

# Managinggreatness.com

## SEO Dashboard



**Managing Greatness**

Feb 15, 2011



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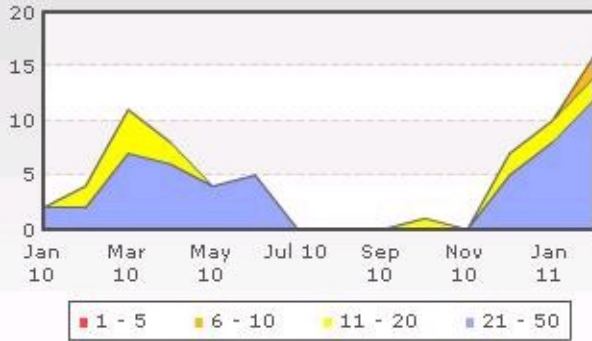
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### Amount of Keywords in Top Search Results



**You show up in the top 50 search results on Google for 16 different keywords.** That's up by 60% or 6 keywords from last month.

### Number of Unique Pages that Rank Organically



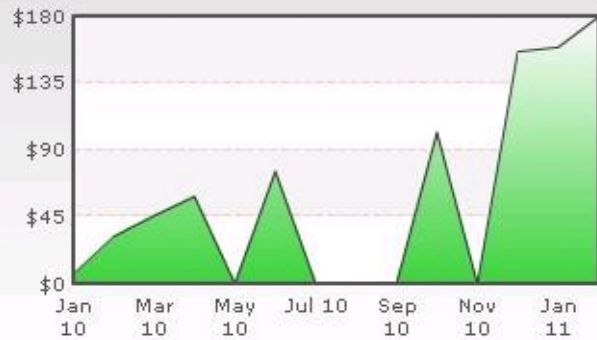
**11 of your pages appear in the top 50 of at least one search.** That's 4 more pages on your site showing up in searches this month than last month.

### Total Organic Clicks Per Month



**You should be getting 307 clicks per month from your organic placements on Google.** That's up 286 clicks or 1k% over the past quarter.

### Value of Organic Clicks Per Month



**If you had to buy all those organic clicks via Google Adwords, they'd cost \$179.** That's an additional savings of \$179 over last month.

**You gained 307 clicks last month, worth \$179.**

### Biggest Gains

You moved up in ranks on 12 keywords last month. All those gains added up to about 12 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$15.

	Rank
▲ smx Estimated Clicks/Month gained: 4 <a href="http://managinggreatness.com/2010/06/...">http://managinggreatness.com/2010/06/...</a>	30
▲ pubcon Estimated Clicks/Month gained: 4 <a href="http://managinggreatness.com/2009/11/...">http://managinggreatness.com/2009/11/...</a>	16(+19)
▲ managing Estimated Clicks/Month gained: 2 <a href="http://managinggreatness.com/">http://managinggreatness.com/</a>	47
▲ google definition Estimated Clicks/Month gained: 1 <a href="http://managinggreatness.com/2009/12/...">http://managinggreatness.com/2009/12/...</a>	24(+3)
▲ peter berger Estimated Clicks/Month gained: 1 <a href="http://managinggreatness.com/2010/12/...">http://managinggreatness.com/2010/12/...</a>	42
▲ birdbrain Estimated Clicks/Month stayed_the_same <a href="http://managinggreatness.com/2010/03/...">http://managinggreatness.com/2010/03/...</a>	49
▲ pub con Estimated Clicks/Month stayed_the_same <a href="http://managinggreatness.com/2009/11/...">http://managinggreatness.com/2009/11/...</a>	37
▲ creation sites Estimated Clicks/Month stayed_the_same <a href="http://managinggreatness.com/2010/02/...">http://managinggreatness.com/2010/02/...</a>	11(+10)
▲ bad legal advice Estimated Clicks/Month stayed_the_same <a href="http://managinggreatness.com/2009/04/...">http://managinggreatness.com/2009/04/...</a>	49
▲ dreamcoats Estimated Clicks/Month stayed_the_same <a href="http://managinggreatness.com/2010/12/...">http://managinggreatness.com/2010/12/...</a>	9
▲ berger peter Estimated Clicks/Month stayed_the_same <a href="http://managinggreatness.com/2010/12/...">http://managinggreatness.com/2010/12/...</a>	37

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### Most Valuable Keywords

You gained ranks on 2 out of your top 5 most valuable keywords. Moving up the charts on those important keywords means about 5 visits to the site that wouldn't have come last month.

