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# Redflymarketing.com

SEO Dashboard

Feb 15, 2011



## Table of Contents

### SEO Value

- [!\[\]\(0551a83d441798e532995956b603f604\_img.jpg\) Amount of Keywords in Top Search Results](#)
- [!\[\]\(54ee180c0037b66a36ce2219a481afde\_img.jpg\) Number of Unique Pages that Rank Organically](#)
- [!\[\]\(73ae654e8897db9b21f1bf9d9efc07ef\_img.jpg\) Total Organic Clicks Per Month](#)
- [!\[\]\(278ecf8622de254ce2917d264729f4b0\_img.jpg\) Value of Organic Clicks Per Month](#)
- [!\[\]\(3b5d74d5eba68301b1a5c22417b6b52c\_img.jpg\) Organic Clicks Change](#)
- [!\[\]\(95826e66cf958c3135662f918c38faf5\_img.jpg\) Biggest Gains / Most Valuable Keywords](#)
- [!\[\]\(5561815f7b3c21cd4837848c1b3a53b8\_img.jpg\) Newly Ranked Organic Pages](#)
- [!\[\]\(07e9f8bb2d9a8e0c79a2191f366ec50f\_img.jpg\) New Keywords / Top Sections](#)
- [!\[\]\(52e0a18eb8718406aa94c7ba9d56e87c\_img.jpg\) Keyword Groups with the Biggest Gains](#)

### Opportunity

- [!\[\]\(511a36c244659513b679df9c639945de\_img.jpg\) Biggest Opportunities / Not Ranked Keywords](#)
- [!\[\]\(2c0783baf87a2728b2fe49eb1c34c456\_img.jpg\) Keyword Overlap in Your SEO & PPC campaigns](#)
- [!\[\]\(7cfb20e3a97beaa6243bf39ce8dc849f\_img.jpg\) Keyword Groups with the Most Potential](#)

### Competition

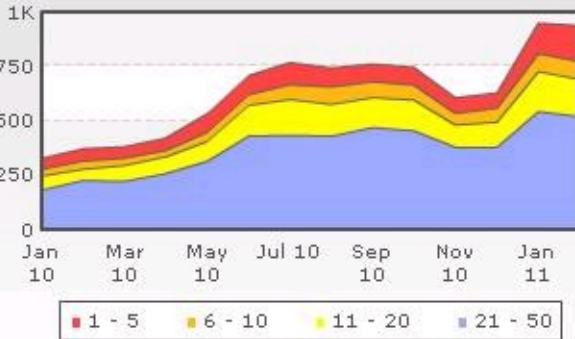
- [!\[\]\(67ff022fd78f943b679992c2874bbfd1\_img.jpg\) Traffic Share and Movers Shakers](#)
- [!\[\]\(042ea11c58a77088d3dd7150909adec0\_img.jpg\) Competition](#)
- [!\[\]\(5890ff4c38007932c846fa9d39ba1fe6\_img.jpg\) Top Organic Competitors / Partners and their Best Keywords](#)

### Appendix: Additional and Extended Details

- [!\[\]\(2a133ebb0337313d16cc068f19494aa2\_img.jpg\) Biggest Gains \(all\)](#)
- [!\[\]\(e5831951c2bb646a242d812c288ddabc\_img.jpg\) Most Valuable Keywords \(all\)](#)
- [!\[\]\(767ddc536c5331f5333c7801240a378b\_img.jpg\) Newly Ranked Organic Pages \(all\)](#)
- [!\[\]\(7379045168890876f99aa36845a7ccf9\_img.jpg\) New Keywords \(all\)](#)
- [!\[\]\(42f4a0fde8ff3fc8d2b462e1f7f61ba8\_img.jpg\) Top Sections \(all\)](#)
- [!\[\]\(55973d721ff8fc5f4567ee0a60d2b0a0\_img.jpg\) Keyword Groups with the Biggest Gains - Details](#)
- [!\[\]\(9e509267a2baf8aa929419c5d25bb1da\_img.jpg\) Biggest Opportunities \(all\)](#)
- [!\[\]\(0bc67d4379f161b1b57851601e86d54f\_img.jpg\) Not Ranked Keywords \(all\)](#)
- [!\[\]\(fc84442f9bc4853b69576ffc7bbb31d9\_img.jpg\) Keyword Overlap in Your SEO & PPC campaigns \(all\)](#)
- [!\[\]\(68b4645b186da5830f2beb5a755929e8\_img.jpg\) Keyword Groups with the Most Potential - Details](#)

# Redflymarketing.com: SEO Dashboard

Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 377 different keywords. More importantly, you are in the top 5 on 164 which is up by 2.42% or 23 keywords since last month.

Number of Unique Pages that Rank Organically



77 of your pages appear in the top 50 of at least one search.

Total Organic Clicks Per Month



You should be getting 11k clicks per month from your organic placements on Google. That's up 9k clicks or 335% from last month.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$62k. That's an additional savings of \$54k over last month.

You gained 8,653 clicks last month, worth \$54,103.



# Redflymarketing.com: SEO Dashboard

## Biggest Gains

You moved up in ranks on 435 keywords last month. All those gains added up to about 313 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$1k.

	Rank
▲ google adwords Estimated Clicks/Month gained: 78 <a href="http://www.redflymarketing.com/adword...">http://www.redflymarketing.com/adword...</a>	27(+7)
▲ adwords promotional code Estimated Clicks/Month gained: 34 <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a>	3(+43)
▲ google adwords promotional code Estimated Clicks/Month gained: 31 <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a>	5(+44)
▲ adwords promo code Estimated Clicks/Month gained: 26 <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a>	2(+42)
▲ google adwords promo code Estimated Clicks/Month gained: 19 <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a>	3
▲ adword Estimated Clicks/Month gained: 9 <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a>	23(+23)
▲ adwords coupon code Estimated Clicks/Month gained: 8 <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a>	5
▲ adwords promotion code Estimated Clicks/Month gained: 7 <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a>	3(+47)
▲ google adwords promotion code Estimated Clicks/Month gained: 6 <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a>	2
▲ google Promotional code Estimated Clicks/Month gained: 6 <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a>	2(+36)
▲ google adwords promotion Estimated Clicks/Month gained: 6 <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a>	2(+38)

[View more](#) (p. 14)

## Most Valuable Keywords

You gained ranks on 11 out of your top 20 most valuable keywords. Moving up the charts on those important keywords means about -8.63 visits to the site that wouldn't have come last month.

	Rank
<b>adwords</b> Rank: 15(-4) Est. Clicks/Mo: 1k(-848) Est. Value/Mo: \$8k(-\$6.429k)	
<b>google adwords</b> Rank: 27(+7) Est. Clicks/Mo: 213(+78) Est. Value/Mo: \$2k(+\$572)	
<b>ad words</b> Rank: 13(+1) Est. Clicks/Mo: 147(-9) Est. Value/Mo: \$957(-\$58.637)	
<b>google ad words</b> Rank: 21 Est. Clicks/Mo: 57 Est. Value/Mo: \$606	
<b>adwords</b> Rank: 18(-5) Est. Clicks/Mo: 4(-6) Est. Value/Mo: \$103(-\$113.412)	
<b>google adwords promotional code</b> Rank: 5(+44) Est. Clicks/Mo: 32(+31) Est. Value/Mo: \$96(+\$93)	
<b>adwords quality score</b> Rank: 1 Est. Clicks/Mo: 46(+6) Est. Value/Mo: \$92(+\$11)	
<b>adwords promotional code</b> Rank: 3(+43) Est. Clicks/Mo: 35(+34) Est. Value/Mo: \$90(+\$88)	
<b>adword</b> Rank: 23(+23) Est. Clicks/Mo: 14(+9) Est. Value/Mo: \$86(+\$53)	

[View more](#) (p. 19)



# Redflymarketing.com: SEO Dashboard

## Newly Ranked Organic Pages

**2 pages show up in Google search results that didn't last month.** Combined, those new placements drive 0.12 clicks, which would be worth about \$44 if you paid for those same clicks in Google Adwords.

<http://www.redflymarketing.com/search-marketing-consultation/>

Keywords (rank): marketing consultation (33)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.34**

<http://www.redflymarketing.com/adwords-tutorials/adwords-basics/how-to-track-your-results/>

Keywords (rank):

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

[View more](#) (p. 21)



# Redflymarketing.com: SEO Dashboard

## New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 138 keywords that you didn't even show up on last month. Those keywords drive 80 clicks worth an estimated \$251 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 2k clicks per month if you could be in the first position on each of the keywords.

