

A blue arrow pointing to the right, containing the text "Pandia.com" in white.

Pandia.com

SEO Dashboard

Pandia Search Central

Feb 15, 2011

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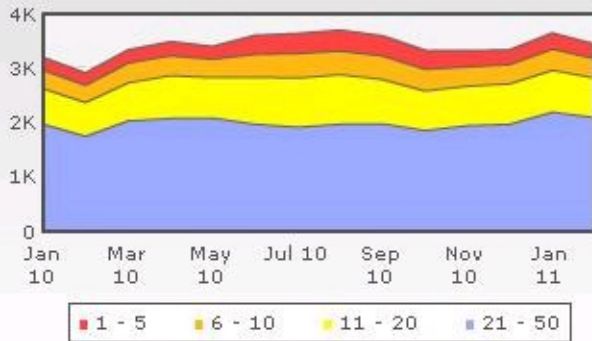
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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 3k different keywords. The largest portion of those are not on the first page, and that represents a huge amount of potential of over 726k clicks per month. That is comparable to \$467k in equivalent Adwords dollars.

Number of Unique Pages that Rank Organically



472 of your pages appear in the top 50 of at least one search.

Total Organic Clicks Per Month



You should be getting 36k clicks per month from your organic placements on Google. That's up 33k clicks or 1k% from last month.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$29k. That's an additional savings of \$26k over last month.

You gained 32,517 clicks last month, worth \$25,748.

Biggest Gains

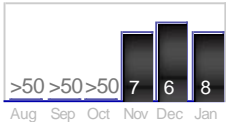
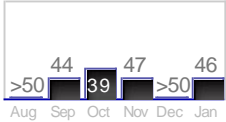







You moved up in ranks on 1k keywords last month. All those gains added up to about 2k clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$1k.

	Rank
<p>▲ google images Estimated Clicks/Month gained: 683 http://www.pandia.com/sew/2968-google...</p>	46
<p>▲ people search Estimated Clicks/Month gained: 196 http://www.pandia.com/people/</p>	34(+5)
<p>▲ yahocom Estimated Clicks/Month gained: 79 http://www.pandia.com/sw-2003/11-yaho...</p>	27
<p>▲ myyahoo Estimated Clicks/Month gained: 77 http://www.pandia.com/sw-2004/52-myya...</p>	41
<p>▲ myyahoo. Estimated Clicks/Month gained: 74 http://www.pandia.com/sw-2004/52-myya...</p>	42
<p>▲ yahocom. Estimated Clicks/Month gained: 68 http://www.pandia.com/sw-2003/11-yaho...</p>	29
<p>▲ blinkx tv Estimated Clicks/Month gained: 62 http://www.pandia.com/sw-2004/65-blin...</p>	8(+1)
<p>▲ free news Estimated Clicks/Month gained: 49 http://www.pandia.com/news/</p>	11(+6)
<p>▲ usa people search Estimated Clicks/Month gained: 44 http://www.pandia.com/people/</p>	24
<p>▲ zimbio Estimated Clicks/Month gained: 37 http://www.pandia.com/sew/292-zimbio-...</p>	16(+2)
<p>▲ ixquick Estimated Clicks/Month gained: 36 http://www.pandia.com/sew/542-ixquick...</p>	18(+5)

[View more \(p. 13\)](#)

Most Valuable Keywords

You gained ranks on 2 out of your top 5 most valuable keywords. Moving up the charts on those important keywords means about 200 visits to the site that wouldn't have come last month.

	Rank
<p>google alerts Rank: 8(-2) Est. Clicks/Mo: 1k(-331) Est. Value/Mo: \$2k(-\$1.128k)</p> 	
<p>google images Rank: 46 Est. Clicks/Mo: 683 Est. Value/Mo: \$515</p> 	
<p>people search Rank: 34(+5) Est. Clicks/Mo: 831(+196) Est. Value/Mo: \$281(+\$66)</p> 	
<p>dogpile Rank: 25(-4) Est. Clicks/Mo: 830(-599) Est. Value/Mo: \$237(-\$195.776)</p> 	
<p>people finders Rank: 21(+3) Est. Clicks/Mo: 71(+4) Est. Value/Mo: \$227(+\$14)</p> 	
<p>google alert Rank: 12 Est. Clicks/Mo: 141 Est. Value/Mo: \$196(+\$3.17)</p> 	
<p>google image Rank: 25(-1) Est. Clicks/Mo: 204(-17) Est. Value/Mo: \$188(-\$9.827)</p> 	
<p>email search Rank: 17 Est. Clicks/Mo: 291 Est. Value/Mo: \$183(+\$6.12)</p> 	
<p>search engines list Rank: 14(-1) Est. Clicks/Mo: 190(-30) Est. Value/Mo: \$122(-\$17.793)</p> 	

[View more \(p. 18\)](#)

Newly Ranked Organic Pages

52 pages show up in Google search results that didn't last month. Combined, those new placements drive 189 clicks, which would be worth about \$4k if you paid for those same clicks in Google Adwords.

<http://www.pandia.com/optimization/>

Keywords (rank): se optimization (3), engine marketing optimization resource search web (8), search engine optimization links (11), search engine optimization resources (12), search optimization tools (17)

Est. Total Clicks/Mo: 30 Est. SEO Value: **\$96**

<http://www.pandia.com/post/034.html>

Keywords (rank): pandia (6)

Est. Total Clicks/Mo: 97 Est. SEO Value: **\$82**

<http://www.pandia.com/marketing101/>

Keywords (rank): search engine marketing tutorial (2), search engine promotion tutorials (6), search engine optimization tutorial (9), search engine indexing optimisation (11), search engines marketing (12)

Est. Total Clicks/Mo: 25 Est. SEO Value: **\$65**

<http://www.pandia.com/sew/432-searchnomics.html>

Keywords (rank): search engine marketing conference (11)

Est. Total Clicks/Mo: 2 Est. SEO Value: **\$22**

<http://www.pandia.com/sw-2004/53-sms.html>

Keywords (rank): google sms (32)

Est. Total Clicks/Mo: 6 Est. SEO Value: **\$8.51**

<http://www.pandia.com/bookstore/>

Keywords (rank): books search engines (5), book search engines (5), books search engine (9), book search sites (11), search for books (19)

Est. Total Clicks/Mo: 9 Est. SEO Value: **\$7.22**

<http://www.pandia.com/sew/1012-google-page-rank.html>

Keywords (rank): google page rankings (36), what do you know (44), google pages (44), determine page rank (50)

Est. Total Clicks/Mo: 6 Est. SEO Value: **\$7.02**

<http://www.pandia.com/kids/>

Keywords (rank): search sites for kids (15), kids search engines (18), kids search (21), children search engine (34)

Est. Total Clicks/Mo: 7 Est. SEO Value: **\$2.72**

<http://www.pandia.com/optimization/submissions.html>

Keywords (rank): search engine submissions (31)

Est. Total Clicks/Mo: 1 Est. SEO Value: **\$2.64**

<https://www.pandia.com/post/023.html>

Keywords (rank): natural language search engine (11), natural language search (37)

Est. Total Clicks/Mo: 1 Est. SEO Value: **\$1.77**

[View more](#) (p. 20)

New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 513 keywords that you didn't even show up on last month. Those keywords drive 1k clicks worth an estimated \$1k per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 231k clicks per month if you could be in the first position on each of the keywords.

google images

Rank: 46 Searches/Mo: 2M Est. Value/Click: \$0.75
Estimated New Clicks/Month: 683

yahoocom

Rank: 27 Searches/Mo: 60k Est. Value/Click: \$0.3
Estimated New Clicks/Month: 79

myyahoo

Rank: 41 Searches/Mo: 135k Est. Value/Click: \$0.08
Estimated New Clicks/Month: 77

myyahoo.

Rank: 42 Searches/Mo: 0 Est. Value/Click: \$0.08
Estimated New Clicks/Month: 74

yahoocom.

Rank: 29 Searches/Mo: 0 Est. Value/Click: \$0.3
Estimated New Clicks/Month: 68

usa people search

Rank: 24 Searches/Mo: 22k Est. Value/Click: \$2.16
Estimated New Clicks/Month: 44

search engine optimization

Rank: 48 Searches/Mo: 110k Est. Value/Click: \$3.52
Estimated New Clicks/Month: 25

image search

Rank: 48 Searches/Mo: 40k Est. Value/Click: \$0.51
Estimated New Clicks/Month: 17

people look up

Rank: 24 Searches/Mo: 7k Est. Value/Click: \$0.66
Estimated New Clicks/Month: 13

people finder.com

Rank: 18 Searches/Mo: 0 Est. Value/Click: \$2.39
Estimated New Clicks/Month: 10

book search engine

Rank: 15 Searches/Mo: 2k Est. Value/Click: \$0.97
Estimated New Clicks/Month: 8

[View more](#) (p. 22)

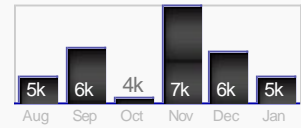
Top Site Sections Summary

The top 2 site sections draw 84% of all of your organic visitors. Together those sections combine for 9k clicks per month.

Clicks/Month

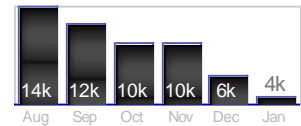
[pandia.com/sew](#)

Number of Keywords: 729
Est. Value/Mo: \$5k (-\$1k)



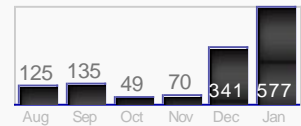
[pandia.com/people](#)

Number of Keywords: 1k
Est. Value/Mo: \$2k (-\$1k)



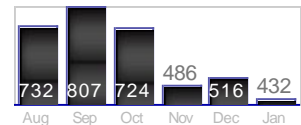
[pandia.com/sw-2004](#)

Number of Keywords: 66
Est. Value/Mo: \$280 (+\$59)



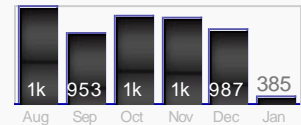
[pandia.com/powersearch](#)

Number of Keywords: 76
Est. Value/Mo: \$356 (-\$64)



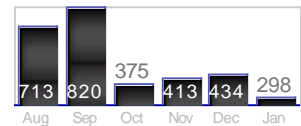
[pandia.com/optimization](#)

Number of Keywords: 423
Est. Value/Mo: \$1k (-\$2k)



[pandia.com/goalgetter](#)

Number of Keywords: 86
Est. Value/Mo: \$296 (-\$175)



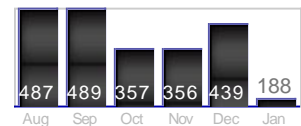
[pandia.com/news](#)

Number of Keywords: 26
Est. Value/Mo: \$136 (-\$12)



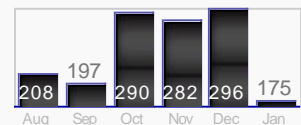
[pandia.com/resources](#)

Number of Keywords: 139
Est. Value/Mo: \$578 (-\$1k)



[pandia.com/metasearch](#)

Number of Keywords: 29
Est. Value/Mo: \$163 (-\$117)



[View more](#) (p. 25)

Keyword Groups with the Biggest Gains

Biggest Opportunities

You currently rank somewhere in the top 50 on 3k search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 726k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 651k clicks per month. That would cost you more than \$398k in equivalent PPC dollars.

