

 **Search Engine Optimization Journal**  
SEO Blog by Nick Stamoulis of Brick Marketing

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[Searchengineoptimizationjournal.com](http://Searchengineoptimizationjournal.com)








SEO Dashboard

Feb 15, 2011






## Table of Contents



### SEO Value

-  [Amount of Keywords in Top Search Results](#)
-  [Number of Unique Pages that Rank Organically](#)
-  [Total Organic Clicks Per Month](#)
-  [Value of Organic Clicks Per Month](#)
-  [Organic Clicks Change](#)
-  [Biggest Gains / Most Valuable Keywords](#)
-  [Newly Ranked Organic Pages](#)
-  [New Keywords / Top Sections](#)
-  [Keyword Groups with the Biggest Gains](#)

### Opportunity

-  [Biggest Opportunities / Not Ranked Keywords](#)
-  [Keyword Overlap in Your SEO & PPC campaigns](#)
-  [Keyword Groups with the Most Potential](#)

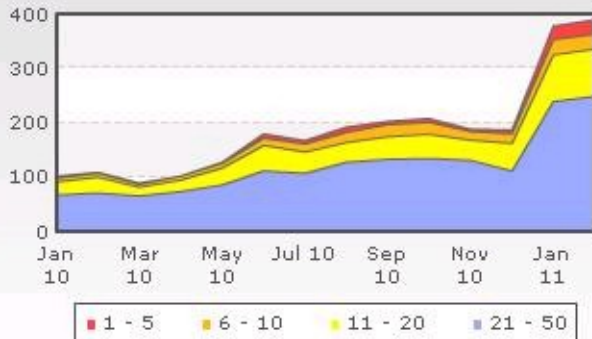
### Competition

-  [Traffic Share and Movers Shakers](#)
-  [Competition](#)
-  [Top Organic Competitors / Partners and their Best Keywords](#)

### Appendix: Additional and Extended Details

-  [Biggest Gains \(all\)](#)
-  [Most Valuable Keywords \(all\)](#)
-  [Newly Ranked Organic Pages \(all\)](#)
-  [New Keywords \(all\)](#)
-  [Top Sections \(all\)](#)
-  [Keyword Groups with the Biggest Gains - Details](#)
-  [Biggest Opportunities \(all\)](#)
-  [Not Ranked Keywords \(all\)](#)
-  [Keyword Overlap in Your SEO & PPC campaigns \(all\)](#)
-  [Keyword Groups with the Most Potential - Details](#)

## Amount of Keywords in Top Search Results



**You show up in the top 50 search results on Google for 389 different keywords.** That's up by 2.91% or 11 keywords from last month.

## Number of Unique Pages that Rank Organically



**108 of your pages appear in the top 50 of at least one search.** That's 3 more pages on your site showing up in searches this month than last month.

## Total Organic Clicks Per Month



**You should be getting 1k clicks per month from your organic placements on Google.** That's up 1k clicks or 872% from last month.

## Value of Organic Clicks Per Month



**If you had to buy all those organic clicks via Google Adwords, they'd cost \$4k.** That's an additional savings of \$4k over last month.

**You gained 1,288 clicks last month, worth \$3,575.**





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## Biggest Gains

You moved up in ranks on 207 keywords last month. All those gains added up to about 71 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$569.

	Rank
▲ domain registry of america Estimated Clicks/Month gained: 18 <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a>	6(+1)
▲ emarketing association Estimated Clicks/Month gained: 6 <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a>	10
▲ search engine optimizing Estimated Clicks/Month gained: 4 <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a>	15
▲ gostats Estimated Clicks/Month gained: 4 <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a>	13(+2)
▲ search engine marketing strategy Estimated Clicks/Month gained: 3 <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a>	14
▲ google seo Estimated Clicks/Month gained: 3 <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a>	41
▲ search engine rankings Estimated Clicks/Month gained: 2 <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a>	30
▲ seomoz Estimated Clicks/Month gained: 2 <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a>	30(+9)
▲ search blogs Estimated Clicks/Month gained: 2 <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a>	40
▲ photo optimization Estimated Clicks/Month gained: 2 <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a>	3
▲ nofollow tag Estimated Clicks/Month gained: 1 <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a>	14

[View more](#) (p. 14)

## Most Valuable Keywords

You gained ranks on 4 out of your top 10 most valuable keywords. Moving up the charts on those important keywords means about 12 visits to the site that wouldn't have come last month.

	Rank
<b>domain registry of america</b> Rank: 6(+1) Est. Clicks/Mo: 55(+18) Est. Value/Mo: \$644(+\$425)	
<b>search engine optimization</b> Rank: 21 Est. Clicks/Mo: 129(-106) Est. Value/Mo: \$453(-\$352.457)	
<b>search engine optimization blog</b> Rank: 1 Est. Clicks/Mo: 39(-46) Est. Value/Mo: \$85(-\$149.173)	
<b>search engine optimization strategy</b> Rank: 9 Est. Clicks/Mo: 9(-15) Est. Value/Mo: \$55(-\$101.857)	
<b>keyword discovery</b> Rank: 18(+2) Est. Clicks/Mo: 6(-3) Est. Value/Mo: \$29(+\$10)	
<b>emarketing association</b> Rank: 10 Est. Clicks/Mo: 6 Est. Value/Mo: \$29	
<b>search engine optimization seo</b> Rank: 18(+16) Est. Clicks/Mo: 7 Est. Value/Mo: \$25(+\$2.39)	
<b>search engine optimizing</b> Rank: 15 Est. Clicks/Mo: 4 Est. Value/Mo: \$22	
<b>content development</b> Rank: 4(+3) Est. Clicks/Mo: 11(-3) Est. Value/Mo: \$21(-\$5.629)	

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## Newly Ranked Organic Pages

**33 pages show up in Google search results that didn't last month.** Combined, those new placements drive 20 clicks, which would be worth about \$912 if you paid for those same clicks in Google Adwords.

<http://www.searchengineoptimizationjournal.com/2010/10/06/emarketing-association/>

Keywords (rank): emarketing association (10), emarketing conference (30)

Est. Total Clicks/Mo: 6

Est. SEO Value: **\$26**

<http://www.searchengineoptimizationjournal.com/2010/12/16/seo-conversions/>

Keywords (rank): should i incorporate (22)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$1.65**

<http://www.searchengineoptimizationjournal.com/2010/12/17/website-traffic/>

Keywords (rank): building website traffic (14), traffic building web site (20), web site traffic building (27)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$1.48**

<http://www.searchengineoptimizationjournal.com/2010/08/04/link-building-series/>

Keywords (rank): link building program (23)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$1.21**

<http://www.searchengineoptimizationjournal.com/2010/01/11/not-to-do-seo/>

Keywords (rank): seo campaign (36)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.95**

<http://www.searchengineoptimizationjournal.com/2010/01/05/roi-jumps/>

Keywords (rank):

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.9**

<http://www.searchengineoptimizationjournal.com/2011/01/07/use-no-follow-tag/>

Keywords (rank): no tag (5), nofollow tag (14)

Est. Total Clicks/Mo: 3

Est. SEO Value: **\$0.88**

<http://www.searchengineoptimizationjournal.com/2011/01/03/social-media-etiquette/>

Keywords (rank): social etiquette tips (12), communication etiquette (17), etiquette tips (38), social etiquette (46)

Est. Total Clicks/Mo: 2

Est. SEO Value: **\$0.72**

<http://www.searchengineoptimizationjournal.com/2010/02/11/social-media-mesh/>

Keywords (rank): media mesh (18)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.53**

<http://www.searchengineoptimizationjournal.com/2010/02/24/cross-linking/>

Keywords (rank): cross linking (47)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.42**

[View more](#) (p. 21)



## New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 118 keywords that you didn't even show up on last month. Those keywords drive 42 clicks worth an estimated \$119 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 3k clicks per month if you could be in the first position on each of the keywords.

### emarketing association

Rank: 10 Searches/Mo: 390 Est. Value/Click: \$5.15  
Estimated New Clicks/Month: 6

### search engine optimizing

Rank: 15 Searches/Mo: 4k Est. Value/Click: \$4.94  
Estimated New Clicks/Month: 4

### search engine marketing strategy

Rank: 14 Searches/Mo: 2k Est. Value/Click: \$4.14  
Estimated New Clicks/Month: 3

### google seo

Rank: 41 Searches/Mo: 5k Est. Value/Click: \$2.68  
Estimated New Clicks/Month: 3

### search engine rankings

Rank: 30 Searches/Mo: 5k Est. Value/Click: \$3.23  
Estimated New Clicks/Month: 2

### search blogs

Rank: 40 Searches/Mo: 5k Est. Value/Click: \$0.63  
Estimated New Clicks/Month: 2

### photo optimization

Rank: 3 Searches/Mo: 0 Est. Value/Click: \$1.39  
Estimated New Clicks/Month: 2

### nofollow tag

Rank: 14 Searches/Mo: 0 Est. Value/Click: \$0.08  
Estimated New Clicks/Month: 1

### boston seo

Rank: 44 Searches/Mo: 720 Est. Value/Click: \$2.12  
Estimated New Clicks/Month: 1

### no tag

Rank: 5 Searches/Mo: 120 Est. Value/Click: \$0.82  
Estimated New Clicks/Month: 1

### social etiquette tips

Rank: 12 Searches/Mo: 0 Est. Value/Click: \$0.08  
Estimated New Clicks/Month: 1

[View more](#) (p. 23)

## Top Site Sections Summary

The top 2 site sections draw 43% of all of your organic visitors. Together those sections combine for 192 clicks per month.

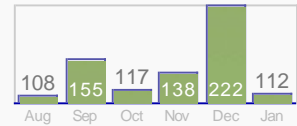
### Clicks/Month

#### [searchengineoptimizationjo](#)

[U...](#)

Number of Keywords: 181

Est. Value/Mo: \$237 (-\$265)

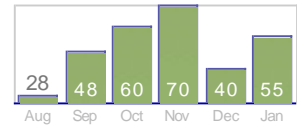


#### [searchengineoptimizationjo](#)

[U...](#)

Number of Keywords: 27

Est. Value/Mo: \$646 (+\$412)

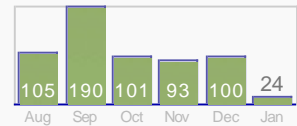


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Number of Keywords: 9

Est. Value/Mo: \$47 (-\$147)

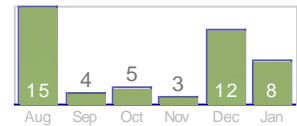


#### [searchengineoptimizationjo](#)

[U...](#)

Number of Keywords: 44

Est. Value/Mo: \$9 (-\$12)



#### [searchengineoptimizationjo](#)

[U...](#)

Number of Keywords: 11

Est. Value/Mo: \$2 (+\$2)

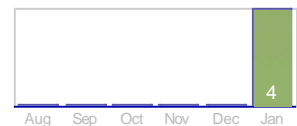


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Number of Keywords: 1

Est. Value/Mo: \$0

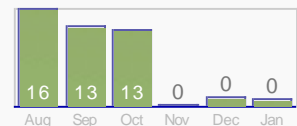


#### [searchengineoptimizationjo](#)

[U...](#)

Number of Keywords: 5

Est. Value/Mo: \$0 (-\$1)



[View more](#) (p. 27)





## Keyword Groups with the Biggest Gains

### Biggest Opportunities

You currently rank somewhere in the top 50 on 389 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 15k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 13k clicks per month. That would cost you more than \$43k in equivalent PPC dollars.

