

Blogstorm.co.uk



blogstorm

SEO Dashboard

Feb 15, 2011

Table of Contents

SEO Value

- ✓ [Amount of Keywords in Top Search Results](#)
- ✓ [Number of Unique Pages that Rank Organically](#)
- ✓ [Total Organic Clicks Per Month](#)
- ✓ [Value of Organic Clicks Per Month](#)
- ✓ [Organic Clicks Change](#)
- ✓ [Biggest Gains / Most Valuable Keywords](#)
- ✓ [Newly Ranked Organic Pages](#)
- ✓ [New Keywords / Top Sections](#)
- ✓ [Keyword Groups with the Biggest Gains](#)

Opportunity

- ✓ [Biggest Opportunities / Not Ranked Keywords](#)
- ✓ [Keyword Overlap in Your SEO & PPC campaigns](#)
- ✓ [Keyword Groups with the Most Potential](#)

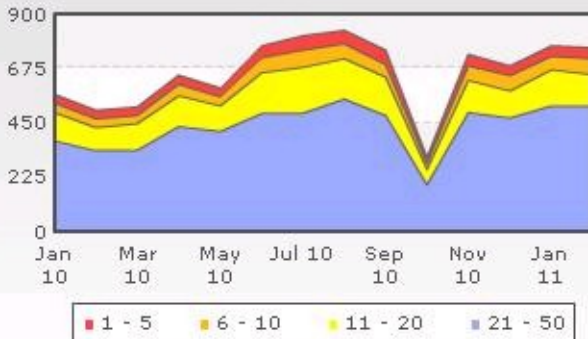
Competition

- ✓ [Traffic Share and Movers Shakers](#)
- ✓ [Competition](#)
- ✓ [Top Organic Competitors / Partners and their Best Keywords](#)

Appendix: Additional and Extended Details

- ✓ [Biggest Gains \(all\)](#)
- ✓ [Most Valuable Keywords \(all\)](#)
- ✓ [Newly Ranked Organic Pages \(all\)](#)
- ✓ [New Keywords \(all\)](#)
- ✓ [Top Sections \(all\)](#)
- ✓ [Keyword Groups with the Biggest Gains - Details](#)
- ✓ [Biggest Opportunities \(all\)](#)
- ✓ [Not Ranked Keywords \(all\)](#)
- ✓ [Keyword Overlap in Your SEO & PPC campaigns \(all\)](#)
- ✓ [Keyword Groups with the Most Potential - Details](#)

Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 760 different keywords. More importantly, you are in the top 10 on 111 which is up by 1.43% or 11 keywords since last month.

Number of Unique Pages that Rank Organically



257 of your pages appear in the top 50 of at least one search. That's 3 more pages on your site showing up in searches this month than last month.

Total Organic Clicks Per Month



You should be getting 10k clicks per month from your organic placements on Google. That's up 7k clicks or 332% from last month.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$18k. That's an additional savings of \$15k over last month.

You gained 7,379 clicks last month, worth \$14,791.

Biggest Gains

You moved up in ranks on 391 keywords last month. All those gains added up to about 72 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$176.

| | Rank |
|---|---------|
| ▲ the open championship Estimated Clicks/Month gained: 11 http://www.blogstorm.co.uk/the-open-c... | 36 |
| ▲ best viral marketing Estimated Clicks/Month gained: 9 http://www.blogstorm.co.uk/the-top-10... | 1(+19) |
| ▲ misspell Estimated Clicks/Month gained: 5 http://www.blogstorm.co.uk/google-cha... | 42 |
| ▲ interspire Estimated Clicks/Month gained: 5 http://www.blogstorm.co.uk/review-int... | 14(+4) |
| ▲ blog uk Estimated Clicks/Month gained: 3 http://www.blogstorm.co.uk/top-100-uk... | 5 |
| ▲ sumo bean bag Estimated Clicks/Month gained: 3 http://www.blogstorm.co.uk/giant-sumo... | 17(+26) |
| ▲ new website launch Estimated Clicks/Month gained: 3 http://www.blogstorm.co.uk/how-to-lau... | 8 |
| ▲ blog search engine optimization Estimated Clicks/Month gained: 3 http://www.blogstorm.co.uk/ | 6 |
| ▲ best website ever Estimated Clicks/Month gained: 2 http://www.blogstorm.co.uk/top-10-wor... | 28 |
| ▲ marketing blogs Estimated Clicks/Month gained: 2 http://www.blogstorm.co.uk/top-100-uk... | 27 |
| ▲ editing website Estimated Clicks/Month gained: 2 http://www.blogstorm.co.uk/cut-and-pa... | 2(+4) |

[View more \(p. 14\)](#)

Most Valuable Keywords

You gained ranks on 2 out of your top 5 most valuable keywords. Moving up the charts on those important keywords means about 2.01 visits to the site that wouldn't have come last month.

| | Rank |
|--|------|
| google alerts Rank: 11(-3) Est. Clicks/Mo: 682(-369) Est. Value/Mo: \$1k(-\$1.085k) | |
| google alert Rank: 10 Est. Clicks/Mo: 191 Est. Value/Mo: \$265(+\$4.3) | |
| interspire Rank: 14(+4) Est. Clicks/Mo: 17(+5) Est. Value/Mo: \$227(+\$61) | |
| how to edit a website Rank: 1 Est. Clicks/Mo: 97(-26) Est. Value/Mo: \$173(-\$36.424) | |
| google keyword tool Rank: 33(+3) Est. Clicks/Mo: 79(-2) Est. Value/Mo: \$155(-\$1.642) | |
| viral marketing campaign Rank: 2 Est. Clicks/Mo: 26(-9) Est. Value/Mo: \$109(-\$36.643) | |
| pay per click agencies Rank: 4(-2) Est. Clicks/Mo: 9(-30) Est. Value/Mo: \$79(-\$201.427) | |
| google profit Rank: 2 Est. Clicks/Mo: 25(-10) Est. Value/Mo: \$71(-\$6.84) | |
| edit website Rank: 1 Est. Clicks/Mo: 36(+14) Est. Value/Mo: \$59(+\$24) | |

[View more \(p. 19\)](#)

Newly Ranked Organic Pages

49 pages show up in Google search results that didn't last month. Combined, those new placements drive 15 clicks, which would be worth about \$770 if you paid for those same clicks in Google Adwords.

<http://www.blogstorm.co.uk/digital-point-forums/>

Keywords (rank): digital point forums (28), digitalpoint forums (29), digital point forum (38), digitalpoints (39)

Est. Total Clicks/Mo: 3 Est. SEO Value: **\$2.2**

<http://www.blogstorm.co.uk/google-changes-misspelled-results-did-you-mean/>

Keywords (rank): factoring specialist (34), misspell (42)

Est. Total Clicks/Mo: 5 Est. SEO Value: **\$1.75**

<http://www.blogstorm.co.uk/jobs/category/blogging/>

Keywords (rank): blogging jobs (34)

Est. Total Clicks/Mo: 2 Est. SEO Value: **\$1.55**

<http://www.blogstorm.co.uk/jobs/category/seo/>

Keywords (rank): seo jobs (38)

Est. Total Clicks/Mo: 1 Est. SEO Value: **\$1.49**

<http://www.blogstorm.co.uk/google-adds-new-top-references-to-refine-search-results/>

Keywords (rank): refine search (11)

Est. Total Clicks/Mo: 1 Est. SEO Value: **\$0.93**

<http://www.blogstorm.co.uk/dir/creative-design>

Keywords (rank): design agencies (44)

Est. Total Clicks/Mo: 0 Est. SEO Value: **\$0.51**

<http://www.blogstorm.co.uk/company/web-marketing-advisor-ltd>

Keywords (rank): marketing advisor (27)

Est. Total Clicks/Mo: 0 Est. SEO Value: **\$0.33**

<http://www.blogstorm.co.uk/international-herald-tribune-removes-all-pages-from-google/>

Keywords (rank): international herald (43)

Est. Total Clicks/Mo: 0 Est. SEO Value: **\$0.24**

<http://www.blogstorm.co.uk/underground-seo-newsletter-sign-up-and-get-free-linkbait-whitepaper/>

Keywords (rank):

Est. Total Clicks/Mo: 0 Est. SEO Value: **\$0.22**

<http://www.blogstorm.co.uk/how-to-make-your-website-mobile-friendly/>

Keywords (rank): mobi websites (48)

Est. Total Clicks/Mo: 0 Est. SEO Value: **\$0.18**

[View more](#) (p. 21)

New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 150 keywords that you didn't even show up on last month. Those keywords drive 47 clicks worth an estimated \$57 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 5k clicks per month if you could be in the first position on each of the keywords.

the open championship

Rank: 36 Searches/Mo: 1k Est. Value/Click: \$0.41
 Estimated New Clicks/Month: 11

misspell

Rank: 42 Searches/Mo: 15k Est. Value/Click: \$0.36
 Estimated New Clicks/Month: 5

blog uk

Rank: 5 Searches/Mo: 300 Est. Value/Click: \$1.81
 Estimated New Clicks/Month: 3

new website launch

Rank: 8 Searches/Mo: 33k Est. Value/Click: \$2.04
 Estimated New Clicks/Month: 3

blog search engine optimization

Rank: 6 Searches/Mo: 0 Est. Value/Click: \$2.47
 Estimated New Clicks/Month: 3

best website ever

Rank: 28 Searches/Mo: 2k Est. Value/Click: \$1.89
 Estimated New Clicks/Month: 2

marketing blogs

Rank: 27 Searches/Mo: 2k Est. Value/Click: \$2.11
 Estimated New Clicks/Month: 2

blogging jobs

Rank: 34 Searches/Mo: 2k Est. Value/Click: \$1.09
 Estimated New Clicks/Month: 2

seller rating

Rank: 10 Searches/Mo: 150 Est. Value/Click: \$0.83
 Estimated New Clicks/Month: 2

digital point forums

Rank: 28 Searches/Mo: 0 Est. Value/Click: \$1.47
 Estimated New Clicks/Month: 2

digital point forum

Rank: 38 Searches/Mo: 0 Est. Value/Click: \$0.08
 Estimated New Clicks/Month: 1

[View more](#) (p. 23)

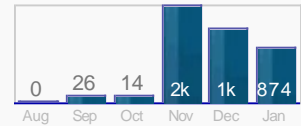
Top Site Sections Summary

The top 1 site sections draw 60% of all of your organic visitors. Together those sections combine for 1k clicks per month.

