

Chrisbrogan.com

SEO Dashboard



Feb 15, 2011

Table of Contents

SEO Value

- ✓ [Amount of Keywords in Top Search Results](#)
- ✓ [Number of Unique Pages that Rank Organically](#)
- ✓ [Total Organic Clicks Per Month](#)
- ✓ [Value of Organic Clicks Per Month](#)
- ✓ [Organic Clicks Change](#)
- ✓ [Biggest Gains / Most Valuable Keywords](#)
- ✓ [Newly Ranked Organic Pages](#)
- ✓ [New Keywords / Top Sections](#)
- ✓ [Keyword Groups with the Biggest Gains](#)

Opportunity

- ✓ [Biggest Opportunities / Not Ranked Keywords](#)
- ✓ [Keyword Overlap in Your SEO & PPC campaigns](#)
- ✓ [Keyword Groups with the Most Potential](#)

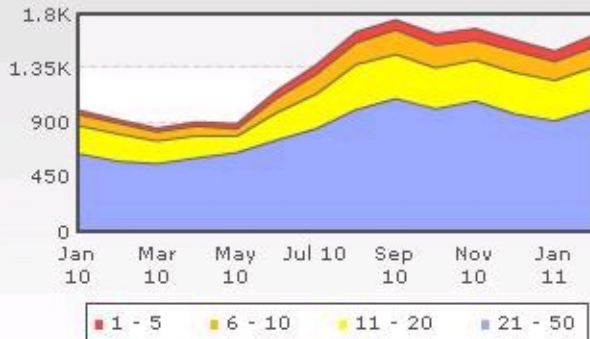
Competition

- ✓ [Traffic Share and Movers Shakers](#)
- ✓ [Competition](#)
- ✓ [Top Organic Competitors / Partners and their Best Keywords](#)

Appendix: Additional and Extended Details

- ✓ [Biggest Gains \(all\)](#)
- ✓ [Most Valuable Keywords \(all\)](#)
- ✓ [Newly Ranked Organic Pages \(all\)](#)
- ✓ [New Keywords \(all\)](#)
- ✓ [Top Sections \(all\)](#)
- ✓ [Keyword Groups with the Biggest Gains - Details](#)
- ✓ [Biggest Opportunities \(all\)](#)
- ✓ [Not Ranked Keywords \(all\)](#)
- ✓ [Keyword Overlap in Your SEO & PPC campaigns \(all\)](#)
- ✓ [Keyword Groups with the Most Potential - Details](#)

Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 2k different keywords. That's up by 9.12% or 136 keywords from last month.

Number of Unique Pages that Rank Organically



697 of your pages appear in the top 50 of at least one search. That's 80 more pages on your site showing up in searches this month than last month.

Total Organic Clicks Per Month



You should be getting 67k clicks per month from your organic placements on Google. That's up 63k clicks or 2k% from last month.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$60k. That's an additional savings of \$52k over last month.

You gained 62,738 clicks last month, worth \$51,534.

Biggest Gains

You moved up in ranks on 880 keywords last month. All those gains added up to about 3k clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$3k.

	Rank
▲ linkedin Estimated Clicks/Month gained: 1k http://www.chrisbrogan.com/use-linked...	40
▲ new york times best seller list Estimated Clicks/Month gained: 134 http://www.chrisbrogan.com/now-a-new-...	17(+31)
▲ snow day Estimated Clicks/Month gained: 110 http://www.chrisbrogan.com/snow-day/	9
▲ brogan Estimated Clicks/Month gained: 110 http://chrisbrogan.com/	1(+1)
▲ looking for work Estimated Clicks/Month gained: 108 http://www.chrisbrogan.com/looking-fo...	1(+1)
▲ topics to write about Estimated Clicks/Month gained: 95 http://www.chrisbrogan.com/100-blog-t...	3(+2)
▲ google groups Estimated Clicks/Month gained: 92 http://www.chrisbrogan.com/yahogroup...	46
▲ happy thanksgiving Estimated Clicks/Month gained: 74 http://www.chrisbrogan.com/happy-than...	15
▲ google doc Estimated Clicks/Month gained: 71 http://www.chrisbrogan.com/next-ipad-...	35
▲ how to say no Estimated Clicks/Month gained: 57 http://www.chrisbrogan.com/how-to-say...	3(+6)
▲ how to blog Estimated Clicks/Month gained: 56 http://www.chrisbrogan.com/how-to-blo...	10(+3)

[View more \(p. 13\)](#)

Most Valuable Keywords

You gained ranks on 8 out of your top 20 most valuable keywords. Moving up the charts on those important keywords means about 583 visits to the site that wouldn't have come last month.

	Rank
make your own business cards Rank: 2 Est. Clicks/Mo: 447(-102) Est. Value/Mo: \$2k(-\$364.256)	
blog topics Rank: 1 Est. Clicks/Mo: 310(+140) Est. Value/Mo: \$959(+\$432)	
blog ideas Rank: 1 Est. Clicks/Mo: 394(+223) Est. Value/Mo: \$786(+\$446)	
linkedin Rank: 40 Est. Clicks/Mo: 1k Est. Value/Mo: \$702	
new york times best seller list Rank: 17(+31) Est. Clicks/Mo: 159(+134) Est. Value/Mo: \$263(+\$226)	
topics to write about Rank: 3(+2) Est. Clicks/Mo: 218(+95) Est. Value/Mo: \$229(+\$100)	
how to blog Rank: 10(+3) Est. Clicks/Mo: 122(+56) Est. Value/Mo: \$210(+\$81)	
brogan Rank: 1(+1) Est. Clicks/Mo: 162(+110) Est. Value/Mo: \$206(+\$141)	
newsletters Rank: 9(-1) Est. Clicks/Mo: 90(-62) Est. Value/Mo: \$174(-\$80.827)	

[View more \(p. 18\)](#)

Newly Ranked Organic Pages

173 pages show up in Google search results that didn't last month. Combined, those new placements drive 1k clicks, which would be worth about \$4k if you paid for those same clicks in Google Adwords.

<http://www.chrisbrogan.com/blog-topics/>

Keywords (rank): blog topics (2)

Est. Total Clicks/Mo: 310

Est. SEO Value: **\$861**

<http://www.chrisbrogan.com/online-promotions/>

Keywords (rank): online promotions (1), promotions online (6)

Est. Total Clicks/Mo: 50

Est. SEO Value: **\$91**

<http://www.chrisbrogan.com/yahoogroups-vs-google-groups/>

Keywords (rank): yahoogroups (40), groups google (42), google groups (46)

Est. Total Clicks/Mo: 113

Est. SEO Value: **\$78**

<http://www.chrisbrogan.com/next-ipad-annoyance-google-docs/>

Keywords (rank): annoyance (30), google doc (35)

Est. Total Clicks/Mo: 74

Est. SEO Value: **\$68**

<http://www.chrisbrogan.com/snow-day/>

Keywords (rank): day snow (9), snow day (9), snow days (14)

Est. Total Clicks/Mo: 119

Est. SEO Value: **\$53**

<http://www.chrisbrogan.com/happy-thanksgiving-2010/>

Keywords (rank): happy thanksgiving (15)

Est. Total Clicks/Mo: 74

Est. SEO Value: **\$39**

<http://www.chrisbrogan.com/american-express-is-open/>

Keywords (rank): open americanexpress com (16), american open (41)

Est. Total Clicks/Mo: 10

Est. SEO Value: **\$29**

<http://www.chrisbrogan.com/google-wave-my-first-feelings/>

Keywords (rank): my google (33)

Est. Total Clicks/Mo: 16

Est. SEO Value: **\$23**

<http://www.chrisbrogan.com/kitchen-table-companies-defined/>

Keywords (rank): cloud plus (1), kitchen companies (3), mobile companies (5), make a table (11), kitchen table built in (32)

Est. Total Clicks/Mo: 19

Est. SEO Value: **\$17**

<http://www.chrisbrogan.com/blogging-tools-for-2011/>

Keywords (rank): blogging tools (2), blog tools (21)

Est. Total Clicks/Mo: 34

Est. SEO Value: **\$16**

[View more](#) (p. 20)

New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 444 keywords that you didn't even show up on last month. Those keywords drive 2k clicks worth an estimated \$2k per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 274k clicks per month if you could be in the first position on each of the keywords.

linkedin

Rank: 40 Searches/Mo: 1M Est. Value/Click: \$0.64
Estimated New Clicks/Month: 1k

snow day

Rank: 9 Searches/Mo: 60k Est. Value/Click: \$0.5
Estimated New Clicks/Month: 110

google groups

Rank: 46 Searches/Mo: 135k Est. Value/Click: \$0.89
Estimated New Clicks/Month: 92

happy thanksgiving

Rank: 15 Searches/Mo: 2k Est. Value/Click: \$0.58
Estimated New Clicks/Month: 74

google doc

Rank: 35 Searches/Mo: 0 Est. Value/Click: \$1.03
Estimated New Clicks/Month: 71

online promotions

Rank: 1 Searches/Mo: 990 Est. Value/Click: \$2.03
Estimated New Clicks/Month: 49

pursue

Rank: 25 Searches/Mo: 50k Est. Value/Click: \$0.75
Estimated New Clicks/Month: 41

new york times bestseller list

Rank: 19 Searches/Mo: 5k Est. Value/Click: \$2.31
Estimated New Clicks/Month: 38

inc magazine

Rank: 22 Searches/Mo: 12k Est. Value/Click: \$4.45
Estimated New Clicks/Month: 35

blogging tools

Rank: 2 Searches/Mo: 1k Est. Value/Click: \$0.49
Estimated New Clicks/Month: 33

new york times best seller

Rank: 11 Searches/Mo: 3k Est. Value/Click: \$1.79
Estimated New Clicks/Month: 32

[View more](#) (p. 22)

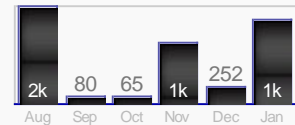
Top Site Sections Summary

The top 2 site sections draw 35% of all of your organic visitors. Together those sections combine for 3k clicks per month. That's up by 1k visits or nearly 93% since last month.

