

# ROSS HUDGENS



*authentic marketing*

---

## Rosshudgens.com

SEO Dashboard








Feb 15, 2011






# Rosshudgens.com: SEO Dashboard

## Table of Contents


### SEO Value

-  [Amount of Keywords in Top Search Results](#)
-  [Number of Unique Pages that Rank Organically](#)
-  [Total Organic Clicks Per Month](#)
-  [Value of Organic Clicks Per Month](#)
-  [Organic Clicks Change](#)
-  [Biggest Gains / Most Valuable Keywords](#)
-  [Newly Ranked Organic Pages](#)
-  [New Keywords / Top Sections](#)
-  [Keyword Groups with the Biggest Gains](#)

### Opportunity

-  [Biggest Opportunities / Not Ranked Keywords](#)
-  [Keyword Overlap in Your SEO & PPC campaigns](#)
-  [Keyword Groups with the Most Potential](#)

### Competition

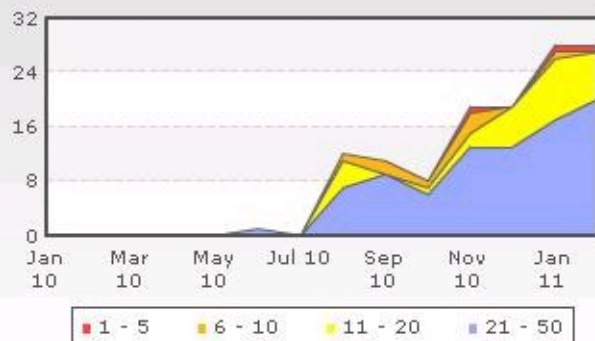
-  [Traffic Share and Movers Shakers](#)
-  [Competition](#)
-  [Top Organic Competitors / Partners and their Best Keywords](#)

### Appendix: Additional and Extended Details

-  [Biggest Gains \(all\)](#)
-  [Most Valuable Keywords \(all\)](#)
-  [Newly Ranked Organic Pages \(all\)](#)
-  [New Keywords \(all\)](#)
-  [Top Sections \(all\)](#)
-  [Keyword Groups with the Biggest Gains - Details](#)
-  [Biggest Opportunities \(all\)](#)
-  [Not Ranked Keywords \(all\)](#)
-  [Keyword Overlap in Your SEO & PPC campaigns \(all\)](#)
-  [Keyword Groups with the Most Potential - Details](#)

# Rosshudgens.com: SEO Dashboard

## Amount of Keywords in Top Search Results



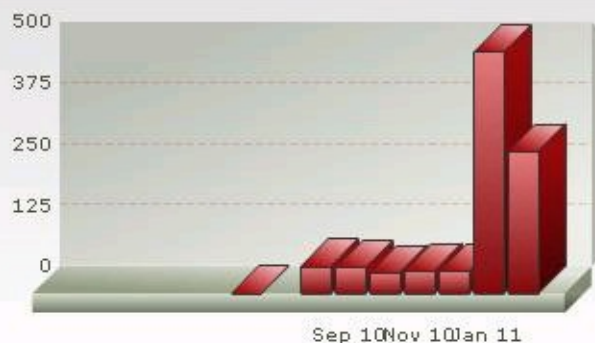
**You show up in the top 50 search results on Google for 28 different keywords.** *The largest portion of those are not on the first page, and that represents a huge amount of potential of over 14k clicks per month. That is comparable to \$24k in equivalent Adwords dollars.*

## Number of Unique Pages that Rank Organically



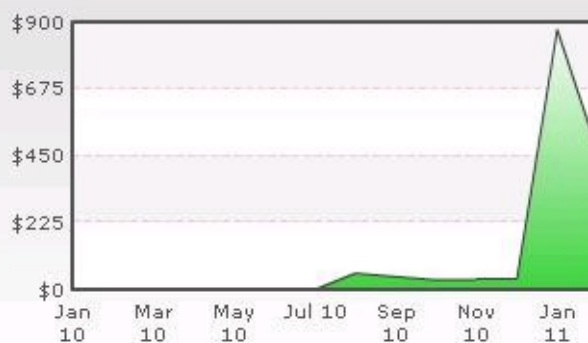
**15 of your pages appear in the top 50 of at least one search.**

## Total Organic Clicks Per Month



**You should be getting 292 clicks per month from your organic placements on Google.** *That's up 250 clicks or 595% over the past 2 months.*

## Value of Organic Clicks Per Month



**If you had to buy all those organic clicks via Google Adwords, they'd cost \$467.** *That's an additional savings of \$467 over last month.*

**You gained 292 clicks last month, worth \$467.**

# Rosshudgens.com: SEO Dashboard

## Biggest Gains

You moved up in ranks on 12 keywords last month. All those gains added up to about 0.35 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$0.46.

	Rank
▲ paid links Estimated Clicks/Month stayed_the_same <a href="http://www.rosshudgens.com/death-to-t...">http://www.rosshudgens.com/death-to-t...</a>	27
▲ www ross com Estimated Clicks/Month stayed_the_same <a href="http://www.rosshudgens.com/">http://www.rosshudgens.com/</a>	49(+1)
▲ text link broker Estimated Clicks/Month stayed_the_same <a href="http://www.rosshudgens.com/link-broke...">http://www.rosshudgens.com/link-broke...</a>	35
▲ textlink broker Estimated Clicks/Month stayed_the_same <a href="http://www.rosshudgens.com/link-broke...">http://www.rosshudgens.com/link-broke...</a>	37
▲ paid link Estimated Clicks/Month stayed_the_same <a href="http://www.rosshudgens.com/death-to-t...">http://www.rosshudgens.com/death-to-t...</a>	21
▲ paul graham high school Estimated Clicks/Month stayed_the_same <a href="http://www.rosshudgens.com/thoughts-f...">http://www.rosshudgens.com/thoughts-f...</a>	16(+3)
▲ get paid links Estimated Clicks/Month stayed_the_same <a href="http://www.rosshudgens.com/death-to-t...">http://www.rosshudgens.com/death-to-t...</a>	25
▲ wall list Estimated Clicks/Month stayed_the_same <a href="http://www.rosshudgens.com/top-10-seos/">http://www.rosshudgens.com/top-10-seos/</a>	29(+3)
▲ rand fishkin Estimated Clicks/Month stayed_the_same <a href="http://www.rosshudgens.com/rand-fishk...">http://www.rosshudgens.com/rand-fishk...</a>	44(+1)

[View more](#) (p. 13)

## Most Valuable Keywords

You gained ranks on 1 out of your top 5 most valuable keywords. Moving up the charts on those important keywords means about 0.08 visits to the site that wouldn't have come last month.

