



Blindfiveyearold.com

SEO Dashboard

BLIND FIVE YEAR OLD

Feb 16, 2011

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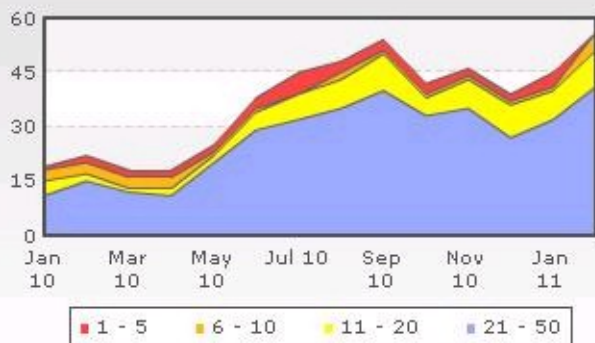
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Amount of Keywords in Top Search Results



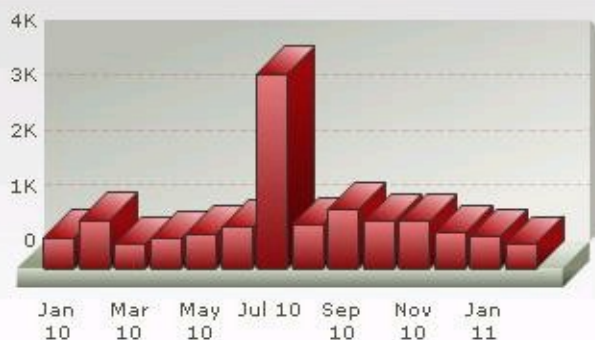
You show up in the top 50 search results on Google for 56 different keywords. That's up by 24% or 11 keywords from last month.

Number of Unique Pages that Rank Organically



30 of your pages appear in the top 50 of at least one search. That's 9 more pages on your site showing up in searches this month than last month.

Total Organic Clicks Per Month



You should be getting 450 clicks per month from your organic placements on Google. That's up 164 clicks or 57% over the past 2 months.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$232. That's an additional savings of \$232 over last month.

You gained 450 clicks last month, worth \$232.

Blindfiveyearold.com: SEO Dashboard

Biggest Gains

You moved up in ranks on 31 keywords last month. All those gains added up to about 5.05 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$6.49.

	Rank
▲ five year old Estimated Clicks/Month gained: 1 http://www.blindfiveyearold.com/	13(+2)
▲ asocial Estimated Clicks/Month gained: 1 http://www.blindfiveyearold.com/asoci...	20(+4)
▲ metrics dashboard Estimated Clicks/Month gained: 1 http://www.blindfiveyearold.com/seo-m...	18
▲ google keyword ranking Estimated Clicks/Month gained: 1 http://www.blindfiveyearold.com/track...	37
▲ miami attorneys Estimated Clicks/Month stayed_the_same http://www.blindfiveyearold.com/my-na...	32
▲ cpm rates Estimated Clicks/Month stayed_the_same http://www.blindfiveyearold.com/3-col...	47
▲ adwords keyword insertion Estimated Clicks/Month stayed_the_same http://www.blindfiveyearold.com/dynam...	34
▲ dynamic keyword insertion Estimated Clicks/Month stayed_the_same http://www.blindfiveyearold.com/dynam...	30(+16)
▲ metric dashboard Estimated Clicks/Month stayed_the_same http://www.blindfiveyearold.com/seo-m...	33
▲ keyword track Estimated Clicks/Month stayed_the_same http://www.blindfiveyearold.com/track...	24
▲ dashboard metric Estimated Clicks/Month stayed_the_same http://www.blindfiveyearold.com/seo-m...	34

[View more](#) (p. 13)

Most Valuable Keywords

You gained ranks on 2 out of your top 10 most valuable keywords. Moving up the charts on those important keywords means about 1.22 visits to the site that wouldn't have come last month.

	Rank
five year old Rank: 13(+2) Est. Clicks/Mo: 5(+1) Est. Value/Mo: \$2.12(+\$0.52)	
miami attorneys Rank: 32 Est. Clicks/Mo: 0 Est. Value/Mo: \$1.72	
metrics dashboard Rank: 18 Est. Clicks/Mo: 1 Est. Value/Mo: \$1.68	
5 year old Rank: 17(-1) Est. Clicks/Mo: 4(-1) Est. Value/Mo: \$1.6(-\$0.451)	
google keyword ranking Rank: 37 Est. Clicks/Mo: 1 Est. Value/Mo: \$1.09	
adwords conversion Rank: 22(-6) Est. Clicks/Mo: 0(-1) Est. Value/Mo: \$0.69(-\$4.24)	
inflated Rank: 22(-7) Est. Clicks/Mo: 2(-4) Est. Value/Mo: \$0.5(-\$0.95)	
underpants gnomes Rank: 44(-17) Est. Clicks/Mo: 1(-2) Est. Value/Mo: \$0.48(-\$0.764)	
dynamic keyword insertion Rank: 30(+16) Est. Clicks/Mo: 0 Est. Value/Mo: \$0.46(+\$0.11)	

[View more](#) (p. 16)

Newly Ranked Organic Pages

12 pages show up in Google search results that didn't last month. Combined, those new placements drive 1.74 clicks, which would be worth about \$480 if you paid for those same clicks in Google Adwords.

<http://www.blindfiveyearold.com/seo-metrics-dashboard>

Keywords (rank): creating metrics (11), metrics dashboard (18), metric dashboard (33), dashboard metric (34)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$1.8**

<http://www.blindfiveyearold.com/my-name-is-miami-attorneys-and-now-seo-must-die>

Keywords (rank): miami attorneys (32)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$1.54**

<http://www.blindfiveyearold.com/kill-infographic-spam>

Keywords (rank): kill spam (35)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.18**

<http://www.blindfiveyearold.com/paid-inclusion-obscures-yahoo-seo>

Keywords (rank): paid inclusion google (40), google paid inclusion (44)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.07**

http://www.blindfiveyearold.com/optimize-your-sitemap-index?utm_source=rss&utm_medium=rss&utm_campaign=...

