

# Yoast.com

## SEO Dashboard



Feb 15, 2011



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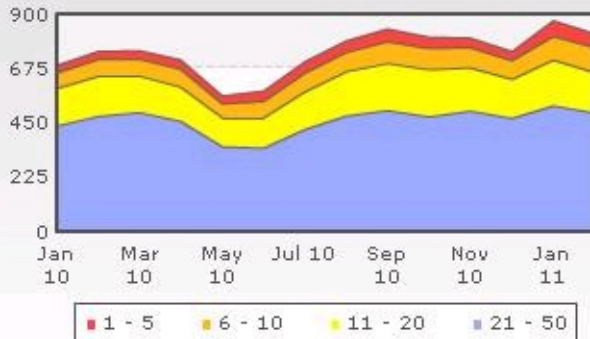
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### Amount of Keywords in Top Search Results



**You show up in the top 50 search results on Google for 819 different keywords.** *The largest portion of those are not on the first page, and that represents a huge amount of potential of over 192k clicks per month. That is comparable to \$255k in equivalent Adwords dollars.*

### Number of Unique Pages that Rank Organically



**257 of your pages appear in the top 50 of at least one search.**

### Total Organic Clicks Per Month



**You should be getting 63k clicks per month from your organic placements on Google.** *That's up 61k clicks or 3k% from last month.*

### Value of Organic Clicks Per Month



**If you had to buy all those organic clicks via Google Adwords, they'd cost \$92k.** *That's an additional savings of \$91k over last month.*

**You gained 60,858 clicks last month, worth \$90,780.**

### Biggest Gains

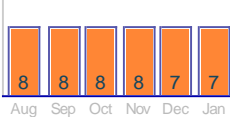
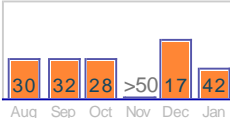
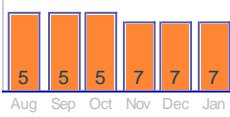
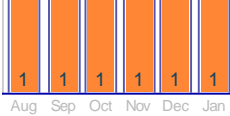
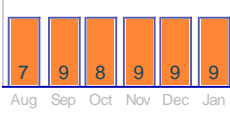

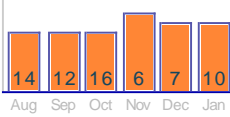

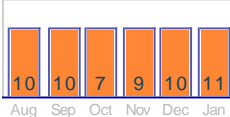
You moved up in ranks on 398 keywords last month. All those gains added up to about 486 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$1k.

	Rank
▲ google.de Estimated Clicks/Month gained: 94 <a href="http://yoast.com/google-de-personaliz...">http://yoast.com/google-de-personaliz...</a>	17(+19)
▲ wordpress Estimated Clicks/Month gained: 46 <a href="http://yoast.com/wordpress/">http://yoast.com/wordpress/</a>	34(+3)
▲ google url Estimated Clicks/Month gained: 35 <a href="http://yoast.com/google-search-url-pa...">http://yoast.com/google-search-url-pa...</a>	14(+15)
▲ .de Estimated Clicks/Month gained: 30 <a href="http://yoast.com/">http://yoast.com/</a>	49
▲ url Estimated Clicks/Month gained: 29 <a href="http://yoast.com/">http://yoast.com/</a>	45
▲ just married Estimated Clicks/Month gained: 26 <a href="http://yoast.com/just-married/">http://yoast.com/just-married/</a>	19
▲ word press Estimated Clicks/Month gained: 15 <a href="http://yoast.com/wordpress/">http://yoast.com/wordpress/</a>	34(+12)
▲ wordpress plugin Estimated Clicks/Month gained: 14 <a href="http://yoast.com/wordpress/">http://yoast.com/wordpress/</a>	17(+28)
▲ google webmaster Estimated Clicks/Month gained: 10 <a href="http://yoast.com/how-to-use-google-we...">http://yoast.com/how-to-use-google-we...</a>	50
▲ hire me Estimated Clicks/Month gained: 9 <a href="http://yoast.com/hire-me/">http://yoast.com/hire-me/</a>	9(+6)
▲ analytics google Estimated Clicks/Month gained: 9 <a href="http://yoast.com/wordpress/google-ana...">http://yoast.com/wordpress/google-ana...</a>	9(+3)

[View more \(p. 13\)](#)

### Most Valuable Keywords

You gained ranks on 18 out of your top 50 most valuable keywords. Moving up the charts on those important keywords means about 253 visits to the site that wouldn't have come last month.

	Rank
<b>Google Analytics</b> Rank: 7 Est. Clicks/Mo: 11k Est. Value/Mo: \$26k(-\$40.203)	
<b>analytics</b> Rank: 42(-25) Est. Clicks/Mo: 201(-1k) Est. Value/Mo: \$604(-\$3.746k)	
<b>wordpress hosting</b> Rank: 7 Est. Clicks/Mo: 133(-30) Est. Value/Mo: \$314(-\$69.652)	
<b>wordpress seo</b> Rank: 1 Est. Clicks/Mo: 408(-82) Est. Value/Mo: \$228(-\$45.619)	
<b>google analytic</b> Rank: 9 Est. Clicks/Mo: 55 Est. Value/Mo: \$150(-\$21.254)	
<b>wordpress plugins</b> Rank: 6 Est. Clicks/Mo: 507(-133) Est. Value/Mo: \$138(-\$39.294)	
<b>traffic estimator</b> Rank: 10(-3) Est. Clicks/Mo: 66(-41) Est. Value/Mo: \$130(-\$73.682)	
<b>wordpress</b> Rank: 34(+3) Est. Clicks/Mo: 304(+46) Est. Value/Mo: \$127(+\$23)	
<b>mac tools</b> Rank: 11(-1) Est. Clicks/Mo: 204(-114) Est. Value/Mo: \$122(-\$70.031)	

[View more \(p. 18\)](#)

### Newly Ranked Organic Pages

**58 pages show up in Google search results that didn't last month.** Combined, those new placements drive 74 clicks, which would be worth about \$768 if you paid for those same clicks in Google Adwords.

<http://yoast.com/tag/offtopic/>

Keywords (rank): offtopic (23)

Est. Total Clicks/Mo: 14

Est. SEO Value: **\$16**

<http://yoast.com/top-wordpress-plugins/>

Keywords (rank): top wordpress plugins (13), best wordpress plugins (23)

Est. Total Clicks/Mo: 11

Est. SEO Value: **\$5.09**

<http://yoast.com/speaking/>

Keywords (rank): speaking (20)

Est. Total Clicks/Mo: 7

Est. SEO Value: **\$4.63**

<http://yoast.com/w3-total-cache/>

Keywords (rank): w3 (49)

Est. Total Clicks/Mo: 6

Est. SEO Value: **\$3.96**

<http://cdn2.yoast.com/wp-content/uploads/2007/07/google-url-parameters.pdf>

Keywords (rank): google web search (17)

Est. Total Clicks/Mo: 4

Est. SEO Value: **\$3.86**

<http://yoast.com/about-me/>

Keywords (rank): walk (4)

Est. Total Clicks/Mo: 10

Est. SEO Value: **\$2.82**

<http://yoast.com/hire-me/site-analysis/>

Keywords (rank): site analysis (37)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$2.58**

<http://yoast.com/web-design-magic-wand/>

Keywords (rank): designed performance (8), magical wand (14), design performance (35)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$1.38**

<http://yoast.com/seo-tools-roundup/>

Keywords (rank): cool seo tool (4)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$1.25**

<http://yoast.com/wordpress-noindex-specific-posts-and-pages/>

Keywords (rank): noindex (22)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$1.11**

[View more](#) (p. 20)

### New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 174 keywords that you didn't even show up on last month. Those keywords drive 178 clicks worth an estimated \$162 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 25k clicks per month if you could be in the first position on each of the keywords.

#### .de

Rank: 49 Searches/Mo: 0 Est. Value/Click: \$0.22  
**Estimated New Clicks/Month: 30**

#### url

Rank: 45 Searches/Mo: 74k Est. Value/Click: \$0.74  
**Estimated New Clicks/Month: 29**

#### just married

Rank: 19 Searches/Mo: 27k Est. Value/Click: \$0.47  
**Estimated New Clicks/Month: 26**

#### google webmaster

Rank: 50 Searches/Mo: 18k Est. Value/Click: \$0.86  
**Estimated New Clicks/Month: 10**

#### wordpress blog

Rank: 41 Searches/Mo: 10k Est. Value/Click: \$0.91  
**Estimated New Clicks/Month: 8**

#### speaking

Rank: 20 Searches/Mo: 15k Est. Value/Click: \$0.78  
**Estimated New Clicks/Month: 7**

#### w3

Rank: 49 Searches/Mo: 15k Est. Value/Click: \$0.74  
**Estimated New Clicks/Month: 6**

#### top wordpress plugins

Rank: 13 Searches/Mo: 0 Est. Value/Click: \$0.48  
**Estimated New Clicks/Month: 6**

#### best wordpress plugins

Rank: 23 Searches/Mo: 0 Est. Value/Click: \$0.57  
**Estimated New Clicks/Month: 5**

#### google web search

Rank: 17 Searches/Mo: 2k Est. Value/Click: \$1.03  
**Estimated New Clicks/Month: 4**

#### internet marketing product

Rank: 10 Searches/Mo: 570 Est. Value/Click: \$4.26  
**Estimated New Clicks/Month: 4**

[View more](#) (p. 22)

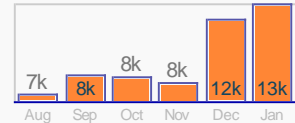
### Top Site Sections Summary

The top 1 site sections draw 94% of all of your organic visitors. Together those sections combine for 14k clicks per month. That's up by 817 visits or nearly 6.19% since last month.

#### Clicks/Month

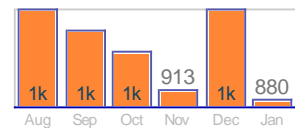
#### [yoast.com/wordpress](#)

Number of Keywords: 78  
**Est. Value/Mo: \$29k (+\$2k)**



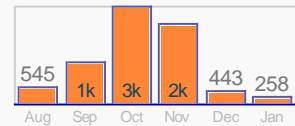
#### [yoast.com/articles](#)

Number of Keywords: 168  
**Est. Value/Mo: \$752 (-\$336)**



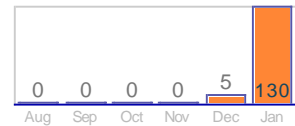
#### [yoast.com/tools](#)

Number of Keywords: 29  
**Est. Value/Mo: \$177 (-\$143)**



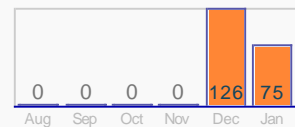
#### [yoast.com/google-de-perso](#)

Number of Keywords: 2  
**Est. Value/Mo: \$118 (+\$113)**



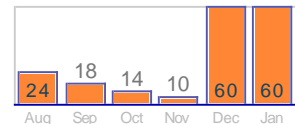
#### [yoast.com/traffic-estimat](#)

Number of Keywords: 11  
**Est. Value/Mo: \$131 (-\$75)**



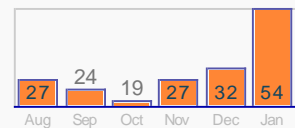
#### [yoast.com/guide-mailto-link](#)

Number of Keywords: 5  
**Est. Value/Mo: \$11**



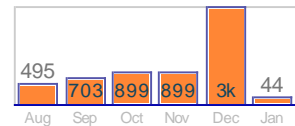
#### [yoast.com/google-search-u](#)

Number of Keywords: 7  
**Est. Value/Mo: \$105 (+\$48)**



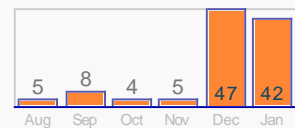
#### [yoast.com/tag](#)

Number of Keywords: 10  
**Est. Value/Mo: \$82 (-\$5k)**



#### [yoast.com/how-to-use-goog](#)

Number of Keywords: 7  
**Est. Value/Mo: \$37 (+\$2)**



[View more](#) (p. 25)

## Keyword Groups with the Biggest Gains



### Biggest Opportunities

You currently rank somewhere in the top 50 on 819 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 192k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 181k clicks per month. That would cost you more than \$247k in equivalent PPC dollars.

