



Jackhumphrey.com









SEO Dashboard

Feb 15, 2011




Jackhumphrey.com: SEO Dashboard

Table of Contents




SEO Value

-  [Amount of Keywords in Top Search Results](#)
-  [Number of Unique Pages that Rank Organically](#)
-  [Total Organic Clicks Per Month](#)
-  [Value of Organic Clicks Per Month](#)
-  [Organic Clicks Change](#)
-  [Biggest Gains / Most Valuable Keywords](#)
-  [Newly Ranked Organic Pages](#)
-  [New Keywords / Top Sections](#)
-  [Keyword Groups with the Biggest Gains](#)




Opportunity

-  [Biggest Opportunities / Not Ranked Keywords](#)
-  [Keyword Overlap in Your SEO & PPC campaigns](#)
-  [Keyword Groups with the Most Potential](#)

Competition

-  [Traffic Share and Movers Shakers](#)
-  [Competition](#)
-  [Top Organic Competitors / Partners and their Best Keywords](#)

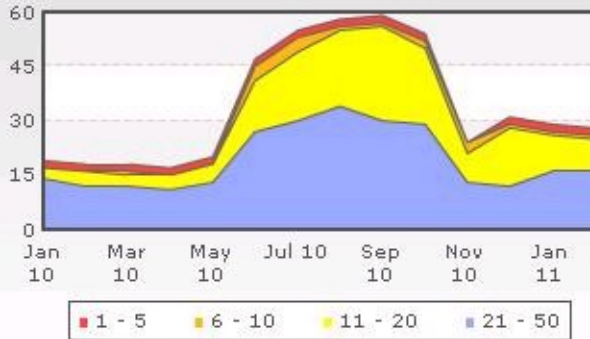
Appendix: Additional and Extended Details

-  [Biggest Gains \(all\)](#)
-  [Most Valuable Keywords \(all\)](#)
-  [Newly Ranked Organic Pages \(all\)](#)
-  [New Keywords \(all\)](#)
-  [Top Sections \(all\)](#)
-  [Keyword Groups with the Biggest Gains - Details](#)
-  [Biggest Opportunities \(all\)](#)
-  [Not Ranked Keywords \(all\)](#)
-  [Keyword Overlap in Your SEO & PPC campaigns \(all\)](#)
-  [Keyword Groups with the Most Potential - Details](#)



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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 28 different keywords. *The largest portion of those are not on the first page, and that represents a huge amount of potential of over 1k clicks per month. That is comparable to \$2k in equivalent Adwords dollars.*

Number of Unique Pages that Rank Organically



6 of your pages appear in the top 50 of at least one search. *That's 1 more pages on your site showing up in searches this month than last month.*

Total Organic Clicks Per Month



You should be getting 253 clicks per month from your organic placements on Google. *That's up 50 clicks or 25% from last month.*

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$246. *That's an additional savings of \$161 over last month.*

You gained 50 clicks last month, worth \$161.



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Biggest Gains

You moved up in ranks on 6 keywords last month. All those gains added up to about 2.55 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$3.57.

	Rank
▲ social marketing Estimated Clicks/Month gained: 2 http://www.jackhumphrey.com/	20(+10)
▲ internet marketing superconference Estimated Clicks/Month stayed_the_same http://www.jackhumphrey.com/superconf...	14
▲ marketing experts Estimated Clicks/Month stayed_the_same http://www.jackhumphrey.com/	47
▲ video syndication Estimated Clicks/Month stayed_the_same http://www.jackhumphrey.com/	22(+2)
▲ web promotion tips Estimated Clicks/Month stayed_the_same http://www.jackhumphrey.com/	22
▲ humphrey's Estimated Clicks/Month lost: -1 http://www.jackhumphrey.com/	24(+1)

[View more](#) (p. 13)

Most Valuable Keywords

You gained ranks on 2 out of your top 10 most valuable keywords. Moving up the charts on those important keywords means about 1.37 visits to the site that wouldn't have come last month.