Keywords (rank): indexation sites (47)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.blindfiveyearold.com/the-best-seo-tools-not-about-seo>

Keywords (rank):

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.blindfiveyearold.com/optimize-your-sitemap-index>

Keywords (rank): indexation rates (40)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.blindfiveyearold.com/facebook-like-number-bookmarklets>

Keywords (rank): blindfive com (18), old number 5 (37)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.blindfiveyearold.com/google-split-testing-tool>

Keywords (rank):

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.blindfiveyearold.com/image-based-google-shopping-onebox>

Keywords (rank): shopping for the blind (34)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

[View more](#) (p. 18)

New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 21 keywords that you didn't even show up on last month. Those keywords drive 2.8 clicks worth an estimated \$5.77 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 240 clicks per month if you could be in the first position on each of the keywords.

metrics dashboard

Rank: 18 Searches/Mo: 0 Est. Value/Click: \$2.61
Estimated New Clicks/Month: 1

google keyword ranking

Rank: 37 Searches/Mo: 2k Est. Value/Click: \$1.82
Estimated New Clicks/Month: 1

miami attorneys

Rank: 32 Searches/Mo: 570 Est. Value/Click: \$5.89
Estimated New Clicks/Month: 0

cpm rates

Rank: 47 Searches/Mo: 480 Est. Value/Click: \$1.31
Estimated New Clicks/Month: 0

adwords keyword insertion

Rank: 34 Searches/Mo: 480 Est. Value/Click: \$2.19
Estimated New Clicks/Month: 0

metric dashboard

Rank: 33 Searches/Mo: 0 Est. Value/Click: \$2.3
Estimated New Clicks/Month: 0

keyword track

Rank: 24 Searches/Mo: 0 Est. Value/Click: \$2.88
Estimated New Clicks/Month: 0

dashboard metric

Rank: 34 Searches/Mo: 0 Est. Value/Click: \$2.59
Estimated New Clicks/Month: 0

kill spam

Rank: 35 Searches/Mo: 210 Est. Value/Click: \$5.79
Estimated New Clicks/Month: 0

google paid inclusion

Rank: 44 Searches/Mo: 0 Est. Value/Click: \$3.59
Estimated New Clicks/Month: 0

creating metrics

Rank: 11 Searches/Mo: 0 Est. Value/Click: \$1.93
Estimated New Clicks/Month: 0

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Top Site Sections Summary

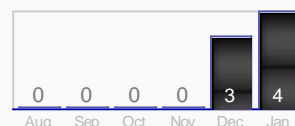
Your organic traffic is spread fairly evenly across your top 9 site sections. Together those sections combine for 14 clicks per month.

Clicks/Month

[blindfiveyearold.com/asoci](#)

a...

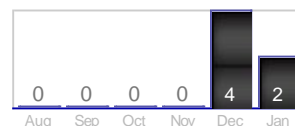
Number of Keywords: 2
Est. Value/Mo: \$0



[blindfiveyearold.com/googl](#)

e...

Number of Keywords: 4
Est. Value/Mo: \$0



[blindfiveyearold.com/faceb](#)

o...

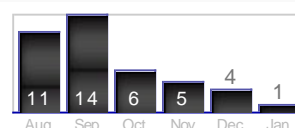
Number of Keywords: 2
Est. Value/Mo: \$0 (-\$1)



[blindfiveyearold.com/twitt](#)

e...

Number of Keywords: 1
Est. Value/Mo: \$0 (-\$1)



[blindfiveyearold.com/seo-](#)

me...

Number of Keywords: 5
Est. Value/Mo: \$2 (+\$2)



[blindfiveyearold.com/dont-](#)

a...

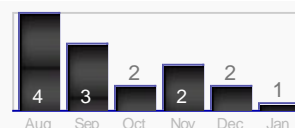
Number of Keywords: 1
Est. Value/Mo: \$0



[blindfiveyearold.com/googl](#)

e...

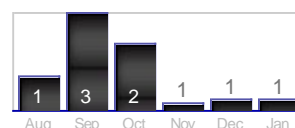
Number of Keywords: 2
Est. Value/Mo: \$0



[blindfiveyearold.com/track-](#)

...

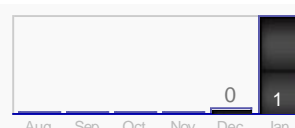
Number of Keywords: 7
Est. Value/Mo: \$1 (+\$1)



[blindfiveyearold.com/dyna](#)

mi...

Number of Keywords: 3
Est. Value/Mo: \$1



[View more](#) (p. 20)

Keyword Groups with the Biggest Gains

Biggest Opportunities

You currently rank somewhere in the top 50 on 56 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 1k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 1k clicks per month. That would cost you more than \$877 in equivalent PPC dollars.

google keyword ranking

Rank: 37 Searches/Mo: 2k Est. Value/Click: \$1.82
Est. Potential New Clicks/Month: 93

miami attorneys

Rank: 32 Searches/Mo: 570 Est. Value/Click: \$5.89
Est. Potential New Clicks/Month: 15

underpants gnomes

Rank: 44 (-17) Searches/Mo: 4k Est. Value/Click: \$0.34
Est. Potential New Clicks/Month: 223

5 year old

Rank: 17 (-1) Searches/Mo: 4k Est. Value/Click: \$0.38
Est. Potential New Clicks/Month: 144

cpm rates

Rank: 47 Searches/Mo: 480 Est. Value/Click: \$1.31
Est. Potential New Clicks/Month: 39

dynamic keyword insertion

Rank: 30 (+16) Searches/Mo: 870 Est. Value/Click: \$0.97
Est. Potential New Clicks/Month: 51

metrics dashboard

Rank: 18 Searches/Mo: 0 Est. Value/Click: \$2.61
Est. Potential New Clicks/Month: 17

five year old

Rank: 13 (+2) Searches/Mo: 1k Est. Value/Click: \$0.46
Est. Potential New Clicks/Month: 92

pacman fever

Rank: 47 (-7) Searches/Mo: 2k Est. Value/Click: \$0.41
Est. Potential New Clicks/Month: 97

find synonyms

Rank: 42 (-7) Searches/Mo: 990 Est. Value/Click: \$0.23
Est. Potential New Clicks/Month: 167

adwords keyword insertion

Rank: 34 Searches/Mo: 480 Est. Value/Click: \$2.19
Est. Potential New Clicks/Month: 15

[View more](#) (p. 22)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 3k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

web promotion

Searches/Mo.: 4k

Cost/Click: \$5.23 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 21

keyword research

Searches/Mo.: 10k

Cost/Click: \$2.90 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 47

web site promotion

Searches/Mo.: 7k

Cost/Click: \$5.77 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 32

access member

Searches/Mo.: 0

Cost/Click: \$2.41 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 2

atlanta party band

Searches/Mo.: 150

Cost/Click: \$2.36 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 18

promotion website

Searches/Mo.: 480

Cost/Click: \$6.07 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 30

web promotion site

Searches/Mo.: 0

Cost/Click: \$6.02 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 19

blueprint com

Searches/Mo.: 0

Cost/Click: \$1.01 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 28

php profiling

Searches/Mo.: 150

Cost/Click: \$1.73 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 19

rss traffic

Searches/Mo.: 90

Cost/Click: \$1.20 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 8

promotion web site

Searches/Mo.: 150

Cost/Click: \$5.80 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 25

RSS Marketing

Searches/Mo.: 870

Cost/Click: \$3.37 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 30

[View more](#) (p. 25)

Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

☐ Est. Organic Clicks vs. ☐ Paid Clicks

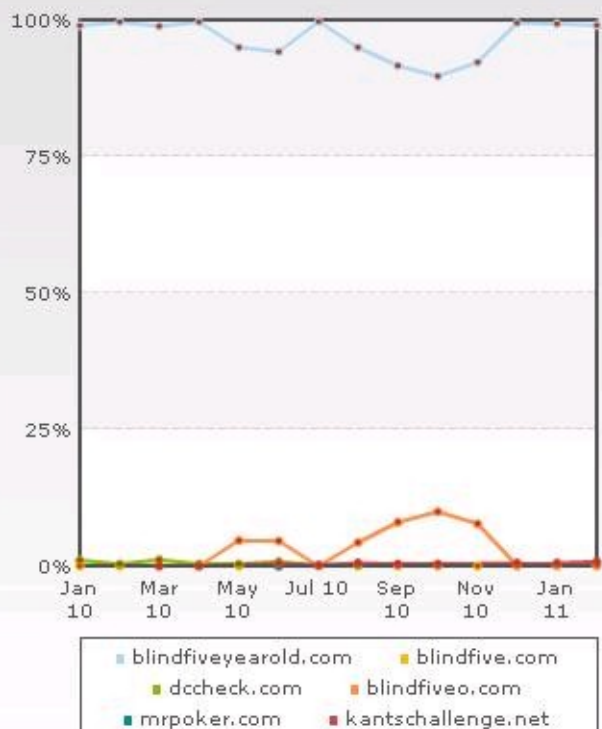
None

[View more](#) (p. 28)

Keyword Groups with the Most Potential

Traffic Share

Relative to your top 5 competitors, your site gained 99% of the traffic share. During this time blindfiveyearold.com has exploded and ripped traffic from mrpoker.com and blindfive.com.



Domains that Gained or Lost Clicks on your Keywords

This month, Checkrankings.com lost 48 clicks after losing position on organic searches that you also rank for. But, perhaps most interesting was the gains made by About.com. That site is not considered a direct competitor, but they gained 128 clicks on your keywords, which is a 152 percent growth on your keywords. They are either doing something right or getting pretty lucky.



*competitors in **bold**

Blindfiveyearold.com: SEO Dashboard

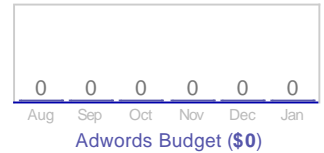
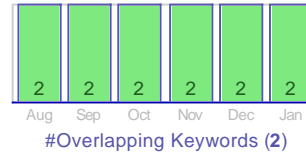
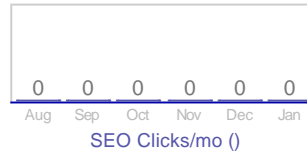
Competition: No data on clicks relative to your top 5 competitors

Top Organic Competitors and their Best Keywords

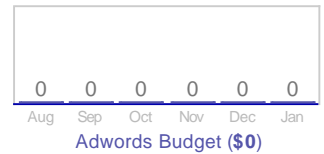
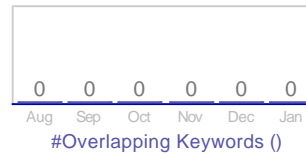
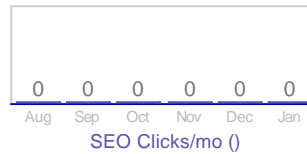
Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was kantschallenge.net. They picked up 3.59 organic clicks overall.

blindfive.com

blindfive com (1), blindfive (1)

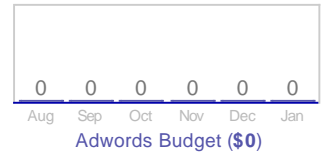
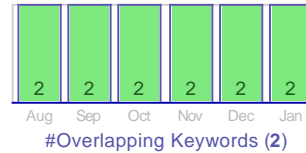
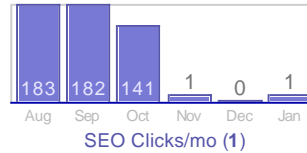


dccheck.com

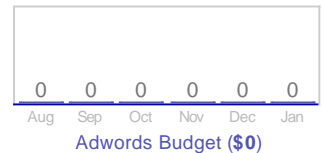
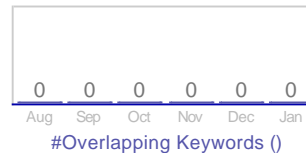
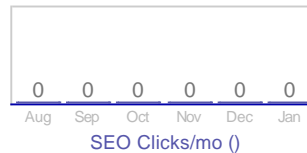


blindfiveo.com

blindfive (11), atlanta party band (18), atlanta party bands (19), blindfive com (23), atlanta blind (40)

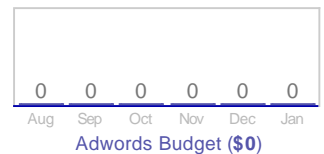
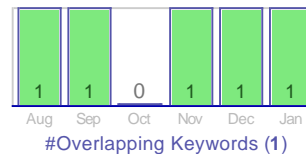
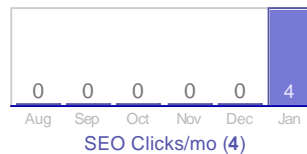


mrpoker.com



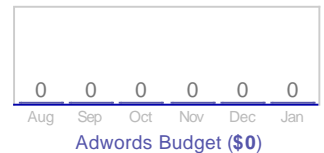
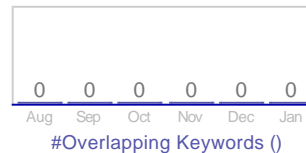
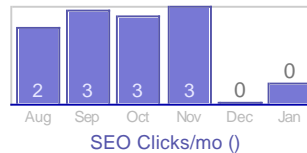
kantschallenge.net

teleology kant (39), asocial (44)

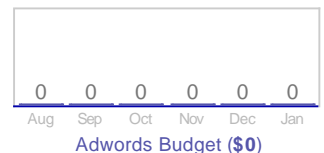
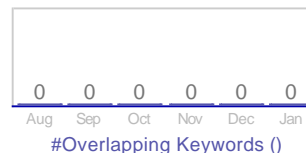
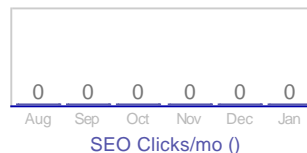


gold-data.net

gold data (36)



kleurvision.com

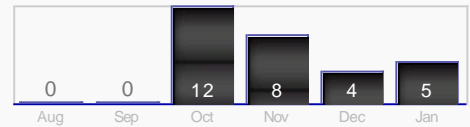


Biggest Gains (all)

