

Stonetemple.com

SEO Dashboard



STONE TEMPLE
CONSULTING

Feb 15, 2011

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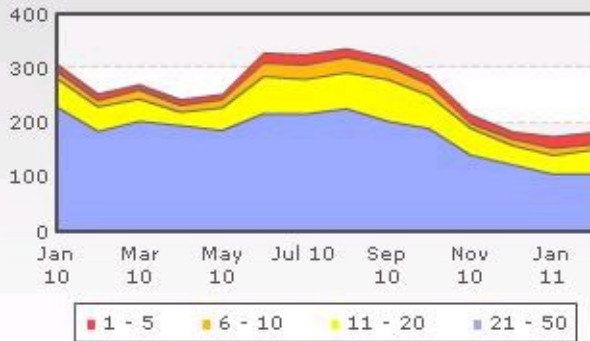
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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 182 different keywords. That's up by 4.6% or 8 keywords from last month.

Number of Unique Pages that Rank Organically



77 of your pages appear in the top 50 of at least one search.

Total Organic Clicks Per Month



You should be getting 3k clicks per month from your organic placements on Google. That's up 3k clicks or 4k% from last month.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$3k. That's an additional savings of \$3k over last month.

You gained 3,230 clicks last month, worth \$2,649.

Biggest Gains

You moved up in ranks on 104 keywords last month. All those gains added up to about 69 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$115.

	Rank
▲ google co Estimated Clicks/Month gained: 40 http://www.stonetemple.com/articles/g...	22(+1)
▲ www yahoocom Estimated Clicks/Month gained: 7 http://www.stonetemple.com/articles/i...	37
▲ 301 redirect Estimated Clicks/Month gained: 4 http://www.stonetemple.com/articles/3...	50
▲ bruce clay Estimated Clicks/Month gained: 1 http://www.stonetemple.com/articles/i...	18(+6)
▲ tomkins Estimated Clicks/Month gained: 1 http://www.stonetemple.com/articles/i...	34
▲ naam Estimated Clicks/Month gained: 1 http://www.stonetemple.com/articles/i...	40
▲ 301 redirects Estimated Clicks/Month gained: 1 http://www.stonetemple.com/articles/3...	8(+2)
▲ custom search Estimated Clicks/Month gained: 1 http://www.stonetemple.com/articles/g...	32(+16)
▲ old web pages Estimated Clicks/Month gained: 1 http://www.stonetemple.com/articles/t...	27
▲ web cookies Estimated Clicks/Month gained: 1 http://www.stonetemple.com/articles/a...	20
▲ bruceclay Estimated Clicks/Month gained: 1 http://www.stonetemple.com/articles/i...	13(+19)

[View more \(p. 13\)](#)

Most Valuable Keywords

You gained ranks on 9 out of your top 20 most valuable keywords. Moving up the charts on those important keywords means about 14 visits to the site that wouldn't have come last month.

	Rank
google co Rank: 22(+1) Est. Clicks/Mo: 478(+40) Est. Value/Mo: \$401(+\$85)	
infousa Rank: 20 Est. Clicks/Mo: 19(-4) Est. Value/Mo: \$93(+\$8.59)	
netinsight Rank: 5(-2) Est. Clicks/Mo: 7(-5) Est. Value/Mo: \$31(-\$19.78)	
hbx analytics Rank: 1 Est. Clicks/Mo: 10(-19) Est. Value/Mo: \$26(-\$51.65)	
bruce clay Rank: 18(+6) Est. Clicks/Mo: 4(+1) Est. Value/Mo: \$11(+\$3.8)	
stone temple Rank: 3 Est. Clicks/Mo: 22(+8) Est. Value/Mo: \$9.35(+\$3.4)	
seo meta tags Rank: 10(+1) Est. Clicks/Mo: 7(-2) Est. Value/Mo: \$9.09(-\$2.751)	
clicktracks Rank: 10(-1) Est. Clicks/Mo: 8(-6) Est. Value/Mo: \$8.04(-\$6.283)	
keyword selection Rank: 5(+1) Est. Clicks/Mo: 5(-19) Est. Value/Mo: \$7.95(-\$31.844)	

[View more \(p. 18\)](#)

Newly Ranked Organic Pages

10 pages show up in Google search results that didn't last month. Combined, those new placements drive 11 clicks, which would be worth about \$123 if you paid for those same clicks in Google Adwords.

<http://www.stonetemple.com/articles/interview-larry-cornett.shtml>

Keywords (rank): www yahoocom (37)

Est. Total Clicks/Mo: 7 Est. SEO Value: **\$1.84**

<http://www.stonetemple.com/articles/interview-kevin-ryan-121407.shtml>

Keywords (rank): ses chicago (49)

Est. Total Clicks/Mo: 0 Est. SEO Value: **\$0.82**

<http://www.stonetemple.com/articles/interview-andrew-tomkins.shtml>

Keywords (rank): tomkins (34)

Est. Total Clicks/Mo: 1 Est. SEO Value: **\$0.81**

<http://www.stonetemple.com/articles/analytics-and-cookies.shtml>

Keywords (rank): web cookies (20)

Est. Total Clicks/Mo: 1 Est. SEO Value: **\$0.78**

<http://www.stonetemple.com/articles/content-development.shtml>

Keywords (rank): content development (42), content developers (46)

Est. Total Clicks/Mo: 0 Est. SEO Value: **\$0.67**

<http://www.stonetemple.com/articles/interview-ramez-naam.shtml>

Keywords (rank): naam (40)

Est. Total Clicks/Mo: 1 Est. SEO Value: **\$0.41**

<http://www.stonetemple.com/articles/interview-eric-engleman.shtml>

Keywords (rank): engleman (48)

Est. Total Clicks/Mo: 0 Est. SEO Value: **\$0.03**

<http://www.stonetemple.com/podcasts/debra-mastaler-podcast-102008-transcript.shtml>

Keywords (rank): debra mastaler (43)

Est. Total Clicks/Mo: 0 Est. SEO Value: **\$0**

<http://www.stonetemple.com/podcasts.shtml>

Keywords (rank):

Est. Total Clicks/Mo: 0 Est. SEO Value: **\$0**

<http://www.stonetemple.com/articles/interview-sarah-bird.shtml>

Keywords (rank):

Est. Total Clicks/Mo: 0 Est. SEO Value: **\$0**

[View more](#) (p. 20)

New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 40 keywords that you didn't even show up on last month. Those keywords drive 20 clicks worth an estimated \$18 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 4k clicks per month if you could be in the first position on each of the keywords.

www.yahoom.com

Rank: 37 Searches/Mo: 10k Est. Value/Click: \$0.3
Estimated New Clicks/Month: 7

301 redirect

Rank: 50 Searches/Mo: 7k Est. Value/Click: \$1.12
Estimated New Clicks/Month: 4

tomkins

Rank: 34 Searches/Mo: 1k Est. Value/Click: \$0.74
Estimated New Clicks/Month: 1

naam

Rank: 40 Searches/Mo: 3k Est. Value/Click: \$0.39
Estimated New Clicks/Month: 1

old web pages

Rank: 27 Searches/Mo: 0 Est. Value/Click: \$1.11
Estimated New Clicks/Month: 1

web cookies

Rank: 20 Searches/Mo: 720 Est. Value/Click: \$1.03
Estimated New Clicks/Month: 1

google links

Rank: 39 Searches/Mo: 990 Est. Value/Click: \$5.13
Estimated New Clicks/Month: 1

google search engines

Rank: 43 Searches/Mo: 2k Est. Value/Click: \$1.57
Estimated New Clicks/Month: 1

search videos

Rank: 50 Searches/Mo: 0 Est. Value/Click: \$0.47
Estimated New Clicks/Month: 1

cascading style sheets css

Rank: 26 Searches/Mo: 480 Est. Value/Click: \$0.59
Estimated New Clicks/Month: 0

content development

Rank: 42 Searches/Mo: 2k Est. Value/Click: \$1.85
Estimated New Clicks/Month: 0

[View more](#) (p. 21)

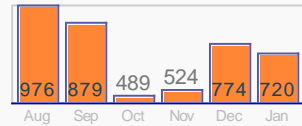
Top Site Sections Summary

The top 1 site sections draw 99% of all of your organic visitors. Together those sections combine for 742 clicks per month.

Clicks/Month

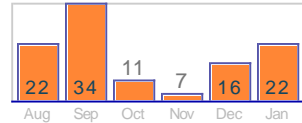
[stonetemple.com/articles](#)

Number of Keywords: 165
Est. Value/Mo: \$731 (-\$98)



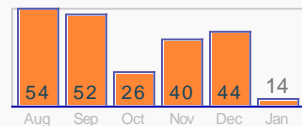
[stonetemple.com/blog](#)

Number of Keywords: 1
Est. Value/Mo: \$9 (-\$3)



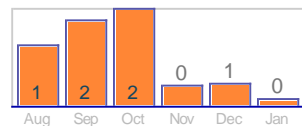
[stonetemple.com/analytic](#)

Number of Keywords: 2
Est. Value/Mo: \$1 (-\$133)



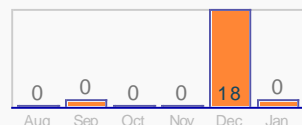
[stonetemple.com/podcast](#)

Number of Keywords: 2
Est. Value/Mo: \$0 (-\$1)



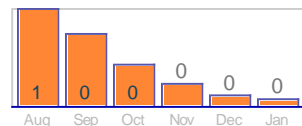
[stonetemple.com/stc_article...](#)

Number of Keywords: 2
Est. Value/Mo: \$0 (-\$1)



[stonetemple.com/stc_stone...](#)

Number of Keywords: 1
Est. Value/Mo: \$0



[stonetemple.com/podcast](#)