### google adwords promo code

Rank: 3 Searches/Mo: 870 Est. Value/Click: \$2.67  
Estimated New Clicks/Month: 19

### adwords coupon code

Rank: 5 Searches/Mo: 870 Est. Value/Click: \$1.47  
Estimated New Clicks/Month: 8

### google adwords promotion code

Rank: 2 Searches/Mo: 480 Est. Value/Click: \$3.45  
Estimated New Clicks/Month: 6

### ppc how to

Rank: 1 Searches/Mo: 0 Est. Value/Click: \$1.5  
Estimated New Clicks/Month: 5

### googleadwords

Rank: 46 Searches/Mo: 7k Est. Value/Click: \$8.96  
Estimated New Clicks/Month: 3

### ppc campaign management

Rank: 22 Searches/Mo: 2k Est. Value/Click: \$6.82  
Estimated New Clicks/Month: 3

### online marketing services

Rank: 26 Searches/Mo: 4k Est. Value/Click: \$4.06  
Estimated New Clicks/Month: 2

### google adwords coupon

Rank: 25 Searches/Mo: 2k Est. Value/Click: \$3.55  
Estimated New Clicks/Month: 2

### free google adwords

Rank: 14 Searches/Mo: 870 Est. Value/Click: \$1.81  
Estimated New Clicks/Month: 2

### create landing pages

Rank: 6 Searches/Mo: 120 Est. Value/Click: \$0.08  
Estimated New Clicks/Month: 2

### ppc campaign

Rank: 29 Searches/Mo: 2k Est. Value/Click: \$6.19  
Estimated New Clicks/Month: 1

[View more](#) (p. 22)

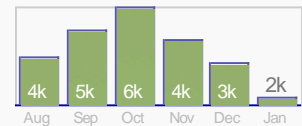
## Top Site Sections Summary

The top 2 site sections draw 101% of all of your organic visitors. Together those sections combine for 2k clicks per month.

### Clicks/Month

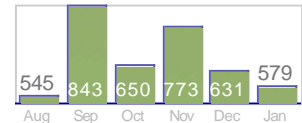
#### [redflymarketing.com/adwords...](#)

Number of Keywords: 252  
Est. Value/Mo: \$12k (-\$9k)



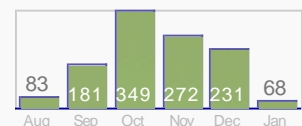
#### [redflymarketing.com/blog](#)

Number of Keywords: 401  
Est. Value/Mo: \$1k (-\$138)



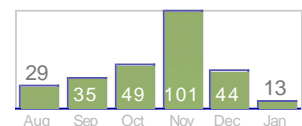
#### [redflymarketing.com/intern...](#)

Number of Keywords: 37  
Est. Value/Mo: \$111 (-\$585)



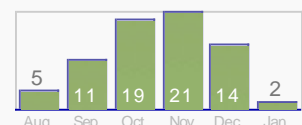
#### [redflymarketing.com/pay-p...](#)

Number of Keywords: 86  
Est. Value/Mo: \$74 (-\$149)



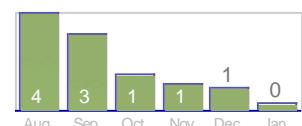
#### [redflymarketing.com/about...](#)

Number of Keywords: 10  
Est. Value/Mo: \$1 (-\$64)



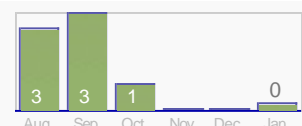
#### [redflymarketing.com/pricing](#)

Number of Keywords: 4  
Est. Value/Mo: \$0



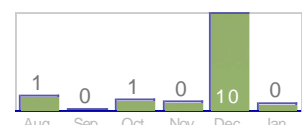
#### [redflymarketing.com/search...](#)

Number of Keywords: 1  
Est. Value/Mo: \$0



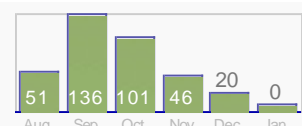
#### [redflymarketing.com/search...](#)

Number of Keywords: 3  
Est. Value/Mo: \$0 (-\$21)



#### [redflymarketing.com/search...](#)

Number of Keywords: 5  
Est. Value/Mo: \$0 (-\$48)



[View more](#) (p. 26)



## Keyword Groups with the Biggest Gains





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## Biggest Opportunities

You currently rank somewhere in the top 50 on 937 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 48k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 45k clicks per month. That would cost you more than \$315k in equivalent PPC dollars.

### adwords

Rank: 15 (-4) Searches/Mo: 201k Est. Value/Click: \$7.58  
**Est. Potential New Clicks/Month: 18,556**

### google adwords

Rank: 27 (+7) Searches/Mo: 135k Est. Value/Click: \$7.38  
**Est. Potential New Clicks/Month: 12,830**

### google ad words

Rank: 21 Searches/Mo: 22k Est. Value/Click: \$11  
**Est. Potential New Clicks/Month: 2,088**

### ad words

Rank: 13 (+1) Searches/Mo: 22k Est. Value/Click: \$6.51  
**Est. Potential New Clicks/Month: 1,998**

### googleadwords

Rank: 46 Searches/Mo: 7k Est. Value/Click: \$8.96  
**Est. Potential New Clicks/Month: 516**

### adword

Rank: 23 (+23) Searches/Mo: 33k Est. Value/Click: \$5.98  
**Est. Potential New Clicks/Month: 626**

### google adword

Rank: 28 Searches/Mo: 5k Est. Value/Click: \$8.53  
**Est. Potential New Clicks/Month: 336**

### addwords

Rank: 18 (-5) Searches/Mo: 1k Est. Value/Click: \$24  
**Est. Potential New Clicks/Month: 113**

### dmoz

Rank: 46 (+1) Searches/Mo: 10k Est. Value/Click: \$1.67  
**Est. Potential New Clicks/Month: 1,617**

### google addwords

Rank: 24 (+5) Searches/Mo: 1k Est. Value/Click: \$30  
**Est. Potential New Clicks/Month: 56**

### adwords google

Rank: 27 (+11) Searches/Mo: 4k Est. Value/Click: \$7.38  
**Est. Potential New Clicks/Month: 220**

[View more](#) (p. 27)

## Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 2M searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

### ppc management

Cost/Click: \$11.00 Est. Potential Clicks/Mo.: 146  
 Avg. Competitor Rank: 21

**Searches/Mo.: 7k**

### adwords management

Cost/Click: \$10.00 Est. Potential Clicks/Mo.: 27  
 Avg. Competitor Rank: 9

**Searches/Mo.: 2k**

### pay per click management services

Cost/Click: \$9.05 Est. Potential Clicks/Mo.: 46  
 Avg. Competitor Rank: 12

**Searches/Mo.: 2k**

### ppc management services

Cost/Click: \$6.41 Est. Potential Clicks/Mo.: 43  
 Avg. Competitor Rank: 14

**Searches/Mo.: 1k**

### adwords keyword tool

Cost/Click: \$4.67 Est. Potential Clicks/Mo.: 437  
 Avg. Competitor Rank: 13

**Searches/Mo.: 18k**

### google ppc

Cost/Click: \$9.11 Est. Potential Clicks/Mo.: 6 Avg. Competitor Rank: 20

**Searches/Mo.: 2k**

### adword management

Cost/Click: \$11.00 Est. Potential Clicks/Mo.: 6  
 Avg. Competitor Rank: 17

**Searches/Mo.: 390**

### keyword tool

Cost/Click: \$2.76 Est. Potential Clicks/Mo.: 2k Avg. Competitor Rank: 3

**Searches/Mo.: 74k**

### ppc management company

Cost/Click: \$6.67 Est. Potential Clicks/Mo.: 9 Avg. Competitor Rank: 8

**Searches/Mo.: 570**

### management ppc

Cost/Click: \$11.00 Est. Potential Clicks/Mo.: 9  
 Avg. Competitor Rank: 18

**Searches/Mo.: 570**

### google adwords training

Cost/Click: \$7.12 Est. Potential Clicks/Mo.: 19 Avg. Competitor Rank: 8

**Searches/Mo.: 990**

### google keyword tool

Cost/Click: \$3.18 Est. Potential Clicks/Mo.: 2k Avg. Competitor Rank: 5

**Searches/Mo.: 60k**

[View more](#) (p. 31)



# Redflymarketing.com: SEO Dashboard

## Keyword Overlap in Your SEO & PPC campaigns

**You currently don't have any ads on keywords that you also rank organically for.** *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs.  Paid Clicks

None

[View more](#) (p. 34)

