

**Aimclearblog.com**

**SEO Dashboard**



Feb 16, 2011



## Table of Contents

### SEO Value

- ✓ [Amount of Keywords in Top Search Results](#)
- ✓ [Number of Unique Pages that Rank Organically](#)
- ✓ [Total Organic Clicks Per Month](#)
- ✓ [Value of Organic Clicks Per Month](#)
- ✓ [Organic Clicks Change](#)
- ✓ [Biggest Gains / Most Valuable Keywords](#)
- ✓ [Newly Ranked Organic Pages](#)
- ✓ [New Keywords / Top Sections](#)
- ✓ [Keyword Groups with the Biggest Gains](#)

### Opportunity

- ✓ [Biggest Opportunities / Not Ranked Keywords](#)
- ✓ [Keyword Overlap in Your SEO & PPC campaigns](#)
- ✓ [Keyword Groups with the Most Potential](#)

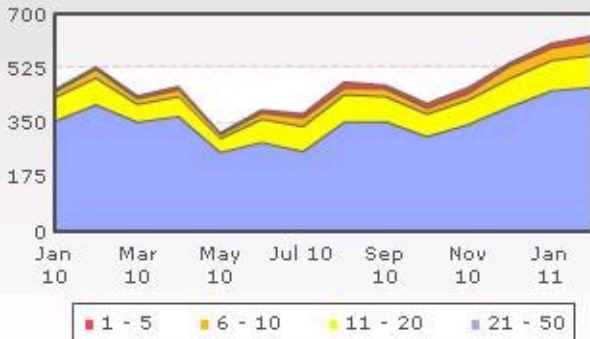
### Competition

- ✓ [Traffic Share and Movers Shakers](#)
- ✓ [Competition](#)
- ✓ [Top Organic Competitors / Partners and their Best Keywords](#)

### Appendix: Additional and Extended Details

- ✓ [Biggest Gains \(all\)](#)
- ✓ [Most Valuable Keywords \(all\)](#)
- ✓ [Newly Ranked Organic Pages \(all\)](#)
- ✓ [New Keywords \(all\)](#)
- ✓ [Top Sections \(all\)](#)
- ✓ [Keyword Groups with the Biggest Gains - Details](#)
- ✓ [Biggest Opportunities \(all\)](#)
- ✓ [Not Ranked Keywords \(all\)](#)
- ✓ [Keyword Overlap in Your SEO & PPC campaigns \(all\)](#)
- ✓ [Keyword Groups with the Most Potential - Details](#)

Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 630 different keywords. That's up by 3.96% or 24 keywords from last month.

Number of Unique Pages that Rank Organically



181 of your pages appear in the top 50 of at least one search.

Total Organic Clicks Per Month



You should be getting 6k clicks per month from your organic placements on Google. That's up 6k clicks or 2k% from last month.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$11k. That's an additional savings of \$10k over last month.

You gained 5,987 clicks last month, worth \$10,190.

## Biggest Gains

You moved up in ranks on 349 keywords last month. All those gains added up to about 2k clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$3k.

	Rank
▲ google keyword tool Estimated Clicks/Month gained: 909 <a href="http://www.aimclearblog.com/2010/10/0...">http://www.aimclearblog.com/2010/10/0...</a>	4(+1)
▲ omniture Estimated Clicks/Month gained: 176 <a href="http://www.aimclearblog.com/2010/05/2...">http://www.aimclearblog.com/2010/05/2...</a>	10(+11)
▲ google keyword Estimated Clicks/Month gained: 136 <a href="http://www.aimclearblog.com/2010/10/0...">http://www.aimclearblog.com/2010/10/0...</a>	10(+19)
▲ making love Estimated Clicks/Month gained: 77 <a href="http://www.aimclearblog.com/2010/10/1...">http://www.aimclearblog.com/2010/10/1...</a>	20(+27)
▲ google keywords tool Estimated Clicks/Month gained: 41 <a href="http://www.aimclearblog.com/2010/10/0...">http://www.aimclearblog.com/2010/10/0...</a>	4(+6)
▲ adwords keyword tool Estimated Clicks/Month gained: 38 <a href="http://www.aimclearblog.com/2010/10/0...">http://www.aimclearblog.com/2010/10/0...</a>	17(+11)
▲ google keyword tools Estimated Clicks/Month gained: 26 <a href="http://www.aimclearblog.com/2010/10/0...">http://www.aimclearblog.com/2010/10/0...</a>	4(+3)
▲ the contract Estimated Clicks/Month gained: 19 <a href="http://www.aimclearblog.com/2011/01/0...">http://www.aimclearblog.com/2011/01/0...</a>	7
▲ university of minnesota duluth Estimated Clicks/Month gained: 15 <a href="http://www.aimclearblog.com/2007/04/0...">http://www.aimclearblog.com/2007/04/0...</a>	37
▲ kpi Estimated Clicks/Month gained: 14 <a href="http://www.aimclearblog.com/2010/10/2...">http://www.aimclearblog.com/2010/10/2...</a>	28(+20)
▲ google tools Estimated Clicks/Month gained: 14 <a href="http://www.aimclearblog.com/2010/10/0...">http://www.aimclearblog.com/2010/10/0...</a>	26

[View more \(p. 14\)](#)

## Most Valuable Keywords

You gained ranks on 5 out of your top 5 most valuable keywords. Moving up the charts on those important keywords means about 1k visits to the site that wouldn't have come last month.

	Rank
<b>google keyword tool</b> Rank: 4(+1) Est. Clicks/Mo: 2k(+909) Est. Value/Mo: \$5k(+\$2k)	
<b>omniture</b> Rank: 10(+11) Est. Clicks/Mo: 223(+176) Est. Value/Mo: \$1k(+\$821)	
<b>google keyword</b> Rank: 10(+19) Est. Clicks/Mo: 149(+136) Est. Value/Mo: \$251(+\$228)	
<b>adwords keyword tool</b> Rank: 17(+11) Est. Clicks/Mo: 71(+38) Est. Value/Mo: \$209(+\$111)	
<b>google keywords tool</b> Rank: 4(+6) Est. Clicks/Mo: 73(+41) Est. Value/Mo: \$199(+\$120)	
<b>google keyword tools</b> Rank: 4(+3) Est. Clicks/Mo: 62(+26) Est. Value/Mo: \$147(+\$62)	
<b>reputation monitoring</b> Rank: 1 Est. Clicks/Mo: 28(-28) Est. Value/Mo: \$70(-\$74.156)	
<b>blog search</b> Rank: 32(-1) Est. Clicks/Mo: 46(-3) Est. Value/Mo: \$42(+\$3.85)	
<b>keyword tool google</b> Rank: 6(+5) Est. Clicks/Mo: 21(+13) Est. Value/Mo: \$41(+\$25)	

[View more \(p. 19\)](#)

## Newly Ranked Organic Pages

**28 pages show up in Google search results that didn't last month.** Combined, those new placements drive 26 clicks, which would be worth about \$863 if you paid for those same clicks in Google Adwords.

<http://www.aimclearblog.com/2011/01/09/business-blog-marketing-plan-rocking-the-contract/>

Keywords (rank): the contract (7), marketing contract (30), contract marketing (42)

Est. Total Clicks/Mo: 19

Est. SEO Value: **\$9.82**

<http://www.aimclearblog.com/category/seo-training/ses-chicago-2008/>

Keywords (rank): ses chicago (21)

Est. Total Clicks/Mo: 2

Est. SEO Value: **\$4.31**

<http://www.aimclearblog.com/2010/12/29/deadeye-youtube-seo-winning-universal-serps/>

Keywords (rank): serps (33)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$1.63**

<http://www.aimclearblog.com/2007/09/25/cross-pollinating-viral-seeds-in-social-media/>

Keywords (rank): cross pollination (43)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.84**

<http://www.aimclearblog.com/2010/08/02/does-facebook-want-you-to-leave-facebook/>

Keywords (rank): did it search marketing (20)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.67**

<http://www.aimclearblog.com/2010/11/03/revv-up-online-pr-give-e-m-something-to-talk-about/>

Keywords (rank): online pr (42)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.42**

<http://www.aimclearblog.com/2010/12/15/amplify-facebook-ad-targeting-with-social-synonyms/>

Keywords (rank): ad targeting (38)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.33**

<http://www.aimclearblog.com/2009/02/19/speaking-at-sempdx-searchfest-ses-nyc/>

Keywords (rank):

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.25**

<http://www.aimclearblog.com/2007/11/02/marriott-standardizes-global-ppc-rules-for-franchise-trade...>

Keywords (rank): trademark rules (32), franchise rules (45)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.25**

<http://www.aimclearblog.com/category/advertising-agency/>

Keywords (rank): advertising agency search (48)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.22**

[View more](#) (p. 21)

## New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 152 keywords that you didn't even show up on last month. Those keywords drive 91 clicks worth an estimated \$118 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 8k clicks per month if you could be in the first position on each of the keywords.

### the contract

Rank: 7 Searches/Mo: 4k Est. Value/Click: \$0.55  
Estimated New Clicks/Month: 19

### university of minnesota duluth

Rank: 37 Searches/Mo: 50k Est. Value/Click: \$0.86  
Estimated New Clicks/Month: 25

### google tools

Rank: 26 Searches/Mo: 8k Est. Value/Click: \$1.3  
Estimated New Clicks/Month: 14

### google keywords

Rank: 33 Searches/Mo: 15k Est. Value/Click: \$1.58  
Estimated New Clicks/Month: 23

### seo keywords

Rank: 19 Searches/Mo: 4k Est. Value/Click: \$1.97  
Estimated New Clicks/Month: 4

### google keyword research

Rank: 21 Searches/Mo: 2k Est. Value/Click: \$0.08  
Estimated New Clicks/Month: 2

### google adwords tool

Rank: 42 Searches/Mo: 4k Est. Value/Click: \$2.17  
Estimated New Clicks/Month: 2

### online shares

Rank: 7 Searches/Mo: 240 Est. Value/Click: \$4.44  
Estimated New Clicks/Month: 1

### giant monster

Rank: 17 Searches/Mo: 2k Est. Value/Click: \$0.27  
Estimated New Clicks/Month: 1

### seo google

Rank: 25 Searches/Mo: 2k Est. Value/Click: \$2.6  
Estimated New Clicks/Month: 1

### cross pollination

Rank: 43 Searches/Mo: 4k Est. Value/Click: \$0.75  
Estimated New Clicks/Month: 1

[View more](#) (p. 23)

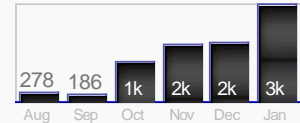
## Top Site Sections Summary

The top 1 site sections draw 96% of all of your organic visitors. Together those sections combine for 3k clicks per month. That's up by 1k visits or nearly 61% since last month.

### Clicks/Month

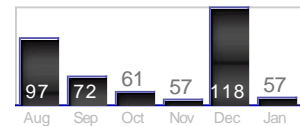
#### [aimclearblog.com/2010/06/23...](#)

Number of Keywords: 284  
Est. Value/Mo: \$7k (+\$3k)



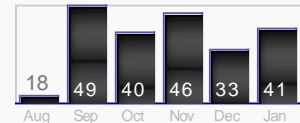
#### [aimclearblog.com/2009](#)

Number of Keywords: 156  
Est. Value/Mo: \$110 (-\$144)



#### [aimclearblog.com/2007](#)

Number of Keywords: 85  
Est. Value/Mo: \$59 (-\$10)



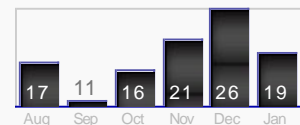
#### [aimclearblog.com/2011/01/09...](#)

Number of Keywords: 3  
Est. Value/Mo: \$11 (+\$11)



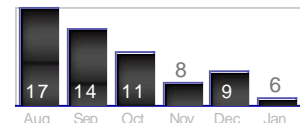
#### [aimclearblog.com/category](#)

Number of Keywords: 28  
Est. Value/Mo: \$30 (-\$19)



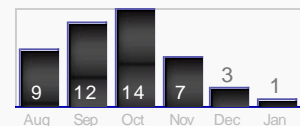
#### [aimclearblog.com/2008](#)

Number of Keywords: 36  
Est. Value/Mo: \$6 (-\$6)



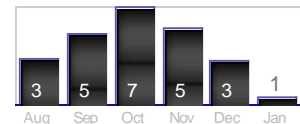
#### [aimclearblog.com/aimclear-s...](#)

Number of Keywords: 18  
Est. Value/Mo: \$4 (-\$6)



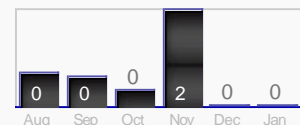
#### [aimclearblog.com/duluth-min...](#)

Number of Keywords: 4  
Est. Value/Mo: \$5 (-\$10)



#### [aimclearblog.com/consulting...](#)

Number of Keywords: 2  
Est. Value/Mo: \$0



[View more](#) (p. 27)

## Keyword Groups with the Biggest Gains



**Biggest Opportunities**

You currently rank somewhere in the top 50 on 630 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 38k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 34k clicks per month. That would cost you more than \$52k in equivalent PPC dollars.

