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# Matthewsdiehl.com




SEO Dashboard

Feb 15, 2011






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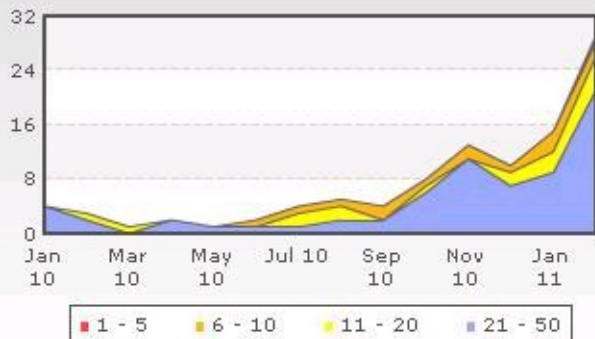
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# Matthewsdiel.com: SEO Dashboard

## Amount of Keywords in Top Search Results



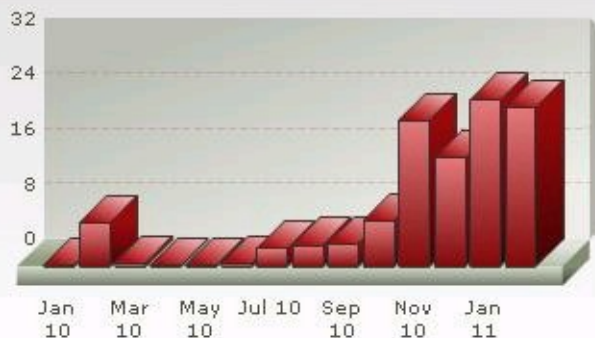
**You show up in the top 50 search results on Google for 29 different keywords.** That's up by 93% or 14 keywords from last month.

## Number of Unique Pages that Rank Organically



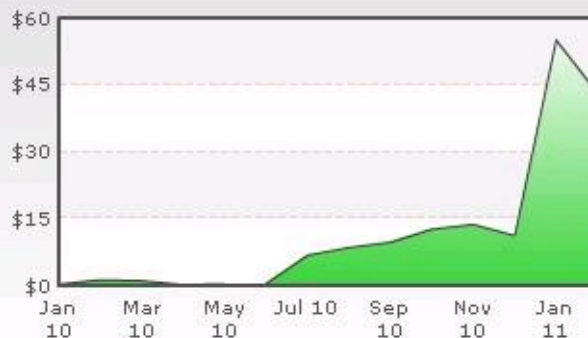
**17 of your pages appear in the top 50 of at least one search.** That's 6 more pages on your site showing up in searches this month than last month.

## Total Organic Clicks Per Month



**You should be getting 23 clicks per month from your organic placements on Google.** That's up 18 clicks or 322% over the past 2 months.

## Value of Organic Clicks Per Month



**If you had to buy all those organic clicks via Google Adwords, they'd cost \$43.** That's an additional savings of \$43 over last month.

**You gained 23 clicks last month, worth \$43.**





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## Biggest Gains

You moved up in ranks on 20 keywords last month. All those gains added up to about 0.28 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$0.61.

	Rank
▲ seo script Estimated Clicks/Month stayed_the_same <a href="http://www.matthewsdiehl.com/seo/grea...">http://www.matthewsdiehl.com/seo/grea...</a>	33
▲ framelink Estimated Clicks/Month stayed_the_same <a href="http://www.matthewsdiehl.com/seo/fram...">http://www.matthewsdiehl.com/seo/fram...</a>	20
▲ adobe streamline download Estimated Clicks/Month stayed_the_same <a href="http://www.matthewsdiehl.com/category...">http://www.matthewsdiehl.com/category...</a>	45
▲ adobe6 download Estimated Clicks/Month stayed_the_same <a href="http://www.matthewsdiehl.com/">http://www.matthewsdiehl.com/</a>	24
▲ adobe6 reader Estimated Clicks/Month stayed_the_same <a href="http://www.matthewsdiehl.com/">http://www.matthewsdiehl.com/</a>	50
▲ adobe6 pro Estimated Clicks/Month stayed_the_same <a href="http://www.matthewsdiehl.com/category...">http://www.matthewsdiehl.com/category...</a>	35
▲ download adobe streamline Estimated Clicks/Month stayed_the_same <a href="http://www.matthewsdiehl.com/">http://www.matthewsdiehl.com/</a>	46
▲ bad exchange Estimated Clicks/Month stayed_the_same <a href="http://www.matthewsdiehl.com/link-bui...">http://www.matthewsdiehl.com/link-bui...</a>	41(+5)
▲ cheap funnels Estimated Clicks/Month stayed_the_same <a href="http://www.matthewsdiehl.com/analytic...">http://www.matthewsdiehl.com/analytic...</a>	25
▲ engine optimization search tip Estimated Clicks/Month stayed_the_same <a href="http://www.matthewsdiehl.com/bing/deo...">http://www.matthewsdiehl.com/bing/deo...</a>	8(+12)
▲ adobe streamline crack Estimated Clicks/Month stayed_the_same <a href="http://www.matthewsdiehl.com/">http://www.matthewsdiehl.com/</a>	41

[View more](#) (p. 13)

## Most Valuable Keywords

You gained ranks on 3 out of your top 20 most valuable keywords. Moving up the charts on those important keywords means about 0 visits to the site that wouldn't have come last month.

	Rank
<b>url builder</b> Rank: 44(-5) Est. Clicks/Mo: 1 Est. Value/Mo: \$4.7(-\$1.17)	
<b>jim guthrie</b> Rank: 25(-1) Est. Clicks/Mo: 1 Est. Value/Mo: \$1.95(-\$2.416)	
<b>email search engine</b> Rank: 45(-4) Est. Clicks/Mo: 1 Est. Value/Mo: \$0.88(-\$0.403)	
<b>search engine marketing blog</b> Rank: 36(-11) Est. Clicks/Mo: 0(-1) Est. Value/Mo: \$0.67(-\$2.875)	
<b>framelink</b> Rank: 20 Est. Clicks/Mo: 0 Est. Value/Mo: \$0.4	
<b>seo script</b> Rank: 33 Est. Clicks/Mo: 0 Est. Value/Mo: \$0.19	
<b>notebook ranking</b> Rank: 20(+15) Est. Clicks/Mo: 0 Est. Value/Mo: \$0.07	
<b>adobe streamline download</b> Rank: 45 Est. Clicks/Mo: 0 Est. Value/Mo: \$0.02	
<b>download adobe streamline</b> Rank: 46 Est. Clicks/Mo: 0 Est. Value/Mo: \$0	

[View more](#) (p. 15)



# Matthewsdiehl.com: SEO Dashboard

## Newly Ranked Organic Pages

**6 pages show up in Google search results that didn't last month.** Combined, those new placements drive 0.27 clicks, which would be worth about \$111 if you paid for those same clicks in Google Adwords.

