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# Beussery.com









SEO Dashboard

Feb 15, 2011






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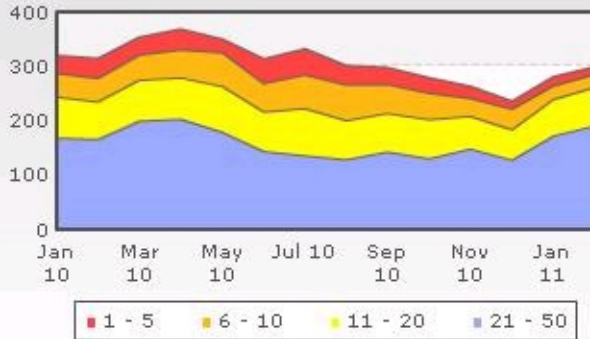


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# Beussery.com: SEO Dashboard

## Amount of Keywords in Top Search Results



**You show up in the top 50 search results on Google for 300 different keywords.** *That's up by 6.76% or 19 keywords from last month.*

## Number of Unique Pages that Rank Organically



**125 of your pages appear in the top 50 of at least one search.** *That's 12 more pages on your site showing up in searches this month than last month.*

## Total Organic Clicks Per Month



**You should be getting 1k clicks per month from your organic placements on Google.** *That's up 1k clicks or 1k% from last month.*

## Value of Organic Clicks Per Month



**If you had to buy all those organic clicks via Google Adwords, they'd cost \$1k.** *That's an additional savings of \$1k over last month.*

**You gained 1,274 clicks last month, worth \$1,179.**



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## Biggest Gains

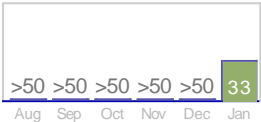
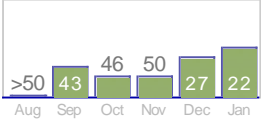
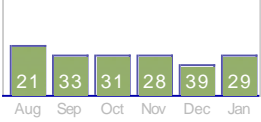
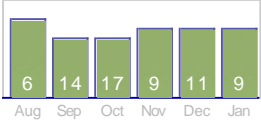
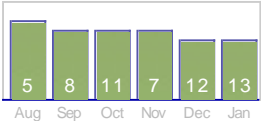
You moved up in ranks on 160 keywords last month. All those gains added up to about 154 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$145.

	Rank
▲ google webmaster tools Estimated Clicks/Month gained: 53 <a href="http://www.beussery.com/blog/index.ph...">http://www.beussery.com/blog/index.ph...</a>	33
▲ google webmaster Estimated Clicks/Month gained: 27 <a href="http://www.beussery.com/blog/index.ph...">http://www.beussery.com/blog/index.ph...</a>	31
▲ google blog Estimated Clicks/Month gained: 26 <a href="http://www.beussery.com/blog/index.ph...">http://www.beussery.com/blog/index.ph...</a>	43
▲ georgia logo Estimated Clicks/Month gained: 7 <a href="http://www.beussery.com/georgiamercha...">http://www.beussery.com/georgiamercha...</a>	4(+4)
▲ georgia bulldogs logo Estimated Clicks/Month gained: 6 <a href="http://www.beussery.com/ugabulldogfoo...">http://www.beussery.com/ugabulldogfoo...</a>	6(+1)
▲ google definition Estimated Clicks/Month gained: 5 <a href="http://www.beussery.com/blog/index.ph...">http://www.beussery.com/blog/index.ph...</a>	29
▲ bulldog logo Estimated Clicks/Month gained: 4 <a href="http://www.beussery.com/ugabulldogfoo...">http://www.beussery.com/ugabulldogfoo...</a>	11(+4)
▲ georgia bulldog logo Estimated Clicks/Month gained: 3 <a href="http://www.beussery.com/ugabulldogfoo...">http://www.beussery.com/ugabulldogfoo...</a>	6(+1)
▲ georgia bulldogs logos Estimated Clicks/Month gained: 3 <a href="http://www.beussery.com/ugabulldogfoo...">http://www.beussery.com/ugabulldogfoo...</a>	4
▲ gdrive Estimated Clicks/Month gained: 2 <a href="http://www.beussery.com/blog/index.ph...">http://www.beussery.com/blog/index.ph...</a>	22(+5)
▲ georgia bulldog mascot Estimated Clicks/Month gained: 2 <a href="http://www.beussery.com/dogsgeorgiada...">http://www.beussery.com/dogsgeorgiada...</a>	7(+2)

[View more](#) (p. 16)

## Most Valuable Keywords

You gained ranks on 10 out of your top 20 most valuable keywords. Moving up the charts on those important keywords means about 23 visits to the site that wouldn't have come last month.

	Rank
<b>google webmaster tools</b> Rank: 33 Est. Clicks/Mo: 53 Est. Value/Mo: \$38	
<b>google blog</b> Rank: 43 Est. Clicks/Mo: 26 Est. Value/Mo: \$37	
<b>gdrive</b> Rank: 22(+5) Est. Clicks/Mo: 13(+2) Est. Value/Mo: \$26(+\$4.43)	
<b>google webmaster</b> Rank: 31 Est. Clicks/Mo: 27 Est. Value/Mo: \$23	
<b>google seo</b> Rank: 29(+10) Est. Clicks/Mo: 6(+1) Est. Value/Mo: \$16(+\$3.8)	
<b>flash search engine optimization</b> Rank: 9(+2) Est. Clicks/Mo: 2 Est. Value/Mo: \$15(+\$0.46)	
<b>uga bookstore</b> Rank: 13(-1) Est. Clicks/Mo: 44(-7) Est. Value/Mo: \$14(-\$2.393)	
<b>georgia logo</b> Rank: 4(+4) Est. Clicks/Mo: 21(+7) Est. Value/Mo: \$13(+\$4.81)	
<b>georgia bulldogs logo</b> Rank: 6(+1) Est. Clicks/Mo: 16(+6) Est. Value/Mo: \$12(+\$4.28)	

[View more](#) (p. 21)



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# Beussery.com: SEO Dashboard

## Newly Ranked Organic Pages

**48 pages show up in Google search results that didn't last month.** Combined, those new placements drive 108 clicks, which would be worth about \$1k if you paid for those same clicks in Google Adwords.

<http://www.beussery.com/blog/index.php/2011/01/webmaster-analytics/>

Keywords (rank): google webmaster (31), google webmaster tools (33), google webmaster tool (42), google webmasters (48)

Est. Total Clicks/Mo: 81

Est. SEO Value: **\$57**

<http://www.beussery.com/beuga/>

Keywords (rank): georgia store (1), store georgia (2), university of georgia book store (12), university of georgia store (13), uga book store (14)

Est. Total Clicks/Mo: 23

Est. SEO Value: **\$15**

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=ashworth-blackr...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=ashworth-blackr...)

Keywords (rank): uga polo (7), ashworth polo (43)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$1.2**

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=oub&category\\_co...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=oub&category_co...)

Keywords (rank): uga banner (11)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.98**

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=uogmb1b717&cate...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=uogmb1b717&cate...)

Keywords (rank): uga belt (23)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.38**

<http://www.beussery.com/blog/index.php/2010/08/differences/>

Keywords (rank): speedtools (23)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.22**

[http://www.beussery.com/beuga/merchant.mvc?screen=ctgy&store\\_code=bs&category\\_code=uga-sweatshirt](http://www.beussery.com/beuga/merchant.mvc?screen=ctgy&store_code=bs&category_code=uga-sweatshirt)

Keywords (rank): uga sweatshirt (22), uga bulldogs sweatshirt (29), university of georgia sweatshirt (30), georgia sweatshirts (45)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.21**

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=mom-sticker&cat...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=mom-sticker&cat...)

Keywords (rank): uga sticker (16)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.17**

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=uga-redbulldog-...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=uga-redbulldog-...)

Keywords (rank): bulldog hitch (38)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.15**

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=chrome-bulldogh...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=chrome-bulldogh...)

Keywords (rank): uga emblem (27)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.11**

[View more](#) (p. 23)



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# Beussery.com: SEO Dashboard

## New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 70 keywords that you didn't even show up on last month. Those keywords drive 121 clicks worth an estimated \$113 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 15k clicks per month if you could be in the first position on each of the keywords.

### google webmaster tools

Rank: 33 Searches/Mo: 0 Est. Value/Click: \$0.71  
**Estimated New Clicks/Month: 53**

### google webmaster

Rank: 31 Searches/Mo: 18k Est. Value/Click: \$0.86  
**Estimated New Clicks/Month: 27**

### google blog

Rank: 43 Searches/Mo: 33k Est. Value/Click: \$1.45  
**Estimated New Clicks/Month: 26**

### google definition

Rank: 29 Searches/Mo: 0 Est. Value/Click: \$1.09  
**Estimated New Clicks/Month: 5**

### georgia bulldogs logos

Rank: 4 Searches/Mo: 300 Est. Value/Click: \$0.95  
**Estimated New Clicks/Month: 3**

### number words

Rank: 31 Searches/Mo: 2k Est. Value/Click: \$0.49  
**Estimated New Clicks/Month: 1**

### georgia bulldogs pics

Rank: 12 Searches/Mo: 0 Est. Value/Click: \$0.37  
**Estimated New Clicks/Month: 1**

### google webmasters

Rank: 48 Searches/Mo: 2k Est. Value/Click: \$2.07  
**Estimated New Clicks/Month: 1**

### georgia bulldog

Rank: 42 Searches/Mo: 4k Est. Value/Click: \$0.41  
**Estimated New Clicks/Month: 1**

### google webmaster tool

Rank: 42 Searches/Mo: 0 Est. Value/Click: \$1.51  
**Estimated New Clicks/Month: 1**

### georgia bulldog apparel

Rank: 26 Searches/Mo: 300 Est. Value/Click: \$0.75  
**Estimated New Clicks/Month: 1**

[View more](#) (p. 25)

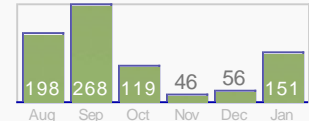
## Top Site Sections Summary

Your organic traffic is spread fairly evenly across your top 9 site sections. Together those sections combine for 391 clicks per month. That's up by 74 visits or nearly 23% since last month.

### Clicks/Month

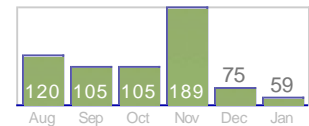
#### [beussery.com/blog](#)

Number of Keywords: 46  
**Est. Value/Mo: \$187 (+\$71)**



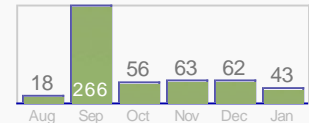
#### [beussery.com/universityofge...](#)

Number of Keywords: 10  
**Est. Value/Mo: \$23 (-\$4)**



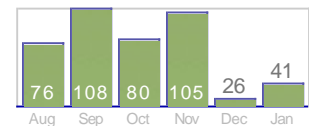
#### [beussery.com/beuga](#)

Number of Keywords: 97  
**Est. Value/Mo: \$40 (-\$17)**



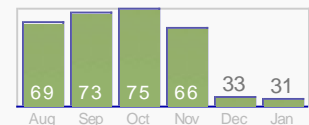
#### [beussery.com/ugabulldogf oot...](#)

Number of Keywords: 10  
**Est. Value/Mo: \$26 (+\$8)**



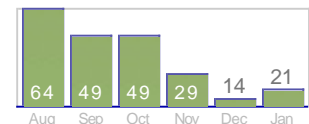
#### [beussery.com/georgiamer chan...](#)

Number of Keywords: 25  
**Est. Value/Mo: \$26 (-\$1)**



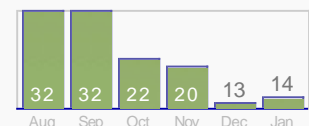
#### [beussery.com/georgiamer chan...](#)

Number of Keywords: 4  
**Est. Value/Mo: \$13 (+\$4)**



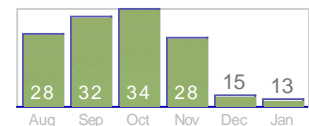
#### [beussery.com/georgiaapp arel...](#)

Number of Keywords: 24  
**Est. Value/Mo: \$13 (+\$1)**



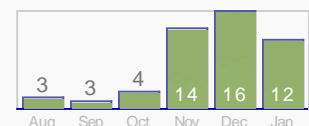
#### [beussery.com/dogsgeorgi adaw...](#)

Number of Keywords: 26  
**Est. Value/Mo: \$10 (-\$2)**



#### [beussery.com/georgiabulld og...](#)

Number of Keywords: 3  
**Est. Value/Mo: \$5 (-\$2)**



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# Beussery.com: SEO Dashboard

## Keyword Groups with the Biggest Gains

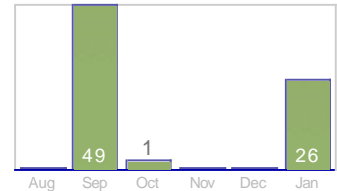
### Keyword Group: Blog Google

Positions Gained: 17 → Est. Total Clicks/Mo: (+26) → Est. Percent Traffic Gain: %  
Unique Pages Ranked: 1

#### Keywords:

- blog google: google blog (+17) - NEW

#### Est. Clicks per Month



[Additional Details](#) (p. 30)

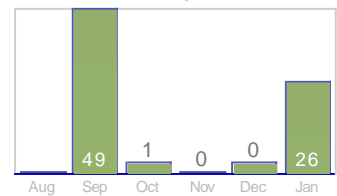
### Keyword Group: Blog

Positions Gained: 21 → Est. Total Clicks/Mo: (+26) → Est. Percent Traffic Gain: 11k%  
Unique Pages Ranked: 1

#### Keywords:

- blog: google blog (+17) - NEW, inurl blog archive.shtml (+10), submission blog (+1), blo...

#### Est. Clicks per Month



[Additional Details](#) (p. 31)

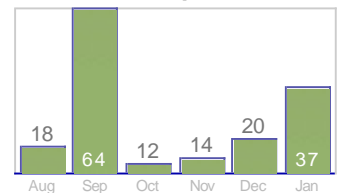
### Keyword Group: Google

Positions Gained: 27 → Est. Total Clicks/Mo: (+17) → Est. Percent Traffic Gain: 86%  
Unique Pages Ranked: 1

#### Keywords:

- google: google submission (+1)
- google > blog: google blog (+17) - NEW, blog directory google (-11)
- google > flash: flash google (-1)
- google > seo: google seo (+10), seo google (+4)

#### Est. Clicks per Month



[Additional Details](#) (p. 32)



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# Beussery.com: SEO Dashboard

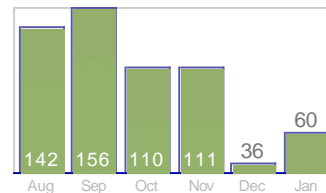
## Keyword Group: Logo

Positions Gained: 74 → Est. Total Clicks/Mo: (+24) → Est. Percent Traffic Gain: 67%  
Unique Pages Ranked: 3

### Keywords:

- logo: university of georgia logo (+8), georgia logo (+4)
- logo > bulldog logo: georgia bulldogs logos (+56) - **NEW**, bulldog logo (+4), georgia b...

### Est. Clicks per Month



[Additional Details](#) (p. 33)

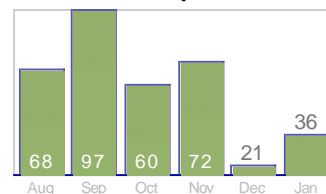
## Keyword Group: Bulldog Logo

Positions Gained: 62 → Est. Total Clicks/Mo: (+15) → Est. Percent Traffic Gain: 71%  
Unique Pages Ranked: 1

### Keywords:

- bulldog logo > logo: georgia bulldogs logos (+56) - **NEW**, bulldog logo (+4), georgia b...

### Est. Clicks per Month



[Additional Details](#) (p. 34)



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# Beussery.com: SEO Dashboard

## Biggest Opportunities

You currently rank somewhere in the top 50 on 300 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 22k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 22k clicks per month. That would cost you more than \$22k in equivalent PPC dollars.

