

Webanalyticsworld.net

SEO Dashboard



Web Analytics World
authored by Manoj Jasra

Feb 16, 2011

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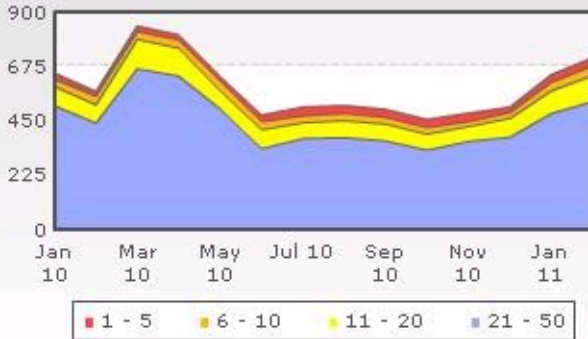
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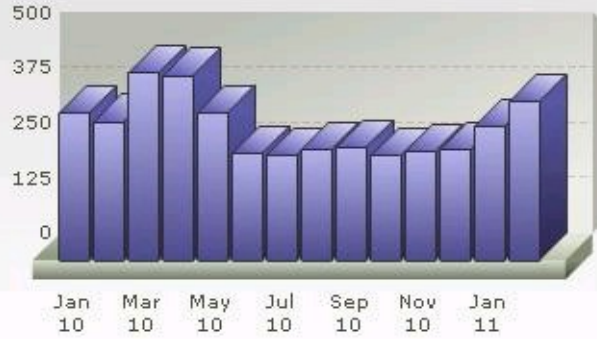
- ✓ [Biggest Gains \(all\)](#)
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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 711 different keywords. That's up by 11% or 71 keywords from last month.

Number of Unique Pages that Rank Organically



360 of your pages appear in the top 50 of at least one search. That's 56 more pages on your site showing up in searches this month than last month.

Total Organic Clicks Per Month



You should be getting 3k clicks per month from your organic placements on Google. That's up 2k clicks or 151% from last month.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$6k. That's an additional savings of \$2k over last month.

You gained 2,101 clicks last month, worth \$1,616.

Biggest Gains

You moved up in ranks on 468 keywords last month. All those gains added up to about 174 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$285.

	Rank
▲ groups Estimated Clicks/Month gained: 27 http://www.webanalyticsworld.net/2007...	47
▲ statcounter Estimated Clicks/Month gained: 24 http://www.webanalyticsworld.net/2009...	45
▲ public relations strategies Estimated Clicks/Month gained: 11 http://www.webanalyticsworld.net/2008...	2(+8)
▲ local business center Estimated Clicks/Month gained: 9 http://www.webanalyticsworld.net/2009...	27(+20)
▲ top outsourcing companies Estimated Clicks/Month gained: 6 http://www.webanalyticsworld.net/2008...	3(+44)
▲ intrawest Estimated Clicks/Month gained: 5 http://www.webanalyticsworld.net/2009...	28
▲ os market share Estimated Clicks/Month gained: 5 http://www.webanalyticsworld.net/2011...	13
▲ google search api Estimated Clicks/Month gained: 5 http://www.webanalyticsworld.net/2007...	24
▲ local search optimization Estimated Clicks/Month gained: 4 http://www.webanalyticsworld.net/2007...	11
▲ world demographics Estimated Clicks/Month gained: 4 http://www.webanalyticsworld.net/2011...	12(+24)
▲ eversave Estimated Clicks/Month gained: 4 http://www.webanalyticsworld.net/2010...	30

[View more \(p. 13\)](#)

Most Valuable Keywords

You gained ranks on 25 out of your top 50 most valuable keywords. Moving up the charts on those important keywords means about 35 visits to the site that wouldn't have come last month.

	Rank
web analytics tools Rank: 7(-1) Est. Clicks/Mo: 14(-22) Est. Value/Mo: \$84(-\$105.029)	
how google makes money Rank: 2 Est. Clicks/Mo: 31(-14) Est. Value/Mo: \$75(-\$36.359)	
web analytics comparison Rank: 1 Est. Clicks/Mo: 20(-66) Est. Value/Mo: \$72(-\$240.997)	
free web analytics Rank: 4 Est. Clicks/Mo: 15(-23) Est. Value/Mo: \$69(-\$86.557)	
analytics tools Rank: 1 Est. Clicks/Mo: 14(-53) Est. Value/Mo: \$55(-\$208.918)	
local business center Rank: 27(+20) Est. Clicks/Mo: 16(+9) Est. Value/Mo: \$53(+\$41)	
public relations strategies Rank: 2(+8) Est. Clicks/Mo: 18(+11) Est. Value/Mo: \$51(+\$26)	
web analytics Rank: 29(-1) Est. Clicks/Mo: 11(-16) Est. Value/Mo: \$45(-\$48.872)	
what is google analytics Rank: 18(-2) Est. Clicks/Mo: 4(-1) Est. Value/Mo: \$38(+\$22)	

[View more \(p. 18\)](#)



Newly Ranked Organic Pages

114 pages show up in Google search results that didn't last month. Combined, those new placements drive 96 clicks, which would be worth about \$3k if you paid for those same clicks in Google Adwords.

<http://www.webanalyticsworld.net/2006/07/web-analytics-comparison.html>

Keywords (rank): web analytics comparison (3)

Est. Total Clicks/Mo: 20

Est. SEO Value: **\$65**

<http://www.webanalyticsworld.net/2007/01/google-search-api-issues.html>

Keywords (rank): google search api (24)

Est. Total Clicks/Mo: 5

Est. SEO Value: **\$8.37**

<http://www.webanalyticsworld.net/2008/10/cms-watch-launches-online-education.html>

Keywords (rank): cms watch (13)

Est. Total Clicks/Mo: 3

Est. SEO Value: **\$4.44**

<http://www.webanalyticsworld.net/2008/04/b2b-analytics-what-should-be-measured.html>

Keywords (rank): web analytic (30), what is web analytics (36)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$4.41**

<http://www.webanalyticsworld.net/2009/02/intrawest-leverages-omniture.html>

Keywords (rank): intrawest (28)

Est. Total Clicks/Mo: 5

Est. SEO Value: **\$3.63**

<http://www.webanalyticsworld.net/2011/01/android-climbing-to-26-market-share-in.html>

Keywords (rank): web analytics market (6), os market share (13)

Est. Total Clicks/Mo: 5

Est. SEO Value: **\$3.58**

<http://www.webanalyticsworld.net/2008/12/ses-chicago-igniting-viral-campaigns.html>

Keywords (rank): ses chicago (26), viral campaigns (37)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$3.13**

<http://www.webanalyticsworld.net/2008/04/archive-your-gmail-emails.html>

Keywords (rank): archive emails (20), archiving emails (42)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$2.62**

<http://www.webanalyticsworld.net/2011/01/2000-vs-2010-demographics-and.html>

Keywords (rank): world demographics (12), web demographics (26)

Est. Total Clicks/Mo: 5

Est. SEO Value: **\$2.45**

<http://www.webanalyticsworld.net/2008/07/expedia-implements-baynote.html>

Keywords (rank): expedia.it (25)

Est. Total Clicks/Mo: 2

Est. SEO Value: **\$2.31**

[View more](#) (p. 20)



New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 223 keywords that you didn't even show up on last month. Those keywords drive 116 clicks worth an estimated \$137 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 15k clicks per month if you could be in the first position on each of the keywords.

groups

Rank: 47 Searches/Mo: 60k Est. Value/Click: \$0.6
Estimated New Clicks/Month: 27

statcounter

Rank: 45 Searches/Mo: 40k Est. Value/Click: \$0.08
Estimated New Clicks/Month: 24

intrawest

Rank: 28 Searches/Mo: 12k Est. Value/Click: \$0.78
Estimated New Clicks/Month: 5

os market share

Rank: 13 Searches/Mo: 0 Est. Value/Click: \$0.08
Estimated New Clicks/Month: 5

google search api

Rank: 24 Searches/Mo: 0 Est. Value/Click: \$2.02
Estimated New Clicks/Month: 5

local search optimization

Rank: 11 Searches/Mo: 720 Est. Value/Click: \$3.81
Estimated New Clicks/Month: 4

eversave

Rank: 30 Searches/Mo: 2k Est. Value/Click: \$0.27
Estimated New Clicks/Month: 4

404 error

Rank: 46 Searches/Mo: 7k Est. Value/Click: \$0.48
Estimated New Clicks/Month: 3

top social networking sites

Rank: 39 Searches/Mo: 0 Est. Value/Click: \$0.87
Estimated New Clicks/Month: 3

hitwise

Rank: 35 Searches/Mo: 0 Est. Value/Click: \$1.07
Estimated New Clicks/Month: 2

expedia.it

Rank: 25 Searches/Mo: 0 Est. Value/Click: \$1.31
Estimated New Clicks/Month: 2

[View more](#) (p. 22)

Top Site Sections Summary

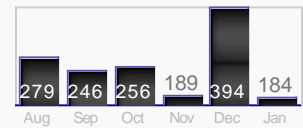
The top 4 site sections draw 107% of all of your organic visitors. Together those sections combine for 546 clicks per month.

Clicks/Month

[webanalyticsworld.net/200](#)

8

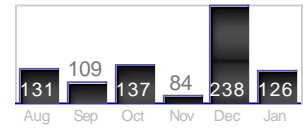
Number of Keywords: 174
Est. Value/Mo: \$586 (-\$621)



[webanalyticsworld.net/200](#)

9

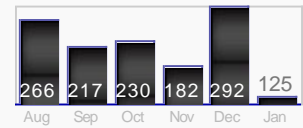
Number of Keywords: 179
Est. Value/Mo: \$245 (-\$456)



[webanalyticsworld.net/200](#)

7

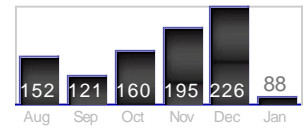
Number of Keywords: 165
Est. Value/Mo: \$279 (-\$536)



[webanalyticsworld.net/201](#)

0/...

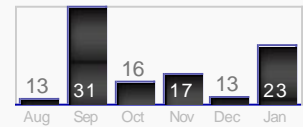
Number of Keywords: 161
Est. Value/Mo: \$173 (-\$502)



[webanalyticsworld.net/200](#)

6

Number of Keywords: 20
Est. Value/Mo: \$78 (+\$64)



[webanalyticsworld.net/201](#)

1/...

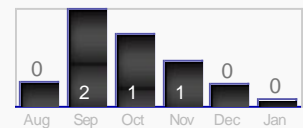
Number of Keywords: 5
Est. Value/Mo: \$7 (+\$7)



[webanalyticsworld.net/200](#)

9...

Number of Keywords: 3
Est. Value/Mo: \$0



[webanalyticsworld.net/200](#)

7...

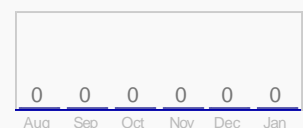
Number of Keywords: 1
Est. Value/Mo: \$0



[webanalyticsworld.net/200](#)

6...

