

Feb 15, 2011

# Stepforth.com

## SEO Dashboard





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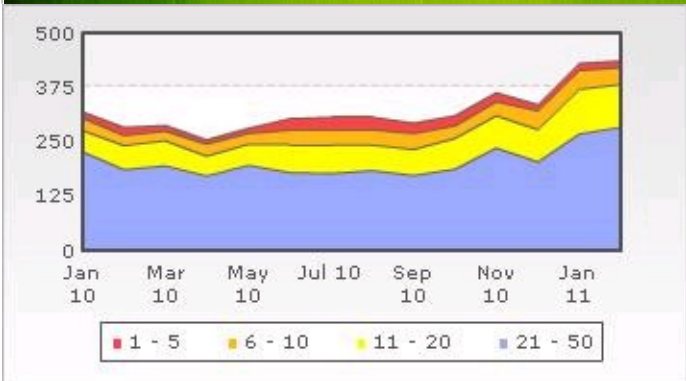
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## Amount of Keywords in Top Search Results



**You show up in the top 50 search results on Google for 436 different keywords.** That's up by 1.4% or 6 keywords from last month.

## Number of Unique Pages that Rank Organically



**94 of your pages appear in the top 50 of at least one search.** That's 5 more pages on your site showing up in searches this month than last month.



## Biggest Gains

You moved up in ranks on 205 keywords last month. All those gains added up to about 48 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$71.

	Rank
▲ meta keywords Estimated Clicks/Month gained: 15 <a href="http://www.stepforth.com/blog/2010/me...">http://www.stepforth.com/blog/2010/me...</a>	13
▲ website audit Estimated Clicks/Month gained: 11 <a href="http://www.stepforth.com/6-step-plan/">http://www.stepforth.com/6-step-plan/...</a>	4
▲ seo blog Estimated Clicks/Month gained: 4 <a href="http://www.stepforth.com/blog/">http://www.stepforth.com/blog/</a>	30
▲ meta keyword Estimated Clicks/Month gained: 3 <a href="http://www.stepforth.com/blog/2010/me...">http://www.stepforth.com/blog/2010/me...</a>	6(+11)
▲ http headers Estimated Clicks/Month gained: 2 <a href="http://www.stepforth.com/resources/se...">http://www.stepforth.com/resources/se...</a>	45
▲ apache redirect Estimated Clicks/Month gained: 2 <a href="http://www.stepforth.com/resources/we...">http://www.stepforth.com/resources/we...</a>	28(+18)
▲ google press release Estimated Clicks/Month gained: 1 <a href="http://www.stepforth.com/blog/2006/go...">http://www.stepforth.com/blog/2006/go...</a>	18(+15)
▲ microsoft adcenter Estimated Clicks/Month gained: 1 <a href="http://www.stepforth.com/blog/2010/su...">http://www.stepforth.com/blog/2010/su...</a>	35(+5)
▲ mindjet mindmanager Estimated Clicks/Month gained: 1 <a href="http://www.stepforth.com/blog/2010/25...">http://www.stepforth.com/blog/2010/25...</a>	40
▲ floogle Estimated Clicks/Month gained: 1 <a href="http://www.stepforth.com/blog/2008/fl...">http://www.stepforth.com/blog/2008/fl...</a>	30
▲ microsoft live update Estimated Clicks/Month gained: 1 <a href="http://www.stepforth.com/blog/2008/up...">http://www.stepforth.com/blog/2008/up...</a>	19

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## Most Valuable Keywords

You gained ranks on 17 out of your top 50 most valuable keywords. Moving up the charts on those important keywords means about -16.36 visits to the site that wouldn't have come last month.

	Rank
<b>search engine placement</b> Rank: 7 Est. Clicks/Mo: 60(-73) Est. Value/Mo: \$218(-\$256.472)	
<b>302 redirect</b> Rank: 5 Est. Clicks/Mo: 34 Est. Value/Mo: \$53(+\$3.5)	
<b>search engine placement service</b> Rank: 6(+1) Est. Clicks/Mo: 9(-13) Est. Value/Mo: \$49(-\$72.889)	
<b>adwords account</b> Rank: 9(-2) Est. Clicks/Mo: 6(-33) Est. Value/Mo: \$31(-\$165.292)	
<b>search engine marketing placement</b> Rank: 6(-1) Est. Clicks/Mo: 6(-9) Est. Value/Mo: \$28(-\$41.715)	
<b>website audit</b> Rank: 4 Est. Clicks/Mo: 11 Est. Value/Mo: \$22	
<b>search engine placement marketing</b> Rank: 10(-2) Est. Clicks/Mo: 4(-12) Est. Value/Mo: \$19(-\$56.94)	
<b>google url</b> Rank: 35(-2) Est. Clicks/Mo: 8(-1) Est. Value/Mo: \$14(-\$0.373)	
<b>microsoft adcenter</b> Rank: 35(+5) Est. Clicks/Mo: 4(+1) Est. Value/Mo: \$14(+\$3.27)	

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## Newly Ranked Organic Pages

**23 pages show up in Google search results that didn't last month.** Combined, those new placements drive 3.5 clicks, which would be worth about \$62.1 if you paid for those same clicks in Google Adwords.

<http://www.stepforth.com/blog/2010/image-functionality-xml-sitemaps/>

Keywords (rank): xml sitemaps (43)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.84**

<http://www.stepforth.com/blog/2008/update-at-microsoft-live-search/>

Keywords (rank): microsoft live update (19)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.77**

<http://www.stepforth.com/blog/2008/4q-is-a-free-survey-tool-not-to-be-missed/>

Keywords (rank): free survey tool (43)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.61**

<http://www.stepforth.com/blog/2010/25-coupon-mindjet-mindmanager/>

Keywords (rank): mindjets mindmanager (31), mindjet mindmanager (40)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.38**

<http://www.stepforth.com/blog/2008/ad-views-myspace-surpasses-yahoo/>

Keywords (rank): ad views (35)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.32**

<http://www.stepforth.com/blog/2010/google-buzz-frustration-google-listens/>

Keywords (rank): what is listening (24)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.28**

<http://www.stepforth.com/blog/2010/outbound-link-tracking-event-tracking-google-analytics/>

Keywords (rank): links tracking (26), link tracking (47)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.19**

<http://www.stepforth.com/blog/2008/floogle/>

Keywords (rank): floogle horns (20), floogle sms (21), floogle (30), floogle horn (31), floogles (39)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.16**

<http://www.stepforth.com/blog/2010/google-bombing-holy-upsets-vatican/>

Keywords (rank): google bombing george bush (31), vatican web site (50), google bombing (50)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.11**

<http://www.stepforth.com/blog/2010/google-incorporates-site-speed-algorithm/>

Keywords (rank): incorporates (38), improve roi (40)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.07**

[View more](#) (p. 21)



## New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 94 keywords that you didn't even show up on last month. Those keywords drive 38 clicks worth an estimated \$53 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 2k clicks per month if you could be in the first position on each of the keywords.

### meta keywords

Rank: 13 Searches/Mo: 2k Est. Value/Click: \$0.71  
Estimated New Clicks/Month: 15

### website audit

Rank: 4 Searches/Mo: 870 Est. Value/Click: \$1.99  
Estimated New Clicks/Month: 11

### seo blog

Rank: 30 Searches/Mo: 10k Est. Value/Click: \$1.46  
Estimated New Clicks/Month: 4

### http headers

Rank: 45 Searches/Mo: 2k Est. Value/Click: \$0.47  
Estimated New Clicks/Month: 2

### mindjet mindmanager

Rank: 40 Searches/Mo: 1k Est. Value/Click: \$0.54  
Estimated New Clicks/Month: 1

### floogle

Rank: 30 Searches/Mo: 480 Est. Value/Click: \$0.29  
Estimated New Clicks/Month: 1

### microsoft live update

Rank: 19 Searches/Mo: 300 Est. Value/Click: \$1.48  
Estimated New Clicks/Month: 1

### web site analytics

Rank: 39 Searches/Mo: 2k Est. Value/Click: \$6.25  
Estimated New Clicks/Month: 1

### what is listening

Rank: 24 Searches/Mo: 0 Est. Value/Click: \$0.61  
Estimated New Clicks/Month: 1

### xml sitemaps

Rank: 43 Searches/Mo: 720 Est. Value/Click: \$2.5  
Estimated New Clicks/Month: 0

### secure search

Rank: 39 Searches/Mo: 300 Est. Value/Click: \$1.88  
Estimated New Clicks/Month: 0

[View more](#) (p. 23)

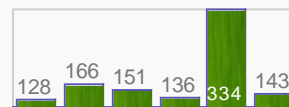
## Top Site Sections Summary

The top 2 site sections draw 67% of all of your organic visitors. Together those sections combine for 221 clicks per month.

### Clicks/Month

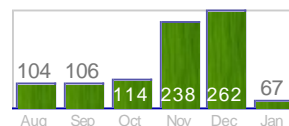
#### [stepforth.com/blog/myspac](#)

e-...  
Number of Keywords: 212  
Est. Value/Mo: \$235 (-\$773)



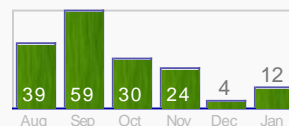
#### [stepforth.com/resources/w](#)

eb...  
Number of Keywords: 77  
Est. Value/Mo: \$62 (-\$215)



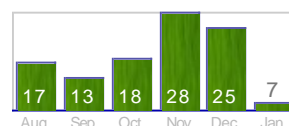
#### [stepforth.com/6-step-plan/](#)

C...  
Number of Keywords: 8  
Est. Value/Mo: \$24 (+\$17)



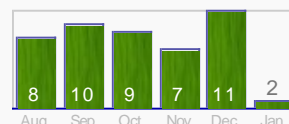
#### [stepforth.com/services/we](#)

b-...  
Number of Keywords: 56  
Est. Value/Mo: \$22 (-\$65)



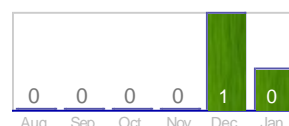
#### [stepforth.com/about/victor](#)

i...  
Number of Keywords: 3  
Est. Value/Mo: \$9 (-\$58)



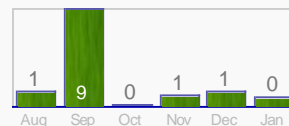
#### [news.stepforth.com/2005-n](#)

ews  
Number of Keywords: 3  
Est. Value/Mo: \$1 (-\$1)



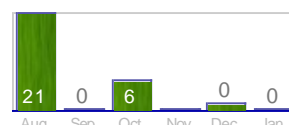
#### [news.stepforth.com](#)

Number of Keywords: 4  
Est. Value/Mo: \$1 (-\$1)



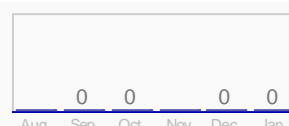
#### [news.stepforth.com/2004-n](#)

ews  
Number of Keywords: 1  
Est. Value/Mo: \$0



#### [stepforth.com/news/2005-n](#)

ew...  
Number of Keywords: 1  
Est. Value/Mo: \$0 (-\$1)



[View more](#) (p. 27)

## Keyword Groups with the Biggest Gains



## Biggest Opportunities

You currently rank somewhere in the top 50 on 436 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 10k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 8k clicks per month. That would cost you more than \$16k in equivalent PPC dollars.