Clicks/Month

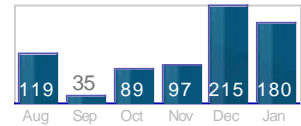
[blogstorm.co.uk/how-to-us](#)

e...
 Number of Keywords: 3
 Est. Value/Mo: \$2k (-\$1k)



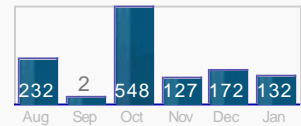
[blogstorm.co.uk/cut-and-pa](#)

S...
 Number of Keywords: 29
 Est. Value/Mo: \$299 (-\$47)



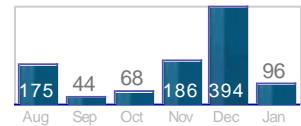
[blogstorm.co.uk/lycos-shut](#)

t...
 Number of Keywords: 15
 Est. Value/Mo: \$90 (-\$29)



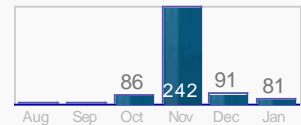
[blogstorm.co.uk/the-top-1](#)

0...
 Number of Keywords: 29
 Est. Value/Mo: \$310 (-\$862)



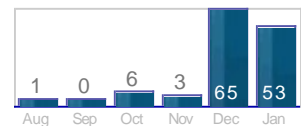
[blogstorm.co.uk/the-new-g](#)

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 Number of Keywords: 8
 Est. Value/Mo: \$155 (-\$15)



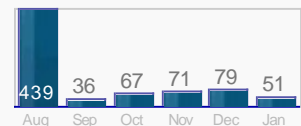
[blogstorm.co.uk/top-10-wo](#)

rs...
 Number of Keywords: 22
 Est. Value/Mo: \$53 (-\$11)



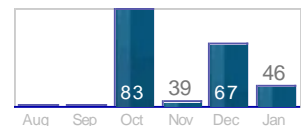
[blogstorm.co.uk/easy-goog](#)

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 Number of Keywords: 28
 Est. Value/Mo: \$111 (-\$33)



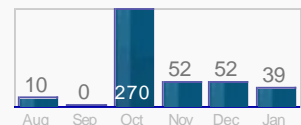
[blogstorm.co.uk/google-sta](#)

r...
 Number of Keywords: 4
 Est. Value/Mo: \$37 (-\$32)



[blogstorm.co.uk/top-100-u](#)

k-...
 Number of Keywords: 9
 Est. Value/Mo: \$46 (-\$10)



[View more](#) (p. 26)

Keyword Groups with the Biggest Gains

Biggest Opportunities

You currently rank somewhere in the top 50 on 760 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 53k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 50k clicks per month. That would cost you more than \$72k in equivalent PPC dollars.

google alerts

Rank: 11 (-3) Searches/Mo: 74k Est. Value/Click: \$1.93
Est. Potential New Clicks/Month: 9,599

google keyword tool

Rank: 33 (+3) Searches/Mo: 60k Est. Value/Click: \$1.96
Est. Potential New Clicks/Month: 7,094

google uk

Rank: 40 (-3) Searches/Mo: 74k Est. Value/Click: \$0.79
Est. Potential New Clicks/Month: 8,074

lycos mail

Rank: 30 (-2) Searches/Mo: 60k Est. Value/Click: \$0.67
Est. Potential New Clicks/Month: 8,040

kayak travel

Rank: 38 (-3) Searches/Mo: 18k Est. Value/Click: \$2.34
Est. Potential New Clicks/Month: 1,614

interspire

Rank: 14 (+4) Searches/Mo: 4k Est. Value/Click: \$13
Est. Potential New Clicks/Month: 268

google alert

Rank: 10 Searches/Mo: 18k Est. Value/Click: \$1.39
Est. Potential New Clicks/Month: 2,324

viral marketing

Rank: 21 (-14) Searches/Mo: 12k Est. Value/Click: \$1.56
Est. Potential New Clicks/Month: 762

google analytic

Rank: 31 (-8) Searches/Mo: 4k Est. Value/Click: \$2.71
Est. Potential New Clicks/Month: 304

the open championship

Rank: 36 Searches/Mo: 1k Est. Value/Click: \$0.41
Est. Potential New Clicks/Month: 1,672

ezonearticles

Rank: 44 (-9) Searches/Mo: 0 Est. Value/Click: \$0.91
Est. Potential New Clicks/Month: 715

[View more](#) (p. 28)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 160k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

invoice financing

Searches/Mo.: 720

Cost/Click: \$12.00 Est. Potential Clicks/Mo.: 11
 Avg. Competitor Rank: 4

crackberry

Searches/Mo.: 135k

Cost/Click: \$1.56 Est. Potential Clicks/Mo.: 163
 Avg. Competitor Rank: 31

next day delivery

Searches/Mo.: 990

Cost/Click: \$2.00 Est. Potential Clicks/Mo.: 40 Avg. Competitor Rank: 2

next day delivery gifts

Searches/Mo.: 480

Cost/Click: \$1.65 Est. Potential Clicks/Mo.: 12 Avg. Competitor Rank: 2

google webmaster tools

Searches/Mo.: 0

Cost/Click: \$1.21 Est. Potential Clicks/Mo.: 64
 Avg. Competitor Rank: 30

weybridge surrey

Searches/Mo.: 150

Cost/Click: \$0.94 Est. Potential Clicks/Mo.: 15 Avg. Competitor Rank: 2

ftp editor

Searches/Mo.: 0

Cost/Click: \$0.75 Est. Potential Clicks/Mo.: 20 Avg. Competitor Rank: 2

adwords keywords

Searches/Mo.: 3k

Cost/Click: \$4.99 Est. Potential Clicks/Mo.: 10 Avg. Competitor Rank: 8

setanta sports

Searches/Mo.: 0

Cost/Click: \$2.69 Est. Potential Clicks/Mo.: 15
 Avg. Competitor Rank: 18

weybridge

Searches/Mo.: 870

Cost/Click: \$1.20 Est. Potential Clicks/Mo.: 25 Avg. Competitor Rank: 2

waitrose flowers

Searches/Mo.: 90

Cost/Click: \$15.00 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 5

late gifts

Searches/Mo.: 0

Cost/Click: \$1.57 Est. Potential Clicks/Mo.: 4 Avg. Competitor Rank: 2

[View more](#) (p. 32)

Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

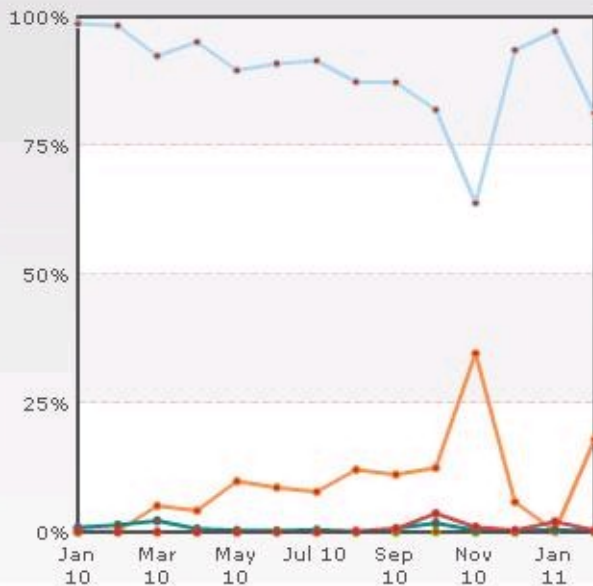
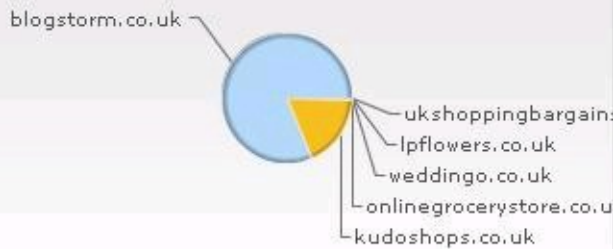
None

[View more](#) (p. 35)

Keyword Groups with the Most Potential

Traffic Share

Relative to your top 5 competitors, your site has 81% of the traffic share. At the same time, kudoshops.co.uk has exploded and ripped traffic from blogstorm.co.uk and lpflowers.co.uk.



Domains that Gained or Lost Clicks on your Keywords

This month, Bestgooglekeywordtool.com gained 3k clicks by improving their position on organic searches that you also rank for.



*competitors in bold

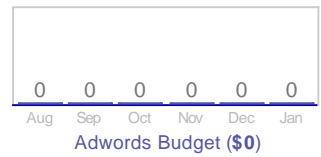
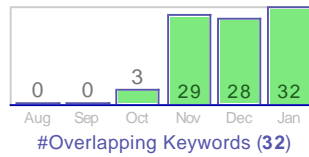
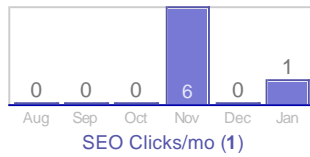
Competition: You Lost 19% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was internetcashback.co.uk. They picked up 6k organic clicks overall while actually decreasing the number of keywords they overlap with you.

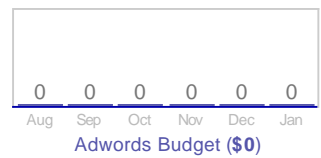
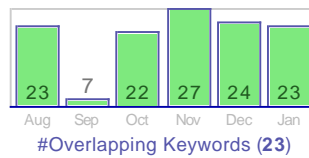
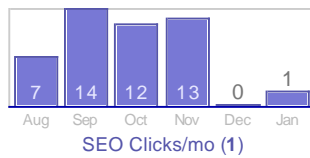
lpflowers.co.uk

marks and spencers flowers (11),
 flower marks spencer (14),
 marks and spencers flower delivery (20),
 marks and spencer flowers (34),
 interflora spain (50)



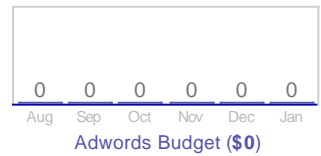
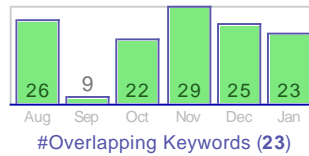
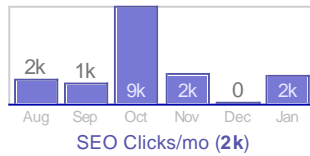
ukshoppingbargains.co.uk

marks and spencer flowers (25),
 bq diy store (26),
 marks and spencers flowers (38),
 spencer flowers (48),
 costumes ancient greece (49)



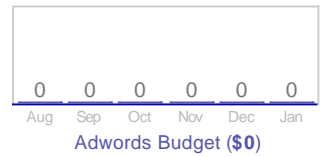
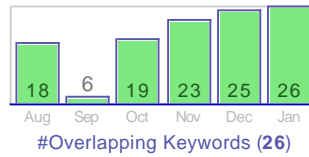
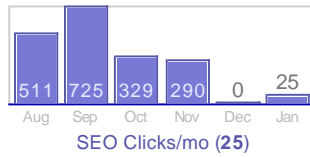
kudoshops.co.uk

marks and spencers flowers (7),
 marks and spencer shoes (11),
 marks and spencer clothes (12),
 toys r us uk (30),
 marks and spencer flowers (38)



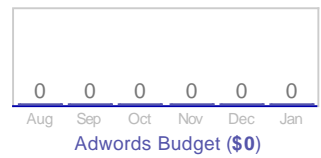
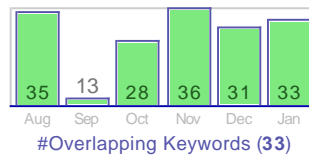
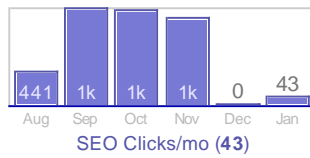
weddingo.co.uk

calla lily wedding invitation (10),
 polaroid guest book (27),
 just married flip flops (30),
 marks and spencer flowers (30),
 pink wedding dresses (39)

