

Hugoguzman.com

SEO Dashboard



Feb 16, 2011

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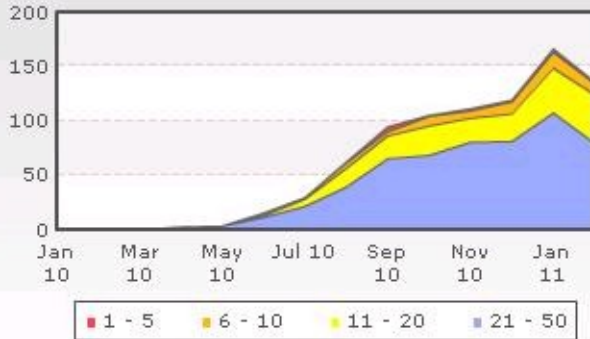
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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 136 different keywords. The largest portion of those are not on the first page, and that represents a huge amount of potential of over 4k clicks per month. That is comparable to \$5k in equivalent Adwords dollars.

Number of Unique Pages that Rank Organically



45 of your pages appear in the top 50 of at least one search.

Total Organic Clicks Per Month



You should be getting 690 clicks per month from your organic placements on Google.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$601. That's an additional savings of \$601 over last month.

You gained 690 clicks last month, worth \$601.

Biggest Gains

You moved up in ranks on 54 keywords last month. All those gains added up to about 14 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$15.

	Rank
▲ seo basics Estimated Clicks/Month gained: 3 http://www.hugoguzman.com/2010/07/the...	24(+21)
▲ american consumerism Estimated Clicks/Month gained: 2 http://www.hugoguzman.com/2010/05/ame...	11(+4)
▲ title tag Estimated Clicks/Month gained: 2 http://www.hugoguzman.com/2010/06/wha...	19
▲ linkable Estimated Clicks/Month gained: 2 http://www.hugoguzman.com/2010/12/how...	7
▲ title tags Estimated Clicks/Month gained: 1 http://www.hugoguzman.com/2010/06/wha...	20
▲ seobook Estimated Clicks/Month gained: 1 http://www.hugoguzman.com/2010/05/do-...	42
▲ the downfall Estimated Clicks/Month gained: 1 http://www.hugoguzman.com/2010/03/and...	44
▲ seo terms Estimated Clicks/Month gained: 1 http://www.hugoguzman.com/2010/04/is-...	22
▲ blog commenting Estimated Clicks/Month stayed_the_same http://www.hugoguzman.com/2010/12/the...	32
▲ seo linking Estimated Clicks/Month stayed_the_same http://www.hugoguzman.com/2010/07/the...	20
▲ building techniques Estimated Clicks/Month stayed_the_same http://www.hugoguzman.com/2010/07/the...	22

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Most Valuable Keywords

You gained ranks on 3 out of your top 5 most valuable keywords. Moving up the charts on those important keywords means about 4.88 visits to the site that wouldn't have come last month.

	Rank
fortune 1000 Rank: 16(-3) Est. Clicks/Mo: 16(-8) Est. Value/Mo: \$22(-\$10.308)	
google cache Rank: 36(-13) Est. Clicks/Mo: 9(-13) Est. Value/Mo: \$9.5(-\$14.101)	
email rental list Rank: 10(+3) Est. Clicks/Mo: 2 Est. Value/Mo: \$7.09(-\$0.494)	
seo basics Rank: 24(+21) Est. Clicks/Mo: 4(+3) Est. Value/Mo: \$6.47(+\$4.26)	
american consumerism Rank: 11(+4) Est. Clicks/Mo: 5(+2) Est. Value/Mo: \$6.13(+\$2.99)	
thesis theme Rank: 34(+3) Est. Clicks/Mo: 4 Est. Value/Mo: \$5.24(-\$0.202)	
seo keyword research Rank: 14(-1) Est. Clicks/Mo: 2(-2) Est. Value/Mo: \$2.7(-\$3.536)	
seo provider Rank: 18(+4) Est. Clicks/Mo: 1 Est. Value/Mo: \$2.5(-\$0.356)	
link building strategies Rank: 20(-12) Est. Clicks/Mo: 2(-21) Est. Value/Mo: \$2.5(-\$25.984)	

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Newly Ranked Organic Pages

6 pages show up in Google search results that didn't last month. Combined, those new placements drive 1.8 clicks, which would be worth about \$47 if you paid for those same clicks in Google Adwords.

<http://www.hugoguzman.com/2010/03/and-they-said-healthcare-would-be-the-downfall-of-america/>

Keywords (rank): the downfall (44)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.39**

<http://www.hugoguzman.com/2011/01/reciprocal-linking-is-dead-long-live-reciprocal-linking/>

Keywords (rank): reciprocal linking strategy (7), linking reciprocal (20), reciprical linking (38), reciprocal linking (50)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.13**

<http://www.hugoguzman.com/2011/01/the-enterprise-seos-secret-weapon-efficient-project-management/>

Keywords (rank):

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.05**

<http://www.hugoguzman.com/2010/12/the-ugly-truth-about-blog-commenting/>

Keywords (rank): blog commenting (32)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.03**

<http://www.hugoguzman.com/seo/>

Keywords (rank):

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.hugoguzman.com/2010/12/seo-kaleidoscope-revisited/>

Keywords (rank): industry overview (8)

Est. Total Clicks/Mo:

Est. SEO Value:

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New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 25 keywords that you didn't even show up on last month. Those keywords drive 8.67 clicks worth an estimated \$7.64 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 703 clicks per month if you could be in the first position on each of the keywords.

title tag

Rank: 19 Searches/Mo: 870 Est. Value/Click: \$0.73
Estimated New Clicks/Month: 2

linkable

Rank: 7 Searches/Mo: 150 Est. Value/Click: \$0.85
Estimated New Clicks/Month: 2

title tags

Rank: 20 Searches/Mo: 570 Est. Value/Click: \$0.08
Estimated New Clicks/Month: 1

seobook

Rank: 42 Searches/Mo: 0 Est. Value/Click: \$1.61
Estimated New Clicks/Month: 1

the downfall

Rank: 44 Searches/Mo: 4k Est. Value/Click: \$0.66
Estimated New Clicks/Month: 1

seo terms

Rank: 22 Searches/Mo: 0 Est. Value/Click: \$1.98
Estimated New Clicks/Month: 1

blog commenting

Rank: 32 Searches/Mo: 0 Est. Value/Click: \$0.08
Estimated New Clicks/Month: 0

seo linking

Rank: 20 Searches/Mo: 240 Est. Value/Click: \$3.16
Estimated New Clicks/Month: 0

building techniques

Rank: 22 Searches/Mo: 210 Est. Value/Click: \$0.7
Estimated New Clicks/Month: 0

request for proposal response

Rank: 46 Searches/Mo: 0 Est. Value/Click: \$0.93
Estimated New Clicks/Month: 0

reciprocal linking

Rank: 50 Searches/Mo: 390 Est. Value/Click: \$1.03
Estimated New Clicks/Month: 0

[View more](#) (p. 20)

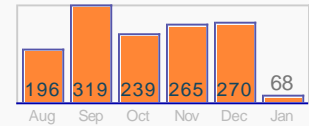
Top Site Sections Summary

The top 1 site sections draw 101% of all of your organic visitors. Together those sections combine for 69 clicks per month.