Clicks/Month

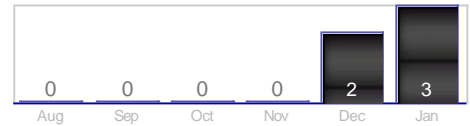
▲ five year old 13(+2)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.46 Estimated Value gained: \$1
<http://www.blindfiveyearold.com/>



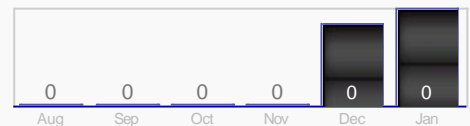
▲ asocial 20(+4)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0
<http://www.blindfiveyearold.com/asoci...>



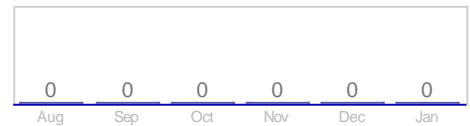
▲ metrics dashboard 18

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.61 Estimated Value gained: \$2
<http://www.blindfiveyearold.com/seo-m...>



▲ google keyword ranking 37

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.82 Estimated Value gained: \$1
<http://www.blindfiveyearold.com/track...>



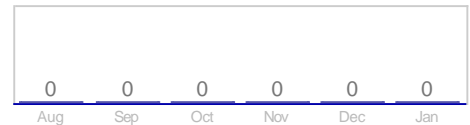
▲ miami attorneys 32

Est. Clicks/Month unchanged Est. Value/Click: \$5.89 Estimated Value unchanged \$2
<http://www.blindfiveyearold.com/my-na...>



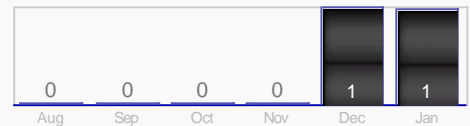
▲ cpm rates 47

Est. Clicks/Month unchanged Est. Value/Click: \$1.31 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/3-col...>



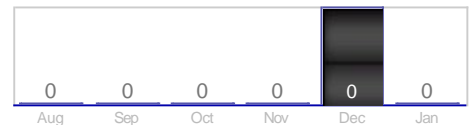
▲ adwords keyword insertion 34

Est. Clicks/Month unchanged Est. Value/Click: \$2.19 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/dynam...>



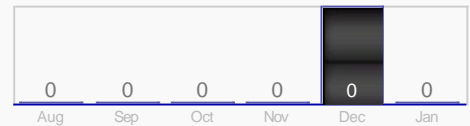
▲ dynamic keyword insertion 30(+16)

Est. Clicks/Month unchanged Est. Value/Click: \$0.97 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/dynam...>



▲ metric dashboard 33

Est. Clicks/Month unchanged Est. Value/Click: \$2.3 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/seo-m...>



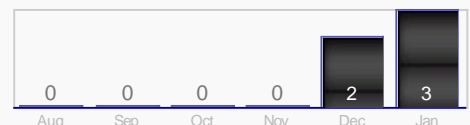
▲ keyword track 24

Est. Clicks/Month unchanged Est. Value/Click: \$2.88 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/track...>



▲ dashboard metric 34

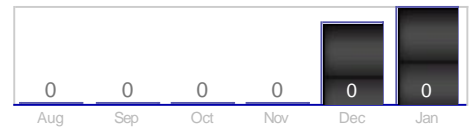
Est. Clicks/Month unchanged Est. Value/Click: \$2.59 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/seo-m...>



Blindfiveyearold.com: SEO Dashboard

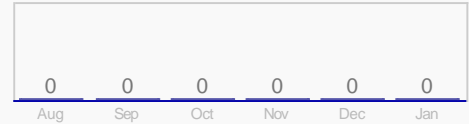
▲ kill spam 35

Est. Clicks/Month unchanged Est. Value/Click: \$5.79 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/kill-...>



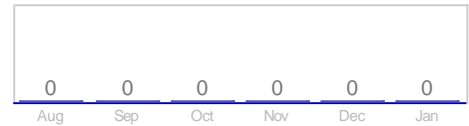
▲ google paid inclusion 44

Est. Clicks/Month unchanged Est. Value/Click: \$3.59 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/paid-...>



▲ shopping for the blind 34

Est. Clicks/Month unchanged Est. Value/Click: \$4.8 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/image...>



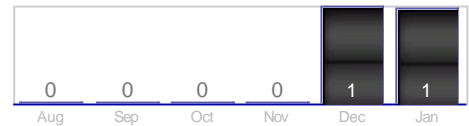
▲ creating metrics 11

Est. Clicks/Month unchanged Est. Value/Click: \$1.93 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/seo-m...>



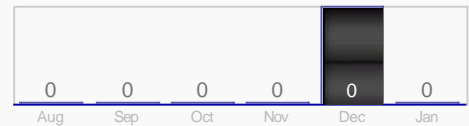
▲ blindfive 8(+2)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/>



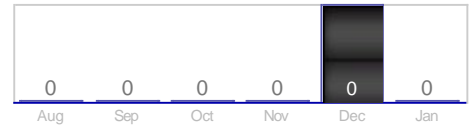
▲ indexation rates 40

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/optim...>



▲ indexation sites 47

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/optim...>



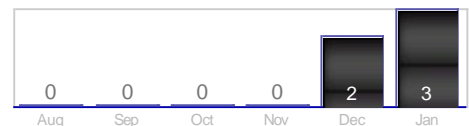
▲ paid inclusion google 40

Est. Clicks/Month unchanged Est. Value/Click: \$3.58 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/paid-...>



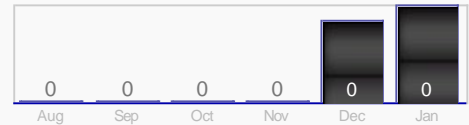
▲ old number 5 37(+8)

Est. Clicks/Month unchanged Est. Value/Click: \$0.45 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/faceb...>



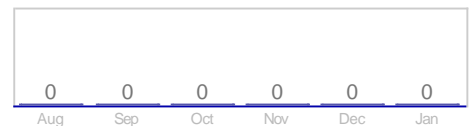
▲ write a search engine 44

Est. Clicks/Month unchanged Est. Value/Click: \$1.49 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/searc...>



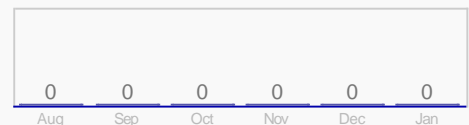
▲ blindfive com 17(+6)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/faceb...>



▲ average click through rate 16(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/dont-...>



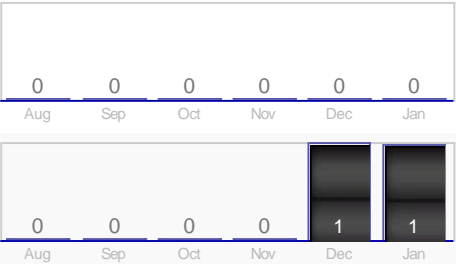
Blindfiveyearold.com: SEO Dashboard

▲paid inclusion yahoo 24(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$2.83 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/will-...>