	Rank
website traffic report Rank: 9(-2) Est. Clicks/Mo: 12(-20) Est. Value/Mo: \$38(-\$62.01)	
Jack Humphrey Rank: 1 Est. Clicks/Mo: 36(-112) Est. Value/Mo: \$15(-\$46.292)	
social marketing Rank: 20(+10) Est. Clicks/Mo: 13(+2) Est. Value/Mo: \$13(+\$2.41)	
blog marketing Rank: 19(-2) Est. Clicks/Mo: 4(-10) Est. Value/Mo: \$7.35(-\$19.099)	
marketing tactics Rank: 21(-1) Est. Clicks/Mo: 2(-1) Est. Value/Mo: \$4.54(-\$2.824)	
humphrey's Rank: 24(+1) Est. Clicks/Mo: 5(-1) Est. Value/Mo: \$1.91(-\$0.33)	
website promotion tips Rank: 15 Est. Clicks/Mo: 0(-1) Est. Value/Mo: \$1.54(-\$3.947)	
email deliverability Rank: 44(-24) Est. Clicks/Mo: 0(-5) Est. Value/Mo: \$1.42(-\$17.195)	
web site traffic report Rank: 14(-1) Est. Clicks/Mo: 0(-1) Est. Value/Mo: \$1.1(-\$4.415)	

[View more](#) (p. 14)



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Newly Ranked Organic Pages

1 pages show up in Google search results that didn't last month. Combined, those new placements drive 0.21 clicks, which would be worth about \$40 if you paid for those same clicks in Google Adwords.

<http://www.jackhumphrey.com/superconference>

Keywords (rank): internet marketing superconference (14)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.56**

[View more](#) (p. 16)



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New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 3 keywords that you didn't even show up on last month. Those keywords drive 0.37 clicks worth an estimated \$1.13 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 33 clicks per month if you could be in the first position on each of the keywords.

internet marketing superconference

Rank: 14 Searches/Mo: 120 Est. Value/Click: \$2.94
Estimated New Clicks/Month: 0

marketing experts

Rank: 47 Searches/Mo: 720 Est. Value/Click: \$3.24
Estimated New Clicks/Month: 0

web promotion tips

Rank: 22 Searches/Mo: 0 Est. Value/Click: \$3.94
Estimated New Clicks/Month: 0

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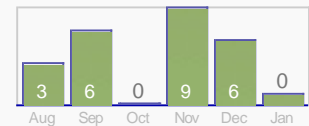
Top Site Sections Summary

The top 2 site sections draw 0.87% of all of your organic visitors. Together those sections combine for 0.66 clicks per month.

Clicks/Month

[jackhumphrey.com/download](#)

Number of Keywords: 1
Est. Value/Mo: \$1 (-\$17)



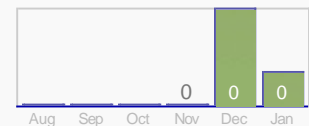
[jackhumphrey.com/superconference](#)

Number of Keywords: 1
Est. Value/Mo: \$1 (+\$1)



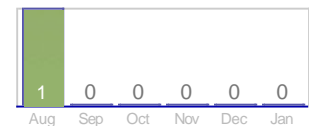
[jackhumphrey.com/pdf/email](#)

Number of Keywords: 2
Est. Value/Mo: \$0



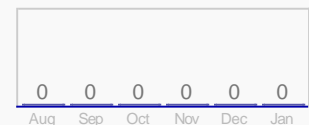
[jackhumphrey.com/gettraffic](#)

Number of Keywords: 2
Est. Value/Mo: \$0



[jackhumphrey.com/sitemap.xml](#)

Number of Keywords: 2
Est. Value/Mo: \$0



[View more](#) (p. 17)



Keyword Groups with the Biggest Gains



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Biggest Opportunities

You currently rank somewhere in the top 50 on 28 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 1k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 1k clicks per month. That would cost you more than \$2k in equivalent PPC dollars.

social marketing

Rank: 20 (+10) Searches/Mo: 10k Est. Value/Click: \$1.01
Est. Potential New Clicks/Month: 414

email deliverability

Rank: 44 (-24) Searches/Mo: 2k Est. Value/Click: \$3.35
Est. Potential New Clicks/Month: 93

blog marketing

Rank: 19 (-2) Searches/Mo: 4k Est. Value/Click: \$1.92
Est. Potential New Clicks/Month: 159

marketing tactics

Rank: 21 (-1) Searches/Mo: 2k Est. Value/Click: \$1.98
Est. Potential New Clicks/Month: 116

website traffic report

Rank: 9 (-2) Searches/Mo: 2k Est. Value/Click: \$3.12
Est. Potential New Clicks/Month: 56

marketing experts

Rank: 47 Searches/Mo: 720 Est. Value/Click: \$3.24
Est. Potential New Clicks/Month: 28

humphrey

Rank: 34 (-10) Searches/Mo: 7k Est. Value/Click: \$0.34
Est. Potential New Clicks/Month: 222

humphrey's

Rank: 24 (+1) Searches/Mo: 2k Est. Value/Click: \$0.41
Est. Potential New Clicks/Month: 130

website promotion tips

Rank: 15 Searches/Mo: 390 Est. Value/Click: \$4.17
Est. Potential New Clicks/Month: 9

video syndication

Rank: 22 (+2) Searches/Mo: 0 Est. Value/Click: \$1.27
Est. Potential New Clicks/Month: 24

web site traffic report

Rank: 14 (-1) Searches/Mo: 240 Est. Value/Click: \$5.22
Est. Potential New Clicks/Month: 3