<http://www.matthewsdiehl.com/seo/frame-link-element-simple-solution-to-frames/>

Keywords (rank): framelink (20)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.36**

<http://www.matthewsdiehl.com/seo/greasemonkey-script-to-add-blekko-seo-stats-to-search-results/>

Keywords (rank): seo script (33)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.17**

<http://www.matthewsdiehl.com/category/twitter/>

Keywords (rank): adobe6 pro (35), adobe streamline download (45)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.02**

<http://www.matthewsdiehl.com/analytics/track-calls-to-action-for-lower-funnel-attribution/>

Keywords (rank): cheap funnels (25)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.matthewsdiehl.com/google/exclude-terms-not-working-in-google-keyword-tool/>

Keywords (rank):

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.matthewsdiehl.com/link-building/finding-links-vs-generating-links/>

Keywords (rank): finding links (30)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

[View more](#) (p. 17)



# Matthewsdiehl.com: SEO Dashboard

## New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 16 keywords that you didn't even show up on last month. Those keywords drive 0.28 clicks worth an estimated \$0.61 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 30 clicks per month if you could be in the first position on each of the keywords.

### seo script

Rank: 33 Searches/Mo: 90 Est. Value/Click: \$1.59  
Estimated New Clicks/Month: 0

### framelink

Rank: 20 Searches/Mo: 0 Est. Value/Click: \$3.85  
Estimated New Clicks/Month: 0

### adobe streamline download

Rank: 45 Searches/Mo: 90 Est. Value/Click: \$0.51  
Estimated New Clicks/Month: 0

### adobe6 download

Rank: 24 Searches/Mo: 0 Est. Value/Click: \$0.08  
Estimated New Clicks/Month: 0

### adobe6 reader

Rank: 50 Searches/Mo: 0 Est. Value/Click: \$0.08  
Estimated New Clicks/Month: 0

### adobe6 pro

Rank: 35 Searches/Mo: 0 Est. Value/Click: \$0.08  
Estimated New Clicks/Month: 0

### finding links

Rank: 30 Searches/Mo: 30 Est. Value/Click: \$1.8  
Estimated New Clicks/Month: 0

### download adobe streamline

Rank: 46 Searches/Mo: 0 Est. Value/Click: \$0.5  
Estimated New Clicks/Month: 0

### cheap funnels

Rank: 25 Searches/Mo: 0 Est. Value/Click: \$0.08  
Estimated New Clicks/Month: 0

### adobe streamline crack

Rank: 41 Searches/Mo: 0 Est. Value/Click: \$0.08  
Estimated New Clicks/Month: 0

[View more](#) (p. 18)

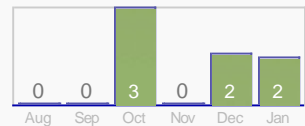
## Top Site Sections Summary

The top 3 site sections draw 93% of all of your organic visitors. Together those sections combine for 2.61 clicks per month.

### Clicks/Month

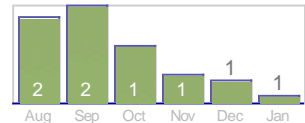
#### [matthewsdiehl.com/seo](#)

Number of Keywords: 8  
Est. Value/Mo: \$5 (-\$1)



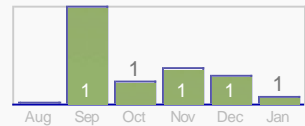
#### [matthewsdiehl.com/deal-w ith...](#)

Number of Keywords: 2  
Est. Value/Mo: \$2 (-\$2)



#### [matthewsdiehl.com/link-bu il...](#)

Number of Keywords: 6  
Est. Value/Mo: \$1



#### [matthewsdiehl.com/catego ry/...](#)

Number of Keywords: 2  
Est. Value/Mo: \$0



#### [matthewsdiehl.com/seo-in dus...](#)

Number of Keywords: 2  
Est. Value/Mo: \$0



#### [matthewsdiehl.com/analyti cs...](#)

Number of Keywords: 1  
Est. Value/Mo: \$0



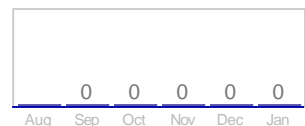
#### [matthewsdiehl.com/googl e/ex...](#)

Number of Keywords: 2  
Est. Value/Mo: \$0



#### [matthewsdiehl.com/bing/d eo/...](#)

Number of Keywords: 1  
Est. Value/Mo: \$0



[View more](#) (p. 19)



## Keyword Groups with the Biggest Gains



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## Biggest Opportunities

You currently rank somewhere in the top 50 on 29 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 472 additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 472 clicks per month. That would cost you more than \$2k in equivalent PPC dollars.