### google blog

Rank: 43 Searches/Mo: 33k Est. Value/Click: \$1.45  
Est. Potential New Clicks/Month: 5,401

### google webmaster tools

Rank: 33 Searches/Mo: 0 Est. Value/Click: \$0.71  
Est. Potential New Clicks/Month: 6,832

### gdrive

Rank: 22 (+5) Searches/Mo: 5k Est. Value/Click: \$2.02  
Est. Potential New Clicks/Month: 706

### google seo

Rank: 29 (+10) Searches/Mo: 5k Est. Value/Click: \$2.68  
Est. Potential New Clicks/Month: 421

### google webmaster

Rank: 31 Searches/Mo: 18k Est. Value/Click: \$0.86  
Est. Potential New Clicks/Month: 1,258

### uga football schedule

Rank: 46 Searches/Mo: 570 Est. Value/Click: \$0.81  
Est. Potential New Clicks/Month: 882

### biltmore estate tickets

Rank: 28 (+1) Searches/Mo: 0 Est. Value/Click: \$2.23  
Est. Potential New Clicks/Month: 258

### google definition

Rank: 29 Searches/Mo: 0 Est. Value/Click: \$1.09  
Est. Potential New Clicks/Month: 337

### uga parking

Rank: 37 (-1) Searches/Mo: 990 Est. Value/Click: \$1.01  
Est. Potential New Clicks/Month: 319

### uga bookstore

Rank: 13 (-1) Searches/Mo: 3k Est. Value/Click: \$0.32  
Est. Potential New Clicks/Month: 842

### google submission

Rank: 30 (+1) Searches/Mo: 570 Est. Value/Click: \$2.9  
Est. Potential New Clicks/Month: 66

[View more](#) (p. 35)

## Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 211k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

### georgia bulldogs

Searches/Mo.: 74k  
Cost/Click: \$0.81 Est. Potential Clicks/Mo.: 2k Avg. Competitor Rank: 9

### uga football

Searches/Mo.: 12k  
Cost/Click: \$0.57 Est. Potential Clicks/Mo.: 1k Avg. Competitor Rank: 7

### university of georgia football

Searches/Mo.: 4k  
Cost/Click: \$1.04 Est. Potential Clicks/Mo.: 251  
Avg. Competitor Rank: 12

### georgia football

Searches/Mo.: 8k  
Cost/Click: \$0.63 Est. Potential Clicks/Mo.: 1k Avg. Competitor Rank: 5

### uga

Searches/Mo.: 74k  
Cost/Click: \$1.34 Est. Potential Clicks/Mo.: 902  
Avg. Competitor Rank: 19

### georgia bulldogs football

Searches/Mo.: 12k  
Cost/Click: \$0.60 Est. Potential Clicks/Mo.: 701  
Avg. Competitor Rank: 7

### university of georgia

Searches/Mo.: 110k  
Cost/Click: \$1.25 Est. Potential Clicks/Mo.: 721  
Avg. Competitor Rank: 32

### ga bulldogs

Searches/Mo.: 2k  
Cost/Click: \$0.57 Est. Potential Clicks/Mo.: 239  
Avg. Competitor Rank: 9

### uga football tickets

Searches/Mo.: 480  
Cost/Click: \$2.52 Est. Potential Clicks/Mo.: 55 Avg. Competitor Rank: 9

### uga baseball

Searches/Mo.: 0  
Cost/Click: \$0.91 Est. Potential Clicks/Mo.: 155  
Avg. Competitor Rank: 7

### georgia dogs

Searches/Mo.: 2k  
Cost/Click: \$0.61 Est. Potential Clicks/Mo.: 219  
Avg. Competitor Rank: 8

### georgia football tickets

Searches/Mo.: 720  
Cost/Click: \$2.75 Est. Potential Clicks/Mo.: 39  
Avg. Competitor Rank: 12

[View more](#) (p. 39)



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# Beussery.com: SEO Dashboard

## Keyword Overlap in Your SEO & PPC campaigns

**You currently don't have any ads on keywords that you also rank organically for.** *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs.  Paid Clicks

None

[View more](#) (p. 42)



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# Beussery.com: SEO Dashboard

## Keyword Groups with the Most Potential

### Keyword Group: Georgia

Unique Pages Ranked: 26 Searches Per Month: 9k

**Potential Clicks with Incremental Gain:** 150.0 **Value of Incremental Gain:** \$99.0

**Potential Clicks Gained at Top Positions:** 17.0k

**Value of Gain at Top Positions:** \$11.0k

#### Keywords:

- georgia: georgia bulldogs, georgia bulldogs logo (6), georgia bulldogs logos (4) - **NEW**,...
- georgia > university: georgia tech university bookstore
- georgia > university > georgia university: university of georgia, university of ...
- georgia > university > football: university of georgia football, university of geo...

#### Est. Share of Clicks

<a href="#">bulldogplanet.com</a>	258 (+58)
<a href="#">ugaredzone.com</a>	220 (+58)
<a href="#">beussery.com</a>	105 (+5)
<a href="#">dawgwear.net</a>	72 (+49)
<a href="#">ugaspirit.com</a>	14 (+5)
<a href="#">ugaclubhouse.com</a>	0 (+0)

[Additional Details](#) (p. 43)

### Keyword Group: Uga

Unique Pages Ranked: 28 Searches Per Month: 4k

**Potential Clicks with Incremental Gain:** 125.0 **Value of Incremental Gain:** \$82.0

**Potential Clicks Gained at Top Positions:** 14.0k

**Value of Gain at Top Positions:** \$11.0k

#### Keywords:

- uga: uga bookstore (13), uga, uga bulldogs (10), uga stadium (12), uga apparel (22)
- uga > shirt: uga t shirts (17), uga shirts (37), uga t shirt (27), uga shirt (42)
- uga > football: uga football schedule (46), uga bulldogs football (37), uga football t...
- uga > merchandise: uga merchandise (16), uga bulldog merchandise (14), uga football m...

#### Est. Share of Clicks

<a href="#">ugaredzone.com</a>	494 (+3)
<a href="#">dawgwear.net</a>	134 (+8)
<a href="#">ugaspirit.com</a>	98 (+2)
<a href="#">beussery.com</a>	87 (+11)
<a href="#">bulldogplanet.com</a>	46 (+30)
<a href="#">ugaclubhouse.com</a>	0 (+0)

[Additional Details](#) (p. 44)

### Keyword Group: Bulldog

Unique Pages Ranked: 22 Searches Per Month: 5k

**Potential Clicks with Incremental Gain:** 98.0 **Value of Incremental Gain:** \$63.0

**Potential Clicks Gained at Top Positions:** 6.0k **Value of Gain at Top Positions:** \$3.0k

#### Keywords:

- bulldog: bulldog logo (11), ga bulldogs, baby bulldogs, bulldog shop, bulldog logos
- bulldog > georgia: georgia bulldogs, georgia bulldogs screensavers (4), georgia bulld...
- bulldog > georgia > logo: georgia bulldogs logo (6), georgia bulldogs logos (4) - **NE**...
- bulldog > merchandis > bulldogs merchandise: georgia bulldogs merchandise (21), ...

#### Est. Share of Clicks

<a href="#">bulldogplanet.com</a>	270 (+49)
<a href="#">ugaredzone.com</a>	81 (+21)
<a href="#">beussery.com</a>	74 (+10)
<a href="#">dawgwear.net</a>	66 (+1)
<a href="#">ugaspirit.com</a>	1 (+1)
<a href="#">ugaclubhouse.com</a>	0 (+0)

[Additional Details](#) (p. 45)



beu blog

(atlanta, seo, google, gadgets, technology & geekery)



# Beussery.com: SEO Dashboard

## Keyword Group: **Bookstore**

Unique Pages Ranked: 3 Searches Per Month: 192

**Potential Clicks with Incremental Gain: 59.0 Value of Incremental Gain: \$20.0**

**Potential Clicks Gained at Top Positions: 1.0k Value of Gain at Top Positions: \$393.0**

### Keywords:

- bookstore: uga bookstore (13), university of georgia bookstore (15), georgia bookstore ...

### Est. Share of Clicks

<a href="#">ugaredzone.com</a>	117 (+30)
<a href="#">beussery.com</a>	57 (+16)
<a href="#">dawgwear.net</a>	51 (+50)
<a href="#">ugaspirit.com</a>	22 (+5)
<a href="#">ugaclubhouse.com</a>	0 (+0)
<a href="#">bulldogplanet.com</a>	0 (+0)

[Additional Details](#) (p. 46)

## Keyword Group: **Logo**

Unique Pages Ranked: 3 Searches Per Month: 448

**Potential Clicks with Incremental Gain: 53.0 Value of Incremental Gain: \$36.0**

**Potential Clicks Gained at Top Positions: 493.0**

**Value of Gain at Top Positions: \$268.0**

### Keywords:

- logo: georgia logo (4), university of georgia logo (12), g logo, logo pants, arch logo
- logo > bulldog logo: georgia bulldogs logo (6), bulldog logo (11), georgia bulldogs l...

### Est. Share of Clicks

<a href="#">beussery.com</a>	60 (+24)
<a href="#">bulldogplanet.com</a>	6 (+5)
<a href="#">ugaredzone.com</a>	3 (+2)
<a href="#">ugaspirit.com</a>	0 (+0)
<a href="#">ugaclubhouse.com</a>	0 (+0)
<a href="#">dawgwear.net</a>	0 (+0)

[Additional Details](#) (p. 47)



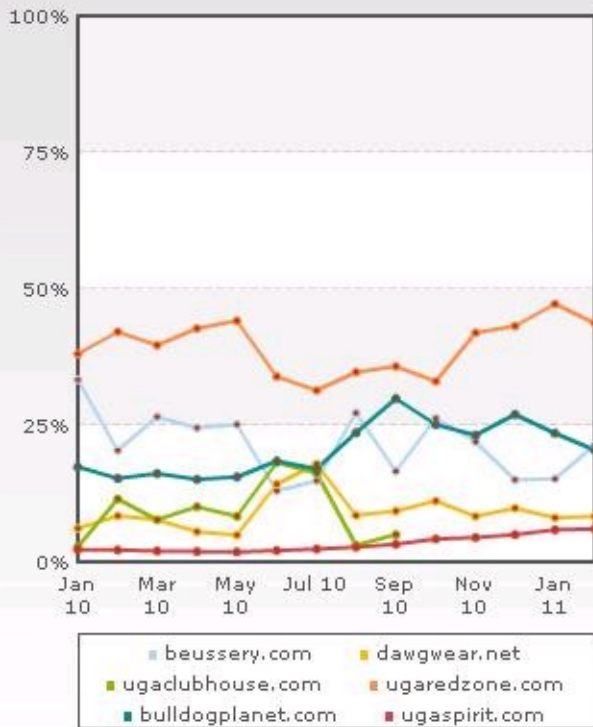
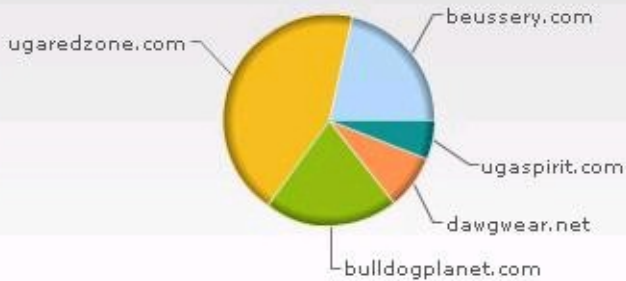
beu blog

(atlanta, seo, google, gadgets, technology & geekery)

# Beussery.com: SEO Dashboard

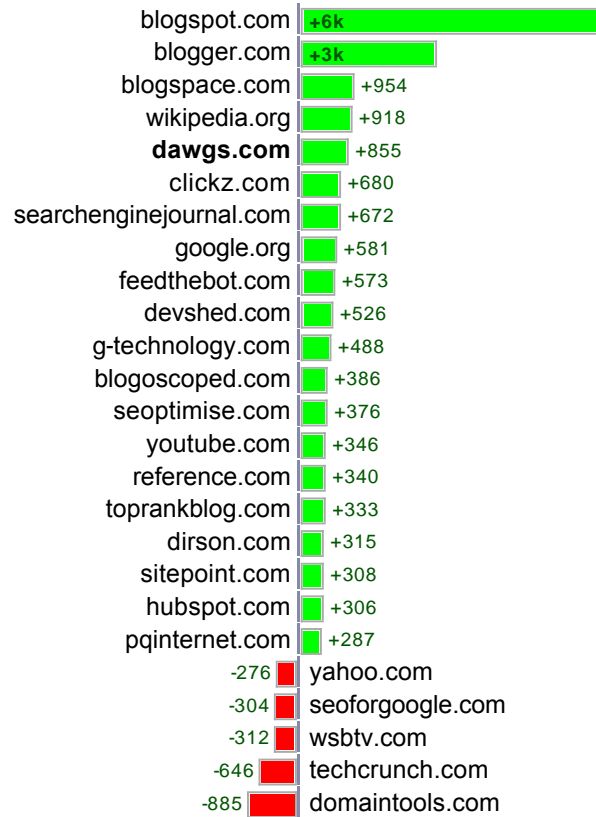
## Traffic Share

Relative to your top 5 competitors, your site gained 13% of the traffic share. During this time beussery.com has exploded and ripped traffic from ugaredzone.com and ugaspirit.com.



## Domains that Gained or Lost Clicks on your Keywords

This month, Dawgs.com gained 855 clicks by improving their position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Blogspot.com. That site is not considered a direct competitor, but they gained 6k clicks on your keywords, which is a 2k percent growth on your keywords. They are either doing something right or getting pretty lucky.



\*competitors in bold

Competition: You Gained 13% in Share of Clicks Relative to your Top 5 Competitors



beu blog

(atlanta, seo, google, gadgets, technology & geekery)

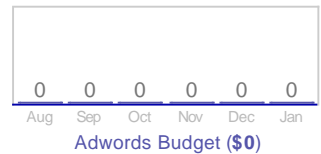
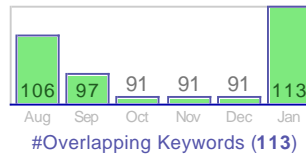
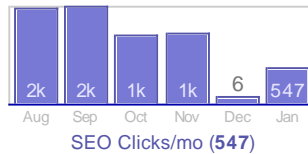
# Beussery.com: SEO Dashboard

## Top Organic Competitors and their Best Keywords

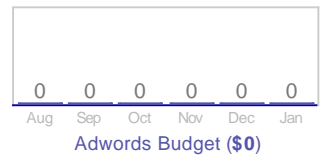
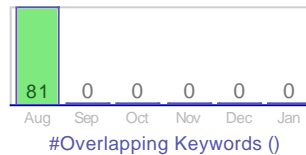
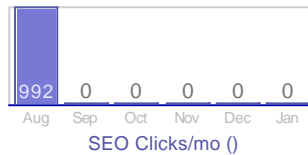
Just 2 out of your top ten organic competitors spends anything on Google Adwords. Combined, your organic competitors get about 91% of their traffic from unpaid search. The biggest mover was sicemdawgs.com. They picked up 19k organic clicks overall and they increased the number of keywords they overlap with you.