#### search engine optimization

Rank: 21 Searches/Mo: 110k Est. Value/Click: \$3.52  
**Est. Potential New Clicks/Month: 4,675**

#### domain registry of america

Rank: 6 (+1) Searches/Mo: 2k Est. Value/Click: \$12  
**Est. Potential New Clicks/Month: 255**

#### optimization

Rank: 38 (+5) Searches/Mo: 18k Est. Value/Click: \$2.91  
**Est. Potential New Clicks/Month: 776**

#### seo optimization

Rank: 43 (-6) Searches/Mo: 12k Est. Value/Click: \$3.28  
**Est. Potential New Clicks/Month: 636**

#### google seo

Rank: 41 Searches/Mo: 5k Est. Value/Click: \$2.68  
**Est. Potential New Clicks/Month: 424**

#### webmastertools

Rank: 33 (+4) Searches/Mo: 0 Est. Value/Click: \$4.9  
**Est. Potential New Clicks/Month: 218**

#### seo strategy

Rank: 26 (-2) Searches/Mo: 4k Est. Value/Click: \$3.04  
**Est. Potential New Clicks/Month: 267**

#### keyword discovery

Rank: 18 (+2) Searches/Mo: 4k Est. Value/Click: \$5.22  
**Est. Potential New Clicks/Month: 147**

#### keyword research

Rank: 23 (-4) Searches/Mo: 10k Est. Value/Click: \$1.65  
**Est. Potential New Clicks/Month: 417**

#### google ranking

Rank: 31 (-1) Searches/Mo: 5k Est. Value/Click: \$1.75  
**Est. Potential New Clicks/Month: 390**

#### search engine optimization seo

Rank: 18 (+16) Searches/Mo: 12k Est. Value/Click: \$3.62  
**Est. Potential New Clicks/Month: 182**

### Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 369k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

#### search engine optimization firm

Cost/Click: \$7.68 Est. Potential Clicks/Mo.: 63  
 Avg. Competitor Rank: 13

**Searches/Mo.: 4k**

#### search engine marketing

Cost/Click: \$9.11 Est. Potential Clicks/Mo.: 96  
 Avg. Competitor Rank: 27

**Searches/Mo.: 33k**

#### search engine marketing firm

Cost/Click: \$9.37 Est. Potential Clicks/Mo.: 45  
 Avg. Competitor Rank: 27

**Searches/Mo.: 4k**

#### search engine optimization services

Cost/Click: \$7.88 Est. Potential Clicks/Mo.: 94  
 Avg. Competitor Rank: 20

**Searches/Mo.: 12k**

#### search engine marketing services

Cost/Click: \$8.79 Est. Potential Clicks/Mo.: 34  
 Avg. Competitor Rank: 20

**Searches/Mo.: 5k**

#### search engine optimization firms

Cost/Click: \$11.00 Est. Potential Clicks/Mo.: 10  
 Avg. Competitor Rank: 23

**Searches/Mo.: 2k**

#### search engine optimization companies

Cost/Click: \$13.00 Est. Potential Clicks/Mo.: 35  
 Avg. Competitor Rank: 23

**Searches/Mo.: 5k**

#### search engine marketing service

Cost/Click: \$12.00 Est. Potential Clicks/Mo.: 11  
 Avg. Competitor Rank: 22

**Searches/Mo.: 4k**

#### search engine optimization marketing

Cost/Click: \$10.00 Est. Potential Clicks/Mo.: 27  
 Avg. Competitor Rank: 20

**Searches/Mo.: 4k**

#### search engine marketing company

Cost/Click: \$11.00 Est. Potential Clicks/Mo.: 37  
 Avg. Competitor Rank: 29

**Searches/Mo.: 5k**

#### 'SEO'

Cost/Click: \$3.73 Est. Potential Clicks/Mo.: 1k

**Searches/Mo.: 0**





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[View more](#) (p. 28)

Avg. Competitor Rank: 20

**seo** **Searches/Mo.: 165k**

Cost/Click: \$3.74 Est. Potential Clicks/Mo.: 1k

Avg. Competitor Rank: 20

[View more](#) (p. 32)



## Keyword Overlap in Your SEO & PPC campaigns

**You currently don't have any ads on keywords that you also rank organically for.** *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs.  Paid Clicks

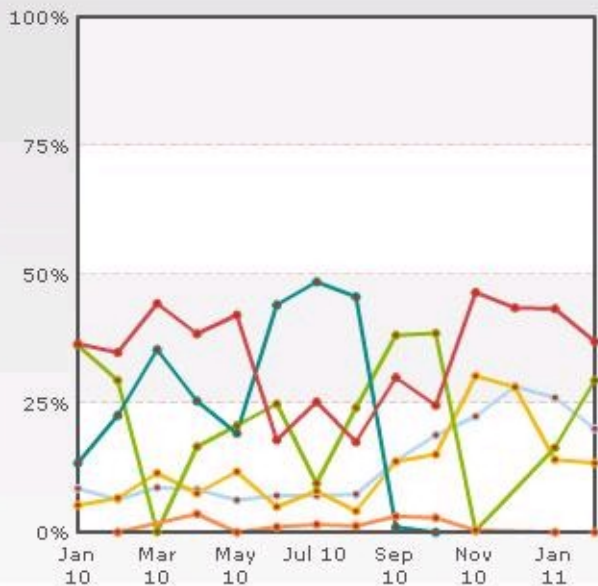
None

[View more](#) (p. 35)

## Keyword Groups with the Most Potential

### Traffic Share

Relative to your top 5 competitors, your site gained 13% of the traffic share. At the same time, patrickgavin.com has exploded and ripped traffic from seoinc.com and lilengine.com.

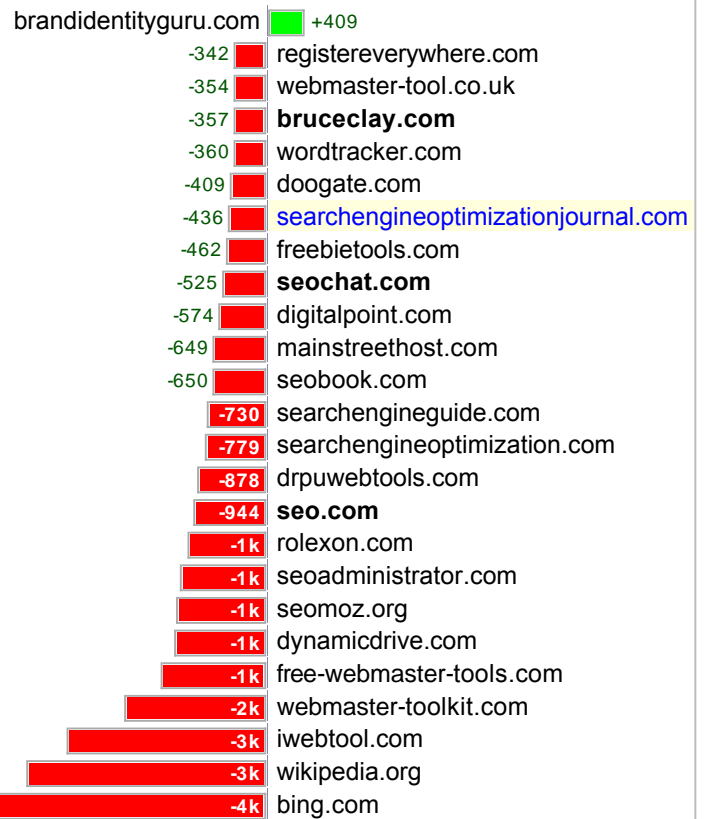


Legend for Traffic Share Line Chart:

- searchengineoptimizationjournal.com
- seostyle.com
- patrickgavin.com
- searchengineoptimizationstore.com
- lilengine.com
- seoinc.com

### Domains that Gained or Lost Clicks on your Keywords

This month, Bruceclay.com lost 357 clicks after losing position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Brandidentityguru.com. That site is not considered a direct competitor, but they gained 409 clicks on your keywords, which is a 581 percent growth on your keywords. They are either doing something right or getting pretty lucky.



\*competitors in bold



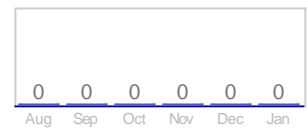
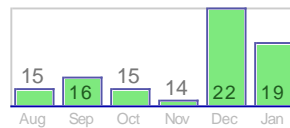
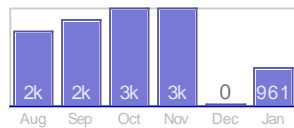
**Competition: You Gained 13% in Share of Clicks Relative to your Top 5 Competitors**

## Top Organic Competitors and their Best Keywords

**Just 2 out of your top ten organic competitors spends anything on Google Adwords. Combined, your organic competitors get about 93% of their traffic from unpaid search. The biggest mover was seo.com. They picked up 53k organic clicks overall and they increased the number of keywords they overlap with you.**

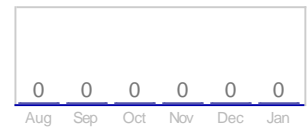
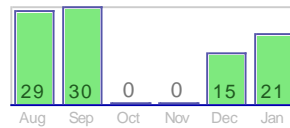
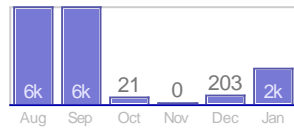
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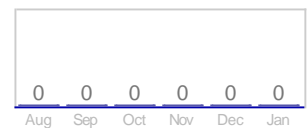
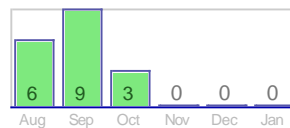
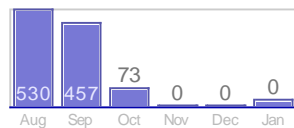


### patrickgavin.com

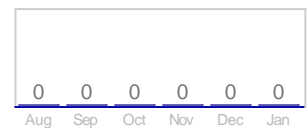
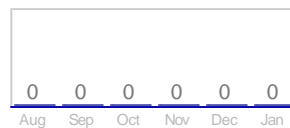
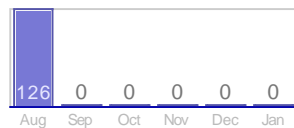
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search optimization (9),  
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search engine marketing (15)



### searchengineoptimizationstore.com

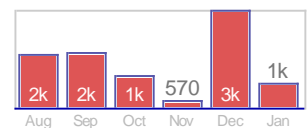
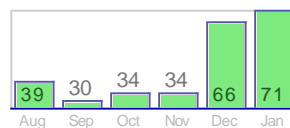
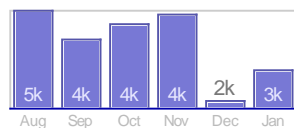


### lilengine.com



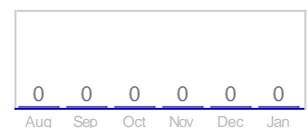
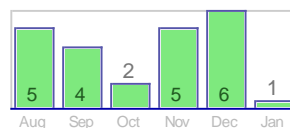
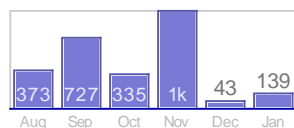
### seoinc.com

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search engine optimization firms (2),  
professional search engine optimization (5),  
search engine optimization firm (6)



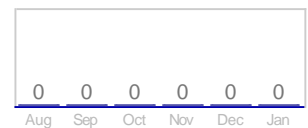
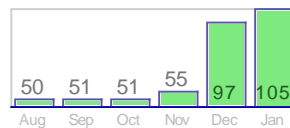
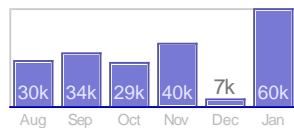
### artworks.biz

search engine marketing business (5),  
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austin search engine optimization (12),  
search engine marketing companies (22)



