



SEO
BY THE
SEA

Seobythesea.com

SEO Dashboard

Feb 15, 2011




Seobythesea.com: SEO Dashboard

Table of Contents




SEO Value

-  [Amount of Keywords in Top Search Results](#)
-  [Number of Unique Pages that Rank Organically](#)
-  [Biggest Gains / Most Valuable Keywords](#)
-  [Newly Ranked Organic Pages](#)
-  [New Keywords / Top Sections](#)
-  [Keyword Groups with the Biggest Gains](#)


Opportunity

-  [Biggest Opportunities / Not Ranked Keywords](#)
-  [Keyword Overlap in Your SEO & PPC campaigns](#)
-  [Keyword Groups with the Most Potential](#)

Competition

-  [Traffic Share and Movers Shakers](#)
-  [Competition](#)
-  [Top Organic Competitors / Partners and their Best Keywords](#)

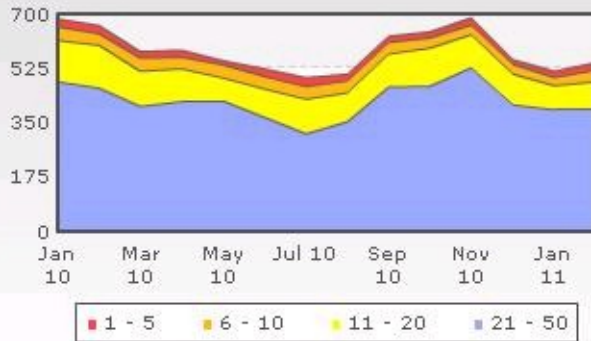
Appendix: Additional and Extended Details

-  [Biggest Gains \(all\)](#)
-  [Most Valuable Keywords \(all\)](#)
-  [Newly Ranked Organic Pages \(all\)](#)
-  [New Keywords \(all\)](#)
-  [Top Sections \(all\)](#)
-  [Keyword Groups with the Biggest Gains - Details](#)
-  [Biggest Opportunities \(all\)](#)
-  [Not Ranked Keywords \(all\)](#)
-  [Keyword Overlap in Your SEO & PPC campaigns \(all\)](#)
-  [Keyword Groups with the Most Potential - Details](#)



Seobythesea.com: SEO Dashboard

Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 544 different keywords. That's up by 5.63% or 29 keywords from last month.

Number of Unique Pages that Rank Organically



286 of your pages appear in the top 50 of at least one search. That's 25 more pages on your site showing up in searches this month than last month.



Seobythesea.com: SEO Dashboard

Biggest Gains

You moved up in ranks on 330 keywords last month. All those gains added up to about 195 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$591.

	Rank
▲ google's adsense Estimated Clicks/Month gained: 77 http://www.seobythesea.com/?p=4748	37
▲ googles Estimated Clicks/Month gained: 25 http://www.seobythesea.com/?p=64	44
▲ border's books Estimated Clicks/Month gained: 13 http://www.seobythesea.com/?p=4815	27
▲ by the sea Estimated Clicks/Month gained: 7 http://www.seobythesea.com/	13
▲ search engine optimization seo Estimated Clicks/Month gained: 5 http://www.seobythesea.com/?cat=5	21
▲ bada bing Estimated Clicks/Month gained: 4 http://www.seobythesea.com/?p=1440	29
▲ the sea Estimated Clicks/Month gained: 4 http://www.seobythesea.com/	21(+13)
▲ onebox. Estimated Clicks/Month gained: 3 http://www.seobythesea.com/?p=2916	48
▲ dmarc Estimated Clicks/Month gained: 3 http://www.seobythesea.com/?p=306	19
▲ onebox Estimated Clicks/Month gained: 3 http://www.seobythesea.com/?p=2916	49
▲ ecommerce systems Estimated Clicks/Month gained: 3 http://www.seobythesea.com/?p=686	6(+24)

[View more](#) (p. 14)

Most Valuable Keywords

You gained ranks on 39 out of your top 100 most valuable keywords. Moving up the charts on those important keywords means about 6.3 visits to the site that wouldn't have come last month.

	Rank
google's adsense Rank: 37 Est. Clicks/Mo: 77 Est. Value/Mo: \$414	
google local search Rank: 9 Est. Clicks/Mo: 20(-20) Est. Value/Mo: \$38(-\$36.774)	
internet advertising Rank: 26(-5) Est. Clicks/Mo: 11(-20) Est. Value/Mo: \$36(-\$65.493)	
fortune 100 Rank: 19(-2) Est. Clicks/Mo: 21(-5) Est. Value/Mo: \$25(-\$6.041)	
advertise on google Rank: 33 Est. Clicks/Mo: 2 Est. Value/Mo: \$24	
search engine optimization seo Rank: 21 Est. Clicks/Mo: 5 Est. Value/Mo: \$18	
search suggestions Rank: 4(+1) Est. Clicks/Mo: 8 Est. Value/Mo: \$18(-\$1.054)	
virginia seo Rank: 11(+1) Est. Clicks/Mo: 3(-2) Est. Value/Mo: \$16(-\$7.749)	
onebox. Rank: 48 Est. Clicks/Mo: 3 Est. Value/Mo: \$14	

[View more](#) (p. 19)



Seobythesea.com: SEO Dashboard

Newly Ranked Organic Pages

63 pages show up in Google search results that didn't last month. Combined, those new placements drive 134 clicks, which would be worth about \$2k if you paid for those same clicks in Google Adwords.

<http://www.seobythesea.com/?p=4748>

Keywords (rank): googles adsense (35), google adsenses (35), google's adsense (37)

Est. Total Clicks/Mo: 77

Est. SEO Value: **\$371**

<http://www.seobythesea.com/?cat=5>

Keywords (rank): search engine optimization seo (21)

Est. Total Clicks/Mo: 5

Est. SEO Value: **\$16**

<http://www.seobythesea.com/?p=4815>

Keywords (rank): borderd books (11), bordes books (12), borers books (13), border's books (27), boarders books com (27)

Est. Total Clicks/Mo: 14

Est. SEO Value: **\$12**

<http://www.seobythesea.com/?p=306>

Keywords (rank): dmarc (19)

Est. Total Clicks/Mo: 3

Est. SEO Value: **\$10**

<http://www.seobythesea.com/?p=156>

Keywords (rank): google travel directions (12)

Est. Total Clicks/Mo: 4

Est. SEO Value: **\$5.51**

<http://www.seobythesea.com/?p=823>

Keywords (rank): peopleclick (37)

Est. Total Clicks/Mo: 2

Est. SEO Value: **\$2.25**

<http://www.seobythesea.com/?p=2773>

Keywords (rank): search suggestion (4)

Est. Total Clicks/Mo: 2

Est. SEO Value: **\$2.2**

<http://www.seobythesea.com/?p=1440>

Keywords (rank): bada bing (29)

Est. Total Clicks/Mo: 4

Est. SEO Value: **\$1.44**

<http://www.seobythesea.com/?p=4802>

Keywords (rank):

Est. Total Clicks/Mo: 15

Est. SEO Value: **\$1.12**

<http://www.seobythesea.com/?p=912>

Keywords (rank): notebook rankings (6), notebook ranking (35)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$1.06**

[View more](#) (p. 21)



Seobythesea.com: SEO Dashboard

New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 146 keywords that you didn't even show up on last month. Those keywords drive 165 clicks worth an estimated \$558 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 20k clicks per month if you could be in the first position on each of the keywords.

google's adsense

Rank: 37 Searches/Mo: 120 Est. Value/Click: \$5.34
Estimated New Clicks/Month: 77

googles

Rank: 44 Searches/Mo: 74k Est. Value/Click: \$0.53
Estimated New Clicks/Month: 25

border's books

Rank: 27 Searches/Mo: 2k Est. Value/Click: \$0.93
Estimated New Clicks/Month: 13

by the sea

Rank: 13 Searches/Mo: 4k Est. Value/Click: \$0.65
Estimated New Clicks/Month: 7

search engine optimization seo

Rank: 21 Searches/Mo: 12k Est. Value/Click: \$3.62
Estimated New Clicks/Month: 5

bada bing

Rank: 29 Searches/Mo: 5k Est. Value/Click: \$0.4
Estimated New Clicks/Month: 4

onebox.

Rank: 48 Searches/Mo: 0 Est. Value/Click: \$4.22
Estimated New Clicks/Month: 3

dmarc

Rank: 19 Searches/Mo: 990 Est. Value/Click: \$3.43
Estimated New Clicks/Month: 3

onebox

Rank: 49 Searches/Mo: 0 Est. Value/Click: \$2.54
Estimated New Clicks/Month: 3

yahoos

Rank: 28 Searches/Mo: 3k Est. Value/Click: \$1.11
Estimated New Clicks/Month: 2

advertise on google

Rank: 33 Searches/Mo: 2k Est. Value/Click: \$14
Estimated New Clicks/Month: 2

[View more](#) (p. 23)

Top Site Sections Summary

Clicks/Month

None

[View more](#) (p. 26)



Seobythesea.com: SEO Dashboard

Keyword Groups with the Biggest Gains

Biggest Opportunities

You currently rank somewhere in the top 50 on 544 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 33k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 29k clicks per month. That would cost you more than \$76k in equivalent PPC dollars.

google's adsense

Rank: 37 Searches/Mo: 120 Est. Value/Click: \$5.34
Est. Potential New Clicks/Month: 8,697

googles

Rank: 44 Searches/Mo: 74k Est. Value/Click: \$0.53
Est. Potential New Clicks/Month: 5,402

onebox.

