



Outofmygord.com










SEO Dashboard

Feb 16, 2011




Outofmygord.com: SEO Dashboard

Table of Contents




SEO Value

-  [Amount of Keywords in Top Search Results](#)
-  [Number of Unique Pages that Rank Organically](#)
-  [Total Organic Clicks Per Month](#)
-  [Value of Organic Clicks Per Month](#)
-  [Organic Clicks Change](#)
-  [Biggest Gains / Most Valuable Keywords](#)
-  [Newly Ranked Organic Pages](#)
-  [New Keywords / Top Sections](#)
-  [Keyword Groups with the Biggest Gains](#)

Opportunity

-  [Biggest Opportunities / Not Ranked Keywords](#)
-  [Keyword Overlap in Your SEO & PPC campaigns](#)
-  [Keyword Groups with the Most Potential](#)

Competition

-  [Traffic Share and Movers Shakers](#)
-  [Competition](#)
-  [Top Organic Competitors / Partners and their Best Keywords](#)

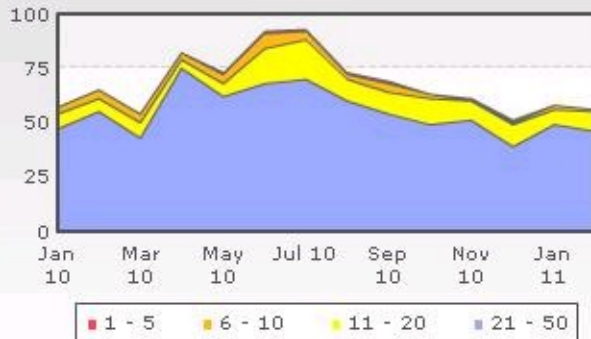
Appendix: Additional and Extended Details

-  [Biggest Gains \(all\)](#)
-  [Most Valuable Keywords \(all\)](#)
-  [Newly Ranked Organic Pages \(all\)](#)
-  [New Keywords \(all\)](#)
-  [Top Sections \(all\)](#)
-  [Keyword Groups with the Biggest Gains - Details](#)
-  [Biggest Opportunities \(all\)](#)
-  [Not Ranked Keywords \(all\)](#)
-  [Keyword Overlap in Your SEO & PPC campaigns \(all\)](#)
-  [Keyword Groups with the Most Potential - Details](#)



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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 56 different keywords. More importantly, you are in the top 20 on 10 which is up by 1.72% or 1 keywords since last month.

Number of Unique Pages that Rank Organically



30 of your pages appear in the top 50 of at least one search.

Total Organic Clicks Per Month



You should be getting 747 clicks per month from your organic placements on Google. That's up 306 clicks or 69% over the past 2 months.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$555. That's an additional savings of \$555 over last month.

You gained 747 clicks last month, worth \$555.

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Biggest Gains

You moved up in ranks on 32 keywords last month. All those gains added up to about 5.82 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$3.64.

	Rank
▲ matt cutts Estimated Clicks/Month gained: 2 http://www.outofmygord.com/archive/20...	35
▲ impulse buy Estimated Clicks/Month gained: 1 http://www.outofmygord.com/archive/20...	19
▲ out of Estimated Clicks/Month gained: 1 http://www.outofmygord.com/	16(+8)
▲ great ads Estimated Clicks/Month stayed_the_same http://www.outofmygord.com/archive/20...	35
▲ bounded rationality Estimated Clicks/Month stayed_the_same http://www.outofmygord.com/archive/20...	33(+4)
▲ uncle jim Estimated Clicks/Month stayed_the_same http://outofmygord.com/archive/2010/1...	23
▲ human technology Estimated Clicks/Month stayed_the_same http://www.outofmygord.com/archive/20...	31
▲ my jim Estimated Clicks/Month stayed_the_same http://outofmygord.com/archive/2010/1...	27
▲ top ads Estimated Clicks/Month stayed_the_same http://www.outofmygord.com/archive/20...	34
▲ cutts Estimated Clicks/Month stayed_the_same http://www.outofmygord.com/archive/20...	46
▲ men psychology Estimated Clicks/Month stayed_the_same http://www.outofmygord.com/archive/20...	26(+8)

[View more](#) (p. 13)

Most Valuable Keywords

You gained ranks on 13 out of your top 50 most valuable keywords. Moving up the charts on those important keywords means about 0.35 visits to the site that wouldn't have come last month.

	Rank
hotchkiss Rank: 16 Est. Clicks/Mo: 36 Est. Value/Mo: \$30(+\$3.56)	
gord Rank: 8 Est. Clicks/Mo: 42(+2) Est. Value/Mo: \$23(+\$0.96)	
enquiro Rank: 11(-1) Est. Clicks/Mo: 2(-1) Est. Value/Mo: \$3.28(-\$2.173)	
decision engine Rank: 40(-4) Est. Clicks/Mo: 0 Est. Value/Mo: \$1.7(-\$1.417)	
ypg Rank: 29(-5) Est. Clicks/Mo: 1(-1) Est. Value/Mo: \$1.16(-\$0.537)	
out of Rank: 16(+8) Est. Clicks/Mo: 2(+1) Est. Value/Mo: \$1.09(+\$0.36)	
impulse buy Rank: 19 Est. Clicks/Mo: 1 Est. Value/Mo: \$0.93	
sponsored ads Rank: 32 Est. Clicks/Mo: 0 Est. Value/Mo: \$0.74(-\$0.199)	
bounded rationality Rank: 33(+4) Est. Clicks/Mo: 2 Est. Value/Mo: \$0.66(+\$0.13)	

[View more](#) (p. 16)



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Newly Ranked Organic Pages

10 pages show up in Google search results that didn't last month. Combined, those new placements drive 3.41 clicks, which would be worth about \$79 if you paid for those same clicks in Google Adwords.

<http://www.outofmygord.com/archive/2007/03/02/matt-cutts-interview-on-personalization-and-the-fut...>

Keywords (rank): matt cutts (35), cutts (46)

Est. Total Clicks/Mo: 2

Est. SEO Value: **\$0.61**

<http://www.outofmygord.com/archive/2009/12/22/great-ads-connect-gut-to-gut.aspx>

Keywords (rank): great ads (35)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.5**

<http://www.outofmygord.com/archive/2010/05/06/the-humantechnology-connection-enabling-change.aspx>

Keywords (rank): human technology (31)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.3**

<http://outofmygord.com/archive/2010/12/30/uncle-jim-my-information-highway.aspx>

Keywords (rank): uncle jim (23), my jim (27)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.2**

<http://www.outofmygord.com/archive/2010/05/04/10-things-i-learned-from-disney-10-how-do-you.aspx>

Keywords (rank): disney 10 (30)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.outofmygord.com/archive/2007/02/27/webpronews-video-who-said-what.aspx>

Keywords (rank): webpronws (50)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.outofmygord.com/archive/2009/10/28/the-new-metrics-of-fame.aspx>

Keywords (rank): newmetrix (31)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.outofmygord.com/archive/2009/03/05/your-brain-on-google-interview-with-dr.-teena-moody...>

Keywords (rank): d moody (35)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.outofmygord.com/archive/2008/04/04/the-human-hardware-series-on-search-engine-land.aspx>