google images

Rank: 46 Searches/Mo: 2M Est. Value/Click: \$0.75
Est. Potential New Clicks/Month: 163,315

people search

Rank: 34 (+5) Searches/Mo: 823k Est. Value/Click: \$0.34
Est. Potential New Clicks/Month: 109,539

google alerts

Rank: 8 (-2) Searches/Mo: 74k Est. Value/Click: \$1.93
Est. Potential New Clicks/Month: 9,230

dogpile

Rank: 25 (-4) Searches/Mo: 550k Est. Value/Click: \$0.29
Est. Potential New Clicks/Month: 61,726

search engine optimization

Rank: 48 Searches/Mo: 110k Est. Value/Click: \$3.52
Est. Potential New Clicks/Month: 4,778

google image

Rank: 25 (-1) Searches/Mo: 135k Est. Value/Click: \$0.92
Est. Potential New Clicks/Month: 15,177

blinkx

Rank: 43 (+3) Searches/Mo: 0 Est. Value/Click: \$0.82
Est. Potential New Clicks/Month: 15,311

people finders

Rank: 21 (+3) Searches/Mo: 33k Est. Value/Click: \$3.21
Est. Potential New Clicks/Month: 3,570

people search free

Rank: 35 (-4) Searches/Mo: 201k Est. Value/Click: \$0.3
Est. Potential New Clicks/Month: 26,867

google home

Rank: 29 (-3) Searches/Mo: 27k Est. Value/Click: \$2.37
Est. Potential New Clicks/Month: 2,936

free people

Rank: 33 (-4) Searches/Mo: 165k Est. Value/Click: \$0.44
Est. Potential New Clicks/Month: 15,834

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 5M searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

peoplefinders

Cost/Click: \$4.19 Est. Potential Clicks/Mo.: 959
 Avg. Competitor Rank: 14

Searches/Mo.: 15k

peoplefinders com

Cost/Click: \$4.47 Est. Potential Clicks/Mo.: 960
 Avg. Competitor Rank: 9

Searches/Mo.: 18k

people find

Cost/Click: \$0.73 Est. Potential Clicks/Mo.: 638
 Avg. Competitor Rank: 21

Searches/Mo.: 60k

google people search

Cost/Click: \$0.80 Est. Potential Clicks/Mo.: 483
 Avg. Competitor Rank: 17

Searches/Mo.: 22k

people finder

Cost/Click: \$1.30 Est. Potential Clicks/Mo.: 4k
 Avg. Competitor Rank: 15

Searches/Mo.: 246k

address search

Cost/Click: \$0.76 Est. Potential Clicks/Mo.: 469
 Avg. Competitor Rank: 28

Searches/Mo.: 135k

email lookup

Cost/Click: \$1.25 Est. Potential Clicks/Mo.: 521
 Avg. Competitor Rank: 23

Searches/Mo.: 22k

person search

Cost/Click: \$1.05 Est. Potential Clicks/Mo.: 278
 Avg. Competitor Rank: 18

Searches/Mo.: 18k

anywho

Cost/Click: \$0.33 Est. Potential Clicks/Mo.: 40k
 Avg. Competitor Rank: 8

Searches/Mo.: 301k

find someone for free

Cost/Click: \$0.63 Est. Potential Clicks/Mo.: 227
 Avg. Competitor Rank: 18

Searches/Mo.: 7k

white pages

Cost/Click: \$0.12 Est. Potential Clicks/Mo.: 50k
 Avg. Competitor Rank: 18

Searches/Mo.: 5M

find people

Cost/Click: \$0.72 Est. Potential Clicks/Mo.: 3k
Avg. Competitor Rank: 19

Searches/Mo.: 201k

[View more](#) (p. 27)

[View more](#) (p. 31)

Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

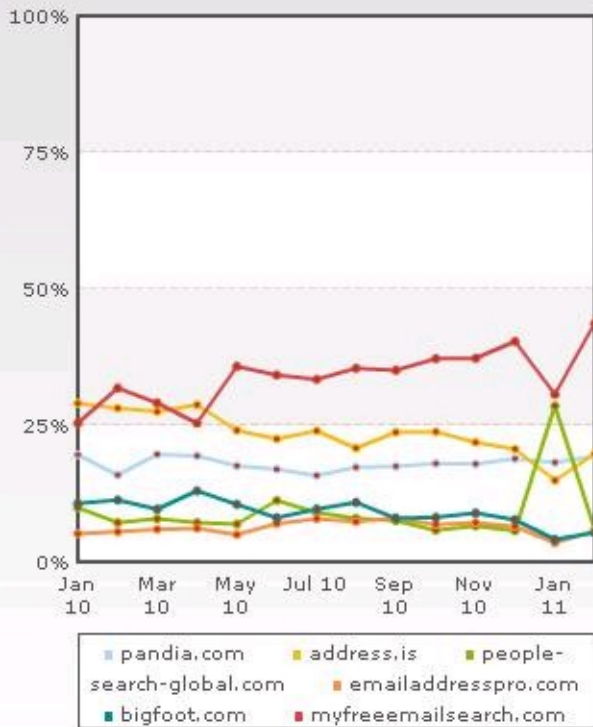
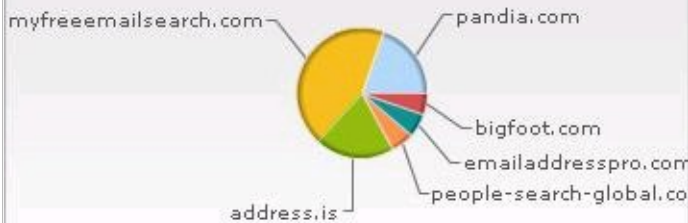
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[View more](#) (p. 35)

Keyword Groups with the Most Potential

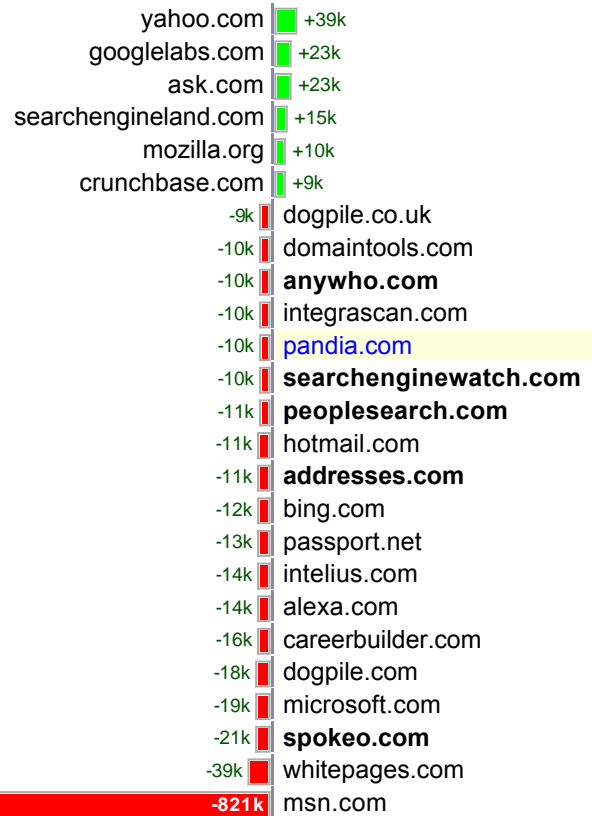
Traffic Share

Relative to your top 5 competitors, your site gained 16% of the traffic share. During this time pandia.com has exploded and ripped traffic from myfreeemailsearch.com and address.is.



Domains that Gained or Lost Clicks on your Keywords

This month, Anywho.com lost 10k clicks after losing position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Yahoo.com. That site is not considered a direct competitor, but they gained 39k clicks on your keywords, which is a 26 percent growth on your keywords. They are either doing something right or getting pretty lucky.



*competitors in bold

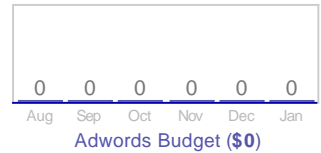
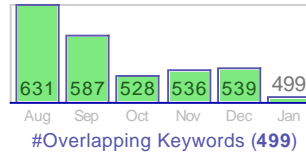
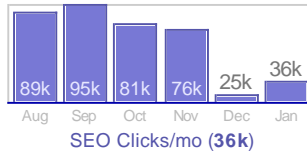
Competition: You Gained 16% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

Just 1 out of your top ten organic competitors spends anything on Google Adwords. Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was anywho.com. They picked up 291k organic clicks overall while actually decreasing the number of keywords they overlap with you.

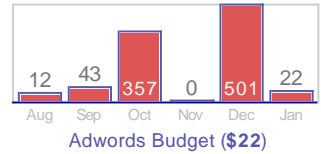
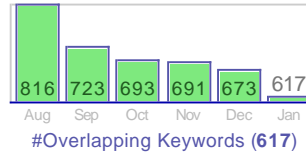
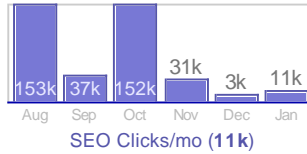
address.is

find email address (1), email address search (4), email search (4), address search (10), addresses (12)



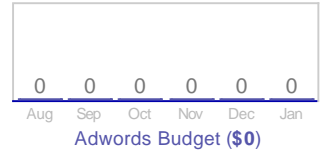
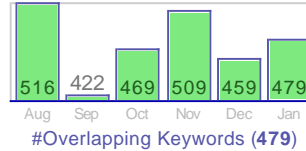
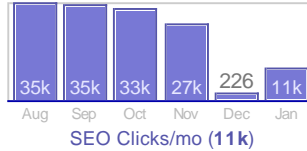
people-search-global.com

hemorrhoids diet (1), usa people search (18), free people (26), people search (29), address search (30)



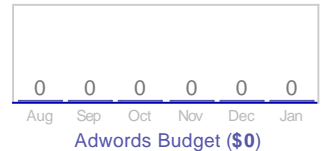
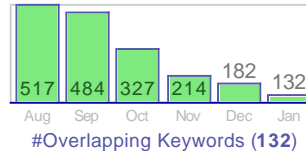
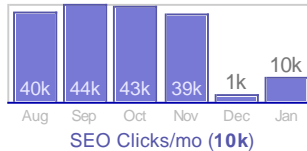
emailaddresspro.com

email addresses (4), email search (7), email address search (10), address search (18), gmail account (43)



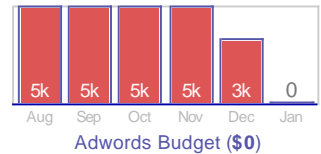
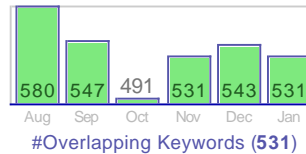
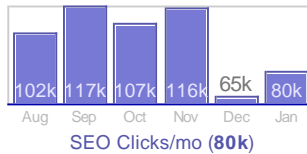
bigfoot.com

bigfoot com (1), big foot (3), bigfoot (4), people search white pages (21), email search (26)



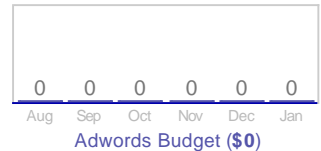
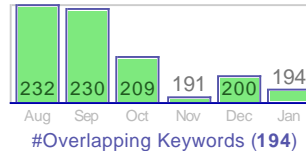
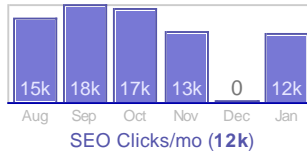
myfreemailsearch.com

email search (1), email lookup (1), email address search (1), find email address free (1), verizon email (24)