Clicks/Month

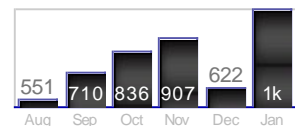
[chrisbrogan.com/use-linked](#)

[i...](#)
Number of Keywords: 6
Est. Value/Mo: \$873 (+\$731)



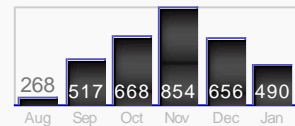
[chrisbrogan.com/100-blog-t](#)

[o...](#)
Number of Keywords: 24
Est. Value/Mo: \$2k (+\$952)



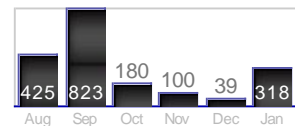
[chrisbrogan.com/make-you](#)

[r-o...](#)
Number of Keywords: 46
Est. Value/Mo: \$2k (-\$602)



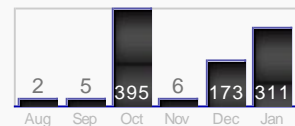
[chrisbrogan.com/now-a-ne](#)

[w-y...](#)
Number of Keywords: 51
Est. Value/Mo: \$576 (+\$513)



[chrisbrogan.com/20-blog-to](#)

[p...](#)
Number of Keywords: 3
Est. Value/Mo: \$960 (+\$431)



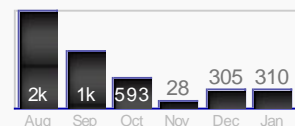
[chrisbrogan.com/blog-topi](#)

[s](#)
Number of Keywords: 1
Est. Value/Mo: \$959 (+\$959)



[chrisbrogan.com/the-us-po](#)

[st...](#)
Number of Keywords: 11
Est. Value/Mo: \$72 (+\$9)



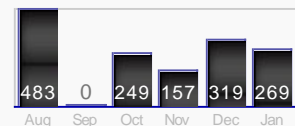
[chrisbrogan.com/about](#)

Number of Keywords: 3
Est. Value/Mo: \$245 (+\$149)



[chrisbrogan.com/memorial-](#)

[day](#)
Number of Keywords: 3
Est. Value/Mo: \$153 (-\$24)



[View more](#) (p. 25)

Keyword Groups with the Biggest Gains

Biggest Opportunities

You currently rank somewhere in the top 50 on 2k search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 486k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 437k clicks per month. That would cost you more than \$305k in equivalent PPC dollars.

linkedin

Rank: 40 Searches/Mo: 1M Est. Value/Click: \$0.64
Est. Potential New Clicks/Month: 206,301

linked in

Rank: 44 (+4) Searches/Mo: 368k Est. Value/Click: \$0.56
Est. Potential New Clicks/Month: 62,282

google groups

Rank: 46 Searches/Mo: 135k Est. Value/Click: \$0.89
Est. Potential New Clicks/Month: 22,858

google doc

Rank: 35 Searches/Mo: 0 Est. Value/Click: \$1.03
Est. Potential New Clicks/Month: 7,102

wbur

Rank: 30 (-2) Searches/Mo: 0 Est. Value/Click: \$2.42
Est. Potential New Clicks/Month: 2,938

new york times best seller list

Rank: 17 (+31) Searches/Mo: 40k Est. Value/Click: \$1.66
Est. Potential New Clicks/Month: 3,765

inc magazine

Rank: 22 Searches/Mo: 12k Est. Value/Click: \$4.45
Est. Potential New Clicks/Month: 1,399

us post office

Rank: 30 Searches/Mo: 673k Est. Value/Click: \$0.25
Est. Potential New Clicks/Month: 18,523

memorial day

Rank: 24 (-2) Searches/Mo: 50k Est. Value/Click: \$0.57
Est. Potential New Clicks/Month: 7,540

ny times best seller list

Rank: 38 (+12) Searches/Mo: 15k Est. Value/Click: \$1.63
Est. Potential New Clicks/Month: 2,500

u s post office

Rank: 35 (+1) Searches/Mo: 673k Est. Value/Click: \$0.2
Est. Potential New Clicks/Month: 18,568

[View more](#) (p. 27)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 169k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

roger smith

Cost/Click: \$0.83 Est. Potential Clicks/Mo.: 57
 Avg. Competitor Rank: 21

Searches/Mo.: 7k

new york times bestsellers

Cost/Click: \$2.10 Est. Potential Clicks/Mo.: 57
 Avg. Competitor Rank: 19

Searches/Mo.: 8k

susan mallery

Cost/Click: \$0.28 Est. Potential Clicks/Mo.: 612
 Avg. Competitor Rank: 2

Searches/Mo.: 22k

susan mallery books

Cost/Click: \$0.63 Est. Potential Clicks/Mo.: 93 Avg. Competitor Rank: 2

Searches/Mo.: 3k

new york times bestsellers list

Cost/Click: \$2.60 Est. Potential Clicks/Mo.: 21 Avg. Competitor Rank: 9

Searches/Mo.: 0

lisa lutz

Cost/Click: \$0.22 Est. Potential Clicks/Mo.: 168
 Avg. Competitor Rank: 2

Searches/Mo.: 0

best internet marketing

Cost/Click: \$5.17 Est. Potential Clicks/Mo.: 19 Avg. Competitor Rank: 3

Searches/Mo.: 1k

zicam

Cost/Click: \$11.00 Est. Potential Clicks/Mo.: 13
 Avg. Competitor Rank: 44

Searches/Mo.: 40k

nyt bestsellers

Cost/Click: \$1.12 Est. Potential Clicks/Mo.: 10
 Avg. Competitor Rank: 17

Searches/Mo.: 0

hawes

Cost/Click: \$0.75 Est. Potential Clicks/Mo.: 32 Avg. Competitor Rank: 3

Searches/Mo.: 2k

best internet

Cost/Click: \$2.84 Est. Potential Clicks/Mo.: 16 Avg. Competitor Rank: 6

Searches/Mo.: 2k

new york bestsellers

Cost/Click: \$1.66 Est. Potential Clicks/Mo.: 9 Avg. Competitor Rank: 6

Searches/Mo.: 0

[View more](#) (p. 31)

Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

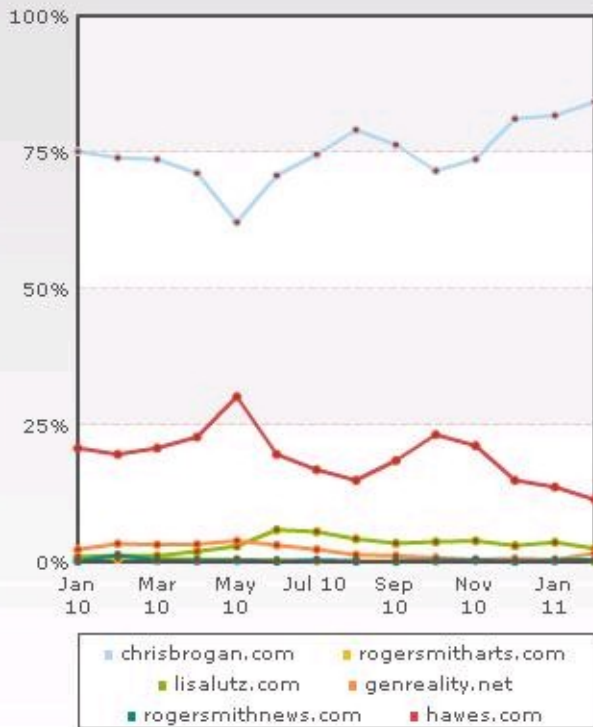
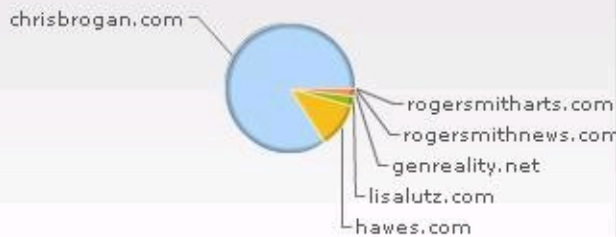
None

[View more](#) (p. 34)

Keyword Groups with the Most Potential

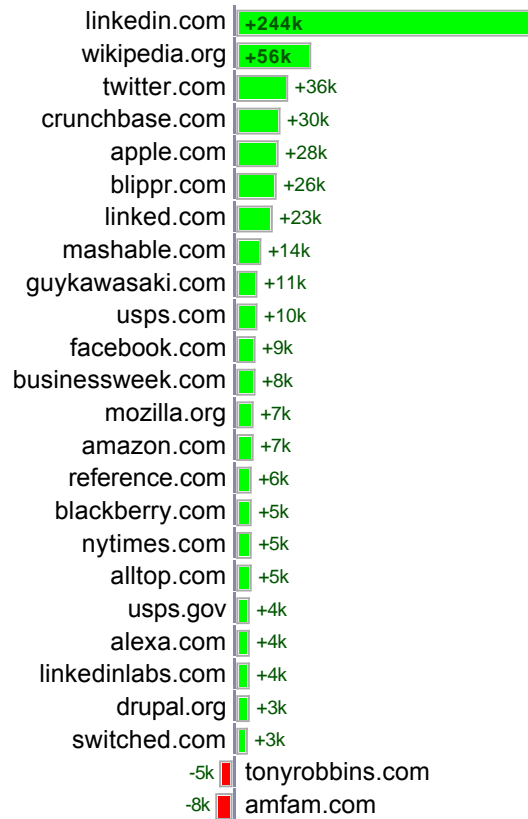
Traffic Share

Relative to your top 5 competitors, your site has **84% of the traffic share**. At the same time, *hawes.com* has exploded and ripped traffic from *chrisbrogan.com* and *lisalutz.com*.



Domains that Gained or Lost Clicks on your Keywords

This month, **LinkedIn.com** gained 244k clicks by improving their position on organic searches that you also rank for.



*competitors in bold

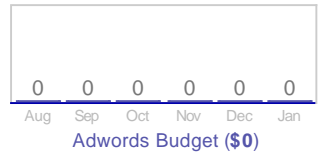
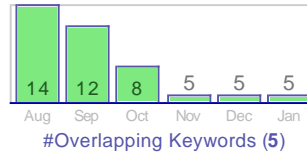
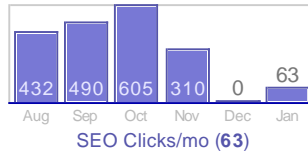
Competition: You Lost 7% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was hawes.com. They picked up 9k organic clicks overall and they increased the number of keywords they overlap with you.