	Rank
<b>google alerts</b> Rank: 34(-11) Est. Clicks/Mo: 75(-86) Est. Value/Mo: \$144(-\$222.899)	
<b>google alert</b> Rank: 18(-3) Est. Clicks/Mo: 64(-27) Est. Value/Mo: \$88(-\$35.935)	
<b>paul graham</b> Rank: 44(-17) Est. Clicks/Mo: 3(-6) Est. Value/Mo: \$3.44(-\$7.45)	
<b>www ross com</b> Rank: 49(+1) Est. Clicks/Mo: 2 Est. Value/Mo: \$1.15(+\$0.04)	
<b>link brokers</b> Rank: 16(-1) Est. Clicks/Mo: 0(-1) Est. Value/Mo: \$1.05(-\$2.167)	
<b>lisa barone</b> Rank: 26(-6) Est. Clicks/Mo: 1(-1) Est. Value/Mo: \$0.89(-\$0.947)	
<b>things that matter</b> Rank: 18(-1) Est. Clicks/Mo: 1(-2) Est. Value/Mo: \$0.84(-\$1.416)	
<b>internet brokers</b> Rank: 28(-5) Est. Clicks/Mo: 0 Est. Value/Mo: \$0.78(-\$2.279)	
<b>paid links</b> Rank: 27 Est. Clicks/Mo: 0 Est. Value/Mo: \$0.33	

[View more](#) (p. 14)

# Rosshudgens.com: SEO Dashboard

## Newly Ranked Organic Pages

1 pages show up in Google search results that didn't last month. Combined, those new placements drive 0 clicks, which would be worth about \$2.27 if you paid for those same clicks in Google Adwords.

<http://www.rosshudgens.com/wil-reynolds-seer-interview/>

Keywords (rank):	Est. Total Clicks/Mo: 0	Est. SEO Value: \$0
		<a href="#">View more</a> (p. 16)

# Rosshudgens.com: SEO Dashboard

## New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 8 keywords that you didn't even show up on last month. Those keywords drive 0.27 clicks worth an estimated \$0.42 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 25 clicks per month if you could be in the first position on each of the keywords.

### paid links

Rank: 27 Searches/Mo: 0 Est. Value/Click: \$1.4  
Estimated New Clicks/Month: 0

### text link broker

Rank: 35 Searches/Mo: 30 Est. Value/Click: \$2.68  
Estimated New Clicks/Month: 0

### textlink broker

Rank: 37 Searches/Mo: 0 Est. Value/Click: \$0.08  
Estimated New Clicks/Month: 0

### paid link

Rank: 21 Searches/Mo: 0 Est. Value/Click: \$0.08  
Estimated New Clicks/Month: 0

### get paid links

Rank: 25 Searches/Mo: 0 Est. Value/Click: \$3.11  
Estimated New Clicks/Month: 0

[View more](#) (p. 17)

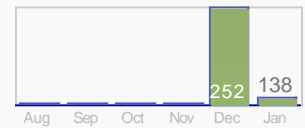
## Top Site Sections Summary

The top 1 site sections draw 96% of all of your organic visitors. Together those sections combine for 141 clicks per month.

### Clicks/Month

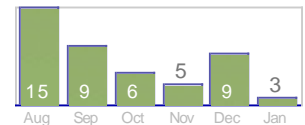
#### [rosshudgens.com/link-buil](#) [di...](#)

Number of Keywords: 4  
Est. Value/Mo: \$233 (-\$259)



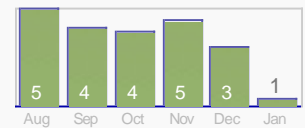
#### [rosshudgens.com/thought](#) [s-fr...](#)

Number of Keywords: 3  
Est. Value/Mo: \$3 (-\$7)



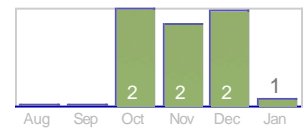
#### [rosshudgens.com/50-thing](#) [s-t...](#)

Number of Keywords: 1  
Est. Value/Mo: \$1 (-\$1)



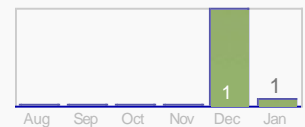
#### [rosshudgens.com/link-brok](#) [er...](#)

Number of Keywords: 5  
Est. Value/Mo: \$2 (-\$4)



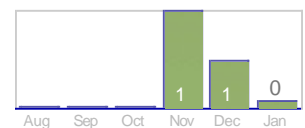
#### [rosshudgens.com/lisa-baro](#) [ne...](#)

Number of Keywords: 1  
Est. Value/Mo: \$1 (-\$1)



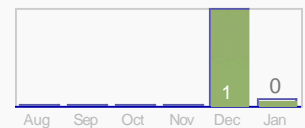
#### [rosshudgens.com/do-link-d](#) [ir...](#)

Number of Keywords: 1  
Est. Value/Mo: \$0



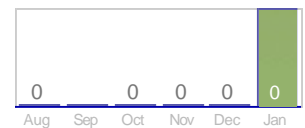
#### [rosshudgens.com/the-sear](#) [ch-1](#)

Number of Keywords: 1  
Est. Value/Mo: \$0



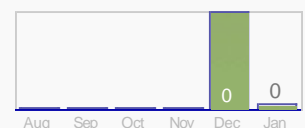
#### [rosshudgens.com/death-t](#) [o-th...](#)

Number of Keywords: 4  
Est. Value/Mo: \$0



#### [rosshudgens.com/rand-fis](#) [hki...](#)

Number of Keywords: 1  
Est. Value/Mo: \$0



[View more](#) (p. 17)

# Rosshudgens.com: SEO Dashboard

## Keyword Groups with the Biggest Gains

# Rosshudgens.com: SEO Dashboard

## Biggest Opportunities

You currently rank somewhere in the top 50 on 28 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 14k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 14k clicks per month. That would cost you more than \$24k in equivalent PPC dollars.