Number of Keywords: 1
Est. Value/Mo: \$0



[View more](#) (p. 24)

Keyword Groups with the Biggest Gains

Biggest Opportunities

You currently rank somewhere in the top 50 on 182 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 38k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 38k clicks per month. That would cost you more than \$36k in equivalent PPC dollars.

google co

Rank: 22 (+1) Searches/Mo: 0 Est. Value/Click: \$0.84
Est. Potential New Clicks/Month: 26,582

infousa

Rank: 20 Searches/Mo: 7k Est. Value/Click: \$4.93
Est. Potential New Clicks/Month: 867

301 redirect

Rank: 50 Searches/Mo: 7k Est. Value/Click: \$1.12
Est. Potential New Clicks/Month: 1,079

videomaker

Rank: 42 (+5) Searches/Mo: 3k Est. Value/Click: \$3.39
Est. Potential New Clicks/Month: 187

google links

Rank: 39 Searches/Mo: 990 Est. Value/Click: \$5.13
Est. Potential New Clicks/Month: 122

google search api

Rank: 32 (+3) Searches/Mo: 0 Est. Value/Click: \$2.02
Est. Potential New Clicks/Month: 307

Web Analytics software

Rank: 47 (-5) Searches/Mo: 2k Est. Value/Click: \$6.34
Est. Potential New Clicks/Month: 93

interview

Rank: 29 (+7) Searches/Mo: 90k Est. Value/Click: \$0.25
Est. Potential New Clicks/Month: 1,729

bruce clay

Rank: 18 (+6) Searches/Mo: 1k Est. Value/Click: \$2.92
Est. Potential New Clicks/Month: 144

custom search

Rank: 32 (+16) Searches/Mo: 4k Est. Value/Click: \$1.55
Est. Potential New Clicks/Month: 218

www yahoo.com

Rank: 37 Searches/Mo: 10k Est. Value/Click: \$0.3
Est. Potential New Clicks/Month: 1,075

[View more](#) (p. 25)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 57k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

video search

Cost/Click: \$0.76 Est. Potential Clicks/Mo.: 58
 Avg. Competitor Rank: 29

Searches/Mo.: 22k

search video

Cost/Click: \$0.72 Est. Potential Clicks/Mo.: 21
 Avg. Competitor Rank: 22

Searches/Mo.: 10k

video search engine

Cost/Click: \$0.58 Est. Potential Clicks/Mo.: 8 Avg. Competitor Rank: 34

Searches/Mo.: 10k

contextual

Cost/Click: \$2.28 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 36

Searches/Mo.: 7k

myspace videos

Cost/Click: \$0.76 Est. Potential Clicks/Mo.: 7 Avg. Competitor Rank: 24

Searches/Mo.: 5k

video search sites

Cost/Click: \$0.50 Est. Potential Clicks/Mo.: 6 Avg. Competitor Rank: 7

Searches/Mo.: 0

search video sites

Cost/Click: \$0.46 Est. Potential Clicks/Mo.: 5 Avg. Competitor Rank: 1

Searches/Mo.: 0

myspace video

Cost/Click: \$0.51 Est. Potential Clicks/Mo.: 7 Avg. Competitor Rank: 29

Searches/Mo.: 10k

video search websites

Cost/Click: \$1.27 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 9

Searches/Mo.: 0

all video

Cost/Click: \$0.81 Est. Potential Clicks/Mo.: 5 Avg. Competitor Rank: 5

Searches/Mo.: 3k

silversmith

Cost/Click: \$1.14 Est. Potential Clicks/Mo.: 3 Avg. Competitor Rank: 28

Searches/Mo.: 8k

major video

Cost/Click: \$1.69 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 13

Searches/Mo.: 4k

[View more](#) (p. 29)

Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

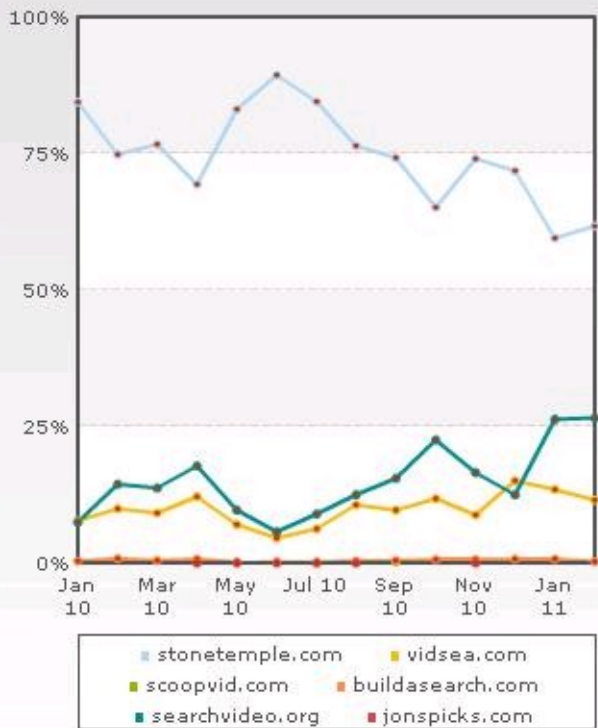
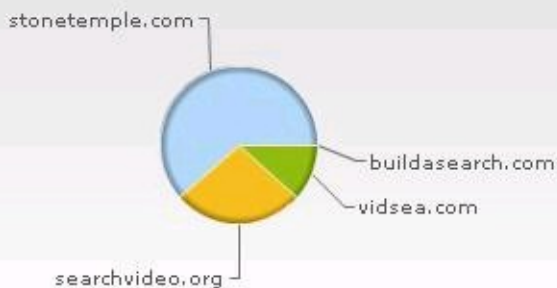
None

[View more](#) (p. 32)

Keyword Groups with the Most Potential

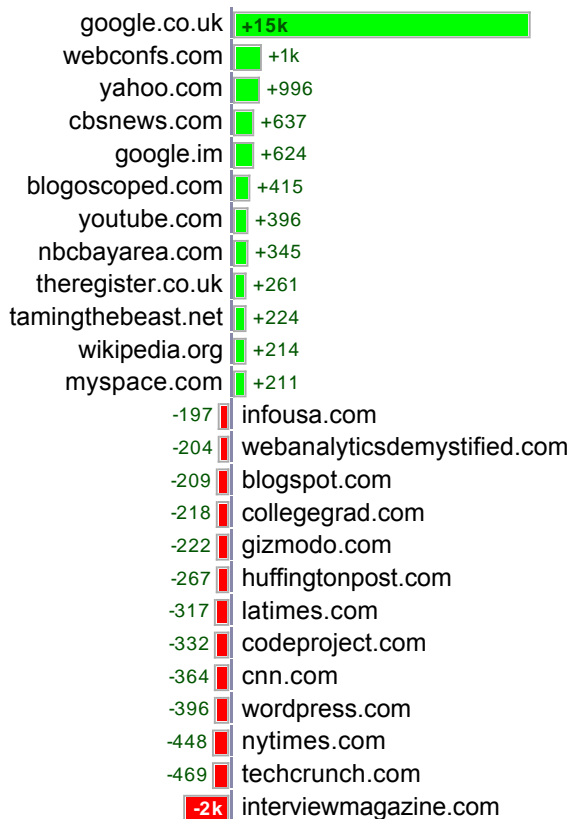
Traffic Share

Relative to your top 5 competitors, your site has **62% of the traffic share**. At the same time, *vidsea.com* has exploded and ripped traffic from *stonetemple.com* and *jonspicks.com*.



Domains that Gained or Lost Clicks on your Keywords

This month, **Google.co.uk** gained 15k clicks by improving their position on organic searches that you also rank for.



*competitors in **bold**

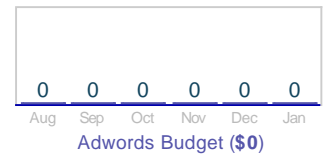
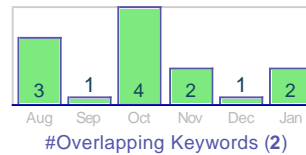
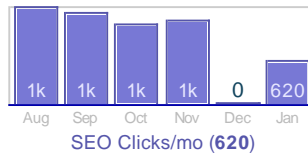
Competition: You Lost 22% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

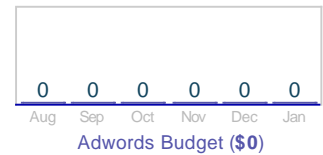
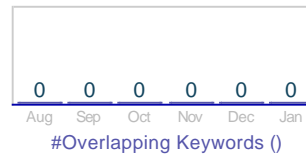
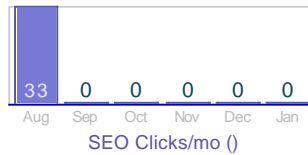
Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was searchvideo.org. They picked up 1k organic clicks overall and they increased the number of keywords they overlap with you.

vidsea.com

search engine video (8),
video search (13), search video (20),
videos search engine (22),
video search engine (33)

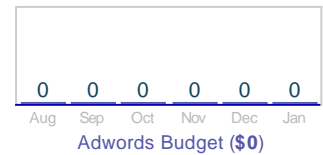
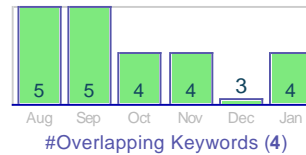
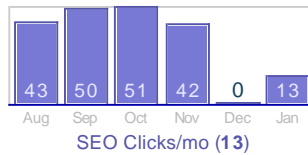


scoopvid.com



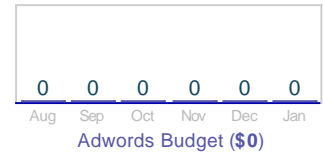
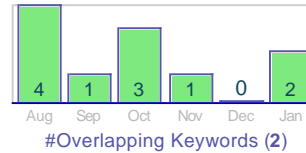
buildasearch.com

build a search engine (8),
build search engine (12),
build your own search engine (26),
how to build a search engine (32),
custom search engines (37)

