

# Sellbuystuffs.com

## SEO Dashboard



# SpyFu

*SEO Recon Files*

Nov 22, 2019



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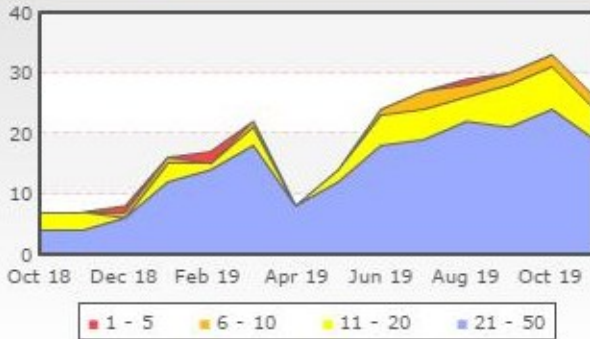
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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 26 different keywords. The largest portion of those are not on the first page, and that represents a huge amount of potential of over 67 clicks per month. That is comparable to \$4 in equivalent Adwords dollars.

Number of Unique Pages that Rank Organically



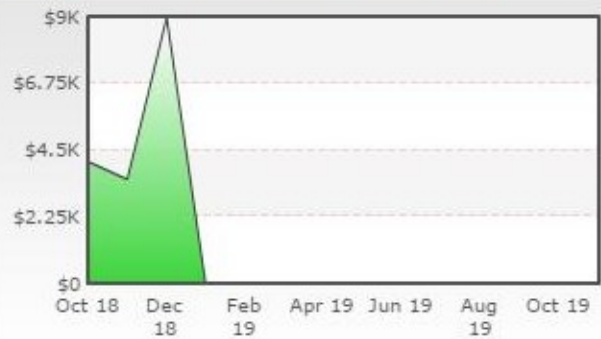
18 of your pages appear in the top 50 of at least one search.

Total Organic Clicks Per Month



You should be getting 1.3 clicks per month from your organic placements on Google.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$0.14. And that's taking into account the conversion rate bump you get when you can choose your landing page

**Biggest Gains**

You moved up in ranks on 16 keywords last month. All those gains added up to about 0.37 clicks you wouldn't have received otherwise. In equivalent PPC dollars, all those new clicks are worth about \$0.08.

	Rank
▲ singapore classified Estimated Clicks/Month gained: <a href="http://sg.sellbuystuffs.com/">http://sg.sellbuystuffs.com/</a>	12(+5)
▲ uk classified Estimated Clicks/Month gained: <a href="http://uk.sellbuystuffs.com/">http://uk.sellbuystuffs.com/</a>	30(+11)
▲ buy and sell australia Estimated Clicks/Month gained: <a href="http://au.sellbuystuffs.com/">http://au.sellbuystuffs.com/</a>	45
▲ classified ads in singapore Estimated Clicks/Month gained: <a href="http://sg.sellbuystuffs.com/">http://sg.sellbuystuffs.com/</a>	27(+18)
▲ canberra classifieds Estimated Clicks/Month stayed_the_same <a href="http://au.sellbuystuffs.com/">http://au.sellbuystuffs.com/</a>	47
▲ property for sale in sector 80 mohali Estimated Clicks/Month stayed_the_same <a href="https://www.sellbuystuffs.com/realest...">https://www.sellbuystuffs.com/realest...</a>	48
▲ open plots in hyderabad on installments Estimated Clicks/Month stayed_the_same <a href="https://www.sellbuystuffs.com/realest...">https://www.sellbuystuffs.com/realest...</a>	31(+4)
▲ classified ads singapore Estimated Clicks/Month stayed_the_same <a href="http://sg.sellbuystuffs.com/">http://sg.sellbuystuffs.com/</a>	41(+6)

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[View more](#) (p. 16)

**Most Valuable Keywords**

You gained ranks on 4 out of your top 10 most valuable keywords. Moving up the charts on those important keywords means about 0.3 visits to the site that wouldn't have come last month.

	Rank
<b>singapore classified</b> Rank: 12(+5) Est. Clicks/Mo: 0(+0) Est. Value/Mo: \$0.14(+\$0.07)	
<b>buy and sell australia</b> Rank: 45 Est. Clicks/Mo: 0 Est. Value/Mo: \$0.01	
<b>classified ads in singapore</b> Rank: 27(+18) Est. Clicks/Mo: 0(+0) Est. Value/Mo:	
<b>singapore classifieds</b> Rank: 28(-5) Est. Clicks/Mo: 0(-0) Est. Value/Mo:	
<b>classified singapore</b> Rank: 14(-3) Est. Clicks/Mo: 0(-0) Est. Value/Mo:	
<b>manila classifieds</b> Rank: 46 Est. Clicks/Mo: 0 Est. Value/Mo:	
<b>singapore classified ads</b> Rank: 44(-3) Est. Clicks/Mo: 0 Est. Value/Mo:	
<b>buysell philippines</b> Rank: 27(-14) Est. Clicks/Mo: 0 Est. Value/Mo:	
<b>classified ads singapore</b> Rank: 41(+6) Est. Clicks/Mo: 0 Est. Value/Mo:	

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[View more](#) (p. 17)

### Newly Ranked Organic Pages

8 pages show up in Google search results that didn't last month. Combined, those new placements drive 0.1 clicks, which would be worth about \$0 if you paid for those same clicks in Google Adwords.

<https://www.sellbuystuffs.com/realestate-in-mohali/details/34/row-houses>

Keywords (rank): property for sale in sector 80 mohali (48)

Est. Total Clicks/Mo: 0

Est. SEO Value:  
[View more \(p. 19\)](#)

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**New Keywords (You weren't ranked on before)**

You now place in the top 50 search results on 10 keywords that you didn't even show up on last month. Those keywords drive 0.08 clicks worth an estimated \$0.01 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 17 clicks per month if you could be in the first position on each of the keywords.

**buy and sell australia**

Rank: 45 Searches/Mo: 20 Est. Value/Click: \$0.53  
 Estimated New Clicks/Month: 0

**canberra classifieds**

Rank: 47 Searches/Mo: 10 Est. Value/Click:  
 Estimated New Clicks/Month: 0

**property for sale in sector 80 mohali**

Rank: 48 Searches/Mo: 10 Est. Value/Click:  
 Estimated New Clicks/Month: 0

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**Top Site Sections Summary**

The top 1 site sections draw 1.8% of all of your organic visitors. Together those sections combine for 1 clicks per month.