#### Google Analytics

Rank: 7 Searches/Mo: 450k Est. Value/Click: \$2.34  
**Est. Potential New Clicks/Month: 42,292**

#### analytics

Rank: 42 (-25) Searches/Mo: 301k Est. Value/Click: \$3.01  
**Est. Potential New Clicks/Month: 17,265**

#### wordpress

Rank: 34 (+3) Searches/Mo: 301k Est. Value/Click: \$0.42  
**Est. Potential New Clicks/Month: 40,040**

#### w3c validator

Rank: 48 (-16) Searches/Mo: 18k Est. Value/Click: \$3.06  
**Est. Potential New Clicks/Month: 2,416**

#### url

Rank: 45 Searches/Mo: 74k Est. Value/Click: \$0.74  
**Est. Potential New Clicks/Month: 6,613**

#### google webmaster tools

Rank: 47 (-11) Searches/Mo: 0 Est. Value/Click: \$0.71  
**Est. Potential New Clicks/Month: 6,858**

#### google.de

Rank: 17 (+19) Searches/Mo: 40k Est. Value/Click: \$0.9  
**Est. Potential New Clicks/Month: 4,313**

#### technorati

Rank: 47 (-5) Searches/Mo: 27k Est. Value/Click: \$1.18  
**Est. Potential New Clicks/Month: 2,955**

#### word press

Rank: 34 (+12) Searches/Mo: 33k Est. Value/Click: \$0.78  
**Est. Potential New Clicks/Month: 4,409**

#### google.de.

Rank: 36 (-1) Searches/Mo: 0 Est. Value/Click: \$0.75  
**Est. Potential New Clicks/Month: 4,413**

#### dmoz

Rank: 41 (+4) Searches/Mo: 10k Est. Value/Click: \$1.67  
**Est. Potential New Clicks/Month: 1,615**

[View more \(p. 27\)](#)

### Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 22k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

#### robots.txt

Cost/Click: \$3.67 Est. Potential Clicks/Mo.: 2k  
 Avg. Competitor Rank: 10

**Searches/Mo.: 40k**

#### robots txt

Cost/Click: \$3.67 Est. Potential Clicks/Mo.: 2k Avg. Competitor Rank: 9

**Searches/Mo.: 40k**

#### 'SEO'

Cost/Click: \$3.73 Est. Potential Clicks/Mo.: 2k Avg. Competitor Rank: 7

**Searches/Mo.: 0**

#### seo

Cost/Click: \$3.74 Est. Potential Clicks/Mo.: 2k Avg. Competitor Rank: 7

**Searches/Mo.: 165k**

#### seo tools

Cost/Click: \$2.57 Est. Potential Clicks/Mo.: 882  
 Avg. Competitor Rank: 2

**Searches/Mo.: 27k**

#### google ranking

Cost/Click: \$3.01 Est. Potential Clicks/Mo.: 200  
 Avg. Competitor Rank: 15

**Searches/Mo.: 5k**

#### google keyword tool

Cost/Click: \$3.18 Est. Potential Clicks/Mo.: 813  
 Avg. Competitor Rank: 16

**Searches/Mo.: 60k**

#### google keywords

Cost/Click: \$2.54 Est. Potential Clicks/Mo.: 195  
 Avg. Competitor Rank: 13

**Searches/Mo.: 15k**

#### google keyword

Cost/Click: \$2.98 Est. Potential Clicks/Mo.: 167  
 Avg. Competitor Rank: 8

**Searches/Mo.: 10k**

#### google search engine optimization

Cost/Click: \$12.00 Est. Potential Clicks/Mo.: 27  
 Avg. Competitor Rank: 12

**Searches/Mo.: 4k**

#### seo tool

Cost/Click: \$2.21 Est. Potential Clicks/Mo.: 102  
 Avg. Competitor Rank: 5

**Searches/Mo.: 7k**

#### seo training

Cost/Click: \$3.85 Est. Potential Clicks/Mo.: 191  
 Avg. Competitor Rank: 10

**Searches/Mo.: 5k**

[View more \(p. 31\)](#)

### Keyword Overlap in Your SEO & PPC campaigns

You rank somewhere in the top 50 organic search results on 1 keywords that you also buy (possibly by broad match) on Google Adwords. By working to improve your position on those keywords alone, you could save up to 0 per month on paid search -- or you could pick up an additional 0 clicks per month on the same keywords.

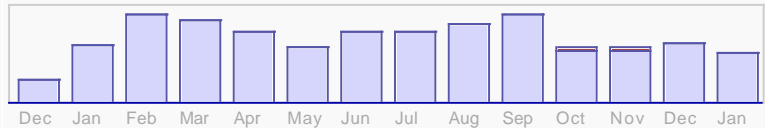
■ Est. Organic Clicks vs. ■ Paid Clicks

#### wordpress seo

Organic Rank: 1 Searches/Month:4k

Cost/Click: \$0.64 Est. Paid Clicks Per Month: 26

**Est. Potential Monthly Savings: \$0**

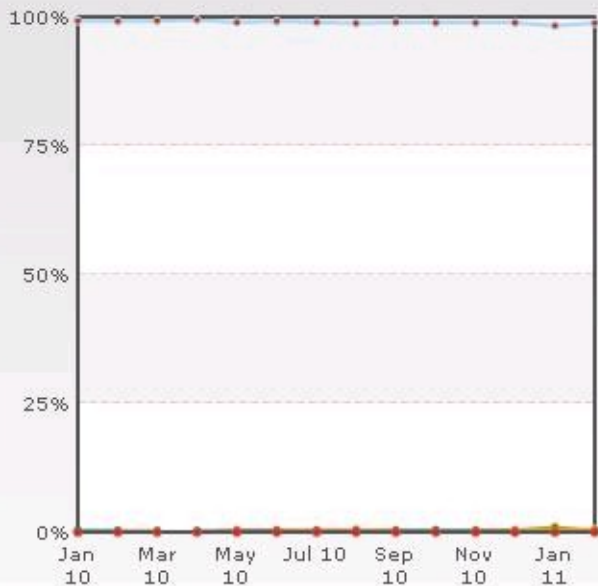


[View more](#) (p. 34)

### Keyword Groups with the Most Potential

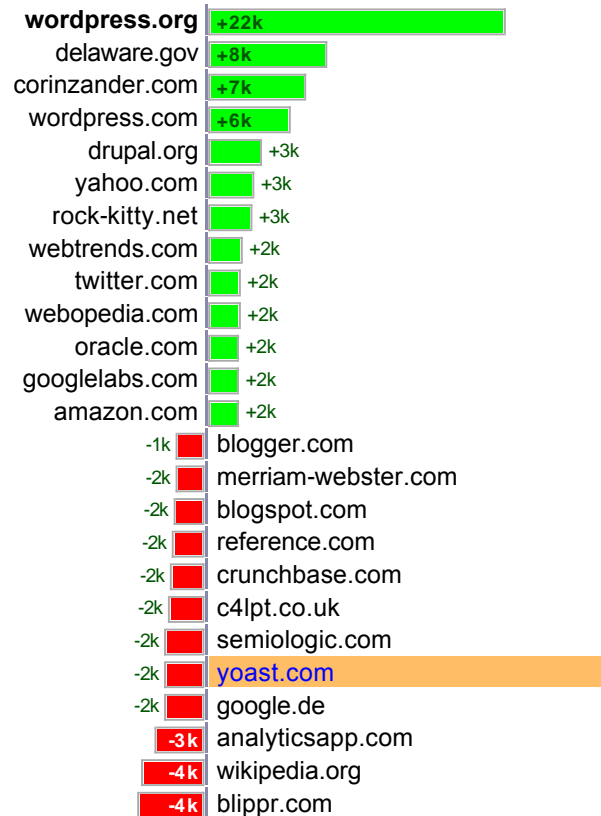
#### Traffic Share

Relative to your top 5 competitors, your site gained 9.54% of the traffic share. During this time yoast.com has exploded and ripped traffic from noarchive.net and seokeywordranking.com.



#### Domains that Gained or Lost Clicks on your Keywords

This month, Wordpress.org gained 22k clicks by improving their position on organic searches that you also rank for.



\*competitors in bold

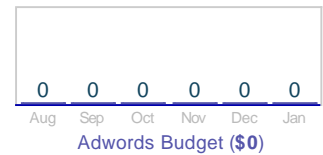
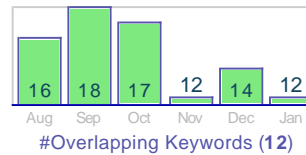
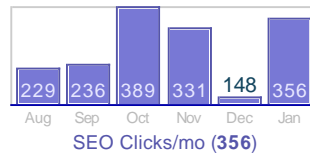
**Competition: You Gained 10% in Share of Clicks Relative to your Top 5 Competitors**

### Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was seochat.com. They picked up 93k organic clicks overall and they increased the number of keywords they overlap with you.

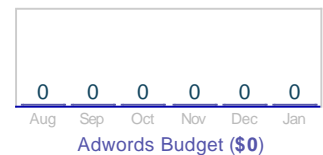
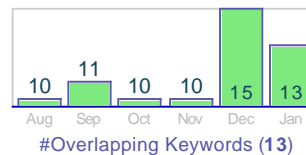
#### noarchive.net

noarchive (1), columbia law school (10), meta robots (14), meta name (15), robots meta tag (19)



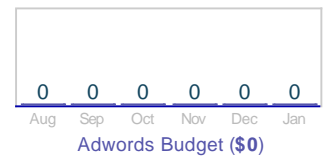
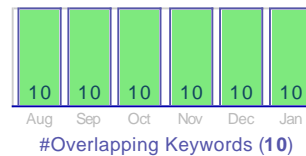
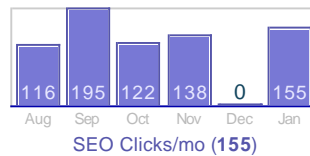
#### seokeywordranking.com

key word ranking (4), keyword ranking (5), keyword rankings (8), seo rankings (11), SEO ranking (19)



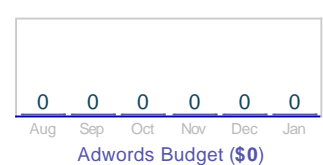
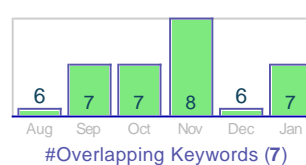
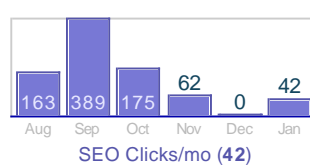
#### dynamictable.com

dynamic table javascript (3), javascript dynamic table (6), javascript sortable table (7), javascript table (11), javascript sort (11)



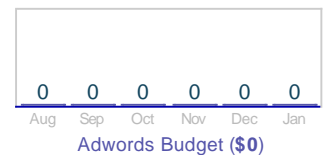
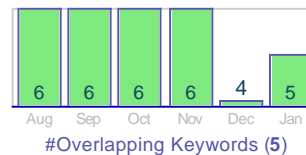
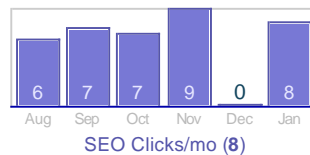
#### spiderline.com

search engine solutions (9), reseller agreement template (17), site search tool (33), my own domain name (36), web site search (49)



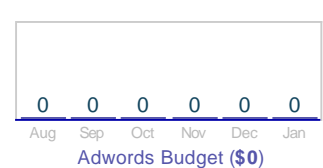
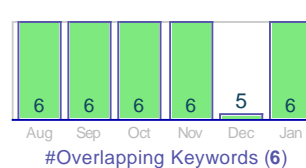
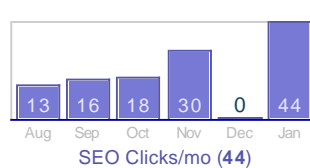
#### madhatted.com

table sorting javascript (16), javascript sort table (19), javascript sortable table (30), table sorting (38), table sort (44)

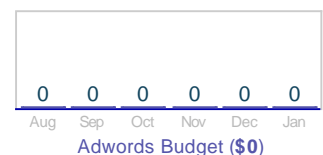
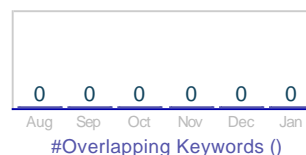