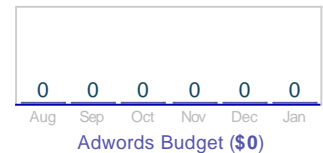
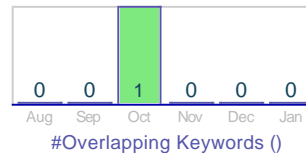
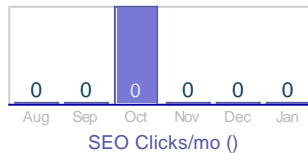


searchvideo.org

search video (2), video search sites (7),
search videos (10), video search (22),
video search engine (32)

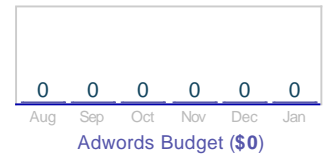
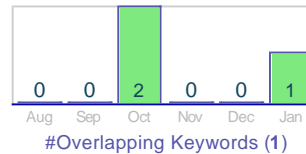
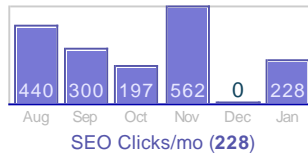


jonspicks.com



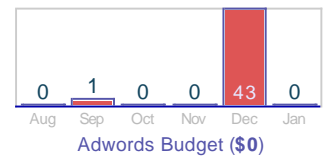
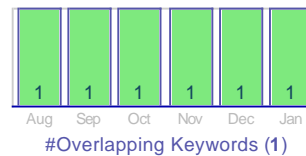
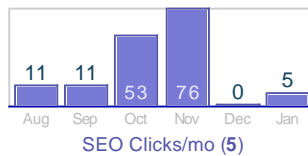
anvato.com

admatch (8), contextual (36),
video search (38), search for video (43),
search video (46)



socialwebanalytics.com

webanalytics (32),
what is web analytics (37),
web analysis (43),
download e book (47),
analytics web (49)

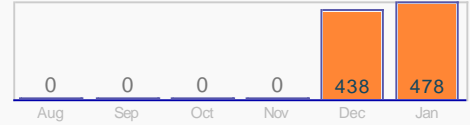


Biggest Gains (all)

Clicks/Month

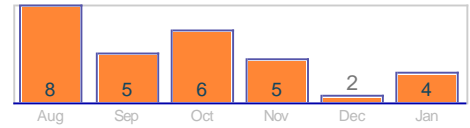
▲ google co 22(+1)

Est. Clicks/Month gained: 40 Est. Value/Click: \$0.84 Estimated Value gained: \$33
<http://www.stonetemple.com/articles/g...>



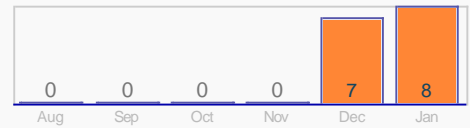
▲ www yahoocom 37

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.3 Estimated Value gained: \$2
<http://www.stonetemple.com/articles/i...>



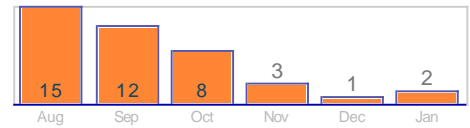
▲ 301 redirect 50

Est. Clicks/Month gained: 4 Est. Value/Click: \$1.12 Estimated Value gained: \$4
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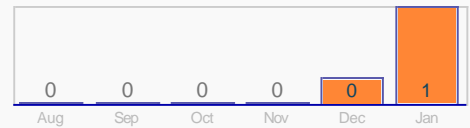
▲ bruce clay 18(+6)

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.92 Estimated Value gained: \$4
<http://www.stonetemple.com/articles/i...>



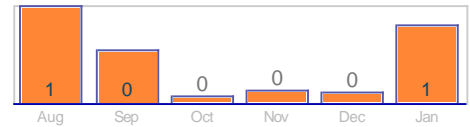
▲ tomkins 34

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.74 Estimated Value gained: \$1
<http://www.stonetemple.com/articles/i...>



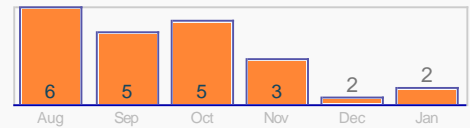
▲ naam 40

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.39 Estimated Value gained: \$0
<http://www.stonetemple.com/articles/i...>



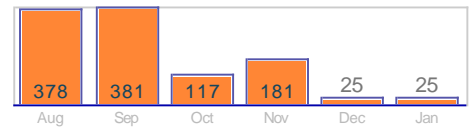
▲ 301 redirects 8(+2)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0
<http://www.stonetemple.com/articles/3...>



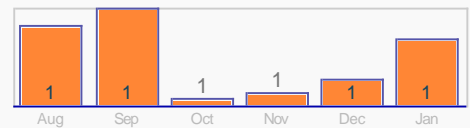
▲ custom search 32(+16)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.55 Estimated Value gained: \$2
<http://www.stonetemple.com/articles/g...>



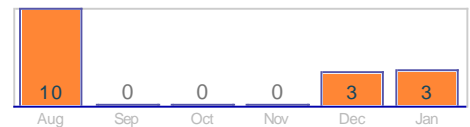
▲ old web pages 27

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.11 Estimated Value gained: \$1
<http://www.stonetemple.com/articles/t...>



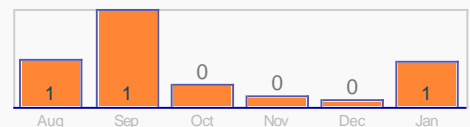
▲ web cookies 20

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.03 Estimated Value gained: \$1
<http://www.stonetemple.com/articles/a...>



▲ bruceclay 13(+19)

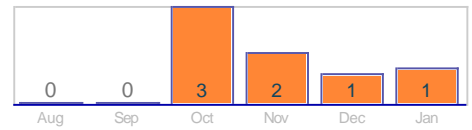
Est. Clicks/Month gained: 1 Est. Value/Click: \$1.55 Estimated Value gained: \$1
<http://www.stonetemple.com/articles/i...>



▲ google links 39

Est. Clicks/Month gained: 1 Est. Value/Click: \$5.13 Estimated Value gained: \$3

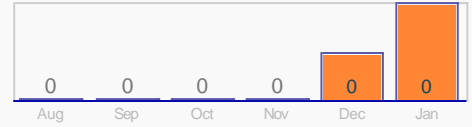
<http://www.stonetemple.com/articles/g...>



▲ google search engines 43

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.57 Estimated Value gained: \$1

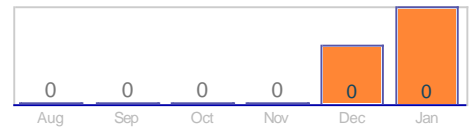
<http://www.stonetemple.com/articles/g...>



▲ build search engine 11(+21)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.34 Estimated Value gained: \$1

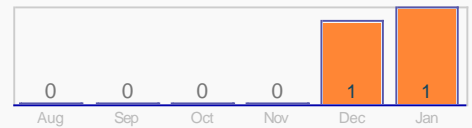
<http://www.stonetemple.com/articles/g...>



▲ search videos 50

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.47 Estimated Value gained: \$0

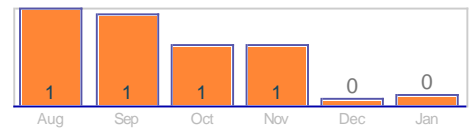
<http://www.stonetemple.com/articles/v...>



▲ josh cohen 20(+3)

Est. Clicks/Month unchanged Est. Value/Click: \$0.67 Estimated Value unchanged \$0

<http://www.stonetemple.com/articles/i...>



▲ cascading style sheets css 26

Est. Clicks/Month unchanged Est. Value/Click: \$0.59 Estimated Value unchanged \$0

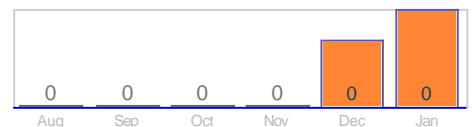
<http://www.stonetemple.com/articles/c...>



▲ interview 29(+7)

Est. Clicks/Month unchanged Est. Value/Click: \$0.25 Estimated Value unchanged \$0

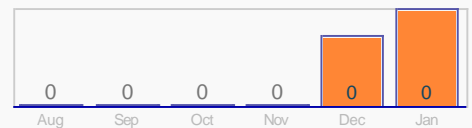
<http://www.stonetemple.com/articles/i...>



▲ content development 42

Est. Clicks/Month unchanged Est. Value/Click: \$1.85 Estimated Value unchanged \$1

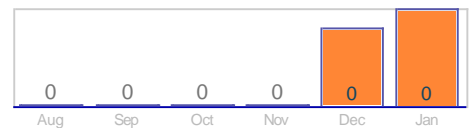
<http://www.stonetemple.com/articles/c...>



▲ ses chicago 49

Est. Clicks/Month unchanged Est. Value/Click: \$2.65 Estimated Value unchanged \$1

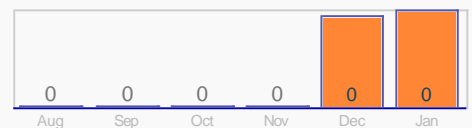
<http://www.stonetemple.com/articles/i...>



▲ google ajax 25(+8)

Est. Clicks/Month unchanged Est. Value/Click: \$1.47 Estimated Value unchanged \$0

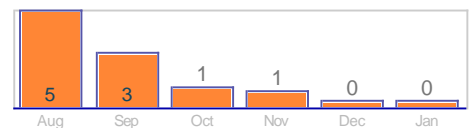
<http://www.stonetemple.com/articles/g...>