### seo.com

seo company (3), search engine marketing (3),  
'SEO' (4), seo (4),  
search engine optimization (6)





Biggest Gains (all)		Clicks/Month														
<p><b>▲ domain registry of america 6(+1)</b>  <b>Est. Clicks/Month gained: 18</b> Est. Value/Click: \$12 Estimated Value gained: \$215  <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>26</td><td>48</td><td>60</td><td>69</td><td>36</td><td>55</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	26	48	60	69	36	55
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	26	48	60	69	36	55										
<p><b>▲ emarketing association 10</b>  <b>Est. Clicks/Month gained: 6</b> Est. Value/Click: \$5.15 Estimated Value gained: \$29  <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>12</td><td>15</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	12	15
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	12	15										
<p><b>▲ search engine optimizing 15</b>  <b>Est. Clicks/Month gained: 4</b> Est. Value/Click: \$4.94 Estimated Value gained: \$22  <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>5</td><td>7</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	5	7
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	5	7										
<p><b>▲ gostats 13(+2)</b>  <b>Est. Clicks/Month gained: 4</b> Est. Value/Click: \$0.08 Estimated Value gained: \$0  <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>4</td><td>4</td><td>1</td><td>4</td><td>1</td><td>1</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	4	4	1	4	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	4	4	1	4	1	1										
<p><b>▲ search engine marketing strategy 14</b>  <b>Est. Clicks/Month gained: 3</b> Est. Value/Click: \$4.14 Estimated Value gained: \$14  <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>3</td><td>2</td><td>2</td><td>3</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	3	2	2	3
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	3	2	2	3										
<p><b>▲ google seo 41</b>  <b>Est. Clicks/Month gained: 3</b> Est. Value/Click: \$2.68 Estimated Value gained: \$8  <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>21</td><td>26</td><td>0</td><td>0</td><td>3</td><td>3</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	21	26	0	0	3	3
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	21	26	0	0	3	3										
<p><b>▲ search engine rankings 30</b>  <b>Est. Clicks/Month gained: 2</b> Est. Value/Click: \$3.23 Estimated Value gained: \$7  <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td><td>1</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	1	1										
<p><b>▲ seomoz 30(+9)</b>  <b>Est. Clicks/Month gained: 2</b> Est. Value/Click: \$0.08 Estimated Value gained: \$0  <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>3</td><td>3</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	3	3
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	3	3										
<p><b>▲ search blogs 40</b>  <b>Est. Clicks/Month gained: 2</b> Est. Value/Click: \$0.63 Estimated Value gained: \$1  <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>2</td><td>2</td><td>1</td><td>1</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	2	2	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	2	2	1	1										
<p><b>▲ photo optimization 3</b>  <b>Est. Clicks/Month gained: 2</b> Est. Value/Click: \$1.39 Estimated Value gained: \$2  <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td><td>2</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	1	2
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	1	2										
<p><b>▲ nofollow tag 14</b>  <b>Est. Clicks/Month gained: 1</b> Est. Value/Click: \$0.08 Estimated Value gained: \$0  <a href="http://www.searchengineoptimizationjo...">http://www.searchengineoptimizationjo...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										



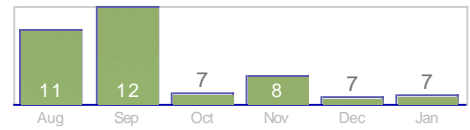


# Searchengineoptimizationjournal.com: SEO Dashboard

## ▲ boston seo 44

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.12 Estimated Value gained: \$3

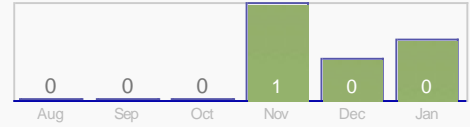
<http://www.searchengineoptimizationjo...>



## ▲ no tag 5

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.82 Estimated Value gained: \$1

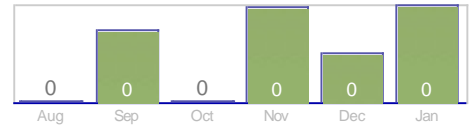
<http://www.searchengineoptimizationjo...>



## ▲ social etiquette tips 12

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0

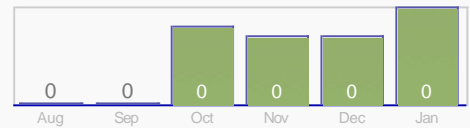
<http://www.searchengineoptimizationjo...>



## ▲ search engine optimisation seo 15(+18)

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.53 Estimated Value gained: \$3

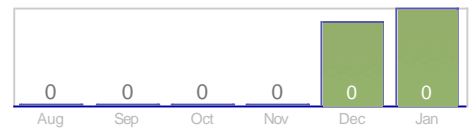
<http://www.searchengineoptimizationjo...>



## ▲ web master tools 47

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.18 Estimated Value gained: \$2

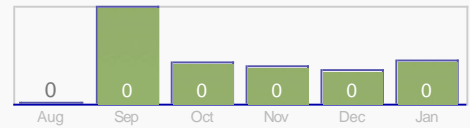
<http://www.searchengineoptimizationjo...>



## ▲ good conversion rate 2(+1)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.17 Estimated Value gained: \$1

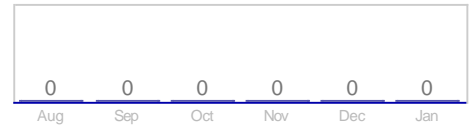
<http://www.searchengineoptimizationjo...>



## ▲ seo rank 19

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.46 Estimated Value gained: \$2

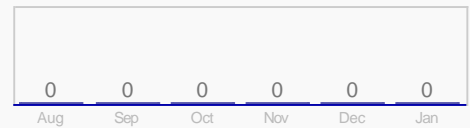
<http://www.searchengineoptimizationjo...>



## ▲ search engine marketing blog 4(+10)

Est. Clicks/Month gained: 1 Est. Value/Click: \$4.02 Estimated Value gained: \$3

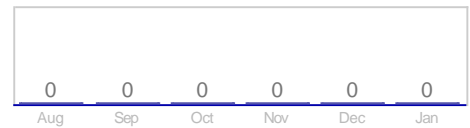
<http://www.searchengineoptimizationjo...>



## ▲ low cost seo 12(+9)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0

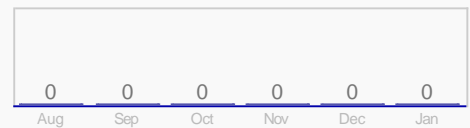
<http://www.searchengineoptimizationjo...>



## ▲ search engine journal 11(+3)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.09 Estimated Value gained: \$1

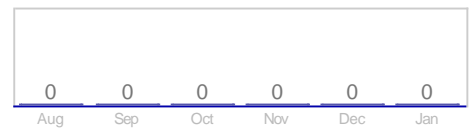
<http://www.searchengineoptimizationjo...>



## ▲ link building program 23

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.12 Estimated Value gained: \$1

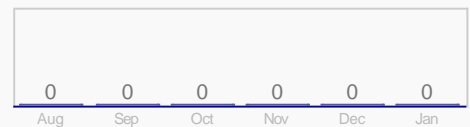
<http://www.searchengineoptimizationjo...>



## ▲ seo help 46

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.5 Estimated Value gained: \$2

<http://www.searchengineoptimizationjo...>

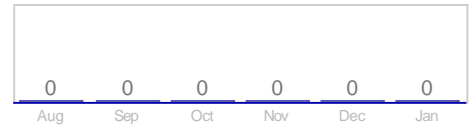


# Searchengineoptimizationjournal.com: SEO Dashboard

## ▲ social etiquette 46

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.21 Estimated Value gained: \$0

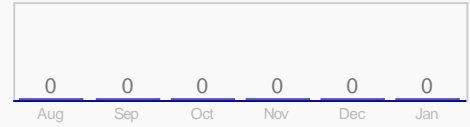
<http://www.searchengineoptimizationjo...>



## ▲ communication etiquette 17

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.87 Estimated Value gained: \$1

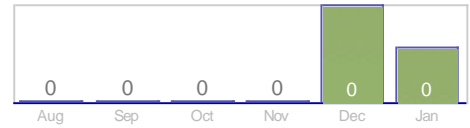
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## ▲ cross linking 47

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.82 Estimated Value gained: \$0

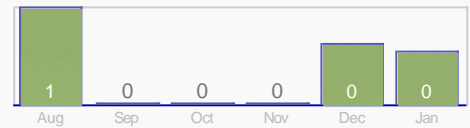
<http://www.searchengineoptimizationjo...>



## ▲ journal search engines 10

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.71 Estimated Value gained: \$0

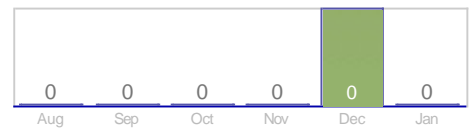
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## ▲ article writing tips 27

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0

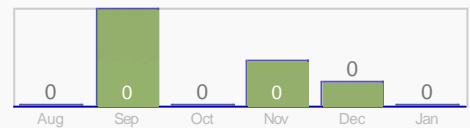
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## ▲ powersuite 44

Est. Clicks/Month unchanged Est. Value/Click: \$1.25 Estimated Value unchanged \$1

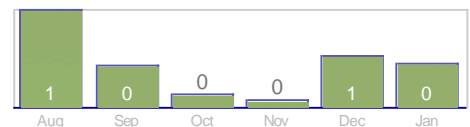
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## ▲ building website traffic 14

Est. Clicks/Month unchanged Est. Value/Click: \$3.45 Estimated Value unchanged \$1

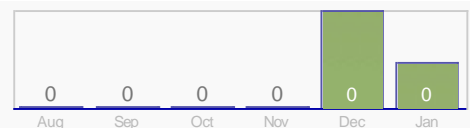
<http://www.searchengineoptimizationjo...>



## ▲ search engine marketing optimization 46

Est. Clicks/Month unchanged Est. Value/Click: \$5.86 Estimated Value unchanged \$2

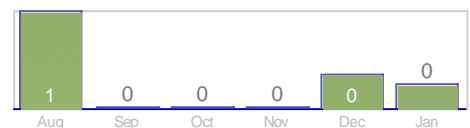
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## ▲ etiquette tips 38

Est. Clicks/Month unchanged Est. Value/Click: \$0.27 Estimated Value unchanged \$0

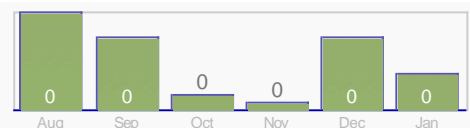
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## ▲ best anchor 18

Est. Clicks/Month unchanged Est. Value/Click: \$0.57 Estimated Value unchanged \$0

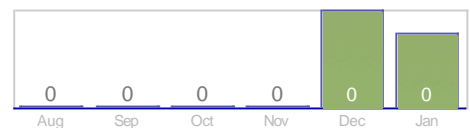
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## ▲ media mesh 18

Est. Clicks/Month unchanged Est. Value/Click: \$1.53 Estimated Value unchanged \$1

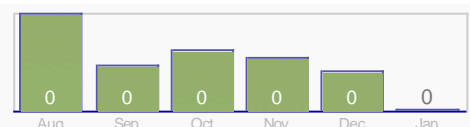
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## ▲ seo results 17(+8)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0