### dawgwear.net

georgia bulldogs merchandise (4),  
georgia bulldogs apparel (5),  
uga apparel (5), uga merchandise (5),  
uga bookstore (12)

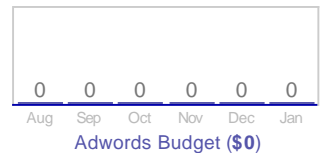
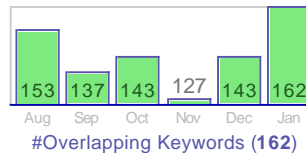
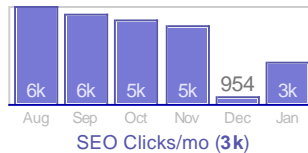


### ugaclubhouse.com



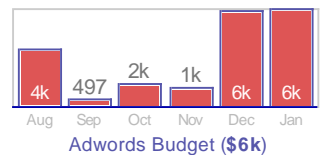
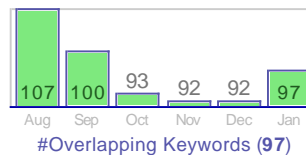
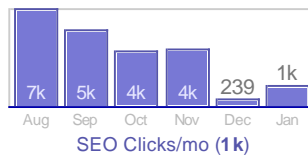
### ugaredzone.com

uga apparel (1), uga merchandise (1),  
university of georgia apparel (1),  
uga bookstore (10), uga (42)



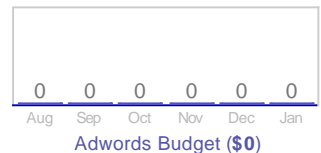
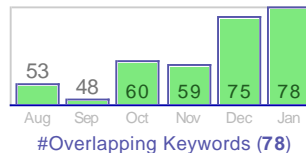
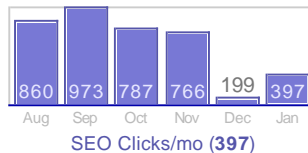
### bulldogplanet.com

georgia bulldogs merchandise (1),  
georgia bulldog merchandise (1),  
georgia bulldog (7),  
georgia bulldogs apparel (10),  
georgia bulldogs (20)



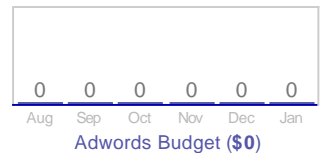
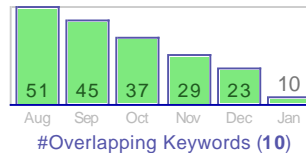
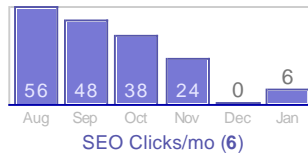
### ugaspirit.com

uga belt (1), uga banner (1),  
uga helmet (1), uga polo (1),  
uga clothing (3)



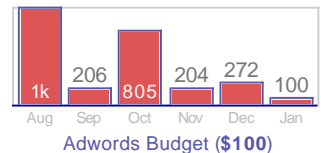
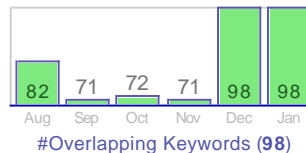
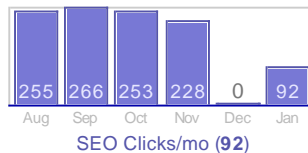
### dawgzrus.com

uga store (12), uga apparel (40),  
uga gear (40),  
georgia bulldog apparel (41),  
georgia bulldogs store (48)



### fanzzone.com

georgia bulldogs apparel (17),  
university of georgia watches (18),  
georgia bulldogs watches (19),  
uga merchandise (29), uga apparel (30)



beu blog

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# Beussery.com: SEO Dashboard

## Biggest Gains (all)

Clicks/Month

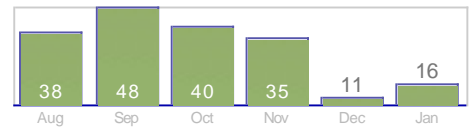
### ▲ google webmaster tools 33

Est. Clicks/Month gained: 53 Est. Value/Click: \$0.71 Estimated Value gained: \$38  
<http://www.beussery.com/blog/index.ph...>



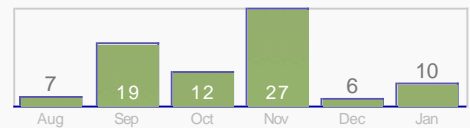
### ▲ google webmaster 31

Est. Clicks/Month gained: 27 Est. Value/Click: \$0.86 Estimated Value gained: \$23  
<http://www.beussery.com/blog/index.ph...>



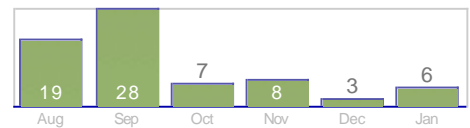
### ▲ google blog 43

Est. Clicks/Month gained: 26 Est. Value/Click: \$1.45 Estimated Value gained: \$37  
<http://www.beussery.com/blog/index.ph...>



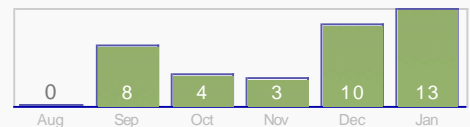
### ▲ georgia logo 4(+4)

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.65 Estimated Value gained: \$5  
<http://www.beussery.com/georgiamercha...>



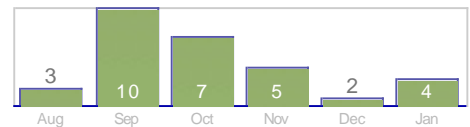
### ▲ georgia bulldogs logo 6(+1)

Est. Clicks/Month gained: 6 Est. Value/Click: \$0.73 Estimated Value gained: \$4  
<http://www.beussery.com/ugabulldogfoo...>



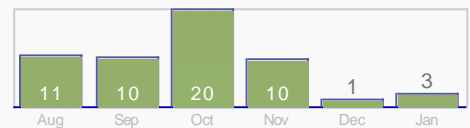
### ▲ google definition 29

Est. Clicks/Month gained: 5 Est. Value/Click: \$1.09 Estimated Value gained: \$5  
<http://www.beussery.com/blog/index.ph...>



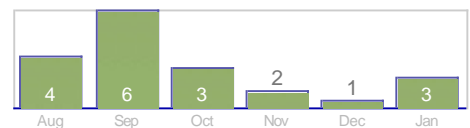
### ▲ bulldog logo 11(+4)

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.51 Estimated Value gained: \$2  
<http://www.beussery.com/ugabulldogfoo...>



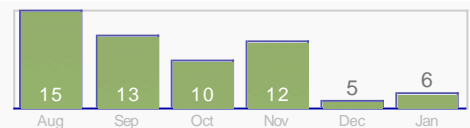
### ▲ georgia bulldog logo 6(+1)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.58 Estimated Value gained: \$2  
<http://www.beussery.com/ugabulldogfoo...>



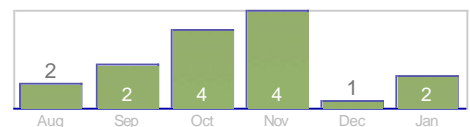
### ▲ georgia bulldogs logos 4

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.95 Estimated Value gained: \$2  
<http://www.beussery.com/ugabulldogfoo...>



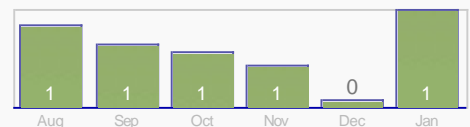
### ▲ gdrive 22(+5)

Est. Clicks/Month gained: 2 Est. Value/Click: \$2.02 Estimated Value gained: \$4  
<http://www.beussery.com/blog/index.ph...>



### ▲ georgia bulldog mascot 7(+2)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.56 Estimated Value gained: \$1  
<http://www.beussery.com/dogsgeorgiada...>



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(atlanta, seo, google, gadgets, technology & geekery)

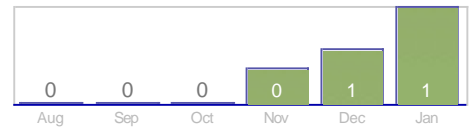


# Beussery.com: SEO Dashboard

## ▲ university of georgia logo 12(+8)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.54 Estimated Value gained: \$1

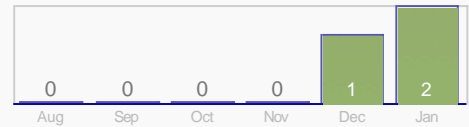
<http://www.beussery.com/ugabulldogfoo...>



## ▲ number words 31

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.49 Estimated Value gained: \$1

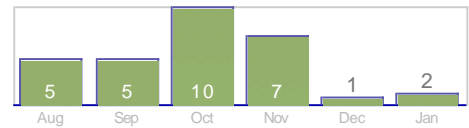
<http://www.beussery.com/blog/index.ph...>



## ▲ georgia jerseys 6(+2)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.67 Estimated Value gained: \$1

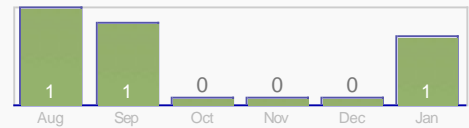
<http://www.beussery.com/georgiaappare...>



## ▲ google seo 29(+10)

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.68 Estimated Value gained: \$3

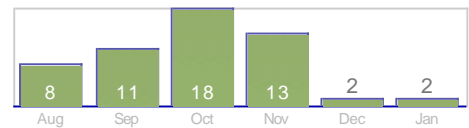
<http://www.beussery.com/blog/index.ph...>



## ▲ georgia apparel 12(+6)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.15 Estimated Value gained: \$1

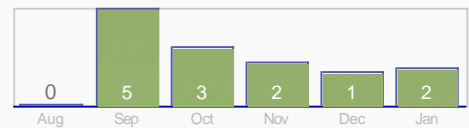
<http://www.beussery.com/georgiaappare...>



## ▲ georgia bulldogs pics 12

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.37 Estimated Value gained: \$0

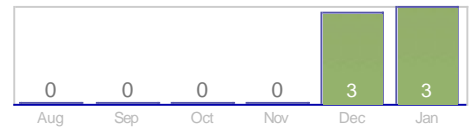
<http://www.beussery.com/ugavi.html>



## ▲ georgia bull dogs 22(+20)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.73 Estimated Value gained: \$1

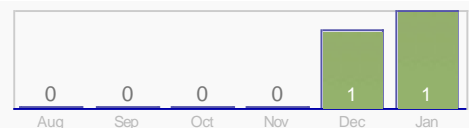
<http://www.beussery.com/dogsgeorgiada...>



## ▲ google webmasters 48

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.07 Estimated Value gained: \$2

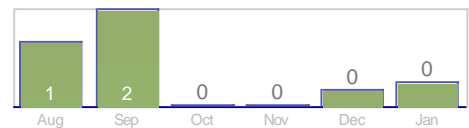
<http://www.beussery.com/blog/index.ph...>



## ▲ georgia bulldog 42

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.41 Estimated Value gained: \$0

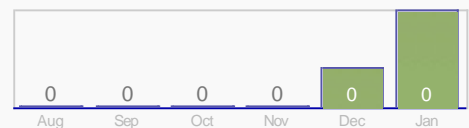
<http://www.beussery.com/dogsgeorgiada...>



## ▲ google webmaster tool 42

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.51 Estimated Value gained: \$1

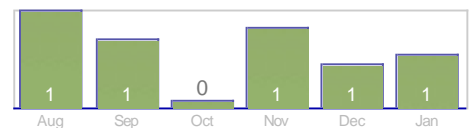
<http://www.beussery.com/blog/index.ph...>



## ▲ georgia bulldog apparel 26

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.75 Estimated Value gained: \$0

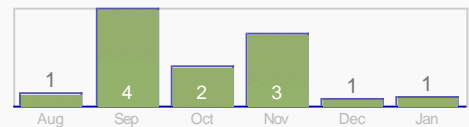
<http://www.beussery.com/georgiaappare...>



## ▲ uga golf 19(+11)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.28 Estimated Value gained: \$1

<http://www.beussery.com/beuga/merchan...>



beu blog

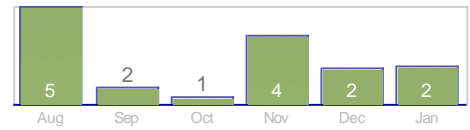
(atlanta, seo, google, gadgets, technology & geekery)

# Beussery.com: SEO Dashboard

## ▲ georgia dawgs 29(+6)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.62 Estimated Value gained: \$0

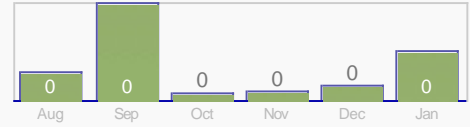
<http://www.beussery.com/dogsgeorgiada...>



## ▲ uga book store 13(+2)

Est. Clicks/Month unchanged Est. Value/Click: \$0.56 Estimated Value unchanged \$0

<http://www.beussery.com/universityofg...>



## ▲ georgia car tags 23(+9)

Est. Clicks/Month unchanged Est. Value/Click: \$0.58 Estimated Value unchanged \$0

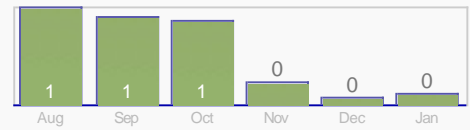
<http://www.beussery.com/beuga/merchan...>



## ▲ georgia tags 39

Est. Clicks/Month unchanged Est. Value/Click: \$0.48 Estimated Value unchanged \$0

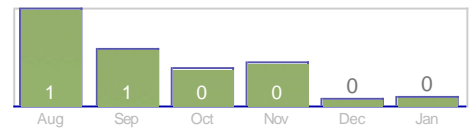
<http://www.beussery.com/beuga/merchan...>



## ▲ uga banner 11

Est. Clicks/Month unchanged Est. Value/Click: \$3.23 Estimated Value unchanged \$1

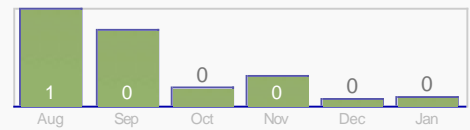
<http://www.beussery.com/beuga/merchan...>



## ▲ uga bulldog 44

Est. Clicks/Month unchanged Est. Value/Click: \$0.55 Estimated Value unchanged \$0

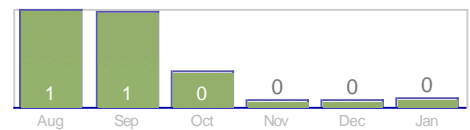
<http://www.beussery.com/ugabulldogfoo...>



## ▲ uga merchandise 16(+3)

Est. Clicks/Month unchanged Est. Value/Click: \$1.59 Estimated Value unchanged \$0

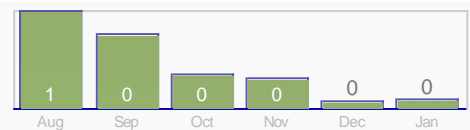
<http://www.beussery.com/georgiamercha...>



## ▲ speedtools 23

Est. Clicks/Month unchanged Est. Value/Click: \$1.01 Estimated Value unchanged \$0

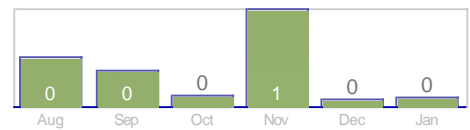
<http://www.beussery.com/blog/index.ph...>



## ▲ flash sites 40(+3)

Est. Clicks/Month unchanged Est. Value/Click: \$0.52 Estimated Value unchanged \$0

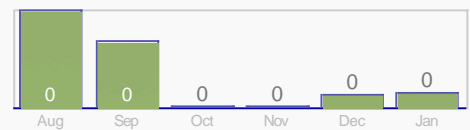
<http://www.beussery.com/blog/index.ph...>



## ▲ bulldog hitch 38

Est. Clicks/Month unchanged Est. Value/Click: \$0.79 Estimated Value unchanged \$0

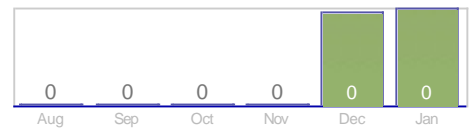
<http://www.beussery.com/beuga/merchan...>



## ▲ biltmore estate tickets 28(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$2.23 Estimated Value unchanged \$0

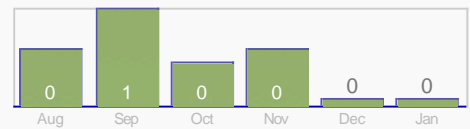
<http://www.beussery.com/biltmoreestat...>



## ▲ swfaddress 40(+5)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0

<http://www.beussery.com/blog/index.ph...>



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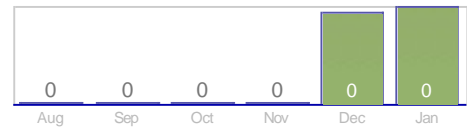
(atlanta, seo, google, gadgets, technology & geekery)

# Beussery.com: SEO Dashboard

## ▲ georgia bulldogs mascot 26(+16)

Est. Clicks/Month unchanged Est. Value/Click: \$0.74 Estimated Value unchanged \$0

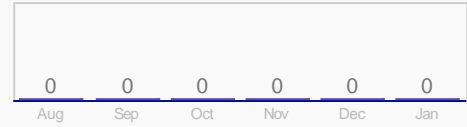
<http://www.beussery.com/dogsgeorgiada...>



## ▲ football jerseys for dogs 47

Est. Clicks/Month unchanged Est. Value/Click: \$1.59 Estimated Value unchanged \$0

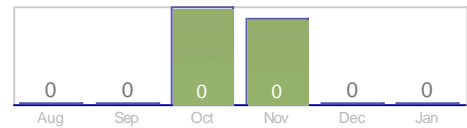
<http://www.beussery.com/ugajersey.html>



## ▲ uga alumni 47

Est. Clicks/Month unchanged Est. Value/Click: \$0.66 Estimated Value unchanged \$0

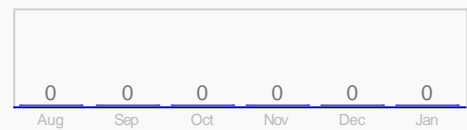
<http://www.beussery.com/beuga/merchan...>



## ▲ university of georgia stadium 14(+9)

Est. Clicks/Month unchanged Est. Value/Click: \$2.24 Estimated Value unchanged \$0

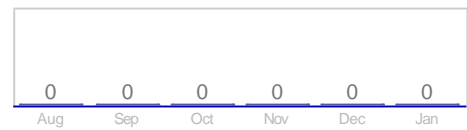
<http://www.beussery.com/ugafootballst...>



## ▲ university of georgia athens ga 50

Est. Clicks/Month unchanged Est. Value/Click: \$1.24 Estimated Value unchanged \$0

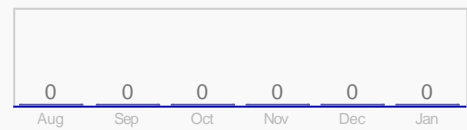
<http://www.beussery.com/uga/prints.html>



## ▲ georgia bulldogs store 17(+5)

Est. Clicks/Month unchanged Est. Value/Click: \$0.92 Estimated Value unchanged \$0