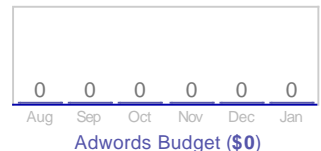
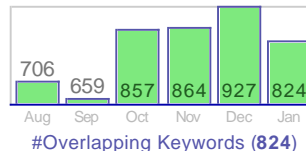
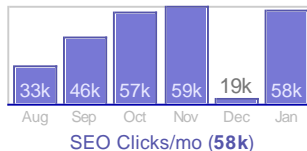
theultimates.com

white pages.com (25), white pages com (25), white pages (44), address search (46), whitepages (46)



findfree-people-friends.com

find people for free (1), free email finder (1), find someone for free (1), google people search (2), people's (47)

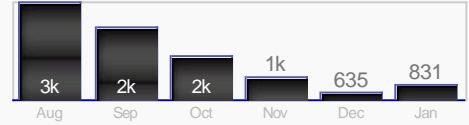


Biggest Gains (all)

Clicks/Month

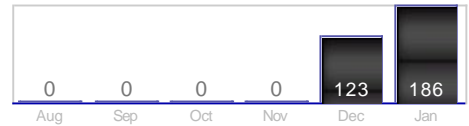
▲ google images 46

Est. Clicks/Month gained: 683 Est. Value/Click: \$0.75 Estimated Value gained: \$515
<http://www.pandia.com/sew/2968-google...>



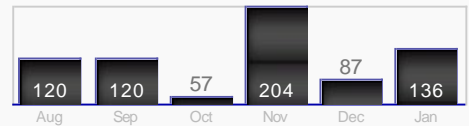
▲ people search 34(+5)

Est. Clicks/Month gained: 196 Est. Value/Click: \$0.34 Estimated Value gained: \$66
<http://www.pandia.com/people/>



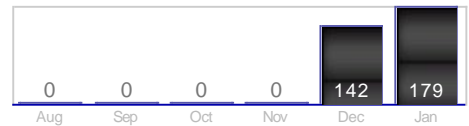
▲ yahoo.com 27

Est. Clicks/Month gained: 79 Est. Value/Click: \$0.3 Estimated Value gained: \$23
<http://www.pandia.com/sw-2003/11-yaho...>



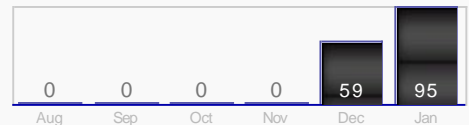
▲ myyahoo 41

Est. Clicks/Month gained: 77 Est. Value/Click: \$0.08 Estimated Value gained: \$6
<http://www.pandia.com/sw-2004/52-myya...>



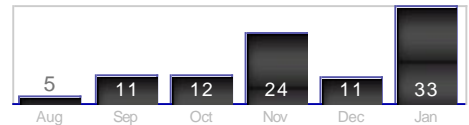
▲ myyahoo. 42

Est. Clicks/Month gained: 74 Est. Value/Click: \$0.08 Estimated Value gained: \$6
<http://www.pandia.com/sw-2004/52-myya...>



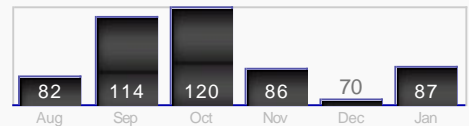
▲ yahoo.com. 29

Est. Clicks/Month gained: 68 Est. Value/Click: \$0.3 Estimated Value gained: \$20
<http://www.pandia.com/sw-2003/11-yaho...>



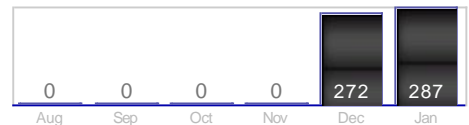
▲ blinkx tv 8(+1)

Est. Clicks/Month gained: 62 Est. Value/Click: \$0.52 Estimated Value gained: \$32
<http://www.pandia.com/sw-2004/65-blin...>



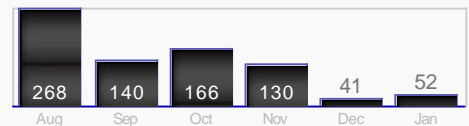
▲ free news 11(+6)

Est. Clicks/Month gained: 49 Est. Value/Click: \$0.39 Estimated Value gained: \$19
<http://www.pandia.com/news/>



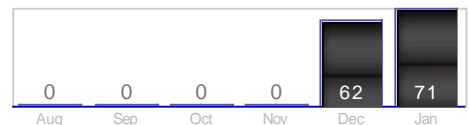
▲ usa people search 24

Est. Clicks/Month gained: 44 Est. Value/Click: \$2.16 Estimated Value gained: \$96
<http://www.pandia.com/people/>



▲ zimbio 16(+2)

Est. Clicks/Month gained: 37 Est. Value/Click: \$0.08 Estimated Value gained: \$3
<http://www.pandia.com/sew/292-zimbio-...>



▲ ixquick 18(+5)

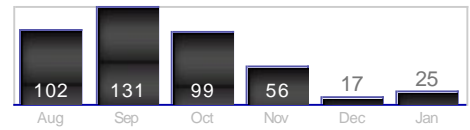
Est. Clicks/Month gained: 36 Est. Value/Click: \$0.67 Estimated Value gained: \$24
<http://www.pandia.com/sew/542-ixquick...>



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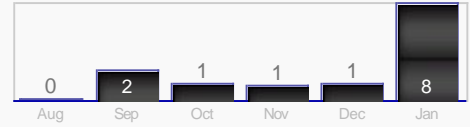
▲ search engine optimization 48

Est. Clicks/Month gained: 25 Est. Value/Click: \$3.52 Estimated Value gained: \$90
<http://www.pandia.com/optimization/>



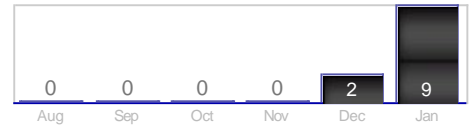
▲ online rss reader 2(+6)

Est. Clicks/Month gained: 22 Est. Value/Click: \$0.97 Estimated Value gained: \$21
<http://www.pandia.com/sew/591-rss08.html>



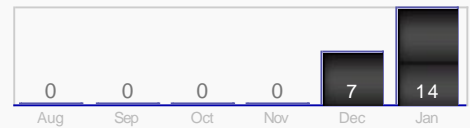
▲ parentheses 17(+2)

Est. Clicks/Month gained: 17 Est. Value/Click: \$1.07 Estimated Value gained: \$18
<http://www.pandia.com/goalgetter/8.html>



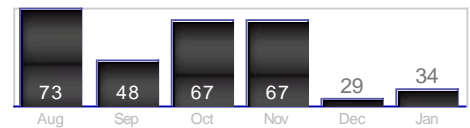
▲ image search 48

Est. Clicks/Month gained: 17 Est. Value/Click: \$0.51 Estimated Value gained: \$9
<http://www.pandia.com/sew/2975-real-t...>



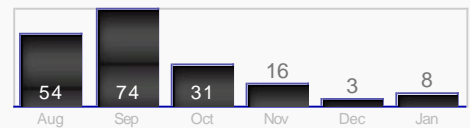
▲ ask jeeves. 35(+1)

Est. Clicks/Month gained: 15 Est. Value/Click: \$0.14 Estimated Value gained: \$2
<http://www.pandia.com/sew/3286-ask-co...>



▲ people look up 24

Est. Clicks/Month gained: 13 Est. Value/Click: \$0.66 Estimated Value gained: \$9
<http://www.pandia.com/people/>



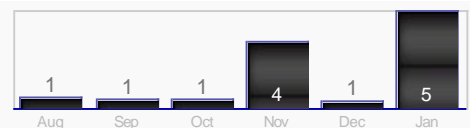
▲ alltheweb 22(+3)

Est. Clicks/Month gained: 12 Est. Value/Click: \$0.77 Estimated Value gained: \$9
<http://www.pandia.com/sw-2004/08-yaho...>



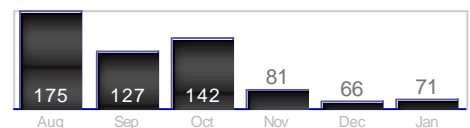
▲ people finder.com 18

Est. Clicks/Month gained: 10 Est. Value/Click: \$2.39 Estimated Value gained: \$25
<http://www.pandia.com/people/>



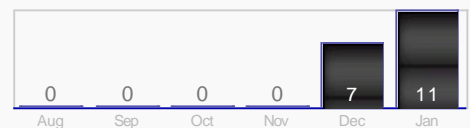
▲ blinkx 43(+3)

Est. Clicks/Month gained: 9 Est. Value/Click: \$0.82 Estimated Value gained: \$7
<http://www.pandia.com/sw-2004/65-blin...>



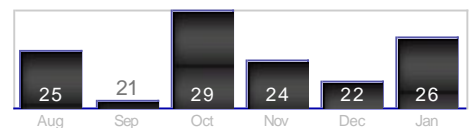
▲ visual search engine 6(+1)

Est. Clicks/Month gained: 9 Est. Value/Click: \$0.71 Estimated Value gained: \$6
<http://www.pandia.com/sew/1793-top-5-...>



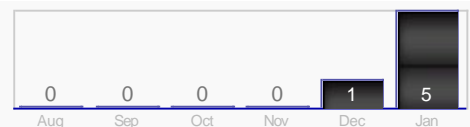
▲ peoplesearch 26(+9)

Est. Clicks/Month gained: 8 Est. Value/Click: \$0.54 Estimated Value gained: \$4
<http://www.pandia.com/people/>



▲ book search engine 15

Est. Clicks/Month gained: 8 Est. Value/Click: \$0.97 Estimated Value gained: \$8
<http://www.pandia.com/bookstore/index...>

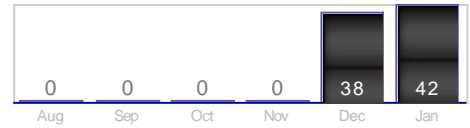


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▲ most popular blogs 26

Est. Clicks/Month gained: 8 Est. Value/Click: \$0.59 Estimated Value gained: \$4

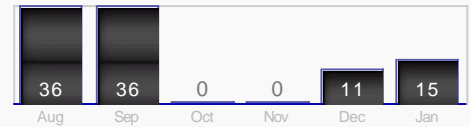
<http://www.pandia.com/sew/343-blog-se...>



▲ boolean search 32

Est. Clicks/Month gained: 8 Est. Value/Click: \$0.47 Estimated Value gained: \$4

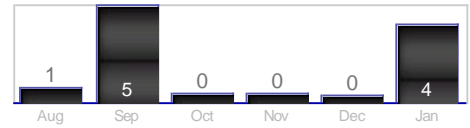
<http://www.pandia.com/goalgetter/4.html>



▲ adword 32

Est. Clicks/Month gained: 8 Est. Value/Click: \$5.98 Estimated Value gained: \$45

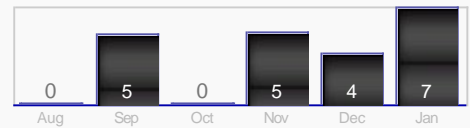
<http://www.pandia.com/sw-2002/08-adwo...>



▲ alternative search engines 11(+21)

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.67 Estimated Value gained: \$5

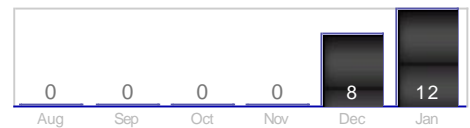
<http://www.pandia.com/sew/277-alterna...>



▲ boolean searching 7(+10)

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.08 Estimated Value gained: \$1