Keywords (rank): HARDWARE SERIES IN (31)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.outofmygord.com/archive/2006/04/28/dannysullivantimhortonsposterchild.aspx>

Keywords (rank): Cappuccino Time I Poster Print (38)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

[View more](#) (p. 18)



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New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 18 keywords that you didn't even show up on last month. Those keywords drive 4.6 clicks worth an estimated \$3.11 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 544 clicks per month if you could be in the first position on each of the keywords.

matt cutts

Rank: 35 Searches/Mo: 3k Est. Value/Click: \$0.29
Estimated New Clicks/Month: 2

impulse buy

Rank: 19 Searches/Mo: 480 Est. Value/Click: \$1
Estimated New Clicks/Month: 1

great ads

Rank: 35 Searches/Mo: 990 Est. Value/Click: \$1.22
Estimated New Clicks/Month: 0

uncle jim

Rank: 23 Searches/Mo: 480 Est. Value/Click: \$0.48
Estimated New Clicks/Month: 0

human technology

Rank: 31 Searches/Mo: 390 Est. Value/Click: \$1.89
Estimated New Clicks/Month: 0

my jim

Rank: 27 Searches/Mo: 300 Est. Value/Click: \$0.43
Estimated New Clicks/Month: 0

top ads

Rank: 34 Searches/Mo: 0 Est. Value/Click: \$1.33
Estimated New Clicks/Month: 0

cutts

Rank: 46 Searches/Mo: 870 Est. Value/Click: \$0.46
Estimated New Clicks/Month: 0

canadian car

Rank: 44 Searches/Mo: 300 Est. Value/Click: \$2.45
Estimated New Clicks/Month: 0

canadian car values

Rank: 44 Searches/Mo: 90 Est. Value/Click: \$0.51
Estimated New Clicks/Month: 0

canadian car prices

Rank: 50 Searches/Mo: 150 Est. Value/Click: \$0.89
Estimated New Clicks/Month: 0

[View more](#) (p. 19)

Top Site Sections Summary

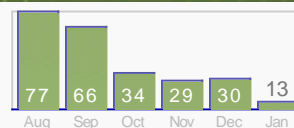
The top 1 site sections draw 15% of all of your organic visitors. Together those sections combine for 14 clicks per month.

Clicks/Month

[outofmygord.com/archive](#)

Number of Keywords: 51

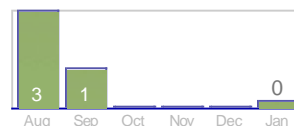
Est. Value/Mo: \$13 (-\$14)



[outofmygord.com/archive](#)

Number of Keywords: 2

Est. Value/Mo: \$0



[View more](#) (p. 20)



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Keyword Groups with the Biggest Gains



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Biggest Opportunities

You currently rank somewhere in the top 50 on 56 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 3k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 3k clicks per month. That would cost you more than \$2k in equivalent PPC dollars.

hotchkiss

Rank: 16 Searches/Mo: 8k Est. Value/Click: \$0.84
Est. Potential New Clicks/Month: 1,047

decision engine

Rank: 40 (-4) Searches/Mo: 870 Est. Value/Click: \$3.94
Est. Potential New Clicks/Month: 81

gord

Rank: 8 Searches/Mo: 4k Est. Value/Click: \$0.56
Est. Potential New Clicks/Month: 366

ypg

Rank: 29 (-5) Searches/Mo: 1k Est. Value/Click: \$0.96
Est. Potential New Clicks/Month: 121

matt cutts

Rank: 35 Searches/Mo: 3k Est. Value/Click: \$0.29
Est. Potential New Clicks/Month: 319

bounded rationality

Rank: 33 (+4) Searches/Mo: 3k Est. Value/Click: \$0.31
Est. Potential New Clicks/Month: 259

great ads

Rank: 35 Searches/Mo: 990 Est. Value/Click: \$1.22
Est. Potential New Clicks/Month: 66

clickpath

Rank: 41 (-6) Searches/Mo: 0 Est. Value/Click: \$2.95
Est. Potential New Clicks/Month: 25

sponsored ads

Rank: 32 Searches/Mo: 210 Est. Value/Click: \$5.89
Est. Potential New Clicks/Month: 11

keyword selector

Rank: 31 (-3) Searches/Mo: 990 Est. Value/Click: \$1.36
Est. Potential New Clicks/Month: 34

enquiro

Rank: 11 (-1) Searches/Mo: 0 Est. Value/Click: \$1.94
Est. Potential New Clicks/Month: 24

[View more](#) (p. 21)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 62k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

click path

Searches/Mo.: 150
Cost/Click: \$1.86 Est. Potential Clicks/Mo.: 15 Avg. Competitor Rank: 2

i spy

Searches/Mo.: 40k
Cost/Click: \$11.00 Est. Potential Clicks/Mo.: 21
Avg. Competitor Rank: 32

the four horsemen

Searches/Mo.: 18k
Cost/Click: \$0.26 Est. Potential Clicks/Mo.: 153
Avg. Competitor Rank: 8

keyword discovery

Searches/Mo.: 4k
Cost/Click: \$8.70 Est. Potential Clicks/Mo.: 3 Avg. Competitor Rank: 27

four horsemen

Searches/Mo.: 22k
Cost/Click: \$0.36 Est. Potential Clicks/Mo.: 48
Avg. Competitor Rank: 17

role strain

Searches/Mo.: 0
Cost/Click: \$1.46 Est. Potential Clicks/Mo.: 5 Avg. Competitor Rank: 17

whos calling

Searches/Mo.: 990
Cost/Click: \$2.31 Est. Potential Clicks/Mo.: 3 Avg. Competitor Rank: 17

the four horseman

Searches/Mo.: 2k
Cost/Click: \$0.33 Est. Potential Clicks/Mo.: 13 Avg. Competitor Rank: 6

four horseman

Searches/Mo.: 3k
Cost/Click: \$0.51 Est. Potential Clicks/Mo.: 8 Avg. Competitor Rank: 13

ispy

Searches/Mo.: 8k
Cost/Click: \$0.40 Est. Potential Clicks/Mo.: 10
Avg. Competitor Rank: 25

spy search

Searches/Mo.: 300
Cost/Click: \$2.33 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 8

whoscalling

Searches/Mo.: 0
Cost/Click: \$2.36 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 18

[View more](#) (p. 25)



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Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

None

[View more](#) (p. 28)