Clicks/Month

[hugoguzman.com/2010/07/ente...](#)

Number of Keywords: 128
Est. Value/Mo: \$80 (-\$441)



[hugoguzman.com/2011/01/reci...](#)

Number of Keywords: 7
Est. Value/Mo: \$0



[hugoguzman.com/seo](#)

Number of Keywords: 1
Est. Value/Mo: \$0



[View more](#) (p. 21)

Keyword Groups with the Biggest Gains

Biggest Opportunities

You currently rank somewhere in the top 50 on 136 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 4k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 4k clicks per month. That would cost you more than \$5k in equivalent PPC dollars.

google cache

Rank: 36 (-13) Searches/Mo: 8k Est. Value/Click: \$1.06
Est. Potential New Clicks/Month: 1,368

fortune 1000

Rank: 16 (-3) Searches/Mo: 4k Est. Value/Click: \$1.38
Est. Potential New Clicks/Month: 457

thesis theme

Rank: 34 (+3) Searches/Mo: 0 Est. Value/Click: \$1.18
Est. Potential New Clicks/Month: 423

seo basics

Rank: 24 (+21) Searches/Mo: 2k Est. Value/Click: \$1.66
Est. Potential New Clicks/Month: 266

seobook

Rank: 42 Searches/Mo: 0 Est. Value/Click: \$1.61
Est. Potential New Clicks/Month: 218

the downfall

Rank: 44 Searches/Mo: 4k Est. Value/Click: \$0.66
Est. Potential New Clicks/Month: 147

the singularity is near

Rank: 32 (-2) Searches/Mo: 2k Est. Value/Click: \$0.44
Est. Potential New Clicks/Month: 218

american consumerism

Rank: 11 (+4) Searches/Mo: 720 Est. Value/Click: \$1.13
Est. Potential New Clicks/Month: 76

link building strategies

Rank: 20 (-12) Searches/Mo: 990 Est. Value/Click: \$1.25
Est. Potential New Clicks/Month: 66

title tag

Rank: 19 Searches/Mo: 870 Est. Value/Click: \$0.73
Est. Potential New Clicks/Month: 95

seo terms

Rank: 22 Searches/Mo: 0 Est. Value/Click: \$1.98
Est. Potential New Clicks/Month: 34

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Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 300 searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

ted kaczynski

Searches/Mo.: 12k
Cost/Click: \$1.24 Est. Potential Clicks/Mo.: 7 Avg. Competitor Rank: 41

2025

Searches/Mo.: 2k
Cost/Click: \$0.89 Est. Potential Clicks/Mo.: 18 Avg. Competitor Rank: 7

future clothes

Searches/Mo.: 1k
Cost/Click: \$0.64 Est. Potential Clicks/Mo.: 12 Avg. Competitor Rank: 3

secret weapon marketing

Searches/Mo.: 300
Cost/Click: \$0.67 Est. Potential Clicks/Mo.: 5 Avg. Competitor Rank: 7

futurist

Searches/Mo.: 5k
Cost/Click: \$1.92 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 39

sarcos

Searches/Mo.: 0
Cost/Click: \$0.92 Est. Potential Clicks/Mo.: 3 Avg. Competitor Rank: 20

voice recognition technology

Searches/Mo.: 720
Cost/Click: \$3.45 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 21

coates

Searches/Mo.: 4k
Cost/Click: \$0.45 Est. Potential Clicks/Mo.: 7 Avg. Competitor Rank: 20

route optimization software

Searches/Mo.: 0
Cost/Click: \$3.63 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 29

kevin warwick

Searches/Mo.: 870
Cost/Click: \$0.59 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 27

future studies

Searches/Mo.: 570
Cost/Click: \$2.76 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 17

joseph coats

Searches/Mo.: 210
Cost/Click: \$0.66 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 2

[View more](#) (p. 26)

Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

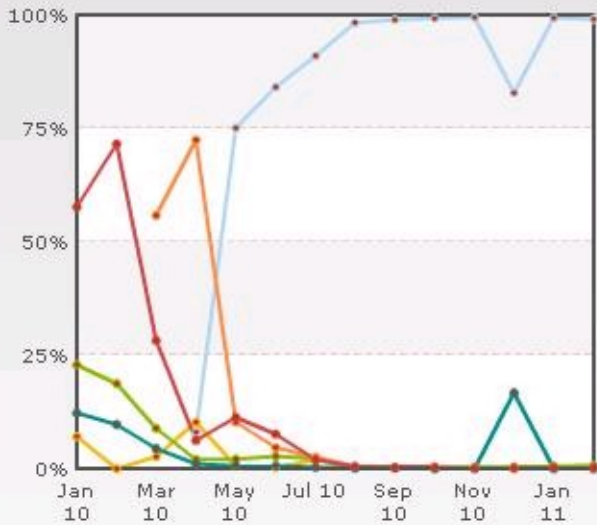
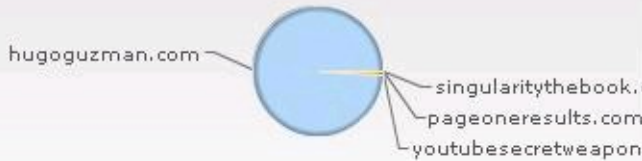
None

[View more](#) (p. 29)

Keyword Groups with the Most Potential

Traffic Share

Relative to your top 5 competitors, your site gained 99% of the traffic share. During this time hugoguzman.com has exploded and ripped traffic from secretseostrategy.com and singularitycountdown.com.



Domains that Gained or Lost Clicks on your Keywords

This month, Blueglass.com gained 219 clicks by improving their position on organic searches that you also rank for.

blueglass.com	+219
bivings.com	+194
imdb.com	+157
-138	hyperdogmedia.com
-144	thinkexist.com
-168	hugoguzman.com
-171	seolinkvine.com
-171	zigzilarstory.com
-174	constantclick.com
-181	searchenginewatch.com
-183	blogspot.com
-192	zigonlinenow.com
-214	seoagency.net
-217	smashingmagazine.com
-256	networksolutions.com
-291	woopidoo.com
-292	seomoz.org
-313	keyworddiscovery.com
-335	amazon.com
-343	brainyquote.com
-374	loveclients.com
-439	topseos.com
-535	teknicks.com
-772	wikipedia.org
-3k	ziglar.com

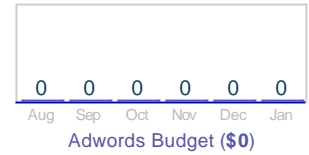
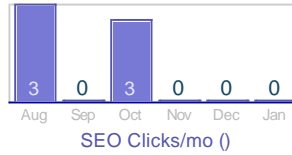
*competitors in bold

Competition: No data on clicks relative to your top 5 competitors

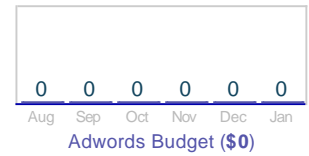
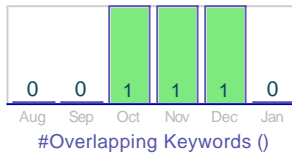
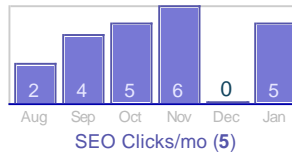
Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was *youtubeseCRETweapOnexposed.com*. They picked up 4.9 organic clicks overall.