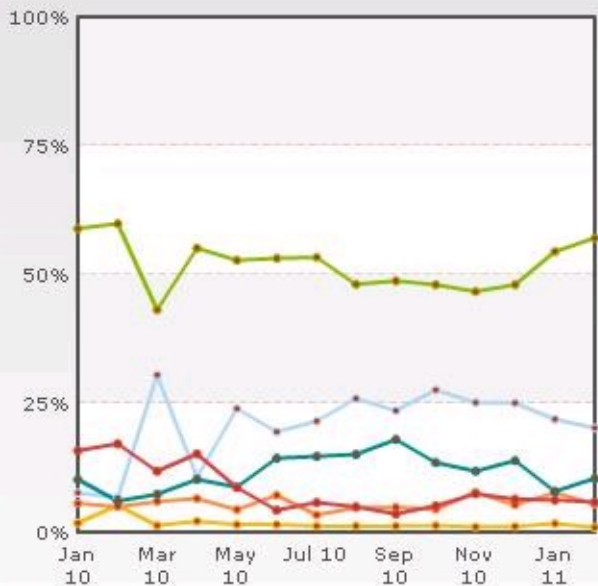
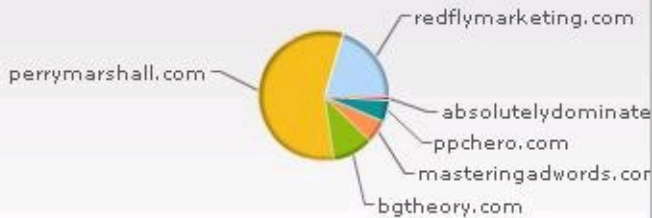


# Redflymarketing.com: SEO Dashboard

## Keyword Groups with the Most Potential

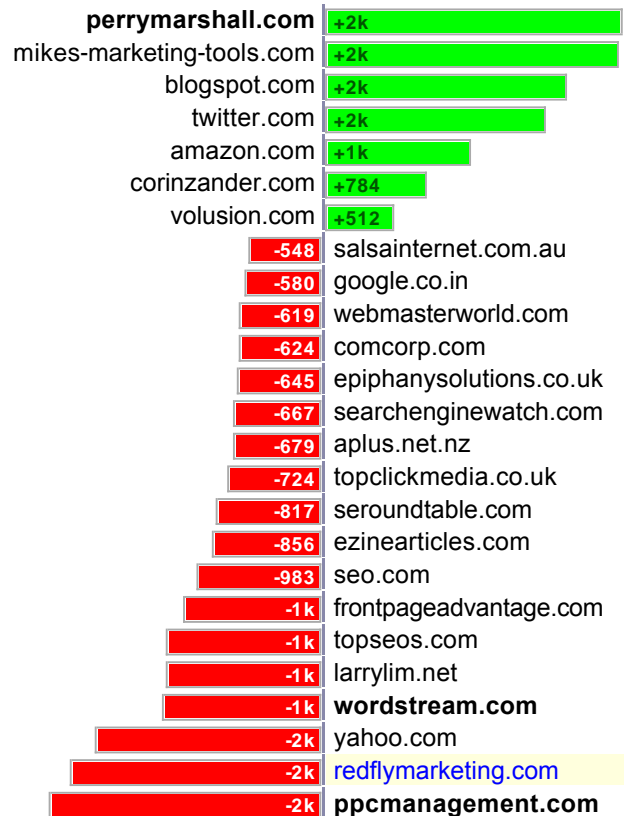
### Traffic Share

Relative to your top 5 competitors, your site has 20% of the traffic share. At the same time, bgtheory.com has exploded and ripped traffic from redflymarketing.com and masteringadwords.com.



### Domains that Gained or Lost Clicks on your Keywords

This month, Perrymarshall.com gained 2k clicks by improving their position on organic searches that you also rank for.



\*competitors in bold



# Redflymarketing.com: SEO Dashboard

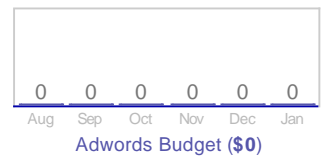
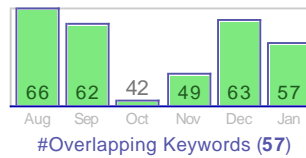
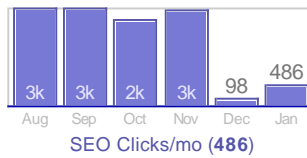
Competition: You Lost 14% in Share of Clicks Relative to your Top 5 Competitors

## Top Organic Competitors and their Best Keywords

Just 3 out of your top ten organic competitors spends anything on Google Adwords. Combined, your organic competitors get about 98% of their traffic from unpaid search. The biggest mover was wordstream.com. They picked up 33k organic clicks overall while actually decreasing the number of keywords they overlap with you.

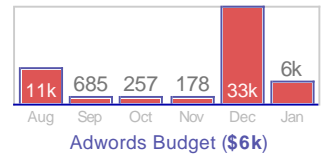
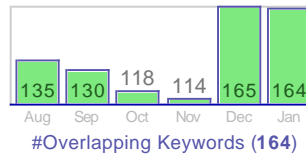
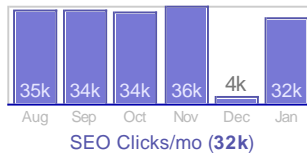
### absolutelydominate.com

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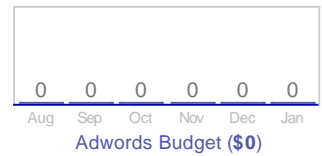
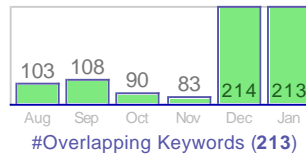
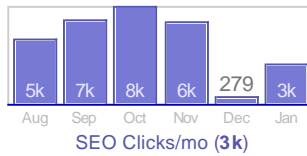
### perrymarshall.com

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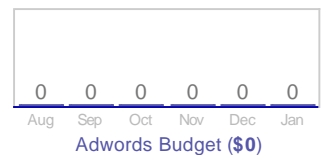
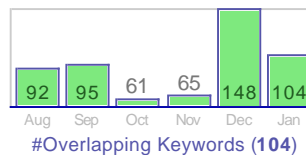
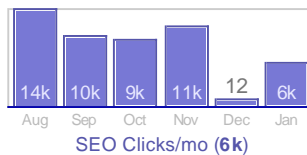
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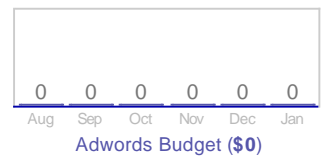
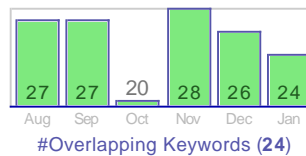
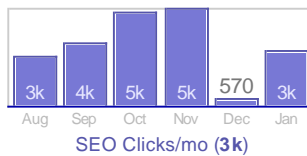
### bgtheory.com

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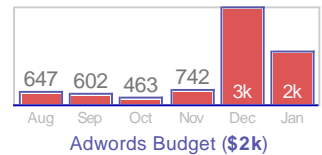
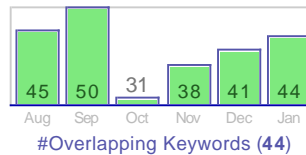
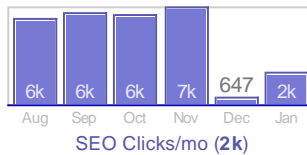
### masteringadwords.com

adwords ebook (1), adwords com (7), ad words (26), adwords (28), google adwords (41)



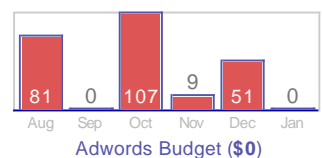
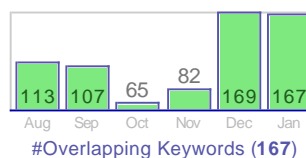
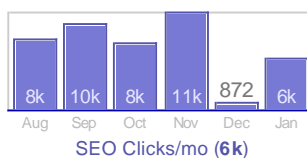
### smsrd.com

google adwords expert (1), adwords expert (1), adwords experts (1), google adwords (39), adwords (44)



### ppcblog.com

PPC training (1), google adwords training (2), how google works (3), google content network (9), google adwords (36)



