

Techipedia.com

SEO Dashboard



Feb 15, 2011

Table of Contents

SEO Value

- ✓ [Amount of Keywords in Top Search Results](#)
- ✓ [Number of Unique Pages that Rank Organically](#)
- ✓ [Total Organic Clicks Per Month](#)
- ✓ [Value of Organic Clicks Per Month](#)
- ✓ [Organic Clicks Change](#)
- ✓ [Biggest Gains / Most Valuable Keywords](#)
- ✓ [Newly Ranked Organic Pages](#)
- ✓ [New Keywords / Top Sections](#)
- ✓ [Keyword Groups with the Biggest Gains](#)

Opportunity

- ✓ [Biggest Opportunities / Not Ranked Keywords](#)
- ✓ [Keyword Overlap in Your SEO & PPC campaigns](#)
- ✓ [Keyword Groups with the Most Potential](#)

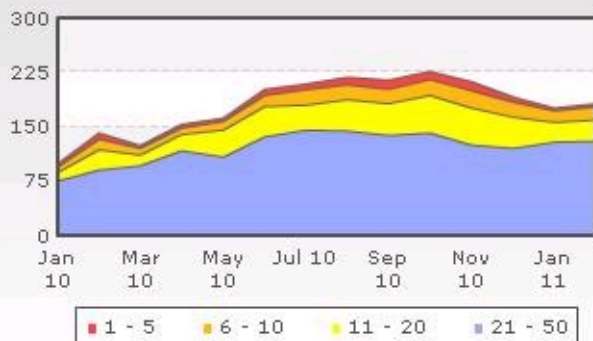
Competition

- ✓ [Traffic Share and Movers Shakers](#)
- ✓ [Competition](#)
- ✓ [Top Organic Competitors / Partners and their Best Keywords](#)

Appendix: Additional and Extended Details

- ✓ [Biggest Gains \(all\)](#)
- ✓ [Most Valuable Keywords \(all\)](#)
- ✓ [Newly Ranked Organic Pages \(all\)](#)
- ✓ [New Keywords \(all\)](#)
- ✓ [Top Sections \(all\)](#)
- ✓ [Keyword Groups with the Biggest Gains - Details](#)
- ✓ [Biggest Opportunities \(all\)](#)
- ✓ [Not Ranked Keywords \(all\)](#)
- ✓ [Keyword Overlap in Your SEO & PPC campaigns \(all\)](#)
- ✓ [Keyword Groups with the Most Potential - Details](#)

Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 182 different keywords. That's up by 3.41% or 6 keywords from last month.

Number of Unique Pages that Rank Organically



59 of your pages appear in the top 50 of at least one search.

Total Organic Clicks Per Month



You should be getting 2k clicks per month from your organic placements on Google. That's up 249 clicks or 12% over the past 2 months.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$3k. That's an additional savings of \$3k over last month.

You gained 2,354 clicks last month, worth \$2,829.

Techipedia.com: SEO Dashboard

Biggest Gains

You moved up in ranks on 93 keywords last month. All those gains added up to about 83 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$164.

| | Rank |
|---|---------|
| ▲ best internet | 6(+43) |
| Estimated Clicks/Month gained: 16 | |
| http://www.techipedia.com/2011/intern... | |
| ▲ zicam | 44 |
| Estimated Clicks/Month gained: 13 | |
| http://www.techipedia.com/2008/zicam-... | |
| ▲ charateristics | 2 |
| Estimated Clicks/Month gained: 10 | |
| http://www.techipedia.com/2010/influe... | |
| ▲ succesful | 20 |
| Estimated Clicks/Month gained: 8 | |
| http://www.techipedia.com/2008/weezer... | |
| ▲ virtual hug | 12(+30) |
| Estimated Clicks/Month gained: 7 | |
| http://www.techipedia.com/2007/virtua... | |
| ▲ best internet marketing | 3(+7) |
| Estimated Clicks/Month gained: 7 | |
| http://www.techipedia.com/2011/intern... | |
| ▲ blog writing | 7(+3) |
| Estimated Clicks/Month gained: 4 | |
| http://www.techipedia.com/2010/7-dead... | |
| ▲ weinberg | 15(+6) |
| Estimated Clicks/Month gained: 3 | |
| http://www.techipedia.com/ | |
| ▲ how to audit | 7 |
| Estimated Clicks/Month gained: 2 | |
| http://www.techipedia.com/2010/social... | |
| ▲ media audit | 10(+3) |
| Estimated Clicks/Month gained: 2 | |
| http://www.techipedia.com/2010/social... | |
| ▲ zycam | 43 |
| Estimated Clicks/Month gained: 1 | |
| http://www.techipedia.com/2008/zicam-... | |

[View more](#) (p. 13)

Most Valuable Keywords

You gained ranks on 3 out of your top 5 most valuable keywords. Moving up the charts on those important keywords means about 26 visits to the site that wouldn't have come last month.

| | Rank |
|--------------------------------------|------|
| zicam | |
| Rank: 44 Est. Clicks/Mo: 13 | |
| Est. Value/Mo: \$71 | |
| | |
| best internet marketing | |
| Rank: 3(+7) Est. Clicks/Mo: 19(+7) | |
| Est. Value/Mo: \$64(+\$22) | |
| | |
| best internet | |
| Rank: 6(+43) Est. Clicks/Mo: 16(+16) | |
| Est. Value/Mo: \$23(+\$22) | |
| | |
| blog writing | |
| Rank: 7(+3) Est. Clicks/Mo: 12(+4) | |
| Est. Value/Mo: \$21(+\$1.42) | |
| | |
| viral marketing examples | |
| Rank: 12(-1) Est. Clicks/Mo: 7(-4) | |
| Est. Value/Mo: \$17(-\$35.364) | |
| | |
| media marketing | |
| Rank: 9 Est. Clicks/Mo: 12(-12) | |
| Est. Value/Mo: \$17(-\$16.81) | |
| | |
| viral marketing ideas | |
| Rank: 8(-2) Est. Clicks/Mo: 5(-8) | |
| Est. Value/Mo: \$15(-\$23.588) | |
| | |
| media audit | |
| Rank: 10(+3) Est. Clicks/Mo: 4(+2) | |
| Est. Value/Mo: \$11(+\$4.32) | |
| | |
| zycam | |
| Rank: 43 Est. Clicks/Mo: 1 | |
| Est. Value/Mo: \$10 | |
| | |

[View more](#) (p. 18)

Newly Ranked Organic Pages

10 pages show up in Google search results that didn't last month. Combined, those new placements drive 49 clicks, which would be worth about \$315 if you paid for those same clicks in Google Adwords.

<http://www.techipedia.com/2011/internet-marketing-posts-2010/>

Keywords (rank): best internet marketing (3), a best internet (3), best internet (6), best website marketing (8)

Est. Total Clicks/Mo: 37

Est. SEO Value: **\$85**

<http://www.techipedia.com/2010/influential-bloggers-traits/>

Keywords (rank): characteristics (2)

Est. Total Clicks/Mo: 10

Est. SEO Value: **\$0.76**

<http://www.techipedia.com/2007/ses-san-jose-2007-recap/>

Keywords (rank): ses san jose (11)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.48**

<http://www.techipedia.com/2006/internet-marketing-best-blog-posts-of-2006-the-year-in-review/>

Keywords (rank): internet marketing resource (30)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.39**

<http://www.techipedia.com/2008/seminars-as-blogs-and-forums/>

Keywords (rank): legal classes (34)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.27**

<http://www.techipedia.com/2009/new-community-rules/>

Keywords (rank): new community (44)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.17**

<http://www.techipedia.com/2007/ses-ny-day-2-photos/>

Keywords (rank): search engine strategies new york (43)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.techipedia.com/2008/smxwest08-recap/>

Keywords (rank): west 2008 (48)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.techipedia.com/2007/negative-comments-and-social-media/>

Keywords (rank): media negative (27)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

[View more](#) (p. 20)

New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 46 keywords that you didn't even show up on last month. Those keywords drive 42 clicks worth an estimated \$103 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 4k clicks per month if you could be in the first position on each of the keywords.

zicam

Rank: 44 Searches/Mo: 40k Est. Value/Click: \$5.29
Estimated New Clicks/Month: 13

charateristics

Rank: 2 Searches/Mo: 0 Est. Value/Click: \$0.08
Estimated New Clicks/Month: 10

successful

Rank: 20 Searches/Mo: 10k Est. Value/Click: \$0.93
Estimated New Clicks/Month: 8

how to audit

Rank: 7 Searches/Mo: 210 Est. Value/Click: \$1.13
Estimated New Clicks/Month: 2

zycam

Rank: 43 Searches/Mo: 0 Est. Value/Click: \$6.95
Estimated New Clicks/Month: 1

loss of taste

Rank: 49 Searches/Mo: 2k Est. Value/Click: \$0.23
Estimated New Clicks/Month: 1

ses san jose

Rank: 11 Searches/Mo: 150 Est. Value/Click: \$0.52
Estimated New Clicks/Month: 1

viral marketing example

Rank: 9 Searches/Mo: 0 Est. Value/Click: \$5.51
Estimated New Clicks/Month: 1

viral marketing strategies

Rank: 24 Searches/Mo: 390 Est. Value/Click: \$4.86
Estimated New Clicks/Month: 1

perfect fan

Rank: 19 Searches/Mo: 870 Est. Value/Click: \$0.33
Estimated New Clicks/Month: 0

new community

Rank: 44 Searches/Mo: 570 Est. Value/Click: \$0.66
Estimated New Clicks/Month: 0

[View more](#) (p. 21)

Top Site Sections Summary

The top 4 site sections draw 105% of all of your organic visitors. Together those sections combine for 213 clicks per month.

Clicks/Month

[techipedia.com/2010/why-s](#) [oc...](#)

Number of Keywords: 66
Est. Value/Mo: \$69 (-\$133)



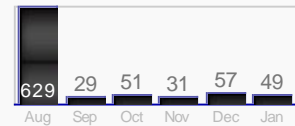
[techipedia.com/2011/best-i](#) [n...](#)

Number of Keywords: 4
Est. Value/Mo: \$159 (+\$159)



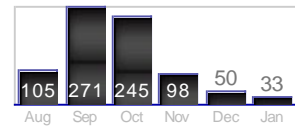
[techipedia.com/2008](#)

Number of Keywords: 46
Est. Value/Mo: \$124 (+\$43)



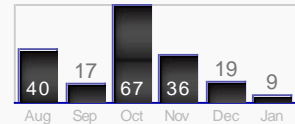
[techipedia.com/2007](#)

Number of Keywords: 30
Est. Value/Mo: \$45 (-\$61)



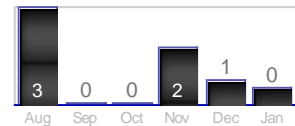
[techipedia.com/2009](#)

Number of Keywords: 23
Est. Value/Mo: \$9 (-\$27)



[techipedia.com/2006](#)

Number of Keywords: 6
Est. Value/Mo: \$2 (+\$1)



[View more](#) (p. 24)

Keyword Groups with the Biggest Gains

Biggest Opportunities

You currently rank somewhere in the top 50 on 182 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 10k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 10k clicks per month. That would cost you more than \$20k in equivalent PPC dollars.

zicam

Rank: 44 Searches/Mo: 40k Est. Value/Click: \$5.29
Est. Potential New Clicks/Month: 2,132

zycam

Rank: 43 Searches/Mo: 0 Est. Value/Click: \$6.95
Est. Potential New Clicks/Month: 320

kevin rose

Rank: 47 (-4) Searches/Mo: 12k Est. Value/Click: \$0.62
Est. Potential New Clicks/Month: 1,677

sucesful

Rank: 20 Searches/Mo: 10k Est. Value/Click: \$0.93
Est. Potential New Clicks/Month: 400

roger smith

Rank: 45 (-4) Searches/Mo: 7k Est. Value/Click: \$0.54
Est. Potential New Clicks/Month: 488

define marketing

Rank: 42 (-18) Searches/Mo: 0 Est. Value/Click: \$1.12
Est. Potential New Clicks/Month: 218

definition of marketing

Rank: 32 (-5) Searches/Mo: 2k Est. Value/Click: \$0.74
Est. Potential New Clicks/Month: 307

viral marketing examples

Rank: 12 (-1) Searches/Mo: 990 Est. Value/Click: \$2.53
Est. Potential New Clicks/Month: 79

good customer service

Rank: 35 Searches/Mo: 3k Est. Value/Click: \$0.9
Est. Potential New Clicks/Month: 218

marketing definition

Rank: 46 (+3) Searches/Mo: 2k Est. Value/Click: \$0.68
Est. Potential New Clicks/Month: 269

yotophoto

Rank: 39 (+3) Searches/Mo: 150 Est. Value/Click: \$7.34
Est. Potential New Clicks/Month: 24

