

Feb 15, 2011

Seomofocom

SEO Dashboard



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Competition

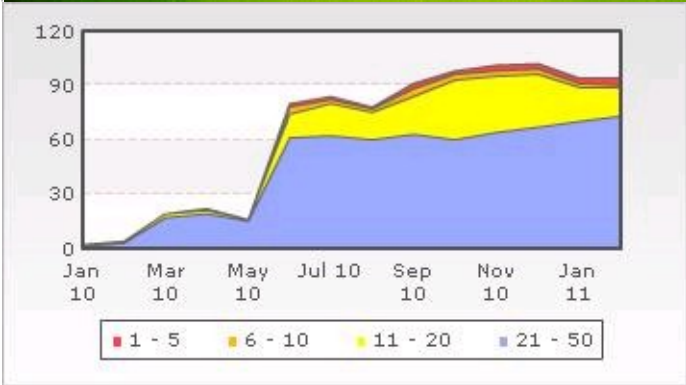
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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 94 different keywords. More importantly, you are in the top 5 on 4 which is up by 1.06% or 1 keywords since last month.

Number of Unique Pages that Rank Organically



12 of your pages appear in the top 50 of at least one search. That's 2 more pages on your site showing up in searches this month than last month.

Biggest Gains

You moved up in ranks on 47 keywords last month. All those gains added up to about 7.59 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$4.88.

	Rank
▲ download cursors Estimated Clicks/Month gained: 2 http://www.seomof.com/middle-finger-...	21
▲ serp Estimated Clicks/Month gained: 2 http://www.seomof.com/snippet-optimi...	14(+2)
▲ snippet Estimated Clicks/Month gained: 1 http://www.seomof.com/snippet-optimi...	37(+7)
▲ mouse cursors download Estimated Clicks/Month gained: 1 http://www.seomof.com/middle-finger-...	19(+22)
▲ robots meta tag Estimated Clicks/Month stayed_the_same http://www.seomof.com/wordpress/thes...	30
▲ wordpress comments Estimated Clicks/Month stayed_the_same http://www.seomof.com/wordpress/comm...	45
▲ background design Estimated Clicks/Month stayed_the_same http://www.seomof.com/antisoal-med...	49
▲ viewing html Estimated Clicks/Month stayed_the_same http://www.seomof.com/advanced/ident...	9(+1)
▲ world's greatest Estimated Clicks/Month stayed_the_same http://www.seomof.com/	30
▲ free cursors download Estimated Clicks/Month stayed_the_same http://www.seomof.com/middle-finger-...	32
▲ worlds greatest Estimated Clicks/Month stayed_the_same http://www.seomof.com/	28(+5)

[View more](#) (p. 13)

Most Valuable Keywords

You gained ranks on 3 out of your top 5 most valuable keywords. Moving up the charts on those important keywords means about 2.19 visits to the site that wouldn't have come last month.

	Rank
serp Rank: 14(+2) Est. Clicks/Mo: 25(+2) Est. Value/Mo: \$28(+\$1.85)	
mofo Rank: 19(-5) Est. Clicks/Mo: 57(-47) Est. Value/Mo: \$13(-\$10.915)	
optimization tool Rank: 11(+5) Est. Clicks/Mo: 1 Est. Value/Mo: \$2.77(-\$0.749)	
google optimization Rank: 38(-1) Est. Clicks/Mo: 1 Est. Value/Mo: \$1.94(-\$0.19)	
snippet Rank: 37(+7) Est. Clicks/Mo: 3(+1) Est. Value/Mo: \$1.67(+\$0.28)	
middle finger cursor Rank: 4(+1) Est. Clicks/Mo: 10 Est. Value/Mo: \$1.38(-\$0.009)	
mouse pointers Rank: 46(-4) Est. Clicks/Mo: 4(-2) Est. Value/Mo: \$0.86(-\$0.397)	
cursor download Rank: 20(-2) Est. Clicks/Mo: 2(-1) Est. Value/Mo: \$0.72(-\$0.608)	
viewing html Rank: 9(+1) Est. Clicks/Mo: 1 Est. Value/Mo: \$0.7(+\$0.22)	

[View more](#) (p. 17)

Newly Ranked Organic Pages

2 pages show up in Google search results that didn't last month. Combined, those new placements drive 0.75 clicks, which would be worth about \$18 if you paid for those same clicks in Google Adwords.

<http://www.seomofocom.wordpress/comments-slow-page-speed.html>

Keywords (rank): wordpress comments (45)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.23**

<http://www.seomofocom/antisocial-media/custom-twitter-background.html>

Keywords (rank): background design (49)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.22**

[View more](#) (p. 19)



New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 18 keywords that you didn't even show up on last month. Those keywords drive 3.84 clicks worth an estimated \$2.13 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 399 clicks per month if you could be in the first position on each of the keywords.

download cursors

Rank: 21 Searches/Mo: 870 Est. Value/Click: \$0.33
Estimated New Clicks/Month: 2

robots meta tag

Rank: 30 Searches/Mo: 480 Est. Value/Click: \$0.55
Estimated New Clicks/Month: 0

wordpress comments

Rank: 45 Searches/Mo: 720 Est. Value/Click: \$0.63
Estimated New Clicks/Month: 0

background design

Rank: 49 Searches/Mo: 0 Est. Value/Click: \$0.72
Estimated New Clicks/Month: 0

world's greatest

Rank: 30 Searches/Mo: 7k Est. Value/Click: \$0.61
Estimated New Clicks/Month: 0

free cursors download

Rank: 32 Searches/Mo: 300 Est. Value/Click: \$0.22
Estimated New Clicks/Month: 0

seo optimizer

Rank: 37 Searches/Mo: 0 Est. Value/Click: \$2.89
Estimated New Clicks/Month: 0

download cursers

Rank: 22 Searches/Mo: 0 Est. Value/Click: \$0.71
Estimated New Clicks/Month: 0

meta robots tag

Rank: 40 Searches/Mo: 210 Est. Value/Click: \$0.48
Estimated New Clicks/Month: 0

meta tag robots

Rank: 46 Searches/Mo: 150 Est. Value/Click: \$0.47
Estimated New Clicks/Month: 0

cursor free

Rank: 49 Searches/Mo: 210 Est. Value/Click: \$0.2
Estimated New Clicks/Month: 0

[View more](#) (p. 20)

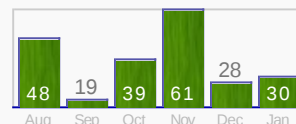
Top Site Sections Summary

The top 2 site sections draw 48% of all of your organic visitors. Together those sections combine for 58 clicks per month.

Clicks/Month

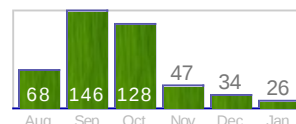
[seomof.com/snippet-opti...](#)

Number of Keywords: 14
Est. Value/Mo: \$35 (+\$2)



[seomof.com/middle-finge...](#)

Number of Keywords: 55
Est. Value/Mo: \$6 (-\$2)



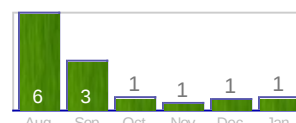
[seomof.com/wordpress/fi...](#)

Number of Keywords: 12
Est. Value/Mo: \$2 (-\$1)



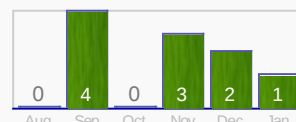
[seomof.com/advanced/id...](#)

Number of Keywords: 2
Est. Value/Mo: \$1



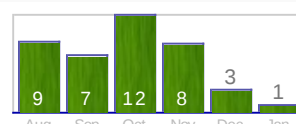
[seomof.com/ethics/using...](#)

Number of Keywords: 1
Est. Value/Mo: \$0



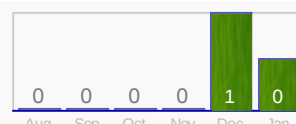
[seomof.com/experiment...](#)

Number of Keywords: 1
Est. Value/Mo: \$1 (-\$1)