**Clicks/Month**

[sq.sellbuystuffs.com](#)

Number of Keywords: 8  
 Est. Value/Mo: \$0 (+\$)



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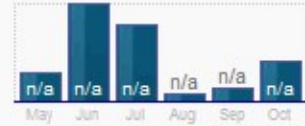
[sellbuystuffs.com/busine...](#)

Number of Keywords: 1  
 Est. Value/Mo: \$0



[uk.sellbuystuffs.com](#)

Number of Keywords: 3  
 Est. Value/Mo: \$0



[ph.sellbuystuffs.com](#)

Number of Keywords: 2  
 Est. Value/Mo: \$0 (-\$)



[au.sellbuystuffs.com](#)

Number of Keywords: 2  
 Est. Value/Mo: \$0



[sellbuystuffs.com/busine...](#)

Number of Keywords: 2  
 Est. Value/Mo: \$0



[sellbuystuffs.com/reales...](#)

Number of Keywords: 1  
 Est. Value/Mo: \$0



[View more](#) (p. 21)

## Keyword Groups with the Biggest Gains

### Keyword Group: **Uk**

Positions Gained: 11 > Est. Total Clicks/Mo: (+0) > Est. Percent Traffic Gain: 84%  
 Unique Pages Ranked: 1

**Keywords:**

- uk: uk classified (+11)

Est. Clicks per Month



[Additional Details](#) (p. 22)

### Keyword Group: **Realestate**

Positions Gained: 35 > Est. Total Clicks/Mo: (+0) > Est. Percent Traffic Gain: %  
 Unique Pages Ranked: 1

**Keywords:**

- realestate: realestate in madurai (+35) - **NEW**

Est. Clicks per Month



[Additional Details](#) (p. 23)

### Keyword Group: **Sell**

Positions Gained: 15 > Est. Total Clicks/Mo: (-0) > Est. Percent Traffic Gain: 92%  
 Unique Pages Ranked: 1

**Keywords:**

- sell: buy and sell australia (+15) - **NEW**

Est. Clicks per Month



[Additional Details](#) (p. 24)

### Keyword Group: **Business**

Positions Gained: 0 > Est. Total Clicks/Mo: (0) > Est. Percent Traffic Gain: 0%  
 Unique Pages Ranked: 1

**Keywords:**

- business: business classifieds india

Est. Clicks per Month



[Additional Details](#) (p. 25)

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### Keyword Group: Philippines

Positions Gained: 14 › Est. Total Clicks/Mo: (-1) › Est. Percent Traffic Gain: 100%  
Unique Pages Ranked: 1

**Keywords:**

- philippines: buysell philippines (-14)

Est. Clicks per Month



[Additional Details](#) (p. 26)

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**Biggest Opportunities**

You currently rank somewhere in the top 50 on 26 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 67 additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 67 clicks per month. That would cost you more than \$4 in equivalent PPC dollars.

**singapore classified**

Rank: 12 (+5) Searches/Mo: 40 Est. Value/Click: \$0.36  
Est. Potential New Clicks/Month: 6

**buy and sell australia**

Rank: 45 Searches/Mo: 20 Est. Value/Click: \$0.53  
Est. Potential New Clicks/Month: 3

**buysell philippines**

Rank: 27 (-14) Searches/Mo: 1 Est. Value/Click: \$0  
Est. Potential New Clicks/Month: 0

**property for sale in sector 80 mohali**

Rank: 48 Searches/Mo: 10 Est. Value/Click: \$0  
Est. Potential New Clicks/Month: 2

**business classifieds india**

Rank: 10 Searches/Mo: 10 Est. Value/Click: \$0  
Est. Potential New Clicks/Month: 1

**open plots in hyderabad on installments**

Rank: 31 (+4) Searches/Mo: 10 Est. Value/Click: \$0  
Est. Potential New Clicks/Month: 2

**uk classified**

Rank: 30 (+11) Searches/Mo: 110 Est. Value/Click: \$0  
Est. Potential New Clicks/Month: 18

**sg classified**

Rank: 15 (-1) Searches/Mo: 10 Est. Value/Click: \$0  
Est. Potential New Clicks/Month: 2

**sg classifieds**

Rank: 24 (-10) Searches/Mo: 10 Est. Value/Click: \$0  
Est. Potential New Clicks/Month: 2

**canberra classifieds**

Rank: 47 Searches/Mo: 10 Est. Value/Click: \$0  
Est. Potential New Clicks/Month: 2

**classified ads singapore**

Rank: 41 (+6) Searches/Mo: 10 Est. Value/Click: \$0  
Est. Potential New Clicks/Month: 2

[View more](#) (p. 27)

**Keywords Not Ranked On But Should Be**

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 29M searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

**used cars**

Searches/Mo.: 16k  
Cost/Click: \$2.69 Est. Potential Clicks/Mo.: 1k Avg. Competitor Rank: 3

**free ad post**

Searches/Mo.: 7k (p. 32)  
Cost/Click: \$7.77 Est. Potential Clicks/Mo.: 118  
Avg. Competitor Rank: 19

**free ads posting**

Searches/Mo.: 7k  
Cost/Click: \$7.10 Est. Potential Clicks/Mo.: 143  
Avg. Competitor Rank: 26

**job in driver**

Searches/Mo.: 74k  
Cost/Click: \$3.94 Est. Potential Clicks/Mo.: 1k  
Avg. Competitor Rank: 10

**lenovo laptop**

Searches/Mo.: 4k  
Cost/Click: \$2.39 Est. Potential Clicks/Mo.: 141  
Avg. Competitor Rank: 10

**post free ads**

Searches/Mo.: 7k (p. 33)  
Cost/Click: \$6.02 Est. Potential Clicks/Mo.: 117  
Avg. Competitor Rank: 20

**job driver**

Searches/Mo.: 74k  
Cost/Click: \$4.10 Est. Potential Clicks/Mo.: 704  
Avg. Competitor Rank: 12

**post free ads online**

Searches/Mo.: 1k  
Cost/Click: \$9.25 Est. Potential Clicks/Mo.: 42  
Avg. Competitor Rank: 22

**job for a driver**

Searches/Mo.: 74k  
Cost/Click: \$3.60 Est. Potential Clicks/Mo.: 454  
Avg. Competitor Rank: 15 (p. 34)

**yagoo mail**

Searches/Mo.: 20k  
Cost/Click: \$0.88 Est. Potential Clicks/Mo.: 671  
Avg. Competitor Rank: 5

**free online ads posting**

Searches/Mo.: 1k  
Cost/Click: \$11.00 Est. Potential Clicks/Mo.: 25  
Avg. Competitor Rank: 24

**property on rent**

Searches/Mo.: 74k  
Cost/Click: \$1.09 Est. Potential Clicks/Mo.: 835  
Avg. Competitor Rank: 11

[View more](#) (p. 28)

### Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.