[View more](#) (p. 18)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 2k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

video hosting sites

Searches/Mo.: 2k
Cost/Click: \$5.28 Est. Potential Clicks/Mo.: 40 Avg. Competitor Rank: 9

website traffic

Searches/Mo.: 0
Cost/Click: \$4.51 Est. Potential Clicks/Mo.: 32
Avg. Competitor Rank: 17

podcast recording equipment

Searches/Mo.: 0
Cost/Click: \$6.48 Est. Potential Clicks/Mo.: 11 Avg. Competitor Rank: 1

video sites

Searches/Mo.: 0
Cost/Click: \$1.09 Est. Potential Clicks/Mo.: 109
Avg. Competitor Rank: 10

video sharing sites

Searches/Mo.: 0
Cost/Click: \$1.27 Est. Potential Clicks/Mo.: 76 Avg. Competitor Rank: 8

website traffic

Searches/Mo.: 22k
Cost/Click: \$4.38 Est. Potential Clicks/Mo.: 26
Avg. Competitor Rank: 19

free traffic school

Searches/Mo.: 300
Cost/Click: \$4.52 Est. Potential Clicks/Mo.: 13 Avg. Competitor Rank: 2

happy easter

Searches/Mo.: 7k
Cost/Click: \$0.65 Est. Potential Clicks/Mo.: 63
Avg. Competitor Rank: 12

adult website traffic

Searches/Mo.: 720
Cost/Click: \$3.88 Est. Potential Clicks/Mo.: 5 Avg. Competitor Rank: 5

blogging tips

Searches/Mo.: 3k
Cost/Click: \$2.67 Est. Potential Clicks/Mo.: 15
Avg. Competitor Rank: 12

adult web traffic

Searches/Mo.: 480
Cost/Click: \$4.10 Est. Potential Clicks/Mo.: 5 Avg. Competitor Rank: 4

increase blog traffic

Searches/Mo.: 1k
Cost/Click: \$2.72 Est. Potential Clicks/Mo.: 13 Avg. Competitor Rank: 6

[View more](#) (p. 20)



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Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

None

[View more](#) (p. 23)

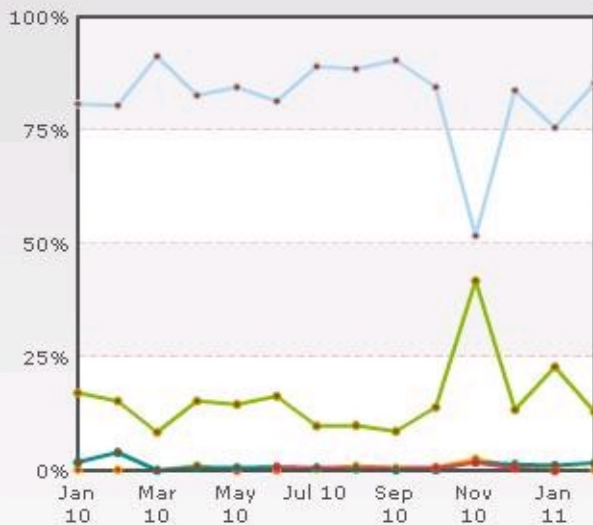
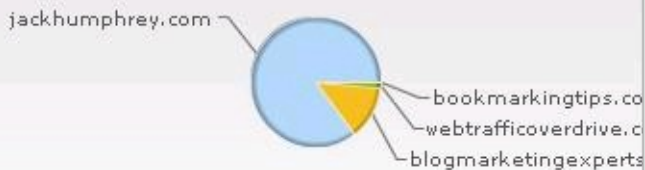


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Keyword Groups with the Most Potential

Traffic Share

Relative to your top 5 competitors, your site has 85% of the traffic share. At the same time, *blogmarketingexperts.com* has exploded and ripped traffic from *jackhumphrey.com* and *webtraffictech.com*.