[View more](#) (p. 25)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 50k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

roger smith hotel ny

Searches/Mo.: 210

Cost/Click: \$0.82 Est. Potential Clicks/Mo.: 12
Avg. Competitor Rank: 10

beauty pearls

Searches/Mo.: 0

Cost/Click: \$1.92 Est. Potential Clicks/Mo.: 12 Avg. Competitor Rank: 7

lily's

Searches/Mo.: 2k

Cost/Click: \$0.83 Est. Potential Clicks/Mo.: 22
Avg. Competitor Rank: 42

home study program

Searches/Mo.: 390

Cost/Click: \$3.51 Est. Potential Clicks/Mo.: 3 Avg. Competitor Rank: 5

viral marketing tool

Searches/Mo.: 240

Cost/Click: \$5.42 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 19

manhattan hotels

Searches/Mo.: 12k

Cost/Click: \$2.93 Est. Potential Clicks/Mo.: 4 Avg. Competitor Rank: 47

suites in new york city

Searches/Mo.: 720

Cost/Click: \$2.74 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 16

drawings of flowers

Searches/Mo.: 18k

Cost/Click: \$0.52 Est. Potential Clicks/Mo.: 10
Avg. Competitor Rank: 18

rogers hotel

Searches/Mo.: 720

Cost/Click: \$1.98 Est. Potential Clicks/Mo.: 3 Avg. Competitor Rank: 10

brian simpson

Searches/Mo.: 2k

Cost/Click: \$0.32 Est. Potential Clicks/Mo.: 10
Avg. Competitor Rank: 10

hotel midtown

Searches/Mo.: 2k

Cost/Click: \$2.34 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 17

midtown manhattan

Searches/Mo.: 4k

Cost/Click: \$2.02 Est. Potential Clicks/Mo.: 3 Avg. Competitor Rank: 30

[View more](#) (p. 29)

Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

☐ Est. Organic Clicks vs. ☐ Paid Clicks

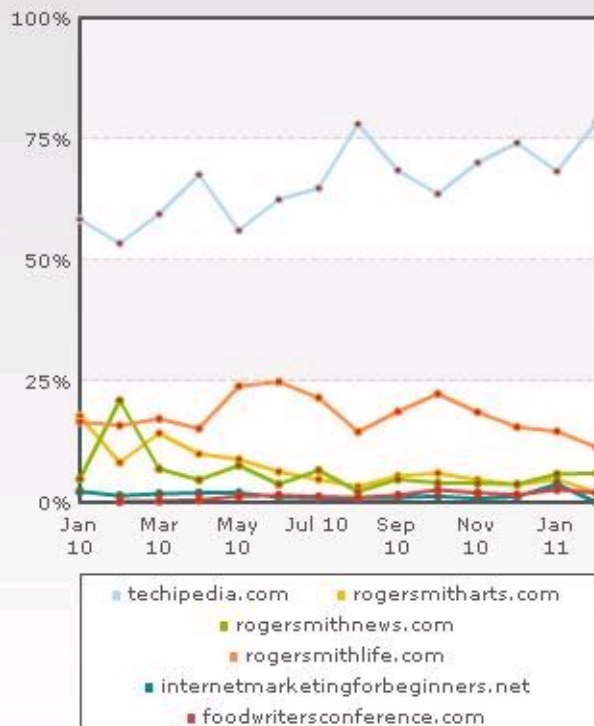
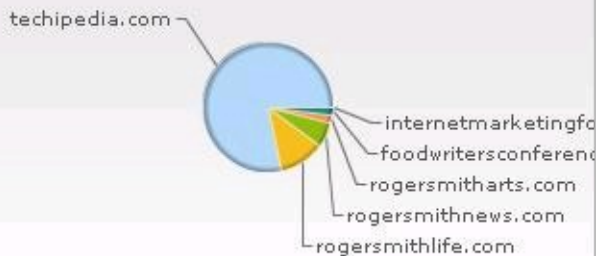
None

[View more](#) (p. 32)

Keyword Groups with the Most Potential

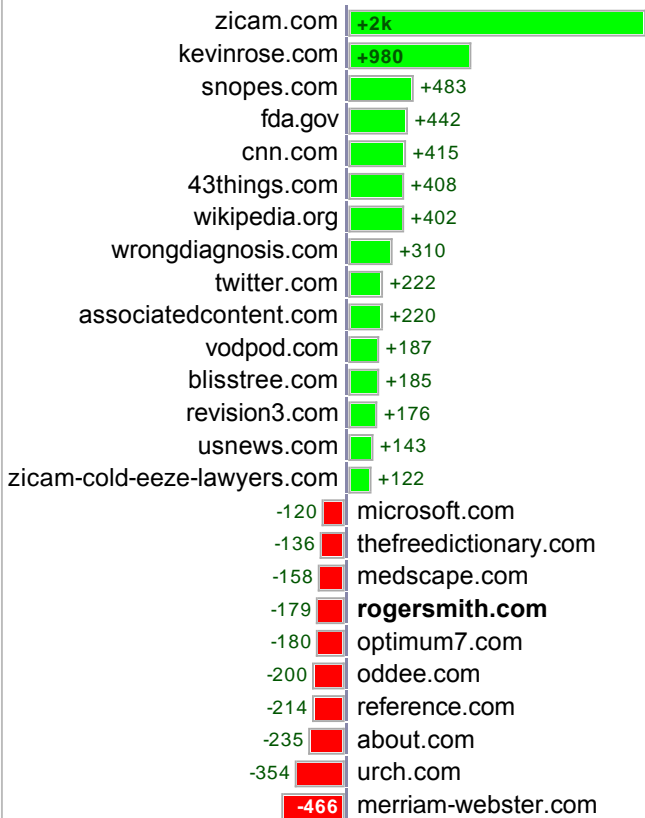
Traffic Share

Relative to your top 5 competitors, your site gained 78% of the traffic share. During this time techipedia.com has exploded and ripped traffic from internetmarketingforbeginners.net and foodwritersconference.com.



Domains that Gained or Lost Clicks on your Keywords

This month, Rogersmith.com lost 179 clicks after losing position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Zicam.com. That site is not considered a direct competitor, but they gained 2k clicks on your keywords, which is a 0 percent growth on your keywords. They are either doing something right or getting pretty lucky.



*competitors in **bold**

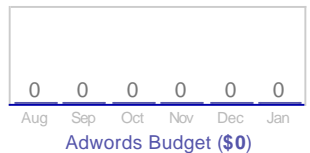
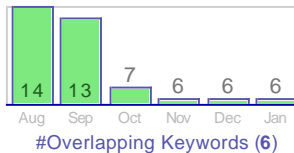
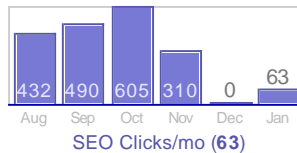
Competition: You Gained 78% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

Just 1 out of your top ten organic competitors spends anything on Google Adwords. Combined, your organic competitors get about 51% of their traffic from unpaid search. The biggest mover was rogersmithlife.com. They picked up 343 organic clicks overall while actually decreasing the number of keywords they overlap with you.

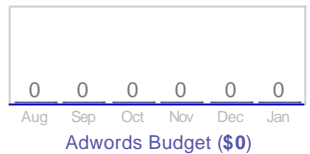
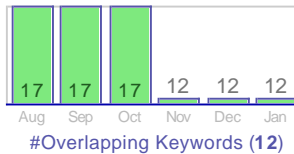
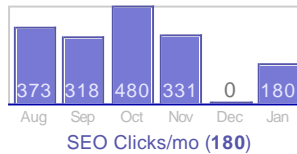
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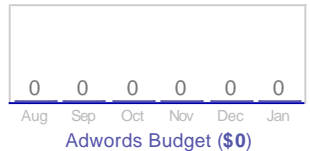
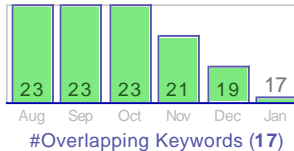
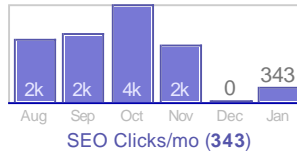
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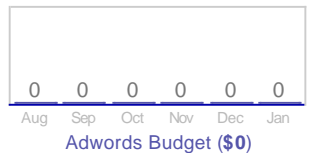
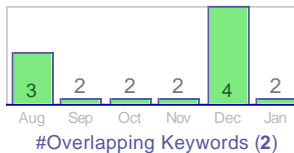
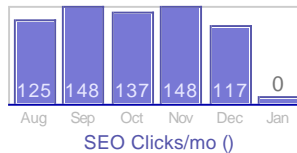
rogersmithlife.com

the roger smith hotel (6),
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roger smith (18), drawings of flowers (18)



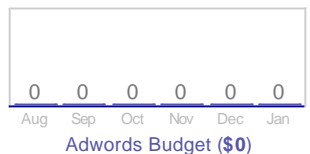
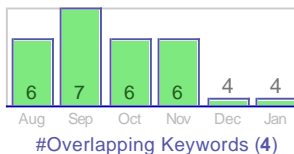
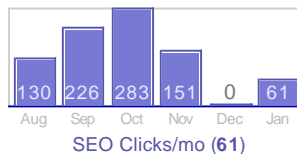
internetmarketingforbeginners.net

internet marketing for beginner (1),
internet for beginners (40)



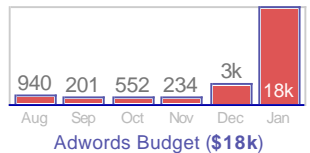
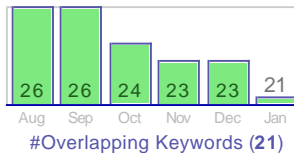
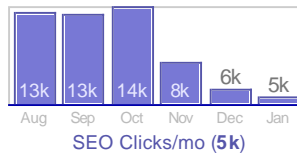
foodwritersconference.com

food writers (5), the roger smith (12),
the roger (30), roger smith (44),
roger smith nyc (47)

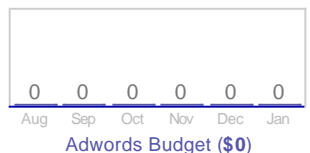
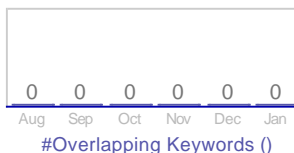
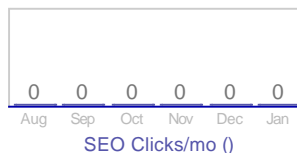


rogersmith.com

roger smith hotel (1),
roger smith hotel new york (1),
roger smith hotel nyc (1),
the roger smith hotel (1), roger smith (4)



loresquires.com



Biggest Gains (all)

Clicks/Month

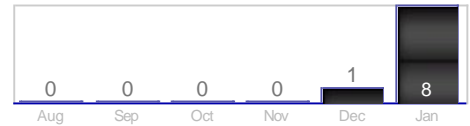
▲ best internet 6(+43)

Est. Clicks/Month gained: 16 Est. Value/Click: \$1.39 Estimated Value gained: \$22
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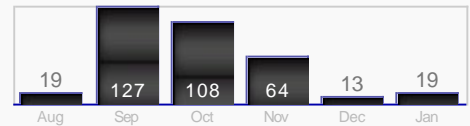
▲ zicam 44

Est. Clicks/Month gained: 13 Est. Value/Click: \$5.29 Estimated Value gained: \$71
[http://www.techipedia.com/2008/zicam...](http://www.techipedia.com/2008/zicam-...)



