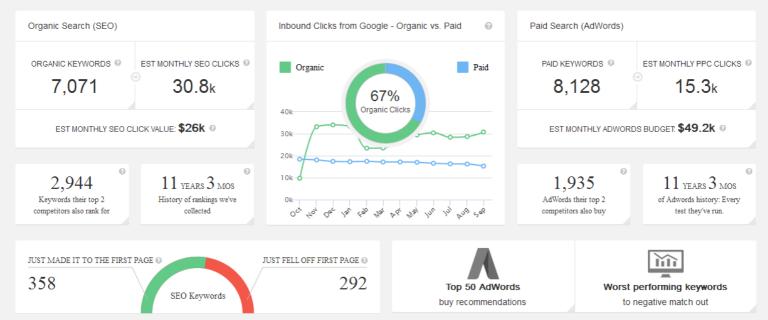


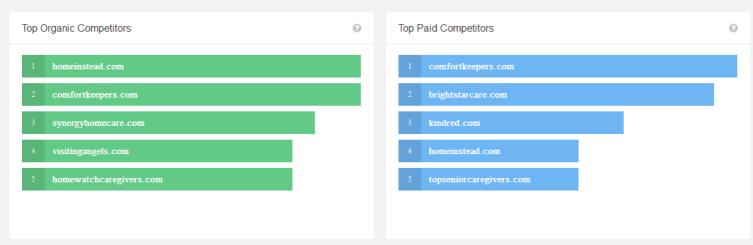
Domain Overview for: https://www.rightathome.net



## Monthly Domain Overview - ♂ https://www.rightathome.net m



#### Competition



## Top Keywords

| Rank | Organic Keywords | SEO Clicks Per Month | Paid Keywords      | Cost Per Click | Monthly Cost |
|------|------------------|----------------------|--------------------|----------------|--------------|
| 1    | right at home    | 2.97k                | Senior care        | \$3.30         | \$1560.00    |
| 5    | home caring      | 509                  | in home care       | \$3.37         | \$439.50     |
| 7    | nurses home      | 551                  | home health care   | \$3.12         | \$2250.00    |
| 11   | home caregivers  | 237                  | home care services | \$4.20         | \$108.60     |
| 9    | respite care     | 527                  | elderly care       | \$3.94         | \$376.20     |
|      |                  |                      |                    |                |              |

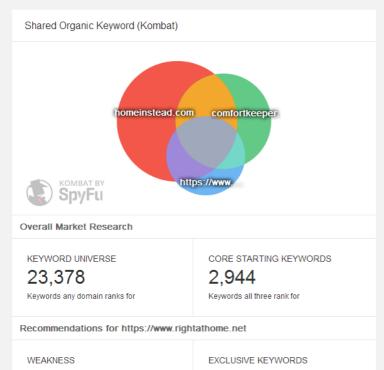


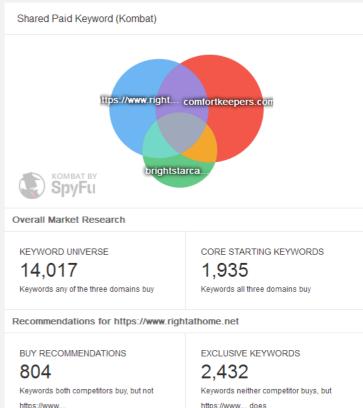
3,045

https://www...

Keywords both competitors rank for, but not

# Competitor Shared Keywords





## Top AdWords Buy Recommendations

2,126

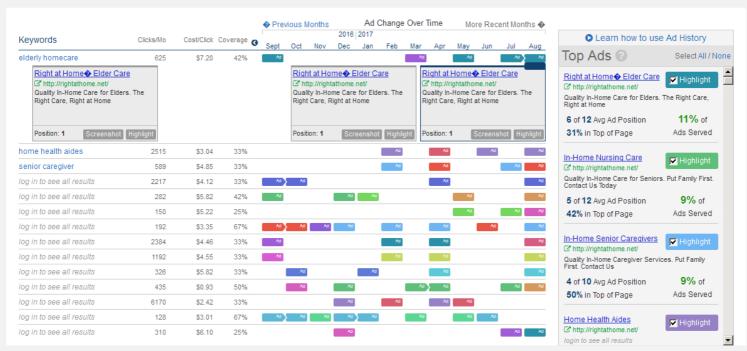
does

Competitors don't yet rank, but https://www....