Rank: 48 Searches/Mo: 0 Est. Value/Click: \$4.22
Est. Potential New Clicks/Month: 637

onebox

Rank: 49 Searches/Mo: 0 Est. Value/Click: \$2.54
Est. Potential New Clicks/Month: 882

advertise on google

Rank: 33 Searches/Mo: 2k Est. Value/Click: \$14
Est. Potential New Clicks/Month: 151

internet advertising

Rank: 26 (-5) Searches/Mo: 18k Est. Value/Click: \$3.2
Est. Potential New Clicks/Month: 629

fortune 100

Rank: 19 (-2) Searches/Mo: 0 Est. Value/Click: \$1.19
Est. Potential New Clicks/Month: 897

google url

Rank: 40 (-4) Searches/Mo: 0 Est. Value/Click: \$1.87
Est. Potential New Clicks/Month: 463

advertise with google

Rank: 32 Searches/Mo: 720 Est. Value/Click: \$15
Est. Potential New Clicks/Month: 56

google advanced search

Rank: 37 (+6) Searches/Mo: 8k Est. Value/Click: \$0.86
Est. Potential New Clicks/Month: 912

border's books

Rank: 27 Searches/Mo: 2k Est. Value/Click: \$0.93
Est. Potential New Clicks/Month: 770

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 117k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

search engine

Cost/Click: \$4.27 Est. Potential Clicks/Mo.: 375
Avg. Competitor Rank: 17

Searches/Mo.: 90k

search engine rankings

Cost/Click: \$5.69 Est. Potential Clicks/Mo.: 29
Avg. Competitor Rank: 14

Searches/Mo.: 5k

search engine ranking

Cost/Click: \$4.81 Est. Potential Clicks/Mo.: 44
Avg. Competitor Rank: 11

Searches/Mo.: 12k

search engine optimization tips

Cost/Click: \$7.53 Est. Potential Clicks/Mo.: 54
Avg. Competitor Rank: 14

Searches/Mo.: 8k

google keyword tool

Cost/Click: \$3.18 Est. Potential Clicks/Mo.: 899
Avg. Competitor Rank: 10

Searches/Mo.: 60k

search engine watch

Cost/Click: \$0.82 Est. Potential Clicks/Mo.: 122
Avg. Competitor Rank: 12

Searches/Mo.: 2k

facebook login

Cost/Click: \$0.82 Est. Potential Clicks/Mo.: 25k
Avg. Competitor Rank: 42

Searches/Mo.: 37M

google games

Cost/Click: \$1.92 Est. Potential Clicks/Mo.: 403
Avg. Competitor Rank: 15

Searches/Mo.: 27k

search engines

Cost/Click: \$1.07 Est. Potential Clicks/Mo.: 1k
Avg. Competitor Rank: 21

Searches/Mo.: 301k

google local business center

Cost/Click: \$6.40 Est. Potential Clicks/Mo.: 89
Avg. Competitor Rank: 19

Searches/Mo.: 0

seo tips

Cost/Click: \$6.64 Est. Potential Clicks/Mo.: 81

Searches/Mo.: 12k



Seobythesea.com: SEO Dashboard

Avg. Competitor Rank: 12

google search history

Cost/Click: \$3.18 Est. Potential Clicks/Mo.: 200

Avg. Competitor Rank: 10

Searches/Mo.: 8k

[View more](#) (p. 27)

[View more](#) (p. 31)



Seobythesea.com: SEO Dashboard

Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

None

[View more](#) (p. 34)

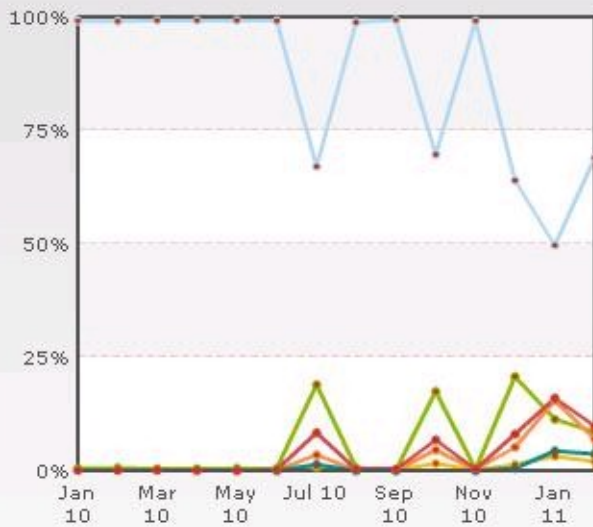


Seobythesea.com: SEO Dashboard

Keyword Groups with the Most Potential

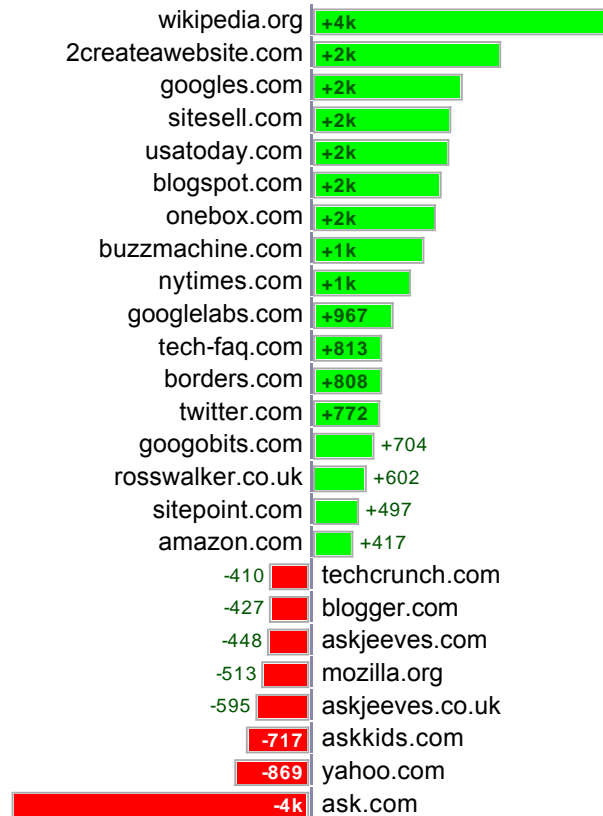
Traffic Share

Relative to your top 5 competitors, your site gained **59%** of the traffic share. During this time seobythesea.com has exploded and ripped traffic from betterrankings.com and bettersearchengine.com.



Domains that Gained or Lost Clicks on your Keywords

This month, Wikipedia.org gained 4k clicks by improving their position on organic searches that you also rank for.



*competitors in bold



Seobythesea.com: SEO Dashboard

Competition: You Gained 59% in Share of Clicks Relative to your Top 5 Competitors



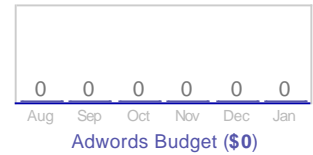
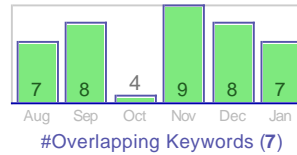
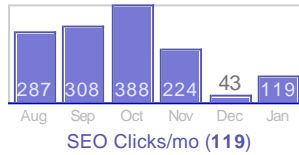
Seobythesea.com: SEO Dashboard

Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was *backlinksautomation.com*. They picked up 2k organic clicks overall.

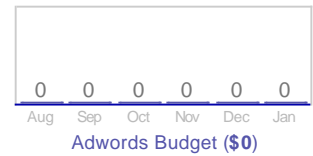
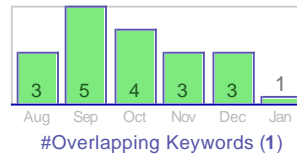
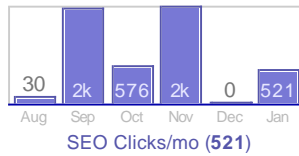
bettersearchenginrank.com

better search engine rank (1),
better search engine (4),
better search engine ranking (5),
better search engine rankings (5),
search engine rank (35)



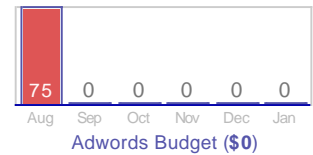
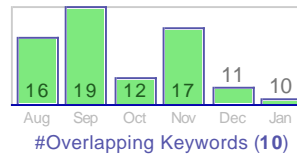
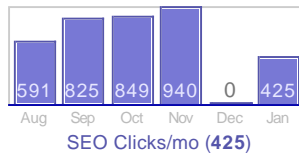
googlegames.org

google games.com (7),
google games com (8), google games (9),
www google games com (15),
google game (41)



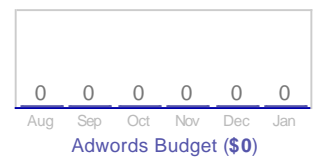
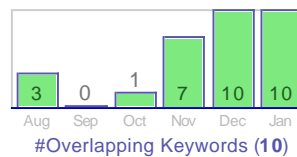
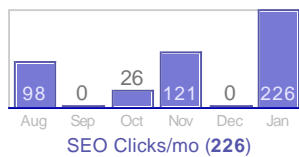
3stepstosearchenginesuccess.com

seo ebook (4),
higher search engine ranking (5),
higher search engine ranks (8),
improve search engine ranking (10),
search engine ranking (17)



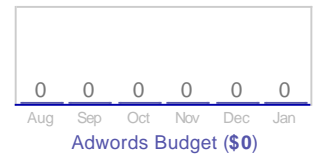
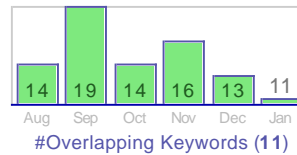
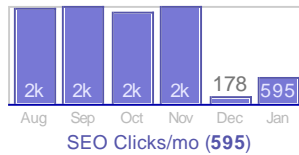
monopolizingmarketing.com

improve search engine ranking (3),
better search engine rankings (7),
better search engine rank (8),
search engine rank (9),
search engine ranking (24)