### microsoft adcenter

Rank: 35 (+5) Searches/Mo: 4k Est. Value/Click: \$3.38  
Est. Potential New Clicks/Month: 423

### search engine placement

Rank: 7 Searches/Mo: 8k Est. Value/Click: \$3.65  
Est. Potential New Clicks/Month: 334

### google url

Rank: 35 (-2) Searches/Mo: 0 Est. Value/Click: \$1.87  
Est. Potential New Clicks/Month: 461

### seo blog

Rank: 30 Searches/Mo: 10k Est. Value/Click: \$1.46  
Est. Potential New Clicks/Month: 390

### 301

Rank: 30 (-1) Searches/Mo: 12k Est. Value/Click: \$0.4  
Est. Potential New Clicks/Month: 1,316

### apache redirect

Rank: 28 (+18) Searches/Mo: 2k Est. Value/Click: \$1.64  
Est. Potential New Clicks/Month: 258

### web site analytics

Rank: 39 Searches/Mo: 2k Est. Value/Click: \$6.25  
Est. Potential New Clicks/Month: 67

### pay per click campaign

Rank: 41 Searches/Mo: 990 Est. Value/Click: \$6.86  
Est. Potential New Clicks/Month: 57

### pay per click campaigns

Rank: 41 (-7) Searches/Mo: 2k Est. Value/Click: \$5.85  
Est. Potential New Clicks/Month: 64

### forethought

Rank: 43 (-9) Searches/Mo: 4k Est. Value/Click: \$1.14  
Est. Potential New Clicks/Month: 308

### open directory project

Rank: 36 (-6) Searches/Mo: 2k Est. Value/Click: \$1.91  
Est. Potential New Clicks/Month: 161

[View more](#) (p. 28)

## Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 463k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

### search engine optimization

**Searches/Mo.: 110k**  
Cost/Click: \$7.79 Est. Potential Clicks/Mo.: 245  
Avg. Competitor Rank: 26

### search engine placement companies

**Searches/Mo.: 1k**  
Cost/Click: \$9.44 Est. Potential Clicks/Mo.: 6 Avg. Competitor Rank: 21

### affordable seo

**Searches/Mo.: 4k**  
Cost/Click: \$4.94 Est. Potential Clicks/Mo.: 198  
Avg. Competitor Rank: 17

### search engine optimization service

**Searches/Mo.: 8k**  
Cost/Click: \$8.94 Est. Potential Clicks/Mo.: 9 Avg. Competitor Rank: 21

### search engine marketing

**Searches/Mo.: 33k**  
Cost/Click: \$9.11 Est. Potential Clicks/Mo.: 33  
Avg. Competitor Rank: 30

### search engine optimization positioning

**Searches/Mo.: 720**  
Cost/Click: \$4.29 Est. Potential Clicks/Mo.: 14  
Avg. Competitor Rank: 20

### seo placement

**Searches/Mo.: 2k**  
Cost/Click: \$5.71 Est. Potential Clicks/Mo.: 10  
Avg. Competitor Rank: 12

### search engine marketing service

**Searches/Mo.: 4k**  
Cost/Click: \$12.00 Est. Potential Clicks/Mo.: 4  
Avg. Competitor Rank: 32

### affordable search engine optimization

**Searches/Mo.: 2k**  
Cost/Click: \$4.93 Est. Potential Clicks/Mo.: 92 Avg. Competitor Rank: 5

### top search engine placement

**Searches/Mo.: 2k**  
Cost/Click: \$6.13 Est. Potential Clicks/Mo.: 6 Avg. Competitor Rank: 12

### search engine positioning

**Searches/Mo.: 7k**  
Cost/Click: \$4.83 Est. Potential Clicks/Mo.: 16  
Avg. Competitor Rank: 20

### search engine ranking company

**Searches/Mo.: 990**  
Cost/Click: \$6.84 Est. Potential Clicks/Mo.: 5 Avg. Competitor Rank: 20

[View more](#) (p. 32)

## Keyword Overlap in Your SEO & PPC campaigns

**You currently don't have any ads on keywords that you also rank organically for.** *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs.  Paid Clicks

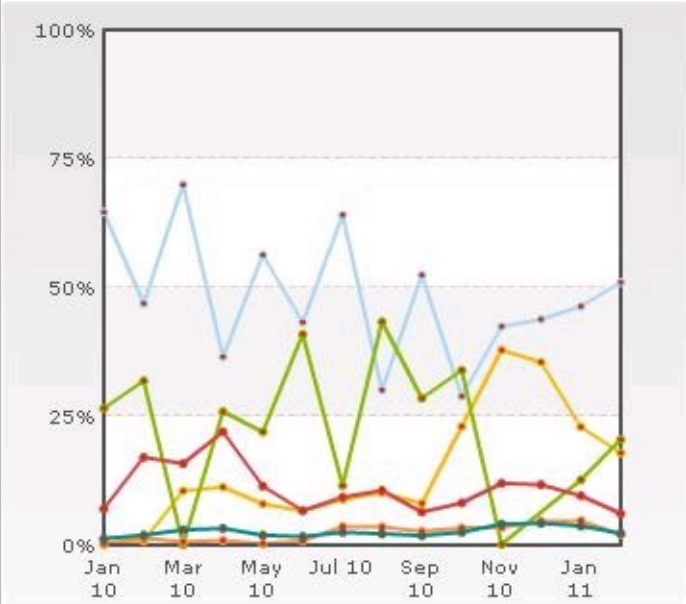
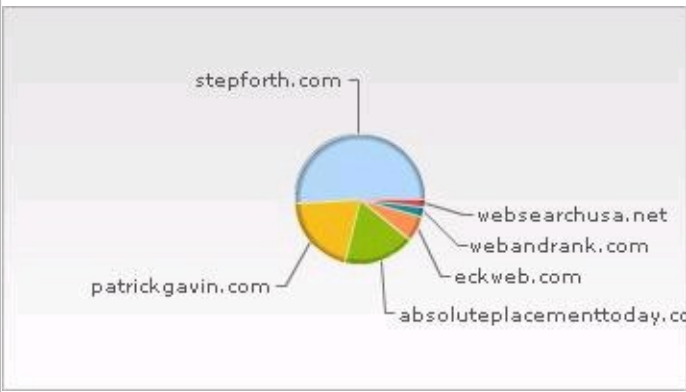
None [View more](#) (p. 35)



## Keyword Groups with the Most Potential

### Traffic Share

Relative to your top 5 competitors, your site gained 2.59% of the traffic share. At the same time, patrickgavin.com has exploded and ripped traffic from absoluteplacementtoday.com and eckweb.com.



### Domains that Gained or Lost Clicks on your Keywords

This month, Bruceclay.com lost 215 clicks after losing position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Seomoz.org. That site is not considered a direct competitor, but they gained 264 clicks on your keywords, which is a 129 percent growth on your keywords. They are either doing something right or getting pretty lucky.

seomoz.org	+264
301models.com	+234
wolf-howl.com	+190
microsoft.com	+179
rawstory.com	+173
highrankings.com	-173
webmarketingnow.com	-174
isitebuild.com	-176
webtrafficroi.com	-204
<b>bruceclay.com</b>	-215
searchengineland.com	-219
opentracker.net	-220
webmarketing.com	-222
onlineglobalbiz.com	-258
cornell.edu	-286
webmarketingezine.com	-351
ginside.com	-352
blogspot.com	-361
webconfs.com	-391
<b>registereverywhere.com</b>	-401
searchenginewatch.com	-559
<b>stepforth.com</b>	-653
submitexpress.com	-699
wilsonweb.com	-873
wikipedia.org	-2k

\*competitors in bold



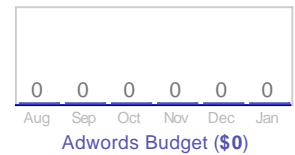
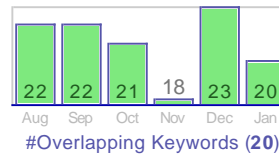
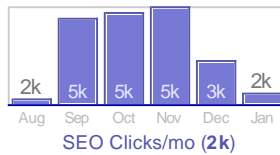
**Competition: You Gained 3% in Share of Clicks Relative to your Top 5 Competitors**

## Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was *patrickgavin.com*. They picked up 2k organic clicks overall and they increased the number of keywords they overlap with you.

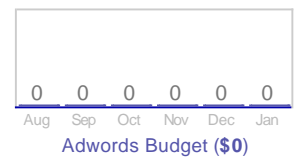
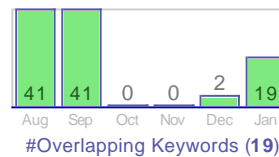
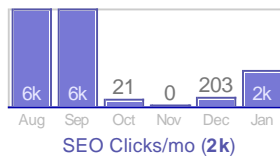
### absoluteplacementtoday.com

affordable seo (1),  
affordable search engine placement (3),  
seo placement (5),  
search engine optimization placement (7),  
affordable search engine optimization (9)



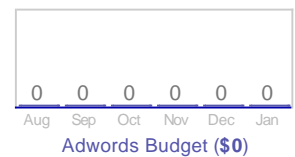
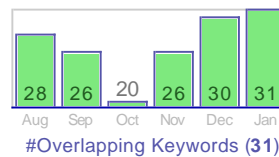
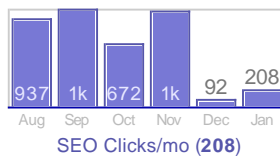
### patrickgavin.com

patrick gavin (1), search engine optimization (7),  
search optimization (9),  
search engine optimization services (14),  
search engine marketing (15)



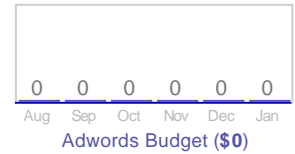
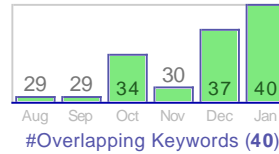
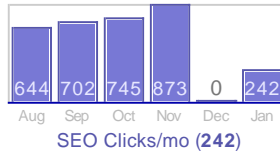
### websearchusa.net

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ppc search engine marketing placement (3),  
pay per click placement (4),  
ppc search engine internet marketing (7),  
pay per click services (11)



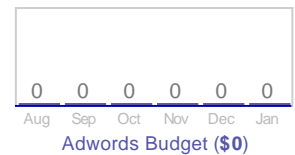
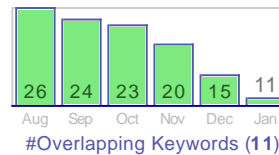
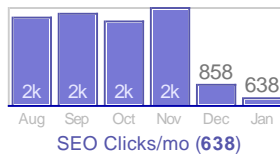
### webandrank.com

search engine placement service (3),  
ranking seo services (3), web placement (3),  
search engine ranking service (6),  
search engine placement services (10)



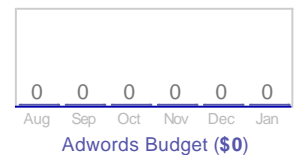
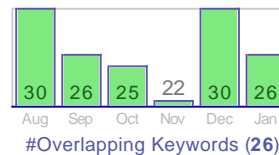
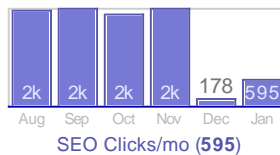
### eckweb.com

affordable search engine optimization (1),  
affordable search engine optimization services (1),  
affordable small business seo (3),  
affordable search engine placement (5),  
small business search engine optimization (10)



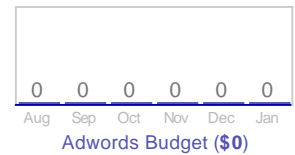
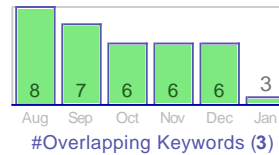
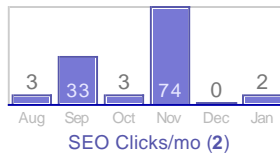
### betterrankings.com

better search engine placement (1),  
better search engine ranking (1),  
better search engine rankings (1),  
search engine placement marketing (2),  
search engine ranking (11)



### camosunstudent.org

camosun college calendar (14),  
camosun college library (37),  
camosun college victoria (40),  
camosun college canada (46), camosun (47)