Number of Keywords: 1
Est. Value/Mo: \$0



[View more](#) (p. 25)



Keyword Groups with the Biggest Gains

Biggest Opportunities

You currently rank somewhere in the top 50 on 711 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 29k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 24k clicks per month. That would cost you more than \$44k in equivalent PPC dollars.

omniture

Rank: 48 (-3) Searches/Mo: 18k Est. Value/Click: \$4.76
Est. Potential New Clicks/Month: 1,426

groups

Rank: 47 Searches/Mo: 60k Est. Value/Click: \$0.6
Est. Potential New Clicks/Month: 6,615

local business center

Rank: 27 (+20) Searches/Mo: 15k Est. Value/Click: \$3.38
Est. Potential New Clicks/Month: 945

web analytics

Rank: 29 (-1) Searches/Mo: 12k Est. Value/Click: \$4.01
Est. Potential New Clicks/Month: 772

advertise on google

Rank: 40 Searches/Mo: 2k Est. Value/Click: \$14
Est. Potential New Clicks/Month: 152

zoominfo

Rank: 37 (+9) Searches/Mo: 0 Est. Value/Click: \$1.49
Est. Potential New Clicks/Month: 1,369

predictive analytics

Rank: 32 (+7) Searches/Mo: 3k Est. Value/Click: \$8.53
Est. Potential New Clicks/Month: 222

webtrends

Rank: 38 (-7) Searches/Mo: 5k Est. Value/Click: \$2.2
Est. Potential New Clicks/Month: 515

what is google analytics

Rank: 18 (-2) Searches/Mo: 0 Est. Value/Click: \$8.86
Est. Potential New Clicks/Month: 113

advertise with google

Rank: 43 (+4) Searches/Mo: 720 Est. Value/Click: \$15
Est. Potential New Clicks/Month: 57

keyword discovery

Rank: 45 (-3) Searches/Mo: 4k Est. Value/Click: \$5.22
Est. Potential New Clicks/Month: 152

[View more](#) (p. 27)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 3M searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

analytics

Searches/Mo.: 301k

Cost/Click: \$7.42 Est. Potential Clicks/Mo.: 1k
 Avg. Competitor Rank: 24

website analytics

Searches/Mo.: 12k

Cost/Click: \$15.00 Est. Potential Clicks/Mo.: 10
 Avg. Competitor Rank: 26

web analytics demystified

Searches/Mo.: 990

Cost/Click: \$2.44 Est. Potential Clicks/Mo.: 33 Avg. Competitor Rank: 9

omniture sitecatalyst

Searches/Mo.: 870

Cost/Click: \$11.00 Est. Potential Clicks/Mo.: 6
 Avg. Competitor Rank: 23

web trends

Searches/Mo.: 2k

Cost/Click: \$3.13 Est. Potential Clicks/Mo.: 153
 Avg. Competitor Rank: 2

webtrends com

Searches/Mo.: 0

Cost/Click: \$2.28 Est. Potential Clicks/Mo.: 25 Avg. Competitor Rank: 7

web analytics consulting

Searches/Mo.: 870

Cost/Click: \$6.10 Est. Potential Clicks/Mo.: 7 Avg. Competitor Rank: 15

web analyst

Searches/Mo.: 570

Cost/Click: \$4.95 Est. Potential Clicks/Mo.: 7 Avg. Competitor Rank: 21

multivariate testing

Searches/Mo.: 2k

Cost/Click: \$4.14 Est. Potential Clicks/Mo.: 37
 Avg. Competitor Rank: 22

google trends

Searches/Mo.: 110k

Cost/Click: \$0.70 Est. Potential Clicks/Mo.: 773
 Avg. Competitor Rank: 14

web site analytics

Searches/Mo.: 2k

Cost/Click: \$10.00 Est. Potential Clicks/Mo.: 4
 Avg. Competitor Rank: 25

webtrends support

Searches/Mo.: 0

Cost/Click: \$5.46 Est. Potential Clicks/Mo.: 10 Avg. Competitor Rank: 4

[View more](#) (p. 31)



Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

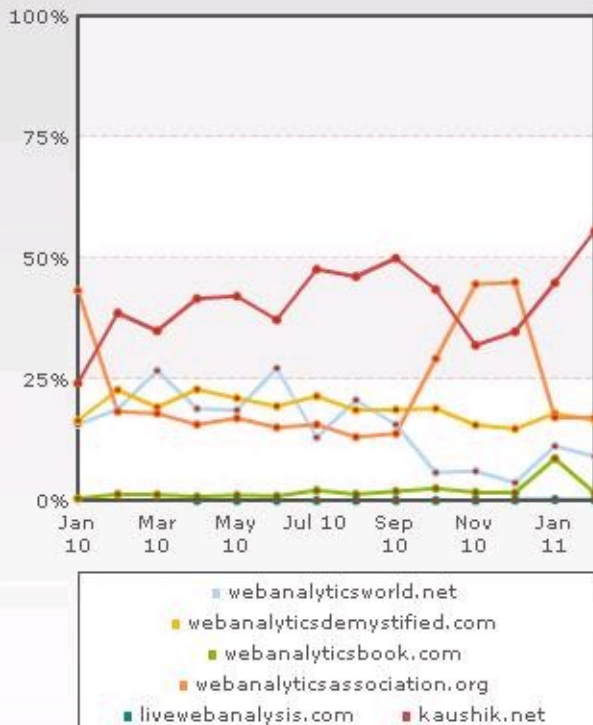
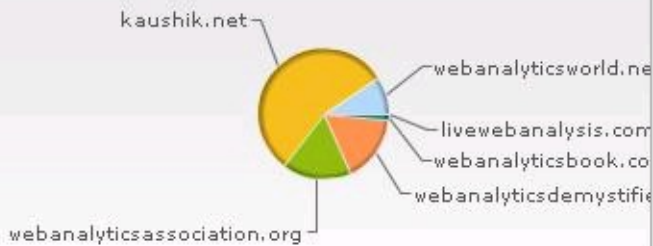
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[View more](#) (p. 34)

Keyword Groups with the Most Potential

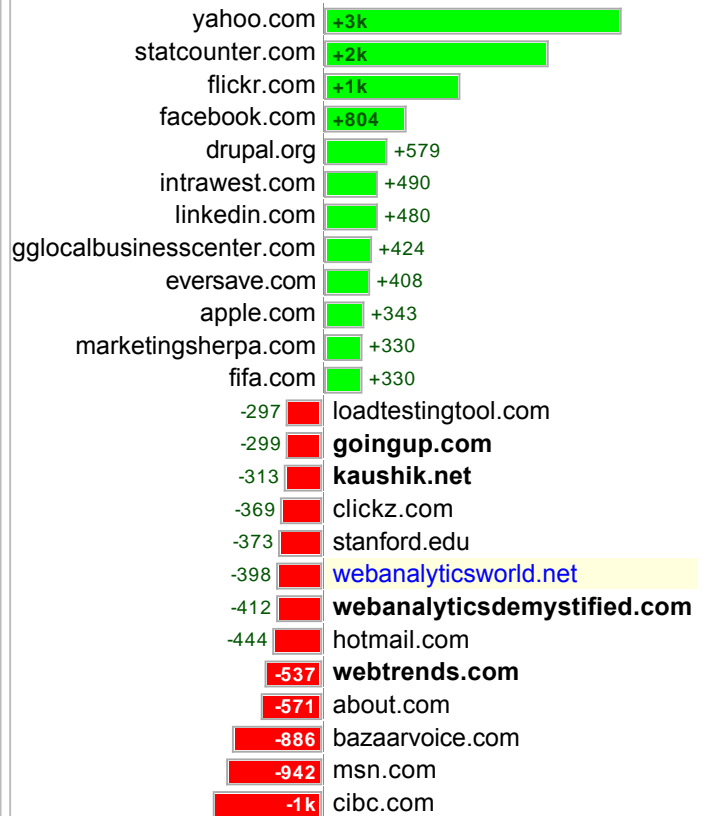
Traffic Share

Relative to your top 5 competitors, your site has 9.09% of the traffic share. At the same time, webanalyticsassociation.org has exploded and ripped traffic from kaushik.net and webanalyticsworld.net.



Domains that Gained or Lost Clicks on your Keywords

This month, Goingup.com lost 299 clicks after losing position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Yahoo.com. That site is not considered a direct competitor, but they gained 3k clicks on your keywords, which is a 312 percent growth on your keywords. They are either doing something right or getting pretty lucky.



*competitors in bold



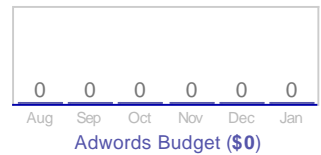
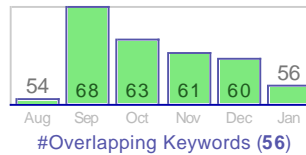
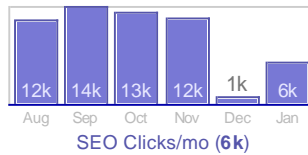
Competition: You Lost 3% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

Just 1 out of your top ten organic competitors spends anything on Google Adwords. Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was kaushik.net. They picked up 13k organic clicks overall and they increased the number of keywords they overlap with you.

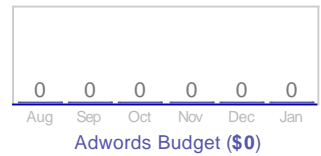
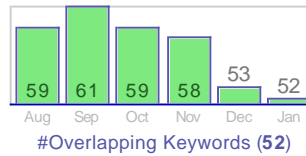
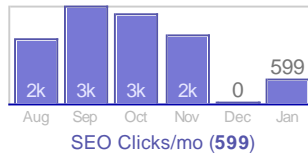
webanalyticsdemystified.com

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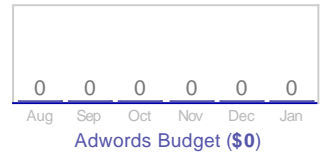
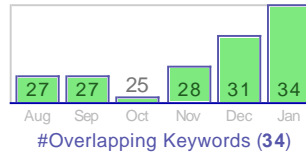
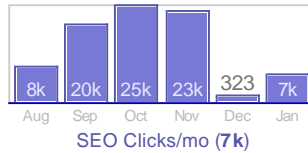
webanalyticsbook.com

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web analytics (34), wikia (39),
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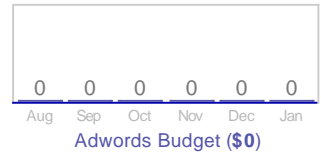
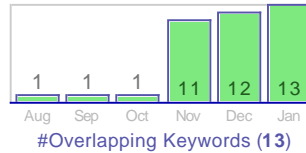
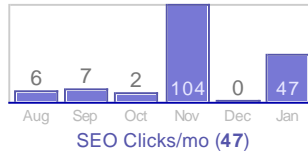
webanalyticsassociation.org

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web analytics (3), web analytic (5),
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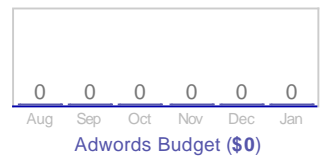
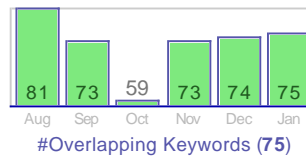
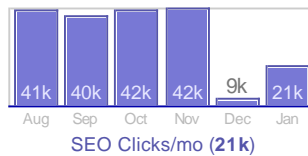
livewebanalysis.com