# Redflymarketing.com: SEO Dashboard



# Redflymarketing.com: SEO Dashboard

Biggest Gains (all)	Clicks/Month														
<p>▲ <b>google adwords 27(+7)</b>  <b>Est. Clicks/Month gained: 78</b> Est. Value/Click: \$7.38 Estimated Value gained: \$572  <a href="http://www.redflymarketing.com/adword...">http://www.redflymarketing.com/adword...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>385</td><td>602</td><td>305</td><td>330</td><td>136</td><td>213</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	385	602	305	330	136	213
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	385	602	305	330	136	213									
<p>▲ <b>adwords promotional code 3(+43)</b>  <b>Est. Clicks/Month gained: 34</b> Est. Value/Click: \$2.56 Estimated Value gained: \$88  <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td><td>35</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	1	35
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	0	0	0	1	35									
<p>▲ <b>google adwords promotional code 5(+44)</b>  <b>Est. Clicks/Month gained: 31</b> Est. Value/Click: \$3 Estimated Value gained: \$93  <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td><td>32</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	1	32
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	0	0	0	1	32									
<p>▲ <b>adwords promo code 2(+42)</b>  <b>Est. Clicks/Month gained: 26</b> Est. Value/Click: \$1.91 Estimated Value gained: \$50  <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>26</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	26
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	0	0	0	0	26									
<p>▲ <b>google adwords promo code 3</b>  <b>Est. Clicks/Month gained: 19</b> Est. Value/Click: \$2.67 Estimated Value gained: \$51  <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>29</td><td>31</td><td>0</td><td>8</td><td>6</td><td>14</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	29	31	0	8	6	14
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	29	31	0	8	6	14									
<p>▲ <b>adword 23(+23)</b>  <b>Est. Clicks/Month gained: 9</b> Est. Value/Click: \$5.98 Estimated Value gained: \$53  <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>7</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	7
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	0	0	0	0	7									
<p>▲ <b>adwords coupon code 5</b>  <b>Est. Clicks/Month gained: 8</b> Est. Value/Click: \$1.47 Estimated Value gained: \$11  <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>6</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	1	0	0	0	0	6
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	1	0	0	0	0	6									
<p>▲ <b>adwords promotion code 3(+47)</b>  <b>Est. Clicks/Month gained: 7</b> Est. Value/Click: \$3.11 Estimated Value gained: \$21  <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td><td>6</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	4	0	0	0	0	6
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	4	0	0	0	0	6									
<p>▲ <b>google adwords promotion code 2</b>  <b>Est. Clicks/Month gained: 6</b> Est. Value/Click: \$3.45 Estimated Value gained: \$21  <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>37</td><td>42</td><td>41</td><td>53</td><td>36</td><td>42</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	37	42	41	53	36	42
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	37	42	41	53	36	42									
<p>▲ <b>google Promotional code 2(+36)</b>  <b>Est. Clicks/Month gained: 6</b> Est. Value/Click: \$0.08 Estimated Value gained: \$0  <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>5</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	5
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	0	0	0	0	5									
<p>▲ <b>google adwords promotion 2(+38)</b>  <b>Est. Clicks/Month gained: 6</b> Est. Value/Click: \$3.93 Estimated Value gained: \$23  <a href="http://www.redflymarketing.com/blog/f...">http://www.redflymarketing.com/blog/f...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>5</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	5
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	0	0	0	0	5									

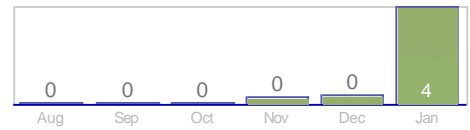


# Redflymarketing.com: SEO Dashboard

## ▲ google firefox 8(+1)

Est. Clicks/Month gained: 5 Est. Value/Click: \$1.02 Estimated Value gained: \$5

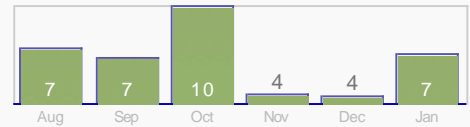
<http://www.redflymarketing.com/intern...>



## ▲ ppc how to 1

Est. Clicks/Month gained: 5 Est. Value/Click: \$1.5 Estimated Value gained: \$8

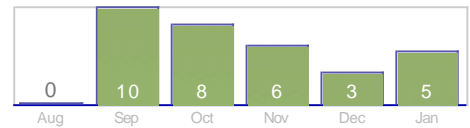
<http://www.redflymarketing.com/adword...>



## ▲ adwords promotional codes 3(+44)

Est. Clicks/Month gained: 5 Est. Value/Click: \$1.81 Estimated Value gained: \$9

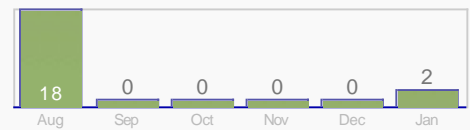
<http://www.redflymarketing.com/blog/f...>



## ▲ ad words promotional code 1(+23)

Est. Clicks/Month gained: 5 Est. Value/Click: \$0.08 Estimated Value gained: \$0

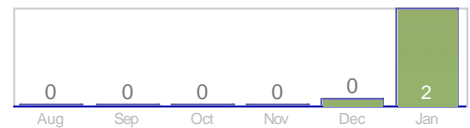
<http://www.redflymarketing.com/blog/f...>



## ▲ adwords promotional 1(+48)

Est. Clicks/Month gained: 3 Est. Value/Click: \$2.42 Estimated Value gained: \$8

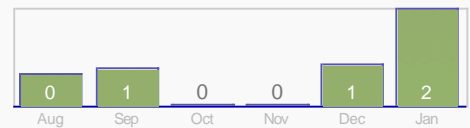
<http://www.redflymarketing.com/blog/f...>



## ▲ google adwords certification 14(+5)

Est. Clicks/Month gained: 3 Est. Value/Click: \$9.01 Estimated Value gained: \$28

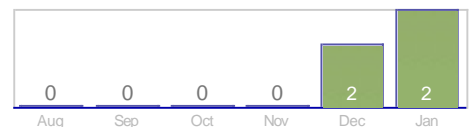
<http://www.redflymarketing.com/adword...>



## ▲ googleadwords 46

Est. Clicks/Month gained: 3 Est. Value/Click: \$8.96 Estimated Value gained: \$27

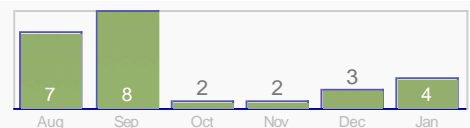
<http://www.redflymarketing.com/adword...>



## ▲ ppc campaign management 22

Est. Clicks/Month gained: 3 Est. Value/Click: \$6.82 Estimated Value gained: \$17

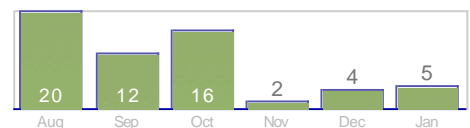
<http://www.redflymarketing.com/>



## ▲ google adwords code 3(+1)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.08 Estimated Value gained: \$0

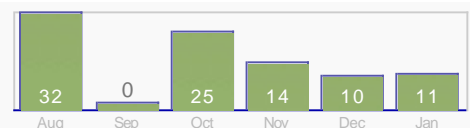
<http://www.redflymarketing.com/blog/f...>



## ▲ online marketing services 26

Est. Clicks/Month gained: 2 Est. Value/Click: \$4.06 Estimated Value gained: \$8

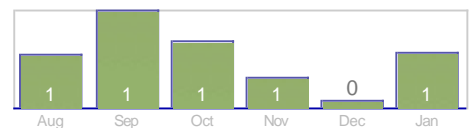
<http://www.redflymarketing.com/>



## ▲ google adwords coupon 25

Est. Clicks/Month gained: 2 Est. Value/Click: \$3.55 Estimated Value gained: \$7

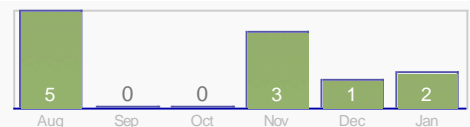
<http://www.redflymarketing.com/blog/f...>



## ▲ adwords promotion 2(+46)

Est. Clicks/Month gained: 2 Est. Value/Click: \$3.86 Estimated Value gained: \$7

<http://www.redflymarketing.com/blog/f...>

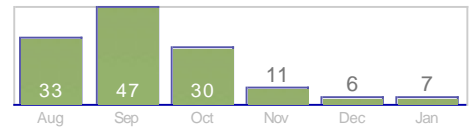


# Redflymarketing.com: SEO Dashboard

## ▲ free google adwords 14

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.81 Estimated Value gained: \$3

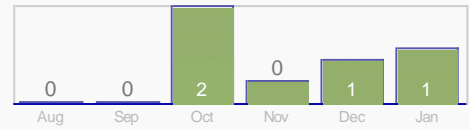
<http://www.redflymarketing.com/blog/f...>



## ▲ create landing pages 6

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.08 Estimated Value gained: \$0