	Rank
<b>pubcon</b> Rank: 16(+19) Est. Clicks/Mo: 5(+4) Est. Value/Mo: \$12(+\$8.68)	
<b>google definition</b> Rank: 24(+3) Est. Clicks/Mo: 7(+1) Est. Value/Mo: \$7.69(+\$1.62)	
<b>greatness</b> Rank: 22(-4) Est. Clicks/Mo: 5(-5) Est. Value/Mo: \$2.35(-\$2.054)	
<b>managing</b> Rank: 47 Est. Clicks/Mo: 2 Est. Value/Mo: \$2.04	
<b>smx</b> Rank: 30 Est. Clicks/Mo: 4 Est. Value/Mo: \$1.83	
<b>lisa barone</b> Rank: 37(-2) Est. Clicks/Mo: 0 Est. Value/Mo: \$0.45(-\$0.167)	
<b>creation sites</b> Rank: 11(+10) Est. Clicks/Mo: 0 Est. Value/Mo: \$0.38(+\$0.06)	
<b>peter berger</b> Rank: 42 Est. Clicks/Mo: 1 Est. Value/Mo: \$0.37	
<b>birdbrain</b> Rank: 49 Est. Clicks/Mo: 0 Est. Value/Mo: \$0.16	

[View more](#) (p. 15)



### Newly Ranked Organic Pages

**5 pages show up in Google search results that didn't last month.** Combined, those new placements drive 4.96 clicks, which would be worth about \$84 if you paid for those same clicks in Google Adwords.

<http://managinggreatness.com/2010/06/08/best-of-smx-advanced-2010/>

Keywords (rank): smx (30)

Est. Total Clicks/Mo: 4

Est. SEO Value: **\$1.64**

<http://managinggreatness.com/2010/12/27/peter-berger-explains-demand-media/>

Keywords (rank): berger peter (37), peter berger (42)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.33**

<http://managinggreatness.com/2010/03/03/best-of-birdbrain/>

Keywords (rank): birdbrain (49)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.14**

<http://managinggreatness.com/2009/04/06/bad-legal-advice-from-eli-stone/>

Keywords (rank): bad legal advice (49)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.05**

<http://managinggreatness.com/2010/12/08/superstars-vs-systems-gladwell-technicolor-dreamcoats/>

Keywords (rank): vs systems (9), dreamcoats (9)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

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### New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 9 keywords that you didn't even show up on last month. Those keywords drive 6.94 clicks worth an estimated \$4.45 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 1k clicks per month if you could be in the first position on each of the keywords.

#### smx

Rank: 30 Searches/Mo: 4k Est. Value/Click: \$0.48  
**Estimated New Clicks/Month: 4**

#### managing

Rank: 47 Searches/Mo: 8k Est. Value/Click: \$1.08  
**Estimated New Clicks/Month: 2**

#### peter berger

Rank: 42 Searches/Mo: 2k Est. Value/Click: \$0.45  
**Estimated New Clicks/Month: 1**

#### birdbrain

Rank: 49 Searches/Mo: 990 Est. Value/Click: \$0.46  
**Estimated New Clicks/Month: 0**

#### pub con

Rank: 37 Searches/Mo: 30 Est. Value/Click: \$0.08  
**Estimated New Clicks/Month: 0**

#### bad legal advice

Rank: 49 Searches/Mo: 0 Est. Value/Click: \$2.89  
**Estimated New Clicks/Month: 0**

#### dreamcoats

Rank: 9 Searches/Mo: 0 Est. Value/Click: \$0.08  
**Estimated New Clicks/Month: 0**

#### berger peter

Rank: 37 Searches/Mo: 120 Est. Value/Click: \$0.45  
**Estimated New Clicks/Month: 0**

#### vs systems

Rank: 9 Searches/Mo: 120 Est. Value/Click: \$1.33  
**Estimated New Clicks/Month: 0**

[View more](#) (p. 18)

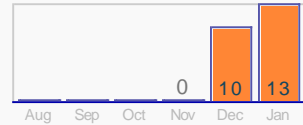
### Top Site Sections Summary

The top 1 site sections draw 72% of all of your organic visitors. Together those sections combine for 19 clicks per month. That's up by 8.07 visits or nearly 75% since last month.

#### Clicks/Month

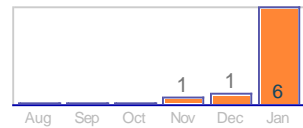
#### [managinggreatness.com/2009/...](#)

Number of Keywords: 5  
**Est. Value/Mo: \$19 (+\$10)**



#### [managinggreatness.com/2010/...](#)

Number of Keywords: 9  
**Est. Value/Mo: \$3 (+\$2)**



[View more](#) (p. 18)



## Keyword Groups with the Biggest Gains





### Biggest Opportunities

You currently rank somewhere in the top 50 on 16 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 2k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 2k clicks per month. That would cost you more than \$2k in equivalent PPC dollars.

#### managing

Rank: 47 Searches/Mo: 8k Est. Value/Click: \$1.08  
Est. Potential New Clicks/Month: 470

#### google definition

Rank: 24 (+3) Searches/Mo: 0 Est. Value/Click: \$1.09  
Est. Potential New Clicks/Month: 335

#### pubcon

Rank: 16 (+19) Searches/Mo: 0 Est. Value/Click: \$2.45  
Est. Potential New Clicks/Month: 138

#### smx

Rank: 30 Searches/Mo: 4k Est. Value/Click: \$0.48  
Est. Potential New Clicks/Month: 390

#### greatness

Rank: 22 (-4) Searches/Mo: 12k Est. Value/Click: \$0.43  
Est. Potential New Clicks/Month: 316

#### peter berger

Rank: 42 Searches/Mo: 2k Est. Value/Click: \$0.45  
Est. Potential New Clicks/Month: 167