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omniture site catalyst (21),
omniture sitecatalyst (22),
sitecatalyst (25), website analytics (48)



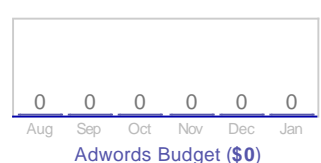
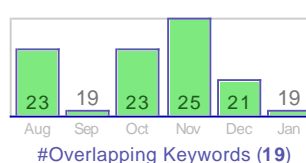
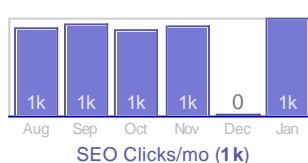
kaushik.net

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web analytics tools (5),
google web analytics (8),
google trends (14)



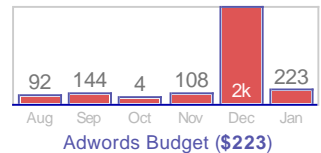
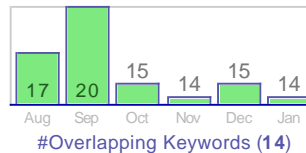
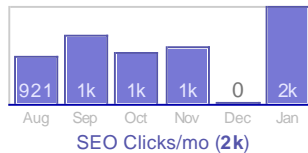
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semphonic.com

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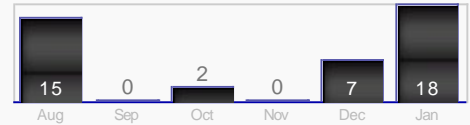


Biggest Gains (all)

Clicks/Month

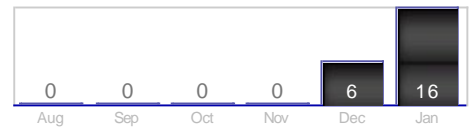
▲ groups 47

Est. Clicks/Month gained: 27 Est. Value/Click: \$0.6 Estimated Value gained: \$16
<http://www.webanalyticsworld.net/2007...>



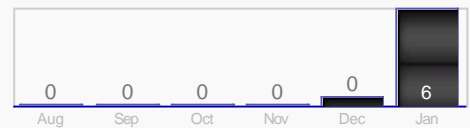
▲ statcounter 45

Est. Clicks/Month gained: 24 Est. Value/Click: \$0.08 Estimated Value gained: \$2
<http://www.webanalyticsworld.net/2009...>



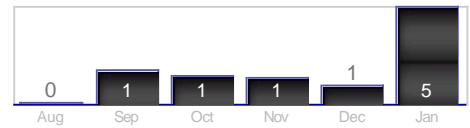
▲ public relations strategies 2(+8)

Est. Clicks/Month gained: 11 Est. Value/Click: \$2.88 Estimated Value gained: \$31
<http://www.webanalyticsworld.net/2008...>



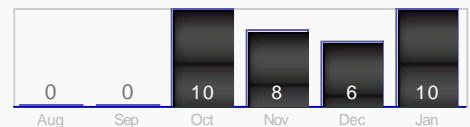
▲ local business center 27(+20)

Est. Clicks/Month gained: 9 Est. Value/Click: \$3.38 Estimated Value gained: \$31
<http://www.webanalyticsworld.net/2009...>



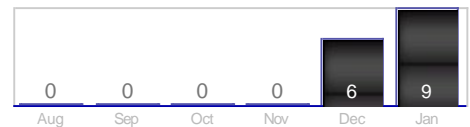
▲ top outsourcing companies 3(+44)

Est. Clicks/Month gained: 6 Est. Value/Click: \$2.39 Estimated Value gained: \$14
<http://www.webanalyticsworld.net/2008...>



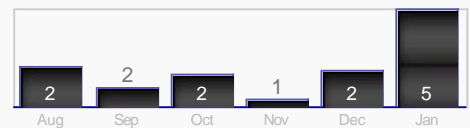
▲ intrawest 28

Est. Clicks/Month gained: 5 Est. Value/Click: \$0.78 Estimated Value gained: \$4
<http://www.webanalyticsworld.net/2009...>



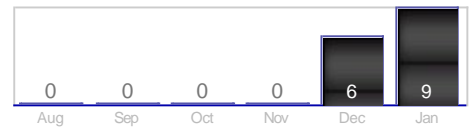
▲ os market share 13

Est. Clicks/Month gained: 5 Est. Value/Click: \$0.08 Estimated Value gained: \$0
<http://www.webanalyticsworld.net/2011...>



▲ google search api 24

Est. Clicks/Month gained: 5 Est. Value/Click: \$2.02 Estimated Value gained: \$9
<http://www.webanalyticsworld.net/2007...>



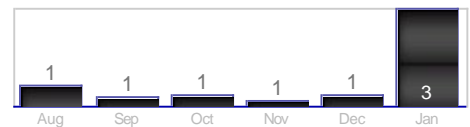
▲ local search optimization 11

Est. Clicks/Month gained: 4 Est. Value/Click: \$3.81 Estimated Value gained: \$17
<http://www.webanalyticsworld.net/2007...>



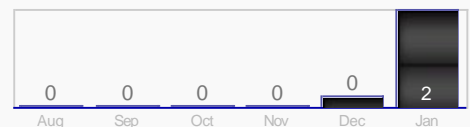
▲ world demographics 12(+24)

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.55 Estimated Value gained: \$2
<http://www.webanalyticsworld.net/2011...>



▲ eversave 30

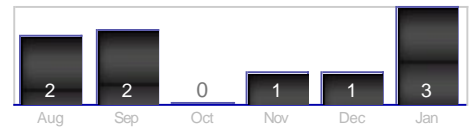
Est. Clicks/Month gained: 4 Est. Value/Click: \$0.27 Estimated Value gained: \$1
<http://www.webanalyticsworld.net/2010...>



Webanalyticsworld.net: SEO Dashboard

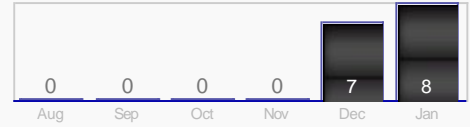
▲ **clicky 20(+5)**

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.74 Estimated Value gained: \$3
<http://www.webanalyticsworld.net/2010...>



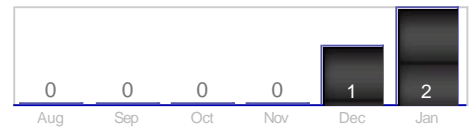
▲ **analytics google 21(+5)**

Est. Clicks/Month gained: 3 Est. Value/Click: \$2.32 Estimated Value gained: \$7
<http://www.webanalyticsworld.net/2009...>



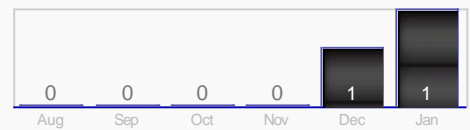
▲ **404 error 46**

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.48 Estimated Value gained: \$1
<http://www.webanalyticsworld.net/2009...>



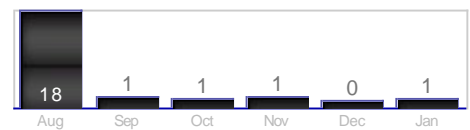
▲ **web analytics association 14(+7)**

Est. Clicks/Month gained: 3 Est. Value/Click: \$4.54 Estimated Value gained: \$13
<http://www.webanalyticsworld.net/2007...>



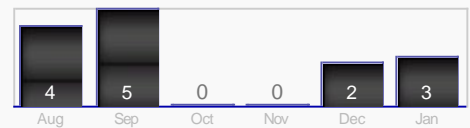
▲ **top social networking sites 39**

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.87 Estimated Value gained: \$2
<http://www.webanalyticsworld.net/2009...>



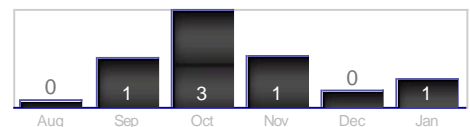
▲ **spyfu 24(+8)**

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.08 Estimated Value gained: \$0
<http://www.webanalyticsworld.net/2008...>



▲ **fatwire 18(+6)**

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.75 Estimated Value gained: \$2
<http://www.webanalyticsworld.net/2008...>



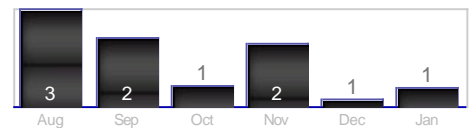
▲ **hitwise 35**

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.07 Estimated Value gained: \$2
<http://www.webanalyticsworld.net/2007...>



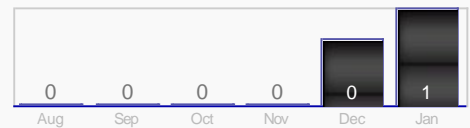
▲ **better than google 11(+10)**

Est. Clicks/Month gained: 2 Est. Value/Click: \$2.21 Estimated Value gained: \$5
<http://www.webanalyticsworld.net/2009...>



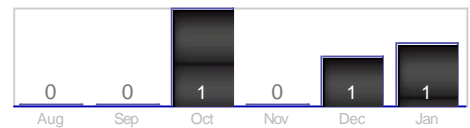
▲ **etail conference 8(+26)**

Est. Clicks/Month gained: 2 Est. Value/Click: \$3 Estimated Value gained: \$6
<http://www.webanalyticsworld.net/2008...>



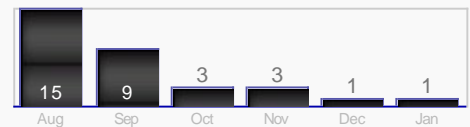
▲ **expedia.it 25**

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.31 Estimated Value gained: \$3
<http://www.webanalyticsworld.net/2008...>



▲ **page load test 10(+10)**

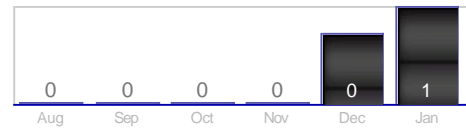
Est. Clicks/Month gained: 2 Est. Value/Click: \$3.68 Estimated Value gained: \$7
<http://www.webanalyticsworld.net/2010...>



Webanalyticsworld.net: SEO Dashboard

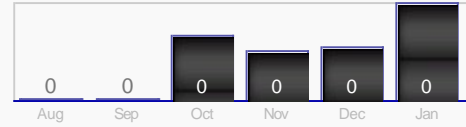
▲ zoominfo 37(+9)

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.49 Estimated Value gained: \$3
<http://www.webanalyticsworld.net/2008...>



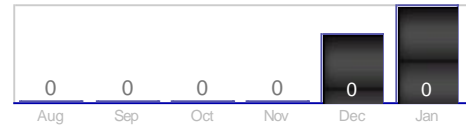
▲ free keyword tool 42

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.08 Estimated Value gained: \$0
<http://www.webanalyticsworld.net/2009...>



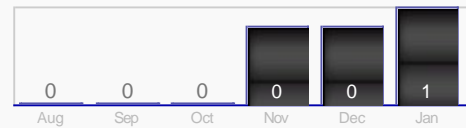
▲ canada demographics 17

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.46 Estimated Value gained: \$1
<http://www.webanalyticsworld.net/2010...>