[seomof.com/orm/new-go...](#)

Number of Keywords: 2
Est. Value/Mo: \$0



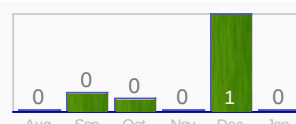
[seomof.com/antisocial-m...](#)

Number of Keywords: 1
Est. Value/Mo: \$0



[seomof.com/marketing/s...](#)

Number of Keywords: 1
Est. Value/Mo: \$0 (-\$2)



[View more](#) (p. 22)

Keyword Groups with the Biggest Gains

Biggest Opportunities

You currently rank somewhere in the top 50 on 94 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 6k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 6k clicks per month. That would cost you more than \$3k in equivalent PPC dollars.

serp

Rank: 14 (+2) Searches/Mo: 5k Est. Value/Click: \$1.1
Est. Potential New Clicks/Month: 587

mofo

Rank: 19 (-5) Searches/Mo: 27k Est. Value/Click: \$0.23
Est. Potential New Clicks/Month: 2,368

snippet

Rank: 37 (+7) Searches/Mo: 7k Est. Value/Click: \$0.55
Est. Potential New Clicks/Month: 487

google optimization

Rank: 38 (-1) Searches/Mo: 4k Est. Value/Click: \$2.71
Est. Potential New Clicks/Month: 85

mouse pointers

Rank: 46 (-4) Searches/Mo: 10k Est. Value/Click: \$0.23
Est. Potential New Clicks/Month: 637

natural seo

Rank: 41 (-1) Searches/Mo: 870 Est. Value/Click: \$3.16
Est. Potential New Clicks/Month: 41

matt cutts

Rank: 46 (-5) Searches/Mo: 3k Est. Value/Click: \$0.29
Est. Potential New Clicks/Month: 320

background design

Rank: 49 Searches/Mo: 0 Est. Value/Click: \$0.72
Est. Potential New Clicks/Month: 97

free mouse pointers

Rank: 46 Searches/Mo: 3k Est. Value/Click: \$0.26
Est. Potential New Clicks/Month: 260

worlds greatest

Rank: 28 (+5) Searches/Mo: 12k Est. Value/Click: \$0.51
Est. Potential New Clicks/Month: 121

wordpress comments

Rank: 45 Searches/Mo: 720 Est. Value/Click: \$0.63
Est. Potential New Clicks/Month: 93

[View more](#) (p. 23)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 293k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

smiley central

Searches/Mo.: 18k

Cost/Click: \$0.83 Est. Potential Clicks/Mo.: 945
Avg. Competitor Rank: 6

cursor mania

Searches/Mo.: 27k

Cost/Click: \$0.31 Est. Potential Clicks/Mo.: 2k Avg. Competitor Rank: 4

cursors

Searches/Mo.: 27k

Cost/Click: \$0.27 Est. Potential Clicks/Mo.: 530
Avg. Competitor Rank: 14

free cursors

Searches/Mo.: 22k

Cost/Click: \$0.24 Est. Potential Clicks/Mo.: 296
Avg. Competitor Rank: 12

mouse cursors

Searches/Mo.: 5k

Cost/Click: \$0.34 Est. Potential Clicks/Mo.: 106
Avg. Competitor Rank: 18

smileycentral com

Searches/Mo.: 2k

Cost/Click: \$0.46 Est. Potential Clicks/Mo.: 86 Avg. Competitor Rank: 9

cursor

Searches/Mo.: 27k

Cost/Click: \$0.27 Est. Potential Clicks/Mo.: 198
Avg. Competitor Rank: 22

smiley's

Searches/Mo.: 2k

Cost/Click: \$0.64 Est. Potential Clicks/Mo.: 2k Avg. Competitor Rank: 2

unsanity

Searches/Mo.: 0

Cost/Click: \$0.89 Est. Potential Clicks/Mo.: 93 Avg. Competitor Rank: 4

smileys

Searches/Mo.: 40k

Cost/Click: \$0.26 Est. Potential Clicks/Mo.: 4k Avg. Competitor Rank: 1

zwoinky

Searches/Mo.: 201k

Cost/Click: \$0.26 Est. Potential Clicks/Mo.: 4k Avg. Competitor Rank: 5

cursors for computer

Searches/Mo.: 3k

Cost/Click: \$0.51 Est. Potential Clicks/Mo.: 76
Avg. Competitor Rank: 13

[View more](#) (p. 27)



Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

☐ Est. Organic Clicks vs. ☐ Paid Clicks

None

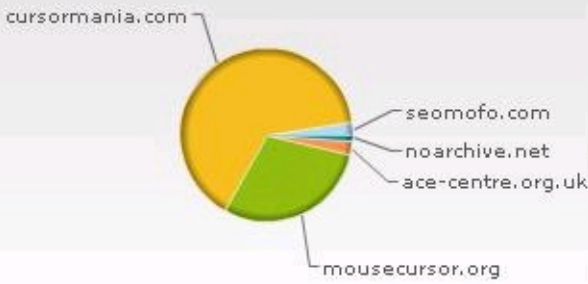
[View more](#) (p. 30)



Keyword Groups with the Most Potential

Traffic Share

Relative to your top 5 competitors, your site gained 2.13% of the traffic share. At the same time, mousecursor.org has exploded and ripped traffic from cursormania.com and freecursorsforyou.com.



Domains that Gained or Lost Clicks on your Keywords

This month, Mofo.net.au gained 71 clicks by improving their position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Wikipedia.org. That site is not considered a direct competitor, but they gained 453 clicks on your keywords, which is a 34 percent growth on your keywords. They are either doing something right or getting pretty lucky.

wikipedia.org	+453
rw-designer.com	+147
mattcutts.com	+132
youtube.com	+121
designshard.com	+97
urbandictionary.com	+94
mofopolitics.com	+93
mofo.net.au	+71
robotstxt.org	+67
fuelcollective.com	+59
mofosex.com	+57
instantfundas.com	-58
sprynet.com	-59
freemousecursors.net	-65
mousecursor.org	-69
mousecursors.net	-74
mousepointers.net	-76
microsoft.com	-77
serpinstitute.org	-84
mofo.com	-89
seobook.com	-89
webmasterworld.com	-110
pointsincase.com	-112
funutilities.com	-112
totallyfreecursors.com	-129

*competitors in bold



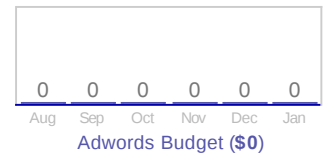
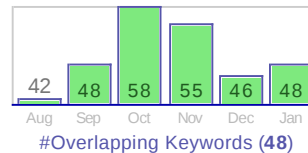
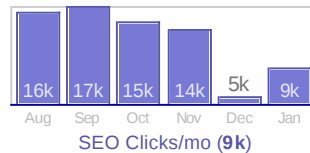
Competition: You Gained 2% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

Just 1 out of your top ten organic competitors spends anything on Google Adwords. Combined, your organic competitors get about 62% of their traffic from unpaid search. The biggest mover was mousecursor.org. They picked up 4k organic clicks overall and they increased the number of keywords they overlap with you.