▲ subscribed 14(+2)

Est. Clicks/Month unchanged Est. Value/Click: \$0.94 Estimated Value unchanged \$0

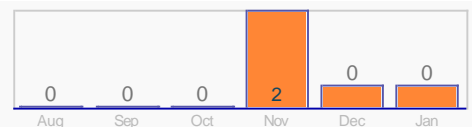
<http://www.stonetemple.com/articles/g...>



▲ price searcher 36

Est. Clicks/Month unchanged Est. Value/Click: \$0.36 Estimated Value unchanged \$0

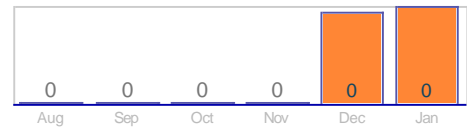
<http://www.stonetemple.com/articles/i...>



▲ build a search engine 15(+9)

Est. Clicks/Month unchanged Est. Value/Click: \$1.31 Estimated Value unchanged \$0

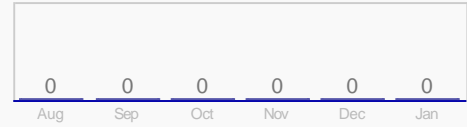
<http://www.stonetemple.com/articles/g...>



▲ aaron wall 23(+6)

Est. Clicks/Month unchanged Est. Value/Click: \$0.91 Estimated Value unchanged \$0

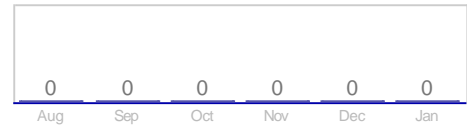
<http://www.stonetemple.com/articles/i...>



▲ jakob nielsen usability 27

Est. Clicks/Month unchanged Est. Value/Click: \$2.07 Estimated Value unchanged \$0

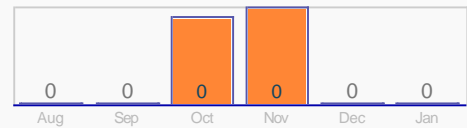
<http://www.stonetemple.com/articles/i...>



▲ css stylesheets 42

Est. Clicks/Month unchanged Est. Value/Click: \$0.42 Estimated Value unchanged \$0

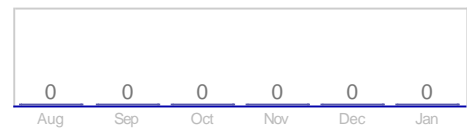
<http://www.stonetemple.com/articles/c...>



▲ goggle co 42

Est. Clicks/Month unchanged Est. Value/Click: \$0.74 Estimated Value unchanged \$0

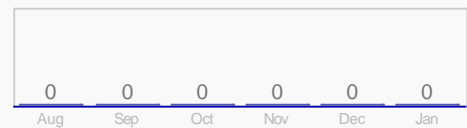
<http://www.stonetemple.com/articles/g...>



▲ product management team 12(+6)

Est. Clicks/Month unchanged Est. Value/Click: \$1.81 Estimated Value unchanged \$0

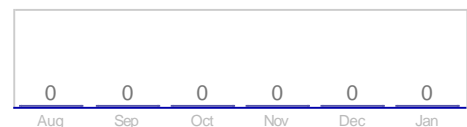
<http://www.stonetemple.com/articles/i...>



▲ visual sciences 49

Est. Clicks/Month unchanged Est. Value/Click: \$0.96 Estimated Value unchanged \$0

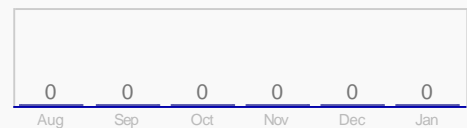
<http://www.stonetemple.com/articles/i...>



▲ ajax search 32(+10)

Est. Clicks/Month unchanged Est. Value/Click: \$1.48 Estimated Value unchanged \$0

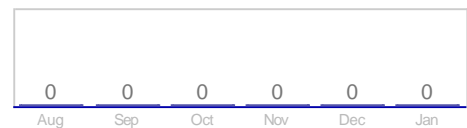
<http://www.stonetemple.com/articles/g...>



▲ find videos 49

Est. Clicks/Month unchanged Est. Value/Click: \$0.4 Estimated Value unchanged \$0

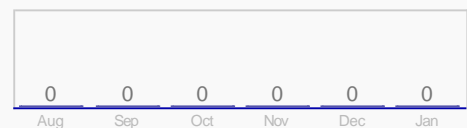
<http://www.stonetemple.com/articles/v...>



▲ search api 42

Est. Clicks/Month unchanged Est. Value/Click: \$2.23 Estimated Value unchanged \$0

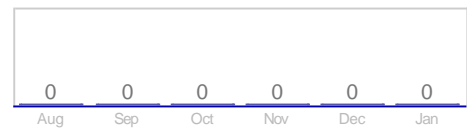
<http://www.stonetemple.com/articles/g...>



▲ search for video 42

Est. Clicks/Month unchanged Est. Value/Click: \$0.59 Estimated Value unchanged \$0

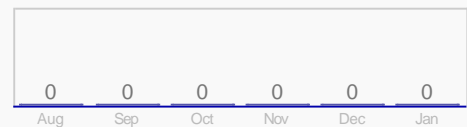
<http://www.stonetemple.com/articles/v...>



▲ usability guru 6(+1)

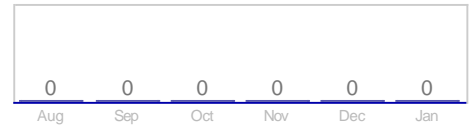
Est. Clicks/Month unchanged Est. Value/Click: \$6.62 Estimated Value unchanged \$1

<http://www.stonetemple.com/articles/i...>



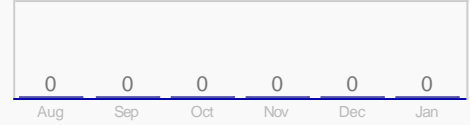
▲ mathur 46

Est. Clicks/Month unchanged Est. Value/Click: \$0.38 Estimated Value unchanged \$0
<http://www.stonetemple.com/articles/i...>



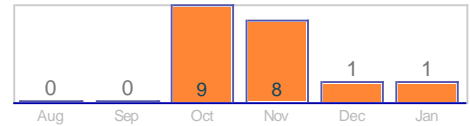
▲ web reporting tools 49

Est. Clicks/Month unchanged Est. Value/Click: \$3.64 Estimated Value unchanged \$0
<http://www.stonetemple.com/articles/a...>



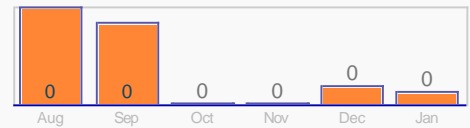
▲ search for videos 46

Est. Clicks/Month unchanged Est. Value/Click: \$0.5 Estimated Value unchanged \$0
<http://www.stonetemple.com/articles/v...>



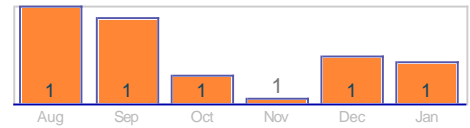
▲ engleman 48

Est. Clicks/Month unchanged Est. Value/Click: \$0.42 Estimated Value unchanged \$0
<http://www.stonetemple.com/articles/i...>



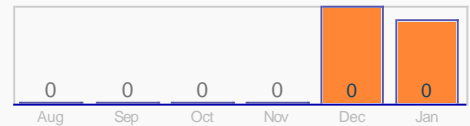
▲ www videomaker com 25(+6)

Est. Clicks/Month unchanged Est. Value/Click: \$5.07 Estimated Value unchanged \$0
<http://www.stonetemple.com/articles/t...>



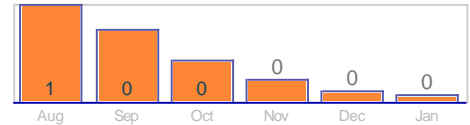
▲ web video search 46

Est. Clicks/Month unchanged Est. Value/Click: \$1.42 Estimated Value unchanged \$0
<http://www.stonetemple.com/articles/v...>



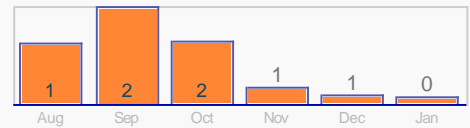
▲ videomaker 42(+5)

Est. Clicks/Month unchanged Est. Value/Click: \$3.39 Estimated Value unchanged \$0
<http://www.stonetemple.com/articles/t...>



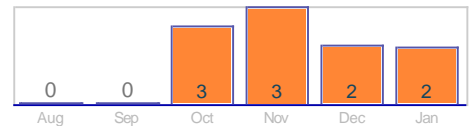
▲ building search engine 17(+4)

Est. Clicks/Month unchanged Est. Value/Click: \$1.85 Estimated Value unchanged \$0
<http://www.stonetemple.com/articles/g...>



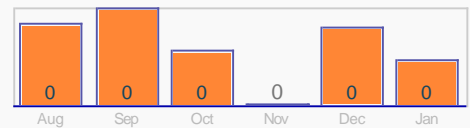
▲ interviwe 30

Est. Clicks/Month unchanged Est. Value/Click: \$0.42 Estimated Value unchanged \$0
<http://www.stonetemple.com/articles/i...>



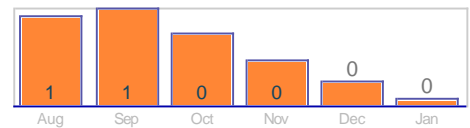
▲ technical search engines 30(+6)

Est. Clicks/Month unchanged Est. Value/Click: \$1.96 Estimated Value unchanged \$0
<http://www.stonetemple.com/>



