

Searchenginepeople.com

SEO Dashboard



Feb 16, 2011

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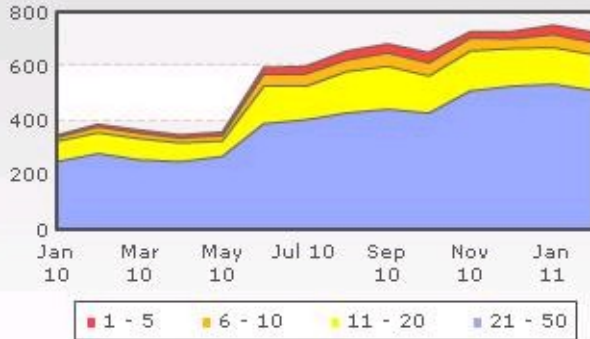
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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 726 different keywords. More importantly, you are in the top 5 on 39 which is up by 0.4% or 3 keywords since last month.

Number of Unique Pages that Rank Organically



304 of your pages appear in the top 50 of at least one search. That's 4 more pages on your site showing up in searches this month than last month.

Total Organic Clicks Per Month



You should be getting 2k clicks per month from your organic placements on Google. That's up 1k clicks or 260% from last month.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$3k. That's an additional savings of \$1k over last month.

You gained 1,483 clicks last month, worth \$1,330.

Biggest Gains

You moved up in ranks on 366 keywords last month. All those gains added up to about 141 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$268.

	Rank
▲ internet marketing Estimated Clicks/Month gained: 53 http://www.searchenginepeople.com/	27
▲ inappropriately Estimated Clicks/Month gained: 19 http://www.searchenginepeople.com/blo...	9(+12)
▲ ppc Estimated Clicks/Month gained: 13 http://www.searchenginepeople.com/seo...	37
▲ google keywords Estimated Clicks/Month gained: 8 http://www.searchenginepeople.com/blo...	41
▲ google small business Estimated Clicks/Month gained: 7 http://www.searchenginepeople.com/blo...	16
▲ lord of the rings characters Estimated Clicks/Month gained: 7 http://www.searchenginepeople.com/blo...	46
▲ people search engines Estimated Clicks/Month gained: 3 http://www.searchenginepeople.com/	17(+3)
▲ aaron wall Estimated Clicks/Month gained: 3 http://www.searchenginepeople.com/blo...	10(+3)
▲ how to spy Estimated Clicks/Month gained: 2 http://www.searchenginepeople.com/blo...	20
▲ test track Estimated Clicks/Month gained: 2 http://www.searchenginepeople.com/blo...	25
▲ search engine optimization consultant Estimated Clicks/Month gained: 2 http://www.searchenginepeople.com/	32

[View more](#) (p. 14)

Most Valuable Keywords

You gained ranks on 27 out of your top 100 most valuable keywords. Moving up the charts on those important keywords means about 5.94 visits to the site that wouldn't have come last month.

	Rank
internet marketing Rank: 27 Est. Clicks/Mo: 53 Est. Value/Mo: \$123	
domain name finder Rank: 6(+1) Est. Clicks/Mo: 13(-1) Est. Value/Mo: \$78(-\$1.71)	
google small business Rank: 16 Est. Clicks/Mo: 7 Est. Value/Mo: \$70	
search engine optimization firm Rank: 18(-6) Est. Clicks/Mo: 6(-22) Est. Value/Mo: \$28(-\$109.163)	
seo toronto Rank: 1 Est. Clicks/Mo: 10(-41) Est. Value/Mo: \$27(-\$108.442)	
search engine optimization canada Rank: 3 Est. Clicks/Mo: 6(-11) Est. Value/Mo: \$25(-\$46.224)	
seo news Rank: 8 Est. Clicks/Mo: 12(-21) Est. Value/Mo: \$21(-\$35.485)	
ppc Rank: 37 Est. Clicks/Mo: 13 Est. Value/Mo: \$16	
news 8 austin Rank: 25(-2) Est. Clicks/Mo: 50(-9) Est. Value/Mo: \$15(-\$2.671)	

[View more](#) (p. 19)

Newly Ranked Organic Pages

57 pages show up in Google search results that didn't last month. Combined, those new placements drive 21 clicks, which would be worth about \$1k if you paid for those same clicks in Google Adwords.

<http://www.searchenginepeople.com/blog/google-to-launch-the-google-small-business-blog.html>

Keywords (rank): google small business (16)

Est. Total Clicks/Mo: 7

Est. SEO Value: **\$63**

<http://www.searchenginepeople.com/blog/the-agency-seo-process-part-one.html>

Keywords (rank): seo process (16), agency seo (17), search engine agency (30)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$2.5**

<http://www.searchenginepeople.com/blog/yahoo-clues.html>

Keywords (rank): keyword marketing research (18)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$1.83**

<http://www.searchenginepeople.com/blog/think-test-track.html>

Keywords (rank): search engine improvement (17), test track (25), search engine listing improvement (44)

Est. Total Clicks/Mo: 2

Est. SEO Value: **\$1.54**

<http://www.searchenginepeople.com/blog/5-seo-content-mistakes-you-make.html>

Keywords (rank): seo content (38), making search engine (46)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$1.48**

<http://www.searchenginepeople.com/blog/spy-online-competition.html>

Keywords (rank): Spying on Your Competition (10), online spying (14), how to spy (20), spy online (30), spy search (41)

Est. Total Clicks/Mo: 2

Est. SEO Value: **\$1.48**

<http://www.searchenginepeople.com/blog/content-idea-generation.html>

Keywords (rank): idea generation (23)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.92**

<http://www.searchenginepeople.com/blog/increase-traffic-blog.html>

Keywords (rank): blog increase traffic (16), increase traffic blog (18), search engine top ranking (41)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.59**

<http://www.searchenginepeople.com/blog/blogging-share-knowledge.html>

Keywords (rank): knowledge share (31), share knowledge (40)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.47**

<http://www.searchenginepeople.com/blog/weakest-link.html>

Keywords (rank): weakest link (46)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.44**

[View more](#) (p. 21)

New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 167 keywords that you didn't even show up on last month. Those keywords drive 112 clicks worth an estimated \$261 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 11k clicks per month if you could be in the first position on each of the keywords.

internet marketing

Rank: 27 Searches/Mo: 110k Est. Value/Click: \$2.34
Estimated New Clicks/Month: 53

ppc

Rank: 37 Searches/Mo: 22k Est. Value/Click: \$1.23
Estimated New Clicks/Month: 13

google keywords

Rank: 41 Searches/Mo: 15k Est. Value/Click: \$1.58
Estimated New Clicks/Month: 8

google small business

Rank: 16 Searches/Mo: 2k Est. Value/Click: \$9.99
Estimated New Clicks/Month: 7

lord of the rings characters

Rank: 46 Searches/Mo: 22k Est. Value/Click: \$0.35
Estimated New Clicks/Month: 7

how to spy

Rank: 20 Searches/Mo: 2k Est. Value/Click: \$0.63
Estimated New Clicks/Month: 2

test track

Rank: 25 Searches/Mo: 4k Est. Value/Click: \$0.87
Estimated New Clicks/Month: 2

search engine optimization consultant

Rank: 32 Searches/Mo: 4k Est. Value/Click: \$4.59
Estimated New Clicks/Month: 2

meta keywords

Rank: 45 Searches/Mo: 2k Est. Value/Click: \$0.71
Estimated New Clicks/Month: 1

seo process

Rank: 16 Searches/Mo: 570 Est. Value/Click: \$1.48
Estimated New Clicks/Month: 1

google keyword search

Rank: 49 Searches/Mo: 2k Est. Value/Click: \$2.78
Estimated New Clicks/Month: 1

[View more](#) (p. 23)

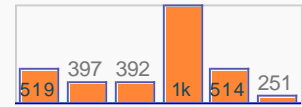
Top Site Sections Summary

The top 1 site sections draw 64% of all of your organic visitors. Together those sections combine for 283 clicks per month.

Clicks/Month

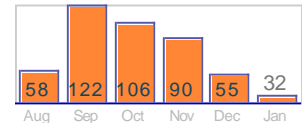
[searchenginepeople.com/blog](#)

Number of Keywords: 528
Est. Value/Mo: \$368 (-\$307)



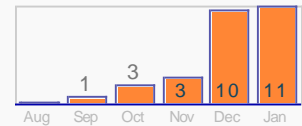
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Number of Keywords: 42
Est. Value/Mo: \$45 (-\$44)



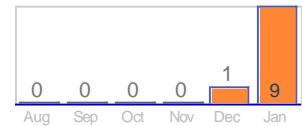
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Number of Keywords: 7
Est. Value/Mo: \$36 (+\$11)



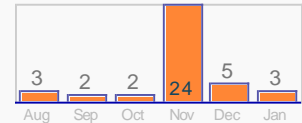
[searchenginepeople.com/seo/about](#)

Number of Keywords: 6
Est. Value/Mo: \$5 (+\$5)



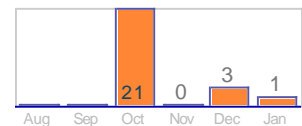
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Number of Keywords: 2
Est. Value/Mo: \$3 (-\$2)



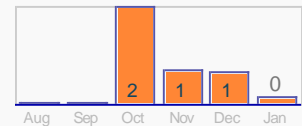
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Number of Keywords: 4
Est. Value/Mo: \$0 (-\$2)



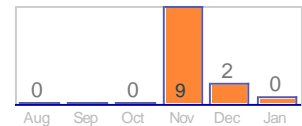
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Number of Keywords: 5
Est. Value/Mo: \$0 (-\$1)



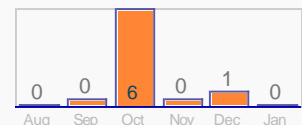
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Number of Keywords: 3
Est. Value/Mo: \$1 (-\$8)



[searchenginepeople.com/seo/ta...](#)

Number of Keywords: 8
Est. Value/Mo: \$0 (-\$4)



[View more](#) (p. 26)

Keyword Groups with the Biggest Gains

Biggest Opportunities

You currently rank somewhere in the top 50 on 726 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 27k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 22k clicks per month. That would cost you more than \$33k in equivalent PPC dollars.

internet marketing

Rank: 27 Searches/Mo: 110k Est. Value/Click: \$2.34
Est. Potential New Clicks/Month: 3,160

ppc

Rank: 37 Searches/Mo: 22k Est. Value/Click: \$1.23
Est. Potential New Clicks/Month: 1,970

google website optimizer

Rank: 42 (-6) Searches/Mo: 4k Est. Value/Click: \$2.81
Est. Potential New Clicks/Month: 715

google keywords

Rank: 41 Searches/Mo: 15k Est. Value/Click: \$1.58
Est. Potential New Clicks/Month: 1,166

google small business

Rank: 16 Searches/Mo: 2k Est. Value/Click: \$9.99
Est. Potential New Clicks/Month: 146

news 8 austin

Rank: 25 (-2) Searches/Mo: 0 Est. Value/Click: \$0.3
Est. Potential New Clicks/Month: 3,724

google webmaster

Rank: 46 (-1) Searches/Mo: 18k Est. Value/Click: \$0.86
Est. Potential New Clicks/Month: 1,272

search engine optimization firm

Rank: 18 (-6) Searches/Mo: 4k Est. Value/Click: \$5.05
Est. Potential New Clicks/Month: 206

search engine optimization consultant

Rank: 32 Searches/Mo: 4k Est. Value/Click: \$4.59
Est. Potential New Clicks/Month: 218

lord of the rings characters

Rank: 46 Searches/Mo: 22k Est. Value/Click: \$0.35
Est. Potential New Clicks/Month: 1,676

blog search engine

Rank: 26 (+3) Searches/Mo: 4k Est. Value/Click: \$1.36
Est. Potential New Clicks/Month: 403