#### lisa barone

Rank: 37 (-2) Searches/Mo: 0 Est. Value/Click: \$1.43  
Est. Potential New Clicks/Month: 49

#### birdbrain

Rank: 49 Searches/Mo: 990 Est. Value/Click: \$0.46  
Est. Potential New Clicks/Month: 97

#### bad legal advice

Rank: 49 Searches/Mo: 0 Est. Value/Click: \$2.89  
Est. Potential New Clicks/Month: 5

#### mayer search

Rank: 29 (-4) Searches/Mo: 0 Est. Value/Click: \$1.47  
Est. Potential New Clicks/Month: 5

#### answers.com google

Rank: 23 (-8) Searches/Mo: 0 Est. Value/Click: \$0.08  
Est. Potential New Clicks/Month: 77

[View more](#) (p. 19)

### Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 26k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

#### a touch of greatness

Searches/Mo.: 390  
Cost/Click: \$1.67 Est. Potential Clicks/Mo.: 20 Avg. Competitor Rank: 1

#### kim george

Searches/Mo.: 390  
Cost/Click: \$0.20 Est. Potential Clicks/Mo.: 20 Avg. Competitor Rank: 2

#### illusion of control

Searches/Mo.: 570  
Cost/Click: \$0.39 Est. Potential Clicks/Mo.: 7 Avg. Competitor Rank: 7

#### touch of greatness

Searches/Mo.: 120  
Cost/Click: \$1.21 Est. Potential Clicks/Mo.: 4 Avg. Competitor Rank: 1

#### microsoft scripting engine

Searches/Mo.: 0  
Cost/Click: \$1.77 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 5

#### tied

Searches/Mo.: 22k  
Cost/Click: \$0.49 Est. Potential Clicks/Mo.: 11  
Avg. Competitor Rank: 21

#### html invoice template

Searches/Mo.: 0  
Cost/Click: \$0.55 Est. Potential Clicks/Mo.: 3 Avg. Competitor Rank: 3

#### robin sharma

Searches/Mo.: 3k  
Cost/Click: \$0.38 Est. Potential Clicks/Mo.: 6 Avg. Competitor Rank: 20

#### sample invoice template

Searches/Mo.: 0  
Cost/Click: \$0.84 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 26

#### called

Searches/Mo.: 10k  
Cost/Click: \$0.77 Est. Potential Clicks/Mo.: 3 Avg. Competitor Rank: 24

#### internet meetings

Searches/Mo.: 300  
Cost/Click: \$12.00 Est. Potential Clicks/Mo.: 0  
Avg. Competitor Rank: 31

#### marketing meetings

Searches/Mo.: 90  
Cost/Click: \$4.47 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 12

[View more](#) (p. 20)



### Keyword Overlap in Your SEO & PPC campaigns

**You currently don't have any ads on keywords that you also rank organically for.** *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs.  Paid Clicks

None

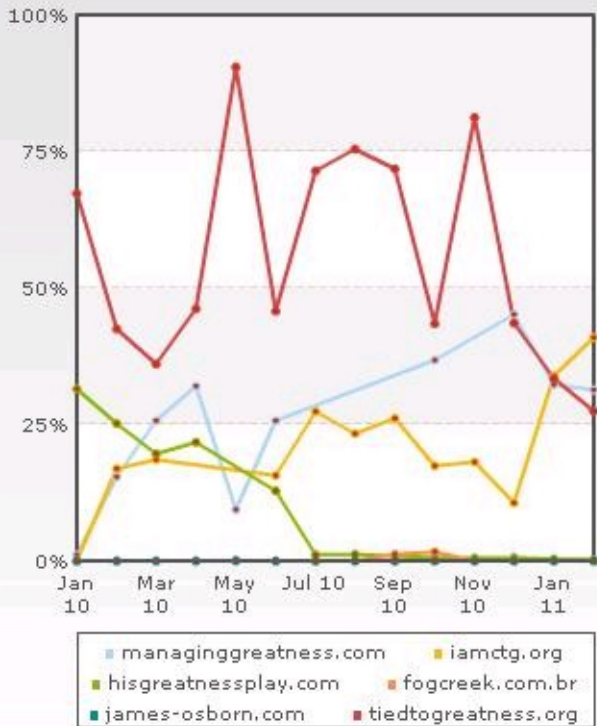
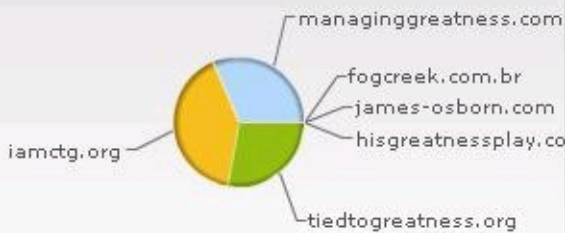
[View more](#) (p. 23)



### Keyword Groups with the Most Potential

#### Traffic Share

Relative to your top 5 competitors, your site gained 31% of the traffic share. At the same time, iamctg.org has exploded and ripped traffic from fogcreek.com.br and james-osborn.com.



#### Domains that Gained or Lost Clicks on your Keywords

This month, Wikipedia.org gained 724 clicks by improving their position on organic searches that you also rank for.