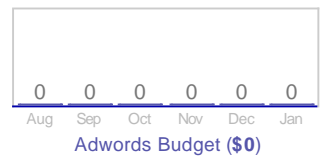
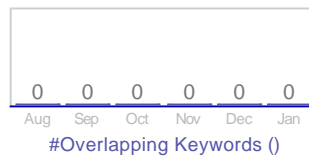
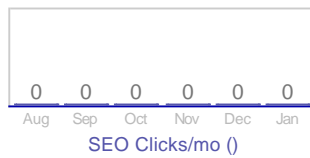


onlinegrocerystore.co.uk

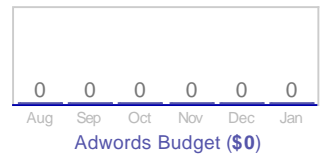
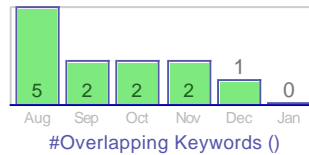
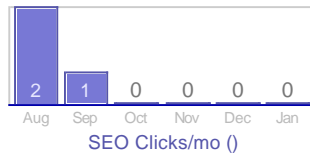
marks and spencers flower delivery (6),
 marks and spencer flowers (10),
 spencer gift (11),
 www marksandspencer co uk (22),
 order groceries online (27)



joinmystroll.info



mothers-dayflowers.co.uk

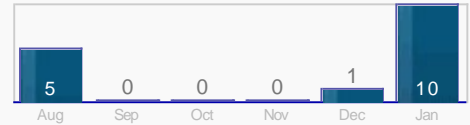


Biggest Gains (all)

Clicks/Month

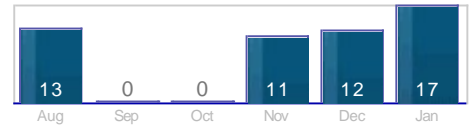
▲ the open championship 36

Est. Clicks/Month gained: 11 Est. Value/Click: \$0.41 Estimated Value gained: \$5
<http://www.blogstorm.co.uk/the-open-c...>



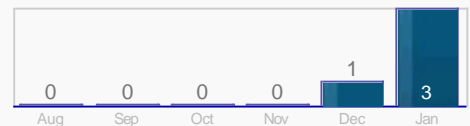
▲ best viral marketing 1(+19)

Est. Clicks/Month gained: 9 Est. Value/Click: \$4.24 Estimated Value gained: \$40
<http://www.blogstorm.co.uk/the-top-10...>



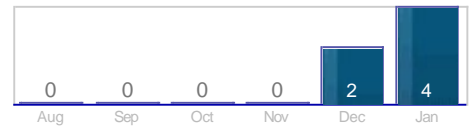
▲ misspell 42

Est. Clicks/Month gained: 5 Est. Value/Click: \$0.36 Estimated Value gained: \$2
<http://www.blogstorm.co.uk/google-cha...>



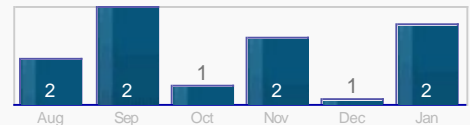
▲ interspire 14(+4)

Est. Clicks/Month gained: 5 Est. Value/Click: \$13 Estimated Value gained: \$61
<http://www.blogstorm.co.uk/review-int...>



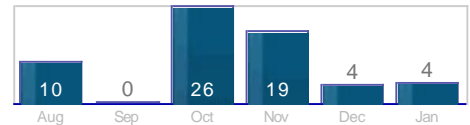
▲ blog uk 5

Est. Clicks/Month gained: 3 Est. Value/Click: \$1.81 Estimated Value gained: \$5
<http://www.blogstorm.co.uk/top-100-uk...>



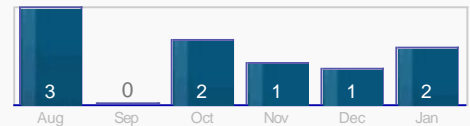
▲ sumo bean bag 17(+26)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.88 Estimated Value gained: \$2
<http://www.blogstorm.co.uk/giant-sumo...>



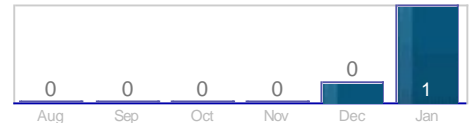
▲ new website launch 8

Est. Clicks/Month gained: 3 Est. Value/Click: \$2.04 Estimated Value gained: \$5
<http://www.blogstorm.co.uk/how-to-lau...>



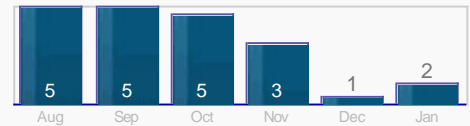
▲ blog search engine optimization 6

Est. Clicks/Month gained: 3 Est. Value/Click: \$2.47 Estimated Value gained: \$6
<http://www.blogstorm.co.uk/>



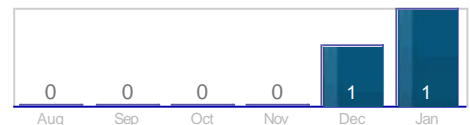
▲ best website ever 28

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.89 Estimated Value gained: \$4
<http://www.blogstorm.co.uk/top-10-wor...>



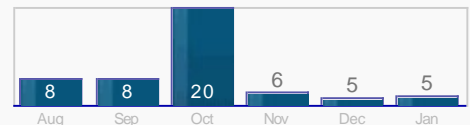
▲ marketing blogs 27

Est. Clicks/Month gained: 2 Est. Value/Click: \$2.11 Estimated Value gained: \$4
<http://www.blogstorm.co.uk/top-100-uk...>



▲ editing website 2(+4)

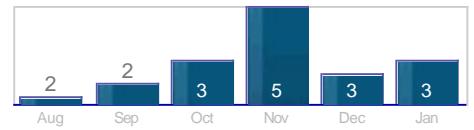
Est. Clicks/Month gained: 2 Est. Value/Click: \$1.7 Estimated Value gained: \$3
<http://www.blogstorm.co.uk/cut-and-pa...>



▲ blogging jobs 34

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.09 Estimated Value gained: \$2

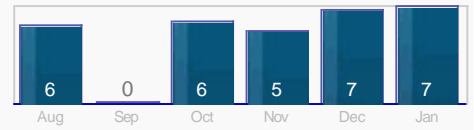
<http://www.blogstorm.co.uk/jobs/categ...>



▲ seller rating 10

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.83 Estimated Value gained: \$1

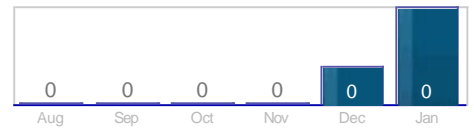
<http://www.blogstorm.co.uk/stars-on-a...>



▲ digital point forums 28

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.47 Estimated Value gained: \$2

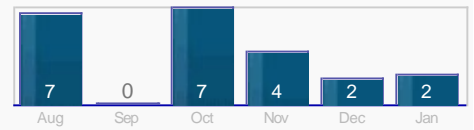
<http://www.blogstorm.co.uk/digital-po...>



▲ digital point forum 38

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0

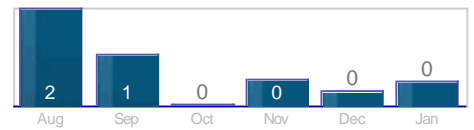
<http://www.blogstorm.co.uk/digital-po...>



▲ refine search 11

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.02 Estimated Value gained: \$1

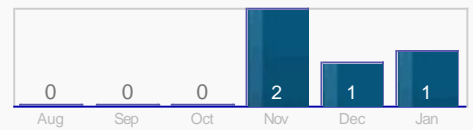
<http://www.blogstorm.co.uk/google-add...>



▲ seo jobs 38

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.68 Estimated Value gained: \$2

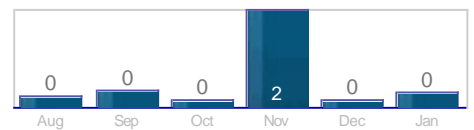
<http://www.blogstorm.co.uk/jobs/categ...>



▲ google webmasters 46

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.07 Estimated Value gained: \$2

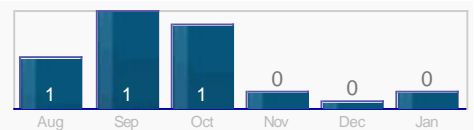
<http://www.blogstorm.co.uk/learning-f...>



▲ editing sites 12(+4)

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.23 Estimated Value gained: \$2

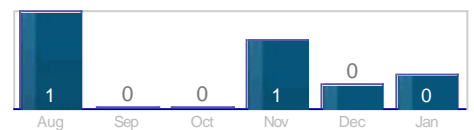
<http://www.blogstorm.co.uk/cut-and-pa...>



▲ google phone numbers 40

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.67 Estimated Value gained: \$1

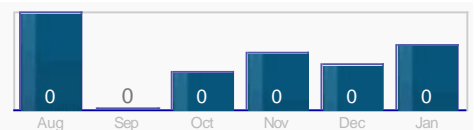
<http://www.blogstorm.co.uk/dealing-wi...>



▲ click fraud 42

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.16 Estimated Value gained: \$2

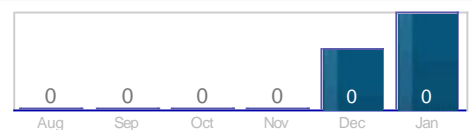
<http://www.blogstorm.co.uk/spyware-cl...>



▲ website editing 3(+7)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.69 Estimated Value gained: \$1

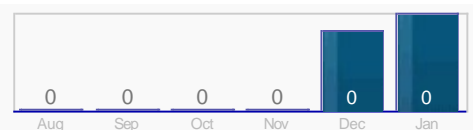
<http://www.blogstorm.co.uk/cut-and-pa...>



▲ answers.com google 32

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0

<http://www.blogstorm.co.uk/answers-lo...>



▲ google analysis 28(+8)

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.49 Estimated Value gained: \$2

<http://www.blogstorm.co.uk/advanced-g...>

▲ pivot graph 8(+12)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.23 Estimated Value gained: \$1

<http://www.blogstorm.co.uk/using-pivo...>

▲ advanced analytics 27

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.92 Estimated Value gained: \$2

<http://www.blogstorm.co.uk/advanced-g...>

▲ easy scams 11(+5)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.65 Estimated Value gained: \$1

<http://www.blogstorm.co.uk/easy-googl...>

▲ top ten websites 38(+11)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.86 Estimated Value gained: \$0

<http://www.blogstorm.co.uk/top-10-wor...>

▲ the best website ever 27

Est. Clicks/Month unchanged Est. Value/Click: \$2.28 Estimated Value unchanged \$1

<http://www.blogstorm.co.uk/top-10-wor...>

▲ digitalpoint forums 29

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0

<http://www.blogstorm.co.uk/digital-po...>

▲ natural search 23

Est. Clicks/Month unchanged Est. Value/Click: \$2.84 Estimated Value unchanged \$1

<http://www.blogstorm.co.uk/natural-se...>

▲ uk blog 24

Est. Clicks/Month unchanged Est. Value/Click: \$1.87 Estimated Value unchanged \$1

<http://www.blogstorm.co.uk/top-100-uk...>

▲ lavora 5(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$0.28 Estimated Value unchanged \$0