**google keyword tool**

Rank: 4 (+1) Searches/Mo: 60k Est. Value/Click: \$1.96  
**Est. Potential New Clicks/Month: 4,833**

**adwords keyword tool**

Rank: 17 (+11) Searches/Mo: 18k Est. Value/Click: \$2.94  
**Est. Potential New Clicks/Month: 2,354**

**omniture**

Rank: 10 (+11) Searches/Mo: 18k Est. Value/Click: \$4.76  
**Est. Potential New Clicks/Month: 1,211**

**blog search**

Rank: 32 (-1) Searches/Mo: 40k Est. Value/Click: \$0.92  
**Est. Potential New Clicks/Month: 5,579**

**kpi**

Rank: 28 (+20) Searches/Mo: 12k Est. Value/Click: \$1.22  
**Est. Potential New Clicks/Month: 2,033**

**university of minnesota duluth**

Rank: 37 Searches/Mo: 50k Est. Value/Click: \$0.86  
**Est. Potential New Clicks/Month: 2,410**

**google keywords**

Rank: 33 Searches/Mo: 15k Est. Value/Click: \$1.58  
**Est. Potential New Clicks/Month: 1,161**

**google tools**

Rank: 26 Searches/Mo: 8k Est. Value/Click: \$1.3  
**Est. Potential New Clicks/Month: 1,108**

**google keyword**

Rank: 10 (+19) Searches/Mo: 10k Est. Value/Click: \$1.68  
**Est. Potential New Clicks/Month: 811**

**making love**

Rank: 20 (+27) Searches/Mo: 74k Est. Value/Click: \$0.2  
**Est. Potential New Clicks/Month: 4,511**

**SEO ranking**

Rank: 40 (-6) Searches/Mo: 4k Est. Value/Click: \$2.97  
**Est. Potential New Clicks/Month: 210**

[View more](#) (p. 28)

**Keywords Not Ranked On But Should Be**

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 18k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

**minneapolis seo**

**Searches/Mo.: 990**

Cost/Click: \$3.95 Est. Potential Clicks/Mo.: 27  
 Avg. Competitor Rank: 14

**internet marketing minneapolis**

**Searches/Mo.: 0**

Cost/Click: \$7.61 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 15

**minneapolis internet marketing**

**Searches/Mo.: 480**

Cost/Click: \$7.49 Est. Potential Clicks/Mo.: 4 Avg. Competitor Rank: 17

**'SEO'**

**Searches/Mo.: 0**

Cost/Click: \$3.73 Est. Potential Clicks/Mo.: 167  
 Avg. Competitor Rank: 25

**seo**

**Searches/Mo.: 165k**

Cost/Click: \$3.74 Est. Potential Clicks/Mo.: 155  
 Avg. Competitor Rank: 26

**minneapolis web design**

**Searches/Mo.: 2k**

Cost/Click: \$5.26 Est. Potential Clicks/Mo.: 16  
 Avg. Competitor Rank: 12

**minneapolis search engine optimization**

**Searches/Mo.: 0**

Cost/Click: \$5.51 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 17

**minnesota web design**

**Searches/Mo.: 570**

Cost/Click: \$6.21 Est. Potential Clicks/Mo.: 12  
 Avg. Competitor Rank: 11

**web design minneapolis**

**Searches/Mo.: 720**

Cost/Click: \$5.50 Est. Potential Clicks/Mo.: 7 Avg. Competitor Rank: 28

**minneapolis website design**

**Searches/Mo.: 390**

Cost/Click: \$5.17 Est. Potential Clicks/Mo.: 14 Avg. Competitor Rank: 3

**internet marketing campaign**

**Searches/Mo.: 3k**

Cost/Click: \$6.28 Est. Potential Clicks/Mo.: 13 Avg. Competitor Rank: 6

**interactive marketing agency**

**Searches/Mo.: 2k**

Cost/Click: \$6.19 Est. Potential Clicks/Mo.: 10  
 Avg. Competitor Rank: 13

[View more](#) (p. 32)



### Keyword Overlap in Your SEO & PPC campaigns

**You currently don't have any ads on keywords that you also rank organically for.** *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs.  Paid Clicks

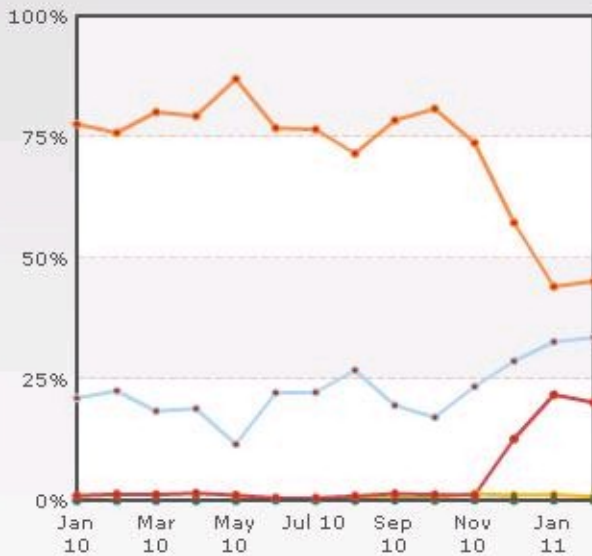
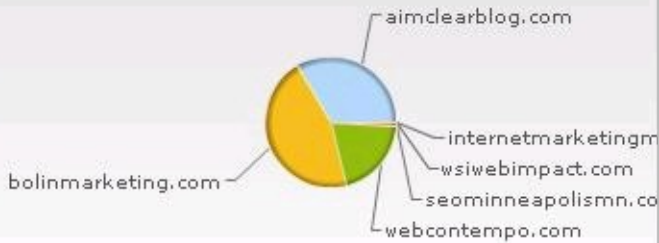
None

[View more](#) (p. 35)

## Keyword Groups with the Most Potential

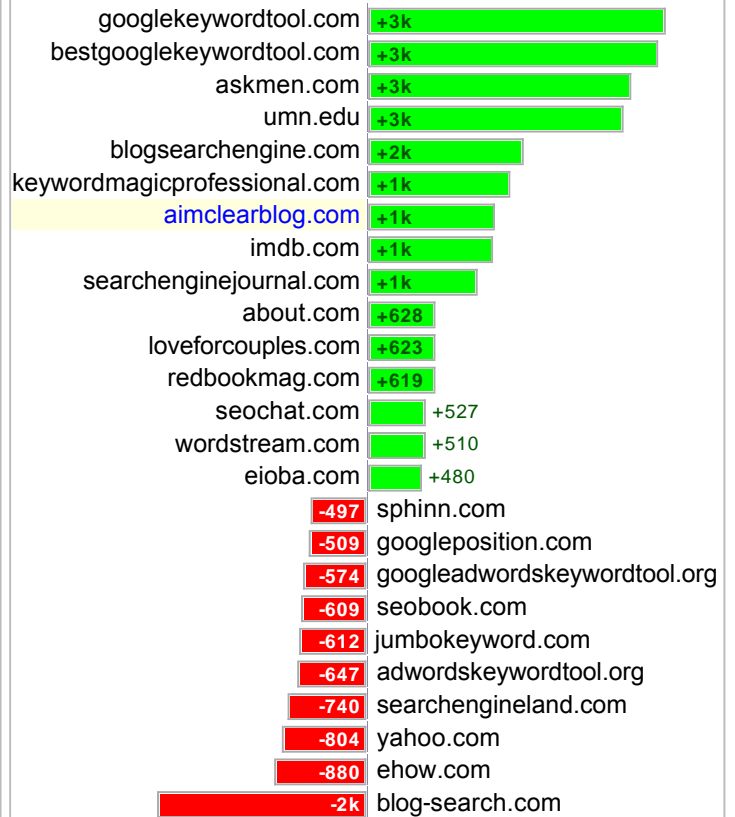
### Traffic Share

Relative to your top 5 competitors, your site gained 31% of the traffic share. During this time aimclearblog.com has exploded and ripped traffic from bolinmarketing.com and seominneapolismn.com.



### Domains that Gained or Lost Clicks on your Keywords

This month, Googlekeywordtool.com gained 3k clicks by improving their position on organic searches that you also rank for.



\*competitors in bold

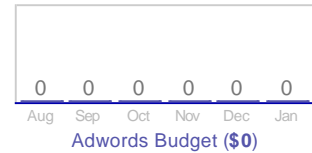
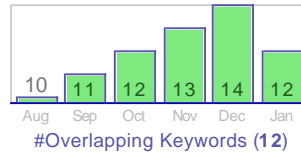
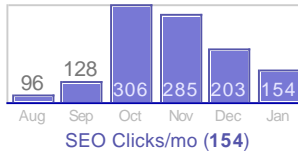
Competition: You Gained 31% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

Just 1 out of your top ten organic competitors spends anything on Google Adwords. Combined, your organic competitors get about 97% of their traffic from unpaid search. The biggest mover was webcontempo.com. They picked up 4k organic clicks overall while actually decreasing the number of keywords they overlap with you.

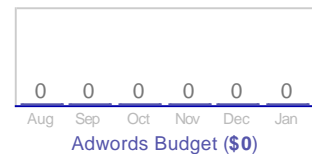
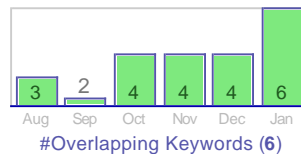
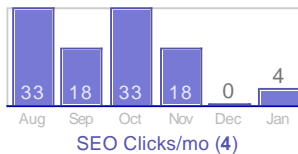
**seominneapolismn.com**

minneapolis seo (1),  
 search engine optimization minneapolis (4),  
 minneapolis search engine optimization (4),  
 seo minnesota (4),  
 minnesota search engine optimization (6)



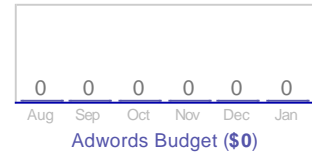
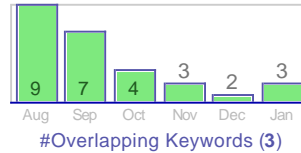
**internetmarketingminnesota.com**

internet marketing minnesota (7),  
 online marketing minneapolis (20),  
 internet marketing minneapolis (24),  
 minneapolis online marketing (35),  
 internet mn (46)



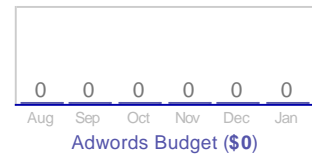
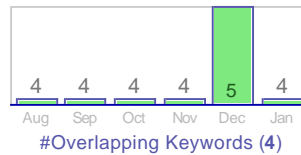
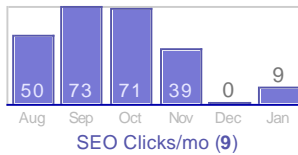
**bolinmarketing.com**

minneapolis internet marketing (1),  
 internet marketing minneapolis (1), bolin (1),  
 marketing minneapolis (3),  
 minneapolis web marketing (8)