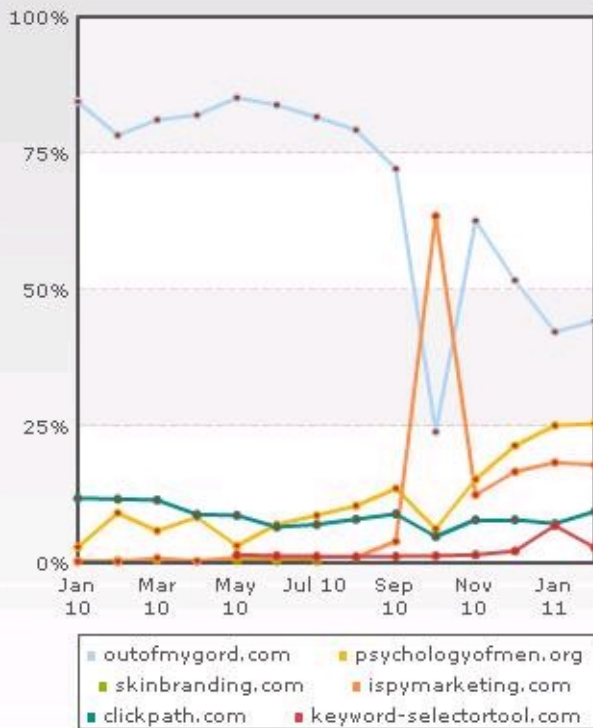
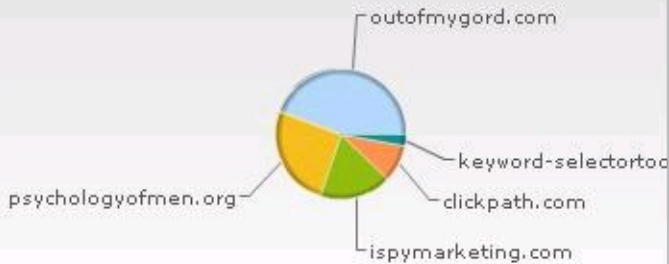


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Keyword Groups with the Most Potential

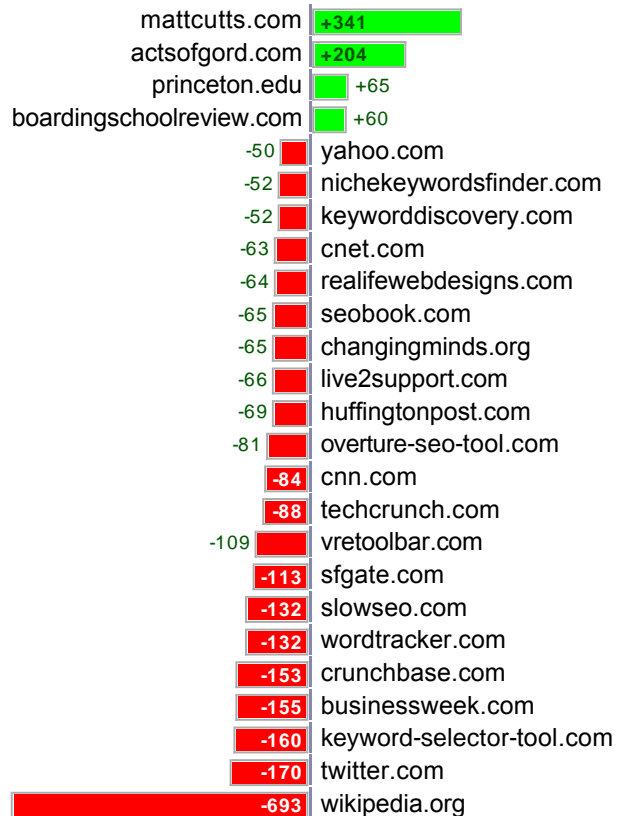
Traffic Share

Relative to your top 5 competitors, your site gained 44% of the traffic share. During this time outofmygord.com has exploded and ripped traffic from psychologyofmen.org and clickpath.com.



Domains that Gained or Lost Clicks on your Keywords

This month, Mattcutts.com gained 341 clicks by improving their position on organic searches that you also rank for.



*competitors in bold

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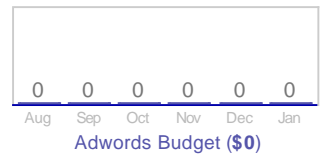
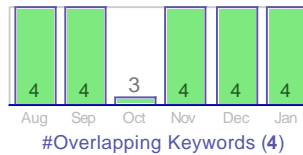
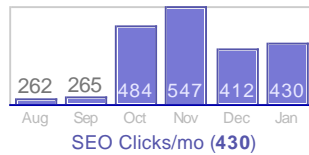
Competition: You Gained 44% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

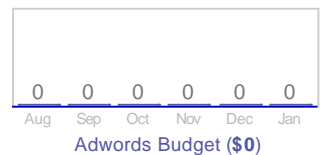
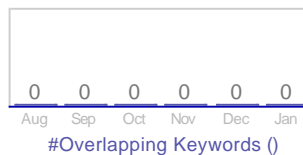
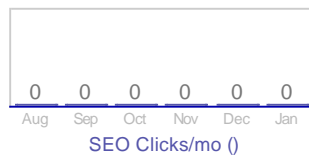
Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was *thefourhorsemen.com*. They picked up 718 organic clicks overall.

psychologyofmen.org

psychology of men (1),
the psychology of men (1),
psychology men (1), men psychology (2),
role strain (17)

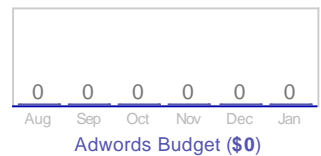
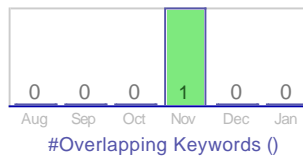
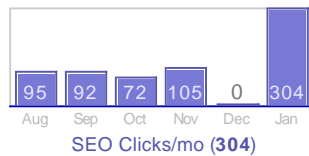


skinbranding.com



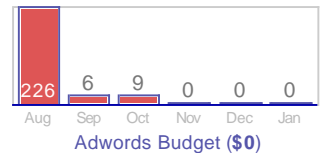
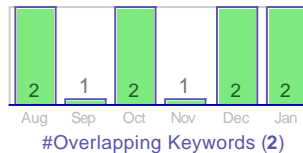
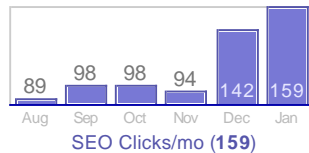
ispymarketing.com

spy search (8), ispy (25), i spy (32),
www I SPY COM (34), chris speed (41)



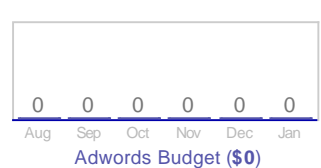
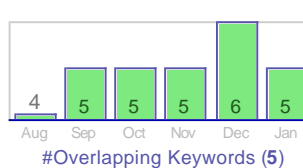
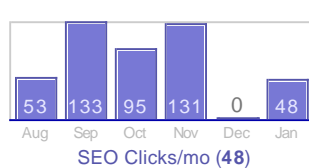
clickpath.com

clickpath (1), click path (1),
whos calling (17), whoscalling (18),
online marketing optimization (29)



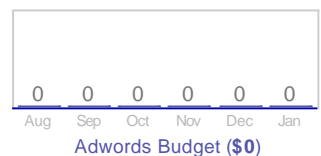
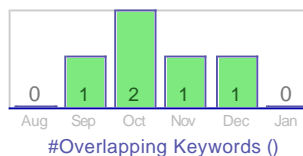
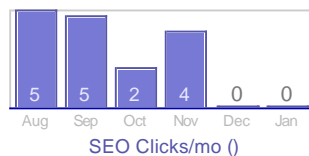
keyword-selectortool.com

google keyword selector (5),
google keyword selector tool (6),
keyword selector (13),
keyword discovery (27),
adword tools (43)