Domains that Gained or Lost Clicks on your Keywords

This month, *Blogmarketingbook.com* lost 76 clicks after losing position on organic searches that you also rank for. But, perhaps most interesting was the gains made by *Humphrey-products.com*. That site is not considered a direct competitor, but they gained 91 clicks on your keywords, which is a 66 percent growth on your keywords. They are either doing something right or getting pretty lucky.

humphrey-products.com	+91
michellemacpherson.com	+89
forbes.com	+69
cdc.gov	+43
humphrey.com	+38
washingtonsq.com	-39
aweber.com	-40
humphreys.edu	-43
statbrain.com	-45
socialmarketing.org	-47
payperpost.com	-48
handsoffblogmarketing.com	-48
humphreysstl.com	-53
humphreysbackstagelive.com	-58
deliverability.com	-60
alexa.com	-71
halfmooninn.com	-75
blogmarketingbook.com	-76
businessknowhow.com	-82
humphreysbythebay.com	-82
emailreach.com	-95
websitetrafficreport.com	-108
jackhumphrey.com	-153
fridaytrafficreport.com	-203
humphreysconcerts.com	-525

*competitors in bold

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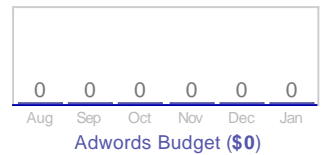
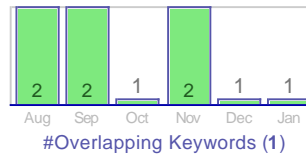
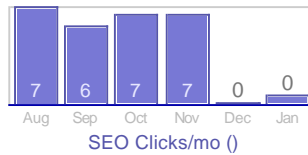
Competition: You Lost 15% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was *blogmarketingexperts.com*. They picked up 38 organic clicks overall.

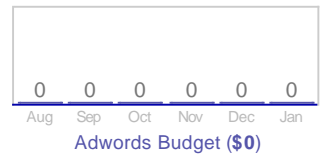
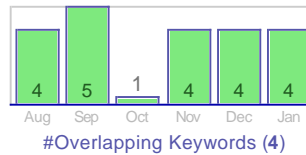
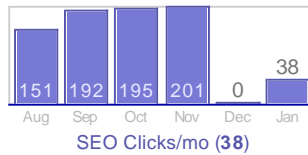
bookmarkingtips.com

website promotion tips (28)

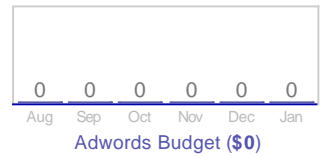
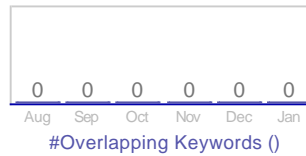
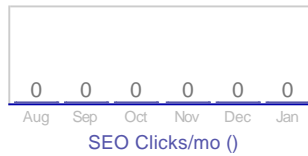


blogmarketingexperts.com

marketing experts (10),
tom peters blog (26), blog marketing (33),
seo seminar (48),
business blog marketing (48)

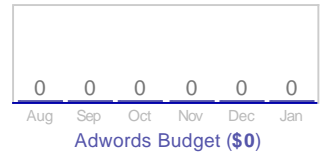
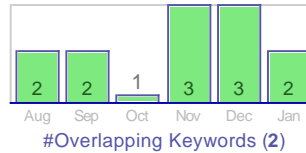
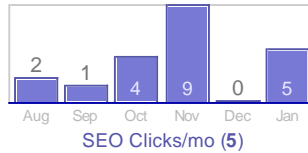


webtraffictech.com

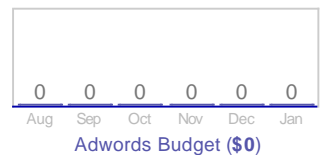
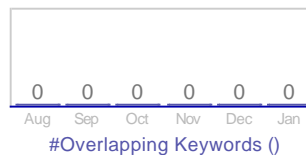
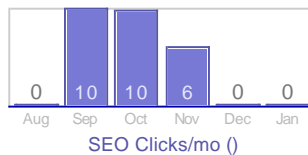


webtraffcoverdrive.com

website traffic report (17),
website traffic reporting (22),
web traffic report (24),
web traffic reporting (31)