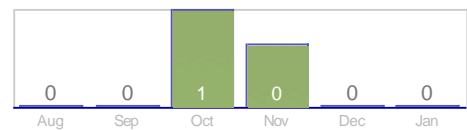
<http://www.beussery.com/dogsgeorgiada...>



## ▲ uga t shirts 17(+5)

Est. Clicks/Month unchanged Est. Value/Click: \$0.99 Estimated Value unchanged \$0

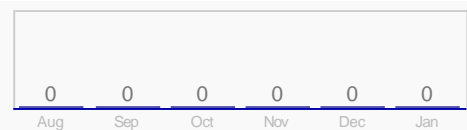
<http://www.beussery.com/beuga/merchan...>



## ▲ flash search engine optimization 9(+2)

Est. Clicks/Month unchanged Est. Value/Click: \$6.07 Estimated Value unchanged \$1

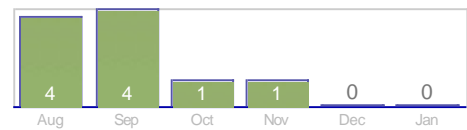
<http://www.beussery.com/blog/index.ph...>



## ▲ car visor cd holder 44

Est. Clicks/Month unchanged Est. Value/Click: \$1.32 Estimated Value unchanged \$0

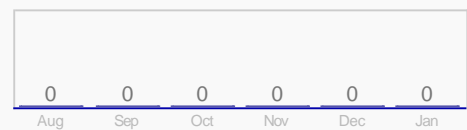
<http://www.beussery.com/beuga/merchan...>



## ▲ university of ga football 29(+6)

Est. Clicks/Month unchanged Est. Value/Click: \$1.23 Estimated Value unchanged \$0

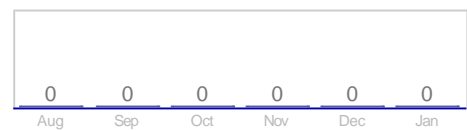
<http://www.beussery.com/bulldogsfootb...>



## ▲ uga emblem 27

Est. Clicks/Month unchanged Est. Value/Click: \$2.13 Estimated Value unchanged \$0

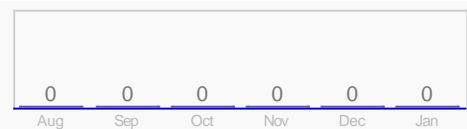
<http://www.beussery.com/beuga/merchan...>



## ▲ university of georgia hats 15(+3)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0

<http://www.beussery.com/beuga/merchan...>



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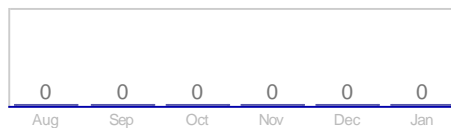
(atlanta, seo, google, gadgets, technology & geekery)

# Beussery.com: SEO Dashboard

## ▲ sec football helmets 29

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.79 Estimated Value unchanged \$0

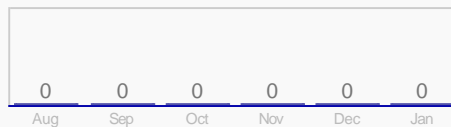
<http://www.beussery.com/beuga/merchan...>



## ▲ georgia hats 32(+11)

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.67 Estimated Value unchanged \$0

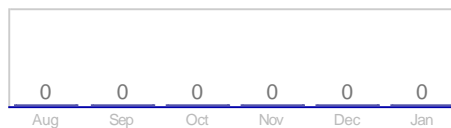
<http://www.beussery.com/georgiaappare...>



## ▲ sec helmets 34

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.64 Estimated Value unchanged \$0

<http://www.beussery.com/beuga/merchan...>



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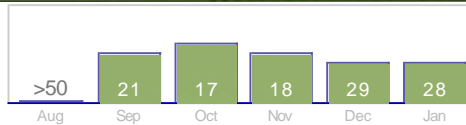
Most Valuable Keywords (all)	Rank
<b>google webmaster tools</b> Rank: 33 Est. Clicks/Mo: 53 Est. Value/Mo: \$38	
<b>google blog</b> Rank: 43 Est. Clicks/Mo: 26 Est. Value/Mo: \$37	
<b>gdrive</b> Rank: 22(+5) Est. Clicks/Mo: 13(+2) Est. Value/Mo: \$26(+\$4.43)	
<b>google webmaster</b> Rank: 31 Est. Clicks/Mo: 27 Est. Value/Mo: \$23	
<b>google seo</b> Rank: 29(+10) Est. Clicks/Mo: 6(+1) Est. Value/Mo: \$16(+\$3.8)	
<b>flash search engine optimization</b> Rank: 9(+2) Est. Clicks/Mo: 2 Est. Value/Mo: \$15(+\$0.46)	
<b>uga bookstore</b> Rank: 13(-1) Est. Clicks/Mo: 44(-7) Est. Value/Mo: \$14(-\$2.393)	
<b>georgia logo</b> Rank: 4(+4) Est. Clicks/Mo: 21(+7) Est. Value/Mo: \$13(+\$4.81)	
<b>georgia bulldogs logo</b> Rank: 6(+1) Est. Clicks/Mo: 16(+6) Est. Value/Mo: \$12(+\$4.28)	
<b>uga bulldogs</b> Rank: 10(-1) Est. Clicks/Mo: 16(+5) Est. Value/Mo: \$10(+\$2.84)	
<b>seo google</b> Rank: 16(+4) Est. Clicks/Mo: 3(-1) Est. Value/Mo: \$8(-\$4.05)	



# Beussery.com: SEO Dashboard

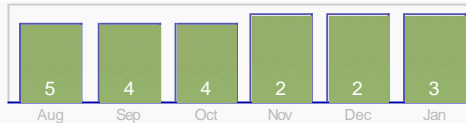
## biltmore estate tickets

Rank: 28(+1) Est. Clicks/Mo: 3 Est. Value/Mo: \$6(+\$1.98)



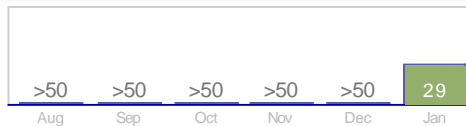
## lidar maps

Rank: 3(-1) Est. Clicks/Mo: 5(-3) Est. Value/Mo: \$6(-\$2.822)



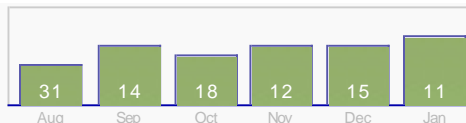
## google definition

Rank: 29 Est. Clicks/Mo: 5 Est. Value/Mo: \$5



## bulldog logo

Rank: 11(+4) Est. Clicks/Mo: 10(+4) Est. Value/Mo: \$5(+\$1.89)



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# Beussery.com: SEO Dashboard

## Newly Ranked Organic Pages

<http://www.beussery.com/blog/index.php/2011/01/webmaster-analytics/>

Estimated SEO Value: **\$57** Estimated Total Clicks/Mo: 81

Keywords (rank): google webmaster (31), google webmaster tools (33), google webmaster tool (42), google webmasters (48)

<http://www.beussery.com/beuga/>

Estimated SEO Value: **\$15** Estimated Total Clicks/Mo: 23

Keywords (rank): georgia store (1), store georgia (2), university of georgia book store (12), university of georgia store (13), uga book store (14)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=ashworth-blackr...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=ashworth-blackr...)

Estimated SEO Value: **\$1.2** Estimated Total Clicks/Mo: 1

Keywords (rank): uga polo (7), ashworth polo (43)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=oub&category\\_co...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=oub&category_co...)

Estimated SEO Value: **\$0.98** Estimated Total Clicks/Mo: 0

Keywords (rank): uga banner (11)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=uogmb1b717&cate...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=uogmb1b717&cate...)

Estimated SEO Value: **\$0.38** Estimated Total Clicks/Mo: 0

Keywords (rank): uga belt (23)

<http://www.beussery.com/blog/index.php/2010/08/differences/>

Estimated SEO Value: **\$0.22** Estimated Total Clicks/Mo: 0

Keywords (rank): speedtools (23)

[http://www.beussery.com/beuga/merchant.mvc?screen=ctgy&store\\_code=bs&category\\_code=uga-sweatshirt](http://www.beussery.com/beuga/merchant.mvc?screen=ctgy&store_code=bs&category_code=uga-sweatshirt)

Estimated SEO Value: **\$0.21** Estimated Total Clicks/Mo: 0

Keywords (rank): uga sweatshirt (22), uga bulldogs sweatshirt (29), university of georgia sweatshirt (30), georgia sweatshirts (45)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=mom-sticker&cat...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=mom-sticker&cat...)

Estimated SEO Value: **\$0.17** Estimated Total Clicks/Mo: 0

Keywords (rank): uga sticker (16)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=uga-redbulldog-...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=uga-redbulldog-...)

Estimated SEO Value: **\$0.15** Estimated Total Clicks/Mo: 0

Keywords (rank): bulldog hitch (38)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=chrome-bulldogh...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=chrome-bulldogh...)

Estimated SEO Value: **\$0.11** Estimated Total Clicks/Mo: 0

Keywords (rank): uga emblem (27)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=uogtt&category\\_...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=uogtt&category_...)

Estimated SEO Value: **\$0.11** Estimated Total Clicks/Mo: 0

Keywords (rank): university of georgia t shirts (19)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=alumni-pewterfr...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=alumni-pewterfr...)

Estimated SEO Value: **\$0.08** Estimated Total Clicks/Mo: 0

Keywords (rank): uga license (36), uga alumni (47)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=cd-carvisorhold...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=cd-carvisorhold...)

Estimated SEO Value: **\$0.08** Estimated Total Clicks/Mo: 0

Keywords (rank): car visor cd holder (44)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=redflower&categ...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=redflower&categ...)

Estimated SEO Value: **\$0.08** Estimated Total Clicks/Mo: 0



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Keywords (rank): uga car tags (19)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=nike-georgiatsh...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=nike-georgiatsh...)

Estimated SEO Value: **\$0.06** Estimated Total Clicks/Mo: 0

Keywords (rank): uga t shirt (28)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=sec-football-he...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=sec-football-he...)

Estimated SEO Value: **\$0.06** Estimated Total Clicks/Mo: 0

Keywords (rank): sec football helmets (29), sec helmets (34)

[http://www.beussery.com/beuga/merchant.mvc?screen=ctgy&store\\_code=bs&category\\_code=uga-golf acces...](http://www.beussery.com/beuga/merchant.mvc?screen=ctgy&store_code=bs&category_code=uga-golf acces...)

Estimated SEO Value: **\$0.04** Estimated Total Clicks/Mo: 0

Keywords (rank): uga accessories (28), university of georgia accessories (43)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=georgia-mom-tag...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=georgia-mom-tag...)

Estimated SEO Value: **\$0.04** Estimated Total Clicks/Mo: 0

Keywords (rank): university of georgia license (27), uga license plate (30)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=ngtgbt&category...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=ngtgbt&category...)

Estimated SEO Value: **\$0.03** Estimated Total Clicks/Mo: 0

Keywords (rank): georgia bulldog t shirts (41), tshirt bulldog (43)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=ggbc&category\\_...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=ggbc&category_...)

Estimated SEO Value: **\$0.01** Estimated Total Clicks/Mo: 0

Keywords (rank): black cheerleading (41), cheerleading outfit kids (46)

<http://www.beussery.com/georgianikeapparel.html>

Estimated SEO Value: **\$0.01** Estimated Total Clicks/Mo: 0

Keywords (rank): bulldogs team (45)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=gflag&category\\_...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=gflag&category_...)

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): georgia bulldog flag (44)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=golf-giftpack&c...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=golf-giftpack&c...)

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): golf gift packs (24)

[http://www.beussery.com/beuga/merchant.mvc?screen=prod&store\\_code=bs&product\\_code=reduga-barcap-s...](http://www.beussery.com/beuga/merchant.mvc?screen=prod&store_code=bs&product_code=reduga-barcap-s...)

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): the game bar cap (48)

<http://www.beussery.com/blog/index.php/2007/11/adobe-flash-solution-not-search-engine-friendly/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): flash solution (17)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
<b>google webmaster tools</b> Rank: 33 Searches/Mo: 0 Est. Value/Click: \$0.71 <a href="http://www.beussery.com/blog/index.php/2011/01/webmaster-analytics/">http://www.beussery.com/blog/index.php/2011/01/webmaster-analytics/</a>	53 new clicks/month
<b>google webmaster</b> Rank: 31 Searches/Mo: 18k Est. Value/Click: \$0.86 <a href="http://www.beussery.com/blog/index.php/2011/01/webmaster-analytics/">http://www.beussery.com/blog/index.php/2011/01/webmaster-analytics/</a>	27 new clicks/month
<b>google blog</b> Rank: 43 Searches/Mo: 33k Est. Value/Click: \$1.45 <a href="http://www.beussery.com/blog/index.php/2008/10/google-flash-seo/">http://www.beussery.com/blog/index.php/2008/10/google-flash-seo/</a>	26 new clicks/month
<b>google definition</b> Rank: 29 Searches/Mo: 0 Est. Value/Click: \$1.09 <a href="http://www.beussery.com/blog/index.php/2008/06/google-doorway-pages-new-definition/">http://www.beussery.com/blog/index.php/2008/06/google-doorway-pages-new-definition/</a>	5 new clicks/month
<b>georgia bulldogs logos</b> Rank: 4 Searches/Mo: 300 Est. Value/Click: \$0.95 <a href="http://www.beussery.com/ugabulldogfootball.html">http://www.beussery.com/ugabulldogfootball.html</a>	3 new clicks/month
<b>number words</b> Rank: 31 Searches/Mo: 2k Est. Value/Click: \$0.49 <a href="http://www.beussery.com/blog/index.php/2008/02/google-average-number-of-words-per-query-have-incr...">http://www.beussery.com/blog/index.php/2008/02/google-average-number-of-words-per-query-have-incr...</a>	1 new click/month
<b>georgia bulldogs pics</b> Rank: 12 Searches/Mo: 0 Est. Value/Click: \$0.37 <a href="http://www.beussery.com/ugavi.html">http://www.beussery.com/ugavi.html</a>	1 new click/month
<b>google webmasters</b> Rank: 48 Searches/Mo: 2k Est. Value/Click: \$2.07 <a href="http://www.beussery.com/blog/index.php/2011/01/webmaster-analytics/">http://www.beussery.com/blog/index.php/2011/01/webmaster-analytics/</a>	1 new click/month
<b>georgia bulldog</b> Rank: 42 Searches/Mo: 4k Est. Value/Click: \$0.41 <a href="http://www.beussery.com/dogsgeorgiadawgs.html">http://www.beussery.com/dogsgeorgiadawgs.html</a>	1 new click/month
<b>google webmaster tool</b> Rank: 42 Searches/Mo: 0 Est. Value/Click: \$1.51 <a href="http://www.beussery.com/blog/index.php/2011/01/webmaster-analytics/">http://www.beussery.com/blog/index.php/2011/01/webmaster-analytics/</a>	1 new click/month
<b>georgia bulldog apparel</b> Rank: 26 Searches/Mo: 300 Est. Value/Click: \$0.75 <a href="http://www.beussery.com/georgiaapparel.html">http://www.beussery.com/georgiaapparel.html</a>	1 new click/month
<b>georgia tags</b> Rank: 39 Searches/Mo: 480 Est. Value/Click: \$0.48 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=ctgy&amp;store_code=bs&amp;category_code=uga-tag">http://www.beussery.com/beuga/merchant.mvc?screen=ctgy&amp;store_code=bs&amp;category_code=uga-tag</a>	0 new clicks/month
<b>uga banner</b> Rank: 11 Searches/Mo: 30 Est. Value/Click: \$3.23 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=uga-bulldogsemb...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=uga-bulldogsemb...</a>	0 new clicks/month
<b>uga bulldog</b> Rank: 44 Searches/Mo: 720 Est. Value/Click: \$0.55 <a href="http://www.beussery.com/ugabulldogfootball.html">http://www.beussery.com/ugabulldogfootball.html</a>	0 new clicks/month



beu blog

(atlanta, seo, google, gadgets, technology & geekery)