■ Est. Organic Clicks vs. ■ Paid Clicks

None

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[View more](#) (p. 31)

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## Keyword Groups with the Most Potential

### Keyword Group: Uk

Unique Pages Ranked: 1 Searches Per Month: 8

Potential Clicks with Incremental Gain: 0.2 Value of Incremental Gain:

Potential Clicks Gained at Top Positions: 36.0 Value of Gain at Top Positions:

**Keywords:**

- uk: uk classified (30), classified uk, uk classified ads

Est. Share of Clicks	
sellbuystuffs.com	0 (+0)
sqadsonline.com	0 (+0)
sqclassic.com	0 (+0)
singaporeclassifi...	0 (+0)
yello.com.sg	0 (+0)
redad.com	0 (+0)

[Additional Details](#) (p. 32)

### Keyword Group: Ads

Unique Pages Ranked: 1 Searches Per Month: 70

Potential Clicks with Incremental Gain: 1.5 Value of Incremental Gain:

Potential Clicks Gained at Top Positions: 344.0 Value of Gain at Top Positions:

**Keywords:**

- ads: post ads for free online, post ads free online, classified ads in the philippines, ...

Est. Share of Clicks	
sqadsonline.com	1 (+0)
singaporeclassifi...	0 (0)
yello.com.sg	0 (+0)
sellbuystuffs.com	0 (+0)
sqclassic.com	0 (+0)
redad.com	0 (+0)

[Additional Details](#) (p. 33)

### Keyword Group: Sell

Unique Pages Ranked: 1 Searches Per Month: 17

Potential Clicks with Incremental Gain: 0.4 Value of Incremental Gain: \$0.1

Potential Clicks Gained at Top Positions: 87.0 Value of Gain at Top Positions: \$27.0

**Keywords:**

- sell: buy and sell philippines, buy and sell philippine, buy sell philippines, buy and s...

Est. Share of Clicks	
sellbuystuffs.com	0 (0)
sqadsonline.com	0 (+0)
sqclassic.com	0 (+0)
singaporeclassifi...	0 (+0)
yello.com.sg	0 (+0)
redad.com	0 (+0)

[Additional Details](#) (p. 34)

### Keyword Group: **Realestate**

Unique Pages Ranked: 1 Searches Per Month: 2

Potential Clicks with Incremental Gain: 0.1 Value of Incremental Gain:

Potential Clicks Gained at Top Positions: 11.0 Value of Gain at Top Positions:

**Keywords:**

- **realestate**: singapore realestate, realestate in madurai (25) - **NEW**, realestate in coimb...

**Est. Share of Clicks**

<a href="#">sellbuystuffs.com</a>	0 (+0)
<a href="#">sqadsonline.com</a>	0 (+0)
<a href="#">sqclassic.com</a>	0 (+0)
<a href="#">singaporeclassifi...</a>	0 (+0)
<a href="#">yello.com.sg</a>	0 (+0)
<a href="#">redad.com</a>	0 (+0)

[Additional Details](#) (p. 35)

### Keyword Group: **Philippines**

Unique Pages Ranked: 1 Searches Per Month: 9

Potential Clicks with Incremental Gain: 0.2 Value of Incremental Gain:

Potential Clicks Gained at Top Positions: 46.0 Value of Gain at Top Positions:

**Keywords:**

- **philippines**: philippine buy and sell, philippine classified, buysell philippines (27)

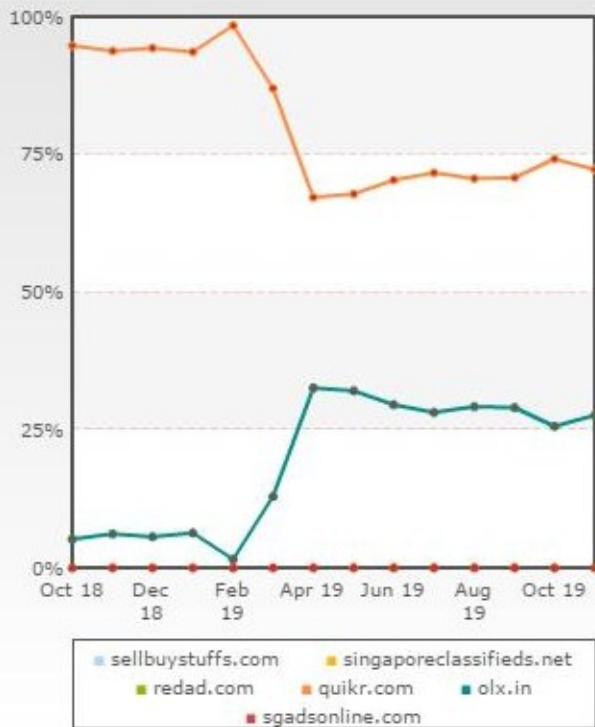
**Est. Share of Clicks**

<a href="#">sellbuystuffs.com</a>	0 (1)
<a href="#">sqadsonline.com</a>	0 (+0)
<a href="#">sqclassic.com</a>	0 (+0)
<a href="#">singaporeclassifi...</a>	0 (+0)
<a href="#">yello.com.sg</a>	0 (+0)
<a href="#">redad.com</a>	0 (+0)

[Additional Details](#) (p. 36)

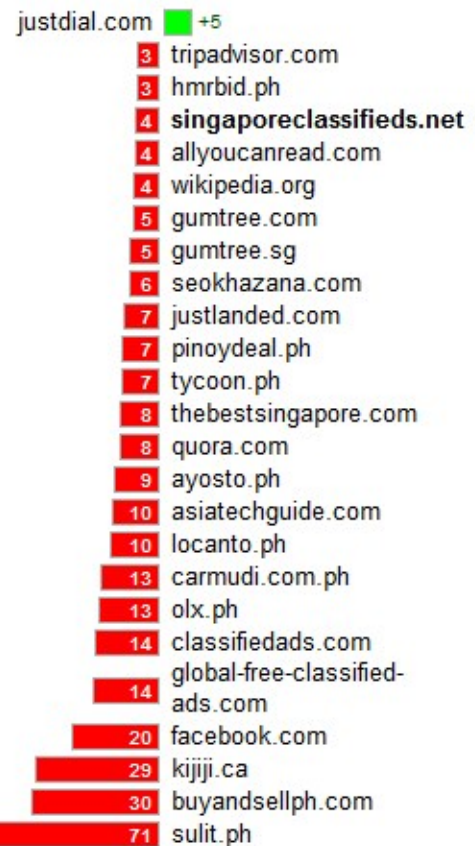
Traffic Share

Relative to your top 5 competitors, your site has 0% of the traffic share. At the same time, olx.in has taken traffic from quikr.com and singaporeclassifieds.net.