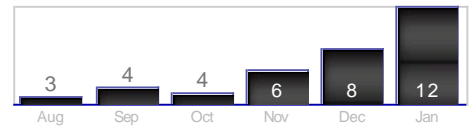
▲ charateristics 2

Est. Clicks/Month gained: 10 Est. Value/Click: \$0.08 Estimated Value gained: \$1
<http://www.techipedia.com/2010/influe...>



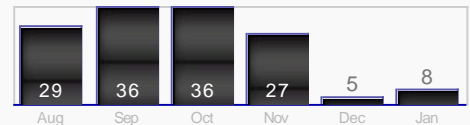
▲ succesful 20

Est. Clicks/Month gained: 8 Est. Value/Click: \$0.93 Estimated Value gained: \$8
<http://www.techipedia.com/2008/weezer...>



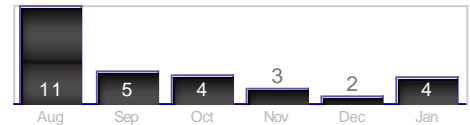
▲ virtual hug 12(+30)

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.08 Estimated Value gained: \$1
<http://www.techipedia.com/2007/virtua...>



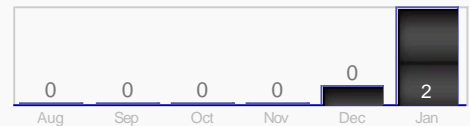
▲ best internet marketing 3(+7)

Est. Clicks/Month gained: 7 Est. Value/Click: \$3.3 Estimated Value gained: \$22
<http://www.techipedia.com/2011/intern...>



▲ blog writing 7(+3)

Est. Clicks/Month gained: 4 Est. Value/Click: \$1.76 Estimated Value gained: \$7
<http://www.techipedia.com/2010/7-dead...>



▲ weinberg 15(+6)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.39 Estimated Value gained: \$1
<http://www.techipedia.com/>



▲ how to audit 7

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.13 Estimated Value gained: \$3
<http://www.techipedia.com/2010/social...>



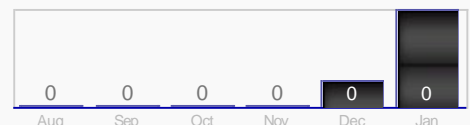
▲ media audit 10(+3)

Est. Clicks/Month gained: 2 Est. Value/Click: \$2.67 Estimated Value gained: \$5
<http://www.techipedia.com/2010/social...>



▲ zycam 43

Est. Clicks/Month gained: 1 Est. Value/Click: \$6.95 Estimated Value gained: \$10
[http://www.techipedia.com/2008/zicam...](http://www.techipedia.com/2008/zicam-...)

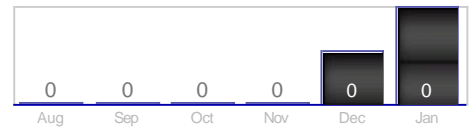


Techipedia.com: SEO Dashboard

▲ best website marketing 8(+20)

Est. Clicks/Month gained: 1 Est. Value/Click: \$5.02 Estimated Value gained: \$7

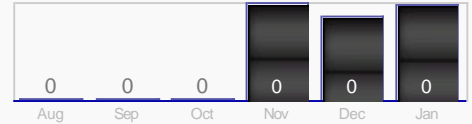
<http://www.techipedia.com/2011/intern...>



▲ loss of taste 49

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.23 Estimated Value gained: \$0

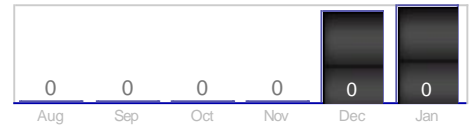
[http://www.techipedia.com/2008/zicam...](http://www.techipedia.com/2008/zicam-...)



▲ ses san jose 11

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.52 Estimated Value gained: \$1

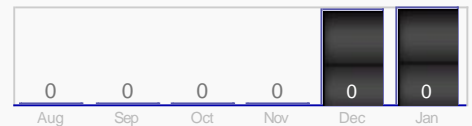
<http://www.techipedia.com/2007/ses-sa...>



▲ viral marketing example 9

Est. Clicks/Month gained: 1 Est. Value/Click: \$5.51 Estimated Value gained: \$3

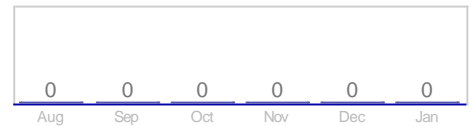
<http://www.techipedia.com/2007/6-idea...>



▲ viral marketing strategies 24

Est. Clicks/Month gained: 1 Est. Value/Click: \$4.86 Estimated Value gained: \$2

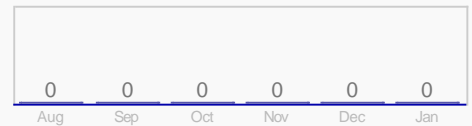
[http://www.techipedia.com/2008/viral...](http://www.techipedia.com/2008/viral-...)



▲ roger smith hotel new york 11(+2)

Est. Clicks/Month unchanged Est. Value/Click: \$0.88 Estimated Value unchanged \$0

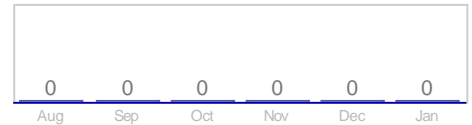
[http://www.techipedia.com/2010/roger...](http://www.techipedia.com/2010/roger-...)



▲ perfect fan 19

Est. Clicks/Month unchanged Est. Value/Click: \$0.33 Estimated Value unchanged \$0

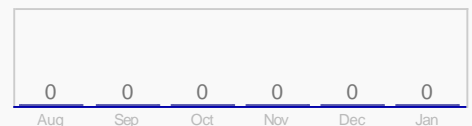
<http://www.techipedia.com/2009/create...>



▲ etiquette guide 27(+10)

Est. Clicks/Month unchanged Est. Value/Click: \$0.27 Estimated Value unchanged \$0

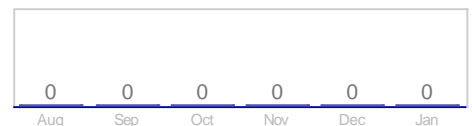
<http://www.techipedia.com/2008/social...>



▲ loss of taste and smell 31(+11)

Est. Clicks/Month unchanged Est. Value/Click: \$0.24 Estimated Value unchanged \$0

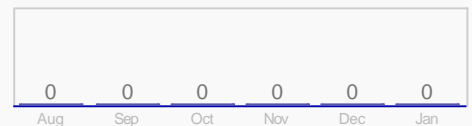
[http://www.techipedia.com/2008/zicam...](http://www.techipedia.com/2008/zicam-...)



▲ new community 44

Est. Clicks/Month unchanged Est. Value/Click: \$0.66 Estimated Value unchanged \$0

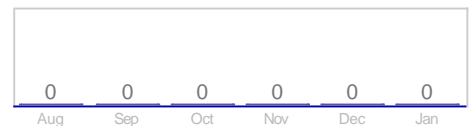
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▲ smell and taste 49

Est. Clicks/Month unchanged Est. Value/Click: \$0.24 Estimated Value unchanged \$0

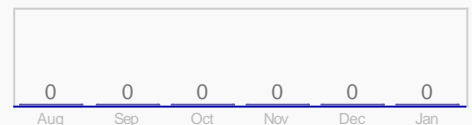
[http://www.techipedia.com/2008/zicam...](http://www.techipedia.com/2008/zicam-...)



▲ successful viral marketing campaigns 18(+31)

Est. Clicks/Month unchanged Est. Value/Click: \$3.24 Estimated Value unchanged \$1

[http://www.techipedia.com/2008/viral...](http://www.techipedia.com/2008/viral-...)

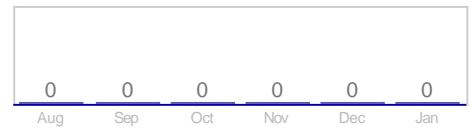


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▲ building a relationship 29

Est. Clicks/Month unchanged Est. Value/Click: \$0.57 Estimated Value unchanged \$0

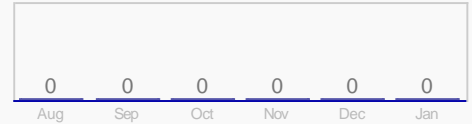
<http://www.techipedia.com/2009/trust-...>



▲ viral marketing tools 27

Est. Clicks/Month unchanged Est. Value/Click: \$6.53 Estimated Value unchanged \$1

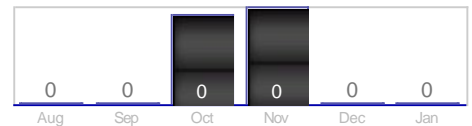
<http://www.techipedia.com/2007/6-idea...>



▲ brand you 45

Est. Clicks/Month unchanged Est. Value/Click: \$0.5 Estimated Value unchanged \$0

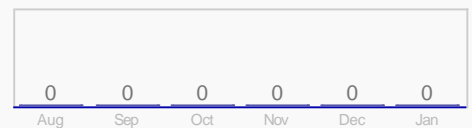
<http://www.techipedia.com/2010/social...>



▲ web marketing awards 17

Est. Clicks/Month unchanged Est. Value/Click: \$5.28 Estimated Value unchanged \$1

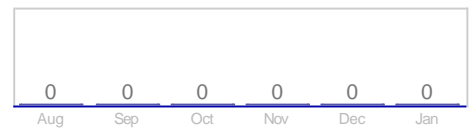
<http://www.techipedia.com/2008/semmys...>



▲ internet marketing resource 30

Est. Clicks/Month unchanged Est. Value/Click: \$3.07 Estimated Value unchanged \$0

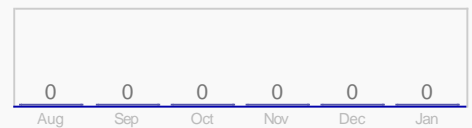
<http://www.techipedia.com/2006/intern...>



▲ roger hotel new york 21(+13)

Est. Clicks/Month unchanged Est. Value/Click: \$1.04 Estimated Value unchanged \$0

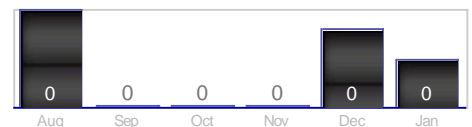
[http://www.techipedia.com/2010/roger...](http://www.techipedia.com/2010/roger-...)



▲ relationship trust 41

Est. Clicks/Month unchanged Est. Value/Click: \$0.38 Estimated Value unchanged \$0

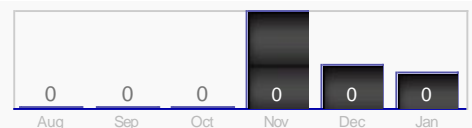
[http://www.techipedia.com/2009/trust...](http://www.techipedia.com/2009/trust-...)



▲ bolo game 49

Est. Clicks/Month unchanged Est. Value/Click: \$0.45 Estimated Value unchanged \$0

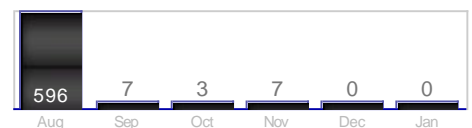
<http://www.techipedia.com/2006/revisi...>



▲ best viral marketing 28

Est. Clicks/Month unchanged Est. Value/Click: \$4.24 Estimated Value unchanged \$0

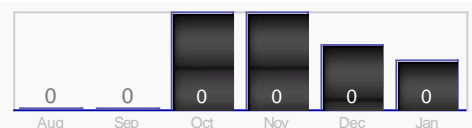
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▲ building trust in relationships 40

Est. Clicks/Month unchanged Est. Value/Click: \$0.38 Estimated Value unchanged \$0

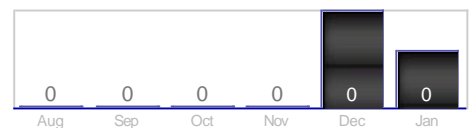
[http://www.techipedia.com/2009/trust...](http://www.techipedia.com/2009/trust-...)