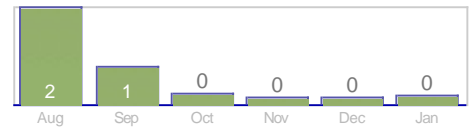
<http://www.redflymarketing.com/adword...>



## ▲ adword promotional code 3(+40)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.08 Estimated Value gained: \$0

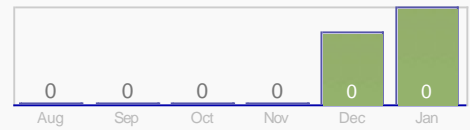
<http://www.redflymarketing.com/blog/f...>



## ▲ ppc campaign 29

Est. Clicks/Month gained: 1 Est. Value/Click: \$6.19 Estimated Value gained: \$8

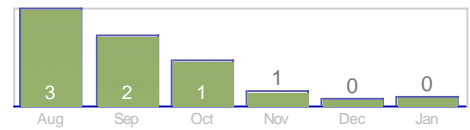
<http://www.redflymarketing.com/blog/t...>



## ▲ affiliate marketing ebook 20

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.97 Estimated Value gained: \$2

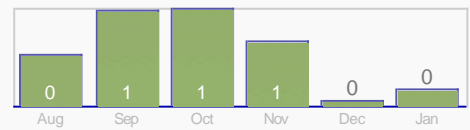
<http://www.redflymarketing.com/intern...>



## ▲ online public relations 18

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.94 Estimated Value gained: \$3

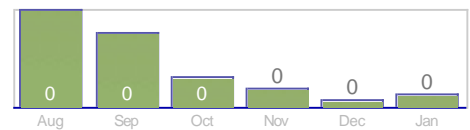
<http://www.redflymarketing.com/blog/o...>



## ▲ how tos 35

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0

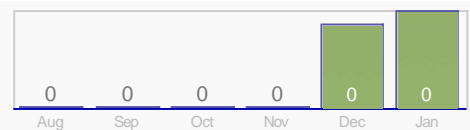
<http://www.redflymarketing.com/adword...>



## ▲ affiliate marketing ebooks 10(+12)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0

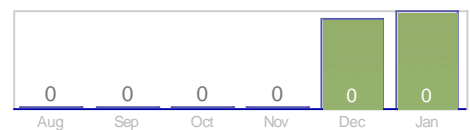
<http://www.redflymarketing.com/intern...>



## ▲ online marketing blog 13(+13)

Est. Clicks/Month gained: 1 Est. Value/Click: \$4.35 Estimated Value gained: \$4

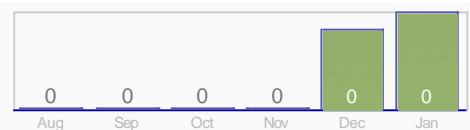
<http://www.redflymarketing.com/blog/>



## ▲ ad words google 29

Est. Clicks/Month gained: 1 Est. Value/Click: \$11 Estimated Value gained: \$9

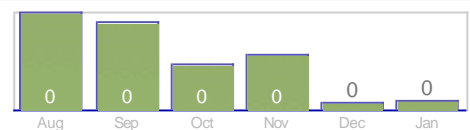
<http://www.redflymarketing.com/adword...>



## ▲ adwords google 27(+11)

Est. Clicks/Month gained: 1 Est. Value/Click: \$7.38 Estimated Value gained: \$6

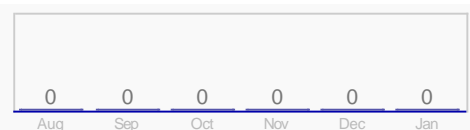
<http://www.redflymarketing.com/adword...>



## ▲ web marketing blog 17

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.63 Estimated Value gained: \$3

<http://www.redflymarketing.com/blog/>



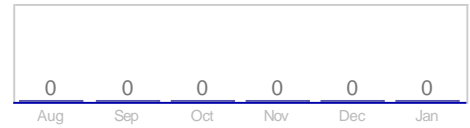


# Redflymarketing.com: SEO Dashboard

## ▲ adwords code 3(+6)

**Est. Clicks/Month gained: 1** Est. Value/Click: \$2.5 Estimated Value gained: \$2

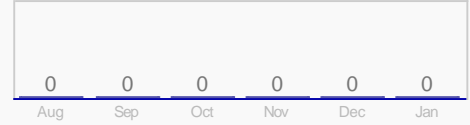
<http://www.redflymarketing.com/blog/f...>



## ▲ google adwords management 37

**Est. Clicks/Month gained: 1** Est. Value/Click: \$6.79 Estimated Value gained: \$4

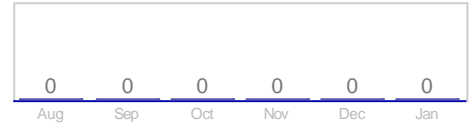
<http://www.redflymarketing.com/pay-pe...>



## ▲ adwords promo 1(+1)

**Est. Clicks/Month gained: 1** Est. Value/Click: \$3.28 Estimated Value gained: \$2

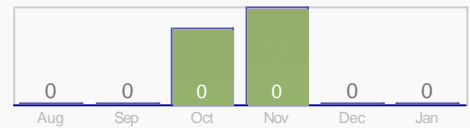
<http://www.redflymarketing.com/blog/f...>



## ▲ geo targeting 33

**Est. Clicks/Month gained: 1** Est. Value/Click: \$1.06 Estimated Value gained: \$1

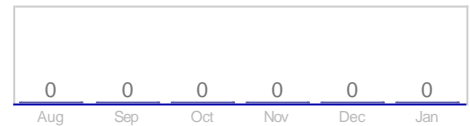
<http://www.redflymarketing.com/blog/u...>



## ▲ geotargeting 26

**Est. Clicks/Month gained: 1** Est. Value/Click: \$1.17 Estimated Value gained: \$1

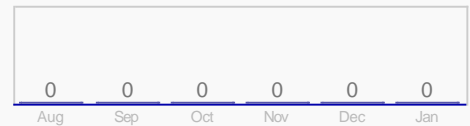
<http://www.redflymarketing.com/blog/u...>



## ▲ public relations online 16

**Est. Clicks/Month unchanged** Est. Value/Click: \$2.94 Estimated Value unchanged \$1

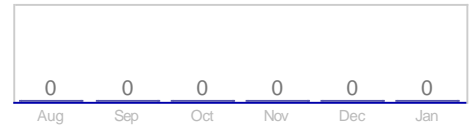
<http://www.redflymarketing.com/blog/o...>



## ▲ good adwords 17(+17)

**Est. Clicks/Month unchanged** Est. Value/Click: \$5.73 Estimated Value unchanged \$2

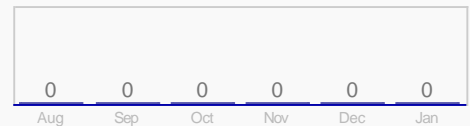
<http://www.redflymarketing.com/adword...>



## ▲ aaron wall 19(+6)

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.91 Estimated Value unchanged \$0

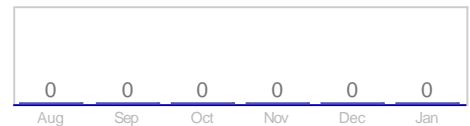
<http://www.redflymarketing.com/blog/r...>



## ▲ paid per click 33

**Est. Clicks/Month unchanged** Est. Value/Click: \$2.76 Estimated Value unchanged \$1

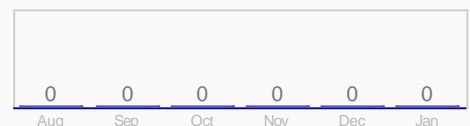
<http://www.redflymarketing.com/pay-pe...>



## ▲ pay per click bid management 37

**Est. Clicks/Month unchanged** Est. Value/Click: \$8.53 Estimated Value unchanged \$3

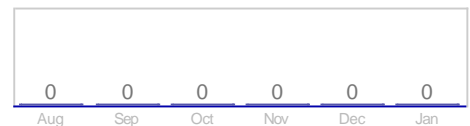
<http://www.redflymarketing.com/>



## ▲ dmoz 46(+1)

**Est. Clicks/Month unchanged** Est. Value/Click: \$1.67 Estimated Value unchanged \$0

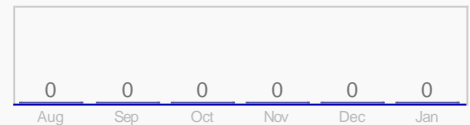
<http://www.redflymarketing.com/blog/d...>