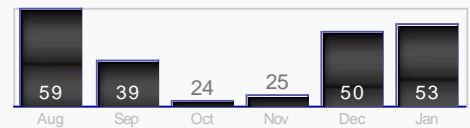
<http://www.pandia.com/goalgetter/4.html>



▲ disney go.com 32(+18)

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.43 Estimated Value gained: \$3

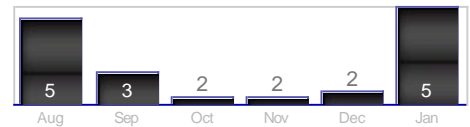
<http://www.pandia.com/searchworld/200...>



▲ google sms 32

Est. Clicks/Month gained: 6 Est. Value/Click: \$1.56 Estimated Value gained: \$9

<http://www.pandia.com/sw-2004/53-sms...>



▲ people search usa 30

Est. Clicks/Month gained: 6 Est. Value/Click: \$0.99 Estimated Value gained: \$6

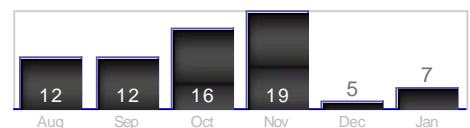
<http://www.pandia.com/people/>



▲ boolean operators 12(+1)

Est. Clicks/Month gained: 5 Est. Value/Click: \$0.81 Estimated Value gained: \$4

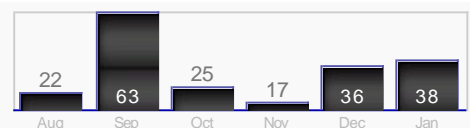
<http://www.pandia.com/goalgetter/4.html>



▲ google pages 44

Est. Clicks/Month gained: 5 Est. Value/Click: \$1.41 Estimated Value gained: \$7

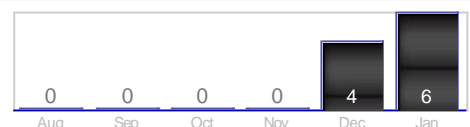
<http://www.pandia.com/sew/1012-google...>



▲ domination 40

Est. Clicks/Month gained: 5 Est. Value/Click: \$0.2 Estimated Value gained: \$1

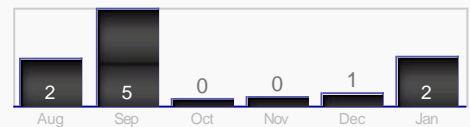
<http://www.pandia.com/sew/1921-the-lo...>



▲ search engine list 18(+14)

Est. Clicks/Month gained: 5 Est. Value/Click: \$1.83 Estimated Value gained: \$9

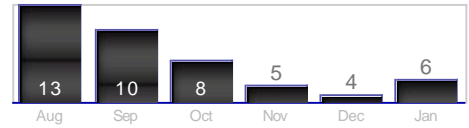
<http://www.pandia.com/powersearch/>



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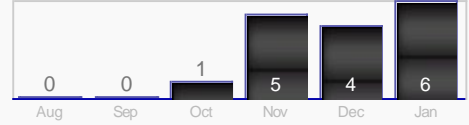
▲ white pages address lookup 45

Est. Clicks/Month gained: 5 Est. Value/Click: \$0.44 Estimated Value gained: \$2
<http://www.pandia.com/people/>



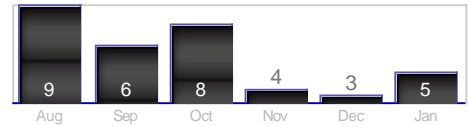
▲ best rss reader 22

Est. Clicks/Month gained: 5 Est. Value/Click: \$1.61 Estimated Value gained: \$7
<http://www.pandia.com/sew/591-rss08.html>



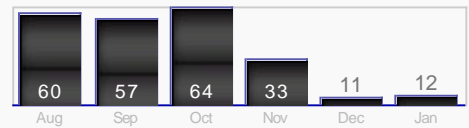
▲ best search engines 16(+4)

Est. Clicks/Month gained: 5 Est. Value/Click: \$0.71 Estimated Value gained: \$3
<http://www.pandia.com/resources/searc...>



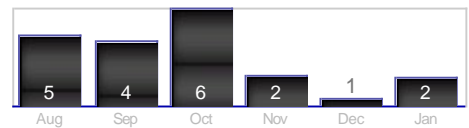
▲ search daily 1(+3)

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.62 Estimated Value gained: \$3
<http://www.pandia.com/news/>



▲ people finders 21(+3)

Est. Clicks/Month gained: 4 Est. Value/Click: \$3.21 Estimated Value gained: \$14
<http://www.pandia.com/people/>



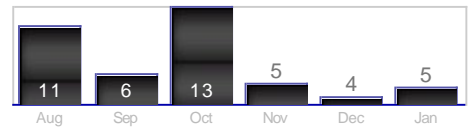
▲ popurls 32(+8)

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.08 Estimated Value gained: \$0
<http://www.pandia.com/sew/313-keep-yo...>



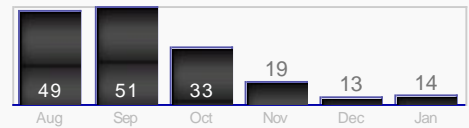
▲ domain lookup 23(+2)

Est. Clicks/Month gained: 4 Est. Value/Click: \$3.4 Estimated Value gained: \$13
<http://www.pandia.com/optimization/do...>



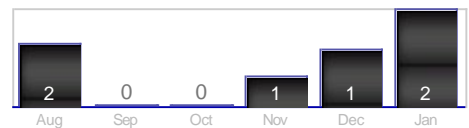
▲ ban google 1(+1)

Est. Clicks/Month gained: 4 Est. Value/Click: \$2.62 Estimated Value gained: \$10
<http://www.pandia.com/features/banned...>



▲ chrome browser 20(+1)

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.08 Estimated Value gained: \$0
<http://www.pandia.com/sew/709-the-goo...>



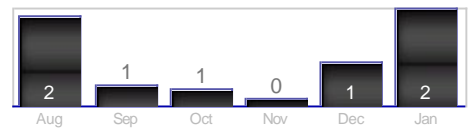
▲ blinx 42(+7)

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.49 Estimated Value gained: \$2
<http://www.pandia.com/sw-2004/65-blin...>



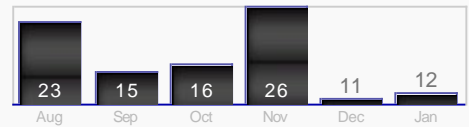
▲ book search engines 5(+37)

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.74 Estimated Value gained: \$3
<http://www.pandia.com/bookstore/>



▲ html meta tag 12

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.46 Estimated Value gained: \$2
<http://www.pandia.com/features/meta-t...>

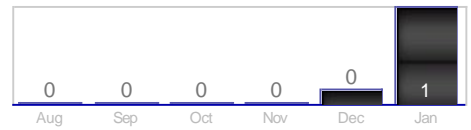


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▲ goggle images 47

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.39 Estimated Value gained: \$1

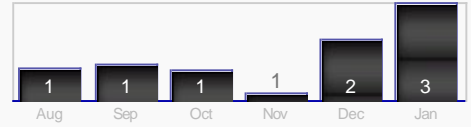
<http://www.pandia.com/sew/2968-google...>



▲ search engine optimization pricing 13(+18)

Est. Clicks/Month gained: 4 Est. Value/Click: \$6.85 Estimated Value gained: \$24

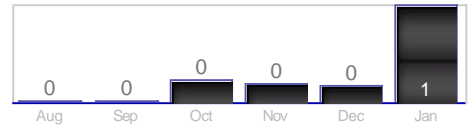
<http://www.pandia.com/resources/optim...>



▲ safe search 29

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.63 Estimated Value gained: \$2

<http://www.pandia.com/sew/3294-3-grea...>



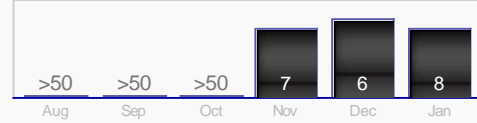
[Download as CSV](#)

Most Valuable Keywords (all)

Rank

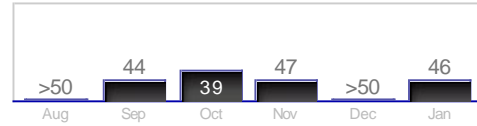
google alerts

Rank: 8(-2) Est. Clicks/Mo: 1k(-331) Est. Value/Mo: \$2k(-\$1.128k)



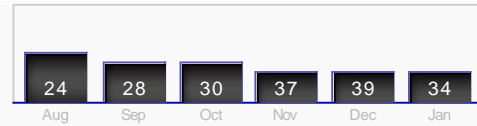
google images

Rank: 46 Est. Clicks/Mo: 683 Est. Value/Mo: \$515



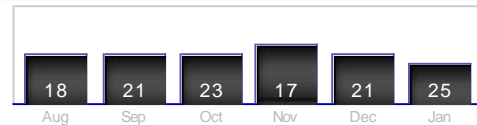
people search

Rank: 34(+5) Est. Clicks/Mo: 831(+196) Est. Value/Mo: \$281(+\$66)



dogpile

Rank: 25(-4) Est. Clicks/Mo: 830(-599) Est. Value/Mo: \$237(-\$195.776)



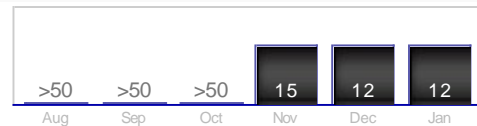
people finders

Rank: 21(+3) Est. Clicks/Mo: 71(+4) Est. Value/Mo: \$227(+\$14)



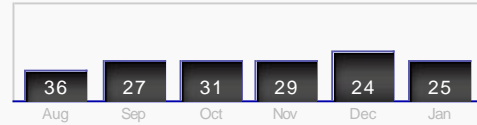
google alert

Rank: 12 Est. Clicks/Mo: 141 Est. Value/Mo: \$196(+\$3.17)



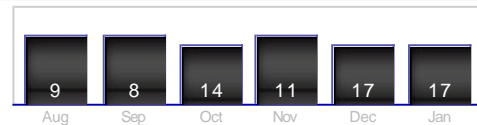
google image

Rank: 25(-1) Est. Clicks/Mo: 204(-17) Est. Value/Mo: \$188(-\$9.827)



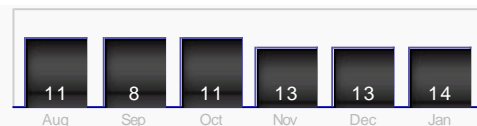
email search

Rank: 17 Est. Clicks/Mo: 291 Est. Value/Mo: \$183(+\$6.12)



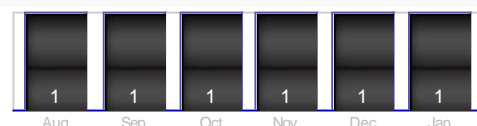
search engines list

Rank: 14(-1) Est. Clicks/Mo: 190(-30) Est. Value/Mo: \$122(-\$17.793)



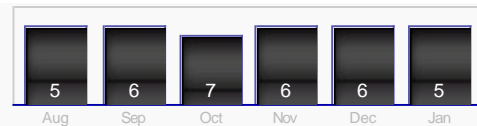
seo meta tags

Rank: 1 Est. Clicks/Mo: 97(-46) Est. Value/Mo: \$120(-\$52.337)



pay per click optimization

Rank: 5(+1) Est. Clicks/Mo: 16(-11) Est. Value/Mo: \$120(-\$93.484)



