

**Vanseodesign.com**

**SEO Dashboard**



Feb 16, 2011



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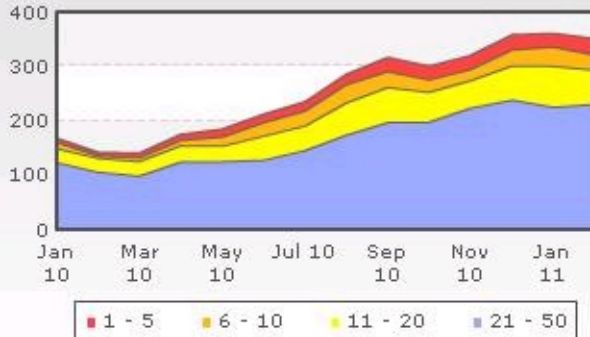
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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 351 different keywords. More importantly, you are in the top 5 on 31 which is up by 1.39% or 5 keywords since last month.

Number of Unique Pages that Rank Organically



128 of your pages appear in the top 50 of at least one search.

Total Organic Clicks Per Month



You should be getting 6k clicks per month from your organic placements on Google. That's up 5k clicks or 743% from last month.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$4k. That's an additional savings of \$4k over last month.

You gained 5,393 clicks last month, worth \$3,521.

## Biggest Gains

You moved up in ranks on 183 keywords last month. All those gains added up to about 184 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$171.

	Rank
▲ <b>html menu bar</b> Estimated Clicks/Month gained: 49 <a href="http://www.vanseodesign.com/css/simpl...">http://www.vanseodesign.com/css/simpl...</a>	1(+3)
▲ <b>css navbar</b> Estimated Clicks/Month gained: 17 <a href="http://www.vanseodesign.com/css/simpl...">http://www.vanseodesign.com/css/simpl...</a>	1(+1)
▲ <b>css visibility</b> Estimated Clicks/Month gained: 12 <a href="http://www.vanseodesign.com/css/visib...">http://www.vanseodesign.com/css/visib...</a>	5(+2)
▲ <b>css positioning</b> Estimated Clicks/Month gained: 11 <a href="http://www.vanseodesign.com/css/css-p...">http://www.vanseodesign.com/css/css-p...</a>	11(+2)
▲ <b>navigation bar</b> Estimated Clicks/Month gained: 11 <a href="http://www.vanseodesign.com/css/simpl...">http://www.vanseodesign.com/css/simpl...</a>	11(+7)
▲ <b>legible</b> Estimated Clicks/Month gained: 10 <a href="http://www.vanseodesign.com/web-desig...">http://www.vanseodesign.com/web-desig...</a>	7(+1)
▲ <b>coexist</b> Estimated Clicks/Month gained: 9 <a href="http://www.vanseodesign.com/web-desig...">http://www.vanseodesign.com/web-desig...</a>	43
▲ <b>inverted pyramid</b> Estimated Clicks/Month gained: 8 <a href="http://www.vanseodesign.com/web-desig...">http://www.vanseodesign.com/web-desig...</a>	15
▲ <b>organizing information</b> Estimated Clicks/Month gained: 7 <a href="http://www.vanseodesign.com/web-desig...">http://www.vanseodesign.com/web-desig...</a>	3(+11)
▲ <b>google advanced search</b> Estimated Clicks/Month gained: 5 <a href="http://www.vanseodesign.com/seo/googl...">http://www.vanseodesign.com/seo/googl...</a>	26(+8)
▲ <b>forms and surfaces</b> Estimated Clicks/Month gained: 4 <a href="http://www.vanseodesign.com/web-desig...">http://www.vanseodesign.com/web-desig...</a>	7(+1)

[View more \(p. 13\)](#)

## Most Valuable Keywords

You gained ranks on 5 out of your top 5 most valuable keywords. Moving up the charts on those important keywords means about 54 visits to the site that wouldn't have come last month.

	Rank
<b>css visibility</b> Rank: 5(+2) Est. Clicks/Mo: 67(+12) Est. Value/Mo: \$120(+\$47)	
<b>legible</b> Rank: 7(+1) Est. Clicks/Mo: 104(+10) Est. Value/Mo: \$65(+\$6.35)	
<b>elements of design</b> Rank: 17(+1) Est. Clicks/Mo: 32(+3) Est. Value/Mo: \$64(+\$6.78)	
<b>css positioning</b> Rank: 11(+2) Est. Clicks/Mo: 41(+11) Est. Value/Mo: \$63(+\$24)	
<b>css navbar</b> Rank: 1(+1) Est. Clicks/Mo: 41(+17) Est. Value/Mo: \$34(+\$13)	
<b>anthropomorphic</b> Rank: 42(-11) Est. Clicks/Mo: 10(-8) Est. Value/Mo: \$33(-\$16.258)	
<b>html navigation bar</b> Rank: 1 Est. Clicks/Mo: 79(-15) Est. Value/Mo: \$26(-\$4.484)	
<b>html menu bar</b> Rank: 1(+3) Est. Clicks/Mo: 64(+49) Est. Value/Mo: \$25(+\$19)	
<b>legibility</b> Rank: 6 Est. Clicks/Mo: 16(-3) Est. Value/Mo: \$18(-\$3.655)	

[View more \(p. 18\)](#)



## Newly Ranked Organic Pages

**18 pages show up in Google search results that didn't last month.** Combined, those new placements drive 22 clicks, which would be worth about \$193 if you paid for those same clicks in Google Adwords.

<http://www.vanseodesign.com/web-design/productivity-creativity/>

Keywords (rank): coexist (43)

Est. Total Clicks/Mo: 9

Est. SEO Value: **\$4.18**

<http://www.vanseodesign.com/web-design/design-concept-thoughts/>

Keywords (rank): design concept (16), website design concept (22), website design concepts (37), web design concepts (38)

Est. Total Clicks/Mo: 2

Est. SEO Value: **\$1.68**

<http://www.vanseodesign.com/web-design/inverted-pyramid-design/>

Keywords (rank): pyramid design (13), inverted pyramid (15), inverted pyramid style (34), visual design (41)

Est. Total Clicks/Mo: 9

Est. SEO Value: **\$1.4**

<http://www.vanseodesign.com/branding/do-you-understand-the-importance-of-brand/>

Keywords (rank): branding importance (12), importance of branding (18)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.81**

<http://www.vanseodesign.com/web-design/inspiration-ideas/>

Keywords (rank): finding inspiration (48)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.07**

<http://www.vanseodesign.com/web-design/visual-balance/>

Keywords (rank): compositional (22)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.03**

<http://www.vanseodesign.com/marketing/the-next-internet-millionaire/>

Keywords (rank): reality programming (50)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.02**

<http://www.vanseodesign.com/web-design/mobile-apps-design/>

Keywords (rank): put you (32)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.01**

<http://www.vanseodesign.com/css/css-layout-or-table-layout/>

Keywords (rank): table based layout (48)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.vanseodesign.com/seo/does-keyword1keyword2com-keyword1-keyword2com/>

Keywords (rank): my keyword 1 (39)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

[View more](#) (p. 20)

**New Keywords (You weren't ranked on before)**

You now place in the top 50 search results on 68 keywords that you didn't even show up on last month. Those keywords drive 35 clicks worth an estimated \$20 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 5k clicks per month if you could be in the first position on each of the keywords.

**coexist**

Rank: 43 Searches/Mo: 27k Est. Value/Click: \$0.49  
 Estimated New Clicks/Month: 9

**inverted pyramid**

Rank: 15 Searches/Mo: 2k Est. Value/Click: \$0.08  
 Estimated New Clicks/Month: 8

**hick**

Rank: 45 Searches/Mo: 10k Est. Value/Click: \$0.36  
 Estimated New Clicks/Month: 3

**typography design**

Rank: 37 Searches/Mo: 7k Est. Value/Click: \$1.13  
 Estimated New Clicks/Month: 3

**css navigation**

Rank: 30 Searches/Mo: 2k Est. Value/Click: \$0.34  
 Estimated New Clicks/Month: 2

**design concept**

Rank: 16 Searches/Mo: 870 Est. Value/Click: \$0.97  
 Estimated New Clicks/Month: 2

**elements and principles of design**

Rank: 49 Searches/Mo: 2k Est. Value/Click: \$0.43  
 Estimated New Clicks/Month: 1

**importance of branding**

Rank: 18 Searches/Mo: 390 Est. Value/Click: \$0.88  
 Estimated New Clicks/Month: 1

**webmaster guidelines**

Rank: 40 Searches/Mo: 0 Est. Value/Click: \$1.38  
 Estimated New Clicks/Month: 1

**pyramid design**

Rank: 13 Searches/Mo: 240 Est. Value/Click: \$0.49  
 Estimated New Clicks/Month: 1

**correct grammar usage**

Rank: 23 Searches/Mo: 0 Est. Value/Click: \$0.38  
 Estimated New Clicks/Month: 1

[View more](#) (p. 22)

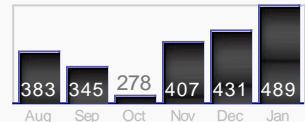
**Top Site Sections Summary**

The top 2 site sections draw 97% of all of your organic visitors. Together those sections combine for 967 clicks per month.

**Clicks/Month**

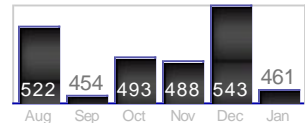
[vanseodesign.com/css/though...](#)

Number of Keywords: 81  
 Est. Value/Mo: \$345 (+\$89)



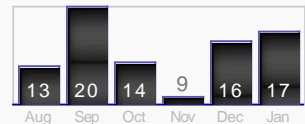
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Number of Keywords: 147  
 Est. Value/Mo: \$310 (-\$64)



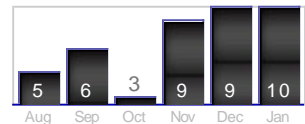
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Number of Keywords: 34  
 Est. Value/Mo: \$25 (+\$4)



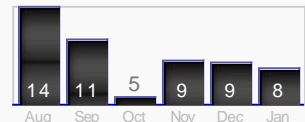
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Number of Keywords: 2  
 Est. Value/Mo: \$19



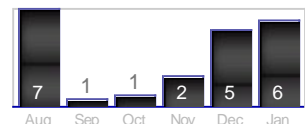
[vanseodesign.com/blogging/h...](#)

Number of Keywords: 9  
 Est. Value/Mo: \$4 (-\$1)



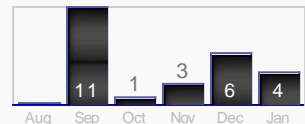
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Number of Keywords: 8  
 Est. Value/Mo: \$18



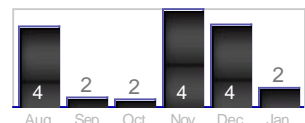
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Number of Keywords: 4  
 Est. Value/Mo: \$4 (-\$2)



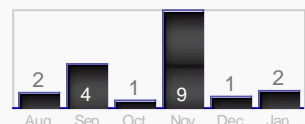
[vanseodesign.com/wordpress/...](#)

Number of Keywords: 18  
 Est. Value/Mo: \$1 (-\$3)



[vanseodesign.com/conversion/...](#)

Number of Keywords: 6  
 Est. Value/Mo: \$10 (+\$3)



[View more](#) (p. 25)

## Keyword Groups with the Biggest Gains



**Biggest Opportunities**

You currently rank somewhere in the top 50 on 351 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 25k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 24k clicks per month. That would cost you more than \$23k in equivalent PPC dollars.