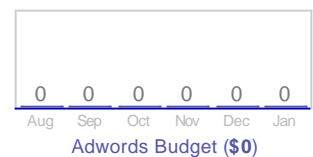
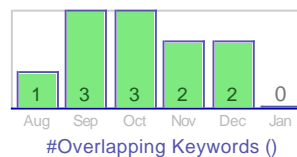
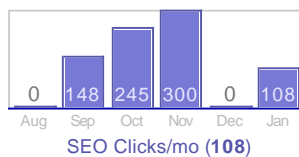
betterrankings.com

better search engine placement (1),
better search engine ranking (1),
better search engine rankings (1),
search engine placement marketing (2),
search engine ranking (11)



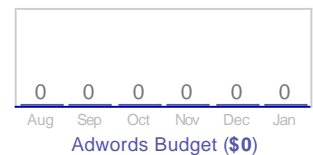
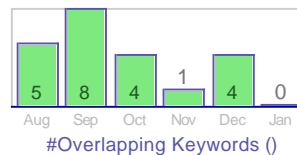
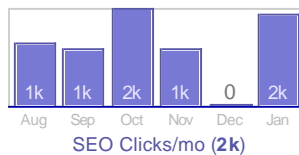
google4games.com

google games.com (11),
www googlegames (11),
google games.com (12),
www google games.com (12),
google games (32)



backlinksautomation.com

google traffic (2),
improve search engine rankings (11),
improve search engine ranking (13),
increase link popularity (33)



Seobythesea.com: SEO Dashboard

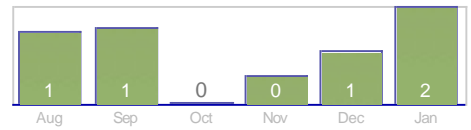
Biggest Gains (all)		Clicks/Month													
<p>▲ google's adsense 37 Est. Clicks/Month gained: 77 Est. Value/Click: \$5.34 Estimated Value gained: \$414 http://www.seobythesea.com/?p=4748</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>40</td><td>32</td><td>19</td><td>23</td><td>2</td><td>6</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	40	32	19	23	2	6
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	40	32	19	23	2	6									
<p>▲ googles 44 Est. Clicks/Month gained: 25 Est. Value/Click: \$0.53 Estimated Value gained: \$13 http://www.seobythesea.com/?p=64</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>5</td><td>9</td><td>2</td><td>3</td><td>0</td><td>3</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	5	9	2	3	0	3
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	5	9	2	3	0	3									
<p>▲ border's books 27 Est. Clicks/Month gained: 13 Est. Value/Click: \$0.93 Estimated Value gained: \$12 http://www.seobythesea.com/?p=4815</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>4</td><td>4</td><td>5</td><td>4</td><td>3</td><td>5</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	4	4	5	4	3	5
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	4	4	5	4	3	5									
<p>▲ by the sea 13 Est. Clicks/Month gained: 7 Est. Value/Click: \$0.65 Estimated Value gained: \$5 http://www.seobythesea.com/</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>5</td><td>6</td><td>1</td><td>3</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	5	6	1	3
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	0	5	6	1	3									
<p>▲ search engine optimization seo 21 Est. Clicks/Month gained: 5 Est. Value/Click: \$3.62 Estimated Value gained: \$18 http://www.seobythesea.com/?cat=5</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>9</td><td>21</td><td>23</td><td>23</td><td>12</td><td>14</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	9	21	23	23	12	14
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	9	21	23	23	12	14									
<p>▲ bada bing 29 Est. Clicks/Month gained: 4 Est. Value/Click: \$0.4 Estimated Value gained: \$2 http://www.seobythesea.com/?p=1440</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td><td>2</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	1	2
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	0	0	0	1	2									
<p>▲ the sea 21(+13) Est. Clicks/Month gained: 4 Est. Value/Click: \$0.49 Estimated Value gained: \$2 http://www.seobythesea.com/</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>3</td><td>7</td><td>5</td><td>8</td><td>3</td><td>4</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	3	7	5	8	3	4
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	3	7	5	8	3	4									
<p>▲ onebox. 48 Est. Clicks/Month gained: 3 Est. Value/Click: \$4.22 Estimated Value gained: \$14 http://www.seobythesea.com/?p=2916</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>17</td><td>21</td><td>15</td><td>9</td><td>4</td><td>6</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	17	21	15	9	4	6
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	17	21	15	9	4	6									
<p>▲ dmarc 19 Est. Clicks/Month gained: 3 Est. Value/Click: \$3.43 Estimated Value gained: \$12 http://www.seobythesea.com/?p=306</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>1</td><td>1</td><td>1</td><td>1</td><td>0</td><td>2</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	1	1	1	1	0	2
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	1	1	1	1	0	2									
<p>▲ onebox 49 Est. Clicks/Month gained: 3 Est. Value/Click: \$2.54 Estimated Value gained: \$8 http://www.seobythesea.com/?p=2916</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	1
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	0	0	0	0	1									
<p>▲ ecommerce systems 6(+24) Est. Clicks/Month gained: 3 Est. Value/Click: \$3.47 Estimated Value gained: \$11 http://www.seobythesea.com/?p=686</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>3</td><td>2</td><td>2</td><td>1</td><td>2</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	3	2	2	1	2
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	3	2	2	1	2									



Seobythesea.com: SEO Dashboard

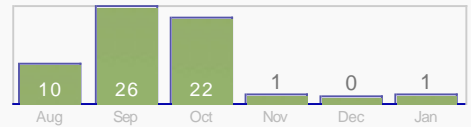
▲ bookshelf plans 22(+12)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.29 Estimated Value gained: \$1
<http://www.seobythesea.com/?p=1083>



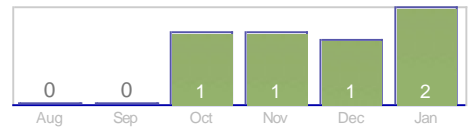
▲ yahoos 28

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.11 Estimated Value gained: \$3
<http://www.seobythesea.com/?p=75>



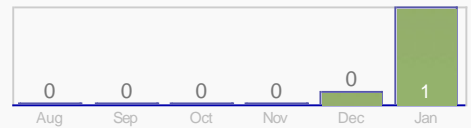
▲ navigation interface 2(+2)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.82 Estimated Value gained: \$2
<http://www.seobythesea.com/?p=612>



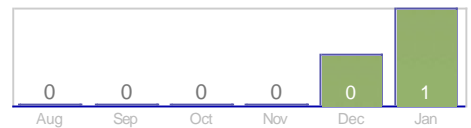
▲ reciprocal linking 3(+1)

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.03 Estimated Value gained: \$2
<http://www.seobythesea.com/?p=1171>



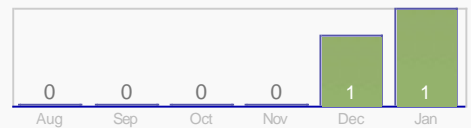
▲ advertise on google 33

Est. Clicks/Month gained: 2 Est. Value/Click: \$14 Estimated Value gained: \$24
<http://www.seobythesea.com/?p=1151>



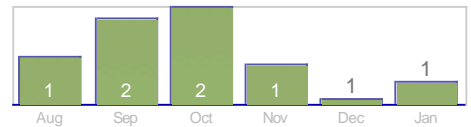
▲ peopleclick 37

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.5 Estimated Value gained: \$3
<http://www.seobythesea.com/?p=823>



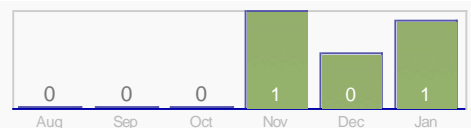
▲ creators of google 16(+16)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.08 Estimated Value gained: \$0
<http://www.seobythesea.com/?p=1149>



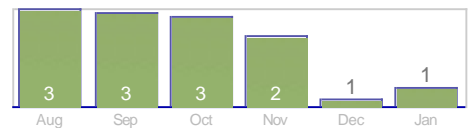
▲ google travel directions 11(+4)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.4 Estimated Value gained: \$2
<http://www.seobythesea.com/?p=80>



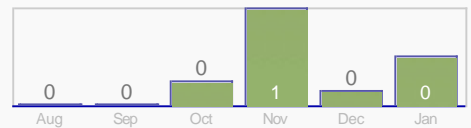
▲ google advanced search 37(+6)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.86 Estimated Value gained: \$1
<http://www.seobythesea.com/?p=897>



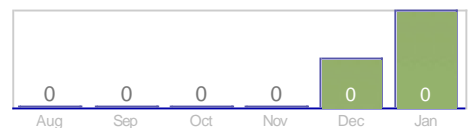
▲ google earth video 14(+18)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.63 Estimated Value gained: \$2
<http://www.seobythesea.com/?p=884>



▲ stream search 3(+17)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.14 Estimated Value gained: \$1
<http://www.seobythesea.com/?p=431>



▲ search relevancy 4

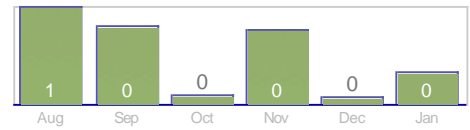
Est. Clicks/Month gained: 1 Est. Value/Click: \$1.62 Estimated Value gained: \$2
<http://www.seobythesea.com/?p=2551>



Seobythesea.com: SEO Dashboard

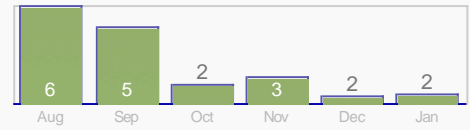
▲ bookshelves plans 20

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.55 Estimated Value gained: \$1
<http://www.seobythesea.com/?p=1083>



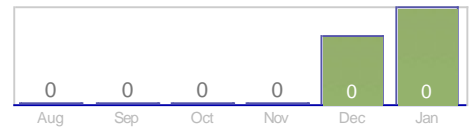
▲ personal information search 30(+13)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.74 Estimated Value gained: \$1
<http://www.seobythesea.com/?p=923>



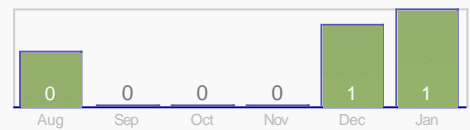
▲ e commerce systems 15(+12)