#### allmyscripts.com

color lines game (4), table sorting javascript (4), javascript sort table (7), javascript sortable table (11), javascript table (34)



#### lukedingle.com

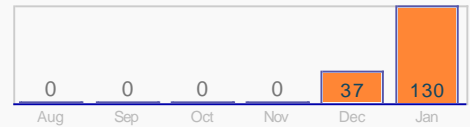


### Biggest Gains (all)

Clicks/Month

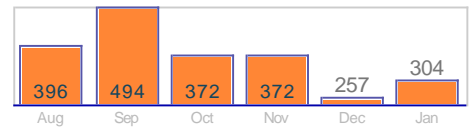
#### ▲ google.de 17(+19)

Est. Clicks/Month gained: 94 Est. Value/Click: \$0.9 Estimated Value gained: \$85  
<http://yoast.com/google-de-personaliz...>



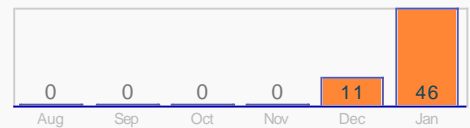
#### ▲ wordpress 34(+3)

Est. Clicks/Month gained: 46 Est. Value/Click: \$0.42 Estimated Value gained: \$19  
<http://yoast.com/wordpress/>



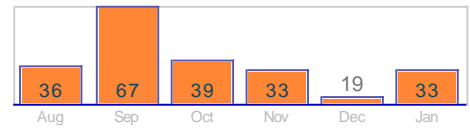
#### ▲ google url 14(+15)

Est. Clicks/Month gained: 35 Est. Value/Click: \$1.87 Estimated Value gained: \$66  
<http://yoast.com/google-search-url-pa...>



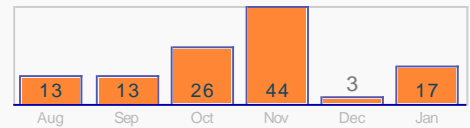
#### ▲ .de 49

Est. Clicks/Month gained: 30 Est. Value/Click: \$0.22 Estimated Value gained: \$6  
<http://yoast.com/>



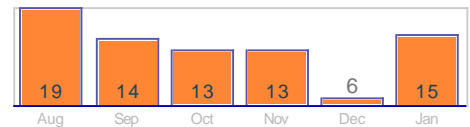
#### ▲ url 45

Est. Clicks/Month gained: 29 Est. Value/Click: \$0.74 Estimated Value gained: \$21  
<http://yoast.com/>



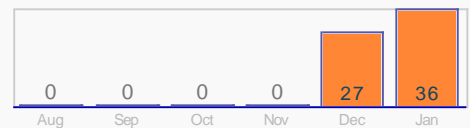
#### ▲ just married 19

Est. Clicks/Month gained: 26 Est. Value/Click: \$0.47 Estimated Value gained: \$12  
<http://yoast.com/just-married/>



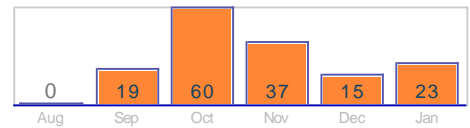
#### ▲ word press 34(+12)

Est. Clicks/Month gained: 15 Est. Value/Click: \$0.78 Estimated Value gained: \$12  
<http://yoast.com/wordpress/>



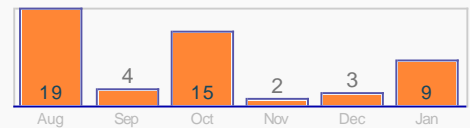
#### ▲ wordpress plugin 17(+28)

Est. Clicks/Month gained: 14 Est. Value/Click: \$0.44 Estimated Value gained: \$6  
<http://yoast.com/wordpress/>



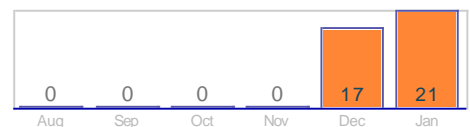
#### ▲ google webmaster 50

Est. Clicks/Month gained: 10 Est. Value/Click: \$0.86 Estimated Value gained: \$9  
<http://yoast.com/how-to-use-google-we...>



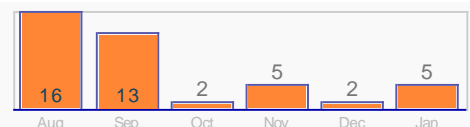
#### ▲ hire me 9(+6)

Est. Clicks/Month gained: 9 Est. Value/Click: \$0.66 Estimated Value gained: \$6  
<http://yoast.com/hire-me/>



#### ▲ analytics google 9(+3)

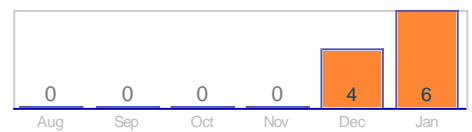
Est. Clicks/Month gained: 9 Est. Value/Click: \$2.32 Estimated Value gained: \$21  
<http://yoast.com/wordpress/google-ana...>



### ▲ wordpress blog 41

Est. Clicks/Month gained: 8 Est. Value/Click: \$0.91 Estimated Value gained: \$8

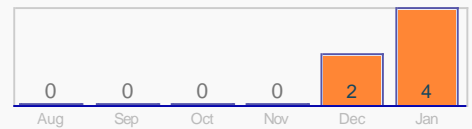
<http://yoast.com/move-wordpress-blog-...>



### ▲ quix 10(+2)

Est. Clicks/Month gained: 8 Est. Value/Click: \$0.48 Estimated Value gained: \$4

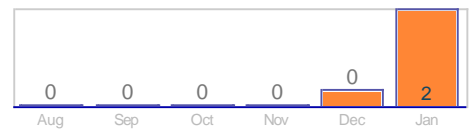
<http://yoast.com/unleashing-quix/>



### ▲ speaking 20

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.78 Estimated Value gained: \$5

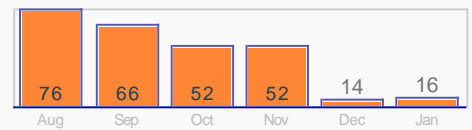
<http://yoast.com/speaking/>



### ▲ a4u 12(+11)

Est. Clicks/Month gained: 6 Est. Value/Click: \$0.35 Estimated Value gained: \$2

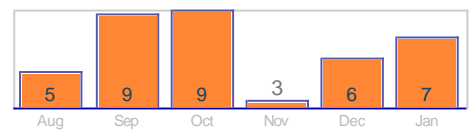
<http://yoast.com/a4u-roadshow-amsterdam/>



### ▲ w3 49

Est. Clicks/Month gained: 6 Est. Value/Click: \$0.74 Estimated Value gained: \$4

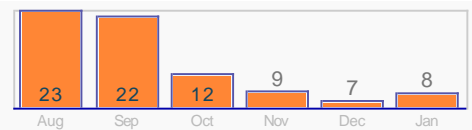
<http://yoast.com/w3-total-cache/>



### ▲ top wordpress plugins 13

Est. Clicks/Month gained: 6 Est. Value/Click: \$0.48 Estimated Value gained: \$3

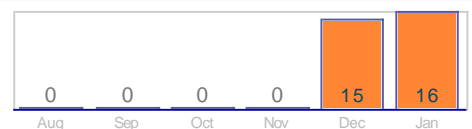
<http://yoast.com/top-wordpress-plugins/>



### ▲ best wordpress plugins 23

Est. Clicks/Month gained: 5 Est. Value/Click: \$0.57 Estimated Value gained: \$3

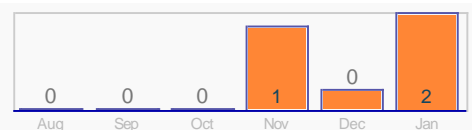
<http://yoast.com/top-wordpress-plugins/>



### ▲ google web search 17

Est. Clicks/Month gained: 4 Est. Value/Click: \$1.03 Estimated Value gained: \$4

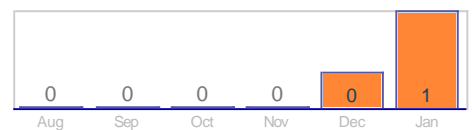
<http://cdn2.yoast.com/wp-content/uplo...>



### ▲ meta robots 4(+1)

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.4 Estimated Value gained: \$2

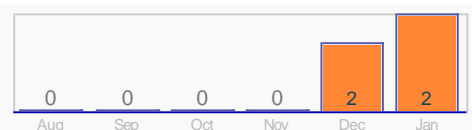
<http://yoast.com/wordpress/meta-robot...>



### ▲ internet marketing product 10

Est. Clicks/Month gained: 4 Est. Value/Click: \$4.26 Estimated Value gained: \$16

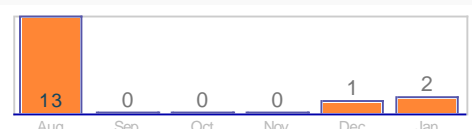
<http://yoast.com/nice-and-cheap-inter...>



### ▲ bookmark template 35

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.18 Estimated Value gained: \$1

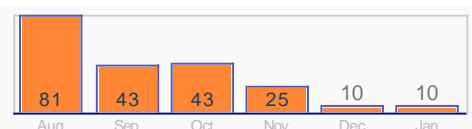
<http://xref.yoast.com/2.9.2/wp-includ...>



### ▲ google seo 43

Est. Clicks/Month gained: 3 Est. Value/Click: \$2.68 Estimated Value gained: \$8

<http://yoast.com/track-seo-rankings-g...>



### ▲ wordpress cms 29

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.75 Estimated Value gained: \$2

<http://yoast.com/using-wordpress-as-a-...>

### ▲ clicky 29(+14)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.74 Estimated Value gained: \$2

<http://yoast.com/clicky-tracking-word...>

### ▲ blog search engine optimization 2(+1)

Est. Clicks/Month gained: 3 Est. Value/Click: \$2.47 Estimated Value gained: \$6

<http://yoast.com/articles/wordpress-seo/>

### ▲ db performance 11

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.31 Estimated Value gained: \$3

<http://yoast.com/wordpress-performanc...>

### ▲ google webmasters 28

Est. Clicks/Month gained: 2 Est. Value/Click: \$2.07 Estimated Value gained: \$5

<http://yoast.com/how-to-use-google-we...>

### ▲ permalinks wordpress 10(+4)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.08 Estimated Value gained: \$0

<http://yoast.com/articles/wordpress-seo/>

### ▲ personal pictures 12(+33)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.9 Estimated Value gained: \$2

<http://yoast.com/wedding-pictures/>

### ▲ google rss 43

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.73 Estimated Value gained: \$3

<http://yoast.com/using-segmentation-i...>

### ▲ canonical 30(+2)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.63 Estimated Value gained: \$1

<http://yoast.com/wordpress/canonical/>

### ▲ google hosting 46

Est. Clicks/Month gained: 2 Est. Value/Click: \$5.14 Estimated Value gained: \$8

<http://yoast.com/hosting-js-google/>

### ▲ the anatomy 10

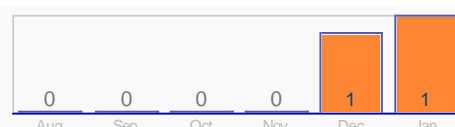
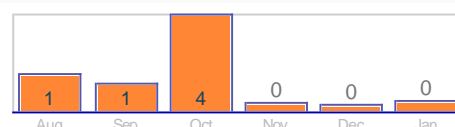
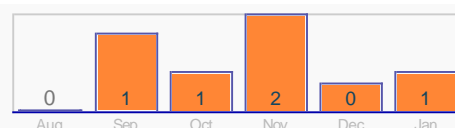
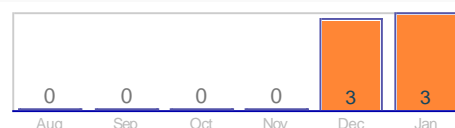
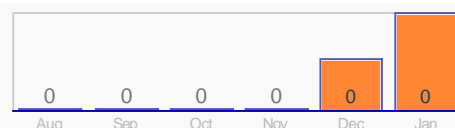
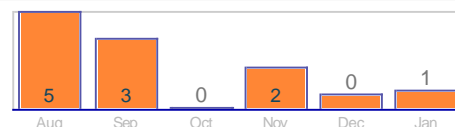
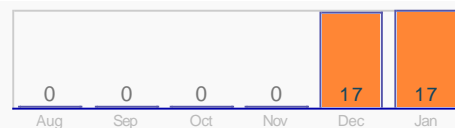
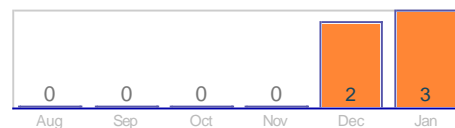
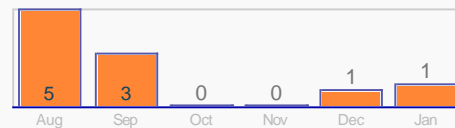
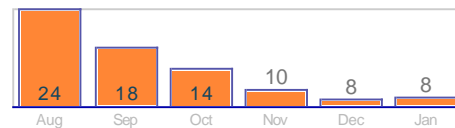
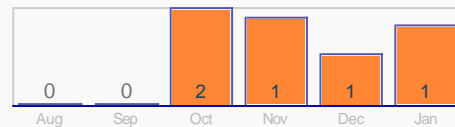
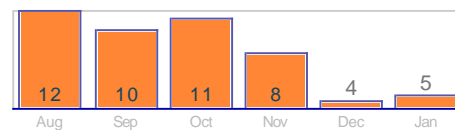
Est. Clicks/Month gained: 2 Est. Value/Click: \$0.27 Estimated Value gained: \$0