## ▲ google cost per click 24

**Est. Clicks/Month unchanged** Est. Value/Click: \$5.18 Estimated Value unchanged \$1

<http://www.redflymarketing.com/pay-pe...>

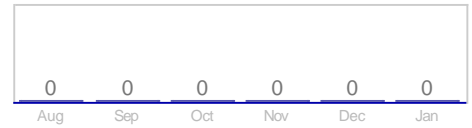


# Redflymarketing.com: SEO Dashboard

## ▲ adword ebook 6(+10)

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0

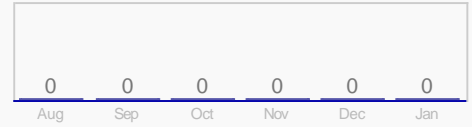
<http://www.redflymarketing.com/intern...>



## ▲ keyword bidding 39

**Est. Clicks/Month unchanged** Est. Value/Click: \$4.01 Estimated Value unchanged \$1

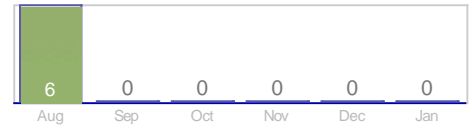
<http://www.redflymarketing.com/adword...>



## ▲ ppc management companies 40

**Est. Clicks/Month unchanged** Est. Value/Click: \$0.08 Estimated Value unchanged \$0

<http://www.redflymarketing.com/>



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# Redflymarketing.com: SEO Dashboard

Most Valuable Keywords (all)	Rank
<b>adwords</b> Rank: 15(-4) Est. Clicks/Mo: 1k(-848) Est. Value/Mo: \$8k(-\$6.429k)	
<b>google adwords</b> Rank: 27(+7) Est. Clicks/Mo: 213(+78) Est. Value/Mo: \$2k(+\$572)	
<b>ad words</b> Rank: 13(+1) Est. Clicks/Mo: 147(-9) Est. Value/Mo: \$957(-\$58.637)	
<b>google ad words</b> Rank: 21 Est. Clicks/Mo: 57 Est. Value/Mo: \$606	
<b>adwords</b> Rank: 18(-5) Est. Clicks/Mo: 4(-6) Est. Value/Mo: \$103(-\$113.412)	
<b>google adwords promotional code</b> Rank: 5(+44) Est. Clicks/Mo: 32(+31) Est. Value/Mo: \$96(+\$93)	
<b>adwords quality score</b> Rank: 1 Est. Clicks/Mo: 46(+6) Est. Value/Mo: \$92(+\$11)	
<b>adwords promotional code</b> Rank: 3(+43) Est. Clicks/Mo: 35(+34) Est. Value/Mo: \$90(+\$88)	
<b>adword</b> Rank: 23(+23) Est. Clicks/Mo: 14(+9) Est. Value/Mo: \$86(+\$53)	
<b>internet marketing blog</b> Rank: 7(-1) Est. Clicks/Mo: 22(-18) Est. Value/Mo: \$84(-\$71.209)	
<b>google adwords expert</b> Rank: 4 Est. Clicks/Mo: 12(-16) Est. Value/Mo: \$78(-\$108.824)	



# Redflymarketing.com: SEO Dashboard

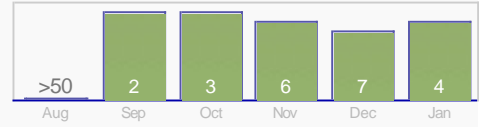
## adwords advice

Rank: 1(+1) Est. Clicks/Mo: 14(-93) Est. Value/Mo: \$71(-\$443.061)



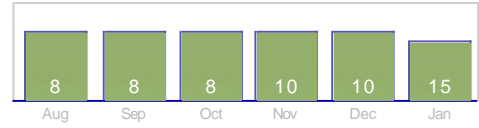
## adwords expert

Rank: 4(+3) Est. Clicks/Mo: 12(-10) Est. Value/Mo: \$68(-\$55.29)



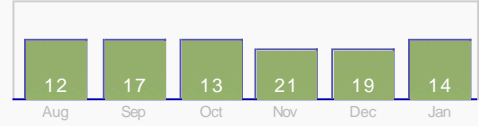
## adwrods

Rank: 15(-5) Est. Clicks/Mo: 5(-4) Est. Value/Mo: \$65(-\$53.806)



## google adwords certification

Rank: 14(+5) Est. Clicks/Mo: 7(+3) Est. Value/Mo: \$63(+\$31)



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# Redflymarketing.com: SEO Dashboard

## Newly Ranked Organic Pages

<http://www.redflymarketing.com/search-marketing-consultation/>

Estimated SEO Value: **\$0.34** Estimated Total Clicks/Mo: 0

Keywords (rank): marketing consultation (33)

<http://www.redflymarketing.com/adwords-tutorials/adwords-basics/how-to-track-your-results/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

[Download as CSV](#)



# Redflymarketing.com: SEO Dashboard

New Keywords (You weren't ranked on before)	Estimated New Click/Month
<b>google adwords promo code</b> Rank: 3 Searches/Mo: 870 Est. Value/Click: \$2.67 <a href="http://www.redflymarketing.com/blog/free-adwords-promotional-credits-and-codes/">http://www.redflymarketing.com/blog/free-adwords-promotional-credits-and-codes/</a>	19 new clicks/month
<b>adwords coupon code</b> Rank: 5 Searches/Mo: 870 Est. Value/Click: \$1.47 <a href="http://www.redflymarketing.com/blog/free-adwords-promotional-credits-and-codes/">http://www.redflymarketing.com/blog/free-adwords-promotional-credits-and-codes/</a>	8 new clicks/month
<b>google adwords promotion code</b> Rank: 2 Searches/Mo: 480 Est. Value/Click: \$3.45 <a href="http://www.redflymarketing.com/blog/free-adwords-promotional-credits-and-codes/">http://www.redflymarketing.com/blog/free-adwords-promotional-credits-and-codes/</a>	6 new clicks/month
<b>ppc how to</b> Rank: 1 Searches/Mo: 0 Est. Value/Click: \$1.5 <a href="http://www.redflymarketing.com/adwords-tutorials/">http://www.redflymarketing.com/adwords-tutorials/</a>	5 new clicks/month
<b>googleadwords</b> Rank: 46 Searches/Mo: 7k Est. Value/Click: \$8.96 <a href="http://www.redflymarketing.com/adwords-tutorials/">http://www.redflymarketing.com/adwords-tutorials/</a>	3 new clicks/month
<b>ppc campaign management</b> Rank: 22 Searches/Mo: 2k Est. Value/Click: \$6.82 <a href="http://www.redflymarketing.com/">http://www.redflymarketing.com/</a>	3 new clicks/month
<b>online marketing services</b> Rank: 26 Searches/Mo: 4k Est. Value/Click: \$4.06 <a href="http://www.redflymarketing.com/">http://www.redflymarketing.com/</a>	2 new clicks/month
<b>google adwords coupon</b> Rank: 25 Searches/Mo: 2k Est. Value/Click: \$3.55 <a href="http://www.redflymarketing.com/blog/free-adwords-promotional-credits-and-codes/">http://www.redflymarketing.com/blog/free-adwords-promotional-credits-and-codes/</a>	2 new clicks/month
<b>free google adwords</b> Rank: 14 Searches/Mo: 870 Est. Value/Click: \$1.81 <a href="http://www.redflymarketing.com/blog/free-adwords-promotional-credits-and-codes/">http://www.redflymarketing.com/blog/free-adwords-promotional-credits-and-codes/</a>	2 new clicks/month
<b>create landing pages</b> Rank: 6 Searches/Mo: 120 Est. Value/Click: \$0.08 <a href="http://www.redflymarketing.com/adwords-tutorials/adwords-advanced-techniques/how-to-build-landing...">http://www.redflymarketing.com/adwords-tutorials/adwords-advanced-techniques/how-to-build-landing...</a>	2 new clicks/month
<b>ppc campaign</b> Rank: 29 Searches/Mo: 2k Est. Value/Click: \$6.19 <a href="http://www.redflymarketing.com/blog/take-the-guesswork-out-of-ppc-campaign-setup/">http://www.redflymarketing.com/blog/take-the-guesswork-out-of-ppc-campaign-setup/</a>	1 new click/month
<b>affiliate marketing ebook</b> Rank: 20 Searches/Mo: 870 Est. Value/Click: \$1.97 <a href="http://www.redflymarketing.com/internet-marketing-tools/">http://www.redflymarketing.com/internet-marketing-tools/</a>	1 new click/month
<b>online public relations</b> Rank: 18 Searches/Mo: 720 Est. Value/Click: \$2.94 <a href="http://www.redflymarketing.com/blog/online-public-relations-vs-online-marketing/">http://www.redflymarketing.com/blog/online-public-relations-vs-online-marketing/</a>	1 new click/month
<b>how tos</b> Rank: 35 Searches/Mo: 2k Est. Value/Click: \$0.08 <a href="http://www.redflymarketing.com/adwords-tutorials/">http://www.redflymarketing.com/adwords-tutorials/</a>	1 new click/month