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.98 Estimated Value gained: \$3
<http://www.seobythesea.com/?p=686>



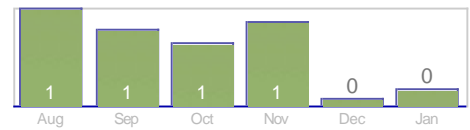
▲ notebook rankings 6

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.33 Estimated Value gained: \$1
<http://www.seobythesea.com/?p=912>



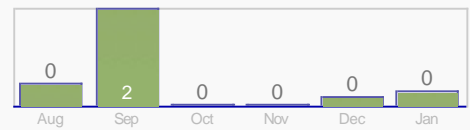
▲ bordes books 12

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.49 Estimated Value gained: \$1
<http://www.seobythesea.com/?p=4815>



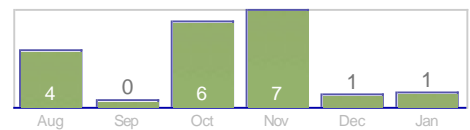
▲ p 64 24(+22)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.83 Estimated Value gained: \$1
<http://www.seobythesea.com/?p=64>



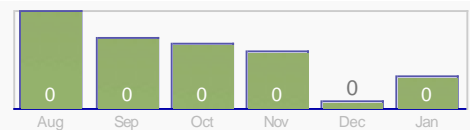
▲ behavioral targeting 41

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.69 Estimated Value gained: \$3
<http://www.seobythesea.com/?p=896>



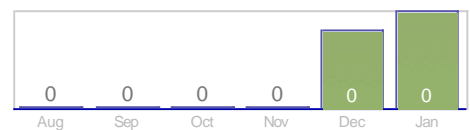
▲ sitelink 34

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.02 Estimated Value gained: \$1
<http://www.seobythesea.com/?p=1290>



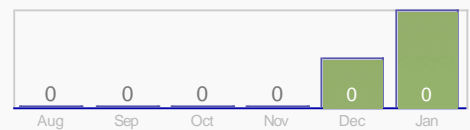
▲ pointing mouse 8

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.99 Estimated Value gained: \$1
<http://www.seobythesea.com/?p=4024>



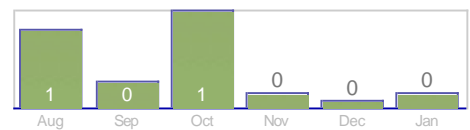
▲ popular search engines 43

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.99 Estimated Value gained: \$1
<http://www.seobythesea.com/?p=1136>



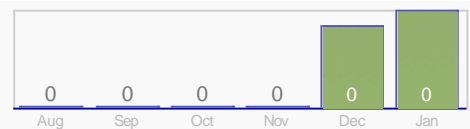
▲ google links 40

Est. Clicks/Month gained: 1 Est. Value/Click: \$5.13 Estimated Value gained: \$3
<http://www.seobythesea.com/?p=406>



▲ open directory project 50

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.91 Estimated Value gained: \$1
<http://www.seobythesea.com/?p=419>

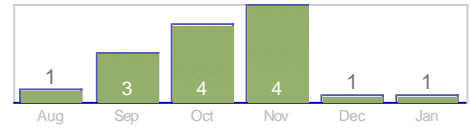


Seobythesea.com: SEO Dashboard

▲ applied semantics 10(+1)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0

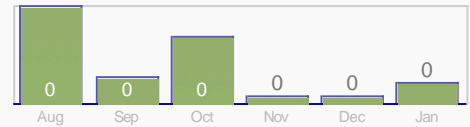
<http://www.seobythesea.com/?p=3669>



▲ search engine queries 7(+27)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.29 Estimated Value gained: \$1

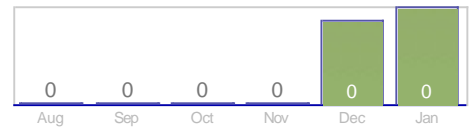
<http://www.seobythesea.com/?p=913>



▲ seo content 44

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.31 Estimated Value gained: \$1

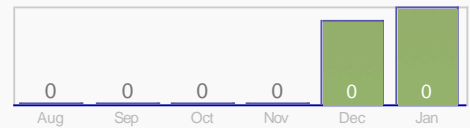
<http://www.seobythesea.com/?p=2832>



▲ word completion 13

Est. Clicks/Month unchanged Est. Value/Click: \$0.71 Estimated Value unchanged \$0

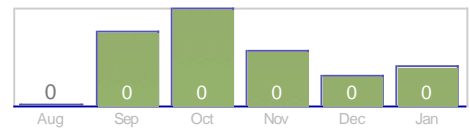
<http://www.seobythesea.com/?p=3835>



▲ advertisement examples 42

Est. Clicks/Month unchanged Est. Value/Click: \$1.02 Estimated Value unchanged \$0

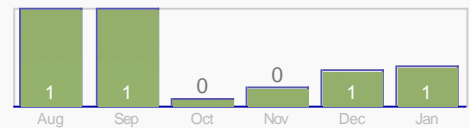
<http://www.seobythesea.com/?p=580>



▲ examples of advertisements 30

Est. Clicks/Month unchanged Est. Value/Click: \$0.77 Estimated Value unchanged \$0

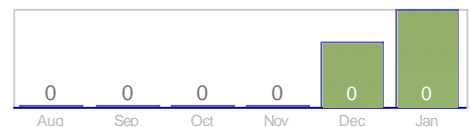
<http://www.seobythesea.com/?p=580>



▲ good skateboards 34

Est. Clicks/Month unchanged Est. Value/Click: \$0.35 Estimated Value unchanged \$0

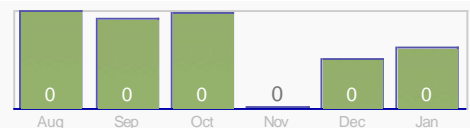
<http://www.seobythesea.com/?p=2962>



▲ search engine journal 24(+15)

Est. Clicks/Month unchanged Est. Value/Click: \$1.09 Estimated Value unchanged \$0

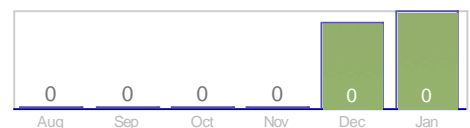
<http://www.seobythesea.com/?p=404>



▲ top level domain list 48

Est. Clicks/Month unchanged Est. Value/Click: \$1.5 Estimated Value unchanged \$1

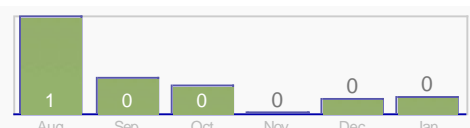
<http://www.seobythesea.com/?p=94>



▲ synonym search 33

Est. Clicks/Month unchanged Est. Value/Click: \$0.14 Estimated Value unchanged \$0

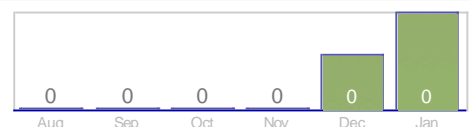
<http://www.seobythesea.com/?p=1163>



▲ whois information 32

Est. Clicks/Month unchanged Est. Value/Click: \$1.23 Estimated Value unchanged \$0

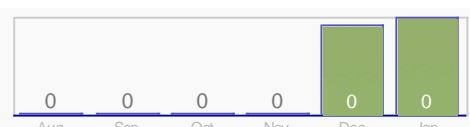
<http://www.seobythesea.com/?p=183>



▲ microsoft live search 44

Est. Clicks/Month unchanged Est. Value/Click: \$0.63 Estimated Value unchanged \$0

<http://www.seobythesea.com/?p=362>



Seobythesea.com: SEO Dashboard

▲ search study 29

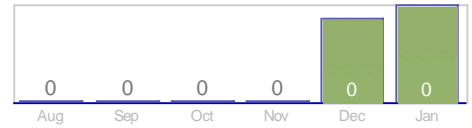
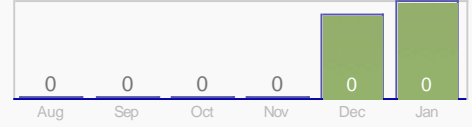
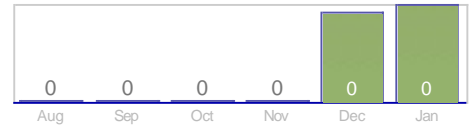
Est. Clicks/Month unchanged Est. Value/Click: \$1.18 Estimated Value unchanged \$0
<http://www.seobythesea.com/?p=1181>

▲ most popular search engines 35(+11)

Est. Clicks/Month unchanged Est. Value/Click: \$0.81 Estimated Value unchanged \$0
<http://www.seobythesea.com/?p=1136>

▲ borers books 13

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.seobythesea.com/?p=4815>



[Download as CSV](#)



Seobythesea.com: SEO Dashboard

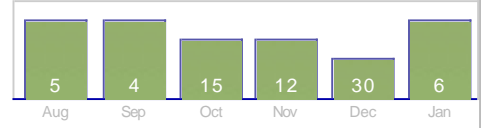
Most Valuable Keywords (all)	Rank
google's adsense Rank: 37 Est. Clicks/Mo: 77 Est. Value/Mo: \$414	
google local search Rank: 9 Est. Clicks/Mo: 20(-20) Est. Value/Mo: \$38(-\$36.774)	
internet advertising Rank: 26(-5) Est. Clicks/Mo: 11(-20) Est. Value/Mo: \$36(-\$65.493)	
fortune 100 Rank: 19(-2) Est. Clicks/Mo: 21(-5) Est. Value/Mo: \$25(-\$6.041)	
advertise on google Rank: 33 Est. Clicks/Mo: 2 Est. Value/Mo: \$24	
search engine optimization seo Rank: 21 Est. Clicks/Mo: 5 Est. Value/Mo: \$18	
search suggestions Rank: 4(+1) Est. Clicks/Mo: 8 Est. Value/Mo: \$18(-\$1.054)	
virginia seo Rank: 11(+1) Est. Clicks/Mo: 3(-2) Est. Value/Mo: \$16(-\$7.749)	
onebox. Rank: 48 Est. Clicks/Mo: 3 Est. Value/Mo: \$14	
reciprocal linking Rank: 3(+1) Est. Clicks/Mo: 14(+2) Est. Value/Mo: \$14(+\$2.01)	
googles Rank: 44 Est. Clicks/Mo: 25 Est. Value/Mo: \$13	