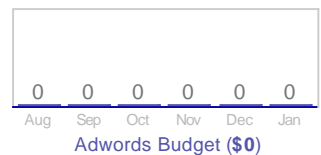
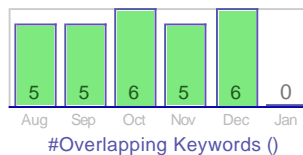
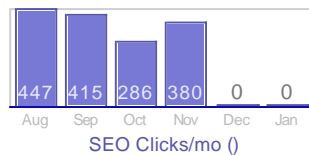


buxdollar.com

holder share (45), adsense analysis (49)



googlekeywordselectortool.com



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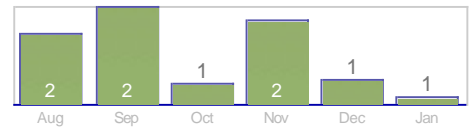
Biggest Gains (all)		Clicks/Month														
<p>▲ matt cutts 35 Est. Clicks/Month gained: 2 Est. Value/Click: \$0.29 Estimated Value gained: \$1 http://www.outofmygord.com/archive/20...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>6</td><td>8</td><td>6</td><td>9</td><td>1</td><td>2</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	6	8	6	9	1	2
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	6	8	6	9	1	2										
<p>▲ impulse buy 19 Est. Clicks/Month gained: 1 Est. Value/Click: \$1 Estimated Value gained: \$1 http://www.outofmygord.com/archive/20...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>3</td><td>4</td><td>1</td><td>1</td><td>2</td><td>2</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	3	4	1	1	2	2
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	3	4	1	1	2	2										
<p>▲ out of 16(+8) Est. Clicks/Month gained: 1 Est. Value/Click: \$0.52 Estimated Value gained: \$0 http://www.outofmygord.com/</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	1	0	0	0	0
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Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ bounded rationality 33(+4) Est. Clicks/Month unchanged Est. Value/Click: \$0.31 Estimated Value unchanged \$0 http://www.outofmygord.com/archive/20...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ uncle jim 23 Est. Clicks/Month unchanged Est. Value/Click: \$0.48 Estimated Value unchanged \$0 http://outofmygord.com/archive/2010/1...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ human technology 31 Est. Clicks/Month unchanged Est. Value/Click: \$1.89 Estimated Value unchanged \$0 http://www.outofmygord.com/archive/20...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ my jim 27 Est. Clicks/Month unchanged Est. Value/Click: \$0.43 Estimated Value unchanged \$0 http://outofmygord.com/archive/2010/1...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ top ads 34 Est. Clicks/Month unchanged Est. Value/Click: \$1.33 Estimated Value unchanged \$0 http://www.outofmygord.com/archive/20...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ cutts 46 Est. Clicks/Month unchanged Est. Value/Click: \$0.46 Estimated Value unchanged \$0 http://www.outofmygord.com/archive/20...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ men psychology 26(+8) Est. Clicks/Month unchanged Est. Value/Click: \$0.36 Estimated Value unchanged \$0 http://www.outofmygord.com/archive/20...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>1</td><td>1</td><td>0</td><td>1</td><td>0</td><td>0</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	1	1	0	1	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	1	1	0	1	0	0										



Outofmygord.com: SEO Dashboard

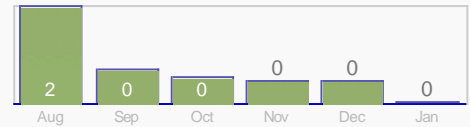
▲ canadian car 44

Est. Clicks/Month unchanged Est. Value/Click: \$2.45 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



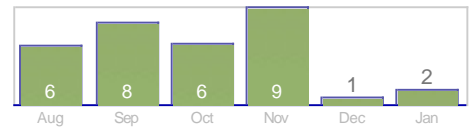
▲ canadian car values 44

Est. Clicks/Month unchanged Est. Value/Click: \$0.51 Estimated Value unchanged \$0
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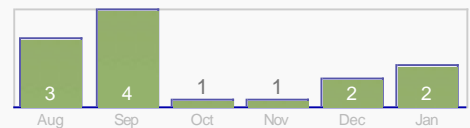
▲ canadian car prices 50

Est. Clicks/Month unchanged Est. Value/Click: \$0.89 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



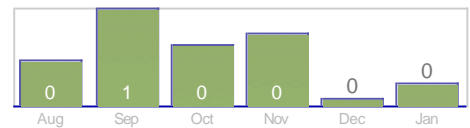
▲ microsoft talk 28(+3)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



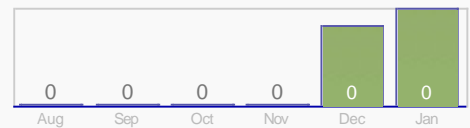
▲ webpronws 50

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



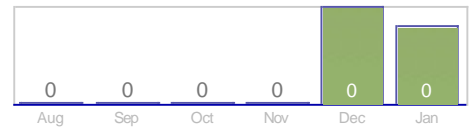
▲ Cappuccino Time I Poster Print 38

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



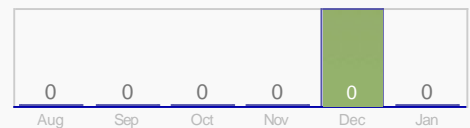
▲ HARDWARE SERIES IN 31

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



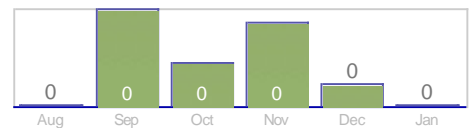
▲ d moody 35

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



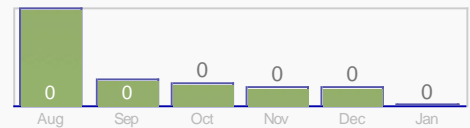
▲ newmetrix 31

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



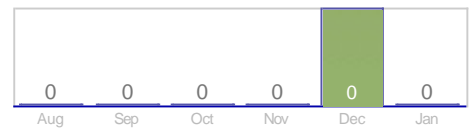
▲ canadian car pricing 32

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



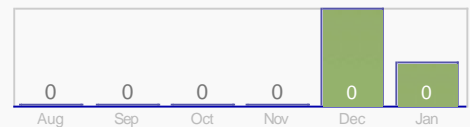
▲ psychology men 23(+6)

Est. Clicks/Month unchanged Est. Value/Click: \$0.36 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



▲ canadian car price 21(+21)

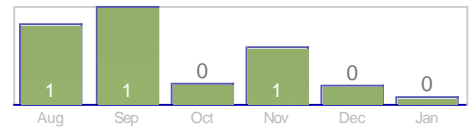
Est. Clicks/Month unchanged Est. Value/Click: \$1.18 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



Outofmygord.com: SEO Dashboard

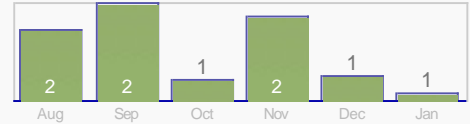
▲ disney 10 30(+8)

Est. Clicks/Month unchanged Est. Value/Click: \$0.61 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



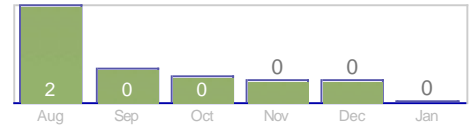
▲ canadian auto prices 18(+20)

Est. Clicks/Month unchanged Est. Value/Click: \$0.66 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