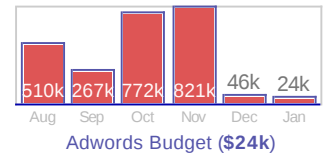
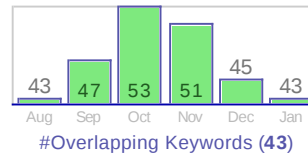
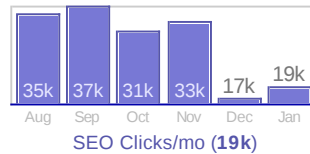
mousecursor.org

mouse cursors (1), mouse cursor (1), mouse icon (3), mouse pointer (5), mouse pointers (15)

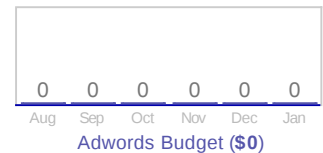
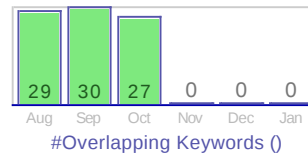
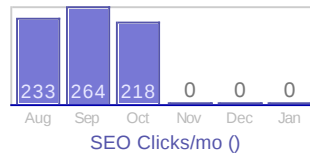


cursormania.com

cursor mania (1), cursors (1), free cursors (2), mouse pointers (3), cursors for computer (3)

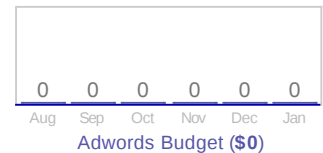
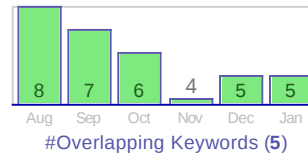
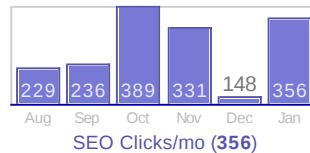


freecursorsforyou.com



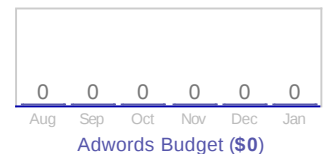
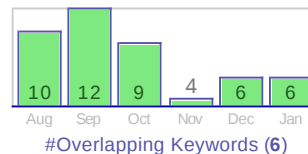
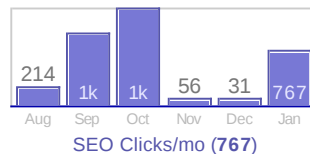
noarchive.net

noarchive (1), columbia law school (10), meta robots (14), meta name (15), robots meta tag (19)



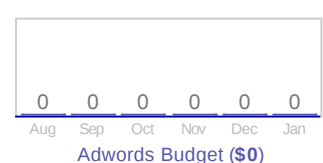
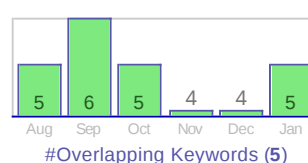
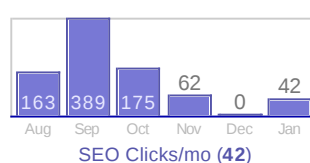
ace-centre.org.uk

communication aid (1), object reference (6), switch toys (10), voice recognition technology (19), check making software (20)



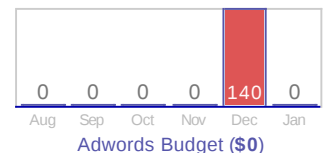
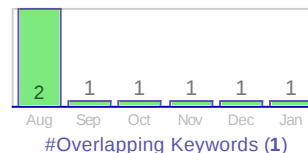
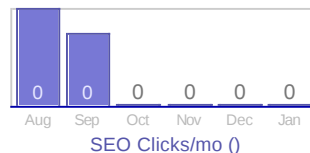
spiderline.com

search engine solutions (9), reseller agreement template (17), site search tool (33), my own domain name (36), web site search (49)



theoasispalms.com

meta namerobots contentindexfollow (38)



Biggest Gains (all)

Clicks/Month

▲ download cursors 21

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.33 Estimated Value gained: \$1

<http://www.seomof.com/middle-finger-...>

312329512425

AugSepOctNovDecJan

▲ serp 14(+2)

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.1 Estimated Value gained: \$2

<http://www.seomof.com/snippet-optimi...>

15156723

AugSepOctNovDecJan

▲ snippet 37(+7)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.55 Estimated Value gained: \$0

<http://www.seomof.com/snippet-optimi...>

000001

AugSepOctNovDecJan

▲ mouse cursors download 19(+22)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.36 Estimated Value gained: \$0

<http://www.seomof.com/middle-finger-...>

000001

AugSepOctNovDecJan

▲ robots meta tag 30

Est. Clicks/Month unchanged Est. Value/Click: \$0.55 Estimated Value unchanged \$0

<http://www.seomof.com/wordpress/thes...>

02501911

AugSepOctNovDecJan

▲ wordpress comments 45

Est. Clicks/Month unchanged Est. Value/Click: \$0.63 Estimated Value unchanged \$0

<http://www.seomof.com/wordpress/comm...>

001100

AugSepOctNovDecJan

▲ background design 49

Est. Clicks/Month unchanged Est. Value/Click: \$0.72 Estimated Value unchanged \$0

<http://www.seomof.com/antisocial-med...>

132200

AugSepOctNovDecJan

▲ viewing html 9(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$1.11 Estimated Value unchanged \$0

<http://www.seomof.com/advanced/ident...>

000000

AugSepOctNovDecJan

▲ world's greatest 30

Est. Clicks/Month unchanged Est. Value/Click: \$0.61 Estimated Value unchanged \$0

<http://www.seomof.com/>

000000

AugSepOctNovDecJan

▲ free cursors download 32

Est. Clicks/Month unchanged Est. Value/Click: \$0.22 Estimated Value unchanged \$0

<http://www.seomof.com/middle-finger-...>

000000

AugSepOctNovDecJan

▲ worlds greatest 28(+5)

Est. Clicks/Month unchanged Est. Value/Click: \$0.51 Estimated Value unchanged \$0

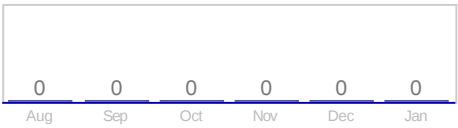
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000000

AugSepOctNovDecJan

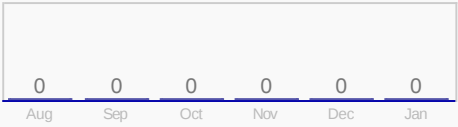
▲ seo optimizer 37

Est. Clicks/Month unchanged Est. Value/Click: \$2.89 Estimated Value unchanged \$0
<http://www.seomofocom.com/snippet-optimi...>



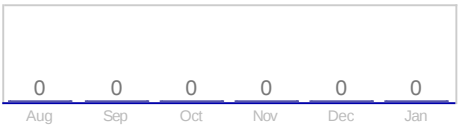
▲ download mouse cursors 27(+13)

Est. Clicks/Month unchanged Est. Value/Click: \$0.36 Estimated Value unchanged \$0
<http://www.seomofocom.com/middle-finger-...>



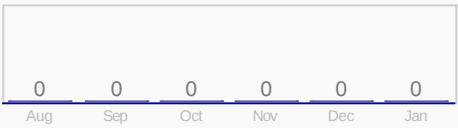
▲ download cursers 22

Est. Clicks/Month unchanged Est. Value/Click: \$0.71 Estimated Value unchanged \$0
<http://www.seomofocom.com/middle-finger-...>



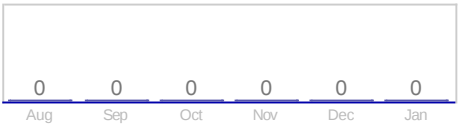
▲ meta robots tag 40

Est. Clicks/Month unchanged Est. Value/Click: \$0.48 Estimated Value unchanged \$0
<http://www.seomofocom.com/wordpress/thes...>



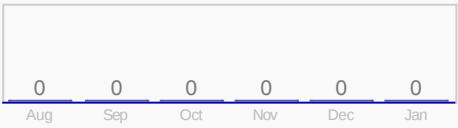
▲ meta tag robots 46

Est. Clicks/Month unchanged Est. Value/Click: \$0.47 Estimated Value unchanged \$0
<http://www.seomofocom.com/wordpress/thes...>



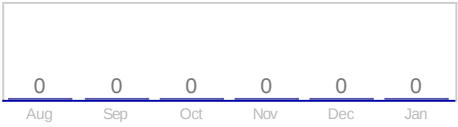
▲ mouse finger 20(+5)

Est. Clicks/Month unchanged Est. Value/Click: \$0.51 Estimated Value unchanged \$0
<http://www.seomofocom.com/middle-finger-...>