<http://www.blogstorm.co.uk/company/la...>

▲ design agencies 44

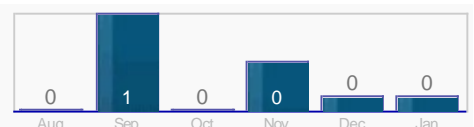
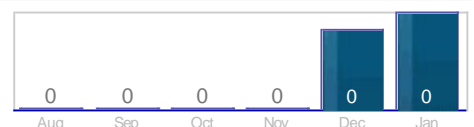
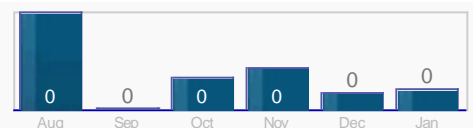
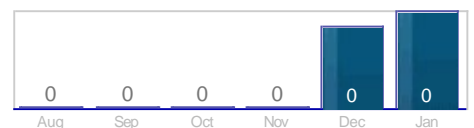
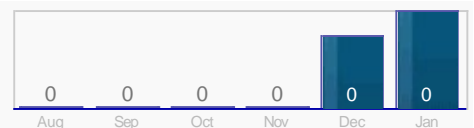
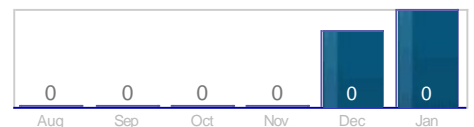
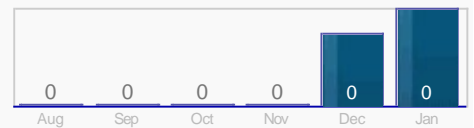
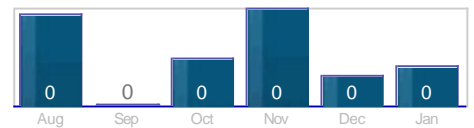
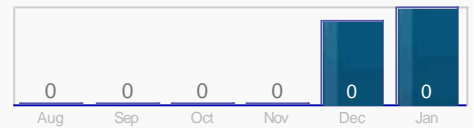
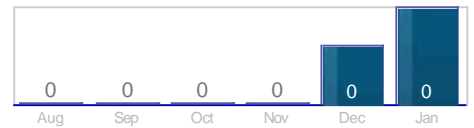
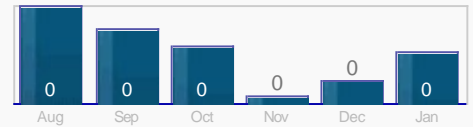
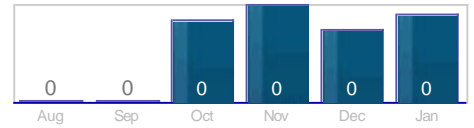
Est. Clicks/Month unchanged Est. Value/Click: \$1.6 Estimated Value unchanged \$1

<http://www.blogstorm.co.uk/dir/creati...>

▲ hungry house 5(+1)

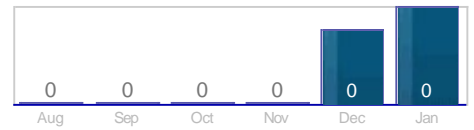
Est. Clicks/Month unchanged Est. Value/Click: \$0.83 Estimated Value unchanged \$0

<http://www.blogstorm.co.uk/hungry-hou...>



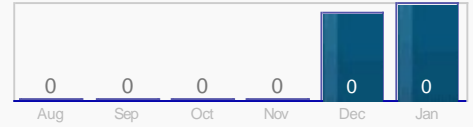
▲ code edit 11

Est. Clicks/Month unchanged Est. Value/Click: \$0.57 Estimated Value unchanged \$0
<http://www.blogstorm.co.uk/cut-and-pa...>



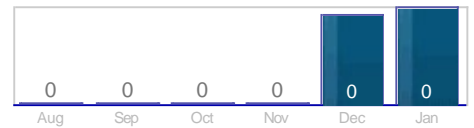
▲ international herald 43

Est. Clicks/Month unchanged Est. Value/Click: \$0.87 Estimated Value unchanged \$0
<http://www.blogstorm.co.uk/internatio...>



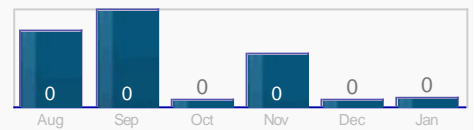
▲ search engine optimisation seo 34

Est. Clicks/Month unchanged Est. Value/Click: \$3.53 Estimated Value unchanged \$1
<http://www.blogstorm.co.uk/>



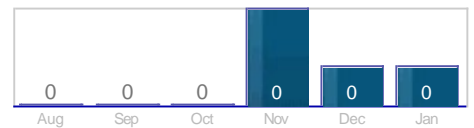
▲ geo targeting 46

Est. Clicks/Month unchanged Est. Value/Click: \$1.06 Estimated Value unchanged \$0
<http://www.blogstorm.co.uk/geotargeti...>



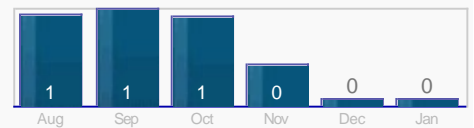
▲ local reviews 46

Est. Clicks/Month unchanged Est. Value/Click: \$0.68 Estimated Value unchanged \$0
<http://www.blogstorm.co.uk/google-loc...>



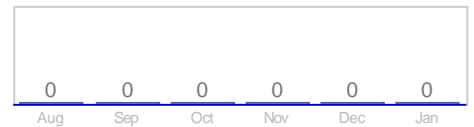
▲ ecommerce conversion rates 2(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$4.14 Estimated Value unchanged \$1
<http://www.blogstorm.co.uk/average-ec...>



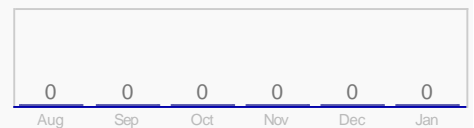
▲ manchesteronline 18(+18)

Est. Clicks/Month unchanged Est. Value/Click: \$1.32 Estimated Value unchanged \$0
<http://www.blogstorm.co.uk/dir/manche...>



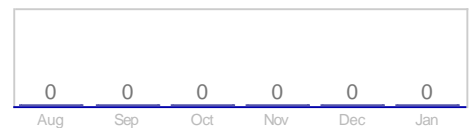
▲ search url 26

Est. Clicks/Month unchanged Est. Value/Click: \$1.54 Estimated Value unchanged \$0
<http://www.blogstorm.co.uk/how-i-use-...>



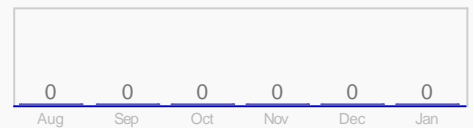
▲ cut and paste 39(+3)

Est. Clicks/Month unchanged Est. Value/Click: \$0.35 Estimated Value unchanged \$0
<http://www.blogstorm.co.uk/cut-and-pa...>



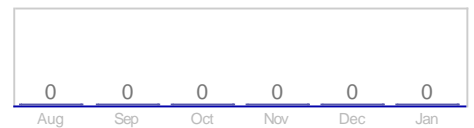
▲ cut paste 40

Est. Clicks/Month unchanged Est. Value/Click: \$0.38 Estimated Value unchanged \$0
<http://www.blogstorm.co.uk/cut-and-pa...>



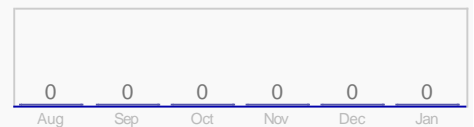
▲ seo agencies 40

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.blogstorm.co.uk/mitesh-pat...>



▲ link baiting 28(+14)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.blogstorm.co.uk/linkbait-b...>



▲ code 9 23(+3)

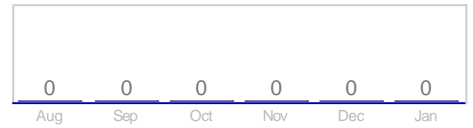
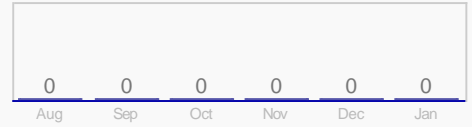
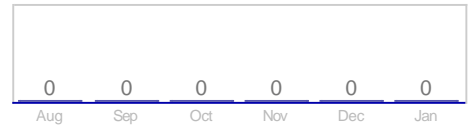
Est. Clicks/Month unchanged Est. Value/Click: \$0.72 Estimated Value unchanged \$0
<http://www.blogstorm.co.uk/company/co...>

▲ marks and spencer flowers 21(+16)

Est. Clicks/Month unchanged Est. Value/Click: \$5.57 Estimated Value unchanged \$1
<http://www.blogstorm.co.uk/interflora...>

▲ seo freelancer 30

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.blogstorm.co.uk/how-to-be-...>



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Most Valuable Keywords (all)

Rank

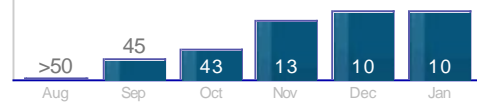
google alerts

Rank: 11(-3) Est. Clicks/Mo: 682(-369) Est. Value/Mo: \$1k(-\$1.085k)



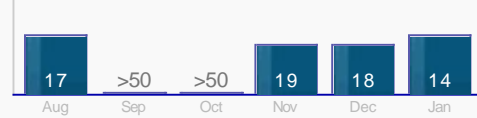
google alert

Rank: 10 Est. Clicks/Mo: 191 Est. Value/Mo: \$265(+\$4.3)



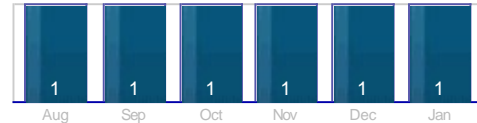
interspire

Rank: 14(+4) Est. Clicks/Mo: 17(+5) Est. Value/Mo: \$227(+\$61)



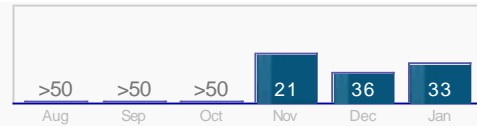
how to edit a website

Rank: 1 Est. Clicks/Mo: 97(-26) Est. Value/Mo: \$173(-\$36.424)



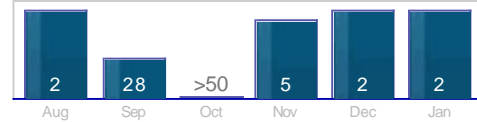
google keyword tool

Rank: 33(+3) Est. Clicks/Mo: 79(-2) Est. Value/Mo: \$155(-\$1.642)



viral marketing campaign

Rank: 2 Est. Clicks/Mo: 26(-9) Est. Value/Mo: \$109(-\$36.643)



pay per click agencies

Rank: 4(-2) Est. Clicks/Mo: 9(-30) Est. Value/Mo: \$79(-\$201.427)



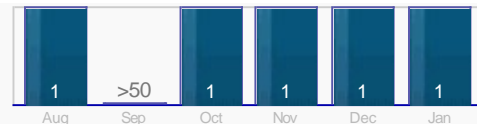
google profit

Rank: 2 Est. Clicks/Mo: 25(-10) Est. Value/Mo: \$71(-\$6.84)



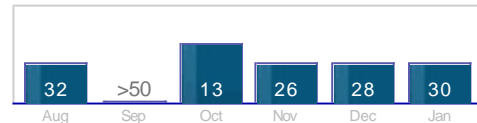
edit website

Rank: 1 Est. Clicks/Mo: 36(+14) Est. Value/Mo: \$59(+\$24)