Seobythesea.com: SEO Dashboard

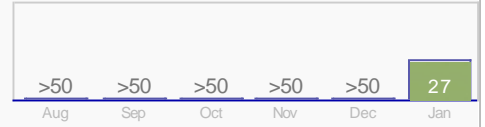
ecommerce systems

Rank: 6(+24) Est. Clicks/Mo: 3(+3) Est. Value/Mo: \$12(+\$11)



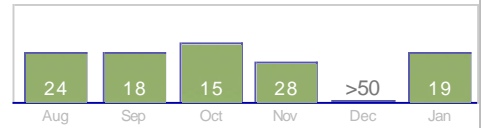
border's books

Rank: 27 Est. Clicks/Mo: 13 Est. Value/Mo: \$12



dmarc

Rank: 19 Est. Clicks/Mo: 3 Est. Value/Mo: \$12



[Download as CSV](#)



Seobythesea.com: SEO Dashboard

Newly Ranked Organic Pages

<http://www.seobythesea.com/?p=4748>

Estimated SEO Value: **\$371** Estimated Total Clicks/Mo: 77
Keywords (rank): googles adsense (35), google adsenses (35), google's adsense (37)

<http://www.seobythesea.com/?cat=5>

Estimated SEO Value: **\$16** Estimated Total Clicks/Mo: 5
Keywords (rank): search engine optimization seo (21)

<http://www.seobythesea.com/?p=4815>

Estimated SEO Value: **\$12** Estimated Total Clicks/Mo: 14
Keywords (rank): borderd books (11), bordes books (12), borers books (13), border's books (27), boarders books com (27)

<http://www.seobythesea.com/?p=306>

Estimated SEO Value: **\$10** Estimated Total Clicks/Mo: 3
Keywords (rank): dmarc (19)

<http://www.seobythesea.com/?p=156>

Estimated SEO Value: **\$5.51** Estimated Total Clicks/Mo: 4
Keywords (rank): google travel directions (12)

<http://www.seobythesea.com/?p=823>

Estimated SEO Value: **\$2.25** Estimated Total Clicks/Mo: 2
Keywords (rank): peopleclick (37)

<http://www.seobythesea.com/?p=2773>

Estimated SEO Value: **\$2.2** Estimated Total Clicks/Mo: 2
Keywords (rank): search suggestion (4)

<http://www.seobythesea.com/?p=1440>

Estimated SEO Value: **\$1.44** Estimated Total Clicks/Mo: 4
Keywords (rank): bada bing (29)

<http://www.seobythesea.com/?p=4802>

Estimated SEO Value: **\$1.12** Estimated Total Clicks/Mo: 15
Keywords (rank):

<http://www.seobythesea.com/?p=912>

Estimated SEO Value: **\$1.06** Estimated Total Clicks/Mo: 1
Keywords (rank): notebook rankings (6), notebook ranking (35)

<http://www.seobythesea.com/?p=1078>

Estimated SEO Value: **\$0.83** Estimated Total Clicks/Mo: 1
Keywords (rank): other search engines (36)

<http://www.seobythesea.com/?p=404>

Estimated SEO Value: **\$0.72** Estimated Total Clicks/Mo: 1
Keywords (rank): search engine journal (24)

<http://www.seobythesea.com/?p=580>

Estimated SEO Value: **\$0.69** Estimated Total Clicks/Mo: 1
Keywords (rank): examples of advertisements (30), advertisement examples (42)

<http://www.seobythesea.com/?p=2>

Estimated SEO Value: **\$0.66** Estimated Total Clicks/Mo: 0



Seobythesea.com: SEO Dashboard

Keywords (rank): search engine optimization maryland (45)

<http://www.seobythesea.com/?p=4761>

Estimated SEO Value: **\$0.54** Estimated Total Clicks/Mo: 0
Keywords (rank): aquisitions (45)

<http://www.seobythesea.com/?p=183>

Estimated SEO Value: **\$0.32** Estimated Total Clicks/Mo: 0
Keywords (rank): whois information (32)

<http://www.seobythesea.com/?p=1206>

Estimated SEO Value: **\$0.29** Estimated Total Clicks/Mo: 0
Keywords (rank): advertising words (44)

<http://www.seobythesea.com/?p=1181>

Estimated SEO Value: **\$0.27** Estimated Total Clicks/Mo: 0
Keywords (rank): search study (29)

<http://www.seobythesea.com/?p=4696>

Estimated SEO Value: **\$0.23** Estimated Total Clicks/Mo: 0
Keywords (rank): search engine names (40), name searches (50)

<http://www.seobythesea.com/?p=1042>

Estimated SEO Value: **\$0.21** Estimated Total Clicks/Mo: 0
Keywords (rank): associating (42)

<http://www.seobythesea.com/?p=407>

Estimated SEO Value: **\$0.2** Estimated Total Clicks/Mo: 0
Keywords (rank): site indexing (37)

<http://www.seobythesea.com/?p=362>

Estimated SEO Value: **\$0.16** Estimated Total Clicks/Mo: 0
Keywords (rank): microsoft live search (44)

<http://www.seobythesea.com/?p=914>

Estimated SEO Value: **\$0.16** Estimated Total Clicks/Mo: 0
Keywords (rank): patent website (36)

<http://www.seobythesea.com/?p=736>

Estimated SEO Value: **\$0.15** Estimated Total Clicks/Mo: 0
Keywords (rank): postini inc (50)

<http://www.seobythesea.com/?p=519>

Estimated SEO Value: **\$0.14** Estimated Total Clicks/Mo: 0
Keywords (rank): google desktop search engine (37)

[Download as CSV](#)



Seobythesea.com: SEO Dashboard

New Keywords (You weren't ranked on before)	Estimated New Click/Month
google's adsense Rank: 37 Searches/Mo: 120 Est. Value/Click: \$5.34 http://www.seobythesea.com/?p=4748	77 new clicks/month
googles Rank: 44 Searches/Mo: 74k Est. Value/Click: \$0.53 http://www.seobythesea.com/?p=64	25 new clicks/month
border's books Rank: 27 Searches/Mo: 2k Est. Value/Click: \$0.93 http://www.seobythesea.com/?p=4815	13 new clicks/month
by the sea Rank: 13 Searches/Mo: 4k Est. Value/Click: \$0.65 http://www.seobythesea.com/	7 new clicks/month
search engine optimization... Rank: 21 Searches/Mo: 12k Est. Value/Click: \$3.62 http://www.seobythesea.com/?cat=5	5 new clicks/month
bada bing Rank: 29 Searches/Mo: 5k Est. Value/Click: \$0.4 http://www.seobythesea.com/?p=1440	4 new clicks/month
onebox. Rank: 48 Searches/Mo: 0 Est. Value/Click: \$4.22 http://www.seobythesea.com/?p=2916	3 new clicks/month
dmarc Rank: 19 Searches/Mo: 990 Est. Value/Click: \$3.43 http://www.seobythesea.com/?p=306	3 new clicks/month
onebox Rank: 49 Searches/Mo: 0 Est. Value/Click: \$2.54 http://www.seobythesea.com/?p=2916	3 new clicks/month
yahoos Rank: 28 Searches/Mo: 3k Est. Value/Click: \$1.11 http://www.seobythesea.com/?p=75	2 new clicks/month
advertise on google Rank: 33 Searches/Mo: 2k Est. Value/Click: \$14 http://www.seobythesea.com/?p=1151	2 new clicks/month
peopleclick Rank: 37 Searches/Mo: 2k Est. Value/Click: \$1.5 http://www.seobythesea.com/?p=823	2 new clicks/month
search relevancy Rank: 4 Searches/Mo: 150 Est. Value/Click: \$1.62 http://www.seobythesea.com/?p=2551	1 new click/month
bookshelves plans Rank: 20 Searches/Mo: 720 Est. Value/Click: \$0.55 http://www.seobythesea.com/?p=1083	1 new click/month



Seobythesea.com: SEO Dashboard

notebook rankings Rank: 6 Searches/Mo: 90 Est. Value/Click: \$1.33 http://www.seobythesea.com/?p=912	1 new click/month
bordes books Rank: 12 Searches/Mo: 0 Est. Value/Click: \$1.49 http://www.seobythesea.com/?p=4815	1 new click/month
behavioral targeting Rank: 41 Searches/Mo: 2k Est. Value/Click: \$3.69 http://www.seobythesea.com/?p=896	1 new click/month
sitelink Rank: 34 Searches/Mo: 0 Est. Value/Click: \$2.02 http://www.seobythesea.com/?p=1290	1 new click/month
pointing mouse Rank: 8 Searches/Mo: 210 Est. Value/Click: \$0.99 http://www.seobythesea.com/?p=4024	1 new click/month
popular search engines Rank: 43 Searches/Mo: 2k Est. Value/Click: \$0.99 http://www.seobythesea.com/?p=1136	1 new click/month
google links Rank: 40 Searches/Mo: 990 Est. Value/Click: \$5.13 http://www.seobythesea.com/?p=406	1 new click/month
open directory project Rank: 50 Searches/Mo: 2k Est. Value/Click: \$1.91 http://www.seobythesea.com/?p=419	1 new click/month
seo content Rank: 44 Searches/Mo: 2k Est. Value/Click: \$2.31 http://www.seobythesea.com/?p=2832	1 new click/month
word completion Rank: 13 Searches/Mo: 120 Est. Value/Click: \$0.71 http://www.seobythesea.com/?p=3835	0 new clicks/month
advertisement examples Rank: 42 Searches/Mo: 0 Est. Value/Click: \$1.02 http://www.seobythesea.com/?p=580	0 new clicks/month
examples of advertisements Rank: 30 Searches/Mo: 0 Est. Value/Click: \$0.77 http://www.seobythesea.com/?p=580	0 new clicks/month
good skateboards Rank: 34 Searches/Mo: 720 Est. Value/Click: \$0.35 http://www.seobythesea.com/?p=2962	0 new clicks/month
top level domain list Rank: 48 Searches/Mo: 720 Est. Value/Click: \$1.5 http://www.seobythesea.com/?p=94	0 new clicks/month
synonym search Rank: 33 Searches/Mo: 240 Est. Value/Click: \$0.14 http://www.seobythesea.com/?p=1163	0 new clicks/month