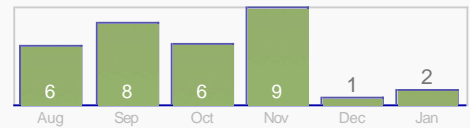
▲ marckini 26(+2)

Est. Clicks/Month unchanged Est. Value/Click: \$0.71 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



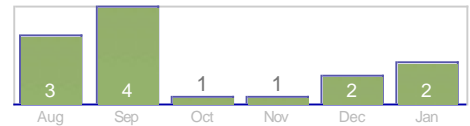
▲ key word selector 33(+4)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



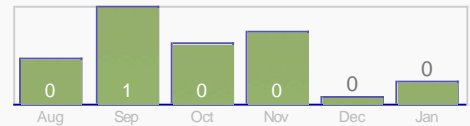
▲ google keyword selector 27(+12)

Est. Clicks/Month unchanged Est. Value/Click: \$1.64 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



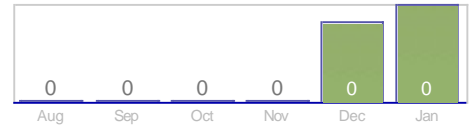
▲ google keyword selector tool 21(+5)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



▲ keyword selection tool yahoo 15(+2)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.outofmygord.com/archive/20...>



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Most Valuable Keywords (all)	Rank
hotchkiss Rank: 16 Est. Clicks/Mo: 36 Est. Value/Mo: \$30(+\$3.56)	
gord Rank: 8 Est. Clicks/Mo: 42(+2) Est. Value/Mo: \$23(+\$0.96)	
enquiro Rank: 11(-1) Est. Clicks/Mo: 2(-1) Est. Value/Mo: \$3(-\$2.173)	
decision engine Rank: 40(-4) Est. Clicks/Mo: 0 Est. Value/Mo: \$2(-\$1.417)	
ypg Rank: 29(-5) Est. Clicks/Mo: 1(-1) Est. Value/Mo: \$1(-\$0.537)	
out of Rank: 16(+8) Est. Clicks/Mo: 2(+1) Est. Value/Mo: \$1(+\$0.36)	
impulse buy Rank: 19 Est. Clicks/Mo: 1 Est. Value/Mo: \$1	
sponsored ads Rank: 32 Est. Clicks/Mo: 0 Est. Value/Mo: \$1(-\$0.199)	
bounded rationality Rank: 33(+4) Est. Clicks/Mo: 2 Est. Value/Mo: \$1(+\$0.13)	
matt cutts Rank: 35 Est. Clicks/Mo: 2 Est. Value/Mo: \$1	
great ads Rank: 35 Est. Clicks/Mo: 0 Est. Value/Mo: \$1	



Outofmygord.com: SEO Dashboard

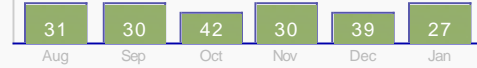
keyword selector

Rank: 31(-3) Est. Clicks/Mo: 0(-1) Est. Value/Mo: \$0(-\$1.305)



google keyword selector

Rank: 27(+12) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.229)



clickpath

Rank: 41(-6) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.474)



human technology

Rank: 31 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



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Newly Ranked Organic Pages

<http://www.outofmygord.com/archive/2007/03/02/matt-cutts-interview-on-personalization-and-the-fut...>

Estimated SEO Value: **\$0.61** Estimated Total Clicks/Mo: 2

Keywords (rank): matt cutts (35), cutts (46)

<http://www.outofmygord.com/archive/2009/12/22/great-ads-connect-gut-to-gut.aspx>

Estimated SEO Value: **\$0.5** Estimated Total Clicks/Mo: 0

Keywords (rank): great ads (35)

<http://www.outofmygord.com/archive/2010/05/06/the-humantechnology-connection-enabling-change.aspx>

Estimated SEO Value: **\$0.3** Estimated Total Clicks/Mo: 0

Keywords (rank): human technology (31)

<http://outofmygord.com/archive/2010/12/30/uncle-jim-my-information-highway.aspx>

Estimated SEO Value: **\$0.2** Estimated Total Clicks/Mo: 0

Keywords (rank): uncle jim (23), my jim (27)

<http://www.outofmygord.com/archive/2010/05/04/10-things-i-learned-from-disney-10-how-do-you.aspx>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): disney 10 (30)

<http://www.outofmygord.com/archive/2007/02/27/webpronews-video-who-said-what.aspx>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): webpronws (50)

<http://www.outofmygord.com/archive/2009/10/28/the-new-metrics-of-fame.aspx>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): newmetrix (31)

<http://www.outofmygord.com/archive/2009/03/05/your-brain-on-google-interview-with-dr.-teena-moody...>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): d moody (35)

<http://www.outofmygord.com/archive/2008/04/04/the-human-hardware-series-on-search-engine-land.aspx>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): HARDWARE SERIES IN (31)

<http://www.outofmygord.com/archive/2006/04/28/dannysullivantimhortonsposterchild.aspx>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): Cappuccino Time I Poster Print (38)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
matt cutts Rank: 35 Searches/Mo: 3k Est. Value/Click: \$0.29 http://www.outofmygord.com/archive/2007/03/02/matt-cutts-interview-on-personalization-and-the-fut...	2 new clicks/month
impulse buy Rank: 19 Searches/Mo: 480 Est. Value/Click: \$1 http://www.outofmygord.com/archive/2007/11/23/the-whys-of-buy-impulse-buying.aspx	1 new click/month
great ads Rank: 35 Searches/Mo: 990 Est. Value/Click: \$1.22 http://www.outofmygord.com/archive/2009/12/22/great-ads-connect-gut-to-gut.aspx	0 new clicks/month
uncle jim Rank: 23 Searches/Mo: 480 Est. Value/Click: \$0.48 http://outofmygord.com/archive/2010/12/30/uncle-jim-my-information-highway.aspx	0 new clicks/month
human technology Rank: 31 Searches/Mo: 390 Est. Value/Click: \$1.89 http://www.outofmygord.com/archive/2010/05/06/the-humantechnology-connection-enabling-change.aspx	0 new clicks/month
my jim Rank: 27 Searches/Mo: 300 Est. Value/Click: \$0.43 http://outofmygord.com/archive/2010/12/30/uncle-jim-my-information-highway.aspx	0 new clicks/month
top ads Rank: 34 Searches/Mo: 0 Est. Value/Click: \$1.33 http://www.outofmygord.com/archive/2006/05/04/relevancyrulesintopsponsoredadsagain.aspx	0 new clicks/month
cutts Rank: 46 Searches/Mo: 870 Est. Value/Click: \$0.46 http://www.outofmygord.com/archive/2007/03/02/matt-cutts-interview-on-personalization-and-the-fut...	0 new clicks/month
canadian car Rank: 44 Searches/Mo: 300 Est. Value/Click: \$2.45 http://www.outofmygord.com/archive/2007/11/05/canadian-car-buyers-calling-bs-on-higher-prices.aspx	0 new clicks/month
canadian car values Rank: 44 Searches/Mo: 90 Est. Value/Click: \$0.51 http://www.outofmygord.com/archive/2007/11/05/canadian-car-buyers-calling-bs-on-higher-prices.aspx	0 new clicks/month
canadian car prices Rank: 50 Searches/Mo: 150 Est. Value/Click: \$0.89 http://www.outofmygord.com/archive/2007/11/05/canadian-car-buyers-calling-bs-on-higher-prices.aspx	0 new clicks/month
webpronws Rank: 50 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.outofmygord.com/archive/2007/02/27/webpronews-video-who-said-what.aspx	0 new clicks/month
canadian car pricing Rank: 32 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.outofmygord.com/archive/2007/11/05/canadian-car-buyers-calling-bs-on-higher-prices.aspx	0 new clicks/month
newmetrix Rank: 31 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.outofmygord.com/archive/2009/10/28/the-new-metrics-of-fame.aspx	0 new clicks/month