\*competitors in bold

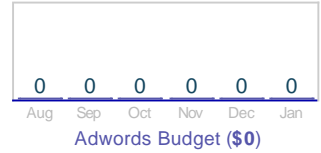
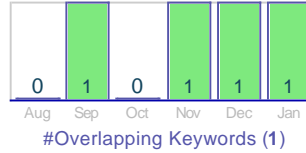
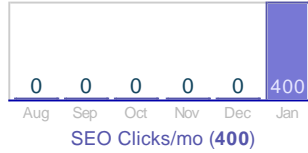
Competition: No data on clicks relative to your top 5 competitors

### Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was *atouchofgreatness.com*. They picked up 657 organic clicks overall.

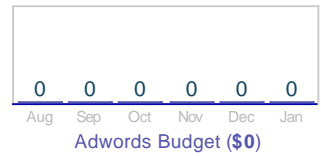
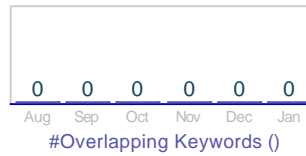
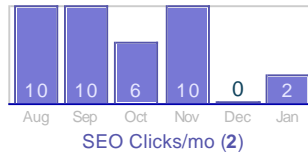
#### iamctg.org

greatness (18), called (24), and basketball (43)



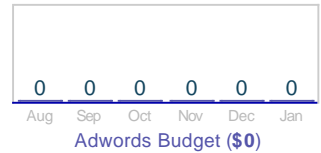
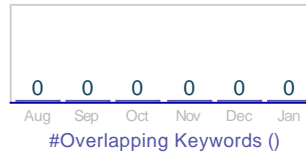
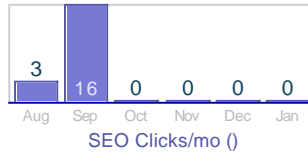
#### hisgreatnessplay.com

daniel macivor (7)



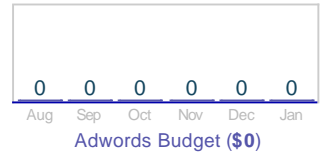
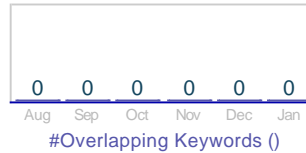
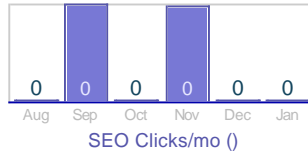
#### fogcreek.com.br

fogbugz 4.0 (31)



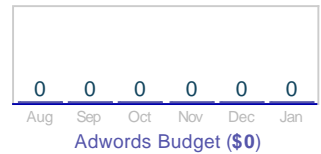
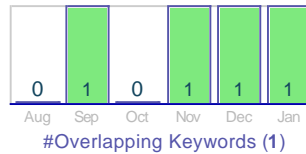
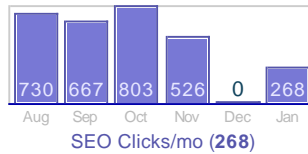
#### james-osborn.com

fogbugz subversion (23)



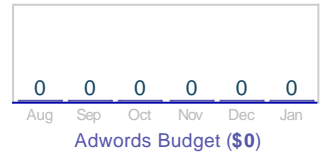
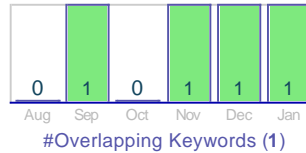
#### tiedtogreatness.org

tied (21), greatness (23), renaissance for men (39)



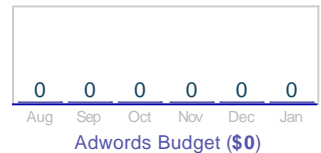
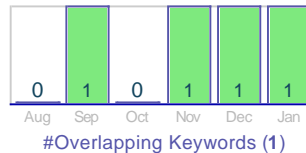
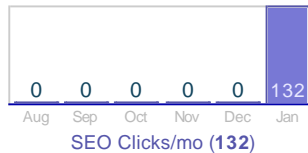
#### realhubbard.org

hubbard l ron (36), greatness (40)



#### guidetogreatness.com

six sigma seattle (19), greatness (33), isix sigma (34)

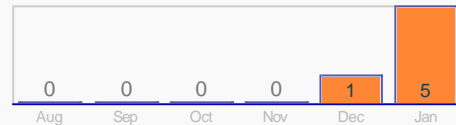


### Biggest Gains (all)

Clicks/Month

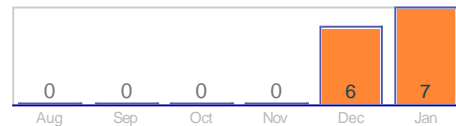
**▲ smx 30**

**Est. Clicks/Month gained: 4** Est. Value/Click: \$0.48 Estimated Value gained: \$2  
<http://managinggreatness.com/2010/06/...>



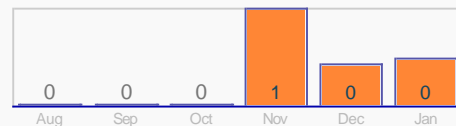
**▲ pubcon 16(+19)**

**Est. Clicks/Month gained: 4** Est. Value/Click: \$2.45 Estimated Value gained: \$9  
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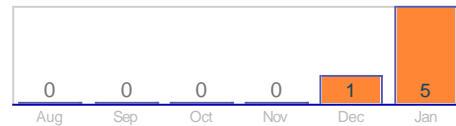
**▲ managing 47**