### google alerts

Rank: 34 (-11) Searches/Mo: 74k Est. Value/Click: \$1.93  
Est. Potential New Clicks/Month: 10,207

### google alert

Rank: 18 (-3) Searches/Mo: 18k Est. Value/Click: \$1.39  
Est. Potential New Clicks/Month: 2,451

### paul graham

Rank: 44 (-17) Searches/Mo: 5k Est. Value/Click: \$1.28  
Est. Potential New Clicks/Month: 609

### www ross com

Rank: 49 (+1) Searches/Mo: 0 Est. Value/Click: \$0.53  
Est. Potential New Clicks/Month: 425

### lisa barone

Rank: 26 (-6) Searches/Mo: 0 Est. Value/Click: \$1.43  
Est. Potential New Clicks/Month: 49

### internet brokers

Rank: 28 (-5) Searches/Mo: 240 Est. Value/Click: \$4.8  
Est. Potential New Clicks/Month: 11

### things that matter

Rank: 18 (-1) Searches/Mo: 720 Est. Value/Click: \$0.65  
Est. Potential New Clicks/Month: 50

### link brokers

Rank: 16 (-1) Searches/Mo: 300 Est. Value/Click: \$2.17  
Est. Potential New Clicks/Month: 14

### paid links

Rank: 27 Searches/Mo: 0 Est. Value/Click: \$1.4  
Est. Potential New Clicks/Month: 20

### advanced psychology

Rank: 25 (-18) Searches/Mo: 120 Est. Value/Click: \$2.71  
Est. Potential New Clicks/Month: 5

### text link broker

Rank: 35 Searches/Mo: 30 Est. Value/Click: \$2.68  
Est. Potential New Clicks/Month: 5

[View more](#) (p. 19)

## Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 12k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

### inspirational quotes

Searches/Mo.: 550k

Cost/Click: \$0.40 Est. Potential Clicks/Mo.: 9k Avg. Competitor Rank: 7

### advance me

Searches/Mo.: 570

Cost/Click: \$3.90 Est. Potential Clicks/Mo.: 79 Avg. Competitor Rank: 2

### advanceme

Searches/Mo.: 570

Cost/Click: \$3.48 Est. Potential Clicks/Mo.: 79 Avg. Competitor Rank: 2

### inspiring quotes

Searches/Mo.: 50k

Cost/Click: \$0.66 Est. Potential Clicks/Mo.: 1k Avg. Competitor Rank: 7

### inspirational quotes about life

Searches/Mo.: 33k

Cost/Click: \$7.55 Est. Potential Clicks/Mo.: 64  
Avg. Competitor Rank: 22

### seo positioning

Searches/Mo.: 2k

Cost/Click: \$3.58 Est. Potential Clicks/Mo.: 118  
Avg. Competitor Rank: 1

### advance me inc

Searches/Mo.: 0

Cost/Click: \$6.53 Est. Potential Clicks/Mo.: 15 Avg. Competitor Rank: 2

### merchant cash advance

Searches/Mo.: 5k

Cost/Click: \$14.00 Est. Potential Clicks/Mo.: 29  
Avg. Competitor Rank: 13

### overture pay per click

Searches/Mo.: 870

Cost/Click: \$9.06 Est. Potential Clicks/Mo.: 34 Avg. Competitor Rank: 1

### basketball quotes

Searches/Mo.: 33k

Cost/Click: \$0.81 Est. Potential Clicks/Mo.: 318  
Avg. Competitor Rank: 10

### credit card factoring

Searches/Mo.: 2k

Cost/Click: \$15.00 Est. Potential Clicks/Mo.: 12  
Avg. Competitor Rank: 4

### dmoz

Searches/Mo.: 10k

Cost/Click: \$2.67 Est. Potential Clicks/Mo.: 33  
Avg. Competitor Rank: 32

[View more](#) (p. 21)

# Rosshudgens.com: SEO Dashboard

## Keyword Overlap in Your SEO & PPC campaigns

**You currently don't have any ads on keywords that you also rank organically for.** *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

■ Est. Organic Clicks vs. ■ Paid Clicks

None

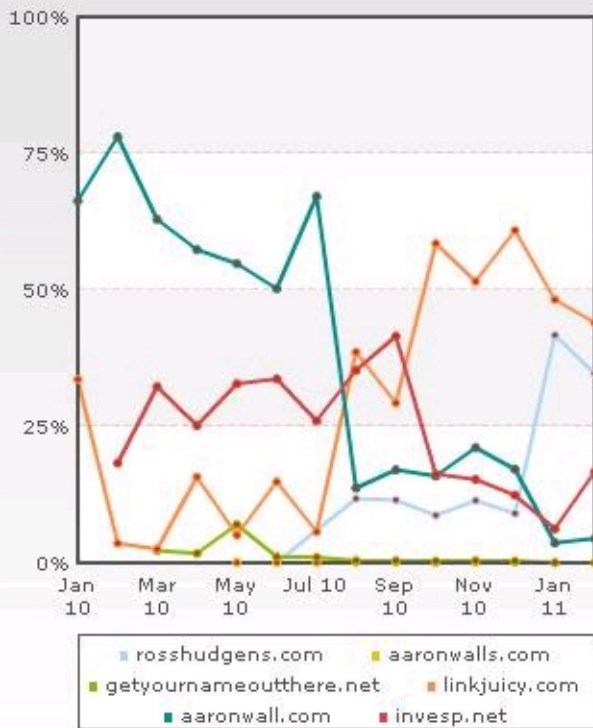
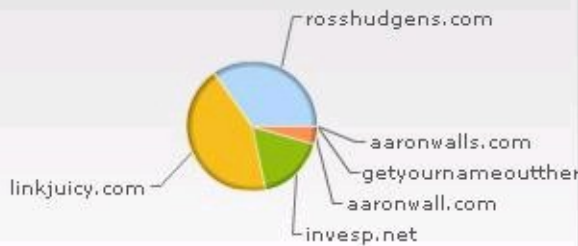
[View more](#) (p. 24)

# Rosshudgens.com: SEO Dashboard

## Keyword Groups with the Most Potential

### Traffic Share

Relative to your top 5 competitors, your site gained 35% of the traffic share. At the same time, linkjuicy.com has exploded and ripped traffic from aaronwalls.com and getyournameoutthere.net.