### url builder

Rank: 44 (-5) Searches/Mo: 0 Est. Value/Click: \$3.96  
Est. Potential New Clicks/Month: 269

### email search engine

Rank: 45 (-4) Searches/Mo: 1k Est. Value/Click: \$1.71  
Est. Potential New Clicks/Month: 118

### jim guthrie

Rank: 25 (-1) Searches/Mo: 570 Est. Value/Click: \$3.6  
Est. Potential New Clicks/Month: 40

### search engine marketing blog

Rank: 36 (-11) Searches/Mo: 480 Est. Value/Click: \$4.02  
Est. Potential New Clicks/Month: 10

### framelink

Rank: 20 Searches/Mo: 0 Est. Value/Click: \$3.85  
Est. Potential New Clicks/Month: 5

### seo script

Rank: 33 Searches/Mo: 90 Est. Value/Click: \$1.59  
Est. Potential New Clicks/Month: 11

### adobe streamline download

Rank: 45 Searches/Mo: 90 Est. Value/Click: \$0.51  
Est. Potential New Clicks/Month: 10

### notebook ranking

Rank: 20 (+15) Searches/Mo: 120 Est. Value/Click: \$0.7  
Est. Potential New Clicks/Month: 5

### finding links

Rank: 30 Searches/Mo: 30 Est. Value/Click: \$1.8  
Est. Potential New Clicks/Month: 0

### adobe6 download

Rank: 24 Searches/Mo: 0 Est. Value/Click: \$0.08  
Est. Potential New Clicks/Month: 0

### adobe6 reader

Rank: 50 Searches/Mo: 0 Est. Value/Click: \$0.08  
Est. Potential New Clicks/Month: 0

[View more](#) (p. 20)

## Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 2k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

### pccw

Cost/Click: \$1.39 Est. Potential Clicks/Mo.: 143  
Avg. Competitor Rank: 2

Searches/Mo.: 2k

### pldt dsl

Cost/Click: \$3.29 Est. Potential Clicks/Mo.: 66 Avg. Competitor Rank: 2

Searches/Mo.: 720

### pldt

Cost/Click: \$0.80 Est. Potential Clicks/Mo.: 148  
Avg. Competitor Rank: 2

Searches/Mo.: 2k

### imperx

Cost/Click: \$1.35 Est. Potential Clicks/Mo.: 23  
Avg. Competitor Rank: 10

Searches/Mo.: 300

### pldt philippines

Cost/Click: \$0.60 Est. Potential Clicks/Mo.: 39 Avg. Competitor Rank: 2

Searches/Mo.: 0

### pldt mydsl

Cost/Click: \$1.60 Est. Potential Clicks/Mo.: 15 Avg. Competitor Rank: 2

Searches/Mo.: 0

### cat telecom

Cost/Click: \$0.94 Est. Potential Clicks/Mo.: 20 Avg. Competitor Rank: 2

Searches/Mo.: 150

### philippine long distance

Cost/Click: \$2.37 Est. Potential Clicks/Mo.: 7 Avg. Competitor Rank: 2

Searches/Mo.: 210

### philippine long distance telephone

Cost/Click: \$2.50 Est. Potential Clicks/Mo.: 5 Avg. Competitor Rank: 2

Searches/Mo.: 240

### cent sign

Cost/Click: \$0.63 Est. Potential Clicks/Mo.: 66 Avg. Competitor Rank: 8

Searches/Mo.: 5k

### mojo download

Cost/Click: \$0.57 Est. Potential Clicks/Mo.: 32  
Avg. Competitor Rank: 17

Searches/Mo.: 0

### 009

Cost/Click: \$0.83 Est. Potential Clicks/Mo.: 30 Avg. Competitor Rank: 5

Searches/Mo.: 4k

[View more](#) (p. 21)



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## Keyword Overlap in Your SEO & PPC campaigns

**You currently don't have any ads on keywords that you also rank organically for.** *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs.  Paid Clicks

None

[View more](#) (p. 25)

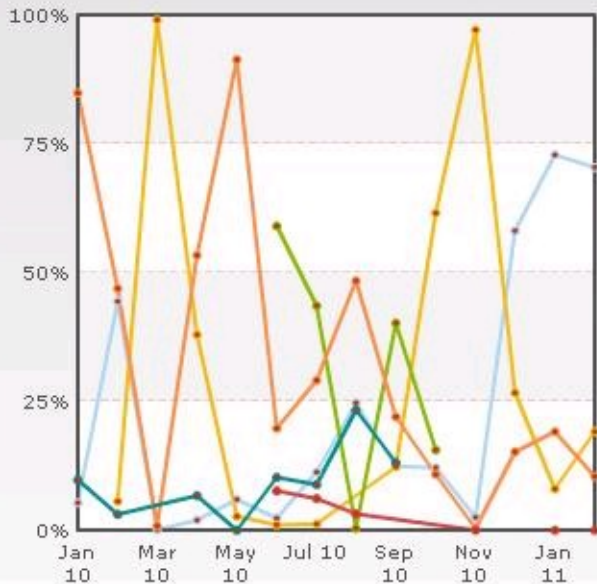


# Matthewsdiehl.com: SEO Dashboard

## Keyword Groups with the Most Potential

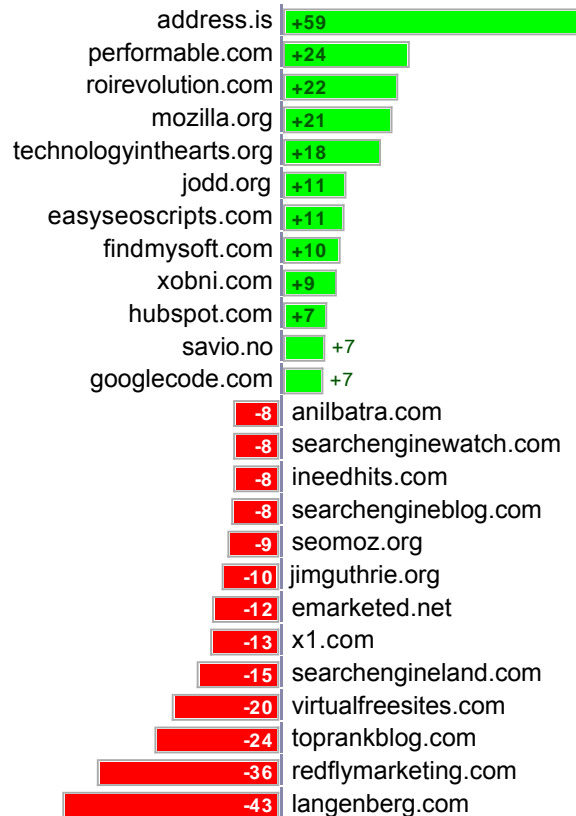
### Traffic Share

Relative to your top 5 competitors, your site gained **70% of the traffic share**. During this time *matthewsdiehl.com* has exploded and ripped traffic from *beadedlilychangeables.com* and *catdatacom.com*.



### Domains that Gained or Lost Clicks on your Keywords

This month, **Address.is** gained 59 clicks by improving their position on organic searches that you also rank for.