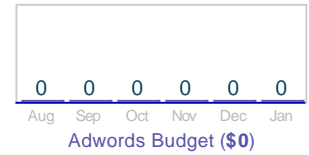
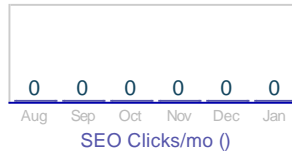
singularitycountdown.com



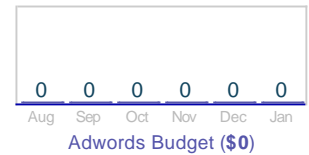
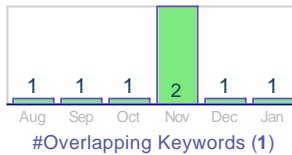
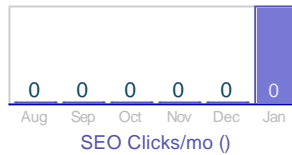
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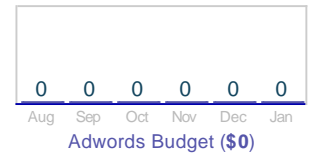
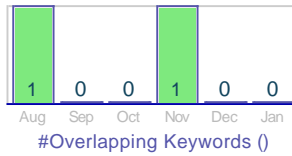
secretseostrategy.com



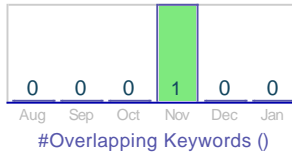
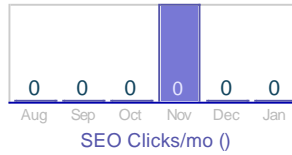
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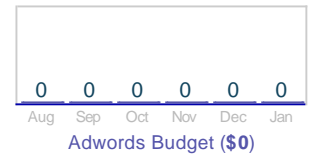
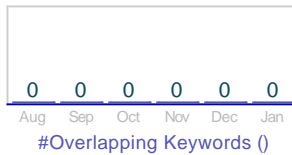
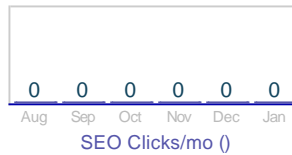
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your-research-resource.com



singularitypress.biz

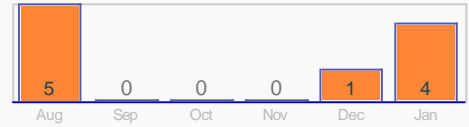


Biggest Gains (all)

Clicks/Month

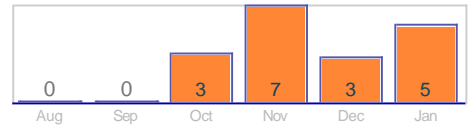
▲ seo basics 24(+21)

Est. Clicks/Month gained: 3 Est. Value/Click: \$1.66 Estimated Value gained: \$4
<http://www.hugoguzman.com/2010/07/the...>



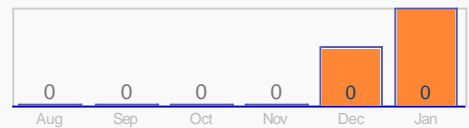
▲ american consumerism 11(+4)

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.13 Estimated Value gained: \$3
<http://www.hugoguzman.com/2010/05/ame...>



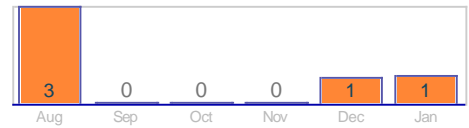
▲ title tag 19

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.73 Estimated Value gained: \$2
<http://www.hugoguzman.com/2010/06/wha...>



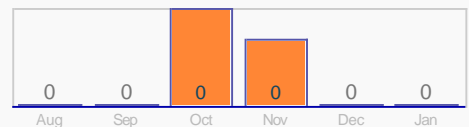
▲ linkable 7

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.85 Estimated Value gained: \$1
<http://www.hugoguzman.com/2010/12/how...>



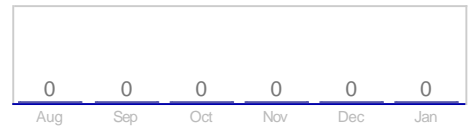
▲ title tags 20

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0
<http://www.hugoguzman.com/2010/06/wha...>



▲ seobook 42

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.61 Estimated Value gained: \$2
<http://www.hugoguzman.com/2010/05/do-...>



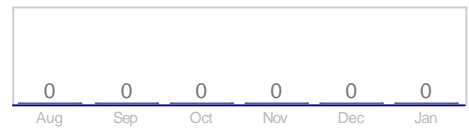
▲ the downfall 44

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.66 Estimated Value gained: \$0
<http://www.hugoguzman.com/2010/03/and...>



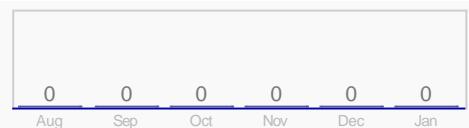
▲ seo terms 22

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.98 Estimated Value gained: \$1
<http://www.hugoguzman.com/2010/04/is-...>



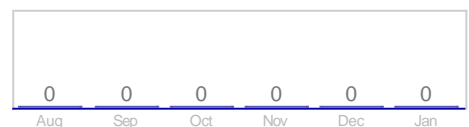
▲ blog commenting 32

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/12/the...>



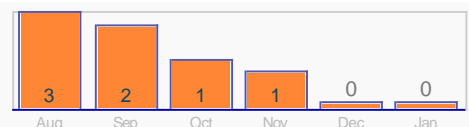
▲ seo linking 20

Est. Clicks/Month unchanged Est. Value/Click: \$3.16 Estimated Value unchanged \$1
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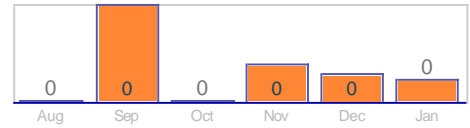
▲ building techniques 22

Est. Clicks/Month unchanged Est. Value/Click: \$0.7 Estimated Value unchanged \$0
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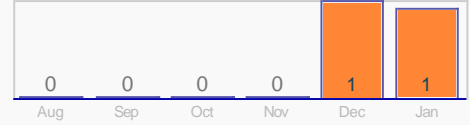
▲ rental list 19(+6)

Est. Clicks/Month unchanged Est. Value/Click: \$1.38 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/12/how...>



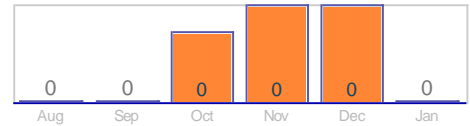
▲ request for proposal response 46

Est. Clicks/Month unchanged Est. Value/Click: \$0.93 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/07/tip...>



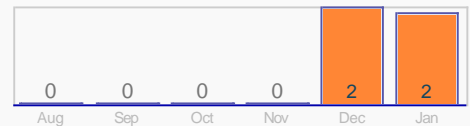
▲ reciprocal linking 50

Est. Clicks/Month unchanged Est. Value/Click: \$1.03 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2011/01/rec...>



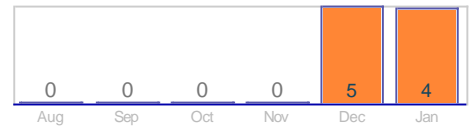
▲ singularity book 12(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$0.33 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/04/liq...>



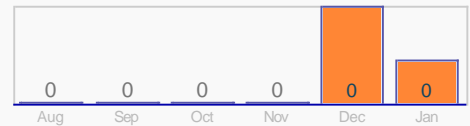
▲ tag title 35

Est. Clicks/Month unchanged Est. Value/Click: \$0.79 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/06/wha...>



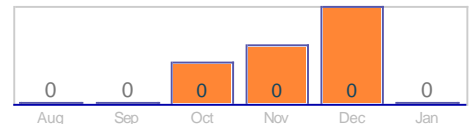
▲ opt in e mail list rental 43

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/12/how...>



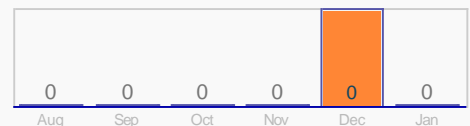
▲ seo basics com 11(+8)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/07/the...>