▲ legal classes 34

Est. Clicks/Month unchanged Est. Value/Click: \$4.12 Estimated Value unchanged \$0

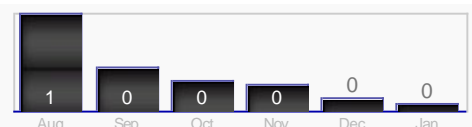
<http://www.techipedia.com/2008/semina...>



▲ trust in relationship 35

Est. Clicks/Month unchanged Est. Value/Click: \$0.33 Estimated Value unchanged \$0

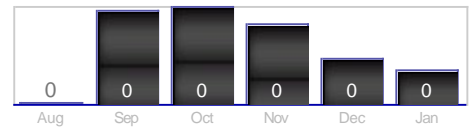
[http://www.techipedia.com/2009/trust...](http://www.techipedia.com/2009/trust-...)



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▲ media auditing 29

Est. Clicks/Month unchanged Est. Value/Click: \$2.37 Estimated Value unchanged \$0
<http://www.techipedia.com/2010/social...>



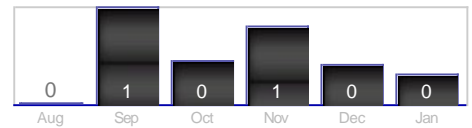
▲ zircam 42

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.techipedia.com/2008/zicam-...>



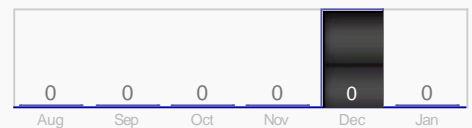
▲ asocial definition 44

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.techipedia.com/2008/social...>



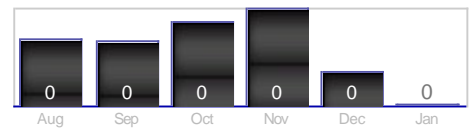
▲ taste smell 45

Est. Clicks/Month unchanged Est. Value/Click: \$0.23 Estimated Value unchanged \$0
<http://www.techipedia.com/2008/zicam-...>



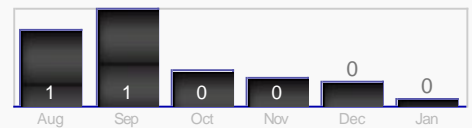
▲ building relationship 46

Est. Clicks/Month unchanged Est. Value/Click: \$0.81 Estimated Value unchanged \$0
<http://www.techipedia.com/2009/trust-...>



▲ yotophoto 39(+3)

Est. Clicks/Month unchanged Est. Value/Click: \$7.34 Estimated Value unchanged \$0
<http://www.techipedia.com/2006/cool-s-...>



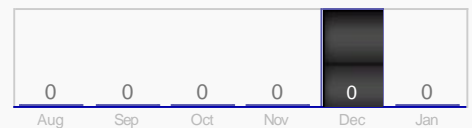
▲ internet marketing community 48

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.techipedia.com/>



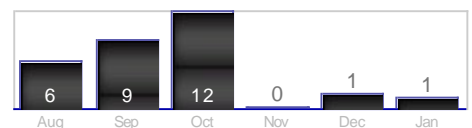
▲ marketer definition 48

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.techipedia.com/2008/social...>



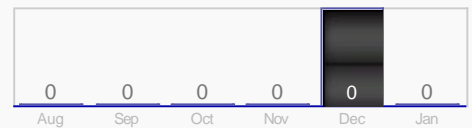
▲ social etiquette tips 35(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.techipedia.com/2008/social...>



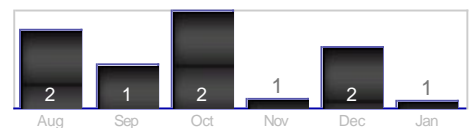
▲ redoing 37(+3)

Est. Clicks/Month unchanged Est. Value/Click: \$0.8 Estimated Value unchanged \$0
<http://www.techipedia.com/2010/facebo...>



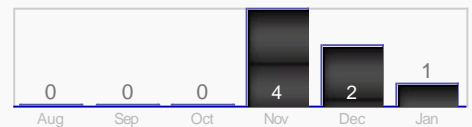
▲ search engine strategies new york 43

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.techipedia.com/2007/ses-ny...>



▲ aim away messages 27

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.techipedia.com/2007/twitte...>

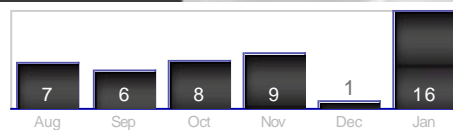


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▲ aim away messages. 22

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0

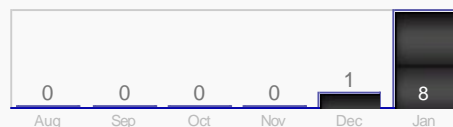
<http://www.techipedia.com/2007/twitte...>



▲ aim away messages.com 21(+9)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0

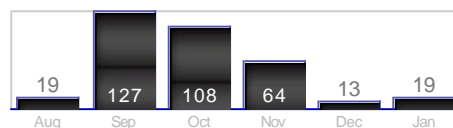
<http://www.techipedia.com/2007/twitte...>



▲ etiquette guide 29(+9)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0

<http://www.techipedia.com/2008/social...>



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| Most Valuable Keywords (all) | | Rank | | | | | | | | | | | | | | | | | | |
|--|---|------|--|--|--|--|-------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|----|
| zicam Rank: 44 Est. Clicks/Mo: 13 Est. Value/Mo: \$71 | <table><tr><th>Month</th><th>Rank</th></tr><tr><td>Aug</td><td>>50</td></tr><tr><td>Sep</td><td>>50</td></tr><tr><td>Oct</td><td>>50</td></tr><tr><td>Nov</td><td>>50</td></tr><tr><td>Dec</td><td>>50</td></tr><tr><td>Jan</td><td>44</td></tr></table> | | | | | | Month | Rank | Aug | >50 | Sep | >50 | Oct | >50 | Nov | >50 | Dec | >50 | Jan | 44 |
| Month | Rank | | | | | | | | | | | | | | | | | | | |
| Aug | >50 | | | | | | | | | | | | | | | | | | | |
| Sep | >50 | | | | | | | | | | | | | | | | | | | |
| Oct | >50 | | | | | | | | | | | | | | | | | | | |
| Nov | >50 | | | | | | | | | | | | | | | | | | | |
| Dec | >50 | | | | | | | | | | | | | | | | | | | |
| Jan | 44 | | | | | | | | | | | | | | | | | | | |
| best internet marketing Rank: 3(+7) Est. Clicks/Mo: 19(+7) Est. Value/Mo: \$64(+\$22) | <table><tr><th>Month</th><th>Rank</th></tr><tr><td>Aug</td><td>6</td></tr><tr><td>Sep</td><td>2</td></tr><tr><td>Oct</td><td>2</td></tr><tr><td>Nov</td><td>2</td></tr><tr><td>Dec</td><td>10</td></tr><tr><td>Jan</td><td>3</td></tr></table> | | | | | | Month | Rank | Aug | 6 | Sep | 2 | Oct | 2 | Nov | 2 | Dec | 10 | Jan | 3 |
| Month | Rank | | | | | | | | | | | | | | | | | | | |
| Aug | 6 | | | | | | | | | | | | | | | | | | | |
| Sep | 2 | | | | | | | | | | | | | | | | | | | |
| Oct | 2 | | | | | | | | | | | | | | | | | | | |
| Nov | 2 | | | | | | | | | | | | | | | | | | | |
| Dec | 10 | | | | | | | | | | | | | | | | | | | |
| Jan | 3 | | | | | | | | | | | | | | | | | | | |
| best internet Rank: 6(+43) Est. Clicks/Mo: 16(+16) Est. Value/Mo: \$23(+\$22) | <table><tr><th>Month</th><th>Rank</th></tr><tr><td>Aug</td><td>15</td></tr><tr><td>Sep</td><td>15</td></tr><tr><td>Oct</td><td>15</td></tr><tr><td>Nov</td><td>14</td></tr><tr><td>Dec</td><td>49</td></tr><tr><td>Jan</td><td>6</td></tr></table> | | | | | | Month | Rank | Aug | 15 | Sep | 15 | Oct | 15 | Nov | 14 | Dec | 49 | Jan | 6 |
| Month | Rank | | | | | | | | | | | | | | | | | | | |
| Aug | 15 | | | | | | | | | | | | | | | | | | | |
| Sep | 15 | | | | | | | | | | | | | | | | | | | |
| Oct | 15 | | | | | | | | | | | | | | | | | | | |
| Nov | 14 | | | | | | | | | | | | | | | | | | | |
| Dec | 49 | | | | | | | | | | | | | | | | | | | |
| Jan | 6 | | | | | | | | | | | | | | | | | | | |
| blog writing Rank: 7(+3) Est. Clicks/Mo: 12(+4) Est. Value/Mo: \$21(+\$1.42) | <table><tr><th>Month</th><th>Rank</th></tr><tr><td>Aug</td><td>19</td></tr><tr><td>Sep</td><td>17</td></tr><tr><td>Oct</td><td>19</td></tr><tr><td>Nov</td><td>15</td></tr><tr><td>Dec</td><td>10</td></tr><tr><td>Jan</td><td>7</td></tr></table> | | | | | | Month | Rank | Aug | 19 | Sep | 17 | Oct | 19 | Nov | 15 | Dec | 10 | Jan | 7 |
| Month | Rank | | | | | | | | | | | | | | | | | | | |
| Aug | 19 | | | | | | | | | | | | | | | | | | | |
| Sep | 17 | | | | | | | | | | | | | | | | | | | |
| Oct | 19 | | | | | | | | | | | | | | | | | | | |
| Nov | 15 | | | | | | | | | | | | | | | | | | | |
| Dec | 10 | | | | | | | | | | | | | | | | | | | |
| Jan | 7 | | | | | | | | | | | | | | | | | | | |
| viral marketing examples Rank: 12(-1) Est. Clicks/Mo: 7(-4) Est. Value/Mo: \$17(-\$35.364) | <table><tr><th>Month</th><th>Rank</th></tr><tr><td>Aug</td><td>35</td></tr><tr><td>Sep</td><td>9</td></tr><tr><td>Oct</td><td>8</td></tr><tr><td>Nov</td><td>9</td></tr><tr><td>Dec</td><td>11</td></tr><tr><td>Jan</td><td>12</td></tr></table> | | | | | | Month | Rank | Aug | 35 | Sep | 9 | Oct | 8 | Nov | 9 | Dec | 11 | Jan | 12 |
| Month | Rank | | | | | | | | | | | | | | | | | | | |
| Aug | 35 | | | | | | | | | | | | | | | | | | | |
| Sep | 9 | | | | | | | | | | | | | | | | | | | |
| Oct | 8 | | | | | | | | | | | | | | | | | | | |
| Nov | 9 | | | | | | | | | | | | | | | | | | | |
| Dec | 11 | | | | | | | | | | | | | | | | | | | |
| Jan | 12 | | | | | | | | | | | | | | | | | | | |
| media marketing Rank: 9 Est. Clicks/Mo: 12(-12) Est. Value/Mo: \$17(-\$16.81) | <table><tr><th>Month</th><th>Rank</th></tr><tr><td>Aug</td><td>>50</td></tr><tr><td>Sep</td><td>>50</td></tr><tr><td>Oct</td><td>9</td></tr><tr><td>Nov</td><td>>50</td></tr><tr><td>Dec</td><td>9</td></tr><tr><td>Jan</td><td>9</td></tr></table> | | | | | | Month | Rank | Aug | >50 | Sep | >50 | Oct | 9 | Nov | >50 | Dec | 9 | Jan | 9 |
| Month | Rank | | | | | | | | | | | | | | | | | | | |
| Aug | >50 | | | | | | | | | | | | | | | | | | | |
| Sep | >50 | | | | | | | | | | | | | | | | | | | |
| Oct | 9 | | | | | | | | | | | | | | | | | | | |
| Nov | >50 | | | | | | | | | | | | | | | | | | | |
| Dec | 9 | | | | | | | | | | | | | | | | | | | |
| Jan | 9 | | | | | | | | | | | | | | | | | | | |
| viral marketing ideas Rank: 8(-2) Est. Clicks/Mo: 5(-8) Est. Value/Mo: \$15(-\$23.588) | <table><tr><th>Month</th><th>Rank</th></tr><tr><td>Aug</td><td>7</td></tr><tr><td>Sep</td><td>2</td></tr><tr><td>Oct</td><td>4</td></tr><tr><td>Nov</td><td>9</td></tr><tr><td>Dec</td><td>6</td></tr><tr><td>Jan</td><td>8</td></tr></table> | | | | | | Month | Rank | Aug | 7 | Sep | 2 | Oct | 4 | Nov | 9 | Dec | 6 | Jan | 8 |
| Month | Rank | | | | | | | | | | | | | | | | | | | |
| Aug | 7 | | | | | | | | | | | | | | | | | | | |
| Sep | 2 | | | | | | | | | | | | | | | | | | | |
| Oct | 4 | | | | | | | | | | | | | | | | | | | |
| Nov | 9 | | | | | | | | | | | | | | | | | | | |
| Dec | 6 | | | | | | | | | | | | | | | | | | | |
| Jan | 8 | | | | | | | | | | | | | | | | | | | |
| media audit Rank: 10(+3) Est. Clicks/Mo: 4(+2) Est. Value/Mo: \$11(+\$4.32) | <table><tr><th>Month</th><th>Rank</th></tr><tr><td>Aug</td><td>4</td></tr><tr><td>Sep</td><td>8</td></tr><tr><td>Oct</td><td>11</td></tr><tr><td>Nov</td><td>13</td></tr><tr><td>Dec</td><td>13</td></tr><tr><td>Jan</td><td>10</td></tr></table> | | | | | | Month | Rank | Aug | 4 | Sep | 8 | Oct | 11 | Nov | 13 | Dec | 13 | Jan | 10 |
| Month | Rank | | | | | | | | | | | | | | | | | | | |
| Aug | 4 | | | | | | | | | | | | | | | | | | | |
| Sep | 8 | | | | | | | | | | | | | | | | | | | |
| Oct | 11 | | | | | | | | | | | | | | | | | | | |
| Nov | 13 | | | | | | | | | | | | | | | | | | | |
| Dec | 13 | | | | | | | | | | | | | | | | | | | |
| Jan | 10 | | | | | | | | | | | | | | | | | | | |
| zycam Rank: 43 Est. Clicks/Mo: 1 Est. Value/Mo: \$10 | <table><tr><th>Month</th><th>Rank</th></tr><tr><td>Aug</td><td>>50</td></tr><tr><td>Sep</td><td>>50</td></tr><tr><td>Oct</td><td>>50</td></tr><tr><td>Nov</td><td>>50</td></tr><tr><td>Dec</td><td>>50</td></tr><tr><td>Jan</td><td>43</td></tr></table> | | | | | | Month | Rank | Aug | >50 | Sep | >50 | Oct | >50 | Nov | >50 | Dec | >50 | Jan | 43 |
| Month | Rank | | | | | | | | | | | | | | | | | | | |
| Aug | >50 | | | | | | | | | | | | | | | | | | | |
| Sep | >50 | | | | | | | | | | | | | | | | | | | |
| Oct | >50 | | | | | | | | | | | | | | | | | | | |
| Nov | >50 | | | | | | | | | | | | | | | | | | | |
| Dec | >50 | | | | | | | | | | | | | | | | | | | |
| Jan | 43 | | | | | | | | | | | | | | | | | | | |
| best website marketing Rank: 8(+20) Est. Clicks/Mo: 2(+1) Est. Value/Mo: \$8(+\$6.77) | <table><tr><th>Month</th><th>Rank</th></tr><tr><td>Aug</td><td>17</td></tr><tr><td>Sep</td><td>13</td></tr><tr><td>Oct</td><td>23</td></tr><tr><td>Nov</td><td>>50</td></tr><tr><td>Dec</td><td>28</td></tr><tr><td>Jan</td><td>8</td></tr></table> | | | | | | Month | Rank | Aug | 17 | Sep | 13 | Oct | 23 | Nov | >50 | Dec | 28 | Jan | 8 |
| Month | Rank | | | | | | | | | | | | | | | | | | | |
| Aug | 17 | | | | | | | | | | | | | | | | | | | |
| Sep | 13 | | | | | | | | | | | | | | | | | | | |
| Oct | 23 | | | | | | | | | | | | | | | | | | | |
| Nov | >50 | | | | | | | | | | | | | | | | | | | |
| Dec | 28 | | | | | | | | | | | | | | | | | | | |
| Jan | 8 | | | | | | | | | | | | | | | | | | | |
| successful Rank: 20 Est. Clicks/Mo: 8 Est. Value/Mo: \$8 | <table><tr><th>Month</th><th>Rank</th></tr><tr><td>Aug</td><td>>50</td></tr><tr><td>Sep</td><td>>50</td></tr><tr><td>Oct</td><td>>50</td></tr><tr><td>Nov</td><td>>50</td></tr><tr><td>Dec</td><td>>50</td></tr><tr><td>Jan</td><td>20</td></tr></table> | | | | | | Month | Rank | Aug | >50 | Sep | >50 | Oct | >50 | Nov | >50 | Dec | >50 | Jan | 20 |
| Month | Rank | | | | | | | | | | | | | | | | | | | |
| Aug | >50 | | | | | | | | | | | | | | | | | | | |
| Sep | >50 | | | | | | | | | | | | | | | | | | | |
| Oct | >50 | | | | | | | | | | | | | | | | | | | |
| Nov | >50 | | | | | | | | | | | | | | | | | | | |
| Dec | >50 | | | | | | | | | | | | | | | | | | | |
| Jan | 20 | | | | | | | | | | | | | | | | | | | |