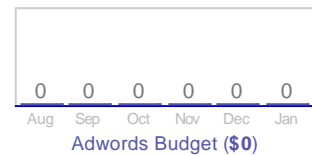
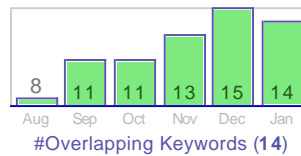
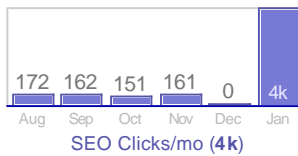
**wsiwebimpact.com**

internet search marketing (9),  
 internet marketing minneapolis (17),  
 search engine marketing minneapolis (18),  
 search engine optimization minneapolis (38),  
 marketing minneapolis (44)



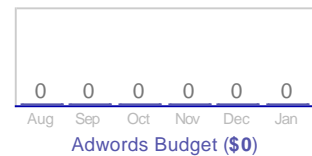
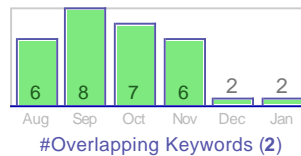
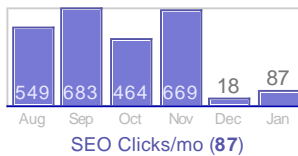
**webcontempo.com**

minnesota web design (6),  
 minneapolis seo (6), minnesota seo (10),  
 'SEO' (25), seo (26)



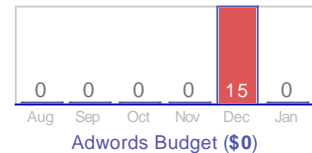
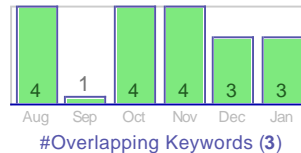
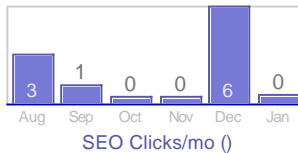
**yooter.com**

social marketing firms (3),  
 social marketing agency (4),  
 search marketing agency (7),  
 search marketing firms (10),  
 interactive marketing agency (13)



**twincitiessem.com**

twin cities search engine marketing (1),  
 search engine marketing minneapolis (12),  
 online marketing minneapolis (35),  
 minneapolis online marketing (40)



## Biggest Gains (all)

Clicks/Month

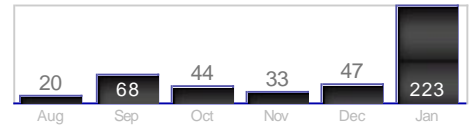
### ▲ google keyword tool 4(+1)

Est. Clicks/Month gained: **909** Est. Value/Click: \$1.96 Estimated Value gained: \$2k  
<http://www.aimclearblog.com/2010/10/0...>



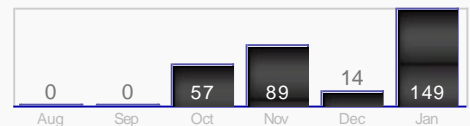
### ▲ omniture 10(+11)

Est. Clicks/Month gained: **176** Est. Value/Click: \$4.76 Estimated Value gained: \$839  
<http://www.aimclearblog.com/2010/05/2...>



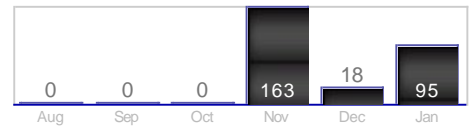
### ▲ google keyword 10(+19)

Est. Clicks/Month gained: **136** Est. Value/Click: \$1.68 Estimated Value gained: \$228  
<http://www.aimclearblog.com/2010/10/0...>



### ▲ making love 20(+27)

Est. Clicks/Month gained: **77** Est. Value/Click: \$0.2 Estimated Value gained: \$15  
<http://www.aimclearblog.com/2010/10/1...>



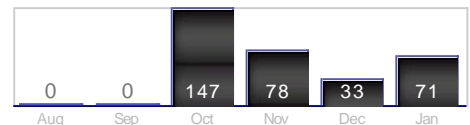
### ▲ google keywords tool 4(+6)

Est. Clicks/Month gained: **41** Est. Value/Click: \$2.73 Estimated Value gained: \$113  
<http://www.aimclearblog.com/2010/10/0...>



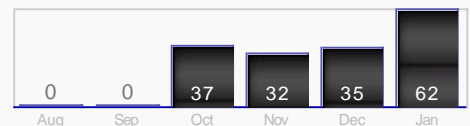
### ▲ adwords keyword tool 17(+11)

Est. Clicks/Month gained: **38** Est. Value/Click: \$2.94 Estimated Value gained: \$113  
<http://www.aimclearblog.com/2010/10/0...>



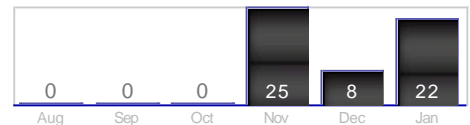
### ▲ google keyword tools 4(+3)

Est. Clicks/Month gained: **26** Est. Value/Click: \$2.39 Estimated Value gained: \$63  
<http://www.aimclearblog.com/2010/10/0...>



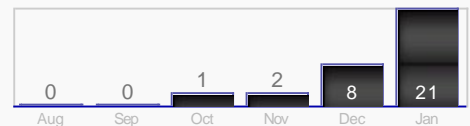
### ▲ the contract 7

Est. Clicks/Month gained: **19** Est. Value/Click: \$0.55 Estimated Value gained: \$11  
<http://www.aimclearblog.com/2011/01/0...>



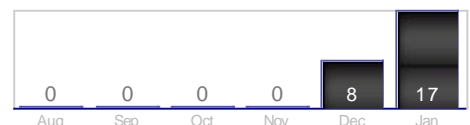
### ▲ university of minnesota duluth 37

Est. Clicks/Month gained: **15** Est. Value/Click: \$0.86 Estimated Value gained: \$13  
<http://www.aimclearblog.com/2007/04/0...>



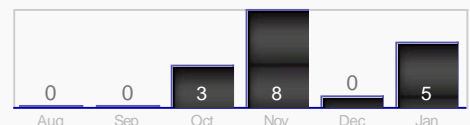
### ▲ kpi 28(+20)

Est. Clicks/Month gained: **14** Est. Value/Click: \$1.22 Estimated Value gained: \$17  
<http://www.aimclearblog.com/2010/10/2...>



### ▲ google tools 26

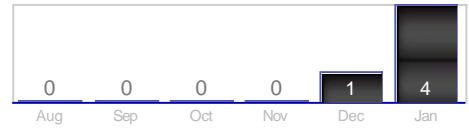
Est. Clicks/Month gained: **14** Est. Value/Click: \$1.3 Estimated Value gained: \$18  
<http://www.aimclearblog.com/2010/10/0...>



# Aimclearblog.com: SEO Dashboard

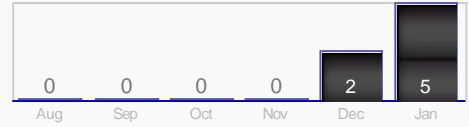
## ▲ google keywords 33

**Est. Clicks/Month gained: 13** Est. Value/Click: \$1.58 Estimated Value gained: \$21  
<http://www.aimclearblog.com/2010/10/0...>



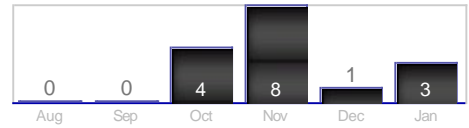
## ▲ keyword tool google 6(+5)

**Est. Clicks/Month gained: 13** Est. Value/Click: \$1.96 Estimated Value gained: \$25  
<http://www.aimclearblog.com/2010/10/0...>



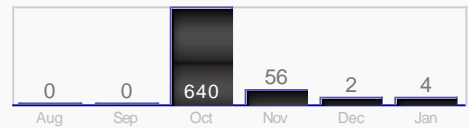
## ▲ red headed step child 10(+3)

**Est. Clicks/Month gained: 9** Est. Value/Click: \$0.08 Estimated Value gained: \$1  
<http://www.aimclearblog.com/2010/10/2...>



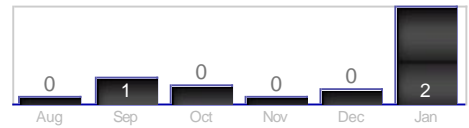
## ▲ keywords google 9(+30)

**Est. Clicks/Month gained: 5** Est. Value/Click: \$1.72 Estimated Value gained: \$8  
<http://www.aimclearblog.com/2010/10/0...>



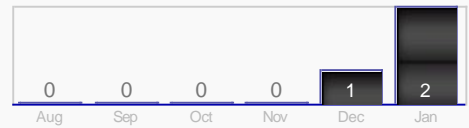
## ▲ seo keywords 19

**Est. Clicks/Month gained: 4** Est. Value/Click: \$1.97 Estimated Value gained: \$8  
<http://www.aimclearblog.com/2010/10/0...>



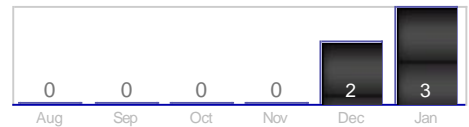
## ▲ ominture 10(+7)

**Est. Clicks/Month gained: 3** Est. Value/Click: \$0.08 Estimated Value gained: \$0  
<http://www.aimclearblog.com/2010/05/2...>



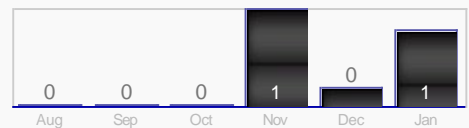
## ▲ yellow shoes 26(+16)

**Est. Clicks/Month gained: 3** Est. Value/Click: \$0.55 Estimated Value gained: \$1  
<http://www.aimclearblog.com/2007/04/1...>



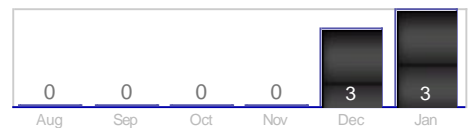
## ▲ google keyword research 21

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.08 Estimated Value gained: \$0  
<http://www.aimclearblog.com/2010/10/0...>



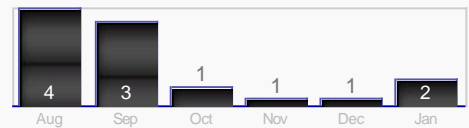
## ▲ google adwords keyword 15(+27)

**Est. Clicks/Month gained: 2** Est. Value/Click: \$3.26 Estimated Value gained: \$7  
<http://www.aimclearblog.com/2010/10/0...>



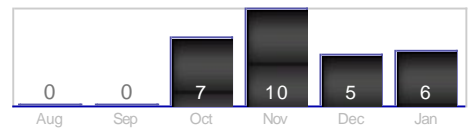
## ▲ google adwords tool 42

**Est. Clicks/Month gained: 2** Est. Value/Click: \$2.17 Estimated Value gained: \$4  
<http://www.aimclearblog.com/2010/10/0...>



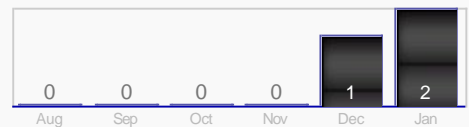
## ▲ tool live 17(+8)

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.7 Estimated Value gained: \$1  
<http://www.aimclearblog.com/2010/10/0...>



## ▲ online shares 7

**Est. Clicks/Month gained: 1** Est. Value/Click: \$4.44 Estimated Value gained: \$7  
<http://www.aimclearblog.com/2010/09/1...>

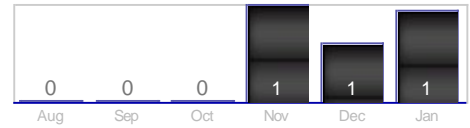


# Aimclearblog.com: SEO Dashboard

## ▲ giant monster 17

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.27 Estimated Value gained: \$0

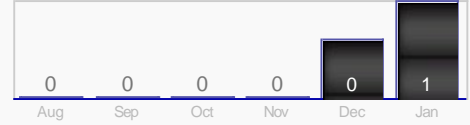
<http://www.aimclearblog.com/2010/07/2...>



## ▲ seo google 25

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.6 Estimated Value gained: \$3