# Redflymarketing.com: SEO Dashboard

<b>ad words google</b> Rank: 29 Searches/Mo: 1k Est. Value/Click: \$11 <a href="http://www.redflymarketing.com/adwords-tutorials/">http://www.redflymarketing.com/adwords-tutorials/</a>	1 new click/month
<b>web marketing blog</b> Rank: 17 Searches/Mo: 300 Est. Value/Click: \$3.63 <a href="http://www.redflymarketing.com/blog/">http://www.redflymarketing.com/blog/</a>	1 new click/month
<b>google adwords management</b> Rank: 37 Searches/Mo: 2k Est. Value/Click: \$6.79 <a href="http://www.redflymarketing.com/pay-per-click-management-service/">http://www.redflymarketing.com/pay-per-click-management-service/</a>	1 new click/month
<b>geo targeting</b> Rank: 33 Searches/Mo: 570 Est. Value/Click: \$1.06 <a href="http://www.redflymarketing.com/blog/using-geo-targeting-to-improve-adwords-quality-score/">http://www.redflymarketing.com/blog/using-geo-targeting-to-improve-adwords-quality-score/</a>	1 new click/month
<b>geotargeting</b> Rank: 26 Searches/Mo: 480 Est. Value/Click: \$1.17 <a href="http://www.redflymarketing.com/blog/using-geo-targeting-to-improve-adwords-quality-score/">http://www.redflymarketing.com/blog/using-geo-targeting-to-improve-adwords-quality-score/</a>	1 new click/month
<b>public relations online</b> Rank: 16 Searches/Mo: 240 Est. Value/Click: \$2.94 <a href="http://www.redflymarketing.com/blog/online-public-relations-vs-online-marketing/">http://www.redflymarketing.com/blog/online-public-relations-vs-online-marketing/</a>	0 new clicks/month
<b>paid per click</b> Rank: 33 Searches/Mo: 990 Est. Value/Click: \$2.76 <a href="http://www.redflymarketing.com/pay-per-click-management-service/">http://www.redflymarketing.com/pay-per-click-management-service/</a>	0 new clicks/month
<b>pay per click bid management</b> Rank: 37 Searches/Mo: 2k Est. Value/Click: \$8.53 <a href="http://www.redflymarketing.com/">http://www.redflymarketing.com/</a>	0 new clicks/month
<b>google cost per click</b> Rank: 24 Searches/Mo: 210 Est. Value/Click: \$5.18 <a href="http://www.redflymarketing.com/pay-per-click-management-service/">http://www.redflymarketing.com/pay-per-click-management-service/</a>	0 new clicks/month
<b>keyword bidding</b> Rank: 39 Searches/Mo: 2k Est. Value/Click: \$4.01 <a href="http://www.redflymarketing.com/adwords-tutorials/adwords-basics/how-to-bid-on-google-adwords/">http://www.redflymarketing.com/adwords-tutorials/adwords-basics/how-to-bid-on-google-adwords/</a>	0 new clicks/month
<b>ppc management companies</b> Rank: 40 Searches/Mo: 210 Est. Value/Click: \$0.08 <a href="http://www.redflymarketing.com/">http://www.redflymarketing.com/</a>	0 new clicks/month
<b>business internet marketin...</b> Rank: 44 Searches/Mo: 1k Est. Value/Click: \$3.5 <a href="http://www.redflymarketing.com/">http://www.redflymarketing.com/</a>	0 new clicks/month
<b>cost per click google</b> Rank: 22 Searches/Mo: 120 Est. Value/Click: \$4.82 <a href="http://www.redflymarketing.com/pay-per-click-management-service/">http://www.redflymarketing.com/pay-per-click-management-service/</a>	0 new clicks/month
<b>online marketing blogs</b> Rank: 28 Searches/Mo: 210 Est. Value/Click: \$5.24 <a href="http://www.redflymarketing.com/blog/">http://www.redflymarketing.com/blog/</a>	0 new clicks/month
<b>internet marketing agencies</b> Rank: 48 Searches/Mo: 870 Est. Value/Click: \$5.37 <a href="http://www.redflymarketing.com/">http://www.redflymarketing.com/</a>	0 new clicks/month



# Redflymarketing.com: SEO Dashboard

<b>first position</b> Rank: 45 Searches/Mo: 570 Est. Value/Click: \$0.65 <a href="http://www.redflymarketing.com/adwords-tutorials/adwords-advanced-techniques/how-to-control-your-...">http://www.redflymarketing.com/adwords-tutorials/adwords-advanced-techniques/how-to-control-your-...</a>	0 new clicks/month
<b>google site optimizer</b> Rank: 40 Searches/Mo: 150 Est. Value/Click: \$0.08 <a href="http://www.redflymarketing.com/blog/google-website-optimizer-available-to-all/">http://www.redflymarketing.com/blog/google-website-optimizer-available-to-all/</a>	0 new clicks/month
<b>marketing search engines</b> Rank: 31 Searches/Mo: 300 Est. Value/Click: \$6.53 <a href="http://www.redflymarketing.com/">http://www.redflymarketing.com/</a>	0 new clicks/month
<b>adwords ppc management</b> Rank: 38 Searches/Mo: 390 Est. Value/Click: \$0.08 <a href="http://www.redflymarketing.com/pay-per-click-management-service/">http://www.redflymarketing.com/pay-per-click-management-service/</a>	0 new clicks/month
<b>marketing consultation</b> Rank: 33 Searches/Mo: 390 Est. Value/Click: \$3.18 <a href="http://www.redflymarketing.com/search-marketing-consultation/">http://www.redflymarketing.com/search-marketing-consultation/</a>	0 new clicks/month
<b>search engine optimization...</b> Rank: 33 Searches/Mo: 0 Est. Value/Click: \$7.41 <a href="http://www.redflymarketing.com/">http://www.redflymarketing.com/</a>	0 new clicks/month
<b>adwords free google</b> Rank: 19 Searches/Mo: 0 Est. Value/Click: \$1.59 <a href="http://www.redflymarketing.com/blog/free-adwords-promotional-credits-and-codes/">http://www.redflymarketing.com/blog/free-adwords-promotional-credits-and-codes/</a>	0 new clicks/month
<b>how to get free advertising</b> Rank: 42 Searches/Mo: 0 Est. Value/Click: \$1.71 <a href="http://www.redflymarketing.com/blog/free-100-facebook-coupon-courtesy-of-visa/">http://www.redflymarketing.com/blog/free-100-facebook-coupon-courtesy-of-visa/</a>	0 new clicks/month
<b>search marketing management</b> Rank: 49 Searches/Mo: 300 Est. Value/Click: \$6.43 <a href="http://www.redflymarketing.com/">http://www.redflymarketing.com/</a>	0 new clicks/month
<b>ppc adwords</b> Rank: 46 Searches/Mo: 390 Est. Value/Click: \$4.58 <a href="http://www.redflymarketing.com/pay-per-click-management-service/">http://www.redflymarketing.com/pay-per-click-management-service/</a>	0 new clicks/month
<b>fly design</b> Rank: 27 Searches/Mo: 90 Est. Value/Click: \$0.58 <a href="http://www.redflymarketing.com/search-friendly-web-design/">http://www.redflymarketing.com/search-friendly-web-design/</a>	0 new clicks/month
<b>search marketing specialist</b> Rank: 48 Searches/Mo: 390 Est. Value/Click: \$7.13 <a href="http://www.redflymarketing.com/">http://www.redflymarketing.com/</a>	0 new clicks/month
<b>redesign websites</b> Rank: 28 Searches/Mo: 30 Est. Value/Click: \$3.14 <a href="http://www.redflymarketing.com/blog/website-redesign-a-sometimes-esential-seo-tactic/">http://www.redflymarketing.com/blog/website-redesign-a-sometimes-esential-seo-tactic/</a>	0 new clicks/month
<b>click marketing</b> Rank: 41 Searches/Mo: 210 Est. Value/Click: \$4.67 <a href="http://www.redflymarketing.com/pay-per-click-management-service/">http://www.redflymarketing.com/pay-per-click-management-service/</a>	0 new clicks/month
<b>find keyword</b> Rank: 44 Searches/Mo: 720 Est. Value/Click: \$2.12 <a href="http://www.redflymarketing.com/blog/dynamic-keyword-insertion-the-ultimate-guide/">http://www.redflymarketing.com/blog/dynamic-keyword-insertion-the-ultimate-guide/</a>	0 new clicks/month