### Domains that Gained or Lost Clicks on your Keywords

This month, Wikipedia.org lost 4k clicks after losing position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Gigaalert.com. That site is not considered a direct competitor, but they gained 1k clicks on your keywords, which is a 60 percent growth on your keywords. They are either doing something right or getting pretty lucky.

gigaalert.com	+1k
hubspot.com	+491
makeuseof.com	+374
rossstores.com	+171
seomoves.org	+117
dialme.com	+79
-71	huffingtonpost.com
-72	kovideo.net
-81	gigaom.com
-108	webmasterworld.com
-125	edelmandigital.com
-129	<b>rosshudgens.com</b>
-133	paulgraham.com
-142	sourceforge.net
-163	searchenginejournal.com
-273	c4lpt.co.uk
-331	pandia.com
-369	blogstorm.co.uk
-415	googleguide.com
-465	htstechtips.com
-567	searchengineland.com
-844	seomoz.org
-1k	blogspot.com
-2k	smallbiztrends.com
-4k	wikipedia.org

\*competitors in **bold**

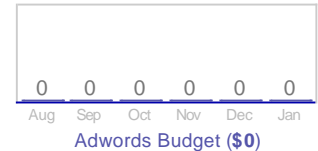
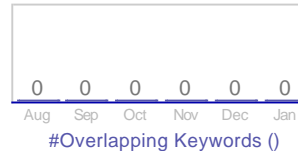
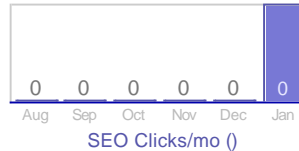
# Rosshudgens.com: SEO Dashboard

Competition: No data on clicks relative to your top 5 competitors

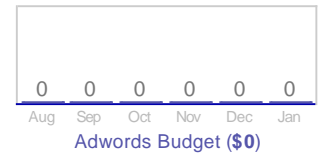
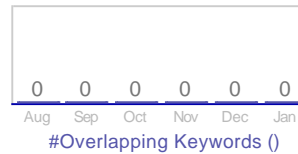
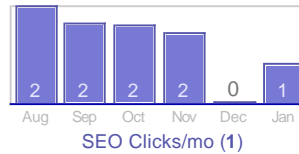
## Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was linkjuicy.com. They picked up 371 organic clicks overall and they increased the number of keywords they overlap with you.

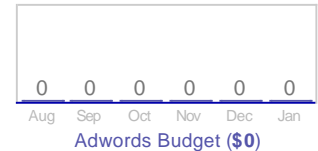
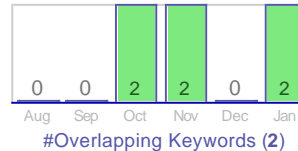
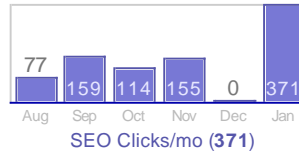
**aaronwalls.com**  
aaron walls (9)



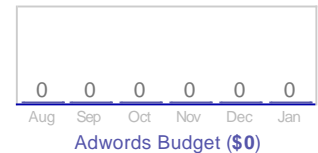
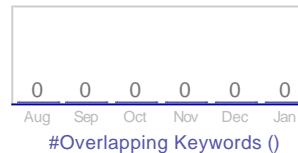
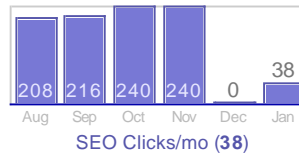
**getyournameoutthere.net**  
ppc metrics (28),  
aaron walls seo book (29)



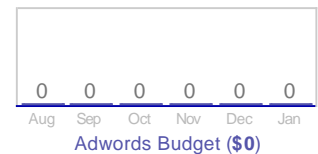
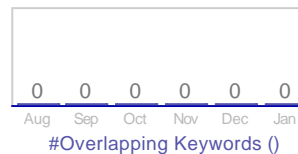
**linkjuicy.com**  
dmoz (15), paid link (15), paid links (21),  
debra mastaler (23),  
http linkmarketing org (43)



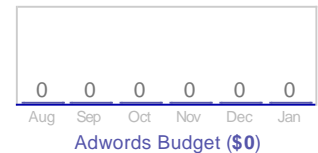
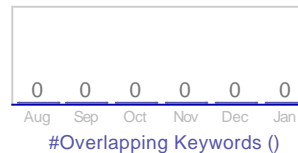
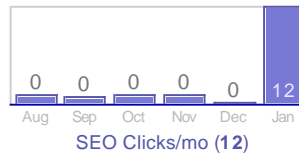
**aaronwall.com**  
aaron wall (4), aaron wall seo (6),  
aaron walls (13)



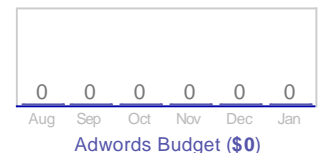
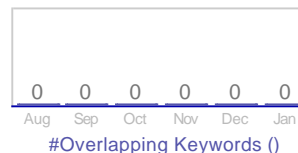
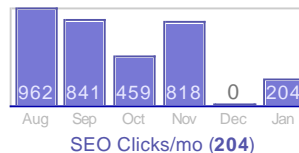
**invesp.net**  
aaron wall (15), online marketers (22),  
www smartsearchmarketing com b2b (43),  
debra mastaler (48), most influential (49)



**marketingbones.com**  
adgooroo (23),  
luxury brand marketing (29),  
Jack Trout (37), wom marketing (39),  
b2b branding (50)



**footinmouthdisease.net**  
in mouth (12), pic post (31),  
foot and mouth disease (33), foot pic (35),  
writing advice (45)



# Rosshudgens.com: SEO Dashboard

Biggest Gains (all)

Clicks/Month

▲ paid links 27

Est. Clicks/Month unchanged

Est. Value/Click: \$1.4

Estimated Value unchanged \$0

<http://www.rosshudgens.com/death-to-t...>

0	0	0	0	2	2
Aug	Sep	Oct	Nov	Dec	Jan

▲ www ross com 49(+1)

Est. Clicks/Month unchanged

Est. Value/Click: \$0.53

Estimated Value unchanged \$0

<http://www.rosshudgens.com/>

0	0	0	0	0	0
Aug	Sep	Oct	Nov	Dec	Jan

▲ text link broker 35

Est. Clicks/Month unchanged

Est. Value/Click: \$2.68

Estimated Value unchanged \$0

<http://www.rosshudgens.com/link-broke...>

0	0	0	0	0	0
Aug	Sep	Oct	Nov	Dec	Jan

▲ textlink broker 37

Est. Clicks/Month unchanged

Est. Value/Click: \$0.08

Estimated Value unchanged \$0

<http://www.rosshudgens.com/link-broke...>

0	0	0	0	0	0
Aug	Sep	Oct	Nov	Dec	Jan

▲ paid link 21

Est. Clicks/Month unchanged

Est. Value/Click: \$0.08

Estimated Value unchanged \$0

<http://www.rosshudgens.com/death-to-t...>

0	0	0	0	2	2
Aug	Sep	Oct	Nov	Dec	Jan

▲ paul graham high school 16(+3)