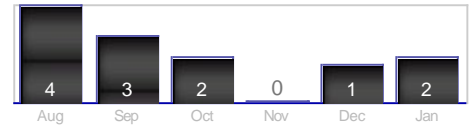
<http://www.aimclearblog.com/2010/10/0...>



## ▲ omiture 10(+11)

Est. Clicks/Month gained: 1 Est. Value/Click: \$7.32 Estimated Value gained: \$9

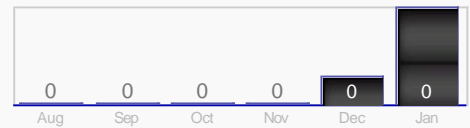
<http://www.aimclearblog.com/2010/05/2...>



## ▲ cross pollination 43

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.75 Estimated Value gained: \$1

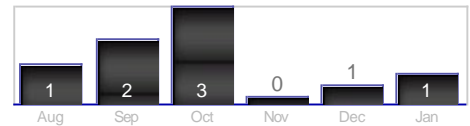
<http://www.aimclearblog.com/2007/09/2...>



## ▲ avinash 26

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.43 Estimated Value gained: \$1

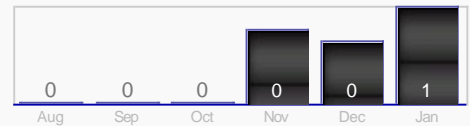
<http://www.aimclearblog.com/2010/10/1...>



## ▲ eisenbergs 18(+15)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.46 Estimated Value gained: \$1

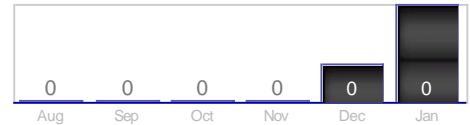
<http://www.aimclearblog.com/2010/10/2...>



## ▲ serps 33

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.59 Estimated Value gained: \$2

<http://www.aimclearblog.com/2010/12/2...>



## ▲ university of mn duluth 28(+8)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.77 Estimated Value gained: \$2

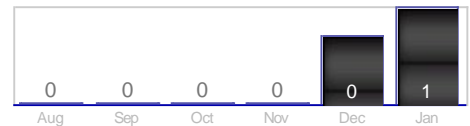
<http://www.aimclearblog.com/2007/04/0...>



## ▲ best ecommerce software 31

Est. Clicks/Month gained: 1 Est. Value/Click: \$4.8 Estimated Value gained: \$5

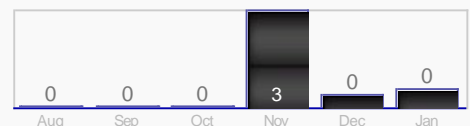
<http://www.aimclearblog.com/2007/03/1...>



## ▲ google adwords keywords 22

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.34 Estimated Value gained: \$3

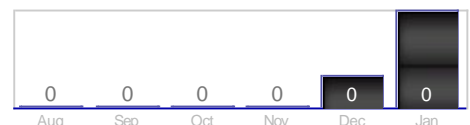
<http://www.aimclearblog.com/2010/10/0...>



## ▲ what is a kpi 17(+28)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.96 Estimated Value gained: \$1

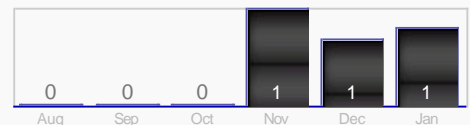
<http://www.aimclearblog.com/2010/10/2...>



## ▲ pocketcam 27

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.61 Estimated Value gained: \$0

<http://www.aimclearblog.com/2008/12/1...>



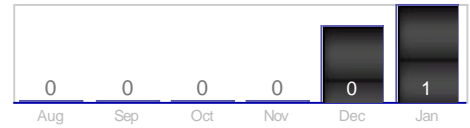


# Aimclearblog.com: SEO Dashboard

## ▲ social media optimization 23(+16)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0

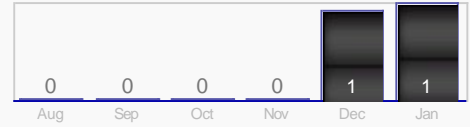
<http://www.aimclearblog.com/2009/03/2...>



## ▲ business manager job description 48

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.7 Estimated Value gained: \$0

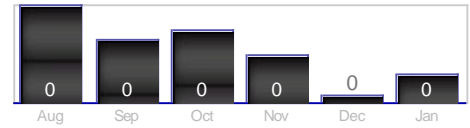
<http://www.aimclearblog.com/2009/04/0...>



## ▲ 3b 42

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.44 Estimated Value gained: \$0

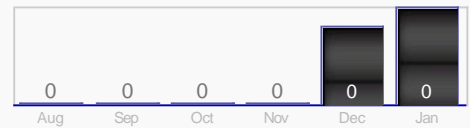
<http://www.aimclearblog.com/2007/10/0...>



## ▲ marketing director job description 33(+8)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.84 Estimated Value gained: \$0

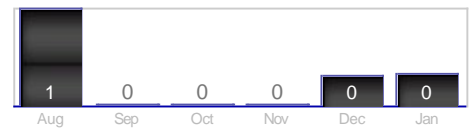
<http://www.aimclearblog.com/2009/04/0...>



## ▲ keyword google 27

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.62 Estimated Value gained: \$1

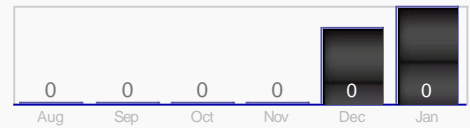
<http://www.aimclearblog.com/2010/10/0...>



## ▲ google keyword search 20(+3)

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.78 Estimated Value gained: \$1

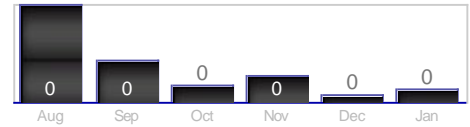
<http://www.aimclearblog.com/2010/10/0...>



## ▲ pubcon 26(+7)

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.45 Estimated Value gained: \$1

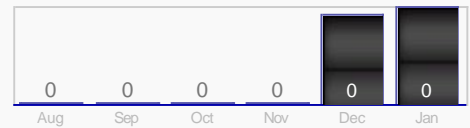
<http://www.aimclearblog.com/2010/11/0...>



## ▲ the man upstairs 18

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.42 Estimated Value gained: \$0

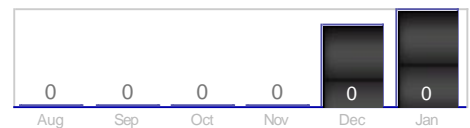
<http://www.aimclearblog.com/2010/12/1...>



## ▲ keyword seo 34

Est. Clicks/Month unchanged Est. Value/Click: \$1.88 Estimated Value unchanged \$1

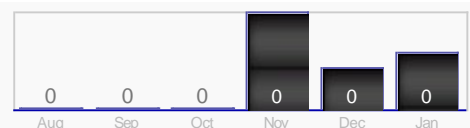
<http://www.aimclearblog.com/2010/10/0...>



## ▲ pocket cam 27

Est. Clicks/Month unchanged Est. Value/Click: \$0.67 Estimated Value unchanged \$0

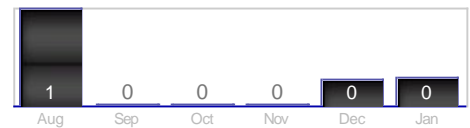
<http://www.aimclearblog.com/2008/12/1...>



## ▲ seo keyword tool 42

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0

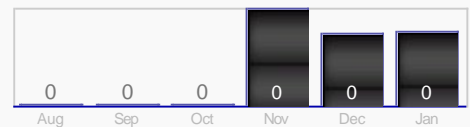
<http://www.aimclearblog.com/2010/10/0...>



## ▲ bryan eisenberg 17(+6)

Est. Clicks/Month unchanged Est. Value/Click: \$2.63 Estimated Value unchanged \$1

<http://www.aimclearblog.com/2010/10/2...>



## Aimclearblog.com: SEO Dashboard

### ▲ marketing contracts 12(+4)

**Est. Clicks/Month unchanged** Est. Value/Click: \$2.49 Estimated Value unchanged \$1

<http://www.aimclearblog.com/2010/06/0...>

### ▲ media contract 11

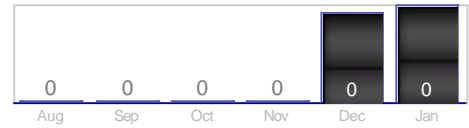
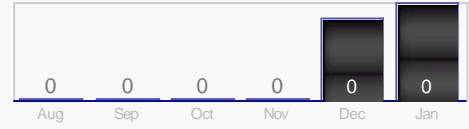
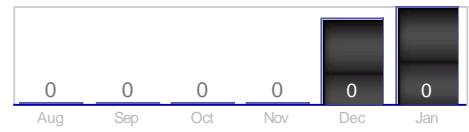
**Est. Clicks/Month unchanged** Est. Value/Click: \$1.07 Estimated Value unchanged \$0

<http://www.aimclearblog.com/2010/04/0...>

### ▲ keywords seo 30

**Est. Clicks/Month unchanged** Est. Value/Click: \$2.04 Estimated Value unchanged \$1

<http://www.aimclearblog.com/2010/10/0...>



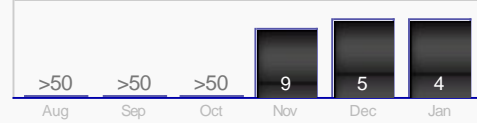
[Download as CSV](#)

## Most Valuable Keywords (all)

Rank

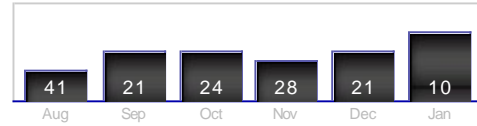
### google keyword tool

Rank: 4(+1) Est. Clicks/Mo: 2k(+909) Est. Value/Mo: \$5k(+\$2k)



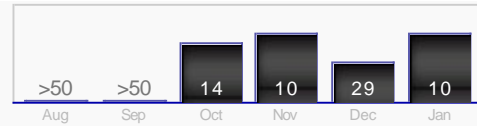
### omniture

Rank: 10(+11) Est. Clicks/Mo: 223(+176) Est. Value/Mo: \$1k(+\$821)



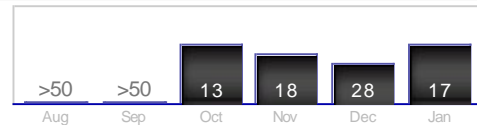
### google keyword

Rank: 10(+19) Est. Clicks/Mo: 149(+136) Est. Value/Mo: \$251(+\$228)



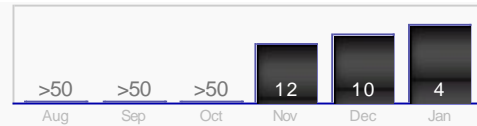
### adwords keyword tool

Rank: 17(+11) Est. Clicks/Mo: 71(+38) Est. Value/Mo: \$209(+\$111)



### google keywords tool

Rank: 4(+6) Est. Clicks/Mo: 73(+41) Est. Value/Mo: \$199(+\$120)



### google keyword tools

Rank: 4(+3) Est. Clicks/Mo: 62(+26) Est. Value/Mo: \$147(+\$62)



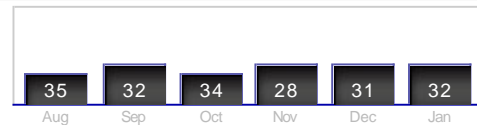
### reputation monitoring

Rank: 1 Est. Clicks/Mo: 28(-28) Est. Value/Mo: \$70(-\$74.156)



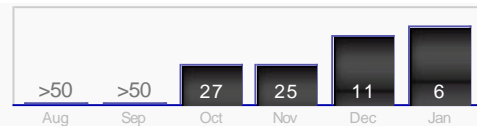
### blog search

Rank: 32(-1) Est. Clicks/Mo: 46(-3) Est. Value/Mo: \$42(+\$3.85)