[View more](#) (p. 28)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 111k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

search engine optimization

Searches/Mo.: 110k
 Cost/Click: \$7.79 Est. Potential Clicks/Mo.: 483
 Avg. Competitor Rank: 25

search engine optimization marketing

Searches/Mo.: 4k
 Cost/Click: \$10.00 Est. Potential Clicks/Mo.: 35
 Avg. Competitor Rank: 24

search engine marketing services

Searches/Mo.: 5k
 Cost/Click: \$8.79 Est. Potential Clicks/Mo.: 10
 Avg. Competitor Rank: 25

search engine marketing optimization

Searches/Mo.: 2k
 Cost/Click: \$9.70 Est. Potential Clicks/Mo.: 17
 Avg. Competitor Rank: 13

search engine positioning

Searches/Mo.: 7k
 Cost/Click: \$4.83 Est. Potential Clicks/Mo.: 11
 Avg. Competitor Rank: 23

search engine marketing service

Searches/Mo.: 4k
 Cost/Click: \$12.00 Est. Potential Clicks/Mo.: 8
 Avg. Competitor Rank: 18

bruce clay

Searches/Mo.: 1k
 Cost/Click: \$3.50 Est. Potential Clicks/Mo.: 148
 Avg. Competitor Rank: 4

search engine placement companies

Searches/Mo.: 1k
 Cost/Click: \$9.44 Est. Potential Clicks/Mo.: 5 Avg. Competitor Rank: 18

search engine ranking optimization

Searches/Mo.: 3k
 Cost/Click: \$5.83 Est. Potential Clicks/Mo.: 11
 Avg. Competitor Rank: 26

search engine optimization firms

Searches/Mo.: 2k
 Cost/Click: \$11.00 Est. Potential Clicks/Mo.: 13
 Avg. Competitor Rank: 24

search engine positioning services

Searches/Mo.: 2k
 Cost/Click: \$7.94 Est. Potential Clicks/Mo.: 4 Avg. Competitor Rank: 16

seo placement

Searches/Mo.: 2k
 Cost/Click: \$5.71 Est. Potential Clicks/Mo.: 14 Avg. Competitor Rank: 9

[View more](#) (p. 32)

Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.

Est. Organic Clicks vs. Paid Clicks

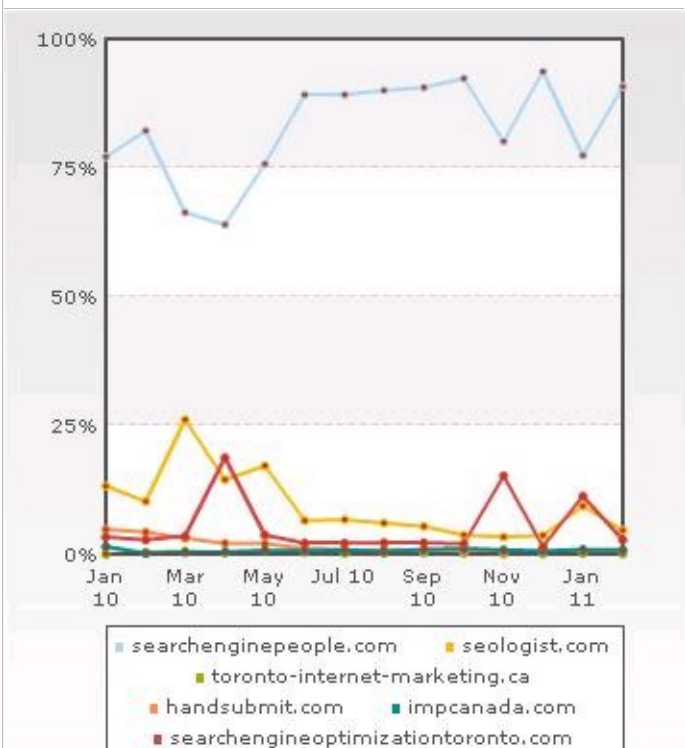
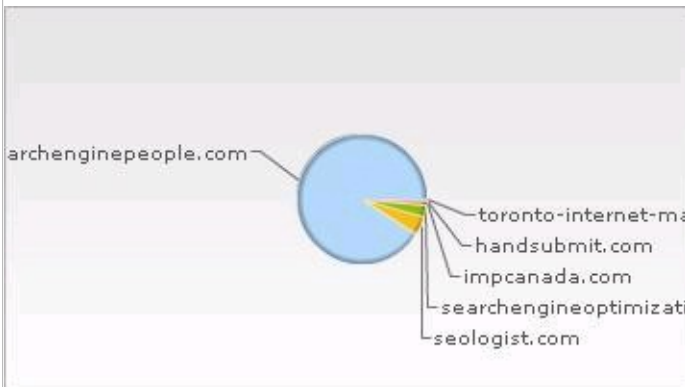
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[View more](#) (p. 35)

Keyword Groups with the Most Potential

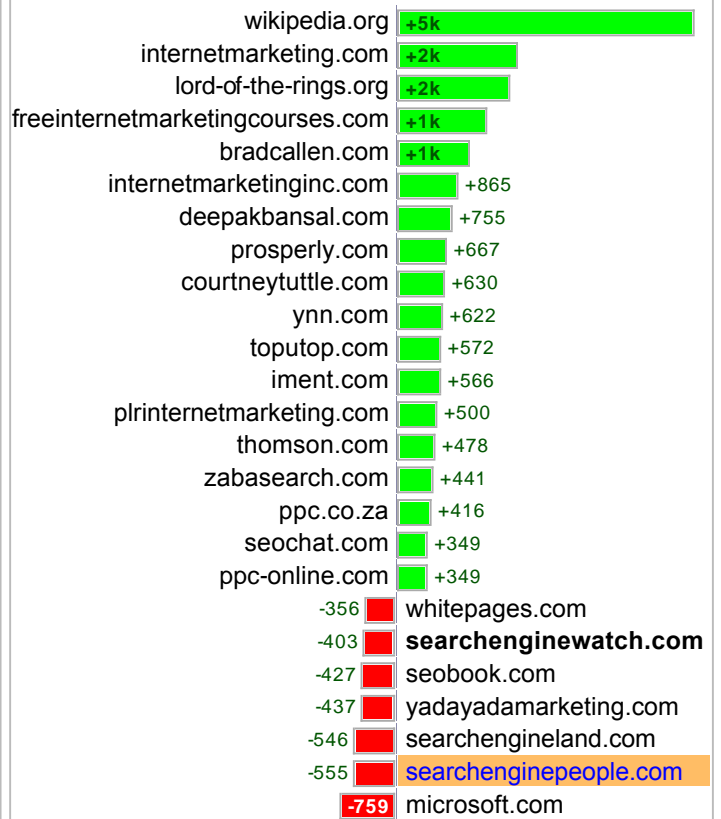
Traffic Share

Relative to your top 5 competitors, your site gained 13% of the traffic share. During this time searchenginepeople.com has exploded and ripped traffic from searchengineoptimizationtoronto.com and handssubmit.com.



Domains that Gained or Lost Clicks on your Keywords

This month, Searchenginewatch.com lost 403 clicks after losing position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Wikipedia.org. That site is not considered a direct competitor, but they gained 5k clicks on your keywords, which is a 101 percent growth on your keywords. They are either doing something right or getting pretty lucky.



*competitors in bold

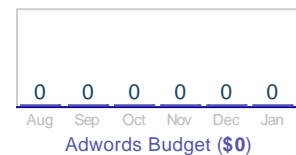
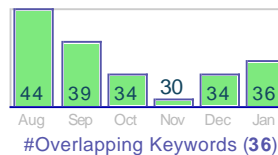
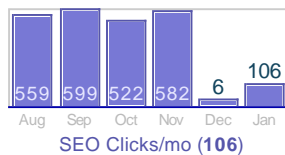
Competition: You Gained 13% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was searchengineoptimizationcompany.ca. They picked up 1k organic clicks overall and they increased the number of keywords they overlap with you.

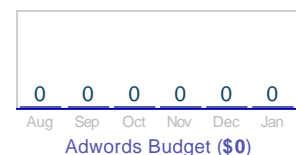
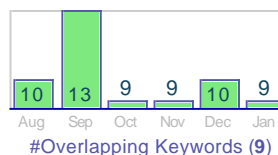
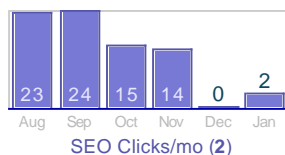
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search engine optimization toronto (2),
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search engine marketing services (28)



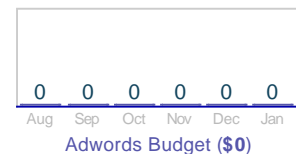
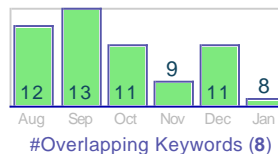
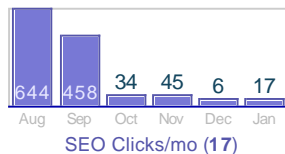
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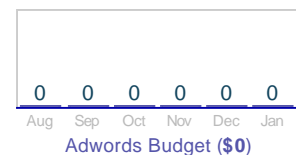
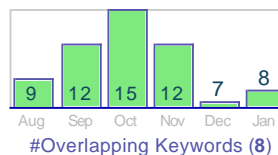
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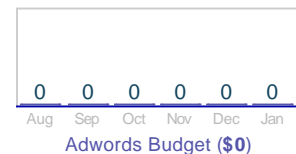
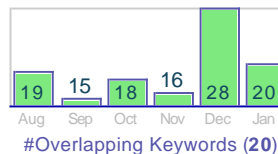
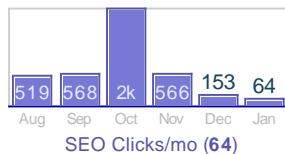
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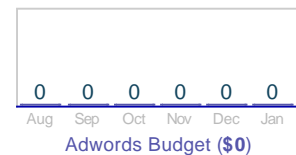
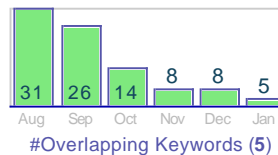
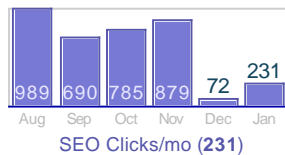
searchengineoptimizationtoronto.com

search engine optimization toronto (1),
seo toronto (3), toronto seo company (4),
search engine marketing services (37)