**anthropomorphic**

Rank: 42 (-11) Searches/Mo: 27k Est. Value/Click: \$3.36  
**Est. Potential New Clicks/Month: 1,973**

**elements of design**

Rank: 17 (+1) Searches/Mo: 10k Est. Value/Click: \$2.02  
**Est. Potential New Clicks/Month: 751**

**readability**

Rank: 43 Searches/Mo: 15k Est. Value/Click: \$0.49  
**Est. Potential New Clicks/Month: 2,414**

**coexist**

Rank: 43 Searches/Mo: 27k Est. Value/Click: \$0.49  
**Est. Potential New Clicks/Month: 1,973**

**css positioning**

Rank: 11 (+2) Searches/Mo: 0 Est. Value/Click: \$1.56  
**Est. Potential New Clicks/Month: 550**

**proportion**

Rank: 39 (+3) Searches/Mo: 33k Est. Value/Click: \$0.4  
**Est. Potential New Clicks/Month: 2,044**

**keyword discovery**

Rank: 41 (-3) Searches/Mo: 4k Est. Value/Click: \$5.22  
**Est. Potential New Clicks/Month: 152**

**google advanced search**

Rank: 26 (+8) Searches/Mo: 8k Est. Value/Click: \$0.86  
**Est. Potential New Clicks/Month: 907**

**css visibility**

Rank: 5 (+2) Searches/Mo: 0 Est. Value/Click: \$1.78  
**Est. Potential New Clicks/Month: 341**

**perceived**

Rank: 31 (-1) Searches/Mo: 15k Est. Value/Click: \$0.81  
**Est. Potential New Clicks/Month: 712**

**legible**

Rank: 7 (+1) Searches/Mo: 15k Est. Value/Click: \$0.63  
**Est. Potential New Clicks/Month: 814**

[View more](#) (p. 27)

**Keywords Not Ranked On But Should Be**

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 14k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

**adsense code**

**Searches/Mo.: 390**

Cost/Click: \$4.67 Est. Potential Clicks/Mo.: 6 Avg. Competitor Rank: 5

**css border**

**Searches/Mo.: 12k**

Cost/Click: \$1.29 Est. Potential Clicks/Mo.: 18  
 Avg. Competitor Rank: 31

**drupal modules**

**Searches/Mo.: 5k**

Cost/Click: \$0.67 Est. Potential Clicks/Mo.: 9 Avg. Competitor Rank: 27

**navigation bar images**

**Searches/Mo.: 240**

Cost/Click: \$0.29 Est. Potential Clicks/Mo.: 15 Avg. Competitor Rank: 1

**css code generator**

**Searches/Mo.: 0**

Cost/Click: \$1.80 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 13

**google generator**

**Searches/Mo.: 0**

Cost/Click: \$3.36 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 15

**calendar icons**

**Searches/Mo.: 990**

Cost/Click: \$0.66 Est. Potential Clicks/Mo.: 4 Avg. Competitor Rank: 13

**navigation bar generator**

**Searches/Mo.: 480**

Cost/Click: \$0.33 Est. Potential Clicks/Mo.: 5 Avg. Competitor Rank: 11

**knock offs**

**Searches/Mo.: 990**

Cost/Click: \$0.81 Est. Potential Clicks/Mo.: 4 Avg. Competitor Rank: 15

**bar code generator**

**Searches/Mo.: 1k**

Cost/Click: \$2.45 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 39

**image code generator**

**Searches/Mo.: 0**

Cost/Click: \$0.96 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 20

**web 2.0 buttons**

**Searches/Mo.: 0**

Cost/Click: \$0.78 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 24

[View more](#) (p. 31)

### Keyword Overlap in Your SEO & PPC campaigns

**You currently don't have any ads on keywords that you also rank organically for.** *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs.  Paid Clicks

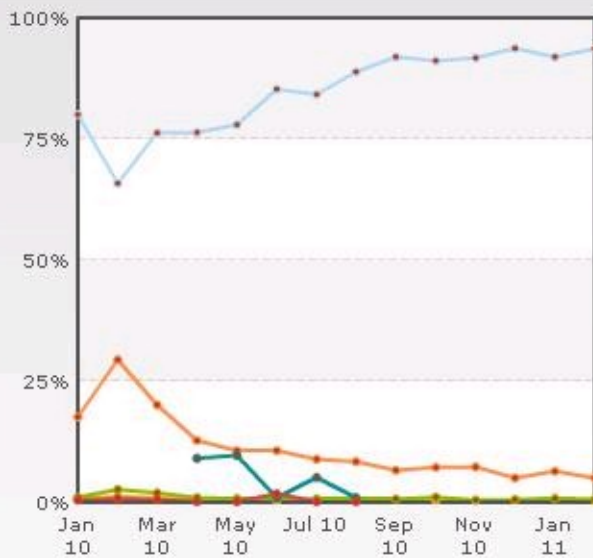
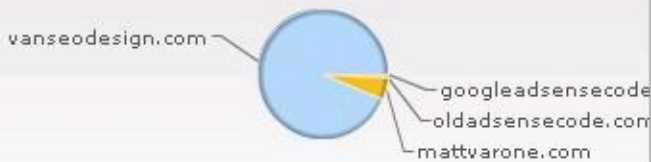
None

[View more](#) (p. 34)

## Keyword Groups with the Most Potential

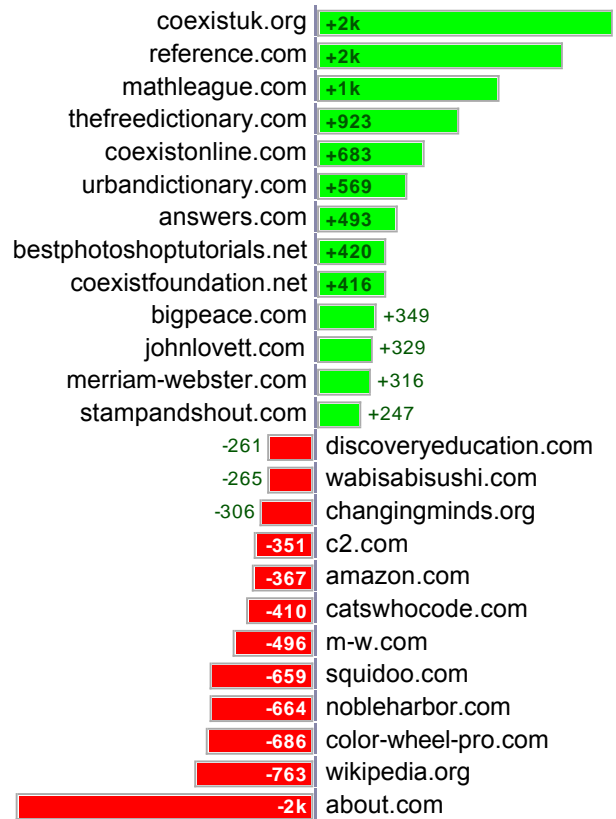
### Traffic Share

Relative to your top 5 competitors, your site has 94% of the traffic share. At the same time, oldadsensecode.com has taken traffic from vanseodesign.com and mattvarone.com.



### Domains that Gained or Lost Clicks on your Keywords

This month, Coexistuk.org gained 2k clicks by improving their position on organic searches that you also rank for.



\*competitors in bold

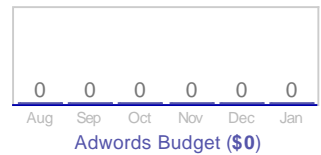
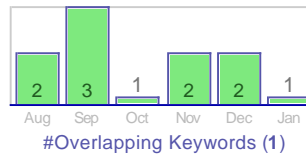
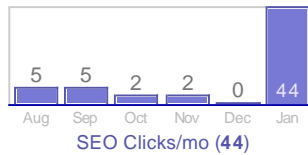
Competition: You Lost 1% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was threestyles.com. They picked up 1k organic clicks overall and they increased the number of keywords they overlap with you.

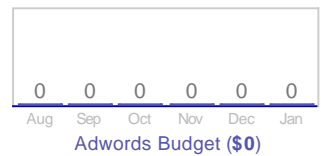
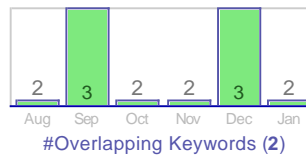
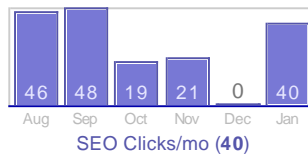
**oldadsensecode.com**

adsensecode com (2), adsense code (4), google adsense code (42)



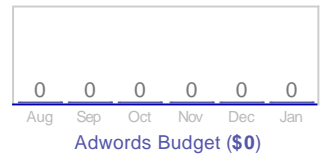
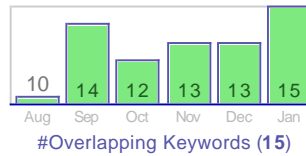
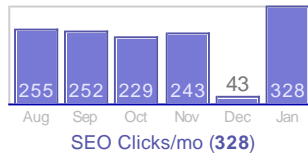
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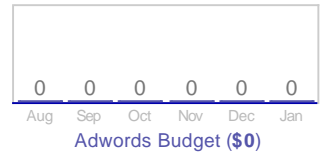
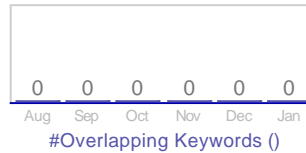
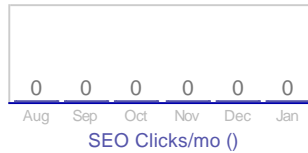


**mattvarone.com**

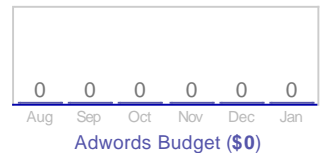
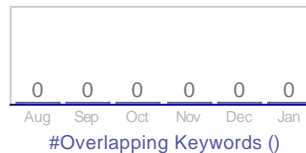
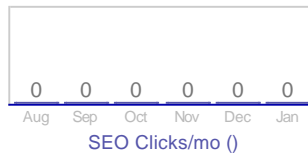
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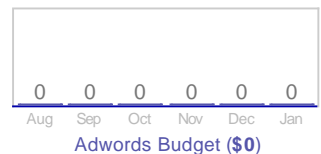
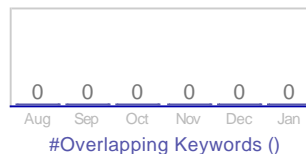
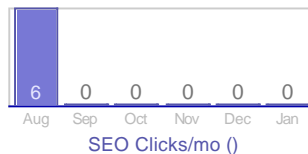
**adsensecode.com**