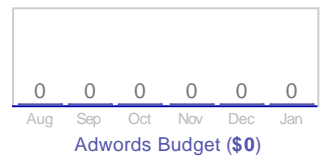
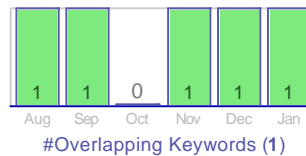
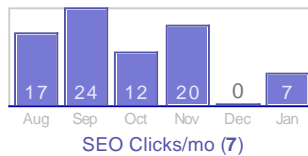


websitesitepromotion.com

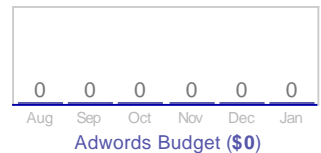
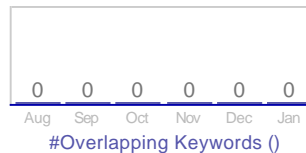
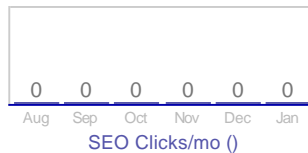


kobemail.com

email deliverability (25), deliverability (45)



justmarketers.com



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Biggest Gains (all)		Clicks/Month														
<p>▲ social marketing 20(+10) Est. Clicks/Month gained: 2 Est. Value/Click: \$1.01 Estimated Value gained: \$2 http://www.jackhumphrey.com/</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>47</td><td>21</td><td>0</td><td>31</td><td>10</td><td>13</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	47	21	0	31	10	13
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<p>▲ internet marketing superconference 14 Est. Clicks/Month unchanged Est. Value/Click: \$2.94 Estimated Value unchanged \$1 http://www.jackhumphrey.com/superconf...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td><td>1</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	1	1										
<p>▲ marketing experts 47 Est. Clicks/Month unchanged Est. Value/Click: \$3.24 Estimated Value unchanged \$1 http://www.jackhumphrey.com/</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>6</td><td>8</td><td>0</td><td>6</td><td>5</td><td>5</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	6	8	0	6	5	5
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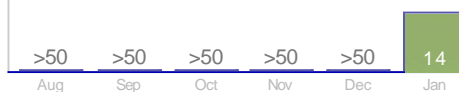
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humphrey's Rank: 24(+1) Est. Clicks/Mo: 5(-1) Est. Value/Mo: \$2(-\$0.33)	
website promotion tips Rank: 15 Est. Clicks/Mo: 0(-1) Est. Value/Mo: \$2(-\$3.947)	
email deliverability Rank: 44(-24) Est. Clicks/Mo: 0(-5) Est. Value/Mo: \$1(-\$17.195)	
web site traffic report Rank: 14(-1) Est. Clicks/Mo: 0(-1) Est. Value/Mo: \$1(-\$4.415)	
humphrey Rank: 34(-10) Est. Clicks/Mo: 2(-4) Est. Value/Mo: \$1(-\$0.992)	
video syndication Rank: 22(+2) Est. Clicks/Mo: 1 Est. Value/Mo: \$1(+\$0.03)	



Jackhumphrey.com: SEO Dashboard

internet marketing superconference

Rank: 14 Est. Clicks/Mo: 0 Est. Value/Mo: \$1



marketing experts

Rank: 47 Est. Clicks/Mo: 0 Est. Value/Mo: \$1



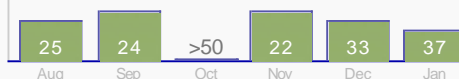
marketing tactic

Rank: 28(-2) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.16)



promotion tips

Rank: 37(-4) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.218)



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Newly Ranked Organic Pages

<http://www.jackhumphrey.com/superconference>

Estimated SEO Value: **\$0.56** Estimated Total Clicks/Mo: 0

Keywords (rank): internet marketing superconference (14)

[Download as CSV](#)



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New Keywords (You weren't ranked on before)	Estimated New Click/Month
internet marketing superco... Rank: 14 Searches/Mo: 120 Est. Value/Click: \$2.94 http://www.jackhumphrey.com/superconference	0 new clicks/month
marketing experts Rank: 47 Searches/Mo: 720 Est. Value/Click: \$3.24 http://www.jackhumphrey.com/	0 new clicks/month
web promotion tips Rank: 22 Searches/Mo: 0 Est. Value/Click: \$3.94 http://www.jackhumphrey.com/	0 new clicks/month

[Download as CSV](#)