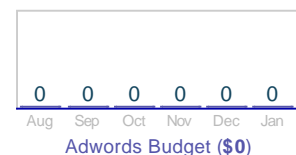
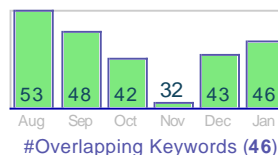
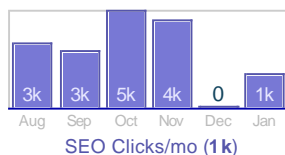
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search engine positioning service (1),
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seo placement (10)



searchengineoptimizationcompany.ca

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search engine company (13),
search engine optimization pricing (14)

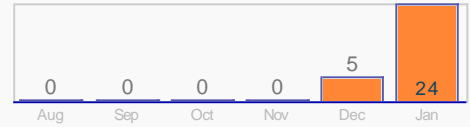


Biggest Gains (all)

Clicks/Month

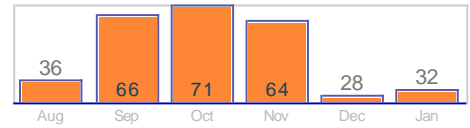
▲ internet marketing 27

Est. Clicks/Month gained: 53 Est. Value/Click: \$2.34 Estimated Value gained: \$123
<http://www.searchenginepeople.com/>



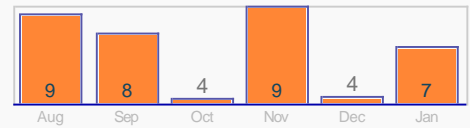
▲ inappropriately 9(+12)

Est. Clicks/Month gained: 19 Est. Value/Click: \$0.08 Estimated Value gained: \$2
<http://www.searchenginepeople.com/blo...>



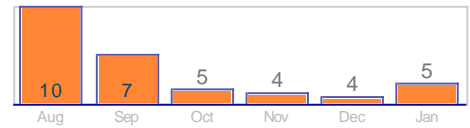
▲ ppc 37

Est. Clicks/Month gained: 13 Est. Value/Click: \$1.23 Estimated Value gained: \$16
<http://www.searchenginepeople.com/seo...>



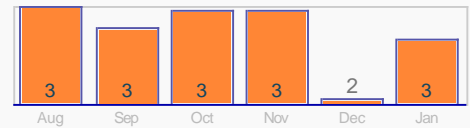
▲ google keywords 41

Est. Clicks/Month gained: 8 Est. Value/Click: \$1.58 Estimated Value gained: \$13
<http://www.searchenginepeople.com/blo...>



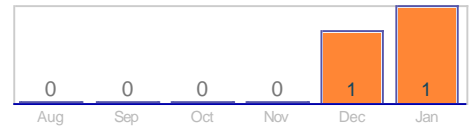
▲ google small business 16

Est. Clicks/Month gained: 7 Est. Value/Click: \$9.99 Estimated Value gained: \$70
<http://www.searchenginepeople.com/blo...>



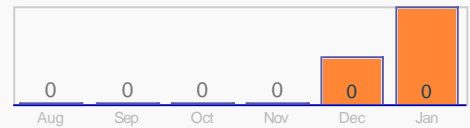
▲ lord of the rings characters 46

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.35 Estimated Value gained: \$2
<http://www.searchenginepeople.com/blo...>



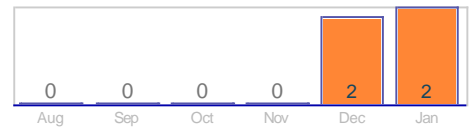
▲ people search engines 17(+3)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.38 Estimated Value gained: \$1
<http://www.searchenginepeople.com/>



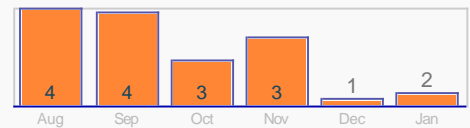
▲ aaron wall 10(+3)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.91 Estimated Value gained: \$3
<http://www.searchenginepeople.com/blo...>



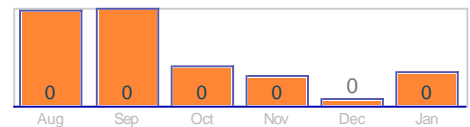
▲ how to spy 20

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.63 Estimated Value gained: \$1
<http://www.searchenginepeople.com/blo...>



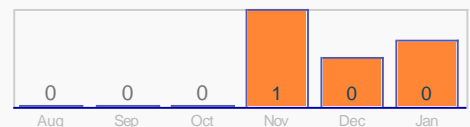
▲ test track 25

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.87 Estimated Value gained: \$2
<http://www.searchenginepeople.com/blo...>



▲ search engine optimization consultant 32

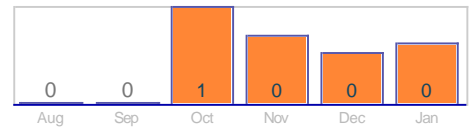
Est. Clicks/Month gained: 2 Est. Value/Click: \$4.59 Estimated Value gained: \$8
<http://www.searchenginepeople.com/>



▲ meta keywords 45

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.71 Estimated Value gained: \$1

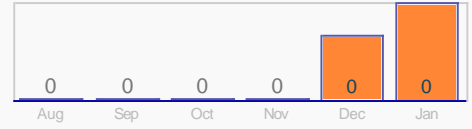
<http://www.searchenginepeople.com/blo...>



▲ seo process 16

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.48 Estimated Value gained: \$2

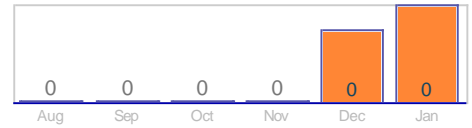
<http://www.searchenginepeople.com/blo...>



▲ blog search engine 26(+3)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.36 Estimated Value gained: \$1

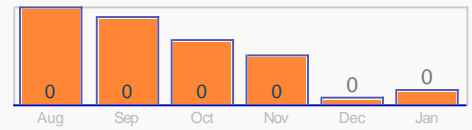
<http://www.searchenginepeople.com/blog>



▲ google keyword search 49

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.78 Estimated Value gained: \$3

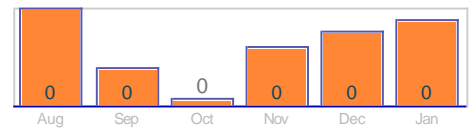
<http://www.searchenginepeople.com/blo...>



▲ jill whalen 10(+3)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.27 Estimated Value gained: \$0

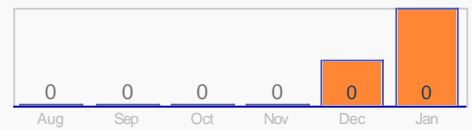
<http://www.searchenginepeople.com/blo...>



▲ weakest link 46

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.56 Estimated Value gained: \$0

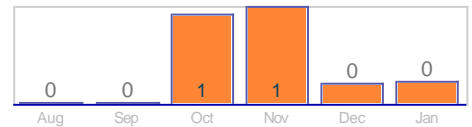
<http://www.searchenginepeople.com/blo...>



▲ stop rot 14

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.44 Estimated Value gained: \$0

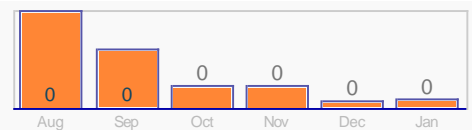
<http://www.searchenginepeople.com/blo...>



▲ idea generation 23

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.28 Estimated Value gained: \$1

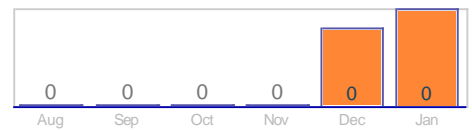
<http://www.searchenginepeople.com/blo...>



▲ website directory structure 15

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0

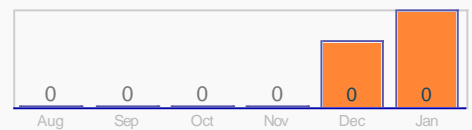
<http://www.searchenginepeople.com/blo...>



▲ search engine optimization copywriting 15

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.73 Estimated Value gained: \$3

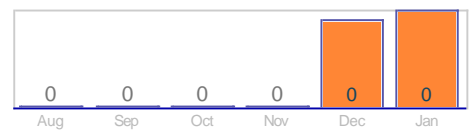
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▲ seo content 38

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.31 Estimated Value gained: \$2

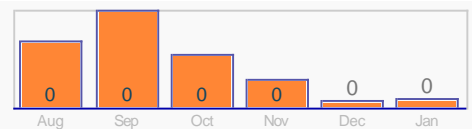
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▲ search eng 25

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.61 Estimated Value gained: \$0

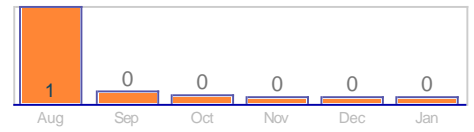
<http://www.searchenginepeople.com/blog>



▲ unobtrusive javascript 29

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0

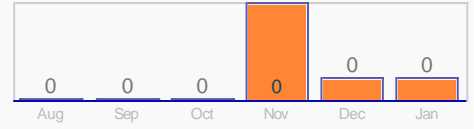
<http://www.searchenginepeople.com/blo...>



▲ internet people search 18

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.84 Estimated Value gained: \$1

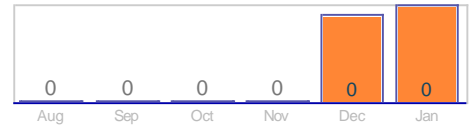
<http://www.searchenginepeople.com/>



▲ people search age 49

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.44 Estimated Value gained: \$0

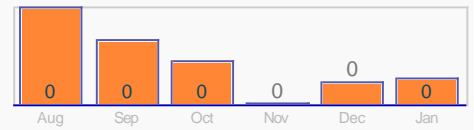
<http://www.searchenginepeople.com/blo...>



▲ keyword marketing research 18

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.96 Estimated Value gained: \$2

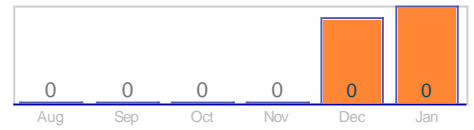
<http://www.searchenginepeople.com/blo...>



▲ bootstrapper 49

Est. Clicks/Month unchanged Est. Value/Click: \$0.52 Estimated Value unchanged \$0

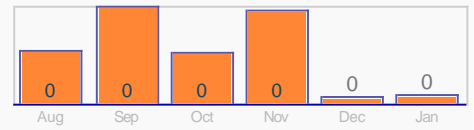
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▲ melissa search 24

Est. Clicks/Month unchanged Est. Value/Click: \$0.53 Estimated Value unchanged \$0

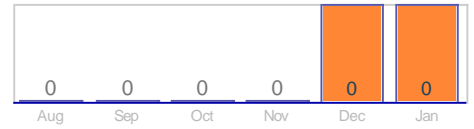
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▲ share knowledge 40

Est. Clicks/Month unchanged Est. Value/Click: \$1.19 Estimated Value unchanged \$0

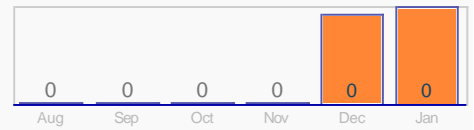
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▲ search engine statistics 36