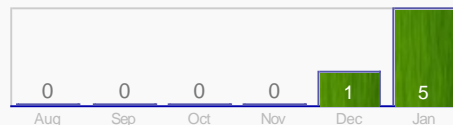
## Biggest Gains (all)

Clicks/Month

### ▲ meta keywords 13

Est. Clicks/Month gained: 15 Est. Value/Click: \$0.71 Estimated Value gained: \$11

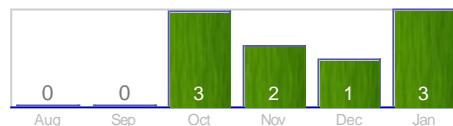
<http://www.stepforth.com/blog/2010/me...>



### ▲ website audit 4

Est. Clicks/Month gained: 11 Est. Value/Click: \$1.99 Estimated Value gained: \$22

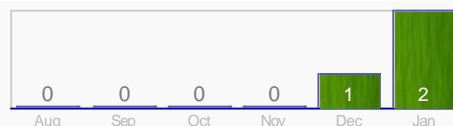
<http://www.stepforth.com/6-step-plan/...>



### ▲ seo blog 30

Est. Clicks/Month gained: 4 Est. Value/Click: \$1.46 Estimated Value gained: \$6

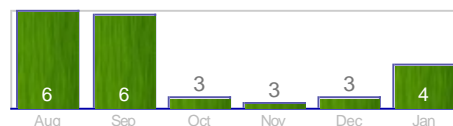
<http://www.stepforth.com/blog/>



### ▲ meta keyword 6(+11)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.97 Estimated Value gained: \$3

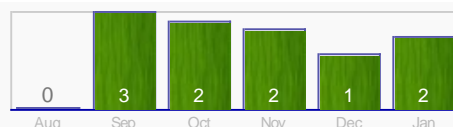
<http://www.stepforth.com/blog/2010/me...>



### ▲ http headers 45

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.47 Estimated Value gained: \$1

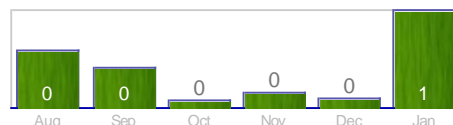
<http://www.stepforth.com/resources/se...>



### ▲ apache redirect 28(+18)

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.64 Estimated Value gained: \$3

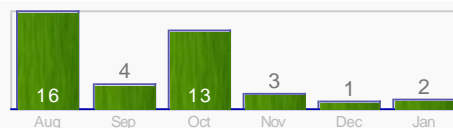
<http://www.stepforth.com/resources/we...>



### ▲ google press release 18(+15)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.42 Estimated Value gained: \$2

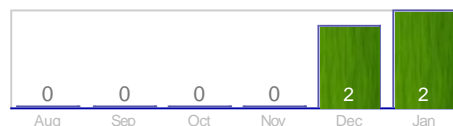
<http://www.stepforth.com/blog/2006/go...>



### ▲ microsoft adcenter 35(+5)

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.38 Estimated Value gained: \$3

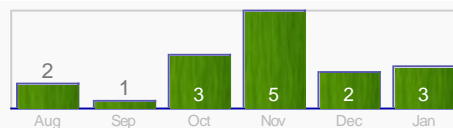
<http://www.stepforth.com/blog/2010/su...>



### ▲ mindjet mindmanager 40

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.54 Estimated Value gained: \$0

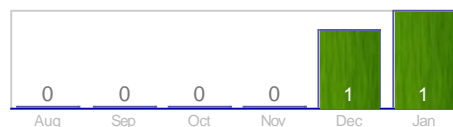
<http://www.stepforth.com/blog/2010/25...>



### ▲ floogle 30

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.29 Estimated Value gained: \$0

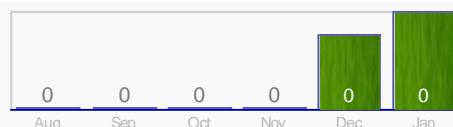
<http://www.stepforth.com/blog/2008/fl...>



### ▲ microsoft live update 19

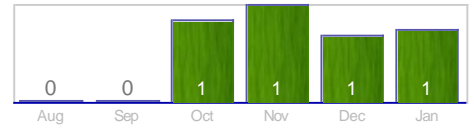
Est. Clicks/Month gained: 1 Est. Value/Click: \$1.48 Estimated Value gained: \$1

<http://www.stepforth.com/blog/2008/up...>



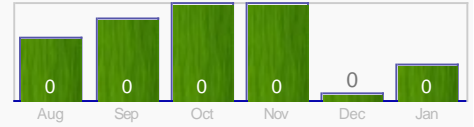
**▲ web site analytics 39**

**Est. Clicks/Month gained: 1** Est. Value/Click: \$6.25 Estimated Value gained: \$3  
<http://www.stepforth.com/services/web...>



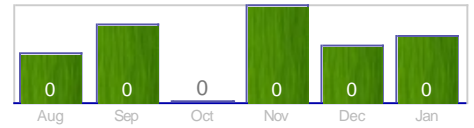
**▲ what is listening 24**

**Est. Clicks/Month gained: 1** Est. Value/Click: \$0.61 Estimated Value gained: \$0  
<http://www.stepforth.com/blog/2010/go...>



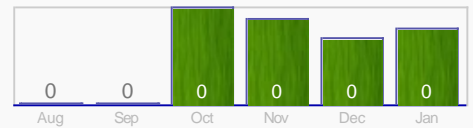
**▲ google adwords account 15(+7)**

**Est. Clicks/Month unchanged** Est. Value/Click: \$6.97 Estimated Value unchanged \$3  
<http://www.stepforth.com/blog/2008/pr...>



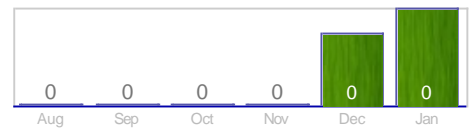
**▲ business networking site 15(+31)**

**Est. Clicks/Month unchanged** Est. Value/Click: \$2.2 Estimated Value unchanged \$1  
<http://www.stepforth.com/resources/we...>



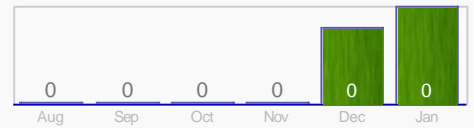
**▲ camosun college 18(+5)**

**Est. Clicks/Month unchanged** Est. Value/Click: \$1.28 Estimated Value unchanged \$1  
<http://www.stepforth.com/blog/2010/up...>



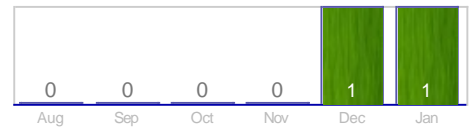
**▲ xml sitemaps 43**

**Est. Clicks/Month unchanged** Est. Value/Click: \$2.5 Estimated Value unchanged \$1  
<http://www.stepforth.com/blog/2010/im...>



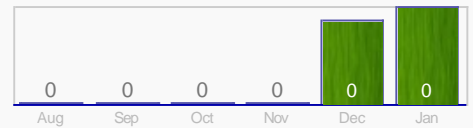
**▲ secure search 39**

**Est. Clicks/Month unchanged** Est. Value/Click: \$1.88 Estimated Value unchanged \$1  
<http://www.stepforth.com/blog/2010/se...>



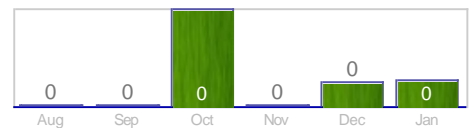
**▲ google optimization 23(+5)**

**Est. Clicks/Month unchanged** Est. Value/Click: \$2.71 Estimated Value unchanged \$1  
<http://www.stepforth.com/blog/2008/ho...>



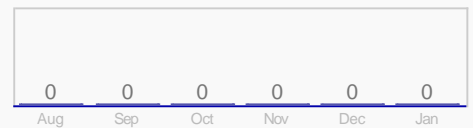
**▲ redirects 48**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.83 Estimated Value unchanged \$0  
<http://www.stepforth.com/blog/2008/re...>



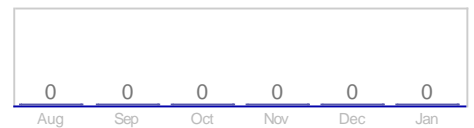
**▲ search engine placement firm 26**

**Est. Clicks/Month unchanged** Est. Value/Click: \$4.59 Estimated Value unchanged \$1  
<http://www.stepforth.com/>



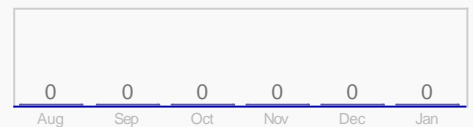
**▲ google adwords review 6(+6)**

**Est. Clicks/Month unchanged** Est. Value/Click: \$3.4 Estimated Value unchanged \$1  
<http://www.stepforth.com/blog/2008/pp...>



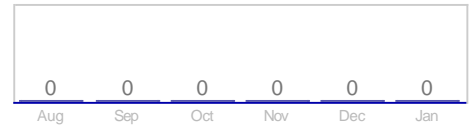
**▲ hedger 45**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.39 Estimated Value unchanged \$0  
<http://www.stepforth.com/>



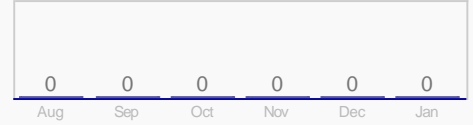
**▲ free survey tool 43**

**Est. Clicks/Month unchanged** Est. Value/Click: \$3.64 Estimated Value unchanged \$1  
<http://www.stepforth.com/blog/2008/4g...>



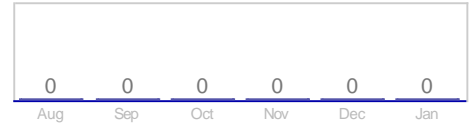
**▲ redirect apache 31**

**Est. Clicks/Month unchanged** Est. Value/Click: \$1.47 Estimated Value unchanged \$0  
<http://www.stepforth.com/resources/we...>



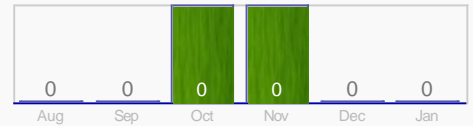
**▲ search engine ranking service 43**

**Est. Clicks/Month unchanged** Est. Value/Click: \$4.07 Estimated Value unchanged \$1  
<http://www.stepforth.com/>



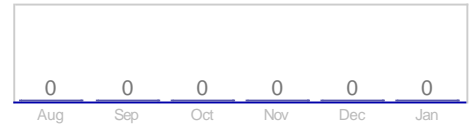
**▲ top search engine placement services 7(+12)**

**Est. Clicks/Month unchanged** Est. Value/Click: \$5.27 Estimated Value unchanged \$1  
<http://www.stepforth.com/>



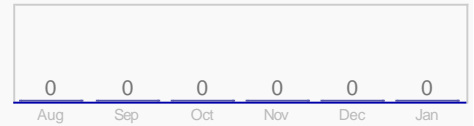
**▲ website audits 17**

**Est. Clicks/Month unchanged** Est. Value/Click: \$2.11 Estimated Value unchanged \$0  
<http://www.stepforth.com/services/sea...>



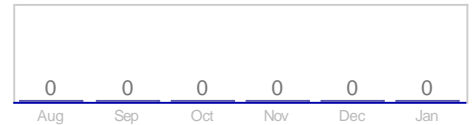
**▲ link tracking 47**

**Est. Clicks/Month unchanged** Est. Value/Click: \$1.56 Estimated Value unchanged \$0  
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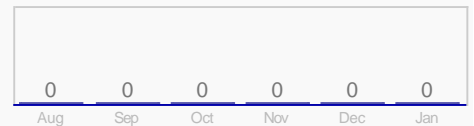
**▲ ad views 35**