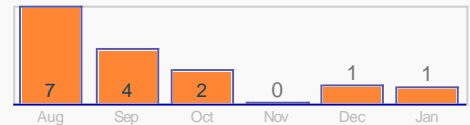
▲ suscribed 15(+2)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.stonetemple.com/articles/g...>



▲ a quality 49

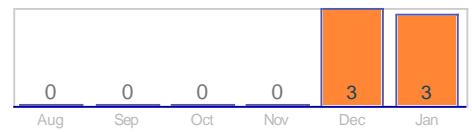
Est. Clicks/Month unchanged Est. Value/Click: \$0.58 Estimated Value unchanged \$0
<http://www.stonetemple.com/articles/g...>



▲ search engine video 32(+6)

Est. Clicks/Month unchanged Est. Value/Click: \$0.38 Estimated Value unchanged \$0

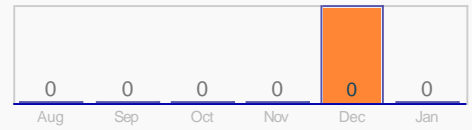
<http://www.stonetemple.com/articles/v...>



▲ customer search 29(+18)

Est. Clicks/Month unchanged Est. Value/Click: \$1.67 Estimated Value unchanged \$0

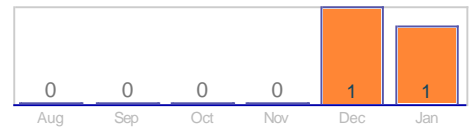
<http://www.stonetemple.com/articles/g...>



▲ content developers 46

Est. Clicks/Month unchanged Est. Value/Click: \$1.29 Estimated Value unchanged \$0

<http://www.stonetemple.com/articles/c...>



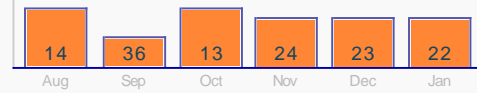
[Download as CSV](#)

Most Valuable Keywords (all)

Rank

google co

Rank: 22(+1) Est. Clicks/Mo: 478(+40) Est. Value/Mo: \$401(+\$85)



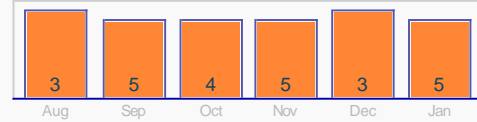
infousa

Rank: 20 Est. Clicks/Mo: 19(-4) Est. Value/Mo: \$93(+\$8.59)



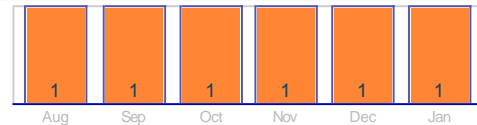
netinsight

Rank: 5(-2) Est. Clicks/Mo: 7(-5) Est. Value/Mo: \$31(-\$19.78)



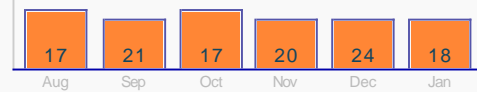
hbx analytics

Rank: 1 Est. Clicks/Mo: 10(-19) Est. Value/Mo: \$26(-\$51.65)



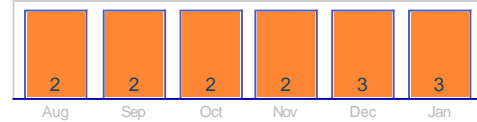
bruce clay

Rank: 18(+6) Est. Clicks/Mo: 4(+1) Est. Value/Mo: \$11(+\$3.8)



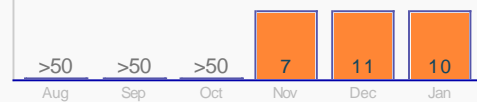
stone temple

Rank: 3 Est. Clicks/Mo: 22(+8) Est. Value/Mo: \$9(+\$3.4)



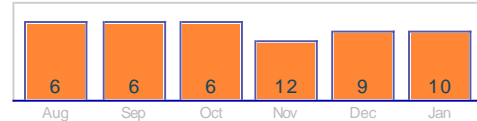
seo meta tags

Rank: 10(+1) Est. Clicks/Mo: 7(-2) Est. Value/Mo: \$9(-\$2.751)



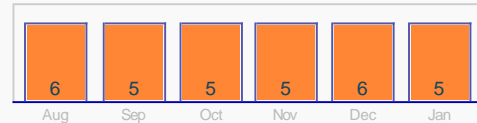
clicktracks

Rank: 10(-1) Est. Clicks/Mo: 8(-6) Est. Value/Mo: \$8(-\$6.283)



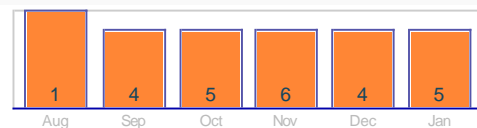
keyword selection

Rank: 5(+1) Est. Clicks/Mo: 5(-19) Est. Value/Mo: \$8(-\$31.844)



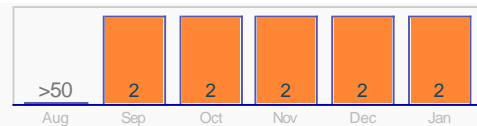
hbx

Rank: 5(-1) Est. Clicks/Mo: 10(-6) Est. Value/Mo: \$7(-\$2.863)



indextools

Rank: 2 Est. Clicks/Mo: 8 Est. Value/Mo: \$7(+\$0.5)



SEO Dashboard

content optimization

Rank: 3(+1) Est. Clicks/Mo: 3(-6) Est. Value/Mo: \$7(-\$11.234)

interview

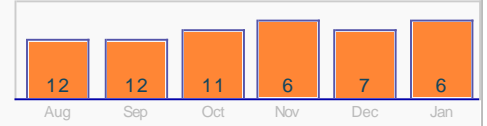
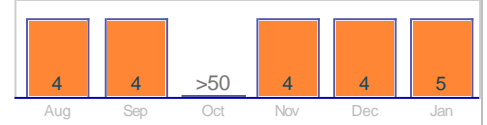
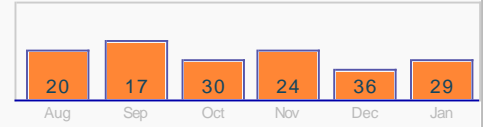
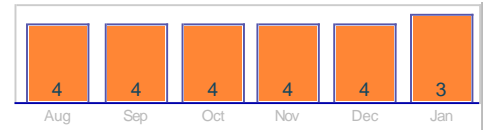
Rank: 29(+7) Est. Clicks/Mo: 25 Est. Value/Mo: \$6(+\$0.11)

google coop

Rank: 5(-1) Est. Clicks/Mo: 3(-1) Est. Value/Mo: \$6(-\$1.386)

usability guru

Rank: 6(+1) Est. Clicks/Mo: 1 Est. Value/Mo: \$6(+\$0.72)



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Newly Ranked Organic Pages

<http://www.stonetemple.com/articles/interview-larry-cornett.shtml>

Estimated SEO Value: **\$1.84** Estimated Total Clicks/Mo: 7

Keywords (rank): www yahoo.com (37)

<http://www.stonetemple.com/articles/interview-kevin-ryan-121407.shtml>

Estimated SEO Value: **\$0.82** Estimated Total Clicks/Mo: 0

Keywords (rank): ses chicago (49)

<http://www.stonetemple.com/articles/interview-andrew-tomkins.shtml>

Estimated SEO Value: **\$0.81** Estimated Total Clicks/Mo: 1

Keywords (rank): tomkins (34)

<http://www.stonetemple.com/articles/analytics-and-cookies.shtml>

Estimated SEO Value: **\$0.78** Estimated Total Clicks/Mo: 1

Keywords (rank): web cookies (20)

<http://www.stonetemple.com/articles/content-development.shtml>

Estimated SEO Value: **\$0.67** Estimated Total Clicks/Mo: 0

Keywords (rank): content development (42), content developers (46)

<http://www.stonetemple.com/articles/interview-ramez-naam.shtml>

Estimated SEO Value: **\$0.41** Estimated Total Clicks/Mo: 1

Keywords (rank): naam (40)

<http://www.stonetemple.com/articles/interview-eric-engleman.shtml>

Estimated SEO Value: **\$0.03** Estimated Total Clicks/Mo: 0

Keywords (rank): engleman (48)

<http://www.stonetemple.com/podcasts/debra-mastaler-podcast-102008-transcript.shtml>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): debra mastaler (43)

<http://www.stonetemple.com/podcasts.shtml>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.stonetemple.com/articles/interview-sarah-bird.shtml>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

[Download as CSV](#)