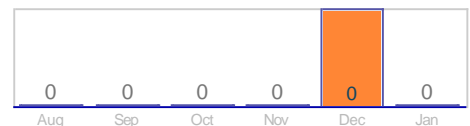
▲ rent list email 28(+9)

Est. Clicks/Month unchanged Est. Value/Click: \$5.67 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/12/how...>



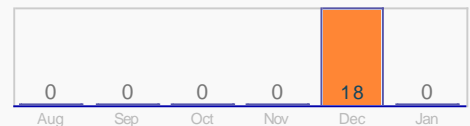
▲ linking reciprocal 20

Est. Clicks/Month unchanged Est. Value/Click: \$1.11 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2011/01/rec...>



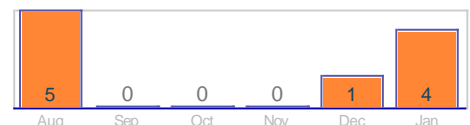
▲ rfp tips 11(+2)

Est. Clicks/Month unchanged Est. Value/Click: \$0.68 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/07/tip...>



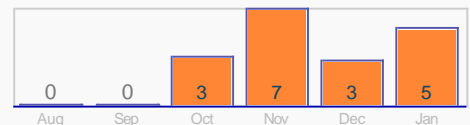
▲ media monitoring agency 24

Est. Clicks/Month unchanged Est. Value/Click: \$4.02 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/11/ent...>



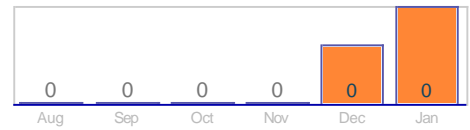
▲ proposal seo 43(+7)

Est. Clicks/Month unchanged Est. Value/Click: \$1.63 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/07/tip...>



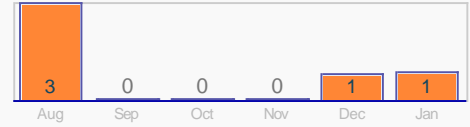
▲ inbound text link 20(+5)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/05/ran...>



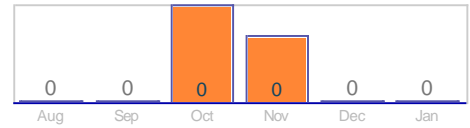
▲ reciprocal linking strategy 7

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2011/01/rec...>



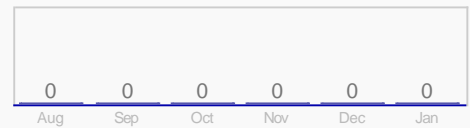
▲ reciprical linking 38

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2011/01/rec...>



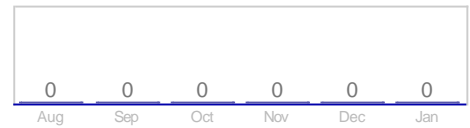
▲ industry overview 8

Est. Clicks/Month unchanged Est. Value/Click: \$0.56 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/12/seo...>



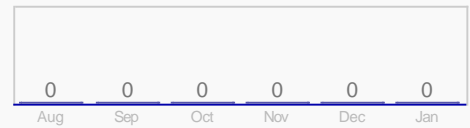
▲ media provider 7(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/06/the...>



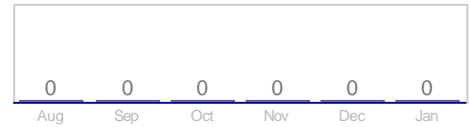
▲ cement anchor 19(+4)

Est. Clicks/Month unchanged Est. Value/Click: \$0.65 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/05/ran...>



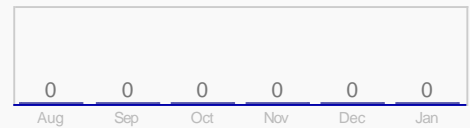
▲ hoboken rental car 46(+2)

Est. Clicks/Month unchanged Est. Value/Click: \$2.65 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/04/my-...>



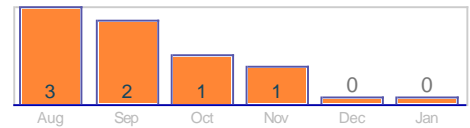
▲ seo provider 18(+4)

Est. Clicks/Month unchanged Est. Value/Click: \$3.89 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/07/how...>



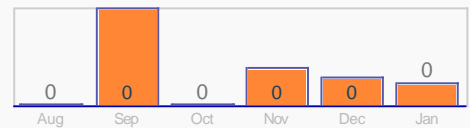
▲ kurzweil book 18(+3)

Est. Clicks/Month unchanged Est. Value/Click: \$1.32 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/04/liq...>



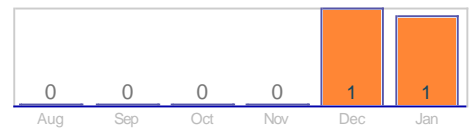
▲ email rental list 10(+3)

Est. Clicks/Month unchanged Est. Value/Click: \$4.48 Estimated Value unchanged -\$1
<http://www.hugoguzman.com/2010/12/how...>



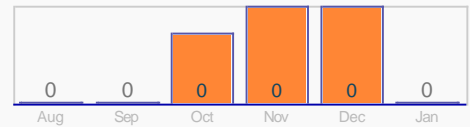
▲ thesis theme 34(+3)

Est. Clicks/Month unchanged Est. Value/Click: \$1.18 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/05/the...>



▲ seo book review 19(+2)

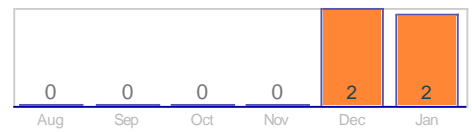
Est. Clicks/Month unchanged Est. Value/Click: \$1.08 Estimated Value unchanged \$0
<http://www.hugoguzman.com/2010/05/do-...>



▲ kurzweil reviews 14(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$0.53 Estimated Value unchanged \$0

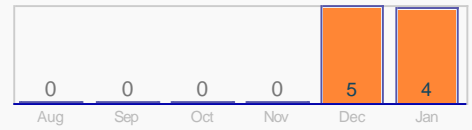
<http://www.hugoguzman.com/2010/04/lig...>



▲ money webmaster 18(+3)

Est. Clicks/Month unchanged Est. Value/Click: \$1.72 Estimated Value unchanged \$0

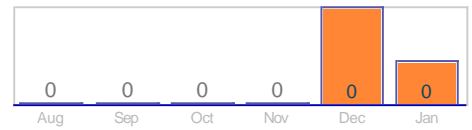
<http://www.hugoguzman.com/2010/05/how...>



▲ text match 8(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$2 Estimated Value unchanged -\$1

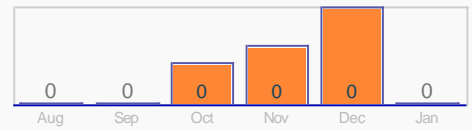
<http://www.hugoguzman.com/2010/04/seo...>



▲ email list rental 8(+1)

Est. Clicks/Month lost: -18 Est. Value/Click: \$4.41 Estimated Value lost: -\$81

<http://www.hugoguzman.com/2010/12/how...>



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Most Valuable Keywords (all)

Rank

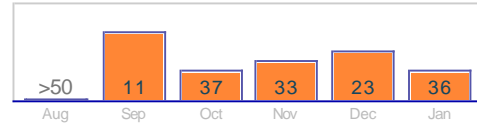
fortune 1000

Rank: 16(-3) Est. Clicks/Mo: 16(-8) Est. Value/Mo: \$22(-\$10.308)



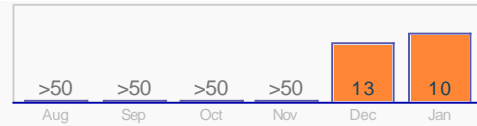
google cache

Rank: 36(-13) Est. Clicks/Mo: 9(-13) Est. Value/Mo: \$9(-\$14.101)