**Est. Clicks/Month unchanged** Est. Value/Click: \$3.39 Estimated Value unchanged \$0  
<http://www.stepforth.com/blog/2008/ad...>



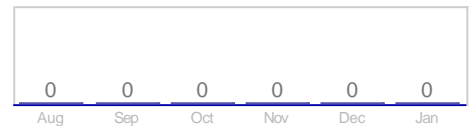
**▲ ppc analytics 21**

**Est. Clicks/Month unchanged** Est. Value/Click: \$8 Estimated Value unchanged \$1  
<http://www.stepforth.com/services/>



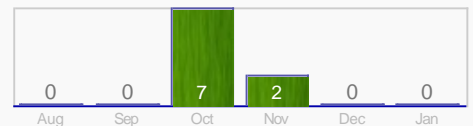
**▲ website auditing 23**

**Est. Clicks/Month unchanged** Est. Value/Click: \$2.68 Estimated Value unchanged \$0  
<http://www.stepforth.com/6-step-plan/...>



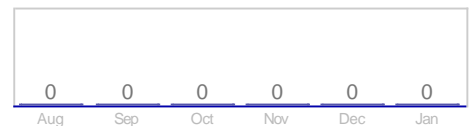
**▲ adwords review 41**

**Est. Clicks/Month unchanged** Est. Value/Click: \$2.44 Estimated Value unchanged \$0  
<http://www.stepforth.com/blog/2008/pp...>



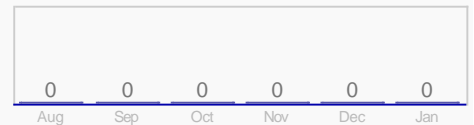
**▲ google site optimization 12(+2)**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0  
<http://www.stepforth.com/blog/2008/ho...>



**▲ ppc search engine placement 43**

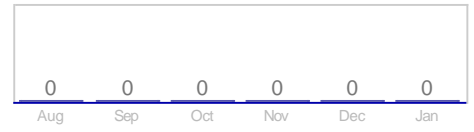
**Est. Clicks/Month unchanged** Est. Value/Click: \$4.07 Estimated Value unchanged \$0  
<http://www.stepforth.com/>





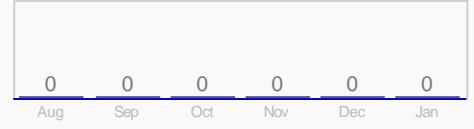
**▲ fake news story 43**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0  
<http://www.stepforth.com/blog/2006/go...>



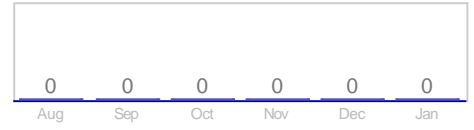
**▲ vatican web site 50**

**Est. Clicks/Month unchanged** Est. Value/Click: \$1.77 Estimated Value unchanged \$0  
<http://www.stepforth.com/blog/2010/go...>



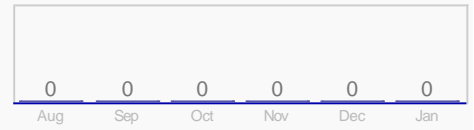
**▲ click tracks 21(+1)**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.92 Estimated Value unchanged \$0  
<http://www.stepforth.com/services/web...>



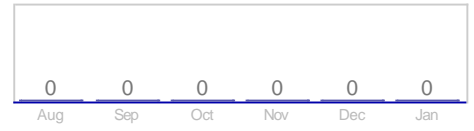
**▲ sims adult 46**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.45 Estimated Value unchanged \$0  
<http://www.stepforth.com/blog/2007/ho...>



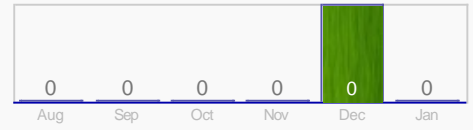
**▲ what is webmaster 47**

**Est. Clicks/Month unchanged** Est. Value/Click: \$1.32 Estimated Value unchanged \$0  
<http://www.stepforth.com/blog/2010/bi...>



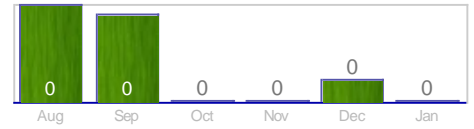
**▲ old wheel 28**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.47 Estimated Value unchanged \$0  
<http://www.stepforth.com/blog/2007/ya...>



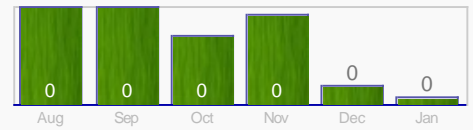
**▲ web site traffic analysis 50**

**Est. Clicks/Month unchanged** Est. Value/Click: \$3.65 Estimated Value unchanged \$0  
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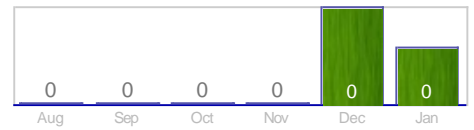
**▲ redirect web site 20(+6)**

**Est. Clicks/Month unchanged** Est. Value/Click: \$1.45 Estimated Value unchanged \$0  
<http://www.stepforth.com/resources/we...>



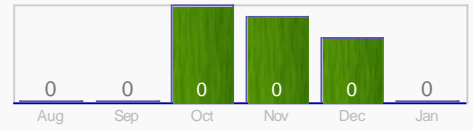
**▲ how to redirect url 22(+2)**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0  
<http://www.stepforth.com/resources/we...>



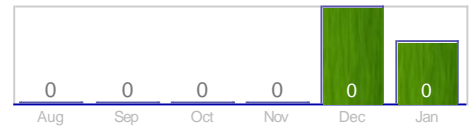
**▲ coldfusion redirect 27(+2)**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0  
<http://www.stepforth.com/resources/we...>



**▲ keywords meta 37**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.76 Estimated Value unchanged \$0  
<http://www.stepforth.com/blog/2010/me...>



**▲ incorporates 38**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0  
<http://www.stepforth.com/blog/2010/go...>



**▲ managed pay per click advertising 40**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0  
<http://www.stepforth.com/services/pay...>

**▲ web consultation 40**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0  
<http://www.stepforth.com/services/>

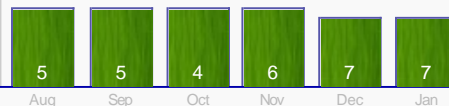
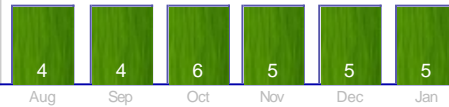



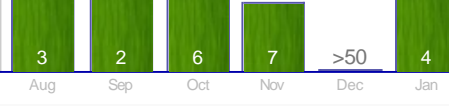


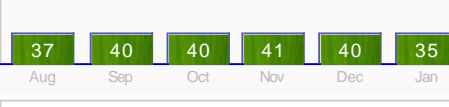
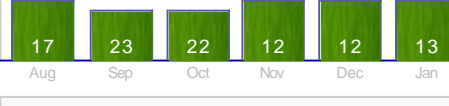

**▲ improve roi 40**

**Est. Clicks/Month unchanged** Est. Value/Click: \$2.65 Estimated Value unchanged \$0  
<http://www.stepforth.com/blog/2010/go...>



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Most Valuable Keywords (all)	Rank														
<p><b>search engine placement</b> Rank: 7 Est. Clicks/Mo: 60(-73) Est. Value/Mo: \$218(-\$256.472)</p>	 <table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>5</td><td>5</td><td>4</td><td>6</td><td>7</td><td>7</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	5	5	4	6	7	7
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	5	5	4	6	7	7									
<p><b>302 redirect</b> Rank: 5 Est. Clicks/Mo: 34 Est. Value/Mo: \$53(+\$3.5)</p>	 <table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>4</td><td>4</td><td>6</td><td>5</td><td>5</td><td>5</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	4	4	6	5	5	5
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	4	4	6	5	5	5									
<p><b>search engine placement service</b> Rank: 6(+1) Est. Clicks/Mo: 9(-13) Est. Value/Mo: \$49(-\$72.889)</p>	 <table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>6</td><td>4</td><td>3</td><td>4</td><td>7</td><td>6</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	6	4	3	4	7	6
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	6	4	3	4	7	6									
<p><b>adwords account</b> Rank: 9(-2) Est. Clicks/Mo: 6(-33) Est. Value/Mo: \$31(-\$165.292)</p>	 <table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>&gt;50</td><td>&gt;50</td><td>&gt;50</td><td>15</td><td>7</td><td>9</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	>50	>50	>50	15	7	9
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	>50	>50	>50	15	7	9									
<p><b>search engine marketing placement</b> Rank: 6(-1) Est. Clicks/Mo: 6(-9) Est. Value/Mo: \$28(-\$41.715)</p>	 <table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>11</td><td>10</td><td>7</td><td>5</td><td>5</td><td>6</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	11	10	7	5	5	6
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	11	10	7	5	5	6									
<p><b>website audit</b> Rank: 4 Est. Clicks/Mo: 11 Est. Value/Mo: \$22</p>	 <table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>3</td><td>2</td><td>6</td><td>7</td><td>&gt;50</td><td>4</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	3	2	6	7	>50	4
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	3	2	6	7	>50	4									
<p><b>search engine placement marketing</b> Rank: 10(-2) Est. Clicks/Mo: 4(-12) Est. Value/Mo: \$19(-\$56.94)</p>	 <table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>12</td><td>13</td><td>11</td><td>10</td><td>8</td><td>10</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	12	13	11	10	8	10
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	12	13	11	10	8	10									
<p><b>google url</b> Rank: 35(-2) Est. Clicks/Mo: 8(-1) Est. Value/Mo: \$14(-\$0.373)</p>	 <table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>&gt;50</td><td>&gt;50</td><td>&gt;50</td><td>39</td><td>33</td><td>35</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	>50	>50	>50	39	33	35
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	>50	>50	>50	39	33	35									
<p><b>microsoft adcenter</b> Rank: 35(+5) Est. Clicks/Mo: 4(+1) Est. Value/Mo: \$14(+\$3.27)</p>	 <table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>37</td><td>40</td><td>40</td><td>41</td><td>40</td><td>35</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	37	40	40	41	40	35
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	37	40	40	41	40	35									
<p><b>business networking sites</b> Rank: 13(-1) Est. Clicks/Mo: 7(-2) Est. Value/Mo: \$13(-\$4.331)</p>	 <table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>17</td><td>23</td><td>22</td><td>12</td><td>12</td><td>13</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	17	23	22	12	12	13
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	17	23	22	12	12	13									
<p><b>google adwords account</b> Rank: 15(+7) Est. Clicks/Mo: 2 Est. Value/Mo: \$13(+\$2.56)</p>	 <table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>&gt;50</td><td>15</td><td>17</td><td>18</td><td>22</td><td>15</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	>50	15	17	18	22	15
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	>50	15	17	18	22	15									



### meta keywords

Rank: 13 Est. Clicks/Mo: 15 Est. Value/Mo: \$11

### web marketing search engine placement

Rank: 6(-5) Est. Clicks/Mo: 3(-15) Est. Value/Mo: \$10(-\$63.923)

### search engine placements

Rank: 3 Est. Clicks/Mo: 2(-6) Est. Value/Mo: \$10(-\$33.456)

### google market share

Rank: 17(-5) Est. Clicks/Mo: 3(-4) Est. Value/Mo: \$10(-\$10.39)



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## Newly Ranked Organic Pages

<http://www.stepforth.com/blog/2010/image-functionality-xml-sitemaps/>

Estimated SEO Value: **\$0.84** Estimated Total Clicks/Mo: 0

Keywords (rank): xml sitemaps (43)

<http://www.stepforth.com/blog/2008/update-at-microsoft-live-search/>

Estimated SEO Value: **\$0.77** Estimated Total Clicks/Mo: 1

Keywords (rank): microsoft live update (19)