Seobythesea.com: SEO Dashboard

whois information Rank: 32 Searches/Mo: 0 Est. Value/Click: \$1.23 http://www.seobythesea.com/?p=183	0 new clicks/month
microsoft live search Rank: 44 Searches/Mo: 0 Est. Value/Click: \$0.63 http://www.seobythesea.com/?p=362	0 new clicks/month
search study Rank: 29 Searches/Mo: 0 Est. Value/Click: \$1.18 http://www.seobythesea.com/?p=1181	0 new clicks/month
borers books Rank: 13 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.seobythesea.com/?p=4815	0 new clicks/month
search patent applications Rank: 23 Searches/Mo: 120 Est. Value/Click: \$2.12 http://www.seobythesea.com/?p=358	0 new clicks/month
product advertising Rank: 49 Searches/Mo: 1k Est. Value/Click: \$2.7 http://www.seobythesea.com/?p=609	0 new clicks/month
product displays Rank: 43 Searches/Mo: 720 Est. Value/Click: \$2.08 http://www.seobythesea.com/?p=609	0 new clicks/month
behavioral marketing Rank: 39 Searches/Mo: 720 Est. Value/Click: \$3.47 http://www.seobythesea.com/?p=896	0 new clicks/month
Electronic Billboards Rank: 50 Searches/Mo: 990 Est. Value/Click: \$2.25 http://www.seobythesea.com/?p=179	0 new clicks/month
submit google Rank: 46 Searches/Mo: 480 Est. Value/Click: \$3.04 http://www.seobythesea.com/?p=3782	0 new clicks/month
testimonial advertising Rank: 29 Searches/Mo: 570 Est. Value/Click: \$0.41 http://www.seobythesea.com/?p=1300	0 new clicks/month
read your mind Rank: 42 Searches/Mo: 2k Est. Value/Click: \$0.69 http://www.seobythesea.com/?p=69	0 new clicks/month
adwords advertising Rank: 44 Searches/Mo: 1k Est. Value/Click: \$6.12 http://www.seobythesea.com/?p=649	0 new clicks/month
reputations Rank: 35 Searches/Mo: 570 Est. Value/Click: \$0.86 http://www.seobythesea.com/?p=4550	0 new clicks/month
patent website Rank: 36 Searches/Mo: 240 Est. Value/Click: \$1.09 http://www.seobythesea.com/?p=914	0 new clicks/month



Seobythesea.com: SEO Dashboard

googles history Rank: 23 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.seobythesea.com/?p=743	0 new clicks/month
search algorithm Rank: 47 Searches/Mo: 870 Est. Value/Click: \$0.9 http://www.seobythesea.com/?p=577	0 new clicks/month
human web Rank: 32 Searches/Mo: 210 Est. Value/Click: \$1.26 http://www.seobythesea.com/?p=436	0 new clicks/month
popular search terms Rank: 42 Searches/Mo: 390 Est. Value/Click: \$1.16 http://www.seobythesea.com/?p=1136	0 new clicks/month
popular search Rank: 33 Searches/Mo: 240 Est. Value/Click: \$1.01 http://www.seobythesea.com/?p=1136	0 new clicks/month
boarders books com Rank: 27 Searches/Mo: 0 Est. Value/Click: \$1.17 http://www.seobythesea.com/?p=4815	0 new clicks/month

[Download as CSV](#)

Top Site Sections Summary	Estimated Clicks/Month
None	

[Download as CSV](#)



Seobythesea.com: SEO Dashboard

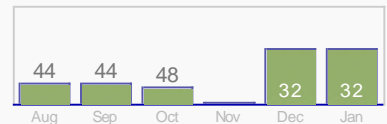
Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

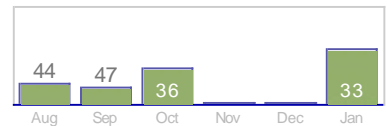
google's adsense (37)

Searches/Mo: 120 Est. Value/Click: \$5.34 Est. Potential New Clicks/Month: 9k
Other Keywords for URL: google's adsense, googles adsense, google adsenses



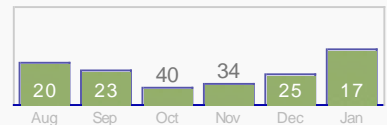
googles (44)

Searches/Mo: 74k Est. Value/Click: \$0.53 Est. Potential New Clicks/Month: 5k
Other Keywords for URL: googles, acquisitions, applied semantics, p 64, jotspot inc



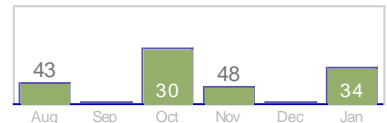
onebox. (48)

Searches/Mo: 0 Est. Value/Click: \$4.22 Est. Potential New Clicks/Month: 637
Other Keywords for URL: onebox., onebox, subscribed, suscribed, subscribed



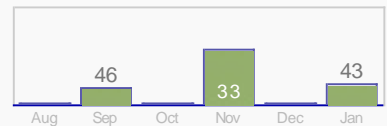
onebox (49)

Searches/Mo: 0 Est. Value/Click: \$2.54 Est. Potential New Clicks/Month: 882
Other Keywords for URL: onebox., onebox, subscribed, suscribed, subscribed



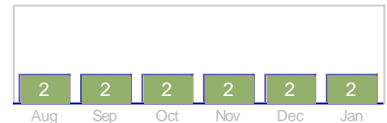
advertise on google (33)

Searches/Mo: 2k Est. Value/Click: \$14 Est. Potential New Clicks/Month: 151
Other Keywords for URL: advertise on google, google advertise, advertise with google, advertise google



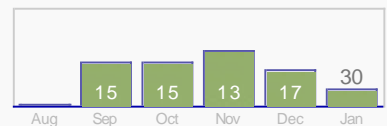
internet advertising (26)

Searches/Mo: 18k Est. Value/Click: \$3.2 Est. Potential New Clicks/Month: 629
Other Keywords for URL: internet advertising, internet advertisements



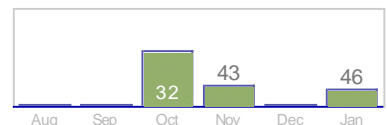
fortune 100 (19)

Searches/Mo: 0 Est. Value/Click: \$1.19 Est. Potential New Clicks/Month: 897
Other Keywords for URL: fortune 100, faster than a, fortune 100 company, foutune 100



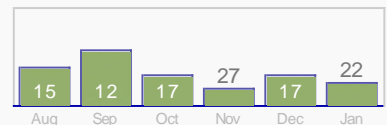
google url (40)

Searches/Mo: 0 Est. Value/Click: \$1.87 Est. Potential New Clicks/Month: 463
Other Keywords for URL: google url, mobile url, patent on



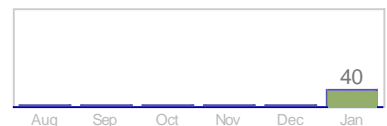
advertise with google (32)

Searches/Mo: 720 Est. Value/Click: \$15 Est. Potential New Clicks/Month: 56
Other Keywords for URL: advertise on google, google advertise, advertise with google, advertise google



google advanced search (37)

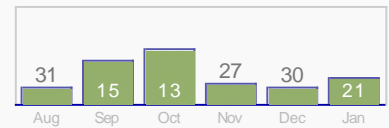
Searches/Mo: 8k Est. Value/Click: \$0.86 Est. Potential New Clicks/Month: 912
Other Keywords for URL: google advanced search



Seobythesea.com: SEO Dashboard

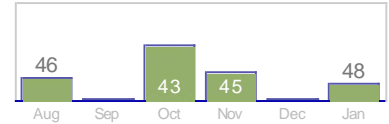
border's books (27)

Searches/Mo: 2k Est. Value/Click: \$0.93 Est. Potential New Clicks/Month: 770
 Other Keywords for URL: border's books, bordes books, borers books, boarders books com, boarders bookstores



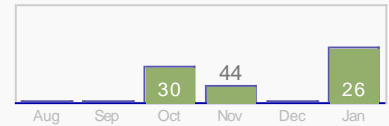
submit to google (45)

Searches/Mo: 2k Est. Value/Click: \$2.57 Est. Potential New Clicks/Month: 269
 Other Keywords for URL: submit to google, submit google, submit to google



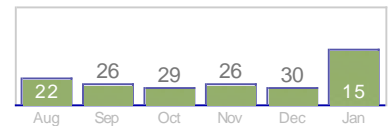
search engine optimization seo (21)

Searches/Mo: 12k Est. Value/Click: \$3.62 Est. Potential New Clicks/Month: 184
 Other Keywords for URL: search engine optimization seo



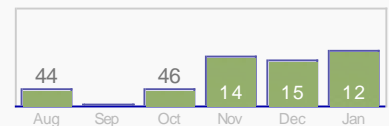
google links (40)

Searches/Mo: 990 Est. Value/Click: \$5.13 Est. Potential New Clicks/Month: 122
 Other Keywords for URL: google links, site listing google