Est. Clicks/Month unchanged Est. Value/Click: \$1.44 Estimated Value unchanged \$0

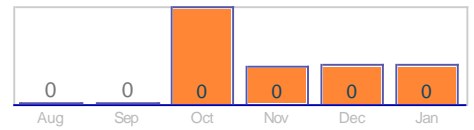
<http://www.searchenginepeople.com/blo...>



▲ executive reports 17

Est. Clicks/Month unchanged Est. Value/Click: \$1.84 Estimated Value unchanged \$1

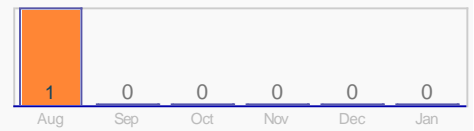
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▲ space blogs 11(+2)

Est. Clicks/Month unchanged Est. Value/Click: \$1.22 Estimated Value unchanged \$0

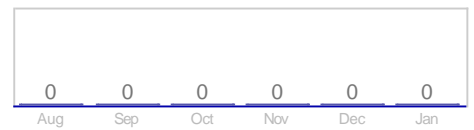
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▲ kim krause 16(+8)

Est. Clicks/Month unchanged Est. Value/Click: \$0.2 Estimated Value unchanged \$0

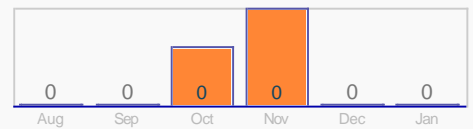
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▲ seo skills 5(+4)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0

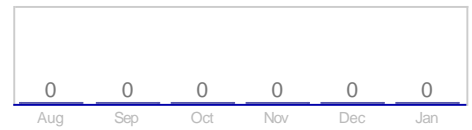
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▲ online spying 14

Est. Clicks/Month unchanged Est. Value/Click: \$1.06 Estimated Value unchanged \$0

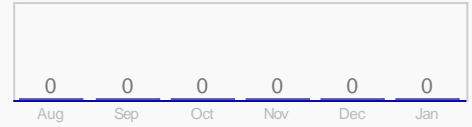
<http://www.searchenginepeople.com/blo...>



▲ internet seo 41

Est. Clicks/Month unchanged Est. Value/Click: \$3.4 Estimated Value unchanged \$1

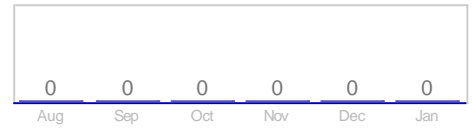
<http://www.searchenginepeople.com/>



▲ building letters 21

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0

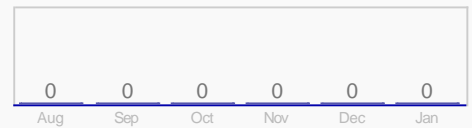
<http://www.searchenginepeople.com/blo...>



▲ baby search 26

Est. Clicks/Month unchanged Est. Value/Click: \$0.48 Estimated Value unchanged \$0

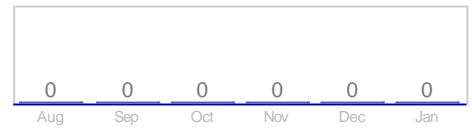
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▲ seo writing 22(+7)

Est. Clicks/Month unchanged Est. Value/Click: \$3.01 Estimated Value unchanged \$1

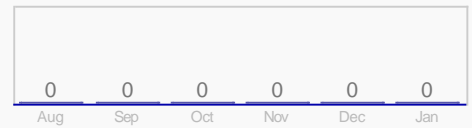
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▲ seo traffic 41

Est. Clicks/Month unchanged Est. Value/Click: \$2.23 Estimated Value unchanged \$0

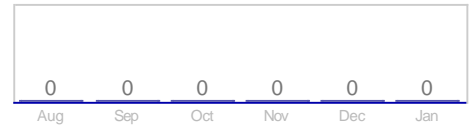
<http://www.searchenginepeople.com/blo...>



▲ search engine marketing news 27

Est. Clicks/Month unchanged Est. Value/Click: \$4.29 Estimated Value unchanged \$1

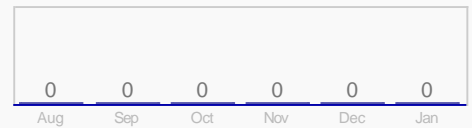
<http://www.searchenginepeople.com/>



▲ pr update 32

Est. Clicks/Month unchanged Est. Value/Click: \$1.29 Estimated Value unchanged \$0

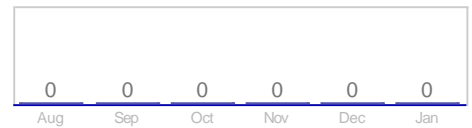
<http://www.searchenginepeople.com/blo...>



▲ bryan eisenberg 43

Est. Clicks/Month unchanged Est. Value/Click: \$2.63 Estimated Value unchanged \$0

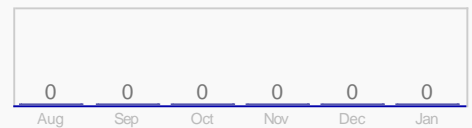
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▲ blog increase traffic 16

Est. Clicks/Month unchanged Est. Value/Click: \$1.99 Estimated Value unchanged \$0

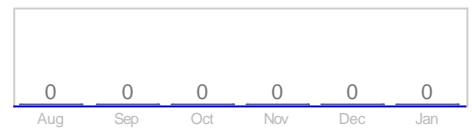
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▲ agency seo 17

Est. Clicks/Month unchanged Est. Value/Click: \$2.9 Estimated Value unchanged \$0

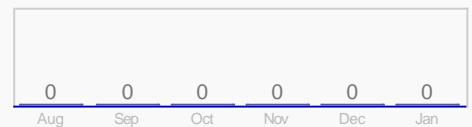
<http://www.searchenginepeople.com/blo...>



▲ data append 30

Est. Clicks/Month unchanged Est. Value/Click: \$2.86 Estimated Value unchanged \$0

<http://www.searchenginepeople.com/blo...>



▲ dont leave 39

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0

<http://www.searchenginepeople.com/blo...>

▲ making a good first impression 35

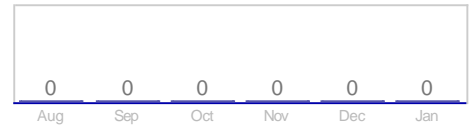
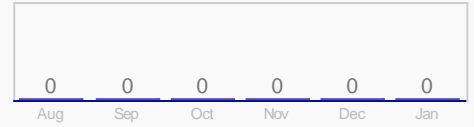
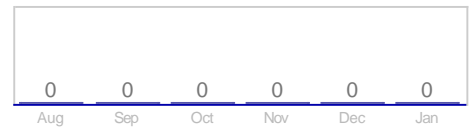
Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0

<http://www.searchenginepeople.com/blo...>

▲ underground search engines 48

Est. Clicks/Month unchanged Est. Value/Click: \$0.41 Estimated Value unchanged \$0

<http://www.searchenginepeople.com/blo...>



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Most Valuable Keywords (all)

Rank

internet marketing

Rank: 27 Est. Clicks/Mo: 53 Est. Value/Mo: \$123



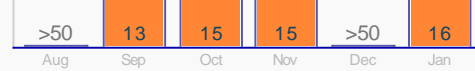
domain name finder

Rank: 6(+1) Est. Clicks/Mo: 13(-1) Est. Value/Mo: \$78(-\$1.71)



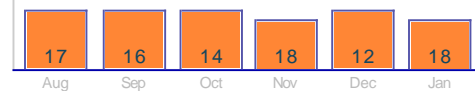
google small business

Rank: 16 Est. Clicks/Mo: 7 Est. Value/Mo: \$70



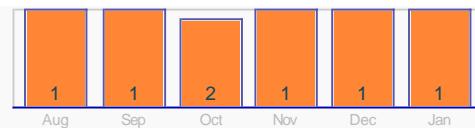
search engine optimization firm

Rank: 18(-6) Est. Clicks/Mo: 6(-22) Est. Value/Mo: \$28(-\$109.163)



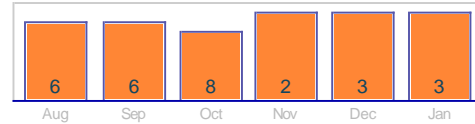
seo toronto

Rank: 1 Est. Clicks/Mo: 10(-41) Est. Value/Mo: \$27(-\$108.442)



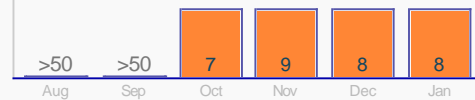
search engine optimization canada

Rank: 3 Est. Clicks/Mo: 6(-11) Est. Value/Mo: \$25(-\$46.224)



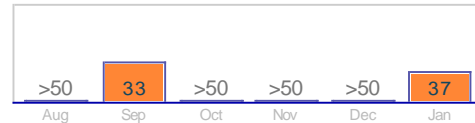
seo news

Rank: 8 Est. Clicks/Mo: 12(-21) Est. Value/Mo: \$21(-\$35.485)



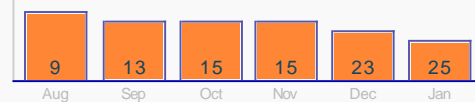
ppc

Rank: 37 Est. Clicks/Mo: 13 Est. Value/Mo: \$16



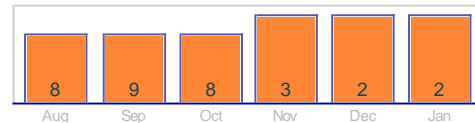
news 8 austin

Rank: 25(-2) Est. Clicks/Mo: 50(-9) Est. Value/Mo: \$15(-\$2.671)



seo canada

Rank: 2 Est. Clicks/Mo: 8(-13) Est. Value/Mo: \$14(-\$23.436)



google keywords

Rank: 41 Est. Clicks/Mo: 8 Est. Value/Mo: \$13



SEO Dashboard

people search engines

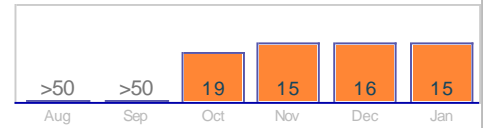
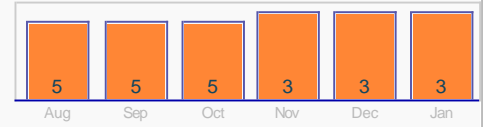
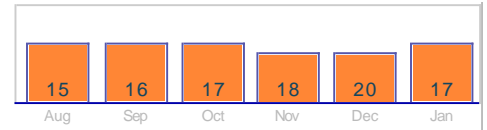
Rank: 17(+3) Est. Clicks/Mo: 32(+3) Est. Value/Mo: \$12(+\$1.29)

canadian search engine optimization

Rank: 3 Est. Clicks/Mo: 3(-4) Est. Value/Mo: \$11(-\$11.542)

ecommerce seo

Rank: 15(+1) Est. Clicks/Mo: 3(-2) Est. Value/Mo: \$11(-\$6.491)



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Newly Ranked Organic Pages

<http://www.searchenginepeople.com/blog/google-to-launch-the-google-small-business-blog.html>