Est. Clicks/Month unchanged

Est. Value/Click: \$0.08

Estimated Value unchanged \$0

<http://www.rosshudgens.com/thoughts-f...>

0	0	0	0	0	0
Aug	Sep	Oct	Nov	Dec	Jan

▲ get paid links 25

Est. Clicks/Month unchanged

Est. Value/Click: \$3.11

Estimated Value unchanged \$0

<http://www.rosshudgens.com/death-to-t...>

0	0	0	0	0	0
Aug	Sep	Oct	Nov	Dec	Jan

▲ wall list 29(+3)

Est. Clicks/Month unchanged

Est. Value/Click: \$1.22

Estimated Value unchanged \$0

<http://www.rosshudgens.com/top-10-seos/>

0	0	0	0	0	0
Aug	Sep	Oct	Nov	Dec	Jan

▲ rand fishkin 44(+1)

Est. Clicks/Month unchanged

Est. Value/Click: \$0.08

Estimated Value unchanged \$0

<http://www.rosshudgens.com/rand-fishk...>

0	0	0	0	2	2
Aug	Sep	Oct	Nov	Dec	Jan

Download as CSV

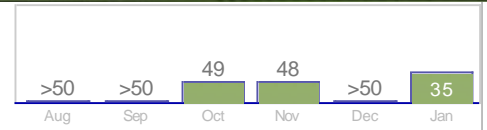
# Rosshudgens.com: SEO Dashboard

Most Valuable Keywords (all)	Rank
<b>google alerts</b> Rank: 34(-11) Est. Clicks/Mo: 75(-86) Est. Value/Mo: \$144(-\$222.899)	
<b>google alert</b> Rank: 18(-3) Est. Clicks/Mo: 64(-27) Est. Value/Mo: \$88(-\$35.935)	
<b>paul graham</b> Rank: 44(-17) Est. Clicks/Mo: 3(-6) Est. Value/Mo: \$3(-\$7.45)	
<b>www ross com</b> Rank: 49(+1) Est. Clicks/Mo: 2 Est. Value/Mo: \$1(+\$0.04)	
<b>link brokers</b> Rank: 16(-1) Est. Clicks/Mo: 0(-1) Est. Value/Mo: \$1(-\$2.167)	
<b>lisa barone</b> Rank: 26(-6) Est. Clicks/Mo: 1(-1) Est. Value/Mo: \$1(-\$0.947)	
<b>things that matter</b> Rank: 18(-1) Est. Clicks/Mo: 1(-2) Est. Value/Mo: \$1(-\$1.416)	
<b>internet brokers</b> Rank: 28(-5) Est. Clicks/Mo: 0 Est. Value/Mo: \$1(-\$2.279)	
<b>paid links</b> Rank: 27 Est. Clicks/Mo: 0 Est. Value/Mo: \$0	
<b>advanced psychology</b> Rank: 25(-18) Est. Clicks/Mo: 0(-1) Est. Value/Mo: \$0(-\$3.86)	
<b>link directories</b> Rank: 31(-2) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.067)	

# Rosshudgens.com: SEO Dashboard

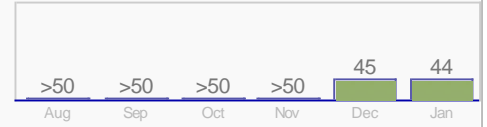
## text link broker

Rank: 35 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



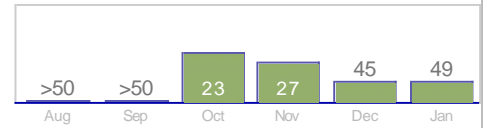
## rand fishkin

Rank: 44(+1) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.008)



## text link broker com

Rank: 49(-4) Est. Clicks/Mo: 0 Est. Value/Mo: \$0



[Download as CSV](#)

# Rosshudgens.com: SEO Dashboard

## Newly Ranked Organic Pages

<http://www.rosshudgens.com/wil-reynolds-seer-interview/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

[Download as CSV](#)

# Rosshudgens.com: SEO Dashboard

New Keywords (You weren't ranked on before)	Estimated New Click/Month
<b>paid links</b> Rank: 27 Searches/Mo: 0 Est. Value/Click: \$1.4 <a href="http://www.rosshudgens.com/death-to-the-paid-link/">http://www.rosshudgens.com/death-to-the-paid-link/</a>	0 new clicks/month
<b>text link broker</b> Rank: 35 Searches/Mo: 30 Est. Value/Click: \$2.68 <a href="http://www.rosshudgens.com/link-brokers-can-rule-the-internet/">http://www.rosshudgens.com/link-brokers-can-rule-the-internet/</a>	0 new clicks/month
<b>textlink broker</b> Rank: 37 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.rosshudgens.com/link-brokers-can-rule-the-internet/">http://www.rosshudgens.com/link-brokers-can-rule-the-internet/</a>	0 new clicks/month
<b>paid link</b> Rank: 21 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.rosshudgens.com/death-to-the-paid-link/">http://www.rosshudgens.com/death-to-the-paid-link/</a>	0 new clicks/month
<b>get paid links</b> Rank: 25 Searches/Mo: 0 Est. Value/Click: \$3.11 <a href="http://www.rosshudgens.com/death-to-the-paid-link/">http://www.rosshudgens.com/death-to-the-paid-link/</a>	0 new clicks/month
<a href="#">Download as CSV</a>	