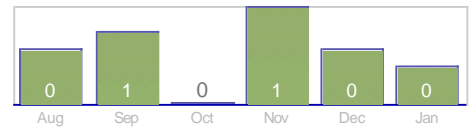
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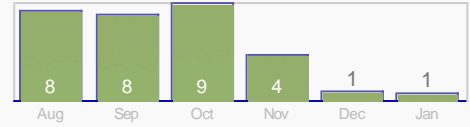
## ▲ should i incorporate 22

**Est. Clicks/Month unchanged** Est. Value/Click: \$5.27 Estimated Value unchanged \$2  
<http://www.searchengineoptimizationjo...>



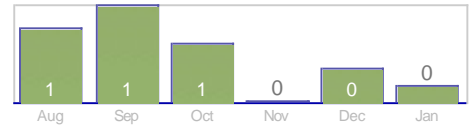
## ▲ webmastertools 33(+4)

**Est. Clicks/Month unchanged** Est. Value/Click: \$4.9 Estimated Value unchanged \$2  
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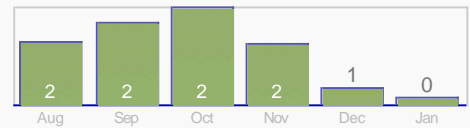
## ▲ search engine marketing training 36

**Est. Clicks/Month unchanged** Est. Value/Click: \$7.22 Estimated Value unchanged \$2  
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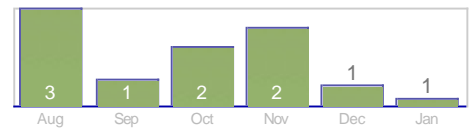
## ▲ promotion techniques 17

**Est. Clicks/Month unchanged** Est. Value/Click: \$1.1 Estimated Value unchanged \$0  
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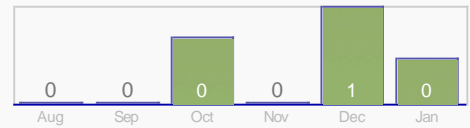
## ▲ blog help 36

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.74 Estimated Value unchanged \$0  
<http://www.searchengineoptimizationjo...>



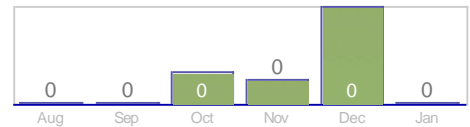
## ▲ engine optimization search training 22

**Est. Clicks/Month unchanged** Est. Value/Click: \$3.88 Estimated Value unchanged \$1  
<http://www.searchengineoptimizationjo...>



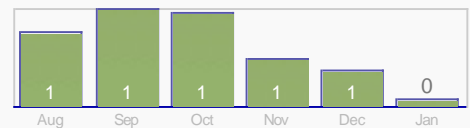
## ▲ engine optimization search seo 22

**Est. Clicks/Month unchanged** Est. Value/Click: \$3.35 Estimated Value unchanged \$1  
<http://www.searchengineoptimizationjo...>



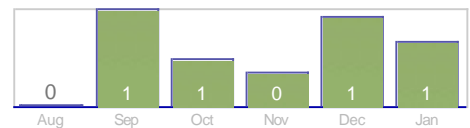
## ▲ site search engine optimization 34

**Est. Clicks/Month unchanged** Est. Value/Click: \$4.77 Estimated Value unchanged \$1  
<http://www.searchengineoptimizationjo...>



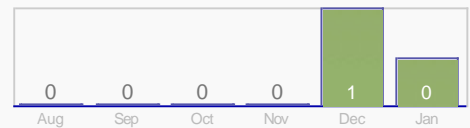
## ▲ link test 38

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.84 Estimated Value unchanged \$0  
<http://www.searchengineoptimizationjo...>



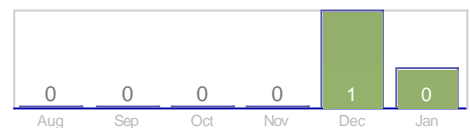
## ▲ seo boston 49

**Est. Clicks/Month unchanged** Est. Value/Click: \$2.12 Estimated Value unchanged \$0  
<http://www.searchengineoptimizationjo...>



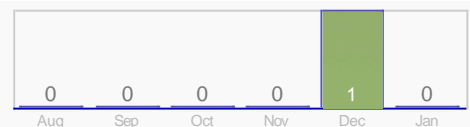
## ▲ seo campaign 36

**Est. Clicks/Month unchanged** Est. Value/Click: \$4.55 Estimated Value unchanged \$1  
<http://www.searchengineoptimizationjo...>



## ▲ keyword stuffing 41

**Est. Clicks/Month unchanged** Est. Value/Click: \$1.34 Estimated Value unchanged \$0  
<http://www.searchengineoptimizationjo...>



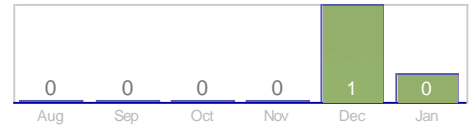


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## ▲ has and have 44

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0

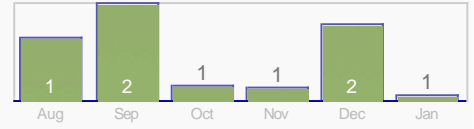
<http://www.searchengineoptimizationjo...>



## ▲ push pull marketing 22(+9)

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0

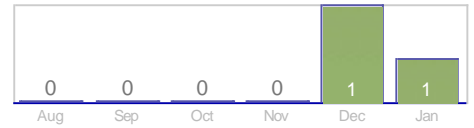
<http://www.searchengineoptimizationjo...>



## ▲ search engine optimization seo 18(+16)

**Est. Clicks/Month unchanged** Est. Value/Click: \$3.62 Estimated Value unchanged \$1

<http://www.searchengineoptimizationjo...>



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Most Valuable Keywords (all)	Rank														
<b>domain registry of america</b> Rank: 6(+1) Est. Clicks/Mo: 55(+18) Est. Value/Mo: \$644(+\$425)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>7</td><td>6</td><td>7</td><td>6</td><td>7</td><td>6</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	7	6	7	6	7	6
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	7	6	7	6	7	6									
<b>search engine optimization</b> Rank: 21 Est. Clicks/Mo: 129(-106) Est. Value/Mo: \$453(-\$352.457)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>38</td><td>41</td><td>33</td><td>26</td><td>21</td><td>21</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	38	41	33	26	21	21
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	38	41	33	26	21	21									
<b>search engine optimization blog</b> Rank: 1 Est. Clicks/Mo: 39(-46) Est. Value/Mo: \$85(-\$149.173)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>1</td><td>1</td><td>1</td><td>1</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	1	1	1	1	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	1	1	1	1	1	1									
<b>search engine optimization strategy</b> Rank: 9 Est. Clicks/Mo: 9(-15) Est. Value/Mo: \$55(-\$101.857)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>37</td><td>6</td><td>14</td><td>7</td><td>9</td><td>9</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	37	6	14	7	9	9
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	37	6	14	7	9	9									
<b>keyword discovery</b> Rank: 18(+2) Est. Clicks/Mo: 6(-3) Est. Value/Mo: \$29(+\$10)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>21</td><td>24</td><td>25</td><td>19</td><td>20</td><td>18</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	21	24	25	19	20	18
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	21	24	25	19	20	18									
<b>emarketing association</b> Rank: 10 Est. Clicks/Mo: 6 Est. Value/Mo: \$29	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>&gt;50</td><td>&gt;50</td><td>11</td><td>10</td><td>&gt;50</td><td>10</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	>50	>50	11	10	>50	10
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	>50	>50	11	10	>50	10									
<b>search engine optimization seo</b> Rank: 18(+16) Est. Clicks/Mo: 7 Est. Value/Mo: \$25(+\$2.39)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>33</td><td>28</td><td>30</td><td>28</td><td>34</td><td>18</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	33	28	30	28	34	18
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	33	28	30	28	34	18									
<b>search engine optimizing</b> Rank: 15 Est. Clicks/Mo: 4 Est. Value/Mo: \$22	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>14</td><td>&gt;50</td><td>&gt;50</td><td>&gt;50</td><td>&gt;50</td><td>15</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	14	>50	>50	>50	>50	15
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	14	>50	>50	>50	>50	15									
<b>content development</b> Rank: 4(+3) Est. Clicks/Mo: 11(-3) Est. Value/Mo: \$21(-\$5.629)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>5</td><td>7</td><td>7</td><td>7</td><td>7</td><td>4</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	5	7	7	7	7	4
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	5	7	7	7	7	4									
<b>search optimization</b> Rank: 18(-1) Est. Clicks/Mo: 6(-8) Est. Value/Mo: \$20(-\$31.111)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>23</td><td>26</td><td>18</td><td>18</td><td>17</td><td>18</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	23	26	18	18	17	18
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	23	26	18	18	17	18									
<b>search engines optimization</b> Rank: 16(-2) Est. Clicks/Mo: 5(-12) Est. Value/Mo: \$20(-\$53.354)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>13</td><td>15</td><td>18</td><td>19</td><td>14</td><td>16</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	13	15	18	19	14	16
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	13	15	18	19	14	16									



# Searchengineoptimizationjournal.com: SEO Dashboard

## optimization

Rank: 38(+5) Est. Clicks/Mo: 7(-1) Est. Value/Mo: \$19(-\$3.958)



## search engine promotion

Rank: 17(-4) Est. Clicks/Mo: 4(-19) Est. Value/Mo: \$17(-\$77.036)



## keyword research

Rank: 23(-4) Est. Clicks/Mo: 10(-29) Est. Value/Mo: \$16(-\$47.39)



## search engine marketing strategy

Rank: 14 Est. Clicks/Mo: 3 Est. Value/Mo: \$14



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# Searchengineoptimizationjournal.com: SEO Dashboard

## Newly Ranked Organic Pages

<http://www.searchengineoptimizationjournal.com/2010/10/06/emarketing-association/>

Estimated SEO Value: **\$26** Estimated Total Clicks/Mo: 6  
Keywords (rank): emarketing association (10), emarketing conference (30)

<http://www.searchengineoptimizationjournal.com/2010/12/16/seo-conversions/>

Estimated SEO Value: **\$1.65** Estimated Total Clicks/Mo: 0  
Keywords (rank): should i incorporate (22)

<http://www.searchengineoptimizationjournal.com/2010/12/17/website-traffic/>

Estimated SEO Value: **\$1.48** Estimated Total Clicks/Mo: 0  
Keywords (rank): building website traffic (14), traffic building web site (20), web site traffic building (27)

<http://www.searchengineoptimizationjournal.com/2010/08/04/link-building-series/>

Estimated SEO Value: **\$1.21** Estimated Total Clicks/Mo: 1  
Keywords (rank): link building program (23)

<http://www.searchengineoptimizationjournal.com/2010/01/11/not-to-do-seo/>

Estimated SEO Value: **\$0.95** Estimated Total Clicks/Mo: 0  
Keywords (rank): seo campaign (36)

<http://www.searchengineoptimizationjournal.com/2010/01/05/roi-jumps/>

Estimated SEO Value: **\$0.9** Estimated Total Clicks/Mo: 0  
Keywords (rank):

<http://www.searchengineoptimizationjournal.com/2011/01/07/use-no-follow-tag/>

Estimated SEO Value: **\$0.88** Estimated Total Clicks/Mo: 3  
Keywords (rank): no tag (5), nofollow tag (14)

<http://www.searchengineoptimizationjournal.com/2011/01/03/social-media-etiquette/>