\*competitors in **bold**



# Matthewsdiehl.com: SEO Dashboard

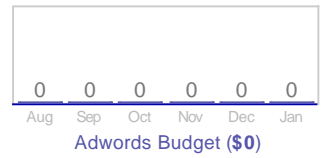
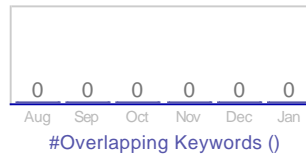
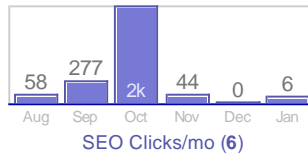
Competition: No data on clicks relative to your top 5 competitors

## Top Organic Competitors and their Best Keywords

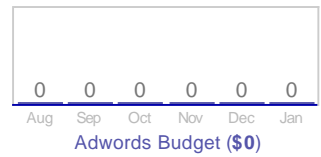
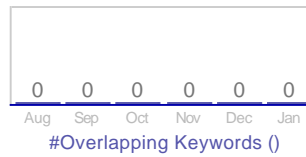
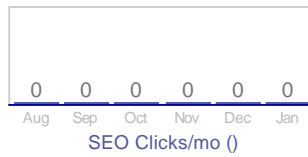
Just 1 out of your top ten organic competitors spends anything on Google Adwords. Combined, your organic competitors get about 70% of their traffic from unpaid search. The biggest mover was *cattелеcom.com*. They picked up 385 organic clicks overall.

### mccoys.co.za

stack door (10), solid doors (11), wood sliding windows (32), wood door pivot hinge (35), shutters sliding (46)

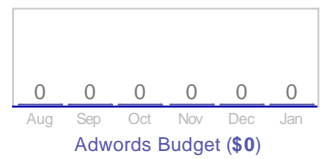
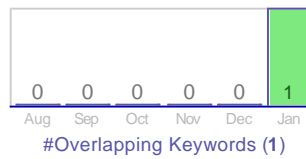
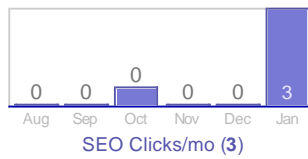


### linktagbuilder.com

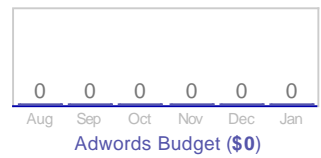
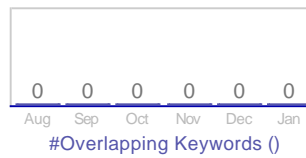
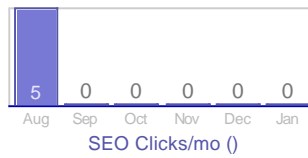


### framelink.net

framelink (5), mizzico furniture (22), martha washington chair (49)

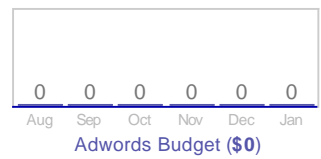
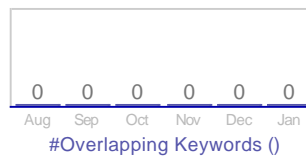
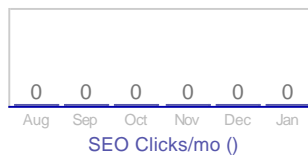


### catdatacom.com



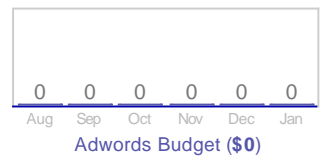
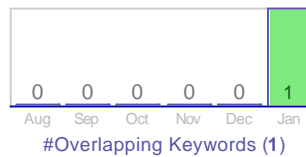
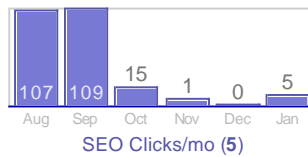
### beadedlilychangeables.com

gold leaf red (43)



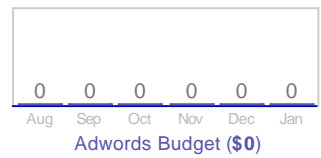
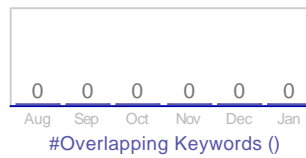
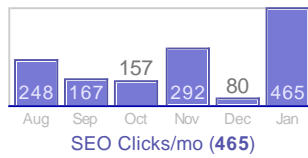
### fastvideo.ru

high speed kamera (21), 250 fps (29), framelink (31), fps camera (33), frame grabber software (50)



### cattелеcom.com

cat telecom (1), 009 (5), cat company (14), sysclean (19), internet data center (26)