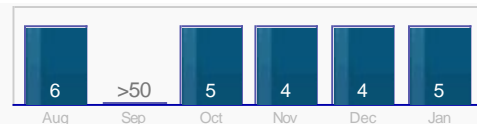
lycos mail

Rank: 30(-2) Est. Clicks/Mo: 78(-11) Est. Value/Mo: \$52(-\$9.37)



worst websites

Rank: 5(-1) Est. Clicks/Mo: 45(-13) Est. Value/Mo: \$45(-\$14.149)



best viral marketing

Rank: 1(+19) Est. Clicks/Mo: 10(+9) Est. Value/Mo: \$43(+\$41)

google uk

Rank: 40(-3) Est. Clicks/Mo: 44(-19) Est. Value/Mo: \$35(-\$31.298)

viral marketing

Rank: 21(-14) Est. Clicks/Mo: 21(-223) Est. Value/Mo: \$33(-\$650.878)

successful viral marketing campaigns

Rank: 1 Est. Clicks/Mo: 10(-5) Est. Value/Mo: \$32(-\$7.84)



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Newly Ranked Organic Pages

<http://www.blogstorm.co.uk/digital-point-forums/>

Estimated SEO Value: **\$2.2** Estimated Total Clicks/Mo: 3

Keywords (rank): digital point forums (28), digitalpoint forums (29), digital point forum (38), digitalpoints (39)

<http://www.blogstorm.co.uk/google-changes-misspelled-results-did-you-mean/>

Estimated SEO Value: **\$1.75** Estimated Total Clicks/Mo: 5

Keywords (rank): factoring specialist (34), misspell (42)

<http://www.blogstorm.co.uk/jobs/category/blogging/>

Estimated SEO Value: **\$1.55** Estimated Total Clicks/Mo: 2

Keywords (rank): blogging jobs (34)

<http://www.blogstorm.co.uk/jobs/category/seo/>

Estimated SEO Value: **\$1.49** Estimated Total Clicks/Mo: 1

Keywords (rank): seo jobs (38)

<http://www.blogstorm.co.uk/google-adds-new-top-references-to-refine-search-results/>

Estimated SEO Value: **\$0.93** Estimated Total Clicks/Mo: 1

Keywords (rank): refine search (11)

<http://www.blogstorm.co.uk/dir/creative-design>

Estimated SEO Value: **\$0.51** Estimated Total Clicks/Mo: 0

Keywords (rank): design agencies (44)

<http://www.blogstorm.co.uk/company/web-marketing-advisor-ltd>

Estimated SEO Value: **\$0.33** Estimated Total Clicks/Mo: 0

Keywords (rank): marketing advisor (27)

<http://www.blogstorm.co.uk/international-herald-tribune-removes-all-pages-from-google/>

Estimated SEO Value: **\$0.24** Estimated Total Clicks/Mo: 0

Keywords (rank): international herald (43)

<http://www.blogstorm.co.uk/underground-seo-newsletter-sign-up-and-get-free-linkbait-whitepaper/>

Estimated SEO Value: **\$0.22** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.blogstorm.co.uk/how-to-make-your-website-mobile-friendly/>

Estimated SEO Value: **\$0.18** Estimated Total Clicks/Mo: 0

Keywords (rank): mobi websites (48)

<http://www.blogstorm.co.uk/google-local-citation-review-data-study/>

Estimated SEO Value: **\$0.16** Estimated Total Clicks/Mo: 0

Keywords (rank): local reviews (46)

<http://www.blogstorm.co.uk/company/123-internet-designs-ltd>

Estimated SEO Value: **\$0.07** Estimated Total Clicks/Mo: 0

Keywords (rank): internet designs (39)

<http://www.blogstorm.co.uk/coca-cola-should-be-more-sociable/>

Estimated SEO Value: **\$0.06** Estimated Total Clicks/Mo: 0

Keywords (rank): coca cola strategy (35)

<http://www.blogstorm.co.uk/answers-losing-google-traffic/>

Estimated SEO Value: **\$0.05** Estimated Total Clicks/Mo: 1

Keywords (rank): answers.com google (32)

<http://www.blogstorm.co.uk/twitter-isnt-selling-links/>

Estimated SEO Value: **\$0.05** Estimated Total Clicks/Mo: 0

Keywords (rank): selling links (47)

<http://www.blogstorm.co.uk/stealth-googlebot-or-google-operating-system/>

Estimated SEO Value: **\$0.01** Estimated Total Clicks/Mo: 0

Keywords (rank): googlebots (18)

<http://www.blogstorm.co.uk/linkbuilding-for-ecommerce-sites/>

Estimated SEO Value: **\$0.01** Estimated Total Clicks/Mo: 0

Keywords (rank): link building tips (43)

<http://www.blogstorm.co.uk/outsourcing-your-blog-content-marketing-to-branded3/>

Estimated SEO Value: **\$0.01** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.blogstorm.co.uk/new-google-seo-starter-guide/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.blogstorm.co.uk/company/coolpink>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): www coolonk net (39)

<http://www.blogstorm.co.uk/javascript-back-buttons-seo-dont-mix/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): buttons mix (38)

<http://www.blogstorm.co.uk/blogicon-wordpress-beta-testers-required/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): beta testers required (31)

<http://www.blogstorm.co.uk/dir/public-relations/manchester>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): manchester public relations (48)

<http://www.blogstorm.co.uk/jobs/junior-seo-specialist-2/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.blogstorm.co.uk/jobs/client-account-manager-sales-account-manager-europe---basingstoke/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): account management sales (49)

[Download as CSV](#)

| New Keywords (You weren't ranked on before) | Estimated New Click/Month |
|--|---------------------------|
| the open championship Rank: 36 Searches/Mo: 1k Est. Value/Click: \$0.41 http://www.blogstorm.co.uk/the-open-championship-iphone-app-desktop-widget/ | 11 new clicks/month |
| misspell Rank: 42 Searches/Mo: 15k Est. Value/Click: \$0.36 http://www.blogstorm.co.uk/google-changes-misspelled-results-did-you-mean/ | 5 new clicks/month |
| blog uk Rank: 5 Searches/Mo: 300 Est. Value/Click: \$1.81 http://www.blogstorm.co.uk/top-100-uk-blogs/ | 3 new clicks/month |
| new website launch Rank: 8 Searches/Mo: 33k Est. Value/Click: \$2.04 http://www.blogstorm.co.uk/how-to-launch-a-new-website/ | 3 new clicks/month |
| blog search engine optimiz... Rank: 6 Searches/Mo: 0 Est. Value/Click: \$2.47 http://www.blogstorm.co.uk/ | 3 new clicks/month |
| best website ever Rank: 28 Searches/Mo: 2k Est. Value/Click: \$1.89 http://www.blogstorm.co.uk/top-10-worst-websites/ | 2 new clicks/month |
| marketing blogs Rank: 27 Searches/Mo: 2k Est. Value/Click: \$2.11 http://www.blogstorm.co.uk/top-100-uk-blogs/ | 2 new clicks/month |
| blogging jobs Rank: 34 Searches/Mo: 2k Est. Value/Click: \$1.09 http://www.blogstorm.co.uk/jobs/category/blogging/ | 2 new clicks/month |
| seller rating Rank: 10 Searches/Mo: 150 Est. Value/Click: \$0.83 http://www.blogstorm.co.uk/stars-on-adwords-seller-ratings-hits-the-uk/ | 2 new clicks/month |
| digital point forums Rank: 28 Searches/Mo: 0 Est. Value/Click: \$1.47 http://www.blogstorm.co.uk/digital-point-forums/ | 2 new clicks/month |
| digital point forum Rank: 38 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.blogstorm.co.uk/digital-point-forums/ | 1 new click/month |
| refine search Rank: 11 Searches/Mo: 0 Est. Value/Click: \$1.02 http://www.blogstorm.co.uk/google-adds-new-top-references-to-refine-search-results/ | 1 new click/month |
| seo jobs Rank: 38 Searches/Mo: 4k Est. Value/Click: \$1.68 http://www.blogstorm.co.uk/jobs/category/seo/ | 1 new click/month |
| google webmasters Rank: 46 Searches/Mo: 2k Est. Value/Click: \$2.07 http://www.blogstorm.co.uk/learning-from-google-webmaster-tools-caffeine-data/ | 1 new click/month |

| | |
|---|--------------------|
| google phone numbers Rank: 40 Searches/Mo: 0 Est. Value/Click: \$0.67 http://www.blogstorm.co.uk/dealing-with-multiple-phone-numbers-in-google-local/ | 1 new click/month |
| click fraud Rank: 42 Searches/Mo: 2k Est. Value/Click: \$3.16 http://www.blogstorm.co.uk/spyware-click-fraud/ | 1 new click/month |
| answers.com google Rank: 32 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.blogstorm.co.uk/answers-losing-google-traffic/ | 1 new click/month |
| advanced analytics Rank: 27 Searches/Mo: 480 Est. Value/Click: \$3.92 http://www.blogstorm.co.uk/advanced-google-analytics/ | 1 new click/month |
| the best website ever Rank: 27 Searches/Mo: 480 Est. Value/Click: \$2.28 http://www.blogstorm.co.uk/top-10-worst-websites/ | 0 new clicks/month |
| digitalpoint forums Rank: 29 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.blogstorm.co.uk/digital-point-forums/ | 0 new clicks/month |
| natural search Rank: 23 Searches/Mo: 570 Est. Value/Click: \$2.84 http://www.blogstorm.co.uk/natural-search-vs-paid-search-spend-traffic-share-for-big-brand-retail... | 0 new clicks/month |
| uk blog Rank: 24 Searches/Mo: 210 Est. Value/Click: \$1.87 http://www.blogstorm.co.uk/top-100-uk-blogs/ | 0 new clicks/month |
| design agencies Rank: 44 Searches/Mo: 4k Est. Value/Click: \$1.6 http://www.blogstorm.co.uk/dir/creative-design | 0 new clicks/month |
| code edit Rank: 11 Searches/Mo: 0 Est. Value/Click: \$0.57 http://www.blogstorm.co.uk/cut-and-paste-one-line-of-code-to-make-any-website-editable/ | 0 new clicks/month |
| international herald Rank: 43 Searches/Mo: 0 Est. Value/Click: \$0.87 http://www.blogstorm.co.uk/international-herald-tribune-removes-all-pages-from-google/ | 0 new clicks/month |
| search engine optimisation... Rank: 34 Searches/Mo: 570 Est. Value/Click: \$3.53 http://www.blogstorm.co.uk/ | 0 new clicks/month |
| geo targeting Rank: 46 Searches/Mo: 570 Est. Value/Click: \$1.06 http://www.blogstorm.co.uk/geotargeting-with-php/ | 0 new clicks/month |
| local reviews Rank: 46 Searches/Mo: 0 Est. Value/Click: \$0.68 http://www.blogstorm.co.uk/google-local-citation-review-data-study/ | 0 new clicks/month |
| search url Rank: 26 Searches/Mo: 480 Est. Value/Click: \$1.54 http://www.blogstorm.co.uk/how-i-use-url-search-to-get-thousands-of-visitors/ | 0 new clicks/month |