# Beussery.com: SEO Dashboard

<b>speedtools</b> Rank: 23 Searches/Mo: 0 Est. Value/Click: \$1.01 <a href="http://www.beussery.com/blog/index.php/2010/08/differences/">http://www.beussery.com/blog/index.php/2010/08/differences/</a>	0 new clicks/month
<b>bulldog hitch</b> Rank: 38 Searches/Mo: 480 Est. Value/Click: \$0.79 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=uga-redbulldog-...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=uga-redbulldog-...</a>	0 new clicks/month
<b>football jerseys for dogs</b> Rank: 47 Searches/Mo: 240 Est. Value/Click: \$1.59 <a href="http://www.beussery.com/ugajersey.html">http://www.beussery.com/ugajersey.html</a>	0 new clicks/month
<b>uga alumni</b> Rank: 47 Searches/Mo: 300 Est. Value/Click: \$0.66 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=alumni-pewterfr...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=alumni-pewterfr...</a>	0 new clicks/month
<b>university of georgia athe...</b> Rank: 50 Searches/Mo: 570 Est. Value/Click: \$1.24 <a href="http://www.beussery.com/uga/prints.html">http://www.beussery.com/uga/prints.html</a>	0 new clicks/month
<b>car visor cd holder</b> Rank: 44 Searches/Mo: 570 Est. Value/Click: \$1.32 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=cd-carvisorhold...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=cd-carvisorhold...</a>	0 new clicks/month
<b>uga emblem</b> Rank: 27 Searches/Mo: 0 Est. Value/Click: \$2.13 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=chrome-ovalgaut...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=chrome-ovalgaut...</a>	0 new clicks/month
<b>sec football helmets</b> Rank: 29 Searches/Mo: 0 Est. Value/Click: \$0.79 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=sec-football-he...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=sec-football-he...</a>	0 new clicks/month
<b>sec helmets</b> Rank: 34 Searches/Mo: 0 Est. Value/Click: \$0.64 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=sec-football-he...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=sec-football-he...</a>	0 new clicks/month
<b>doorway page</b> Rank: 49 Searches/Mo: 300 Est. Value/Click: \$0.41 <a href="http://www.beussery.com/blog/index.php/2008/06/google-doorway-pages-new-definition/">http://www.beussery.com/blog/index.php/2008/06/google-doorway-pages-new-definition/</a>	0 new clicks/month
<b>georgia bulldog shirts</b> Rank: 36 Searches/Mo: 90 Est. Value/Click: \$1.2 <a href="http://www.beussery.com/georgiaapparel.html">http://www.beussery.com/georgiaapparel.html</a>	0 new clicks/month
<b>georgia bulldog t shirts</b> Rank: 41 Searches/Mo: 90 Est. Value/Click: \$1.38 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=ngtgbt&amp;category...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=ngtgbt&amp;category...</a>	0 new clicks/month
<b>black cheerleading</b> Rank: 41 Searches/Mo: 300 Est. Value/Click: \$0.47 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=ggbco&amp;category_...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=ggbco&amp;category_...</a>	0 new clicks/month
<b>georgia sweatshirts</b> Rank: 45 Searches/Mo: 150 Est. Value/Click: \$1.18 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=ctgy&amp;store_code=bs&amp;category_code=uga-sweatshirt">http://www.beussery.com/beuga/merchant.mvc?screen=ctgy&amp;store_code=bs&amp;category_code=uga-sweatshirt</a>	0 new clicks/month
<b>bulldogs team</b> Rank: 45 Searches/Mo: 120 Est. Value/Click: \$0.51 <a href="http://www.beussery.com/georgianikeapparel.html">http://www.beussery.com/georgianikeapparel.html</a>	0 new clicks/month



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(atlanta, seo, google, gadgets, technology & geekery)

# Beussery.com: SEO Dashboard

<b>georgia bulldogs golf</b> Rank: 46 Searches/Mo: 240 Est. Value/Click: \$0.66 0 new clicks/month <a href="http://www.beussery.com/beuga/merchant.mvc?screen=ctgy&amp;store_code=bs&amp;category_code=georgia-golf">http://www.beussery.com/beuga/merchant.mvc?screen=ctgy&amp;store_code=bs&amp;category_code=georgia-golf</a>
<b>georgia bulldog stuff</b> Rank: 49 Searches/Mo: 120 Est. Value/Click: \$0.42 0 new clicks/month <a href="http://www.beussery.com/dogsgeorgiadawgs.html">http://www.beussery.com/dogsgeorgiadawgs.html</a>
<b>bulldogs store</b> Rank: 49 Searches/Mo: 90 Est. Value/Click: \$0.56 0 new clicks/month <a href="http://www.beussery.com/dogsgeorgiadawgs.html">http://www.beussery.com/dogsgeorgiadawgs.html</a>
<b>uga football ticket</b> Rank: 49 Searches/Mo: 90 Est. Value/Click: \$0.08 0 new clicks/month <a href="http://www.beussery.com/ugeorgiabulldogsfootballtick.html">http://www.beussery.com/ugeorgiabulldogsfootballtick.html</a>
<b>dolby digital decoding</b> Rank: 15 Searches/Mo: 30 Est. Value/Click: \$0.08 0 new clicks/month <a href="http://www.beussery.com/pdf/beussery.dolby.pdf">http://www.beussery.com/pdf/beussery.dolby.pdf</a>
<b>nc state university mercha...</b> Rank: 48 Searches/Mo: 0 Est. Value/Click: \$0.08 0 new clicks/month <a href="http://www.beussery.com/collegegear.html">http://www.beussery.com/collegegear.html</a>
<b>tshirt bulldog</b> Rank: 43 Searches/Mo: 0 Est. Value/Click: \$1.1 0 new clicks/month <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=ngtgbt&amp;category...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=ngtgbt&amp;category...</a>
<b>georgia bulldog flag</b> Rank: 44 Searches/Mo: 90 Est. Value/Click: \$2.33 0 new clicks/month <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=gflag&amp;category...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=gflag&amp;category...</a>
<b>university of georgia license</b> Rank: 27 Searches/Mo: 0 Est. Value/Click: \$0.59 0 new clicks/month <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=georgia-mom-tag...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=georgia-mom-tag...</a>
<b>georgia golf towel</b> Rank: 49 Searches/Mo: 0 Est. Value/Click: \$0.08 0 new clicks/month <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=white-golftowel...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=white-golftowel...</a>
<b>georgia mug</b> Rank: 36 Searches/Mo: 0 Est. Value/Click: \$0.7 0 new clicks/month <a href="http://www.beussery.com/beuga/merchant.mvc?screen=ctgy&amp;store_code=bs&amp;category_code=georgia-uga-mug">http://www.beussery.com/beuga/merchant.mvc?screen=ctgy&amp;store_code=bs&amp;category_code=georgia-uga-mug</a>
<b>ashworth black</b> Rank: 14 Searches/Mo: 0 Est. Value/Click: \$1.59 0 new clicks/month <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=ashworth-blackw...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=ashworth-blackw...</a>
<b>golf gift packs</b> Rank: 24 Searches/Mo: 90 Est. Value/Click: \$1.67 0 new clicks/month <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=golf-giftpack&amp;c...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=golf-giftpack&amp;c...</a>
<b>university of georgia info...</b> Rank: 37 Searches/Mo: 30 Est. Value/Click: \$1.23 0 new clicks/month <a href="http://www.beussery.com/beuga/">http://www.beussery.com/beuga/</a>
<b>what are doorway pages</b> Rank: 43 Searches/Mo: 0 Est. Value/Click: \$0.19 0 new clicks/month <a href="http://www.beussery.com/blog/index.php/2008/06/google-doorway-pages-new-definition/">http://www.beussery.com/blog/index.php/2008/06/google-doorway-pages-new-definition/</a>



beu blog

(atlanta, seo, google, gadgets, technology & geekery)



# Beussery.com: SEO Dashboard

<b>uga license</b> Rank: 36 Searches/Mo: 0 Est. Value/Click: \$0.66 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=alumni-pewterfr...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=alumni-pewterfr...</a>	0 new clicks/month
<b>georgia bulldog fan</b> Rank: 44 Searches/Mo: 0 Est. Value/Click: \$0.91 <a href="http://www.beussery.com/dogsgeorgiadawgs.html">http://www.beussery.com/dogsgeorgiadawgs.html</a>	0 new clicks/month
<b>georgia bulldogs polo</b> Rank: 40 Searches/Mo: 0 Est. Value/Click: \$1.15 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=nike-blackconfe...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=nike-blackconfe...</a>	0 new clicks/month
<b>dolby channel</b> Rank: 43 Searches/Mo: 0 Est. Value/Click: \$0.54 <a href="http://www.beussery.com/pdf/beussery.dolby5.1.pdf">http://www.beussery.com/pdf/beussery.dolby5.1.pdf</a>	0 new clicks/month
<b>ashworth pullover</b> Rank: 42 Searches/Mo: 150 Est. Value/Click: \$3.93 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=mens-halfzippul...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=mens-halfzippul...</a>	0 new clicks/month
<b>georgia bulldogs cap</b> Rank: 38 Searches/Mo: 90 Est. Value/Click: \$0.84 <a href="http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=nike-womensbean...">http://www.beussery.com/beuga/merchant.mvc?screen=prod&amp;store_code=bs&amp;product_code=nike-womensbean...</a>	0 new clicks/month

[Download as CSV](#)

## Top Site Sections Summary

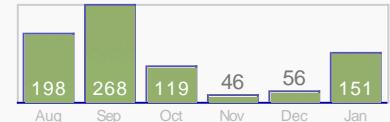
## Estimated Clicks/Month

### [beussery.com/blog](#)

Number of Keywords: 46

**Estimated Value/Mo: \$187 (+\$71)**

Top Keywords: google webmaster tools, google webmaster, google blog, gdrive, google seo

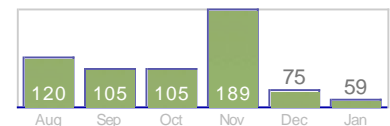


### [beussery.com/universityofge...](#)

Number of Keywords: 10

**Estimated Value/Mo: \$23 (-\$4)**

Top Keywords: uga bookstore, university of georgia bookstore, georgia bookstore, uga merchandise, uga book store

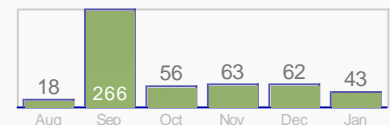


### [beussery.com/beuga](#)

Number of Keywords: 97

**Estimated Value/Mo: \$40 (-\$17)**

Top Keywords: georgia store, university of georgia bookstore, georgia bulldogs merchandise, uga merchandise, uga apparel

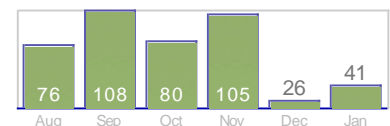


### [beussery.com/ugabulldogfoot...](#)

Number of Keywords: 10

**Estimated Value/Mo: \$26 (+\$8)**

Top Keywords: georgia bulldogs logo, bulldog logo, georgia bulldog logo, university of georgia logo, georgia bulldogs logos

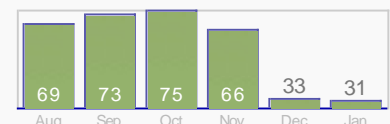


### [beussery.com/georgiamerchan...](#)

Number of Keywords: 25

**Estimated Value/Mo: \$26 (-\$1)**

Top Keywords: uga bulldogs, georgia merchandise, georgia bulldogs merchandise, uga merchandise, university of georgia merchandise



beu blog

(atlanta, seo, google, gadgets, technology & geekery)



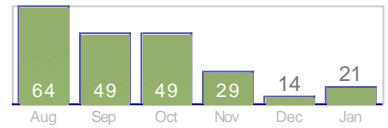
# Beussery.com: SEO Dashboard

## [beussery.com/georgiamerchan...](#)

Number of Keywords: 4

**Estimated Value/Mo: \$13 (+\$4)**

Top Keywords: georgia logo, university of georgia football merchandise, georgia bulldogs jacket, uga football merchandise

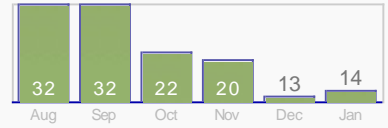


## [beussery.com/georgiaapparel...](#)

Number of Keywords: 24

**Estimated Value/Mo: \$13 (+\$1)**

Top Keywords: georgia bulldogs apparel, georgia jerseys, uga apparel, georgia apparel, university of georgia apparel

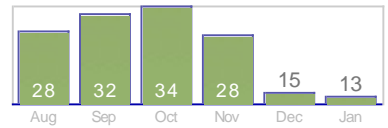


## [beussery.com/dogsgeorgiadaw...](#)

Number of Keywords: 26

**Estimated Value/Mo: \$10 (-\$2)**

Top Keywords: georgia bulldog mascot, georgia bulldogs apparel, georgia dawgs, georgia bull dogs, georgia bulldog

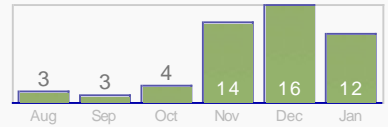


## [beussery.com/georgiabulldog...](#)

Number of Keywords: 3

**Estimated Value/Mo: \$5 (-\$2)**

Top Keywords: red zone store, red zone store, red zone store, uga store, uga products

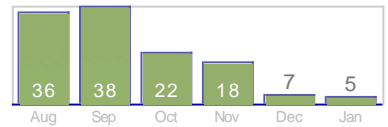


## [beussery.com/bulldogsfootba...](#)

Number of Keywords: 17

**Estimated Value/Mo: \$5 (-\$1)**

Top Keywords: uga football schedule, university of georgia football schedule, georgia bulldog football schedule, georgia bulldogs jerseys, university of ga football

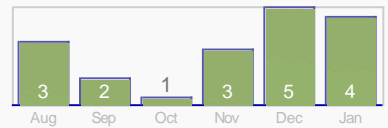


## [beussery.com/biltmoreestate](#)

Number of Keywords: 2

**Estimated Value/Mo: \$8 (+\$1)**

Top Keywords: biltmore estate tickets, biltmore estate coupons

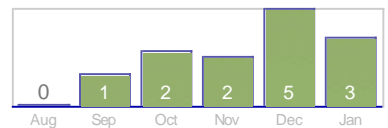


## [beussery.com/bulldogsbasket...](#)

Number of Keywords: 5

**Estimated Value/Mo: \$2 (-\$1)**

Top Keywords: uga basketball, georgia bulldogs basketball, university of georgia basketball, georgia bulldog basketball, university of georgia bulldogs basketball

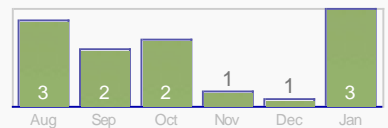


## [beussery.com/ugamerchandise...](#)

Number of Keywords: 5

**Estimated Value/Mo: \$2 (+\$1)**

Top Keywords: university of georgia logo, bulldog merchandise, uga license plate, bulldog tag, uga bulldog merchandise

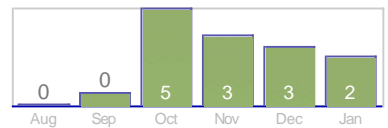


## [beussery.com/ugafootballsta...](#)

Number of Keywords: 3

**Estimated Value/Mo: \$3 (-\$1)**

Top Keywords: uga stadium, university of georgia stadium, university of georgia alumni

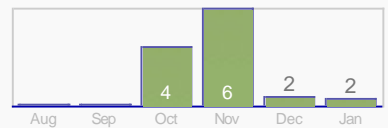


## [beussery.com/uga-parking.pdf](#)

Number of Keywords: 1

**Estimated Value/Mo: \$2**

Top Keywords: uga parking



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# Beussery.com: SEO Dashboard

## Keyword Groups with the Biggest Gains - Details

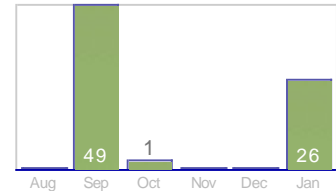
### Keyword Group: Blog Google

Positions Gained: 17 → Est. Total Clicks/Mo: (+26) → Est. Percent Traffic Gain: %  
Unique Pages Ranked: 1

#### Keywords:

- blog google: google blog (+17) - **NEW**

#### Est. Clicks per Month



### Biggest Opportunities Within This Group

#### blog google

>[google blog (43)]

Est. Potential New Clicks/Month: 5,401 Searches/Mo: 33k Average Value/Click: \$1.45

### Clicks Gained or Lost on these Keywords

blogspot.com	+3k
blogger.com	+1k
blogspot.com	+401
google.org	+215
dirson.com	+111
youtube.com	+65
wikipedia.org	+63
androinica.com	+52
chromium.org	+43
googlephoneblog.net	+37
googlegadgetblog.com	+35
e-nor.com	+33
droiddog.com	+30
hitwise.com	+27
<b>beussery.com</b>	+26

\*competitors in bold

### Pages That Rank

<http://www.beussery.com/blog/index.php/2009/07/bing-seo-flash>

google webmaster tools(33), google webmaster(31), google blog(43)

Est. Clicks per Month: 26(+26) Potential Incremental Gain: 5k clicks/mo.



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# Beussery.com: SEO Dashboard

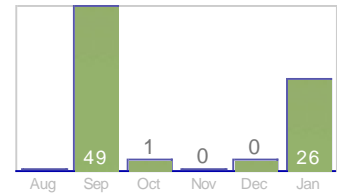
## Keyword Group: Blog

Positions Gained: 21 → Est. Total Clicks/Mo: (+26) → Est. Percent Traffic Gain: 11k%  
 Unique Pages Ranked: 1

### Keywords:

- blog: google blog (+17) - **NEW**, inurl blog archive shtml (+10), submission blog (+1), blo...