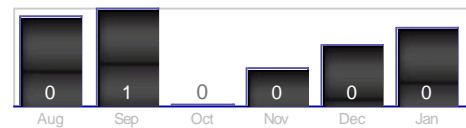
▲ pr strategy 12

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.5 Estimated Value gained: \$2
<http://www.webanalyticsworld.net/2008...>



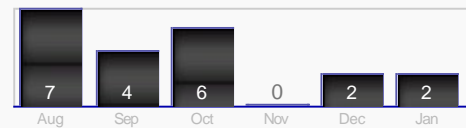
▲ internet marketing jobs 33

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.1 Estimated Value gained: \$4
<http://www.webanalyticsworld.net/2007...>



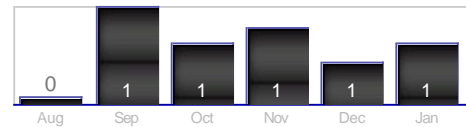
▲ palm one 34

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.18 Estimated Value gained: \$1
<http://www.webanalyticsworld.net/2010...>



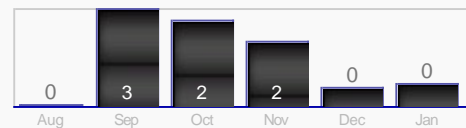
▲ advertise on google 40

Est. Clicks/Month gained: 1 Est. Value/Click: \$14 Estimated Value gained: \$16
<http://www.webanalyticsworld.net/2008...>



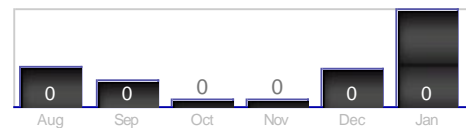
▲ top halloween costumes 45

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.44 Estimated Value gained: \$0
<http://www.webanalyticsworld.net/2007...>



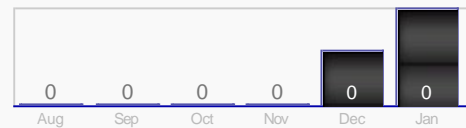
▲ core metrics 22

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.04 Estimated Value gained: \$3
<http://www.webanalyticsworld.net/2009...>



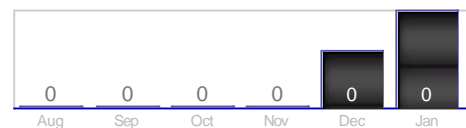
▲ bidvertiser 42

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.14 Estimated Value gained: \$1
<http://www.webanalyticsworld.net/2007...>



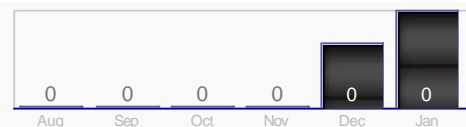
▲ marketing sherpa 47

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.89 Estimated Value gained: \$2
<http://www.webanalyticsworld.net/2008...>



▲ omniture summit 15(+5)

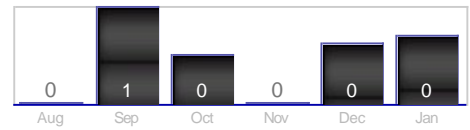
Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0
<http://www.webanalyticsworld.net/2009...>



Webanalyticsworld.net: SEO Dashboard

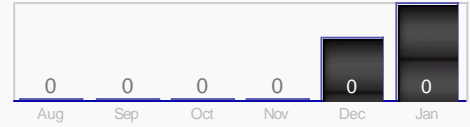
▲ boards for less 40

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.47 Estimated Value gained: \$1
<http://www.webanalyticsworld.net/2010...>



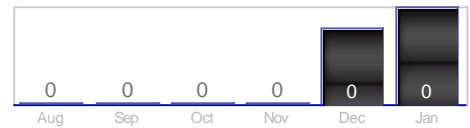
▲ compete inc 30

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.22 Estimated Value gained: \$1
<http://www.webanalyticsworld.net/2007...>



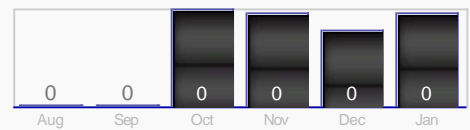
▲ palo alto software 41

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.68 Estimated Value gained: \$1
<http://www.webanalyticsworld.net/2009...>



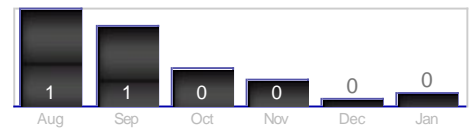
▲ search tiger 8

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.31 Estimated Value gained: \$1
<http://www.webanalyticsworld.net/2010...>



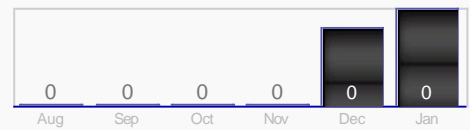
▲ google content network 46

Est. Clicks/Month gained: 1 Est. Value/Click: \$4.86 Estimated Value gained: \$3
<http://www.webanalyticsworld.net/2010...>



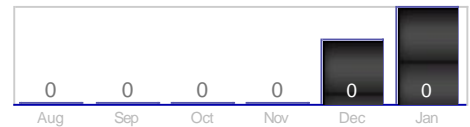
▲ quick view 33

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.85 Estimated Value gained: \$1
<http://www.webanalyticsworld.net/2009...>



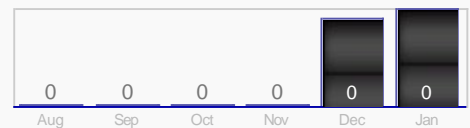
▲ web log analyzer 38

Est. Clicks/Month gained: 1 Est. Value/Click: \$5.15 Estimated Value gained: \$3
<http://www.webanalyticsworld.net/2007...>



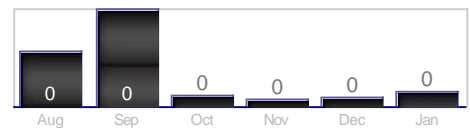
▲ top 10 mobile phones 20

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.06 Estimated Value gained: \$1
<http://www.webanalyticsworld.net/2010...>



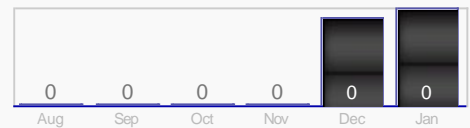
▲ ses chicago 26(+13)

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.65 Estimated Value gained: \$1
<http://www.webanalyticsworld.net/2008...>



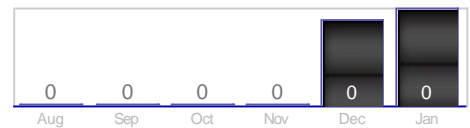
▲ online marketing training 34

Est. Clicks/Month unchanged Est. Value/Click: \$4.23 Estimated Value unchanged \$2
<http://www.webanalyticsworld.net/2009...>



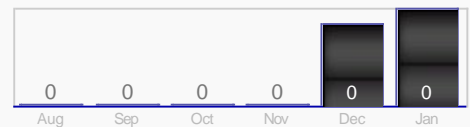
▲ hbx 31

Est. Clicks/Month unchanged Est. Value/Click: \$0.72 Estimated Value unchanged \$0
<http://www.webanalyticsworld.net/2007...>



▲ pay per click web advertising 22

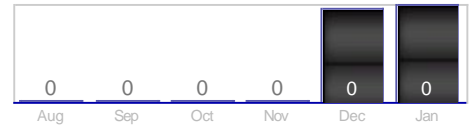
Est. Clicks/Month unchanged Est. Value/Click: \$6.14 Estimated Value unchanged \$3
<http://www.webanalyticsworld.net/2007...>



Webanalyticsworld.net: SEO Dashboard

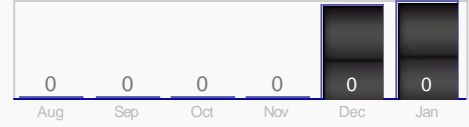
▲ clicktracks 40

Est. Clicks/Month unchanged Est. Value/Click: \$0.95 Estimated Value unchanged \$0
<http://www.webanalyticsworld.net/2007...>



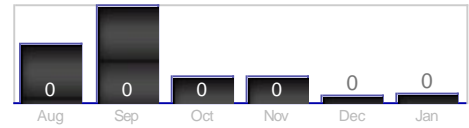
▲ local business reviews 44

Est. Clicks/Month unchanged Est. Value/Click: \$1.22 Estimated Value unchanged \$1
<http://www.webanalyticsworld.net/2010...>



▲ thanksgiving day 2007 14

Est. Clicks/Month unchanged Est. Value/Click: \$0.62 Estimated Value unchanged \$0
<http://www.webanalyticsworld.net/2007...>



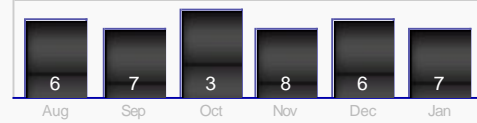
[Download as CSV](#)

Most Valuable Keywords (all)

Rank

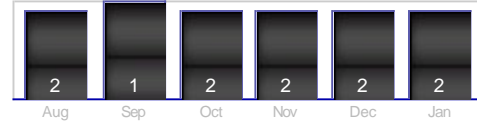
web analytics tools

Rank: 7(-1) Est. Clicks/Mo: 14(-22) Est. Value/Mo: \$84(-\$105.029)



how google makes money

Rank: 2 Est. Clicks/Mo: 31(-14) Est. Value/Mo: \$75(-\$36.359)



web analytics comparison

Rank: 1 Est. Clicks/Mo: 20(-66) Est. Value/Mo: \$72(-\$240.997)



free web analytics

Rank: 4 Est. Clicks/Mo: 15(-23) Est. Value/Mo: \$69(-\$86.557)



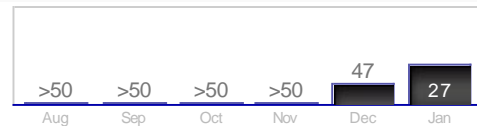
analytics tools

Rank: 1 Est. Clicks/Mo: 14(-53) Est. Value/Mo: \$55(-\$208.918)



local business center

Rank: 27(+20) Est. Clicks/Mo: 16(+9) Est. Value/Mo: \$53(+\$41)



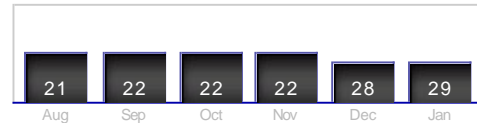
public relations strategies

Rank: 2(+8) Est. Clicks/Mo: 18(+11) Est. Value/Mo: \$51(+\$26)



web analytics

Rank: 29(-1) Est. Clicks/Mo: 11(-16) Est. Value/Mo: \$45(-\$48.872)



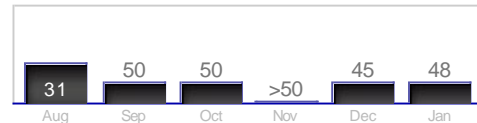
what is google analytics

Rank: 18(-2) Est. Clicks/Mo: 4(-1) Est. Value/Mo: \$38(+\$22)



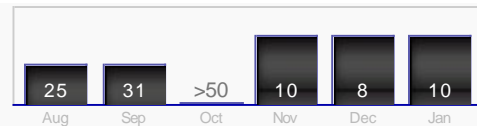
omniture

Rank: 48(-3) Est. Clicks/Mo: 8(-3) Est. Value/Mo: \$36(-\$18.142)



best web analytics

Rank: 10(-2) Est. Clicks/Mo: 4(-3) Est. Value/Mo: \$27(-\$22.584)