| | |
|---|--------------------|
| seo agencies Rank: 40 Searches/Mo: 720 Est. Value/Click: \$0.08 http://www.blogstorm.co.uk/mitesh-patel-from-lenstore-on-how-seo-agencies-can-do-better/ | 0 new clicks/month |
| cut paste Rank: 40 Searches/Mo: 480 Est. Value/Click: \$0.38 http://www.blogstorm.co.uk/cut-and-paste-one-line-of-code-to-make-any-website-editable/ | 0 new clicks/month |
| seo freelancer Rank: 30 Searches/Mo: 570 Est. Value/Click: \$0.08 http://www.blogstorm.co.uk/how-to-be-a-successful-freelance-seo/ | 0 new clicks/month |
| dvla car tax Rank: 31 Searches/Mo: 0 Est. Value/Click: \$0.09 http://www.blogstorm.co.uk/direct-gov-uk-taxdisc/ | 0 new clicks/month |
| googlebots Rank: 18 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.blogstorm.co.uk/stealth-googlebot-or-google-operating-system/ | 0 new clicks/month |
| link building tips Rank: 43 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.blogstorm.co.uk/linkbuilding-for-ecommerce-sites/ | 0 new clicks/month |
| marketing advisor Rank: 27 Searches/Mo: 150 Est. Value/Click: \$3.17 http://www.blogstorm.co.uk/company/web-marketing-advisor-ltd | 0 new clicks/month |
| coca cola strategy Rank: 35 Searches/Mo: 210 Est. Value/Click: \$0.6 http://www.blogstorm.co.uk/coca-cola-should-be-more-sociable/ | 0 new clicks/month |
| uk search engine submission Rank: 45 Searches/Mo: 240 Est. Value/Click: \$3.76 http://www.blogstorm.co.uk/search-engine-submission-scam/ | 0 new clicks/month |
| internet marketing campaigns Rank: 46 Searches/Mo: 480 Est. Value/Click: \$1.13 http://www.blogstorm.co.uk/the-top-10-viral-marketing-campaigns-of-all-time/ | 0 new clicks/month |
| keywords adwords Rank: 41 Searches/Mo: 300 Est. Value/Click: \$3.23 http://www.blogstorm.co.uk/adwords-exact-search-keywords-coming-to-analytics-in-may/ | 0 new clicks/month |
| listed phone numbers Rank: 41 Searches/Mo: 150 Est. Value/Click: \$1 http://www.blogstorm.co.uk/dealing-with-multiple-phone-numbers-in-google-local/ | 0 new clicks/month |
| mobi websites Rank: 48 Searches/Mo: 0 Est. Value/Click: \$2.7 http://www.blogstorm.co.uk/how-to-make-your-website-mobile-friendly/ | 0 new clicks/month |
| easy money makers Rank: 42 Searches/Mo: 0 Est. Value/Click: \$1.9 http://www.blogstorm.co.uk/easy-google-profit-scam/ | 0 new clicks/month |
| viral marketing blog Rank: 37 Searches/Mo: 0 Est. Value/Click: \$1.97 http://www.blogstorm.co.uk/ | 0 new clicks/month |

| | |
|---|--------------------|
| <p>most used search engine Rank: 46 Searches/Mo: 150 Est. Value/Click: \$1.46 http://www.blogstorm.co.uk/</p> | 0 new clicks/month |
| <p>link analyzer Rank: 48 Searches/Mo: 90 Est. Value/Click: \$1.47 http://www.blogstorm.co.uk/link-analysis-tool/</p> | 0 new clicks/month |
| <p>campaigns marketing Rank: 49 Searches/Mo: 0 Est. Value/Click: \$2.9 http://www.blogstorm.co.uk/the-top-10-viral-marketing-campaigns-of-all-time/</p> | 0 new clicks/month |
| <p>search indexing Rank: 50 Searches/Mo: 0 Est. Value/Click: \$2.31 http://www.blogstorm.co.uk/google-blog-search-is-fast/</p> | 0 new clicks/month |
| <p>uk top Rank: 45 Searches/Mo: 210 Est. Value/Click: \$0.68 http://www.blogstorm.co.uk/top-100-uk-blogs/</p> | 0 new clicks/month |
| <p>save websites Rank: 47 Searches/Mo: 120 Est. Value/Click: \$1.06 http://www.blogstorm.co.uk/cut-and-paste-one-line-of-code-to-make-any-website-editable/</p> | 0 new clicks/month |

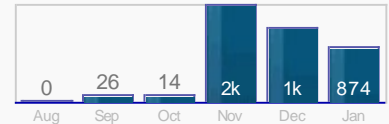
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Top Site Sections Summary

Estimated Clicks/Month

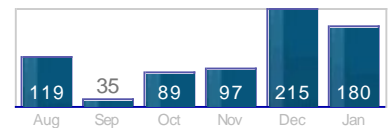
[blogstorm.co.uk/how-to-use-...](#)

Number of Keywords: 3
Estimated Value/Mo: \$2k (-\$1k)
 Top Keywords: google alerts, google alert, how to use google



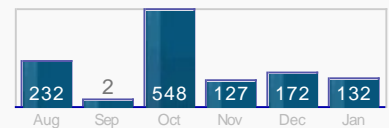
[blogstorm.co.uk/cut-and-pas...](#)

Number of Keywords: 29
Estimated Value/Mo: \$299 (-\$47)
 Top Keywords: how to edit a website, edit website, edit websites, edit web site, website edit



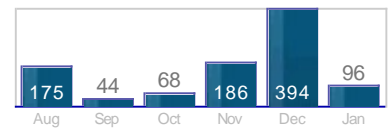
[blogstorm.co.uk/lycos-shutt...](#)

Number of Keywords: 15
Estimated Value/Mo: \$90 (-\$29)
 Top Keywords: lycos mail, lycos email, mail.lycos., mail.lycos, lycos uk



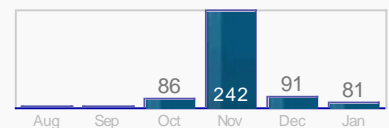
[blogstorm.co.uk/the-top-10-...](#)

Number of Keywords: 29
Estimated Value/Mo: \$310 (-\$862)
 Top Keywords: viral marketing campaign, viral marketing, best viral marketing, successful viral marketing campaigns, viral campaign



[blogstorm.co.uk/the-new-goo...](#)

Number of Keywords: 8
Estimated Value/Mo: \$155 (-\$15)
 Top Keywords: google keyword tool, google key word tool, keyword tool uk

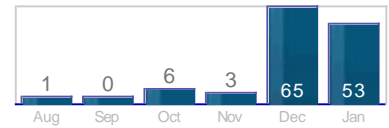


[blogstorm.co.uk/top-10-wors...](#)

Number of Keywords: 22

Estimated Value/Mo: \$53 (-\$11)

Top Keywords: worst websites, best website ever, top 10 websites, top ten websites, worst designed websites

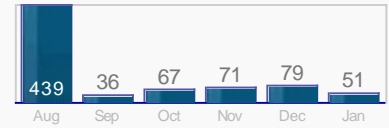


[blogstorm.co.uk/easy-google...](#)

Number of Keywords: 28

Estimated Value/Mo: \$111 (-\$33)

Top Keywords: google profit, google profits, easy money scams, easy scams, googleprofits

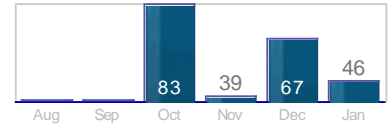


[blogstorm.co.uk/google-star...](#)

Number of Keywords: 4

Estimated Value/Mo: \$37 (-\$32)

Top Keywords: google uk, uk google, google search uk, google.co.uk google.co.uk

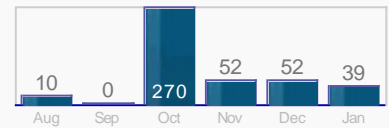


[blogstorm.co.uk/top-100-uk...](#)

Number of Keywords: 9

Estimated Value/Mo: \$46 (-\$10)

Top Keywords: uk blogs, top 100 blogs, uk top 100, blog uk, marketing blogs

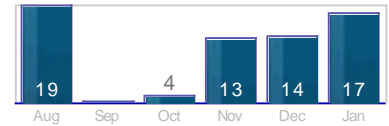


[blogstorm.co.uk/review-inte...](#)

Number of Keywords: 4

Estimated Value/Mo: \$228 (+\$58)

Top Keywords: interspire, shopping cart software reviews, shopping cart software review, interspe

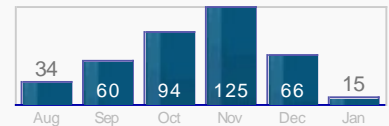


[blogstorm.co.uk/dir](#)

Number of Keywords: 29

Estimated Value/Mo: \$102 (-\$269)

Top Keywords: pay per click agencies, media buying services, pay per click agency, manchesteronline, design agencies

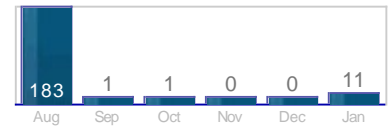


[blogstorm.co.uk/the-open-ch...](#)

Number of Keywords: 3

Estimated Value/Mo: \$5 (+\$5)

Top Keywords: the open championship, desktop golf, the open golf championship

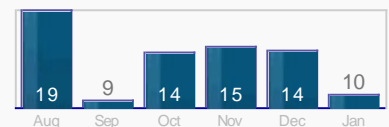


[blogstorm.co.uk/average-eco...](#)

Number of Keywords: 5

Estimated Value/Mo: \$37 (-\$14)

Top Keywords: ecommerce conversion rates, ecommerce conversion rate, ecommerce conversion, e commerce conversion, rates conversion

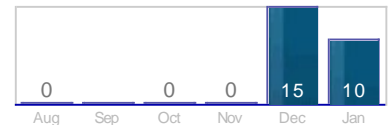


[blogstorm.co.uk/free-travel...](#)

Number of Keywords: 1

Estimated Value/Mo: \$23 (+\$3)

Top Keywords: kayak travel

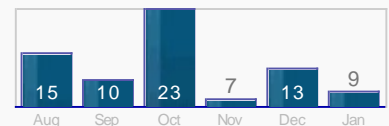


[blogstorm.co.uk/advanced-go...](#)

Number of Keywords: 5

Estimated Value/Mo: \$24 (-\$15)

Top Keywords: google analytic, google analysis, advanced analytics



[Download as CSV](#)

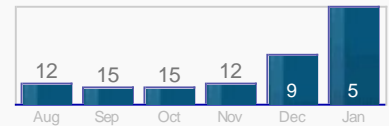
Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

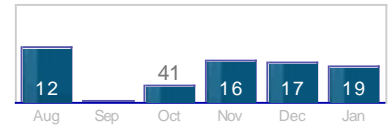
google alerts (11)

Searches/Mo: 74k Est. Value/Click: \$1.93 Est. Potential New Clicks/Month: 10k
Other Keywords for URL: google alerts, google alert, how to use google



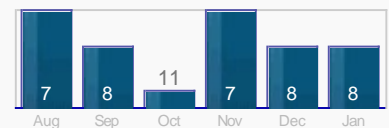
google keyword tool (33)

Searches/Mo: 60k Est. Value/Click: \$1.96 Est. Potential New Clicks/Month: 7k
Other Keywords for URL: google keyword tool, google key word tool, keyword tool uk



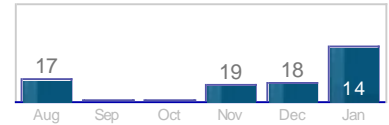
google uk (40)

Searches/Mo: 74k Est. Value/Click: \$0.79 Est. Potential New Clicks/Month: 8k
Other Keywords for URL: google uk, uk google, google search uk, google.co.uk google.co.uk



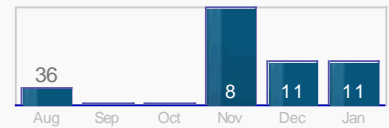
lycos mail (30)