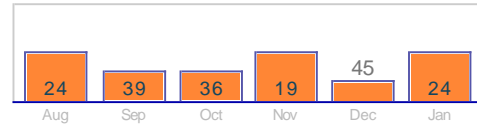
email rental list

Rank: 10(+3) Est. Clicks/Mo: 2 Est. Value/Mo: \$7(-\$0.494)



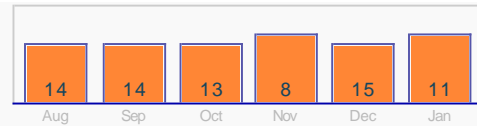
seo basics

Rank: 24(+21) Est. Clicks/Mo: 4(+3) Est. Value/Mo: \$6(+\$4.26)



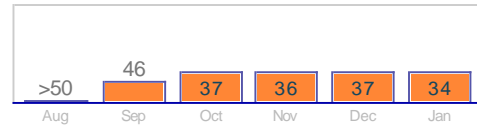
american consumerism

Rank: 11(+4) Est. Clicks/Mo: 5(+2) Est. Value/Mo: \$6(+\$2.99)



thesis theme

Rank: 34(+3) Est. Clicks/Mo: 4 Est. Value/Mo: \$5(-\$0.202)



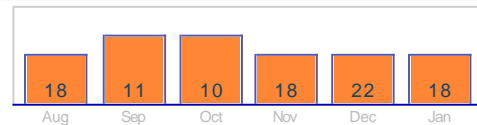
seo keyword research

Rank: 14(-1) Est. Clicks/Mo: 2(-2) Est. Value/Mo: \$3(-\$3.536)



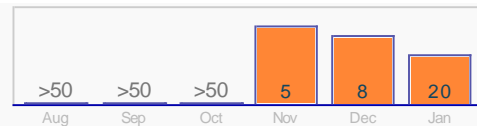
seo provider

Rank: 18(+4) Est. Clicks/Mo: 1 Est. Value/Mo: \$3(-\$0.356)



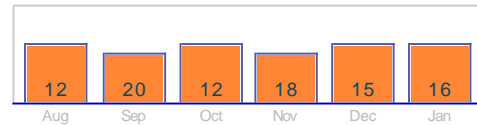
link building strategies

Rank: 20(-12) Est. Clicks/Mo: 2(-21) Est. Value/Mo: \$2(-\$25.984)



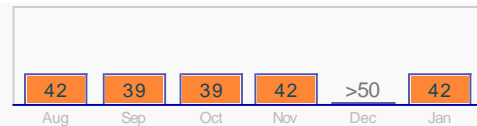
ray kurzweil singularity

Rank: 16(-1) Est. Clicks/Mo: 3 Est. Value/Mo: \$2(-\$0.082)



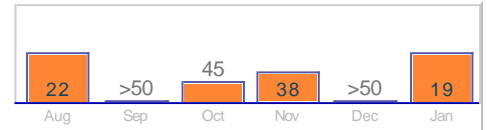
seobook

Rank: 42 Est. Clicks/Mo: 1 Est. Value/Mo: \$2



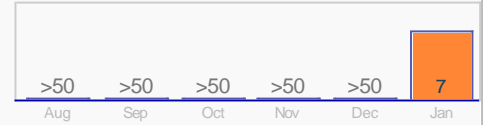
title tag

Rank: 19 Est. Clicks/Mo: 2 Est. Value/Mo: \$2



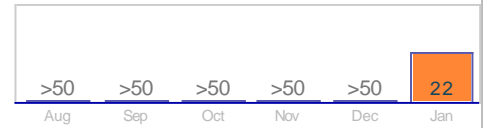
linkable

Rank: 7 Est. Clicks/Mo: 2 Est. Value/Mo: \$1



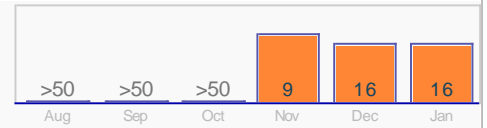
seo terms

Rank: 22 Est. Clicks/Mo: 1 Est. Value/Mo: \$1



saying thank you

Rank: 16 Est. Clicks/Mo: 3 Est. Value/Mo: \$1



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Newly Ranked Organic Pages

<http://www.hugoguzman.com/2010/03/and-they-said-healthcare-would-be-the-downfall-of-america/>

Estimated SEO Value: **\$0.39** Estimated Total Clicks/Mo: 1

Keywords (rank): the downfall (44)

<http://www.hugoguzman.com/2011/01/reciprocal-linking-is-dead-long-live-reciprocal-linking/>

Estimated SEO Value: **\$0.13** Estimated Total Clicks/Mo: 0

Keywords (rank): reciprocal linking strategy (7), linking reciprocal (20), reciprical linking (38), reciprocal linking (50)

<http://www.hugoguzman.com/2011/01/the-enterprise-seos-secret-weapon-efficient-project-management/>

Estimated SEO Value: **\$0.05** Estimated Total Clicks/Mo: 1

Keywords (rank):

<http://www.hugoguzman.com/2010/12/the-ugly-truth-about-blog-commenting/>

Estimated SEO Value: **\$0.03** Estimated Total Clicks/Mo: 0

Keywords (rank): blog commenting (32)

<http://www.hugoguzman.com/seo/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.hugoguzman.com/2010/12/seo-kaleidoscope-revisited/>

Estimated SEO Value: Estimated Total Clicks/Mo:

Keywords (rank): industry overview (8)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
title tag Rank: 19 Searches/Mo: 870 Est. Value/Click: \$0.73 http://www.hugoguzman.com/2010/06/what-is-a-title-tag-and-why-is-it-so-darn-important-for-seo/	2 new clicks/month
linkable Rank: 7 Searches/Mo: 150 Est. Value/Click: \$0.85 http://www.hugoguzman.com/2010/12/how-to-build-links-when-you-dont-have-linkable-assets/	2 new clicks/month
title tags Rank: 20 Searches/Mo: 570 Est. Value/Click: \$0.08 http://www.hugoguzman.com/2010/06/what-is-a-title-tag-and-why-is-it-so-darn-important-for-seo/	1 new click/month
seobook Rank: 42 Searches/Mo: 0 Est. Value/Click: \$1.61 http://www.hugoguzman.com/2010/05/do-results-for-seobook-sucks-prove-that-google-doesnt-use-laten...	1 new click/month
the downfall Rank: 44 Searches/Mo: 4k Est. Value/Click: \$0.66 http://www.hugoguzman.com/2010/03/and-they-said-healthcare-would-be-the-downfall-of-america/	1 new click/month
seo terms Rank: 22 Searches/Mo: 0 Est. Value/Click: \$1.98 http://www.hugoguzman.com/2010/04/is-there-such-a-thing-as-a-short-term-seo-strategy/	1 new click/month
blog commenting Rank: 32 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.hugoguzman.com/2010/12/the-ugly-truth-about-blog-commenting/	0 new clicks/month
seo linking Rank: 20 Searches/Mo: 240 Est. Value/Click: \$3.16 http://www.hugoguzman.com/2010/07/the-basic-building-blocks-of-seo/	0 new clicks/month
building techniques Rank: 22 Searches/Mo: 210 Est. Value/Click: \$0.7 http://www.hugoguzman.com/2010/07/the-basic-building-blocks-of-seo/	0 new clicks/month
request for proposal response Rank: 46 Searches/Mo: 0 Est. Value/Click: \$0.93 http://www.hugoguzman.com/2010/07/tips-on-how-to-craft-a-legitimate-rfp-for-seo-services/	0 new clicks/month
reciprocal linking Rank: 50 Searches/Mo: 390 Est. Value/Click: \$1.03 http://www.hugoguzman.com/2011/01/reciprocal-linking-is-dead-long-live-reciprocal-linking/	0 new clicks/month
tag title Rank: 35 Searches/Mo: 150 Est. Value/Click: \$0.79 http://www.hugoguzman.com/2010/06/what-is-a-title-tag-and-why-is-it-so-darn-important-for-seo/	0 new clicks/month
opt in e mail list rental Rank: 43 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.hugoguzman.com/2010/12/how-to-use-email-list-rental-to-grow-your-social-media-following/	0 new clicks/month
media monitoring agency Rank: 24 Searches/Mo: 30 Est. Value/Click: \$4.02 http://www.hugoguzman.com/2010/11/enterprise-seo-tip-how-to-use-social-monitoring-to-secure-links/	0 new clicks/month