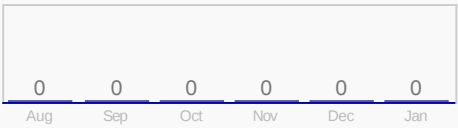
▲ cursor free 49

Est. Clicks/Month unchanged Est. Value/Click: \$0.2 Estimated Value unchanged \$0
<http://www.seomofocom.com/middle-finger-...>



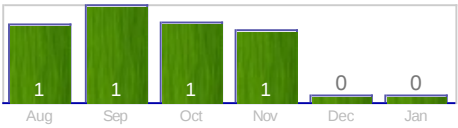
▲ mouse cursors free 37(+6)

Est. Clicks/Month unchanged Est. Value/Click: \$0.24 Estimated Value unchanged \$0
<http://www.seomofocom.com/middle-finger-...>



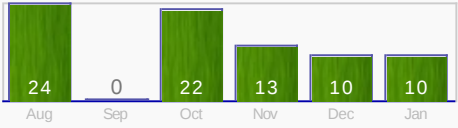
▲ optimize tool 13

Est. Clicks/Month unchanged Est. Value/Click: \$1.69 Estimated Value unchanged \$0
<http://www.seomofocom.com/snippet-optimi...>



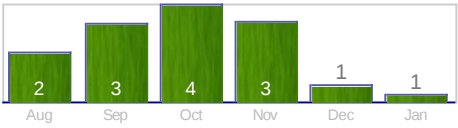
▲ pointers cursors 32(+5)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.seomofocom.com/middle-finger-...>



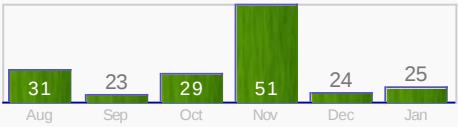
▲ pointer mouse download 27(+13)

Est. Clicks/Month unchanged Est. Value/Click: \$0.36 Estimated Value unchanged \$0
<http://www.seomofocom.com/middle-finger-...>



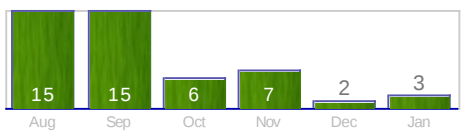
▲ download mouse icon 41(+3)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.seomofocom.com/middle-finger-...>



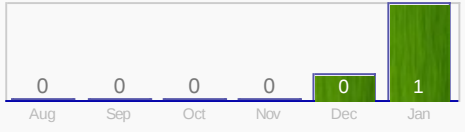
▲ free mouse cursor pointer 36(+12)

Est. Clicks/Month unchanged Est. Value/Click: \$1.01 Estimated Value unchanged \$0
<http://www.seomofocom/middle-finger-...>



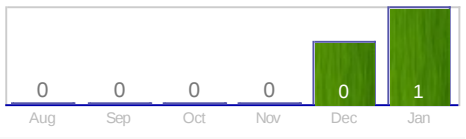
▲ free cursors downloads 38

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.seomofocom/middle-finger-...>



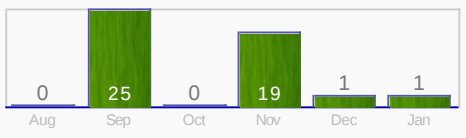
▲ mouse pointer free 47(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$0.32 Estimated Value unchanged \$0
<http://www.seomofocom/middle-finger-...>



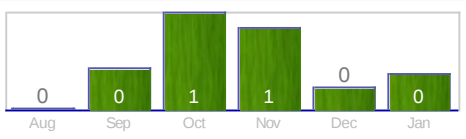
▲ greatest world 39

Est. Clicks/Month unchanged Est. Value/Click: \$0.56 Estimated Value unchanged \$0
<http://www.seomofocom/>



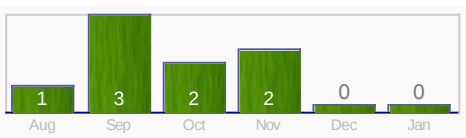
▲ downloadable mouse cursors 29

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.seomofocom/middle-finger-...>



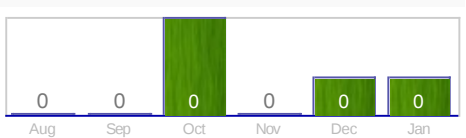
▲ download cursores 22

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.seomofocom/middle-finger-...>



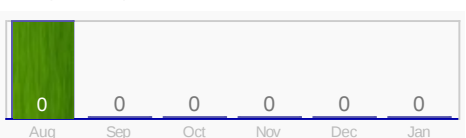
▲ cursors to download 27(+2)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.seomofocom/middle-finger-...>



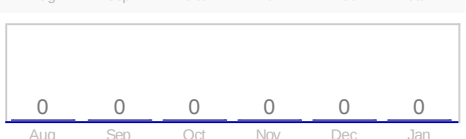
▲ cursors and pointers 27(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.seomofocom/middle-finger-...>



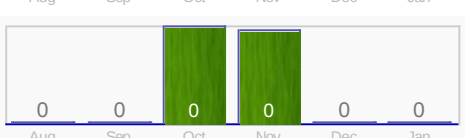
▲ optimizer html 4(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$0.82 Estimated Value unchanged \$0
<http://www.seomofocom/snippet-optimi...>



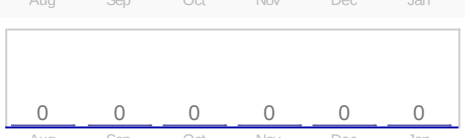
▲ download cursors mouse 26(+8)

Est. Clicks/Month unchanged Est. Value/Click: \$0.37 Estimated Value unchanged \$0
<http://www.seomofocom/middle-finger-...>



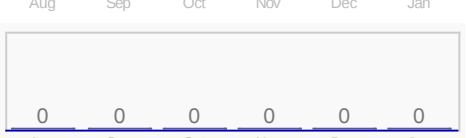
▲ mouse cursor free 42(+4)

Est. Clicks/Month unchanged Est. Value/Click: \$0.45 Estimated Value unchanged \$0
<http://www.seomofocom/middle-finger-...>



▲ best website search engine optimization 32(+9)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.seomofocom/>



▲ download free cursors 39(+4)

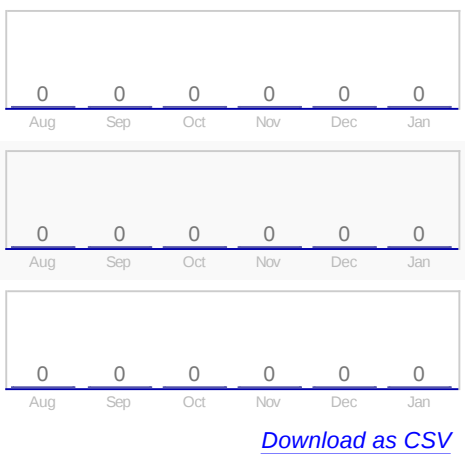
Est. Clicks/Month unchanged Est. Value/Click: \$0.22 Estimated Value unchanged \$0
<http://www.seomofocom/middle-finger-...>

▲ middle finger cursor 4(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$0.13 Estimated Value unchanged \$0
<http://www.seomofocom/middle-finger-...>

▲ optimization tool 11(+5)

Est. Clicks/Month unchanged Est. Value/Click: \$2.73 Estimated Value unchanged -\$1
<http://www.seomofocom/snippet-optimi...>