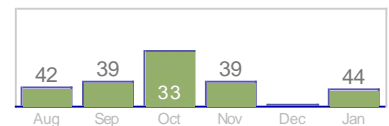
dmarc (19)

Searches/Mo: 990 Est. Value/Click: \$3.43 Est. Potential New Clicks/Month: 139
 Other Keywords for URL: dmarc



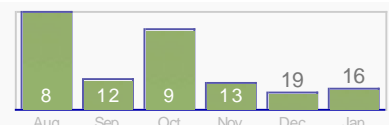
google academic (28)

Searches/Mo: 0 Est. Value/Click: \$1.64 Est. Potential New Clicks/Month: 267
 Other Keywords for URL: google academic, academic google, webbase, stanford webbase



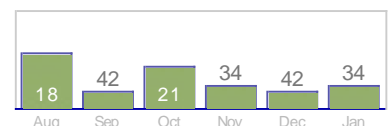
cptc (50)

Searches/Mo: 0 Est. Value/Click: \$1.05 Est. Potential New Clicks/Month: 392
 Other Keywords for URL: cptc



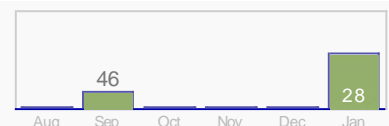
behavioral targeting (41)

Searches/Mo: 2k Est. Value/Click: \$3.69 Est. Potential New Clicks/Month: 102
 Other Keywords for URL: behavioral targeting, behavioral marketing, behavioral targetign



open directory project (50)

Searches/Mo: 2k Est. Value/Click: \$1.91 Est. Potential New Clicks/Month: 162
 Other Keywords for URL: open directory project, patent directory



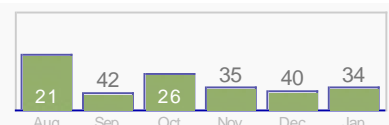
patents search (30)

Searches/Mo: 2k Est. Value/Click: \$1 Est. Potential New Clicks/Month: 307
 Other Keywords for URL: patents search, patent application search, universal search, search for patents, patents application



internet law (40)

Searches/Mo: 3k Est. Value/Click: \$2.1 Est. Potential New Clicks/Month: 142
 Other Keywords for URL: internet law



acquisitions (44)

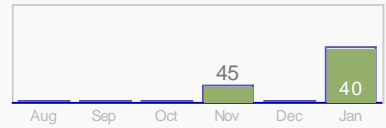
Searches/Mo: 8k Est. Value/Click: \$1.39 Est. Potential New Clicks/Month: 202
 Other Keywords for URL: googles, acquisitions, applied semantics, p 64, jotspot inc



Seobythesea.com: SEO Dashboard

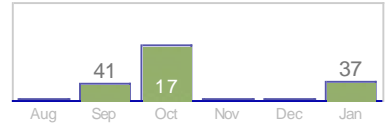
yahoos (28)

Searches/Mo: 3k Est. Value/Click: \$1.11 Est. Potential New Clicks/Month: 209
Other Keywords for URL: yahoos, overture audio video delaware, overture yahoo, overture seo



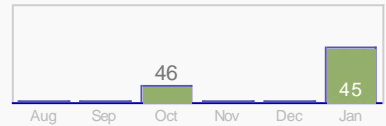
find business by address (34)

Searches/Mo: 990 Est. Value/Click: \$2.45 Est. Potential New Clicks/Month: 93
Other Keywords for URL: find business by address, business search by address, search business by address, search for business by address



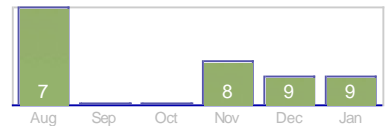
categorized (17)

Searches/Mo: 0 Est. Value/Click: \$0.8 Est. Potential New Clicks/Month: 253
Other Keywords for URL: categorized, sea searcher



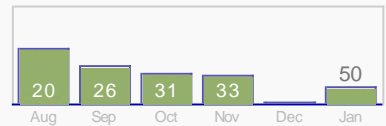
sitelink (34)

Searches/Mo: 0 Est. Value/Click: \$2.02 Est. Potential New Clicks/Month: 93
Other Keywords for URL: sitelink



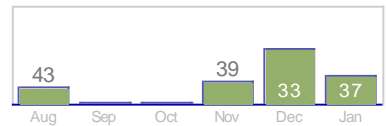
google advertise (17)

Searches/Mo: 480 Est. Value/Click: \$11 Est. Potential New Clicks/Month: 17
Other Keywords for URL: advertise on google, google advertise, advertise with google, advertise google



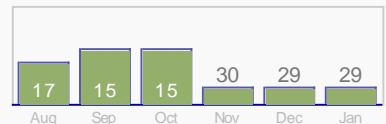
google web accelerator (27)

Searches/Mo: 2k Est. Value/Click: \$1.1 Est. Potential New Clicks/Month: 166
Other Keywords for URL: google web accelerator, google accelerator, google web acelerator, google web accelerater, google web accellerator



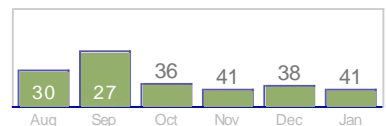
local google (35)

Searches/Mo: 0 Est. Value/Click: \$1.19 Est. Potential New Clicks/Month: 151
Other Keywords for URL: google local search, local google, local search google, sea searcher, localgoogle



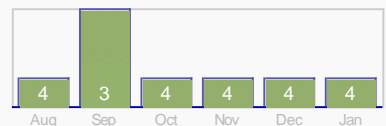
google local search (9)

Searches/Mo: 2k Est. Value/Click: \$1.9 Est. Potential New Clicks/Month: 93
Other Keywords for URL: google local search, local google, local search google, sea searcher, localgoogle



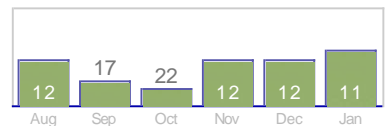
adwords advertising (44)

Searches/Mo: 1k Est. Value/Click: \$6.12 Est. Potential New Clicks/Month: 28
Other Keywords for URL: adwords advertising, advertising adwords, adwords advertisement



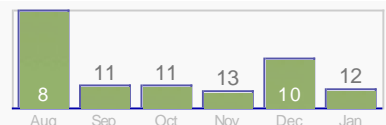
peopleclick (37)

Searches/Mo: 2k Est. Value/Click: \$1.5 Est. Potential New Clicks/Month: 111
Other Keywords for URL: peopleclick



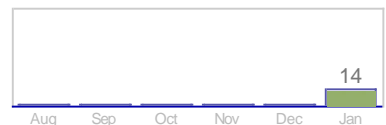
browsing history (45)

Searches/Mo: 4k Est. Value/Click: \$0.52 Est. Potential New Clicks/Month: 309
Other Keywords for URL: better search engine rank, better search engine ranking, browsing history, better search engine rankings, better search engine



bada bing (29)

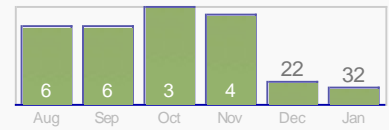
Searches/Mo: 5k Est. Value/Click: \$0.4 Est. Potential New Clicks/Month: 404
Other Keywords for URL: bada bing



Seobythesea.com: SEO Dashboard

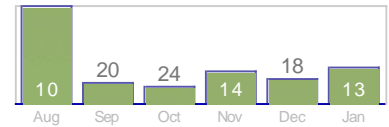
personal information search (30)

Searches/Mo: 720 Est. Value/Click: \$0.74 Est. Potential New Clicks/Month: 217
Other Keywords for URL: personal information search, search personal information



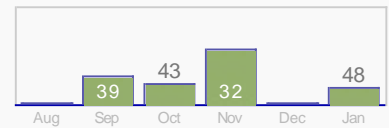
submit google (46)

Searches/Mo: 480 Est. Value/Click: \$3.04 Est. Potential New Clicks/Month: 51
Other Keywords for URL: submit to google, submit google, submit to google



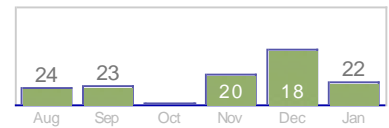
the sea (21)

Searches/Mo: 12k Est. Value/Click: \$0.49 Est. Potential New Clicks/Month: 315
Other Keywords for URL: by the sea, the sea, internet at sea, mobile search engines, search engine optimization search engine marketing



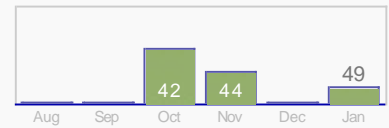
goto com (33)

Searches/Mo: 0 Est. Value/Click: \$1.64 Est. Potential New Clicks/Month: 93
Other Keywords for URL: goto com



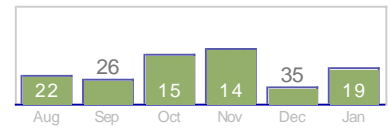
virginia seo (11)

Searches/Mo: 570 Est. Value/Click: \$4.6 Est. Potential New Clicks/Month: 32
Other Keywords for URL: virginia seo, seo virginia, search engine optimization virginia, virginia internet marketing, internet marketing virginia



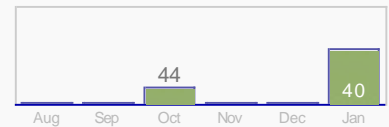
gyroball (48)

Searches/Mo: 5k Est. Value/Click: \$0.34 Est. Potential New Clicks/Month: 425
Other Keywords for URL: gyroball, baseball throwing



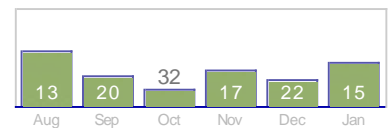
behavioral marketing (39)

Searches/Mo: 720 Est. Value/Click: \$3.47 Est. Potential New Clicks/Month: 41
Other Keywords for URL: behavioral targeting, behavioral marketing, behavioral targetign