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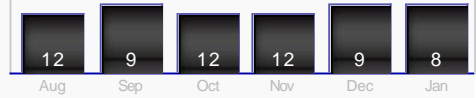
desktop search tools

Rank: 2 Est. Clicks/Mo: 20(-12) Est. Value/Mo: \$99(-\$40.42)



blinkx tv

Rank: 8(+1) Est. Clicks/Mo: 186(+62) Est. Value/Mo: \$96(+\$30)



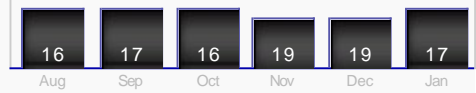
usa people search

Rank: 24 Est. Clicks/Mo: 44 Est. Value/Mo: \$96



parentheses

Rank: 17(+2) Est. Clicks/Mo: 87(+17) Est. Value/Mo: \$93(+\$19)



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Newly Ranked Organic Pages

<http://www.pandia.com/optimization/>

Estimated SEO Value: **\$96** Estimated Total Clicks/Mo: 30

Keywords (rank): se optimization (3), engine marketing optimization resource search web (8), search engine optimization links (11), search engine optimization resources (12), search optimization tools (17)

<http://www.pandia.com/post/034.html>

Estimated SEO Value: **\$82** Estimated Total Clicks/Mo: 97

Keywords (rank): pandia (6)

<http://www.pandia.com/marketing101/>

Estimated SEO Value: **\$65** Estimated Total Clicks/Mo: 25

Keywords (rank): search engine marketing tutorial (2), search engine promotion tutorials (6), search engine optimization tutorial (9), search engine indexing optimisation (11), search engines marketing (12)

<http://www.pandia.com/sew/432-searchnomics.html>

Estimated SEO Value: **\$22** Estimated Total Clicks/Mo: 2

Keywords (rank): search engine marketing conference (11)

<http://www.pandia.com/sw-2004/53-sms.html>

Estimated SEO Value: **\$8.51** Estimated Total Clicks/Mo: 6

Keywords (rank): google sms (32)

<http://www.pandia.com/bookstore/>

Estimated SEO Value: **\$7.22** Estimated Total Clicks/Mo: 9

Keywords (rank): books search engines (5), book search engines (5), books search engine (9), book search sites (11), search for books (19)

<http://www.pandia.com/sew/1012-google-page-rank.html>

Estimated SEO Value: **\$7.02** Estimated Total Clicks/Mo: 6

Keywords (rank): google page rankings (36), what do you know (44), google pages (44), determine page rank (50)

<http://www.pandia.com/kids/>

Estimated SEO Value: **\$2.72** Estimated Total Clicks/Mo: 7

Keywords (rank): search sites for kids (15), kids search engines (18), kids search (21), children search engine (34)

<http://www.pandia.com/optimization/submissions.html>

Estimated SEO Value: **\$2.64** Estimated Total Clicks/Mo: 1

Keywords (rank): search engine submissions (31)

<https://www.pandia.com/post/023.html>

Estimated SEO Value: **\$1.77** Estimated Total Clicks/Mo: 1

Keywords (rank): natural language search engine (11), natural language search (37)

<http://www.pandia.com/sew/145-search-engine-journal-blog-awards.html>

Estimated SEO Value: **\$1.59** Estimated Total Clicks/Mo: 2

Keywords (rank): search engine journal (16)

<http://www.pandia.com/sew/332-smx.html>

Estimated SEO Value: **\$1.46** Estimated Total Clicks/Mo: 0

Keywords (rank): search engine conference (15)

<http://www.pandia.com/sw-2005/14-ppc.html>

Estimated SEO Value: **\$0.89** Estimated Total Clicks/Mo: 0

Keywords (rank): pay per click thru (34), pay per click through (41), cheap pay per click advertising (45), payperclick estimate (46), pay per click banners (49)

Pandia.com: SEO Dashboard

<http://www.pandia.com/sew/544-web-sites.html>

Estimated SEO Value: **\$0.81** Estimated Total Clicks/Mo: 1
Keywords (rank): top ten websites (42)

<http://www.pandia.com/sw-2002/07-insite.html>

Estimated SEO Value: **\$0.69** Estimated Total Clicks/Mo: 0
Keywords (rank): paid inclusion search engines (16), search engine paid inclusion (19), paid inclusions (35), paid inclusion (36), search engine inclusion (38)

<http://www.pandia.com/sew/55-new-version-of-google-desktop-search.html>

Estimated SEO Value: **\$0.66** Estimated Total Clicks/Mo: 0
Keywords (rank): google desktop search engine (18)

<http://www.pandia.com/sew/184-vertical-search.html>

Estimated SEO Value: **\$0.66** Estimated Total Clicks/Mo: 0
Keywords (rank): vertical search engines (24), vertical search engine (33)

<http://www.pandia.com/sw-2005/30-sitemaps.html>

Estimated SEO Value: **\$0.52** Estimated Total Clicks/Mo: 0
Keywords (rank): google sitemap submission (43), url submissions (46)

<http://www.pandia.com/sew/1306-top-5-iphone-search-apps.html>

Estimated SEO Value: **\$0.43** Estimated Total Clicks/Mo: 0
Keywords (rank): top search (43)

<http://www.pandia.com/sew/247-search-engine-conferences-and-workshops.html>

Estimated SEO Value: **\$0.4** Estimated Total Clicks/Mo: 0
Keywords (rank): search engine workshops (22)

<http://www.pandia.com/sw-2002/15-google.html>

Estimated SEO Value: **\$0.36** Estimated Total Clicks/Mo: 0
Keywords (rank): aol love (32), love at aol (47)

<http://www.pandia.com/sew/2144-real-time-search-feed-on-your-site-or-blog.html>

Estimated SEO Value: **\$0.34** Estimated Total Clicks/Mo: 0
Keywords (rank): search feed (17), searchfeed findwhat (22)

<http://www.pandia.com/sew/3372-yahoo-stumbles-and-other-search-engine-news.html>

Estimated SEO Value: **\$0.34** Estimated Total Clicks/Mo: 0
Keywords (rank): other search engine (15)

<http://www.pandia.com/sew/3002-insights-from-a-social-network.html>

Estimated SEO Value: **\$0.22** Estimated Total Clicks/Mo: 0
Keywords (rank): social network developers (39)

<http://www.pandia.com/sew/422-web-analytics.html>

Estimated SEO Value: **\$0.21** Estimated Total Clicks/Mo: 0
Keywords (rank): measure of success (39)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
google images Rank: 46 Searches/Mo: 2M Est. Value/Click: \$0.75 http://www.pandia.com/sew/2968-google-adds-images-to-home-page.html	683 new clicks/month
yahocom Rank: 27 Searches/Mo: 60k Est. Value/Click: \$0.3 http://www.pandia.com/sw-2003/11-yahoo.html	79 new clicks/month
myyahoo Rank: 41 Searches/Mo: 135k Est. Value/Click: \$0.08 http://www.pandia.com/sw-2004/52-myyahoo.html	77 new clicks/month
myyahoo. Rank: 42 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.pandia.com/sw-2004/52-myyahoo.html	74 new clicks/month
yahocom. Rank: 29 Searches/Mo: 0 Est. Value/Click: \$0.3 http://www.pandia.com/sw-2003/11-yahoo.html	68 new clicks/month
usa people search Rank: 24 Searches/Mo: 22k Est. Value/Click: \$2.16 http://www.pandia.com/people/	44 new clicks/month
search engine optimization Rank: 48 Searches/Mo: 110k Est. Value/Click: \$3.52 http://www.pandia.com/optimization/	25 new clicks/month
image search Rank: 48 Searches/Mo: 40k Est. Value/Click: \$0.51 http://www.pandia.com/sew/2975-real-time-image-search.html	17 new clicks/month
people look up Rank: 24 Searches/Mo: 7k Est. Value/Click: \$0.66 http://www.pandia.com/people/	13 new clicks/month
people finder.com Rank: 18 Searches/Mo: 0 Est. Value/Click: \$2.39 http://www.pandia.com/people/	10 new clicks/month
book search engine Rank: 15 Searches/Mo: 2k Est. Value/Click: \$0.97 http://www.pandia.com/bookstore/index.html	8 new clicks/month
most popular blogs Rank: 26 Searches/Mo: 4k Est. Value/Click: \$0.59 http://www.pandia.com/sew/343-blog-search.html	8 new clicks/month
adword Rank: 32 Searches/Mo: 33k Est. Value/Click: \$5.98 http://www.pandia.com/sw-2002/08-adwords.html	8 new clicks/month
boolean search Rank: 32 Searches/Mo: 0 Est. Value/Click: \$0.47 http://www.pandia.com/goalgetter/4.html	8 new clicks/month

Pandia.com: SEO Dashboard

google sms Rank: 32 Searches/Mo: 5k Est. Value/Click: \$1.56 http://www.pandia.com/sw-2004/53-sms.html	6 new clicks/month
people search usa Rank: 30 Searches/Mo: 5k Est. Value/Click: \$0.99 http://www.pandia.com/people/	6 new clicks/month
google pages Rank: 44 Searches/Mo: 8k Est. Value/Click: \$1.41 http://www.pandia.com/sew/1012-google-page-rank.html	5 new clicks/month
domination Rank: 40 Searches/Mo: 22k Est. Value/Click: \$0.2 http://www.pandia.com/sew/1921-the-long-term-plans-for-google-world-domination.html	5 new clicks/month
white pages address lookup Rank: 45 Searches/Mo: 4k Est. Value/Click: \$0.44 http://www.pandia.com/people/	5 new clicks/month
best rss reader Rank: 22 Searches/Mo: 2k Est. Value/Click: \$1.61 http://www.pandia.com/sew/591-rss08.html	5 new clicks/month
html meta tag Rank: 12 Searches/Mo: 570 Est. Value/Click: \$0.46 http://www.pandia.com/features/meta-tags.html	4 new clicks/month
goggle images Rank: 47 Searches/Mo: 0 Est. Value/Click: \$0.39 http://www.pandia.com/sew/2968-google-adds-images-to-home-page.html	4 new clicks/month
social bookmarking sites Rank: 29 Searches/Mo: 0 Est. Value/Click: \$0.52 http://www.pandia.com/sew/327-social-bookmarking.html	3 new clicks/month
safe search Rank: 29 Searches/Mo: 4k Est. Value/Click: \$0.63 http://www.pandia.com/sew/3294-3-great-safe-search-engines.html	3 new clicks/month
looksmart Rank: 27 Searches/Mo: 2k Est. Value/Click: \$1.7 http://www.pandia.com/sw-2002/13-looksmart.html	3 new clicks/month
gogle images Rank: 43 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.pandia.com/sew/2968-google-adds-images-to-home-page.html	2 new clicks/month
www usa people search com Rank: 26 Searches/Mo: 2k Est. Value/Click: \$2.11 http://www.pandia.com/people/	2 new clicks/month
regular phone Rank: 5 Searches/Mo: 240 Est. Value/Click: \$1.16 http://www.pandia.com/sew/3095-google-adds-regular-phone-calls-to-gmail.html	2 new clicks/month
search engine journal Rank: 16 Searches/Mo: 0 Est. Value/Click: \$1.09 http://www.pandia.com/sew/145-search-engine-journal-blog-awards.html	2 new clicks/month