Top Site Sections Summary	Estimated Clicks/Month														
<a href="http://rosshudgens.com/link-buildi...">rosshudgens.com/link-buildi...</a> Number of Keywords: 4 <b>Estimated Value/Mo: \$233 (-\$259)</b> Top Keywords: google alerts, google alert	<table border="1"> <thead> <tr> <th>Month</th> <th>Estimated Clicks</th> </tr> </thead> <tbody> <tr><td>Aug</td><td>0</td></tr> <tr><td>Sep</td><td>0</td></tr> <tr><td>Oct</td><td>0</td></tr> <tr><td>Nov</td><td>0</td></tr> <tr><td>Dec</td><td>252</td></tr> <tr><td>Jan</td><td>138</td></tr> </tbody> </table>	Month	Estimated Clicks	Aug	0	Sep	0	Oct	0	Nov	0	Dec	252	Jan	138
Month	Estimated Clicks														
Aug	0														
Sep	0														
Oct	0														
Nov	0														
Dec	252														
Jan	138														
<a href="http://rosshudgens.com/thoughts-fr...">rosshudgens.com/thoughts-fr...</a> Number of Keywords: 3 <b>Estimated Value/Mo: \$3 (-\$7)</b> Top Keywords: paul graham, paul graham high school, paul graham spam	<table border="1"> <thead> <tr> <th>Month</th> <th>Estimated Clicks</th> </tr> </thead> <tbody> <tr><td>Aug</td><td>15</td></tr> <tr><td>Sep</td><td>9</td></tr> <tr><td>Oct</td><td>6</td></tr> <tr><td>Nov</td><td>5</td></tr> <tr><td>Dec</td><td>9</td></tr> <tr><td>Jan</td><td>3</td></tr> </tbody> </table>	Month	Estimated Clicks	Aug	15	Sep	9	Oct	6	Nov	5	Dec	9	Jan	3
Month	Estimated Clicks														
Aug	15														
Sep	9														
Oct	6														
Nov	5														
Dec	9														
Jan	3														
<a href="http://rosshudgens.com/50-things-t...">rosshudgens.com/50-things-t...</a> Number of Keywords: 1 <b>Estimated Value/Mo: \$1 (-\$1)</b> Top Keywords: things that matter	<table border="1"> <thead> <tr> <th>Month</th> <th>Estimated Clicks</th> </tr> </thead> <tbody> <tr><td>Aug</td><td>5</td></tr> <tr><td>Sep</td><td>4</td></tr> <tr><td>Oct</td><td>4</td></tr> <tr><td>Nov</td><td>5</td></tr> <tr><td>Dec</td><td>3</td></tr> <tr><td>Jan</td><td>1</td></tr> </tbody> </table>	Month	Estimated Clicks	Aug	5	Sep	4	Oct	4	Nov	5	Dec	3	Jan	1
Month	Estimated Clicks														
Aug	5														
Sep	4														
Oct	4														
Nov	5														
Dec	3														
Jan	1														
<a href="http://rosshudgens.com/link-broker...">rosshudgens.com/link-broker...</a> Number of Keywords: 5 <b>Estimated Value/Mo: \$2 (-\$4)</b> Top Keywords: link brokers, internet brokers, text link broker, textlink broker, text link broker com	<table border="1"> <thead> <tr> <th>Month</th> <th>Estimated Clicks</th> </tr> </thead> <tbody> <tr><td>Aug</td><td>0</td></tr> <tr><td>Sep</td><td>0</td></tr> <tr><td>Oct</td><td>2</td></tr> <tr><td>Nov</td><td>2</td></tr> <tr><td>Dec</td><td>2</td></tr> <tr><td>Jan</td><td>1</td></tr> </tbody> </table>	Month	Estimated Clicks	Aug	0	Sep	0	Oct	2	Nov	2	Dec	2	Jan	1
Month	Estimated Clicks														
Aug	0														
Sep	0														
Oct	2														
Nov	2														
Dec	2														
Jan	1														
<a href="http://rosshudgens.com/lisa-barone...">rosshudgens.com/lisa-barone...</a> Number of Keywords: 1 <b>Estimated Value/Mo: \$1 (-\$1)</b> Top Keywords: lisa barone	<table border="1"> <thead> <tr> <th>Month</th> <th>Estimated Clicks</th> </tr> </thead> <tbody> <tr><td>Aug</td><td>0</td></tr> <tr><td>Sep</td><td>0</td></tr> <tr><td>Oct</td><td>0</td></tr> <tr><td>Nov</td><td>0</td></tr> <tr><td>Dec</td><td>1</td></tr> <tr><td>Jan</td><td>1</td></tr> </tbody> </table>	Month	Estimated Clicks	Aug	0	Sep	0	Oct	0	Nov	0	Dec	1	Jan	1
Month	Estimated Clicks														
Aug	0														
Sep	0														
Oct	0														
Nov	0														
Dec	1														
Jan	1														
<a href="http://rosshudgens.com/do-link-dir...">rosshudgens.com/do-link-dir...</a> Number of Keywords: 1 <b>Estimated Value/Mo: \$0</b> Top Keywords: link directories	<table border="1"> <thead> <tr> <th>Month</th> <th>Estimated Clicks</th> </tr> </thead> <tbody> <tr><td>Aug</td><td>0</td></tr> <tr><td>Sep</td><td>0</td></tr> <tr><td>Oct</td><td>0</td></tr> <tr><td>Nov</td><td>1</td></tr> <tr><td>Dec</td><td>1</td></tr> <tr><td>Jan</td><td>0</td></tr> </tbody> </table>	Month	Estimated Clicks	Aug	0	Sep	0	Oct	0	Nov	1	Dec	1	Jan	0
Month	Estimated Clicks														
Aug	0														
Sep	0														
Oct	0														
Nov	1														
Dec	1														
Jan	0														

# Rosshudgens.com: SEO Dashboard

## [rosshudgens.com/the-search-1](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords:

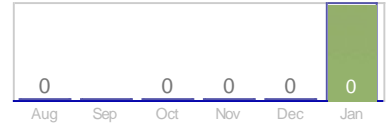


## [rosshudgens.com/death-to-th...](#)

Number of Keywords: 4

**Estimated Value/Mo: \$0**

Top Keywords: paid links, get paid links, paid to link, paid link



## [rosshudgens.com/rand-fishki...](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords: rand fishkin



## [rosshudgens.com/psychology-seo](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0 (-\$4)**

Top Keywords: advanced psychology



## [rosshudgens.com/steve-rubel...](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords:

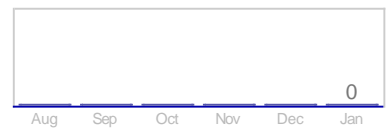


## [rosshudgens.com/wil-reynold...](#)

Number of Keywords: 2

**Estimated Value/Mo: \$0**

Top Keywords:

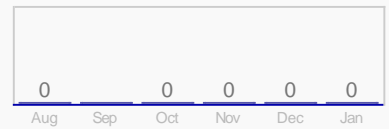


## [rosshudgens.com/12-unusua-m...](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords: iceland marketing

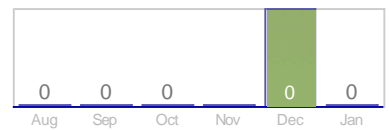


## [rosshudgens.com/top-10-seos](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords: wall list



[Download as CSV](#)

# Rosshudgens.com: SEO Dashboard

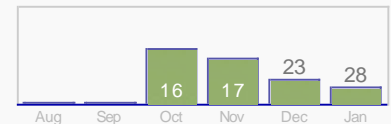
## Keyword Groups with the Biggest Gains - Details