Estimated SEO Value: **\$0.72** Estimated Total Clicks/Mo: 2  
Keywords (rank): social etiquette tips (12), communication etiquette (17), etiquette tips (38), social etiquette (46)

<http://www.searchengineoptimizationjournal.com/2010/02/11/social-media-mesh/>

Estimated SEO Value: **\$0.53** Estimated Total Clicks/Mo: 0  
Keywords (rank): media mesh (18)

<http://www.searchengineoptimizationjournal.com/2010/02/24/cross-linking/>

Estimated SEO Value: **\$0.42** Estimated Total Clicks/Mo: 1  
Keywords (rank): cross linking (47)

<http://www.searchengineoptimizationjournal.com/2010/12/15/content-promotion/>

Estimated SEO Value: **\$0.34** Estimated Total Clicks/Mo: 0  
Keywords (rank): promotion technique (5), promotion techniques (17), techniques work (25), promotion work (30), techniques promotion (33)

<http://www.searchengineoptimizationjournal.com/about-us/>

Estimated SEO Value: **\$0.29** Estimated Total Clicks/Mo: 4  
Keywords (rank):

<http://www.searchengineoptimizationjournal.com/2009/06/08/keyword-stuffing/>

Estimated SEO Value: **\$0.25** Estimated Total Clicks/Mo: 0  
Keywords (rank): keyword stuffing (41)

<http://www.searchengineoptimizationjournal.com/2010/12/09/blog-link-building/>

Estimated SEO Value: **\$0.21** Estimated Total Clicks/Mo: 0





# Searchengineoptimizationjournal.com: SEO Dashboard

Keywords (rank): link test (38), blog building (46)

<http://www.searchengineoptimizationjournal.com/2008/06/16/quote-catcher/>

Estimated SEO Value: **\$0.18** Estimated Total Clicks/Mo: 0

Keywords (rank): quotecatcher (27)

<http://www.searchengineoptimizationjournal.com/2009/05/08/sub-search-for-social/>

Estimated SEO Value: **\$0.13** Estimated Total Clicks/Mo: 0

Keywords (rank): sub search (30), subsearch (31)

<http://www.searchengineoptimizationjournal.com/2010/12/21/business-twitter-marketing/>

Estimated SEO Value: **\$0.09** Estimated Total Clicks/Mo: 0

Keywords (rank): business techniques (33)

<http://www.searchengineoptimizationjournal.com/2010/12/22/seo-value/>

Estimated SEO Value: **\$0.06** Estimated Total Clicks/Mo: 1

Keywords (rank):

<http://www.searchengineoptimizationjournal.com/2009/11/20/online-brand-survey/>

Estimated SEO Value: **\$0.05** Estimated Total Clicks/Mo: 0

Keywords (rank): brand survey (49)

<http://www.searchengineoptimizationjournal.com/2010/12/10/local-sem/>

Estimated SEO Value: **\$0.01** Estimated Total Clicks/Mo: 0

Keywords (rank): has and have (44)

<http://www.searchengineoptimizationjournal.com/2010/03/29/twitter-marketing/>

Estimated SEO Value: **\$0.01** Estimated Total Clicks/Mo: 0

Keywords (rank): twitter marketing strategy (38)

<http://www.searchengineoptimizationjournal.com/2011/01/06/posts-to-read-for-01062011/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): boise search engine optimization (39)

<http://www.searchengineoptimizationjournal.com/2010/09/20/white-hat-video/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.searchengineoptimizationjournal.com/2009/09/29/offensive-seo/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): offensive speech (39)

<http://www.searchengineoptimizationjournal.com/2011/01/12/seo-facts-mind/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): business.comdirectory (24)

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# Searchengineoptimizationjournal.com: SEO Dashboard

New Keywords (You weren't ranked on before)	Estimated New Click/Month
<b>emarketing association</b> Rank: 10 Searches/Mo: 390 Est. Value/Click: \$5.15 <a href="http://www.searchengineoptimizationjournal.com/2010/10/06/emarketing-association/">http://www.searchengineoptimizationjournal.com/2010/10/06/emarketing-association/</a>	6 new clicks/month
<b>search engine optimizing</b> Rank: 15 Searches/Mo: 4k Est. Value/Click: \$4.94 <a href="http://www.searchengineoptimizationjournal.com/">http://www.searchengineoptimizationjournal.com/</a>	4 new clicks/month
<b>search engine marketing st...</b> Rank: 14 Searches/Mo: 2k Est. Value/Click: \$4.14 <a href="http://www.searchengineoptimizationjournal.com/2010/07/15/seo-strategy-tips/">http://www.searchengineoptimizationjournal.com/2010/07/15/seo-strategy-tips/</a>	3 new clicks/month
<b>google seo</b> Rank: 41 Searches/Mo: 5k Est. Value/Click: \$2.68 <a href="http://www.searchengineoptimizationjournal.com/2010/01/14/google-ranking-factors/">http://www.searchengineoptimizationjournal.com/2010/01/14/google-ranking-factors/</a>	3 new clicks/month
<b>search engine rankings</b> Rank: 30 Searches/Mo: 5k Est. Value/Click: \$3.23 <a href="http://www.searchengineoptimizationjournal.com/">http://www.searchengineoptimizationjournal.com/</a>	2 new clicks/month
<b>search blogs</b> Rank: 40 Searches/Mo: 5k Est. Value/Click: \$0.63 <a href="http://www.searchengineoptimizationjournal.com/">http://www.searchengineoptimizationjournal.com/</a>	2 new clicks/month
<b>photo optimization</b> Rank: 3 Searches/Mo: 0 Est. Value/Click: \$1.39 <a href="http://www.searchengineoptimizationjournal.com/">http://www.searchengineoptimizationjournal.com/</a>	2 new clicks/month
<b>nofollow tag</b> Rank: 14 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.searchengineoptimizationjournal.com/2011/01/07/use-no-follow-tag/">http://www.searchengineoptimizationjournal.com/2011/01/07/use-no-follow-tag/</a>	1 new click/month
<b>boston seo</b> Rank: 44 Searches/Mo: 720 Est. Value/Click: \$2.12 <a href="http://www.searchengineoptimizationjournal.com/2010/04/06/cambridge-boston-seo-meetup/">http://www.searchengineoptimizationjournal.com/2010/04/06/cambridge-boston-seo-meetup/</a>	1 new click/month
<b>no tag</b> Rank: 5 Searches/Mo: 120 Est. Value/Click: \$0.82 <a href="http://www.searchengineoptimizationjournal.com/2011/01/07/use-no-follow-tag/">http://www.searchengineoptimizationjournal.com/2011/01/07/use-no-follow-tag/</a>	1 new click/month
<b>social etiquette tips</b> Rank: 12 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.searchengineoptimizationjournal.com/2011/01/03/social-media-etiquette/">http://www.searchengineoptimizationjournal.com/2011/01/03/social-media-etiquette/</a>	1 new click/month
<b>web master tools</b> Rank: 47 Searches/Mo: 1k Est. Value/Click: \$2.18 <a href="http://www.searchengineoptimizationjournal.com/category/webmaster-tools/">http://www.searchengineoptimizationjournal.com/category/webmaster-tools/</a>	1 new click/month
<b>seo rank</b> Rank: 19 Searches/Mo: 870 Est. Value/Click: \$2.46 <a href="http://www.searchengineoptimizationjournal.com/2010/01/14/google-ranking-factors/">http://www.searchengineoptimizationjournal.com/2010/01/14/google-ranking-factors/</a>	1 new click/month
<b>link building program</b> Rank: 23 Searches/Mo: 1k Est. Value/Click: \$2.12 <a href="http://www.searchengineoptimizationjournal.com/2010/08/04/link-building-series/">http://www.searchengineoptimizationjournal.com/2010/08/04/link-building-series/</a>	1 new click/month



# Searchengineoptimizationjournal.com: SEO Dashboard

<b>social etiquette</b> Rank: 46 Searches/Mo: 2k Est. Value/Click: \$0.21 <a href="http://www.searchengineoptimizationjournal.com/2011/01/03/social-media-etiquette/">http://www.searchengineoptimizationjournal.com/2011/01/03/social-media-etiquette/</a>	1 new click/month
<b>seo help</b> Rank: 46 Searches/Mo: 2k Est. Value/Click: \$3.5 <a href="http://www.searchengineoptimizationjournal.com/2009/02/08/blog-comments-seo/">http://www.searchengineoptimizationjournal.com/2009/02/08/blog-comments-seo/</a>	1 new click/month
<b>communication etiquette</b> Rank: 17 Searches/Mo: 0 Est. Value/Click: \$0.87 <a href="http://www.searchengineoptimizationjournal.com/2011/01/03/social-media-etiquette/">http://www.searchengineoptimizationjournal.com/2011/01/03/social-media-etiquette/</a>	1 new click/month
<b>cross linking</b> Rank: 47 Searches/Mo: 1k Est. Value/Click: \$0.82 <a href="http://www.searchengineoptimizationjournal.com/2010/02/24/cross-linking/">http://www.searchengineoptimizationjournal.com/2010/02/24/cross-linking/</a>	1 new click/month
<b>journal search engines</b> Rank: 10 Searches/Mo: 30 Est. Value/Click: \$0.71 <a href="http://www.searchengineoptimizationjournal.com/category/keyword-research/">http://www.searchengineoptimizationjournal.com/category/keyword-research/</a>	1 new click/month
<b>article writing tips</b> Rank: 27 Searches/Mo: 390 Est. Value/Click: \$0.08 <a href="http://www.searchengineoptimizationjournal.com/2010/12/03/article-writing-tips/">http://www.searchengineoptimizationjournal.com/2010/12/03/article-writing-tips/</a>	0 new clicks/month
<b>powersuite</b> Rank: 44 Searches/Mo: 870 Est. Value/Click: \$1.25 <a href="http://www.searchengineoptimizationjournal.com/2010/12/07/link-assistant-review/">http://www.searchengineoptimizationjournal.com/2010/12/07/link-assistant-review/</a>	0 new clicks/month
<b>building website traffic</b> Rank: 14 Searches/Mo: 0 Est. Value/Click: \$3.45 <a href="http://www.searchengineoptimizationjournal.com/2010/12/17/website-traffic/">http://www.searchengineoptimizationjournal.com/2010/12/17/website-traffic/</a>	0 new clicks/month
<b>search engine marketing op...</b> Rank: 46 Searches/Mo: 2k Est. Value/Click: \$5.86 <a href="http://www.searchengineoptimizationjournal.com/">http://www.searchengineoptimizationjournal.com/</a>	0 new clicks/month
<b>etiquette tips</b> Rank: 38 Searches/Mo: 720 Est. Value/Click: \$0.27 <a href="http://www.searchengineoptimizationjournal.com/2011/01/03/social-media-etiquette/">http://www.searchengineoptimizationjournal.com/2011/01/03/social-media-etiquette/</a>	0 new clicks/month
<b>media mesh</b> Rank: 18 Searches/Mo: 0 Est. Value/Click: \$1.53 <a href="http://www.searchengineoptimizationjournal.com/2010/02/11/social-media-mesh/">http://www.searchengineoptimizationjournal.com/2010/02/11/social-media-mesh/</a>	0 new clicks/month
<b>best anchor</b> Rank: 18 Searches/Mo: 150 Est. Value/Click: \$0.57 <a href="http://www.searchengineoptimizationjournal.com/2009/06/12/keyword-anchor-text/">http://www.searchengineoptimizationjournal.com/2009/06/12/keyword-anchor-text/</a>	0 new clicks/month
<b>should i incorporate</b> Rank: 22 Searches/Mo: 390 Est. Value/Click: \$5.27 <a href="http://www.searchengineoptimizationjournal.com/2010/12/16/seo-conversions/">http://www.searchengineoptimizationjournal.com/2010/12/16/seo-conversions/</a>	0 new clicks/month
<b>search engine marketing tr...</b> Rank: 36 Searches/Mo: 990 Est. Value/Click: \$7.22 <a href="http://www.searchengineoptimizationjournal.com/">http://www.searchengineoptimizationjournal.com/</a>	0 new clicks/month
<b>promotion techniques</b> Rank: 17 Searches/Mo: 0 Est. Value/Click: \$1.1 <a href="http://www.searchengineoptimizationjournal.com/2010/12/15/content-promotion/">http://www.searchengineoptimizationjournal.com/2010/12/15/content-promotion/</a>	0 new clicks/month