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d moody Rank: 35 Searches/Mo: 0 Est. Value/Click: \$0.08

0 new clicks/month

<http://www.outofmygord.com/archive/2009/03/05/your-brain-on-google-interview-with-dr.-teena-moody...>

Cappuccino Time I Poster P... Rank: 38 Searches/Mo: 0 Est. Value/Click: \$0.08

0 new clicks/month

<http://www.outofmygord.com/archive/2006/04/28/dannysullivantimhortonsposterchild.aspx>

HARDWARE SERIES IN Rank: 31 Searches/Mo: 0 Est. Value/Click: \$0.08

0 new clicks/month

<http://www.outofmygord.com/archive/2008/04/04/the-human-hardware-series-on-search-engine-land.aspx>

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Top Site Sections Summary

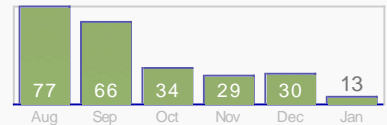
Estimated Clicks/Month

[outofmygord.com/archive](http://www.outofmygord.com/archive)

Number of Keywords: 51

Estimated Value/Mo: \$13 (-\$14)

Top Keywords: matt cutts, bounded rationality, enquire, ypg, google keyword selector tool

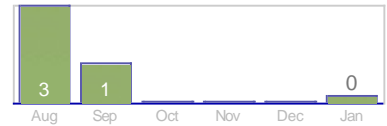


[outofmygord.com/archive](http://www.outofmygord.com/archive)

Number of Keywords: 2

Estimated Value/Mo: \$0

Top Keywords: uncle jim, my jim



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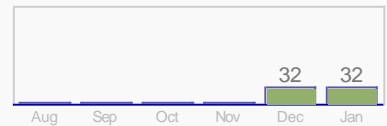
Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

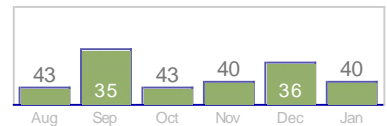
hotchkiss (16)

Searches/Mo: 8k Est. Value/Click: \$0.84 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: gord, hotchkiss, out of



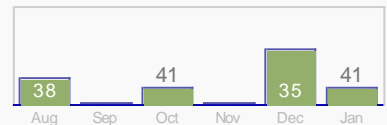
decision engine (40)

Searches/Mo: 870 Est. Value/Click: \$3.94 Est. Potential New Clicks/Month: 81
Other Keywords for URL: decision engine



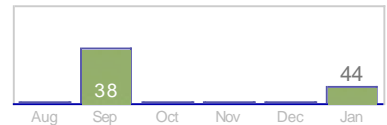
gord (8)

Searches/Mo: 4k Est. Value/Click: \$0.56 Est. Potential New Clicks/Month: 366
Other Keywords for URL: gord, hotchkiss, out of



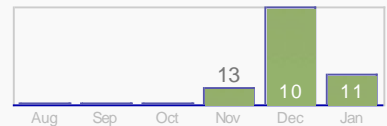
ypg (29)

Searches/Mo: 1k Est. Value/Click: \$0.96 Est. Potential New Clicks/Month: 121
Other Keywords for URL: enquiro, ypg



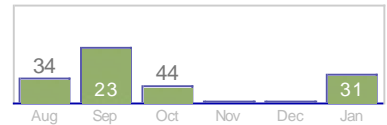
matt cutts (35)

Searches/Mo: 3k Est. Value/Click: \$0.29 Est. Potential New Clicks/Month: 319
Other Keywords for URL: matt cutts, cutts



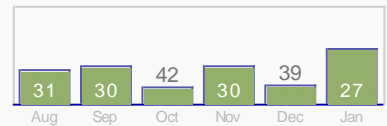
bounded rationality (33)

Searches/Mo: 3k Est. Value/Click: \$0.31 Est. Potential New Clicks/Month: 259
Other Keywords for URL: bounded rationality



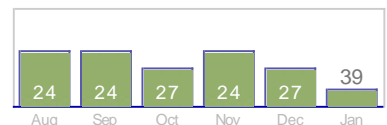
great ads (35)

Searches/Mo: 990 Est. Value/Click: \$1.22 Est. Potential New Clicks/Month: 66
Other Keywords for URL: great ads



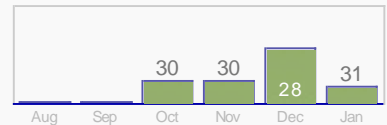
clickpath (41)

Searches/Mo: 0 Est. Value/Click: \$2.95 Est. Potential New Clicks/Month: 25
Other Keywords for URL: clickpath, www clickpath com



sponsored ads (32)

Searches/Mo: 210 Est. Value/Click: \$5.89 Est. Potential New Clicks/Month: 11
Other Keywords for URL: top ads, sponsored ads



keyword selector (31)

Searches/Mo: 990 Est. Value/Click: \$1.36 Est. Potential New Clicks/Month: 34
Other Keywords for URL: google keyword selector tool, keyword selector, google keyword selector, keyword selector tools, key word selector



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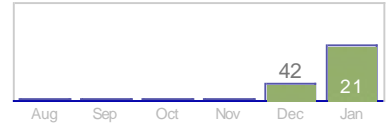
enquiro (11)

Searches/Mo: 0 Est. Value/Click: \$1.94 Est. Potential New Clicks/Month: 24
Other Keywords for URL: enquiro, ypg



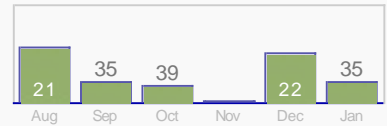
impulse buy (19)

Searches/Mo: 480 Est. Value/Click: \$1 Est. Potential New Clicks/Month: 40
Other Keywords for URL: impulse buy, impulsive buying, buy impulse



canadian car (44)

Searches/Mo: 300 Est. Value/Click: \$2.45 Est. Potential New Clicks/Month: 15
Other Keywords for URL: canadian car, canadian car values, canadian car prices, canadian car price, canadian auto prices



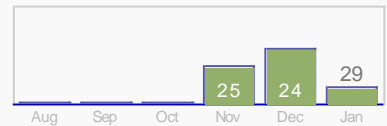
human technology (31)

Searches/Mo: 390 Est. Value/Click: \$1.89 Est. Potential New Clicks/Month: 20
Other Keywords for URL: human technology



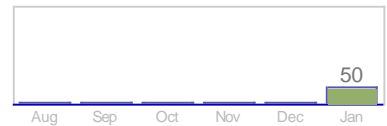
out of (16)