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Biggest Gains (all)	Clicks/Month												
<p><b>▲ seo script 33</b>  <b>Est. Clicks/Month unchanged</b> Est. Value/Click: \$1.59 Estimated Value unchanged \$0  <a href="http://www.matthewsdiehl.com/seo/grea...">http://www.matthewsdiehl.com/seo/grea...</a></p>	<table border="1"> <tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> </table>	0	0	0	0	0	0	Aug	Sep	Oct	Nov	Dec	Jan
0	0	0	0	0	0								
Aug	Sep	Oct	Nov	Dec	Jan								
<p><b>▲ framelink 20</b>  <b>Est. Clicks/Month unchanged</b> Est. Value/Click: \$3.85 Estimated Value unchanged \$0  <a href="http://www.matthewsdiehl.com/seo/fram...">http://www.matthewsdiehl.com/seo/fram...</a></p>	<table border="1"> <tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> </table>	0	0	0	0	0	0	Aug	Sep	Oct	Nov	Dec	Jan
0	0	0	0	0	0								
Aug	Sep	Oct	Nov	Dec	Jan								
<p><b>▲ adobe streamline download 45</b>  <b>Est. Clicks/Month unchanged</b> Est. Value/Click: \$0.51 Estimated Value unchanged \$0  <a href="http://www.matthewsdiehl.com/category...">http://www.matthewsdiehl.com/category...</a></p>	<table border="1"> <tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> </table>	0	0	0	0	0	0	Aug	Sep	Oct	Nov	Dec	Jan
0	0	0	0	0	0								
Aug	Sep	Oct	Nov	Dec	Jan								
<p><b>▲ adobe6 download 24</b>  <b>Est. Clicks/Month unchanged</b> Est. Value/Click: \$0.08 Estimated Value unchanged \$0  <a href="http://www.matthewsdiehl.com/">http://www.matthewsdiehl.com/</a></p>	<table border="1"> <tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> </table>	0	0	0	0	0	0	Aug	Sep	Oct	Nov	Dec	Jan
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Aug	Sep	Oct	Nov	Dec	Jan								
<p><b>▲ adobe6 reader 50</b>  <b>Est. Clicks/Month unchanged</b> Est. Value/Click: \$0.08 Estimated Value unchanged \$0  <a href="http://www.matthewsdiehl.com/">http://www.matthewsdiehl.com/</a></p>	<table border="1"> <tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> </table>	0	0	0	0	0	0	Aug	Sep	Oct	Nov	Dec	Jan
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Aug	Sep	Oct	Nov	Dec	Jan								
<p><b>▲ adobe6 pro 35</b>  <b>Est. Clicks/Month unchanged</b> Est. Value/Click: \$0.08 Estimated Value unchanged \$0  <a href="http://www.matthewsdiehl.com/category...">http://www.matthewsdiehl.com/category...</a></p>	<table border="1"> <tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> </table>	0	0	0	0	0	0	Aug	Sep	Oct	Nov	Dec	Jan
0	0	0	0	0	0								
Aug	Sep	Oct	Nov	Dec	Jan								
<p><b>▲ download adobe streamline 46</b>  <b>Est. Clicks/Month unchanged</b> Est. Value/Click: \$0.5 Estimated Value unchanged \$0  <a href="http://www.matthewsdiehl.com/">http://www.matthewsdiehl.com/</a></p>	<table border="1"> <tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> </table>	0	0	0	0	0	0	Aug	Sep	Oct	Nov	Dec	Jan
0	0	0	0	0	0								
Aug	Sep	Oct	Nov	Dec	Jan								
<p><b>▲ bad exchange 41(+5)</b>  <b>Est. Clicks/Month unchanged</b> Est. Value/Click: \$1.23 Estimated Value unchanged \$0  <a href="http://www.matthewsdiehl.com/link-bui...">http://www.matthewsdiehl.com/link-bui...</a></p>	<table border="1"> <tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> </table>	0	0	0	0	0	0	Aug	Sep	Oct	Nov	Dec	Jan
0	0	0	0	0	0								
Aug	Sep	Oct	Nov	Dec	Jan								
<p><b>▲ cheap funnels 25</b>  <b>Est. Clicks/Month unchanged</b> Est. Value/Click: \$0.08 Estimated Value unchanged \$0  <a href="http://www.matthewsdiehl.com/analytic...">http://www.matthewsdiehl.com/analytic...</a></p>	<table border="1"> <tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> </table>	0	0	0	0	0	0	Aug	Sep	Oct	Nov	Dec	Jan
0	0	0	0	0	0								
Aug	Sep	Oct	Nov	Dec	Jan								
<p><b>▲ engine optimization search tip 8(+12)</b>  <b>Est. Clicks/Month unchanged</b> Est. Value/Click: \$3.52 Estimated Value unchanged \$0  <a href="http://www.matthewsdiehl.com/bing/deo...">http://www.matthewsdiehl.com/bing/deo...</a></p>	<table border="1"> <tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> </table>	0	0	0	0	0	0	Aug	Sep	Oct	Nov	Dec	Jan
0	0	0	0	0	0								
Aug	Sep	Oct	Nov	Dec	Jan								
<p><b>▲ adobe streamline crack 41</b>  <b>Est. Clicks/Month unchanged</b> Est. Value/Click: \$0.08 Estimated Value unchanged \$0  <a href="http://www.matthewsdiehl.com/">http://www.matthewsdiehl.com/</a></p>	<table border="1"> <tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> </table>	0	0	0	0	0	0	Aug	Sep	Oct	Nov	Dec	Jan
0	0	0	0	0	0								
Aug	Sep	Oct	Nov	Dec	Jan								

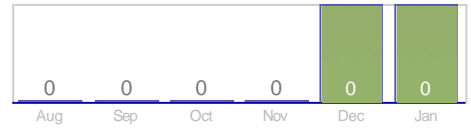


# Matthewsdiel.com: SEO Dashboard

## ▲ finding links 30

**Est. Clicks/Month unchanged** Est. Value/Click: \$1.8 Estimated Value unchanged \$0

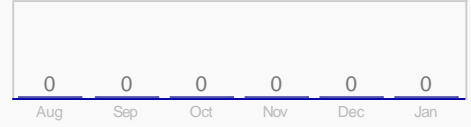
<http://www.matthewsdiel.com/link-bui...>



## ▲ notebook ranking 20(+15)

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.7 Estimated Value unchanged \$0

<http://www.matthewsdiel.com/seo/firs...>



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Most Valuable Keywords (all)	Rank
<b>url builder</b> Rank: 44(-5) Est. Clicks/Mo: 1 Est. Value/Mo: \$5(-\$1.17)	
<b>jim guthrie</b> Rank: 25(-1) Est. Clicks/Mo: 1 Est. Value/Mo: \$2(-\$2.416)	
<b>email search engine</b> Rank: 45(-4) Est. Clicks/Mo: 1 Est. Value/Mo: \$1(-\$0.403)	
<b>search engine marketing blog</b> Rank: 36(-11) Est. Clicks/Mo: 0(-1) Est. Value/Mo: \$1(-\$2.875)	
<b>framelink</b> Rank: 20 Est. Clicks/Mo: 0 Est. Value/Mo: \$0	
<b>seo script</b> Rank: 33 Est. Clicks/Mo: 0 Est. Value/Mo: \$0	
<b>notebook ranking</b> Rank: 20(+15) Est. Clicks/Mo: 0 Est. Value/Mo: \$0	
<b>adobe streamline download</b> Rank: 45 Est. Clicks/Mo: 0 Est. Value/Mo: \$0	
<b>download adobe streamline</b> Rank: 46 Est. Clicks/Mo: 0 Est. Value/Mo: \$0	
<b>adobe streamline crack</b> Rank: 41 Est. Clicks/Mo: 0 Est. Value/Mo: \$0	
<b>adobe6 download</b> Rank: 24 Est. Clicks/Mo: 0 Est. Value/Mo: \$0	