Pandia.com: SEO Dashboard

bbc video Rank: 42 Searches/Mo: 5k Est. Value/Click: \$0.53 http://www.pandia.com/sw-2004/33-bbc.html	1 new click/month
email search finder Rank: 4 Searches/Mo: 0 Est. Value/Click: \$1.26 http://www.pandia.com/people/	1 new click/month
click to pay Rank: 23 Searches/Mo: 870 Est. Value/Click: \$2.45 http://www.pandia.com/optimization/ppc.html	1 new click/month
business email address search Rank: 13 Searches/Mo: 390 Est. Value/Click: \$5.63 http://www.pandia.com/people/	1 new click/month
search sites Rank: 46 Searches/Mo: 3k Est. Value/Click: \$0.91 http://www.pandia.com/powersearch/	1 new click/month
top ten websites Rank: 42 Searches/Mo: 0 Est. Value/Click: \$0.86 http://www.pandia.com/sew/544-web-sites.html	1 new click/month
business email search Rank: 13 Searches/Mo: 480 Est. Value/Click: \$2.41 http://www.pandia.com/people/	1 new click/month
search engine optimization... Rank: 13 Searches/Mo: 480 Est. Value/Click: \$3.73 http://www.pandia.com/sw-2005/15-copywriting.html	1 new click/month
what do you know Rank: 44 Searches/Mo: 2k Est. Value/Click: \$0.39 http://www.pandia.com/sew/1012-google-page-rank.html	1 new click/month
internet tutorial Rank: 21 Searches/Mo: 870 Est. Value/Click: \$1.08 http://www.pandia.com/goalgetter/	1 new click/month
search engine watch Rank: 39 Searches/Mo: 2k Est. Value/Click: \$0.67 http://www.pandia.com/sew/266-dannys-sullivan-leaves-search-engine-watch.html	1 new click/month
search domain names Rank: 39 Searches/Mo: 2k Est. Value/Click: \$7.39 http://www.pandia.com/optimization/domain.html	1 new click/month
address lookup by phone nu... Rank: 47 Searches/Mo: 1k Est. Value/Click: \$0.5 http://www.pandia.com/people/	1 new click/month
movie archives Rank: 35 Searches/Mo: 1k Est. Value/Click: \$0.51 http://www.pandia.com/sw-2004/33-bbc.html	1 new click/month
home addresses in usa Rank: 20 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.pandia.com/people/	1 new click/month

Pandia.com: SEO Dashboard

peopel search Rank: 39 Searches/Mo: 990 Est. Value/Click: \$0.54 http://www.pandia.com/people/	1 new click/month
search engine traffic Rank: 37 Searches/Mo: 3k Est. Value/Click: \$1.83 http://www.pandia.com/sew/427-link-building.html	1 new click/month
price comparison search en... Rank: 44 Searches/Mo: 1k Est. Value/Click: \$0.68 http://www.pandia.com/shopping/index.html	1 new click/month
www people finder com Rank: 20 Searches/Mo: 570 Est. Value/Click: \$0.08 http://www.pandia.com/people/	1 new click/month
safe search engine Rank: 22 Searches/Mo: 240 Est. Value/Click: \$0.9 http://www.pandia.com/sew/3294-3-great-safe-search-engines.html	1 new click/month
search engine queries Rank: 6 Searches/Mo: 0 Est. Value/Click: \$1.29 http://www.pandia.com/q-cards/index.html	1 new click/month

[Download as CSV](#)

Top Site Sections Summary

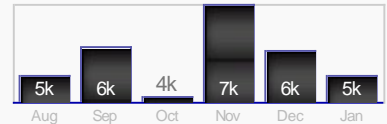
Estimated Clicks/Month

[pandia.com/sew](#)

Number of Keywords: 729

Estimated Value/Mo: \$5k (-\$1k)

Top Keywords: google alerts, dogpile, google images, ask jeeves., google image

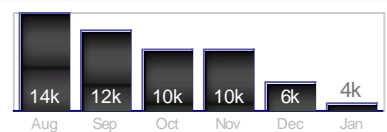


[pandia.com/people](#)

Number of Keywords: 1k

Estimated Value/Mo: \$2k (-\$1k)

Top Keywords: people search, email search, people search free, free people search, free people

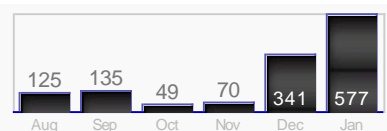


[pandia.com/sw-2004](#)

Number of Keywords: 66

Estimated Value/Mo: \$280 (+\$59)

Top Keywords: blinkx tv, myyahoo, myyahoo., blinkx, alltheweb

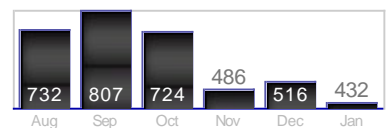


[pandia.com/powersearch](#)

Number of Keywords: 76

Estimated Value/Mo: \$356 (-\$64)

Top Keywords: search engines list, pandia, list of search engines, search engine list, list of internet search engines

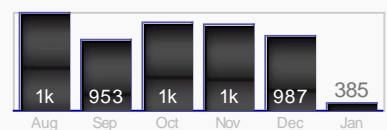


[pandia.com/optimization](#)

Number of Keywords: 423

Estimated Value/Mo: \$1k (-\$2k)

Top Keywords: seo meta tags, domain lookup, search engine optimization, meta tags seo, ppc search engines



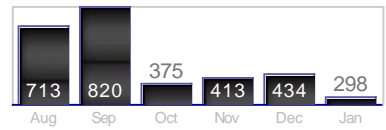
Pandia.com: SEO Dashboard

[pandia.com/goalgetter](#)

Number of Keywords: 86

Estimated Value/Mo: \$296 (-\$175)

Top Keywords: parentheses, search directories, boolean operators, search engine tutorial, truncation

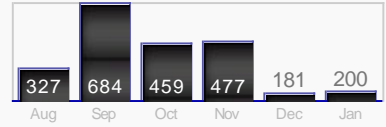


[pandia.com/news](#)

Number of Keywords: 26

Estimated Value/Mo: \$136 (-\$12)

Top Keywords: free news, news search engine, news search, search news, search daily

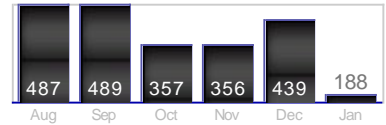


[pandia.com/resources](#)

Number of Keywords: 139

Estimated Value/Mo: \$578 (-\$1k)

Top Keywords: search directories, desktop search tools, desktop search, best search engines, search engine optimization cost

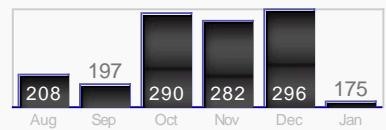


[pandia.com/metasearch](#)

Number of Keywords: 29

Estimated Value/Mo: \$163 (-\$117)

Top Keywords: pandia, meta search, meta search engines, meta search engine, metasearch engines

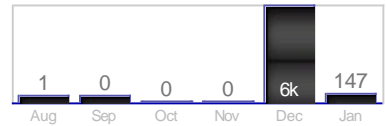


[pandia.com/sw-2003](#)

Number of Keywords: 12

Estimated Value/Mo: \$45 (-\$1k)

Top Keywords: yahoocom, yahoocom., search inside books, google deskbar, overture search engine

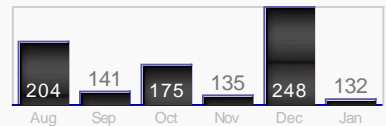


[pandia.com/features](#)

Number of Keywords: 150

Estimated Value/Mo: \$251 (-\$185)

Top Keywords: seo best practices, html meta tags, banned from google, banned by google, seo press release

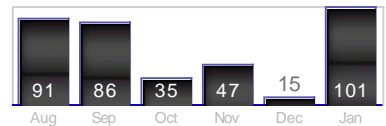


[pandia.com/post](#)

Number of Keywords: 25

Estimated Value/Mo: \$103 (+\$77)

Top Keywords: pandia, internet newsletters, free newsletters, google web accelerator, natural language search engine

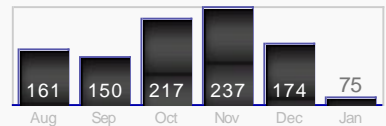


[pandia.com/marketing101](#)

Number of Keywords: 82

Estimated Value/Mo: \$164 (-\$288)

Top Keywords: search engine optimization tutorial, search engine tutorial, marketing 101, search engines marketing, html search engine

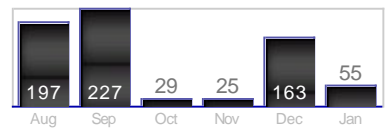


[pandia.com/searchworld](#)

Number of Keywords: 45

Estimated Value/Mo: \$35 (-\$116)

Top Keywords: disney go com, disney go.com, www disney go com, hidden internet, detective tools

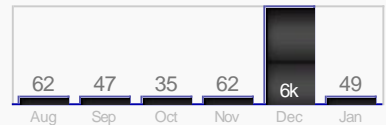


[pandia.com/sw-2005](#)

Number of Keywords: 144

Estimated Value/Mo: \$194 (-\$2k)

Top Keywords: google search marketing, inbound links, search marketing google, search engine ads, sem tools



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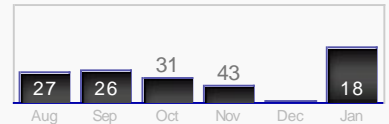
Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

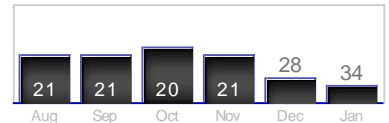
google images (46)

Searches/Mo: 2M Est. Value/Click: \$0.75 Est. Potential New Clicks/Month: 163k
Other Keywords for URL: google images, google home, goggle images, gogle images, goofle images



people search (34)

Searches/Mo: 823k Est. Value/Click: \$0.34 Est. Potential New Clicks/Month: 110k
Other Keywords for URL: people search, email search, people search free, free people search, free people



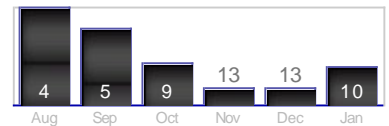
google alerts (8)

Searches/Mo: 74k Est. Value/Click: \$1.93 Est. Potential New Clicks/Month: 9k
Other Keywords for URL: google alerts, google alert, intelligence gathering



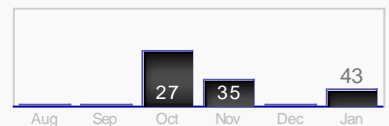
dogpile (25)

Searches/Mo: 550k Est. Value/Click: \$0.29 Est. Potential New Clicks/Month: 62k
Other Keywords for URL: dogpile, dogpile search engine, search dogpile, dogpile search, search engines dogpile



search engine optimization (48)

Searches/Mo: 110k Est. Value/Click: \$3.52 Est. Potential New Clicks/Month: 5k
Other Keywords for URL: search engine optimization, engine marketing optimization resource search web, keyword services, html keywords, engine free optimization search



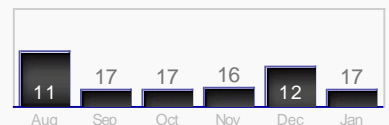
google image (25)

Searches/Mo: 135k Est. Value/Click: \$0.92 Est. Potential New Clicks/Month: 15k
Other Keywords for URL: google image, google image search, images search engine, search engine images, search engine image



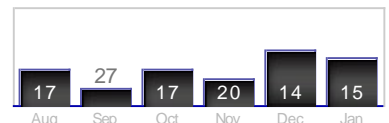
blinkx (43)

Searches/Mo: 0 Est. Value/Click: \$0.82 Est. Potential New Clicks/Month: 15k
Other Keywords for URL: blinkx tv, blinkx, blinx tv, blinx, blinx



people finders (21)