**frinity.com**

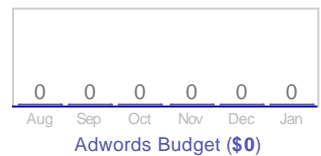
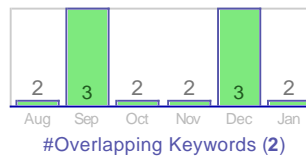


**tutshelf.com**



**adsense-generator.com**

adsense code (3), google adsense code (7), google generator (15), banner ad generator (22), the adsense code (45)

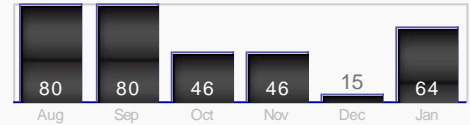


## Biggest Gains (all)

Clicks/Month

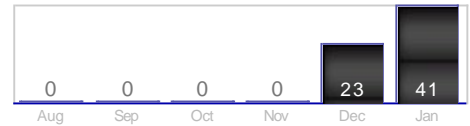
### ▲ html menu bar 1(+3)

Est. Clicks/Month gained: 49 Est. Value/Click: \$0.38 Estimated Value gained: \$19  
<http://www.vanseodesign.com/css/simpl...>



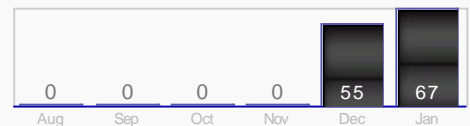
### ▲ css navbar 1(+1)

Est. Clicks/Month gained: 17 Est. Value/Click: \$0.84 Estimated Value gained: \$15  
<http://www.vanseodesign.com/css/simpl...>



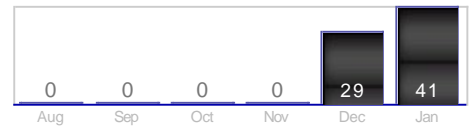
### ▲ css visibility 5(+2)

Est. Clicks/Month gained: 12 Est. Value/Click: \$1.78 Estimated Value gained: \$21  
<http://www.vanseodesign.com/css/visib...>



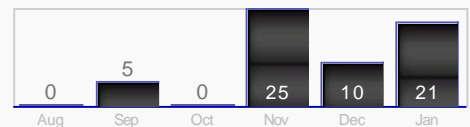
### ▲ css positioning 11(+2)

Est. Clicks/Month gained: 11 Est. Value/Click: \$1.56 Estimated Value gained: \$18  
<http://www.vanseodesign.com/css/css-p...>



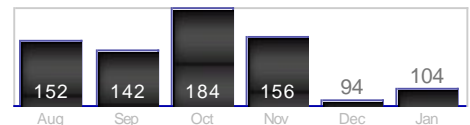
### ▲ navigation bar 11(+7)

Est. Clicks/Month gained: 11 Est. Value/Click: \$0.36 Estimated Value gained: \$4  
<http://www.vanseodesign.com/css/simpl...>



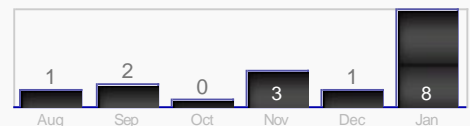
### ▲ legible 7(+1)

Est. Clicks/Month gained: 10 Est. Value/Click: \$0.63 Estimated Value gained: \$6  
<http://www.vanseodesign.com/web-desig...>



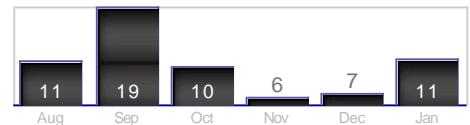
### ▲ coexist 43

Est. Clicks/Month gained: 9 Est. Value/Click: \$0.49 Estimated Value gained: \$5  
<http://www.vanseodesign.com/web-desig...>



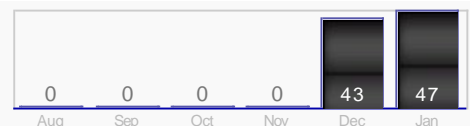
### ▲ inverted pyramid 15

Est. Clicks/Month gained: 8 Est. Value/Click: \$0.08 Estimated Value gained: \$1  
<http://www.vanseodesign.com/web-desig...>



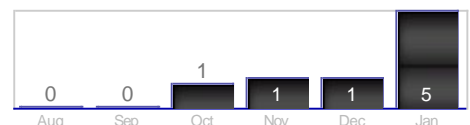
### ▲ organizing information 3(+11)

Est. Clicks/Month gained: 7 Est. Value/Click: \$1.43 Estimated Value gained: \$10  
<http://www.vanseodesign.com/web-desig...>



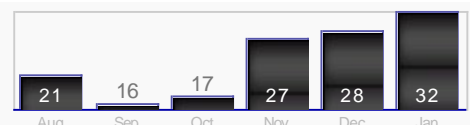
### ▲ google advanced search 26(+8)

Est. Clicks/Month gained: 5 Est. Value/Click: \$0.86 Estimated Value gained: \$4  
<http://www.vanseodesign.com/seo/googl...>



### ▲ forms and surfaces 7(+1)

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.08 Estimated Value gained: \$0  
<http://www.vanseodesign.com/web-desig...>



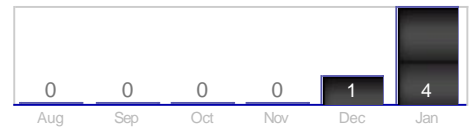


# Vanseodesign.com: SEO Dashboard

## ▲ menu bar code 1(+3)

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.68 Estimated Value gained: \$2

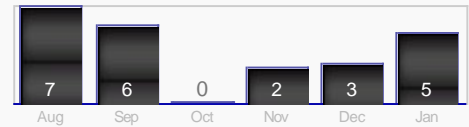
<http://www.vanseodesign.com/css/simpl...>



## ▲ elements of design 17(+1)

Est. Clicks/Month gained: 3 Est. Value/Click: \$2.02 Estimated Value gained: \$7

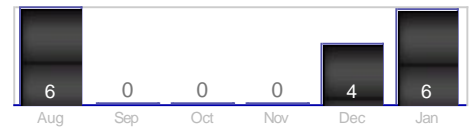
<http://www.vanseodesign.com/web-desig...>



## ▲ asymmetrical balance 23(+24)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.08 Estimated Value gained: \$0

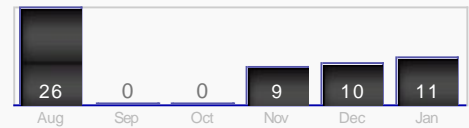
<http://www.vanseodesign.com/web-desig...>



## ▲ hick 45

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.36 Estimated Value gained: \$1

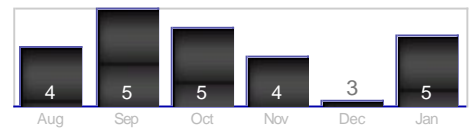
<http://www.vanseodesign.com/web-desig...>



## ▲ typography design 37

Est. Clicks/Month gained: 3 Est. Value/Click: \$1.13 Estimated Value gained: \$3

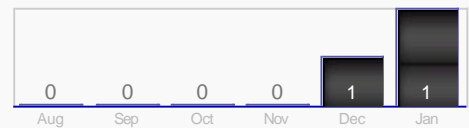
<http://www.vanseodesign.com/web-desig...>



## ▲ proper grammar 21(+8)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.49 Estimated Value gained: \$1

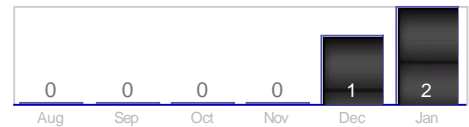
<http://www.vanseodesign.com/bloggig/...>



## ▲ adsense scam 3(+5)

Est. Clicks/Month gained: 2 Est. Value/Click: \$2.94 Estimated Value gained: \$7

<http://www.vanseodesign.com/adsense/i...>



## ▲ css navigation 30

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.34 Estimated Value gained: \$1

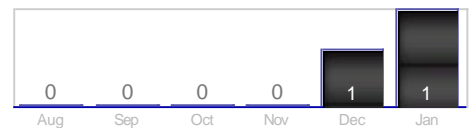
<http://www.vanseodesign.com/css/simpl...>



## ▲ design concept 16

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.97 Estimated Value gained: \$2

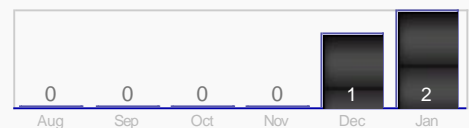
<http://www.vanseodesign.com/web-desig...>



## ▲ proportion 39(+3)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.4 Estimated Value gained: \$1

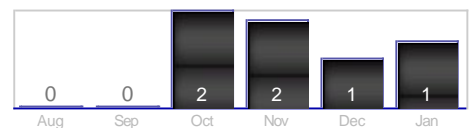
<http://www.vanseodesign.com/web-desig...>



## ▲ how to communicate 13(+4)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.43 Estimated Value gained: \$1

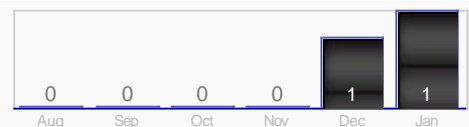
<http://www.vanseodesign.com/web-desig...>



## ▲ elements and principles of design 49

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.43 Estimated Value gained: \$0

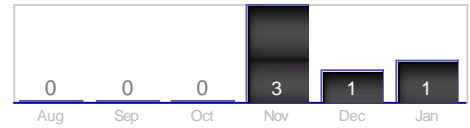
<http://www.vanseodesign.com/web-desig...>



# Vanseodesign.com: SEO Dashboard

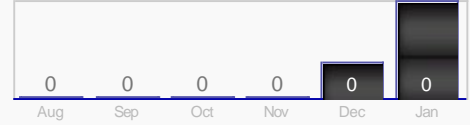
## ▲ importance of branding 18

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.88 Estimated Value gained: \$1  
[http://www.vanseodesign.com/branding/...](http://www.vanseodesign.com/branding/)



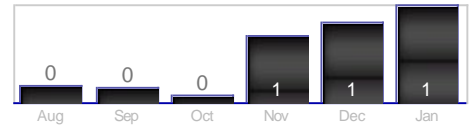
## ▲ webmaster guidelines 40

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.38 Estimated Value gained: \$1  
<http://www.vanseodesign.com/search-en...>



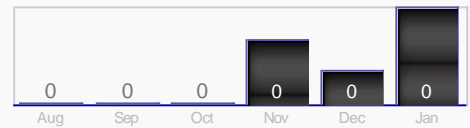
## ▲ css centering 24(+16)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0  
<http://www.vanseodesign.com/css/cente...>



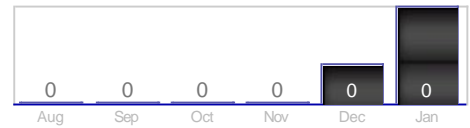
## ▲ pyramid design 13

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.49 Estimated Value gained: \$0  
<http://www.vanseodesign.com/web-desig...>



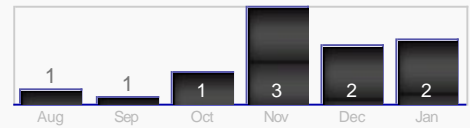
## ▲ seo basics 33(+11)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.66 Estimated Value gained: \$1  
<http://www.vanseodesign.com/seo/seo-b...>