Estimated SEO Value: **\$63** Estimated Total Clicks/Mo: 7

Keywords (rank): google small business (16)

<http://www.searchenginepeople.com/blog/the-agency-seo-process-part-one.html>

Estimated SEO Value: **\$2.5** Estimated Total Clicks/Mo: 1

Keywords (rank): seo process (16), agency seo (17), search engine agency (30)

<http://www.searchenginepeople.com/blog/yahoo-clues.html>

Estimated SEO Value: **\$1.83** Estimated Total Clicks/Mo: 1

Keywords (rank): keyword marketing research (18)

<http://www.searchenginepeople.com/blog/think-test-track.html>

Estimated SEO Value: **\$1.54** Estimated Total Clicks/Mo: 2

Keywords (rank): search engine improvement (17), test track (25), search engine listing improvement (44)

<http://www.searchenginepeople.com/blog/5-seo-content-mistakes-you-make.html>

Estimated SEO Value: **\$1.48** Estimated Total Clicks/Mo: 1

Keywords (rank): seo content (38), making search engine (46)

<http://www.searchenginepeople.com/blog/spy-online-competition.html>

Estimated SEO Value: **\$1.48** Estimated Total Clicks/Mo: 2

Keywords (rank): Spying on Your Competition (10), online spying (14), how to spy (20), spy online (30), spy search (41)

<http://www.searchenginepeople.com/blog/content-idea-generation.html>

Estimated SEO Value: **\$0.92** Estimated Total Clicks/Mo: 1

Keywords (rank): idea generation (23)

<http://www.searchenginepeople.com/blog/increase-traffic-blog.html>

Estimated SEO Value: **\$0.59** Estimated Total Clicks/Mo: 0

Keywords (rank): blog increase traffic (16), increase traffic blog (18), search engine top ranking (41)

<http://www.searchenginepeople.com/blog/blogging-share-knowledge.html>

Estimated SEO Value: **\$0.47** Estimated Total Clicks/Mo: 0

Keywords (rank): knowledge share (31), share knowledge (40)

<http://www.searchenginepeople.com/blog/weakest-link.html>

Estimated SEO Value: **\$0.44** Estimated Total Clicks/Mo: 1

Keywords (rank): weakest link (46)

<http://www.searchenginepeople.com/blog/stats-social-sharing-email.html>

Estimated SEO Value: **\$0.43** Estimated Total Clicks/Mo: 0

Keywords (rank): search engine statistics (36)

<http://www.searchenginepeople.com/blog/ruud-questions-bryan-eisenberg.html>

Estimated SEO Value: **\$0.39** Estimated Total Clicks/Mo: 0

Keywords (rank): search engine person (39), bryan eisenberg (43)

<http://www.searchenginepeople.com/blog/facebook-halts-social-data-append-opportunities-direct-mar...>

Estimated SEO Value: **\$0.36** Estimated Total Clicks/Mo: 0

Keywords (rank): data append (30)

<http://www.searchenginepeople.com/blog/seo-vs-smo-traffic-quality-test.html>

Estimated SEO Value: **\$0.36** Estimated Total Clicks/Mo: 0

SEO Dashboard

Keywords (rank): seo traffic (41)

<http://www.searchenginepeople.com/blog/google-stop-the-rot-please.html>

Estimated SEO Value: **\$0.33** Estimated Total Clicks/Mo: 1

Keywords (rank): stop rot (14)

<http://www.searchenginepeople.com/blog/quality-scores.html>

Estimated SEO Value: **\$0.3** Estimated Total Clicks/Mo: 0

Keywords (rank): adwords quality (23), how to google adwords (31), quality adwords (40)

<http://www.searchenginepeople.com/blog/pr-update-today-many-sink.html>

Estimated SEO Value: **\$0.19** Estimated Total Clicks/Mo: 0

Keywords (rank): pr update (32)

<http://www.searchenginepeople.com/blog/melissa-mackey-search-blogger-of-the-day.html>

Estimated SEO Value: **\$0.17** Estimated Total Clicks/Mo: 0

Keywords (rank): melissa search (24)

<http://www.searchenginepeople.com/blog/use-big-images.html>

Estimated SEO Value: **\$0.11** Estimated Total Clicks/Mo: 0

Keywords (rank): window shoppers (22)

<http://www.searchenginepeople.com/blog/developing-a-super-powered-content-creation-program.html>

Estimated SEO Value: **\$0.11** Estimated Total Clicks/Mo: 0

Keywords (rank): search engine creation (39)

<http://www.searchenginepeople.com/blog/8-utilities-to-track-keyword-rankings.html>

Estimated SEO Value: **\$0.08** Estimated Total Clicks/Mo: 0

Keywords (rank): keyword track (38)

<http://www.searchenginepeople.com/blog/is-social-now-a-compulsory-seo-skill.html>

Estimated SEO Value: **\$0.06** Estimated Total Clicks/Mo: 0

Keywords (rank): skill search (23)

<http://www.searchenginepeople.com/blog/unobtrusive-javascript.html>

Estimated SEO Value: **\$0.05** Estimated Total Clicks/Mo: 1

Keywords (rank): unobtrusive javascript (29)

<http://www.searchenginepeople.com/blog/8-tips-for-writing-a-killer-seo-cover-letter.html>

Estimated SEO Value: **\$0.05** Estimated Total Clicks/Mo: 0

Keywords (rank): cover search (30)

<http://www.searchenginepeople.com/blog/shari-thurow-writes-a-new-book.html>

Estimated SEO Value: **\$0.04** Estimated Total Clicks/Mo: 0

Keywords (rank): shari thurrow (32)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
internet marketing Rank: 27 Searches/Mo: 110k Est. Value/Click: \$2.34 http://www.searchenginepeople.com/	53 new clicks/month
ppc Rank: 37 Searches/Mo: 22k Est. Value/Click: \$1.23 http://www.searchenginepeople.com/seo/sem-ppc	13 new clicks/month
google keywords Rank: 41 Searches/Mo: 15k Est. Value/Click: \$1.58 http://www.searchenginepeople.com/blog/keyword-research-with-google-only-no-other-tools-needed.html	8 new clicks/month
google small business Rank: 16 Searches/Mo: 2k Est. Value/Click: \$9.99 http://www.searchenginepeople.com/blog/google-to-launch-the-google-small-business-blog.html	7 new clicks/month
lord of the rings characters Rank: 46 Searches/Mo: 22k Est. Value/Click: \$0.35 http://www.searchenginepeople.com/blog/seo-lotr-characters.html	7 new clicks/month
how to spy Rank: 20 Searches/Mo: 2k Est. Value/Click: \$0.63 http://www.searchenginepeople.com/blog/spy-online-competition.html	2 new clicks/month
test track Rank: 25 Searches/Mo: 4k Est. Value/Click: \$0.87 http://www.searchenginepeople.com/blog/think-test-track.html	2 new clicks/month
search engine optimization... Rank: 32 Searches/Mo: 4k Est. Value/Click: \$4.59 http://www.searchenginepeople.com/	2 new clicks/month
meta keywords Rank: 45 Searches/Mo: 2k Est. Value/Click: \$0.71 http://www.searchenginepeople.com/blog/how-search-really-works-meta-keywords.html	1 new click/month
seo process Rank: 16 Searches/Mo: 570 Est. Value/Click: \$1.48 http://www.searchenginepeople.com/blog/the-agency-seo-process-part-one.html	1 new click/month
google keyword search Rank: 49 Searches/Mo: 2k Est. Value/Click: \$2.78 http://www.searchenginepeople.com/blog/keyword-research-with-google-only-no-other-tools-needed.html	1 new click/month
weakest link Rank: 46 Searches/Mo: 5k Est. Value/Click: \$0.56 http://www.searchenginepeople.com/blog/weakest-link.html	1 new click/month
stop rot Rank: 14 Searches/Mo: 0 Est. Value/Click: \$0.44 http://www.searchenginepeople.com/blog/google-stop-the-rot-please.html	1 new click/month
idea generation Rank: 23 Searches/Mo: 720 Est. Value/Click: \$1.28 http://www.searchenginepeople.com/blog/content-idea-generation.html	1 new click/month

search engine optimization... Rank: 15 Searches/Mo: 480 Est. Value/Click: \$3.73 http://www.searchenginepeople.com/blog/word-count.html	1 new click/month
website directory structure Rank: 15 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.searchenginepeople.com/blog/site-structure-excel.html	1 new click/month
seo content Rank: 38 Searches/Mo: 2k Est. Value/Click: \$2.31 http://www.searchenginepeople.com/blog/5-seo-content-mistakes-you-make.html	1 new click/month
search eng Rank: 25 Searches/Mo: 480 Est. Value/Click: \$0.61 http://www.searchenginepeople.com/blog	1 new click/month
unobtrusive javascript Rank: 29 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.searchenginepeople.com/blog/unobtrusive-javascript.html	1 new click/month
internet people search Rank: 18 Searches/Mo: 300 Est. Value/Click: \$0.84 http://www.searchenginepeople.com/	1 new click/month
people search age Rank: 49 Searches/Mo: 2k Est. Value/Click: \$0.44 http://www.searchenginepeople.com/blog/pre-emptive-reputation-management-prm-comes-of-age.html	1 new click/month
keyword marketing research Rank: 18 Searches/Mo: 1k Est. Value/Click: \$3.96 http://www.searchenginepeople.com/blog/yahoo-clues.html	1 new click/month
bootstrapper Rank: 49 Searches/Mo: 990 Est. Value/Click: \$0.52 http://www.searchenginepeople.com/blog/the-bootstrappers-guide-to-seo-consulting.html	0 new clicks/month
melissa search Rank: 24 Searches/Mo: 0 Est. Value/Click: \$0.53 http://www.searchenginepeople.com/blog/melissa-mackey-search-blogger-of-the-day.html	0 new clicks/month
share knowledge Rank: 40 Searches/Mo: 4k Est. Value/Click: \$1.19 http://www.searchenginepeople.com/blog/blogging-share-knowledge.html	0 new clicks/month
search engine statistics Rank: 36 Searches/Mo: 480 Est. Value/Click: \$1.44 http://www.searchenginepeople.com/blog/stats-social-sharing-email.html	0 new clicks/month
executive reports Rank: 17 Searches/Mo: 0 Est. Value/Click: \$1.84 http://www.searchenginepeople.com/blog/create-executive-reports-for-adsense.html	0 new clicks/month
online spying Rank: 14 Searches/Mo: 0 Est. Value/Click: \$1.06 http://www.searchenginepeople.com/blog/spy-online-competition.html	0 new clicks/month
internet seo Rank: 41 Searches/Mo: 870 Est. Value/Click: \$3.4 http://www.searchenginepeople.com/	0 new clicks/month