**Est. Clicks/Month gained: 2** Est. Value/Click: \$1.08 Estimated Value gained: \$2  
<http://managinggreatness.com/>



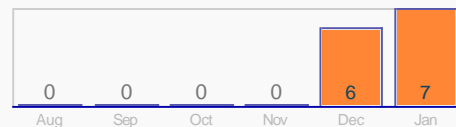
**▲ google definition 24(+3)**

**Est. Clicks/Month gained: 1** Est. Value/Click: \$1.09 Estimated Value gained: \$2  
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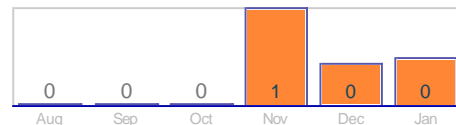
**▲ peter berger 42**

**Est. Clicks/Month gained: 1** Est. Value/Click: \$0.45 Estimated Value gained: \$0  
<http://managinggreatness.com/2010/12/...>



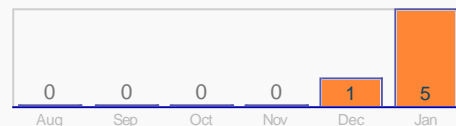
**▲ birdbrain 49**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.46 Estimated Value unchanged \$0  
<http://managinggreatness.com/2010/03/...>



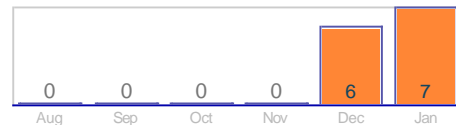
**▲ pub con 37**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0  
<http://managinggreatness.com/2009/11/...>



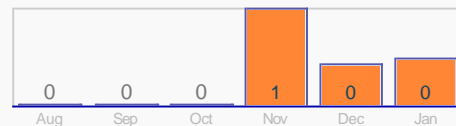
**▲ creation sites 11(+10)**

**Est. Clicks/Month unchanged** Est. Value/Click: \$1.11 Estimated Value unchanged \$0  
<http://managinggreatness.com/2010/02/...>



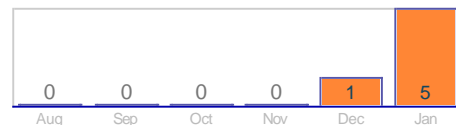
**▲ bad legal advice 49**

**Est. Clicks/Month unchanged** Est. Value/Click: \$2.89 Estimated Value unchanged \$0  
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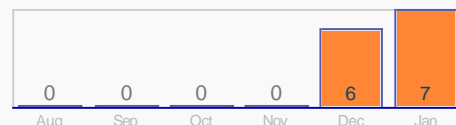
**▲ dreamcoats 9**

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0  
<http://managinggreatness.com/2010/12/...>



**▲ berger peter 37**

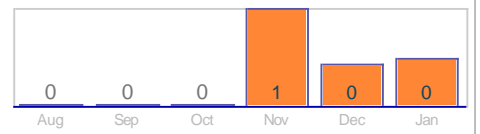
**Est. Clicks/Month unchanged** Est. Value/Click: \$0.45 Estimated Value unchanged \$0  
<http://managinggreatness.com/2010/12/...>



▲ vs systems 9

**Est. Clicks/Month unchanged** Est. Value/Click: \$1.33 Estimated Value unchanged \$0

<http://managinggreatness.com/2010/12/...>



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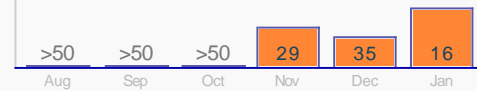


### Most Valuable Keywords (all)

Rank

#### pubcon

Rank: 16(+19) Est. Clicks/Mo: 5(+4) Est. Value/Mo: \$12(+\$8.68)



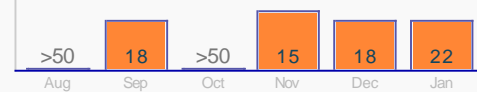
#### google definition

Rank: 24(+3) Est. Clicks/Mo: 7(+1) Est. Value/Mo: \$8(+\$1.62)



#### greatness

Rank: 22(-4) Est. Clicks/Mo: 5(-5) Est. Value/Mo: \$2(-\$2.054)



#### managing

Rank: 47 Est. Clicks/Mo: 2 Est. Value/Mo: \$2



#### smx

Rank: 30 Est. Clicks/Mo: 4 Est. Value/Mo: \$2



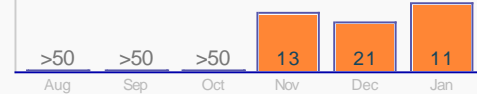
#### lisa barone

Rank: 37(-2) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.167)



#### creation sites

Rank: 11(+10) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(+\$0.06)



#### peter berger

Rank: 42 Est. Clicks/Mo: 1 Est. Value/Mo: \$0



#### birdbrain

Rank: 49 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



#### answers.com google

Rank: 23(-8) Est. Clicks/Mo: 1(-2) Est. Value/Mo: \$0(-\$0.137)