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Most Valuable Keywords (all)			Rank
serp Rank: 14(+2) Est. Clicks/Mo: 25(+2) Est. Value/Mo: \$28(+\$1.85)	13 20 16 12 16 14 AugSepOctNovDecJan		
mofo Rank: 19(-5) Est. Clicks/Mo: 57(-47) Est. Value/Mo: \$13(-\$10.915)	15 18 15 13 14 19 AugSepOctNovDecJan		
optimization tool Rank: 11(+5) Est. Clicks/Mo: 1 Est. Value/Mo: \$3(-\$0.749)	9 12 12 13 16 11 AugSepOctNovDecJan		
google optimization Rank: 38(-1) Est. Clicks/Mo: 1 Est. Value/Mo: \$2(-\$0.19)	>50 >50 >50 >50 37 38 AugSepOctNovDecJan		
snippet Rank: 37(+7) Est. Clicks/Mo: 3(+1) Est. Value/Mo: \$2(+\$0.28)	32 32 41 38 44 37 AugSepOctNovDecJan		
middle finger cursor Rank: 4(+1) Est. Clicks/Mo: 10 Est. Value/Mo: \$1(-\$0.009)	3 >50 3 5 5 4 AugSepOctNovDecJan		
mouse pointers Rank: 46(-4) Est. Clicks/Mo: 4(-2) Est. Value/Mo: \$1(-\$0.397)	46 39 33 31 42 46 AugSepOctNovDecJan		
cursor download Rank: 20(-2) Est. Clicks/Mo: 2(-1) Est. Value/Mo: \$1(-\$0.608)	20 14 14 19 18 20 AugSepOctNovDecJan		
viewing html Rank: 9(+1) Est. Clicks/Mo: 1 Est. Value/Mo: \$1(+\$0.22)	10 11 11 10 10 9 AugSepOctNovDecJan		
small images Rank: 18(-4) Est. Clicks/Mo: 1(-1) Est. Value/Mo: \$1(-\$0.357)	11 11 10 9 14 18 AugSepOctNovDecJan		
worlds greatest Rank: 28(+5) Est. Clicks/Mo: 1 Est. Value/Mo: \$1(+\$0.08)	28 29 >50 27 33 28 AugSepOctNovDecJan		

natural seo

Rank: 41(-1) Est. Clicks/Mo: 0 Est. Value/Mo: \$1(-\$1.378)

download cursors

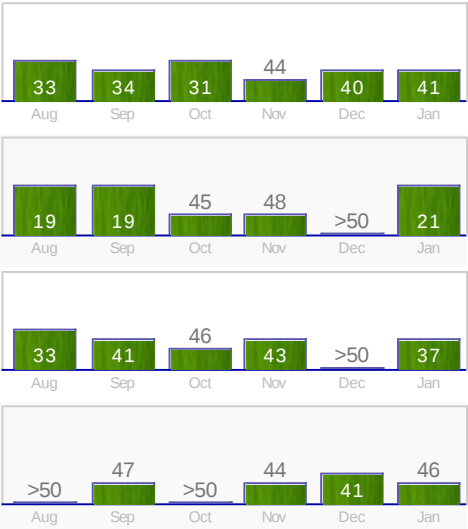
Rank: 21 Est. Clicks/Mo: 2 Est. Value/Mo: \$1

seo optimizer

Rank: 37 Est. Clicks/Mo: 0 Est. Value/Mo: \$0

matt cutts

Rank: 46(-5) Est. Clicks/Mo: 1(-1) Est. Value/Mo: \$0(-\$0.223)



[Download as CSV](#)



Newly Ranked Organic Pages

<http://www.seomofocom.wordpress/comments-slow-page-speed.html>

Estimated SEO Value: **\$0.23** Estimated Total Clicks/Mo: 0

Keywords (rank): wordpress comments (45)

<http://www.seomofocom.antisocial-media/custom-twitter-background.html>

Estimated SEO Value: **\$0.22** Estimated Total Clicks/Mo: 0

Keywords (rank): background design (49)

[Download as CSV](#)



New Keywords (You weren't ranked on before)	Estimated New Click/Month
download cursors Rank: 21 Searches/Mo: 870 Est. Value/Click: \$0.33 http://www.seomofocom/middle-finger-cursors.html	2 new clicks/month
robots meta tag Rank: 30 Searches/Mo: 480 Est. Value/Click: \$0.55 http://www.seomofocom/wordpress/thesis/customize-robots-meta-tags.html	0 new clicks/month
wordpress comments Rank: 45 Searches/Mo: 720 Est. Value/Click: \$0.63 http://www.seomofocom/wordpress/comments-slow-page-speed.html	0 new clicks/month
background design Rank: 49 Searches/Mo: 0 Est. Value/Click: \$0.72 http://www.seomofocom/antisocial-media/custom-twitter-background.html	0 new clicks/month
world's greatest Rank: 30 Searches/Mo: 7k Est. Value/Click: \$0.61 http://www.seomofocom/	0 new clicks/month
free cursors download Rank: 32 Searches/Mo: 300 Est. Value/Click: \$0.22 http://www.seomofocom/middle-finger-cursors.html	0 new clicks/month
seo optimizer Rank: 37 Searches/Mo: 0 Est. Value/Click: \$2.89 http://www.seomofocom/snippet-optimizer.html	0 new clicks/month
download cursers Rank: 22 Searches/Mo: 0 Est. Value/Click: \$0.71 http://www.seomofocom/middle-finger-cursors.html	0 new clicks/month
meta robots tag Rank: 40 Searches/Mo: 210 Est. Value/Click: \$0.48 http://www.seomofocom/wordpress/thesis/customize-robots-meta-tags.html	0 new clicks/month
meta tag robots Rank: 46 Searches/Mo: 150 Est. Value/Click: \$0.47 http://www.seomofocom/wordpress/thesis/customize-robots-meta-tags.html	0 new clicks/month
cursor free Rank: 49 Searches/Mo: 210 Est. Value/Click: \$0.2 http://www.seomofocom/middle-finger-cursors.html	0 new clicks/month
optimize tool Rank: 13 Searches/Mo: 0 Est. Value/Click: \$1.69 http://www.seomofocom/snippet-optimizer.html	0 new clicks/month
free cursors downloads Rank: 38 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.seomofocom/middle-finger-cursors.html	0 new clicks/month
greatest world Rank: 39 Searches/Mo: 0 Est. Value/Click: \$0.56 http://www.seomofocom/	0 new clicks/month



downloadable mouse cursors Rank: 29 Searches/Mo: 0 Est. Value/Click: \$0.08 0 new clicks/month
<http://www.seomofocom/middle-finger-cursors.html>

download cursores Rank: 22 Searches/Mo: 0 Est. Value/Click: \$0.08 0 new clicks/month
<http://www.seomofocom/middle-finger-cursors.html>

[Download as CSV](#)



Top Site Sections Summary

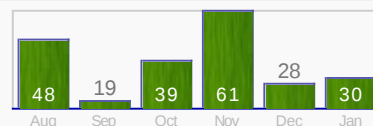
Estimated Clicks/Month

[seomfo.com/snippet-optimiz...](#)

Number of Keywords: 14

Estimated Value/Mo: \$35 (+\$2)

Top Keywords: serp, snippet, optimization tool, google optimization, seo optimizer

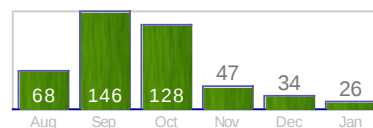


[seomfo.com/middle-finger-c...](#)

Number of Keywords: 55

Estimated Value/Mo: \$6 (-\$2)

Top Keywords: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download

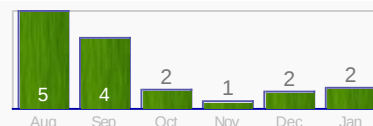


[seomfo.com/wordpress/first...](#)

Number of Keywords: 12

Estimated Value/Mo: \$2 (-\$1)

Top Keywords: robots meta tag, meta robots, wordpress comments, natural seo, robots meta

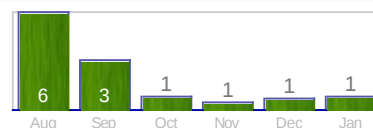


[seomfo.com/advanced/identi...](#)

Number of Keywords: 2

Estimated Value/Mo: \$1

Top Keywords: rel nofollow, viewing html

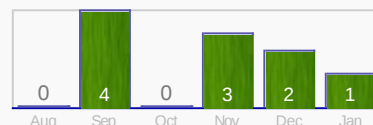


[seomfo.com/ethics/using-ja...](#)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: matt cutts

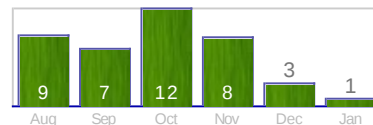


[seomfo.com/experiments/tex...](#)