Domains that Gained or Lost Clicks on your Keywords

This month, Singaporeclassifieds.net lost 3.9 clicks after losing position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Justdial.com. That site is not considered a direct competitor, but they gained 4.9 clicks on your keywords, which is a 4k percent growth on your keywords. They are either doing something right or getting pretty lucky.



\*competitors in bold

Competition: You Lost 1% in Share of Clicks Relative to your Top 5 Competitors



Top Organic Competitors and their Best Keywords

Just 1 out of your top ten organic competitors spends anything on Google Adwords. Combined, your organic competitors get about 100% of their traffic from unpaid search. and they increased the number of keywords they overlap with you.

**singaporeclassifieds.net**

singapore classifieds (4),  
classifieds singapore (7),  
personals singapore (8),  
classified ads in singapore (9),  
singapore personals (15)



**redad.com**

sg classifieds (13),  
singapore classified (14),  
sg classified (16),  
classified ads in singapore (42),  
classified ads singapore (47)



**quikr.com**

usead cars (1), free ad post (5),  
job in driver (10), job driver (12),  
job for a driver (15)



**olx.in**

usead cars (6), free classified (6),  
classifieds free (11), tablet for sale (15),  
exercize bike (44)



**sgadsonline.com**

sg classifieds (3), sg classified (4),  
singapore classified (10),  
job classifieds singapore (10),  
classified ads singapore (14)

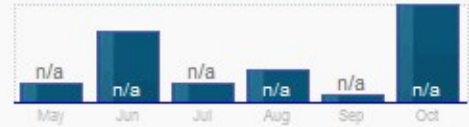


**Biggest Gains (all)**

Clicks/Month

**▲ singapore classified 12(+5)**

Est. Clicks/Month gained: Est. Value/Click: \$0.36 Estimated Value gained: \$0  
<http://sg.sellbuystuffs.com/>



**▲ uk classified 30(+11)**

Est. Clicks/Month gained: Est. Value/Click: \$0 Estimated Value gained: \$0  
<http://uk.sellbuystuffs.com/>



**▲ buy and sell australia 45**

Est. Clicks/Month gained: Est. Value/Click: \$0.53 Estimated Value gained: \$0  
<http://au.sellbuystuffs.com/>



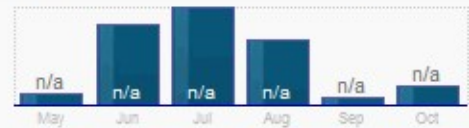
**▲ classified ads in singapore 27(+18)**

Est. Clicks/Month gained: Est. Value/Click: \$0 Estimated Value gained: \$0  
<http://sg.sellbuystuffs.com/>



**▲ canberra classifieds 47**

Est. Clicks/Month unchanged Est. Value/Click: \$0 Estimated Value unchanged \$0  
<http://au.sellbuystuffs.com/>



**▲ property for sale in sector 80 mohali 48**

Est. Clicks/Month unchanged Est. Value/Click: \$0 Estimated Value unchanged \$0  
<https://www.sellbuystuffs.com/realest...>



**▲ open plots in hyderabad on installments 31(+4)**

Est. Clicks/Month unchanged Est. Value/Click: \$0 Estimated Value unchanged \$0  
<https://www.sellbuystuffs.com/realest...>



**▲ classified ads singapore 41(+6)**

Est. Clicks/Month unchanged Est. Value/Click: \$0 Estimated Value unchanged \$0  
<http://sg.sellbuystuffs.com/>



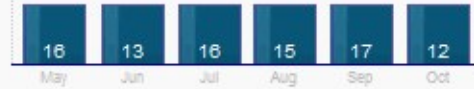
[Download as CSV](#)

Most Valuable Keywords (all)

Rank

**singapore classified**

Rank: 12(+5) Est. Clicks/Mo: 0(+0) Est. Value/Mo: \$0(+\$0.07)



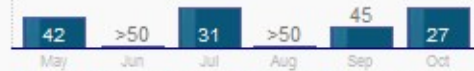
**buy and sell australia**

Rank: 45 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



**classified ads in singapore**

Rank: 27(+18) Est. Clicks/Mo: 0(+0) Est. Value/Mo:



**singapore classifieds**

Rank: 28(-5) Est. Clicks/Mo: 0(-0) Est. Value/Mo:



**classified singapore**

Rank: 14(-3) Est. Clicks/Mo: 0(-0) Est. Value/Mo:



**manila classifieds**

Rank: 46 Est. Clicks/Mo: 0 Est. Value/Mo:



**singapore classified ads**

Rank: 44(-3) Est. Clicks/Mo: 0 Est. Value/Mo:



**buysell philippines**

Rank: 27(-14) Est. Clicks/Mo: 0 Est. Value/Mo:



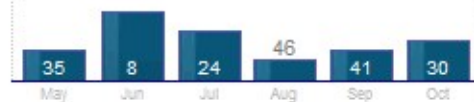
**classified ads singapore**

Rank: 41(+8) Est. Clicks/Mo: 0 Est. Value/Mo:



**uk classified**

Rank: 30(+11) Est. Clicks/Mo: 0(+0) Est. Value/Mo:



**canberra classifieds**

Rank: 47 Est. Clicks/Mo: 0 Est. Value/Mo:



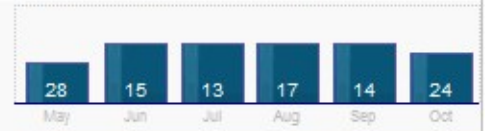
**sg classified**

Rank: 15(-1) Est. Clicks/Mo: 0 Est. Value/Mo:



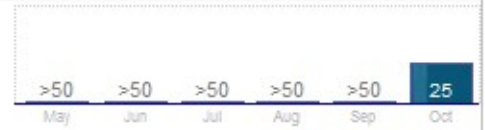
**sg classifieds**

Rank: 24(-10) Est. Clicks/Mo: 0(-0) Est. Value/Mo:



**realestate in madurai**

Rank: 25 Est. Clicks/Mo: 0 Est. Value/Mo:



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### Newly Ranked Organic Pages

<https://www.sellbuystuffs.com/realestate-in-mohali/details/34/row-houses>

Estimated SEO Value: Estimated Total Clicks/Mo: 0

Keywords (rank): property for sale in sector 80 mohali (48)

[Download as CSV](#)