New Keywords (You weren't ranked on before)	Estimated New Click/Month
www yahoocom Rank: 37 Searches/Mo: 10k Est. Value/Click: \$0.3 http://www.stonetemple.com/articles/interview-larry-cornett.shtml	7 new clicks/month
301 redirect Rank: 50 Searches/Mo: 7k Est. Value/Click: \$1.12 http://www.stonetemple.com/articles/301-redirects.shtml	4 new clicks/month
tomkins Rank: 34 Searches/Mo: 1k Est. Value/Click: \$0.74 http://www.stonetemple.com/articles/interview-andrew-tomkins.shtml	1 new click/month
naam Rank: 40 Searches/Mo: 3k Est. Value/Click: \$0.39 http://www.stonetemple.com/articles/interview-ramez-naam.shtml	1 new click/month
old web pages Rank: 27 Searches/Mo: 0 Est. Value/Click: \$1.11 http://www.stonetemple.com/articles/this-old-website-videomaker.shtml	1 new click/month
web cookies Rank: 20 Searches/Mo: 720 Est. Value/Click: \$1.03 http://www.stonetemple.com/articles/analytics-and-cookies.shtml	1 new click/month
google links Rank: 39 Searches/Mo: 990 Est. Value/Click: \$5.13 http://www.stonetemple.com/articles/google-coop-subscribed-links.shtml	1 new click/month
google search engines Rank: 43 Searches/Mo: 2k Est. Value/Click: \$1.57 http://www.stonetemple.com/articles/google-custom-search-engines.shtml	1 new click/month
search videos Rank: 50 Searches/Mo: 0 Est. Value/Click: \$0.47 http://www.stonetemple.com/articles/video-search-optimization.shtml	1 new click/month
cascading style sheets css Rank: 26 Searches/Mo: 480 Est. Value/Click: \$0.59 http://www.stonetemple.com/articles/css-and-seo.shtml	0 new clicks/month
content development Rank: 42 Searches/Mo: 2k Est. Value/Click: \$1.85 http://www.stonetemple.com/articles/content-development.shtml	0 new clicks/month
ses chicago Rank: 49 Searches/Mo: 0 Est. Value/Click: \$2.65 http://www.stonetemple.com/articles/interview-kevin-ryan-121407.shtml	0 new clicks/month
price searcher Rank: 36 Searches/Mo: 300 Est. Value/Click: \$0.36 http://www.stonetemple.com/articles/interview-gary-price.shtml	0 new clicks/month
jakob nielsen usability Rank: 27 Searches/Mo: 0 Est. Value/Click: \$2.07 http://www.stonetemple.com/articles/interview-jakob-nielsen.shtml	0 new clicks/month

goggle co Rank: 42 Searches/Mo: 720 Est. Value/Click: \$0.74 http://www.stonetemple.com/articles/google-coop-overview.shtml	0 new clicks/month
css stylesheets Rank: 42 Searches/Mo: 390 Est. Value/Click: \$0.42 http://www.stonetemple.com/articles/css-and-seo.shtml	0 new clicks/month
visual sciences Rank: 49 Searches/Mo: 480 Est. Value/Click: \$0.96 http://www.stonetemple.com/articles/interview-eric-peterson.shtml	0 new clicks/month
find videos Rank: 49 Searches/Mo: 720 Est. Value/Click: \$0.4 http://www.stonetemple.com/articles/video-search-optimization.shtml	0 new clicks/month
search api Rank: 42 Searches/Mo: 0 Est. Value/Click: \$2.23 http://www.stonetemple.com/articles/google-ajax-search-api.shtml	0 new clicks/month
search for video Rank: 42 Searches/Mo: 0 Est. Value/Click: \$0.59 http://www.stonetemple.com/articles/video-search-optimization.shtml	0 new clicks/month
mathur Rank: 46 Searches/Mo: 480 Est. Value/Click: \$0.38 http://www.stonetemple.com/articles/interview-pankaj-mathur.shtml	0 new clicks/month
web reporting tools Rank: 49 Searches/Mo: 300 Est. Value/Click: \$3.64 http://www.stonetemple.com/articles/analytics-report-august-2007.shtml	0 new clicks/month
search for videos Rank: 46 Searches/Mo: 0 Est. Value/Click: \$0.5 http://www.stonetemple.com/articles/video-search-optimization.shtml	0 new clicks/month
engleman Rank: 48 Searches/Mo: 300 Est. Value/Click: \$0.42 http://www.stonetemple.com/articles/interview-eric-engleman.shtml	0 new clicks/month
web video search Rank: 46 Searches/Mo: 0 Est. Value/Click: \$1.42 http://www.stonetemple.com/articles/video-search-optimization.shtml	0 new clicks/month
interviwe Rank: 30 Searches/Mo: 0 Est. Value/Click: \$0.42 http://www.stonetemple.com/articles/interview-matt-cutts-012510.shtml	0 new clicks/month
a quality Rank: 49 Searches/Mo: 150 Est. Value/Click: \$0.58 http://www.stonetemple.com/articles/google-cse-success.shtml	0 new clicks/month
content developers Rank: 46 Searches/Mo: 0 Est. Value/Click: \$1.29 http://www.stonetemple.com/articles/content-development.shtml	0 new clicks/month
gary price blog Rank: 32 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.stonetemple.com/articles/interview-gary-price-may-2007.shtml	0 new clicks/month

guides tv Rank: 42 Searches/Mo: 0 Est. Value/Click: \$0.56 http://www.stonetemple.com/articles/interview-kirsten-rasanen.shtml	0 new clicks/month
web analytics reports Rank: 10 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.stonetemple.com/articles/analytics-report-august-2007.shtml	0 new clicks/month
active dashboard Rank: 45 Searches/Mo: 0 Est. Value/Click: \$2.26 http://www.stonetemple.com/articles/hbx-11-cool-things.shtml	0 new clicks/month
guide to interviews Rank: 48 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.stonetemple.com/articles/interview-kirsten-rasanen.shtml	0 new clicks/month
microsoft webmaster Rank: 49 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.stonetemple.com/articles/interview-nathan-buggia.shtml	0 new clicks/month

[Download as CSV](#)

Top Site Sections Summary

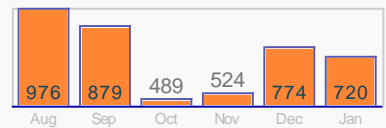
Estimated Clicks/Month

[stonetemple.com/articles](#)

Number of Keywords: 165

Estimated Value/Mo: \$731 (-\$98)

Top Keywords: google co, interview, infousa, matt cutts, hbx

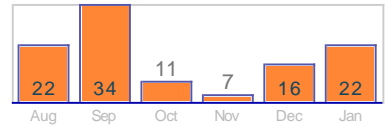


[stonetemple.com/blog](#)

Number of Keywords: 1

Estimated Value/Mo: \$9 (-\$3)

Top Keywords: stone temple

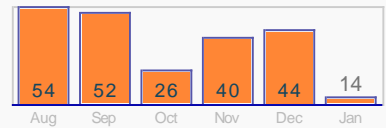


[stonetemple.com/analytics.s...](#)

Number of Keywords: 2

Estimated Value/Mo: \$1 (-\$133)

Top Keywords: web analytics services, web analytics service

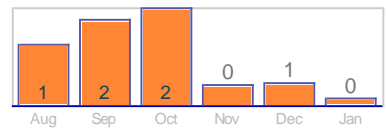


[stonetemple.com/podcasts](#)

Number of Keywords: 2

Estimated Value/Mo: \$0 (-\$1)

Top Keywords: kim krause, debra mastaler

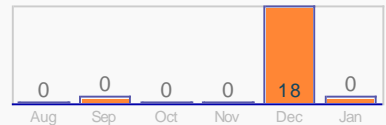


[stonetemple.com/stc_article...](#)

Number of Keywords: 2

Estimated Value/Mo: \$0 (-\$1)

Top Keywords: consulting articles

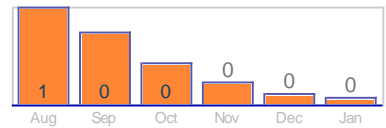


[stonetemple.com/stc_stonehe...](#)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: stonehenge picture



[stonetemple.com/podcasts.shtml](#)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords:



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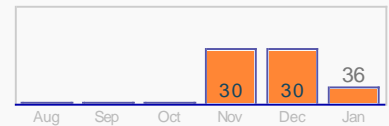
Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

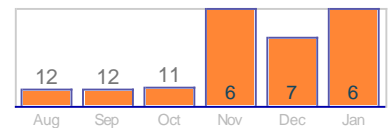
google co (22)

Searches/Mo: 0 Est. Value/Click: \$0.84 Est. Potential New Clicks/Month: 27k
Other Keywords for URL: google co, google coop, goggle co



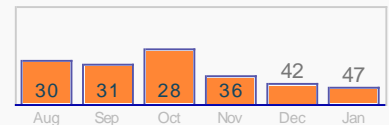
infousa (20)

Searches/Mo: 7k Est. Value/Click: \$4.93 Est. Potential New Clicks/Month: 867
Other Keywords for URL: infousa, pankaj, mathur



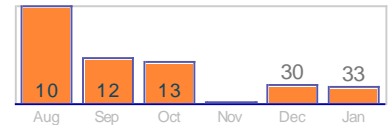
301 redirect (50)

Searches/Mo: 7k Est. Value/Click: \$1.12 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: 301 redirects, 301 redirect



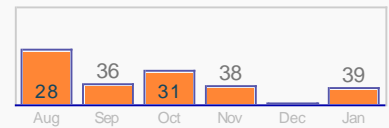
videomaker (42)

Searches/Mo: 3k Est. Value/Click: \$3.39 Est. Potential New Clicks/Month: 187
Other Keywords for URL: videomaker, old web pages, videomaker com, www.videomaker.com



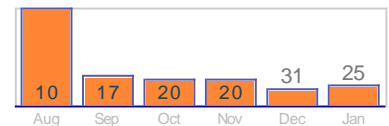
google links (39)

Searches/Mo: 990 Est. Value/Click: \$5.13 Est. Potential New Clicks/Month: 122
Other Keywords for URL: subscribed, google coop, google links, suscribed, subscribed



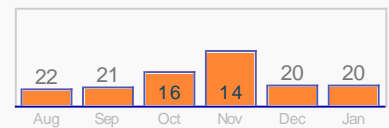
google search api (32)

Searches/Mo: 0 Est. Value/Click: \$2.02 Est. Potential New Clicks/Month: 307
Other Keywords for URL: google search api, google ajax, ajax search, search api



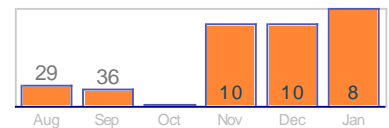
Web Analytics software (47)

Searches/Mo: 2k Est. Value/Click: \$6.34 Est. Potential New Clicks/Month: 93
Other Keywords for URL: Web Analytics software, web analytic software, webanalytics, web metrics comparison, web analytics research