reciprical linking Rank: 38 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.hugoguzman.com/2011/01/reciprocal-linking-is-dead-long-live-reciprocal-linking/	0 new clicks/month
linking reciprocal Rank: 20 Searches/Mo: 0 Est. Value/Click: \$1.11 http://www.hugoguzman.com/2011/01/reciprocal-linking-is-dead-long-live-reciprocal-linking/	0 new clicks/month
reciprocal linking strategy Rank: 7 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.hugoguzman.com/2011/01/reciprocal-linking-is-dead-long-live-reciprocal-linking/	0 new clicks/month
industry overview Rank: 8 Searches/Mo: 0 Est. Value/Click: \$0.56 http://www.hugoguzman.com/2010/12/seo-kaleidoscope-revisited/	n/a new clicks/month

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Top Site Sections Summary

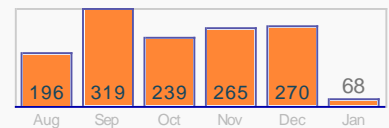
Estimated Clicks/Month

[hugoguzman.com/2010/07/ente...](http://www.hugoguzman.com/2010/07/ente...)

Number of Keywords: 128

Estimated Value/Mo: \$80 (-\$441)

Top Keywords: fortune 1000, google cache, american consumerism, thesis theme, seo basics

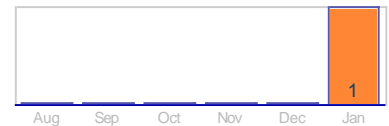


[hugoguzman.com/2011/01/reci...](http://www.hugoguzman.com/2011/01/reci...)

Number of Keywords: 7

Estimated Value/Mo: \$0

Top Keywords: reciprocal linking, linking reciprocal, reciprocal linking strategy, reciprical linking



[hugoguzman.com/seo](http://www.hugoguzman.com/seo)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords:



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Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

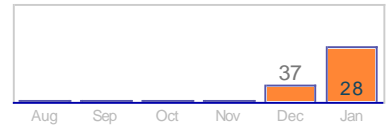
google cache (36)

Searches/Mo: 8k Est. Value/Click: \$1.06 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: google cache, google cashe



fortune 1000 (16)

Searches/Mo: 4k Est. Value/Click: \$1.38 Est. Potential New Clicks/Month: 457
Other Keywords for URL: fortune 1000, media agency, social questions, brand must, media provider



thesis theme (34)

Searches/Mo: 0 Est. Value/Click: \$1.18 Est. Potential New Clicks/Month: 423
Other Keywords for URL: thesis theme



seo basics (24)

Searches/Mo: 2k Est. Value/Click: \$1.66 Est. Potential New Clicks/Month: 266
Other Keywords for URL: seo basics, seo linking, building techniques, seo basics com



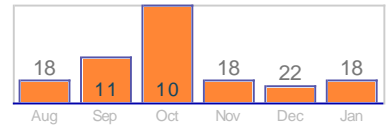
seobook (42)

Searches/Mo: 0 Est. Value/Click: \$1.61 Est. Potential New Clicks/Month: 218
Other Keywords for URL: seobook, seo book review



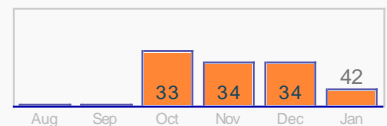
the downfall (44)

Searches/Mo: 4k Est. Value/Click: \$0.66 Est. Potential New Clicks/Month: 147
Other Keywords for URL: the downfall



the singularity is near (32)

Searches/Mo: 2k Est. Value/Click: \$0.44 Est. Potential New Clicks/Month: 218
Other Keywords for URL: ray kurzweil singularity, the singularity is near, singularity book, singularity is near, kurzweil singularity



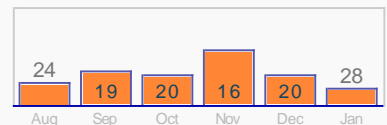
american consumerism (11)

Searches/Mo: 720 Est. Value/Click: \$1.13 Est. Potential New Clicks/Month: 76
Other Keywords for URL: american consumerism



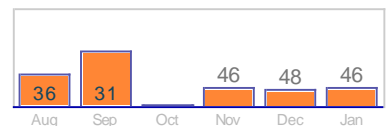
link building strategies (20)

Searches/Mo: 990 Est. Value/Click: \$1.25 Est. Potential New Clicks/Month: 66
Other Keywords for URL: link building strategies, link builders, linking seo



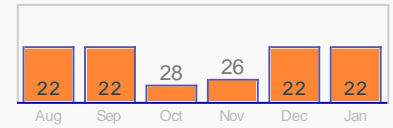
title tag (19)

Searches/Mo: 870 Est. Value/Click: \$0.73 Est. Potential New Clicks/Month: 95
Other Keywords for URL: title tag, title tags, tag title



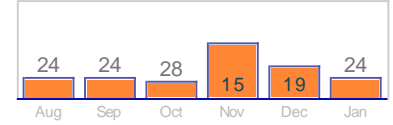
seo terms (22)

Searches/Mo: 0 Est. Value/Click: \$1.98 Est. Potential New Clicks/Month: 34
Other Keywords for URL: seo terms



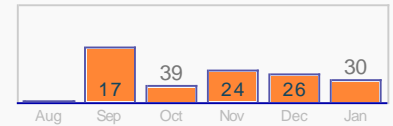
seo provider (18)

Searches/Mo: 0 Est. Value/Click: \$3.89 Est. Potential New Clicks/Month: 17
Other Keywords for URL: seo provider, seo agencies



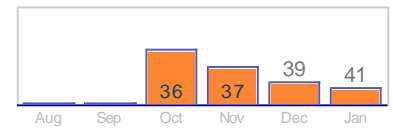
email rental list (10)

Searches/Mo: 0 Est. Value/Click: \$4.48 Est. Potential New Clicks/Month: 13
Other Keywords for URL: email rental list, rental list, rent list email, list rental marketing, media rental



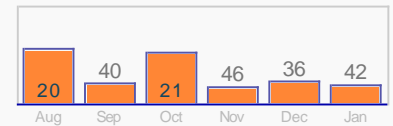
media agency (42)

Searches/Mo: 1k Est. Value/Click: \$2.06 Est. Potential New Clicks/Month: 27
Other Keywords for URL: fortune 1000, media agency, social questions, brand must, media provider



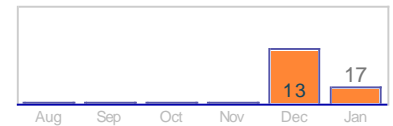
find keywords (45)

Searches/Mo: 2k Est. Value/Click: \$1.79 Est. Potential New Clicks/Month: 28
Other Keywords for URL: how to find money, find keywords, keywords google tool, money webmaster, webmaster money