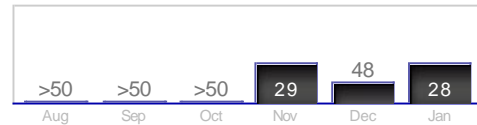
### keyword tool google

Rank: 6(+5) Est. Clicks/Mo: 21(+13) Est. Value/Mo: \$41(+\$25)



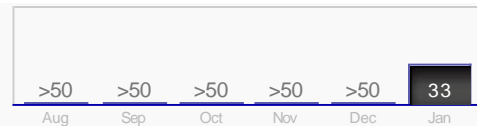
### kpi

Rank: 28(+20) Est. Clicks/Mo: 22(+14) Est. Value/Mo: \$27(+\$18)



### google keywords

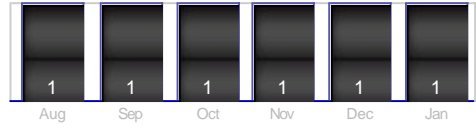
Rank: 33 Est. Clicks/Mo: 13 Est. Value/Mo: \$21



## Aimclearblog.com: SEO Dashboard

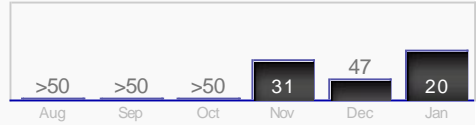
### ppc conversion

Rank: 1 Est. Clicks/Mo: 5(-6) Est. Value/Mo: \$20(-\$17.521)



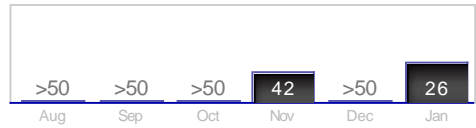
### making love

Rank: 20(+27) Est. Clicks/Mo: 95(+77) Est. Value/Mo: \$18(+\$15)



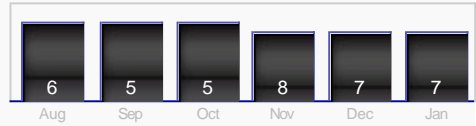
### google tools

Rank: 26 Est. Clicks/Mo: 14 Est. Value/Mo: \$18



### consumer behavior articles

Rank: 7 Est. Clicks/Mo: 14 Est. Value/Mo: \$16(-\$0.277)



[Download as CSV](#)

### Newly Ranked Organic Pages

<http://www.aimclearblog.com/2011/01/09/business-blog-marketing-plan-rocking-the-contract/>

Estimated SEO Value: **\$9.82** Estimated Total Clicks/Mo: 19  
Keywords (rank): the contract (7), marketing contract (30), contract marketing (42)

<http://www.aimclearblog.com/category/seo-training/ses-chicago-2008/>

Estimated SEO Value: **\$4.31** Estimated Total Clicks/Mo: 2  
Keywords (rank): ses chicago (21)

<http://www.aimclearblog.com/2010/12/29/deadeye-youtube-seo-winning-universal-serps/>

Estimated SEO Value: **\$1.63** Estimated Total Clicks/Mo: 1  
Keywords (rank): serps (33)

<http://www.aimclearblog.com/2007/09/25/cross-pollinating-viral-seeds-in-social-media/>

Estimated SEO Value: **\$0.84** Estimated Total Clicks/Mo: 1  
Keywords (rank): cross pollination (43)

<http://www.aimclearblog.com/2010/08/02/does-facebook-want-you-to-leave-facebook/>

Estimated SEO Value: **\$0.67** Estimated Total Clicks/Mo: 0  
Keywords (rank): did it search marketing (20)

<http://www.aimclearblog.com/2010/11/03/revv-up-online-pr-give-em-something-to-talk-about/>

Estimated SEO Value: **\$0.42** Estimated Total Clicks/Mo: 0  
Keywords (rank): online pr (42)

<http://www.aimclearblog.com/2010/12/15/amplify-facebook-ad-targeting-with-social-synonyms/>

Estimated SEO Value: **\$0.33** Estimated Total Clicks/Mo: 0  
Keywords (rank): ad targeting (38)

<http://www.aimclearblog.com/2009/02/19/speaking-at-sempdx-searchfest-ses-nyc/>

Estimated SEO Value: **\$0.25** Estimated Total Clicks/Mo: 0  
Keywords (rank):

<http://www.aimclearblog.com/2007/11/02/marriott-standardizes-global-ppc-rules-for-franchise-trade...>

Estimated SEO Value: **\$0.25** Estimated Total Clicks/Mo: 0  
Keywords (rank): trademark rules (32), franchise rules (45)

<http://www.aimclearblog.com/category/advertising-agency/>

Estimated SEO Value: **\$0.22** Estimated Total Clicks/Mo: 0  
Keywords (rank): advertising agency search (48)

<http://www.aimclearblog.com/2010/12/13/does-working-for-the-man-upstairs-give-you-the-right-to-spam/>

Estimated SEO Value: **\$0.19** Estimated Total Clicks/Mo: 1  
Keywords (rank): the man upstairs (18)

<http://www.aimclearblog.com/2010/12/17/followfriday-my-ff-tricked-out-tweet-exchange-of-the-week-...>

Estimated SEO Value: **\$0.13** Estimated Total Clicks/Mo: 0  
Keywords (rank): tricked out (43)

<http://www.aimclearblog.com/2009/11/14/a-guerilla-account-manager's-field-guide-part-1/>

Estimated SEO Value: **\$0.13** Estimated Total Clicks/Mo: 0  
Keywords (rank): marketing account manager (42)

<http://www.aimclearblog.com/2008/01/09/flash-poison-candy-or-googlebot-food/>

Estimated SEO Value: **\$0.07** Estimated Total Clicks/Mo: 0

## Aimclearblog.com: SEO Dashboard

Keywords (rank): poison candy (26)

<http://www.aimclearblog.com/2007/12/03/global-search-latin-america-europe/>

Estimated SEO Value: **\$0.05** Estimated Total Clicks/Mo: 0

Keywords (rank): latin america marketing (36)

<http://www.aimclearblog.com/2008/08/20/splendiforous-ses-google-dance-2008-party-pix/>

Estimated SEO Value: **\$0.03** Estimated Total Clicks/Mo: 0

Keywords (rank): partypix (31)

<http://www.aimclearblog.com/2009/08/12/youtube-hot-emerging-seo-tactics-insight/>

Estimated SEO Value: **\$0.01** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.aimclearblog.com/2007/08/16/13-seo-is-dead-blog-posts-from-the-vault/>

Estimated SEO Value: **\$0.01** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.aimclearblog.com/2007/05/11/pew-research-categorizes-web-2-point-0-users/>

Estimated SEO Value: **\$0.01** Estimated Total Clicks/Mo: 0

Keywords (rank): categorizes (43)

<http://www.aimclearblog.com/2010/12/21/safe-for-seo-hacking-fixed-google-keyword-tool/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): search engine optimization utility (36)

<http://www.aimclearblog.com/2009/03/27/massage-ppc-with-not-so-clear-cut-methods/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.aimclearblog.com/2009/12/07/search-integration-the-onlineoffline-mix/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): search integration (44)

<http://www.aimclearblog.com/2007/08/08/web-analytic-pilots-from-hell-7-maddening-site-mistakes/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): site analytic (49)

<http://www.aimclearblog.com/2009/11/26/pamela-mcneill-her-gift-of-thanksgiving-song/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): gift thanksgiving (43)

<http://www.aimclearblog.com/2009/03/24/universal-serps-vertical-detail-in-first-results/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): what is serps (48)

[Download as CSV](#)

New Keywords (You weren't ranked on before)	Estimated New Click/Month
<b>the contract</b> Rank: 7 Searches/Mo: 4k Est. Value/Click: \$0.55 <a href="http://www.aimclearblog.com/2011/01/09/business-blog-marketing-plan-rocking-the-contract/">http://www.aimclearblog.com/2011/01/09/business-blog-marketing-plan-rocking-the-contract/</a>	19 new clicks/month
<b>university of minnesota du...</b> Rank: 37 Searches/Mo: 50k Est. Value/Click: \$0.86 <a href="http://www.aimclearblog.com/2007/04/07/university-bans-facebook-and-myspace-for-athletes/">http://www.aimclearblog.com/2007/04/07/university-bans-facebook-and-myspace-for-athletes/</a>	15 new clicks/month
<b>google tools</b> Rank: 26 Searches/Mo: 8k Est. Value/Click: \$1.3 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	14 new clicks/month
<b>google keywords</b> Rank: 33 Searches/Mo: 15k Est. Value/Click: \$1.58 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	13 new clicks/month
<b>seo keywords</b> Rank: 19 Searches/Mo: 4k Est. Value/Click: \$1.97 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	4 new clicks/month
<b>google keyword research</b> Rank: 21 Searches/Mo: 2k Est. Value/Click: \$0.08 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	2 new clicks/month
<b>google adwords tool</b> Rank: 42 Searches/Mo: 4k Est. Value/Click: \$2.17 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	2 new clicks/month
<b>online shares</b> Rank: 7 Searches/Mo: 240 Est. Value/Click: \$4.44 <a href="http://www.aimclearblog.com/2010/09/17/aimclear-shares-online-marketing-insight-with-local-academia/">http://www.aimclearblog.com/2010/09/17/aimclear-shares-online-marketing-insight-with-local-academia/</a>	1 new click/month
<b>giant monster</b> Rank: 17 Searches/Mo: 2k Est. Value/Click: \$0.27 <a href="http://www.aimclearblog.com/2010/07/23/giant-monster-online-marketing-vendors-list-part-1/">http://www.aimclearblog.com/2010/07/23/giant-monster-online-marketing-vendors-list-part-1/</a>	1 new click/month
<b>seo google</b> Rank: 25 Searches/Mo: 2k Est. Value/Click: \$2.6 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	1 new click/month
<b>cross pollination</b> Rank: 43 Searches/Mo: 4k Est. Value/Click: \$0.75 <a href="http://www.aimclearblog.com/2007/09/25/cross-pollinating-viral-seeds-in-social-media/">http://www.aimclearblog.com/2007/09/25/cross-pollinating-viral-seeds-in-social-media/</a>	1 new click/month
<b>avinash</b> Rank: 26 Searches/Mo: 1k Est. Value/Click: \$0.43 <a href="http://www.aimclearblog.com/2010/10/19/avinash-analytics-making-love-to-keywords-that-matter/">http://www.aimclearblog.com/2010/10/19/avinash-analytics-making-love-to-keywords-that-matter/</a>	1 new click/month
<b>serps</b> Rank: 33 Searches/Mo: 1k Est. Value/Click: \$1.59 <a href="http://www.aimclearblog.com/2010/12/29/deadeye-youtube-seo-winning-universal-serps/">http://www.aimclearblog.com/2010/12/29/deadeye-youtube-seo-winning-universal-serps/</a>	1 new click/month
<b>best ecommerce software</b> Rank: 31 Searches/Mo: 870 Est. Value/Click: \$4.8 <a href="http://www.aimclearblog.com/2007/03/10/chosing-the-best-ecommerce-software/">http://www.aimclearblog.com/2007/03/10/chosing-the-best-ecommerce-software/</a>	1 new click/month