<http://yoast.com/wordpress-theme-anat...>

### ▲ internet marketing products 7(+6)

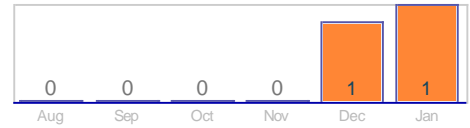
Est. Clicks/Month gained: 2 Est. Value/Click: \$3.97 Estimated Value gained: \$6

<http://yoast.com/nice-and-cheap-inter...>



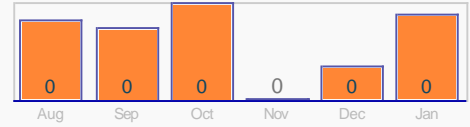
### ▲ contact forms 23

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.53 Estimated Value gained: \$1  
<http://yoast.com/wordpress/enhanced-w...>



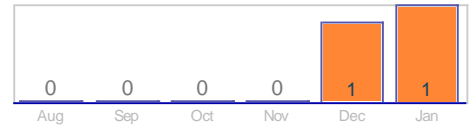
### ▲ dmoz 41(+4)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.67 Estimated Value gained: \$2  
<http://yoast.com/the-dmoz-mob-strikes...>



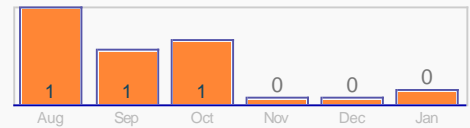
### ▲ wordpress search 6(+2)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.84 Estimated Value gained: \$1  
<http://yoast.com/wordpress-search/>



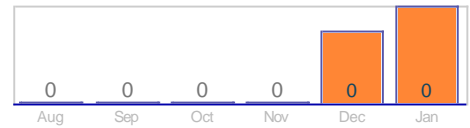
### ▲ opendarwin 19(+29)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0  
<http://yoast.com/so-long-opendarwin/>



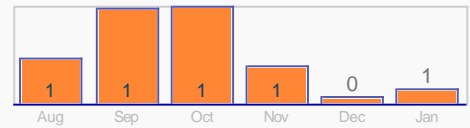
### ▲ cool seo tool 4

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.2 Estimated Value gained: \$1  
<http://yoast.com/seo-tools-roundup/>



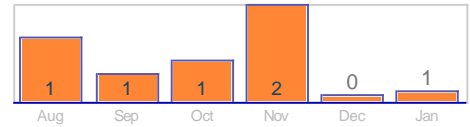
### ▲ duplicate content 23

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.62 Estimated Value gained: \$1  
<http://yoast.com/articles/duplicate-c...>



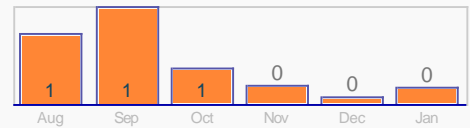
### ▲ seo report 32

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.08 Estimated Value gained: \$3  
<http://yoast.com/new-seo-reports-for-...>



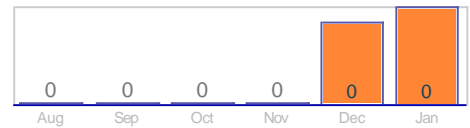
### ▲ acheter portable 6

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.95 Estimated Value gained: \$1  
<http://yoast.com/jump-to-snippets-opt...>



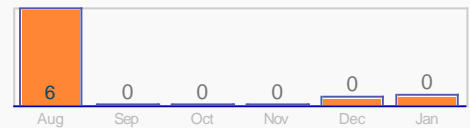
### ▲ seo search engine 32

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.31 Estimated Value gained: \$3  
<http://yoast.com/articles/wordpress-seo/>



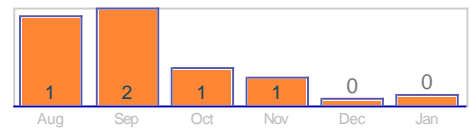
### ▲ wordpress admin 43

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.48 Estimated Value gained: \$0  
<http://yoast.com/disable-w-p-admin-bar/>



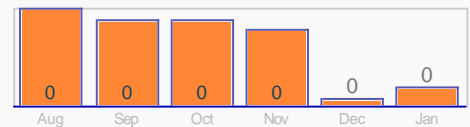
### ▲ noindex 22(+21)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.09 Estimated Value gained: \$1  
<http://yoast.com/wordpress-noindex-sp...>



### ▲ google webmaster tool 24(+5)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.51 Estimated Value gained: \$1  
<http://yoast.com/how-to-use-google-we...>





### ▲ text mate 50

**Est. Clicks/Month gained: 1** Est. Value/Click: \$0.5 Estimated Value gained: \$0

<http://yoast.com/tools/textmate/>

### ▲ wordpress as cms 33

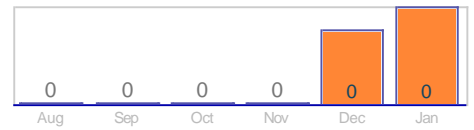
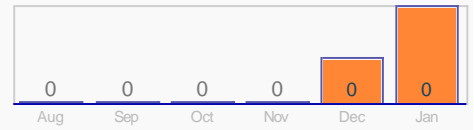
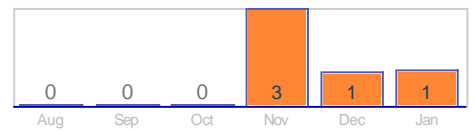
**Est. Clicks/Month gained: 1** Est. Value/Click: \$0.87 Estimated Value gained: \$1

<http://yoast.com/using-wordpress-as-a...>

### ▲ scrapers 28(+17)

**Est. Clicks/Month gained: 1** Est. Value/Click: \$0.73 Estimated Value gained: \$0

<http://yoast.com/make-the-scrapers-wo...>



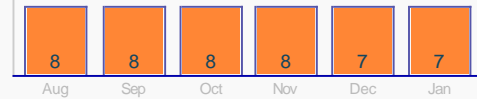
[Download as CSV](#)

### Most Valuable Keywords (all)

Rank

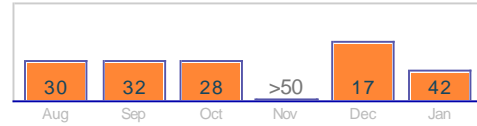
#### Google Analytics

Rank: 7 Est. Clicks/Mo: 11k Est. Value/Mo: \$26k(-\$40.203)



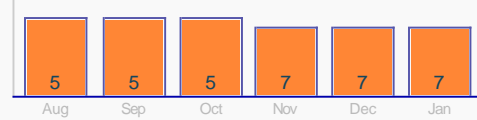
#### analytics

Rank: 42(-25) Est. Clicks/Mo: 201(-1k) Est. Value/Mo: \$604(-\$3.746k)



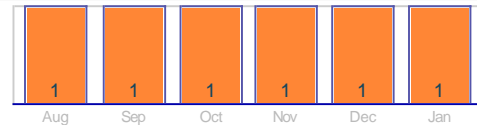
#### wordpress hosting

Rank: 7 Est. Clicks/Mo: 133(-30) Est. Value/Mo: \$314(-\$69.652)



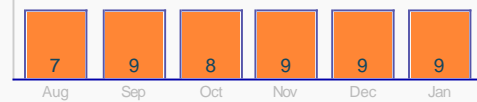
#### wordpress seo

Rank: 1 Est. Clicks/Mo: 408(-82) Est. Value/Mo: \$228(-\$45.619)



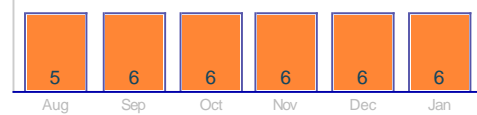
#### google analytic

Rank: 9 Est. Clicks/Mo: 55 Est. Value/Mo: \$150(-\$21.254)



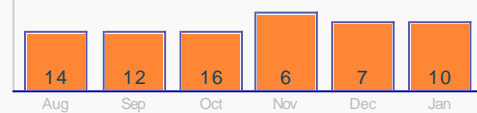
#### wordpress plugins

Rank: 6 Est. Clicks/Mo: 507(-133) Est. Value/Mo: \$138(-\$39.294)



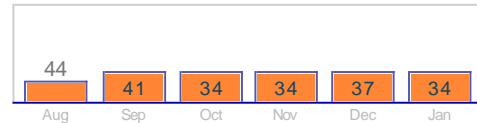
#### traffic estimator

Rank: 10(-3) Est. Clicks/Mo: 66(-41) Est. Value/Mo: \$130(-\$73.682)



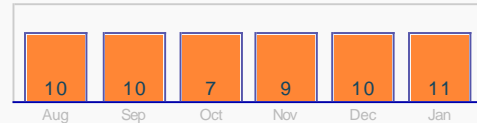
#### wordpress

Rank: 34(+3) Est. Clicks/Mo: 304(+46) Est. Value/Mo: \$127(+\$23)



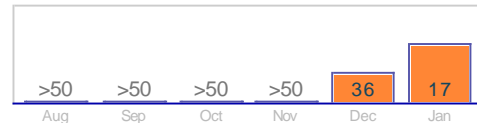
#### mac tools

Rank: 11(-1) Est. Clicks/Mo: 204(-114) Est. Value/Mo: \$122(-\$70.031)



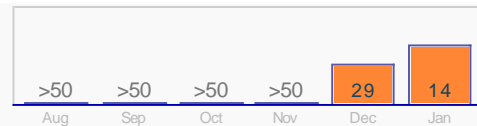
#### google.de

Rank: 17(+19) Est. Clicks/Mo: 130(+94) Est. Value/Mo: \$118(+\$86)



#### google url

Rank: 14(+15) Est. Clicks/Mo: 46(+35) Est. Value/Mo: \$87(+\$68)



### analytics google

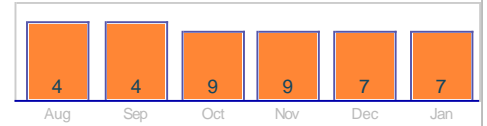
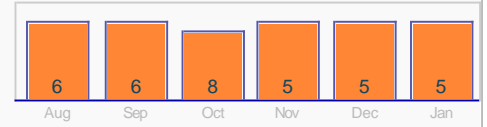
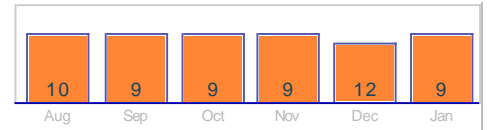
Rank: 9(+3) Est. Clicks/Mo: 36(+9) Est. Value/Mo: \$84(+\$22)

### google crawl

Rank: 5 Est. Clicks/Mo: 10(-3) Est. Value/Mo: \$41(-\$11.911)

### b2b seo

Rank: 7 Est. Clicks/Mo: 7(-4) Est. Value/Mo: \$40(-\$24.586)