Searches/Mo: 33k Est. Value/Click: \$3.21 Est. Potential New Clicks/Month: 4k
Other Keywords for URL: people search, email search, people search free, free people search, free people



people search free (35)

Searches/Mo: 201k Est. Value/Click: \$0.3 Est. Potential New Clicks/Month: 27k
Other Keywords for URL: people search, email search, people search free, free people search, free people



google home (29)

Searches/Mo: 27k Est. Value/Click: \$2.37 Est. Potential New Clicks/Month: 3k
Other Keywords for URL: google images, google home, goggle images, gogle images, goofle images



Pandia.com: SEO Dashboard

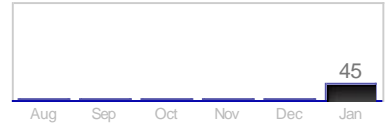
free people (33)

Searches/Mo: 165k Est. Value/Click: \$0.44 Est. Potential New Clicks/Month: 16k
Other Keywords for URL: people search, email search, people search free, free people search, free people



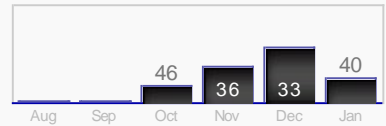
email search (17)

Searches/Mo: 74k Est. Value/Click: \$0.63 Est. Potential New Clicks/Month: 10k
Other Keywords for URL: people search, email search, people search free, free people search, free people



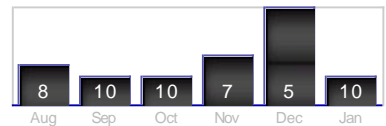
ask jeeves. (35)

Searches/Mo: 0 Est. Value/Click: \$0.14 Est. Potential New Clicks/Month: 42k
Other Keywords for URL: ask jeeves., ask geeves, ask geeves., ask jeeves, jeeves ask



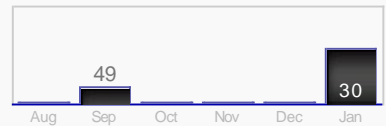
google blog search (48)

Searches/Mo: 27k Est. Value/Click: \$1.88 Est. Potential New Clicks/Month: 3k
Other Keywords for URL: google blog search, most popular blogs, popular blog



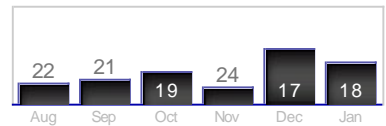
domain lookup (23)

Searches/Mo: 12k Est. Value/Click: \$3.4 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: domain lookup, name lookup, domain registration lookup, name look up, search domain names



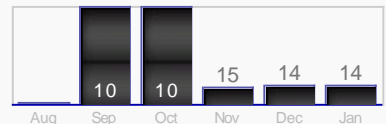
google world (32)

Searches/Mo: 40k Est. Value/Click: \$1.9 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: google world, domination, world domination, long term planning, term plans



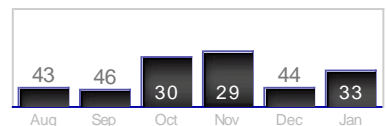
usa people search (24)

Searches/Mo: 22k Est. Value/Click: \$2.16 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: people search, email search, people search free, free people search, free people



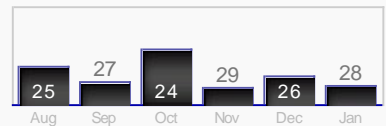
free people search (26)

Searches/Mo: 135k Est. Value/Click: \$0.3 Est. Potential New Clicks/Month: 15k
Other Keywords for URL: people search, email search, people search free, free people search, free people



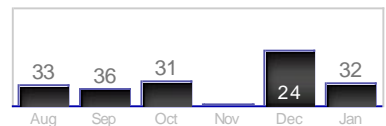
submit site to google (34)

Searches/Mo: 7k Est. Value/Click: \$3.19 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: submit site to google, search engine registration, google search engine registration, submit site to search engines, google search engine submission



google trends (39)

Searches/Mo: 110k Est. Value/Click: \$0.53 Est. Potential New Clicks/Month: 8k
Other Keywords for URL: google trends



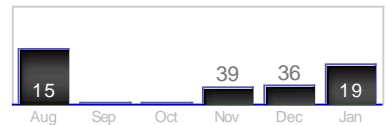
adword (32)

Searches/Mo: 33k Est. Value/Click: \$5.98 Est. Potential New Clicks/Month: 633
Other Keywords for URL: adword, adwords select, ad words select, addword, google adwords select



google alert (12)

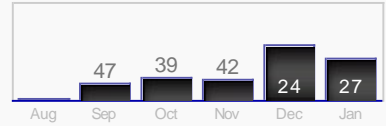
Searches/Mo: 18k Est. Value/Click: \$1.39 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: google alerts, google alert, intelligence gathering



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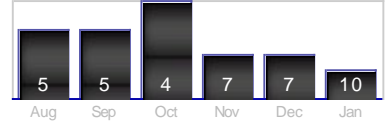
parentheses (17)

Searches/Mo: 22k Est. Value/Click: \$1.07 Est. Potential New Clicks/Month: 3k
Other Keywords for URL: parentheses



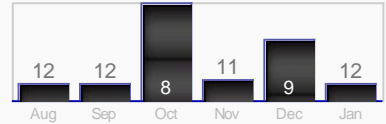
google desktop search (46)

Searches/Mo: 8k Est. Value/Click: \$3.69 Est. Potential New Clicks/Month: 778
Other Keywords for URL: desktop search tools, desktop search, search desktop, google desktop search, desktop search tool



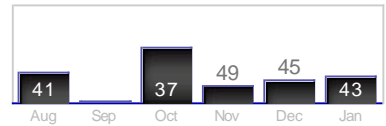
blogger search (34)

Searches/Mo: 7k Est. Value/Click: \$3.08 Est. Potential New Clicks/Month: 911
Other Keywords for URL: blogger search



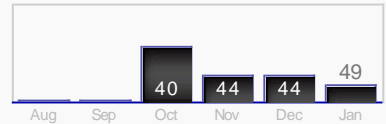
search engines list (14)

Searches/Mo: 50k Est. Value/Click: \$0.64 Est. Potential New Clicks/Month: 4k
Other Keywords for URL: search engines list, pandia, list of search engines, search engine list, list of internet search engines



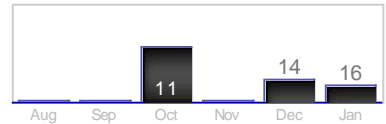
ixquick. (18)

Searches/Mo: 0 Est. Value/Click: \$0.67 Est. Potential New Clicks/Month: 4k
Other Keywords for URL: ixquick., ixquick, ix quick, ixquik, izquick



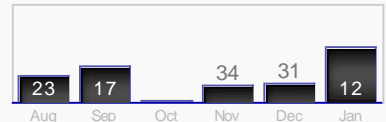
ixquick (18)

Searches/Mo: 0 Est. Value/Click: \$0.67 Est. Potential New Clicks/Month: 4k
Other Keywords for URL: ixquick., ixquick, ix quick, ixquik, izquick



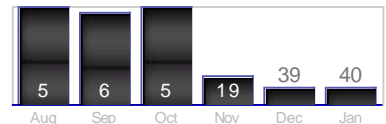
find people for free (33)

Searches/Mo: 110k Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 7k
Other Keywords for URL: people search, email search, people search free, free people search, free people



alltheweb (22)

Searches/Mo: 27k Est. Value/Click: \$0.77 Est. Potential New Clicks/Month: 3k
Other Keywords for URL: alltheweb, alltheweb., inktomisearch yahoo, inktomisearch., search engine altavista



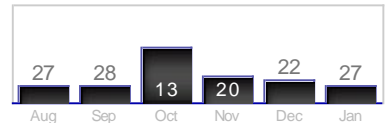
alltheweb. (24)

Searches/Mo: 0 Est. Value/Click: \$0.71 Est. Potential New Clicks/Month: 3k
Other Keywords for URL: alltheweb, alltheweb., inktomisearch yahoo, inktomisearch., search engine altavista



yahoocom. (29)

Searches/Mo: 0 Est. Value/Click: \$0.3 Est. Potential New Clicks/Month: 7k
Other Keywords for URL: yahoocom, yahoocom., yahoocomm



yahoocom (27)

Searches/Mo: 60k Est. Value/Click: \$0.3 Est. Potential New Clicks/Month: 7k
Other Keywords for URL: yahoocom, yahoocom., yahoocomm

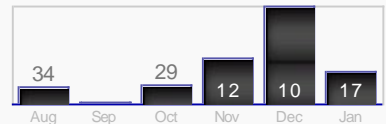
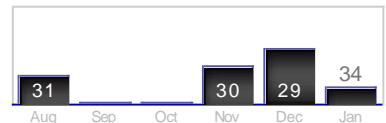


image search (48)

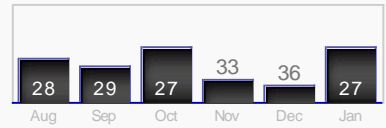
Searches/Mo: 40k Est. Value/Click: \$0.51 Est. Potential New Clicks/Month: 3k
Other Keywords for URL: image search, real time images, image searcher, inage search, imae search



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blinx (42)

Searches/Mo: 18k Est. Value/Click: \$0.49 Est. Potential New Clicks/Month: 3k
Other Keywords for URL: blinkx tv, blinkx, blinx tv, blinx, blinx



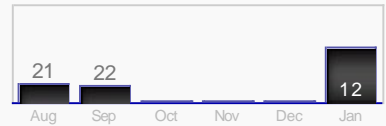
google pay per click (14)

Searches/Mo: 3k Est. Value/Click: \$10 Est. Potential New Clicks/Month: 144
Other Keywords for URL: ppc search engines, ppc search engine, pay per click optimization, pay per click search engine, pay per click search engines



google image search (27)

Searches/Mo: 40k Est. Value/Click: \$0.58 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: google image, google image search, images search engine, search engine images, search engine image



myyahoo. (42)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 15k
Other Keywords for URL: myyahoo, myyahoo., yahoo personal, personal yahoo



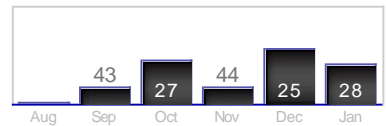
myyahoo (41)

Searches/Mo: 135k Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 15k
Other Keywords for URL: myyahoo, myyahoo., yahoo personal, personal yahoo



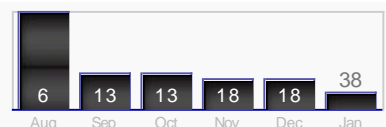
search domain names (39)

Searches/Mo: 2k Est. Value/Click: \$7.39 Est. Potential New Clicks/Month: 161
Other Keywords for URL: domain lookup, name lookup, domain registration lookup, name look up, search domain names



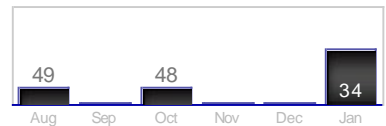
email finder (11)

Searches/Mo: 18k Est. Value/Click: \$0.64 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: people search, email search, people search free, free people search, free people



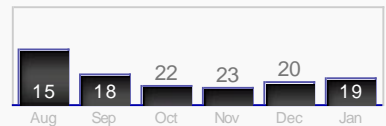
email address search (38)

Searches/Mo: 27k Est. Value/Click: \$0.59 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: people search, email search, people search free, free people search, free people



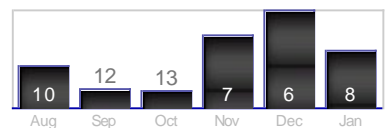
google sms (32)