Number of Keywords: 1

Estimated Value/Mo: \$1 (-\$1)

Top Keywords: small images

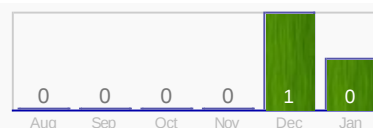


[seomfo.com/orm/new-google-...](#)

Number of Keywords: 2

Estimated Value/Mo: \$0

Top Keywords: matt mcgee, danny sullivan seo

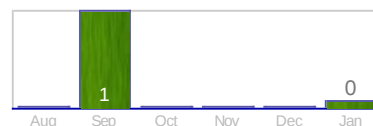


[seomfo.com/antisocial-medi...](#)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: background design

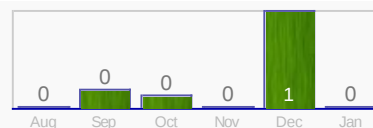


[seomfo.com/marketing/seo-f...](#)

Number of Keywords: 1

Estimated Value/Mo: \$0 (-\$2)

Top Keywords:



[Download as CSV](#)

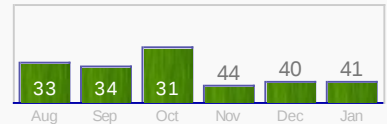
Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

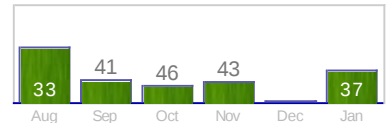
serp (14)

Searches/Mo: 5k Est. Value/Click: \$1.1 Est. Potential New Clicks/Month: 587
Other Keywords for URL: serp, snippet, optimization tool, google optimization, seo optimizer



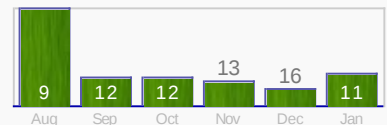
mofo (19)

Searches/Mo: 27k Est. Value/Click: \$0.23 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: mofo, worlds greatest, world's greatest, best website search engine optimization, greatest world



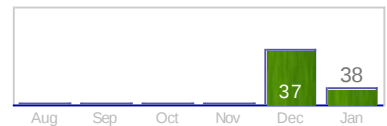
snippet (37)

Searches/Mo: 7k Est. Value/Click: \$0.55 Est. Potential New Clicks/Month: 487
Other Keywords for URL: serp, snippet, optimization tool, google optimization, seo optimizer



google optimization (38)

Searches/Mo: 4k Est. Value/Click: \$2.71 Est. Potential New Clicks/Month: 85
Other Keywords for URL: serp, snippet, optimization tool, google optimization, seo optimizer



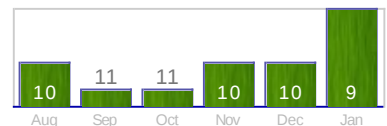
mouse pointers (46)

Searches/Mo: 10k Est. Value/Click: \$0.23 Est. Potential New Clicks/Month: 637
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



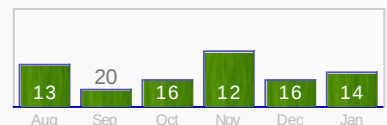
natural seo (41)

Searches/Mo: 870 Est. Value/Click: \$3.16 Est. Potential New Clicks/Month: 41
Other Keywords for URL: natural seo



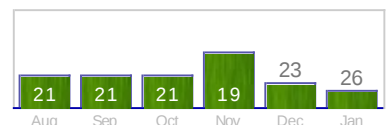
matt cutts (46)

Searches/Mo: 3k Est. Value/Click: \$0.29 Est. Potential New Clicks/Month: 320
Other Keywords for URL: matt cutts



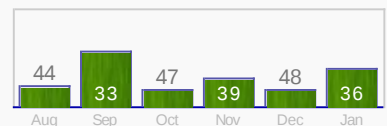
background design (49)

Searches/Mo: 0 Est. Value/Click: \$0.72 Est. Potential New Clicks/Month: 97
Other Keywords for URL: background design



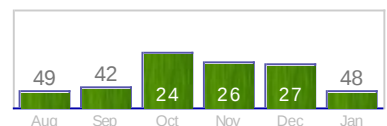
free mouse pointers (46)

Searches/Mo: 3k Est. Value/Click: \$0.26 Est. Potential New Clicks/Month: 260
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



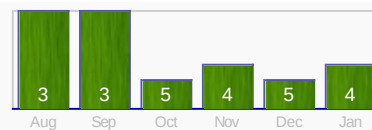
worlds greatest (28)

Searches/Mo: 12k Est. Value/Click: \$0.51 Est. Potential New Clicks/Month: 121
Other Keywords for URL: mofo, worlds greatest, world's greatest, best website search engine optimization, greatest world



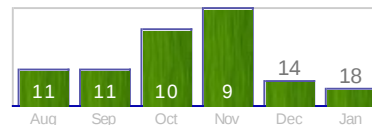
wordpress comments (45)

Searches/Mo: 720 Est. Value/Click: \$0.63 Est. Potential New Clicks/Month: 93
Other Keywords for URL: wordpress comments



seo optimizer (37)

Searches/Mo: 0 Est. Value/Click: \$2.89 Est. Potential New Clicks/Month: 18
Other Keywords for URL: serp, snippet, optimization tool, google optimization, seo optimizer



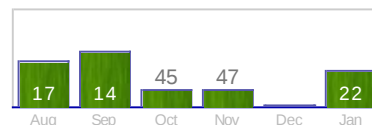
rel nofollow (42)

Searches/Mo: 2k Est. Value/Click: \$0.25 Est. Potential New Clicks/Month: 142
Other Keywords for URL: rel nofollow, viewing html



meta robots (41)

Searches/Mo: 0 Est. Value/Click: \$0.4 Est. Potential New Clicks/Month: 78
Other Keywords for URL: robots meta tag, meta robots, robots meta, meta robots tag, robots meta tags



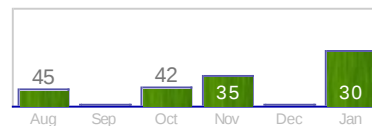
robots meta tag (30)

Searches/Mo: 480 Est. Value/Click: \$0.55 Est. Potential New Clicks/Month: 49
Other Keywords for URL: robots meta tag, meta robots, robots meta, meta robots tag, robots meta tags



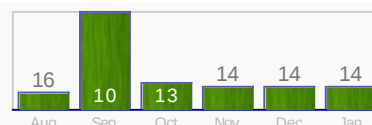
small images (18)

Searches/Mo: 570 Est. Value/Click: \$0.73 Est. Potential New Clicks/Month: 35
Other Keywords for URL: small images



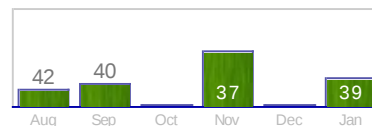
cursor download (20)

Searches/Mo: 720 Est. Value/Click: \$0.43 Est. Potential New Clicks/Month: 55
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



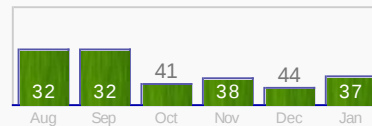
download cursors (21)

Searches/Mo: 870 Est. Value/Click: \$0.33 Est. Potential New Clicks/Month: 66
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



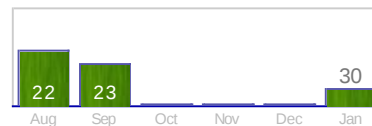
world's greatest (30)

Searches/Mo: 7k Est. Value/Click: \$0.61 Est. Potential New Clicks/Month: 25
Other Keywords for URL: mofo, worlds greatest, world's greatest, best website search engine optimization, greatest world



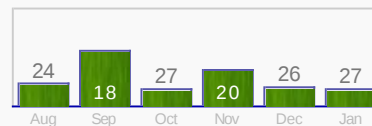
free cursor download (31)

Searches/Mo: 480 Est. Value/Click: \$0.38 Est. Potential New Clicks/Month: 39
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