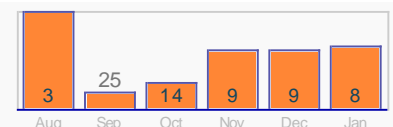
seo keyword research (14)

Searches/Mo: 570 Est. Value/Click: \$1.6 Est. Potential New Clicks/Month: 27
Other Keywords for URL: seo keyword research, keywordresearch com



reciprocal linking (50)

Searches/Mo: 390 Est. Value/Click: \$1.03 Est. Potential New Clicks/Month: 39
Other Keywords for URL: reciprocal linking, linking reciprocal, reciprocal linking strategy, reciprical linking



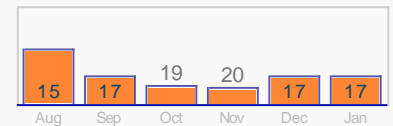
kurzweil singularity (39)

Searches/Mo: 480 Est. Value/Click: \$0.6 Est. Potential New Clicks/Month: 66
Other Keywords for URL: ray kurzweil singularity, the singularity is near, singularity book, singularity is near, kurzweil singularity



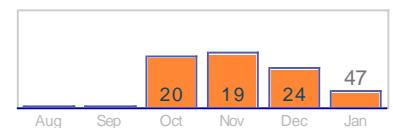
ray kurzweil singularity (16)

Searches/Mo: 720 Est. Value/Click: \$0.71 Est. Potential New Clicks/Month: 54
Other Keywords for URL: ray kurzweil singularity, the singularity is near, singularity book, singularity is near, kurzweil singularity



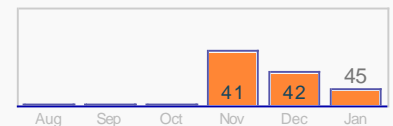
link builders (34)

Searches/Mo: 390 Est. Value/Click: \$1.72 Est. Potential New Clicks/Month: 20
Other Keywords for URL: link building strategies, link builders, linking seo



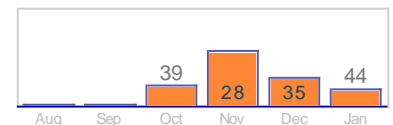
singularity is near (30)

Searches/Mo: 870 Est. Value/Click: \$0.4 Est. Potential New Clicks/Month: 81
Other Keywords for URL: ray kurzweil singularity, the singularity is near, singularity book, singularity is near, kurzweil singularity



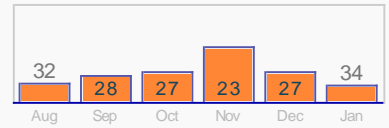
request for proposal response (46)

Searches/Mo: 0 Est. Value/Click: \$0.93 Est. Potential New Clicks/Month: 34
Other Keywords for URL: request for proposal response, response rfp, proposal seo, how to rfp, rfp tips



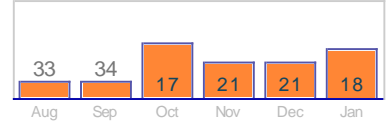
seo linking (20)

Searches/Mo: 240 Est. Value/Click: \$3.16 Est. Potential New Clicks/Month: 10
Other Keywords for URL: seo basics, seo linking, building techniques, seo basics com



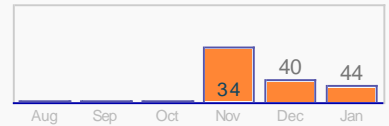
linking seo (28)

Searches/Mo: 0 Est. Value/Click: \$2.77 Est. Potential New Clicks/Month: 10
Other Keywords for URL: link building strategies, link builders, linking seo



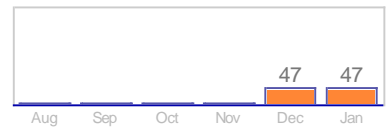
sms database (44)

Searches/Mo: 150 Est. Value/Click: \$1.75 Est. Potential New Clicks/Month: 15
Other Keywords for URL: sms database, marketing sms text



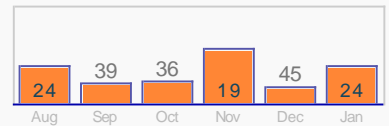
hoboken rental car (46)

Searches/Mo: 60 Est. Value/Click: \$2.65 Est. Potential New Clicks/Month: 10
Other Keywords for URL: hoboken rental car, me rental car



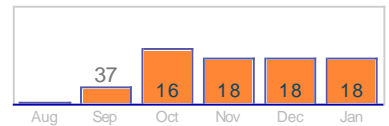
saying thank you (16)

Searches/Mo: 720 Est. Value/Click: \$0.33 Est. Potential New Clicks/Month: 79
Other Keywords for URL: saying thank you



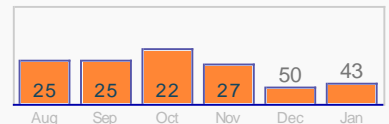
link buying (22)

Searches/Mo: 210 Est. Value/Click: \$2.46 Est. Potential New Clicks/Month: 10
Other Keywords for URL: link buying, buying link



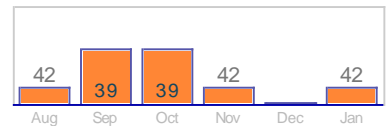
rental list (19)

Searches/Mo: 210 Est. Value/Click: \$1.38 Est. Potential New Clicks/Month: 14
Other Keywords for URL: email rental list, rental list, rent list email, list rental marketing, media rental



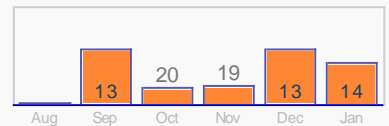
how to find money (35)

Searches/Mo: 390 Est. Value/Click: \$1.03 Est. Potential New Clicks/Month: 17
Other Keywords for URL: how to find money, find keywords, keywords google tool, money webmaster, webmaster money



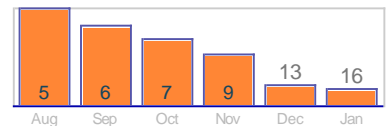
how to convince (36)

Searches/Mo: 0 Est. Value/Click: \$0.45 Est. Potential New Clicks/Month: 35
Other Keywords for URL: how to convince



linkable (7)

Searches/Mo: 150 Est. Value/Click: \$0.85 Est. Potential New Clicks/Month: 14
Other Keywords for URL: linkable



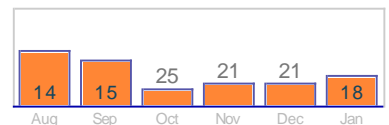
building monitoring (17)

Searches/Mo: 0 Est. Value/Click: \$2.04 Est. Potential New Clicks/Month: 5
Other Keywords for URL: building monitoring, media monitoring agency



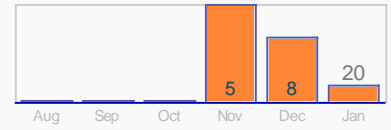
social questions (38)

Searches/Mo: 0 Est. Value/Click: \$0.48 Est. Potential New Clicks/Month: 20
Other Keywords for URL: fortune 1000, media agency, social questions, brand must, media provider



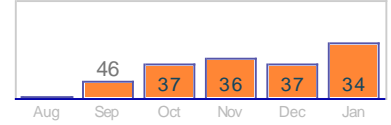
media engagement (47)

Searches/Mo: 0 Est. Value/Click: \$1.85 Est. Potential New Clicks/Month: 5
Other Keywords for URL: media engagement, zigzigler



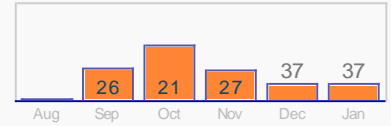
building techniques (22)