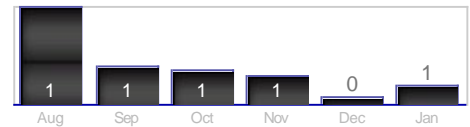
## ▲ correct grammar usage 23

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.38 Estimated Value gained: \$0  
<http://www.vanseodesign.com/bloggig/...>



## ▲ sales process steps 16(+7)

Est. Clicks/Month gained: 1 Est. Value/Click: \$6.03 Estimated Value gained: \$4  
<http://www.vanseodesign.com/conversio...>



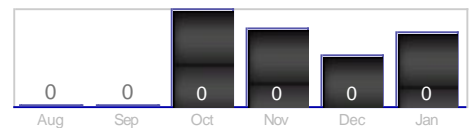
## ▲ center css 38

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.87 Estimated Value gained: \$0  
<http://www.vanseodesign.com/css/cente...>



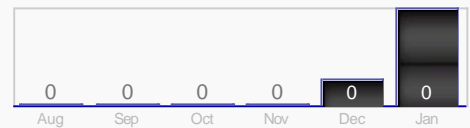
## ▲ signal to noise 34(+12)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.74 Estimated Value gained: \$0  
<http://www.vanseodesign.com/web-desig...>



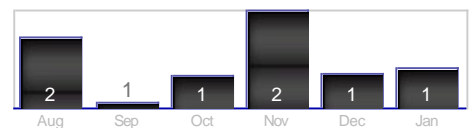
## ▲ visual design 41

Est. Clicks/Month unchanged Est. Value/Click: \$1.05 Estimated Value unchanged \$1  
<http://www.vanseodesign.com/web-desig...>



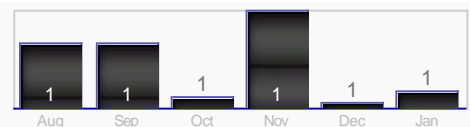
## ▲ compositional 22

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0  
<http://www.vanseodesign.com/web-desig...>



## ▲ attractiveness bias 3(+1)

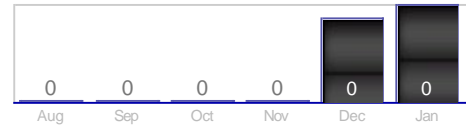
Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0  
<http://www.vanseodesign.com/web-desig...>



# Vanseodesign.com: SEO Dashboard

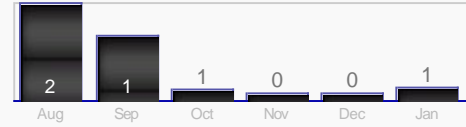
## ▲ google advanced 32(+11)

**Est. Clicks/Month unchanged** Est. Value/Click: \$1.34 Estimated Value unchanged \$0  
<http://www.vanseodesign.com/seo/googl...>



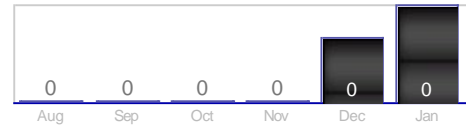
## ▲ css navigation buttons 4(+5)

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0  
<http://www.vanseodesign.com/css/css-n...>



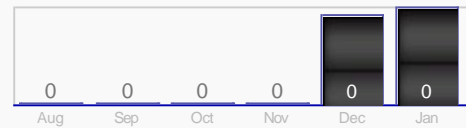
## ▲ nav bar 15(+4)

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.49 Estimated Value unchanged \$0  
<http://www.vanseodesign.com/css/simpl...>



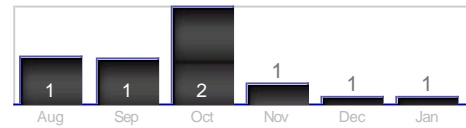
## ▲ word usage 44

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.4 Estimated Value unchanged \$0  
<http://www.vanseodesign.com/blogging/...>



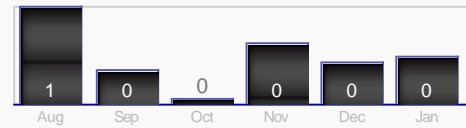
## ▲ keyworddiscovery 22

**Est. Clicks/Month unchanged** Est. Value/Click: \$4.35 Estimated Value unchanged \$2  
<http://www.vanseodesign.com/seo/keywo...>



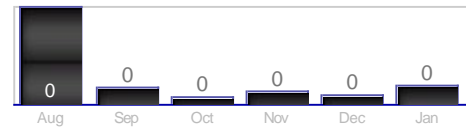
## ▲ website navigation buttons 23

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.25 Estimated Value unchanged \$0  
<http://www.vanseodesign.com/css/simpl...>



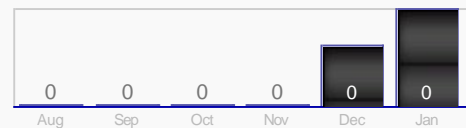
## ▲ web designer skills 20

**Est. Clicks/Month unchanged** Est. Value/Click: \$3.62 Estimated Value unchanged \$1  
<http://www.vanseodesign.com/web-desig...>



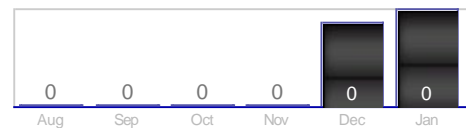
## ▲ component design 21

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.96 Estimated Value unchanged \$0  
<http://www.vanseodesign.com/web-desig...>



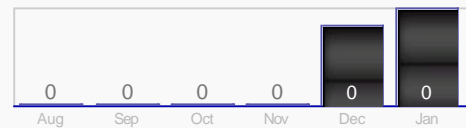
## ▲ centering css 25(+19)

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0  
<http://www.vanseodesign.com/css/cente...>



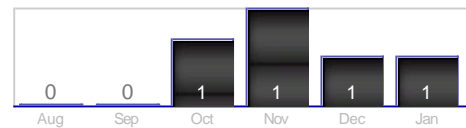
## ▲ nav bars 9(+2)

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.38 Estimated Value unchanged \$0  
<http://www.vanseodesign.com/css/simpl...>



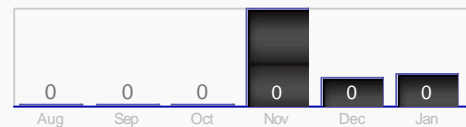
## ▲ design structures 21(+18)

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.54 Estimated Value unchanged \$0  
<http://www.vanseodesign.com/web-desig...>



## ▲ inverted pyramid style 34

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0  
<http://www.vanseodesign.com/web-desig...>

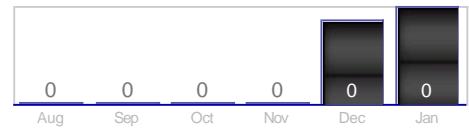


## Vanseodesign.com: SEO Dashboard

### ▲ ratio of 23(+15)

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0

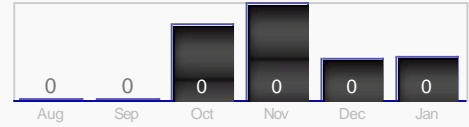
<http://www.vanseodesign.com/web-desig...>



### ▲ design shapes 7(+1)

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.82 Estimated Value unchanged \$0

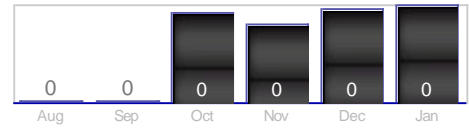
<http://www.vanseodesign.com/web-desig...>



### ▲ colour theory 41

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.47 Estimated Value unchanged \$0

<http://www.vanseodesign.com/web-desig...>



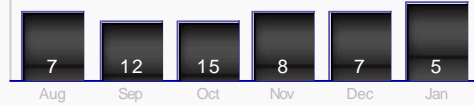
[Download as CSV](#)

## Most Valuable Keywords (all)

Rank

### css visibility

Rank: 5(+2) Est. Clicks/Mo: 67(+12) Est. Value/Mo: \$120(+\$47)



### legible

Rank: 7(+1) Est. Clicks/Mo: 104(+10) Est. Value/Mo: \$65(+\$6.35)



### elements of design

Rank: 17(+1) Est. Clicks/Mo: 32(+3) Est. Value/Mo: \$64(+\$6.78)



### css positioning

Rank: 11(+2) Est. Clicks/Mo: 41(+11) Est. Value/Mo: \$63(+\$24)



### css navbar

Rank: 1(+1) Est. Clicks/Mo: 41(+17) Est. Value/Mo: \$34(+\$13)



### anthropomorphic

Rank: 42(-11) Est. Clicks/Mo: 10(-8) Est. Value/Mo: \$33(-\$16.258)



### html navigation bar

Rank: 1 Est. Clicks/Mo: 79(-15) Est. Value/Mo: \$26(-\$4.484)



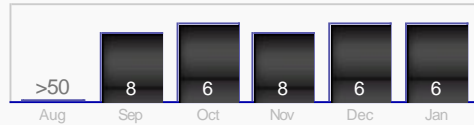
### html menu bar

Rank: 1(+3) Est. Clicks/Mo: 64(+49) Est. Value/Mo: \$25(+\$19)



### legibility

Rank: 6 Est. Clicks/Mo: 16(-3) Est. Value/Mo: \$18(-\$3.655)



### adsense scam

Rank: 3(+5) Est. Clicks/Mo: 6(+2) Est. Value/Mo: \$18(+\$4.53)



### newshosting

Rank: 17 Est. Clicks/Mo: 9 Est. Value/Mo: \$18(+\$0.24)

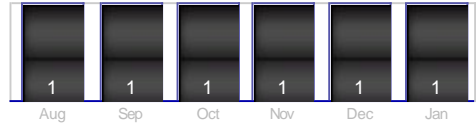




# Vanseodesign.com: SEO Dashboard

## navigation bar html

Rank: 1 Est. Clicks/Mo: 41(-10) Est. Value/Mo: \$13(-\$3.328)



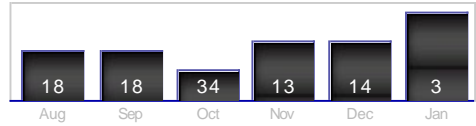
## asymmetry

Rank: 16(-2) Est. Clicks/Mo: 16(-5) Est. Value/Mo: \$12(-\$3.703)



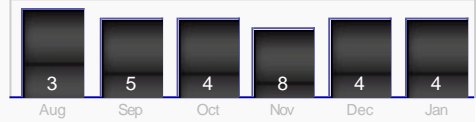
## organizing information

Rank: 3(+11) Est. Clicks/Mo: 8(+7) Est. Value/Mo: \$12(+\$9.97)



## css navigation bar

Rank: 4 Est. Clicks/Mo: 36 Est. Value/Mo: \$11(-\$0.107)



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### Newly Ranked Organic Pages

<http://www.vanseodesign.com/web-design/productivity-creativity/>

Estimated SEO Value: **\$4.18** Estimated Total Clicks/Mo: 9

Keywords (rank): coexist (43)