### Biggest Opportunities (all)

Rank

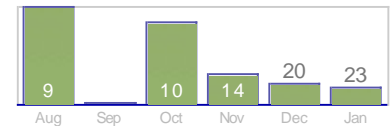
#### google alerts (34)

Searches/Mo: 74k Est. Value/Click: \$1.93 Est. Potential New Clicks/Month: 10k  
Other Keywords for URL: google alerts, google alert



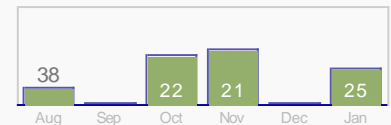
#### google alert (18)

Searches/Mo: 18k Est. Value/Click: \$1.39 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: google alerts, google alert



#### paul graham (44)

Searches/Mo: 5k Est. Value/Click: \$1.28 Est. Potential New Clicks/Month: 609  
Other Keywords for URL: paul graham, paul graham spam, paul graham high school



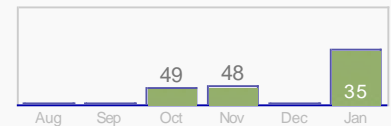
#### www ross com (49)

Searches/Mo: 0 Est. Value/Click: \$0.53 Est. Potential New Clicks/Month: 425  
Other Keywords for URL: www ross com



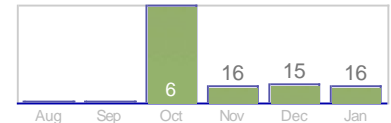
#### lisa barone (26)

Searches/Mo: 0 Est. Value/Click: \$1.43 Est. Potential New Clicks/Month: 49  
Other Keywords for URL: lisa barone



#### internet brokers (28)

Searches/Mo: 240 Est. Value/Click: \$4.8 Est. Potential New Clicks/Month: 11  
Other Keywords for URL: link brokers, internet brokers, text link broker, text link broker com, textlink broker



#### things that matter (18)

Searches/Mo: 720 Est. Value/Click: \$0.65 Est. Potential New Clicks/Month: 50  
Other Keywords for URL: things that matter



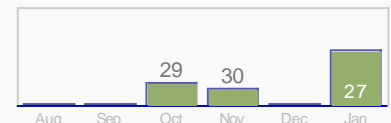
#### link brokers (16)

Searches/Mo: 300 Est. Value/Click: \$2.17 Est. Potential New Clicks/Month: 14  
Other Keywords for URL: link brokers, internet brokers, text link broker, text link broker com, textlink broker



#### paid links (27)

Searches/Mo: 0 Est. Value/Click: \$1.4 Est. Potential New Clicks/Month: 20  
Other Keywords for URL: paid links, paid link, paid to link, get paid links



#### advanced psychology (25)

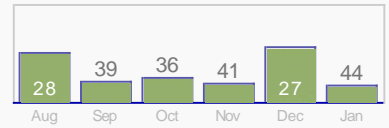
Searches/Mo: 120 Est. Value/Click: \$2.71 Est. Potential New Clicks/Month: 5  
Other Keywords for URL: advanced psychology



# Rosshudgens.com: SEO Dashboard

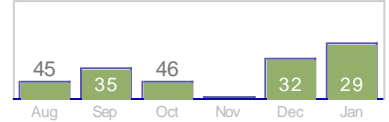
## text link broker (35)

Searches/Mo: 30 Est. Value/Click: \$2.68 Est. Potential New Clicks/Month: 5  
Other Keywords for URL: link brokers, internet brokers, text link broker, text link broker com, textlink broker



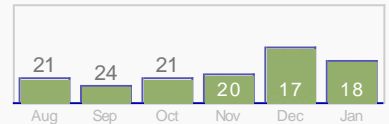
## link directories (31)

Searches/Mo: 480 Est. Value/Click: \$0.35 Est. Potential New Clicks/Month: 34  
Other Keywords for URL: link directories



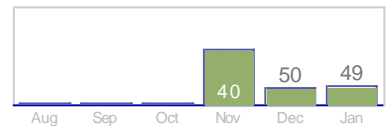
## rand fishkin (44)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 41  
Other Keywords for URL: rand fishkin



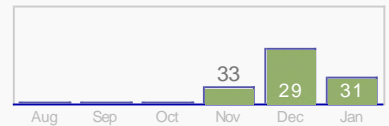
## text link broker com (49)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: link brokers, internet brokers, text link broker, text link broker com, textlink broker



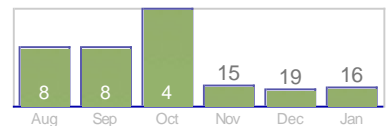
## paul graham high school (16)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: paul graham, paul graham spam, paul graham high school



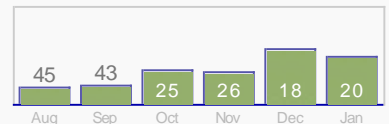
## paul graham spam (20)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: paul graham, paul graham spam, paul graham high school



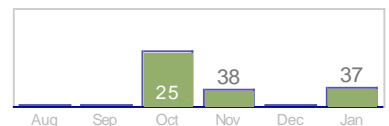
## textlink broker (37)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: link brokers, internet brokers, text link broker, text link broker com, textlink broker



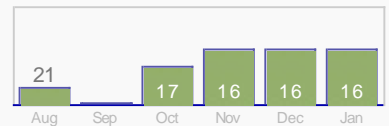
## paid to link (16)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: paid links, paid link, paid to link, get paid links



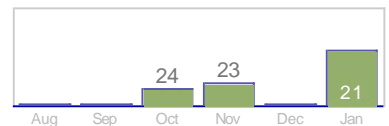
## paid link (21)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: paid links, paid link, paid to link, get paid links



## iceland marketing (23)

Searches/Mo: 0 Est. Value/Click: \$3.85 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: iceland marketing



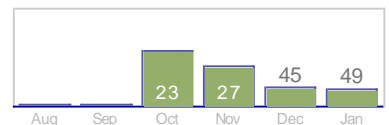
## wall list (29)

Searches/Mo: 0 Est. Value/Click: \$1.22 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: wall list



















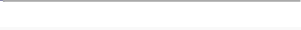







## get paid links (25)

Searches/Mo: 0 Est. Value/Click: \$3.11 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: paid links, paid link, paid to link, get paid links



# Rosshudgens.com: SEO Dashboard

[Download as CSV](#)