New Keywords (You weren't ranked on before)	Estimated New Click/Month
<b>buy and sell australia</b> Rank: 45 Searches/Mo: 20 Est. Value/Click: \$0.53 <a href="http://au.sellbuystuffs.com/">http://au.sellbuystuffs.com/</a>	0 new clicks/month
<b>canberra classifieds</b> Rank: 47 Searches/Mo: 10 Est. Value/Click: n/a <a href="http://au.sellbuystuffs.com/">http://au.sellbuystuffs.com/</a>	0 new clicks/month
<b>property for sale in secto...</b> Rank: 48 Searches/Mo: 10 Est. Value/Click: n/a <a href="https://www.sellbuystuffs.com/realestate-in-mohali/details/34/row-houses">https://www.sellbuystuffs.com/realestate-in-mohali/details/34/row-houses</a>	0 new clicks/month

[Download as CSV](#)

Top Site Sections Summary

Estimated Clicks/Month

[sg.sellbuystuffs.com](http://sg.sellbuystuffs.com)

Number of Keywords: 8

Estimated Value/Mo: \$0 (+\$)

Top Keywords: singapore classified, classified singapore, uk classified, singapore classifieds, sg classified

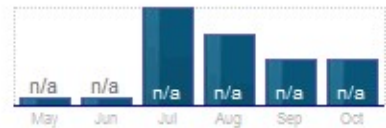


[sellbuystuffs.com/busine...](http://sellbuystuffs.com/busine...)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: business classifieds india, hyderabad caterers, property for sale in sector 80 mohali, Shradda Associates

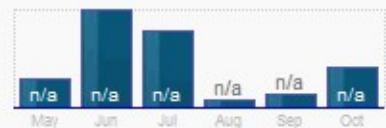


[uk.sellbuystuffs.com](http://uk.sellbuystuffs.com)

Number of Keywords: 3

Estimated Value/Mo: \$0

Top Keywords: singapore classified, classified singapore, uk classified, singapore classifieds, sg classified



[ph.sellbuystuffs.com](http://ph.sellbuystuffs.com)

Number of Keywords: 2

Estimated Value/Mo: \$0 (-\$)

Top Keywords: singapore classified, classified singapore, uk classified, singapore classifieds, sg classified



[au.sellbuystuffs.com](http://au.sellbuystuffs.com)

Number of Keywords: 2

Estimated Value/Mo: \$0

Top Keywords: singapore classified, classified singapore, uk classified, singapore classifieds, sg classified



[sellbuystuffs.com/busine...](http://sellbuystuffs.com/busine...)

Number of Keywords: 2

Estimated Value/Mo: \$0

Top Keywords: business classifieds india, hyderabad caterers, property for sale in sector 80 mohali, Shradda Associates



[sellbuystuffs.com/reales...](http://sellbuystuffs.com/reales...)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: business classifieds india, hyderabad caterers, property for sale in sector 80 mohali, Shradda Associates



[Download as CSV](#)

## Keyword Groups with the Biggest Gains - Details

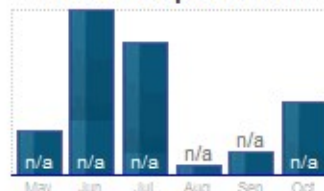
### Keyword Group: **Uk**

Positions Gained: 11 > Est. Total Clicks/Mo: (+0) > Est. Percent Traffic Gain: 84%  
 Unique Pages Ranked: 1

**Keywords:**

- uk: uk classified (+11)

Est. Clicks per Month



### Biggest Opportunities Within This Group

**uk**

>[uk classified (30)]

Est. Potential New Clicks/Month: 18 Searches/Mo: 110 Average Value/Click:

### Clicks Gained or Lost on these Keywords

- allyoucanread.com +4
- ibuzzr.com +1
- newsnow.co.uk +1
- seomadtech.com +1
- classiland.co.uk +1
- marketplacelive.c... +1
- ukadslst.com +1
- 1 - gumtree.com
- 1 - aquarist-classifi...
- 1 - freeads.co.uk
- 1 - loot.com
- 1 - searchbuzz.co.uk
- 1 - yogeshgaur.com
- 2 - 1chest.com
- 2 - thetoptens.com

*\*competitors in bold*

### Pages That Rank

<http://uk.sellbuystuffs.com>

uk classified(30)

Est. Clicks per Month: 0(+0) Potential Incremental Gain: 18 clicks/mo.



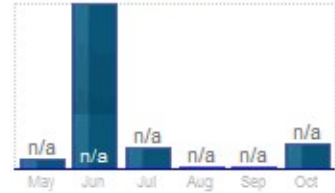
### Keyword Group: **Realestate**

Positions Gained: 35 > Est. Total Clicks/Mo: (+0) > Est. Percent Traffic Gain: %  
 Unique Pages Ranked: 1

**Keywords:**

- **realestate**: realestate in madurai (+35) - **NEW**

Est. Clicks per Month



### Biggest Opportunities Within This Group

**realestate**

>[realestate in madurai (25)]

Est. Potential New Clicks/Month: 1 Searches/Mo: 6 Average Value/Click:

### Clicks Gained or Lost on these Keywords

nytimes.com	+0
realestateindia.com	+0
listsothebysreal...	+0
valuechampion.sg	+0
indiaproperty.com	+0
kovairealestatese...	+0
makaan.com	+0
moneykinetics.sg	+0
guidemesingapore.com	+0
sulekha.com	+0
wikipedia.org	+0
nagarrealestate.in	+0
efinancialcareers.sg	+0
era.com.sg	+0
propnex.com	+0

*\*competitors in bold*

### Pages That Rank

None

Keyword Group: **Sell**

Positions Gained: 15 > Est. Total Clicks/Mo: (-0) > Est. Percent Traffic Gain: 92%  
 Unique Pages Ranked: 1

Keywords:

- sell: buy and sell australia (+15) - **NEW**

Est. Clicks per Month



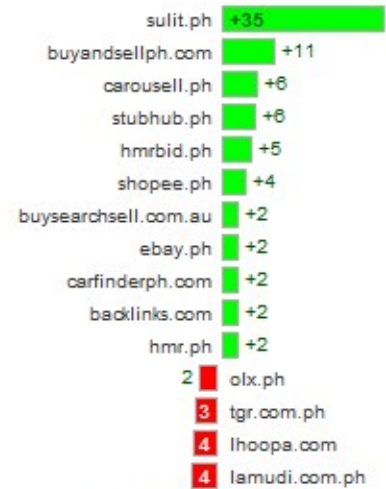
Biggest Opportunities Within This Group

**sell**

>[buy and sell australia (45)]

Est. Potential New Clicks/Month: 3 Searches/Mo: 20 Average Value/Click: \$0.53

Clicks **Gained** or **Lost** on these Keywords



\*competitors in **bold**

Pages That Rank

<http://au.sellbuystuffs.com> (NEW!)

buy and sell australia(45) , canberra classifieds(47)

Est. Clicks per Month: 0(+0) Potential Incremental Gain: 3 clicks/mo.