<http://www.vanseodesign.com/web-design/design-concept-thoughts/>

Estimated SEO Value: **\$1.68** Estimated Total Clicks/Mo: 2

Keywords (rank): design concept (16), website design concept (22), website design concepts (37), web design concepts (38)

<http://www.vanseodesign.com/web-design/inverted-pyramid-design/>

Estimated SEO Value: **\$1.4** Estimated Total Clicks/Mo: 9

Keywords (rank): pyramid design (13), inverted pyramid (15), inverted pyramid style (34), visual design (41)

<http://www.vanseodesign.com/branding/do-you-understand-the-importance-of-brand/>

Estimated SEO Value: **\$0.81** Estimated Total Clicks/Mo: 1

Keywords (rank): branding importance (12), importance of branding (18)

<http://www.vanseodesign.com/web-design/inspiration-ideas/>

Estimated SEO Value: **\$0.07** Estimated Total Clicks/Mo: 0

Keywords (rank): finding inspiration (48)

<http://www.vanseodesign.com/web-design/visual-balance/>

Estimated SEO Value: **\$0.03** Estimated Total Clicks/Mo: 0

Keywords (rank): compositional (22)

<http://www.vanseodesign.com/marketing/the-next-internet-millionaire/>

Estimated SEO Value: **\$0.02** Estimated Total Clicks/Mo: 0

Keywords (rank): reality programming (50)

<http://www.vanseodesign.com/web-design/mobile-apps-design/>

Estimated SEO Value: **\$0.01** Estimated Total Clicks/Mo: 0

Keywords (rank): put you (32)

<http://www.vanseodesign.com/css/css-layout-or-table-layout/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): table based layout (48)

<http://www.vanseodesign.com/seo/does-keyword1keyword2com-keyword1-keyword2com/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): my keyword 1 (39)

<http://www.vanseodesign.com/seo/keyword-themes-for-site-structure/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.vanseodesign.com/seo/301-redirects-for-improved-seo/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.vanseodesign.com/google/google-website-optimizer/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.vanseodesign.com/seo/page-strength-and-page-rank/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

## Vanseodesign.com: SEO Dashboard

Keywords (rank): page strength (19)

<http://www.vanseodesign.com/web-design/do-ugly-websites-sell-more/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): ugly webpages (31)

<http://www.vanseodesign.com/web-design/validating-code/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.vanseodesign.com/seo/the-edu-and-gov-myth/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): domains edu (42)

<http://www.vanseodesign.com/seo/answers-to-10-seo-questions/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

[Download as CSV](#)

New Keywords (You weren't ranked on before)	Estimated New Click/Month
<b>coexist</b> Rank: 43 Searches/Mo: 27k Est. Value/Click: \$0.49 <a href="http://www.vanseodesign.com/web-design/productivity-creativity/">http://www.vanseodesign.com/web-design/productivity-creativity/</a>	9 new clicks/month
<b>inverted pyramid</b> Rank: 15 Searches/Mo: 2k Est. Value/Click: \$0.08 <a href="http://www.vanseodesign.com/web-design/inverted-pyramid-design/">http://www.vanseodesign.com/web-design/inverted-pyramid-design/</a>	8 new clicks/month
<b>hick</b> Rank: 45 Searches/Mo: 10k Est. Value/Click: \$0.36 <a href="http://www.vanseodesign.com/web-design/fitts-law-hicks-law/">http://www.vanseodesign.com/web-design/fitts-law-hicks-law/</a>	3 new clicks/month
<b>typography design</b> Rank: 37 Searches/Mo: 7k Est. Value/Click: \$1.13 <a href="http://www.vanseodesign.com/web-design/legible-readable-typography/">http://www.vanseodesign.com/web-design/legible-readable-typography/</a>	3 new clicks/month
<b>css navigation</b> Rank: 30 Searches/Mo: 2k Est. Value/Click: \$0.34 <a href="http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/">http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/</a>	2 new clicks/month
<b>design concept</b> Rank: 16 Searches/Mo: 870 Est. Value/Click: \$0.97 <a href="http://www.vanseodesign.com/web-design/design-concept-thoughts/">http://www.vanseodesign.com/web-design/design-concept-thoughts/</a>	2 new clicks/month
<b>elements and principles of...</b> Rank: 49 Searches/Mo: 2k Est. Value/Click: \$0.43 <a href="http://www.vanseodesign.com/web-design/design-elements/">http://www.vanseodesign.com/web-design/design-elements/</a>	1 new click/month
<b>importance of branding</b> Rank: 18 Searches/Mo: 390 Est. Value/Click: \$0.88 <a href="http://www.vanseodesign.com/branding/do-you-understand-the-importance-of-brand/">http://www.vanseodesign.com/branding/do-you-understand-the-importance-of-brand/</a>	1 new click/month
<b>webmaster guidelines</b> Rank: 40 Searches/Mo: 0 Est. Value/Click: \$1.38 <a href="http://www.vanseodesign.com/search-engines/google-guidelines-and-yahoo-weather-report/">http://www.vanseodesign.com/search-engines/google-guidelines-and-yahoo-weather-report/</a>	1 new click/month
<b>pyramid design</b> Rank: 13 Searches/Mo: 240 Est. Value/Click: \$0.49 <a href="http://www.vanseodesign.com/web-design/inverted-pyramid-design/">http://www.vanseodesign.com/web-design/inverted-pyramid-design/</a>	1 new click/month
<b>correct grammar usage</b> Rank: 23 Searches/Mo: 0 Est. Value/Click: \$0.38 <a href="http://www.vanseodesign.com/blogging/proper-grammar-and-effective-communication/">http://www.vanseodesign.com/blogging/proper-grammar-and-effective-communication/</a>	1 new click/month
<b>center css</b> Rank: 38 Searches/Mo: 0 Est. Value/Click: \$0.87 <a href="http://www.vanseodesign.com/css/centering-with-css/">http://www.vanseodesign.com/css/centering-with-css/</a>	1 new click/month
<b>visual design</b> Rank: 41 Searches/Mo: 1k Est. Value/Click: \$1.05 <a href="http://www.vanseodesign.com/web-design/inverted-pyramid-design/">http://www.vanseodesign.com/web-design/inverted-pyramid-design/</a>	0 new clicks/month
<b>compositional</b> Rank: 22 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.vanseodesign.com/web-design/visual-balance/">http://www.vanseodesign.com/web-design/visual-balance/</a>	0 new clicks/month

## Vanseodesign.com: SEO Dashboard

<b>word usage</b> Rank: 44 Searches/Mo: 990 Est. Value/Click: \$0.4 <a href="http://www.vanseodesign.com/blogging/proper-grammar-and-effective-communication/">http://www.vanseodesign.com/blogging/proper-grammar-and-effective-communication/</a>	0 new clicks/month
<b>keyworddiscovery</b> Rank: 22 Searches/Mo: 990 Est. Value/Click: \$4.35 <a href="http://www.vanseodesign.com/seo/keyword-discovery-and-keyword-selection/">http://www.vanseodesign.com/seo/keyword-discovery-and-keyword-selection/</a>	0 new clicks/month
<b>website navigation buttons</b> Rank: 23 Searches/Mo: 240 Est. Value/Click: \$0.25 <a href="http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/">http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/</a>	0 new clicks/month
<b>web designer skills</b> Rank: 20 Searches/Mo: 210 Est. Value/Click: \$3.62 <a href="http://www.vanseodesign.com/web-design/basic-design-principles/">http://www.vanseodesign.com/web-design/basic-design-principles/</a>	0 new clicks/month
<b>component design</b> Rank: 21 Searches/Mo: 300 Est. Value/Click: \$0.96 <a href="http://www.vanseodesign.com/web-design/7-design-components/">http://www.vanseodesign.com/web-design/7-design-components/</a>	0 new clicks/month
<b>inverted pyramid style</b> Rank: 34 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.vanseodesign.com/web-design/inverted-pyramid-design/">http://www.vanseodesign.com/web-design/inverted-pyramid-design/</a>	0 new clicks/month
<b>colour theory</b> Rank: 41 Searches/Mo: 570 Est. Value/Click: \$0.47 <a href="http://www.vanseodesign.com/web-design/color-theory/">http://www.vanseodesign.com/web-design/color-theory/</a>	0 new clicks/month
<b>finding inspiration</b> Rank: 48 Searches/Mo: 0 Est. Value/Click: \$0.86 <a href="http://www.vanseodesign.com/web-design/inspiration-ideas/">http://www.vanseodesign.com/web-design/inspiration-ideas/</a>	0 new clicks/month
<b>design element</b> Rank: 49 Searches/Mo: 0 Est. Value/Click: \$0.9 <a href="http://www.vanseodesign.com/web-design/design-elements/">http://www.vanseodesign.com/web-design/design-elements/</a>	0 new clicks/month
<b>web design concepts</b> Rank: 38 Searches/Mo: 150 Est. Value/Click: \$3.32 <a href="http://www.vanseodesign.com/web-design/design-concept-thoughts/">http://www.vanseodesign.com/web-design/design-concept-thoughts/</a>	0 new clicks/month
<b>grammar correct</b> Rank: 37 Searches/Mo: 90 Est. Value/Click: \$0.45 <a href="http://www.vanseodesign.com/blogging/proper-grammar-and-effective-communication/">http://www.vanseodesign.com/blogging/proper-grammar-and-effective-communication/</a>	0 new clicks/month
<b>web design color</b> Rank: 46 Searches/Mo: 300 Est. Value/Click: \$1.64 <a href="http://www.vanseodesign.com/web-design/color-theory/">http://www.vanseodesign.com/web-design/color-theory/</a>	0 new clicks/month
<b>birthday smiley face</b> Rank: 47 Searches/Mo: 480 Est. Value/Click: \$0.71 <a href="http://www.vanseodesign.com/marketing/happy-25th-smiley-face/">http://www.vanseodesign.com/marketing/happy-25th-smiley-face/</a>	0 new clicks/month
<b>website navigation bar</b> Rank: 47 Searches/Mo: 210 Est. Value/Click: \$0.55 <a href="http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/">http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/</a>	0 new clicks/month
<b>web navigation buttons</b> Rank: 41 Searches/Mo: 0 Est. Value/Click: \$0.45 <a href="http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/">http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/</a>	0 new clicks/month