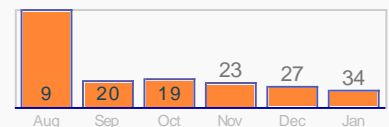
interview (29)

Searches/Mo: 90k Est. Value/Click: \$0.25 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: interview, entrevista, cutts, interviwe



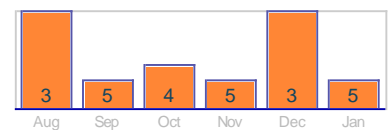
bruce clay (18)

Searches/Mo: 1k Est. Value/Click: \$2.92 Est. Potential New Clicks/Month: 144
Other Keywords for URL: bruce clay, bruceclay



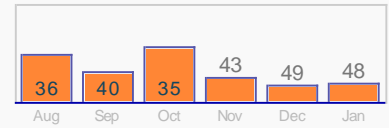
custom search (32)

Searches/Mo: 4k Est. Value/Click: \$1.55 Est. Potential New Clicks/Month: 218
Other Keywords for URL: custom search, custom search engine, custom search engines, google search engines, customer search



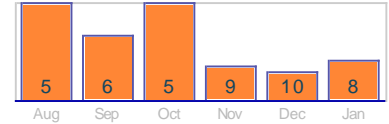
www yahoo com (37)

Searches/Mo: 10k Est. Value/Click: \$0.3 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: www yahoo com



web analytic software (36)

Searches/Mo: 240 Est. Value/Click: \$20 Est. Potential New Clicks/Month: 15
Other Keywords for URL: Web Analytics software, web analytic software, webanalytics, web metrics comparison, web analytics research



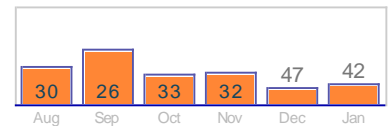
ses chicago (49)

Searches/Mo: 0 Est. Value/Click: \$2.65 Est. Potential New Clicks/Month: 97
Other Keywords for URL: ses chicago



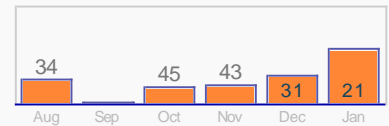
custom search engine (27)

Searches/Mo: 870 Est. Value/Click: \$2.33 Est. Potential New Clicks/Month: 84
Other Keywords for URL: custom search, custom search engine, custom search engines, google search engines, customer search



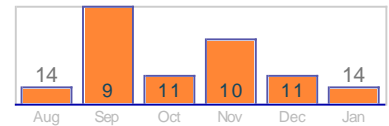
danny sullivan (40)

Searches/Mo: 2k Est. Value/Click: \$1.14 Est. Potential New Clicks/Month: 167
Other Keywords for URL: danny sullivan, danny sullivan search



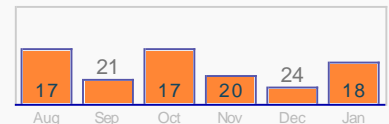
videomaker com (34)

Searches/Mo: 570 Est. Value/Click: \$4.52 Est. Potential New Clicks/Month: 41
Other Keywords for URL: videomaker, old web pages, videomaker com, www videomaker com



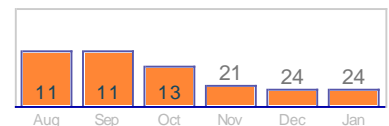
jakob nielsen (33)

Searches/Mo: 3k Est. Value/Click: \$0.58 Est. Potential New Clicks/Month: 307
Other Keywords for URL: jakob nielsen, usability guru, jakob nielsen usability, jacob nielsen, jakob nielsen homepage



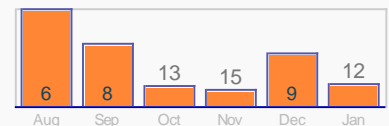
google search engines (43)

Searches/Mo: 2k Est. Value/Click: \$1.57 Est. Potential New Clicks/Month: 103
Other Keywords for URL: custom search, custom search engine, custom search engines, google search engines, customer search



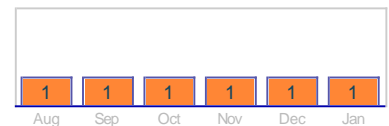
javascript location (15)

Searches/Mo: 0 Est. Value/Click: \$0.66 Est. Potential New Clicks/Month: 211
Other Keywords for URL: javascript location



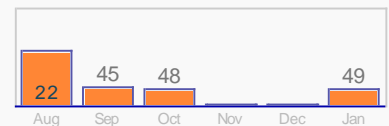
eric peterson (36)

Searches/Mo: 4k Est. Value/Click: \$0.59 Est. Potential New Clicks/Month: 218
Other Keywords for URL: eric peterson, visual sciences, eric t peterson



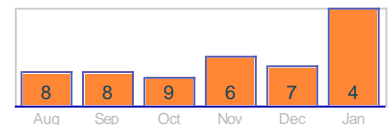
tomkins (34)

Searches/Mo: 1k Est. Value/Click: \$0.74 Est. Potential New Clicks/Month: 167
Other Keywords for URL: tomkins



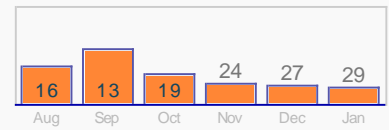
google ajax (25)

Searches/Mo: 570 Est. Value/Click: \$1.47 Est. Potential New Clicks/Month: 81
Other Keywords for URL: google search api, google ajax, ajax search, search api



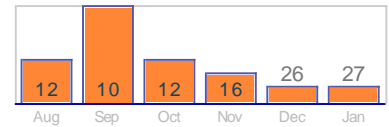
netinsight (5)

Searches/Mo: 0 Est. Value/Click: \$4.24 Est. Potential New Clicks/Month: 27
Other Keywords for URL: netinsight, affinium



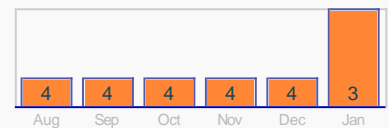
seo meta tags (10)

Searches/Mo: 870 Est. Value/Click: \$1.24 Est. Potential New Clicks/Month: 90
Other Keywords for URL: seo meta tags



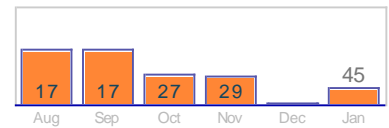
marc johnson (40)

Searches/Mo: 10k Est. Value/Click: \$0.43 Est. Potential New Clicks/Month: 218
Other Keywords for URL: marc johnson, hitwise competitors



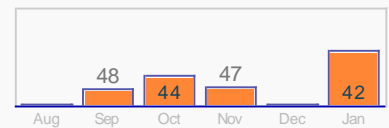
web reporting tools (49)

Searches/Mo: 300 Est. Value/Click: \$3.64 Est. Potential New Clicks/Month: 25
Other Keywords for URL: web reporting tools, final 2007, web analytics report, web analytics reports, web analysis report



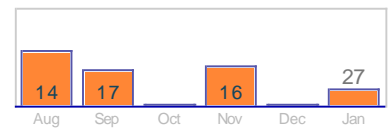
matt cutts (12)

Searches/Mo: 3k Est. Value/Click: \$0.29 Est. Potential New Clicks/Month: 303
Other Keywords for URL: matt cutts



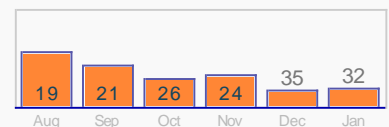
motoko (37)

Searches/Mo: 2k Est. Value/Click: \$0.6 Est. Potential New Clicks/Month: 147
Other Keywords for URL: motoko, japanese seo, japanese search engine optimization



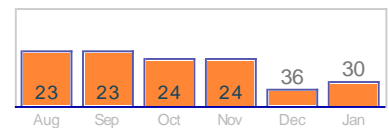
old web pages (27)

Searches/Mo: 0 Est. Value/Click: \$1.11 Est. Potential New Clicks/Month: 78
Other Keywords for URL: videomaker, old web pages, videomaker com, www videomaker com



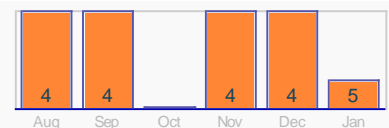
naam (40)

Searches/Mo: 3k Est. Value/Click: \$0.39 Est. Potential New Clicks/Month: 218
Other Keywords for URL: naam



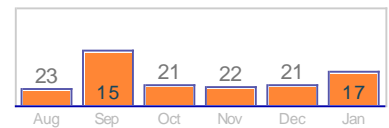
eric ward (23)

Searches/Mo: 4k Est. Value/Click: \$0.68 Est. Potential New Clicks/Month: 120
Other Keywords for URL: eric ward



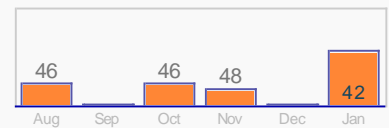
webanalytics (48)

Searches/Mo: 570 Est. Value/Click: \$3.91 Est. Potential New Clicks/Month: 20
Other Keywords for URL: Web Analytics software, web analytic software, webanalytics, web metrics comparison, web analytics research



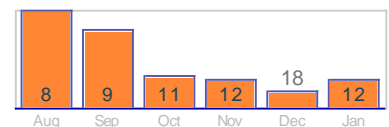
www videomaker com (25)

Searches/Mo: 240 Est. Value/Click: \$5.07 Est. Potential New Clicks/Month: 15
Other Keywords for URL: videomaker, old web pages, videomaker com, www videomaker com



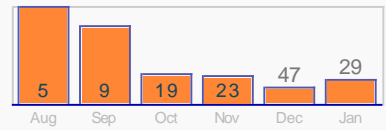
incisive media (42)