▲adwords position 22(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$3.19 Estimated Value unchanged \$0
<http://www.blindfiveyearold.com/do-ad...>



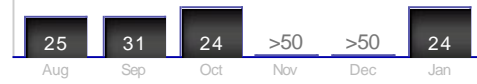
[Download as CSV](#)

Most Valuable Keywords (all)		Rank				
five year old Rank: 13(+2) Est. Clicks/Mo: 5(+1) Est. Value/Mo: \$2(+\$0.52)	<div><div>7</div><div>8</div><div>8</div><div>12</div><div>15</div><div>13</div></div> <div>AugSepOctNovDecJan</div>					
miami attorneys Rank: 32 Est. Clicks/Mo: 0 Est. Value/Mo: \$2	<div><div>>50</div><div>>50</div><div>>50</div><div>>50</div><div>>50</div><div>32</div></div> <div>AugSepOctNovDecJan</div>					
metrics dashboard Rank: 18 Est. Clicks/Mo: 1 Est. Value/Mo: \$2	<div><div>>50</div><div>>50</div><div>>50</div><div>>50</div><div>>50</div><div>18</div></div> <div>AugSepOctNovDecJan</div>					
5 year old Rank: 17(-1) Est. Clicks/Mo: 4(-1) Est. Value/Mo: \$2(-\$0.451)	<div><div>13</div><div>11</div><div>12</div><div>17</div><div>16</div><div>17</div></div> <div>AugSepOctNovDecJan</div>					
google keyword ranking Rank: 37 Est. Clicks/Mo: 1 Est. Value/Mo: \$1	<div><div>28</div><div>28</div><div>>50</div><div>>50</div><div>>50</div><div>37</div></div> <div>AugSepOctNovDecJan</div>					
adwords conversion Rank: 22(-6) Est. Clicks/Mo: 0(-1) Est. Value/Mo: \$1(-\$4.24)	<div><div>14</div><div>16</div><div>17</div><div>16</div><div>16</div><div>22</div></div> <div>AugSepOctNovDecJan</div>					
inflated Rank: 22(-7) Est. Clicks/Mo: 2(-4) Est. Value/Mo: \$0(-\$0.95)	<div><div>>50</div><div>>50</div><div>>50</div><div>>50</div><div>15</div><div>22</div></div> <div>AugSepOctNovDecJan</div>					
underpants gnomes Rank: 44(-17) Est. Clicks/Mo: 1(-2) Est. Value/Mo: \$0(-\$0.764)	<div><div>29</div><div>25</div><div>32</div><div>37</div><div>27</div><div>44</div></div> <div>AugSepOctNovDecJan</div>					
dynamic keyword insertion Rank: 30(+16) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(+\$0.11)	<div><div>>50</div><div>>50</div><div>>50</div><div>>50</div><div>46</div><div>30</div></div> <div>AugSepOctNovDecJan</div>					
asocial Rank: 20(+4) Est. Clicks/Mo: 3(+1) Est. Value/Mo: \$0(+\$0.09)	<div><div>16</div><div>19</div><div>13</div><div>22</div><div>24</div><div>20</div></div> <div>AugSepOctNovDecJan</div>					
adwords keyword insertion Rank: 34 Est. Clicks/Mo: 0 Est. Value/Mo: \$0	<div><div>>50</div><div>>50</div><div>>50</div><div>>50</div><div>>50</div><div>34</div></div> <div>AugSepOctNovDecJan</div>					

Blindfiveyearold.com: SEO Dashboard

keyword track

Rank: 24 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



cpm rates

Rank: 47 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



kill spam

Rank: 35 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



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Blindfiveyearold.com: SEO Dashboard

Newly Ranked Organic Pages

<http://www.blindfiveyearold.com/seo-metrics-dashboard>

Estimated SEO Value: **\$1.8** Estimated Total Clicks/Mo: 1

Keywords (rank): creating metrics (11), metrics dashboard (18), metric dashboard (33), dashboard metric (34)

<http://www.blindfiveyearold.com/my-name-is-miami-attorneys-and-now-seo-must-die>

Estimated SEO Value: **\$1.54** Estimated Total Clicks/Mo: 0

Keywords (rank): miami attorneys (32)

<http://www.blindfiveyearold.com/kill-infographic-spam>

Estimated SEO Value: **\$0.18** Estimated Total Clicks/Mo: 0

Keywords (rank): kill spam (35)

<http://www.blindfiveyearold.com/paid-inclusion-obscares-yahoo-seo>

Estimated SEO Value: **\$0.07** Estimated Total Clicks/Mo: 0

Keywords (rank): paid inclusion google (40), google paid inclusion (44)

http://www.blindfiveyearold.com/optimize-your-sitemap-index?utm_source=rss&utm_medium=rss&utm_cam...

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): indexation sites (47)

<http://www.blindfiveyearold.com/the-best-seo-tools-not-about-seo>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.blindfiveyearold.com/optimize-your-sitemap-index>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): indexation rates (40)

<http://www.blindfiveyearold.com/facebook-like-number-bookmarklets>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): blindfive com (18), old number 5 (37)

<http://www.blindfiveyearold.com/google-split-testing-tool>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.blindfiveyearold.com/image-based-google-shopping-onebox>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): shopping for the blind (34)

<http://www.blindfiveyearold.com/search-engines-are-readers-too>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): write a search engine (44)

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Blindfiveyearold.com: SEO Dashboard