Top Site Sections Summary	Estimated Clicks/Month														
jackhumphrey.com/downloads Number of Keywords: 1 Estimated Value/Mo: \$1 (-\$17) Top Keywords: email deliverability	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>3</td><td>6</td><td>0</td><td>9</td><td>6</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	3	6	0	9	6	0
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	3	6	0	9	6	0									
jackhumphrey.com/superconfe... Number of Keywords: 1 Estimated Value/Mo: \$1 (+\$1) Top Keywords: internet marketing superconference	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	0	0	0	0	0									
jackhumphrey.com/pdf/emaild... Number of Keywords: 2 Estimated Value/Mo: \$0 Top Keywords: empowerism com, empowerism.+com	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	0	0	0	0	0									
jackhumphrey.com/gettraffic Number of Keywords: 2 Estimated Value/Mo: \$0 Top Keywords: autopilottraffmachine, autopilot traffic machine	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	1	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	1	0	0	0	0	0									
jackhumphrey.com/sitemap.xml Number of Keywords: 2 Estimated Value/Mo: \$0 Top Keywords: SEOelite Report4 com, stomernet list	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	0	0	0	0	0									

[Download as CSV](#)



Jackhumphrey.com: SEO Dashboard

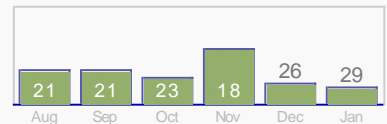
Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

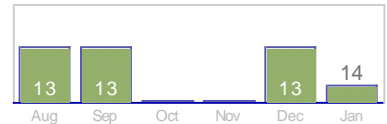
social marketing (20)

Searches/Mo: 10k Est. Value/Click: \$1.01 Est. Potential New Clicks/Month: 414
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



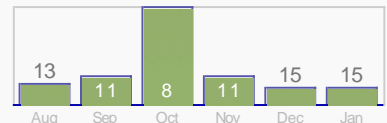
email deliverability (44)

Searches/Mo: 2k Est. Value/Click: \$3.35 Est. Potential New Clicks/Month: 93
Other Keywords for URL: email deliverability



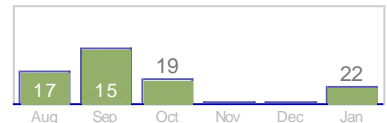
blog marketing (19)

Searches/Mo: 4k Est. Value/Click: \$1.92 Est. Potential New Clicks/Month: 159
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



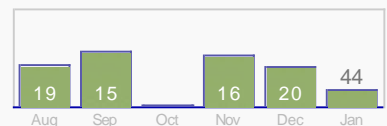
marketing tactics (21)

Searches/Mo: 2k Est. Value/Click: \$1.98 Est. Potential New Clicks/Month: 116
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



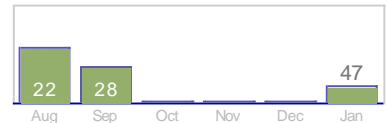
website traffic report (9)

Searches/Mo: 2k Est. Value/Click: \$3.12 Est. Potential New Clicks/Month: 56
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



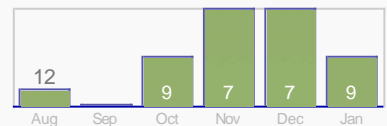
marketing experts (47)

Searches/Mo: 720 Est. Value/Click: \$3.24 Est. Potential New Clicks/Month: 28
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



humphrey (34)

Searches/Mo: 7k Est. Value/Click: \$0.34 Est. Potential New Clicks/Month: 222
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



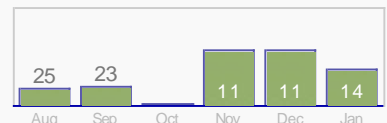
humphrey's (24)

Searches/Mo: 2k Est. Value/Click: \$0.41 Est. Potential New Clicks/Month: 130
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



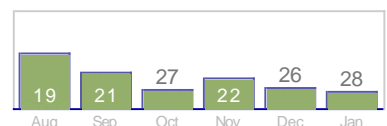
website promotion tips (15)

Searches/Mo: 390 Est. Value/Click: \$4.17 Est. Potential New Clicks/Month: 9
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



video syndication (22)

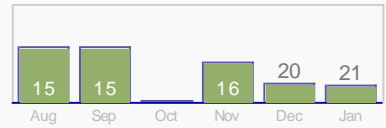
Searches/Mo: 0 Est. Value/Click: \$1.27 Est. Potential New Clicks/Month: 24
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



Jackhumphrey.com: SEO Dashboard

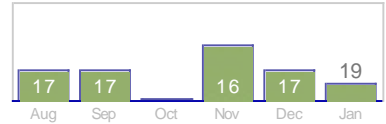
web site traffic report (14)

Searches/Mo: 240 Est. Value/Click: \$5.22 Est. Potential New Clicks/Month: 3
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