# Searchengineoptimizationjournal.com: SEO Dashboard

<b>blog help</b> Rank: 36 Searches/Mo: 480 Est. Value/Click: \$0.74 <a href="http://www.searchengineoptimizationjournal.com/2009/02/08/blog-comments-seo/">http://www.searchengineoptimizationjournal.com/2009/02/08/blog-comments-seo/</a>	0 new clicks/month
<b>engine optimization search...</b> Rank: 22 Searches/Mo: 0 Est. Value/Click: \$3.35 <a href="http://www.searchengineoptimizationjournal.com/">http://www.searchengineoptimizationjournal.com/</a>	0 new clicks/month
<b>engine optimization search...</b> Rank: 22 Searches/Mo: 0 Est. Value/Click: \$3.88 <a href="http://www.searchengineoptimizationjournal.com/">http://www.searchengineoptimizationjournal.com/</a>	0 new clicks/month
<b>site search engine optimiz...</b> Rank: 34 Searches/Mo: 870 Est. Value/Click: \$4.77 <a href="http://www.searchengineoptimizationjournal.com/">http://www.searchengineoptimizationjournal.com/</a>	0 new clicks/month
<b>link test</b> Rank: 38 Searches/Mo: 150 Est. Value/Click: \$0.84 <a href="http://www.searchengineoptimizationjournal.com/2010/12/09/blog-link-building/">http://www.searchengineoptimizationjournal.com/2010/12/09/blog-link-building/</a>	0 new clicks/month
<b>seo boston</b> Rank: 49 Searches/Mo: 720 Est. Value/Click: \$2.12 <a href="http://www.searchengineoptimizationjournal.com/2010/04/06/cambridge-boston-seo-meetup/">http://www.searchengineoptimizationjournal.com/2010/04/06/cambridge-boston-seo-meetup/</a>	0 new clicks/month
<b>seo campaign</b> Rank: 36 Searches/Mo: 570 Est. Value/Click: \$4.55 <a href="http://www.searchengineoptimizationjournal.com/2010/01/11/not-to-do-seo/">http://www.searchengineoptimizationjournal.com/2010/01/11/not-to-do-seo/</a>	0 new clicks/month
<b>keyword stuffing</b> Rank: 41 Searches/Mo: 570 Est. Value/Click: \$1.34 <a href="http://www.searchengineoptimizationjournal.com/2009/06/08/keyword-stuffing/">http://www.searchengineoptimizationjournal.com/2009/06/08/keyword-stuffing/</a>	0 new clicks/month
<b>has and have</b> Rank: 44 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.searchengineoptimizationjournal.com/2010/12/10/local-sem/">http://www.searchengineoptimizationjournal.com/2010/12/10/local-sem/</a>	0 new clicks/month
<b>twitter marketing strategy</b> Rank: 38 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.searchengineoptimizationjournal.com/2010/03/29/twitter-marketing/">http://www.searchengineoptimizationjournal.com/2010/03/29/twitter-marketing/</a>	0 new clicks/month
<b>search engine optimization...</b> Rank: 30 Searches/Mo: 480 Est. Value/Click: \$0.08 <a href="http://www.searchengineoptimizationjournal.com/2010/08/17/seo-agency/">http://www.searchengineoptimizationjournal.com/2010/08/17/seo-agency/</a>	0 new clicks/month
<b>search engine optimization...</b> Rank: 21 Searches/Mo: 210 Est. Value/Click: \$5.43 <a href="http://www.searchengineoptimizationjournal.com/">http://www.searchengineoptimizationjournal.com/</a>	0 new clicks/month
<b>website optimizing</b> Rank: 37 Searches/Mo: 300 Est. Value/Click: \$4.91 <a href="http://www.searchengineoptimizationjournal.com/">http://www.searchengineoptimizationjournal.com/</a>	0 new clicks/month
<b>subsearch</b> Rank: 31 Searches/Mo: 210 Est. Value/Click: \$0.93 <a href="http://www.searchengineoptimizationjournal.com/2009/05/08/sub-search-for-social/">http://www.searchengineoptimizationjournal.com/2009/05/08/sub-search-for-social/</a>	0 new clicks/month
<b>search engine marketing de...</b> Rank: 39 Searches/Mo: 390 Est. Value/Click: \$4.74 <a href="http://www.searchengineoptimizationjournal.com/2010/08/09/true-definition/">http://www.searchengineoptimizationjournal.com/2010/08/09/true-definition/</a>	0 new clicks/month





# Searchengineoptimizationjournal.com: SEO Dashboard

<b>business techniques</b> Rank: 33 Searches/Mo: 390 Est. Value/Click: \$1.22 <a href="http://www.searchengineoptimizationjournal.com/2010/12/21/business-twitter-marketing/">http://www.searchengineoptimizationjournal.com/2010/12/21/business-twitter-marketing/</a>	0 new clicks/month
<b>blog ping list</b> Rank: 36 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.searchengineoptimizationjournal.com/2009/03/28/ping-seo/">http://www.searchengineoptimizationjournal.com/2009/03/28/ping-seo/</a>	0 new clicks/month
<b>seo website optimization</b> Rank: 46 Searches/Mo: 720 Est. Value/Click: \$3.77 <a href="http://www.searchengineoptimizationjournal.com/">http://www.searchengineoptimizationjournal.com/</a>	0 new clicks/month
<b>quotecatcher</b> Rank: 27 Searches/Mo: 0 Est. Value/Click: \$3.41 <a href="http://www.searchengineoptimizationjournal.com/2008/06/16/quote-catcher/">http://www.searchengineoptimizationjournal.com/2008/06/16/quote-catcher/</a>	0 new clicks/month
<b>web site traffic building</b> Rank: 27 Searches/Mo: 210 Est. Value/Click: \$3.34 <a href="http://www.searchengineoptimizationjournal.com/2010/12/17/website-traffic/">http://www.searchengineoptimizationjournal.com/2010/12/17/website-traffic/</a>	0 new clicks/month
<b>boise search engine optimi...</b> Rank: 39 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.searchengineoptimizationjournal.com/2011/01/06/posts-to-read-for-01062011/">http://www.searchengineoptimizationjournal.com/2011/01/06/posts-to-read-for-01062011/</a>	0 new clicks/month

[Download as CSV](#)



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## Top Site Sections Summary

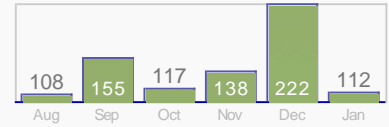
## Estimated Clicks/Month

### [searchengineoptimizationjou...](#)

Number of Keywords: 181

**Estimated Value/Mo: \$237 (-\$265)**

Top Keywords: gostats, search engine optimization strategy, seomoz, keyword discovery, emarketing association

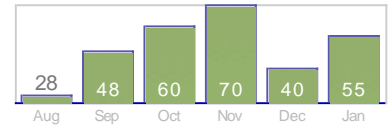


### [searchengineoptimizationjou...](#)

Number of Keywords: 27

**Estimated Value/Mo: \$646 (+\$412)**

Top Keywords: domain registry of america, google crawl, convert html to xhtml, seo workshops, html to xhtml converter

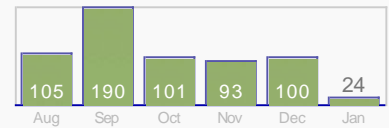


### [searchengineoptimizationjou...](#)

Number of Keywords: 9

**Estimated Value/Mo: \$47 (-\$147)**

Top Keywords: content development, keyword research, webmastertools, web master tools, journal search engines

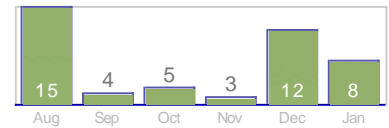


### [searchengineoptimizationjou...](#)

Number of Keywords: 44

**Estimated Value/Mo: \$9 (-\$12)**

Top Keywords: good conversion rate, low cost seo, free keyword research, seo help, best anchor

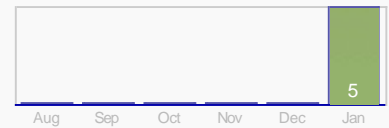


### [searchengineoptimizationjou...](#)

Number of Keywords: 11

**Estimated Value/Mo: \$2 (+\$2)**

Top Keywords: nofollow tag, no tag, social etiquette tips, social etiquette, communication etiquette



### [searchengineoptimizationjou...](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords:

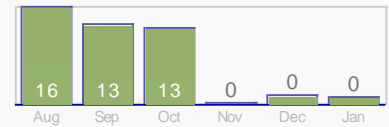


### [searchengineoptimizationjou...](#)

Number of Keywords: 5

**Estimated Value/Mo: \$0 (-\$1)**

Top Keywords: online publicity, press release newswire, newswire distribution, prweb direct, biz extensions



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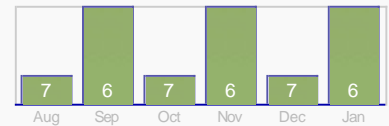
## Keyword Groups with the Biggest Gains - Details

### Biggest Opportunities (all)

Rank

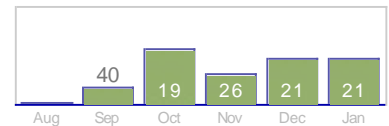
#### search engine optimization (21)

Searches/Mo: 110k Est. Value/Click: \$3.52 Est. Potential New Clicks/Month: 5k  
Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



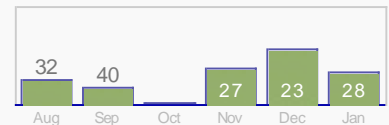
#### domain registry of america (6)

Searches/Mo: 2k Est. Value/Click: \$12 Est. Potential New Clicks/Month: 255  
Other Keywords for URL: domain registry of america, domainregistry, domain registration of america, domain name registry of america, domain register of america



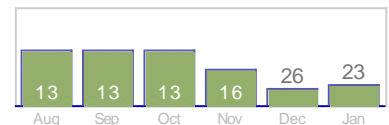
#### optimization (38)

Searches/Mo: 18k Est. Value/Click: \$2.91 Est. Potential New Clicks/Month: 776  
Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



#### seo optimization (43)

Searches/Mo: 12k Est. Value/Click: \$3.28 Est. Potential New Clicks/Month: 636  
Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



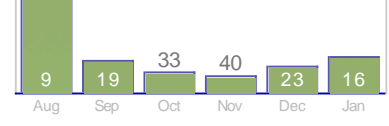
#### google seo (41)

Searches/Mo: 5k Est. Value/Click: \$2.68 Est. Potential New Clicks/Month: 424  
Other Keywords for URL: google ranking, google seo, SEO ranking, search engine optimization ranking, seo rank