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### Newly Ranked Organic Pages

<http://yoast.com/tag/offtopic/>

Estimated SEO Value: **\$16** Estimated Total Clicks/Mo: 14  
Keywords (rank): offtopic (23)

<http://yoast.com/top-wordpress-plugins/>

Estimated SEO Value: **\$5.09** Estimated Total Clicks/Mo: 11  
Keywords (rank): top wordpress plugins (13), best wordpress plugins (23)

<http://yoast.com/speaking/>

Estimated SEO Value: **\$4.63** Estimated Total Clicks/Mo: 7  
Keywords (rank): speaking (20)

<http://yoast.com/w3-total-cache/>

Estimated SEO Value: **\$3.96** Estimated Total Clicks/Mo: 6  
Keywords (rank): w3 (49)

<http://cdn2.yoast.com/wp-content/uploads/2007/07/google-url-parameters.pdf>

Estimated SEO Value: **\$3.86** Estimated Total Clicks/Mo: 4  
Keywords (rank): google web search (17)

<http://yoast.com/about-me/>

Estimated SEO Value: **\$2.82** Estimated Total Clicks/Mo: 10  
Keywords (rank): walk (4)

<http://yoast.com/hire-me/site-analysis/>

Estimated SEO Value: **\$2.58** Estimated Total Clicks/Mo: 1  
Keywords (rank): site analysis (37)

<http://yoast.com/web-design-magic-wand/>

Estimated SEO Value: **\$1.38** Estimated Total Clicks/Mo: 1  
Keywords (rank): designed performance (8), magical wand (14), design performance (35)

<http://yoast.com/seo-tools-roundup/>

Estimated SEO Value: **\$1.25** Estimated Total Clicks/Mo: 1  
Keywords (rank): cool seo tool (4)

<http://yoast.com/wordpress-noindex-specific-posts-and-pages/>

Estimated SEO Value: **\$1.11** Estimated Total Clicks/Mo: 1  
Keywords (rank): noindex (22)

<http://yoast.com/tag/wordpress-podcast/>

Estimated SEO Value: **\$1.04** Estimated Total Clicks/Mo: 2  
Keywords (rank): wordpress podcast (19)

<http://yoast.com/selling-links-dont-advertise-it-openly/>

Estimated SEO Value: **\$0.87** Estimated Total Clicks/Mo: 1  
Keywords (rank): advertise it (7), advertise it (9)

<http://yoast.com/enjoying-smx-munchen/>

Estimated SEO Value: **\$0.85** Estimated Total Clicks/Mo: 2  
Keywords (rank): smx (42)

<http://yoast.com/reduce-http-requests-wordpress/>

Estimated SEO Value: **\$0.57** Estimated Total Clicks/Mo: 1

## SEO Dashboard

Keywords (rank): http requests (19)

<http://xref.yoast.com/2.9.2/wp-includes/bookmark-template.php.html>

Estimated SEO Value: **\$0.54** Estimated Total Clicks/Mo: 3

Keywords (rank): bookmark template (35), template bookmarks (37)

<http://yoast.com/rss-shortcode-plugin-release/>

Estimated SEO Value: **\$0.48** Estimated Total Clicks/Mo: 1

Keywords (rank): rss plugin (7)

<http://yoast.com/link-selling-stupidity/>

Estimated SEO Value: **\$0.43** Estimated Total Clicks/Mo: 0

Keywords (rank): selling links (15)

<http://yoast.com/wordpress-custom-taxonomies/>

Estimated SEO Value: **\$0.41** Estimated Total Clicks/Mo: 0

Keywords (rank): taxonomies (50)

<http://yoast.com/adsense-affiliate-marketing/>

Estimated SEO Value: **\$0.38** Estimated Total Clicks/Mo: 0

Keywords (rank): adsense marketing (40)

<http://yoast.com/wordpress-theme-anatomy/>

Estimated SEO Value: **\$0.38** Estimated Total Clicks/Mo: 2

Keywords (rank): the anatomy (10)

<http://yoast.com/tools/textmate/>

Estimated SEO Value: **\$0.34** Estimated Total Clicks/Mo: 1

Keywords (rank): text mate (50)

<http://yoast.com/disable-wp-admin-bar/>

Estimated SEO Value: **\$0.33** Estimated Total Clicks/Mo: 1

Keywords (rank): wordpress admin (43)

<http://yoast.com/definite-guide-to-robots-meta-tags/>

Estimated SEO Value: **\$0.27** Estimated Total Clicks/Mo: 0

Keywords (rank): robots meta tags (13)

<http://yoast.com/wordpress-debug-theme/>

Estimated SEO Value: **\$0.23** Estimated Total Clicks/Mo: 0

Keywords (rank): how to debug (32), themes for websites (33)

<http://yoast.com/tools/seo/greasemonkey/nofollow-display/>

Estimated SEO Value: **\$0.2** Estimated Total Clicks/Mo: 3

Keywords (rank): nofollow (23)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
<b>.de</b> Rank: 49 Searches/Mo: 0 Est. Value/Click: \$0.22 <a href="http://yoast.com/">http://yoast.com/</a>	30 new clicks/month
<b>url</b> Rank: 45 Searches/Mo: 74k Est. Value/Click: \$0.74 <a href="http://yoast.com/">http://yoast.com/</a>	29 new clicks/month
<b>just married</b> Rank: 19 Searches/Mo: 27k Est. Value/Click: \$0.47 <a href="http://yoast.com/just-married/">http://yoast.com/just-married/</a>	26 new clicks/month
<b>google webmaster</b> Rank: 50 Searches/Mo: 18k Est. Value/Click: \$0.86 <a href="http://yoast.com/how-to-use-google-webmaster-tools/">http://yoast.com/how-to-use-google-webmaster-tools/</a>	10 new clicks/month
<b>wordpress blog</b> Rank: 41 Searches/Mo: 10k Est. Value/Click: \$0.91 <a href="http://yoast.com/move-wordpress-blog-domain-10-steps/">http://yoast.com/move-wordpress-blog-domain-10-steps/</a>	8 new clicks/month
<b>speaking</b> Rank: 20 Searches/Mo: 15k Est. Value/Click: \$0.78 <a href="http://yoast.com/speaking/">http://yoast.com/speaking/</a>	7 new clicks/month
<b>w3</b> Rank: 49 Searches/Mo: 15k Est. Value/Click: \$0.74 <a href="http://yoast.com/w3-total-cache/">http://yoast.com/w3-total-cache/</a>	6 new clicks/month
<b>top wordpress plugins</b> Rank: 13 Searches/Mo: 0 Est. Value/Click: \$0.48 <a href="http://yoast.com/top-wordpress-plugins/">http://yoast.com/top-wordpress-plugins/</a>	6 new clicks/month
<b>best wordpress plugins</b> Rank: 23 Searches/Mo: 0 Est. Value/Click: \$0.57 <a href="http://yoast.com/top-wordpress-plugins/">http://yoast.com/top-wordpress-plugins/</a>	5 new clicks/month
<b>google web search</b> Rank: 17 Searches/Mo: 2k Est. Value/Click: \$1.03 <a href="http://cdn2.yoast.com/wp-content/uploads/2007/07/google-url-parameters.pdf">http://cdn2.yoast.com/wp-content/uploads/2007/07/google-url-parameters.pdf</a>	4 new clicks/month
<b>internet marketing product</b> Rank: 10 Searches/Mo: 570 Est. Value/Click: \$4.26 <a href="http://yoast.com/nice-and-cheap-internet-marketing-products/">http://yoast.com/nice-and-cheap-internet-marketing-products/</a>	4 new clicks/month
<b>bookmark template</b> Rank: 35 Searches/Mo: 0 Est. Value/Click: \$0.18 <a href="http://xref.yoast.com/2.9.2/wp-includes/bookmark-template.php.html">http://xref.yoast.com/2.9.2/wp-includes/bookmark-template.php.html</a>	3 new clicks/month
<b>google seo</b> Rank: 43 Searches/Mo: 5k Est. Value/Click: \$2.68 <a href="http://yoast.com/track-seo-rankings-google-analytics/">http://yoast.com/track-seo-rankings-google-analytics/</a>	3 new clicks/month
<b>wordpress cms</b> Rank: 29 Searches/Mo: 2k Est. Value/Click: \$0.75 <a href="http://yoast.com/using-wordpress-as-a-cms-article-series/">http://yoast.com/using-wordpress-as-a-cms-article-series/</a>	3 new clicks/month

<b>db performance</b> Rank: 11 Searches/Mo: 390 Est. Value/Click: \$1.31 <a href="http://yoast.com/wordpress-performance-optimization/">http://yoast.com/wordpress-performance-optimization/</a>	2 new clicks/month
<b>google webmasters</b> Rank: 28 Searches/Mo: 2k Est. Value/Click: \$2.07 <a href="http://yoast.com/how-to-use-google-webmaster-tools/">http://yoast.com/how-to-use-google-webmaster-tools/</a>	2 new clicks/month
<b>google rss</b> Rank: 43 Searches/Mo: 0 Est. Value/Click: \$1.73 <a href="http://yoast.com/using-segmentation-in-google-analytics-for-wordpress-rss-readers/">http://yoast.com/using-segmentation-in-google-analytics-for-wordpress-rss-readers/</a>	2 new clicks/month
<b>google hosting</b> Rank: 46 Searches/Mo: 3k Est. Value/Click: \$5.14 <a href="http://yoast.com/hosting-js-google/">http://yoast.com/hosting-js-google/</a>	2 new clicks/month
<b>the anatomy</b> Rank: 10 Searches/Mo: 240 Est. Value/Click: \$0.27 <a href="http://yoast.com/wordpress-theme-anatomy/">http://yoast.com/wordpress-theme-anatomy/</a>	2 new clicks/month
<b>contact forms</b> Rank: 23 Searches/Mo: 990 Est. Value/Click: \$0.53 <a href="http://yoast.com/wordpress/enhanced-wordpress-contact-form/">http://yoast.com/wordpress/enhanced-wordpress-contact-form/</a>	2 new clicks/month
<b>cool seo tool</b> Rank: 4 Searches/Mo: 120 Est. Value/Click: \$1.2 <a href="http://yoast.com/seo-tools-roundup/">http://yoast.com/seo-tools-roundup/</a>	1 new click/month
<b>duplicate content</b> Rank: 23 Searches/Mo: 720 Est. Value/Click: \$0.62 <a href="http://yoast.com/articles/duplicate-content/">http://yoast.com/articles/duplicate-content/</a>	1 new click/month
<b>seo report</b> Rank: 32 Searches/Mo: 2k Est. Value/Click: \$3.08 <a href="http://yoast.com/new-seo-reports-for-google-analytics/">http://yoast.com/new-seo-reports-for-google-analytics/</a>	1 new click/month
<b>acheter portable</b> Rank: 6 Searches/Mo: 210 Est. Value/Click: \$0.95 <a href="http://yoast.com/jump-to-snippets-optimization/">http://yoast.com/jump-to-snippets-optimization/</a>	1 new click/month
<b>seo search engine</b> Rank: 32 Searches/Mo: 5k Est. Value/Click: \$3.31 <a href="http://yoast.com/articles/wordpress-seo/">http://yoast.com/articles/wordpress-seo/</a>	1 new click/month
<b>wordpress admin</b> Rank: 43 Searches/Mo: 990 Est. Value/Click: \$0.48 <a href="http://yoast.com/disable-wp-admin-bar/">http://yoast.com/disable-wp-admin-bar/</a>	1 new click/month
<b>text mate</b> Rank: 50 Searches/Mo: 2k Est. Value/Click: \$0.5 <a href="http://yoast.com/tools/textmate/">http://yoast.com/tools/textmate/</a>	1 new click/month
<b>wordpress as cms</b> Rank: 33 Searches/Mo: 870 Est. Value/Click: \$0.87 <a href="http://yoast.com/using-wordpress-as-a-cms-article-series/">http://yoast.com/using-wordpress-as-a-cms-article-series/</a>	1 new click/month
<b>search engine marketing blog</b> Rank: 18 Searches/Mo: 480 Est. Value/Click: \$4.02 <a href="http://yoast.com/articles/wordpress-seo/">http://yoast.com/articles/wordpress-seo/</a>	1 new click/month