<http://www.stepforth.com/blog/2008/4q-is-a-free-survey-tool-not-to-be-missed/>

Estimated SEO Value: **\$0.61** Estimated Total Clicks/Mo: 0

Keywords (rank): free survey tool (43)

<http://www.stepforth.com/blog/2010/25-coupon-mindjet-mindmanager/>

Estimated SEO Value: **\$0.38** Estimated Total Clicks/Mo: 1

Keywords (rank): mindjets mindmanager (31), mindjet mindmanager (40)

<http://www.stepforth.com/blog/2008/ad-views-myspace-surpasses-yahoo/>

Estimated SEO Value: **\$0.32** Estimated Total Clicks/Mo: 0

Keywords (rank): ad views (35)

<http://www.stepforth.com/blog/2010/google-buzz-frustration-google-listens/>

Estimated SEO Value: **\$0.28** Estimated Total Clicks/Mo: 1

Keywords (rank): what is listening (24)

<http://www.stepforth.com/blog/2010/outbound-link-tracking-event-tracking-google-analytics/>

Estimated SEO Value: **\$0.19** Estimated Total Clicks/Mo: 0

Keywords (rank): links tracking (26), link tracking (47)

<http://www.stepforth.com/blog/2008/floogle/>

Estimated SEO Value: **\$0.16** Estimated Total Clicks/Mo: 1

Keywords (rank): floogle horns (20), floogle sms (21), floogle (30), floogle horn (31), floogles (39)

<http://www.stepforth.com/blog/2010/google-bombing-holy-upsets-vatican/>

Estimated SEO Value: **\$0.11** Estimated Total Clicks/Mo: 0

Keywords (rank): google bombing george bush (31), vatican web site (50), google bombing (50)

<http://www.stepforth.com/blog/2010/google-incorporates-site-speed-algorithm/>

Estimated SEO Value: **\$0.07** Estimated Total Clicks/Mo: 0

Keywords (rank): incorporates (38), improve roi (40)

<http://www.stepforth.com/blog/2007/how-to-reduce-the-pain-of-switching-domains/>

Estimated SEO Value: **\$0.02** Estimated Total Clicks/Mo: 0

Keywords (rank): sims adult (46)

<http://www.stepforth.com/blog/2007/jim-hedger-leaves-sitepronews/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): jim hedger (16), sitepronews (44)

<http://www.stepforth.com/blog/2008/complete-tour-of-google-dance-2008-at-google-headquarters/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): googledance (39)

<http://www.stepforth.com/blog/2009/free-advertising-times-square/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0



Keywords (rank): advertising times square (34)

<http://news.stepforth.com/2004-news/jul07-04.html>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): paid inclusion going the way of the dodo (5)

<http://www.stepforth.com/blog/2008/youtube-introduces-insight/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): insight web marketing (41)

<http://www.stepforth.com/blog/2009/how-a-google-penalty-can-make-your-site-stronger/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.stepforth.com/blog/2009/click-fraud-guidelines-finalized/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): click fraud definition (43)

<http://www.stepforth.com/about/canadian-seo/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): canadian marketing site web (45)

<http://www.stepforth.com/blog/2009/how-to-optimize-for-google-images-10-tips/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): photo optimizing (27), images optimizing (41)

<http://www.stepforth.com/services/pay-per-click/ppc-management-of-existing-accounts/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): pay per click auditing (29)

<http://www.stepforth.com/blog/author/philipmichaelzeman/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): dr phil site web (25)

<http://www.stepforth.com/blog/2008/ppc-management-a-users-review-of-msn/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): ppc msn (25), msn user (36)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
<b>meta keywords</b> Rank: 13 Searches/Mo: 2k Est. Value/Click: \$0.71 <a href="http://www.stepforth.com/blog/2010/meta-keyword-tag-dead-seo/">http://www.stepforth.com/blog/2010/meta-keyword-tag-dead-seo/</a>	15 new clicks/month
<b>website audit</b> Rank: 4 Searches/Mo: 870 Est. Value/Click: \$1.99 <a href="http://www.stepforth.com/6-step-plan/web-site-audit/">http://www.stepforth.com/6-step-plan/web-site-audit/</a>	11 new clicks/month
<b>seo blog</b> Rank: 30 Searches/Mo: 10k Est. Value/Click: \$1.46 <a href="http://www.stepforth.com/blog/">http://www.stepforth.com/blog/</a>	4 new clicks/month
<b>http headers</b> Rank: 45 Searches/Mo: 2k Est. Value/Click: \$0.47 <a href="http://www.stepforth.com/resources/server-header-checker-tool/">http://www.stepforth.com/resources/server-header-checker-tool/</a>	2 new clicks/month
<b>mindjet mindmanager</b> Rank: 40 Searches/Mo: 1k Est. Value/Click: \$0.54 <a href="http://www.stepforth.com/blog/2010/25-coupon-mindjet-mindmanager/">http://www.stepforth.com/blog/2010/25-coupon-mindjet-mindmanager/</a>	1 new click/month
<b>floogle</b> Rank: 30 Searches/Mo: 480 Est. Value/Click: \$0.29 <a href="http://www.stepforth.com/blog/2008/floogle/">http://www.stepforth.com/blog/2008/floogle/</a>	1 new click/month
<b>microsoft live update</b> Rank: 19 Searches/Mo: 300 Est. Value/Click: \$1.48 <a href="http://www.stepforth.com/blog/2008/update-at-microsoft-live-search/">http://www.stepforth.com/blog/2008/update-at-microsoft-live-search/</a>	1 new click/month
<b>web site analytics</b> Rank: 39 Searches/Mo: 2k Est. Value/Click: \$6.25 <a href="http://www.stepforth.com/services/web-site-analytics/">http://www.stepforth.com/services/web-site-analytics/</a>	1 new click/month
<b>what is listening</b> Rank: 24 Searches/Mo: 0 Est. Value/Click: \$0.61 <a href="http://www.stepforth.com/blog/2010/google-buzz-frustration-google-listens/">http://www.stepforth.com/blog/2010/google-buzz-frustration-google-listens/</a>	1 new click/month
<b>xml sitemaps</b> Rank: 43 Searches/Mo: 720 Est. Value/Click: \$2.5 <a href="http://www.stepforth.com/blog/2010/image-functionality-xml-sitemaps/">http://www.stepforth.com/blog/2010/image-functionality-xml-sitemaps/</a>	0 new clicks/month
<b>secure search</b> Rank: 39 Searches/Mo: 300 Est. Value/Click: \$1.88 <a href="http://www.stepforth.com/blog/2010/secure-google-search-impacts-analytics/">http://www.stepforth.com/blog/2010/secure-google-search-impacts-analytics/</a>	0 new clicks/month
<b>redirects</b> Rank: 48 Searches/Mo: 720 Est. Value/Click: \$0.83 <a href="http://www.stepforth.com/blog/2008/redirects-permanent-301-vs-temporary-302/">http://www.stepforth.com/blog/2008/redirects-permanent-301-vs-temporary-302/</a>	0 new clicks/month
<b>search engine placement firm</b> Rank: 26 Searches/Mo: 480 Est. Value/Click: \$4.59 <a href="http://www.stepforth.com/">http://www.stepforth.com/</a>	0 new clicks/month
<b>hedger</b> Rank: 45 Searches/Mo: 1k Est. Value/Click: \$0.39 <a href="http://www.stepforth.com/">http://www.stepforth.com/</a>	0 new clicks/month



<b>free survey tool</b> Rank: 43 Searches/Mo: 480 Est. Value/Click: \$3.64 <a href="http://www.stepforth.com/blog/2008/4q-is-a-free-survey-tool-not-to-be-missed/">http://www.stepforth.com/blog/2008/4q-is-a-free-survey-tool-not-to-be-missed/</a>	0 new clicks/month
<b>redirect apache</b> Rank: 31 Searches/Mo: 0 Est. Value/Click: \$1.47 <a href="http://www.stepforth.com/resources/web-marketing-knowledgebase/non-www-redirect/">http://www.stepforth.com/resources/web-marketing-knowledgebase/non-www-redirect/</a>	0 new clicks/month
<b>search engine ranking service</b> Rank: 43 Searches/Mo: 720 Est. Value/Click: \$4.07 <a href="http://www.stepforth.com/">http://www.stepforth.com/</a>	0 new clicks/month
<b>website audits</b> Rank: 17 Searches/Mo: 90 Est. Value/Click: \$2.11 <a href="http://www.stepforth.com/services/search-engine-optimization/web-site-seo-audit/">http://www.stepforth.com/services/search-engine-optimization/web-site-seo-audit/</a>	0 new clicks/month
<b>link tracking</b> Rank: 47 Searches/Mo: 240 Est. Value/Click: \$1.56 <a href="http://www.stepforth.com/blog/2010/outbound-link-tracking-event-tracking-google-analytics/">http://www.stepforth.com/blog/2010/outbound-link-tracking-event-tracking-google-analytics/</a>	0 new clicks/month
<b>ad views</b> Rank: 35 Searches/Mo: 150 Est. Value/Click: \$3.39 <a href="http://www.stepforth.com/blog/2008/ad-views-myspace-surpasses-yahoo/">http://www.stepforth.com/blog/2008/ad-views-myspace-surpasses-yahoo/</a>	0 new clicks/month
<b>ppc analytics</b> Rank: 21 Searches/Mo: 30 Est. Value/Click: \$8 <a href="http://www.stepforth.com/services/">http://www.stepforth.com/services/</a>	0 new clicks/month
<b>website auditing</b> Rank: 23 Searches/Mo: 0 Est. Value/Click: \$2.68 <a href="http://www.stepforth.com/6-step-plan/web-site-audit/">http://www.stepforth.com/6-step-plan/web-site-audit/</a>	0 new clicks/month
<b>adwords review</b> Rank: 41 Searches/Mo: 570 Est. Value/Click: \$2.44 <a href="http://www.stepforth.com/blog/2008/ppc-management-a-users-review-of-google-adwords/">http://www.stepforth.com/blog/2008/ppc-management-a-users-review-of-google-adwords/</a>	0 new clicks/month
<b>fake news story</b> Rank: 43 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.stepforth.com/blog/2006/google-news-credibility-foiled-by-15-year-old/">http://www.stepforth.com/blog/2006/google-news-credibility-foiled-by-15-year-old/</a>	0 new clicks/month
<b>ppc search engine placement</b> Rank: 43 Searches/Mo: 390 Est. Value/Click: \$4.07 <a href="http://www.stepforth.com/">http://www.stepforth.com/</a>	0 new clicks/month
<b>vatican web site</b> Rank: 50 Searches/Mo: 210 Est. Value/Click: \$1.77 <a href="http://www.stepforth.com/blog/2010/google-bombing-holy-upsets-vatican/">http://www.stepforth.com/blog/2010/google-bombing-holy-upsets-vatican/</a>	0 new clicks/month
<b>sims adult</b> Rank: 46 Searches/Mo: 0 Est. Value/Click: \$0.45 <a href="http://www.stepforth.com/blog/2007/how-to-reduce-the-pain-of-switching-domains/">http://www.stepforth.com/blog/2007/how-to-reduce-the-pain-of-switching-domains/</a>	0 new clicks/month
<b>what is webmaster</b> Rank: 47 Searches/Mo: 0 Est. Value/Click: \$1.32 <a href="http://www.stepforth.com/blog/2010/bing-webmaster-tools-live/">http://www.stepforth.com/blog/2010/bing-webmaster-tools-live/</a>	0 new clicks/month
<b>old wheel</b> Rank: 28 Searches/Mo: 480 Est. Value/Click: \$0.47 <a href="http://www.stepforth.com/blog/2007/yahoo-reinvents-an-old-wheel-paid-inclusion-gets-a-facelift/">http://www.stepforth.com/blog/2007/yahoo-reinvents-an-old-wheel-paid-inclusion-gets-a-facelift/</a>	0 new clicks/month