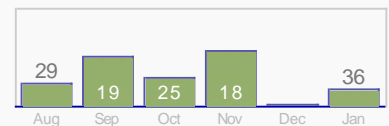
#### webmastertools (33)

Searches/Mo: 0 Est. Value/Click: \$4.9 Est. Potential New Clicks/Month: 218  
Other Keywords for URL: webmastertools, web master tools, best webmaster tools



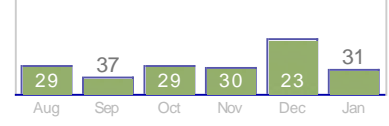
#### seo strategy (26)

Searches/Mo: 4k Est. Value/Click: \$3.04 Est. Potential New Clicks/Month: 267  
Other Keywords for URL: search engine optimization strategy, search engine marketing strategy, seo strategy, getitright, strategy tips



#### keyword discovery (18)

Searches/Mo: 4k Est. Value/Click: \$5.22 Est. Potential New Clicks/Month: 147  
Other Keywords for URL: keyword discovery



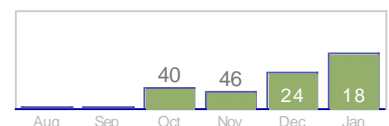
#### keyword research (23)

Searches/Mo: 10k Est. Value/Click: \$1.65 Est. Potential New Clicks/Month: 417  
Other Keywords for URL: keyword research, journal search engines, keyword researcher, research keyword



#### google ranking (31)

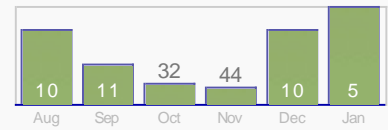
Searches/Mo: 5k Est. Value/Click: \$1.75 Est. Potential New Clicks/Month: 390  
Other Keywords for URL: google ranking, google seo, SEO ranking, search engine optimization ranking, seo rank



# Searchengineoptimizationjournal.com: SEO Dashboard

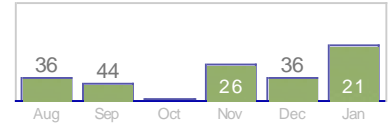
## search engine optimization seo (18)

Searches/Mo: 12k Est. Value/Click: \$3.62 Est. Potential New Clicks/Month: 182  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



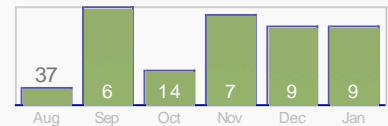
## SEO ranking (26)

Searches/Mo: 4k Est. Value/Click: \$2.97 Est. Potential New Clicks/Month: 209  
 Other Keywords for URL: google ranking, google seo, SEO ranking, search engine optimization ranking, seo rank



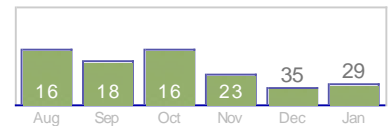
## search engine promotion (17)

Searches/Mo: 5k Est. Value/Click: \$4.12 Est. Potential New Clicks/Month: 138  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



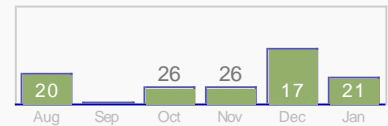
## search engine optimization strategy (9)

Searches/Mo: 2k Est. Value/Click: \$6.32 Est. Potential New Clicks/Month: 88  
 Other Keywords for URL: search engine optimization strategy, search engine marketing strategy, seo strategy, getitright, strategy tips



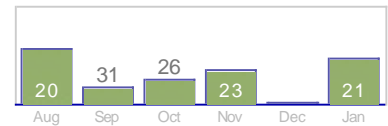
## boston seo (44)

Searches/Mo: 720 Est. Value/Click: \$2.12 Est. Potential New Clicks/Month: 260  
 Other Keywords for URL: boston seo, seo boston



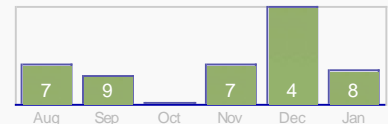
## search optimization (18)

Searches/Mo: 4k Est. Value/Click: \$3.58 Est. Potential New Clicks/Month: 147  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



## seo search engine marketing (37)

Searches/Mo: 2k Est. Value/Click: \$5.17 Est. Potential New Clicks/Month: 96  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



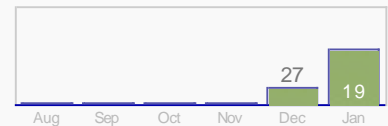
## search engine rankings (30)

Searches/Mo: 5k Est. Value/Click: \$3.23 Est. Potential New Clicks/Month: 151  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



## search engines optimization (16)

Searches/Mo: 4k Est. Value/Click: \$4.19 Est. Potential New Clicks/Month: 98  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



## search engine optimizing (15)

Searches/Mo: 4k Est. Value/Click: \$4.94 Est. Potential New Clicks/Month: 81  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



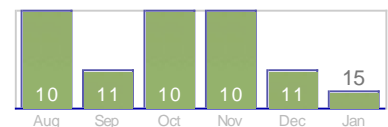
## search engine marketing optimization (46)

Searches/Mo: 2k Est. Value/Click: \$5.86 Est. Potential New Clicks/Month: 67  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



## seo help (46)

Searches/Mo: 2k Est. Value/Click: \$3.5 Est. Potential New Clicks/Month: 103  
 Other Keywords for URL: seo help, blog help, help seo





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## 1and1 hosting (29)

Searches/Mo: 2k Est. Value/Click: \$6.26 Est. Potential New Clicks/Month: 56  
Other Keywords for URL: 1and1 hosting, 1and1 web hosting, 1und1 webhosting



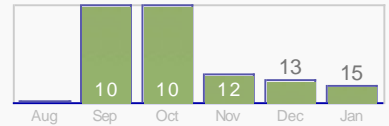
## marketing profs (24)

Searches/Mo: 990 Est. Value/Click: \$2.31 Est. Potential New Clicks/Month: 141  
Other Keywords for URL: marketing profs



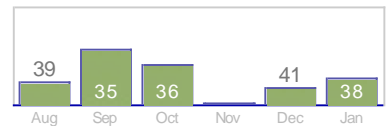
## search engine marketing strategy (14)

Searches/Mo: 2k Est. Value/Click: \$4.14 Est. Potential New Clicks/Month: 78  
Other Keywords for URL: search engine optimization strategy, search engine marketing strategy, seo strategy, getitright, strategy tips



## seo search engine optimization (42)

Searches/Mo: 4k Est. Value/Click: \$3.35 Est. Potential New Clicks/Month: 85  
Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



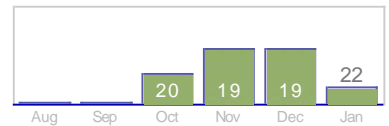
## search engine marketing training (36)

Searches/Mo: 990 Est. Value/Click: \$7.22 Est. Potential New Clicks/Month: 35  
Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



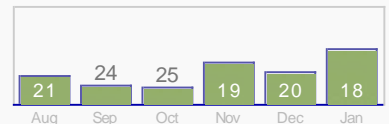
## webmaster guidelines (22)

Searches/Mo: 0 Est. Value/Click: \$1.38 Est. Potential New Clicks/Month: 165  
Other Keywords for URL: webmaster guidelines



## web page optimization (18)

Searches/Mo: 720 Est. Value/Click: \$5.07 Est. Potential New Clicks/Month: 45  
Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



## SEARCH ENGINE OPTIMAZATION (28)

Searches/Mo: 720 Est. Value/Click: \$8.82 Est. Potential New Clicks/Month: 25  
Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



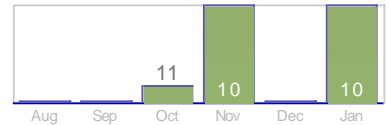
## search engine seo (40)

Searches/Mo: 1k Est. Value/Click: \$3.14 Est. Potential New Clicks/Month: 67  
Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



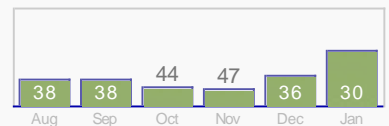
## web master tools (47)

Searches/Mo: 1k Est. Value/Click: \$2.18 Est. Potential New Clicks/Month: 91  
Other Keywords for URL: webmastertools, web master tools, best webmaster tools



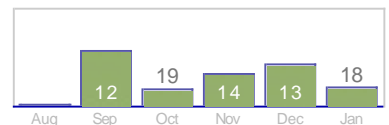
## google crawl (37)

Searches/Mo: 0 Est. Value/Click: \$3.96 Est. Potential New Clicks/Month: 49  
Other Keywords for URL: google crawl



## what is search engine marketing (36)

Searches/Mo: 1k Est. Value/Click: \$5.44 Est. Potential New Clicks/Month: 35  
Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



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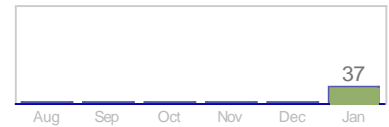
## what is search engine optimization (39)

Searches/Mo: 2k Est. Value/Click: \$2.82 Est. Potential New Clicks/Month: 67  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



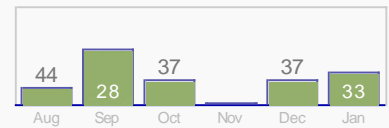
## search engine consulting (15)

Searches/Mo: 210 Est. Value/Click: \$4.78 Est. Potential New Clicks/Month: 39  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



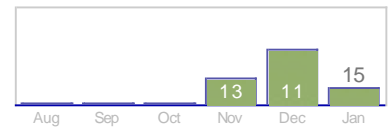
## search engine optimization how to (31)

Searches/Mo: 2k Est. Value/Click: \$3.36 Est. Potential New Clicks/Month: 51  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



## emarketing association (10)

Searches/Mo: 390 Est. Value/Click: \$5.15 Est. Potential New Clicks/Month: 30  
 Other Keywords for URL: emarketing association, emarketing conference



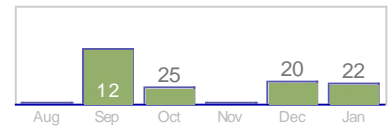
## 1and1 web hosting (23)

Searches/Mo: 300 Est. Value/Click: \$8.74 Est. Potential New Clicks/Month: 17  
 Other Keywords for URL: 1and1 hosting, 1and1 web hosting, 1und1 webhosting



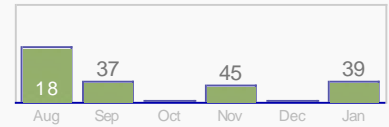
## search engine optimisation seo (15)

Searches/Mo: 570 Est. Value/Click: \$3.53 Est. Potential New Clicks/Month: 39  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



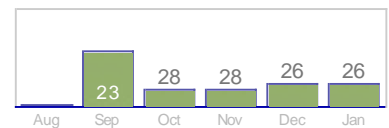
## seo boston (49)

Searches/Mo: 720 Est. Value/Click: \$2.12 Est. Potential New Clicks/Month: 64  
 Other Keywords for URL: boston seo, seo boston



## how to search engine optimization (31)

Searches/Mo: 480 Est. Value/Click: \$3.35 Est. Potential New Clicks/Month: 35  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



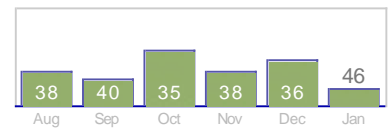
## site search engine optimization (34)

Searches/Mo: 870 Est. Value/Click: \$4.77 Est. Potential New Clicks/Month: 25  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