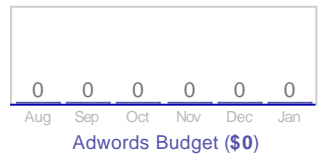
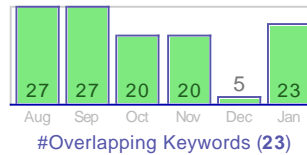
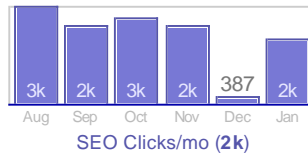
rogersmitharts.com

the roger smith (15),
roger smith hotel (19),
the roger smith hotel (22),
roger smith (35), smith hotel (43)



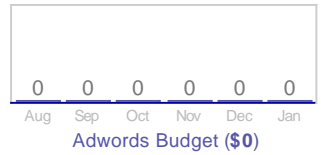
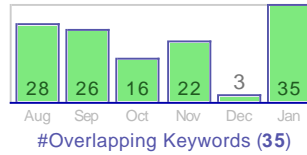
lisalutz.com

lisa lutz (1), lutz (16),
new york times best seller list (20),
new york times best seller (24),
new york times bestseller list (29)



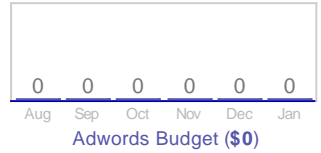
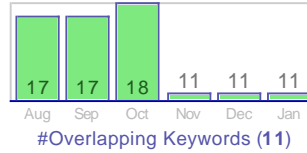
genreality.net

new york times best seller (19),
new york times bestsellers (20),
ny times bestseller list (24),
new york times bestseller list (34),
new york times best seller list (38)



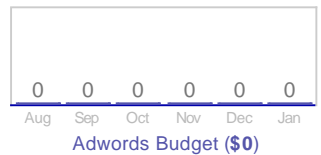
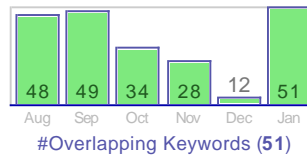
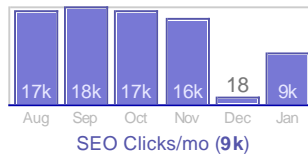
rogersmithnews.com

roger smith hotel (12),
the roger smith hotel (19),
roger smith (32), the lab (32),
roger smith hotel nyc (34)



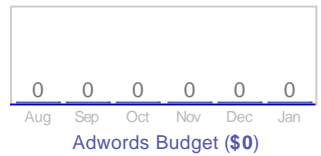
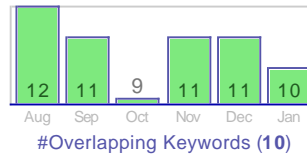
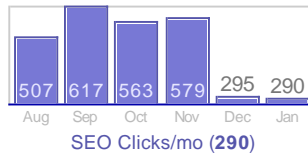
hawes.com

new york times best seller list (5),
new york times bestseller list (5),
ny times best seller list (5),
ny times bestseller list (5),
nyt best seller list (5)



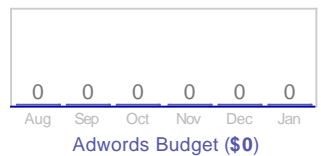
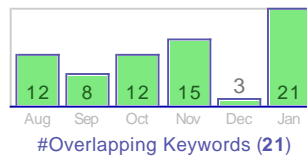
promoteabook.com

promoting a book (1), promote a book (1),
mike drew (1), promote book (1),
how to promote a book (3)



goshenpublib.org

new york times best seller list (16),
new york times bestseller list (18),
new york times best seller (25),
new york times bestseller (34),
goshen (35)

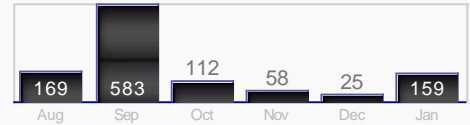


Biggest Gains (all)

Clicks/Month

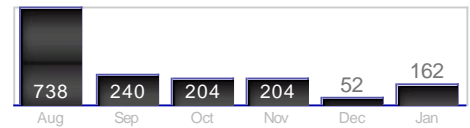
▲ linkedin 40

Est. Clicks/Month gained: **1k** Est. Value/Click: \$0.64 Estimated Value gained: \$702
<http://www.chrisbrogan.com/use-linked...>



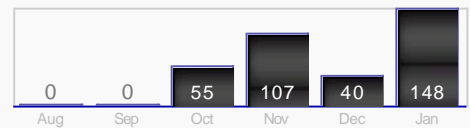
▲ new york times best seller list 17(+31)

Est. Clicks/Month gained: **134** Est. Value/Click: \$1.66 Estimated Value gained: \$221
<http://www.chrisbrogan.com/now-a-new-...>



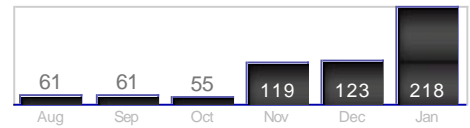
▲ snow day 9

Est. Clicks/Month gained: **110** Est. Value/Click: \$0.5 Estimated Value gained: \$55
<http://www.chrisbrogan.com/snow-day/>



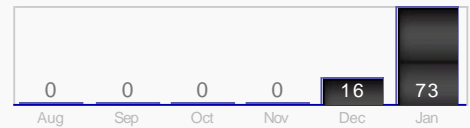
▲ brogan 1(+1)

Est. Clicks/Month gained: **110** Est. Value/Click: \$1.27 Estimated Value gained: \$140
<http://chrisbrogan.com/>



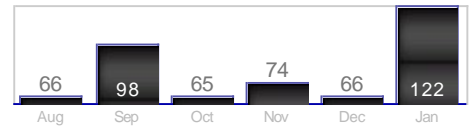
▲ looking for work 1(+1)

Est. Clicks/Month gained: **108** Est. Value/Click: \$0.85 Estimated Value gained: \$92
<http://www.chrisbrogan.com/looking-fo...>



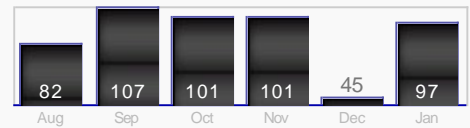
▲ topics to write about 3(+2)

Est. Clicks/Month gained: **95** Est. Value/Click: \$1.05 Estimated Value gained: \$100
<http://www.chrisbrogan.com/100-blog-t...>



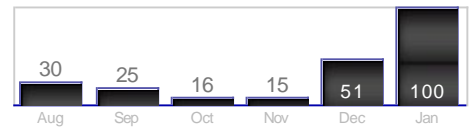
▲ google groups 46

Est. Clicks/Month gained: **92** Est. Value/Click: \$0.89 Estimated Value gained: \$82
<http://www.chrisbrogan.com/yahogroup...>



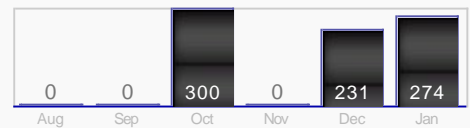
▲ happy thanksgiving 15

Est. Clicks/Month gained: **74** Est. Value/Click: \$0.58 Estimated Value gained: \$43
<http://www.chrisbrogan.com/happy-than...>



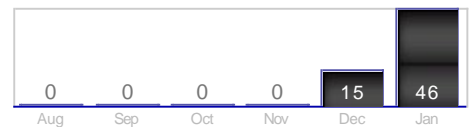
▲ google doc 35

Est. Clicks/Month gained: **71** Est. Value/Click: \$1.03 Estimated Value gained: \$73
<http://www.chrisbrogan.com/next-ipad-...>



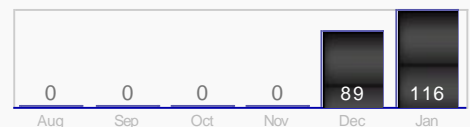
▲ how to say no 3(+6)

Est. Clicks/Month gained: **57** Est. Value/Click: \$0.28 Estimated Value gained: \$16
<http://www.chrisbrogan.com/how-to-say...>



▲ how to blog 10(+3)

Est. Clicks/Month gained: **56** Est. Value/Click: \$1.73 Estimated Value gained: \$97
<http://www.chrisbrogan.com/how-to-blo...>



Chrisbrogan.com: SEO Dashboard

▲ brogans 1(+1)

Est. Clicks/Month gained: **52** Est. Value/Click: \$0.44 Estimated Value gained: \$23

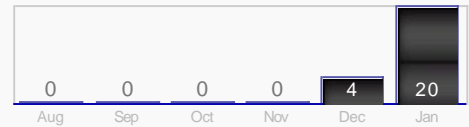
<http://chrisbrogan.com/>



▲ online promotions 1

Est. Clicks/Month gained: **49** Est. Value/Click: \$2.03 Estimated Value gained: \$100

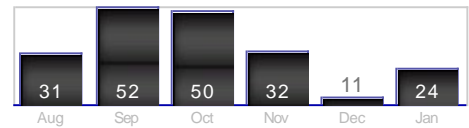
<http://www.chrisbrogan.com/online-pro...>



▲ chores 10(+2)

Est. Clicks/Month gained: **48** Est. Value/Click: \$0.33 Estimated Value gained: \$16

<http://www.chrisbrogan.com/chores/>



▲ linked in 44(+4)

Est. Clicks/Month gained: **43** Est. Value/Click: \$0.56 Estimated Value gained: \$24

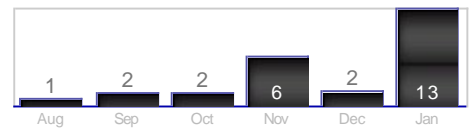
<http://www.chrisbrogan.com/use-linked...>



▲ pursue 25

Est. Clicks/Month gained: **41** Est. Value/Click: \$0.75 Estimated Value gained: \$30

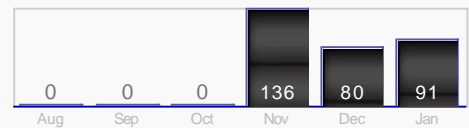
<http://www.chrisbrogan.com/pursue-the...>



▲ new york times bestseller list 19

Est. Clicks/Month gained: **38** Est. Value/Click: \$2.31 Estimated Value gained: \$88

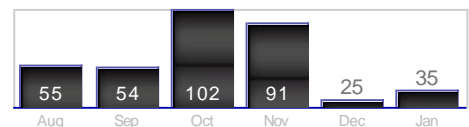
<http://www.chrisbrogan.com/now-a-new-...>



▲ inc magazine 22

Est. Clicks/Month gained: **35** Est. Value/Click: \$4.45 Estimated Value gained: \$156

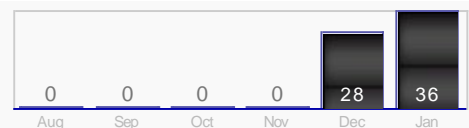
<http://www.chrisbrogan.com/inc-magazi...>



▲ blogging tools 2

Est. Clicks/Month gained: **33** Est. Value/Click: \$0.49 Estimated Value gained: \$16

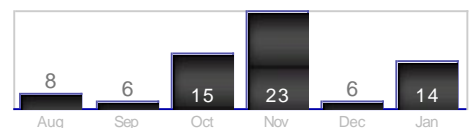
<http://www.chrisbrogan.com/blogging-t...>



▲ new york times best seller 11

Est. Clicks/Month gained: **32** Est. Value/Click: \$1.79 Estimated Value gained: \$58

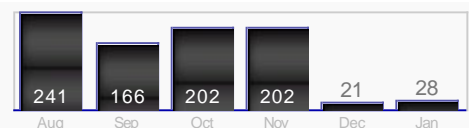
<http://www.chrisbrogan.com/now-a-new-...>



▲ how to write a blog 7(+8)

Est. Clicks/Month gained: **31** Est. Value/Click: \$2.96 Estimated Value gained: \$93

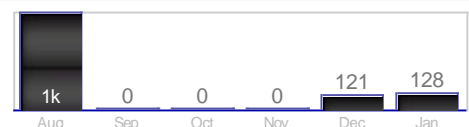
<http://www.chrisbrogan.com/how-to-wri...>



▲ thinking 20

Est. Clicks/Month gained: **28** Est. Value/Click: \$0.43 Estimated Value gained: \$12

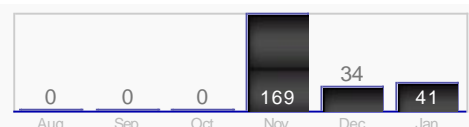
<http://www.chrisbrogan.com/magazine-t...>



▲ work 38

Est. Clicks/Month gained: **27** Est. Value/Click: \$0.57 Estimated Value gained: \$15