<b>web site traffic analysis</b> Rank: 50 Searches/Mo: 3k Est. Value/Click: \$3.65 <a href="http://www.stepforth.com/services/web-site-analytics/">http://www.stepforth.com/services/web-site-analytics/</a>	0 new clicks/month
<b>keywords meta</b> Rank: 37 Searches/Mo: 480 Est. Value/Click: \$0.76 <a href="http://www.stepforth.com/blog/2010/meta-keyword-tag-dead-seo/">http://www.stepforth.com/blog/2010/meta-keyword-tag-dead-seo/</a>	0 new clicks/month
<b>incorporates</b> Rank: 38 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.stepforth.com/blog/2010/google-incorporates-site-speed-algorithm/">http://www.stepforth.com/blog/2010/google-incorporates-site-speed-algorithm/</a>	0 new clicks/month
<b>managed pay per click adve...</b> Rank: 40 Searches/Mo: 150 Est. Value/Click: \$0.08 <a href="http://www.stepforth.com/services/pay-per-click/">http://www.stepforth.com/services/pay-per-click/</a>	0 new clicks/month
<b>web consultation</b> Rank: 40 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.stepforth.com/services/">http://www.stepforth.com/services/</a>	0 new clicks/month
<b>improve roi</b> Rank: 40 Searches/Mo: 60 Est. Value/Click: \$2.65 <a href="http://www.stepforth.com/blog/2010/google-incorporates-site-speed-algorithm/">http://www.stepforth.com/blog/2010/google-incorporates-site-speed-algorithm/</a>	0 new clicks/month
<b>search engine marketing inc</b> Rank: 41 Searches/Mo: 240 Est. Value/Click: \$7.52 <a href="http://www.stepforth.com/">http://www.stepforth.com/</a>	0 new clicks/month
<b>Marketing Tutorials</b> Rank: 43 Searches/Mo: 150 Est. Value/Click: \$1.35 <a href="http://www.stepforth.com/resources/web-marketing-knowledgebase/">http://www.stepforth.com/resources/web-marketing-knowledgebase/</a>	0 new clicks/month
<b>sitepronews</b> Rank: 44 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.stepforth.com/blog/2007/jim-hedger-leaves-sitepronews/">http://www.stepforth.com/blog/2007/jim-hedger-leaves-sitepronews/</a>	0 new clicks/month
<b>asp redirect script</b> Rank: 44 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.stepforth.com/resources/web-marketing-knowledgebase/redirect-mobile-iphone-visitors-mo...">http://www.stepforth.com/resources/web-marketing-knowledgebase/redirect-mobile-iphone-visitors-mo...</a>	0 new clicks/month
<b>google web analysis</b> Rank: 46 Searches/Mo: 0 Est. Value/Click: \$7.24 <a href="http://www.stepforth.com/services/web-site-analytics/">http://www.stepforth.com/services/web-site-analytics/</a>	0 new clicks/month
<b>share marketing</b> Rank: 48 Searches/Mo: 90 Est. Value/Click: \$1.16 <a href="http://www.stepforth.com/blog/2010/google-market-share-searches/">http://www.stepforth.com/blog/2010/google-market-share-searches/</a>	0 new clicks/month
<b>click fraud definition</b> Rank: 43 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.stepforth.com/blog/2009/click-fraud-guidelines-finalized/">http://www.stepforth.com/blog/2009/click-fraud-guidelines-finalized/</a>	0 new clicks/month
<b>international search engin...</b> Rank: 20 Searches/Mo: 0 Est. Value/Click: \$2.76 <a href="http://www.stepforth.com/">http://www.stepforth.com/</a>	0 new clicks/month
<b>advertising times square</b> Rank: 34 Searches/Mo: 0 Est. Value/Click: \$2.61 <a href="http://www.stepforth.com/blog/2009/free-advertising-times-square/">http://www.stepforth.com/blog/2009/free-advertising-times-square/</a>	0 new clicks/month

<b>floogle horn</b> Rank: 31 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.stepforth.com/blog/2008/floogle/">http://www.stepforth.com/blog/2008/floogle/</a>	0 new clicks/month
<b>floogle horns</b> Rank: 20 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.stepforth.com/blog/2008/floogle/">http://www.stepforth.com/blog/2008/floogle/</a>	0 new clicks/month
<b>floogle sms</b> Rank: 21 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.stepforth.com/blog/2008/floogle/">http://www.stepforth.com/blog/2008/floogle/</a>	0 new clicks/month
<b>floggles</b> Rank: 39 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.stepforth.com/blog/2008/floogle/">http://www.stepforth.com/blog/2008/floogle/</a>	0 new clicks/month
<b>google bombing</b> Rank: 50 Searches/Mo: 870 Est. Value/Click: \$0.71 <a href="http://www.stepforth.com/blog/2010/google-bombing-holy-upsets-vatican/">http://www.stepforth.com/blog/2010/google-bombing-holy-upsets-vatican/</a>	0 new clicks/month
<b>google bombing george bush</b> Rank: 31 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.stepforth.com/blog/2010/google-bombing-holy-upsets-vatican/">http://www.stepforth.com/blog/2010/google-bombing-holy-upsets-vatican/</a>	0 new clicks/month

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## Top Site Sections Summary

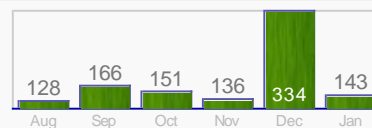
## Estimated Clicks/Month

### [stepforth.com/blog/myspace-...](#)

Number of Keywords: 212

**Estimated Value/Mo: \$235 (-\$773)**

Top Keywords: 302 redirect, meta keywords, seo results, google url, adwords account

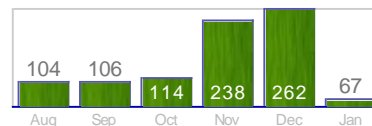


### [stepforth.com/resources/web...](#)

Number of Keywords: 77

**Estimated Value/Mo: \$62 (-\$215)**

Top Keywords: 301, http redirect, 301 redirects, business networking sites, permanent redirect

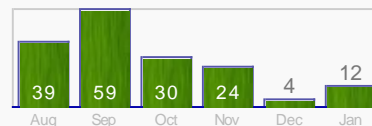


### [stepforth.com/6-step-plan/c...](#)

Number of Keywords: 8

**Estimated Value/Mo: \$24 (+\$17)**

Top Keywords: website audit, step 2 website, site audit, 6 step, website auditing

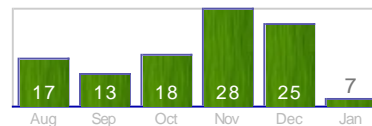


### [stepforth.com/services/web-...](#)

Number of Keywords: 56

**Estimated Value/Mo: \$22 (-\$65)**

Top Keywords: competitor analysis, click tracks, web site analytics, seo consultancy, pay per click campaign

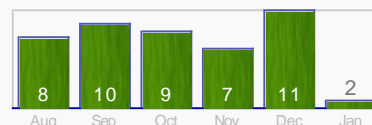


### [stepforth.com/about/victori...](#)

Number of Keywords: 3

**Estimated Value/Mo: \$9 (-\$58)**

Top Keywords: resell seo, seo resellers, canadian marketing site web

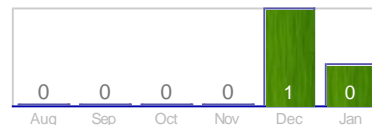


### [news.stepforth.com/2005-news](#)

Number of Keywords: 3

**Estimated Value/Mo: \$1 (-\$1)**

Top Keywords: usability questions, kim krause

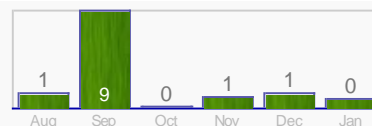


### [news.stepforth.com](#)

Number of Keywords: 4

**Estimated Value/Mo: \$1 (-\$1)**

Top Keywords: usability questions, kim krause, paid inclusion going the way of the dodo

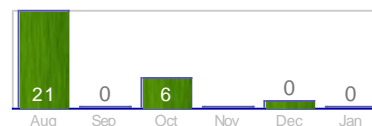


### [news.stepforth.com/2004-news](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords: paid inclusion going the way of the dodo

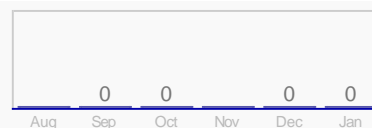


### [stepforth.com/news/2005-new...](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0 (-\$1)**

Top Keywords: jim hedger



[Download as CSV](#)

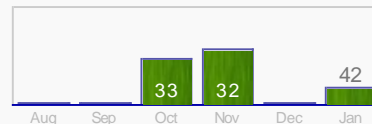
## Keyword Groups with the Biggest Gains - Details

### Biggest Opportunities (all)

Rank

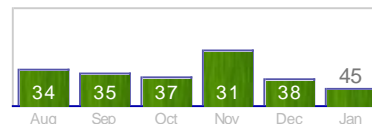
#### microsoft adcenter (35)

Searches/Mo: 4k Est. Value/Click: \$3.38 Est. Potential New Clicks/Month: 423  
Other Keywords for URL: microsoft adcenter, microsoft ad center



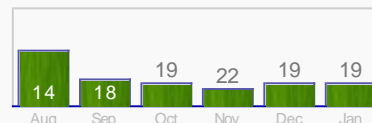
#### search engine placement (7)

Searches/Mo: 8k Est. Value/Click: \$3.65 Est. Potential New Clicks/Month: 334  
Other Keywords for URL: search engine placement, search engine placement service, search engine marketing placement, search engine placement marketing, web marketing search engine placement



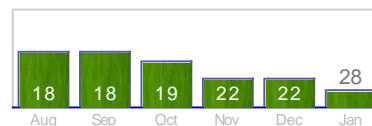
#### google url (35)

Searches/Mo: 0 Est. Value/Click: \$1.87 Est. Potential New Clicks/Month: 461  
Other Keywords for URL: google url, business url



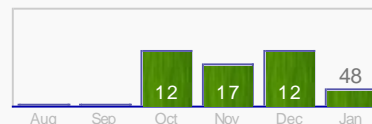
#### seo blog (30)

Searches/Mo: 10k Est. Value/Click: \$1.46 Est. Potential New Clicks/Month: 390  
Other Keywords for URL: seo blog, seo news, news seo



#### 301 (30)

Searches/Mo: 12k Est. Value/Click: \$0.4 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: 301, http redirect, 301 redirects, permanent redirect, website redirect



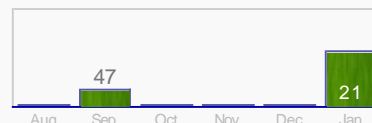
#### apache redirect (28)

Searches/Mo: 2k Est. Value/Click: \$1.64 Est. Potential New Clicks/Month: 258  
Other Keywords for URL: 301, http redirect, 301 redirects, permanent redirect, website redirect



#### web site analytics (39)

Searches/Mo: 2k Est. Value/Click: \$6.25 Est. Potential New Clicks/Month: 67  
Other Keywords for URL: click tracks, web site analytics, web site analytic, site traffic analysis, web site traffic analysis



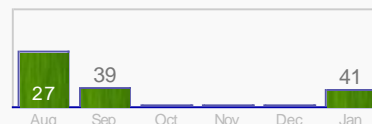
#### pay per click campaign (41)

Searches/Mo: 990 Est. Value/Click: \$6.86 Est. Potential New Clicks/Month: 57  
Other Keywords for URL: pay per click campaign, pay per click campaigns, advertising ppc, advertising click pay per web, pay per click web advertising



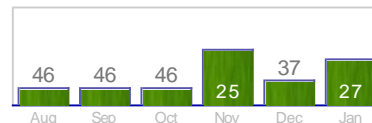
#### pay per click campaigns (41)