## Aimclearblog.com: SEO Dashboard

<b>google adwords keywords</b> Rank: 22 Searches/Mo: 2k Est. Value/Click: \$3.34 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	1 new click/month
<b>pocketcam</b> Rank: 27 Searches/Mo: 480 Est. Value/Click: \$0.61 <a href="http://www.aimclearblog.com/2008/12/11/jordan-kasteler-pocketcam-interview-at-ses/">http://www.aimclearblog.com/2008/12/11/jordan-kasteler-pocketcam-interview-at-ses/</a>	1 new click/month
<b>business manager job descr...</b> Rank: 48 Searches/Mo: 1k Est. Value/Click: \$0.7 <a href="http://www.aimclearblog.com/2009/04/05/social-media-community-manager-job-description/">http://www.aimclearblog.com/2009/04/05/social-media-community-manager-job-description/</a>	1 new click/month
<b>3b</b> Rank: 42 Searches/Mo: 2k Est. Value/Click: \$0.44 <a href="http://www.aimclearblog.com/2007/10/07/i-was-diagnosed-with-stage-3b-lymphoma/">http://www.aimclearblog.com/2007/10/07/i-was-diagnosed-with-stage-3b-lymphoma/</a>	1 new click/month
<b>keyword google</b> Rank: 27 Searches/Mo: 720 Est. Value/Click: \$1.62 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	1 new click/month
<b>the man upstairs</b> Rank: 18 Searches/Mo: 480 Est. Value/Click: \$0.42 <a href="http://www.aimclearblog.com/2010/12/13/does-working-for-the-man-upstairs-give-you-the-right-to-spam/">http://www.aimclearblog.com/2010/12/13/does-working-for-the-man-upstairs-give-you-the-right-to-spam/</a>	1 new click/month
<b>keyword seo</b> Rank: 34 Searches/Mo: 2k Est. Value/Click: \$1.88 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	0 new clicks/month
<b>pocket cam</b> Rank: 27 Searches/Mo: 570 Est. Value/Click: \$0.67 <a href="http://www.aimclearblog.com/2008/12/11/jordan-kasteler-pocketcam-interview-at-ses/">http://www.aimclearblog.com/2008/12/11/jordan-kasteler-pocketcam-interview-at-ses/</a>	0 new clicks/month
<b>seo keyword tool</b> Rank: 42 Searches/Mo: 2k Est. Value/Click: \$0.08 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	0 new clicks/month
<b>media contract</b> Rank: 11 Searches/Mo: 0 Est. Value/Click: \$1.07 <a href="http://www.aimclearblog.com/2010/04/06/social-media-contract-anatomy-of-a-scope-document/">http://www.aimclearblog.com/2010/04/06/social-media-contract-anatomy-of-a-scope-document/</a>	0 new clicks/month
<b>keywords seo</b> Rank: 30 Searches/Mo: 480 Est. Value/Click: \$2.04 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	0 new clicks/month
<b>online pr</b> Rank: 42 Searches/Mo: 2k Est. Value/Click: \$1.48 <a href="http://www.aimclearblog.com/2010/11/03/revv-up-online-pr-give-em-something-to-talk-about/">http://www.aimclearblog.com/2010/11/03/revv-up-online-pr-give-em-something-to-talk-about/</a>	0 new clicks/month
<b>tricked out</b> Rank: 43 Searches/Mo: 870 Est. Value/Click: \$0.49 <a href="http://www.aimclearblog.com/2010/12/17/followfriday-my-ff-tricked-out-tweet-exchange-of-the-week-...">http://www.aimclearblog.com/2010/12/17/followfriday-my-ff-tricked-out-tweet-exchange-of-the-week-...</a>	0 new clicks/month
<b>web search optimization</b> Rank: 38 Searches/Mo: 480 Est. Value/Click: \$5.04 <a href="http://www.aimclearblog.com/2007/06/06/mobile-search-optimization-essentials/">http://www.aimclearblog.com/2007/06/06/mobile-search-optimization-essentials/</a>	0 new clicks/month
<b>google search marketing</b> Rank: 36 Searches/Mo: 720 Est. Value/Click: \$8.02 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	0 new clicks/month



## Aimclearblog.com: SEO Dashboard

<b>social community</b> Rank: 37 Searches/Mo: 720 Est. Value/Click: \$0.58 <a href="http://www.aimclearblog.com/2009/04/05/social-media-community-manager-job-description/">http://www.aimclearblog.com/2009/04/05/social-media-community-manager-job-description/</a>	0 new clicks/month
<b>poison candy</b> Rank: 26 Searches/Mo: 300 Est. Value/Click: \$0.33 <a href="http://www.aimclearblog.com/2008/01/09/flash-poison-candy-or-googlebot-food/">http://www.aimclearblog.com/2008/01/09/flash-poison-candy-or-googlebot-food/</a>	0 new clicks/month
<b>google adwords tools</b> Rank: 42 Searches/Mo: 990 Est. Value/Click: \$4.79 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	0 new clicks/month
<b>pub con</b> Rank: 23 Searches/Mo: 30 Est. Value/Click: \$0.08 <a href="http://www.aimclearblog.com/2010/11/09/youtube-seo-cheat-sheet-for-pubcon/">http://www.aimclearblog.com/2010/11/09/youtube-seo-cheat-sheet-for-pubcon/</a>	0 new clicks/month
<b>communications manager job...</b> Rank: 38 Searches/Mo: 0 Est. Value/Click: \$1.45 <a href="http://www.aimclearblog.com/2009/04/05/social-media-community-manager-job-description/">http://www.aimclearblog.com/2009/04/05/social-media-community-manager-job-description/</a>	0 new clicks/month
<b>web position</b> Rank: 44 Searches/Mo: 870 Est. Value/Click: \$2.29 <a href="http://www.aimclearblog.com/2007/06/11/google-makes-it-official-webposition-gold-is-dead/">http://www.aimclearblog.com/2007/06/11/google-makes-it-official-webposition-gold-is-dead/</a>	0 new clicks/month
<b>trademark rules</b> Rank: 32 Searches/Mo: 300 Est. Value/Click: \$1.05 <a href="http://www.aimclearblog.com/2007/11/02/marriott-standardizes-global-ppc-rules-for-franchise-trade...">http://www.aimclearblog.com/2007/11/02/marriott-standardizes-global-ppc-rules-for-franchise-trade...</a>	0 new clicks/month
<b>sales executive job descri...</b> Rank: 38 Searches/Mo: 240 Est. Value/Click: \$1.17 <a href="http://www.aimclearblog.com/2009/04/05/social-media-community-manager-job-description/">http://www.aimclearblog.com/2009/04/05/social-media-community-manager-job-description/</a>	0 new clicks/month
<b>marketing contract</b> Rank: 30 Searches/Mo: 300 Est. Value/Click: \$1.66 <a href="http://www.aimclearblog.com/2011/01/09/business-blog-marketing-plan-rocking-the-contract/">http://www.aimclearblog.com/2011/01/09/business-blog-marketing-plan-rocking-the-contract/</a>	0 new clicks/month
<b>adwords keyword research</b> Rank: 31 Searches/Mo: 870 Est. Value/Click: \$0.08 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	0 new clicks/month
<b>keyword tool adwords</b> Rank: 35 Searches/Mo: 0 Est. Value/Click: \$3.01 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	0 new clicks/month
<b>ppc seo</b> Rank: 33 Searches/Mo: 0 Est. Value/Click: \$3.82 <a href="http://www.aimclearblog.com/2010/10/25/ppc-seo-square-off-in-the-battle-of-the-sem-heavyweights/">http://www.aimclearblog.com/2010/10/25/ppc-seo-square-off-in-the-battle-of-the-sem-heavyweights/</a>	0 new clicks/month
<b>online contracts</b> Rank: 49 Searches/Mo: 390 Est. Value/Click: \$1.55 <a href="http://www.aimclearblog.com/2010/06/09/online-marketing-contracts-opening-the-kimono/">http://www.aimclearblog.com/2010/06/09/online-marketing-contracts-opening-the-kimono/</a>	0 new clicks/month
<b>jobs descriptions</b> Rank: 46 Searches/Mo: 390 Est. Value/Click: \$0.7 <a href="http://www.aimclearblog.com/2009/04/05/social-media-community-manager-job-description/">http://www.aimclearblog.com/2009/04/05/social-media-community-manager-job-description/</a>	0 new clicks/month
<b>content distribution networks</b> Rank: 32 Searches/Mo: 300 Est. Value/Click: \$6.36 <a href="http://www.aimclearblog.com/2009/01/08/degrees-of-separation-facebook-twitter-social-distribution...">http://www.aimclearblog.com/2009/01/08/degrees-of-separation-facebook-twitter-social-distribution...</a>	0 new clicks/month

## Aimclearblog.com: SEO Dashboard

<b>management job description</b> Rank: 42 Searches/Mo: 390 Est. Value/Click: \$1.11 <a href="http://www.aimclearblog.com/2009/04/05/social-media-community-manager-job-description/">http://www.aimclearblog.com/2009/04/05/social-media-community-manager-job-description/</a>	0 new clicks/month
<b>search marketing google</b> Rank: 33 Searches/Mo: 0 Est. Value/Click: \$8.02 <a href="http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/">http://www.aimclearblog.com/2010/10/07/r-i-p-google-keyword-tool-long-live-seo/</a>	0 new clicks/month
<b>social job</b> Rank: 19 Searches/Mo: 210 Est. Value/Click: \$0.63 <a href="http://www.aimclearblog.com/2009/04/05/social-media-community-manager-job-description/">http://www.aimclearblog.com/2009/04/05/social-media-community-manager-job-description/</a>	0 new clicks/month
<b>did it search marketing</b> Rank: 20 Searches/Mo: 90 Est. Value/Click: \$7.15 <a href="http://www.aimclearblog.com/2010/08/02/does-facebook-want-you-to-leave-facebook/">http://www.aimclearblog.com/2010/08/02/does-facebook-want-you-to-leave-facebook/</a>	0 new clicks/month
<b>what is b2b marketing</b> Rank: 47 Searches/Mo: 210 Est. Value/Click: \$2.1 <a href="http://www.aimclearblog.com/2010/10/21/b2b-marketing-red-headed-step-child-of-sem-world/">http://www.aimclearblog.com/2010/10/21/b2b-marketing-red-headed-step-child-of-sem-world/</a>	0 new clicks/month
<b>b2b search marketing</b> Rank: 42 Searches/Mo: 300 Est. Value/Click: \$7.98 <a href="http://www.aimclearblog.com/2010/10/21/b2b-marketing-red-headed-step-child-of-sem-world/">http://www.aimclearblog.com/2010/10/21/b2b-marketing-red-headed-step-child-of-sem-world/</a>	0 new clicks/month

[Download as CSV](#)

## Top Site Sections Summary

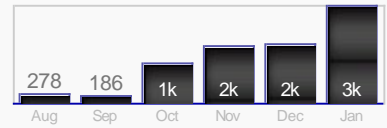
## Estimated Clicks/Month

### [aimclearblog.com/2010/06/23...](#)

Number of Keywords: 284

**Estimated Value/Mo: \$7k (+\$3k)**

Top Keywords: google keyword tool, omniture, google keyword, making love, google keywords tool

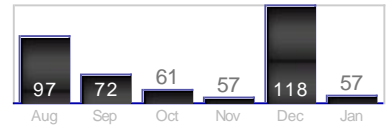


### [aimclearblog.com/2009](#)

Number of Keywords: 156

**Estimated Value/Mo: \$110 (-\$144)**

Top Keywords: reputation monitoring, social media optimization, marketing manager job description, marketing director job description, marketing job description

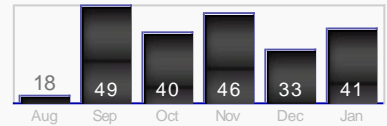


### [aimclearblog.com/2007](#)

Number of Keywords: 85

**Estimated Value/Mo: \$59 (-\$10)**

Top Keywords: university of minnesota duluth, ppc conversion, yellow shoes, university of mn duluth, page tagging

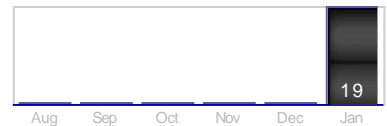


### [aimclearblog.com/2011/01/09...](#)

Number of Keywords: 3

**Estimated Value/Mo: \$11 (+\$11)**

Top Keywords: the contract, marketing contract, contract marketing

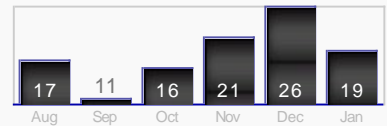


### [aimclearblog.com/category](#)

Number of Keywords: 28

**Estimated Value/Mo: \$30 (-\$19)**

Top Keywords: consumer behavior articles, ses chicago, organic optimization, wikipedia search, sem tools