New Keywords (You weren't ranked on before)	Estimated New Click/Month
metrics dashboard Rank: 18 Searches/Mo: 0 Est. Value/Click: \$2.61 http://www.blindfiveyearold.com/seo-metrics-dashboard	1 new click/month
google keyword ranking Rank: 37 Searches/Mo: 2k Est. Value/Click: \$1.82 http://www.blindfiveyearold.com/track-keyword-rank-in-google-analytics	1 new click/month
miami attorneys Rank: 32 Searches/Mo: 570 Est. Value/Click: \$5.89 http://www.blindfiveyearold.com/my-name-is-miami-attorneys-and-now-seo-must-die	0 new clicks/month
cpm rates Rank: 47 Searches/Mo: 480 Est. Value/Click: \$1.31 http://www.blindfiveyearold.com/3-column-blogs-are-killing-cpm-rates	0 new clicks/month
adwords keyword insertion Rank: 34 Searches/Mo: 480 Est. Value/Click: \$2.19 http://www.blindfiveyearold.com/dynamic-keyword-insertion-and-quality-score	0 new clicks/month
metric dashboard Rank: 33 Searches/Mo: 0 Est. Value/Click: \$2.3 http://www.blindfiveyearold.com/seo-metrics-dashboard	0 new clicks/month
keyword track Rank: 24 Searches/Mo: 0 Est. Value/Click: \$2.88 http://www.blindfiveyearold.com/track-keyword-rank-in-google-analytics	0 new clicks/month
dashboard metric Rank: 34 Searches/Mo: 0 Est. Value/Click: \$2.59 http://www.blindfiveyearold.com/seo-metrics-dashboard	0 new clicks/month
kill spam Rank: 35 Searches/Mo: 210 Est. Value/Click: \$5.79 http://www.blindfiveyearold.com/kill-infographic-spam	0 new clicks/month
google paid inclusion Rank: 44 Searches/Mo: 0 Est. Value/Click: \$3.59 http://www.blindfiveyearold.com/paid-inclusion-observes-yahoo-seo	0 new clicks/month
creating metrics Rank: 11 Searches/Mo: 0 Est. Value/Click: \$1.93 http://www.blindfiveyearold.com/seo-metrics-dashboard	0 new clicks/month
write a search engine Rank: 44 Searches/Mo: 0 Est. Value/Click: \$1.49 http://www.blindfiveyearold.com/search-engines-are-readers-too	0 new clicks/month
indexation rates Rank: 40 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.blindfiveyearold.com/optimize-your-sitemap-index	0 new clicks/month
indexation sites Rank: 47 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.blindfiveyearold.com/optimize-your-sitemap-index?utm_source=rss&utm_medium=rss&utm_campaign=rss	0 new clicks/month

Blindfiveyearold.com: SEO Dashboard

paid inclusion google Rank: 40 Searches/Mo: 0 Est. Value/Click: \$3.58
<http://www.blindfiveyearold.com/paid-inclusion-obscures-yahoo-seo>

0 new clicks/month

shopping for the blind Rank: 34 Searches/Mo: 0 Est. Value/Click: \$4.8
<http://www.blindfiveyearold.com/image-based-google-shopping-onebox>

0 new clicks/month

[Download as CSV](#)

Top Site Sections Summary

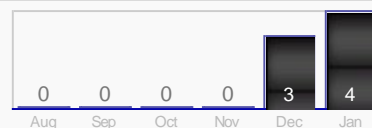
Estimated Clicks/Month

[blindfiveyearold.com/asocial...](http://blindfiveyearold.com/asocial-behavior)

Number of Keywords: 2

Estimated Value/Mo: \$0

Top Keywords: asocial, asocial behavior

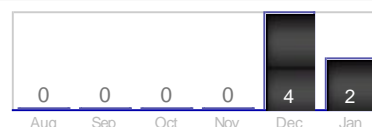


[blindfiveyearold.com/google...](http://blindfiveyearold.com/google-shopping)

Number of Keywords: 4

Estimated Value/Mo: \$0

Top Keywords: phrase match



[blindfiveyearold.com/facebo...](http://blindfiveyearold.com/facebook)

Number of Keywords: 2

Estimated Value/Mo: \$0 (-\$1)

Top Keywords: inflated, blindfive com

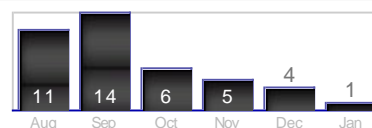


[blindfiveyearold.com/twitte...](http://blindfiveyearold.com/twitter)

Number of Keywords: 1

Estimated Value/Mo: \$0 (-\$1)

Top Keywords: underpants gnomes



[blindfiveyearold.com/seo-me...](http://blindfiveyearold.com/seo-metrics)

Number of Keywords: 5

Estimated Value/Mo: \$2 (+\$2)

Top Keywords: metrics dashboard, metric dashboard, dashboard metric, creating metrics



[blindfiveyearold.com/dont-a...](http://blindfiveyearold.com/dont-average-click-through-rate)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: average click through rate

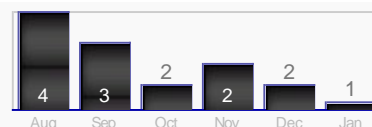


[blindfiveyearold.com/google...](http://blindfiveyearold.com/google-synonyms)

Number of Keywords: 2

Estimated Value/Mo: \$0

Top Keywords: find synonyms, synonyms find

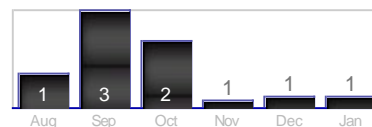


[blindfiveyearold.com/track-...](http://blindfiveyearold.com/track-keyword-ranking)

Number of Keywords: 7

Estimated Value/Mo: \$1 (+\$1)

Top Keywords: google keyword ranking, keyword track



[blindfiveyearold.com/dynami...](http://blindfiveyearold.com/dynamic-keyword-insertion)

Number of Keywords: 3

Estimated Value/Mo: \$1

Top Keywords: dynamic keyword insertion, adwords keyword insertion



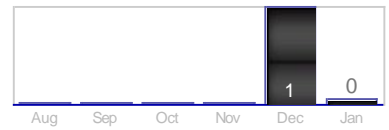
Blindfiveyearold.com: SEO Dashboard

[blindfiveyearold.com/does-g...](#)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: pacman fever



[blindfiveyearold.com/martin...](#)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: martini straight up

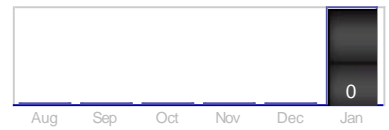


[blindfiveyearold.com/my-nam...](#)

Number of Keywords: 1

Estimated Value/Mo: \$2 (+\$2)

Top Keywords: miami attorneys

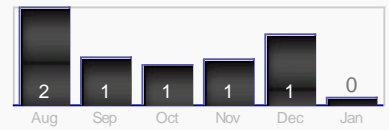


[blindfiveyearold.com/do-adw...](#)

Number of Keywords: 3

Estimated Value/Mo: \$1 (-\$4)

Top Keywords: adwords conversion, adwords position

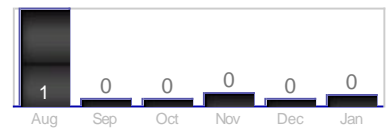


[blindfiveyearold.com/3-colu...](#)

Number of Keywords: 2

Estimated Value/Mo: \$0

Top Keywords: cpm rates, clutter column



[blindfiveyearold.com/kill-i...](#)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: kill spam



[Download as CSV](#)

Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

google keyword ranking (37)

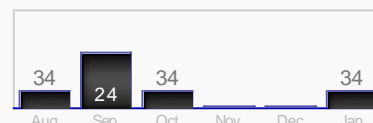
Searches/Mo: 2k Est. Value/Click: \$1.82 Est. Potential New Clicks/Month: 93
 Other Keywords for URL: google keyword ranking, keyword track