Searches/Mo: 2k Est. Value/Click: \$0.52 Est. Potential New Clicks/Month: 62
Other Keywords for URL: gord, hotchkiss, out of



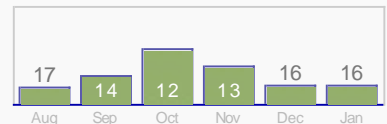
top ads (34)

Searches/Mo: 0 Est. Value/Click: \$1.33 Est. Potential New Clicks/Month: 20
Other Keywords for URL: top ads, sponsored ads



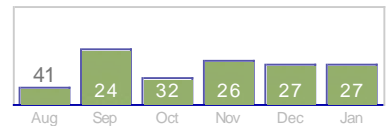
google keyword selector (27)

Searches/Mo: 720 Est. Value/Click: \$1.64 Est. Potential New Clicks/Month: 14
Other Keywords for URL: google keyword selector tool, keyword selector, google keyword selector, keyword selector tools, key word selector



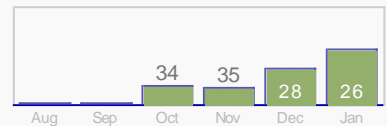
irate customer (28)

Searches/Mo: 480 Est. Value/Click: \$0.69 Est. Potential New Clicks/Month: 25
Other Keywords for URL: irate customer



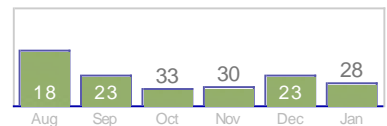
impulsive buying (39)

Searches/Mo: 0 Est. Value/Click: \$1.47 Est. Potential New Clicks/Month: 10
Other Keywords for URL: impulse buy, impulsive buying, buy impulse



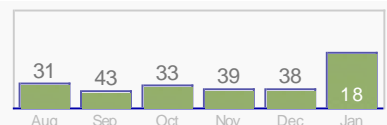
psychology of men (26)

Searches/Mo: 300 Est. Value/Click: \$0.38 Est. Potential New Clicks/Month: 34
Other Keywords for URL: psychology of men, men psychology, psychology men, the psychology of men



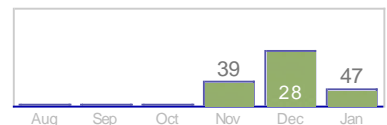
uncle jim (23)

Searches/Mo: 480 Est. Value/Click: \$0.48 Est. Potential New Clicks/Month: 20
Other Keywords for URL: uncle jim, my jim



cutts (46)

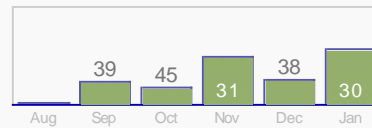
Searches/Mo: 870 Est. Value/Click: \$0.46 Est. Potential New Clicks/Month: 20
Other Keywords for URL: matt cutts, cutts



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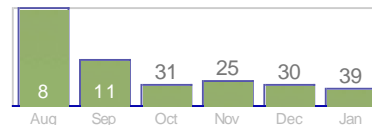
face to face live (27)

Searches/Mo: 870 Est. Value/Click: \$0.78 Est. Potential New Clicks/Month: 10
Other Keywords for URL: face to face live



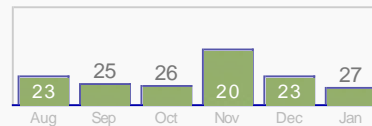
my jim (27)

Searches/Mo: 300 Est. Value/Click: \$0.43 Est. Potential New Clicks/Month: 15
Other Keywords for URL: uncle jim, my jim



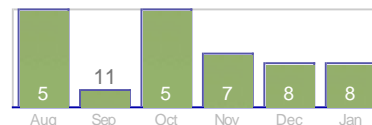
disney 1 (33)

Searches/Mo: 240 Est. Value/Click: \$0.38 Est. Potential New Clicks/Month: 15
Other Keywords for URL: disney 1



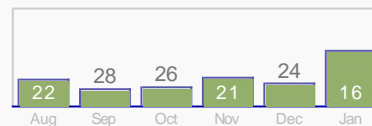
men psychology (26)

Searches/Mo: 150 Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 15
Other Keywords for URL: psychology of men, men psychology, psychology men, the psychology of men



shari thuraw (12)

Searches/Mo: 150 Est. Value/Click: \$0.48 Est. Potential New Clicks/Month: 10
Other Keywords for URL: shari thuraw



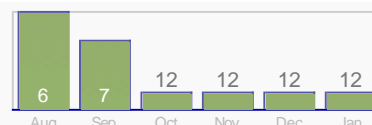
canadian car prices (50)

Searches/Mo: 150 Est. Value/Click: \$0.89 Est. Potential New Clicks/Month: 5
Other Keywords for URL: canadian car, canadian car values, canadian car prices, canadian car price, canadian auto prices



google keyword selector tool (21)

Searches/Mo: 870 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 48
Other Keywords for URL: google keyword selector tool, keyword selector, google keyword selector, keyword selector tools, key word selector



the psychology of men (27)

Searches/Mo: 0 Est. Value/Click: \$0.57 Est. Potential New Clicks/Month: 5
Other Keywords for URL: psychology of men, men psychology, psychology men, the psychology of men



canadian car values (44)

Searches/Mo: 90 Est. Value/Click: \$0.51 Est. Potential New Clicks/Month: 5
Other Keywords for URL: canadian car, canadian car values, canadian car prices, canadian car price, canadian auto prices



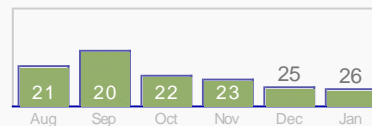
psychology men (23)

Searches/Mo: 0 Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 3
Other Keywords for URL: psychology of men, men psychology, psychology men, the psychology of men



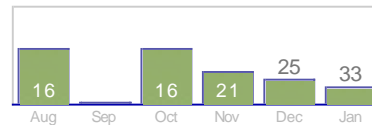
andi bell (41)

Searches/Mo: 240 Est. Value/Click: \$0.17 Est. Potential New Clicks/Month: 5
Other Keywords for URL: andi bell



microsoft talk (28)

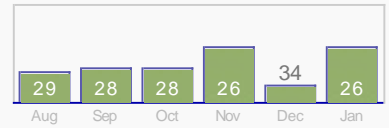
Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 5
Other Keywords for URL: microsoft talk



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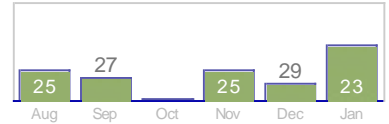
key word selector (33)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 5
Other Keywords for URL: google keyword selector tool, keyword selector, google keyword selector, keyword selector tools, key word selector



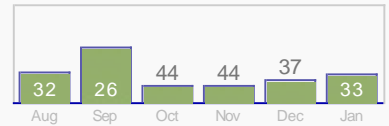
keyword selector tools (33)

Searches/Mo: 390 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 5
Other Keywords for URL: google keyword selector tool, keyword selector, google keyword selector, keyword selector tools, key word selector



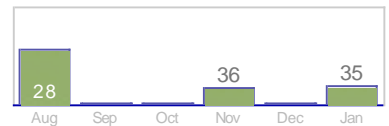
marckini (26)