Webanalyticsworld.net: SEO Dashboard

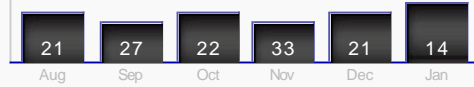
web analytics tool

Rank: 8(+4) Est. Clicks/Mo: 5(-5) Est. Value/Mo: \$25(-\$25.464)



web analytics association

Rank: 14(+7) Est. Clicks/Mo: 5(+3) Est. Value/Mo: \$23(+\$14)



predictive analytics

Rank: 32(+7) Est. Clicks/Mo: 3 Est. Value/Mo: \$22(+\$5.42)



internal search

Rank: 1 Est. Clicks/Mo: 11 Est. Value/Mo: \$21(+\$1.27)



[Download as CSV](#)

Newly Ranked Organic Pages

<http://www.webanalyticsworld.net/2006/07/web-analytics-comparison.html>

Estimated SEO Value: **\$65** Estimated Total Clicks/Mo: 20
Keywords (rank): web analytics comparison (3)

<http://www.webanalyticsworld.net/2007/01/google-search-api-issues.html>

Estimated SEO Value: **\$8.37** Estimated Total Clicks/Mo: 5
Keywords (rank): google search api (24)

<http://www.webanalyticsworld.net/2008/10/cms-watch-launches-online-education.html>

Estimated SEO Value: **\$4.44** Estimated Total Clicks/Mo: 3
Keywords (rank): cms watch (13)

<http://www.webanalyticsworld.net/2008/04/b2b-analytics-what-should-be-measured.html>

Estimated SEO Value: **\$4.41** Estimated Total Clicks/Mo: 0
Keywords (rank): web analytic (30), what is web analytics (36)

<http://www.webanalyticsworld.net/2009/02/intrawest-leverages-omniture.html>

Estimated SEO Value: **\$3.63** Estimated Total Clicks/Mo: 5
Keywords (rank): intrawest (28)

<http://www.webanalyticsworld.net/2011/01/android-climbing-to-26-market-share-in.html>

Estimated SEO Value: **\$3.58** Estimated Total Clicks/Mo: 5
Keywords (rank): web analytics market (6), os market share (13)

<http://www.webanalyticsworld.net/2008/12/ses-chicago-igniting-viral-campaigns.html>

Estimated SEO Value: **\$3.13** Estimated Total Clicks/Mo: 1
Keywords (rank): ses chicago (26), viral campaigns (37)

<http://www.webanalyticsworld.net/2008/04/archive-your-gmail-emails.html>

Estimated SEO Value: **\$2.62** Estimated Total Clicks/Mo: 1
Keywords (rank): archive emails (20), archiving emails (42)

<http://www.webanalyticsworld.net/2011/01/2000-vs-2010-demographics-and.html>

Estimated SEO Value: **\$2.45** Estimated Total Clicks/Mo: 5
Keywords (rank): world demographics (12), web demographics (26)

<http://www.webanalyticsworld.net/2008/07/expedia-implements-baynote.html>

Estimated SEO Value: **\$2.31** Estimated Total Clicks/Mo: 2
Keywords (rank): expedia.it (25)

<http://www.webanalyticsworld.net/2009/06/top-social-networking-sites-globally.html>

Estimated SEO Value: **\$2.27** Estimated Total Clicks/Mo: 3
Keywords (rank): top social networking (32), top social networking sites (39)

<http://www.webanalyticsworld.net/2007/08/hitwise-google-climbs-msn-falls.html>

Estimated SEO Value: **\$2.12** Estimated Total Clicks/Mo: 2
Keywords (rank): hitwise (35)

<http://www.webanalyticsworld.net/2009/03/statcounter-launches-globalstats.html>

Estimated SEO Value: **\$1.79** Estimated Total Clicks/Mo: 24
Keywords (rank): statcounter (45)

<http://www.webanalyticsworld.net/2009/09/google-news-tips-and-best-practices.html>

Estimated SEO Value: **\$1.42** Estimated Total Clicks/Mo: 0



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Keywords (rank): web analytics best practices (17)

<http://www.webanalyticsworld.net/2010/07/36-of-recruiters-will-spend-less-on-job.html>

Estimated SEO Value: **\$1.03** Estimated Total Clicks/Mo: 1

Keywords (rank): recruiting survey (30), boards for less (40)

<http://www.webanalyticsworld.net/2010/12/groupon-vs-livingsocial-vs-eversave.html>

Estimated SEO Value: **\$0.91** Estimated Total Clicks/Mo: 4

Keywords (rank): eversave (30)

<http://www.webanalyticsworld.net/2009/03/do-you-need-open-source-business.html>

Estimated SEO Value: **\$0.88** Estimated Total Clicks/Mo: 0

Keywords (rank): open source bi tools (29), source business intelligence (44)

<http://www.webanalyticsworld.net/2007/03/interview-compete-inc-co-founder-david.html>

Estimated SEO Value: **\$0.83** Estimated Total Clicks/Mo: 1

Keywords (rank): compete inc (30), compete co (49)

<http://www.webanalyticsworld.net/2010/12/facebook-kim-kardashian-tiger-woods-top.html>

Estimated SEO Value: **\$0.81** Estimated Total Clicks/Mo: 1

Keywords (rank): search tiger (8)

<http://www.webanalyticsworld.net/2009/10/unica-unifies-web-analytics-email.html>

Estimated SEO Value: **\$0.77** Estimated Total Clicks/Mo: 0

Keywords (rank): email analytics (49)

<http://www.webanalyticsworld.net/2009/01/google-website-workout-contest-winners.html>

Estimated SEO Value: **\$0.72** Estimated Total Clicks/Mo: 0

Keywords (rank): google website analytics (33)

<http://www.webanalyticsworld.net/2007/03/maven-networks-selects-webtrends-for.html>

Estimated SEO Value: **\$0.71** Estimated Total Clicks/Mo: 0

Keywords (rank): maven networks (20)

<http://www.webanalyticsworld.net/2008/02/enquiro-and-omniture-joint-b2b-webinar.html>

Estimated SEO Value: **\$0.69** Estimated Total Clicks/Mo: 0

Keywords (rank): enquiro (23)

<http://www.webanalyticsworld.net/2010/01/eden-platform-content-and-marketing.html>

Estimated SEO Value: **\$0.68** Estimated Total Clicks/Mo: 0

Keywords (rank): marketing management analytics (32)

<http://www.webanalyticsworld.net/2010/02/review-from-yahoo-searchspeak.html>

Estimated SEO Value: **\$0.66** Estimated Total Clicks/Mo: 0

Keywords (rank): web analytics review (30)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
groups Rank: 47 Searches/Mo: 60k Est. Value/Click: \$0.6 http://www.webanalyticsworld.net/2007/09/successful-facebook-groups.html	27 new clicks/month
statcounter Rank: 45 Searches/Mo: 40k Est. Value/Click: \$0.08 http://www.webanalyticsworld.net/2009/03/statcounter-launches-globalstats.html	24 new clicks/month
intrawest Rank: 28 Searches/Mo: 12k Est. Value/Click: \$0.78 http://www.webanalyticsworld.net/2009/02/intrawest-leverages-omniture.html	5 new clicks/month
os market share Rank: 13 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.webanalyticsworld.net/2011/01/android-climbing-to-26-market-share-in.html	5 new clicks/month
google search api Rank: 24 Searches/Mo: 0 Est. Value/Click: \$2.02 http://www.webanalyticsworld.net/2007/01/google-search-api-issues.html	5 new clicks/month
local search optimization Rank: 11 Searches/Mo: 720 Est. Value/Click: \$3.81 http://www.webanalyticsworld.net/2007/10/ultimate-local-search-optimization.html	4 new clicks/month
eversave Rank: 30 Searches/Mo: 2k Est. Value/Click: \$0.27 http://www.webanalyticsworld.net/2010/12/groupon-vs-livingsocial-vs-eversave.html	4 new clicks/month
404 error Rank: 46 Searches/Mo: 7k Est. Value/Click: \$0.48 http://www.webanalyticsworld.net/2009/02/10-funny-404-error-pages.html	3 new clicks/month
top social networking sites Rank: 39 Searches/Mo: 0 Est. Value/Click: \$0.87 http://www.webanalyticsworld.net/2009/06/top-social-networking-sites-globally.html	3 new clicks/month
hitwise Rank: 35 Searches/Mo: 0 Est. Value/Click: \$1.07 http://www.webanalyticsworld.net/2007/08/hitwise-google-climbs-msn-falls.html	2 new clicks/month
expedia.it Rank: 25 Searches/Mo: 0 Est. Value/Click: \$1.31 http://www.webanalyticsworld.net/2008/07/expedia-implements-baynote.html	2 new clicks/month
free keyword tool Rank: 42 Searches/Mo: 4k Est. Value/Click: \$0.08 http://www.webanalyticsworld.net/2009/09/free-keyword-tool-by-wordstream.html	2 new clicks/month
canada demographics Rank: 17 Searches/Mo: 720 Est. Value/Click: \$0.46 http://www.webanalyticsworld.net/2010/12/mobile-stats-in-canada-usage.html	1 new click/month
pr strategy Rank: 12 Searches/Mo: 720 Est. Value/Click: \$1.5 http://www.webanalyticsworld.net/2008/09/top-5-pr-strategies.html	1 new click/month



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internet marketing jobs Rank: 33 Searches/Mo: 3k Est. Value/Click: \$3.1 http://www.webanalyticsworld.net/2007/11/internet-marketing-jobs-resources.html	1 new click/month
palm one Rank: 34 Searches/Mo: 2k Est. Value/Click: \$1.18 http://www.webanalyticsworld.net/2010/01/nexus-one-vs-palm-pre-vs-android-vs.html	1 new click/month
advertise on google Rank: 40 Searches/Mo: 2k Est. Value/Click: \$14 http://www.webanalyticsworld.net/2008/10/advertise-in-games-with-google-adsense.html	1 new click/month
top halloween costumes Rank: 45 Searches/Mo: 150 Est. Value/Click: \$0.44 http://www.webanalyticsworld.net/2007/10/top-halloween-costumes-2007.html	1 new click/month
core metrics Rank: 22 Searches/Mo: 390 Est. Value/Click: \$3.04 http://www.webanalyticsworld.net/2009/02/coremetrics-impression-attribution.html	1 new click/month
bidvertiser Rank: 42 Searches/Mo: 1k Est. Value/Click: \$1.14 http://www.webanalyticsworld.net/2007/07/bidvertiser-pay-per-click-advertising.html	1 new click/month
marketing sherpa Rank: 47 Searches/Mo: 2k Est. Value/Click: \$1.89 http://www.webanalyticsworld.net/2008/05/20-discount-marketing-sherpa-landing.html	1 new click/month
boards for less Rank: 40 Searches/Mo: 2k Est. Value/Click: \$1.47 http://www.webanalyticsworld.net/2010/07/36-of-recruiters-will-spend-less-on-job.html	1 new click/month
compete inc Rank: 30 Searches/Mo: 0 Est. Value/Click: \$1.22 http://www.webanalyticsworld.net/2007/03/interview-compete-inc-co-founder-david.html	1 new click/month
palo alto software Rank: 41 Searches/Mo: 2k Est. Value/Click: \$1.68 http://www.webanalyticsworld.net/2009/01/interview-of-sabrina-parsons-ceo-of.html	1 new click/month
search tiger Rank: 8 Searches/Mo: 120 Est. Value/Click: \$1.31 http://www.webanalyticsworld.net/2010/12/facebook-kim-kardashian-tiger-woods-top.html	1 new click/month
google content network Rank: 46 Searches/Mo: 0 Est. Value/Click: \$4.86 http://www.webanalyticsworld.net/2010/03/5-best-practices-for-googles-content.html	1 new click/month
quick view Rank: 33 Searches/Mo: 990 Est. Value/Click: \$0.85 http://www.webanalyticsworld.net/2009/10/google-adds-quick-view-for-pdf-search.html	1 new click/month
web log analyzer Rank: 38 Searches/Mo: 2k Est. Value/Click: \$5.15 http://www.webanalyticsworld.net/2007/11/nihuo-web-log-analyzer-review.html	1 new click/month
top 10 mobile phones Rank: 20 Searches/Mo: 480 Est. Value/Click: \$1.06 http://www.webanalyticsworld.net/2010/12/top-10-mobile-phones-ipad-categories-in.html	1 new click/month