### Est. Clicks per Month



## Biggest Opportunities Within This Group

### blog

>[blog directory google (38), inurl blog archive shtml (35), submission blog (49), google blog (43)]

Est. Potential New Clicks/Month: 5,406 Searches/Mo: 33k Average Value/Click: \$0.58

## Clicks Gained or Lost on these Keywords

blogspot.com	+3k
blogspot.com	+1k
blogspot.com	+401
google.org	+215
dirson.com	+111
youtube.com	+65
wikipedia.org	+62
androinica.com	+52
chromium.org	+43
googlephoneblog.net	+37
googlegadgetblog.com	+35
e-nor.com	+33
droiddog.com	+30
hitwise.com	+27
<b>beussery.com</b>	+26

\*competitors in **bold**

## Pages That Rank

<http://www.beussery.com/blog/index.php/2009/07/bing-seo-flash>

google webmaster tools(33), google webmaster(31), google blog(43)

Est. Clicks per Month: 26(+26) Potential Incremental Gain: 5k clicks/mo.



beu blog

(atlanta, seo, google, gadgets, technology & geekery)

# Beussery.com: SEO Dashboard

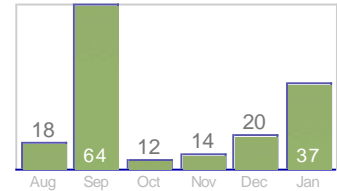
## Keyword Group: Google

Positions Gained: 27 → Est. Total Clicks/Mo: (+17) → Est. Percent Traffic Gain: 86%  
 Unique Pages Ranked: 1

### Keywords:

- google: google submission (+1)
- google > blog: google blog (+17) - **NEW**, blog directory google (-11)
- google > flash: flash google (-1)
- google > seo: google seo (+10), seo google (+4)

### Est. Clicks per Month



## Biggest Opportunities Within This Group

### google > blog

>[blog directory google (38), google blog (43)]

Est. Potential New Clicks/Month: 5,401 Searches/Mo: 33k Average Value/Click: \$0.77

### google > seo

>[seo google (16), google seo (29)]

Est. Potential New Clicks/Month: 485 Searches/Mo: 7k Average Value/Click: \$2.64

### google

>[google submission (30)]

Est. Potential New Clicks/Month: 66 Searches/Mo: 570 Average Value/Click: \$2.9

### google > flash

>[flash google (6)]

Est. Potential New Clicks/Month: 5 Searches/Mo: Average Value/Click: \$1.33

## Clicks Gained or Lost on these Keywords

blogspot.com	+3k
blogger.com	+1k
blogspot.com	+401
google.org	+215
dirson.com	+111
youtube.com	+72
marketing.fm	+63
guaranteedranking...	+59
thenextweb.com	+55
androinica.com	+52
readwriteweb.com	+44
wikipedia.org	+44
chromium.org	+43
cbsnews.com	+42
techcrunch.com	-47

\*competitors in **bold**

## Pages That Rank

<http://www.beussery.com/blog/index.php/2009/07/bing-seo-flash>

google webmaster tools(33), google webmaster(31), google blog(43)

Est. Clicks per Month: 37(+25) Potential Incremental Gain: 6k clicks/mo.



beu blog

(atlanta, seo, google, gadgets, technology & geekery)



# Beussery.com: SEO Dashboard

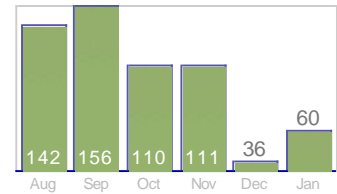
## Keyword Group: Logo

Positions Gained: 74 → Est. Total Clicks/Mo: (+24) → Est. Percent Traffic Gain: 67%  
 Unique Pages Ranked: 3

### Keywords:

- logo: university of georgia logo (+8), georgia logo (+4)
- logo > bulldog logo: georgia bulldogs logos (+56) - **NEW**, bulldog logo (+4), georgia b...

### Est. Clicks per Month



## Biggest Opportunities Within This Group

### logo > bulldog logo

>[georgia bulldog logos (4), georgia bulldogs logos (4), georgia bulldog logo (6), bulldog logo (11), georgia bulldogs logo (6)]

Est. Potential New Clicks/Month: 249 Searches/Mo: 7k Average Value/Click: \$0.71

### logo

>[university of georgia logo (12), georgia logo (4)]

Est. Potential New Clicks/Month: 91 Searches/Mo: 2k Average Value/Click: \$0.59

## Clicks Gained or Lost on these Keywords

sportslogos.net	+84
cune.edu	+44
beussery.com	+24
westernbulldogs.c...	+18
georgiadogs.com	+17
shopwiki.com	+16
teammascot.com	+8
rivals.com	+8
footballfanatics.com	+7
cbssports.com	+6
redandblack.com	+6
-7	wikipedia.org
-8	spreadshirt.com
-8	eserrano.com
-11	vector-logos.com

\*competitors in **bold**

## Pages That Rank

<http://www.beussery.com/ugabulldogfootball.html>

georgia bulldogs logo(6), bulldog logo(11), georgia bulldog logo(6)

Est. Clicks per Month: 39(+17) Potential Incremental Gain: 282 clicks/mo.

<http://www.beussery.com/georgiamerchandise>

georgia logo(4), university of georgia football merchandise(9), georgia bulldogs jacket(47)

Est. Clicks per Month: 21(+7) Potential Incremental Gain: 58 clicks/mo.



beu blog

(atlanta, seo, google, gadgets, technology & geekery)

# Beussery.com: SEO Dashboard

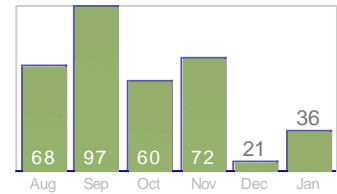
## Keyword Group: Bulldog Logo

Positions Gained: 62 → Est. Total Clicks/Mo: (+15) → Est. Percent Traffic Gain: 71%  
 Unique Pages Ranked: 1

### Keywords:

- bulldog logo > logo: georgia bulldogs logos (+56) - **NEW**, bulldog logo (+4), georgia b...

Est. Clicks per Month



## Biggest Opportunities Within This Group

### bulldog logo > logo

>[georgia bulldog logos (4), georgia bulldogs logos (4), georgia bulldog logo (6), bulldog logo (11), georgia bulldogs logo (6)]

Est. Potential New Clicks/Month: 249 Searches/Mo: 7k Average Value/Click: \$0.71

## Clicks Gained or Lost on these Keywords

sportslogos.net	+73
cune.edu	+44
<b>georgiadogs.com</b>	+19
westernbulldogs.c...	+18
shopwiki.com	+15
<b>beussery.com</b>	+15
footballfanatics.com	+8
teammascot.com	+8
rivals.com	+8
cbssports.com	+6
redandblack.com	+6
designtheplanet.com	+5
<b>bulldogplanet.com</b>	+5
-6	freelogovector.com
-8	spreadshirt.com

\*competitors in **bold**

## Pages That Rank

<http://www.beussery.com/ugabulldogfootball.html>

georgia bulldogs logo(6), bulldog logo(11), georgia bulldog logo(6)

Est. Clicks per Month: 36(+16) Potential Incremental Gain: 249 clicks/mo.



beu blog

(atlanta, seo, google, gadgets, technology & geekery)

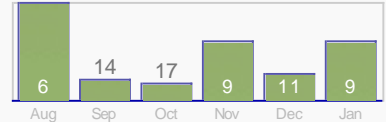
# Beussery.com: SEO Dashboard

## Biggest Opportunities (all)

Rank

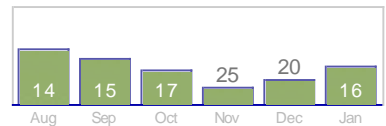
### google blog (43)

Searches/Mo: 33k Est. Value/Click: \$1.45 Est. Potential New Clicks/Month: 5k  
Other Keywords for URL: google blog, google seo, seo google, flash search engine optimization, flash sites



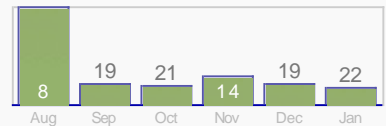
### google webmaster tools (33)

Searches/Mo: 0 Est. Value/Click: \$0.71 Est. Potential New Clicks/Month: 7k  
Other Keywords for URL: google webmaster tools, google webmaster, google webmasters, google webmaster tool



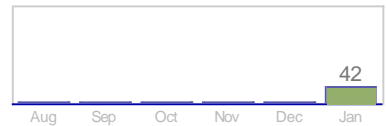
### gdrive (22)

Searches/Mo: 5k Est. Value/Click: \$2.02 Est. Potential New Clicks/Month: 706  
Other Keywords for URL: gdrive



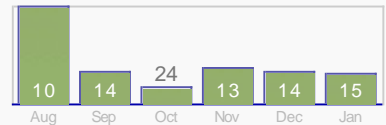
### google seo (29)

Searches/Mo: 5k Est. Value/Click: \$2.68 Est. Potential New Clicks/Month: 421  
Other Keywords for URL: google blog, google seo, seo google, flash search engine optimization, flash sites



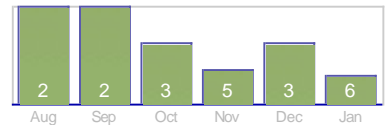
### google webmaster (31)

Searches/Mo: 18k Est. Value/Click: \$0.86 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: google webmaster tools, google webmaster, google webmasters, google webmaster tool



### uga football schedule (46)

Searches/Mo: 570 Est. Value/Click: \$0.81 Est. Potential New Clicks/Month: 882  
Other Keywords for URL: uga football schedule, university of georgia football schedule, georgia bulldog football schedule, georgia bulldogs jerseys, university of ga football



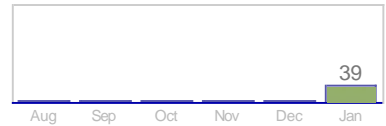
### biltmore estate tickets (28)

Searches/Mo: 0 Est. Value/Click: \$2.23 Est. Potential New Clicks/Month: 258  
Other Keywords for URL: biltmore estate tickets, biltmore estate coupons



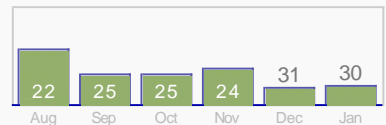
### google definition (29)

Searches/Mo: 0 Est. Value/Click: \$1.09 Est. Potential New Clicks/Month: 337  
Other Keywords for URL: google definition, doorway page, what are doorway pages



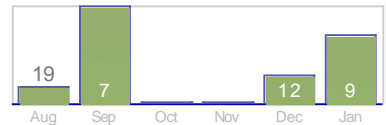
### uga parking (37)

Searches/Mo: 990 Est. Value/Click: \$1.01 Est. Potential New Clicks/Month: 319  
Other Keywords for URL: uga parking



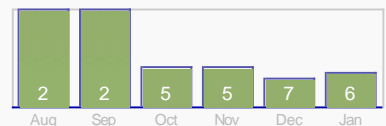
### uga bookstore (13)

Searches/Mo: 3k Est. Value/Click: \$0.32 Est. Potential New Clicks/Month: 842  
Other Keywords for URL: uga bookstore, university of georgia bookstore, georgia bookstore, uga merchandise, uga book store



### google submission (30)

Searches/Mo: 570 Est. Value/Click: \$2.9 Est. Potential New Clicks/Month: 66  
Other Keywords for URL: google submission, submission blog, blog directory google



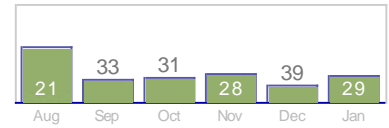
beu blog

(atlanta, seo, google, gadgets, technology & geekery)

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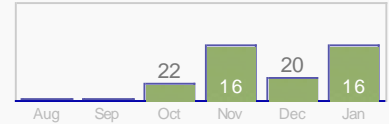
## google webmasters (48)

Searches/Mo: 2k Est. Value/Click: \$2.07 Est. Potential New Clicks/Month: 91  
 Other Keywords for URL: google webmaster tools, google webmaster, google webmasters, google webmaster tool



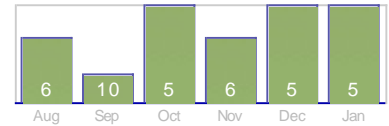
## flash seo (25)

Searches/Mo: 720 Est. Value/Click: \$2.32 Est. Potential New Clicks/Month: 78  
 Other Keywords for URL: google blog, google seo, seo google, flash search engine optimization, flash sites



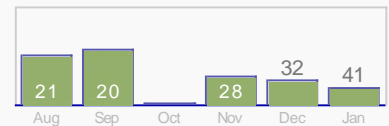
## google webmaster tool (42)

Searches/Mo: 0 Est. Value/Click: \$1.51 Est. Potential New Clicks/Month: 117  
 Other Keywords for URL: google webmaster tools, google webmaster, google webmasters, google webmaster tool



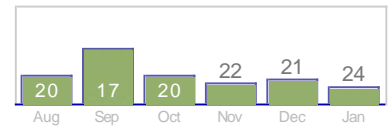
## seo google (16)

Searches/Mo: 2k Est. Value/Click: \$2.6 Est. Potential New Clicks/Month: 65  
 Other Keywords for URL: google blog, google seo, seo google, flash search engine optimization, flash sites



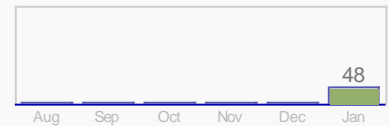
## flash sites (40)

Searches/Mo: 2k Est. Value/Click: \$0.52 Est. Potential New Clicks/Month: 308  
 Other Keywords for URL: google blog, google seo, seo google, flash search engine optimization, flash sites



## nike apparel (42)

Searches/Mo: 5k Est. Value/Click: \$0.69 Est. Potential New Clicks/Month: 223  
 Other Keywords for URL: nike apparel, university of georgia apparel, georgia bulldog merchandise, uga clothing



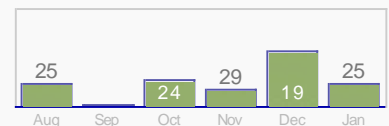
## university of georgia football schedule (42)

Searches/Mo: 720 Est. Value/Click: \$0.85 Est. Potential New Clicks/Month: 147  
 Other Keywords for URL: uga football schedule, university of georgia football schedule, georgia bulldog football schedule, georgia bulldogs jerseys, university of ga football



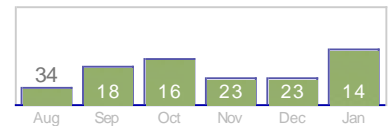
## uga basketball (30)

Searches/Mo: 4k Est. Value/Click: \$0.77 Est. Potential New Clicks/Month: 151  
 Other Keywords for URL: uga basketball, georgia bulldogs basketball, university of georgia basketball, georgia bulldog basketball, university of georgia bulldogs basketball



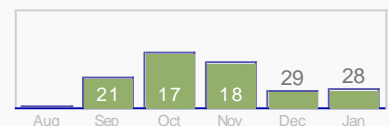
## uga apparel (22)

Searches/Mo: 720 Est. Value/Click: \$0.96 Est. Potential New Clicks/Month: 116  
 Other Keywords for URL: georgia bulldogs apparel, georgia jerseys, uga apparel, georgia apparel, university of georgia apparel



## flash search engine optimization (9)

Searches/Mo: 390 Est. Value/Click: \$6.07 Est. Potential New Clicks/Month: 18  
 Other Keywords for URL: google blog, google seo, seo google, flash search engine optimization, flash sites



## uga merchandise (16)

Searches/Mo: 480 Est. Value/Click: \$1.59 Est. Potential New Clicks/Month: 62  
 Other Keywords for URL: uga bulldogs, georgia merchandise, georgia bulldogs merchandise, uga merchandise, university of georgia merchandise



## aima (35)

Searches/Mo: 2k Est. Value/Click: \$0.34 Est. Potential New Clicks/Month: 268  
 Other Keywords for URL: aima



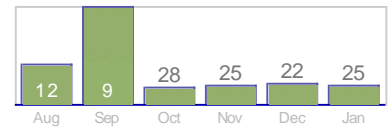
beu blog  
 (atlanta, seo, google, gadgets, technology & geekery)



# Beussery.com: SEO Dashboard

## asheville tourist (44)

Searches/Mo: 240 Est. Value/Click: \$1.39 Est. Potential New Clicks/Month: 64  
 Other Keywords for URL: asheville nc tourism, asheville tourist, asheville north carolina tourism, asheville tourist information, asheville tourist info



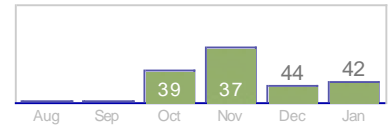
## number words (31)