# Matthewsdiehl.com: SEO Dashboard

## adobe6 reader

Rank: 50 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



## finding links

Rank: 30 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



## linktag

Rank: 11(-1) Est. Clicks/Mo: 0 Est. Value/Mo: \$0



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# Matthewsdiehl.com: SEO Dashboard

## Newly Ranked Organic Pages

<http://www.matthewsdiehl.com/seo/frame-link-element-simple-solution-to-frames/>

Estimated SEO Value: **\$0.36** Estimated Total Clicks/Mo: 0  
Keywords (rank): framelink (20)

<http://www.matthewsdiehl.com/seo/greasemonkey-script-to-add-blekko-seo-stats-to-search-results/>

Estimated SEO Value: **\$0.17** Estimated Total Clicks/Mo: 0  
Keywords (rank): seo script (33)

<http://www.matthewsdiehl.com/category/twitter/>

Estimated SEO Value: **\$0.02** Estimated Total Clicks/Mo: 0  
Keywords (rank): adobe6 pro (35), adobe streamline download (45)

<http://www.matthewsdiehl.com/analytics/track-calls-to-action-for-lower-funnel-attribution/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0  
Keywords (rank): cheap funnels (25)

<http://www.matthewsdiehl.com/google/exclude-terms-not-working-in-google-keyword-tool/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0  
Keywords (rank):

<http://www.matthewsdiehl.com/link-building/finding-links-vs-generating-links/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0  
Keywords (rank): finding links (30)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
<b>seo script</b> Rank: 33 Searches/Mo: 90 Est. Value/Click: \$1.59 <a href="http://www.matthewsdiehl.com/seo/greasemonkey-script-to-add-blekko-seo-stats-to-search-results/">http://www.matthewsdiehl.com/seo/greasemonkey-script-to-add-blekko-seo-stats-to-search-results/</a>	0 new clicks/month
<b>framelink</b> Rank: 20 Searches/Mo: 0 Est. Value/Click: \$3.85 <a href="http://www.matthewsdiehl.com/seo/frame-link-element-simple-solution-to-frames/">http://www.matthewsdiehl.com/seo/frame-link-element-simple-solution-to-frames/</a>	0 new clicks/month
<b>adobe streamline download</b> Rank: 45 Searches/Mo: 90 Est. Value/Click: \$0.51 <a href="http://www.matthewsdiehl.com/category/twitter/">http://www.matthewsdiehl.com/category/twitter/</a>	0 new clicks/month
<b>adobe6 download</b> Rank: 24 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.matthewsdiehl.com/">http://www.matthewsdiehl.com/</a>	0 new clicks/month
<b>adobe6 reader</b> Rank: 50 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.matthewsdiehl.com/">http://www.matthewsdiehl.com/</a>	0 new clicks/month
<b>adobe6 pro</b> Rank: 35 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.matthewsdiehl.com/category/twitter/">http://www.matthewsdiehl.com/category/twitter/</a>	0 new clicks/month
<b>finding links</b> Rank: 30 Searches/Mo: 30 Est. Value/Click: \$1.8 <a href="http://www.matthewsdiehl.com/link-building/finding-links-vs-generating-links/">http://www.matthewsdiehl.com/link-building/finding-links-vs-generating-links/</a>	0 new clicks/month
<b>download adobe streamline</b> Rank: 46 Searches/Mo: 0 Est. Value/Click: \$0.5 <a href="http://www.matthewsdiehl.com/">http://www.matthewsdiehl.com/</a>	0 new clicks/month
<b>cheap funnels</b> Rank: 25 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.matthewsdiehl.com/analytics/track-calls-to-action-for-lower-funnel-attribution/">http://www.matthewsdiehl.com/analytics/track-calls-to-action-for-lower-funnel-attribution/</a>	0 new clicks/month
<b>adobe streamline crack</b> Rank: 41 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.matthewsdiehl.com/">http://www.matthewsdiehl.com/</a>	0 new clicks/month

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# Matthewsdiehl.com: SEO Dashboard

## Top Site Sections Summary

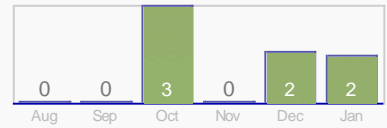
## Estimated Clicks/Month

### [matthewsdiehl.com/seo](#)

Number of Keywords: 8

**Estimated Value/Mo: \$5 (-\$1)**

Top Keywords: url builder, seo script, framelink, notebook ranking, linktag

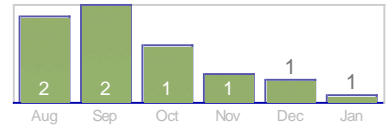


### [matthewsdiehl.com/deal-with...](#)

Number of Keywords: 2

**Estimated Value/Mo: \$2 (-\$2)**

Top Keywords: jim guthrie, pageonerresults

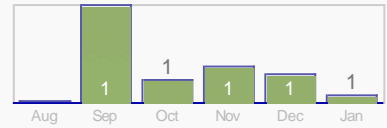


### [matthewsdiehl.com/link-buil...](#)

Number of Keywords: 6

**Estimated Value/Mo: \$1**

Top Keywords: email search engine, finding links, bad exchange



### [matthewsdiehl.com/category/...](#)

Number of Keywords: 2

**Estimated Value/Mo: \$0**

Top Keywords: adobe streamline download, adobe6 pro



### [matthewsdiehl.com/seo-indus...](#)

Number of Keywords: 2

**Estimated Value/Mo: \$0**

Top Keywords:



### [matthewsdiehl.com/analytics...](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords: cheap funnels



### [matthewsdiehl.com/google/ex...](#)

Number of Keywords: 2

**Estimated Value/Mo: \$0**

Top Keywords:

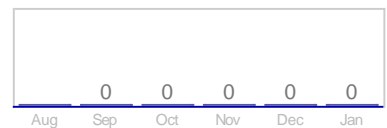


### [matthewsdiehl.com/bing/deo/...](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords: engine optimization search tip