Searches/Mo: 60k Est. Value/Click: \$0.67 Est. Potential New Clicks/Month: 8k
Other Keywords for URL: lycos mail, lycos email, mail.lycos, mail.lycos., lycos uk



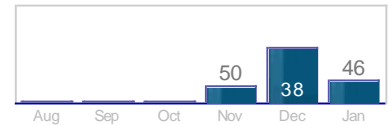
kayak travel (38)

Searches/Mo: 18k Est. Value/Click: \$2.34 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: kayak travel



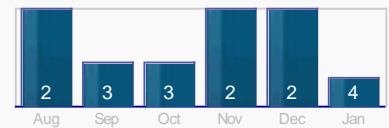
interspire (14)

Searches/Mo: 4k Est. Value/Click: \$13 Est. Potential New Clicks/Month: 268
Other Keywords for URL: interspire, shopping cart software reviews, shopping cart software review, interspe



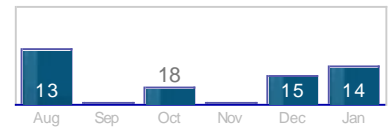
google alert (10)

Searches/Mo: 18k Est. Value/Click: \$1.39 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: google alerts, google alert, how to use google



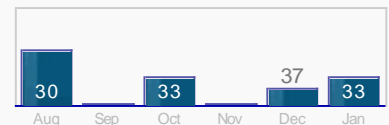
viral marketing (21)

Searches/Mo: 12k Est. Value/Click: \$1.56 Est. Potential New Clicks/Month: 762
Other Keywords for URL: viral marketing campaign, viral marketing, best viral marketing, successful viral marketing campaigns, viral campaign



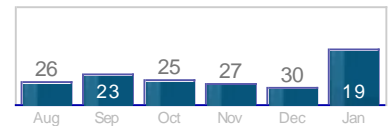
google analytic (31)

Searches/Mo: 4k Est. Value/Click: \$2.71 Est. Potential New Clicks/Month: 304
Other Keywords for URL: google analytic, google analysis, advanced analytics



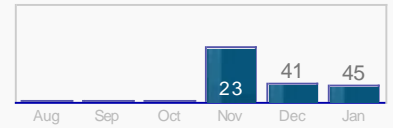
the open championship (36)

Searches/Mo: 1k Est. Value/Click: \$0.41 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: the open championship, desktop golf, the open golf championship



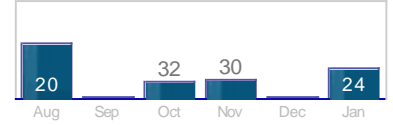
ezonearticles (44)

Searches/Mo: 0 Est. Value/Click: \$0.91 Est. Potential New Clicks/Month: 715
 Other Keywords for URL: ezonearticles, ezonearticles.co



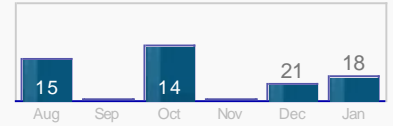
seo toolbar (26)

Searches/Mo: 2k Est. Value/Click: \$3.25 Est. Potential New Clicks/Month: 146
 Other Keywords for URL: seo toolbar, seo tool bar, new tool bar



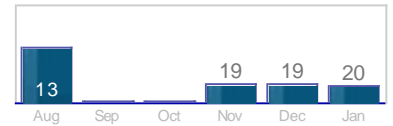
click fraud (42)

Searches/Mo: 2k Est. Value/Click: \$3.16 Est. Potential New Clicks/Month: 147
 Other Keywords for URL: click fraud, ckick fraud, spyware uk



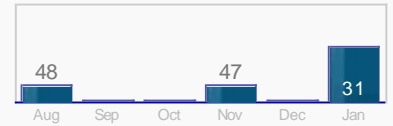
uk google (43)

Searches/Mo: 3k Est. Value/Click: \$1.05 Est. Potential New Clicks/Month: 406
 Other Keywords for URL: google uk, uk google, google search uk, google.co.uk google.co.uk



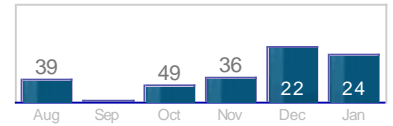
organic search (48)

Searches/Mo: 1k Est. Value/Click: \$3.54 Est. Potential New Clicks/Month: 118
 Other Keywords for URL: organic search results, organic search



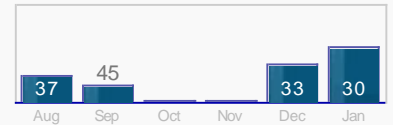
Digital point (40)

Searches/Mo: 4k Est. Value/Click: \$0.71 Est. Potential New Clicks/Month: 587
 Other Keywords for URL: Digital point, digitalpoint, digitalpoint tools, digital point ad network, digital point coop



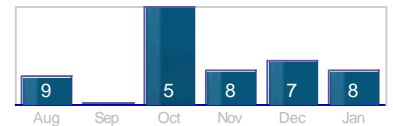
best website ever (28)

Searches/Mo: 2k Est. Value/Click: \$1.89 Est. Potential New Clicks/Month: 217
 Other Keywords for URL: worst websites, best website ever, top 10 websites, top ten websites, worst designed websites



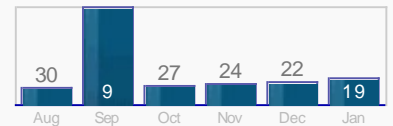
misspell (42)

Searches/Mo: 15k Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 1k
 Other Keywords for URL: misspell, factoring specialist



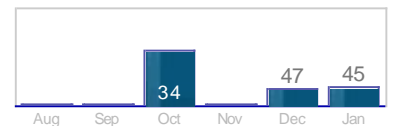
web analytics tools (27)

Searches/Mo: 2k Est. Value/Click: \$5.95 Est. Potential New Clicks/Month: 66
 Other Keywords for URL: web analytics tools, web analytics tool, analytics tools, analytic tool web



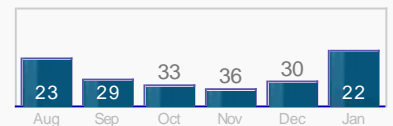
digitalpoint (30)

Searches/Mo: 0 Est. Value/Click: \$1.28 Est. Potential New Clicks/Month: 307
 Other Keywords for URL: Digital point, digitalpoint, digitalpoint tools, digital point ad network, digital point coop



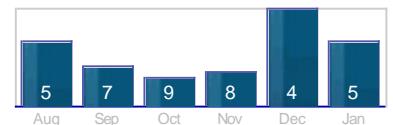
google analysis (28)

Searches/Mo: 990 Est. Value/Click: \$2.49 Est. Potential New Clicks/Month: 141
 Other Keywords for URL: google analytic, google analysis, advanced analytics



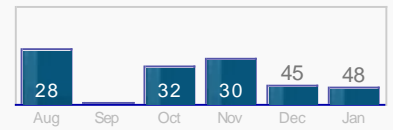
google profits (9)

Searches/Mo: 2k Est. Value/Click: \$1.53 Est. Potential New Clicks/Month: 200
 Other Keywords for URL: google profit, google profits, easy money scams, easy scams, googleprofits



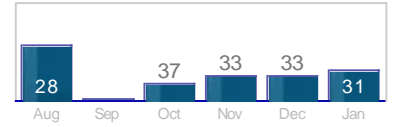
seo jobs (38)

Searches/Mo: 4k Est. Value/Click: \$1.68 Est. Potential New Clicks/Month: 161
Other Keywords for URL: seo jobs



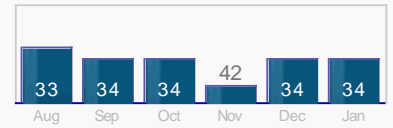
seo toolkit (47)

Searches/Mo: 990 Est. Value/Click: \$3.46 Est. Potential New Clicks/Month: 78
Other Keywords for URL: seo toolkit



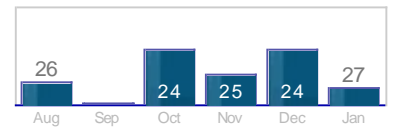
marketing blogs (27)

Searches/Mo: 2k Est. Value/Click: \$2.11 Est. Potential New Clicks/Month: 115
Other Keywords for URL: uk blogs, top 100 blogs, uk top 100, blog uk, marketing blogs



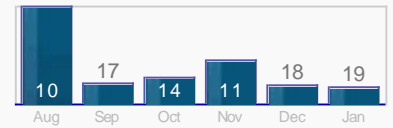
google market share (46)

Searches/Mo: 870 Est. Value/Click: \$3.54 Est. Potential New Clicks/Month: 67
Other Keywords for URL: google market share, market share uk, uk shares market, uk search engine market share



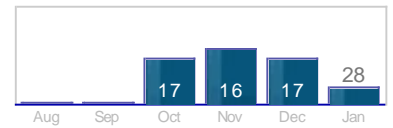
google search engine submission (29)

Searches/Mo: 1k Est. Value/Click: \$3.57 Est. Potential New Clicks/Month: 67
Other Keywords for URL: google search engine submission, search engine submission google, uk search engine submission, google search submission, google search engine submit



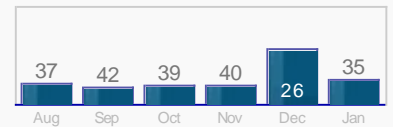
blogging jobs (34)

Searches/Mo: 2k Est. Value/Click: \$1.09 Est. Potential New Clicks/Month: 210
Other Keywords for URL: blogging jobs



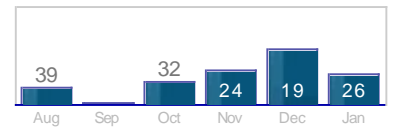
worst websites (5)

Searches/Mo: 0 Est. Value/Click: \$1 Est. Potential New Clicks/Month: 226
Other Keywords for URL: worst websites, best website ever, top 10 websites, top ten websites, worst designed websites



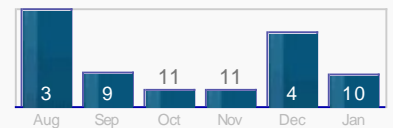
pay per click agencies (4)

Searches/Mo: 570 Est. Value/Click: \$8.81 Est. Potential New Clicks/Month: 25
Other Keywords for URL: pay per click agencies, pay per click agency, pay per click ad agency



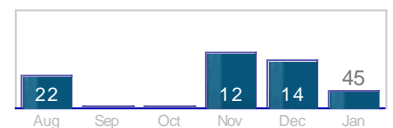
digital point forums (28)

Searches/Mo: 0 Est. Value/Click: \$1.47 Est. Potential New Clicks/Month: 141
Other Keywords for URL: digital point forums, digital point forum, digitalpoint forums, digitalpoints



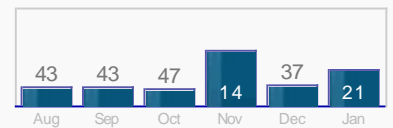
viral marketing examples (16)

Searches/Mo: 990 Est. Value/Click: \$2.53 Est. Potential New Clicks/Month: 81
Other Keywords for URL: viral marketing campaign, viral marketing, best viral marketing, successful viral marketing campaigns, viral campaign



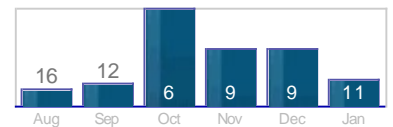
pay per click agency (28)

Searches/Mo: 2k Est. Value/Click: \$5.84 Est. Potential New Clicks/Month: 33
Other Keywords for URL: pay per click agencies, pay per click agency, pay per click ad agency