Searches/Mo: 2k Est. Value/Click: \$0.49 Est. Potential New Clicks/Month: 161  
 Other Keywords for URL: number words



## asheville nc tourism (35)

Searches/Mo: 390 Est. Value/Click: \$1.17 Est. Potential New Clicks/Month: 66  
 Other Keywords for URL: asheville nc tourism, asheville tourist, asheville north carolina tourism, asheville tourist information, asheville tourist info



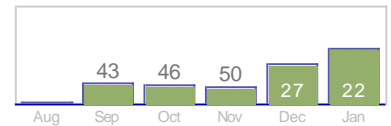
## georgia dawgs (29)

Searches/Mo: 990 Est. Value/Click: \$0.62 Est. Potential New Clicks/Month: 116  
 Other Keywords for URL: georgia bulldog mascot, georgia bulldogs apparel, georgia dawgs, georgia bulldogs, georgia bulldog



## bulldog logo (11)

Searches/Mo: 4k Est. Value/Click: \$0.51 Est. Potential New Clicks/Month: 133  
 Other Keywords for URL: georgia bulldogs logo, bulldog logo, georgia bulldog logo, university of georgia logo, georgia bulldogs logos



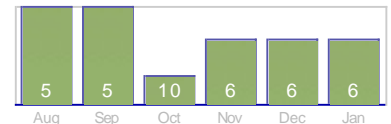
## university of georgia bookstore (15)

Searches/Mo: 990 Est. Value/Click: \$0.38 Est. Potential New Clicks/Month: 156  
 Other Keywords for URL: uga bookstore, university of georgia bookstore, georgia bookstore, uga merchandise, uga book store



## georgia bulldogs logo (6)

Searches/Mo: 2k Est. Value/Click: \$0.73 Est. Potential New Clicks/Month: 77  
 Other Keywords for URL: georgia bulldogs logo, bulldog logo, georgia bulldog logo, university of georgia logo, georgia bulldogs logos



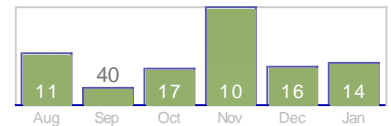
## georgia bulldogs apparel (22)

Searches/Mo: 2k Est. Value/Click: \$1.15 Est. Potential New Clicks/Month: 47  
 Other Keywords for URL: georgia bulldog mascot, georgia bulldogs apparel, georgia dawgs, georgia bulldogs, georgia bulldog



## uga bulldogs (10)

Searches/Mo: 1k Est. Value/Click: \$0.61 Est. Potential New Clicks/Month: 87  
 Other Keywords for URL: uga bulldogs, georgia merchandise, georgia bulldogs merchandise, uga merchandise, university of georgia merchandise



## georgia bulldog (42)

Searches/Mo: 4k Est. Value/Click: \$0.41 Est. Potential New Clicks/Month: 117  
 Other Keywords for URL: georgia bulldog mascot, georgia bulldogs apparel, georgia dawgs, georgia bulldogs, georgia bulldog



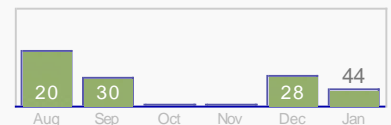
## georgia bull dogs (22)

Searches/Mo: 720 Est. Value/Click: \$0.73 Est. Potential New Clicks/Month: 63  
 Other Keywords for URL: georgia bulldog mascot, georgia bulldogs apparel, georgia dawgs, georgia bulldogs, georgia bulldog



## uga golf (19)

Searches/Mo: 480 Est. Value/Click: \$1.28 Est. Potential New Clicks/Month: 34  
 Other Keywords for URL: uga golf, georgia bulldogs golf

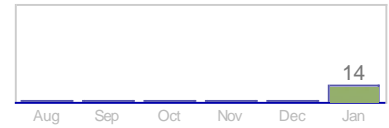


beu blog  
 (atlanta, seo, google, gadgets, technology & geekery)

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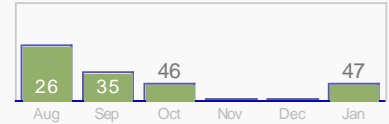
## biltmore estate coupons (14)

Searches/Mo: 120 Est. Value/Click: \$1.33 Est. Potential New Clicks/Month: 33  
Other Keywords for URL: biltmore estate tickets, biltmore estate coupons



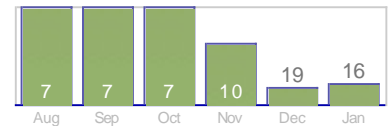
## university of georgia athens ga (50)

Searches/Mo: 570 Est. Value/Click: \$1.24 Est. Potential New Clicks/Month: 34  
Other Keywords for URL: uga prints, university of georgia athens ga



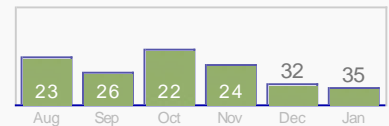
## georgia bulldogs basketball (31)

Searches/Mo: 2k Est. Value/Click: \$0.62 Est. Potential New Clicks/Month: 63  
Other Keywords for URL: uga basketball, georgia bulldogs basketball, university of georgia basketball, georgia bulldog basketball, university of georgia bulldogs basketball



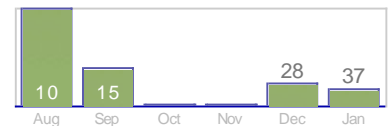
## georgia logo (4)

Searches/Mo: 1k Est. Value/Click: \$0.65 Est. Potential New Clicks/Month: 58  
Other Keywords for URL: georgia logo, university of georgia football merchandise, georgia bulldogs jacket, uga football merchandise



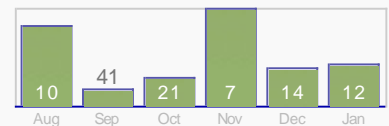
## georgia apparel (12)

Searches/Mo: 390 Est. Value/Click: \$1.15 Est. Potential New Clicks/Month: 32  
Other Keywords for URL: georgia bulldogs apparel, georgia jerseys, uga apparel, georgia apparel, university of georgia apparel



## uga stadium (12)

Searches/Mo: 150 Est. Value/Click: \$1.09 Est. Potential New Clicks/Month: 34  
Other Keywords for URL: uga stadium, university of georgia stadium, university of georgia alumni



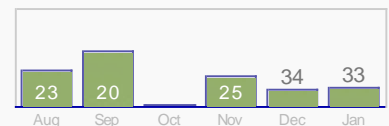
## uga bulldog (44)

Searches/Mo: 720 Est. Value/Click: \$0.55 Est. Potential New Clicks/Month: 66  
Other Keywords for URL: georgia bulldogs logo, bulldog logo, georgia bulldog logo, university of georgia logo, georgia bulldogs logos



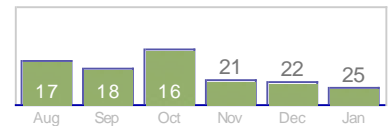
## georgia bookstore (15)

Searches/Mo: 2k Est. Value/Click: \$0.43 Est. Potential New Clicks/Month: 81  
Other Keywords for URL: uga bookstore, university of georgia bookstore, georgia bookstore, uga merchandise, uga book store



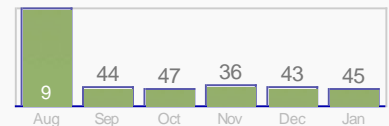
## university of georgia apparel (18)

Searches/Mo: 390 Est. Value/Click: \$0.72 Est. Potential New Clicks/Month: 48  
Other Keywords for URL: nike apparel, university of georgia apparel, georgia bulldog merchandise, uga clothing



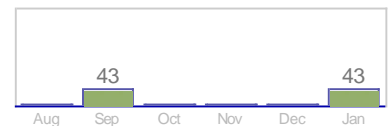
## georgia bulldog football schedule (42)

Searches/Mo: 0 Est. Value/Click: \$0.53 Est. Potential New Clicks/Month: 64  
Other Keywords for URL: uga football schedule, university of georgia football schedule, georgia bulldog football schedule, georgia bulldogs jerseys, university of ga football



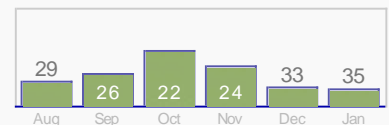
## brand identity strategy (42)

Searches/Mo: 240 Est. Value/Click: \$2.1 Est. Potential New Clicks/Month: 15  
Other Keywords for URL: what is brand identity, brand identity strategy



## georgia tags (39)

Searches/Mo: 480 Est. Value/Click: \$0.48 Est. Potential New Clicks/Month: 64  
Other Keywords for URL: georgia car tags, georgia tags, uga car tags, georgia car tag, georgia bulldogs car

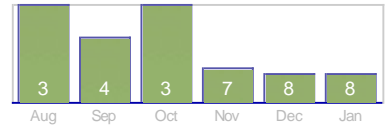


beu blog  
(atlanta, seo, google, gadgets, technology & geekery)

# Beussery.com: SEO Dashboard

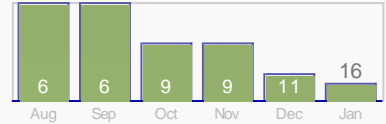
## georgia bulldog merchandise (23)

Searches/Mo: 570 Est. Value/Click: \$0.89 Est. Potential New Clicks/Month: 34  
 Other Keywords for URL: nike apparel, university of georgia apparel, georgia bulldog merchandise, uga clothing



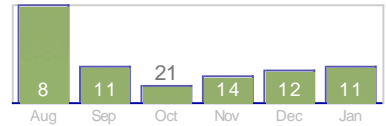
## georgia bulldogs merchandise (21)

Searches/Mo: 2k Est. Value/Click: \$0.88 Est. Potential New Clicks/Month: 34  
 Other Keywords for URL: uga bulldogs, georgia merchandise, georgia bulldogs merchandise, uga merchandise, university of georgia merchandise



## georgia car tags (23)

Searches/Mo: 480 Est. Value/Click: \$0.58 Est. Potential New Clicks/Month: 48  
 Other Keywords for URL: georgia car tags, georgia tags, uga car tags, georgia car tag, georgia bulldogs car



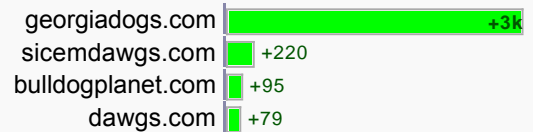
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## Keywords Not Ranked On But Should Be

Estimated Clicks/Month

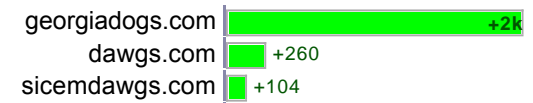
### georgia bulldogs

Searches/Month: 74k  
 Cost/Click: \$0.81 Est. Potential Clicks/Month: 2k  
 Avg. Competitor Rank: 9



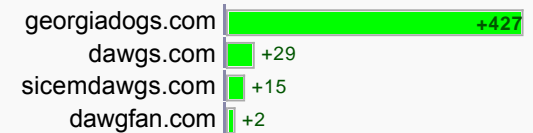
### uga football

Searches/Month: 12k  
 Cost/Click: \$0.57 Est. Potential Clicks/Month: 1k  
 Avg. Competitor Rank: 7



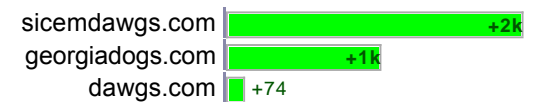
### university of georgia football

Searches/Month: 4k  
 Cost/Click: \$1.04 Est. Potential Clicks/Month: 251  
 Avg. Competitor Rank: 12



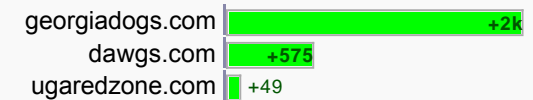
### georgia football

Searches/Month: 8k  
 Cost/Click: \$0.63 Est. Potential Clicks/Month: 1k  
 Avg. Competitor Rank: 5



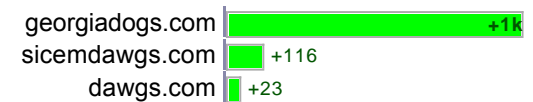
### uga

Searches/Month: 74k  
 Cost/Click: \$1.34 Est. Potential Clicks/Month: 902  
 Avg. Competitor Rank: 19



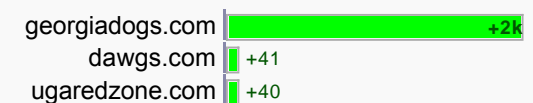
### georgia bulldogs football

Searches/Month: 12k  
 Cost/Click: \$0.60 Est. Potential Clicks/Month: 701  
 Avg. Competitor Rank: 7



### university of georgia

Searches/Month: 110k  
 Cost/Click: \$1.25 Est. Potential Clicks/Month: 721  
 Avg. Competitor Rank: 32



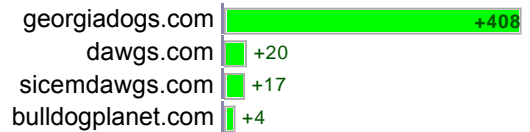
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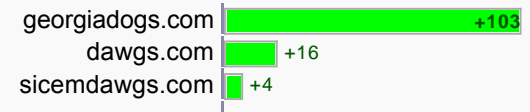
## ga bulldogs

Searches/Month: 2k  
 Cost/Click: \$0.57 Est. Potential Clicks/Month: 239  
 Avg. Competitor Rank: 9



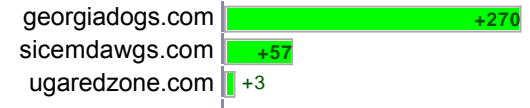
## uga football tickets

Searches/Month: 480  
 Cost/Click: \$2.52 Est. Potential Clicks/Month: 55  
 Avg. Competitor Rank: 9



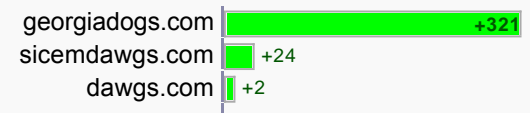
## uga baseball

Searches/Month: 0  
 Cost/Click: \$0.91 Est. Potential Clicks/Month: 155  
 Avg. Competitor Rank: 7



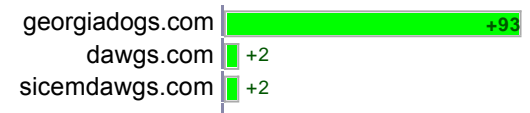
## georgia dogs

Searches/Month: 2k  
 Cost/Click: \$0.61 Est. Potential Clicks/Month: 219  
 Avg. Competitor Rank: 8



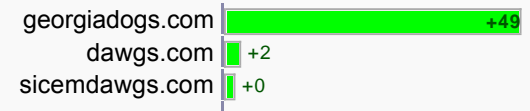
## georgia football tickets

Searches/Month: 720  
 Cost/Click: \$2.75 Est. Potential Clicks/Month: 39  
 Avg. Competitor Rank: 12



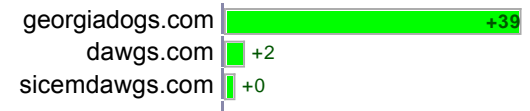
## georgia bulldogs tickets

Searches/Month: 240  
 Cost/Click: \$2.08 Est. Potential Clicks/Month: 33  
 Avg. Competitor Rank: 10



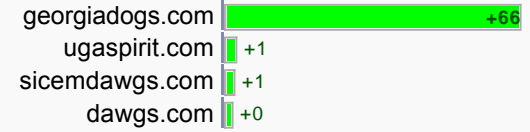
## georgia bulldog tickets

Searches/Month: 240  
 Cost/Click: \$2.51 Est. Potential Clicks/Month: 27  
 Avg. Competitor Rank: 8



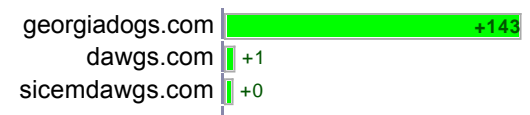
## uga game

Searches/Month: 0  
 Cost/Click: \$1.26 Est. Potential Clicks/Month: 34  
 Avg. Competitor Rank: 16



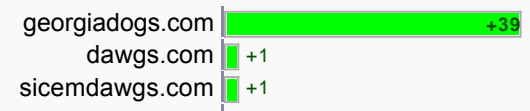
## uga football roster

Searches/Month: 0  
 Cost/Click: \$1.16 Est. Potential Clicks/Month: 107  
 Avg. Competitor Rank: 10



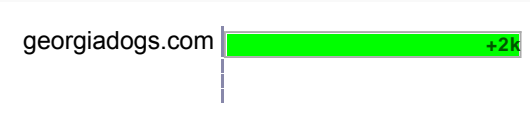
## georgia bulldogs football tickets

Searches/Month: 390  
 Cost/Click: \$2.14 Est. Potential Clicks/Month: 20  
 Avg. Competitor Rank: 10