building letters Rank: 21 Searches/Mo: 150 Est. Value/Click: \$0.08 http://www.searchenginepeople.com/blog/link-building-letters.html	0 new clicks/month
baby search Rank: 26 Searches/Mo: 300 Est. Value/Click: \$0.48 http://www.searchenginepeople.com/blog/seo-astrology.html	0 new clicks/month
seo traffic Rank: 41 Searches/Mo: 870 Est. Value/Click: \$2.23 http://www.searchenginepeople.com/blog/seo-vs-smo-traffic-quality-test.html	0 new clicks/month
search engine marketing news Rank: 27 Searches/Mo: 720 Est. Value/Click: \$4.29 http://www.searchenginepeople.com/	0 new clicks/month
pr update Rank: 32 Searches/Mo: 90 Est. Value/Click: \$1.29 http://www.searchenginepeople.com/blog/pr-update-today-many-sink.html	0 new clicks/month
bryan eisenberg Rank: 43 Searches/Mo: 300 Est. Value/Click: \$2.63 http://www.searchenginepeople.com/blog/ruud-questions-bryan-eisenberg.html	0 new clicks/month
blog increase traffic Rank: 16 Searches/Mo: 150 Est. Value/Click: \$1.99 http://www.searchenginepeople.com/blog/increase-traffic-blog.html	0 new clicks/month
agency seo Rank: 17 Searches/Mo: 210 Est. Value/Click: \$2.9 http://www.searchenginepeople.com/blog/the-agency-seo-process-part-one.html	0 new clicks/month
data append Rank: 30 Searches/Mo: 990 Est. Value/Click: \$2.86 http://www.searchenginepeople.com/blog/facebook-halts-social-data-append-opportunities-direct-mar...	0 new clicks/month
dont leave Rank: 39 Searches/Mo: 2k Est. Value/Click: \$0.08 http://www.searchenginepeople.com/blog/dont-leave-home-without-it-8-steps-for-making-your-site-mo...	0 new clicks/month
making a good first impres... Rank: 35 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.searchenginepeople.com/blog/is-your-content-making-a-good-first-impression-how-to-in-g...	0 new clicks/month
underground search engines Rank: 48 Searches/Mo: 990 Est. Value/Click: \$0.41 http://www.searchenginepeople.com/blog/what-if-all-seos-went-underground.html	0 new clicks/month
increase traffic blog Rank: 18 Searches/Mo: 120 Est. Value/Click: \$1.99 http://www.searchenginepeople.com/blog/increase-traffic-blog.html	0 new clicks/month
adwords qualified company Rank: 50 Searches/Mo: 570 Est. Value/Click: \$7.09 http://www.searchenginepeople.com/blog/google-sep-google-adwords-qualified-company.html	0 new clicks/month
spy online Rank: 30 Searches/Mo: 120 Est. Value/Click: \$0.65 http://www.searchenginepeople.com/blog/spy-online-competition.html	0 new clicks/month

cover search Rank: 30 Searches/Mo: 210 Est. Value/Click: \$0.57
<http://www.searchenginepeople.com/blog/8-tips-for-writing-a-killer-seo-cover-letter.html>

0 new clicks/month

knowledge share Rank: 31 Searches/Mo: 0 Est. Value/Click: \$1.15
<http://www.searchenginepeople.com/blog/blogging-share-knowledge.html>

0 new clicks/month

window shoppers Rank: 22 Searches/Mo: 240 Est. Value/Click: \$1.4
<http://www.searchenginepeople.com/blog/use-big-images.html>

0 new clicks/month

shari thurrow Rank: 32 Searches/Mo: 150 Est. Value/Click: \$0.48
<http://www.searchenginepeople.com/blog/shari-thurrow-writes-a-new-book.html>

0 new clicks/month

adwords quality Rank: 23 Searches/Mo: 0 Est. Value/Click: \$2.39
<http://www.searchenginepeople.com/blog/quality-scores.html>

0 new clicks/month

skill search Rank: 23 Searches/Mo: 120 Est. Value/Click: \$0.82
<http://www.searchenginepeople.com/blog/is-social-now-a-compulsory-seo-skill.html>

0 new clicks/month

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Top Site Sections Summary

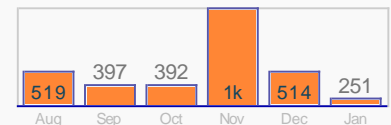
Estimated Clicks/Month

[searchenginepeople.com/blog](http://www.searchenginepeople.com/blog)

Number of Keywords: 528

Estimated Value/Mo: \$368 (-\$307)

Top Keywords: news 8 austin, inappropriately, domain name finder, google webmaster, google keywords

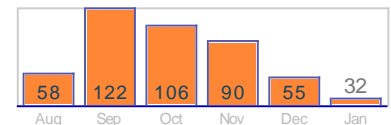


[searchenginepeople.com/seo](http://www.searchenginepeople.com/seo)

Number of Keywords: 42

Estimated Value/Mo: \$45 (-\$44)

Top Keywords: ppc, search engine people, pay per click experts, reputation management, pay per click firm

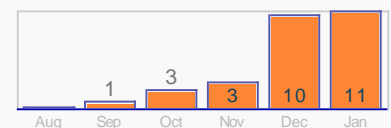


[searchenginepeople.com/search-engine-optimization](http://www.searchenginepeople.com/search-engine-optimization)

Number of Keywords: 7

Estimated Value/Mo: \$36 (+\$11)

Top Keywords: search engine optimization canada, canadian search engine optimization, top rated search engines, search engine positioning canada

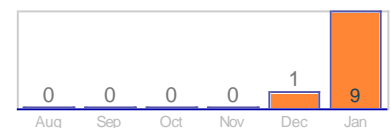


[searchenginepeople.com/about](http://www.searchenginepeople.com/about)

Number of Keywords: 6

Estimated Value/Mo: \$5 (+\$5)

Top Keywords: search engine people, search engine for people, us search people, us search engine, search for people in us

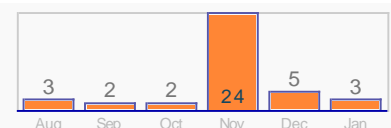


[searchenginepeople.com/the-buying-cycle](http://www.searchenginepeople.com/the-buying-cycle)

Number of Keywords: 2

Estimated Value/Mo: \$3 (-\$2)

Top Keywords: buying cycle, purchase cycle



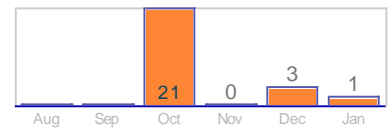
SEO Dashboard

[searchenginepeople.com/contact](#)

Number of Keywords: 4

Estimated Value/Mo: \$0 (-\$2)

Top Keywords: toronto people search, search engine people search, people search toronto, search engine for people search

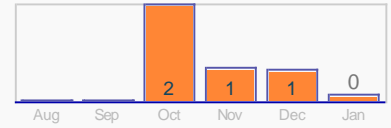


[searchenginepeople.com/lond...](#)

Number of Keywords: 5

Estimated Value/Mo: \$0 (-\$1)

Top Keywords: london people search, people search london, people search ontario, ontario people search, london ppc

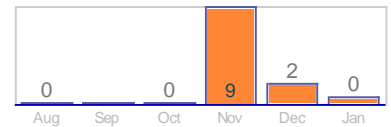


[searchenginepeople.com/king...](#)

Number of Keywords: 3

Estimated Value/Mo: \$1 (-\$8)

Top Keywords: ppc internet marketing, kingston search

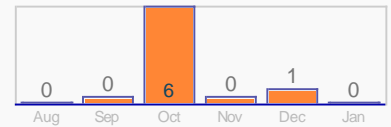


[searchenginepeople.com/otta...](#)

Number of Keywords: 8

Estimated Value/Mo: \$0 (-\$4)

Top Keywords: ottawa seo, ottawa internet marketing, ottawa search engine, ottawa companies, ottawa marketing

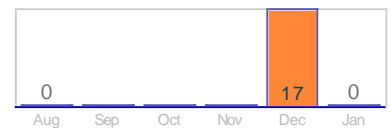


[searchenginepeople.com/care...](#)

Number of Keywords: 2

Estimated Value/Mo: \$0 (-\$8)

Top Keywords: people search engine canada, sales reps toronto



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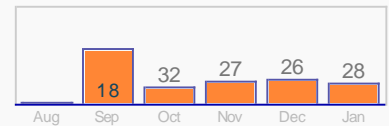
Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

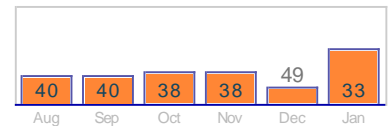
internet marketing (27)

Searches/Mo: 110k Est. Value/Click: \$2.34 Est. Potential New Clicks/Month: 3k
Other Keywords for URL: internet marketing, people search engines, seo news, people search engine, seo toronto



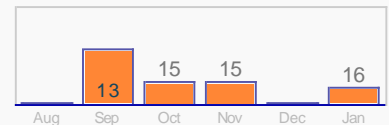
ppc (37)

Searches/Mo: 22k Est. Value/Click: \$1.23 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: ppc, pay per click experts, pay per click firm, paid search, paid search management



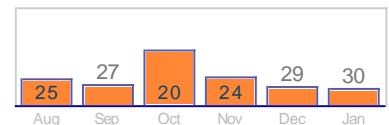
google website optimizer (42)

Searches/Mo: 4k Est. Value/Click: \$2.81 Est. Potential New Clicks/Month: 715
Other Keywords for URL: google website optimizer, google web optimizer



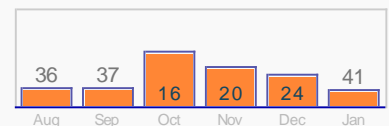
google keywords (41)

Searches/Mo: 15k Est. Value/Click: \$1.58 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: google keywords, google research, google keyword research, google keyword search, google search term tool



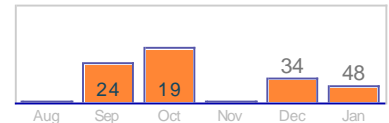
google small business (16)

Searches/Mo: 2k Est. Value/Click: \$9.99 Est. Potential New Clicks/Month: 146
Other Keywords for URL: google small business



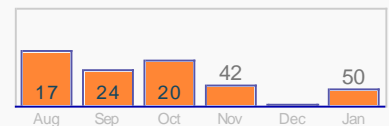
news 8 austin (25)

Searches/Mo: 0 Est. Value/Click: \$0.3 Est. Potential New Clicks/Month: 4k
Other Keywords for URL: news 8 austin, 8 news austin



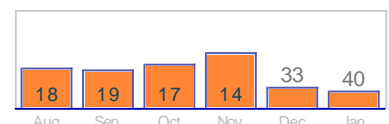
google webmaster (46)

Searches/Mo: 18k Est. Value/Click: \$0.86 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: google webmaster, ask google, search engine people find



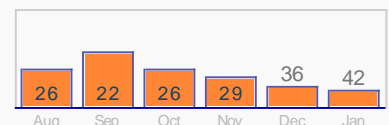
search engine optimization firm (18)

Searches/Mo: 4k Est. Value/Click: \$5.05 Est. Potential New Clicks/Month: 206
Other Keywords for URL: internet marketing, people search engines, seo news, people search engine, seo toronto



search engine optimization consultant (32)

Searches/Mo: 4k Est. Value/Click: \$4.59 Est. Potential New Clicks/Month: 218
Other Keywords for URL: internet marketing, people search engines, seo news, people search engine, seo toronto



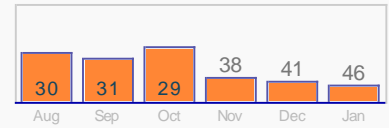
lord of the rings characters (46)