Searches/Mo: 0 Est. Value/Click: \$0.71 Est. Potential New Clicks/Month: 0
Other Keywords for URL: marckini



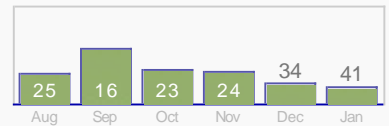
newmetrix (31)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: newmetrix



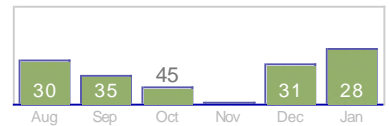
keyword selection tool yahoo (15)

Searches/Mo: 120 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: google keyword selector tool, keyword selector, google keyword selector, keyword selector tools, key word selector



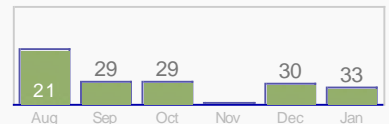
yahoo keyword selector tool (20)

Searches/Mo: 570 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: google keyword selector tool, keyword selector, google keyword selector, keyword selector tools, key word selector



googlestick (32)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: googlestick



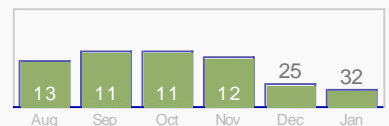
webpronws (50)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: webpronws



www clickpath com (15)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: clickpath, www clickpath com



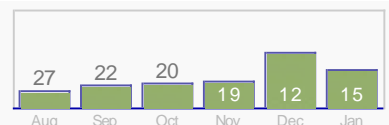
canadian car price (21)

Searches/Mo: 90 Est. Value/Click: \$1.18 Est. Potential New Clicks/Month: 0
Other Keywords for URL: canadian car, canadian car values, canadian car prices, canadian car price, canadian auto prices



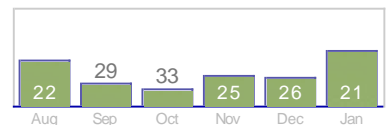
buy impulse (35)

Searches/Mo: 90 Est. Value/Click: \$1 Est. Potential New Clicks/Month: 0
Other Keywords for URL: impulse buy, impulsive buying, buy impulse



disney 10 (30)

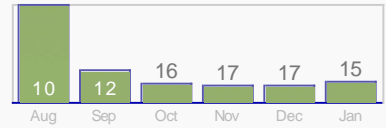
Searches/Mo: 90 Est. Value/Click: \$0.61 Est. Potential New Clicks/Month: 0
Other Keywords for URL: disney 10



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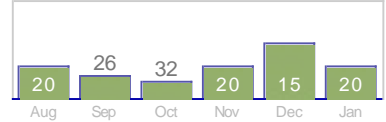
disney 4 (47)

Searches/Mo: 90 Est. Value/Click: \$0.63 Est. Potential New Clicks/Month: 0
Other Keywords for URL: disney 4



disney 8 (39)

Searches/Mo: 90 Est. Value/Click: \$0.6 Est. Potential New Clicks/Month: 0
Other Keywords for URL: disney 8



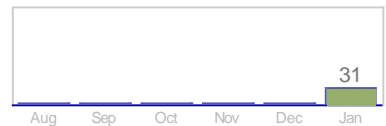
canadian auto prices (18)

Searches/Mo: 90 Est. Value/Click: \$0.66 Est. Potential New Clicks/Month: 0
Other Keywords for URL: canadian car, canadian car values, canadian car prices, canadian car price, canadian auto prices



canadian car pricing (32)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: canadian car, canadian car values, canadian car prices, canadian car price, canadian auto prices



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Keywords Not Ranked On But Should Be

Estimated Clicks/Month

click path

Searches/Month: 150
Cost/Click: \$1.86 Est. Potential Clicks/Month: 15
Avg. Competitor Rank: 2

clickpath.com +15

i spy

Searches/Month: 40k
Cost/Click: \$11.00 Est. Potential Clicks/Month: 21
Avg. Competitor Rank: 32

ispymarketing.com +21

the four horsemen

Searches/Month: 18k
Cost/Click: \$0.26 Est. Potential Clicks/Month: 153
Avg. Competitor Rank: 8

thefourhorsemen.com +153

keyword discovery

Searches/Month: 4k
Cost/Click: \$8.70 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 27

keyword-selectort... +3

four horsemen

Searches/Month: 22k
Cost/Click: \$0.36 Est. Potential Clicks/Month: 48
Avg. Competitor Rank: 17

thefourhorsemen.com +48

role strain

Searches/Month: 0
Cost/Click: \$1.46 Est. Potential Clicks/Month: 5
Avg. Competitor Rank: 17

psychologyofmen.org +5

whos calling

Searches/Month: 990
Cost/Click: \$2.31 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 17

clickpath.com +3



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the four horseman

Searches/Month: 2k
Cost/Click: \$0.33 Est. Potential Clicks/Month: 13
Avg. Competitor Rank: 6

thefourhorsemen.com  +13

four horseman

Searches/Month: 3k
Cost/Click: \$0.51 Est. Potential Clicks/Month: 8
Avg. Competitor Rank: 13

thefourhorsemen.com  +8

ispy

Searches/Month: 8k
Cost/Click: \$0.40 Est. Potential Clicks/Month: 10
Avg. Competitor Rank: 25

ispymarketing.com  +10

spy search

Searches/Month: 300
Cost/Click: \$2.33 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 8

ispymarketing.com  +2

whoscalling

Searches/Month: 0
Cost/Click: \$2.36 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 18

clickpath.com  +1

online marketing optimization

Searches/Month: 0
Cost/Click: \$9.31 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 29

clickpath.com  +0

horsemen

Searches/Month: 8k
Cost/Click: \$0.36 Est. Potential Clicks/Month: 7
Avg. Competitor Rank: 20

thefourhorsemen.com  +7

disney home page

Searches/Month: 0
Cost/Click: \$0.92 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 14

minutesfromdisney...  +2

adword tools

Searches/Month: 990
Cost/Click: \$6.57 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 43

keyword-selectort...  +0

male psychology

Searches/Month: 390
Cost/Click: \$0.42 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 14

psychologyofmen.org  +2

pay per click tracking

Searches/Month: 480
Cost/Click: \$8.49 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 45

clickpath.com  +0

4 horsemen

Searches/Month: 7k
Cost/Click: \$0.20 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 34

thefourhorsemen.com  +3



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understanding emotions

Searches/Month: 720
Cost/Click: \$0.33 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 12

psychologyofmen.org  +1

role conflict

Searches/Month: 3k
Cost/Click: \$0.05 Est. Potential Clicks/Month: 5
Avg. Competitor Rank: 20

psychologyofmen.org  -5

the 4 horsemen

Searches/Month: 0
Cost/Click: \$0.10 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 26

thefourhorsemen.com  +2

disney home rental

Searches/Month: 300
Cost/Click: \$3.29 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 49

minutesfromdisney...  +0

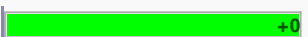
www I SPY COM

Searches/Month: 0
Cost/Click: \$0.91 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 34

ispymarketing.com  +0

psychology of

Searches/Month: 300
Cost/Click: \$1.40 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 32

psychologyofmen.org  +0

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Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

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Keyword Groups with the Most Potential - Details