#### mayer search

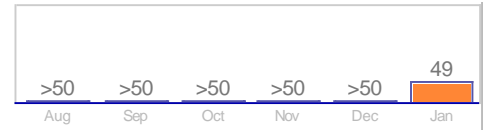
Rank: 29(-4) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.011)



## SEO Dashboard

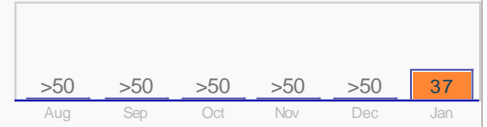
### bad legal advice

Rank: 49 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



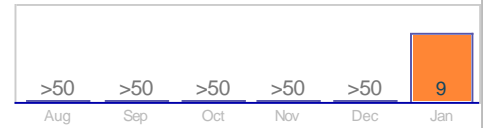
### pub con

Rank: 37 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



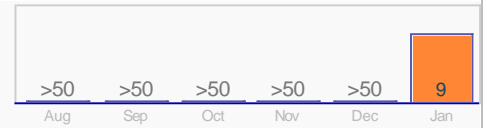
### dreamcoats

Rank: 9 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



### vs systems

Rank: 9 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



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### Newly Ranked Organic Pages

<http://managinggreatness.com/2010/06/08/best-of-smx-advanced-2010/>

Estimated SEO Value: **\$1.64** Estimated Total Clicks/Mo: 4

Keywords (rank): smx (30)

<http://managinggreatness.com/2010/12/27/peter-berger-explains-demand-media/>

Estimated SEO Value: **\$0.33** Estimated Total Clicks/Mo: 1

Keywords (rank): berger peter (37), peter berger (42)

<http://managinggreatness.com/2010/03/03/best-of-birdbrain/>

Estimated SEO Value: **\$0.14** Estimated Total Clicks/Mo: 0

Keywords (rank): birdbrain (49)

<http://managinggreatness.com/2009/04/06/bad-legal-advice-from-eli-stone/>

Estimated SEO Value: **\$0.05** Estimated Total Clicks/Mo: 0

Keywords (rank): bad legal advice (49)

<http://managinggreatness.com/2010/12/08/superstars-vs-systems-gladwell-technicolor-dreamcoats/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

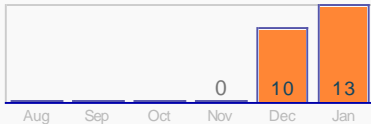
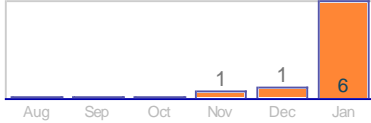
Keywords (rank): vs systems (9), dreamcoats (9)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
<b>smx</b> Rank: 30 Searches/Mo: 4k Est. Value/Click: \$0.48 <a href="http://managinggreatness.com/2010/06/08/best-of-smx-advanced-2010/">http://managinggreatness.com/2010/06/08/best-of-smx-advanced-2010/</a>	4 new clicks/month
<b>managing</b> Rank: 47 Searches/Mo: 8k Est. Value/Click: \$1.08 <a href="http://managinggreatness.com/">http://managinggreatness.com/</a>	2 new clicks/month
<b>peter berger</b> Rank: 42 Searches/Mo: 2k Est. Value/Click: \$0.45 <a href="http://managinggreatness.com/2010/12/27/peter-berger-explains-demand-media/">http://managinggreatness.com/2010/12/27/peter-berger-explains-demand-media/</a>	1 new click/month
<b>birdbrain</b> Rank: 49 Searches/Mo: 990 Est. Value/Click: \$0.46 <a href="http://managinggreatness.com/2010/03/03/best-of-birdbrain/">http://managinggreatness.com/2010/03/03/best-of-birdbrain/</a>	0 new clicks/month
<b>pub con</b> Rank: 37 Searches/Mo: 30 Est. Value/Click: \$0.08 <a href="http://managinggreatness.com/2009/11/09/best-of-pubcon-2009/">http://managinggreatness.com/2009/11/09/best-of-pubcon-2009/</a>	0 new clicks/month
<b>bad legal advice</b> Rank: 49 Searches/Mo: 0 Est. Value/Click: \$2.89 <a href="http://managinggreatness.com/2009/04/06/bad-legal-advice-from-eli-stone/">http://managinggreatness.com/2009/04/06/bad-legal-advice-from-eli-stone/</a>	0 new clicks/month
<b>dreamcoats</b> Rank: 9 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://managinggreatness.com/2010/12/08/superstars-vs-systems-gladwell-technicolor-dreamcoats/">http://managinggreatness.com/2010/12/08/superstars-vs-systems-gladwell-technicolor-dreamcoats/</a>	0 new clicks/month
<b>berger peter</b> Rank: 37 Searches/Mo: 120 Est. Value/Click: \$0.45 <a href="http://managinggreatness.com/2010/12/27/peter-berger-explains-demand-media/">http://managinggreatness.com/2010/12/27/peter-berger-explains-demand-media/</a>	0 new clicks/month
<b>vs systems</b> Rank: 9 Searches/Mo: 120 Est. Value/Click: \$1.33 <a href="http://managinggreatness.com/2010/12/08/superstars-vs-systems-gladwell-technicolor-dreamcoats/">http://managinggreatness.com/2010/12/08/superstars-vs-systems-gladwell-technicolor-dreamcoats/</a>	0 new clicks/month