**miami attorneys (32)**

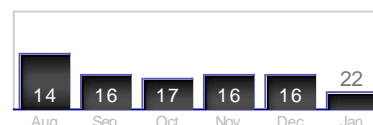
Searches/Mo: 570 Est. Value/Click: \$5.89 Est. Potential New Clicks/Month: 15
 Other Keywords for URL: miami attorneys

**underpants gnomes (44)**

Searches/Mo: 4k Est. Value/Click: \$0.34 Est. Potential New Clicks/Month: 223
 Other Keywords for URL: underpants gnomes

**5 year old (17)**

Searches/Mo: 4k Est. Value/Click: \$0.38 Est. Potential New Clicks/Month: 144
 Other Keywords for URL: five year old, 5 year old, five year, blindfive

**cpm rates (47)**

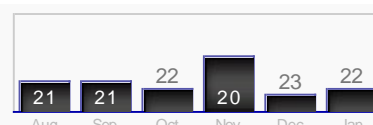
Searches/Mo: 480 Est. Value/Click: \$1.31 Est. Potential New Clicks/Month: 39
 Other Keywords for URL: cpm rates, clutter column

**dynamic keyword insertion (30)**

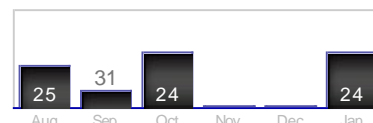
Searches/Mo: 870 Est. Value/Click: \$0.97 Est. Potential New Clicks/Month: 51
 Other Keywords for URL: dynamic keyword insertion, adwords keyword insertion

**metrics dashboard (18)**

Searches/Mo: 0 Est. Value/Click: \$2.61 Est. Potential New Clicks/Month: 17
 Other Keywords for URL: metrics dashboard, metric dashboard, dashboard metric, creating metrics

**five year old (13)**

Searches/Mo: 1k Est. Value/Click: \$0.46 Est. Potential New Clicks/Month: 92
 Other Keywords for URL: five year old, 5 year old, five year, blindfive

**pacman fever (47)**

Searches/Mo: 2k Est. Value/Click: \$0.41 Est. Potential New Clicks/Month: 97
 Other Keywords for URL: pacman fever

**find synonyms (42)**

Searches/Mo: 990 Est. Value/Click: \$0.23 Est. Potential New Clicks/Month: 167
 Other Keywords for URL: find synonyms, synonyms find



Blindfiveyearold.com: SEO Dashboard

adwords keyword insertion (34)

Searches/Mo: 480 Est. Value/Click: \$2.19 Est. Potential New Clicks/Month: 15
Other Keywords for URL: dynamic keyword insertion, adwords keyword insertion



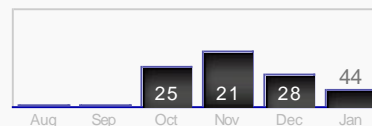
kill spam (35)

Searches/Mo: 210 Est. Value/Click: \$5.79 Est. Potential New Clicks/Month: 5
Other Keywords for URL: kill spam



inflated (22)

Searches/Mo: 3k Est. Value/Click: \$0.24 Est. Potential New Clicks/Month: 120
Other Keywords for URL: inflated, blindfive com



adwords conversion (22)

Searches/Mo: 390 Est. Value/Click: \$3.98 Est. Potential New Clicks/Month: 7
Other Keywords for URL: adwords conversion, adwords position



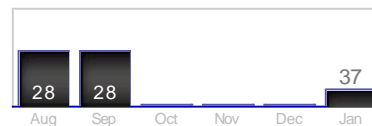
metric dashboard (33)

Searches/Mo: 0 Est. Value/Click: \$2.3 Est. Potential New Clicks/Month: 7
Other Keywords for URL: metrics dashboard, metric dashboard, dashboard metric, creating metrics



keyword track (24)

Searches/Mo: 0 Est. Value/Click: \$2.88 Est. Potential New Clicks/Month: 5
Other Keywords for URL: google keyword ranking, keyword track



asocial (20)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 165
Other Keywords for URL: asocial, asocial behavior



google paid inclusion (44)

Searches/Mo: 0 Est. Value/Click: \$3.59 Est. Potential New Clicks/Month: 4
Other Keywords for URL: google paid inclusion, paid inclusion google



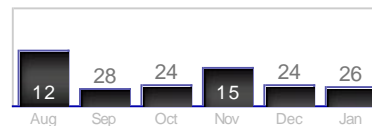
five year (33)

Searches/Mo: 390 Est. Value/Click: \$0.58 Est. Potential New Clicks/Month: 20
Other Keywords for URL: five year old, 5 year old, five year, blindfive



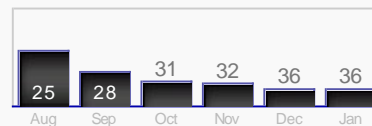
martini straight up (24)

Searches/Mo: 210 Est. Value/Click: \$0.51 Est. Potential New Clicks/Month: 19
Other Keywords for URL: martini straight up



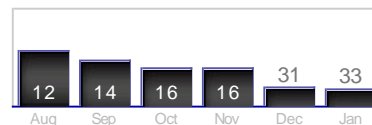
dashboard metric (34)

Searches/Mo: 0 Est. Value/Click: \$2.59 Est. Potential New Clicks/Month: 4
Other Keywords for URL: metrics dashboard, metric dashboard, dashboard metric, creating metrics



instant analysis (44)

Searches/Mo: 570 Est. Value/Click: \$2.23 Est. Potential New Clicks/Month: 2
Other Keywords for URL: instant analysis



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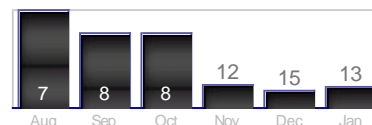
average click through rate (16)

Searches/Mo: 240 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 33
Other Keywords for URL: average click through rate



pivot report (36)

Searches/Mo: 0 Est. Value/Click: \$0.77 Est. Potential New Clicks/Month: 4
Other Keywords for URL: pivot report, blindfive



synonyms find (45)

Searches/Mo: 0 Est. Value/Click: \$0.25 Est. Potential New Clicks/Month: 5
Other Keywords for URL: find synonyms, synonyms find



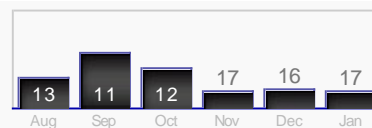
phrase match (6)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 13
Other Keywords for URL: phrase match



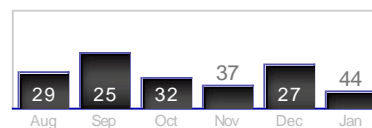
asocial behavior (40)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 7
Other Keywords for URL: asocial, asocial behavior