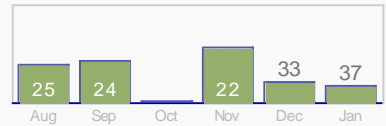
promotion tips (37)

Searches/Mo: 0 Est. Value/Click: \$1.75 Est. Potential New Clicks/Month: 10
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



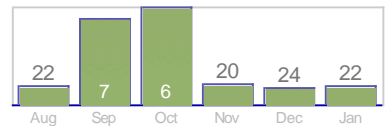
internet marketing superconference (14)

Searches/Mo: 120 Est. Value/Click: \$2.94 Est. Potential New Clicks/Month: 5
Other Keywords for URL: internet marketing superconference



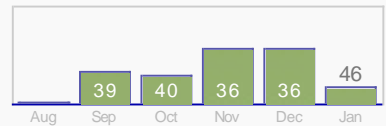
marketing tactic (28)

Searches/Mo: 210 Est. Value/Click: \$2.01 Est. Potential New Clicks/Month: 4
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



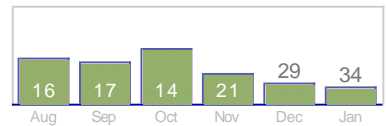
empowerism com (46)

Searches/Mo: 0 Est. Value/Click: \$1.1 Est. Potential New Clicks/Month: 4
Other Keywords for URL: empowerism com, empowerism.+com



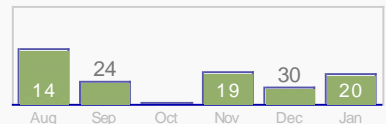
blog for marketing (14)

Searches/Mo: 0 Est. Value/Click: \$2.66 Est. Potential New Clicks/Month: 0
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



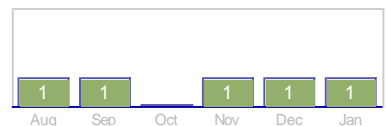
blogmarketing (17)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



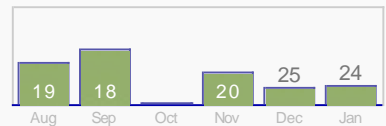
website traffic reporting (13)

Searches/Mo: 90 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



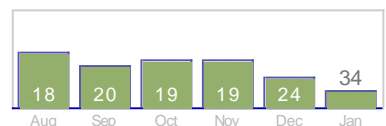
web promotion tips (22)

Searches/Mo: 0 Est. Value/Click: \$3.94 Est. Potential New Clicks/Month: 0
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



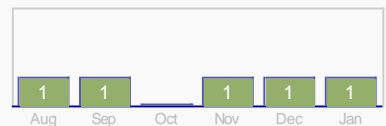
web site promotion tip (29)

Searches/Mo: 210 Est. Value/Click: \$6.18 Est. Potential New Clicks/Month: 0
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



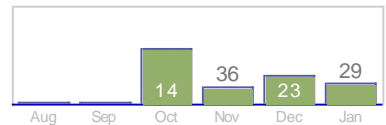
SEOelite Report4 com (29)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: SEOelite Report4 com, stomernet list



stomernet list (45)

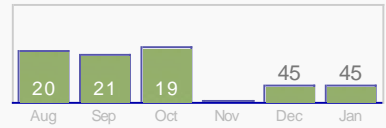
Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: SEOelite Report4 com, stomernet list



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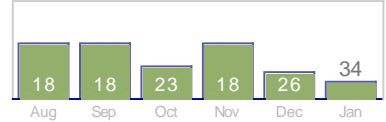
autopilottrafficmachine (34)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: autopilottrafficmachine, autopilot traffic machine



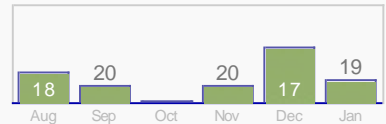
blog marketing (19)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: Jack Humphrey, social marketing, website traffic report, humphrey's, blog marketing



autopilot traffic machine (34)

Searches/Mo: 90 Est. Value/Click: \$1.04 Est. Potential New Clicks/Month: 0
Other Keywords for URL: autopilottrafficmachine, autopilot traffic machine



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Keywords Not Ranked On But Should Be