Searches/Mo: 22k Est. Value/Click: \$0.35 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: lord of the rings characters, lotr characters, lord of the rings character, lotr character, lord of the ring character



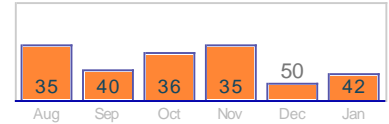
blog search engine (26)

Searches/Mo: 4k Est. Value/Click: \$1.36 Est. Potential New Clicks/Month: 403
 Other Keywords for URL: search engine people, blog search engine, search engines people, search engine for people, search eng



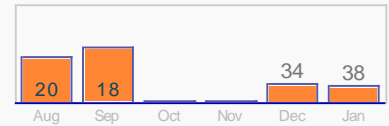
reputation management (34)

Searches/Mo: 4k Est. Value/Click: \$1.86 Est. Potential New Clicks/Month: 282
 Other Keywords for URL: reputation management



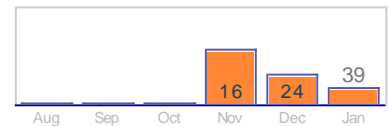
google keyword search (49)

Searches/Mo: 2k Est. Value/Click: \$2.78 Est. Potential New Clicks/Month: 188
 Other Keywords for URL: google keywords, google research, google keyword research, google keyword search, google search term tool



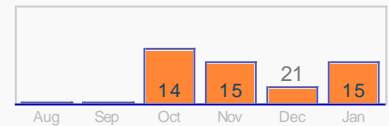
competitive analysis (44)

Searches/Mo: 5k Est. Value/Click: \$1.3 Est. Potential New Clicks/Month: 392
 Other Keywords for URL: competitive analysis, search engine analysis, building search engine, competitive analyses, building search engines



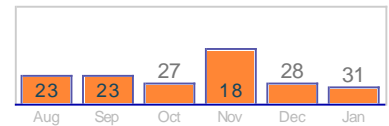
domain name finder (6)

Searches/Mo: 990 Est. Value/Click: \$5.98 Est. Potential New Clicks/Month: 84
 Other Keywords for URL: domain name finder, domain names finder, domain name finders



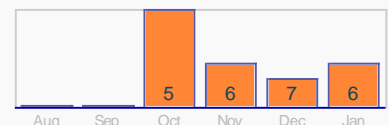
adwords traffic estimator (47)

Searches/Mo: 2k Est. Value/Click: \$4.57 Est. Potential New Clicks/Month: 103
 Other Keywords for URL: adwords traffic estimator



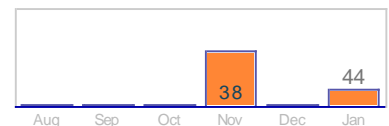
trend analysis (38)

Searches/Mo: 4k Est. Value/Click: \$1.13 Est. Potential New Clicks/Month: 406
 Other Keywords for URL: trend analysis



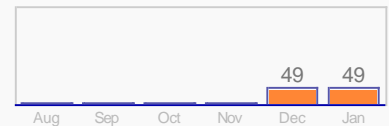
google research (41)

Searches/Mo: 2k Est. Value/Click: \$1.36 Est. Potential New Clicks/Month: 320
 Other Keywords for URL: google keywords, google research, google keyword research, google keyword search, google search term tool



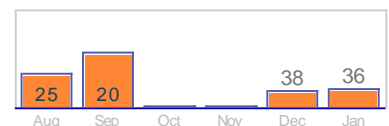
people search engines (17)

Searches/Mo: 10k Est. Value/Click: \$0.38 Est. Potential New Clicks/Month: 1k
 Other Keywords for URL: internet marketing, people search engines, seo news, people search engine, seo torento



paid search management (42)

Searches/Mo: 1k Est. Value/Click: \$6.84 Est. Potential New Clicks/Month: 51
 Other Keywords for URL: ppc, pay per click experts, pay per click firm, paid search, paid search management



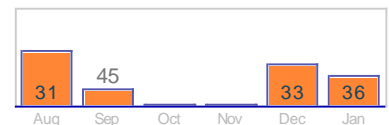
internet search engine optimization (19)

Searches/Mo: 3k Est. Value/Click: \$5.41 Est. Potential New Clicks/Month: 55
 Other Keywords for URL: internet marketing, people search engines, seo news, people search engine, seo torento



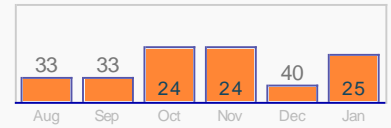
seo writing (22)

Searches/Mo: 990 Est. Value/Click: \$3.01 Est. Potential New Clicks/Month: 95
 Other Keywords for URL: seo writing



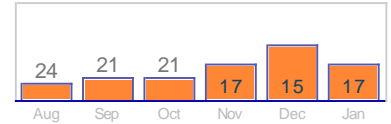
search engine optimization placement (33)

Searches/Mo: 570 Est. Value/Click: \$4.47 Est. Potential New Clicks/Month: 63
Other Keywords for URL: internet marketing, people search engines, seo news, people search engine, seo toronto



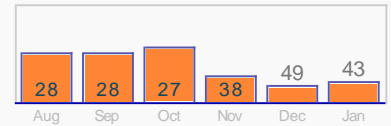
search engine placement service (43)

Searches/Mo: 1k Est. Value/Click: \$5.71 Est. Potential New Clicks/Month: 49
Other Keywords for URL: internet marketing, people search engines, seo news, people search engine, seo toronto



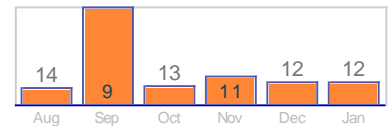
ecommerce seo (15)

Searches/Mo: 870 Est. Value/Click: \$3.59 Est. Potential New Clicks/Month: 76
Other Keywords for URL: ecommerce seo, seo ecommerce, e commerce toronto



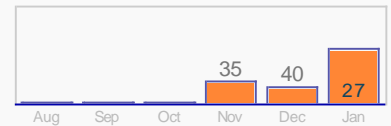
seo toolkit (46)

Searches/Mo: 990 Est. Value/Click: \$3.46 Est. Potential New Clicks/Month: 78
Other Keywords for URL: seo toolkit, iis search



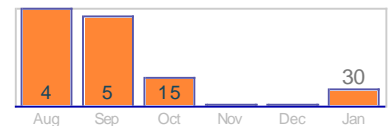
expert search engine optimization (44)

Searches/Mo: 2k Est. Value/Click: \$4.21 Est. Potential New Clicks/Month: 64
Other Keywords for URL: search engine people, expert search engine optimization, engine expert optimization search, managed search engine marketing services



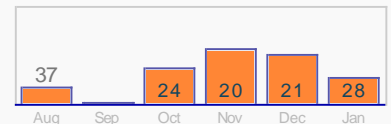
adwords qualified company (50)

Searches/Mo: 570 Est. Value/Click: \$7.09 Est. Potential New Clicks/Month: 34
Other Keywords for URL: adwords qualified company



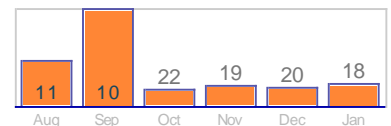
paid search (36)

Searches/Mo: 2k Est. Value/Click: \$2.83 Est. Potential New Clicks/Month: 85
Other Keywords for URL: ppc, pay per click experts, pay per click firm, paid search, paid search management



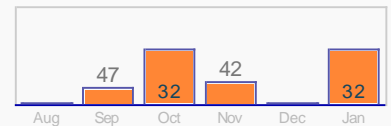
buying email lists (46)

Searches/Mo: 0 Est. Value/Click: \$6.38 Est. Potential New Clicks/Month: 35
Other Keywords for URL: buying email lists, toronto email marketing



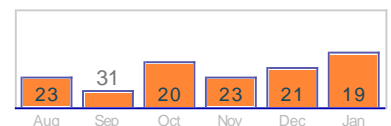
search engine optimization positioning (22)

Searches/Mo: 720 Est. Value/Click: \$3.23 Est. Potential New Clicks/Month: 63
Other Keywords for URL: internet marketing, people search engines, seo news, people search engine, seo toronto



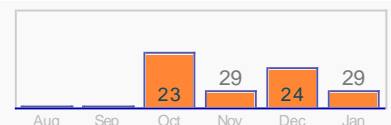
search engine optimization how to (44)

Searches/Mo: 2k Est. Value/Click: \$3.36 Est. Potential New Clicks/Month: 51
Other Keywords for URL: internet marketing, people search engines, seo news, people search engine, seo toronto



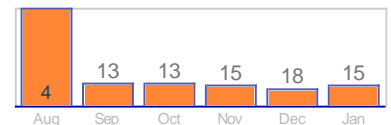
meta keywords (45)

Searches/Mo: 2k Est. Value/Click: \$0.71 Est. Potential New Clicks/Month: 223
Other Keywords for URL: meta keywords, meta keywords search engine



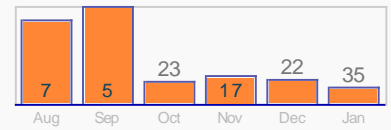
search engine marketing conference (28)

Searches/Mo: 390 Est. Value/Click: \$15 Est. Potential New Clicks/Month: 11
Other Keywords for URL: conference keynote speaker, keynote speaking, search engine marketing conference, conference keynote speakers, search engine conference



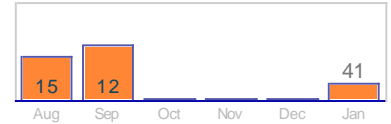
search engine marketing business (49)

Searches/Mo: 390 Est. Value/Click: \$5.92 Est. Potential New Clicks/Month: 25
 Other Keywords for URL: internet marketing, people search engines, seo news, people search engine, seo torento



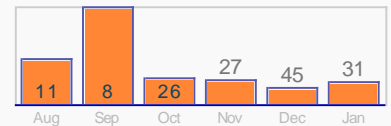
ask google (32)

Searches/Mo: 4k Est. Value/Click: \$0.35 Est. Potential New Clicks/Month: 405
 Other Keywords for URL: google webmaster, ask google, search engine people find



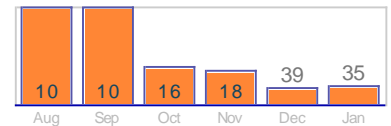
internet seo (41)

Searches/Mo: 870 Est. Value/Click: \$3.4 Est. Potential New Clicks/Month: 41
 Other Keywords for URL: internet marketing, people search engines, seo news, people search engine, seo torento



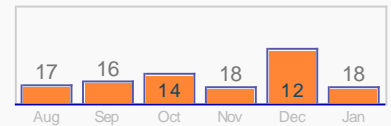
seo checklist (37)

Searches/Mo: 870 Est. Value/Click: \$1.4 Est. Potential New Clicks/Month: 93
 Other Keywords for URL: seo checklist



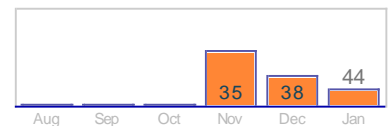
google quality score (41)