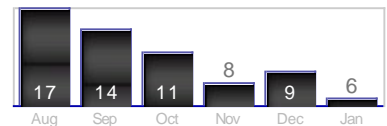


### [aimclearblog.com/2008](#)

Number of Keywords: 36

**Estimated Value/Mo: \$6 (-\$6)**

Top Keywords: scope creep, pocketcam, narrowcasting, gray v, pocket cam

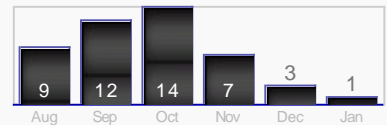


### [aimclearblog.com/aimclear-s...](#)

Number of Keywords: 18

**Estimated Value/Mo: \$4 (-\$6)**

Top Keywords: minnesota search engine optimization, mn internet, internet mn, internet marketing minnesota, search engine optimization minneapolis

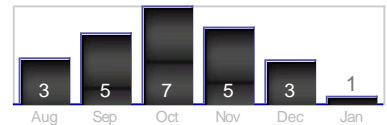


### [aimclearblog.com/duluth-min...](#)

Number of Keywords: 4

**Estimated Value/Mo: \$5 (-\$10)**

Top Keywords: minnesota seo, seo minnesota, minnesota internet, duluth search

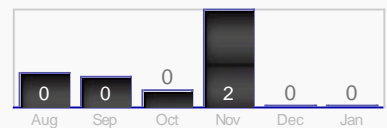


### [aimclearblog.com/consulting...](#)

Number of Keywords: 2

**Estimated Value/Mo: \$0**

Top Keywords: pay per click monitoring, search engine advertising manager



[Download as CSV](#)

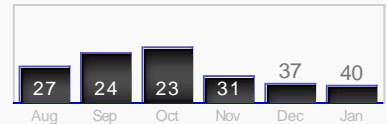
## Keyword Groups with the Biggest Gains - Details

### Biggest Opportunities (all)

Rank

#### google keyword tool (4)

Searches/Mo: 60k Est. Value/Click: \$1.96 Est. Potential New Clicks/Month: 5k  
Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



#### adwords keyword tool (17)

Searches/Mo: 18k Est. Value/Click: \$2.94 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



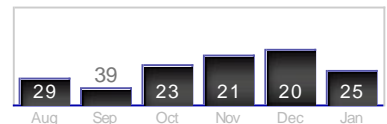
#### omniture (10)

Searches/Mo: 18k Est. Value/Click: \$4.76 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: omniture, ominture, omiture, omniture search engine manager



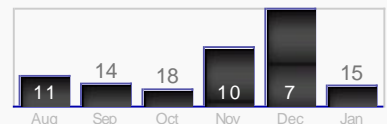
#### blog search (32)

Searches/Mo: 40k Est. Value/Click: \$0.92 Est. Potential New Clicks/Month: 6k  
Other Keywords for URL: blog search, marty, blog search engine, search marketing blog, search engine marketing blog



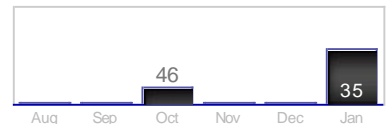
#### kpi (28)

Searches/Mo: 12k Est. Value/Click: \$1.22 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: kpi, kpi dashboard, what is a kpi, kpi tracking, kpi reporting



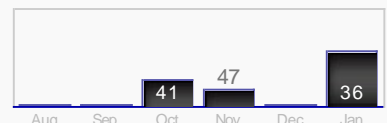
#### university of minnesota duluth (37)

Searches/Mo: 50k Est. Value/Click: \$0.86 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: university of minnesota duluth, university of mn duluth, university of duluth, duluth university, university duluth



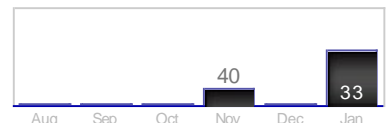
#### google keywords (33)

Searches/Mo: 15k Est. Value/Click: \$1.58 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



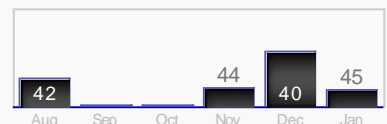
#### google tools (26)

Searches/Mo: 8k Est. Value/Click: \$1.3 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



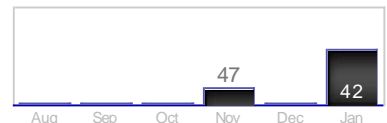
#### google keyword (10)

Searches/Mo: 10k Est. Value/Click: \$1.68 Est. Potential New Clicks/Month: 811  
Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



#### making love (20)

Searches/Mo: 74k Est. Value/Click: \$0.2 Est. Potential New Clicks/Month: 5k  
Other Keywords for URL: making love, avinash, making love



# Aimclearblog.com: SEO Dashboard

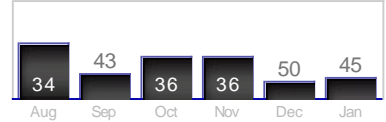
## SEO ranking (40)

Searches/Mo: 4k Est. Value/Click: \$2.97 Est. Potential New Clicks/Month: 210  
Other Keywords for URL: seo rankings, SEO ranking, search engine optimization rankings



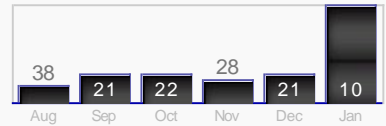
## google adwords tool (42)

Searches/Mo: 4k Est. Value/Click: \$2.17 Est. Potential New Clicks/Month: 283  
Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



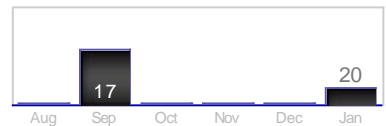
## best ecommerce software (31)

Searches/Mo: 870 Est. Value/Click: \$4.8 Est. Potential New Clicks/Month: 117  
Other Keywords for URL: best ecommerce software, best e commerce software, e commerce software best, ecommerce software best



## marketing manager job description (35)

Searches/Mo: 2k Est. Value/Click: \$1.75 Est. Potential New Clicks/Month: 319  
Other Keywords for URL: marketing manager job description, marketing director job description, marketing job description, manager job description, marketing job descriptions



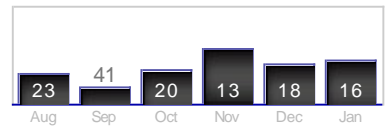
## blog search engine (38)

Searches/Mo: 4k Est. Value/Click: \$1.36 Est. Potential New Clicks/Month: 406  
Other Keywords for URL: blog search, marty, blog search engine, search marketing blog, search engine marketing blog



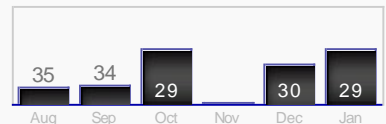
## google keyword search (20)

Searches/Mo: 2k Est. Value/Click: \$2.78 Est. Potential New Clicks/Month: 183  
Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



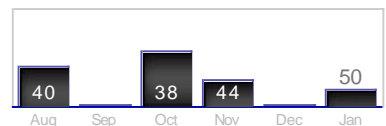
## university of mn duluth (28)

Searches/Mo: 0 Est. Value/Click: \$1.77 Est. Potential New Clicks/Month: 258  
Other Keywords for URL: university of minnesota duluth, university of mn duluth, university of duluth, duluth university, university duluth



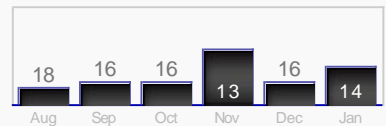
## google adword tool (33)

Searches/Mo: 0 Est. Value/Click: \$5.25 Est. Potential New Clicks/Month: 84  
Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



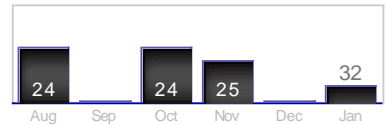
## google keywords tool (4)

Searches/Mo: 4k Est. Value/Click: \$2.73 Est. Potential New Clicks/Month: 151  
Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



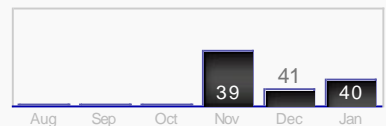
## pubcon (26)

Searches/Mo: 0 Est. Value/Click: \$2.45 Est. Potential New Clicks/Month: 141  
Other Keywords for URL: pubcon, pub con



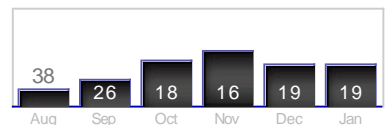
## keyword tools (27)

Searches/Mo: 7k Est. Value/Click: \$1.22 Est. Potential New Clicks/Month: 280  
Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



## adwords keyword (33)

Searches/Mo: 2k Est. Value/Click: \$2.79 Est. Potential New Clicks/Month: 121  
Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



# Aimclearblog.com: SEO Dashboard

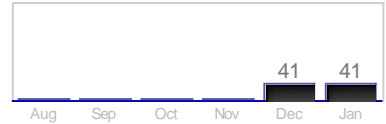
## google keyword tools (4)

Searches/Mo: 3k Est. Value/Click: \$2.39 Est. Potential New Clicks/Month: 127  
 Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



## narrowcasting (42)

Searches/Mo: 2k Est. Value/Click: \$1.94 Est. Potential New Clicks/Month: 147  
 Other Keywords for URL: narrowcasting



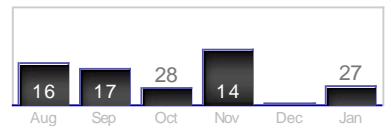
## ses chicago (21)

Searches/Mo: 0 Est. Value/Click: \$2.65 Est. Potential New Clicks/Month: 95  
 Other Keywords for URL: ses chicago



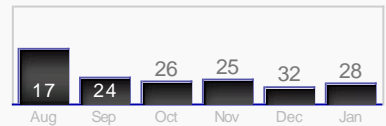
## google adwords keyword (15)

Searches/Mo: 2k Est. Value/Click: \$3.26 Est. Potential New Clicks/Month: 76  
 Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



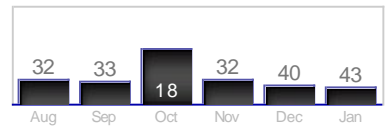
## web search optimization (38)

Searches/Mo: 480 Est. Value/Click: \$5.04 Est. Potential New Clicks/Month: 49  
 Other Keywords for URL: web search optimization, web design duluth, duluth web design



## google adwords tools (42)

Searches/Mo: 990 Est. Value/Click: \$4.79 Est. Potential New Clicks/Month: 49  
 Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



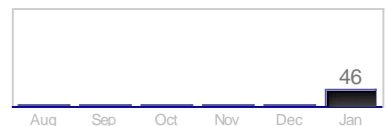
## serps (33)

Searches/Mo: 1k Est. Value/Click: \$1.59 Est. Potential New Clicks/Month: 147  
 Other Keywords for URL: serps



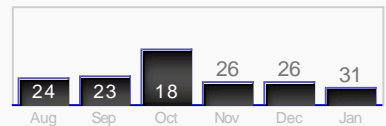
## seo keywords (19)

Searches/Mo: 4k Est. Value/Click: \$1.97 Est. Potential New Clicks/Month: 114  
 Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



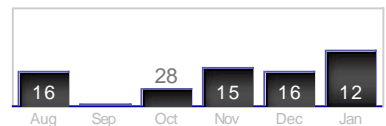
## keywords tool (38)

Searches/Mo: 4k Est. Value/Click: \$1.56 Est. Potential New Clicks/Month: 132  
 Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



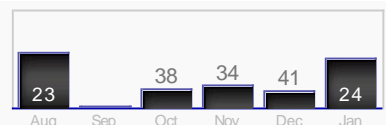
## cross pollination (43)

Searches/Mo: 4k Est. Value/Click: \$0.75 Est. Potential New Clicks/Month: 269  
 Other Keywords for URL: cross pollination



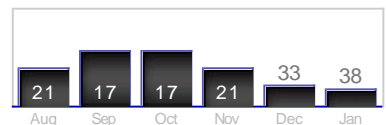
## keyword tool google (6)

Searches/Mo: 720 Est. Value/Click: \$1.96 Est. Potential New Clicks/Month: 97  
 Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



## danny sullivan (33)

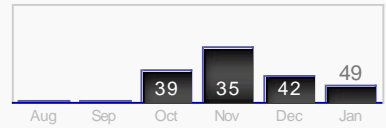
Searches/Mo: 2k Est. Value/Click: \$1.14 Est. Potential New Clicks/Month: 167  
 Other Keywords for URL: danny sullivan