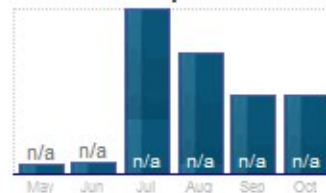
### Keyword Group: Business

Positions Gained: 0 > Est. Total Clicks/Mo: (0) > Est. Percent Traffic Gain: 0%  
 Unique Pages Ranked: 1

**Keywords:**

- business: business classifieds india

Est. Clicks per Month



### Biggest Opportunities Within This Group

**business**

>[business classifieds india (10)]

Est. Potential New Clicks/Month: 1 Searches/Mo: 10 Average Value/Click:

### Clicks Gained or Lost on these Keywords

thetoptens.com	+1
moneyconnexion.com	+0
adpost.com	+0
adaalo.com	+0
quikr.com	+0
yogeshgaur.com	+0
getseoinfo.com	+0
allusefulinfo.com	+0
global-free-class...	+0
0 adbaazi.com	
0 imclassified.com	
0 yourstory.com	
0 77traders.com	
0 adsolist.com	
0 onemilliondirecto...	

\*competitors in **bold**

### Pages That Rank

<https://www.sellbuystuffs.com/business-classifieds-in-india/index>

business classifieds india(10)

Est. Clicks per Month: 0 Potential Incremental Gain: 1 clicks/mo.

### Keyword Group: Philippines

Positions Gained: 14 > Est. Total Clicks/Mo: (-1) > Est. Percent Traffic Gain: 100%  
 Unique Pages Ranked: 1

**Keywords:**

- philippines: buysell philippines (-14)

Est. Clicks per Month



### Biggest Opportunities Within This Group

**philippines**

>[buysell philippines (27)]

Est. Potential New Clicks/Month: Searches/Mo: 1 Average Value/Click:

### Clicks Gained or Lost on these Keywords

sulit.ph	+3
shopee.ph	+2
facebook.com	+2
buyandsellphilipp...	+1
wikipedia.org	+1
carfinderph.com	+1
justlanded.com	+1
stubhub.ph	+1
<b>1</b> philpropertyexper...	-1
<b>1</b> expat.com	-1
<b>1</b> <b>sellbuystuffs.com</b>	-1
<b>1</b> tsikot.com	-1
<b>1</b> philkotse.com	-1
<b>1</b> claseek.com	-1
<b>2</b> mybenta.com	-2

\*competitors in **bold**

### Pages That Rank

<http://ph.sellbuystuffs.com>

buysell philippines(27)

Est. Clicks per Month: 0 Potential Incremental Gain: 0 clicks/mo.

**Biggest Opportunities (all)**

Rank

**singapore classified (12)**

Searches/Mo: 40 Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 6  
 Other Keywords for URL: singapore classified, classified singapore, singapore classifieds, sg classified, sg classifieds



**buy and sell australia (45)**

Searches/Mo: 20 Est. Value/Click: \$0.53 Est. Potential New Clicks/Month: 3  
 Other Keywords for URL: buy and sell australia, canberra classifieds



**buysell philippines (27)**

Searches/Mo: 1 Est. Value/Click: \$0 Est. Potential New Clicks/Month: 0  
 Other Keywords for URL: buysell philippines



**property for sale in sector 80 mohali (48)**

Searches/Mo: 10 Est. Value/Click: \$0 Est. Potential New Clicks/Month: 2  
 Other Keywords for URL: property for sale in sector 80 mohali



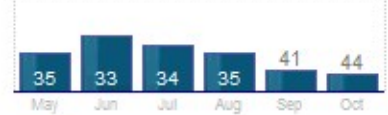
**business classifieds india (10)**

Searches/Mo: 10 Est. Value/Click: \$0 Est. Potential New Clicks/Month: 1  
 Other Keywords for URL: business classifieds india



**open plots in hyderabad on installments (31)**

Searches/Mo: 10 Est. Value/Click: \$0 Est. Potential New Clicks/Month: 2  
 Other Keywords for URL: open plots in hyderabad on installments



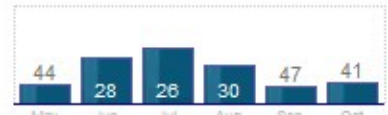
**uk classified (30)**

Searches/Mo: 110 Est. Value/Click: \$0 Est. Potential New Clicks/Month: 18  
 Other Keywords for URL: uk classified



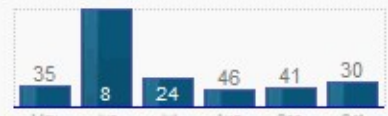
**sg classified (15)**

Searches/Mo: 10 Est. Value/Click: \$0 Est. Potential New Clicks/Month: 2  
 Other Keywords for URL: singapore classified, classified singapore, singapore classifieds, sg classified, sg classifieds



**sg classifieds (24)**

Searches/Mo: 10 Est. Value/Click: \$0 Est. Potential New Clicks/Month: 2  
 Other Keywords for URL: singapore classified, classified singapore, singapore classifieds, sg classified, sg classifieds



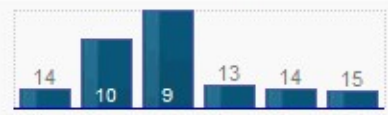
**canberra classifieds (47)**

Searches/Mo: 10 Est. Value/Click: \$0 Est. Potential New Clicks/Month: 2  
 Other Keywords for URL: buy and sell australia, canberra classifieds



**classified ads singapore (41)**

Searches/Mo: 10 Est. Value/Click: \$0 Est. Potential New Clicks/Month: 2  
 Other Keywords for URL: singapore classified, classified singapore, singapore classifieds, sg classified, sg classifieds



**classified ads in singapore (27)**

Searches/Mo: 10 Est. Value/Click: \$0 Est. Potential New Clicks/Month: 2  
 Other Keywords for URL: singapore classified, classified singapore, singapore classifieds, sg classified, sg classifieds



**singapore classifieds (28)**

Searches/Mo: 40 Est. Value/Click: \$0 Est. Potential New Clicks/Month: 6  
 Other Keywords for URL: singapore classified, classified singapore, singapore classifieds, sg classified, sg classifieds