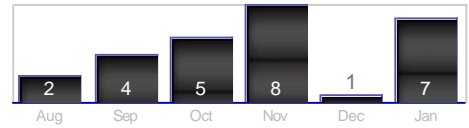
<http://www.chrisbrogan.com/work-now/>



Chrisbrogan.com: SEO Dashboard

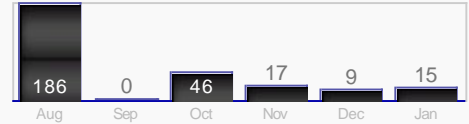
▲ about 20(+8)

Est. Clicks/Month gained: 26 Est. Value/Click: \$0.33 Estimated Value gained: \$9
<http://www.chrisbrogan.com/about/>



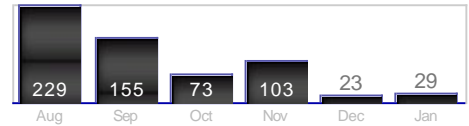
▲ spreadshirt 20

Est. Clicks/Month gained: 23 Est. Value/Click: \$0.42 Estimated Value gained: \$10
<http://www.chrisbrogan.com/using-spre...>



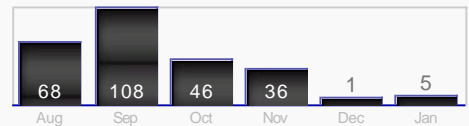
▲ new york times bestseller 11

Est. Clicks/Month gained: 21 Est. Value/Click: \$1.91 Estimated Value gained: \$41
<http://www.chrisbrogan.com/now-a-new-...>



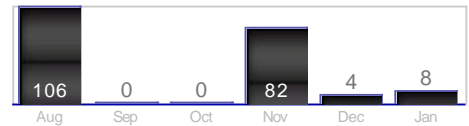
▲ saddleback leather 14(+2)

Est. Clicks/Month gained: 21 Est. Value/Click: \$0.63 Estimated Value gained: \$13
<http://www.chrisbrogan.com/saddleback...>



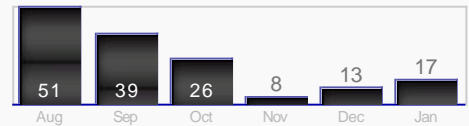
▲ never give up 17

Est. Clicks/Month gained: 21 Est. Value/Click: \$0.44 Estimated Value gained: \$9
<http://www.chrisbrogan.com/never-give...>



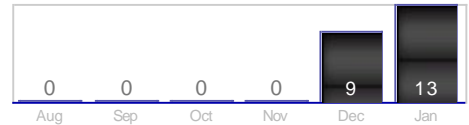
▲ a key 2

Est. Clicks/Month gained: 20 Est. Value/Click: \$0.51 Estimated Value gained: \$10
<http://www.chrisbrogan.com/confidence...>



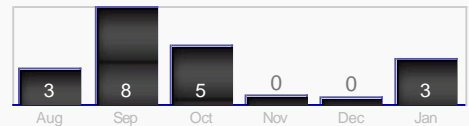
▲ yahoogroups 40

Est. Clicks/Month gained: 20 Est. Value/Click: \$0.22 Estimated Value gained: \$4
<http://www.chrisbrogan.com/yahoogroup...>



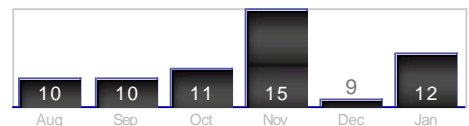
▲ get a gmail account 5(+10)

Est. Clicks/Month gained: 16 Est. Value/Click: \$1.48 Estimated Value gained: \$23
<http://www.chrisbrogan.com/buy-a-doma...>



▲ eagle creek tarmac 22 6(+1)

Est. Clicks/Month gained: 13 Est. Value/Click: \$1.07 Estimated Value gained: \$14
<http://www.chrisbrogan.com/my-new-car...>



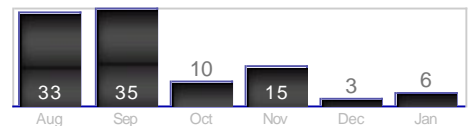
▲ ny times best seller 10

Est. Clicks/Month gained: 13 Est. Value/Click: \$1.61 Estimated Value gained: \$21
<http://www.chrisbrogan.com/now-a-new-...>



▲ ny times bestseller list 19(+28)

Est. Clicks/Month gained: 12 Est. Value/Click: \$3.33 Estimated Value gained: \$40
<http://www.chrisbrogan.com/now-a-new-...>



▲ new on video 6

Est. Clicks/Month gained: 11 Est. Value/Click: \$0.71 Estimated Value gained: \$8
<http://www.chrisbrogan.com/thenewsmall/>

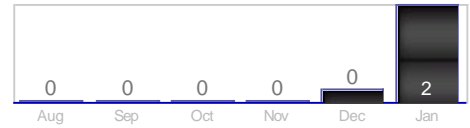


Chrisbrogan.com: SEO Dashboard

▲ how do you write a book 5(+13)

Est. Clicks/Month gained: 11 Est. Value/Click: \$1.09 Estimated Value gained: \$12

<http://www.chrisbrogan.com/how-not-to...>



▲ pricepoint 15(+1)

Est. Clicks/Month gained: 11 Est. Value/Click: \$0.46 Estimated Value gained: \$5

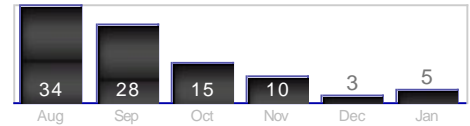
<http://www.chrisbrogan.com/price-points/>



▲ open americanexpress com 16

Est. Clicks/Month gained: 10 Est. Value/Click: \$3.13 Estimated Value gained: \$32

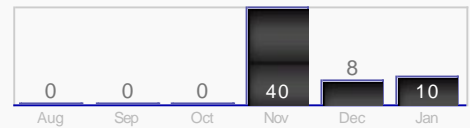
<http://www.chrisbrogan.com/american-e...>



▲ book price 7

Est. Clicks/Month gained: 10 Est. Value/Click: \$0.53 Estimated Value gained: \$5

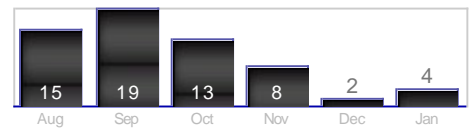
<http://www.chrisbrogan.com/thepriceof...>



▲ speaking 10(+4)

Est. Clicks/Month gained: 10 Est. Value/Click: \$0.78 Estimated Value gained: \$7

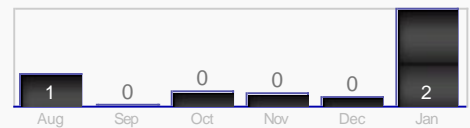
<http://www.chrisbrogan.com/connect/>



▲ snow days 14

Est. Clicks/Month gained: 9 Est. Value/Click: \$0.48 Estimated Value gained: \$4

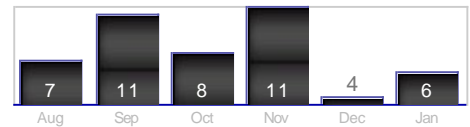
<http://www.chrisbrogan.com/snow-day/>



▲ sock it to me 6(+2)

Est. Clicks/Month gained: 9 Est. Value/Click: \$0.41 Estimated Value gained: \$4

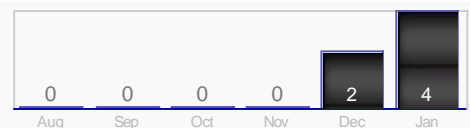
<http://www.chrisbrogan.com/sock-it-to...>



▲ say no 10

Est. Clicks/Month gained: 8 Est. Value/Click: \$0.43 Estimated Value gained: \$4

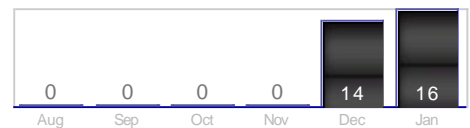
<http://www.chrisbrogan.com/how-to-say...>



▲ lead generation techniques 6(+7)

Est. Clicks/Month gained: 8 Est. Value/Click: \$4.22 Estimated Value gained: \$34

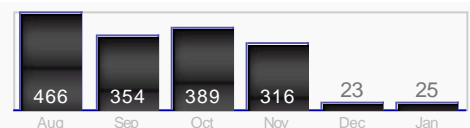
<http://www.chrisbrogan.com/your-lead-...>



▲ mobile companies 5

Est. Clicks/Month gained: 7 Est. Value/Click: \$1.47 Estimated Value gained: \$11

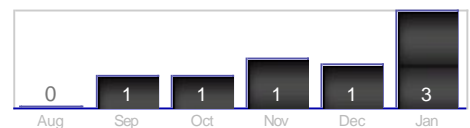
<http://www.chrisbrogan.com/kitchen-ta...>



▲ go the distance 8(+2)

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.36 Estimated Value gained: \$3

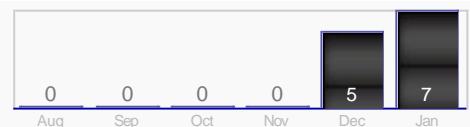
<http://www.chrisbrogan.com/go-the-dis...>



▲ bragging rights 24

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.5 Estimated Value gained: \$3

<http://www.chrisbrogan.com/bragging-r...>



Chrisbrogan.com: SEO Dashboard

▲ u s post office 35(+1)

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.2 Estimated Value gained: \$1

<http://www.chrisbrogan.com/the-us-pos...>

▲ make a table 11

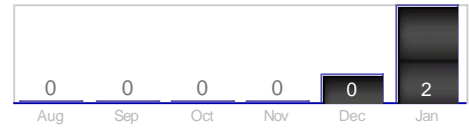
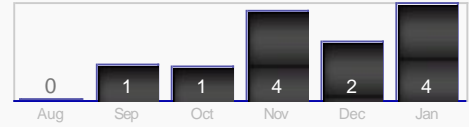
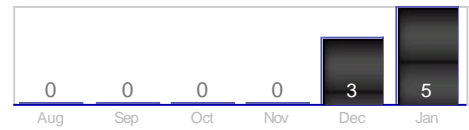
Est. Clicks/Month gained: 6 Est. Value/Click: \$0.45 Estimated Value gained: \$3

<http://www.chrisbrogan.com/kitchen-ta...>

▲ google im 11(+1)

Est. Clicks/Month gained: 6 Est. Value/Click: \$2.58 Estimated Value gained: \$16

<http://www.chrisbrogan.com/why-im-all...>



[Download as CSV](#)

Most Valuable Keywords (all)

Rank

make your own business cards

Rank: 2 Est. Clicks/Mo: 447(-102) Est. Value/Mo: \$2k(-\$364.256)



blog topics

Rank: 1 Est. Clicks/Mo: 310(+140) Est. Value/Mo: \$959(+\$432)



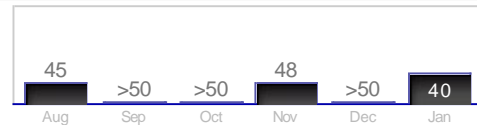
blog ideas

Rank: 1 Est. Clicks/Mo: 394(+223) Est. Value/Mo: \$786(+\$446)