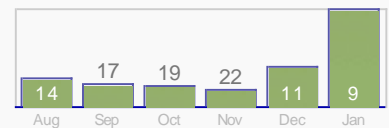
top level domain list (48)

Searches/Mo: 720 Est. Value/Click: \$1.5 Est. Potential New Clicks/Month: 93
Other Keywords for URL: top level domain list, p 94



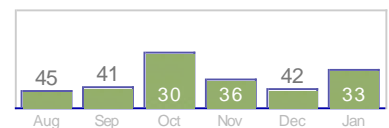
delegating (48)

Searches/Mo: 2k Est. Value/Click: \$0.94 Est. Potential New Clicks/Month: 142
Other Keywords for URL: delegating, delegate authority



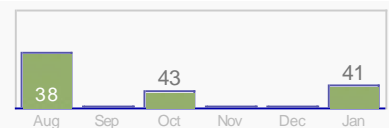
business search by address (47)

Searches/Mo: 870 Est. Value/Click: \$2.09 Est. Potential New Clicks/Month: 64
Other Keywords for URL: find business by address, business search by address, search business by address, search for business by address



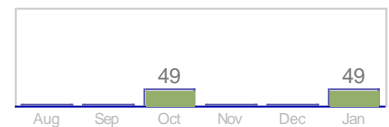
first search engine (13)

Searches/Mo: 0 Est. Value/Click: \$2.1 Est. Potential New Clicks/Month: 63
Other Keywords for URL: first search engine



ted nelson (49)

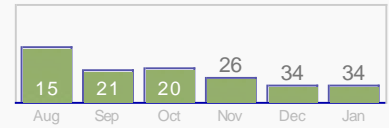
Searches/Mo: 990 Est. Value/Click: \$1.08 Est. Potential New Clicks/Month: 122
Other Keywords for URL: ted nelson, ted nelson hypertext



Seobythesea.com: SEO Dashboard

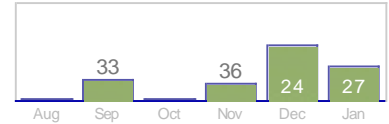
patent application search (25)

Searches/Mo: 870 Est. Value/Click: \$1.41 Est. Potential New Clicks/Month: 92
Other Keywords for URL: patents search, patent application search, universal search, search for patents, patents application



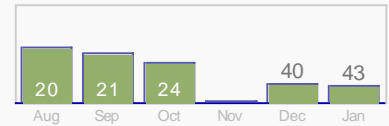
product advertising (49)

Searches/Mo: 1k Est. Value/Click: \$2.7 Est. Potential New Clicks/Month: 46
Other Keywords for URL: map advertising, advertising maps, product inventory, product advertising, product displays



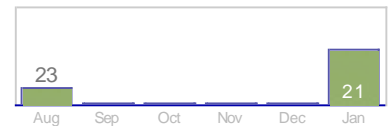
seo content (44)

Searches/Mo: 2k Est. Value/Click: \$2.31 Est. Potential New Clicks/Month: 51
Other Keywords for URL: content inventory, seo content, asset inventory system, content seo, asset inventories



filing a patent (45)

Searches/Mo: 570 Est. Value/Click: \$2.38 Est. Potential New Clicks/Month: 49
Other Keywords for URL: patent filing, filing a patent, filing patent, streamed media



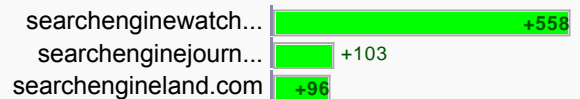
[Download as CSV](#)

Keywords Not Ranked On But Should Be

Estimated Clicks/Month

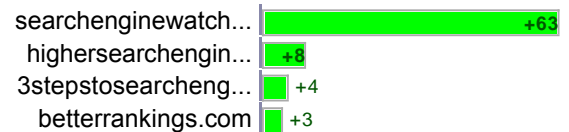
search engine

Searches/Month: 90k
Cost/Click: \$4.27 Est. Potential Clicks/Month: 375
Avg. Competitor Rank: 17



search engine rankings

Searches/Month: 5k
Cost/Click: \$5.69 Est. Potential Clicks/Month: 29
Avg. Competitor Rank: 14



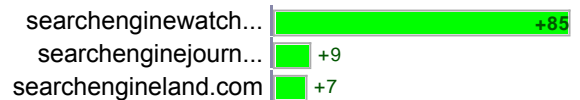
search engine ranking

Searches/Month: 12k
Cost/Click: \$4.81 Est. Potential Clicks/Month: 44
Avg. Competitor Rank: 11



search engine optimization tips

Searches/Month: 8k
Cost/Click: \$7.53 Est. Potential Clicks/Month: 54
Avg. Competitor Rank: 14



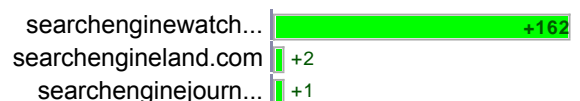
google keyword tool

Searches/Month: 60k
Cost/Click: \$3.18 Est. Potential Clicks/Month: 899
Avg. Competitor Rank: 10



search engine watch


Searches/Month: 2k
Cost/Click: \$0.82 Est. Potential Clicks/Month: 122
Avg. Competitor Rank: 12



Seobythesea.com: SEO Dashboard




facebook login

Searches/Month: 37M
 Cost/Click: \$0.82 Est. Potential Clicks/Month: 25k
 Avg. Competitor Rank: 42

searchenginewatch...  +25k



google games

Searches/Month: 27k
 Cost/Click: \$1.92 Est. Potential Clicks/Month: 403
 Avg. Competitor Rank: 15

allforfreegames.com  +759
 googlegames.org  +413
 google4games.com  +38




search engines

Searches/Month: 301k
 Cost/Click: \$1.07 Est. Potential Clicks/Month: 1k
 Avg. Competitor Rank: 21

searchenginewatch...  +2k
 searchengineland.com  +157




google local business center

Searches/Month: 0
 Cost/Click: \$6.40 Est. Potential Clicks/Month: 89
 Avg. Competitor Rank: 19

searchengineland.com  +244
 searchenginewatch...  +19
 searchenginejourn...  +3


seo tips

Searches/Month: 12k
 Cost/Click: \$6.64 Est. Potential Clicks/Month: 81
 Avg. Competitor Rank: 12

searchenginejourn...  +164
 searchengineland.com  +46
 searchenginewatch...  +32

google search history

Searches/Month: 8k
 Cost/Click: \$3.18 Est. Potential Clicks/Month: 200
 Avg. Competitor Rank: 10

searchenginewatch...  +313
 searchengineland.com  +262
 searchenginejourn...  +26

google images

Searches/Month: 2M
 Cost/Click: \$1.41 Est. Potential Clicks/Month: 18k
 Avg. Competitor Rank: 10

searchengineland.com  +18k

miserable failure.

Searches/Month: 0
 Cost/Click: \$0.74 Est. Potential Clicks/Month: 695
 Avg. Competitor Rank: 6

searchengineland.com  +1k
 searchenginewatch...  +54

google finance

Searches/Month: 450k
 Cost/Click: \$2.55 Est. Potential Clicks/Month: 618
 Avg. Competitor Rank: 32

searchenginejourn...  +710
 searchenginewatch...  +525

miserable failure

Searches/Month: 8k
 Cost/Click: \$0.74 Est. Potential Clicks/Month: 689
 Avg. Competitor Rank: 7

searchengineland.com  +1k
 searchenginewatch...  +41

google news

Searches/Month: 450k
 Cost/Click: \$4.03 Est. Potential Clicks/Month: 505
 Avg. Competitor Rank: 36

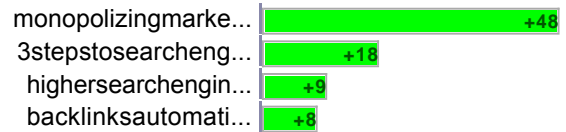
searchengineland.com  +769
 searchenginejourn...  +241



Seobythesea.com: SEO Dashboard

improve search engine ranking

Searches/Month: 4k
 Cost/Click: \$4.39 Est. Potential Clicks/Month: 16
 Avg. Competitor Rank: 13



local business center

Searches/Month: 15k
 Cost/Click: \$5.66 Est. Potential Clicks/Month: 243
 Avg. Competitor Rank: 7



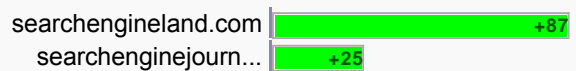
google scholar

Searches/Month: 550k
 Cost/Click: \$3.37 Est. Potential Clicks/Month: 4k
 Avg. Competitor Rank: 13



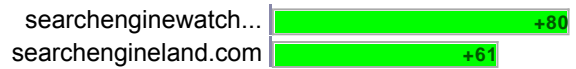
google ad words

Searches/Month: 22k
 Cost/Click: \$21.00 Est. Potential Clicks/Month: 56
 Avg. Competitor Rank: 24



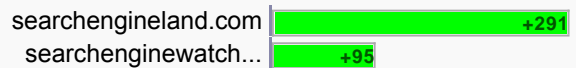
adwords editor

Searches/Month: 3k
 Cost/Click: \$8.17 Est. Potential Clicks/Month: 74
 Avg. Competitor Rank: 7



google homepage

Searches/Month: 90k
 Cost/Click: \$5.91 Est. Potential Clicks/Month: 193
 Avg. Competitor Rank: 23



froogle

Searches/Month: 60k
 Cost/Click: \$1.06 Est. Potential Clicks/Month: 894
 Avg. Competitor Rank: 9



google traffic

Searches/Month: 15k
 Cost/Click: \$2.07 Est. Potential Clicks/Month: 415
 Avg. Competitor Rank: 20



[Download as CSV](#)



Seobythesea.com: SEO Dashboard

Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

[Download as CSV](#)



Keyword Groups with the Most Potential - Details