**classified singapore (14)**

Searches/Mo: 40 Est. Value/Click: \$0 Est. Potential New Clicks/Month: 6  
 Other Keywords for URL: singapore classified, classified singapore, singapore classifieds, sg classified, sg classifieds



**singapore classified ads (44)**

Searches/Mo: 10 Est. Value/Click: \$0 Est. Potential New Clicks/Month: 2  
 Other Keywords for URL: singapore classified, classified singapore, singapore classifieds, sg classified, sg classifieds



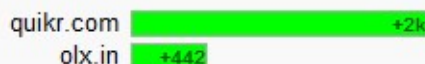
[Download as CSV](#)

**Keywords Not Ranked On But Should Be**

**Estimated Clicks/Month**

**usead cars**

Searches/Month: 16k  
 Cost/Click: \$2.69 Est. Potential Clicks/Month: 1k  
 Avg. Competitor Rank: 3



**free ad post**

Searches/Month: 7k  
 Cost/Click: \$7.77 Est. Potential Clicks/Month: 118  
 Avg. Competitor Rank: 19



**free ads posting**

Searches/Month: 7k  
 Cost/Click: \$7.10 Est. Potential Clicks/Month: 143  
 Avg. Competitor Rank: 26



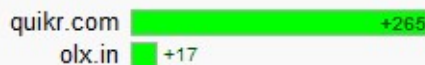
**job in driver**

Searches/Month: 74k  
 Cost/Click: \$3.94 Est. Potential Clicks/Month: 1k  
 Avg. Competitor Rank: 10



**lenovo laptop**

Searches/Month: 4k  
 Cost/Click: \$2.39 Est. Potential Clicks/Month: 141  
 Avg. Competitor Rank: 10



**post free ads**

Searches/Month: 7k  
 Cost/Click: \$6.02 Est. Potential Clicks/Month: 117  
 Avg. Competitor Rank: 20



**job driver**

Searches/Month: 74k  
 Cost/Click: \$4.10 Est. Potential Clicks/Month: 704  
 Avg. Competitor Rank: 12



**post free ads online**

Searches/Month: 1k  
 Cost/Click: \$9.25 Est. Potential Clicks/Month: 42  
 Avg. Competitor Rank: 22

quikr.com  +84  
 olx.in  +1

**job for a driver**

Searches/Month: 74k  
 Cost/Click: \$3.60 Est. Potential Clicks/Month: 454  
 Avg. Competitor Rank: 15

quikr.com  +454

**yagoo mail**

Searches/Month: 20k  
 Cost/Click: \$0.88 Est. Potential Clicks/Month: 671  
 Avg. Competitor Rank: 5

quikr.com  +671

**free online ads posting**

Searches/Month: 1k  
 Cost/Click: \$11.00 Est. Potential Clicks/Month: 25  
 Avg. Competitor Rank: 24

quikr.com  +49  
 olx.in  +1

**property on rent**

Searches/Month: 74k  
 Cost/Click: \$1.09 Est. Potential Clicks/Month: 835  
 Avg. Competitor Rank: 11

quikr.com  +835

**posting jobs**

Searches/Month: 22k  
 Cost/Click: \$28.00 Est. Potential Clicks/Month: 59  
 Avg. Competitor Rank: 23

quikr.com  +59


**free ad posting**

Searches/Month: 7k  
 Cost/Click: \$6.58 Est. Potential Clicks/Month: 227  
 Avg. Competitor Rank: 5

quikr.com  +227

**post free ad**

Searches/Month: 7k  
 Cost/Click: \$7.10 Est. Potential Clicks/Month: 164  
 Avg. Competitor Rank: 7

quikr.com  +164

**free classified**

Searches/Month: 60k  
 Cost/Click: \$0.52 Est. Potential Clicks/Month: 2k  
 Avg. Competitor Rank: 6

olx.in  +2k

**free ads post**

Searches/Month: 7k  
 Cost/Click: \$3.18 Est. Potential Clicks/Month: 164  
 Avg. Competitor Rank: 7

quikr.com  +164

**tablet for sale**

Searches/Month: 90k  
 Cost/Click: \$1.77 Est. Potential Clicks/Month: 556  
 Avg. Competitor Rank: 15

olx.in  +556

**excercise bike**

Searches/Month: 368k  
 Cost/Click: \$1.14 Est. Potential Clicks/Month: 274  
 Avg. Competitor Rank: 44

olx.in  +274

**classifieds free**

Searches/Month: 60k  
 Cost/Click: \$0.63 Est. Potential Clicks/Month: 682  
 Avg. Competitor Rank: 11

olx.in  +682

**jobs as drivers**

Searches/Month: 74k  
 Cost/Click: \$5.37 Est. Potential Clicks/Month: 53  
 Avg. Competitor Rank: 45

quikr.com  +53

**www.googlecom**

Searches/Month: 44k  
 Cost/Click: \$0.57 Est. Potential Clicks/Month: 414  
 Avg. Competitor Rank: 12

quikr.com  +414

**trademill**

Searches/Month: 6k  
 Cost/Click: \$2.77 Est. Potential Clicks/Month: 108  
 Avg. Competitor Rank: 10

olx.in  +108

**free job post**

Searches/Month: 10k  
 Cost/Click: \$8.84 Est. Potential Clicks/Month: 35  
 Avg. Competitor Rank: 20

quikr.com  +35

**job posting for free**

Searches/Month: 10k  
 Cost/Click: \$23.00 Est. Potential Clicks/Month: 19  
 Avg. Competitor Rank: 27

quikr.com  +19

[Download as CSV](#)



Keyword Overlap in Your SEO & PPC campaigns

■ Est. Organic Clicks vs. ■ Paid Clicks

None

[Download as CSV](#)

## Keyword Groups with the Most Potential - Details

### Keyword Group: Uk

Unique Pages Ranked: 1 Searches Per Month: 8  
 Potential Clicks with Incremental Gain: 0.2 Value of Incremental Gain: \$0.2  
 Potential Clicks Gained at Top Positions: 36.0 Value of Gain at Top Positions:

**Keywords:**

- uk: uk classified (30), classified uk, uk classified ads

#### Est. Share of Clicks

sellbuystuffs.com	0 (+0)
sgadsonline.com	0 (+0)
sgclassic.com	0 (+0)
singaporeclassifi...	0 (+0)
yello.com.sg	0 (+0)
redad.com	0 (+0)

### Biggest Opportunities Within This Group

**uk**

>[uk classified (30)]

Est. Potential New Clicks/Month: 18 Searches/Mo: 110 Average Value/Click:

### Clicks Gained or Lost on these Keywords

mobilesquare.com.sg	+11
whymobile.com	+6
redwhitemobile.com	+4
mobyshop.com.sg	+2
wikipedia.org	+2
iprice.sg	+2
lonelyplanet.com	+2
1p.sg	+2
harveynorman.com.sg	+1
kasiamobile.com	+1
lazada.sg	+1
visitsingapore.com	+1
frommers.com	+1
1 streetdirectory.com	
1 straittimes.com	

*\*competitors in bold*

### Pages That Rank

None

### Keyword Group: Ads

Unique Pages Ranked: 1 Searches Per Month: 70  
 Potential Clicks with Incremental Gain: 1.5 Value of Incremental Gain: \$1.5  
 Potential Clicks Gained at Top Positions: 344.0 Value of Gain at Top Positions:

**Keywords:**

- **ads**: post ads for free online, post ads free online, classified ads in the philippines, ...