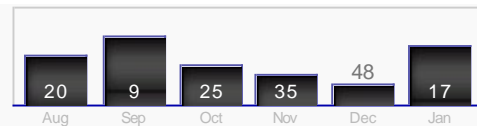
linkedin

Rank: 40 Est. Clicks/Mo: 1k Est. Value/Mo: \$702



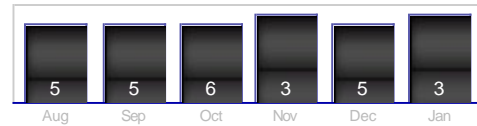
new york times best seller list

Rank: 17(+31) Est. Clicks/Mo: 159(+134) Est. Value/Mo: \$263(+\$226)



topics to write about

Rank: 3(+2) Est. Clicks/Mo: 218(+95) Est. Value/Mo: \$229(+\$100)



how to blog

Rank: 10(+3) Est. Clicks/Mo: 122(+56) Est. Value/Mo: \$210(+\$81)



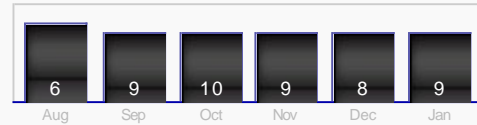
brogan

Rank: 1(+1) Est. Clicks/Mo: 162(+110) Est. Value/Mo: \$206(+\$141)



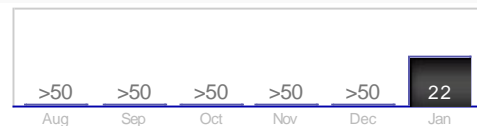
newsletters

Rank: 9(-1) Est. Clicks/Mo: 90(-62) Est. Value/Mo: \$174(-\$80.827)



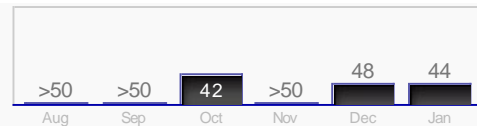
inc magazine

Rank: 22 Est. Clicks/Mo: 35 Est. Value/Mo: \$156



linked in

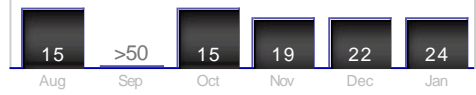
Rank: 44(+4) Est. Clicks/Mo: 274(+43) Est. Value/Mo: \$154(+\$27)



Chrisbrogan.com: SEO Dashboard

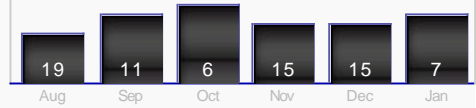
memorial day

Rank: 24(-2) Est. Clicks/Mo: 269(-50) Est. Value/Mo: \$153(-\$24.024)



how to write a blog

Rank: 7(+8) Est. Clicks/Mo: 46(+31) Est. Value/Mo: \$137(+\$93)



learn internet marketing

Rank: 2 Est. Clicks/Mo: 39(-14) Est. Value/Mo: \$127(-\$46.203)



looking for work

Rank: 1(+1) Est. Clicks/Mo: 148(+108) Est. Value/Mo: \$126(+\$92)



[Download as CSV](#)

Newly Ranked Organic Pages

<http://www.chrisbrogan.com/blog-topics/>

Estimated SEO Value: **\$861** Estimated Total Clicks/Mo: 310
Keywords (rank): blog topics (2)

<http://www.chrisbrogan.com/online-promotions/>

Estimated SEO Value: **\$91** Estimated Total Clicks/Mo: 50
Keywords (rank): online promotions (1), promotions online (6)

<http://www.chrisbrogan.com/yahoogroups-vs-google-groups/>

Estimated SEO Value: **\$78** Estimated Total Clicks/Mo: 113
Keywords (rank): yahoogroups (40), groups google (42), google groups (46)

<http://www.chrisbrogan.com/next-ipad-annoyance-google-docs/>

Estimated SEO Value: **\$68** Estimated Total Clicks/Mo: 74
Keywords (rank): annoyance (30), google doc (35)

<http://www.chrisbrogan.com/snow-day/>

Estimated SEO Value: **\$53** Estimated Total Clicks/Mo: 119
Keywords (rank): day snow (9), snow day (9), snow days (14)

<http://www.chrisbrogan.com/happy-thanksgiving-2010/>

Estimated SEO Value: **\$39** Estimated Total Clicks/Mo: 74
Keywords (rank): happy thanksgiving (15)

<http://www.chrisbrogan.com/american-express-is-open/>

Estimated SEO Value: **\$29** Estimated Total Clicks/Mo: 10
Keywords (rank): open americanexpress com (16), american open (41)

<http://www.chrisbrogan.com/google-wave-my-first-feelings/>

Estimated SEO Value: **\$23** Estimated Total Clicks/Mo: 16
Keywords (rank): my google (33)

<http://www.chrisbrogan.com/kitchen-table-companies-defined/>

Estimated SEO Value: **\$17** Estimated Total Clicks/Mo: 19
Keywords (rank): cloud plus (1), kitchen companies (3), mobile companies (5), make a table (11), kitchen table built in (32)

<http://www.chrisbrogan.com/blogging-tools-for-2011/>

Estimated SEO Value: **\$16** Estimated Total Clicks/Mo: 34
Keywords (rank): blogging tools (2), blog tools (21)

<http://www.chrisbrogan.com/thenewsmall/>

Estimated SEO Value: **\$16** Estimated Total Clicks/Mo: 25
Keywords (rank): small video (3), video book (3), book video (6), new on video (6), review book (11)

<http://www.chrisbrogan.com/tag/overnightsuccess/>

Estimated SEO Value: **\$16** Estimated Total Clicks/Mo: 15
Keywords (rank): overnight success (2)

<http://www.chrisbrogan.com/work-now/>

Estimated SEO Value: **\$14** Estimated Total Clicks/Mo: 27
Keywords (rank): work (38)

<http://www.chrisbrogan.com/magazine-thinking/>

Estimated SEO Value: **\$11** Estimated Total Clicks/Mo: 28

Chrisbrogan.com: SEO Dashboard

Keywords (rank): thinking (20)

<http://www.chrisbrogan.com/never-give-up-no-give-up/>

Estimated SEO Value: **\$9.82** Estimated Total Clicks/Mo: 24

Keywords (rank): never give up (17), give up (34), giving up (46)

<http://www.chrisbrogan.com/confidence-is-a-key/>

Estimated SEO Value: **\$9.25** Estimated Total Clicks/Mo: 20

Keywords (rank): a key (2)

<http://www.chrisbrogan.com/using-spreadshirt/>

Estimated SEO Value: **\$8.69** Estimated Total Clicks/Mo: 23

Keywords (rank): spreadshirt (20)

<http://www.chrisbrogan.com/thepriceofeverything/>

Estimated SEO Value: **\$7.68** Estimated Total Clicks/Mo: 16

Keywords (rank): review price (3), price review (4), book price (7), price book (10)

<http://www.chrisbrogan.com/make-a-human-business-crm/>

Estimated SEO Value: **\$7.27** Estimated Total Clicks/Mo: 2

Keywords (rank): business crm (16), crm business (33)

<http://www.chrisbrogan.com/bragging-rights/>

Estimated SEO Value: **\$3.33** Estimated Total Clicks/Mo: 10

Keywords (rank): bragging rights (24), bragging (32)

<http://www.chrisbrogan.com/the-writing-practice/>

Estimated SEO Value: **\$3.32** Estimated Total Clicks/Mo: 9

Keywords (rank): writing practice (12), practice writing (13)

<http://www.chrisbrogan.com/ring-ring/>

Estimated SEO Value: **\$3** Estimated Total Clicks/Mo: 5

Keywords (rank): ring ring (12)

<http://www.chrisbrogan.com/the-superhero-quiz/>

Estimated SEO Value: **\$2.24** Estimated Total Clicks/Mo: 4

Keywords (rank): superhero quiz (21)

<http://www.chrisbrogan.com/what-is-your-pop-up-store/>

Estimated SEO Value: **\$2.21** Estimated Total Clicks/Mo: 2

Keywords (rank): pop up stores (19)

<http://www.chrisbrogan.com/keep-linkedin-clean/>

Estimated SEO Value: **\$1.81** Estimated Total Clicks/Mo: 2

Keywords (rank): keep clean (8)

[Download as CSV](#)

New Keywords (You weren't ranked on before)	Estimated New Click/Month
linkedin Rank: 40 Searches/Mo: 1M Est. Value/Click: \$0.64 http://www.chrisbrogan.com/use-linkedin-effectively/	1k new clicks/month
snow day Rank: 9 Searches/Mo: 60k Est. Value/Click: \$0.5 http://www.chrisbrogan.com/snow-day/	110 new clicks/month
google groups Rank: 46 Searches/Mo: 135k Est. Value/Click: \$0.89 http://www.chrisbrogan.com/yahogroups-vs-google-groups/	92 new clicks/month
happy thanksgiving Rank: 15 Searches/Mo: 2k Est. Value/Click: \$0.58 http://www.chrisbrogan.com/happy-thanksgiving-2010/	74 new clicks/month
google doc Rank: 35 Searches/Mo: 0 Est. Value/Click: \$1.03 http://www.chrisbrogan.com/next-ipad-annoyance-google-docs/	71 new clicks/month
online promotions Rank: 1 Searches/Mo: 990 Est. Value/Click: \$2.03 http://www.chrisbrogan.com/online-promotions/	49 new clicks/month
pursue Rank: 25 Searches/Mo: 50k Est. Value/Click: \$0.75 http://www.chrisbrogan.com/pursue-the-goal-not-the-method/	41 new clicks/month
new york times bestseller ... Rank: 19 Searches/Mo: 5k Est. Value/Click: \$2.31 http://www.chrisbrogan.com/now-a-new-york-times-bestseller/	38 new clicks/month
inc magazine Rank: 22 Searches/Mo: 12k Est. Value/Click: \$4.45 http://www.chrisbrogan.com/inc-magazine-a-video-review/	35 new clicks/month
blogging tools Rank: 2 Searches/Mo: 1k Est. Value/Click: \$0.49 http://www.chrisbrogan.com/blogging-tools-for-2011/	33 new clicks/month
new york times best seller Rank: 11 Searches/Mo: 3k Est. Value/Click: \$1.79 http://www.chrisbrogan.com/now-a-new-york-times-bestseller/	32 new clicks/month
thinking Rank: 20 Searches/Mo: 60k Est. Value/Click: \$0.43 http://www.chrisbrogan.com/magazine-thinking/	28 new clicks/month
work Rank: 38 Searches/Mo: 246k Est. Value/Click: \$0.57 http://www.chrisbrogan.com/work-now/	27 new clicks/month
spreadshirt Rank: 20 Searches/Mo: 7k Est. Value/Click: \$0.42 http://www.chrisbrogan.com/using-spreadshirt/	23 new clicks/month