## Vanseodesign.com: SEO Dashboard

<b>put you</b> Rank: 32 Searches/Mo: 90 Est. Value/Click: \$0.38 <a href="http://www.vanseodesign.com/web-design/mobile-apps-design/">http://www.vanseodesign.com/web-design/mobile-apps-design/</a>	0 new clicks/month
<b>shapes and forms</b> Rank: 39 Searches/Mo: 210 Est. Value/Click: \$0.43 <a href="http://www.vanseodesign.com/web-design/form-surface-volume/">http://www.vanseodesign.com/web-design/form-surface-volume/</a>	0 new clicks/month
<b>columns 3</b> Rank: 41 Searches/Mo: 150 Est. Value/Click: \$0.8 <a href="http://www.vanseodesign.com/css/3-column-css-layout/">http://www.vanseodesign.com/css/3-column-css-layout/</a>	0 new clicks/month
<b>menu html code</b> Rank: 44 Searches/Mo: 0 Est. Value/Click: \$0.44 <a href="http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/">http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/</a>	0 new clicks/month
<b>write design</b> Rank: 46 Searches/Mo: 0 Est. Value/Click: \$0.74 <a href="http://www.vanseodesign.com/bloggging/bloggging-process/">http://www.vanseodesign.com/bloggging/bloggging-process/</a>	0 new clicks/month
<b>html codings</b> Rank: 47 Searches/Mo: 30 Est. Value/Click: \$0.71 <a href="http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/">http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/</a>	0 new clicks/month
<b>web designer rate</b> Rank: 48 Searches/Mo: 90 Est. Value/Click: \$2.77 <a href="http://www.vanseodesign.com/wordpress/efficient-web-design/">http://www.vanseodesign.com/wordpress/efficient-web-design/</a>	0 new clicks/month
<b>drop down code</b> Rank: 48 Searches/Mo: 0 Est. Value/Click: \$0.45 <a href="http://www.vanseodesign.com/wordpress/how-to-create-a-dropdown-menu-in-wordpress/">http://www.vanseodesign.com/wordpress/how-to-create-a-dropdown-menu-in-wordpress/</a>	0 new clicks/month
<b>table based layout</b> Rank: 48 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.vanseodesign.com/css/css-layout-or-table-layout/">http://www.vanseodesign.com/css/css-layout-or-table-layout/</a>	0 new clicks/month
<b>color schemes web</b> Rank: 49 Searches/Mo: 0 Est. Value/Click: \$0.51 <a href="http://www.vanseodesign.com/web-design/color-theory/">http://www.vanseodesign.com/web-design/color-theory/</a>	0 new clicks/month
<b>web navigation bar</b> Rank: 49 Searches/Mo: 90 Est. Value/Click: \$0.42 <a href="http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/">http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/</a>	0 new clicks/month
<b>reality programming</b> Rank: 50 Searches/Mo: 150 Est. Value/Click: \$1.07 <a href="http://www.vanseodesign.com/marketing/the-next-internet-millionaire/">http://www.vanseodesign.com/marketing/the-next-internet-millionaire/</a>	0 new clicks/month
<b>dhtml css menu</b> Rank: 37 Searches/Mo: 0 Est. Value/Click: \$0.6 <a href="http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/">http://www.vanseodesign.com/css/simple-navigation-bar-with-css-and-xhtml/</a>	0 new clicks/month
<b>discovery van</b> Rank: 42 Searches/Mo: 90 Est. Value/Click: \$0.85 <a href="http://www.vanseodesign.com/seo/keyword-discovery-and-keyword-selection/">http://www.vanseodesign.com/seo/keyword-discovery-and-keyword-selection/</a>	0 new clicks/month
<b>my keyword 1</b> Rank: 39 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.vanseodesign.com/seo/does-keyword1keyword2com-keyword1-keyword2com/">http://www.vanseodesign.com/seo/does-keyword1keyword2com-keyword1-keyword2com/</a>	0 new clicks/month

## Vanseodesign.com: SEO Dashboard

**branding importance** Rank: 12 Searches/Mo: 30 Est. Value/Click: \$0.9  
<http://www.vanseodesign.com/branding/do-you-understand-the-importance-of-brand/>

0 new clicks/month

**domains edu** Rank: 42 Searches/Mo: 90 Est. Value/Click: \$2.17  
<http://www.vanseodesign.com/seo/the-edu-and-gov-myth/>

0 new clicks/month

**structures design** Rank: 33 Searches/Mo: 90 Est. Value/Click: \$0.55  
<http://www.vanseodesign.com/web-design/structures-patterns-textures/>

0 new clicks/month

**geometric shapes designs** Rank: 14 Searches/Mo: 0 Est. Value/Click: \$0.39  
<http://www.vanseodesign.com/web-design/visual-grammar-shapes/>

0 new clicks/month

**website design concepts** Rank: 37 Searches/Mo: 0 Est. Value/Click: \$0.08  
<http://www.vanseodesign.com/web-design/design-concept-thoughts/>

0 new clicks/month

**typographie design** Rank: 37 Searches/Mo: 0 Est. Value/Click: \$0.08  
<http://www.vanseodesign.com/web-design/legible-readable-typography/>

0 new clicks/month

[Download as CSV](#)

### Top Site Sections Summary

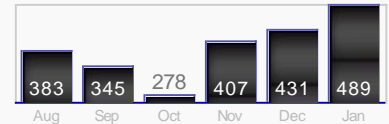
Estimated Clicks/Month

#### [vanseodesign.com/css/though...](#)

Number of Keywords: 81

**Estimated Value/Mo: \$345 (+\$89)**

Top Keywords: html navigation bar, css visibility, html menu bar, css navbar, navigation bar html

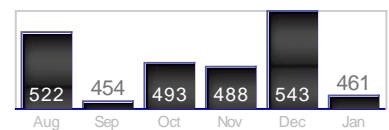


#### [vanseodesign.com/web-design...](#)

Number of Keywords: 147

**Estimated Value/Mo: \$310 (-\$64)**

Top Keywords: legible, gestalt principles, forms and surfaces, elements of design, legibility

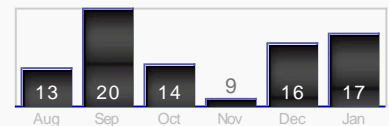


#### [vanseodesign.com/seo](#)

Number of Keywords: 34

**Estimated Value/Mo: \$25 (+\$4)**

Top Keywords: google advanced search, seo basics, google advanced, keyword discovery, w3c compliance

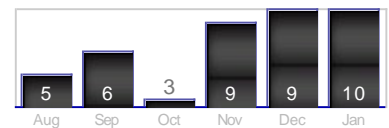


#### [vanseodesign.com/van-seo-de...](#)

Number of Keywords: 2

**Estimated Value/Mo: \$19**

Top Keywords: newshosting, news hosting

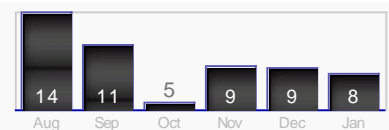


#### [vanseodesign.com/blogg/h...](#)

Number of Keywords: 9

**Estimated Value/Mo: \$4 (-\$1)**

Top Keywords: proper grammar, design posts, proper grammer, correct grammar usage, word usage



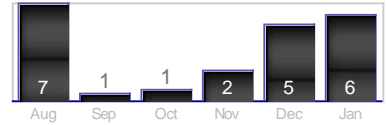
# Vanseodesign.com: SEO Dashboard

## [vanseodesign.com/adsense/ad...](#)

Number of Keywords: 8

**Estimated Value/Mo: \$18**

Top Keywords: adsense scam, google adsense code, webmasterworld adsense, adsense code google

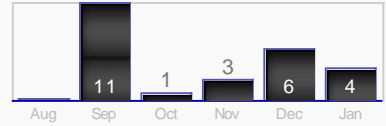


## [vanseodesign.com/blog](#)

Number of Keywords: 4

**Estimated Value/Mo: \$4 (-\$2)**

Top Keywords: van designs, understanding cultural differences, design van, www thevanblog com

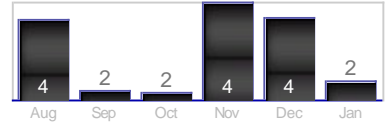


## [vanseodesign.com/wordpress/...](#)

Number of Keywords: 18

**Estimated Value/Mo: \$1 (-\$3)**

Top Keywords: wordpress how to, create menu, php drop down menu, create drop down menu, create menus

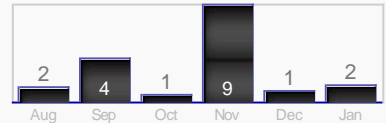


## [vanseodesign.com/conversion...](#)

Number of Keywords: 6

**Estimated Value/Mo: \$10 (+\$3)**

Top Keywords: sales process steps, sales conversions, long copy, improving conversions, improve conversions

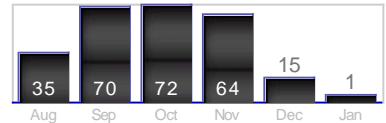


## [vanseodesign.com/online -bus...](#)

Number of Keywords: 12

**Estimated Value/Mo: \$2 (-\$51)**

Top Keywords: growing business, type foundries, growing a business, growing your business, business scale

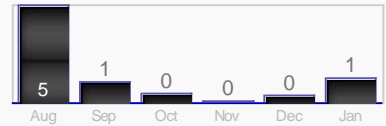


## [vanseodesign.com/branding/y...](#)

Number of Keywords: 2

**Estimated Value/Mo: \$1 (+\$1)**

Top Keywords: importance of branding, branding importance

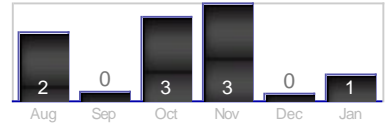


## [vanseodesign.com/search-eng...](#)

Number of Keywords: 7

**Estimated Value/Mo: \$1 (+\$1)**

Top Keywords: webmaster guidelines, the best search engine ever, best search engine ever

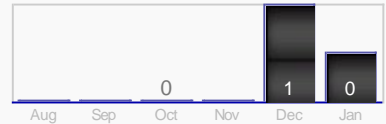


## [vanseodesign.com/google/goo...](#)

Number of Keywords: 5

**Estimated Value/Mo: \$1 (-\$1)**

Top Keywords: google domain apps, online office design

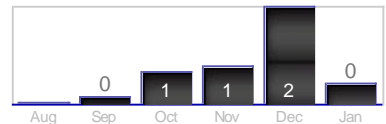


## [vanseodesign.com/social -med...](#)

Number of Keywords: 3

**Estimated Value/Mo: \$0 (-\$2)**

Top Keywords: webmaster talk, branding tool

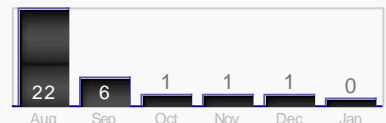


## [vanseodesign.com/marketing/...](#)

Number of Keywords: 8

**Estimated Value/Mo: \$0 (-\$3)**

Top Keywords: good marketing, birthday smiley face, smiley face happy, reality programming, www thevanblog com



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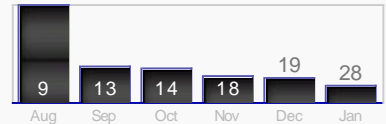
## Keyword Groups with the Biggest Gains - Details

### Biggest Opportunities (all)

Rank

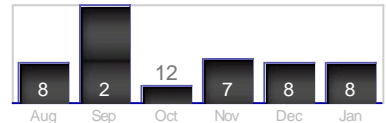
#### anthropomorphic (42)

Searches/Mo: 27k Est. Value/Click: \$3.36 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: anthropomorphic



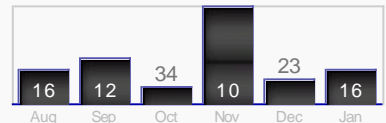
#### elements of design (17)

Searches/Mo: 10k Est. Value/Click: \$2.02 Est. Potential New Clicks/Month: 751  
Other Keywords for URL: elements of design, elements and principles of design, design element, van part