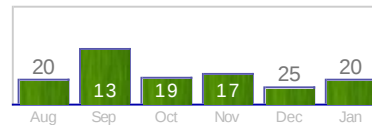
optimization tool (11)

Searches/Mo: 300 Est. Value/Click: \$2.73 Est. Potential New Clicks/Month: 5
Other Keywords for URL: serp, snippet, optimization tool, google optimization, seo optimizer



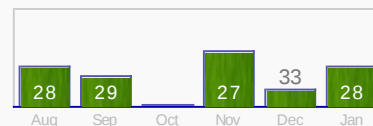
download mouse pointers (24)

Searches/Mo: 480 Est. Value/Click: \$0.29 Est. Potential New Clicks/Month: 48
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



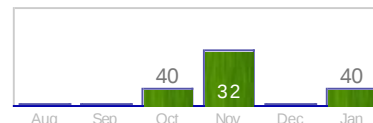
mouse cursors download (19)

Searches/Mo: 0 Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 28
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



matt mcgee (34)

Searches/Mo: 0 Est. Value/Click: \$0.27 Est. Potential New Clicks/Month: 35
Other Keywords for URL: matt mcgee, danny sullivan seo



mouse finger (20)

Searches/Mo: 300 Est. Value/Click: \$0.51 Est. Potential New Clicks/Month: 15
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



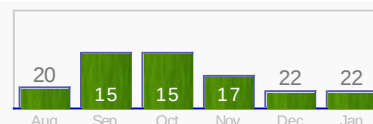
free cursor downloads (39)

Searches/Mo: 480 Est. Value/Click: \$0.3 Est. Potential New Clicks/Month: 24
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



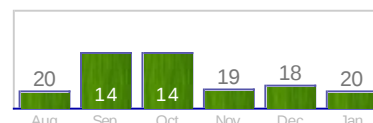
meta robots tag (40)

Searches/Mo: 210 Est. Value/Click: \$0.48 Est. Potential New Clicks/Month: 15
Other Keywords for URL: robots meta tag, meta robots, robots meta, meta robots tag, robots meta tags



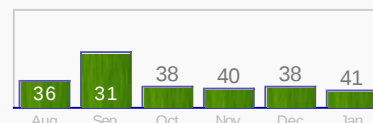
meta tag robots (46)

Searches/Mo: 150 Est. Value/Click: \$0.47 Est. Potential New Clicks/Month: 15
Other Keywords for URL: robots meta tag, meta robots, robots meta, meta robots tag, robots meta tags



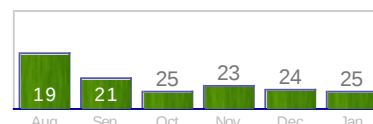
robots meta (25)

Searches/Mo: 0 Est. Value/Click: \$0.4 Est. Potential New Clicks/Month: 15
Other Keywords for URL: robots meta tag, meta robots, robots meta, meta robots tag, robots meta tags



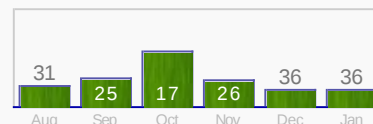
download free cursors (39)

Searches/Mo: 480 Est. Value/Click: \$0.22 Est. Potential New Clicks/Month: 28
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



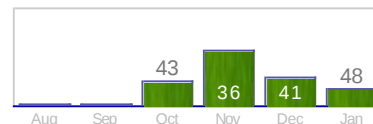
funny cursors (27)

Searches/Mo: 300 Est. Value/Click: \$0.52 Est. Potential New Clicks/Month: 10
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



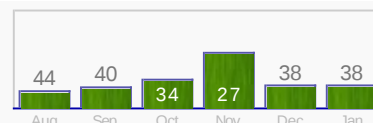
robots meta tags (26)

Searches/Mo: 60 Est. Value/Click: \$1.07 Est. Potential New Clicks/Month: 5
Other Keywords for URL: robots meta tag, meta robots, robots meta, meta robots tag, robots meta tags



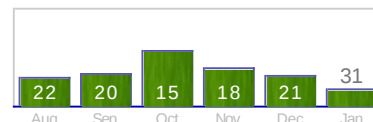
mouse pointer download (23)

Searches/Mo: 150 Est. Value/Click: \$0.35 Est. Potential New Clicks/Month: 15
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



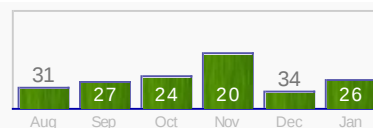
download mouse cursors (27)

Searches/Mo: 300 Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 14
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



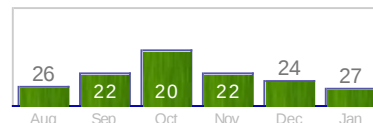
meta tags robots (48)

Searches/Mo: 0 Est. Value/Click: \$0.96 Est. Potential New Clicks/Month: 5
Other Keywords for URL: robots meta tag, meta robots, robots meta, meta robots tag, robots meta tags



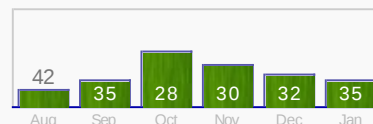
download cursor (22)

Searches/Mo: 240 Est. Value/Click: \$0.43 Est. Potential New Clicks/Month: 10
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



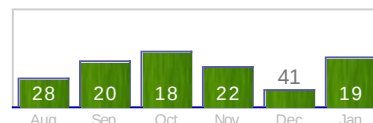
mouse pointer downloads (28)

Searches/Mo: 150 Est. Value/Click: \$0.28 Est. Potential New Clicks/Month: 15
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



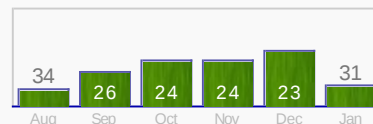
finger pointer (44)

Searches/Mo: 300 Est. Value/Click: \$0.29 Est. Potential New Clicks/Month: 14
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



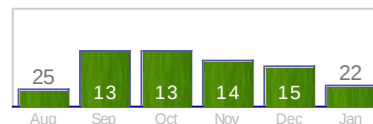
middle finger cursor (4)

Searches/Mo: 570 Est. Value/Click: \$0.13 Est. Potential New Clicks/Month: 29
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



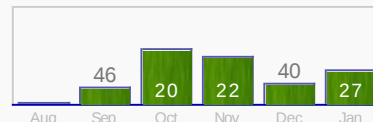
mouse cursor download (21)

Searches/Mo: 210 Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 10
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



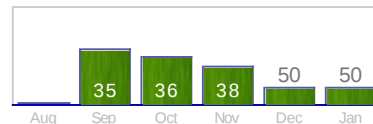
mouse cursors free (37)

Searches/Mo: 300 Est. Value/Click: \$0.24 Est. Potential New Clicks/Month: 15
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



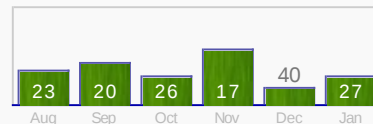
viewing html (9)

Searches/Mo: 0 Est. Value/Click: \$1.11 Est. Potential New Clicks/Month: 3
Other Keywords for URL: rel nofollow, viewing html



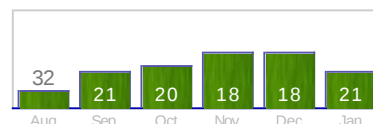
download pointers (19)

Searches/Mo: 210 Est. Value/Click: \$0.31 Est. Potential New Clicks/Month: 10
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



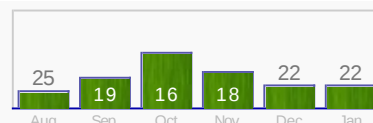
free cursors download (32)

Searches/Mo: 300 Est. Value/Click: \$0.22 Est. Potential New Clicks/Month: 14
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



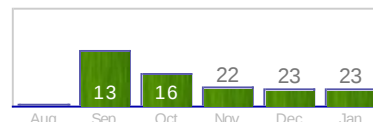
funny cursor (14)