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Top Site Sections Summary	Estimated Clicks/Month
<a href="#">managinggreatness.com/2009/...</a> Number of Keywords: 5 <b>Estimated Value/Mo: \$19 (+\$10)</b> Top Keywords: google definition, pubcon, answers.com google, pub con, bad legal advice	
<a href="#">managinggreatness.com/2010/...</a> Number of Keywords: 9 <b>Estimated Value/Mo: \$3 (+\$2)</b> Top Keywords: smx, peter berger, birdbrain, creation sites, lisa barone	

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### Keyword Groups with the Biggest Gains - Details

#### Biggest Opportunities (all)

Rank

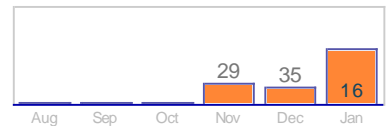
##### managing (47)

Searches/Mo: 8k Est. Value/Click: \$1.08 Est. Potential New Clicks/Month: 470  
Other Keywords for URL: greatness, managing



##### google definition (24)

Searches/Mo: 0 Est. Value/Click: \$1.09 Est. Potential New Clicks/Month: 335  
Other Keywords for URL: google definition, answers.com google



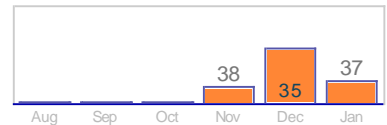
##### pubcon (16)

Searches/Mo: 0 Est. Value/Click: \$2.45 Est. Potential New Clicks/Month: 138  
Other Keywords for URL: pubcon, pub con



##### smx (30)

Searches/Mo: 4k Est. Value/Click: \$0.48 Est. Potential New Clicks/Month: 390  
Other Keywords for URL: smx



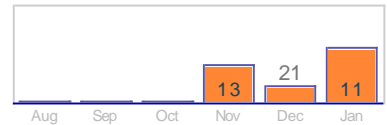
##### greatness (22)

Searches/Mo: 12k Est. Value/Click: \$0.43 Est. Potential New Clicks/Month: 316  
Other Keywords for URL: greatness, managing



##### peter berger (42)

Searches/Mo: 2k Est. Value/Click: \$0.45 Est. Potential New Clicks/Month: 167  
Other Keywords for URL: peter berger, berger peter



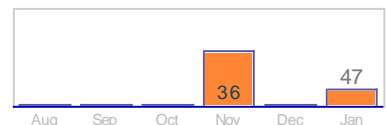
##### lisa barone (37)

Searches/Mo: 0 Est. Value/Click: \$1.43 Est. Potential New Clicks/Month: 49  
Other Keywords for URL: lisa barone



##### birdbrain (49)

Searches/Mo: 990 Est. Value/Click: \$0.46 Est. Potential New Clicks/Month: 97  
Other Keywords for URL: birdbrain



##### bad legal advice (49)

Searches/Mo: 0 Est. Value/Click: \$2.89 Est. Potential New Clicks/Month: 5  
Other Keywords for URL: bad legal advice



##### mayer search (29)

Searches/Mo: 0 Est. Value/Click: \$1.47 Est. Potential New Clicks/Month: 5  
Other Keywords for URL: mayer search



## SEO Dashboard

### answers.com google (23)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 77  
Other Keywords for URL: google definition, answers.com google



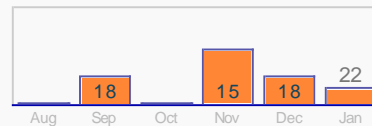
### creation sites (11)

Searches/Mo: 150 Est. Value/Click: \$1.11 Est. Potential New Clicks/Month: 5  
Other Keywords for URL: creation sites



### pub con (37)

Searches/Mo: 30 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 11  
Other Keywords for URL: pubcon, pub con



### dreamcoats (9)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: vs systems, dreamcoats



### berger peter (37)

Searches/Mo: 120 Est. Value/Click: \$0.45 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: peter berger, berger peter



### vs systems (9)

Searches/Mo: 120 Est. Value/Click: \$1.33 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: vs systems, dreamcoats



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## Keywords Not Ranked On But Should Be

## Estimated Clicks/Month

### a touch of greatness

Searches/Month: 390  
Cost/Click: \$1.67 Est. Potential Clicks/Month: 20  
Avg. Competitor Rank: 1

atouchofgreatness... +20  
atouchofgreatness... +20

### kim george

Searches/Month: 390  
Cost/Click: \$0.20 Est. Potential Clicks/Month: 20  
Avg. Competitor Rank: 2

coachingintogreat... +20  
coachingintogreat... +20

### illusion of control

Searches/Month: 570  
Cost/Click: \$0.39 Est. Potential Clicks/Month: 7  
Avg. Competitor Rank: 7

coachingintogreat... +7  
coachingintogreat... +7  
coachingintogreat... +7

### touch of greatness

Searches/Month: 120  
Cost/Click: \$1.21 Est. Potential Clicks/Month: 4  
Avg. Competitor Rank: 1