<b>advertise it</b> Rank: 9 Searches/Mo: 90 Est. Value/Click: \$1.53 <a href="http://yoast.com/selling-links-dont-advertise-it-openly/">http://yoast.com/selling-links-dont-advertise-it-openly/</a>	1 new click/month
<b>magical wand</b> Rank: 14 Searches/Mo: 390 Est. Value/Click: \$1.02 <a href="http://yoast.com/web-design-magic-wand/">http://yoast.com/web-design-magic-wand/</a>	1 new click/month
<b>search seo</b> Rank: 19 Searches/Mo: 570 Est. Value/Click: \$3.51 <a href="http://yoast.com/articles/wordpress-seo/">http://yoast.com/articles/wordpress-seo/</a>	1 new click/month
<b>http requests</b> Rank: 19 Searches/Mo: 0 Est. Value/Click: \$1.09 <a href="http://yoast.com/reduce-http-requests-wordpress/">http://yoast.com/reduce-http-requests-wordpress/</a>	1 new click/month
<b>xml stylesheet</b> Rank: 35 Searches/Mo: 570 Est. Value/Click: \$0.61 <a href="http://yoast.com/xsl-stylesheet-xml-sitemap/">http://yoast.com/xsl-stylesheet-xml-sitemap/</a>	1 new click/month
<b>how to search engine optim...</b> Rank: 23 Searches/Mo: 480 Est. Value/Click: \$3.35 <a href="http://yoast.com/articles/wordpress-seo/">http://yoast.com/articles/wordpress-seo/</a>	1 new click/month
<b>free contact form</b> Rank: 41 Searches/Mo: 720 Est. Value/Click: \$0.35 <a href="http://yoast.com/wordpress/enhanced-wordpress-contact-form/">http://yoast.com/wordpress/enhanced-wordpress-contact-form/</a>	0 new clicks/month
<b>blogging tools</b> Rank: 35 Searches/Mo: 1k Est. Value/Click: \$0.49 <a href="http://yoast.com/seo-blogging-tools/">http://yoast.com/seo-blogging-tools/</a>	0 new clicks/month
<b>jeff ferguson</b> Rank: 31 Searches/Mo: 0 Est. Value/Click: \$0.17 <a href="http://yoast.com/kevin-ryan-jeff-ferguson-of-napster/">http://yoast.com/kevin-ryan-jeff-ferguson-of-napster/</a>	0 new clicks/month
<b>seo search engine marketing</b> Rank: 44 Searches/Mo: 2k Est. Value/Click: \$5.17 <a href="http://yoast.com/articles/wordpress-seo/">http://yoast.com/articles/wordpress-seo/</a>	0 new clicks/month
<b>taxonomies</b> Rank: 50 Searches/Mo: 1k Est. Value/Click: \$1.1 <a href="http://yoast.com/wordpress-custom-taxonomies/">http://yoast.com/wordpress-custom-taxonomies/</a>	0 new clicks/month
<b>content distribution network</b> Rank: 32 Searches/Mo: 570 Est. Value/Click: \$5.47 <a href="http://yoast.com/articles/vps-net-cdn/">http://yoast.com/articles/vps-net-cdn/</a>	0 new clicks/month
<b>designed performance</b> Rank: 8 Searches/Mo: 0 Est. Value/Click: \$2.09 <a href="http://yoast.com/web-design-magic-wand/">http://yoast.com/web-design-magic-wand/</a>	0 new clicks/month
<b>site speed</b> Rank: 29 Searches/Mo: 390 Est. Value/Click: \$1.04 <a href="http://yoast.com/site-speed-ranking-factor/">http://yoast.com/site-speed-ranking-factor/</a>	0 new clicks/month
<b>showing off</b> Rank: 33 Searches/Mo: 2k Est. Value/Click: \$0.08 <a href="http://yoast.com/feedburner-subscriber-count/">http://yoast.com/feedburner-subscriber-count/</a>	0 new clicks/month



**developer tools mac** Rank: 18 Searches/Mo: 0 Est. Value/Click: \$0.08  
<http://yoast.com/tools/seo/mac-tools/>

0 new clicks/month

**ecommerce sites** Rank: 49 Searches/Mo: 990 Est. Value/Click: \$2.89  
<http://yoast.com/facebook-share-wordpress/>

0 new clicks/month

**database optimization** Rank: 30 Searches/Mo: 390 Est. Value/Click: \$2.41  
<http://yoast.com/wordpress-performance-optimization/>

0 new clicks/month

**text to html** Rank: 46 Searches/Mo: 570 Est. Value/Click: \$0.27  
<http://yoast.com/html-email/>

0 new clicks/month

**free contact forms** Rank: 26 Searches/Mo: 0 Est. Value/Click: \$0.57  
<http://yoast.com/wordpress/enhanced-wordpress-contact-form/>

0 new clicks/month

**valid html** Rank: 34 Searches/Mo: 0 Est. Value/Click: \$0.08  
<http://yoast.com/articles/valid-flash-embedding/>

0 new clicks/month

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### Top Site Sections Summary

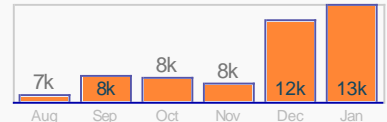
### Estimated Clicks/Month

#### [yoast.com/wordpress](#)

Number of Keywords: 78

**Estimated Value/Mo: \$29k (+\$2k)**

Top Keywords: Google Analytics, wordpress plugins, wordpress seo, wordpress, analytics

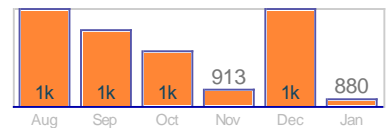


#### [yoast.com/articles](#)

Number of Keywords: 168

**Estimated Value/Mo: \$752 (-\$336)**

Top Keywords: wordpress seo, wordpress hosting, javascript sort, javascript table, meta robots

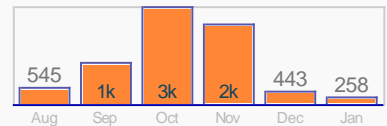


#### [yoast.com/tools](#)

Number of Keywords: 29

**Estimated Value/Mo: \$177 (-\$143)**

Top Keywords: mac tools, google.de., link analysis, nofollow, link analysis tools

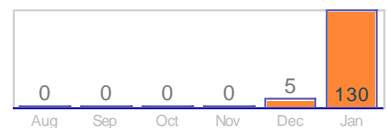


#### [yoast.com/google-de-persona...](#)

Number of Keywords: 2

**Estimated Value/Mo: \$118 (+\$113)**

Top Keywords: google.de, google personal search

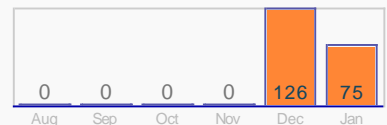


#### [yoast.com/traffic-estimatio...](#)

Number of Keywords: 11

**Estimated Value/Mo: \$131 (-\$75)**

Top Keywords: traffic estimator, Traffic Estimator tool

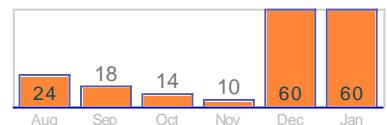


#### [yoast.com/guide-mailto-links](#)

Number of Keywords: 5

**Estimated Value/Mo: \$11**

Top Keywords: mailto link, mailto, mail to, emailto, mailto links with subject

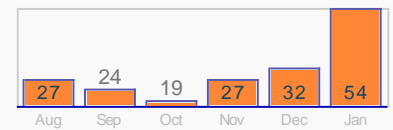


### [yoast.com/google-search-url...](#)

Number of Keywords: 7

**Estimated Value/Mo: \$105 (+\$48)**

Top Keywords: google url, search url, url parameter, url search, add url to google search

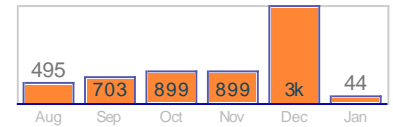


### [yoast.com/tag](#)

Number of Keywords: 10

**Estimated Value/Mo: \$82 (-\$5k)**

Top Keywords: offtopic, wordpress widgets, b2b seo, conversion rate optimization, serverside

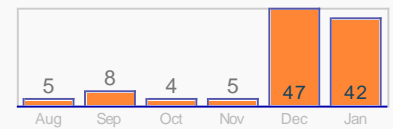


### [yoast.com/how-to-use-google...](#)

Number of Keywords: 7

**Estimated Value/Mo: \$37 (+\$2)**

Top Keywords: google webmaster tools, google webmaster, google webmaster tool, google webmasters, what does a webmaster do

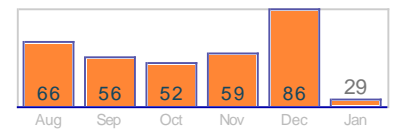


### [yoast.com/track-seo-ranking...](#)

Number of Keywords: 45

**Estimated Value/Mo: \$80 (-\$141)**

Top Keywords: SEO ranking, seo rankings, google seo, track keywords, seo google

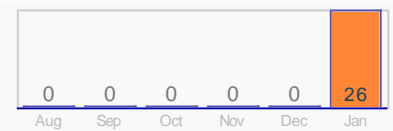


### [yoast.com/just-married](#)

Number of Keywords: 2

**Estimated Value/Mo: \$12 (+\$12)**

Top Keywords: just married, ernest evert just

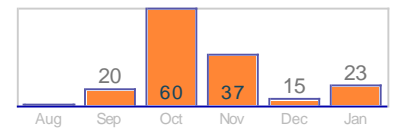


### [yoast.com/unleashing-quix](#)

Number of Keywords: 1

**Estimated Value/Mo: \$11 (+\$4)**

Top Keywords: quix

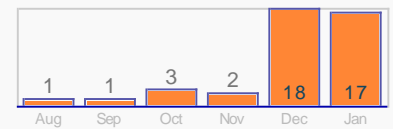


### [yoast.com/phpsessid-url-red...](#)

Number of Keywords: 4

**Estimated Value/Mo: \$13 (-\$3)**

Top Keywords: phpsessid, php url redirect, redirection in php, url redirection php

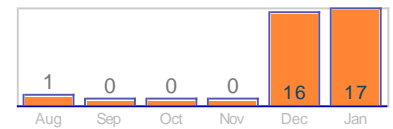


### [yoast.com/wordpress-search](#)

Number of Keywords: 6

**Estimated Value/Mo: \$14 (-\$1)**

Top Keywords: wordpress search, improve search results, php search function, site search function, blog suche

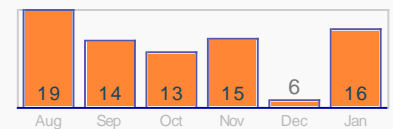


### [yoast.com/hire-me/site-anal...](#)

Number of Keywords: 3

**Estimated Value/Mo: \$13 (+\$9)**

Top Keywords: hire me, site analysis



[Download as CSV](#)

### Keyword Groups with the Biggest Gains - Details

#### Biggest Opportunities (all)

Rank

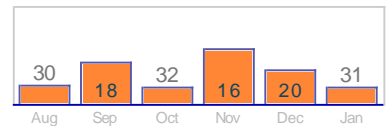
##### Google Analytics (7)

Searches/Mo: 450k Est. Value/Click: \$2.34 Est. Potential New Clicks/Month: 42k  
Other Keywords for URL: Google Analytics, analytics, google analytic, analytics google, google statistics



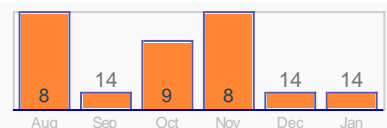
##### analytics (42)

Searches/Mo: 301k Est. Value/Click: \$3.01 Est. Potential New Clicks/Month: 17k  
Other Keywords for URL: Google Analytics, analytics, google analytic, analytics google, google statistics



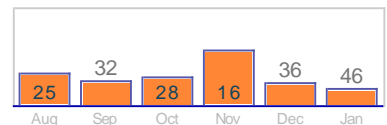
##### wordpress (34)

Searches/Mo: 301k Est. Value/Click: \$0.42 Est. Potential New Clicks/Month: 40k  
Other Keywords for URL: wordpress plugins, wordpress, word press, wordpress plugin, word press plugins



##### w3c validator (48)

Searches/Mo: 18k Est. Value/Click: \$3.06 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: w3c validator, validator w3c