Estimated Clicks/Month

video hosting sites

Searches/Month: 2k
Cost/Click: \$5.28 Est. Potential Clicks/Month: 40
Avg. Competitor Rank: 9

fridaytrafficrepo... +40

website'traffic

Searches/Month: 0
Cost/Click: \$4.51 Est. Potential Clicks/Month: 32
Avg. Competitor Rank: 17

websitetraffic.net +32

podcast recording equipment

Searches/Month: 0
Cost/Click: \$6.48 Est. Potential Clicks/Month: 11
Avg. Competitor Rank: 1

fridaytrafficrepo... +11

video sites

Searches/Month: 0
Cost/Click: \$1.09 Est. Potential Clicks/Month: 109
Avg. Competitor Rank: 10

fridaytrafficrepo... +109

video sharing sites

Searches/Month: 0
Cost/Click: \$1.27 Est. Potential Clicks/Month: 76
Avg. Competitor Rank: 8

fridaytrafficrepo... +76

website traffic

Searches/Month: 22k
Cost/Click: \$4.38 Est. Potential Clicks/Month: 26
Avg. Competitor Rank: 19

websitetraffic.net +26

free traffic school

Searches/Month: 300
Cost/Click: \$4.52 Est. Potential Clicks/Month: 13
Avg. Competitor Rank: 2

fridaytrafficrepo... +13

happy easter

Searches/Month: 7k
Cost/Click: \$0.65 Est. Potential Clicks/Month: 63
Avg. Competitor Rank: 12

fridaytrafficrepo... +63



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adult website traffic

Searches/Month: 720
 Cost/Click: \$3.88 Est. Potential Clicks/Month: 5
 Avg. Competitor Rank: 5

websitesite.net  +5

blogging tips

Searches/Month: 3k
 Cost/Click: \$2.67 Est. Potential Clicks/Month: 15
 Avg. Competitor Rank: 12

fridaytrafficepo...  +15

adult web traffic

Searches/Month: 480
 Cost/Click: \$4.10 Est. Potential Clicks/Month: 5
 Avg. Competitor Rank: 4

websitesite.net  +5

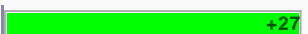
increase blog traffic

Searches/Month: 1k
 Cost/Click: \$2.72 Est. Potential Clicks/Month: 13
 Avg. Competitor Rank: 6

fridaytrafficepo...  +13

best video sites

Searches/Month: 0
 Cost/Click: \$1.21 Est. Potential Clicks/Month: 27
 Avg. Competitor Rank: 3

fridaytrafficepo...  +27

video sharing

Searches/Month: 10k
 Cost/Click: \$0.83 Est. Potential Clicks/Month: 51
 Avg. Competitor Rank: 12

fridaytrafficepo...  +51

the pen is mightier than the sword

Searches/Month: 0
 Cost/Click: \$0.54 Est. Potential Clicks/Month: 36
 Avg. Competitor Rank: 6

fridaytrafficepo...  +36

traffic report

Searches/Month: 74k
 Cost/Click: \$0.56 Est. Potential Clicks/Month: 75
 Avg. Competitor Rank: 25

fridaytrafficepo...  +75

video sharing websites

Searches/Month: 0
 Cost/Click: \$1.18 Est. Potential Clicks/Month: 23
 Avg. Competitor Rank: 6

fridaytrafficepo...  +23

video sharing website

Searches/Month: 720
 Cost/Click: \$1.97 Est. Potential Clicks/Month: 13
 Avg. Competitor Rank: 5

fridaytrafficepo...  +13

video sharing site

Searches/Month: 720
 Cost/Click: \$1.53 Est. Potential Clicks/Month: 16
 Avg. Competitor Rank: 6

fridaytrafficepo...  +16

warrior forum

Searches/Month: 8k
 Cost/Click: \$0.70 Est. Potential Clicks/Month: 24
 Avg. Competitor Rank: 24

fridaytrafficepo...  +24



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build it big

Searches/Month: 480
Cost/Click: \$5.11 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 9

fridaytrafficro...  +3

video upload sites

Searches/Month: 2k
Cost/Click: \$0.99 Est. Potential Clicks/Month: 18
Avg. Competitor Rank: 11

fridaytrafficro...  +18

video posting sites

Searches/Month: 0
Cost/Click: \$1.16 Est. Potential Clicks/Month: 11
Avg. Competitor Rank: 6

fridaytrafficro...  +11

video site

Searches/Month: 4k
Cost/Click: \$0.95 Est. Potential Clicks/Month: 20
Avg. Competitor Rank: 14

fridaytrafficro...  +20

web site traffic

Searches/Month: 3k
Cost/Click: \$5.29 Est. Potential Clicks/Month: 4
Avg. Competitor Rank: 18

websitetraffic.net  +4

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Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

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Keyword Groups with the Most Potential - Details