Searches/Mo: 5k Est. Value/Click: \$1.56 Est. Potential New Clicks/Month: 739
Other Keywords for URL: google sms



peoplesearch (26)

Searches/Mo: 27k Est. Value/Click: \$0.54 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: people search, email search, people search free, free people search, free people



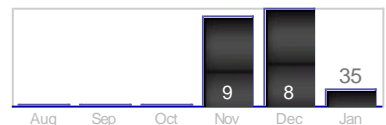
us people search (43)

Searches/Mo: 7k Est. Value/Click: \$1.33 Est. Potential New Clicks/Month: 715
Other Keywords for URL: people search, email search, people search free, free people search, free people



list of search engines (12)

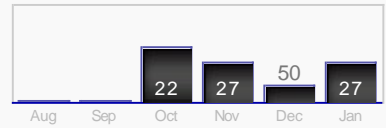
Searches/Mo: 15k Est. Value/Click: \$0.61 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: search engines list, pandia, list of search engines, search engine list, list of internet search engines



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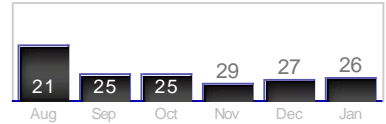
search engine optimization pricing (13)

Searches/Mo: 2k Est. Value/Click: \$6.85 Est. Potential New Clicks/Month: 136
 Other Keywords for URL: search engine optimization cost, search engine submission company, search engine optimization pricing, search engine submission companies, search engine optimization prices



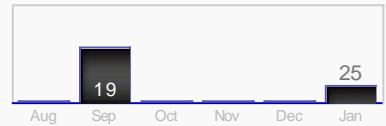
people finder.com (18)

Searches/Mo: 0 Est. Value/Click: \$2.39 Est. Potential New Clicks/Month: 383
 Other Keywords for URL: people search, email search, people search free, free people search, free people



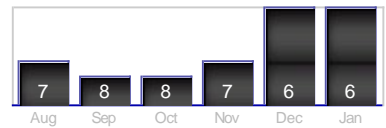
address lookup by name (39)

Searches/Mo: 7k Est. Value/Click: \$0.67 Est. Potential New Clicks/Month: 1k
 Other Keywords for URL: people search, email search, people search free, free people search, free people



domain registration lookup (22)

Searches/Mo: 1k Est. Value/Click: \$5.3 Est. Potential New Clicks/Month: 159
 Other Keywords for URL: domain lookup, name lookup, domain registration lookup, name look up, search domain names



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Keywords Not Ranked On But Should Be

Estimated Clicks/Month

peoplefinders

Searches/Month: 15k
 Cost/Click: \$4.19 Est. Potential Clicks/Month: 959
 Avg. Competitor Rank: 14

peoplefinders.com	+2k
peoplefinders.com	+2k
peoplefinders.com	+2k
peoplefinders.com	+2k

peoplefinders.com

Searches/Month: 18k
 Cost/Click: \$4.47 Est. Potential Clicks/Month: 960
 Avg. Competitor Rank: 9

peoplefinders.com	+2k
peoplefinders.com	+2k
peoplefinders.com	+2k
peoplefinders.com	+2k

people find

Searches/Month: 60k
 Cost/Click: \$0.73 Est. Potential Clicks/Month: 638
 Avg. Competitor Rank: 21

zabasearch.com	+2k
zabasearch.com	+2k
zabasearch.com	+2k
zabasearch.com	+2k

google people search

Searches/Month: 22k
 Cost/Click: \$0.80 Est. Potential Clicks/Month: 483
 Avg. Competitor Rank: 17

findfree-people-f...	+1k
findfree-people-f...	+1k
findfree-people-f...	+1k
findfree-people-f...	+1k

people finder

Searches/Month: 246k
 Cost/Click: \$1.30 Est. Potential Clicks/Month: 4k
 Avg. Competitor Rank: 15

zabasearch.com	+9k
zabasearch.com	+9k
zabasearch.com	+9k
zabasearch.com	+9k

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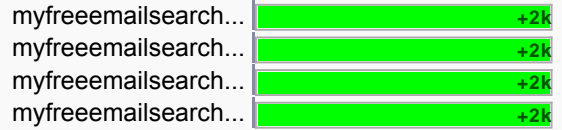
address search

Searches/Month: 135k
 Cost/Click: \$0.76 Est. Potential Clicks/Month: 469
 Avg. Competitor Rank: 28



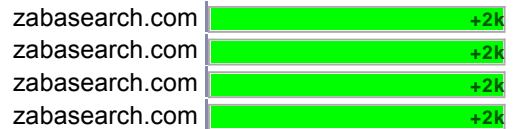
email lookup

Searches/Month: 22k
 Cost/Click: \$1.25 Est. Potential Clicks/Month: 521
 Avg. Competitor Rank: 23



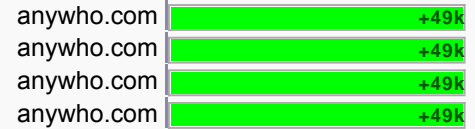
person search

Searches/Month: 18k
 Cost/Click: \$1.05 Est. Potential Clicks/Month: 278
 Avg. Competitor Rank: 18



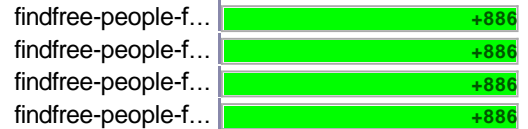
anywho

Searches/Month: 301k
 Cost/Click: \$0.33 Est. Potential Clicks/Month: 40k
 Avg. Competitor Rank: 8



find someone for free

Searches/Month: 7k
 Cost/Click: \$0.63 Est. Potential Clicks/Month: 227
 Avg. Competitor Rank: 18



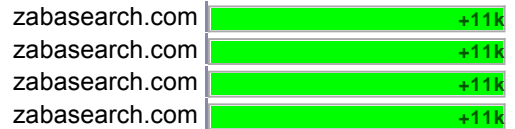
white pages

Searches/Month: 5M
 Cost/Click: \$0.12 Est. Potential Clicks/Month: 50k
 Avg. Competitor Rank: 18



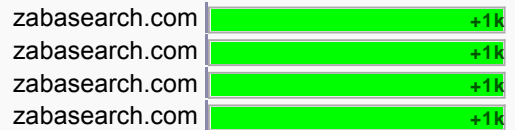
find people

Searches/Month: 201k
 Cost/Click: \$0.72 Est. Potential Clicks/Month: 3k
 Avg. Competitor Rank: 19



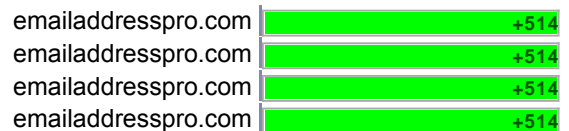
find a person

Searches/Month: 60k
 Cost/Click: \$0.97 Est. Potential Clicks/Month: 438
 Avg. Competitor Rank: 16



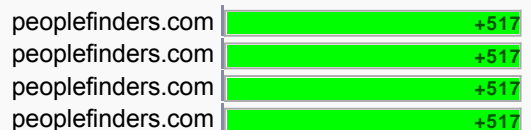
email addresses

Searches/Month: 40k
 Cost/Click: \$2.28 Est. Potential Clicks/Month: 235
 Avg. Competitor Rank: 17



peoplefinder

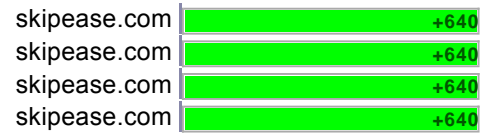
Searches/Month: 15k
 Cost/Click: \$4.43 Est. Potential Clicks/Month: 251
 Avg. Competitor Rank: 13



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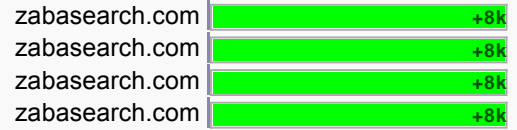
person finder

Searches/Month: 10k
 Cost/Click: \$0.96 Est. Potential Clicks/Month: 193
 Avg. Competitor Rank: 16



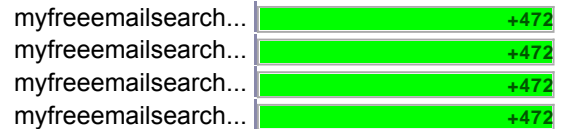
zaba search

Searches/Month: 74k
 Cost/Click: \$0.20 Est. Potential Clicks/Month: 5k
 Avg. Competitor Rank: 12



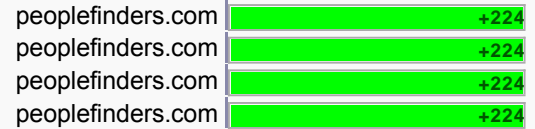
email look up

Searches/Month: 4k
 Cost/Click: \$1.18 Est. Potential Clicks/Month: 122
 Avg. Competitor Rank: 23



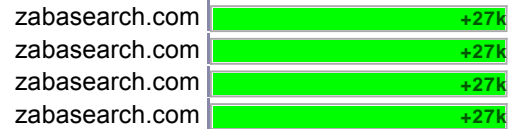
www peoplefinders com

Searches/Month: 3k
 Cost/Click: \$4.12 Est. Potential Clicks/Month: 175
 Avg. Competitor Rank: 10



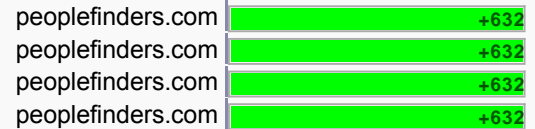
zabasearch

Searches/Month: 165k
 Cost/Click: \$0.16 Est. Potential Clicks/Month: 22k
 Avg. Competitor Rank: 10



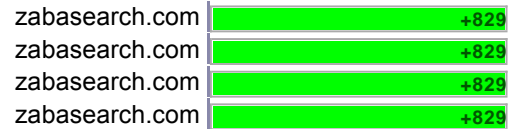
peoplefinder com

Searches/Month: 22k
 Cost/Click: \$6.91 Est. Potential Clicks/Month: 534
 Avg. Competitor Rank: 6



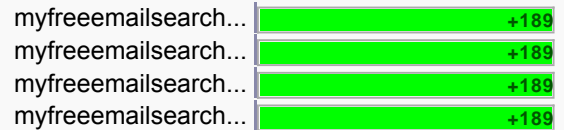
find someone

Searches/Month: 22k
 Cost/Click: \$0.75 Est. Potential Clicks/Month: 243
 Avg. Competitor Rank: 16



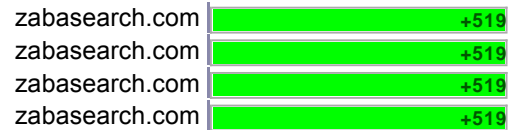
email search by name

Searches/Month: 3k
 Cost/Click: \$1.07 Est. Potential Clicks/Month: 58
 Avg. Competitor Rank: 16



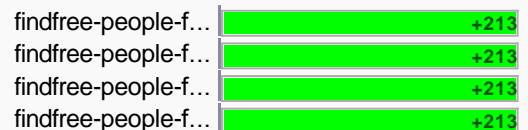
how to find someone

Searches/Month: 7k
 Cost/Click: \$1.00 Est. Potential Clicks/Month: 107
 Avg. Competitor Rank: 17



find a person for free

Searches/Month: 10k
 Cost/Click: \$0.77 Est. Potential Clicks/Month: 112
 Avg. Competitor Rank: 17



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Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

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Keyword Groups with the Most Potential - Details