atouchofgreatness... +4  
atouchofgreatness... +4  
atouchofgreatness... +4

## SEO Dashboard

### microsoft scripting engine

Searches/Month: 0  
 Cost/Click: \$1.77 Est. Potential Clicks/Month: 2  
 Avg. Competitor Rank: 5

guyvider.com	+2
guyvider.com	+2
guyvider.com	+2
guyvider.com	+2

### tied

Searches/Month: 22k  
 Cost/Click: \$0.49 Est. Potential Clicks/Month: 11  
 Avg. Competitor Rank: 21

tiedtogreatness.org	+11
tiedtogreatness.org	+11
tiedtogreatness.org	+11
tiedtogreatness.org	+11

### html invoice template

Searches/Month: 0  
 Cost/Click: \$0.55 Est. Potential Clicks/Month: 3  
 Avg. Competitor Rank: 3

mygreenhat.com	+3
mygreenhat.com	+3
mygreenhat.com	+3

### robin sharma

Searches/Month: 3k  
 Cost/Click: \$0.38 Est. Potential Clicks/Month: 6  
 Avg. Competitor Rank: 20

thegreatnessguide...	+6
thegreatnessguide...	+6
thegreatnessguide...	+6

### sample invoice template

Searches/Month: 0  
 Cost/Click: \$0.84 Est. Potential Clicks/Month: 2  
 Avg. Competitor Rank: 26

mygreenhat.com	+2
mygreenhat.com	+2
mygreenhat.com	+2
mygreenhat.com	+2

### called

Searches/Month: 10k  
 Cost/Click: \$0.77 Est. Potential Clicks/Month: 3  
 Avg. Competitor Rank: 24

iamctg.org	+3
iamctg.org	+3
iamctg.org	+3
iamctg.org	+3

### internet meetings

Searches/Month: 300  
 Cost/Click: \$12.00 Est. Potential Clicks/Month: 0  
 Avg. Competitor Rank: 31

pubconference.com	+0
pubconference.com	+0
pubconference.com	+0
pubconference.com	+0

### marketing meetings

Searches/Month: 90  
 Cost/Click: \$4.47 Est. Potential Clicks/Month: 0  
 Avg. Competitor Rank: 12

pubconference.com	+0
pubconference.com	+0
pubconference.com	+0
pubconference.com	+0

### daniel macivor

Searches/Month: 240  
 Cost/Click: \$0.38 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 7

hisgreatnessplay.com	+1
hisgreatnessplay.com	+1
hisgreatnessplay.com	+1

### jk group


Searches/Month: 210  
 Cost/Click: \$0.05 Est. Potential Clicks/Month: 10  
 Avg. Competitor Rank: 4

thejkgroup.com	+10
thejkgroup.com	+10

## SEO Dashboard

### dns 323 review

Searches/Month: 210  
 Cost/Click: \$0.86 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 19

guyvider.com 

### america call

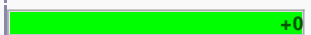
Searches/Month: 30  
 Cost/Click: \$1.31 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 6

greatness.com 

### html sample

Searches/Month: 210  
 Cost/Click: \$1.41 Est. Potential Clicks/Month: 0  
 Avg. Competitor Rank: 25

mygreenhat.com 

mygreenhat.com 

### six sigma seattle

Searches/Month: 0  
 Cost/Click: \$3.91 Est. Potential Clicks/Month: 0  
 Avg. Competitor Rank: 19

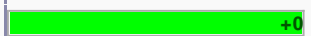
guidetogreatness.com 

guidetogreatness.com 

### isix sigma

Searches/Month: 0  
 Cost/Click: \$2.80 Est. Potential Clicks/Month: 0  
 Avg. Competitor Rank: 34

guidetogreatness.com 

guidetogreatness.com 


### windows service net

Searches/Month: 0  
 Cost/Click: \$1.34 Est. Potential Clicks/Month: 0  
 Avg. Competitor Rank: 19

danielroot.info 

### how to call america

Searches/Month: 90  
 Cost/Click: \$0.74 Est. Potential Clicks/Month: 0  
 Avg. Competitor Rank: 14

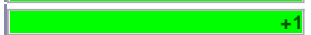
greatness.com 

greatness.com 

### robin s sharma


Searches/Month: 300  
 Cost/Click: \$0.45 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 12

thegreatnessguide... 


thegreatnessguide... 

### fogbugz review

Searches/Month: 0  
 Cost/Click: \$0.05 Est. Potential Clicks/Month: 5  
 Avg. Competitor Rank: 9

danielroot.info 

danielroot.info 

thejkgroup.com 

lapathy.com 

### invoice template sample

Searches/Month: 0  
 Cost/Click: \$0.84 Est. Potential Clicks/Month: 0  
 Avg. Competitor Rank: 15

mygreenhat.com 

### rafuse

Searches/Month: 480  
 Cost/Click: \$0.77 Est. Potential Clicks/Month: 0  
 Avg. Competitor Rank: 25

bradyrafuse.com 

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### Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs.  Paid Clicks

None

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## Keyword Groups with the Most Potential - Details