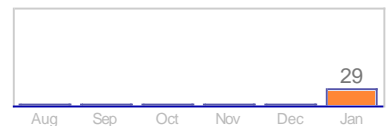
##### url (45)

Searches/Mo: 74k Est. Value/Click: \$0.74 Est. Potential New Clicks/Month: 7k  
Other Keywords for URL: joost, .de, url, tweaking, url+



##### google webmaster tools (47)

Searches/Mo: 0 Est. Value/Click: \$0.71 Est. Potential New Clicks/Month: 7k  
Other Keywords for URL: google webmaster tools, google webmaster, google webmaster tool, google webmasters, what does a webmaster do



##### google.de (17)

Searches/Mo: 40k Est. Value/Click: \$0.9 Est. Potential New Clicks/Month: 4k  
Other Keywords for URL: google.de, google personal search



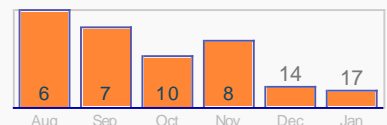
##### technorati (47)

Searches/Mo: 27k Est. Value/Click: \$1.18 Est. Potential New Clicks/Month: 3k  
Other Keywords for URL: technorati, technorati blog, technoriti, technorati api



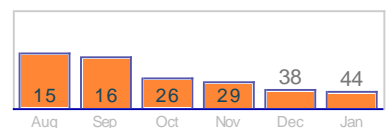
##### word press (34)

Searches/Mo: 33k Est. Value/Click: \$0.78 Est. Potential New Clicks/Month: 4k  
Other Keywords for URL: wordpress plugins, wordpress, word press, wordpress plugin, word press plugins



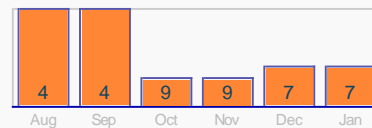
##### google.de. (36)

Searches/Mo: 0 Est. Value/Click: \$0.75 Est. Potential New Clicks/Month: 4k  
Other Keywords for URL: google.de., personalized search



### dmoz (41)

Searches/Mo: 10k Est. Value/Click: \$1.67 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: dmoz



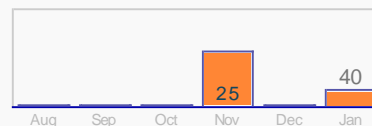
### .de (49)

Searches/Mo: 0 Est. Value/Click: \$0.22 Est. Potential New Clicks/Month: 8k  
Other Keywords for URL: joost, .de, url, tweaking, url+



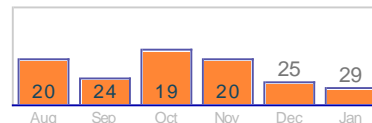
### mac tools (11)

Searches/Mo: 110k Est. Value/Click: \$0.6 Est. Potential New Clicks/Month: 3k  
Other Keywords for URL: mac tools, developer tools mac, mack tool, development tools for mac, seo tools mac



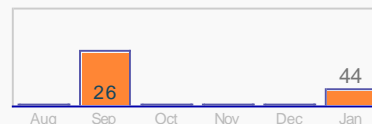
### wordpress blog (41)

Searches/Mo: 10k Est. Value/Click: \$0.91 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: wordpress blog, new domain, domain blog, domain new, blog domain names



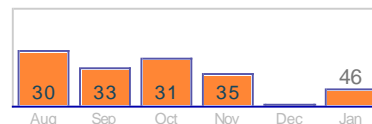
### google hosting (46)

Searches/Mo: 3k Est. Value/Click: \$5.14 Est. Potential New Clicks/Month: 283  
Other Keywords for URL: google hosting, hosting on google



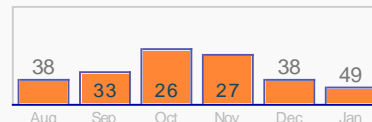
### google websites (37)

Searches/Mo: 0 Est. Value/Click: \$2.2 Est. Potential New Clicks/Month: 608  
Other Keywords for URL: Google Analytics, analytics, google analytic, analytics google, google statistics



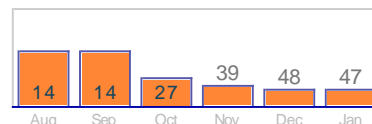
### amazon affiliate (36)

Searches/Mo: 10k Est. Value/Click: \$0.76 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: amazon affiliate, Amaqzon Affiliate



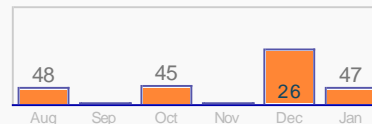
### 301 redirect (41)

Searches/Mo: 7k Est. Value/Click: \$1.12 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: 301 redirect



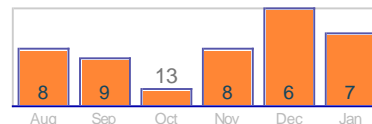
### wordpress hosting (7)

Searches/Mo: 7k Est. Value/Click: \$2.36 Est. Potential New Clicks/Month: 508  
Other Keywords for URL: wordpress hosting, wordpress host, wordpress review, wordpress hosts, hosting solution



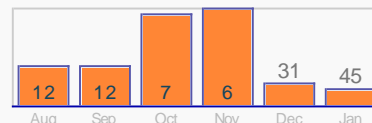
### w3 (49)

Searches/Mo: 15k Est. Value/Click: \$0.74 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: w3



### google seo (43)

Searches/Mo: 5k Est. Value/Click: \$2.68 Est. Potential New Clicks/Month: 424  
Other Keywords for URL: SEO ranking, seo rankings, google seo, track keywords, seo google



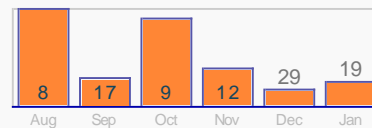
### google webmaster (50)

Searches/Mo: 18k Est. Value/Click: \$0.86 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: google webmaster tools, google webmaster, google webmaster tool, google webmasters, what does a webmaster do



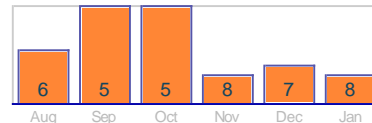
### offtopic (23)

Searches/Mo: 0 Est. Value/Click: \$1.23 Est. Potential New Clicks/Month: 871  
Other Keywords for URL: offtopic



### bounce rate (43)

Searches/Mo: 7k Est. Value/Click: \$1.16 Est. Potential New Clicks/Month: 914  
Other Keywords for URL: bounce rate, affiliate clicks, bounce rates



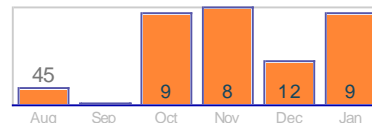
### canonical (30)

Searches/Mo: 18k Est. Value/Click: \$0.63 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: canonical



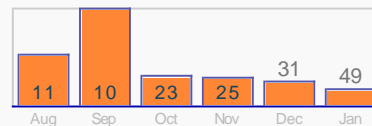
### mailto (37)

Searches/Mo: 10k Est. Value/Click: \$0.78 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: mailto link, mailto, mail to, emailto, mailto links with subject



### what is google analytics (31)

Searches/Mo: 0 Est. Value/Click: \$8.86 Est. Potential New Clicks/Month: 116  
Other Keywords for URL: Google Analytics, analytics, google analytic, analytics google, google statistics



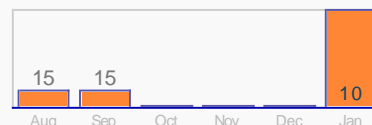
### wordpress plugins (6)

Searches/Mo: 22k Est. Value/Click: \$0.27 Est. Potential New Clicks/Month: 3k  
Other Keywords for URL: wordpress plugins, wordpress, word press, wordpress plugin, word press plugins



### google url (14)

Searches/Mo: 0 Est. Value/Click: \$1.87 Est. Potential New Clicks/Month: 422  
Other Keywords for URL: google url, search url, url parameter, url search, add url to google search



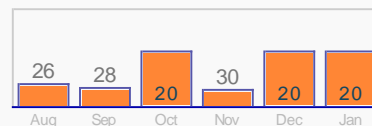
### traffic estimator (10)

Searches/Mo: 0 Est. Value/Click: \$1.96 Est. Potential New Clicks/Month: 361  
Other Keywords for URL: traffic estimator, Traffic Estimator tool



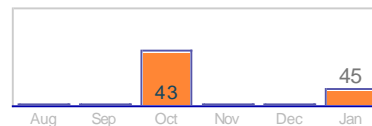
### google rss (43)

Searches/Mo: 0 Est. Value/Click: \$1.73 Est. Potential New Clicks/Month: 406  
Other Keywords for URL: google rss



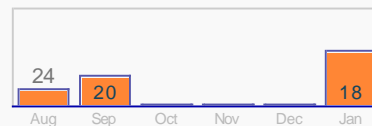
### google analytic (9)

Searches/Mo: 4k Est. Value/Click: \$2.71 Est. Potential New Clicks/Month: 256  
Other Keywords for URL: Google Analytics, analytics, google analytic, analytics google, google statistics



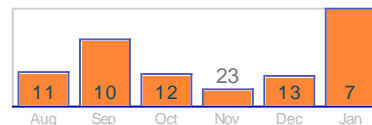
### SEO ranking (13)

Searches/Mo: 4k Est. Value/Click: \$2.97 Est. Potential New Clicks/Month: 201  
Other Keywords for URL: SEO ranking, seo rankings, google seo, track keywords, seo google



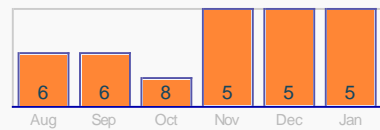
### google statistics (25)

Searches/Mo: 0 Est. Value/Click: \$1.52 Est. Potential New Clicks/Month: 388  
Other Keywords for URL: Google Analytics, analytics, google analytic, analytics google, google statistics



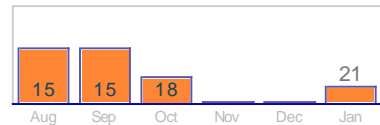
### amongst (29)

Searches/Mo: 12k Est. Value/Click: \$0.59 Est. Potential New Clicks/Month: 909  
Other Keywords for URL: amongst, open source developers



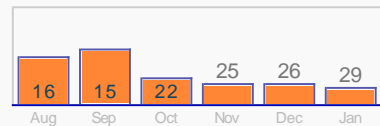
### seo search engine marketing (44)

Searches/Mo: 2k Est. Value/Click: \$5.17 Est. Potential New Clicks/Month: 96  
Other Keywords for URL: wordpress seo, seo article, seo wordpress, blog search engine optimization, high rankings



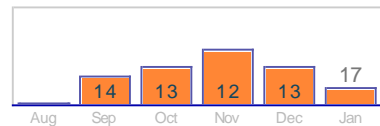
### cdn (35)

Searches/Mo: 12k Est. Value/Click: \$0.85 Est. Potential New Clicks/Month: 566  
Other Keywords for URL: cdn, content distribution network, cdn service, content distribution networks, cd n



### seo toolbar (19)

Searches/Mo: 2k Est. Value/Click: \$3.25 Est. Potential New Clicks/Month: 145  
Other Keywords for URL: seo toolbar, seobook, seo tool bar



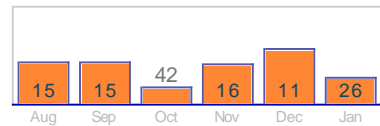
### westhost (12)

Searches/Mo: 4k Est. Value/Click: \$1.62 Est. Potential New Clicks/Month: 246  
Other Keywords for URL: westhost



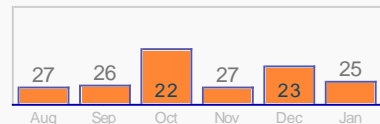
### analytics google (9)

Searches/Mo: 0 Est. Value/Click: \$2.32 Est. Potential New Clicks/Month: 168  
Other Keywords for URL: Google Analytics, analytics, google analytic, analytics google, google statistics



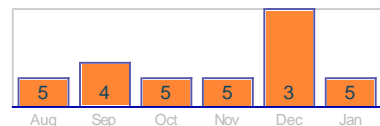
### just married (19)