Chrisbrogan.com: SEO Dashboard

new york times bestseller Rank: 11 Searches/Mo: 2k Est. Value/Click: \$1.91 http://www.chrisbrogan.com/now-a-new-york-times-bestseller/	21 new clicks/month
never give up Rank: 17 Searches/Mo: 22k Est. Value/Click: \$0.44 http://www.chrisbrogan.com/never-give-up-no-give-up/	21 new clicks/month
a key Rank: 2 Searches/Mo: 990 Est. Value/Click: \$0.51 http://www.chrisbrogan.com/confidence-is-a-key/	20 new clicks/month
yahogroups Rank: 40 Searches/Mo: 0 Est. Value/Click: \$0.22 http://www.chrisbrogan.com/yahogroups-vs-google-groups/	20 new clicks/month
ny times best seller Rank: 10 Searches/Mo: 1k Est. Value/Click: \$1.61 http://www.chrisbrogan.com/now-a-new-york-times-bestseller/	13 new clicks/month
new on video Rank: 6 Searches/Mo: 720 Est. Value/Click: \$0.71 http://www.chrisbrogan.com/thenewsmall/	11 new clicks/month
open americanexpress com Rank: 16 Searches/Mo: 0 Est. Value/Click: \$3.13 http://www.chrisbrogan.com/american-express-is-open/	10 new clicks/month
book price Rank: 7 Searches/Mo: 720 Est. Value/Click: \$0.53 http://www.chrisbrogan.com/thepriceofeverything/	10 new clicks/month
snow days Rank: 14 Searches/Mo: 12k Est. Value/Click: \$0.48 http://www.chrisbrogan.com/snow-day/	9 new clicks/month
say no Rank: 10 Searches/Mo: 3k Est. Value/Click: \$0.43 http://www.chrisbrogan.com/how-to-say-no/	8 new clicks/month
mobile companies Rank: 5 Searches/Mo: 570 Est. Value/Click: \$1.47 http://www.chrisbrogan.com/kitchen-table-companies-defined/	7 new clicks/month
bragging rights Rank: 24 Searches/Mo: 4k Est. Value/Click: \$0.5 http://www.chrisbrogan.com/bragging-rights/	7 new clicks/month
make a table Rank: 11 Searches/Mo: 720 Est. Value/Click: \$0.45 http://www.chrisbrogan.com/kitchen-table-companies-defined/	6 new clicks/month
linkedin Rank: 37 Searches/Mo: 0 Est. Value/Click: \$0.92 http://www.chrisbrogan.com/use-linkedin-effectively/	6 new clicks/month
subvert Rank: 27 Searches/Mo: 18k Est. Value/Click: \$0.25 http://www.chrisbrogan.com/cluetrainplus10-links-subvert-hierarchies/	6 new clicks/month

Chrisbrogan.com: SEO Dashboard

ring ring Rank: 12 Searches/Mo: 10k Est. Value/Click: \$0.62 http://www.chrisbrogan.com/ring-ring/	5 new clicks/month
writing practice Rank: 12 Searches/Mo: 990 Est. Value/Click: \$0.43 http://www.chrisbrogan.com/the-writing-practice/	5 new clicks/month
price book Rank: 10 Searches/Mo: 870 Est. Value/Click: \$0.52 http://www.chrisbrogan.com/thepriceofeverything/	5 new clicks/month
hubspot Rank: 48 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.chrisbrogan.com/hubspot-has-some-solid-twitter-stats/	5 new clicks/month
kitchen companies Rank: 3 Searches/Mo: 210 Est. Value/Click: \$1.07 http://www.chrisbrogan.com/kitchen-table-companies-defined/	5 new clicks/month
small video Rank: 3 Searches/Mo: 720 Est. Value/Click: \$0.86 http://www.chrisbrogan.com/thenewsmall/	5 new clicks/month
new york times best seller... Rank: 17 Searches/Mo: 2k Est. Value/Click: \$1.57 http://www.chrisbrogan.com/now-a-new-york-times-bestseller/	5 new clicks/month
new york times best sellers Rank: 30 Searches/Mo: 4k Est. Value/Click: \$1.48 http://www.chrisbrogan.com/now-a-new-york-times-bestseller/	5 new clicks/month
buy domain Rank: 35 Searches/Mo: 7k Est. Value/Click: \$6.84 http://www.chrisbrogan.com/buy-a-domain-for-email-or-at-least-a-gmail-account/	4 new clicks/month
superhero quiz Rank: 21 Searches/Mo: 0 Est. Value/Click: \$0.61 http://www.chrisbrogan.com/the-superhero-quiz/	4 new clicks/month
ny times best sellers Rank: 23 Searches/Mo: 0 Est. Value/Click: \$1.08 http://www.chrisbrogan.com/now-a-new-york-times-bestseller/	3 new clicks/month
practice writing Rank: 13 Searches/Mo: 570 Est. Value/Click: \$0.43 http://www.chrisbrogan.com/the-writing-practice/	3 new clicks/month
hbw Rank: 20 Searches/Mo: 1k Est. Value/Click: \$0.66 http://www.chrisbrogan.com/josh-fisher-joins-hbw/	3 new clicks/month
make a profile Rank: 7 Searches/Mo: 720 Est. Value/Click: \$0.39 http://www.chrisbrogan.com/make-your-linkedin-profile-work-for-you/	3 new clicks/month
applications online Rank: 22 Searches/Mo: 2k Est. Value/Click: \$1.75 http://www.chrisbrogan.com/50-online-applications-and-sites-to-consider/	3 new clicks/month

Chrisbrogan.com: SEO Dashboard

bragging Rank: 32 Searches/Mo: 5k Est. Value/Click: \$0.08
<http://www.chrisbrogan.com/bragging-rights/>

3 new clicks/month

write blog Rank: 6 Searches/Mo: 210 Est. Value/Click: \$1.46
<http://www.chrisbrogan.com/100-blog-topics-i-hope-you-write/>

3 new clicks/month

blech Rank: 46 Searches/Mo: 7k Est. Value/Click: \$0.42
<http://www.chrisbrogan.com/blech/>

2 new clicks/month

interesting blogs Rank: 24 Searches/Mo: 1k Est. Value/Click: \$1.09
<http://www.chrisbrogan.com/100-blog-topics-i-hope-you-write/>

2 new clicks/month

pop up stores Rank: 19 Searches/Mo: 0 Est. Value/Click: \$1.12
<http://www.chrisbrogan.com/what-is-your-pop-up-store/>

2 new clicks/month

colonnade hotel boston Rank: 44 Searches/Mo: 3k Est. Value/Click: \$1.31
<http://www.chrisbrogan.com/hotel-colonnade-in-boston/>

2 new clicks/month

[Download as CSV](#)

Top Site Sections Summary

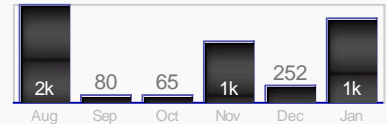
Estimated Clicks/Month

[chrisbrogan.com/use-linkedi...](#)

Number of Keywords: 6

Estimated Value/Mo: \$873 (+\$731)

Top Keywords: linkedin, linked in, effectively, linkedIn, linkiedin

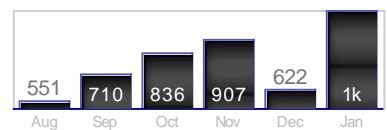


[chrisbrogan.com/100-blog-to...](#)

Number of Keywords: 24

Estimated Value/Mo: \$2k (+\$952)

Top Keywords: blog ideas, blog topics, topics to write about, blogging ideas, interesting topics

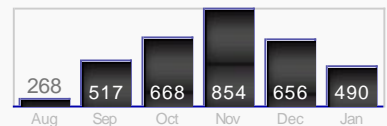


[chrisbrogan.com/make-your-o...](#)

Number of Keywords: 46

Estimated Value/Mo: \$2k (-\$602)

Top Keywords: make your own business cards, design your own business cards, create your own business cards, make your own business card, how to make your own business cards

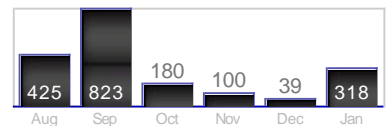


[chrisbrogan.com/now-a-new-y...](#)

Number of Keywords: 51

Estimated Value/Mo: \$576 (+\$513)

Top Keywords: new york times best seller list, new york times bestseller list, new york times best seller, new york times bestseller, ny times best seller list

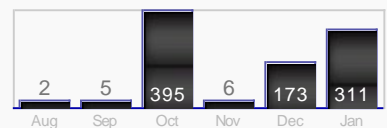


[chrisbrogan.com/20-blog-top...](#)

Number of Keywords: 3

Estimated Value/Mo: \$960 (+\$431)

Top Keywords: blog topics, get a blog, unstuck



Chrisbrogan.com: SEO Dashboard

[chrisbrogan.com/blog-topics](#)

Number of Keywords: 1

Estimated Value/Mo: \$959 (+\$959)

Top Keywords: blog topics

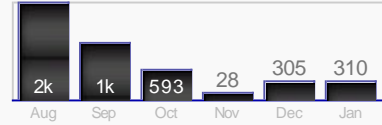


[chrisbrogan.com/the-us-post...](#)

Number of Keywords: 11

Estimated Value/Mo: \$72 (+\$9)

Top Keywords: us post office, u s post office, us post office locations, uspost office, us post office com



[chrisbrogan.com/about](#)

Number of Keywords: 3

Estimated Value/Mo: \$245 (+\$149)

Top Keywords: brogan, about, nikonusacom

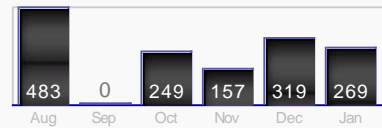


[chrisbrogan.com/memorial-day](#)

Number of Keywords: 3

Estimated Value/Mo: \$153 (-\$24)

Top Keywords: memorial day, memorial days, memrial day

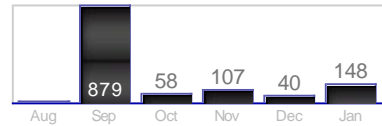


[chrisbrogan.com/looking-for...](#)

Number of Keywords: 1

Estimated Value/Mo: \$126 (+\$92)

Top Keywords: looking for work

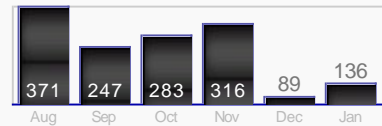


[chrisbrogan.com/50-ideas-on...](#)

Number of Keywords: 39

Estimated Value/Mo: \$72 (+\$9)

Top Keywords: brogans, 50, ideas for business, business development ideas, ideas for a business

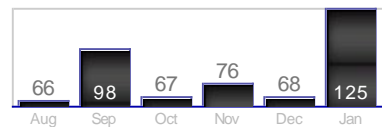


[chrisbrogan.com/how-to-blog...](#)

Number of Keywords: 5

Estimated Value/Mo: \$211 (+\$81)

Top Keywords: how to blog, blog of the day, toblog, how to blogging, hoe to blog



[chrisbrogan.com/snow-day](#)

Number of Keywords: 3

Estimated Value/Mo: \$59 (+\$59)

Top Keywords: snow day, snow days, day snow

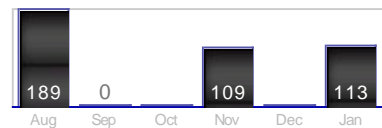


[chrisbrogan.com/yahoogleroups...](#)