## powersuite (44)

Searches/Mo: 870 Est. Value/Click: \$1.25 Est. Potential New Clicks/Month: 93  
 Other Keywords for URL: powersuite



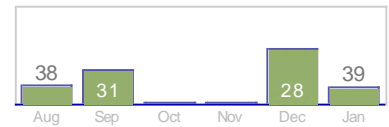
## search engine optimization (21)

Searches/Mo: 300 Est. Value/Click: \$11 Est. Potential New Clicks/Month: 10  
 Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



## seo campaign (36)

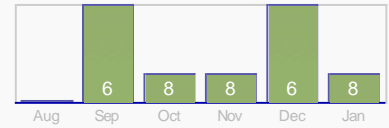
Searches/Mo: 570 Est. Value/Click: \$4.55 Est. Potential New Clicks/Month: 25  
 Other Keywords for URL: seo campaign



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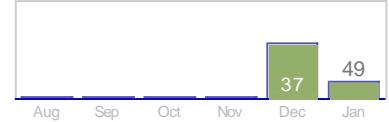
## seo check (35)

Searches/Mo: 390 Est. Value/Click: \$2.76 Est. Potential New Clicks/Month: 39  
Other Keywords for URL: seo check, seo list, check seo



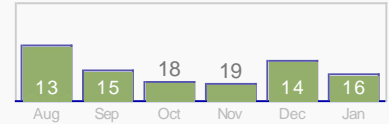
## top seo (48)

Searches/Mo: 2k Est. Value/Click: \$2.65 Est. Potential New Clicks/Month: 40  
Other Keywords for URL: google ranking, google seo, SEO ranking, search engine optimization ranking, seo rank



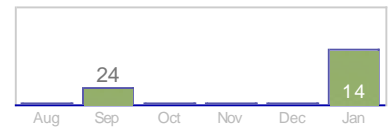
## should i incorporate (22)

Searches/Mo: 390 Est. Value/Click: \$5.27 Est. Potential New Clicks/Month: 20  
Other Keywords for URL: should i incorporate



## search engine optimization and seo (33)

Searches/Mo: 990 Est. Value/Click: \$3.49 Est. Potential New Clicks/Month: 28  
Other Keywords for URL: search engine optimization, search engine optimization blog, search engine optimization seo, optimization, search optimization



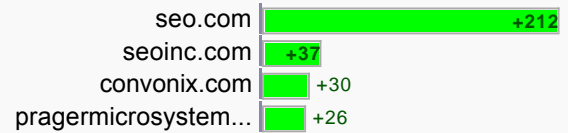
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## Keywords Not Ranked On But Should Be

Estimated Clicks/Month

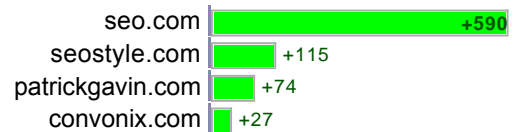
### search engine optimization firm

Searches/Month: 4k  
Cost/Click: \$7.68 Est. Potential Clicks/Month: 63  
Avg. Competitor Rank: 13



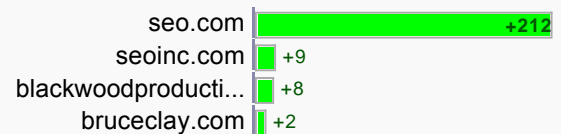
### search engine marketing

Searches/Month: 33k  
Cost/Click: \$9.11 Est. Potential Clicks/Month: 96  
Avg. Competitor Rank: 27



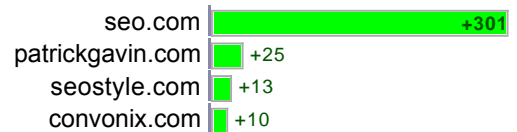
### search engine marketing firm

Searches/Month: 4k  
Cost/Click: \$9.37 Est. Potential Clicks/Month: 45  
Avg. Competitor Rank: 27



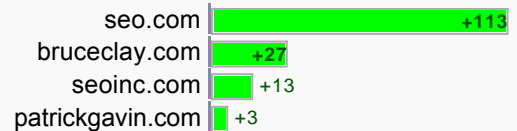
### search engine optimization services

Searches/Month: 12k  
Cost/Click: \$7.88 Est. Potential Clicks/Month: 94  
Avg. Competitor Rank: 20



### search engine marketing services

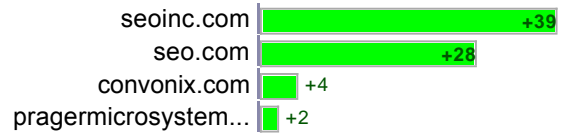
Searches/Month: 5k  
Cost/Click: \$8.79 Est. Potential Clicks/Month: 34  
Avg. Competitor Rank: 20



# Searchengineoptimizationjournal.com: SEO Dashboard

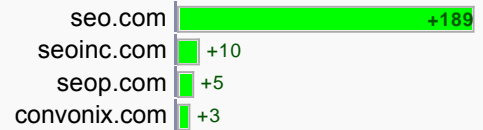
## search engine optimization firms

Searches/Month: 2k  
 Cost/Click: \$11.00 Est. Potential Clicks/Month: 10  
 Avg. Competitor Rank: 23



## search engine optimization companies

Searches/Month: 5k  
 Cost/Click: \$13.00 Est. Potential Clicks/Month: 35  
 Avg. Competitor Rank: 23



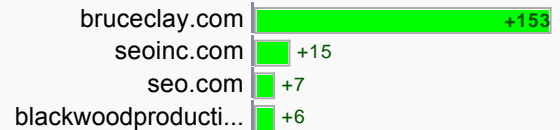
## search engine marketing service

Searches/Month: 4k  
 Cost/Click: \$12.00 Est. Potential Clicks/Month: 11  
 Avg. Competitor Rank: 22



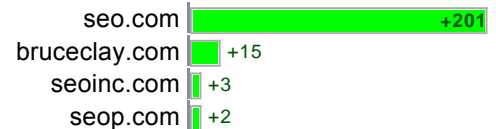
## search engine optimization marketing

Searches/Month: 4k  
 Cost/Click: \$10.00 Est. Potential Clicks/Month: 27  
 Avg. Competitor Rank: 20



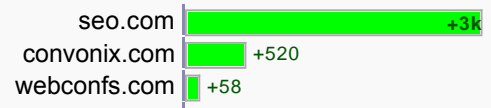
## search engine marketing company

Searches/Month: 5k  
 Cost/Click: \$11.00 Est. Potential Clicks/Month: 37  
 Avg. Competitor Rank: 29



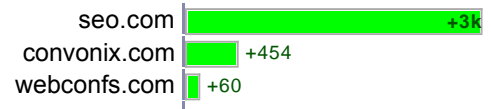
## 'SEO'

Searches/Month: 0  
 Cost/Click: \$3.73 Est. Potential Clicks/Month: 1k  
 Avg. Competitor Rank: 20



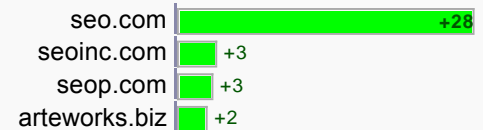
## seo

Searches/Month: 165k  
 Cost/Click: \$3.74 Est. Potential Clicks/Month: 1k  
 Avg. Competitor Rank: 20



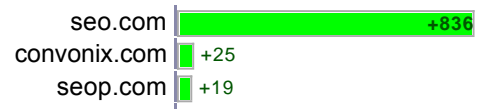
## search engine marketing companies

Searches/Month: 2k  
 Cost/Click: \$17.00 Est. Potential Clicks/Month: 8  
 Avg. Competitor Rank: 22



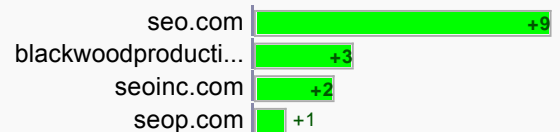
## seo company

Searches/Month: 27k  
 Cost/Click: \$5.43 Est. Potential Clicks/Month: 293  
 Avg. Competitor Rank: 21



## search engine marketing firms

Searches/Month: 2k  
 Cost/Click: \$23.00 Est. Potential Clicks/Month: 3  
 Avg. Competitor Rank: 26





# Searchengineoptimizationjournal.com: SEO Dashboard

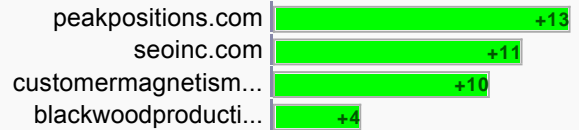
## search engine optimization service

Searches/Month: 8k  
 Cost/Click: \$8.94 Est. Potential Clicks/Month: 9  
 Avg. Competitor Rank: 25



## search engine placement companies

Searches/Month: 1k  
 Cost/Click: \$9.44 Est. Potential Clicks/Month: 6  
 Avg. Competitor Rank: 13



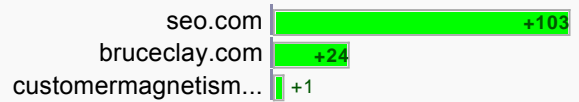
## search engine placement

Searches/Month: 8k  
 Cost/Click: \$7.17 Est. Potential Clicks/Month: 12  
 Avg. Competitor Rank: 25



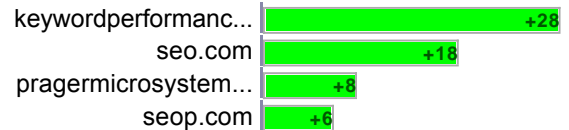
## pay per click services

Searches/Month: 3k  
 Cost/Click: \$11.00 Est. Potential Clicks/Month: 43  
 Avg. Competitor Rank: 12



## optimization company

Searches/Month:  
 Cost/Click: \$8.20 Est. Potential Clicks/Month: 11  
 Avg. Competitor Rank: 16



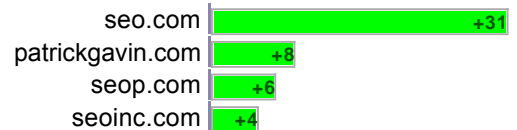
## seo companies

Searches/Month: 8k  
 Cost/Click: \$6.43 Est. Potential Clicks/Month: 119  
 Avg. Competitor Rank: 17



## search engine optimization experts

Searches/Month: 3k  
 Cost/Click: \$6.98 Est. Potential Clicks/Month: 9  
 Avg. Competitor Rank: 22



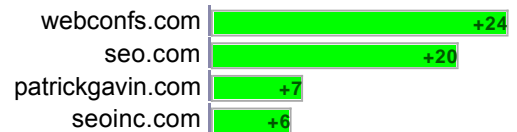
## 301 redirect

Searches/Month: 7k  
 Cost/Click: \$1.13 Est. Potential Clicks/Month: 545  
 Avg. Competitor Rank: 18



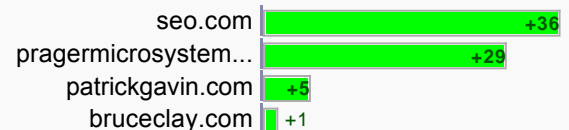
## search engine optimizer

Searches/Month: 4k  
 Cost/Click: \$5.38 Est. Potential Clicks/Month: 10  
 Avg. Competitor Rank: 16



## search engine optimization consultant

Searches/Month: 4k  
 Cost/Click: \$6.70 Est. Potential Clicks/Month: 18  
 Avg. Competitor Rank: 18



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**Keyword Overlap in Your SEO & PPC campaigns**  Est. Organic Clicks vs.  Paid Clicks

None

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Keyword Groups with the Most Potential - Details