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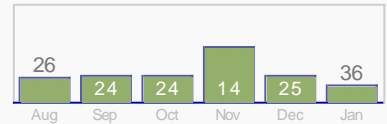
## Keyword Groups with the Biggest Gains - Details

### Biggest Opportunities (all)

Rank

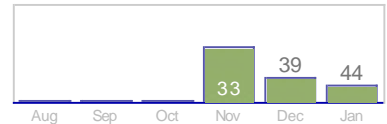
#### url builder (44)

Searches/Mo: 0 Est. Value/Click: \$3.96 Est. Potential New Clicks/Month: 269  
Other Keywords for URL: url builder



#### email search engine (45)

Searches/Mo: 1k Est. Value/Click: \$1.71 Est. Potential New Clicks/Month: 118  
Other Keywords for URL: email search engine, bad exchange



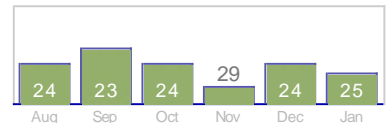
#### jim guthrie (25)

Searches/Mo: 570 Est. Value/Click: \$3.6 Est. Potential New Clicks/Month: 40  
Other Keywords for URL: jim guthrie, pageonerresults



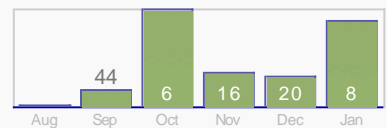
#### search engine marketing blog (36)

Searches/Mo: 480 Est. Value/Click: \$4.02 Est. Potential New Clicks/Month: 10  
Other Keywords for URL: search engine marketing blog, adobe6 download, adobe6 reader, adobe streamline crack, download adobe streamline



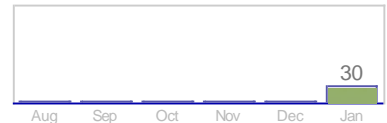
#### framelink (20)

Searches/Mo: 0 Est. Value/Click: \$3.85 Est. Potential New Clicks/Month: 5  
Other Keywords for URL: framelink



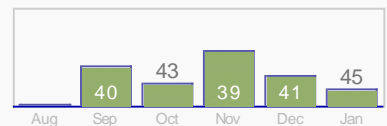
#### seo script (33)

Searches/Mo: 90 Est. Value/Click: \$1.59 Est. Potential New Clicks/Month: 11  
Other Keywords for URL: seo script



#### adobe streamline download (45)

Searches/Mo: 90 Est. Value/Click: \$0.51 Est. Potential New Clicks/Month: 10  
Other Keywords for URL: adobe streamline download, adobe6 pro



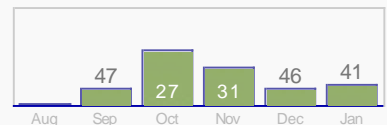
#### notebook ranking (20)

Searches/Mo: 120 Est. Value/Click: \$0.7 Est. Potential New Clicks/Month: 5  
Other Keywords for URL: notebook ranking



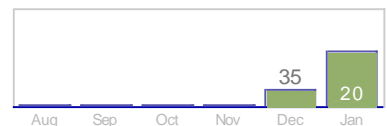
#### finding links (30)

Searches/Mo: 30 Est. Value/Click: \$1.8 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: finding links



#### adobe6 download (24)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: search engine marketing blog, adobe6 download, adobe6 reader, adobe streamline crack, download adobe streamline

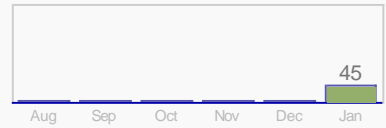




# Matthewsdiehl.com: SEO Dashboard

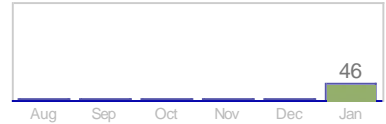
## adobe6 reader (50)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
 Other Keywords for URL: search engine marketing blog, adobe6 download, adobe6 reader, adobe streamline crack, download adobe streamline



## linktag (11)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
 Other Keywords for URL: linktag



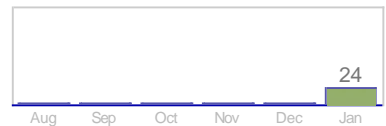
## pageonerresults (28)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
 Other Keywords for URL: jim guthrie, pageonerresults



## adobe6 pro (35)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
 Other Keywords for URL: adobe streamline download, adobe6 pro



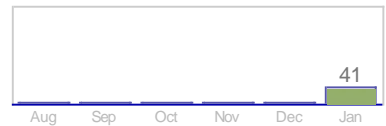
## adobe streamline crack (41)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
 Other Keywords for URL: search engine marketing blog, adobe6 download, adobe6 reader, adobe streamline crack, download adobe streamline



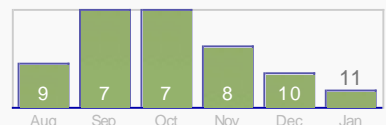
## bad exchange (41)

Searches/Mo: 0 Est. Value/Click: \$1.23 Est. Potential New Clicks/Month: 0  
 Other Keywords for URL: email search engine, bad exchange



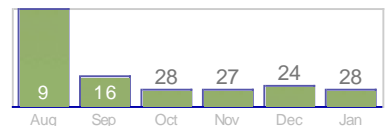
## cheap funnels (25)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
 Other Keywords for URL: cheap funnels



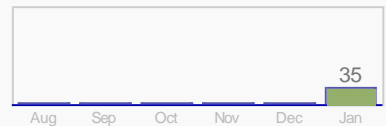
## engine optimization search tip (8)

Searches/Mo: 0 Est. Value/Click: \$3.52 Est. Potential New Clicks/Month: 0  
 Other Keywords for URL: engine optimization search tip



## download adobe streamline (46)

Searches/Mo: 0 Est. Value/Click: \$0.5 Est. Potential New Clicks/Month: 0  
 Other Keywords for URL: search engine marketing blog, adobe6 download, adobe6 reader, adobe streamline crack, download adobe streamline



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## Keywords Not Ranked On But Should Be