**Est. Share of Clicks**

<a href="#">sgadsonline.com</a>	1 (+0)
<a href="#">singaporeclassifi...</a>	0 (0)
<a href="#">yello.com.sg</a>	0 (+0)
<a href="#">sellbuystuffs.com</a>	0 (+0)
<a href="#">spclassic.com</a>	0 (+0)
<a href="#">redad.com</a>	0 (+0)

### Biggest Opportunities Within This Group

**ads**

>[classified ads singapore (41), classified ads in singapore (27)]  
 Est. Potential New Clicks/Month: 3 Searches/Mo: 20 Average Value/Click:

### Clicks Gained or Lost on these Keywords

ahrefs.com	+7
sitechecker.pro	+4
hubshout.com	+3
catchfree.ca	+2
neilpatel.com	+2
prepostseo.com	+2
canetads.com	+1
ads2020.marketing	+1
free-classifieds...	+1
dynamapper.com	+1
wikihow.com	+1
backlinko.com	+1
giantfocal.com	+0
entrepreneur.com	+0
0 real-backlinks.com	

\*competitors in **bold**

### Pages That Rank

None

### Keyword Group: Sell

Unique Pages Ranked: 1 Searches Per Month: 17

Potential Clicks with Incremental Gain: 0.4 Value of Incremental Gain: \$0.4

Potential Clicks Gained at Top Positions: 87.0 Value of Gain at Top Positions: \$27.0

**Keywords:**

- **Sell**: buy and sell philippines, buy and sell philippine, buy sell philippines, buy and s...

#### Est. Share of Clicks

<a href="#">sellbuystuffs.com</a>	0 (0)
<a href="#">sgadsonline.com</a>	0 (+0)
<a href="#">sgclassic.com</a>	0 (+0)
<a href="#">singaporeclassifi...</a>	0 (+0)
<a href="#">yello.com.sg</a>	0 (+0)
<a href="#">redad.com</a>	0 (+0)

### Biggest Opportunities Within This Group

**sell**

>[buy and sell australia (45)]

Est. Potential New Clicks/Month: 3 Searches/Mo: 20 Average Value/Click: \$0.53

### Clicks Gained or Lost on these Keywords

sulit.ph	+35
buyandsellph.com	+11
carousell.ph	+6
stubhub.ph	+6
hmrbid.ph	+5
shopee.ph	+4
buysearchsell.com.au	+2
ebay.ph	+2
carfinderph.com	+2
backlinks.com	+2
hmr.ph	+2
2 olx.ph	
3 tgr.com.ph	
4 lhoopa.com	
4 lamudi.com.ph	

\*competitors in **bold**

### Pages That Rank

<http://au.sellbuystuffs.com> (NEW!)

buy and sell australia(45) , canberra classifieds(47)

Est. Clicks per Month: 0(+0) Potential Incremental Gain: 3 clicks/mo.

### Keyword Group: **Realestate**

Unique Pages Ranked: 1 Searches Per Month: 2

Potential Clicks with Incremental Gain: 0.1 Value of Incremental Gain: \$0.1

Potential Clicks Gained at Top Positions: 11.0 Value of Gain at Top Positions:

**Keywords:**

- **realestate**: singapore realestate, realestate in madurai (25) - **NEW**, realestate in coimb...

#### Est. Share of Clicks

<a href="#">sellbuystuffs.com</a>	0 (+0)
<a href="#">sgadsonline.com</a>	0 (+0)
<a href="#">sgclassic.com</a>	0 (+0)
<a href="#">singaporeclassifi...</a>	0 (+0)
<a href="#">yello.com.sg</a>	0 (+0)
<a href="#">redad.com</a>	0 (+0)

### Biggest Opportunities Within This Group

**realestate**

>[realestate in madurai (25)]

Est. Potential New Clicks/Month: 1 Searches/Mo: 6 Average Value/Click:

### Clicks **Gained** or **Lost** on these Keywords

None

*\*competitors in bold*

### Pages That Rank

None

### Keyword Group: Philippines

Unique Pages Ranked: 1 Searches Per Month: 9  
 Potential Clicks with Incremental Gain: 0.2 Value of Incremental Gain: \$0.2  
 Potential Clicks Gained at Top Positions: 46.0 Value of Gain at Top Positions:

**Keywords:**

- [philippines](#): philippine buy and sell, philippine classified, buysell philippines (27)

**Est. Share of Clicks**

<a href="#">sellbuystuffs.com</a>	0 (1)
<a href="#">sgadsonline.com</a>	0 (+0)
<a href="#">sgclassic.com</a>	0 (+0)
<a href="#">singaporeclassifi...</a>	0 (+0)
<a href="#">yello.com.sg</a>	0 (+0)
<a href="#">redad.com</a>	0 (+0)

### Biggest Opportunities Within This Group

**philippines**

>[buysell philippines (27)]

Est. Potential New Clicks/Month: Searches/Mo: 1 Average Value/Click:

### Clicks Gained or Lost on these Keywords

sulit.ph	+3
shopee.ph	+2
facebook.com	+2
buyandsellphilipp...	+1
wikipedia.org	+1
carfinderph.com	+1
justlanded.com	+1
stubhub.ph	+1
<b>1</b> philpropertyexper...	
<b>1</b> expat.com	
<b>1</b> <a href="#">sellbuystuffs.com</a>	
<b>1</b> tsikot.com	
<b>1</b> philkotse.com	
<b>1</b> claseek.com	
<b>2</b> mybenta.com	

\*competitors in **bold**

### Pages That Rank

<http://ph.sellbuystuffs.com>

buysell philippines(27)

Est. Clicks per Month: 0 Potential Incremental Gain: 0 clicks/mo.