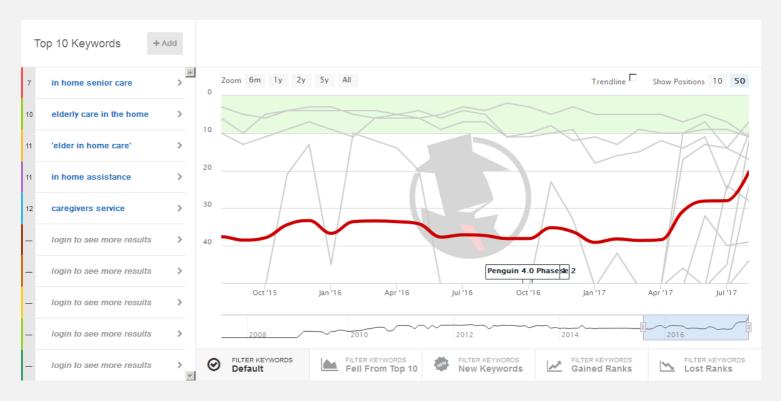
| home care agencies in md                 | Great Buy | IMPRESSIONS /MO    | COMPETITORS WHO BOUGHT  ■ ■ ■ ■ |  |  |  |  |
|--|-----------|--------------------|---------------------------------|--|--|--|--|
| home health care agencies in delaware    | Great Buy | IMPRESSIONS IMO    | COMPETITORS WHO BOUGHT          |  |  |  |  |
| in home nursing care                     | Great Buy | IMPRESSIONS /MO    | COMPETITORS WHO BOUGHT          |  |  |  |  |
| in home care services for elderly skokie | Great Buy | IMPRESSIONS /MO    | COMPETITORS WHO BOUGHT  ● ● ● ● |  |  |  |  |
| in home care services                    | Great Buy | IMPRESSIONS /MO 1K | COMPETITORS WHO BOUGHT  ● ● ● ● |  |  |  |  |
| SEE ALL RECOMMENDATIONS >                |           |                    |                                 |  |  |  |  |



#### AdWords History



#### Organic Ranking History







# Inbound Links (Backlinks)

| Backlink   | Domain Monthly<br>Organic Clicks | Page Monthly<br>Organic Clicks | Domain<br>Strength | Ranked<br>Keywords | Outbound<br>Links |
|--|----------------------------------|--------------------------------|--------------------|--------------------|-------------------|
| ば www.arcadiacachamber.org/womans-club-tribute-at-net-breakfast/   | 800                              | 1                              | 27                 | 1                  | 20                |
| ば www.meddeviceonline.com/doc/philips-launches-remote-care-solution-for-seniors-investigates-at-home-care-platforms-for-mci-patients-0 | 11.00k                           | 1                              | 40                 | 2                  | 20                |
| ば www.ltcsocialmark.com/home-care-marketing-ltc-expert-publications-welcomes-latest-clients/   | 70                               | 1                              | 17                 | 3                  | 20                |
| ∠ www.lifecarefunding.com/trusted-partners/  | 770                              | 1                              | 28                 | 2                  | 20                |
| ば runsignup.com/Race/IN/Fishers/ChooseToMoveRace   | 570.00k                          | 2                              | 56                 | 1                  | 20                |
| login to see all results   | 80                               | 1                              | 19                 | 1                  | 20                |
| login to see all results   | 65                               | 2                              | 14                 | 1                  | 20                |
| login to see all results   | 250                              | 1                              | 25                 | 2                  | 20                |
| login to see all results   | 110.00k                          | 1                              | 52                 | 6                  | 20                |
| login to see all results   | 2                                | 1                              | 4                  | 1                  | 3                 |