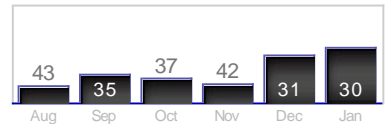
#### readability (43)

Searches/Mo: 15k Est. Value/Click: \$0.49 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: legible, legibility, readability, readable, typography design



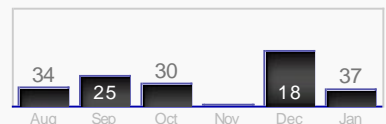
#### coexist (43)

Searches/Mo: 27k Est. Value/Click: \$0.49 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: coexist



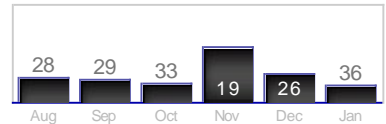
#### css positioning (11)

Searches/Mo: 0 Est. Value/Click: \$1.56 Est. Potential New Clicks/Month: 550  
Other Keywords for URL: css positioning, positioning css, css relative position, positioning with css, positioning seo



#### proportion (39)

Searches/Mo: 33k Est. Value/Click: \$0.4 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: proportion, scale design, scale size, pro portion, web size



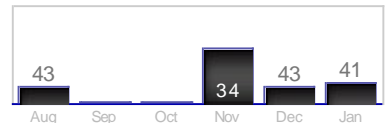
#### keyword discovery (41)

Searches/Mo: 4k Est. Value/Click: \$5.22 Est. Potential New Clicks/Month: 152  
Other Keywords for URL: keyword discovery, keyworddiscovery, discovery van



#### google advanced search (26)

Searches/Mo: 8k Est. Value/Click: \$0.86 Est. Potential New Clicks/Month: 907  
Other Keywords for URL: google advanced search, google advanced



#### css visibility (5)

Searches/Mo: 0 Est. Value/Click: \$1.78 Est. Potential New Clicks/Month: 341  
Other Keywords for URL: css visibility, css display, visibility css, visibility display, display property



#### perceived (31)

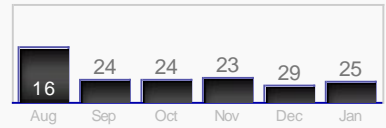
Searches/Mo: 15k Est. Value/Click: \$0.81 Est. Potential New Clicks/Month: 712  
Other Keywords for URL: gestalt principles, gestalt principle, perceived, gestalt perception, perception design



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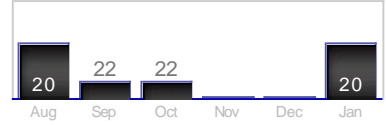
## legible (7)

Searches/Mo: 15k Est. Value/Click: \$0.63 Est. Potential New Clicks/Month: 814  
Other Keywords for URL: legible, legibility, readability, readable, typography design



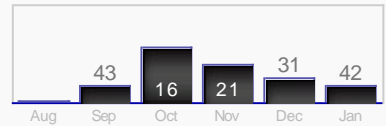
## seo basics (33)

Searches/Mo: 2k Est. Value/Click: \$1.66 Est. Potential New Clicks/Month: 268  
Other Keywords for URL: seo basics, seo basics com



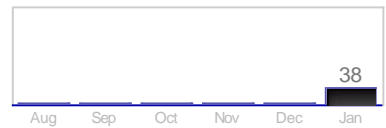
## typography design (37)

Searches/Mo: 7k Est. Value/Click: \$1.13 Est. Potential New Clicks/Month: 391  
Other Keywords for URL: legible, legibility, readability, readable, typography design



## precedence (36)

Searches/Mo: 27k Est. Value/Click: \$0.62 Est. Potential New Clicks/Month: 692  
Other Keywords for URL: precedence, css inheritance, css rules, css class inheritance, css class inherit



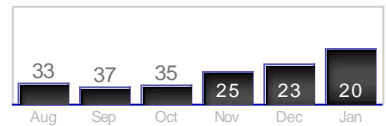
## newshosting (17)

Searches/Mo: 33k Est. Value/Click: \$1.93 Est. Potential New Clicks/Month: 215  
Other Keywords for URL: newshosting, news hosting



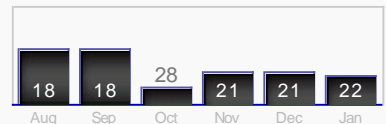
## asymmetry (16)

Searches/Mo: 8k Est. Value/Click: \$0.79 Est. Potential New Clicks/Month: 457  
Other Keywords for URL: asymmetry, van designs, symmetry designs, symmetry design, asymmetry in design



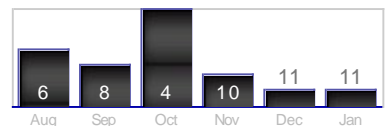
## microformats (40)

Searches/Mo: 0 Est. Value/Click: \$2.37 Est. Potential New Clicks/Month: 142  
Other Keywords for URL: microformats, microformat



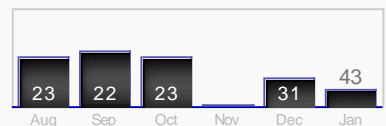
## sales process steps (16)

Searches/Mo: 480 Est. Value/Click: \$6.03 Est. Potential New Clicks/Month: 48  
Other Keywords for URL: sales process steps, steps sales process



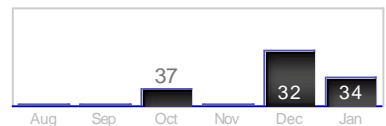
## less is more (43)

Searches/Mo: 4k Est. Value/Click: \$0.82 Est. Potential New Clicks/Month: 320  
Other Keywords for URL: less is more, whitespace design



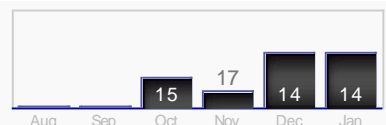
## webmaster guidelines (40)

Searches/Mo: 0 Est. Value/Click: \$1.38 Est. Potential New Clicks/Month: 167  
Other Keywords for URL: webmaster guidelines



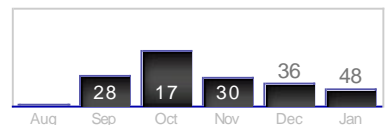
## google advanced (32)

Searches/Mo: 2k Est. Value/Click: \$1.34 Est. Potential New Clicks/Month: 167  
Other Keywords for URL: google advanced search, google advanced



## hick (45)

Searches/Mo: 10k Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 588  
Other Keywords for URL: hick, hicks law, fitts law, fittss law

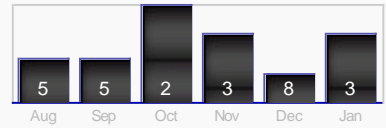




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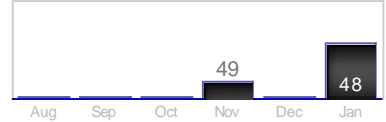
## css inheritance (20)

Searches/Mo: 0 Est. Value/Click: \$1.44 Est. Potential New Clicks/Month: 140  
 Other Keywords for URL: precedence, css inheritance, css rules, css class inheritance, css class inherit



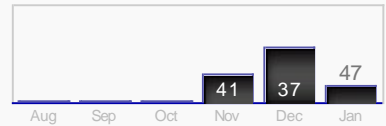
## signal to noise ratio (21)

Searches/Mo: 4k Est. Value/Click: \$0.94 Est. Potential New Clicks/Month: 195  
 Other Keywords for URL: signal to noise ratio, signal to noise, signal to noise ration, signal noise ratio, ratio of



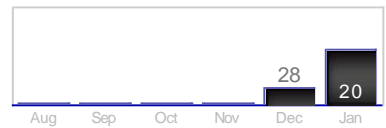
## organic shapes (18)

Searches/Mo: 0 Est. Value/Click: \$0.65 Est. Potential New Clicks/Month: 214  
 Other Keywords for URL: organic shapes, design shapes, organic shape, design shape, of shapes



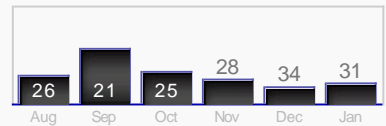
## elements and principles of design (49)

Searches/Mo: 2k Est. Value/Click: \$0.43 Est. Potential New Clicks/Month: 320  
 Other Keywords for URL: elements of design, elements and principles of design, design element, van part



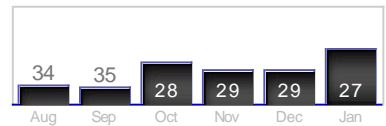
## biophilia (24)

Searches/Mo: 3k Est. Value/Click: \$0.58 Est. Potential New Clicks/Month: 216  
 Other Keywords for URL: biophilia



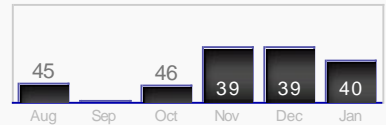
## sabi (33)

Searches/Mo: 2k Est. Value/Click: \$0.88 Est. Potential New Clicks/Month: 142  
 Other Keywords for URL: sabi, simplicity design, design simplicity, wabi sabi style



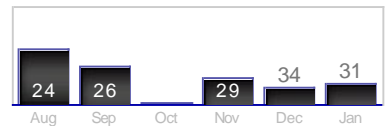
## signal to noise (34)

Searches/Mo: 2k Est. Value/Click: \$0.74 Est. Potential New Clicks/Month: 167  
 Other Keywords for URL: signal to noise ratio, signal to noise, signal to noise ration, signal noise ratio, ratio of



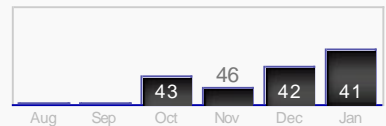
## the color wheel (43)

Searches/Mo: 5k Est. Value/Click: \$0.37 Est. Potential New Clicks/Month: 320  
 Other Keywords for URL: the color wheel, design color wheel, color wheel design, web design color schemes, web color wheel



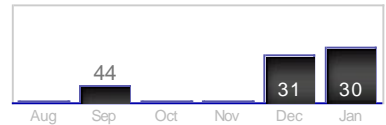
## legibility (6)

Searches/Mo: 0 Est. Value/Click: \$1.09 Est. Potential New Clicks/Month: 106  
 Other Keywords for URL: legible, legibility, readability, readable, typography design



## readable (18)

Searches/Mo: 4k Est. Value/Click: \$0.69 Est. Potential New Clicks/Month: 158  
 Other Keywords for URL: legible, legibility, readability, readable, typography design



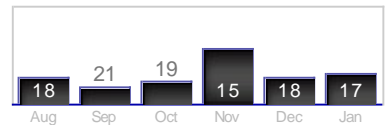
## web color wheel (36)

Searches/Mo: 570 Est. Value/Click: \$1.35 Est. Potential New Clicks/Month: 78  
 Other Keywords for URL: the color wheel, design color wheel, color wheel design, web design color schemes, web color wheel



## visibility css (10)

Searches/Mo: 0 Est. Value/Click: \$1.31 Est. Potential New Clicks/Month: 75  
 Other Keywords for URL: css visibility, css display, visibility css, visibility display, display property