Techipedia.com: SEO Dashboard

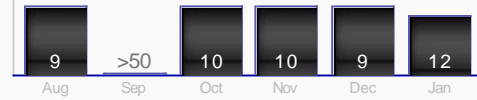
viral marketing strategy

Rank: 10(-3) Est. Clicks/Mo: 2(-5) Est. Value/Mo: \$7(-\$18.617)



internet marketing advice

Rank: 12(-3) Est. Clicks/Mo: 3(-24) Est. Value/Mo: \$7(-\$56.89)



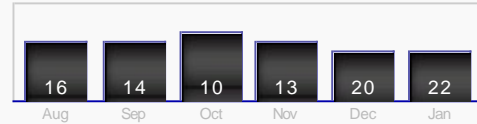
content aggregators

Rank: 4 Est. Clicks/Mo: 5(-1) Est. Value/Mo: \$5(-\$1.41)



roger smith hotel

Rank: 22(-2) Est. Clicks/Mo: 5(-3) Est. Value/Mo: \$4(-\$2.294)



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Newly Ranked Organic Pages

<http://www.techipedia.com/2011/internet-marketing-posts-2010/>

Estimated SEO Value: **\$85** Estimated Total Clicks/Mo: 37

Keywords (rank): best internet marketing (3), a best internet (3), best internet (6), best website marketing (8)

<http://www.techipedia.com/2010/influential-bloggers-traits/>

Estimated SEO Value: **\$0.76** Estimated Total Clicks/Mo: 10

Keywords (rank): characteristics (2)

<http://www.techipedia.com/2007/ses-san-jose-2007-recap/>

Estimated SEO Value: **\$0.48** Estimated Total Clicks/Mo: 1

Keywords (rank): ses san jose (11)

<http://www.techipedia.com/2006/internet-marketing-best-blog-posts-of-2006-the-year-in-review/>

Estimated SEO Value: **\$0.39** Estimated Total Clicks/Mo: 0

Keywords (rank): internet marketing resource (30)

<http://www.techipedia.com/2008/seminars-as-blogs-and-forums/>

Estimated SEO Value: **\$0.27** Estimated Total Clicks/Mo: 0

Keywords (rank): legal classes (34)

<http://www.techipedia.com/2009/new-community-rules/>

Estimated SEO Value: **\$0.17** Estimated Total Clicks/Mo: 0

Keywords (rank): new community (44)

<http://www.techipedia.com/2007/ses-ny-day-2-photos/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): search engine strategies new york (43)

<http://www.techipedia.com/2008/smxwest08-recap/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): west 2008 (48)

<http://www.techipedia.com/2007/negative-comments-and-social-media/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): media negative (27)

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| New Keywords (You weren't ranked on before) | Estimated New Click/Month |
|---|---------------------------|
| zicam Rank: 44 Searches/Mo: 40k Est. Value/Click: \$5.29 http://www.techipedia.com/2008/zicam-reputation-management/ | 13 new clicks/month |
| charateristics Rank: 2 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.techipedia.com/2010/influential-bloggers-traits/ | 10 new clicks/month |
| succesful Rank: 20 Searches/Mo: 10k Est. Value/Click: \$0.93 http://www.techipedia.com/2008/weezer-viral-marketing/ | 8 new clicks/month |
| how to audit Rank: 7 Searches/Mo: 210 Est. Value/Click: \$1.13 http://www.techipedia.com/2010/social-media-audit-questions/ | 2 new clicks/month |
| zycam Rank: 43 Searches/Mo: 0 Est. Value/Click: \$6.95 http://www.techipedia.com/2008/zicam-reputation-management/ | 1 new click/month |
| loss of taste Rank: 49 Searches/Mo: 2k Est. Value/Click: \$0.23 http://www.techipedia.com/2008/zicam-reputation-management/ | 1 new click/month |
| ses san jose Rank: 11 Searches/Mo: 150 Est. Value/Click: \$0.52 http://www.techipedia.com/2007/ses-san-jose-2007-recap/ | 1 new click/month |
| viral marketing example Rank: 9 Searches/Mo: 0 Est. Value/Click: \$5.51 http://www.techipedia.com/2007/6-ideas-for-viral-content/ | 1 new click/month |
| viral marketing strategies Rank: 24 Searches/Mo: 390 Est. Value/Click: \$4.86 http://www.techipedia.com/2008/viral-marketing-accent-game/ | 1 new click/month |
| perfect fan Rank: 19 Searches/Mo: 870 Est. Value/Click: \$0.33 http://www.techipedia.com/2009/create-facebook-page/ | 0 new clicks/month |
| new community Rank: 44 Searches/Mo: 570 Est. Value/Click: \$0.66 http://www.techipedia.com/2009/new-community-rules/ | 0 new clicks/month |
| smell and taste Rank: 49 Searches/Mo: 0 Est. Value/Click: \$0.24 http://www.techipedia.com/2008/zicam-reputation-management/ | 0 new clicks/month |
| building a relationship Rank: 29 Searches/Mo: 390 Est. Value/Click: \$0.57 http://www.techipedia.com/2009/trust-social-media-opt-in/ | 0 new clicks/month |
| viral marketing tools Rank: 27 Searches/Mo: 300 Est. Value/Click: \$6.53 http://www.techipedia.com/2007/6-ideas-for-viral-content/ | 0 new clicks/month |

Techipedia.com: SEO Dashboard

| | |
|--|--------------------|
| brand you Rank: 45 Searches/Mo: 480 Est. Value/Click: \$0.5 http://www.techipedia.com/2010/socializing-the-social/ | 0 new clicks/month |
| web marketing awards Rank: 17 Searches/Mo: 0 Est. Value/Click: \$5.28 http://www.techipedia.com/2008/semmys-internet-awards-2007/ | 0 new clicks/month |
| internet marketing resource Rank: 30 Searches/Mo: 480 Est. Value/Click: \$3.07 http://www.techipedia.com/2006/internet-marketing-best-blog-posts-of-2006-the-year-in-review/ | 0 new clicks/month |
| relationship trust Rank: 41 Searches/Mo: 570 Est. Value/Click: \$0.38 http://www.techipedia.com/2009/trust-social-media-opt-in/ | 0 new clicks/month |
| bolo game Rank: 49 Searches/Mo: 300 Est. Value/Click: \$0.45 http://www.techipedia.com/2006/revisiting-the-80s-apple-ii-games/ | 0 new clicks/month |
| best viral marketing Rank: 28 Searches/Mo: 300 Est. Value/Click: \$4.24 http://www.techipedia.com/2007/6-ideas-for-viral-content/ | 0 new clicks/month |
| building trust in relation... Rank: 40 Searches/Mo: 150 Est. Value/Click: \$0.38 http://www.techipedia.com/2009/trust-social-media-opt-in/ | 0 new clicks/month |
| legal classes Rank: 34 Searches/Mo: 210 Est. Value/Click: \$4.12 http://www.techipedia.com/2008/seminars-as-blogs-and-forums/ | 0 new clicks/month |
| trust in relationship Rank: 35 Searches/Mo: 240 Est. Value/Click: \$0.33 http://www.techipedia.com/2009/trust-social-media-opt-in/ | 0 new clicks/month |
| media auditing Rank: 29 Searches/Mo: 90 Est. Value/Click: \$2.37 http://www.techipedia.com/2010/social-media-audit-questions/ | 0 new clicks/month |
| zircam Rank: 42 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.techipedia.com/2008/zicam-reputation-management/ | 0 new clicks/month |
| asocial definition Rank: 44 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.techipedia.com/2008/social-media-marketers/ | 0 new clicks/month |
| taste smell Rank: 45 Searches/Mo: 0 Est. Value/Click: \$0.23 http://www.techipedia.com/2008/zicam-reputation-management/ | 0 new clicks/month |
| building relationship Rank: 46 Searches/Mo: 240 Est. Value/Click: \$0.81 http://www.techipedia.com/2009/trust-social-media-opt-in/ | 0 new clicks/month |
| marketer definition Rank: 48 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.techipedia.com/2008/social-media-marketers/ | 0 new clicks/month |