Number of Keywords: 3

Estimated Value/Mo: \$87 (+\$87)

Top Keywords: google groups, yahoogleroups, groups google

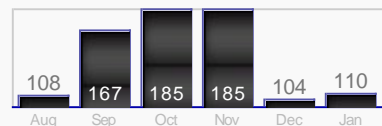


[chrisbrogan.com/escape-velo...](#)

Number of Keywords: 1

Estimated Value/Mo: \$68 (+\$4)

Top Keywords: escape velocity



[Download as CSV](#)

Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

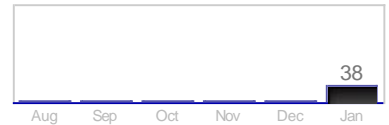
linkedin (40)

Searches/Mo: 1M Est. Value/Click: \$0.64 Est. Potential New Clicks/Month: 206k
Other Keywords for URL: linkedin, linked in, effectively, linkedIn, linkiedin



linked in (44)

Searches/Mo: 368k Est. Value/Click: \$0.56 Est. Potential New Clicks/Month: 62k
Other Keywords for URL: linkedin, linked in, effectively, linkedIn, linkiedin



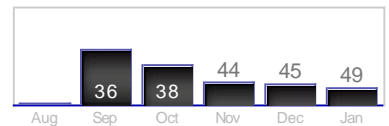
google groups (46)

Searches/Mo: 135k Est. Value/Click: \$0.89 Est. Potential New Clicks/Month: 23k
Other Keywords for URL: google groups, yahoogroups, groups google



google doc (35)

Searches/Mo: 0 Est. Value/Click: \$1.03 Est. Potential New Clicks/Month: 7k
Other Keywords for URL: google doc, annoyance



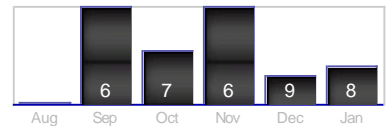
wbur (30)

Searches/Mo: 0 Est. Value/Click: \$2.42 Est. Potential New Clicks/Month: 3k
Other Keywords for URL: wbur, wbur radio



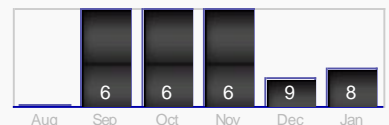
new york times best seller list (17)

Searches/Mo: 40k Est. Value/Click: \$1.66 Est. Potential New Clicks/Month: 4k
Other Keywords for URL: new york times best seller list, new york times bestseller list, new york times best seller, new york times bestseller, ny times best seller list



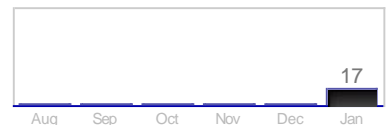
inc magazine (22)

Searches/Mo: 12k Est. Value/Click: \$4.45 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: inc magazine, business 2.0 magazine subscription, www lightninglabel com



us post office (30)

Searches/Mo: 673k Est. Value/Click: \$0.25 Est. Potential New Clicks/Month: 19k
Other Keywords for URL: us post office, u s post office, us post office locations, uspost office, us post office location



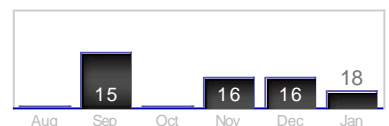
memorial day (24)

Searches/Mo: 50k Est. Value/Click: \$0.57 Est. Potential New Clicks/Month: 8k
Other Keywords for URL: memorial day, memorial days, memrial day



ny times best seller list (38)

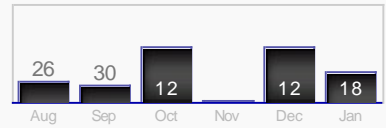
Searches/Mo: 15k Est. Value/Click: \$1.63 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: new york times best seller list, new york times bestseller list, new york times best seller, new york times bestseller, ny times best seller list



Chrisbrogan.com: SEO Dashboard

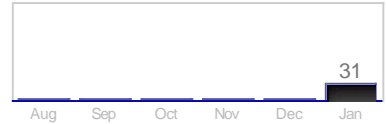
u s post office (35)

Searches/Mo: 673k Est. Value/Click: \$0.2 Est. Potential New Clicks/Month: 19k
 Other Keywords for URL: us post office, u s post office, us post office locations, uspost office, us post office location



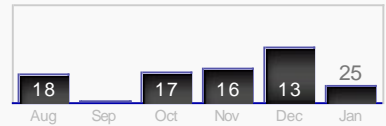
new york times bestseller list (19)

Searches/Mo: 5k Est. Value/Click: \$2.31 Est. Potential New Clicks/Month: 2k
 Other Keywords for URL: new york times best seller list, new york times bestseller list, new york times best seller, new york times bestseller, ny times best seller list



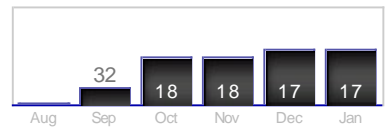
my google (33)

Searches/Mo: 0 Est. Value/Click: \$1.6 Est. Potential New Clicks/Month: 2k
 Other Keywords for URL: my google



buy domain (35)

Searches/Mo: 7k Est. Value/Click: \$6.84 Est. Potential New Clicks/Month: 423
 Other Keywords for URL: get a gmail account, buy domain, buy email account, buy a domain, how to get a gmail account



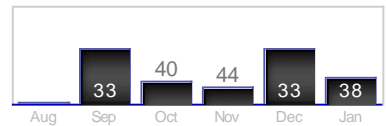
newsletter (47)

Searches/Mo: 74k Est. Value/Click: \$1.46 Est. Potential New Clicks/Month: 2k
 Other Keywords for URL: newsletters, newsletter, sign up for newsletter, newsleter, newslette



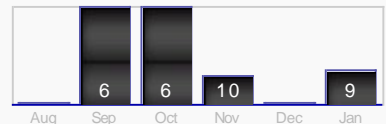
trust (45)

Searches/Mo: 135k Est. Value/Click: \$0.6 Est. Potential New Clicks/Month: 5k
 Other Keywords for URL: trust, books agents, chris book, buy trust, go buy book



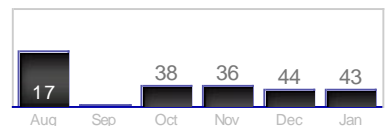
work (38)

Searches/Mo: 246k Est. Value/Click: \$0.57 Est. Potential New Clicks/Month: 5k
 Other Keywords for URL: work



buy a domain (41)

Searches/Mo: 3k Est. Value/Click: \$9.85 Est. Potential New Clicks/Month: 223
 Other Keywords for URL: get a gmail account, buy domain, buy email account, buy a domain, how to get a gmail account



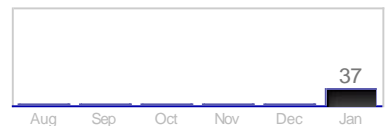
pursue (25)

Searches/Mo: 50k Est. Value/Click: \$0.75 Est. Potential New Clicks/Month: 3k
 Other Keywords for URL: pursue, the goal, the method



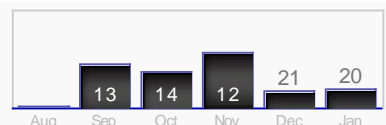
dichotomy (25)

Searches/Mo: 60k Est. Value/Click: \$0.48 Est. Potential New Clicks/Month: 4k
 Other Keywords for URL: dichotomy, dicotomy



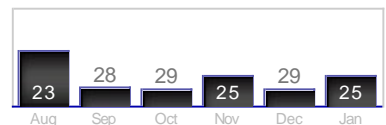
emulate (23)

Searches/Mo: 50k Est. Value/Click: \$1.2 Est. Potential New Clicks/Month: 2k
 Other Keywords for URL: emulate, absorb



ny times bestseller list (19)

Searches/Mo: 3k Est. Value/Click: \$3.33 Est. Potential New Clicks/Month: 576
 Other Keywords for URL: new york times best seller list, new york times bestseller list, new york times best seller, new york times bestseller, ny times best seller list



Chrisbrogan.com: SEO Dashboard

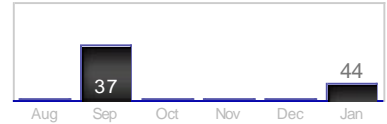
about (20)

Searches/Mo: 90k Est. Value/Click: \$0.33 Est. Potential New Clicks/Month: 5k
Other Keywords for URL: brogan, about, nikonusacom



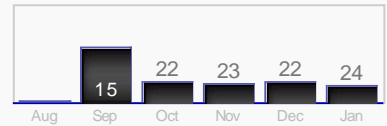
amazon affiliate (35)

Searches/Mo: 10k Est. Value/Click: \$0.76 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: amazon affiliate, Amaqzon Affiliate



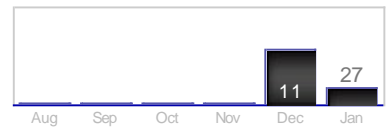
nyt best seller list (44)

Searches/Mo: 0 Est. Value/Click: \$2.61 Est. Potential New Clicks/Month: 470
Other Keywords for URL: new york times best seller list, new york times bestseller list, new york times best seller, new york times bestseller, ny times best seller list



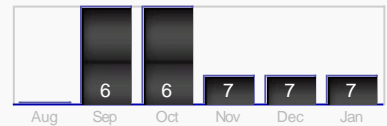
newsletters (9)

Searches/Mo: 50k Est. Value/Click: \$1.94 Est. Potential New Clicks/Month: 629
Other Keywords for URL: newsletters, newsletter, sign up for newsletter, newsleter, newslette



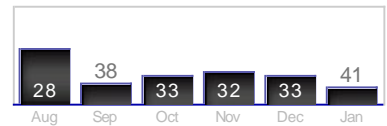
make your own business cards (2)

Searches/Mo: 8k Est. Value/Click: \$3.58 Est. Potential New Clicks/Month: 336
Other Keywords for URL: make your own business cards, design your own business cards, create your own business cards, make your own business card, how to make your own business cards



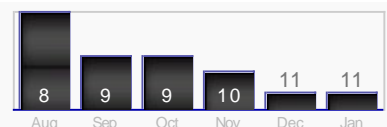
happy thanksgiving (15)

Searches/Mo: 2k Est. Value/Click: \$0.58 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: happy thanksgiving



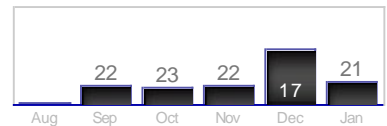
how to blog (10)

Searches/Mo: 12k Est. Value/Click: \$1.73 Est. Potential New Clicks/Month: 661
Other Keywords for URL: how to blog, blog of the day, toblog, how to blogging, hoe to blog



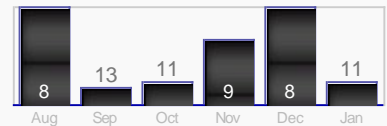
linchpin (46)

Searches/Mo: 22k Est. Value/Click: \$1.51 Est. Potential New Clicks/Month: 742
Other Keywords for URL: linchpin, seth godin books, lynch pin, seth book, seth books