Keywords Not Ranked On But Should Be	Estimated Clicks/Month
<b>inspirational quotes</b> Searches/Month: 550k Cost/Click: \$0.40 Est. Potential Clicks/Month: 9k Avg. Competitor Rank: 7	my-inspirational-...  +9k
<b>advance me</b> Searches/Month: 570 Cost/Click: \$3.90 Est. Potential Clicks/Month: 79 Avg. Competitor Rank: 2	advanceme.com  +79
<b>advanceme</b> Searches/Month: 570 Cost/Click: \$3.48 Est. Potential Clicks/Month: 79 Avg. Competitor Rank: 2	advanceme.com  +79
<b>inspiring quotes</b> Searches/Month: 50k Cost/Click: \$0.66 Est. Potential Clicks/Month: 1k Avg. Competitor Rank: 7	my-inspirational-...  +1k my-inspirational-...  +1k
<b>inspirational quotes about life</b> Searches/Month: 33k Cost/Click: \$7.55 Est. Potential Clicks/Month: 64 Avg. Competitor Rank: 22	my-inspirational-...  +64 my-inspirational-...  +64
<b>seo positioning</b> Searches/Month: 2k Cost/Click: \$3.58 Est. Potential Clicks/Month: 118 Avg. Competitor Rank: 1	socialseo.com  +118 socialseo.com  +118 socialseo.com  +118
<b>advance me inc</b> Searches/Month: 0 Cost/Click: \$6.53 Est. Potential Clicks/Month: 15 Avg. Competitor Rank: 2	advanceme.com  +15 advanceme.com  +15 advanceme.com  +15
<b>merchant cash advance</b> Searches/Month: 5k Cost/Click: \$14.00 Est. Potential Clicks/Month: 29 Avg. Competitor Rank: 13	advanceme.com  +29 advanceme.com  +29 advanceme.com  +29 advanceme.com  +29
<b>overture pay per click</b> Searches/Month: 870 Cost/Click: \$9.06 Est. Potential Clicks/Month: 34 Avg. Competitor Rank: 1	search-marketing...  +34 search-marketing...  +34 search-marketing...  +34 search-marketing...  +34
<b>basketball quotes</b> Searches/Month: 33k Cost/Click: \$0.81 Est. Potential Clicks/Month: 318 Avg. Competitor Rank: 10	my-inspirational-...  +318 my-inspirational-...  +318 my-inspirational-...  +318

# Rosshudgens.com: SEO Dashboard

## credit card factoring

Searches/Month: 2k  
Cost/Click: \$15.00 Est. Potential Clicks/Month: 12  
Avg. Competitor Rank: 4

advanceme.com	+12
advanceme.com	+12
advanceme.com	+12
advanceme.com	+12

## dmoz

Searches/Month: 10k  
Cost/Click: \$2.67 Est. Potential Clicks/Month: 33  
Avg. Competitor Rank: 32

linkjuicy.com	+61
linkjuicy.com	+61
linkjuicy.com	+61
linkjuicy.com	+61

## inspirational basketball quotes

Searches/Month: 0  
Cost/Click: \$0.43 Est. Potential Clicks/Month: 143  
Avg. Competitor Rank: 1

my-inspirational-...	+143
my-inspirational-...	+143
my-inspirational-...	+143
my-inspirational-...	+143

## uplifting quotes

Searches/Month: 0  
Cost/Click: \$0.32 Est. Potential Clicks/Month: 683  
Avg. Competitor Rank: 3

my-inspirational-...	+683
my-inspirational-...	+683
my-inspirational-...	+683
my-inspirational-...	+683

## famous inspirational quotes

Searches/Month: 8k  
Cost/Click: \$0.40 Est. Potential Clicks/Month: 185  
Avg. Competitor Rank: 5

my-inspirational-...	+185
my-inspirational-...	+185
my-inspirational-...	+185
my-inspirational-...	+185

## inspiring quote

Searches/Month: 2k  
Cost/Click: \$4.97 Est. Potential Clicks/Month: 42  
Avg. Competitor Rank: 4

my-inspirational-...	+42
my-inspirational-...	+42
my-inspirational-...	+42

## viral marketing ideas

Searches/Month: 570  
Cost/Click: \$3.13 Est. Potential Clicks/Month: 51  
Avg. Competitor Rank: 1

palmerwebmarketin...	+51
palmerwebmarketin...	+51

## famous quotes about life

Searches/Month: 0  
Cost/Click: \$6.01 Est. Potential Clicks/Month: 24  
Avg. Competitor Rank: 49

my-inspirational-...	+24
----------------------	-----

## internet marketing strategy

Searches/Month: 10k  
Cost/Click: \$3.77 Est. Potential Clicks/Month: 56  
Avg. Competitor Rank: 8

winningtheweb.com	+56
-------------------	-----

## inspirational quotes on life

Searches/Month: 2k  
Cost/Click: \$9.38 Est. Potential Clicks/Month: 7  
Avg. Competitor Rank: 13

my-inspirational-...	+7
my-inspirational-...	+7

## inspirational quotes for students

Searches/Month: 0  
Cost/Click: \$0.05 Est. Potential Clicks/Month: 310  
Avg. Competitor Rank: 2

my-inspirational-...	+310
my-inspirational-...	+310

# Rosshudgens.com: SEO Dashboard

## ecommerce seo

Searches/Month: 870  
Cost/Click: \$4.57 Est. Potential Clicks/Month: 27  
Avg. Competitor Rank: 3

palmerwebmarketin...  +27  
palmerwebmarketin...  +27



## working capital

Searches/Month: 18k  
Cost/Click: \$3.51 Est. Potential Clicks/Month: 52  
Avg. Competitor Rank: 20

advanceme.com  +52  
advanceme.com  +52



## ecommerce consulting

Searches/Month: 1k  
Cost/Click: \$4.97 Est. Potential Clicks/Month: 27  
Avg. Competitor Rank: 3

blueacorn.com  +27  
blueacorn.com  +27

## overture adwords

Searches/Month: 390  
Cost/Click: \$7.96 Est. Potential Clicks/Month: 7  
Avg. Competitor Rank: 1

search-marketing....  +7  
search-marketing....  +7

[Download as CSV](#)

# Rosshudgens.com: SEO Dashboard

Keyword Overlap in Your SEO & PPC campaigns		<input type="checkbox"/> Est. Organic Clicks vs. <input type="checkbox"/> Paid Clicks
None		<a href="#">Download as CSV</a>

## Keyword Groups with the Most Potential - Details