Searches/Mo: 0 Est. Value/Click: \$0.77 Est. Potential New Clicks/Month: 96
Other Keywords for URL: incisive media



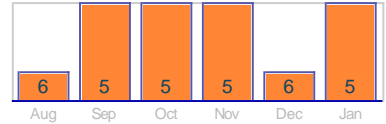
john mueller (35)

Searches/Mo: 2k Est. Value/Click: \$0.48 Est. Potential New Clicks/Month: 147
Other Keywords for URL: john mueller



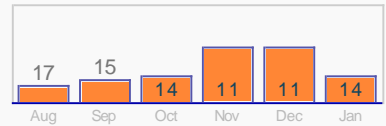
clicktracks (10)

Searches/Mo: 870 Est. Value/Click: \$0.95 Est. Potential New Clicks/Month: 70
Other Keywords for URL: clicktracks, click tracks



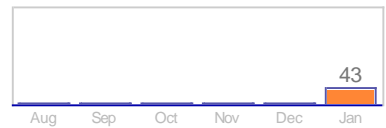
search videos (50)

Searches/Mo: 0 Est. Value/Click: \$0.47 Est. Potential New Clicks/Month: 142
Other Keywords for URL: search videos, search engine video, find videos, search for video, search for videos



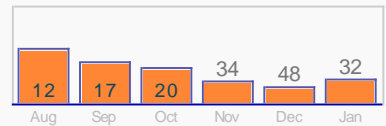
content development (42)

Searches/Mo: 2k Est. Value/Click: \$1.85 Est. Potential New Clicks/Month: 34
Other Keywords for URL: content development, content developers



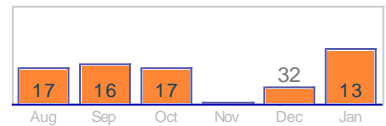
josh cohen (20)

Searches/Mo: 990 Est. Value/Click: \$0.67 Est. Potential New Clicks/Month: 91
Other Keywords for URL: josh cohen



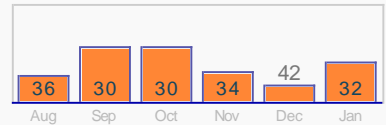
ajax search (32)

Searches/Mo: 0 Est. Value/Click: \$1.48 Est. Potential New Clicks/Month: 40
Other Keywords for URL: google search api, google ajax, ajax search, search api



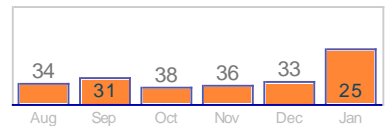
aaron wall (23)

Searches/Mo: 720 Est. Value/Click: \$0.91 Est. Potential New Clicks/Month: 65
Other Keywords for URL: aaron wall



brent payne (21)

Searches/Mo: 480 Est. Value/Click: \$1.34 Est. Potential New Clicks/Month: 40
Other Keywords for URL: brent payne



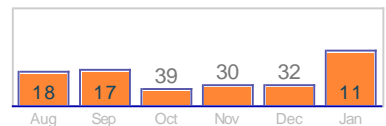
entrevista (13)

Searches/Mo: 2k Est. Value/Click: \$0.34 Est. Potential New Clicks/Month: 141
Other Keywords for URL: interview, entrevista, cutts, interviwe



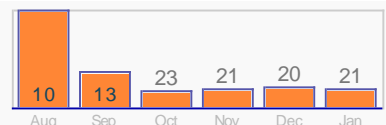
adgooroo (26)

Searches/Mo: 0 Est. Value/Click: \$0.39 Est. Potential New Clicks/Month: 121
Other Keywords for URL: adgooroo



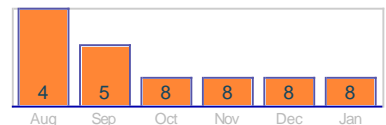
seo blogging (14)

Searches/Mo: 0 Est. Value/Click: \$3.1 Est. Potential New Clicks/Month: 15
Other Keywords for URL: seo blogging



adam lewis (20)

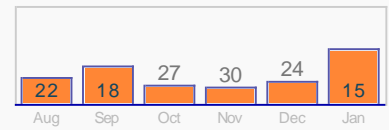
Searches/Mo: 2k Est. Value/Click: \$0.69 Est. Potential New Clicks/Month: 65
Other Keywords for URL: adam lewis



SEO Dashboard

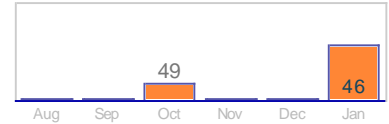
web cookies (20)

Searches/Mo: 720 Est. Value/Click: \$1.03 Est. Potential New Clicks/Month: 40
Other Keywords for URL: web cookies



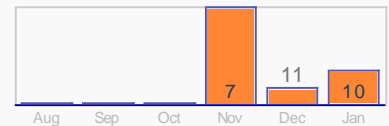
visual sciences (49)

Searches/Mo: 480 Est. Value/Click: \$0.96 Est. Potential New Clicks/Month: 39
Other Keywords for URL: eric peterson, visual sciences, eric t peterson



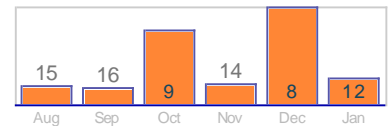
click tracks (14)

Searches/Mo: 480 Est. Value/Click: \$0.92 Est. Potential New Clicks/Month: 39
Other Keywords for URL: clicktracks, click tracks



marder (49)

Searches/Mo: 2k Est. Value/Click: \$0.28 Est. Potential New Clicks/Month: 122
Other Keywords for URL: marder



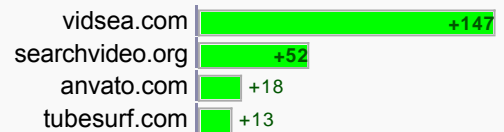
[Download as CSV](#)

Keywords Not Ranked On But Should Be

Estimated Clicks/Month

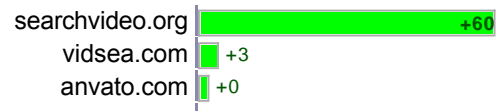
video search

Searches/Month: 22k
Cost/Click: \$0.76 Est. Potential Clicks/Month: 58
Avg. Competitor Rank: 29



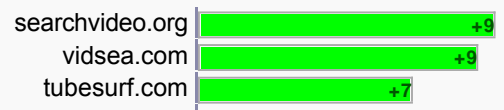
search video

Searches/Month: 10k
Cost/Click: \$0.72 Est. Potential Clicks/Month: 21
Avg. Competitor Rank: 22



video search engine

Searches/Month: 10k
Cost/Click: \$0.58 Est. Potential Clicks/Month: 8
Avg. Competitor Rank: 34



contextual

Searches/Month: 7k
Cost/Click: \$2.28 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 36



myspace videos

Searches/Month: 5k
Cost/Click: \$0.76 Est. Potential Clicks/Month: 7
Avg. Competitor Rank: 24



video search sites

Searches/Month: 0
Cost/Click: \$0.50 Est. Potential Clicks/Month: 6
Avg. Competitor Rank: 7



SEO Dashboard

search video sites

Searches/Month: 0
 Cost/Click: \$0.46 Est. Potential Clicks/Month: 5
 Avg. Competitor Rank: 1

searchvideo.org  +5

myspace video

Searches/Month: 10k
 Cost/Click: \$0.51 Est. Potential Clicks/Month: 7
 Avg. Competitor Rank: 29

tubesurf.com  +7

video search websites

Searches/Month: 0
 Cost/Click: \$1.27 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 9

searchvideo.org  +2

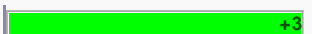
all video

Searches/Month: 3k
 Cost/Click: \$0.81 Est. Potential Clicks/Month: 5
 Avg. Competitor Rank: 5

searchvideo.org  +5

silversmith

Searches/Month: 8k
 Cost/Click: \$1.14 Est. Potential Clicks/Month: 3
 Avg. Competitor Rank: 28

gurjuhandicrafts.com  +3

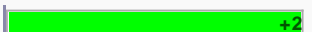
major video

Searches/Month: 4k
 Cost/Click: \$1.69 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 13

searchvideo.org  +2

admatch

Searches/Month: 120
 Cost/Click: \$0.88 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 8

anvato.com  +2

web analysis

Searches/Month: 870
 Cost/Click: \$9.76 Est. Potential Clicks/Month: 0
 Avg. Competitor Rank: 43

socialwebanalytic...  +0

video find

Searches/Month: 300
 Cost/Click: \$0.90 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 6

tubesurf.com  +2

what is web analytics

Searches/Month: 240
 Cost/Click: \$9.19 Est. Potential Clicks/Month: 0
 Avg. Competitor Rank: 37

socialwebanalytic...  +0

find video

Searches/Month: 870
 Cost/Click: \$0.90 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 8

tubesurf.com  +2

google video search

Searches/Month: 2k
 Cost/Click: \$1.39 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 31

tubesurf.com  +1

SEO Dashboard

japanese search engine

Searches/Month: 870
Cost/Click: \$0.94 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 29

webforce-japan.com  +1

video search engines

Searches/Month: 7k
Cost/Click: \$0.36 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 50

searchvideo.org  +3

findvideos

Searches/Month: 0
Cost/Click: \$0.46 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 5

tubesurf.com  +1

japanese writing translation

Searches/Month: 870
Cost/Click: \$1.48 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 43

webforce-japan.com  +0

www celebrity

Searches/Month: 210
Cost/Click: \$1.31 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 15

celebrity-search.com  +1

celebrity link

Searches/Month: 0
Cost/Click: \$1.49 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 21

celebrity-search.com  +0

search engine creation

Searches/Month: 0
Cost/Click: \$3.98 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 24

webforce-japan.com  +0

[Download as CSV](#)

Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

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Keyword Groups with the Most Potential - Details