Searches/Mo: 0 Est. Value/Click: \$1.94 Est. Potential New Clicks/Month: 66
 Other Keywords for URL: google quality score



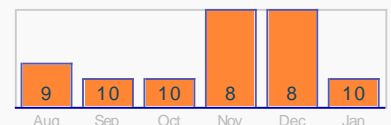
test track (25)

Searches/Mo: 4k Est. Value/Click: \$0.87 Est. Potential New Clicks/Month: 146
 Other Keywords for URL: test track, search engine improvement, search engine listing improvement



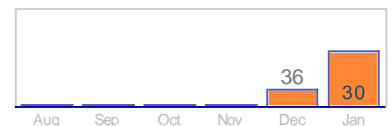
managed search engine marketing services (40)

Searches/Mo: 570 Est. Value/Click: \$6.96 Est. Potential New Clicks/Month: 18
 Other Keywords for URL: search engine people, expert search engine optimization, engine expert optimization search, managed search engine marketing services



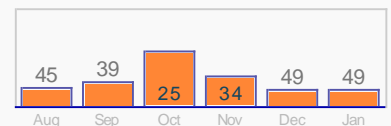
weakest link (46)

Searches/Mo: 5k Est. Value/Click: \$0.56 Est. Potential New Clicks/Month: 218
 Other Keywords for URL: weakest link



seo audit (38)

Searches/Mo: 1k Est. Value/Click: \$2.57 Est. Potential New Clicks/Month: 46
 Other Keywords for URL: seo audit, site audit, 5s audit checklist



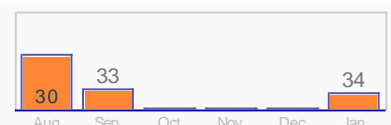
seo content (38)

Searches/Mo: 2k Est. Value/Click: \$2.31 Est. Potential New Clicks/Month: 50
 Other Keywords for URL: seo content, making search engine



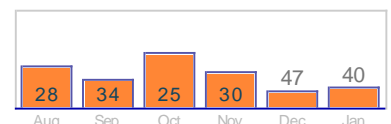
search marketing firm (27)

Searches/Mo: 570 Est. Value/Click: \$5.58 Est. Potential New Clicks/Month: 21
 Other Keywords for URL: internet marketing, people search engines, seo news, people search engine, seo torento



ad copy (41)

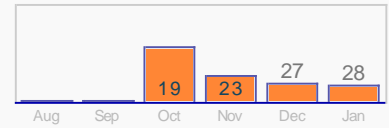
Searches/Mo: 990 Est. Value/Click: \$1.4 Est. Potential New Clicks/Month: 81
 Other Keywords for URL: ad copy, ad templates, Writing Ad Copy, how to write copy, ppc how to



SEO Dashboard

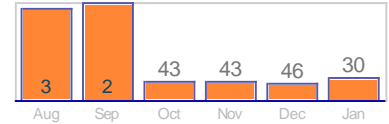
pay per click keywords (36)

Searches/Mo: 990 Est. Value/Click: \$5.86 Est. Potential New Clicks/Month: 18
 Other Keywords for URL: ppc, pay per click experts, pay per click firm, paid search, paid search management



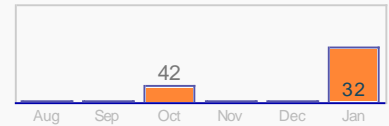
search engine experts (49)

Searches/Mo: 240 Est. Value/Click: \$6.81 Est. Potential New Clicks/Month: 15
 Other Keywords for URL: internet marketing, people search engines, seo news, people search engine, seo toronto



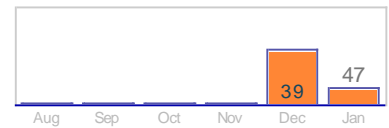
ad templates (42)

Searches/Mo: 720 Est. Value/Click: \$1.44 Est. Potential New Clicks/Month: 66
 Other Keywords for URL: ad copy, ad templates, Writing Ad Copy, how to write copy, ppc how to



international search engine marketing (42)

Searches/Mo: 390 Est. Value/Click: \$6.38 Est. Potential New Clicks/Month: 15
 Other Keywords for URL: international search engine marketing, engine international marketing search, international people search engine



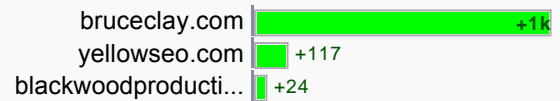
[Download as CSV](#)

Keywords Not Ranked On But Should Be

Estimated Clicks/Month

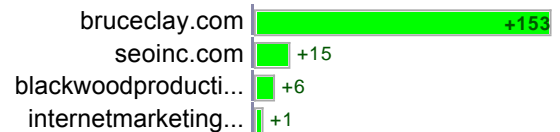
search engine optimization

Searches/Month: 110k
 Cost/Click: \$7.79 Est. Potential Clicks/Month: 483
 Avg. Competitor Rank: 25



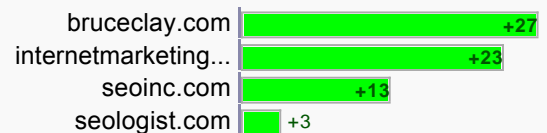
search engine optimization marketing

Searches/Month: 4k
 Cost/Click: \$10.00 Est. Potential Clicks/Month: 35
 Avg. Competitor Rank: 24



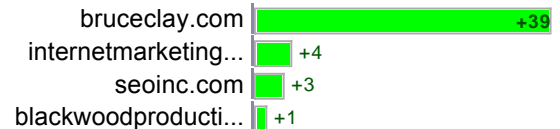
search engine marketing services

Searches/Month: 5k
 Cost/Click: \$8.79 Est. Potential Clicks/Month: 10
 Avg. Competitor Rank: 25



search engine marketing optimization

Searches/Month: 2k
 Cost/Click: \$9.70 Est. Potential Clicks/Month: 17
 Avg. Competitor Rank: 13



search engine positioning

Searches/Month: 7k
 Cost/Click: \$4.83 Est. Potential Clicks/Month: 11
 Avg. Competitor Rank: 23



search engine marketing service


Searches/Month: 4k
 Cost/Click: \$12.00 Est. Potential Clicks/Month: 8
 Avg. Competitor Rank: 18



SEO Dashboard





bruce clay

Searches/Month: 1k
 Cost/Click: \$3.50 Est. Potential Clicks/Month: 148
 Avg. Competitor Rank: 4

bruceclay.com 





search engine placement companies

Searches/Month: 1k
 Cost/Click: \$9.44 Est. Potential Clicks/Month: 5
 Avg. Competitor Rank: 18

seoinc.com 
 customermagnetism... 
 blackwoodproducti... 
 bruceclay.com 




search engine ranking optimization

Searches/Month: 3k
 Cost/Click: \$5.83 Est. Potential Clicks/Month: 11
 Avg. Competitor Rank: 26

bruceclay.com 
 seoinc.com 
 customermagnetism... 
 internetmarketing... 





search engine optimization firms

Searches/Month: 2k
 Cost/Click: \$11.00 Est. Potential Clicks/Month: 13
 Avg. Competitor Rank: 24

seoinc.com 
 bruceclay.com 
 customermagnetism... 





search engine positioning services

Searches/Month: 2k
 Cost/Click: \$7.94 Est. Potential Clicks/Month: 4
 Avg. Competitor Rank: 16

bearcanyonseo.com 
 customermagnetism... 
 bruceclay.com 
 seologist.com 


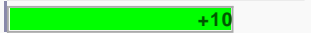


seo placement

Searches/Month: 2k
 Cost/Click: \$5.71 Est. Potential Clicks/Month: 14
 Avg. Competitor Rank: 9

seoinc.com 
 bruceclay.com 
 bearcanyonseo.com 
 yellowseo.com 





search engine placement marketing

Searches/Month: 990
 Cost/Click: \$7.13 Est. Potential Clicks/Month: 4
 Avg. Competitor Rank: 14

blackwoodproducti... 
 seoinc.com 
 bruceclay.com 
 yellowseo.com 





search engine optimizing

Searches/Month: 4k
 Cost/Click: \$7.27 Est. Potential Clicks/Month: 10
 Avg. Competitor Rank: 18

bruceclay.com 
 seoinc.com 
 searchengineoptim... 
 internetmarketing... 





search engine placement services

Searches/Month: 2k
 Cost/Click: \$7.45 Est. Potential Clicks/Month: 7
 Avg. Competitor Rank: 19

bearcanyonseo.com 
 customermagnetism... 
 yellowseo.com 
 bruceclay.com 

seo search engine marketing

Searches/Month: 2k
 Cost/Click: \$7.26 Est. Potential Clicks/Month: 9
 Avg. Competitor Rank: 18

bruceclay.com 
 seoinc.com 
 searchengineoptim... 
 yellowseo.com 

SEO Dashboard

seo inc

Searches/Month: 870
 Cost/Click: \$8.43 Est. Potential Clicks/Month: 51
 Avg. Competitor Rank: 2

seoinc.com  +51

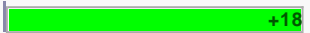



seo inc.

Searches/Month: 0
 Cost/Click: \$8.43 Est. Potential Clicks/Month: 51
 Avg. Competitor Rank: 2

seoinc.com  +51





internet marketing search engine placement

Searches/Month: 990
 Cost/Click: \$6.88 Est. Potential Clicks/Month: 4
 Avg. Competitor Rank: 23

bruceclay.com  +18
 internetmarketing...  +6
 customermagnetism...  +1
 seoinc.com  +0


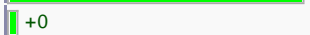
search engine positioning service

Searches/Month: 570
 Cost/Click: \$5.69 Est. Potential Clicks/Month: 4
 Avg. Competitor Rank: 19

bearcanyonseo.com  +15
 customermagnetism...  +6
 seoinc.com  +1
 yellowseo.com  +0



web marketing search engine optimization

Searches/Month: 3k
 Cost/Click: \$9.70 Est. Potential Clicks/Month: 23
 Avg. Competitor Rank: 18

bruceclay.com  +46
 seoinc.com  +0



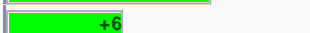

search engine optimization seo

Searches/Month: 12k
 Cost/Click: \$6.04 Est. Potential Clicks/Month: 40
 Avg. Competitor Rank: 15

bruceclay.com  +78
 seoinc.com  +3



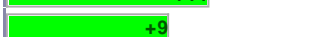
search engine placement

Searches/Month: 8k
 Cost/Click: \$7.17 Est. Potential Clicks/Month: 9
 Avg. Competitor Rank: 24

blackwoodproducti...  +17
 customermagnetism...  +12
 seoinc.com  +6
 yellowseo.com  +2


search engine marketing

Searches/Month: 33k
 Cost/Click: \$9.11 Est. Potential Clicks/Month: 12
 Avg. Competitor Rank: 38

blackwoodproducti...  +17
 bruceclay.com  +11
 seoinc.com  +9

seo optimization

Searches/Month: 12k
 Cost/Click: \$5.78 Est. Potential Clicks/Month: 151
 Avg. Competitor Rank: 6

bruceclay.com  +151

[Download as CSV](#)

Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

[Download as CSV](#)

Keyword Groups with the Most Potential - Details