Searches/Mo: 210 Est. Value/Click: \$0.7 Est. Potential New Clicks/Month: 10
Other Keywords for URL: seo basics, seo linking, building techniques, seo basics com



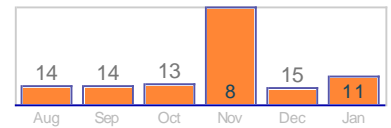
cement anchor (19)

Searches/Mo: 120 Est. Value/Click: \$0.65 Est. Potential New Clicks/Month: 10
Other Keywords for URL: cement anchor, inbound text link



response rfp (37)

Searches/Mo: 90 Est. Value/Click: \$1.15 Est. Potential New Clicks/Month: 5
Other Keywords for URL: request for proposal response, response rfp, proposal seo, how to rfp, rfp tips



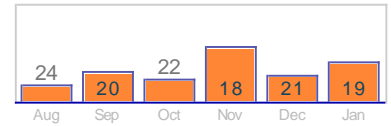
seo book review (19)

Searches/Mo: 0 Est. Value/Click: \$1.08 Est. Potential New Clicks/Month: 5
Other Keywords for URL: seobook, seo book review



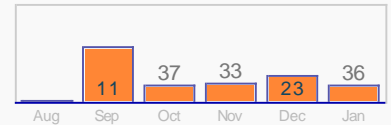
title tags (20)

Searches/Mo: 570 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 65
Other Keywords for URL: title tag, title tags, tag title



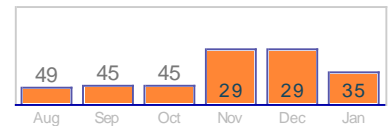
singularity book (12)

Searches/Mo: 120 Est. Value/Click: \$0.33 Est. Potential New Clicks/Month: 14
Other Keywords for URL: ray kurzweil singularity, the singularity is near, singularity book, singularity is near, kurzweil singularity



evolution services (30)

Searches/Mo: 0 Est. Value/Click: \$2.17 Est. Potential New Clicks/Month: 2
Other Keywords for URL: evolution services



kurzweil books (18)

Searches/Mo: 60 Est. Value/Click: \$0.85 Est. Potential New Clicks/Month: 5
Other Keywords for URL: ray kurzweil singularity, the singularity is near, singularity book, singularity is near, kurzweil singularity



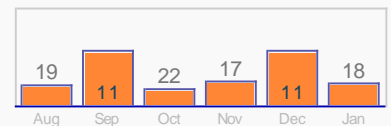
tag title (35)

Searches/Mo: 150 Est. Value/Click: \$0.79 Est. Potential New Clicks/Month: 5
Other Keywords for URL: title tag, title tags, tag title



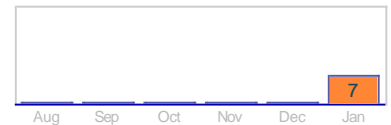
dddddddddddddd (42)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 36
Other Keywords for URL: ddddddddddddddd, eeeeeeeeeeeeeee



blog commenting (32)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 28
Other Keywords for URL: blog commenting



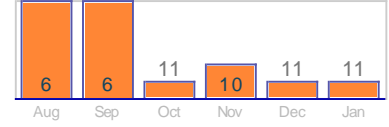
eeeeeeeeeeeeeee (34)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 20
Other Keywords for URL: dddddddddddddd, eeeeeeeeeeee



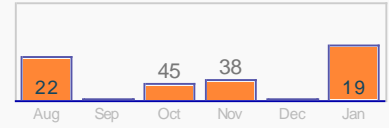
seo agencies (23)

Searches/Mo: 720 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 14
Other Keywords for URL: seo provider, seo agencies



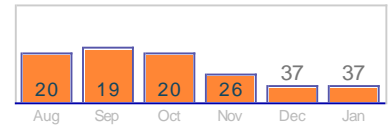
google cashe (34)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 10
Other Keywords for URL: google cache, google cashe



opt in e mail list rental (43)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: email rental list, rental list, rent list email, list rental marketing, media rental



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Keywords Not Ranked On But Should Be

Estimated Clicks/Month

ted kaczynski

Searches/Month: 12k
Cost/Click: \$1.24 Est. Potential Clicks/Month: 7
Avg. Competitor Rank: 41

singularitysympos... +7

2025

Searches/Month: 2k
Cost/Click: \$0.89 Est. Potential Clicks/Month: 18
Avg. Competitor Rank: 7

josephcoates.com +18

future clothes

Searches/Month: 1k
Cost/Click: \$0.64 Est. Potential Clicks/Month: 12
Avg. Competitor Rank: 3

josephcoates.com +12

secret weapon marketing

Searches/Month: 300
Cost/Click: \$0.67 Est. Potential Clicks/Month: 5
Avg. Competitor Rank: 7

youtubeseCRETweap... +5

futurist

Searches/Month: 5k
Cost/Click: \$1.92 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 39

josephcoates.com +2

sarcos

Searches/Month: 0
Cost/Click: \$0.92 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 20

singularitysympos... +3

voice recognition technology

Searches/Month: 720
Cost/Click: \$3.45 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 21

singularitysympos... +1

SEO Dashboard

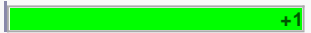
coates

Searches/Month: 4k
 Cost/Click: \$0.45 Est. Potential Clicks/Month: 7
 Avg. Competitor Rank: 20

josephcoates.com  +7

route optimization software

Searches/Month: 0
 Cost/Click: \$3.63 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 29

singularitysympos...  +1

kevin warwick

Searches/Month: 870
 Cost/Click: \$0.59 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 27

singularitysympos...  +1

future studies

Searches/Month: 570
 Cost/Click: \$2.76 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 17

josephcoates.com  +1

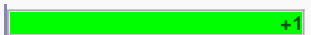
joseph coats

Searches/Month: 210
 Cost/Click: \$0.66 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 2

josephcoates.com  +2

junk collector

Searches/Month: 870
 Cost/Click: \$1.50 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 20

singularitysympos...  +1

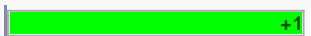
scenario planning

Searches/Month: 4k
 Cost/Click: \$1.23 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 41

josephcoates.com  +1

future innovations

Searches/Month: 0
 Cost/Click: \$1.15 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 13

josephcoates.com  +1

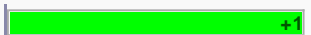
singularity movie

Searches/Month: 0
 Cost/Click: \$0.47 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 19

singularitysympos...  +1

continuous quality improvement

Searches/Month: 2k
 Cost/Click: \$1.70 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 44

cathyandersonblog...  +1

global society

Searches/Month: 570
 Cost/Click: \$0.85 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 20

josephcoates.com  +1

herman kahn

Searches/Month: 570
 Cost/Click: \$0.21 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 19

josephcoates.com  +2

SEO Dashboard

work and leisure

Searches/Month: 150
Cost/Click: \$0.76 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 13

josephcoates.com  +1

juan enriquez

Searches/Month: 1k
Cost/Click: \$1.19 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 40

singularitysympos...  +1

terry grossman

Searches/Month: 300
Cost/Click: \$0.43 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 20

singularitysympos...  +1

diverse workforce

Searches/Month: 570
Cost/Click: \$2.17 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 38

josephcoates.com  +0

photojournalism ethics

Searches/Month: 390
Cost/Click: \$1.53 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 46

newmediamusings.com  +0

continuous quality improvement process

Searches/Month: 300
Cost/Click: \$2.23 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 37

cathyandersonblog...  +0

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Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

[Download as CSV](#)

Keyword Groups with the Most Potential - Details