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online marketing training Rank: 34 Searches/Mo: 990 Est. Value/Click: \$4.23 http://www.webanalyticsworld.net/2009/11/free-online-marketing-training-webinars.html	0 new clicks/month
hbx Rank: 31 Searches/Mo: 720 Est. Value/Click: \$0.72 http://www.webanalyticsworld.net/2007/06/visual-sciences-releases-hbx-40.html	0 new clicks/month
pay per click web advertising Rank: 22 Searches/Mo: 390 Est. Value/Click: \$6.14 http://www.webanalyticsworld.net/2007/07/bidvertiser-pay-per-click-advertising.html	0 new clicks/month
clicktracks Rank: 40 Searches/Mo: 870 Est. Value/Click: \$0.95 http://www.webanalyticsworld.net/2007/09/clicktracks-and-lyris-integration.html	0 new clicks/month
local business reviews Rank: 44 Searches/Mo: 0 Est. Value/Click: \$1.22 http://www.webanalyticsworld.net/2010/12/role-of-consumer-reviews-in-local.html	0 new clicks/month
thanksgiving day 2007 Rank: 14 Searches/Mo: 0 Est. Value/Click: \$0.62 http://www.webanalyticsworld.net/2007/11/walmart-most-visited-website.html	0 new clicks/month
ajax sites Rank: 14 Searches/Mo: 0 Est. Value/Click: \$0.98 http://www.webanalyticsworld.net/2010/12/calculating-bounce-rate-for-ajax-sites.html	0 new clicks/month
archive emails Rank: 20 Searches/Mo: 390 Est. Value/Click: \$5.07 http://www.webanalyticsworld.net/2008/04/archive-your-gmail-emails.html	0 new clicks/month
search maps Rank: 41 Searches/Mo: 2k Est. Value/Click: \$0.71 http://www.webanalyticsworld.net/2009/06/palm-pre-comes-with-google-search-maps.html	0 new clicks/month
marketingsherpa Rank: 38 Searches/Mo: 570 Est. Value/Click: \$1.97 http://www.webanalyticsworld.net/2008/05/20-discount-marketing-sherpa-landing.html	0 new clicks/month
pop gmail Rank: 43 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.webanalyticsworld.net/2008/05/gmail-use-imap-over-pop-for-mobile.html	0 new clicks/month
fox sports world Rank: 47 Searches/Mo: 1k Est. Value/Click: \$0.62 http://www.webanalyticsworld.net/2009/06/unica-takes-on-fox-sports.html	0 new clicks/month
open source bi tools Rank: 29 Searches/Mo: 0 Est. Value/Click: \$2.78 http://www.webanalyticsworld.net/2009/03/do-you-need-open-source-business.html	0 new clicks/month
google adwords api Rank: 49 Searches/Mo: 720 Est. Value/Click: \$2.52 http://www.webanalyticsworld.net/2008/07/google-adwords-api-blog-10-tips.html	0 new clicks/month
blog promotion Rank: 49 Searches/Mo: 1k Est. Value/Click: \$1.43 http://www.webanalyticsworld.net/2006/10/42-methods-for-blog-promotion.html	0 new clicks/month



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web analytic Rank: 30 Searches/Mo: 990 Est. Value/Click: \$12
<http://www.webanalyticsworld.net/2008/04/b2b-analytics-what-should-be-measured.html>

0 new clicks/month

take aways Rank: 43 Searches/Mo: 720 Est. Value/Click: \$0.65
<http://www.webanalyticsworld.net/2007/08/ses-san-jose-top-takeaways-part-1.html>

0 new clicks/month

lifetime value Rank: 44 Searches/Mo: 870 Est. Value/Click: \$1.02
<http://www.webanalyticsworld.net/2009/07/how-to-maximize-lifetime-value-of.html>

0 new clicks/month

benchmark marketing Rank: 21 Searches/Mo: 0 Est. Value/Click: \$1.75
<http://www.webanalyticsworld.net/2008/05/2008-business-technology-marketing.html>

0 new clicks/month

web marketing jobs Rank: 25 Searches/Mo: 390 Est. Value/Click: \$4.07
<http://www.webanalyticsworld.net/2007/11/internet-marketing-jobs-resources.html>

0 new clicks/month

wesjet Rank: 34 Searches/Mo: 0 Est. Value/Click: \$0.87
<http://www.webanalyticsworld.net/2009/11/westjet-beats-air-canada-among-canadian.html>

0 new clicks/month

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Top Site Sections Summary

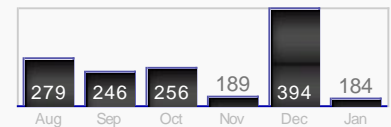
Estimated Clicks/Month

[webanalyticsworld.net/2008](#)

Number of Keywords: 174

Estimated Value/Mo: \$586 (-\$621)

Top Keywords: public relations strategies, free web analytics, free web analytics, analytics tools, web analytics tools

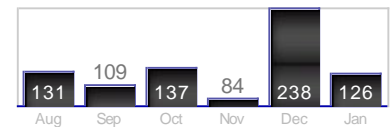


[webanalyticsworld.net/2009](#)

Number of Keywords: 179

Estimated Value/Mo: \$245 (-\$456)

Top Keywords: statcounter, local business center, twitter marketing strategy, coremetrics, analytics google

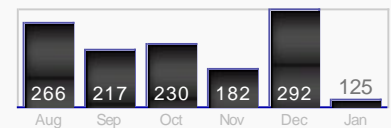


[webanalyticsworld.net/2007](#)

Number of Keywords: 165

Estimated Value/Mo: \$279 (-\$536)

Top Keywords: how google makes money, groups, web analytics comparison, best search engine in the world, web analytics association

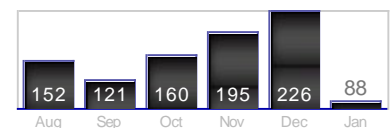


[webanalyticsworld.net/2010/...](#)

Number of Keywords: 161

Estimated Value/Mo: \$173 (-\$502)

Top Keywords: web analytics comparison, clicky, fastest internet speed, hello online, webtrends

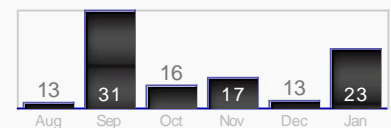


[webanalyticsworld.net/2006](#)

Number of Keywords: 20

Estimated Value/Mo: \$78 (+\$64)

Top Keywords: web analytics comparison, websidestory, ilogic, performance indicators, blog promotion



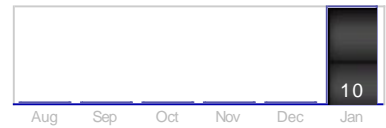
Webanalyticsworld.net: SEO Dashboard

[webanalyticsworld.net/2011/...](#)

Number of Keywords: 5

Estimated Value/Mo: \$7 (+\$7)

Top Keywords: os market share, world demographics, web analytics market, web demographics, shoppers comparison

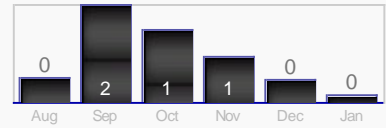


[webanalyticsworld.net/2009_...](#)

Number of Keywords: 3

Estimated Value/Mo: \$0

Top Keywords: td canada trust online banking, canada trust online banking, canada trust online

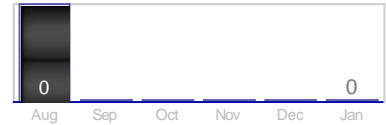


[webanalyticsworld.net/2007_...](#)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: appllies web analytys

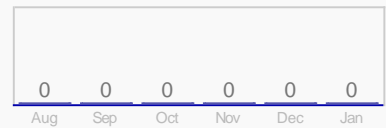


[webanalyticsworld.net/2006_...](#)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: webtrends 7.5

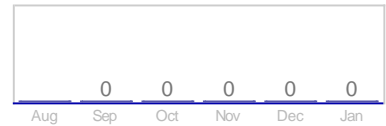


[webanalyticsworld.net/2008_...](#)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: spyfu com admin trafficreport aspx

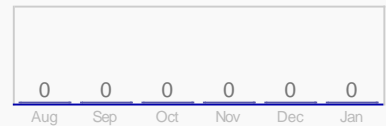


[webanalyticsworld.net/2008_...](#)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: http www sherpastore com 46 ways to raise prices html



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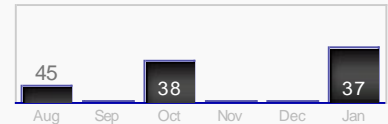
Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

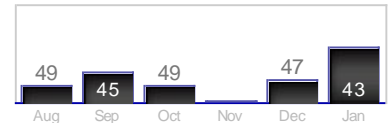
omniture (48)

Searches/Mo: 18k Est. Value/Click: \$4.76 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: omniture, ominture, omiture



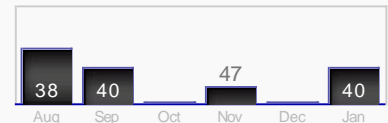
groups (47)

Searches/Mo: 60k Est. Value/Click: \$0.6 Est. Potential New Clicks/Month: 7k
Other Keywords for URL: groups, how to be successful, roups, how to be successfull



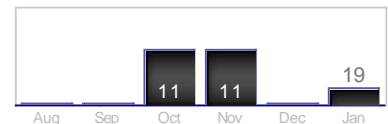
local business center (27)

Searches/Mo: 15k Est. Value/Click: \$3.38 Est. Potential New Clicks/Month: 945
Other Keywords for URL: local business center



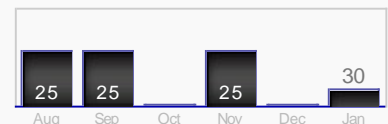
web analytics (29)