# Aimclearblog.com: SEO Dashboard

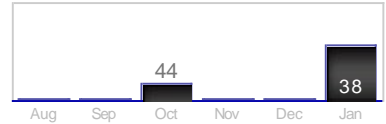
## marketing director job description (33)

Searches/Mo: 1k Est. Value/Click: \$0.84 Est. Potential New Clicks/Month: 210  
 Other Keywords for URL: marketing manager job description, marketing director job description, marketing job description, manager job description, marketing job descriptions



## seo google (25)

Searches/Mo: 2k Est. Value/Click: \$2.6 Est. Potential New Clicks/Month: 66  
 Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



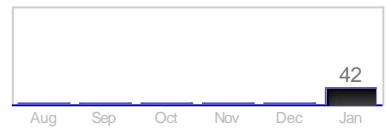
## minnesota seo (25)

Searches/Mo: 300 Est. Value/Click: \$4.39 Est. Potential New Clicks/Month: 39  
 Other Keywords for URL: minnesota seo, seo minnesota, minnesota internet, duluth search



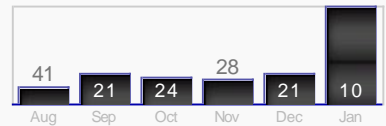
## scope creep (41)

Searches/Mo: 3k Est. Value/Click: \$0.55 Est. Potential New Clicks/Month: 308  
 Other Keywords for URL: scope creep



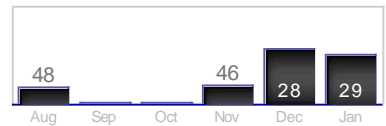
## seo keyword (31)

Searches/Mo: 2k Est. Value/Click: \$1.9 Est. Potential New Clicks/Month: 81  
 Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



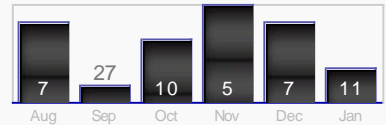
## yellow shoes (26)

Searches/Mo: 10k Est. Value/Click: \$0.55 Est. Potential New Clicks/Month: 280  
 Other Keywords for URL: yellow shoes



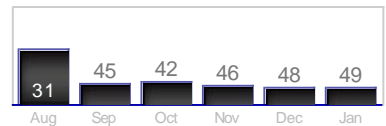
## ppc expert (28)

Searches/Mo: 720 Est. Value/Click: \$5.46 Est. Potential New Clicks/Month: 28  
 Other Keywords for URL: ppc expert, ppc experts, pay per click expert, ppc audit



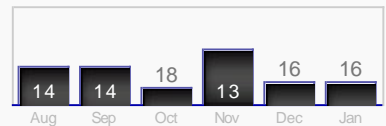
## seo ppc (43)

Searches/Mo: 2k Est. Value/Click: \$3.79 Est. Potential New Clicks/Month: 40  
 Other Keywords for URL: seo ppc, ppc seo, cornered ppc, search engine optimization ppc



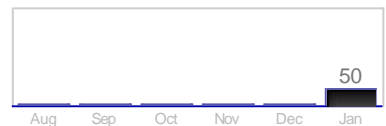
## seo rankings (16)

Searches/Mo: 2k Est. Value/Click: \$4.42 Est. Potential New Clicks/Month: 34  
 Other Keywords for URL: seo rankings, SEO ranking, search engine optimization rankings



## marketing job description (31)

Searches/Mo: 2k Est. Value/Click: \$1.26 Est. Potential New Clicks/Month: 116  
 Other Keywords for URL: marketing manager job description, marketing director job description, marketing job description, manager job description, marketing job descriptions



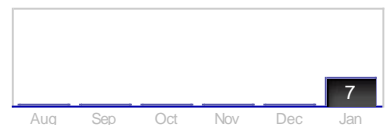
## sem marketing (27)

Searches/Mo: 720 Est. Value/Click: \$2.89 Est. Potential New Clicks/Month: 50  
 Other Keywords for URL: sem marketing, sem best practice



## search marketing tools (48)

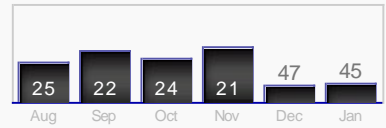
Searches/Mo: 570 Est. Value/Click: \$9.53 Est. Potential New Clicks/Month: 15  
 Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



# Aimclearblog.com: SEO Dashboard

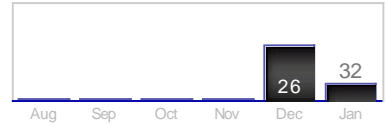
## google search marketing (36)

Searches/Mo: 720 Est. Value/Click: \$8.02 Est. Potential New Clicks/Month: 17  
 Other Keywords for URL: google keyword tool, google keyword, google keywords tool, adwords keyword tool, google keyword tools



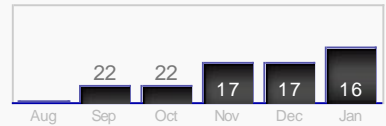
## web position gold (32)

Searches/Mo: 570 Est. Value/Click: \$2.73 Est. Potential New Clicks/Month: 49  
 Other Keywords for URL: web position gold, webposition gold, webposition, web position, web position software



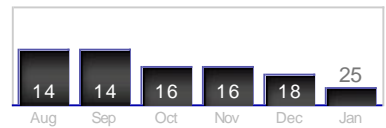
## peter norvig (25)

Searches/Mo: 1k Est. Value/Click: \$0.74 Est. Potential New Clicks/Month: 166  
 Other Keywords for URL: peter norvig, norvig



## business manager job description (48)

Searches/Mo: 1k Est. Value/Click: \$0.7 Est. Potential New Clicks/Month: 168  
 Other Keywords for URL: marketing manager job description, marketing director job description, marketing job description, manager job description, marketing job descriptions



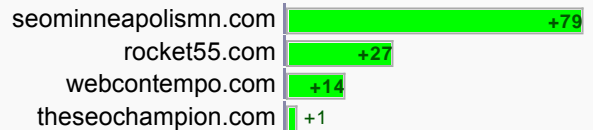
[Download as CSV](#)

## Keywords Not Ranked On But Should Be

Estimated Clicks/Month

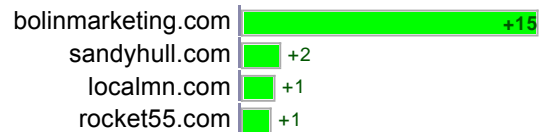
### minneapolis seo

Searches/Month: 990  
 Cost/Click: \$3.95 Est. Potential Clicks/Month: 27  
 Avg. Competitor Rank: 14



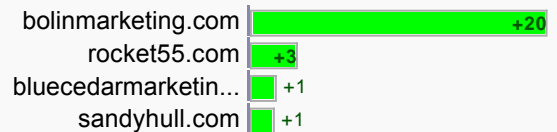
### internet marketing minneapolis

Searches/Month: 0  
 Cost/Click: \$7.61 Est. Potential Clicks/Month: 2  
 Avg. Competitor Rank: 15



### minneapolis internet marketing

Searches/Month: 480  
 Cost/Click: \$7.49 Est. Potential Clicks/Month: 4  
 Avg. Competitor Rank: 17



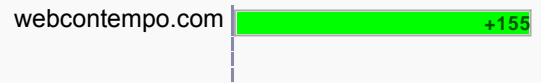
### 'SEO'

Searches/Month: 0  
 Cost/Click: \$3.73 Est. Potential Clicks/Month: 167  
 Avg. Competitor Rank: 25



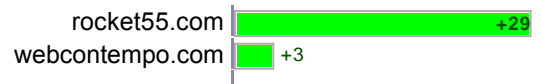
### seo

Searches/Month: 165k  
 Cost/Click: \$3.74 Est. Potential Clicks/Month: 155  
 Avg. Competitor Rank: 26



### minneapolis web design

Searches/Month: 2k  
 Cost/Click: \$5.26 Est. Potential Clicks/Month: 16  
 Avg. Competitor Rank: 12

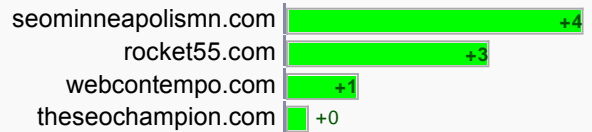




## Aimclearblog.com: SEO Dashboard

### minneapolis search engine optimization

Searches/Month: 0  
 Cost/Click: \$5.51 Est. Potential Clicks/Month: 2  
 Avg. Competitor Rank: 17



### minnesota web design

Searches/Month: 570  
 Cost/Click: \$6.21 Est. Potential Clicks/Month: 12  
 Avg. Competitor Rank: 11



### web design minneapolis

Searches/Month: 720  
 Cost/Click: \$5.50 Est. Potential Clicks/Month: 7  
 Avg. Competitor Rank: 28



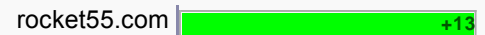
### minneapolis website design

Searches/Month: 390  
 Cost/Click: \$5.17 Est. Potential Clicks/Month: 14  
 Avg. Competitor Rank: 3



### internet marketing campaign

Searches/Month: 3k  
 Cost/Click: \$6.28 Est. Potential Clicks/Month: 13  
 Avg. Competitor Rank: 6



### interactive marketing agency

Searches/Month: 2k  
 Cost/Click: \$6.19 Est. Potential Clicks/Month: 10  
 Avg. Competitor Rank: 13



### bolin

Searches/Month: 2k  
 Cost/Click: \$0.76 Est. Potential Clicks/Month: 82  
 Avg. Competitor Rank: 1



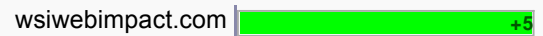
### search marketing agency

Searches/Month: 2k  
 Cost/Click: \$8.40 Est. Potential Clicks/Month: 6  
 Avg. Competitor Rank: 7



### internet search marketing

Searches/Month: 870  
 Cost/Click: \$9.61 Est. Potential Clicks/Month: 5  
 Avg. Competitor Rank: 9



### minneapolis web designers

Searches/Month: 300  
 Cost/Click: \$4.54 Est. Potential Clicks/Month: 6  
 Avg. Competitor Rank: 6



### mn web design

Searches/Month: 300  
 Cost/Click: \$5.91 Est. Potential Clicks/Month: 3  
 Avg. Competitor Rank: 9



### website design minneapolis


Searches/Month: 300  
 Cost/Click: \$5.31 Est. Potential Clicks/Month: 5  
 Avg. Competitor Rank: 4



## Aimclearblog.com: SEO Dashboard



### initio

Searches/Month: 480  
 Cost/Click: \$1.34 Est. Potential Clicks/Month: 22  
 Avg. Competitor Rank: 3

initioadvertising...  +22



### minneapolis web designer

Searches/Month: 240  
 Cost/Click: \$5.15 Est. Potential Clicks/Month: 2  
 Avg. Competitor Rank: 24

rocket55.com  +4  
 webcontempo.com  +0

### website design minnesota

Searches/Month: 240  
 Cost/Click: \$4.45 Est. Potential Clicks/Month: 2  
 Avg. Competitor Rank: 11

rocket55.com  +4  
 webcontempo.com  +1


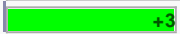


### social marketing firms

Searches/Month: 240  
 Cost/Click: \$2.35 Est. Potential Clicks/Month: 5  
 Avg. Competitor Rank: 3

yooter.com  +5



### marketing minneapolis

Searches/Month: 0  
 Cost/Click: \$4.19 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 21

bolinmarketing.com  +4  
 iqmarketing.com  +3  
 rocket55.com  +1  
 theseochampion.com  +0

### web design minnesota

Searches/Month: 300  
 Cost/Click: \$6.23 Est. Potential Clicks/Month: 3  
 Avg. Competitor Rank: 14

webcontempo.com  +3  
 rocket55.com  +0

### search marketing firms

Searches/Month: 300  
 Cost/Click: \$9.58 Est. Potential Clicks/Month: 2  
 Avg. Competitor Rank: 10

yooter.com  +2

[Download as CSV](#)

Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs.  Paid Clicks

None

[Download as CSV](#)

## Keyword Groups with the Most Potential - Details