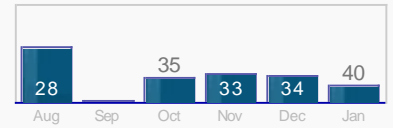
advanced analytics (27)

Searches/Mo: 480 Est. Value/Click: \$3.92 Est. Potential New Clicks/Month: 49
Other Keywords for URL: google analytic, google analysis, advanced analytics



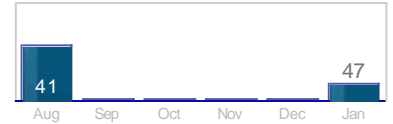
viral campaign (8)

Searches/Mo: 720 Est. Value/Click: \$3.18 Est. Potential New Clicks/Month: 60
 Other Keywords for URL: viral marketing campaign, viral marketing, best viral marketing, successful viral marketing campaigns, viral campaign



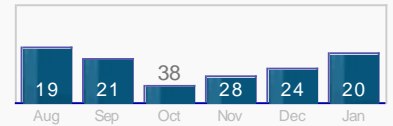
google webmasters (46)

Searches/Mo: 2k Est. Value/Click: \$2.07 Est. Potential New Clicks/Month: 91
 Other Keywords for URL: google webmasters, google learning, webmaster learning



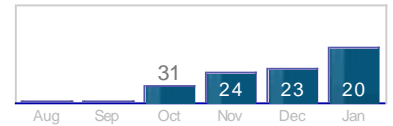
top ten websites (38)

Searches/Mo: 0 Est. Value/Click: \$0.86 Est. Potential New Clicks/Month: 218
 Other Keywords for URL: worst websites, best website ever, top 10 websites, top ten websites, worst designed websites



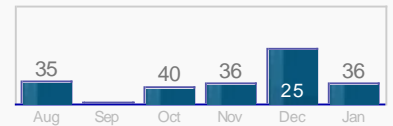
mobile seo (48)

Searches/Mo: 0 Est. Value/Click: \$3.7 Est. Potential New Clicks/Month: 46
 Other Keywords for URL: mobile seo



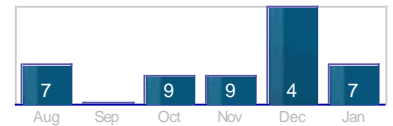
mail.lycos (13)

Searches/Mo: 0 Est. Value/Click: \$0.68 Est. Potential New Clicks/Month: 248
 Other Keywords for URL: lycos mail, lycos email, mail.lycos, mail.lycos., lycos uk



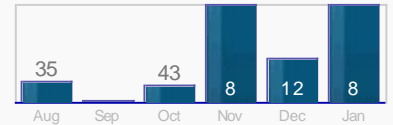
mail.lycos. (13)

Searches/Mo: 0 Est. Value/Click: \$0.68 Est. Potential New Clicks/Month: 248
 Other Keywords for URL: lycos mail, lycos email, mail.lycos, mail.lycos., lycos uk



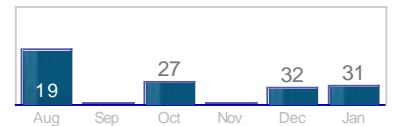
google tutorial (37)

Searches/Mo: 0 Est. Value/Click: \$3.66 Est. Potential New Clicks/Month: 46
 Other Keywords for URL: google tutorial



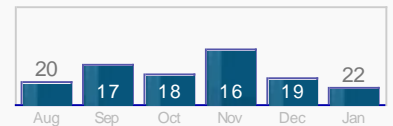
go compare (15)

Searches/Mo: 0 Est. Value/Click: \$2.55 Est. Potential New Clicks/Month: 64
 Other Keywords for URL: go compare



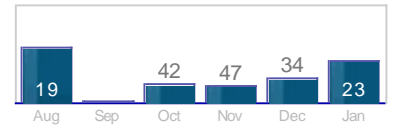
get traffic (38)

Searches/Mo: 1k Est. Value/Click: \$2.89 Est. Potential New Clicks/Month: 56
 Other Keywords for URL: get traffic



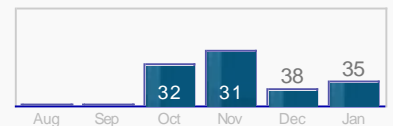
lycos email (10)

Searches/Mo: 2k Est. Value/Click: \$0.7 Est. Potential New Clicks/Month: 233
 Other Keywords for URL: lycos mail, lycos email, mail.lycos, mail.lycos., lycos uk



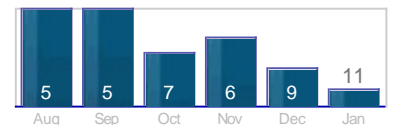
what is viral marketing (34)

Searches/Mo: 720 Est. Value/Click: \$2.43 Est. Potential New Clicks/Month: 66
 Other Keywords for URL: viral marketing campaign, viral marketing, best viral marketing, successful viral marketing campaigns, viral campaign



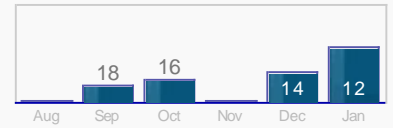
folder sync (40)

Searches/Mo: 2k Est. Value/Click: \$1.82 Est. Potential New Clicks/Month: 85
 Other Keywords for URL: folder sync, windows folder sync, windows xp synchronization, windows xp file synchronization, folder synch



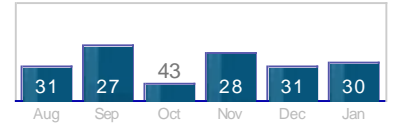
online blogs (31)

Searches/Mo: 2k Est. Value/Click: \$1.07 Est. Potential New Clicks/Month: 141
 Other Keywords for URL: blog search engine optimization, online blogs, online blogging, search engine optimization blog, search engine marketing blog



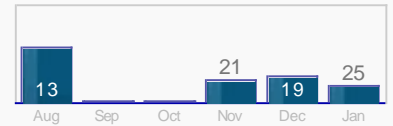
viral marketing ideas (22)

Searches/Mo: 570 Est. Value/Click: \$2.89 Est. Potential New Clicks/Month: 50
 Other Keywords for URL: viral marketing campaign, viral marketing, best viral marketing, successful viral marketing campaigns, viral campaign



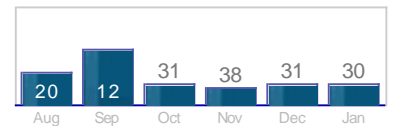
search engine optimisation seo (34)

Searches/Mo: 570 Est. Value/Click: \$3.53 Est. Potential New Clicks/Month: 41
 Other Keywords for URL: blog search engine optimization, online blogs, online blogging, search engine optimization blog, search engine marketing blog



media buying services (11)

Searches/Mo: 720 Est. Value/Click: \$4.13 Est. Potential New Clicks/Month: 32
 Other Keywords for URL: media buying services, media buying services ltd., media buying services inc., media buying firms, media buying services ltd



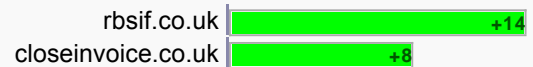
[Download as CSV](#)

Keywords Not Ranked On But Should Be

Estimated Clicks/Month

invoice financing

Searches/Month: 720
 Cost/Click: \$12.00 Est. Potential Clicks/Month: 11
 Avg. Competitor Rank: 4



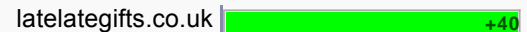
crackberry

Searches/Month: 135k
 Cost/Click: \$1.56 Est. Potential Clicks/Month: 163
 Avg. Competitor Rank: 31



next day delivery

Searches/Month: 990
 Cost/Click: \$2.00 Est. Potential Clicks/Month: 40
 Avg. Competitor Rank: 2



next day delivery gifts

Searches/Month: 480
 Cost/Click: \$1.65 Est. Potential Clicks/Month: 12
 Avg. Competitor Rank: 2



google webmaster tools

Searches/Month: 0
 Cost/Click: \$1.21 Est. Potential Clicks/Month: 64
 Avg. Competitor Rank: 30



weybridge surrey

Searches/Month: 150
 Cost/Click: \$0.94 Est. Potential Clicks/Month: 15
 Avg. Competitor Rank: 2



ftp editor

Searches/Month: 0
 Cost/Click: \$0.75 Est. Potential Clicks/Month: 20
 Avg. Competitor Rank: 2



adwords keywords

Searches/Month: 3k
 Cost/Click: \$4.99 Est. Potential Clicks/Month: 10
 Avg. Competitor Rank: 8

davidnaylor.co.uk  +10

setanta sports

Searches/Month: 0
 Cost/Click: \$2.69 Est. Potential Clicks/Month: 15
 Avg. Competitor Rank: 18

davidnaylor.co.uk  +15

weybridge

Searches/Month: 870
 Cost/Click: \$1.20 Est. Potential Clicks/Month: 25
 Avg. Competitor Rank: 2

allaboutweybridge...  +25

waitrose flowers

Searches/Month: 90
 Cost/Click: \$15.00 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 5

allaboutweybridge...  +1

late gifts

Searches/Month: 0
 Cost/Click: \$1.57 Est. Potential Clicks/Month: 4
 Avg. Competitor Rank: 2

latelategifts.co.uk  +4

wordpress hosting

Searches/Month: 7k
 Cost/Click: \$3.80 Est. Potential Clicks/Month: 6
 Avg. Competitor Rank: 36

davidnaylor.co.uk  +6

jason chen

Searches/Month: 0
 Cost/Click: \$0.79 Est. Potential Clicks/Month: 13
 Avg. Competitor Rank: 24

davidnaylor.co.uk  +13

ppc campaign management

Searches/Month: 2k
 Cost/Click: \$10.00 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 26

davidnaylor.co.uk  +2

porn site

Searches/Month: 33k
 Cost/Click: \$0.83 Est. Potential Clicks/Month: 30
 Avg. Competitor Rank: 36

davidnaylor.co.uk  +30

dave

Searches/Month: 74k
 Cost/Click: \$0.80 Est. Potential Clicks/Month: 35
 Avg. Competitor Rank: 18

davidnaylor.co.uk  +35

invoice finance

Searches/Month: 720
 Cost/Click: \$16.00 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 13

rbsif.co.uk  +1

uk seo

Searches/Month: 300
 Cost/Click: \$4.22 Est. Potential Clicks/Month: 4
 Avg. Competitor Rank: 2

davidnaylor.co.uk  +4

seo marketing

Searches/Month: 10k
 Cost/Click: \$5.98 Est. Potential Clicks/Month: 3
 Avg. Competitor Rank: 45

davidnaylor.co.uk  +3

florist reviews

Searches/Month: 300
 Cost/Click: \$1.96 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 8

onlinefloristrevi...  +2

seo reporting

Searches/Month: 480
 Cost/Click: \$3.30 Est. Potential Clicks/Month: 3
 Avg. Competitor Rank: 4

davidnaylor.co.uk  +3

gamestation

Searches/Month: 4k
 Cost/Click: \$12.00 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 34

internetcashback...  +2


www.marksandspencer.com

Searches/Month: 570
 Cost/Click: \$15.00 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 15

internetcashback...  +1

google adword tool

Searches/Month: 0
 Cost/Click: \$6.43 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 24

davidnaylor.co.uk  +2

[Download as CSV](#)

Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

[Download as CSV](#)

Keyword Groups with the Most Potential - Details