Searches/Mo: 27k Est. Value/Click: \$0.47 Est. Potential New Clicks/Month: 757  
Other Keywords for URL: just married, ernest evert justt



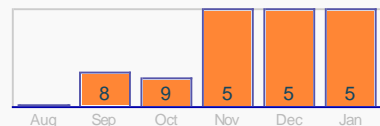
### seobook (26)

Searches/Mo: 0 Est. Value/Click: \$1.61 Est. Potential New Clicks/Month: 217  
Other Keywords for URL: seo toolbar, seobook, seo tool bar



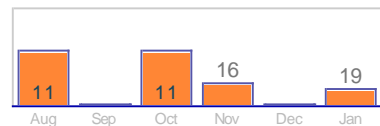
### joost (9)

Searches/Mo: 18k Est. Value/Click: \$0.19 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: joost, .de, url, tweaking, url+



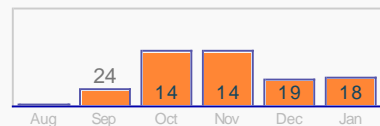
### clicky (29)

Searches/Mo: 4k Est. Value/Click: \$0.74 Est. Potential New Clicks/Month: 467  
Other Keywords for URL: clicky



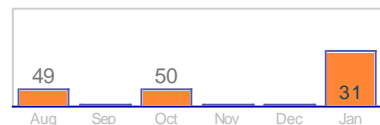
### site analysis (37)

Searches/Mo: 3k Est. Value/Click: \$3.16 Est. Potential New Clicks/Month: 102  
Other Keywords for URL: site analysis



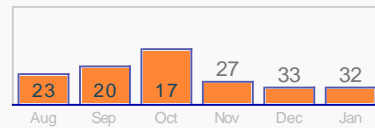
### php apc (33)

Searches/Mo: 0 Est. Value/Click: \$2.03 Est. Potential New Clicks/Month: 142  
Other Keywords for URL: php apc, apc php, apc web



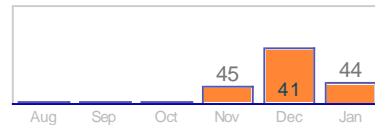
### conversion rate optimization (16)

Searches/Mo: 990 Est. Value/Click: \$3.04 Est. Potential New Clicks/Month: 94  
Other Keywords for URL: conversion rate optimization



### sales force crm (14)

Searches/Mo: 720 Est. Value/Click: \$8.49 Est. Potential New Clicks/Month: 33  
Other Keywords for URL: sales force crm



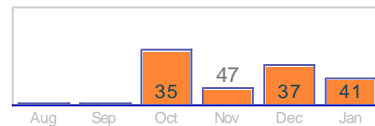
### seo search engine optimization (41)

Searches/Mo: 4k Est. Value/Click: \$3.35 Est. Potential New Clicks/Month: 85  
Other Keywords for URL: wordpress seo, seo article, seo wordpress, blog search engine optimization, high rankings



### video websites (37)

Searches/Mo: 10k Est. Value/Click: \$0.59 Est. Potential New Clicks/Month: 462  
Other Keywords for URL: video websites, wordpress video



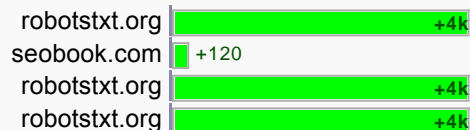
[Download as CSV](#)

## Keywords Not Ranked On But Should Be

Estimated Clicks/Month

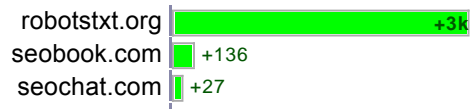
### robots.txt

Searches/Month: 40k  
Cost/Click: \$3.67 Est. Potential Clicks/Month: 2k  
Avg. Competitor Rank: 10



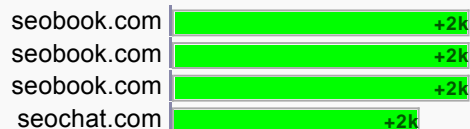
### robots txt

Searches/Month: 40k  
Cost/Click: \$3.67 Est. Potential Clicks/Month: 2k  
Avg. Competitor Rank: 9



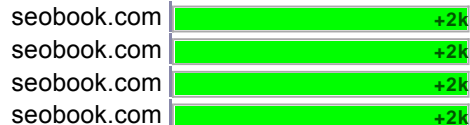
### 'SEO'

Searches/Month: 0  
Cost/Click: \$3.73 Est. Potential Clicks/Month: 2k  
Avg. Competitor Rank: 7



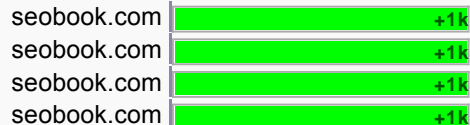
### seo

Searches/Month: 165k  
Cost/Click: \$3.74 Est. Potential Clicks/Month: 2k  
Avg. Competitor Rank: 7



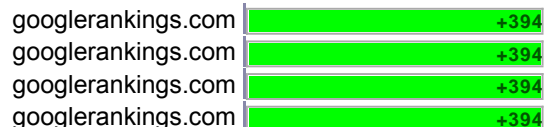
### seo tools

Searches/Month: 27k  
Cost/Click: \$2.57 Est. Potential Clicks/Month: 882  
Avg. Competitor Rank: 2



### google ranking

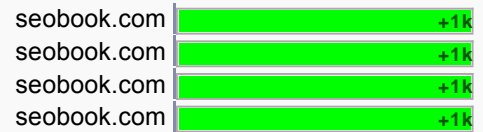
Searches/Month: 5k  
Cost/Click: \$3.01 Est. Potential Clicks/Month: 200  
Avg. Competitor Rank: 15



## SEO Dashboard

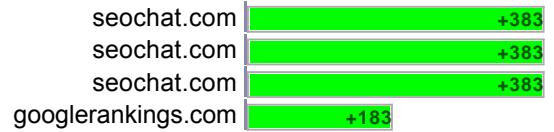
### google keyword tool

Searches/Month: 60k  
 Cost/Click: \$3.18 Est. Potential Clicks/Month: 813  
 Avg. Competitor Rank: 16



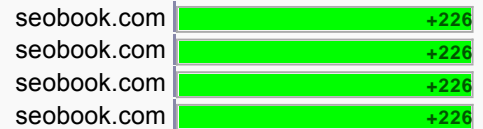
### google keywords

Searches/Month: 15k  
 Cost/Click: \$2.54 Est. Potential Clicks/Month: 195  
 Avg. Competitor Rank: 13



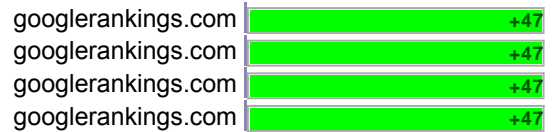
### google keyword

Searches/Month: 10k  
 Cost/Click: \$2.98 Est. Potential Clicks/Month: 167  
 Avg. Competitor Rank: 8



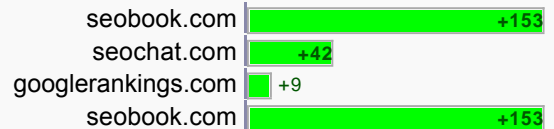
### google search engine optimization

Searches/Month: 4k  
 Cost/Click: \$12.00 Est. Potential Clicks/Month: 27  
 Avg. Competitor Rank: 12



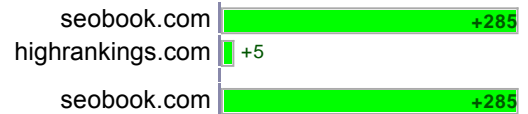
### seo tool

Searches/Month: 7k  
 Cost/Click: \$2.21 Est. Potential Clicks/Month: 102  
 Avg. Competitor Rank: 5



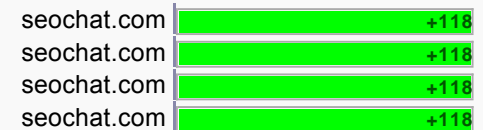
### seo training

Searches/Month: 5k  
 Cost/Click: \$3.85 Est. Potential Clicks/Month: 191  
 Avg. Competitor Rank: 10



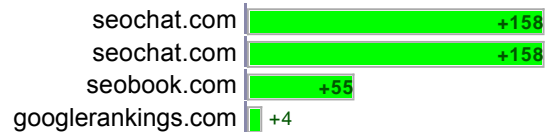
### seo forums

Searches/Month: 1k  
 Cost/Click: \$6.18 Est. Potential Clicks/Month: 89  
 Avg. Competitor Rank: 2



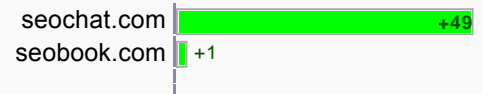
### keyword density

Searches/Month: 3k  
 Cost/Click: \$1.60 Est. Potential Clicks/Month: 75  
 Avg. Competitor Rank: 16



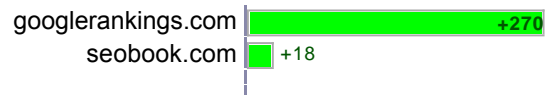
### seo chat

Searches/Month: 570  
 Cost/Click: \$4.52 Est. Potential Clicks/Month: 43  
 Avg. Competitor Rank: 6



### google rank

Searches/Month: 2k  
 Cost/Click: \$2.55 Est. Potential Clicks/Month: 186  
 Avg. Competitor Rank: 4

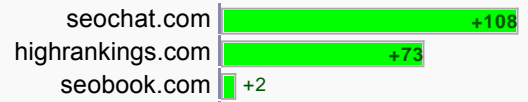




## SEO Dashboard

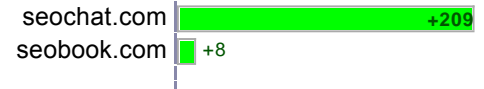
### seo forum

Searches/Month: 3k  
 Cost/Click: \$2.84 Est. Potential Clicks/Month: 61  
 Avg. Competitor Rank: 11



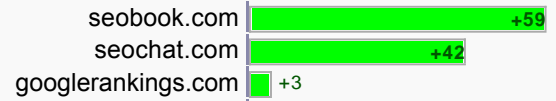
### seo optimization

Searches/Month: 12k  
 Cost/Click: \$5.78 Est. Potential Clicks/Month: 108  
 Avg. Competitor Rank: 17



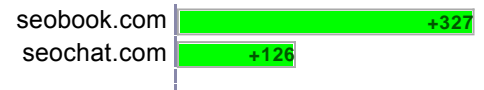
### search engine optimization tools

Searches/Month: 4k  
 Cost/Click: \$5.11 Est. Potential Clicks/Month: 35  
 Avg. Competitor Rank: 8



### keyword tool

Searches/Month: 74k  
 Cost/Click: \$2.76 Est. Potential Clicks/Month: 227  
 Avg. Competitor Rank: 21



### google keyword search

Searches/Month: 2k  
 Cost/Click: \$4.16 Est. Potential Clicks/Month: 31  
 Avg. Competitor Rank: 9



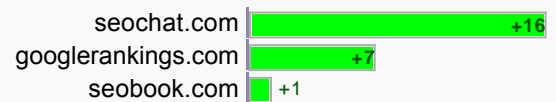
### seo keywords

Searches/Month: 4k  
 Cost/Click: \$2.70 Est. Potential Clicks/Month: 44  
 Avg. Competitor Rank: 5



### search engine optimization google

Searches/Month: 870  
 Cost/Click: \$13.00 Est. Potential Clicks/Month: 10  
 Avg. Competitor Rank: 8



### robots

Searches/Month: 165k  
 Cost/Click: \$2.05 Est. Potential Clicks/Month: 1k  
 Avg. Competitor Rank: 5



### seo book

Searches/Month: 4k  
 Cost/Click: \$2.84 Est. Potential Clicks/Month: 321  
 Avg. Competitor Rank: 2



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### Keyword Overlap in Your SEO & PPC campaigns

■ Est. Organic Clicks vs. ■ Paid Clicks

#### wordpress seo

Organic Rank: 1 Searches/Month:4k

Cost/Click: \$0.64 Est. Paid Clicks Per Month: 26

**Est. Potential Monthly Savings: \$0**



[Download as CSV](#)

## Keyword Groups with the Most Potential - Details