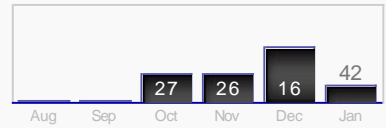




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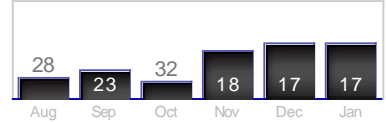
## w3c compliance (31)

Searches/Mo: 390 Est. Value/Click: \$2.4 Est. Potential New Clicks/Month: 40  
 Other Keywords for URL: w3c compliance, w3c compliance checker, w3c compliancy, w3c complaine, w3c compliance issues



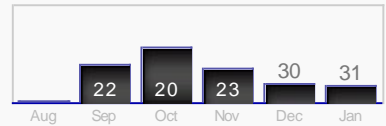
## css display (19)

Searches/Mo: 7k Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 1k  
 Other Keywords for URL: css visibility, css display, visibility css, visibility display, display property



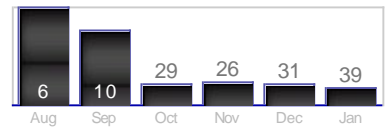
## proper grammar (21)

Searches/Mo: 4k Est. Value/Click: \$0.49 Est. Potential New Clicks/Month: 184  
 Other Keywords for URL: proper grammar, proper grammer, correct grammar usage, word usage, grammar correct



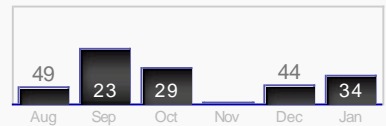
## content development services (30)

Searches/Mo: 0 Est. Value/Click: \$5.85 Est. Potential New Clicks/Month: 15  
 Other Keywords for URL: content development services



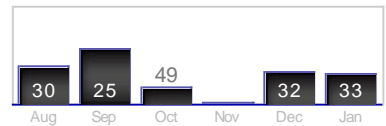
## how to organize (30)

Searches/Mo: 2k Est. Value/Click: \$0.56 Est. Potential New Clicks/Month: 147  
 Other Keywords for URL: organize information, organizing information, how to organize, information web design, information website design



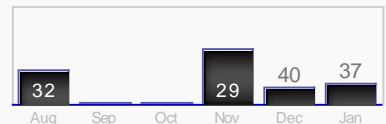
## center css (38)

Searches/Mo: 0 Est. Value/Click: \$0.87 Est. Potential New Clicks/Month: 93  
 Other Keywords for URL: css centering, center css, centering css, centering with css



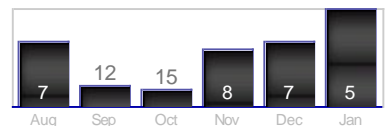
## css navigation (30)

Searches/Mo: 2k Est. Value/Click: \$0.34 Est. Potential New Clicks/Month: 217  
 Other Keywords for URL: html navigation bar, html menu bar, css navbar, navigation bar html, css navigation bar



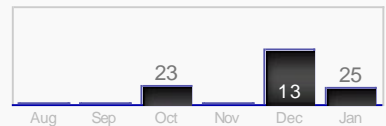
## navigation bar (11)

Searches/Mo: 4k Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 203  
 Other Keywords for URL: html navigation bar, html menu bar, css navbar, navigation bar html, css navigation bar



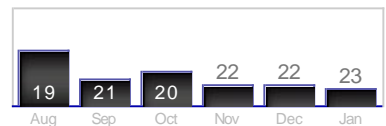
## becoming a web designer (41)

Searches/Mo: 300 Est. Value/Click: \$5.14 Est. Potential New Clicks/Month: 14  
 Other Keywords for URL: becoming a web designer, becoming a designer, web designer rate



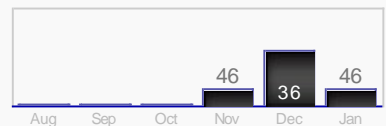
## visual design (41)

Searches/Mo: 1k Est. Value/Click: \$1.05 Est. Potential New Clicks/Month: 67  
 Other Keywords for URL: inverted pyramid, pyramid design, visual design, inverted pyramid style



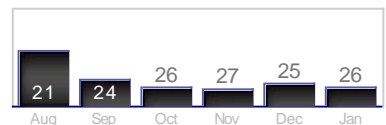
## seo design (11)

Searches/Mo: 0 Est. Value/Click: \$3.07 Est. Potential New Clicks/Month: 23  
 Other Keywords for URL: seo design, search engine friendly, van services, webdesign services, design van



## how to organize files (24)

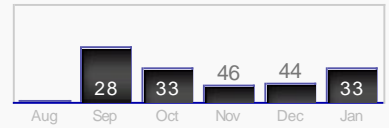
Searches/Mo: 870 Est. Value/Click: \$0.77 Est. Potential New Clicks/Month: 80  
 Other Keywords for URL: how to organize files



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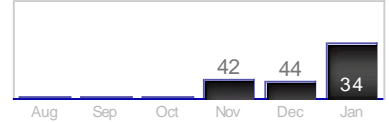
### keyworddiscovery (22)

Searches/Mo: 990 Est. Value/Click: \$4.35 Est. Potential New Clicks/Month: 14  
Other Keywords for URL: keyword discovery, keyworddiscovery, discovery van



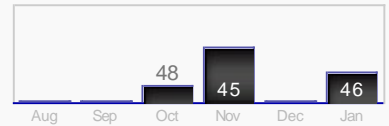
### Seo information (34)

Searches/Mo: 720 Est. Value/Click: \$3.01 Est. Potential New Clicks/Month: 20  
Other Keywords for URL: information architecture design, design principle, Seo information, jacob neilsen, van information



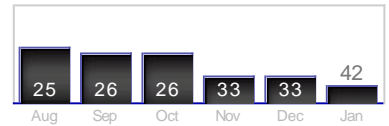
### google adsense code (36)

Searches/Mo: 300 Est. Value/Click: \$5.54 Est. Potential New Clicks/Month: 11  
Other Keywords for URL: google adsense code, adsense code google



### web designer skills (20)

Searches/Mo: 210 Est. Value/Click: \$3.62 Est. Potential New Clicks/Month: 14  
Other Keywords for URL: web designer skills, web design skills, design skills



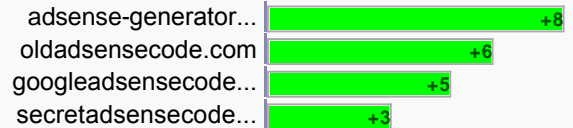
[Download as CSV](#)

## Keywords Not Ranked On But Should Be

Estimated Clicks/Month

### adsense code

Searches/Month: 390  
Cost/Click: \$4.67 Est. Potential Clicks/Month: 6  
Avg. Competitor Rank: 5



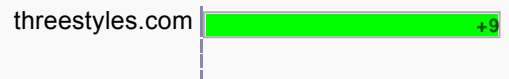
### css border

Searches/Month: 12k  
Cost/Click: \$1.29 Est. Potential Clicks/Month: 18  
Avg. Competitor Rank: 31



### drupal modules

Searches/Month: 5k  
Cost/Click: \$0.67 Est. Potential Clicks/Month: 9  
Avg. Competitor Rank: 27



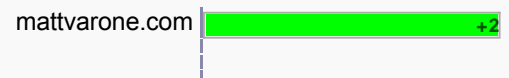
### navigation bar images

Searches/Month: 240  
Cost/Click: \$0.29 Est. Potential Clicks/Month: 15  
Avg. Competitor Rank: 1



### css code generator

Searches/Month: 0  
Cost/Click: \$1.80 Est. Potential Clicks/Month: 2  
Avg. Competitor Rank: 13



### google generator


Searches/Month: 0  
Cost/Click: \$3.36 Est. Potential Clicks/Month: 1  
Avg. Competitor Rank: 15



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### calendar icons

Searches/Month: 990  
 Cost/Click: \$0.66 Est. Potential Clicks/Month: 4  
 Avg. Competitor Rank: 13

mattvarone.com 

### navigation bar generator

Searches/Month: 480  
 Cost/Click: \$0.33 Est. Potential Clicks/Month: 5  
 Avg. Competitor Rank: 11

mattvarone.com 

### knock offs

Searches/Month: 990  
 Cost/Click: \$0.81 Est. Potential Clicks/Month: 4  
 Avg. Competitor Rank: 15

threestyles.com 

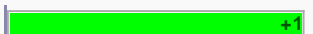
### bar code generator

Searches/Month: 1k  
 Cost/Click: \$2.45 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 39

mattvarone.com 

### image code generator

Searches/Month: 0  
 Cost/Click: \$0.96 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 20

mattvarone.com 

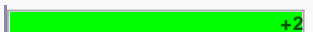
### web 2.0 buttons

Searches/Month: 0  
 Cost/Click: \$0.78 Est. Potential Clicks/Month: 2  
 Avg. Competitor Rank: 24

pscloud.com 

### symmetrical designs

Searches/Month: 0  
 Cost/Click: \$0.56 Est. Potential Clicks/Month: 2  
 Avg. Competitor Rank: 13

symmetricaldesign... 

### form images

Searches/Month: 0  
 Cost/Click: \$1.19 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 4

threestyles.com 

### login form

Searches/Month: 0  
 Cost/Click: \$0.67 Est. Potential Clicks/Month: 2  
 Avg. Competitor Rank: 12

threestyles.com 

### sony ericsson logo

Searches/Month: 870  
 Cost/Click: \$0.65 Est. Potential Clicks/Month: 2  
 Avg. Competitor Rank: 11

pscloud.com 

### colorwheel

Searches/Month: 4k  
 Cost/Click: \$0.78 Est. Potential Clicks/Month: 2  
 Avg. Competitor Rank: 45

colorwheelcreativ... 

### w3c compliant


Searches/Month: 300  
 Cost/Click: \$1.25 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 17

w2miami.com 

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### knockoffs

Searches/Month: 1k  
Cost/Click: \$0.68 Est. Potential Clicks/Month: 3  
Avg. Competitor Rank: 16

threestyles.com  +3

### styles css

Searches/Month: 201k  
Cost/Click: \$0.58 Est. Potential Clicks/Month: 1  
Avg. Competitor Rank: 40

threestyles.com  +1

### adobe photoshop free

Searches/Month: 3k  
Cost/Click: \$0.84 Est. Potential Clicks/Month: 2  
Avg. Competitor Rank: 39

pscloud.com  +2

### calendar icon

Searches/Month: 8k  
Cost/Click: \$0.34 Est. Potential Clicks/Month: 3  
Avg. Competitor Rank: 37

mattvarone.com  +3

### photoshop icon

Searches/Month: 0  
Cost/Click: \$0.60 Est. Potential Clicks/Month: 1  
Avg. Competitor Rank: 30

threestyles.com  +1


### make your own wallpaper

Searches/Month: 2k  
Cost/Click: \$0.87 Est. Potential Clicks/Month: 1  
Avg. Competitor Rank: 46

pscloud.com  +1

### xhtml form

Searches/Month: 0  
Cost/Click: \$0.74 Est. Potential Clicks/Month: 1  
Avg. Competitor Rank: 16

mattvarone.com  +1

[Download as CSV](#)

Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs.  Paid Clicks

None

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## Keyword Groups with the Most Potential - Details