Searches/Mo: 12k Est. Value/Click: \$4.01 Est. Potential New Clicks/Month: 772
Other Keywords for URL: web analytics, web analytics market, webanalytics, analytics web, online analytics



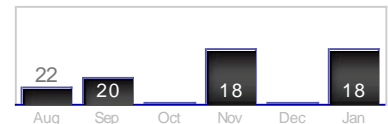
advertise on google (40)

Searches/Mo: 2k Est. Value/Click: \$14 Est. Potential New Clicks/Month: 152
Other Keywords for URL: advertise on google, advertise with google



zoominfo (37)

Searches/Mo: 0 Est. Value/Click: \$1.49 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: zoominfo, asp net c#, asp net c# tutorial, asp net c, asp net c# tutorials



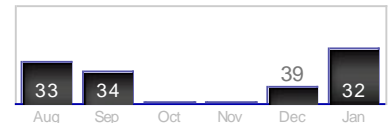
predictive analytics (32)

Searches/Mo: 3k Est. Value/Click: \$8.53 Est. Potential New Clicks/Month: 222
Other Keywords for URL: predictive analytics, increase roi, web roi, web metrics roi



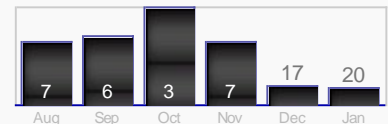
webtrends (38)

Searches/Mo: 5k Est. Value/Click: \$2.2 Est. Potential New Clicks/Month: 515
Other Keywords for URL: webtrends, webtrands, webtends



what is google analytics (18)

Searches/Mo: 0 Est. Value/Click: \$8.86 Est. Potential New Clicks/Month: 113
Other Keywords for URL: analytics google, what is google analytics, track goals, tracking goals



advertise with google (43)

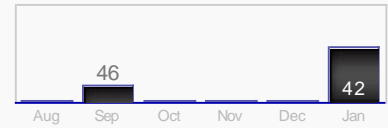
Searches/Mo: 720 Est. Value/Click: \$15 Est. Potential New Clicks/Month: 57
Other Keywords for URL: advertise on google, advertise with google



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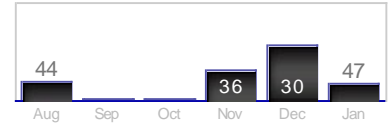
keyword discovery (45)

Searches/Mo: 4k Est. Value/Click: \$5.22 Est. Potential New Clicks/Month: 152
Other Keywords for URL: keyword discovery, bidhero



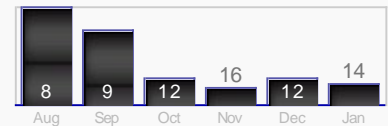
google search api (24)

Searches/Mo: 0 Est. Value/Click: \$2.02 Est. Potential New Clicks/Month: 305
Other Keywords for URL: google search api



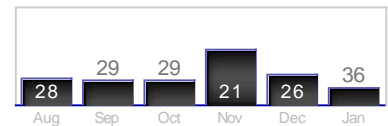
Web Analytics software (36)

Searches/Mo: 2k Est. Value/Click: \$6.34 Est. Potential New Clicks/Month: 93
Other Keywords for URL: web analytics comparison, Web Analytics software, web compare, web analytic solution, analytic tool web



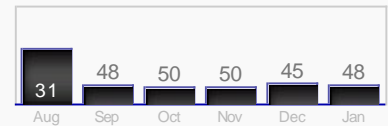
google content network (46)

Searches/Mo: 0 Est. Value/Click: \$4.86 Est. Potential New Clicks/Month: 117
Other Keywords for URL: google content network, web analytics best practices



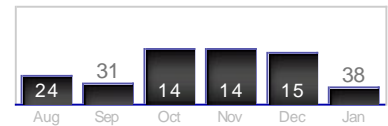
sitecatalyst (33)

Searches/Mo: 990 Est. Value/Click: \$3.48 Est. Potential New Clicks/Month: 161
Other Keywords for URL: sitecatalyst, site catalyst



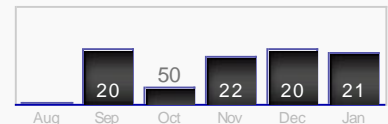
internet marketing jobs (33)

Searches/Mo: 3k Est. Value/Click: \$3.1 Est. Potential New Clicks/Month: 161
Other Keywords for URL: internet marketing jobs, world internet marketing, internet marketing career, web marketing jobs, internet marketing careers



marketing sherpa (47)

Searches/Mo: 2k Est. Value/Click: \$1.89 Est. Potential New Clicks/Month: 260
Other Keywords for URL: marketing sherpa, marketingsherpa, marketing landing page, landing page marketing, marketing sherpa landing pagwe



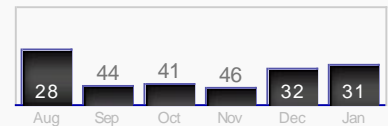
web log analyzer (38)

Searches/Mo: 2k Est. Value/Click: \$5.15 Est. Potential New Clicks/Month: 93
Other Keywords for URL: web log analyzer, nihuo web log analyzer, log analytics, web log reporting, Web log file analyzer



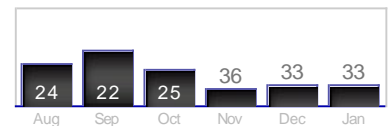
analytics google (21)

Searches/Mo: 0 Est. Value/Click: \$2.32 Est. Potential New Clicks/Month: 195
Other Keywords for URL: analytics google, what is google analytics, track goals, tracking goals



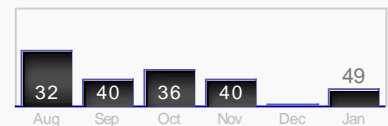
lil wayne blog (49)

Searches/Mo: 0 Est. Value/Click: \$1.56 Est. Potential New Clicks/Month: 269
Other Keywords for URL: lil wayne blog



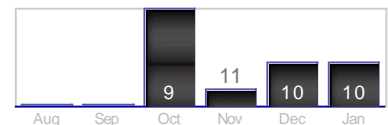
intrawest (28)

Searches/Mo: 12k Est. Value/Click: \$0.78 Est. Potential New Clicks/Month: 484
Other Keywords for URL: intrawest



web analytics association (14)

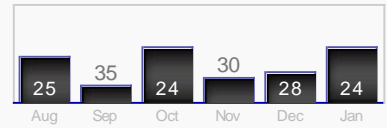
Searches/Mo: 990 Est. Value/Click: \$4.54 Est. Potential New Clicks/Month: 80
Other Keywords for URL: web analytics association



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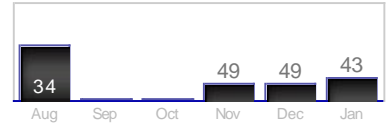
google web analytics (18)

Searches/Mo: 870 Est. Value/Click: \$5.53 Est. Potential New Clicks/Month: 65
Other Keywords for URL: how google makes money, google web analytics, makes money, money google, money on the web



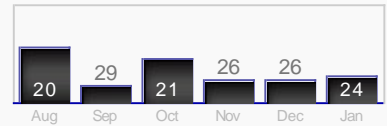
paid search management (31)

Searches/Mo: 1k Est. Value/Click: \$6.84 Est. Potential New Clicks/Month: 50
Other Keywords for URL: paid search management, search management



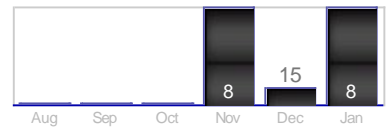
clicky (20)

Searches/Mo: 4k Est. Value/Click: \$0.74 Est. Potential New Clicks/Month: 462
Other Keywords for URL: clicky, analytics reporting, reporting analytics



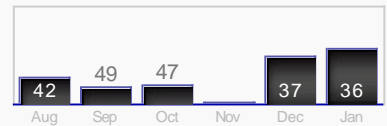
web analytics tools (7)

Searches/Mo: 2k Est. Value/Click: \$5.95 Est. Potential New Clicks/Month: 54
Other Keywords for URL: free web analytics, analytics tools, web analytics tools, free website analytics, web analytics tool



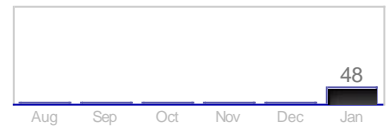
web analytics service (36)

Searches/Mo: 870 Est. Value/Click: \$4.85 Est. Potential New Clicks/Month: 64
Other Keywords for URL: web analytics service, web analytics services



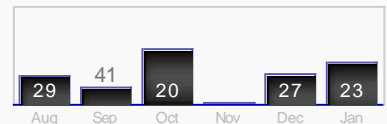
hello online (33)

Searches/Mo: 5k Est. Value/Click: \$0.42 Est. Potential New Clicks/Month: 713
Other Keywords for URL: hello online



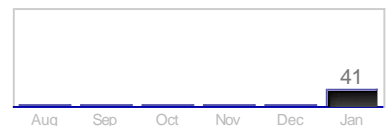
web analytic (30)

Searches/Mo: 990 Est. Value/Click: \$12 Est. Potential New Clicks/Month: 25
Other Keywords for URL: web analytic, what is web analytics



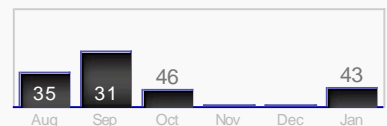
ses chicago (26)

Searches/Mo: 0 Est. Value/Click: \$2.65 Est. Potential New Clicks/Month: 96
Other Keywords for URL: ses chicago, viral campaigns



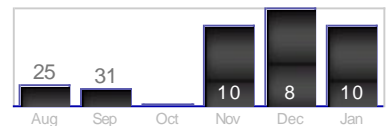
404 error (46)

Searches/Mo: 7k Est. Value/Click: \$0.48 Est. Potential New Clicks/Month: 516
Other Keywords for URL: 404 error, 404 error pages, 404 html, html error 404, funny 404 error



coremetrics (22)

Searches/Mo: 3k Est. Value/Click: \$0.59 Est. Potential New Clicks/Month: 417
Other Keywords for URL: coremetrics, core metrics, coremetrics cookie



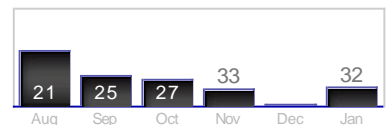
bidvertiser (42)

Searches/Mo: 1k Est. Value/Click: \$1.14 Est. Potential New Clicks/Month: 211
Other Keywords for URL: bidvertiser, pay per click web advertising



palo alto software (41)

Searches/Mo: 2k Est. Value/Click: \$1.68 Est. Potential New Clicks/Month: 142
Other Keywords for URL: palo alto software, parsons software



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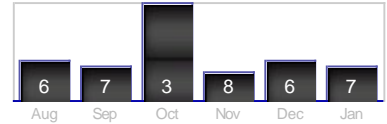
hitwise (35)

Searches/Mo: 0 Est. Value/Click: \$1.07 Est. Potential New Clicks/Month: 222
Other Keywords for URL: hitwise



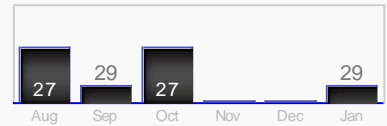
google adwords api (49)