Techipedia.com: SEO Dashboard

| | |
|---|--------------------|
| internet marketing community Rank: 48 Searches/Mo: 210 Est. Value/Click: \$0.08 http://www.techipedia.com/ | 0 new clicks/month |
| media auditor Rank: 10 Searches/Mo: 90 Est. Value/Click: \$1.95 http://www.techipedia.com/2010/social-media-audit-questions/ | 0 new clicks/month |
| trends spotting Rank: 31 Searches/Mo: 0 Est. Value/Click: \$0.91 http://www.techipedia.com/2006/spotting-the-disturbing-digg-trends-time-to-move-on/ | 0 new clicks/month |
| social and personal Rank: 47 Searches/Mo: 0 Est. Value/Click: \$0.5 http://www.techipedia.com/2010/social-media-personal-branding/ | 0 new clicks/month |
| west 2008 Rank: 48 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.techipedia.com/2008/smxwest08-recap/ | 0 new clicks/month |
| search engine strategies n... Rank: 43 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.techipedia.com/2007/ses-ny-day-2-photos/ | 0 new clicks/month |
| webmedia consultant Rank: 39 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.techipedia.com/ | 0 new clicks/month |
| aim away messages Rank: 27 Searches/Mo: 2k Est. Value/Click: \$0.08 http://www.techipedia.com/2007/twitter-is-really-only-an-aim-away-message-for-an-older-generation/ | 0 new clicks/month |
| aim away messages. Rank: 22 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.techipedia.com/2007/twitter-is-really-only-an-aim-away-message-for-an-older-generation/ | 0 new clicks/month |
| a best internet Rank: 3 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.techipedia.com/2011/internet-marketing-posts-2010/ | 0 new clicks/month |
| media negative Rank: 27 Searches/Mo: 0 Est. Value/Click: \$1.01 http://www.techipedia.com/2007/negative-comments-and-social-media/ | 0 new clicks/month |
| blogs internet Rank: 34 Searches/Mo: 0 Est. Value/Click: \$1.29 http://www.techipedia.com/2007/internet-marketing-best-blog-posts/ | 0 new clicks/month |
| net posts Rank: 31 Searches/Mo: 60 Est. Value/Click: \$0.82 http://www.techipedia.com/2007/internet-marketing-best-blog-posts/ | 0 new clicks/month |
| top website marketing Rank: 49 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.techipedia.com/ | 0 new clicks/month |
| building trust in relation... Rank: 29 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.techipedia.com/2009/trust-social-media-opt-in/ | 0 new clicks/month |

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Top Site Sections Summary

Estimated Clicks/Month

[techipedia.com/2010/why-soc...](#)

Number of Keywords: 66

Estimated Value/Mo: \$69 (-\$133)

Top Keywords: blog writing, characteristics, how to get attention, roger smith hotel, roger smith hotel new york

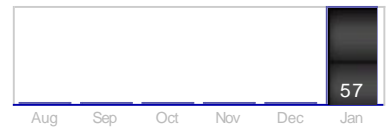


[techipedia.com/2011/best-in...](#)

Number of Keywords: 4

Estimated Value/Mo: \$159 (+\$159)

Top Keywords: best internet marketing, best internet marketing, best internet, best website marketing, a best internet

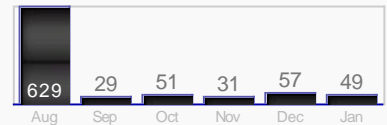


[techipedia.com/2008](#)

Number of Keywords: 46

Estimated Value/Mo: \$124 (+\$43)

Top Keywords: zicam, media marketing, succesful, definition of marketing, viral marketing strategy

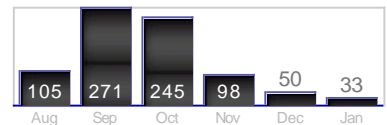


[techipedia.com/2007](#)

Number of Keywords: 30

Estimated Value/Mo: \$45 (-\$61)

Top Keywords: virtual hug, viral marketing examples, kevin rose, viral marketing ideas, my grandpa

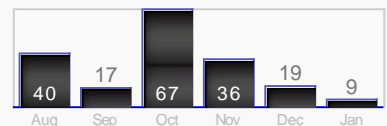


[techipedia.com/2009](#)

Number of Keywords: 23

Estimated Value/Mo: \$9 (-\$27)

Top Keywords: content aggregators, good customer service, perfect fan, what is good customer service, best online marketing

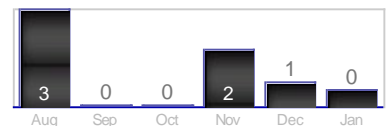


[techipedia.com/2006](#)

Number of Keywords: 6

Estimated Value/Mo: \$2 (+\$1)

Top Keywords: internet marketing resource, yotophoto, bolo game, windows live mail beta, apple2 games



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Keyword Groups with the Biggest Gains - Details

| Biggest Opportunities (all) | Rank | | | | | | | | | | | | | | |
|---|---|-------|------|-----|----|-----|----|-----|----|-----|----|-----|----|-----|----|
| zicam (44) Searches/Mo: 40k Est. Value/Click: \$5.29 Est. Potential New Clicks/Month: 2k Other Keywords for URL: zicam, zycam, loss of taste, loss of taste and smell, smell and taste | <table border="1"> <thead> <tr> <th>Month</th><th>Rank</th></tr> </thead> <tbody> <tr><td>Aug</td><td>44</td></tr> <tr><td>Sep</td><td>41</td></tr> <tr><td>Oct</td><td>29</td></tr> <tr><td>Nov</td><td>46</td></tr> <tr><td>Dec</td><td>42</td></tr> <tr><td>Jan</td><td>39</td></tr> </tbody> </table> | Month | Rank | Aug | 44 | Sep | 41 | Oct | 29 | Nov | 46 | Dec | 42 | Jan | 39 |
| Month | Rank | | | | | | | | | | | | | | |
| Aug | 44 | | | | | | | | | | | | | | |
| Sep | 41 | | | | | | | | | | | | | | |
| Oct | 29 | | | | | | | | | | | | | | |
| Nov | 46 | | | | | | | | | | | | | | |
| Dec | 42 | | | | | | | | | | | | | | |
| Jan | 39 | | | | | | | | | | | | | | |
| zycam (43) Searches/Mo: 0 Est. Value/Click: \$6.95 Est. Potential New Clicks/Month: 320 Other Keywords for URL: zicam, zycam, loss of taste, loss of taste and smell, smell and taste | <table border="1"> <thead> <tr> <th>Month</th><th>Rank</th></tr> </thead> <tbody> <tr><td>Aug</td><td>43</td></tr> <tr><td>Sep</td><td>43</td></tr> <tr><td>Oct</td><td>43</td></tr> <tr><td>Nov</td><td>43</td></tr> <tr><td>Dec</td><td>43</td></tr> <tr><td>Jan</td><td>43</td></tr> </tbody> </table> | Month | Rank | Aug | 43 | Sep | 43 | Oct | 43 | Nov | 43 | Dec | 43 | Jan | 43 |
| Month | Rank | | | | | | | | | | | | | | |
| Aug | 43 | | | | | | | | | | | | | | |
| Sep | 43 | | | | | | | | | | | | | | |
| Oct | 43 | | | | | | | | | | | | | | |
| Nov | 43 | | | | | | | | | | | | | | |
| Dec | 43 | | | | | | | | | | | | | | |
| Jan | 43 | | | | | | | | | | | | | | |
| kevin rose (47) Searches/Mo: 12k Est. Value/Click: \$0.62 Est. Potential New Clicks/Month: 2k Other Keywords for URL: kevin rose | <table border="1"> <thead> <tr> <th>Month</th><th>Rank</th></tr> </thead> <tbody> <tr><td>Aug</td><td>44</td></tr> <tr><td>Sep</td><td>41</td></tr> <tr><td>Oct</td><td>29</td></tr> <tr><td>Nov</td><td>46</td></tr> <tr><td>Dec</td><td>42</td></tr> <tr><td>Jan</td><td>39</td></tr> </tbody> </table> | Month | Rank | Aug | 44 | Sep | 41 | Oct | 29 | Nov | 46 | Dec | 42 | Jan | 39 |
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| Aug | 44 | | | | | | | | | | | | | | |
| Sep | 41 | | | | | | | | | | | | | | |
| Oct | 29 | | | | | | | | | | | | | | |
| Nov | 46 | | | | | | | | | | | | | | |
| Dec | 42 | | | | | | | | | | | | | | |
| Jan | 39 | | | | | | | | | | | | | | |
| succesful (20) Searches/Mo: 10k Est. Value/Click: \$0.93 Est. Potential New Clicks/Month: 400 Other Keywords for URL: succesful, weezer videos, weezer video, video weezer, videos weezer | <table border="1"> <thead> <tr> <th>Month</th><th>Rank</th></tr> </thead> <tbody> <tr><td>Aug</td><td>44</td></tr> <tr><td>Sep</td><td>41</td></tr> <tr><td>Oct</td><td>29</td></tr> <tr><td>Nov</td><td>46</td></tr> <tr><td>Dec</td><td>42</td></tr> <tr><td>Jan</td><td>39</td></tr> </tbody> </table> | Month | Rank | Aug | 44 | Sep | 41 | Oct | 29 | Nov | 46 | Dec | 42 | Jan | 39 |
| Month | Rank | | | | | | | | | | | | | | |
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| Sep | 41 | | | | | | | | | | | | | | |
| Oct | 29 | | | | | | | | | | | | | | |
| Nov | 46 | | | | | | | | | | | | | | |
| Dec | 42 | | | | | | | | | | | | | | |
| Jan | 39 | | | | | | | | | | | | | | |
| roger smith (45) Searches/Mo: 7k Est. Value/Click: \$0.54 Est. Potential New Clicks/Month: 488 Other Keywords for URL: roger smith hotel, roger smith hotel new york, roger smith hotel nyc, roger smith, roger smith hotel new york city | <table border="1"> <thead> <tr> <th>Month</th><th>Rank</th></tr> </thead> <tbody> <tr><td>Aug</td><td>44</td></tr> <tr><td>Sep</td><td>41</td></tr> <tr><td>Oct</td><td>29</td></tr> <tr><td>Nov</td><td>46</td></tr> <tr><td>Dec</td><td>42</td></tr> <tr><td>Jan</td><td>39</td></tr> </tbody> </table> | Month | Rank | Aug | 44 | Sep | 41 | Oct | 29 | Nov | 46 | Dec | 42 | Jan | 39 |
| Month | Rank | | | | | | | | | | | | | | |
| Aug | 44 | | | | | | | | | | | | | | |
| Sep | 41 | | | | | | | | | | | | | | |
| Oct | 29 | | | | | | | | | | | | | | |
| Nov | 46 | | | | | | | | | | | | | | |
| Dec | 42 | | | | | | | | | | | | | | |
| Jan | 39 | | | | | | | | | | | | | | |
| define marketing (42) Searches/Mo: 0 Est. Value/Click: \$1.12 Est. Potential New Clicks/Month: 218 Other Keywords for URL: media marketing, definition of marketing, marketing definition, define marketing, definition of social | <table border="1"> <thead> <tr> <th>Month</th><th>Rank</th></tr> </thead> <tbody> <tr><td>Aug</td><td>22</td></tr> <tr><td>Sep</td><td>30</td></tr> <tr><td>Oct</td><td>17</td></tr> <tr><td>Nov</td><td>17</td></tr> <tr><td>Dec</td><td>17</td></tr> <tr><td>Jan</td><td>17</td></tr> </tbody> </table> | Month | Rank | Aug | 22 | Sep | 30 | Oct | 17 | Nov | 17 | Dec | 17 | Jan | 17 |
| Month | Rank | | | | | | | | | | | | | | |
| Aug | 22 | | | | | | | | | | | | | | |
| Sep | 30 | | | | | | | | | | | | | | |
| Oct | 17 | | | | | | | | | | | | | | |
| Nov | 17 | | | | | | | | | | | | | | |
| Dec | 17 | | | | | | | | | | | | | | |
| Jan | 17 | | | | | | | | | | | | | | |
| definition of marketing (32) Searches/Mo: 2k Est. Value/Click: \$0.74 Est. Potential New Clicks/Month: 307 Other Keywords for URL: media marketing, definition of marketing, marketing definition, define marketing, definition of social | <table border="1"> <thead> <tr> <th>Month</th><th>Rank</th></tr> </thead> <tbody> <tr><td>Aug</td><td>17</td></tr> <tr><td>Sep</td><td>13</td></tr> <tr><td>Oct</td><td>23</td></tr> <tr><td>Nov</td><td>28</td></tr> <tr><td>Dec</td><td>8</td></tr> <tr><td>Jan</td><td>8</td></tr> </tbody> </table> | Month | Rank | Aug | 17 | Sep | 13 | Oct | 23 | Nov | 28 | Dec | 8 | Jan | 8 |
| Month | Rank | | | | | | | | | | | | | | |
| Aug | 17 | | | | | | | | | | | | | | |
| Sep | 13 | | | | | | | | | | | | | | |
| Oct | 23 | | | | | | | | | | | | | | |
| Nov | 28 | | | | | | | | | | | | | | |
| Dec | 8 | | | | | | | | | | | | | | |
| Jan | 8 | | | | | | | | | | | | | | |
| viral marketing examples (12) Searches/Mo: 990 Est. Value/Click: \$2.53 Est. Potential New Clicks/Month: 79 Other Keywords for URL: viral marketing examples, viral marketing ideas, viral marketing example, viral marketing tools, examples of viral marketing | <table border="1"> <thead> <tr> <th>Month</th><th>Rank</th></tr> </thead> <tbody> <tr><td>Aug</td><td>20</td></tr> <tr><td>Sep</td><td>21</td></tr> <tr><td>Oct</td><td>24</td></tr> <tr><td>Nov</td><td>24</td></tr> <tr><td>Dec</td><td>24</td></tr> <tr><td>Jan</td><td>24</td></tr> </tbody> </table> | Month | Rank | Aug | 20 | Sep | 21 | Oct | 24 | Nov | 24 | Dec | 24 | Jan | 24 |
| Month | Rank | | | | | | | | | | | | | | |
| Aug | 20 | | | | | | | | | | | | | | |
| Sep | 21 | | | | | | | | | | | | | | |
| Oct | 24 | | | | | | | | | | | | | | |
| Nov | 24 | | | | | | | | | | | | | | |
| Dec | 24 | | | | | | | | | | | | | | |
| Jan | 24 | | | | | | | | | | | | | | |
| good customer service (35) Searches/Mo: 3k Est. Value/Click: \$0.9 Est. Potential New Clicks/Month: 218 Other Keywords for URL: good customer service, what is good customer service, good customer services | <table border="1"> <thead> <tr> <th>Month</th><th>Rank</th></tr> </thead> <tbody> <tr><td>Aug</td><td>37</td></tr> <tr><td>Sep</td><td>10</td></tr> <tr><td>Oct</td><td>7</td></tr> <tr><td>Nov</td><td>15</td></tr> <tr><td>Dec</td><td>37</td></tr> <tr><td>Jan</td><td>37</td></tr> </tbody> </table> | Month | Rank | Aug | 37 | Sep | 10 | Oct | 7 | Nov | 15 | Dec | 37 | Jan | 37 |
| Month | Rank | | | | | | | | | | | | | | |
| Aug | 37 | | | | | | | | | | | | | | |
| Sep | 10 | | | | | | | | | | | | | | |
| Oct | 7 | | | | | | | | | | | | | | |
| Nov | 15 | | | | | | | | | | | | | | |
| Dec | 37 | | | | | | | | | | | | | | |
| Jan | 37 | | | | | | | | | | | | | | |
| marketing definition (46) Searches/Mo: 2k Est. Value/Click: \$0.68 Est. Potential New Clicks/Month: 269 Other Keywords for URL: media marketing, definition of marketing, marketing definition, define marketing, definition of social | <table border="1"> <thead> <tr> <th>Month</th><th>Rank</th></tr> </thead> <tbody> <tr><td>Aug</td><td>30</td></tr> <tr><td>Sep</td><td>28</td></tr> <tr><td>Oct</td><td>28</td></tr> <tr><td>Nov</td><td>28</td></tr> <tr><td>Dec</td><td>28</td></tr> <tr><td>Jan</td><td>28</td></tr> </tbody> </table> | Month | Rank | Aug | 30 | Sep | 28 | Oct | 28 | Nov | 28 | Dec | 28 | Jan | 28 |
| Month | Rank | | | | | | | | | | | | | | |
| Aug | 30 | | | | | | | | | | | | | | |
| Sep | 28 | | | | | | | | | | | | | | |
| Oct | 28 | | | | | | | | | | | | | | |
| Nov | 28 | | | | | | | | | | | | | | |
| Dec | 28 | | | | | | | | | | | | | | |
| Jan | 28 | | | | | | | | | | | | | | |