Searches/Mo: 0 Est. Value/Click: \$0.57 Est. Potential New Clicks/Month: 5
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



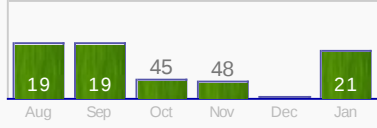
download cursers (22)

Searches/Mo: 0 Est. Value/Click: \$0.71 Est. Potential New Clicks/Month: 3
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



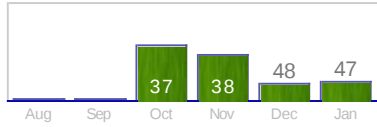
download mouse cursor (35)

Searches/Mo: 210 Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 5
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



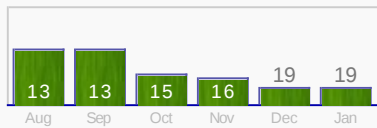
download mouse pointer (31)

Searches/Mo: 120 Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 5
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



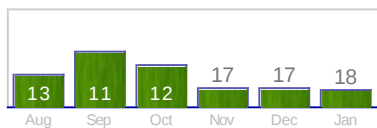
download mouse (50)

Searches/Mo: 0 Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 5
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



download free cursor (36)

Searches/Mo: 90 Est. Value/Click: \$0.4 Est. Potential New Clicks/Month: 4
Other Keywords for URL: middle finger cursor, mouse pointers, download cursors, middle finger mouse pointer, cursor download



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Keywords Not Ranked On But Should Be Estimated Clicks/Month

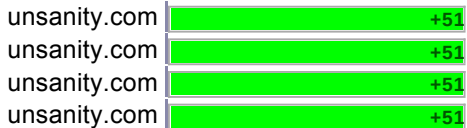
smiley central Searches/Month: 18k Cost/Click: \$0.83 Est. Potential Clicks/Month: 945 Avg. Competitor Rank: 6	smileycentral.com +1k cursormania.com +29
cursor mania Searches/Month: 27k Cost/Click: \$0.31 Est. Potential Clicks/Month: 2k Avg. Competitor Rank: 4	cursormania.com +2k smileycentral.com +445
cursors Searches/Month: 27k Cost/Click: \$0.27 Est. Potential Clicks/Month: 530 Avg. Competitor Rank: 14	cursormania.com +1k cursors-4u.com +590 smileycentral.com +25 mousecursor.org +13
free cursors Searches/Month: 22k Cost/Click: \$0.24 Est. Potential Clicks/Month: 296 Avg. Competitor Rank: 12	cursormania.com +819 cursors-4u.com +298 mousecursor.org +42 smileycentral.com +23
mouse cursors Searches/Month: 5k Cost/Click: \$0.34 Est. Potential Clicks/Month: 106 Avg. Competitor Rank: 18	mousecursor.org +342 cursors-4u.com +111 cursormania.com +67 unsanity.com +2
smileycentral com Searches/Month: 2k Cost/Click: \$0.46 Est. Potential Clicks/Month: 86 Avg. Competitor Rank: 9	smileycentral.com +93 cursormania.com +0



cursor Searches/Month: 27k Cost/Click: \$0.27 Est. Potential Clicks/Month: 198 Avg. Competitor Rank: 22	cursors-4u.com +383 cursormania.com +209 smileycentral.com +8 mousecursor.org +6
smiley's Searches/Month: 2k Cost/Click: \$0.64 Est. Potential Clicks/Month: 2k Avg. Competitor Rank: 2	smileycentral.com +2k
unsanity Searches/Month: 0 Cost/Click: \$0.89 Est. Potential Clicks/Month: 93 Avg. Competitor Rank: 4	unsanity.com +93
smileys Searches/Month: 40k Cost/Click: \$0.26 Est. Potential Clicks/Month: 4k Avg. Competitor Rank: 1	smileycentral.com +4k
zwinky Searches/Month: 201k Cost/Click: \$0.26 Est. Potential Clicks/Month: 4k Avg. Competitor Rank: 5	smileycentral.com +4k
cursors for computer Searches/Month: 3k Cost/Click: \$0.51 Est. Potential Clicks/Month: 76 Avg. Competitor Rank: 13	cursormania.com +117 cursors-4u.com +93 cursormania.com +117 cursormania.com +117
smiley Searches/Month: 90k Cost/Click: \$0.47 Est. Potential Clicks/Month: 2k Avg. Competitor Rank: 2	smileycentral.com +2k smileycentral.com +2k
cursor mania download Searches/Month: 870 Cost/Click: \$1.61 Est. Potential Clicks/Month: 15 Avg. Competitor Rank: 4	cursormania.com +28 smileycentral.com +12 mousecursor.org +2
columbia law school Searches/Month: 10k Cost/Click: \$2.74 Est. Potential Clicks/Month: 142 Avg. Competitor Rank: 10	noarchive.net +142 noarchive.net +142 noarchive.net +142
cursormania com Searches/Month: 2k Cost/Click: \$0.43 Est. Potential Clicks/Month: 65 Avg. Competitor Rank: 3	cursormania.com +85 cursormania.com +85 cursormania.com +85 cursormania.com +85
cursormania Searches/Month: 3k Cost/Click: \$0.31 Est. Potential Clicks/Month: 86 Avg. Competitor Rank: 4	cursormania.com +117 cursormania.com +117 cursormania.com +117 cursormania.com +117

windowshade

Searches/Month: 0
Cost/Click: \$2.20 Est. Potential Clicks/Month: 51
Avg. Competitor Rank: 1



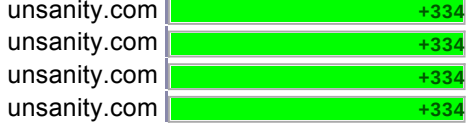
window shade

Searches/Month: 8k
Cost/Click: \$2.03 Est. Potential Clicks/Month: 153
Avg. Competitor Rank: 1



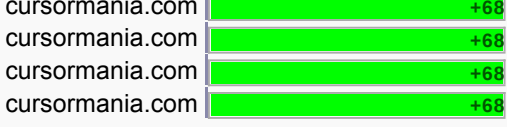
silk

Searches/Month: 135k
Cost/Click: \$1.19 Est. Potential Clicks/Month: 334
Avg. Competitor Rank: 10



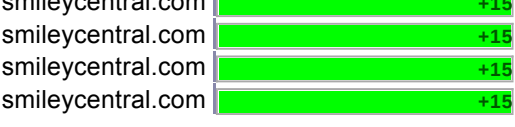
curser mania

Searches/Month: 0
Cost/Click: \$0.32 Est. Potential Clicks/Month: 50
Avg. Competitor Rank: 4



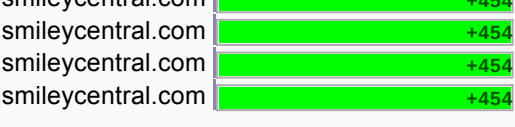
my web search toolbar download

Searches/Month: 0
Cost/Click: \$5.09 Est. Potential Clicks/Month: 15
Avg. Competitor Rank: 1



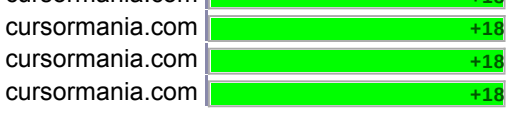
smiley face

Searches/Month: 301k
Cost/Click: \$0.48 Est. Potential Clicks/Month: 454
Avg. Competitor Rank: 15



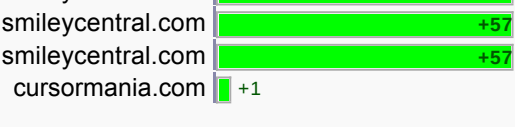
download cursor mania

Searches/Month: 390
Cost/Click: \$1.51 Est. Potential Clicks/Month: 9
Avg. Competitor Rank: 5



smileycentral

Searches/Month: 2k
Cost/Click: \$0.55 Est. Potential Clicks/Month: 46
Avg. Competitor Rank: 6



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Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks

 vs.

Paid Clicks

None

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Keyword Groups with the Most Potential - Details