Searches/Mo: 2k Est. Value/Click: \$5.85 Est. Potential New Clicks/Month: 64  
Other Keywords for URL: pay per click campaign, pay per click campaigns, advertising ppc, advertising click pay per web, pay per click web advertising



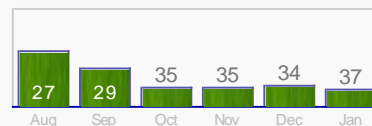
#### forethought (43)

Searches/Mo: 4k Est. Value/Click: \$1.14 Est. Potential New Clicks/Month: 308  
Other Keywords for URL: forefront, canadian business lists



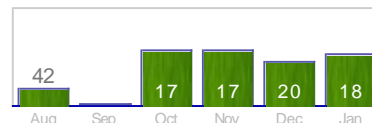
## open directory project (36)

Searches/Mo: 2k Est. Value/Click: \$1.91 Est. Potential New Clicks/Month: 161  
 Other Keywords for URL: open directory project, dmoz directory, dmoz open directory project, dmoz open directory



## search engine optimization placement (24)

Searches/Mo: 570 Est. Value/Click: \$4.47 Est. Potential New Clicks/Month: 63  
 Other Keywords for URL: search engine placement, search engine placement service, search engine marketing placement, search engine placement marketing, web marketing search engine placement



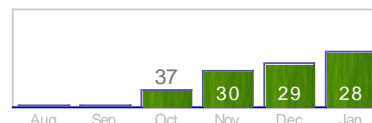
## seo toolkit (48)

Searches/Mo: 990 Est. Value/Click: \$3.46 Est. Potential New Clicks/Month: 78  
 Other Keywords for URL: seo toolkit, seo tool kit, iis analysis



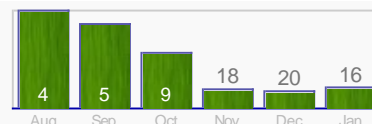
## business networking sites (13)

Searches/Mo: 1k Est. Value/Click: \$1.87 Est. Potential New Clicks/Month: 141  
 Other Keywords for URL: business networking sites, business networking site



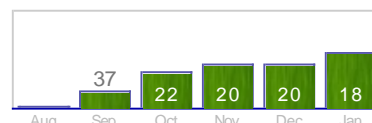
## expert search engine optimization (16)

Searches/Mo: 2k Est. Value/Click: \$4.21 Est. Potential New Clicks/Month: 62  
 Other Keywords for URL: search engine placement, search engine placement service, search engine marketing placement, search engine placement marketing, web marketing search engine placement



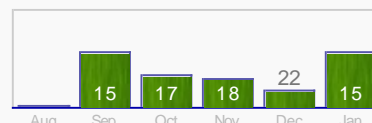
## pay per click placement (37)

Searches/Mo: 870 Est. Value/Click: \$7.35 Est. Potential New Clicks/Month: 34  
 Other Keywords for URL: search engine placement, search engine placement service, search engine marketing placement, search engine placement marketing, web marketing search engine placement



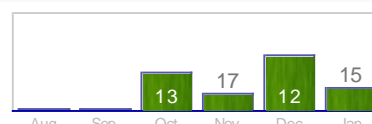
## google adwords account (15)

Searches/Mo: 990 Est. Value/Click: \$6.97 Est. Potential New Clicks/Month: 34  
 Other Keywords for URL: adwords account, google adwords account, account adwords google, adword scam, account adwords



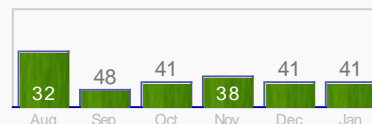
## search engine placement service (6)

Searches/Mo: 1k Est. Value/Click: \$5.71 Est. Potential New Clicks/Month: 41  
 Other Keywords for URL: search engine placement, search engine placement service, search engine marketing placement, search engine placement marketing, web marketing search engine placement



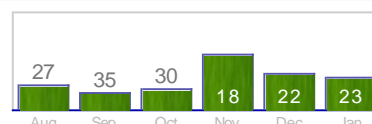
## google market share (17)

Searches/Mo: 870 Est. Value/Click: \$3.54 Est. Potential New Clicks/Month: 65  
 Other Keywords for URL: google market share, share marketing



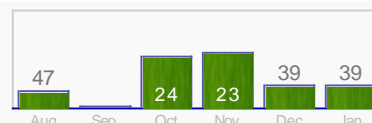
## google optimization (23)

Searches/Mo: 4k Est. Value/Click: \$2.71 Est. Potential New Clicks/Month: 83  
 Other Keywords for URL: how to optimize, google optimization, google site optimization, google website optimization



## marketing terms (37)

Searches/Mo: 2k Est. Value/Click: \$0.79 Est. Potential New Clicks/Month: 269  
 Other Keywords for URL: marketing terms



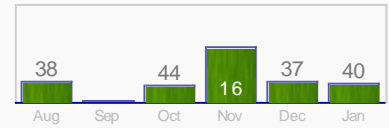
## microsoft ad center (38)

Searches/Mo: 1k Est. Value/Click: \$1.34 Est. Potential New Clicks/Month: 152  
 Other Keywords for URL: microsoft adcenter, microsoft ad center



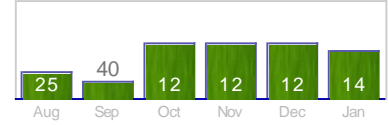
## 302 redirect (5)

Searches/Mo: 0 Est. Value/Click: \$1.57 Est. Potential New Clicks/Month: 128  
Other Keywords for URL: 302 redirect, redirects



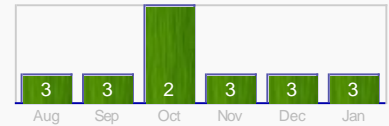
## xml sitemaps (43)

Searches/Mo: 720 Est. Value/Click: \$2.5 Est. Potential New Clicks/Month: 78  
Other Keywords for URL: xml sitemaps



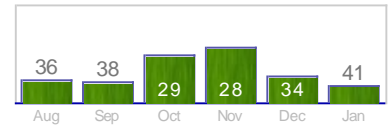
## affordable search engine placement (44)

Searches/Mo: 480 Est. Value/Click: \$5.53 Est. Potential New Clicks/Month: 34  
Other Keywords for URL: seo consultancy, affordable search engine placement, ppc analytics, web consultation, pay per click marketing services



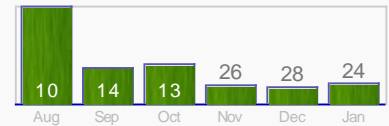
## http headers (45)

Searches/Mo: 2k Est. Value/Click: \$0.47 Est. Potential New Clicks/Month: 392  
Other Keywords for URL: http headers, http header, view http header, server tool, header http



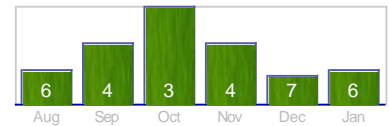
## marketing on the web (21)

Searches/Mo: 720 Est. Value/Click: \$4.38 Est. Potential New Clicks/Month: 39  
Other Keywords for URL: search engine placement, search engine placement service, search engine marketing placement, search engine placement marketing, web marketing search engine placement



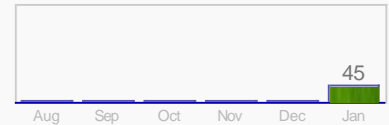
## search engine placement marketing (10)

Searches/Mo: 990 Est. Value/Click: \$4.54 Est. Potential New Clicks/Month: 35  
Other Keywords for URL: search engine placement, search engine placement service, search engine marketing placement, search engine placement marketing, web marketing search engine placement



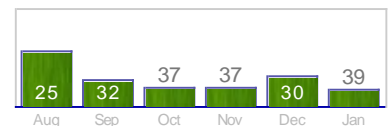
## http redirect (16)

Searches/Mo: 2k Est. Value/Click: \$0.62 Est. Potential New Clicks/Month: 252  
Other Keywords for URL: 301, http redirect, 301 redirects, permanent redirect, website redirect



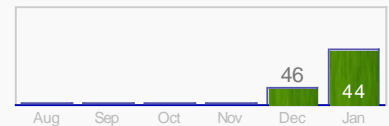
## seo consultancy (31)

Searches/Mo: 870 Est. Value/Click: \$3.16 Est. Potential New Clicks/Month: 49  
Other Keywords for URL: seo consultancy, affordable search engine placement, ppc analytics, web consultation, pay per click marketing services



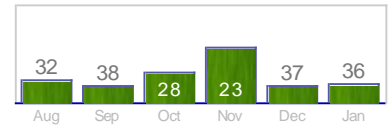
## web marketing tools (30)

Searches/Mo: 720 Est. Value/Click: \$4.43 Est. Potential New Clicks/Month: 34  
Other Keywords for URL: SEO 101, web marketing tools, seo marketing tools, seo marketing tool



## google rankings (28)

Searches/Mo: 3k Est. Value/Click: \$1.3 Est. Potential New Clicks/Month: 116  
Other Keywords for URL: google rankings



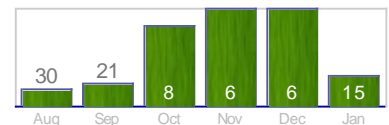
## meta keywords (13)

Searches/Mo: 2k Est. Value/Click: \$0.71 Est. Potential New Clicks/Month: 209  
Other Keywords for URL: meta keywords, meta keyword, meta keywords tag, keywords meta, dead for



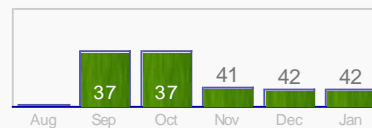
## adwords account (9)

Searches/Mo: 1k Est. Value/Click: \$4.93 Est. Potential New Clicks/Month: 29  
Other Keywords for URL: adwords account, google adwords account, account adwords google, adword scam, account adwords



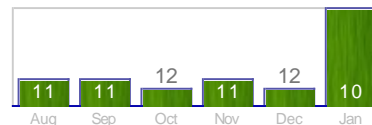
## search engine placement optimization (12)

Searches/Mo: 1k Est. Value/Click: \$4.4 Est. Potential New Clicks/Month: 32  
 Other Keywords for URL: search engine placement, search engine placement service, search engine marketing placement, search engine placement marketing, web marketing search engine placement



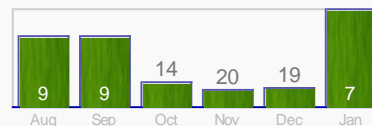
## web position gold (39)

Searches/Mo: 570 Est. Value/Click: \$2.73 Est. Potential New Clicks/Month: 49  
 Other Keywords for URL: web position gold, webposition gold, web position gold 2, webpostion gold, position gold



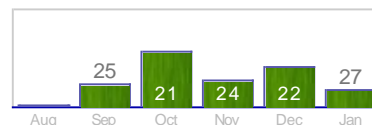
## search engine marketing placement (6)

Searches/Mo: 720 Est. Value/Click: \$4.64 Est. Potential New Clicks/Month: 28  
 Other Keywords for URL: search engine placement, search engine placement service, search engine marketing placement, search engine placement marketing, web marketing search engine placement



## search engine specialist (30)

Searches/Mo: 570 Est. Value/Click: \$3.86 Est. Potential New Clicks/Month: 34  
 Other Keywords for URL: search engine placement, search engine placement service, search engine marketing placement, search engine placement marketing, web marketing search engine placement



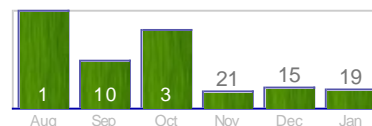
## google toolbar update (16)

Searches/Mo: 0 Est. Value/Click: \$3.34 Est. Potential New Clicks/Month: 38  
 Other Keywords for URL: google toolbar update, google toolbar updates, googles toolbar