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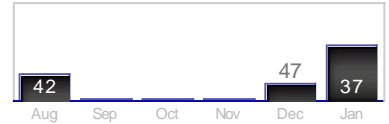
yotophoto (39)

Searches/Mo: 150 Est. Value/Click: \$7.34 Est. Potential New Clicks/Month: 24
Other Keywords for URL: yotophoto



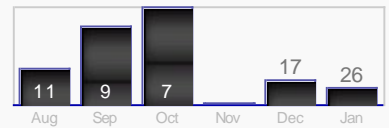
roger smith hotel (22)

Searches/Mo: 4k Est. Value/Click: \$0.79 Est. Potential New Clicks/Month: 219
Other Keywords for URL: roger smith hotel, roger smith hotel new york, roger smith hotel nyc, roger smith, roger smith hotel new york city



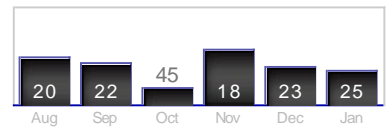
best internet marketing (3)

Searches/Mo: 1k Est. Value/Click: \$3.3 Est. Potential New Clicks/Month: 47
Other Keywords for URL: best internet marketing, best internet, best website marketing, a best internet



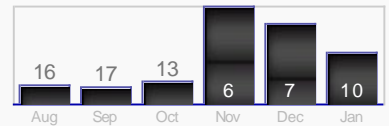
best internet (6)

Searches/Mo: 2k Est. Value/Click: \$1.39 Est. Potential New Clicks/Month: 106
Other Keywords for URL: best internet marketing, best internet, best website marketing, a best internet



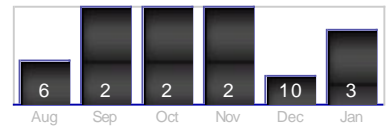
viral marketing ideas (8)

Searches/Mo: 570 Est. Value/Click: \$2.89 Est. Potential New Clicks/Month: 46
Other Keywords for URL: viral marketing examples, viral marketing ideas, viral marketing example, viral marketing tools, examples of viral marketing



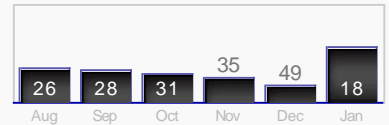
viral marketing strategies (24)

Searches/Mo: 390 Est. Value/Click: \$4.86 Est. Potential New Clicks/Month: 24
Other Keywords for URL: viral marketing strategy, viral marketing strategies, successful viral marketing campaigns, marketing viral, successful marketing strategy



blog writing (7)

Searches/Mo: 990 Est. Value/Click: \$1.76 Est. Potential New Clicks/Month: 67
Other Keywords for URL: blog writing



internet marketing advice (12)

Searches/Mo: 2k Est. Value/Click: \$2.42 Est. Potential New Clicks/Month: 46
Other Keywords for URL: internet marketing advice, marketing advice, internet for beginners, advice marketing, internet beginner



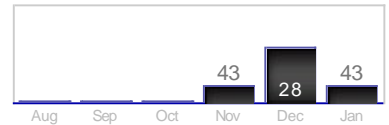
what is good customer service (48)

Searches/Mo: 990 Est. Value/Click: \$0.89 Est. Potential New Clicks/Month: 122
Other Keywords for URL: good customer service, what is good customer service, good customer services



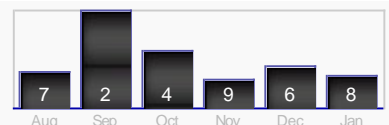
influencer (30)

Searches/Mo: 0 Est. Value/Click: \$0.73 Est. Potential New Clicks/Month: 141
Other Keywords for URL: how to get attention, influencer



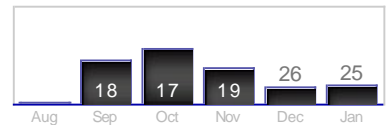
marketing business (36)

Searches/Mo: 5k Est. Value/Click: \$2.09 Est. Potential New Clicks/Month: 46
Other Keywords for URL: marketing business, successful marketing strategies, business marketing tool, business to business marketing tool



media audit (10)

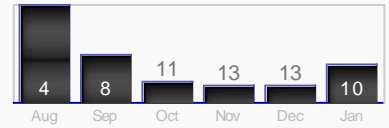
Searches/Mo: 390 Est. Value/Click: \$2.67 Est. Potential New Clicks/Month: 35
Other Keywords for URL: media audit, how to audit, media auditing, audit social, media auditor



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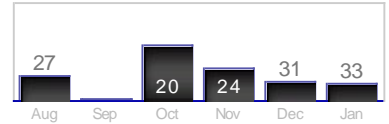
weinberg (15)

Searches/Mo: 4k Est. Value/Click: \$0.39 Est. Potential New Clicks/Month: 204
Other Keywords for URL: weinberg, best website marketing, social networking blog, social network blog, internet marketing community



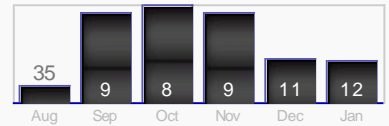
media marketing (9)

Searches/Mo: 2k Est. Value/Click: \$1.38 Est. Potential New Clicks/Month: 56
Other Keywords for URL: media marketing, definition of marketing, marketing definition, define marketing, definition of social



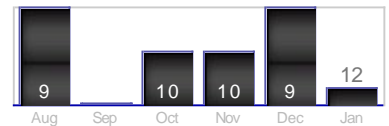
loss of taste (49)

Searches/Mo: 2k Est. Value/Click: \$0.23 Est. Potential New Clicks/Month: 309
Other Keywords for URL: zicam, zycam, loss of taste, loss of taste and smell, smell and taste



best website marketing (8)

Searches/Mo: 0 Est. Value/Click: \$5.02 Est. Potential New Clicks/Month: 14
Other Keywords for URL: best internet marketing, best internet, best website marketing, a best internet



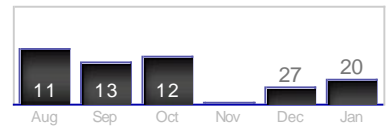
viral marketing tools (27)

Searches/Mo: 300 Est. Value/Click: \$6.53 Est. Potential New Clicks/Month: 10
Other Keywords for URL: viral marketing examples, viral marketing ideas, viral marketing example, viral marketing tools, examples of viral marketing



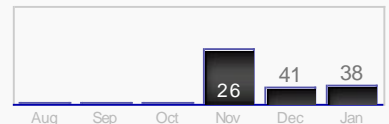
best online marketing (26)