## georgia

Searches/Month: 301k  
 Cost/Click: \$1.67 Est. Potential Clicks/Month: 2k  
 Avg. Competitor Rank: 9



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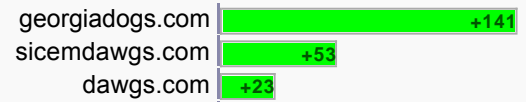
(atlanta, seo, google, gadgets, technology & geekery)



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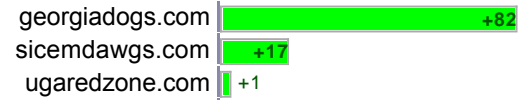
## georgia football schedule

Searches/Month: 390  
 Cost/Click: \$0.53 Est. Potential Clicks/Month: 92  
 Avg. Competitor Rank: 7



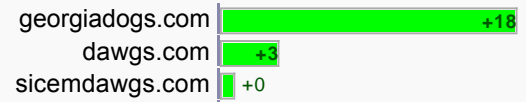
## university of georgia baseball

Searches/Month: 480  
 Cost/Click: \$0.83 Est. Potential Clicks/Month: 47  
 Avg. Competitor Rank: 8



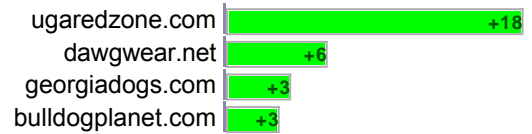
## university of georgia football tickets

Searches/Month: 150  
 Cost/Click: \$3.56 Est. Potential Clicks/Month: 12  
 Avg. Competitor Rank: 6



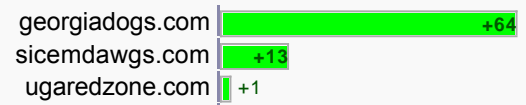
## uga gear

Searches/Month: 240  
 Cost/Click: \$2.04 Est. Potential Clicks/Month: 4  
 Avg. Competitor Rank: 15



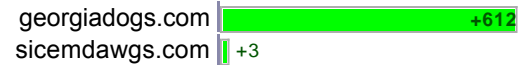
## georgia bulldogs baseball

Searches/Month: 480  
 Cost/Click: \$0.71 Est. Potential Clicks/Month: 40  
 Avg. Competitor Rank: 7



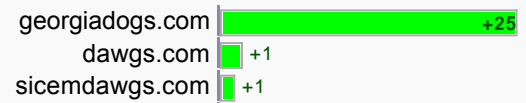
## aaron murray

Searches/Month: 3k  
 Cost/Click: \$0.48 Est. Potential Clicks/Month: 307  
 Avg. Competitor Rank: 23



## georgia bulldog football tickets

Searches/Month: 120  
 Cost/Click: \$2.68 Est. Potential Clicks/Month: 13  
 Avg. Competitor Rank: 9



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Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs.  Paid Clicks

None

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# Beussery.com: SEO Dashboard

## Keyword Groups with the Most Potential - Details

### Keyword Group: Georgia

Unique Pages Ranked: 26 Searches Per Month: 9k

**Potential Clicks with Incremental Gain:** 150.0 **Value of Incremental Gain:** \$150.0

**Potential Clicks Gained at Top Positions:** 17.0k **Value of Gain at Top Positions:** \$11.0k

#### Keywords:

- georgia: georgia bulldogs, georgia bulldogs logo (6), georgia bulldogs logos (4) - **NEW**,...
- georgia > university: georgia tech university bookstore
- georgia > university > georgia university: university of georgia, university of ...
- georgia > university > football: university of georgia football, university of geo...

#### Est. Share of Clicks

<a href="#">bulldogplanet.com</a>	258 (+58)
<a href="#">ugaredzone.com</a>	220 (+58)
<a href="#">beussery.com</a>	105 (+5)
<a href="#">dawgwear.net</a>	72 (+49)
<a href="#">ugaspirit.com</a>	14 (+5)
<a href="#">ugaclubhouse.com</a>	0 (+0)

### Biggest Opportunities Within This Group

#### georgia

>[store georgia (2), georgia bulldogs jacket (47), georgia bulldog sticker (16), georgia cups (21), dawgs georgia (27)]

**Est. Potential New Clicks/Month: 836** Searches/Mo: 20k Average Value/Click: \$0.82

#### georgia > university > georgia university

>[georgia university bookstore (13), university of georgia bulldogs store (31), university of georgia jerseys (4), university georgia bulldogs (17), georgia university bulldogs (10)]

**Est. Potential New Clicks/Month: 366** Searches/Mo: 4k Average Value/Click: \$0.9

#### georgia > university > football

>[university of georgia bulldogs football (30), university of georgia football schedule (42)]

**Est. Potential New Clicks/Month: 151** Searches/Mo: 810 Average Value/Click: \$0.88

#### georgia > merchandise

>[university of georgia football merchandise (7), georgia bulldog merchandise (23), university of georgia merchandise (12), georgia bulldogs merchandise (21), georgia merchandise (5)]

**Est. Potential New Clicks/Month: 102** Searches/Mo: 3k Average Value/Click: \$0.65

### Clicks Gained or Lost on these Keywords

galaxymusicusa.com	+1
apple.com	+0
steelsjewelry.com	+0
brysonknits.com	+0
thefind.com	+0
bloodmountain.com	+0
jewelersbenchaugu...	+0
usatoday.com	+0
0 cstv.com	
0 <b>sicemdawgs.com</b>	
0 georgiasouthern.edu	
0 <b>dawgzrus.com</b>	
-1 uga.edu	
-1 sportsfantreasure...	
-1 <b>beussery.com</b>	

\*competitors in **bold**

### Pages That Rank

<http://www.beussery.com/beuga>

georgia store(1), university of georgia bookstore(16), georgia bulldogs merchandise(22)

**Est. Clicks per Month: 7(-1) Potential Incremental Gain: 14 clicks/mo.**



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# Beussery.com: SEO Dashboard

## Keyword Group: Uga

Unique Pages Ranked: 28 Searches Per Month: 4k

**Potential Clicks with Incremental Gain:** 125.0 **Value of Incremental Gain:** \$125.0

**Potential Clicks Gained at Top Positions:** 14.0k **Value of Gain at Top Positions:** \$11.0k

### Keywords:

- **uga:** uga bookstore (13), uga, uga bulldogs (10), uga stadium (12), uga apparel (22)
- **uga > shirt:** uga t shirts (17), uga shirts (37), uga t shirt (27), uga shirt (42)
- **uga > football:** uga football schedule (46), uga bulldogs football (37), uga football t...
- **uga > merchandise:** uga merchandise (16), uga bulldog merchandise (14), uga football m...

### Est. Share of Clicks

<a href="#">ugaredzone.com</a>	494 (+3)
<a href="#">dawgwear.net</a>	134 (+8)
<a href="#">ugaspirit.com</a>	98 (+2)
<a href="#">beussery.com</a>	87 (+11)
<a href="#">bulldogplanet.com</a>	46 (+30)
<a href="#">ugaclubhouse.com</a>	0 (+0)

## Biggest Opportunities Within This Group

### uga

>[uga supplies (26), uga products (41), uga bulldogs shop (25), uga accessory (23), uga bulldogs store (26)]

**Est. Potential New Clicks/Month: 1,975** Searches/Mo: 15k Average Value/Click: \$1.13

### uga > football

>[uga football gear (11), uga bulldogs football tickets (35), uga bulldog football (33), uga bulldogs football (37), uga football schedule (46)]

**Est. Potential New Clicks/Month: 896** Searches/Mo: 780 Average Value/Click: \$0.71

### uga > merchandise

>[uga bulldog merchandise (14), uga football merchandise (8), uga bulldogs merchandise (15), uga merchandise (16)]

**Est. Potential New Clicks/Month: 62** Searches/Mo: 480 Average Value/Click: \$0.46

### uga > shirt

>[uga shirt (42), uga t shirt (27), uga shirts (37), uga t shirts (17)]

**Est. Potential New Clicks/Month: 26** Searches/Mo: 900 Average Value/Click: \$1

## Clicks Gained or Lost on these Keywords

sportslogos.net	+73
cune.edu	+44
<b>georgiadogs.com</b>	+19
westernbulldogs.c...	+18
shopwiki.com	+15
<b>beussery.com</b>	+15
footballfanatics.com	+8
teammascot.com	+8
rivals.com	+8
cbssports.com	+6
redandblack.com	+6
designtheplanet.com	+5
<b>bulldogplanet.com</b>	+5
-6	freelogovector.com
-8	spreadshirt.com

*\*competitors in bold*

## Pages That Rank

<http://www.beussery.com/ugabulldogfootball.html>

georgia bulldogs logo(6), bulldog logo(11), georgia bulldog logo(6)

**Est. Clicks per Month: 36(+16) Potential Incremental Gain: 249 clicks/mo.**



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# Beussery.com: SEO Dashboard

## Keyword Group: Bulldog

Unique Pages Ranked: 22 Searches Per Month: 5k

**Potential Clicks with Incremental Gain: 98.0 Value of Incremental Gain: \$98.0**

**Potential Clicks Gained at Top Positions: 6.0k Value of Gain at Top Positions: \$3.0k**

### Keywords:

- **bulldog**: bulldog logo (11), ga bulldogs, baby bulldogs, bulldog shop, bulldog logos
- **bulldog > georgia**: georgia bulldogs, georgia bulldogs screensavers (4), georgia bulld...
- **bulldog > georgia > logo**: georgia bulldogs logo (6), georgia bulldogs logos (4) - NE...
- **bulldog > merchandis > bulldogs merchandise**: georgia bulldogs merchandise (21), ...

### Est. Share of Clicks

<a href="#">bulldogplanet.com</a>	270 (+49)
<a href="#">ugaredzone.com</a>	81 (+21)
<a href="#">beussery.com</a>	74 (+10)
<a href="#">dawgear.net</a>	66 (+1)
<a href="#">ugaspirit.com</a>	1 (+1)
<a href="#">ugaclubhouse.com</a>	0 (+0)

## Biggest Opportunities Within This Group

### bulldog > georgia

>[georgia bulldog sticker (16), georgia bulldogs charm (46), georgia bulldogs wallet (39), georgia bulldog screensaver (2), georgia bulldogs shop (8)]

**Est. Potential New Clicks/Month: 419** Searches/Mo: 13k Average Value/Click: \$0.82

### bulldog

>[bulldogs bookstore (24), bulldog ga (35), bulldog jerseys (32), bulldog tag (42), bulldogs basketball shorts (41)]

**Est. Potential New Clicks/Month: 185** Searches/Mo: 5k Average Value/Click: \$0.49

### bulldog > uga

>[uga bulldogs shop (25), uga bulldogs store (26), uga bulldog tickets (26), uga bulldogs sweatshirt (29), uga bulldogs tickets (27)]

**Est. Potential New Clicks/Month: 153** Searches/Mo: 2k Average Value/Click: \$0.22

### bulldog > georgia > logo

>[georgia bulldog logos (4), georgia bulldogs logos (4), georgia bulldog logo (6), georgia bulldogs logo (6)]

**Est. Potential New Clicks/Month: 116** Searches/Mo: 3k Average Value/Click: \$0.76

## Clicks Gained or Lost on these Keywords

krittersinthemail...	+9
topprospectalert.com	+1
thefind.com	+1
-1	shopwiki.com
-1	overstock.com
-1	yahoo.com
-1	hatland.com
-1	ebay.com
-1	<b>georgiadogs.com</b>
-1	<b>bulldogplanet.com</b>
-1	amazon.com
-1	collegesports-fan...
-2	<b>ugaredzone.com</b>
-2	ncaafootball.com
-2	fansedge.com

\*competitors in **bold**

## Pages That Rank

<http://www.beussery.com/georgiaapparel.html>

georgia bulldogs apparel(23), georgia jerseys(6), uga apparel(22)

**Est. Clicks per Month: 0 Potential Incremental Gain: 6 clicks/mo.**



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# Beussery.com: SEO Dashboard

## Keyword Group: **Bookstore**

Unique Pages Ranked: 3 Searches Per Month: 192

**Potential Clicks with Incremental Gain:** 59.0 **Value of Incremental Gain:** \$59.0

**Potential Clicks Gained at Top Positions:** 1.0k **Value of Gain at Top Positions:** \$393.0

### Keywords:

- **bookstore:** uga bookstore (13), university of georgia bookstore (15), georgia bookstore ...

### Est. Share of Clicks

<a href="#">ugaredzone.com</a>	117 (+30)
<a href="#">beussery.com</a>	57 (+16)
<a href="#">dawgwear.net</a>	51 (+50)
<a href="#">ugaspirit.com</a>	22 (+5)
<a href="#">ugaclubhouse.com</a>	0 (+0)
<a href="#">bulldogplanet.com</a>	0 (+0)

## Biggest Opportunities Within This Group

### bookstore

>[bulldogs bookstore (24), georgia bulldog bookstore (7), georgia university bookstore (13), bulldogs book store (27), university of georgia book store (11)]

**Est. Potential New Clicks/Month:** 1,121 Searches/Mo: 6k Average Value/Click: \$0.32

## Clicks Gained or **Lost** on these Keywords

<b>dawgs.com</b>	+825
rivals.com	+115
<b>georgiadogs.com</b>	+55
wikipedia.org	+28
<b>sicemdawgs.com</b>	+26
ugaschedule.com	+22
ajc.com	+14
go.com	+10
gotickets.com	+10
youtube.com	+9
dcdawgs.org	+8
cnn.com	+6
blogspot.com	+5
diggnewz.com	+5
-6	wnn.co.uk

\*competitors in **bold**

## Pages That Rank

<http://www.beussery.com/bulldogsfootball.html>

uga football schedule(46), university of georgia football schedule(42), georgia bulldog football schedule(42)

**Est. Clicks per Month:** 4 **Potential Incremental Gain:** 885 clicks/mo.

<http://www.beussery.com>

uga bulldogs football(37), georgia bulldog screensaver(4)

**Est. Clicks per Month:** 0 **Potential Incremental Gain:** 11 clicks/mo.

<http://www.beussery.com/ugeorgiabulldogsfootballtick.html>

ticket saver(34), uga football ticket(49), uga bulldogs tickets(27)

**Est. Clicks per Month:** 0 **Potential Incremental Gain:** 0 clicks/mo.



beu blog

(atlanta, seo, google, gadgets, technology & geekery)

# Beussery.com: SEO Dashboard

## Keyword Group: Logo

Unique Pages Ranked: 3 Searches Per Month: 448

**Potential Clicks with Incremental Gain: 53.0 Value of Incremental Gain: \$53.0**

**Potential Clicks Gained at Top Positions: 493.0 Value of Gain at Top Positions: \$268.0**

### Keywords:

- logo: georgia logo (4), university of georgia logo (12), g logo, logo pants, arch logo
- logo > bulldog logo: georgia bulldogs logo (6), bulldog logo (11), georgia bulldogs I...

### Est. Share of Clicks

<a href="#">beussery.com</a>	60 (+24)
<a href="#">bulldogplanet.com</a>	6 (+5)
<a href="#">ugaredzone.com</a>	3 (+2)
<a href="#">ugaspirit.com</a>	0 (+0)
<a href="#">ugaclubhouse.com</a>	0 (+0)
<a href="#">dawgwear.net</a>	0 (+0)

## Biggest Opportunities Within This Group

### logo > bulldog logo

>[georgia bulldog logos (4), georgia bulldogs logos (4), georgia bulldog logo (6), bulldog logo (11), georgia bulldogs logo (6)]

**Est. Potential New Clicks/Month: 249** Searches/Mo: 7k Average Value/Click: \$0.71

### logo

>[university of georgia logo (12), georgia logo (4)]

**Est. Potential New Clicks/Month: 91** Searches/Mo: 2k Average Value/Click: \$0.59

## Clicks Gained or **Lost** on these Keywords

0	<a href="#">satsig.net</a>
0	<a href="#">mbta.com</a>
0	<a href="#">centernetworks.com</a>
0	<a href="#">cityofevanston.org</a>
0	<a href="#">phandroid.com</a>
0	<a href="#">bing.com</a>
-1	<a href="#">androidcentral.com</a>
-1	<a href="#">streetlookup.com</a>
-1	<a href="#">nationalgeographi...</a>
-1	<a href="#">cityofdavis.org</a>
-1	<a href="#">wikipedia.org</a>
-1	<a href="#">mapsonus.com</a>
-1	<a href="#">readwriteweb.com</a>
-2	<a href="#">streetviewfun.com</a>
-2	<a href="#">mapblast.com</a>

*\*competitors in bold*

## Pages That Rank

None



beu blog

(atlanta, seo, google, gadgets, technology & geekery)