Searches/Mo: 720 Est. Value/Click: \$2.52 Est. Potential New Clicks/Month: 93
Other Keywords for URL: google adwords api, adwords api google



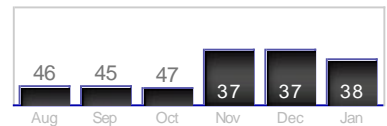
google adwords cost (34)

Searches/Mo: 300 Est. Value/Click: \$5.96 Est. Potential New Clicks/Month: 39
Other Keywords for URL: google adwords cost



urchin web analytics (31)

Searches/Mo: 390 Est. Value/Click: \$5.53 Est. Potential New Clicks/Month: 39
Other Keywords for URL: urchin web analytics, urchin analytics, urchin web



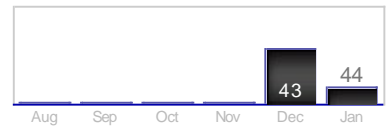
online marketing training (34)

Searches/Mo: 990 Est. Value/Click: \$4.23 Est. Potential New Clicks/Month: 46
Other Keywords for URL: free online marketing, online marketing training, marketing webinars



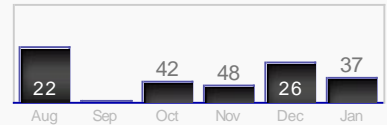
expedia.it (25)

Searches/Mo: 0 Est. Value/Click: \$1.31 Est. Potential New Clicks/Month: 146
Other Keywords for URL: expedia.it



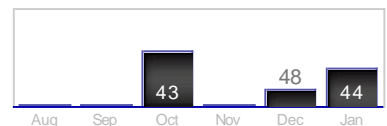
core metrics (22)

Searches/Mo: 390 Est. Value/Click: \$3.04 Est. Potential New Clicks/Month: 63
Other Keywords for URL: coremetrics, core metrics, coremetrics cookie



statcounter (45)

Searches/Mo: 40k Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: statcounter



travel comparison sites (43)

Searches/Mo: 570 Est. Value/Click: \$3 Est. Potential New Clicks/Month: 64
Other Keywords for URL: canadian travel sites, air travel sites, travel comparison sites, wesjet, westjet canada



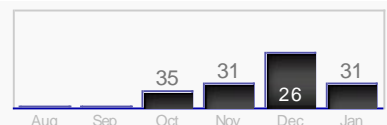
predictive analysis (17)

Searches/Mo: 720 Est. Value/Click: \$3.03 Est. Potential New Clicks/Month: 62
Other Keywords for URL: predictive analysis, data quality analysis



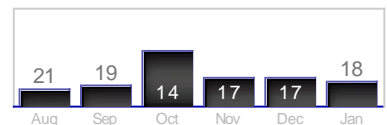
top social networking sites (39)

Searches/Mo: 0 Est. Value/Click: \$0.87 Est. Potential New Clicks/Month: 202
Other Keywords for URL: top social networking sites, top social networking



email analytics (49)

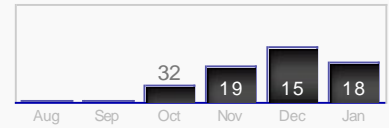
Searches/Mo: 300 Est. Value/Click: \$6.76 Est. Potential New Clicks/Month: 25
Other Keywords for URL: email analytics



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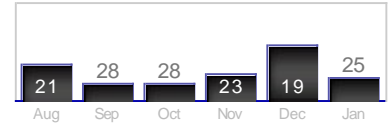
websidestory (25)

Searches/Mo: 570 Est. Value/Click: \$2.51 Est. Potential New Clicks/Month: 65
Other Keywords for URL: websidestory, websidestory hbx



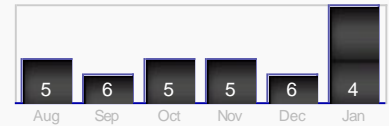
local search optimization (11)

Searches/Mo: 720 Est. Value/Click: \$3.81 Est. Potential New Clicks/Month: 42
Other Keywords for URL: local search optimization, engine marketing optimization resource search web, yellowpages com dextronline superpages com



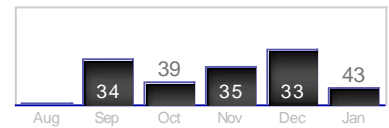
archiving emails (42)

Searches/Mo: 390 Est. Value/Click: \$8.13 Est. Potential New Clicks/Month: 20
Other Keywords for URL: archive emails, archiving emails



fatwire (18)

Searches/Mo: 2k Est. Value/Click: \$0.75 Est. Potential New Clicks/Month: 206
Other Keywords for URL: fatwire, fat wire, content server, fatwire content server



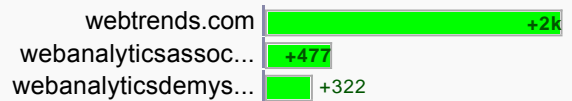
[Download as CSV](#)

Keywords Not Ranked On But Should Be

Estimated Clicks/Month

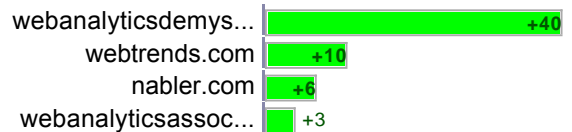
analytics

Searches/Month: 301k
Cost/Click: \$7.42 Est. Potential Clicks/Month: 1k
Avg. Competitor Rank: 24



website analytics

Searches/Month: 12k
Cost/Click: \$15.00 Est. Potential Clicks/Month: 10
Avg. Competitor Rank: 26



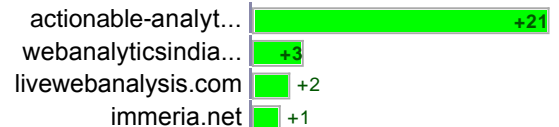
web analytics demystified

Searches/Month: 990
Cost/Click: \$2.44 Est. Potential Clicks/Month: 33
Avg. Competitor Rank: 9



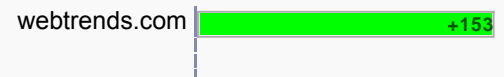
omniture sitecatalyst

Searches/Month: 870
Cost/Click: \$11.00 Est. Potential Clicks/Month: 6
Avg. Competitor Rank: 23



web trends

Searches/Month: 2k
Cost/Click: \$3.13 Est. Potential Clicks/Month: 153
Avg. Competitor Rank: 2



webtrends com

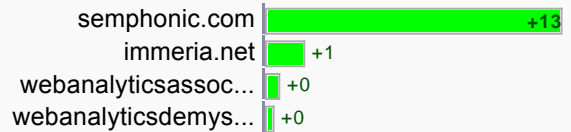
Searches/Month: 0
Cost/Click: \$2.28 Est. Potential Clicks/Month: 25
Avg. Competitor Rank: 7



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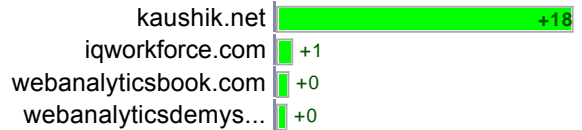
web analytics consulting

Searches/Month: 870
 Cost/Click: \$6.10 Est. Potential Clicks/Month: 7
 Avg. Competitor Rank: 15



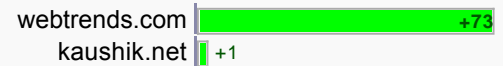
web analyst

Searches/Month: 570
 Cost/Click: \$4.95 Est. Potential Clicks/Month: 7
 Avg. Competitor Rank: 21



multivariate testing

Searches/Month: 2k
 Cost/Click: \$4.14 Est. Potential Clicks/Month: 37
 Avg. Competitor Rank: 22



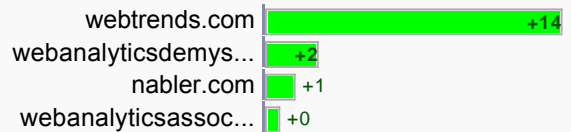
google trends

Searches/Month: 110k
 Cost/Click: \$0.70 Est. Potential Clicks/Month: 773
 Avg. Competitor Rank: 14



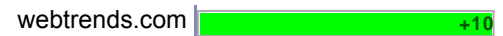
web site analytics

Searches/Month: 2k
 Cost/Click: \$10.00 Est. Potential Clicks/Month: 4
 Avg. Competitor Rank: 25



webtrends support

Searches/Month: 0
 Cost/Click: \$5.46 Est. Potential Clicks/Month: 10
 Avg. Competitor Rank: 4



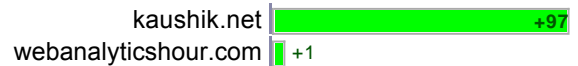
bounce rate

Searches/Month: 7k
 Cost/Click: \$1.57 Est. Potential Clicks/Month: 268
 Avg. Competitor Rank: 3



avinash

Searches/Month: 1k
 Cost/Click: \$0.52 Est. Potential Clicks/Month: 73
 Avg. Competitor Rank: 7



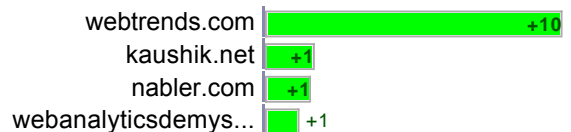
web'

Searches/Month: 0
 Cost/Click: \$2.93 Est. Potential Clicks/Month: 199
 Avg. Competitor Rank: 28



web analysis

Searches/Month: 870
 Cost/Click: \$9.76 Est. Potential Clicks/Month: 3
 Avg. Competitor Rank: 20



web

Searches/Month: 301k
 Cost/Click: \$2.61 Est. Potential Clicks/Month: 186
 Avg. Competitor Rank: 29



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relationship marketing

Searches/Month: 8k
 Cost/Click: \$3.52 Est. Potential Clicks/Month: 73
 Avg. Competitor Rank: 4

webtrends.com  +73

occams razor

Searches/Month: 5k
 Cost/Click: \$0.53 Est. Potential Clicks/Month: 301
 Avg. Competitor Rank: 2

kaushik.net  +301

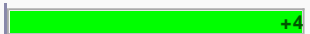

online survey providers

Searches/Month: 90
 Cost/Click: \$5.03 Est. Potential Clicks/Month: 15
 Avg. Competitor Rank: 1

kaushik.net  +15

web analytic software

Searches/Month: 240
 Cost/Click: \$27.00 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 22

webtrends.com  +4
 kaushik.net  +0

blair com

Searches/Month: 40k
 Cost/Click: \$12.00 Est. Potential Clicks/Month: 23
 Avg. Competitor Rank: 46

webanalyticsbook.com  +23



digitas

Searches/Month: 18k
 Cost/Click: \$1.39 Est. Potential Clicks/Month: 98
 Avg. Competitor Rank: 13

webtrends.com  +98

coradiant

Searches/Month: 990
 Cost/Click: \$2.86 Est. Potential Clicks/Month: 13
 Avg. Competitor Rank: 21

kaushik.net  +24
 immeria.net  +1

google analytics help

Searches/Month: 570
 Cost/Click: \$5.31 Est. Potential Clicks/Month: 8
 Avg. Competitor Rank: 11

kaushik.net  +10
 advanced-web-metr...  +5

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Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

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Keyword Groups with the Most Potential - Details