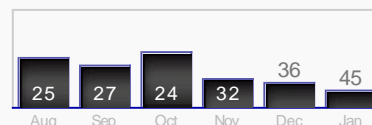
indexation rates (40)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: indexation rates



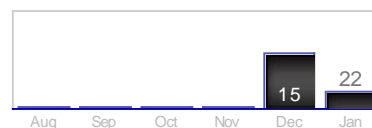
indexation sites (47)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: indexation sites



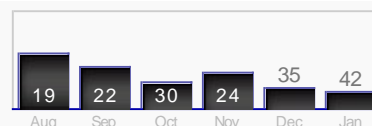
paid inclusion going the way of the dodo (7)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: paid inclusion going the way of the dodo, paid inclusion yahoo



paid inclusion google (40)

Searches/Mo: 0 Est. Value/Click: \$3.58 Est. Potential New Clicks/Month: 0
Other Keywords for URL: google paid inclusion, paid inclusion google



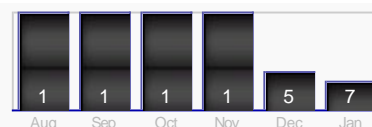
paid inclusion yahoo (24)

Searches/Mo: 0 Est. Value/Click: \$2.83 Est. Potential New Clicks/Month: 0
Other Keywords for URL: paid inclusion going the way of the dodo, paid inclusion yahoo



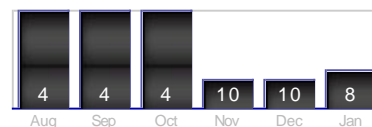
adwords position (22)

Searches/Mo: 0 Est. Value/Click: \$3.19 Est. Potential New Clicks/Month: 0
Other Keywords for URL: adwords conversion, adwords position



blindfive (8)

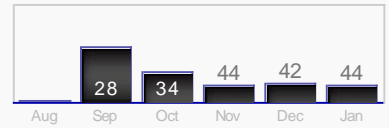
Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: five year old, 5 year old, five year, blindfive



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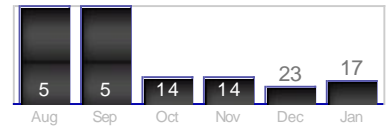
iconographi and power (44)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: iconographi and power



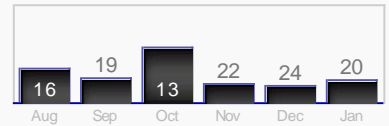
clutter column (26)

Searches/Mo: 90 Est. Value/Click: \$0.9 Est. Potential New Clicks/Month: 0
Other Keywords for URL: cpm rates, clutter column



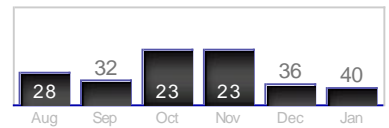
old number 5 (37)

Searches/Mo: 120 Est. Value/Click: \$0.45 Est. Potential New Clicks/Month: 0
Other Keywords for URL: blindfive com, old number 5



shopping for the blind (34)

Searches/Mo: 0 Est. Value/Click: \$4.8 Est. Potential New Clicks/Month: 0
Other Keywords for URL: shopping for the blind



write a search engine (44)

Searches/Mo: 0 Est. Value/Click: \$1.49 Est. Potential New Clicks/Month: 0
Other Keywords for URL: write a search engine



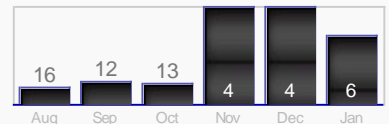
blindfive com (17)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: inflated, blindfive com



creating metrics (11)

Searches/Mo: 0 Est. Value/Click: \$1.93 Est. Potential New Clicks/Month: 0
Other Keywords for URL: metrics dashboard, metric dashboard, dashboard metric, creating metrics



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Keywords Not Ranked On But Should Be

Estimated Clicks/Month

web promotion

Searches/Month: 4k
Cost/Click: \$5.23 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 21

websitepromotionb... +2

keyword research

Searches/Month: 10k
Cost/Click: \$2.90 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 47

websitepromotionb... +2

web site promotion

Searches/Month: 7k
Cost/Click: \$5.77 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 32

websitepromotionb... +1

access member

Searches/Month: 0
Cost/Click: \$2.41 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 2

chrisabernethy.com +1

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atlanta party band

Searches/Month: 150
Cost/Click: \$2.36 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 18

blindfiveo.com 


promotion website

Searches/Month: 480
Cost/Click: \$6.07 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 30

websitepromotionb... 

web promotion site

Searches/Month: 0
Cost/Click: \$6.02 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 19

websitepromotionb... 

blueprint com

Searches/Month: 0
Cost/Click: \$1.01 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 28

websitepromotionb... 

php profiling

Searches/Month: 150
Cost/Click: \$1.73 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 19

chrisabernethy.com 

rss traffic

Searches/Month: 90
Cost/Click: \$1.20 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 8

rssmarketingtips.com 

promotion web site

Searches/Month: 150
Cost/Click: \$5.80 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 25

websitepromotionb... 

RSS Marketing

Searches/Month: 870
Cost/Click: \$3.37 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 30

rssmarketingtips.com 

abernethy

Searches/Month: 570
Cost/Click: \$0.64 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 21

chrisabernethy.com 

promotional plan

Searches/Month: 390
Cost/Click: \$1.13 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 44

websitepromotionb... 

php xdebug

Searches/Month: 0
Cost/Click: \$0.31 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 22

chrisabernethy.com 

labcorps

Searches/Month: 0
Cost/Click: \$0.05 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 44

jimhague.com 

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xdebug php

Searches/Month: 0
Cost/Click: \$0.31 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 24

chrisabernethy.com 


keyword researcher

Searches/Month: 990
Cost/Click: \$1.75 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 47

websitepromotionb... 

keyword ranking report

Searches/Month: 0
Cost/Click: \$0.05 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 17

ranking-reports.com 

marketing rss

Searches/Month: 120
Cost/Click: \$3.67 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 44

rssmarketingtips.com 


audiovox camcorder

Searches/Month: 390
Cost/Click: \$1.69 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 42

chrisabernethy.com 

rss feed marketing

Searches/Month: 0
Cost/Click: \$3.57 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 30

rssmarketingtips.com 
websitepromotionb... 

rss feeds marketing

Searches/Month: 0
Cost/Click: \$1.83 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 31

rssmarketingtips.com 
websitepromotionb... 

keywordranking

Searches/Month: 0
Cost/Click: \$2.39 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 44

chrisabernethy.com 

gold data

Searches/Month: 120
Cost/Click: \$1.27 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 36

gold-data.net 

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Keyword Overlap in Your SEO & PPC campaigns

☐ Est. Organic Clicks vs. ☐ Paid Clicks

None

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Keyword Groups with the Most Potential - Details