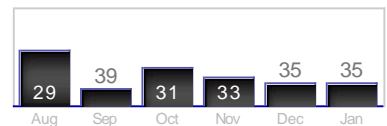
new chapter (36)

Searches/Mo: 40k Est. Value/Click: \$1.7 Est. Potential New Clicks/Month: 634
Other Keywords for URL: new chapter, a new chapter



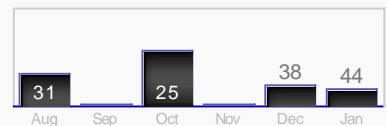
how to write a blog (7)

Searches/Mo: 0 Est. Value/Click: \$2.96 Est. Potential New Clicks/Month: 362
Other Keywords for URL: how to write a blog



pricepoint (15)

Searches/Mo: 12k Est. Value/Click: \$0.46 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: pricepoint, price points



tom peters (24)

Searches/Mo: 7k Est. Value/Click: \$2.11 Est. Potential New Clicks/Month: 483
Other Keywords for URL: tom peters, tom peters video, tom book, tom peters books, tompeters



Chrisbrogan.com: SEO Dashboard

google im (11)

Searches/Mo: 5k Est. Value/Click: \$2.58 Est. Potential New Clicks/Month: 386
Other Keywords for URL: google im, i mall, im all in, all about google



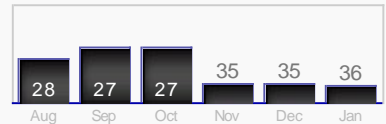
50 (27)

Searches/Mo: 50k Est. Value/Click: \$0.35 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: brogans, 50, ideas for business, business development ideas, ideas for a business



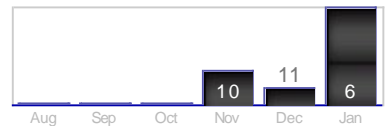
linkedin (37)

Searches/Mo: 0 Est. Value/Click: \$0.92 Est. Potential New Clicks/Month: 912
Other Keywords for URL: linkedin, linked in, effectively, linkedIn, linkiedin



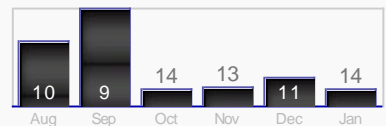
yahoogroups (40)

Searches/Mo: 0 Est. Value/Click: \$0.22 Est. Potential New Clicks/Month: 4k
Other Keywords for URL: google groups, yahoogroups, groups google



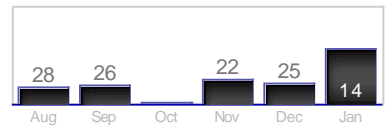
donald miller (27)

Searches/Mo: 22k Est. Value/Click: \$0.72 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: donald miller, the donald



new york times best seller (11)

Searches/Mo: 3k Est. Value/Click: \$1.79 Est. Potential New Clicks/Month: 457
Other Keywords for URL: new york times best seller list, new york times bestseller list, new york times best seller, new york times bestseller, ny times best seller list



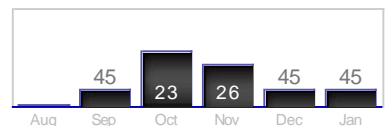
americanfamilyinsurance (19)

Searches/Mo: 2k Est. Value/Click: \$3.49 Est. Potential New Clicks/Month: 207
Other Keywords for URL: americanfamilyinsurance, am family insurance, american family insurance madison wi, american family insurance madison, family insurance



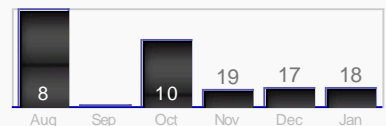
who am i (38)

Searches/Mo: 60k Est. Value/Click: \$0.23 Est. Potential New Clicks/Month: 3k
Other Keywords for URL: who am i



target marketing (34)

Searches/Mo: 10k Est. Value/Click: \$1.8 Est. Potential New Clicks/Month: 391
Other Keywords for URL: target marketing



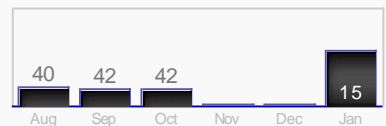
create your own business cards (14)

Searches/Mo: 2k Est. Value/Click: \$4.98 Est. Potential New Clicks/Month: 137
Other Keywords for URL: make your own business cards, design your own business cards, create your own business cards, make your own business card, how to make your own business cards



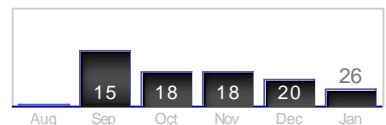
open americanexpress com (16)

Searches/Mo: 0 Est. Value/Click: \$3.13 Est. Potential New Clicks/Month: 214
Other Keywords for URL: open americanexpress com, american open



design your own business cards (15)

Searches/Mo: 2k Est. Value/Click: \$3.67 Est. Potential New Clicks/Month: 179
Other Keywords for URL: make your own business cards, design your own business cards, create your own business cards, make your own business card, how to make your own business cards



Chrisbrogan.com: SEO Dashboard

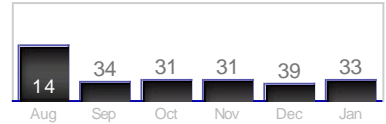
rework (42)

Searches/Mo: 22k Est. Value/Click: \$1.05 Est. Potential New Clicks/Month: 609
Other Keywords for URL: rework



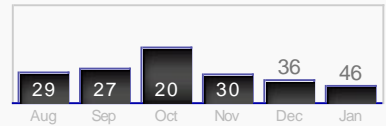
working (18)

Searches/Mo: 40k Est. Value/Click: \$0.44 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: working



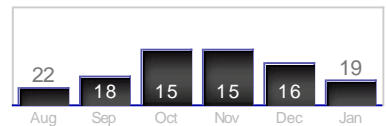
black friday sale (40)

Searches/Mo: 1k Est. Value/Click: \$0.66 Est. Potential New Clicks/Month: 881
Other Keywords for URL: black friday sale, friday sale, black for sale



thinking (20)

Searches/Mo: 60k Est. Value/Click: \$0.43 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: thinking



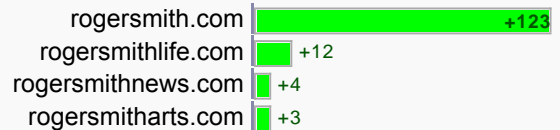
[Download as CSV](#)

Keywords Not Ranked On But Should Be

Estimated Clicks/Month

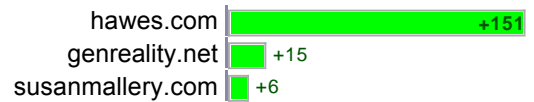
roger smith

Searches/Month: 7k
Cost/Click: \$0.83 Est. Potential Clicks/Month: 57
Avg. Competitor Rank: 21



new york times bestsellers

Searches/Month: 8k
Cost/Click: \$2.10 Est. Potential Clicks/Month: 57
Avg. Competitor Rank: 19



susan mallery

Searches/Month: 22k
Cost/Click: \$0.28 Est. Potential Clicks/Month: 612
Avg. Competitor Rank: 2



susan mallery books

Searches/Month: 3k
Cost/Click: \$0.63 Est. Potential Clicks/Month: 93
Avg. Competitor Rank: 2



new york times bestsellers list

Searches/Month: 0
Cost/Click: \$2.60 Est. Potential Clicks/Month: 21
Avg. Competitor Rank: 9



lisa lutz

Searches/Month: 0
Cost/Click: \$0.22 Est. Potential Clicks/Month: 168
Avg. Competitor Rank: 2



Chrisbrogan.com: SEO Dashboard

best internet marketing

Searches/Month: 1k
 Cost/Click: \$5.17 Est. Potential Clicks/Month: 19
 Avg. Competitor Rank: 3

techipedia.com  +19



zicam

Searches/Month: 40k
 Cost/Click: \$11.00 Est. Potential Clicks/Month: 13
 Avg. Competitor Rank: 44

techipedia.com  +13

nyt bestsellers

Searches/Month: 0
 Cost/Click: \$1.12 Est. Potential Clicks/Month: 10
 Avg. Competitor Rank: 17

hawes.com  +20
 genreality.net  +1


hawes

Searches/Month: 2k
 Cost/Click: \$0.75 Est. Potential Clicks/Month: 32
 Avg. Competitor Rank: 3

hawes.com  +32

best internet

Searches/Month: 2k
 Cost/Click: \$2.84 Est. Potential Clicks/Month: 16
 Avg. Competitor Rank: 6

techipedia.com  +16

new york bestsellers

Searches/Month: 0
 Cost/Click: \$1.66 Est. Potential Clicks/Month: 9
 Avg. Competitor Rank: 6

hawes.com  +9

blog writing

Searches/Month: 990
 Cost/Click: \$2.52 Est. Potential Clicks/Month: 12
 Avg. Competitor Rank: 7

techipedia.com  +12

beauty pearls

Searches/Month: 0
 Cost/Click: \$1.92 Est. Potential Clicks/Month: 12
 Avg. Competitor Rank: 7

rogersmithlife.com  +12

mallery susan

Searches/Month: 870
 Cost/Click: \$0.27 Est. Potential Clicks/Month: 15
 Avg. Competitor Rank: 2

susanmallery.com  +15

mallery

Searches/Month: 720
 Cost/Click: \$0.48 Est. Potential Clicks/Month: 25
 Avg. Competitor Rank: 1

susanmallery.com  +25

mike drew

Searches/Month: 0
 Cost/Click: \$0.55 Est. Potential Clicks/Month: 15
 Avg. Competitor Rank: 1

promoteabook.com  +15

viral marketing examples


Searches/Month: 990
 Cost/Click: \$3.00 Est. Potential Clicks/Month: 7
 Avg. Competitor Rank: 12

techipedia.com  +7

Chrisbrogan.com: SEO Dashboard

media marketing

Searches/Month: 2k
Cost/Click: \$2.41 Est. Potential Clicks/Month: 12
Avg. Competitor Rank: 9

techipedia.com  +12

best website marketing

Searches/Month: 0
Cost/Click: \$5.72 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 8

techipedia.com  +2

viral marketing ideas

Searches/Month: 570
Cost/Click: \$3.13 Est. Potential Clicks/Month: 5
Avg. Competitor Rank: 8

techipedia.com  +5

lutz

Searches/Month: 12k
Cost/Click: \$1.58 Est. Potential Clicks/Month: 19
Avg. Competitor Rank: 16

lisalutz.com  +19

lily's

Searches/Month: 2k
Cost/Click: \$0.83 Est. Potential Clicks/Month: 22
Avg. Competitor Rank: 42

rogersmith.com  +22


media audit

Searches/Month: 390
Cost/Click: \$3.57 Est. Potential Clicks/Month: 4
Avg. Competitor Rank: 10

techipedia.com  +4

spellman

Searches/Month: 4k
Cost/Click: \$0.92 Est. Potential Clicks/Month: 20
Avg. Competitor Rank: 14

lisalutz.com  +20

[Download as CSV](#)

Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

[Download as CSV](#)

Keyword Groups with the Most Potential - Details