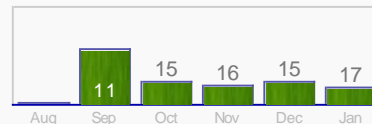
## secure search (39)

Searches/Mo: 300 Est. Value/Click: \$1.88 Est. Potential New Clicks/Month: 66  
 Other Keywords for URL: secure search



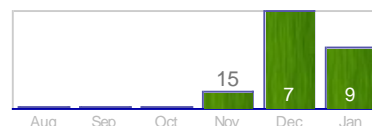
## google website optimization (28)

Searches/Mo: 240 Est. Value/Click: \$8.63 Est. Potential New Clicks/Month: 14  
 Other Keywords for URL: how to optimize, google optimization, google site optimization, google website optimization



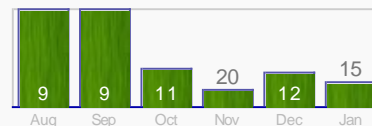
## competitor analysis (23)

Searches/Mo: 2k Est. Value/Click: \$0.99 Est. Potential New Clicks/Month: 115  
 Other Keywords for URL: competitor analysis, competitors analysis, analysis of competitors, marketing competitors, competitor analyses



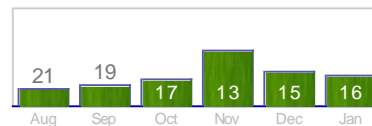
## pay per click web advertising (40)

Searches/Mo: 390 Est. Value/Click: \$6.14 Est. Potential New Clicks/Month: 18  
 Other Keywords for URL: pay per click campaign, pay per click campaigns, advertising ppc, advertising click pay per web, pay per click web advertising



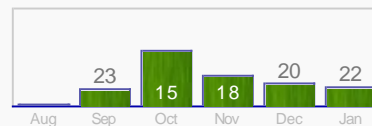
## seo news (39)

Searches/Mo: 40k Est. Value/Click: \$1.7 Est. Potential New Clicks/Month: 61  
 Other Keywords for URL: seo blog, seo news, news seo



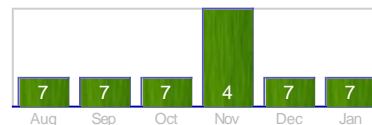
## free survey tool (43)

Searches/Mo: 480 Est. Value/Click: \$3.64 Est. Potential New Clicks/Month: 28  
 Other Keywords for URL: free survey tool



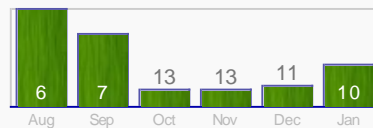
## search engine ranking service (43)

Searches/Mo: 720 Est. Value/Click: \$4.07 Est. Potential New Clicks/Month: 25  
 Other Keywords for URL: search engine placement, search engine placement service, search engine marketing placement, search engine placement marketing, web marketing search engine placement



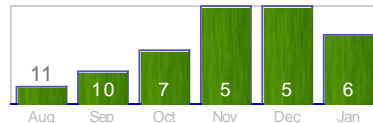
## pay per click advertiser (45)

Searches/Mo: 390 Est. Value/Click: \$9.46 Est. Potential New Clicks/Month: 11  
 Other Keywords for URL: pay per click campaign, pay per click campaigns, advertising ppc, advertising click pay per web, pay per click web advertising



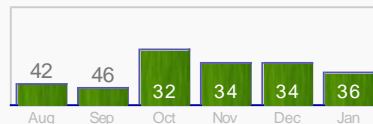
## search engine positioning services (17)

Searches/Mo: 2k Est. Value/Click: \$4.93 Est. Potential New Clicks/Month: 20  
 Other Keywords for URL: search engine placement, search engine placement service, search engine marketing placement, search engine placement marketing, web marketing search engine placement



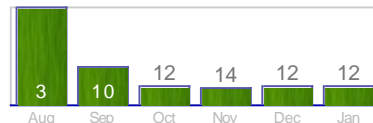
## http header (38)

Searches/Mo: 2k Est. Value/Click: \$0.44 Est. Potential New Clicks/Month: 210  
 Other Keywords for URL: http headers, http header, view http header, server tool, header http



## search engine placement firm (26)

Searches/Mo: 480 Est. Value/Click: \$4.59 Est. Potential New Clicks/Month: 19  
 Other Keywords for URL: search engine placement, search engine placement service, search engine marketing placement, search engine placement marketing, web marketing search engine placement



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## Keywords Not Ranked On But Should Be

Estimated Clicks/Month

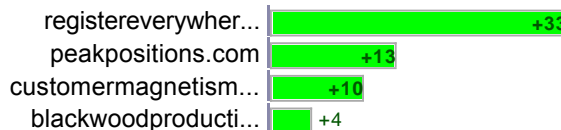
### search engine optimization

Searches/Month: 110k  
 Cost/Click: \$7.79 Est. Potential Clicks/Month: 245  
 Avg. Competitor Rank: 26



### search engine placement companies

Searches/Month: 1k  
 Cost/Click: \$9.44 Est. Potential Clicks/Month: 6  
 Avg. Competitor Rank: 21



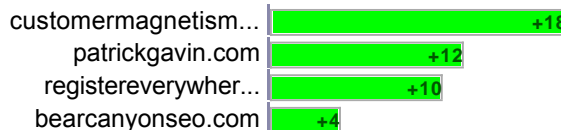
### affordable seo

Searches/Month: 4k  
 Cost/Click: \$4.94 Est. Potential Clicks/Month: 198  
 Avg. Competitor Rank: 17



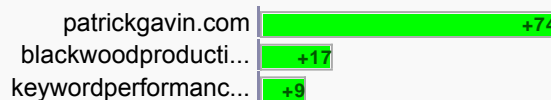
### search engine optimization service

Searches/Month: 8k  
 Cost/Click: \$8.94 Est. Potential Clicks/Month: 9  
 Avg. Competitor Rank: 21



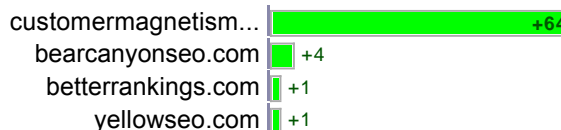
### search engine marketing

Searches/Month: 33k  
 Cost/Click: \$9.11 Est. Potential Clicks/Month: 33  
 Avg. Competitor Rank: 30





















































### search engine optimization positioning

Searches/Month: 720  
 Cost/Click: \$4.29 Est. Potential Clicks/Month: 14  
 Avg. Competitor Rank: 20





<p><b>seo placement</b>            Searches/Month: 2k            Cost/Click: \$5.71 Est. Potential Clicks/Month: 10            Avg. Competitor Rank: 12</p>	<p>absoluteplacement...  +23            bearcanyonseo.com  +13            yellowseo.com  +6            keywordperformanc...  +5</p>
<p><b>search engine marketing service</b>            Searches/Month: 4k            Cost/Click: \$12.00 Est. Potential Clicks/Month: 4            Avg. Competitor Rank: 32</p>	<p>registereverywher...  +11            customermagnetism...  +10            patrickgavin.com  +1            search-placement.com  +1</p>
<p><b>affordable search engine optimization</b>            Searches/Month: 2k            Cost/Click: \$4.93 Est. Potential Clicks/Month: 92            Avg. Competitor Rank: 5</p>	<p>eckweb.com  +168            absoluteplacement...  +15</p>
<p><b>top search engine placement</b>            Searches/Month: 2k            Cost/Click: \$6.13 Est. Potential Clicks/Month: 6            Avg. Competitor Rank: 12</p>	<p>search-placement.com  +13            registereverywher...  +11            peakpositions.com  +8            gomvents.com  +2</p>
<p><b>search engine positioning</b>            Searches/Month: 7k            Cost/Click: \$4.83 Est. Potential Clicks/Month: 16            Avg. Competitor Rank: 20</p>	<p>customermagnetism...  +56            yellowseo.com  +7            blackwoodproducti...  +1            betterrankings.com  +1</p>
<p><b>search engine ranking company</b>            Searches/Month: 990            Cost/Click: \$6.84 Est. Potential Clicks/Month: 5            Avg. Competitor Rank: 20</p>	<p>registereverywher...  +25            keywordperformanc...  +1            peakpositions.com  +1            blackwoodproducti...  +1</p>
<p><b>better search engine placement</b>            Searches/Month: 720            Cost/Click: \$5.45 Est. Potential Clicks/Month: 5            Avg. Competitor Rank: 17</p>	<p>betterrankings.com  +25            blackwoodproducti...  +2            keywordperformanc...  +1            registereverywher...  +1</p>
<p><b>search engine ranking</b>            Searches/Month: 12k            Cost/Click: \$4.81 Est. Potential Clicks/Month: 15            Avg. Competitor Rank: 22</p>	<p>betterrankings.com  +32            patrickgavin.com  +18            yellowseo.com  +9            customermagnetism...  +2</p>
<p><b>search engine advertising</b>            Searches/Month: 7k            Cost/Click: \$9.36 Est. Potential Clicks/Month: 11            Avg. Competitor Rank: 19</p>	<p>registereverywher...  +21            customermagnetism...  +11            gomvents.com  +1</p>
<p><b>ecommerce seo</b>            Searches/Month: 870            Cost/Click: \$4.57 Est. Potential Clicks/Month: 79            Avg. Competitor Rank: 1</p>	<p>search-placement.com  +79</p>

<p><b>search engine company</b>                      Searches/Month: 990                      Cost/Click: \$8.47 Est. Potential Clicks/Month: 23                      Avg. Competitor Rank: 11</p>	<p>registereverywher...  +42                      keywordperformanc...  +3</p>
<p><b>search engine promotion</b>                      Searches/Month: 5k                      Cost/Click: \$7.50 Est. Potential Clicks/Month: 19                      Avg. Competitor Rank: 20</p>	<p>registereverywher...  +37                      patrickgavin.com  +1</p>
<p><b>organic search engine optimization</b>                      Searches/Month: 5k                      Cost/Click: \$7.64 Est. Potential Clicks/Month: 21                      Avg. Competitor Rank: 12</p>	<p>peakpositions.com  +21</p>
<p><b>optimization company</b>                      Searches/Month:                      Cost/Click: \$8.20 Est. Potential Clicks/Month: 16                      Avg. Competitor Rank: 10</p>	<p>keywordperformanc...  +28                      patrickgavin.com  +5</p>
<p><b>search engine optimization services</b>                      Searches/Month: 12k                      Cost/Click: \$7.88 Est. Potential Clicks/Month: 14                      Avg. Competitor Rank: 28</p>	<p>patrickgavin.com  +25                      eckweb.com  +3</p>
<p><b>affordable search engine optimization services</b>                      Searches/Month: 720                      Cost/Click: \$4.92 Est. Potential Clicks/Month: 16                      Avg. Competitor Rank: 5</p>	<p>eckweb.com  +28                      absoluteplacement...  +4</p>
<p><b>patrick gavin</b>                      Searches/Month: 720                      Cost/Click: \$0.89 Est. Potential Clicks/Month: 66                      Avg. Competitor Rank: 2</p>	<p>patrickgavin.com  +66</p>
<p><b>google merchant account</b>                      Searches/Month: 1k                      Cost/Click: \$8.02 Est. Potential Clicks/Month: 35                      Avg. Competitor Rank: 10</p>	<p>cybermarkintl.com  +35</p>
<p><b>search engine advertising company</b>                      Searches/Month: 0                      Cost/Click: \$11.00 Est. Potential Clicks/Month: 3                      Avg. Competitor Rank: 18</p>	<p>customermagnetism...  +7                      registereverywher...  +2                      cybermarkintl.com  +0</p>

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## Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs.  Paid Clicks

None

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## Keyword Groups with the Most Potential - Details