Searches/Mo: 720 Est. Value/Click: \$3.78 Est. Potential New Clicks/Month: 17
Other Keywords for URL: best online marketing, social web marketing, media 2008, top online marketers



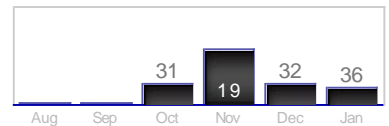
viral marketing strategy (10)

Searches/Mo: 390 Est. Value/Click: \$3.53 Est. Potential New Clicks/Month: 18
Other Keywords for URL: viral marketing strategy, viral marketing strategies, successful viral marketing campaigns, marketing viral, successful marketing strategy



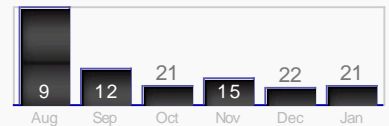
blog posts (48)

Searches/Mo: 990 Est. Value/Click: \$0.94 Est. Potential New Clicks/Month: 66
Other Keywords for URL: blog posts, internet blog, internet marketing de, net posts, best 2007



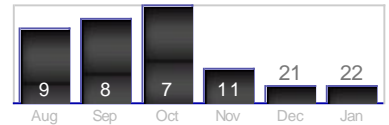
marketing advice (20)

Searches/Mo: 870 Est. Value/Click: \$2.1 Est. Potential New Clicks/Month: 24
Other Keywords for URL: internet marketing advice, marketing advice, internet for beginners, advice marketing, internet beginner



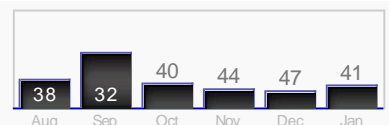
most people (39)

Searches/Mo: 4k Est. Value/Click: \$0.43 Est. Potential New Clicks/Month: 117
Other Keywords for URL: most people



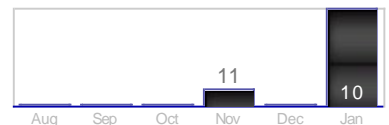
social networking blog (33)

Searches/Mo: 480 Est. Value/Click: \$2.56 Est. Potential New Clicks/Month: 20
Other Keywords for URL: weinberg, best website marketing, social networking blog, social network blog, internet marketing community



successful marketing strategies (40)

Searches/Mo: 390 Est. Value/Click: \$1.86 Est. Potential New Clicks/Month: 24
Other Keywords for URL: marketing business, successful marketing strategies, business marketing tool, business to business marketing tool



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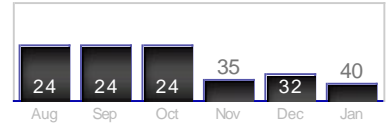
internet marketing resource (30)

Searches/Mo: 480 Est. Value/Click: \$3.07 Est. Potential New Clicks/Month: 15
Other Keywords for URL: internet marketing resource



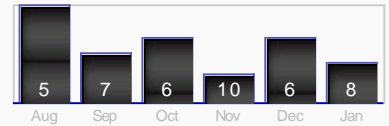
best viral marketing (28)

Searches/Mo: 300 Est. Value/Click: \$4.24 Est. Potential New Clicks/Month: 10
Other Keywords for URL: viral marketing examples, viral marketing ideas, viral marketing example, viral marketing tools, examples of viral marketing



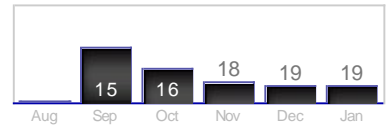
new community (44)

Searches/Mo: 570 Est. Value/Click: \$0.66 Est. Potential New Clicks/Month: 64
Other Keywords for URL: new community



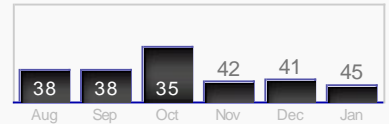
legal classes (34)

Searches/Mo: 210 Est. Value/Click: \$4.12 Est. Potential New Clicks/Month: 10
Other Keywords for URL: legal classes



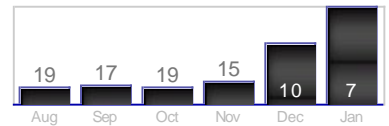
internet blog (41)

Searches/Mo: 480 Est. Value/Click: \$1.98 Est. Potential New Clicks/Month: 20
Other Keywords for URL: blog posts, internet blog, internet marketing de, net posts, best 2007



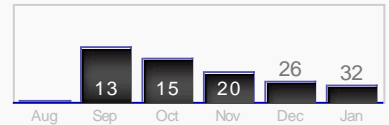
roger smith hotel new york (11)

Searches/Mo: 570 Est. Value/Click: \$0.88 Est. Potential New Clicks/Month: 42
Other Keywords for URL: roger smith hotel, roger smith hotel new york, roger smith hotel nyc, roger smith, roger smith hotel new york city



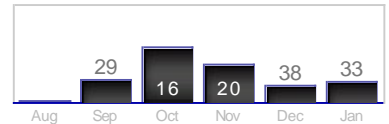
manager responsibilities (21)

Searches/Mo: 0 Est. Value/Click: \$0.7 Est. Potential New Clicks/Month: 48
Other Keywords for URL: responsibilities of a manager, manager responsibilities, marketing manager responsibilities, responsibilities manager



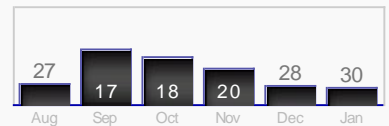
media strategy (33)

Searches/Mo: 870 Est. Value/Click: \$1.59 Est. Potential New Clicks/Month: 21
Other Keywords for URL: media strategy, from a to z



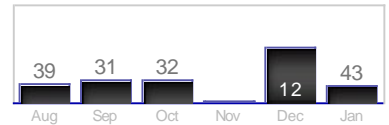
successful viral marketing campaigns (18)

Searches/Mo: 0 Est. Value/Click: \$3.24 Est. Potential New Clicks/Month: 10
Other Keywords for URL: viral marketing strategy, viral marketing strategies, successful viral marketing campaigns, marketing viral, successful marketing strategy



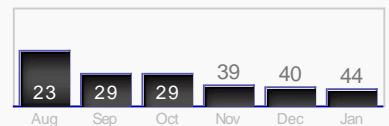
media experts (22)

Searches/Mo: 0 Est. Value/Click: \$2.02 Est. Potential New Clicks/Month: 15
Other Keywords for URL: media experts, media expert



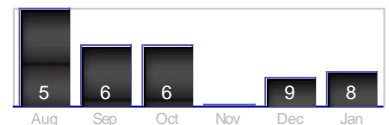
smith nyc (38)

Searches/Mo: 0 Est. Value/Click: \$0.73 Est. Potential New Clicks/Month: 41
Other Keywords for URL: roger smith hotel, roger smith hotel new york, roger smith hotel nyc, roger smith, roger smith hotel new york city



examples of viral marketing (25)

Searches/Mo: 150 Est. Value/Click: \$2.86 Est. Potential New Clicks/Month: 10
Other Keywords for URL: viral marketing examples, viral marketing ideas, viral marketing example, viral marketing tools, examples of viral marketing



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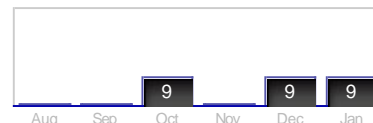
business marketing tool (37)

Searches/Mo: 300 Est. Value/Click: \$4.53 Est. Potential New Clicks/Month: 6
Other Keywords for URL: marketing business, successful marketing strategies, business marketing tool, business to business marketing tool



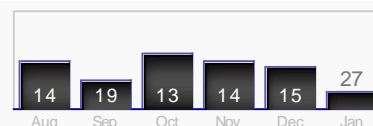
business needs (27)

Searches/Mo: 990 Est. Value/Click: \$1.38 Est. Potential New Clicks/Month: 21
Other Keywords for URL: business needs



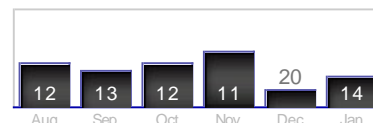
marketing manager responsibilities (48)

Searches/Mo: 390 Est. Value/Click: \$1.16 Est. Potential New Clicks/Month: 25
Other Keywords for URL: responsibilities of a manager, manager responsibilities, marketing manager responsibilities, responsibilities manager



roger smith hotel nyc (11)

Searches/Mo: 390 Est. Value/Click: \$1.02 Est. Potential New Clicks/Month: 26
Other Keywords for URL: roger smith hotel, roger smith hotel new york, roger smith hotel nyc, roger smith, roger smith hotel new york city



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Keywords Not Ranked On But Should Be

Estimated Clicks/Month

roger smith hotel ny

Searches/Month: 210
Cost/Click: \$0.82 Est. Potential Clicks/Month: 12
Avg. Competitor Rank: 10

rogersmith.com +15
rogersmithnews.com +0
rogersmithlife.com +0

beauty pearls

Searches/Month: 0
Cost/Click: \$1.92 Est. Potential Clicks/Month: 12
Avg. Competitor Rank: 7

rogersmithlife.com +12

lily's

Searches/Month: 2k
Cost/Click: \$0.83 Est. Potential Clicks/Month: 22
Avg. Competitor Rank: 42

rogersmith.com +22

home study program

Searches/Month: 390
Cost/Click: \$3.51 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 5

smartbeginners.com +3

viral marketing tool

Searches/Month: 240
Cost/Click: \$5.42 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 19

viralmarketingtoo... +2
viralmarketingtoo... +0

manhattan hotels

Searches/Month: 12k
Cost/Click: \$2.93 Est. Potential Clicks/Month: 4
Avg. Competitor Rank: 47

rogersmith.com +4

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suites in new york city

Searches/Month: 720
Cost/Click: \$2.74 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 16

rogersmith.com  +2

drawings of flowers

Searches/Month: 18k
Cost/Click: \$0.52 Est. Potential Clicks/Month: 10
Avg. Competitor Rank: 18

rogersmithlife.com  +10

rogers hotel

Searches/Month: 720
Cost/Click: \$1.98 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 10

rogersmith.com  +3

brian simpson

Searches/Month: 2k
Cost/Click: \$0.32 Est. Potential Clicks/Month: 10
Avg. Competitor Rank: 10

rogersmithlife.com  +10

hotel midtown

Searches/Month: 2k
Cost/Click: \$2.34 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 17

rogersmith.com  +2

midtown manhattan

Searches/Month: 4k
Cost/Click: \$2.02 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 30

rogersmith.com  +3

roger

Searches/Month: 40k
Cost/Click: \$0.73 Est. Potential Clicks/Month: 8
Avg. Competitor Rank: 34

rogersmith.com  +8

midtown manhattan hotels

Searches/Month: 2k
Cost/Click: \$2.77 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 35

rogersmith.com  +2

food writers

Searches/Month: 390
Cost/Click: \$0.80 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 5

foodwritersconfer...  +3

new york city address

Searches/Month: 390
Cost/Click: \$2.33 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 14

rogersmith.com  +1

the lab

Searches/Month: 4k
Cost/Click: \$1.06 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 32

rogersmithnews.com  +3

new york city midtown hotel

Searches/Month: 150
Cost/Click: \$2.95 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 10

rogersmith.com  +1

Techipedia.com: SEO Dashboard

new york city midtown hotels

Searches/Month: 480
Cost/Click: \$2.72 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 19

rogersmith.com 

manhattan maps

Searches/Month: 2k
Cost/Click: \$1.83 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 29

rogersmith.com 

henry roof

Searches/Month: 0
Cost/Click: \$1.11 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 6

rogersmithlife.com 

hotel rewards programs

Searches/Month: 870
Cost/Click: \$2.88 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 39

rogersmith.com 

hotels new york city midtown

Searches/Month: 480
Cost/Click: \$2.71 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 19

rogersmith.com 

new york mid town hotels

Searches/Month: 150
Cost/Click: \$2.53 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 9

rogersmith.com 

manhattan hotel

Searches/Month: 4k
Cost/Click: \$2.91 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 47

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Keyword Overlap in Your SEO & PPC campaigns

 Est. Organic Clicks vs.  Paid Clicks

None

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Keyword Groups with the Most Potential - Details