Estimated Clicks/Month

### pccw

Searches/Month: 2k  
 Cost/Click: \$1.39 Est. Potential Clicks/Month: 143  
 Avg. Competitor Rank: 2

pccw.com	+143
pccw.com	+143
pccw.com	+143
pccw.com	+143



# Matthewsdiehl.com: SEO Dashboard

## pldt dsl

Searches/Month: 720  
 Cost/Click: \$3.29 Est. Potential Clicks/Month: 66  
 Avg. Competitor Rank: 2



## pldt

Searches/Month: 2k  
 Cost/Click: \$0.80 Est. Potential Clicks/Month: 148  
 Avg. Competitor Rank: 2



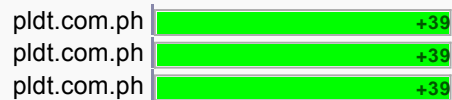
## imperx

Searches/Month: 300  
 Cost/Click: \$1.35 Est. Potential Clicks/Month: 23  
 Avg. Competitor Rank: 10



## pldt philippines

Searches/Month: 0  
 Cost/Click: \$0.60 Est. Potential Clicks/Month: 39  
 Avg. Competitor Rank: 2



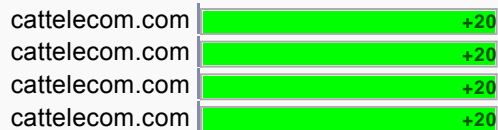
## pldt mydsl

Searches/Month: 0  
 Cost/Click: \$1.60 Est. Potential Clicks/Month: 15  
 Avg. Competitor Rank: 2



## cat telecom

Searches/Month: 150  
 Cost/Click: \$0.94 Est. Potential Clicks/Month: 20  
 Avg. Competitor Rank: 2



## philippine long distance

Searches/Month: 210  
 Cost/Click: \$2.37 Est. Potential Clicks/Month: 7  
 Avg. Competitor Rank: 2



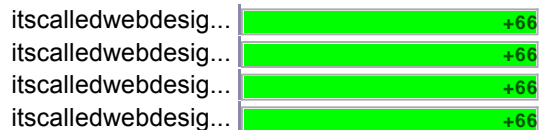
## philippine long distance telephone

Searches/Month: 240  
 Cost/Click: \$2.50 Est. Potential Clicks/Month: 5  
 Avg. Competitor Rank: 2



## cent sign

Searches/Month: 5k  
 Cost/Click: \$0.63 Est. Potential Clicks/Month: 66  
 Avg. Competitor Rank: 8



## mojo download

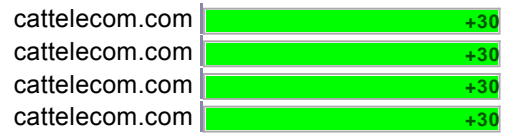
Searches/Month: 0  
 Cost/Click: \$0.57 Est. Potential Clicks/Month: 32  
 Avg. Competitor Rank: 17



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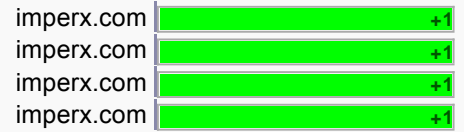
## 009

Searches/Month: 4k  
 Cost/Click: \$0.83 Est. Potential Clicks/Month: 30  
 Avg. Competitor Rank: 5



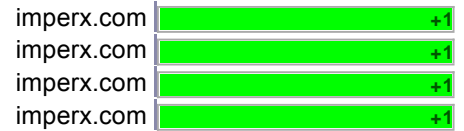
## pcmcia frame grabber

Searches/Month: 120  
 Cost/Click: \$8.27 Est. Potential Clicks/Month: 0  
 Avg. Competitor Rank: 12



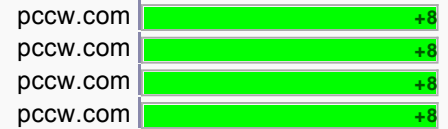
## camera link frame grabber

Searches/Month: 240  
 Cost/Click: \$5.20 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 6



## hong kong phone directory

Searches/Month: 150  
 Cost/Click: \$0.47 Est. Potential Clicks/Month: 8  
 Avg. Competitor Rank: 3



## pldt directory

Searches/Month: 240  
 Cost/Click: \$0.21 Est. Potential Clicks/Month: 20  
 Avg. Competitor Rank: 2



## global calling card

Searches/Month: 720  
 Cost/Click: \$2.79 Est. Potential Clicks/Month: 3  
 Avg. Competitor Rank: 10



## camera link cameras

Searches/Month: 90  
 Cost/Click: \$2.25 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 4



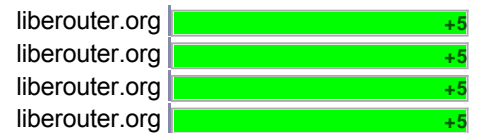
## hd sdi

Searches/Month: 1k  
 Cost/Click: \$1.11 Est. Potential Clicks/Month: 10  
 Avg. Competitor Rank: 11



## throughput test

Searches/Month: 720  
 Cost/Click: \$2.24 Est. Potential Clicks/Month: 5  
 Avg. Competitor Rank: 12



## open source email marketing

Searches/Month: 480  
 Cost/Click: \$7.13 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 16



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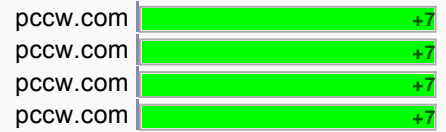
## pccw hong kong

Searches/Month: 0  
Cost/Click: \$0.05 Est. Potential Clicks/Month: 20  
Avg. Competitor Rank: 2



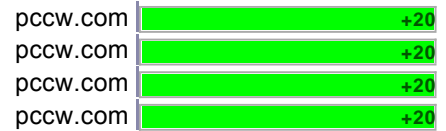
## hong kong telecom

Searches/Month: 120  
Cost/Click: \$0.48 Est. Potential Clicks/Month: 7  
Avg. Competitor Rank: 1



## pccw limited

Searches/Month: 0  
Cost/Click: \$0.05 Est. Potential Clicks/Month: 20  
Avg. Competitor Rank: 2



## pommo

Searches/Month: 0  
Cost/Click: \$0.38 Est. Potential Clicks/Month: 17  
Avg. Competitor Rank: 5



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Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs.  Paid Clicks

None

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## Keyword Groups with the Most Potential - Details