# Redflymarketing.com: SEO Dashboard

<b>search engine rank checker</b> Rank: 46 Searches/Mo: 480 Est. Value/Click: \$1.52 0 new clicks/month <a href="http://www.redflymarketing.com/blog/how-to-track-organic-search-engine-rankings/">http://www.redflymarketing.com/blog/how-to-track-organic-search-engine-rankings/</a>
<b>adwords coupon google</b> Rank: 33 Searches/Mo: 240 Est. Value/Click: \$3.74 0 new clicks/month <a href="http://www.redflymarketing.com/blog/free-adwords-promotional-credits-and-codes/">http://www.redflymarketing.com/blog/free-adwords-promotional-credits-and-codes/</a>
<b>google adverts</b> Rank: 34 Searches/Mo: 210 Est. Value/Click: \$12 0 new clicks/month <a href="http://www.redflymarketing.com/adwords-tutorials/">http://www.redflymarketing.com/adwords-tutorials/</a>
<b>search for blog</b> Rank: 37 Searches/Mo: 0 Est. Value/Click: \$0.08 0 new clicks/month <a href="http://www.redflymarketing.com/blog/">http://www.redflymarketing.com/blog/</a>
<b>marketing on google</b> Rank: 38 Searches/Mo: 0 Est. Value/Click: \$5.6 0 new clicks/month <a href="http://www.redflymarketing.com/internet-marketing-tools/google-global/">http://www.redflymarketing.com/internet-marketing-tools/google-global/</a>
<b>communications online</b> Rank: 40 Searches/Mo: 120 Est. Value/Click: \$3.08 0 new clicks/month <a href="http://www.redflymarketing.com/blog/mulley-communications-online-pr-workshop/">http://www.redflymarketing.com/blog/mulley-communications-online-pr-workshop/</a>

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# Redflymarketing.com: SEO Dashboard

## Top Site Sections Summary

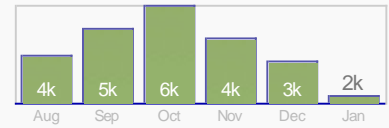
## Estimated Clicks/Month

### [redflymarketing.com/adwords...](#)

Number of Keywords: 252

**Estimated Value/Mo: \$12k (-\$9k)**

Top Keywords: adwords, google adwords, ad words, google ad words, adwords advice

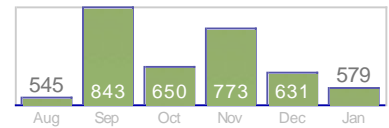


### [redflymarketing.com/blog](#)

Number of Keywords: 401

**Estimated Value/Mo: \$1k (-\$138)**

Top Keywords: adwords quality score, adwords quality score, adwords promotional code, google adwords promotional code, quality score

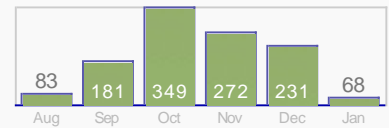


### [redflymarketing.com/interne...](#)

Number of Keywords: 37

**Estimated Value/Mo: \$111 (-\$585)**

Top Keywords: google firefox, adwords ebook, adwords ebooks, google adwords tool, google adwords ebook

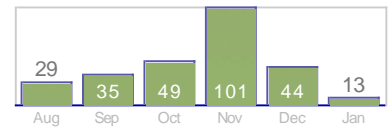


### [redflymarketing.com/pay-per...](#)

Number of Keywords: 86

**Estimated Value/Mo: \$74 (-\$149)**

Top Keywords: google pay per click, pay per click google, pay per click marketing, adwords campaign management, google adwords campaign management

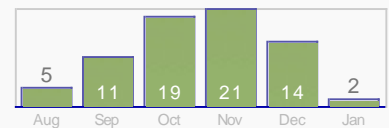


### [redflymarketing.com/about-us](#)

Number of Keywords: 10

**Estimated Value/Mo: \$1 (-\$64)**

Top Keywords: adwords qualified, adwords qualified company

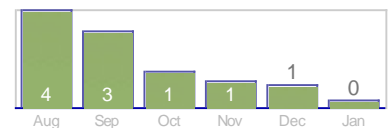


### [redflymarketing.com/pricing](#)

Number of Keywords: 4

**Estimated Value/Mo: \$0**

Top Keywords: marketing pricing, ppc management pricing, pricing marketing, design pricing

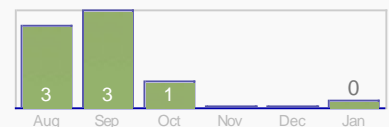


### [redflymarketing.com/search-...](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords: marketing consultation

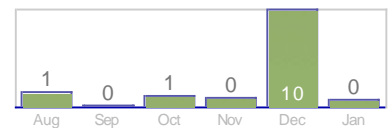


### [redflymarketing.com/search-...](#)

Number of Keywords: 3

**Estimated Value/Mo: \$0 (-\$21)**

Top Keywords: irish search engine, search engine optimisation ireland, seo ireland

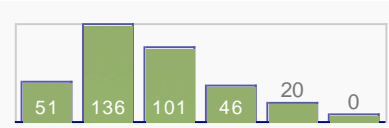


### [redflymarketing.com/search-...](#)

Number of Keywords: 5

**Estimated Value/Mo: \$0 (-\$48)**

Top Keywords: fly design, search friendly website design, search friendly web design, web design companies ireland, web design ireland

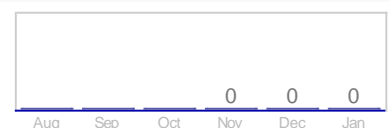


### [redflymarketing.com/services](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords: internet marketing dublin



[Download as CSV](#)



# Redflymarketing.com: SEO Dashboard

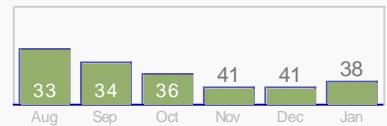
## Keyword Groups with the Biggest Gains - Details

### Biggest Opportunities (all)

Rank

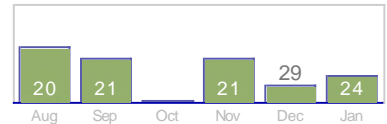
#### adwords (15)

Searches/Mo: 201k Est. Value/Click: \$7.58 Est. Potential New Clicks/Month: 19k  
Other Keywords for URL: adwords, google adwords, ad words, google ad words, adwords advice



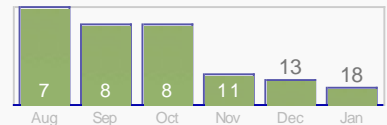
#### google adwords (27)

Searches/Mo: 135k Est. Value/Click: \$7.38 Est. Potential New Clicks/Month: 13k  
Other Keywords for URL: adwords, google adwords, ad words, google ad words, adwords advice



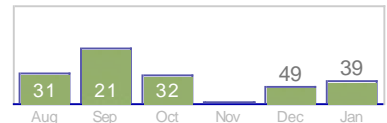
#### google ad words (21)

Searches/Mo: 22k Est. Value/Click: \$11 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: adwords, google adwords, ad words, google ad words, adwords advice



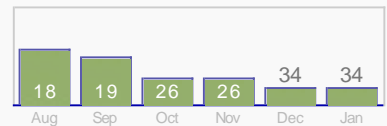
#### ad words (13)

Searches/Mo: 22k Est. Value/Click: \$6.51 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: adwords, google adwords, ad words, google ad words, adwords advice



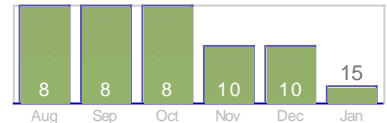
#### googleadwords (46)

Searches/Mo: 7k Est. Value/Click: \$8.96 Est. Potential New Clicks/Month: 516  
Other Keywords for URL: adwords, google adwords, ad words, google ad words, adwords advice



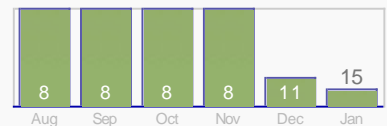
#### adword (23)

Searches/Mo: 33k Est. Value/Click: \$5.98 Est. Potential New Clicks/Month: 626  
Other Keywords for URL: adwords promotional code, google adwords promotional code, adwords promo code, google adwords promo code, adword



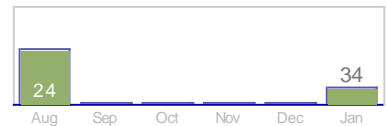
#### google adword (28)

Searches/Mo: 5k Est. Value/Click: \$8.53 Est. Potential New Clicks/Month: 336  
Other Keywords for URL: adwords promotional code, google adwords promotional code, adwords promo code, google adwords promo code, adword



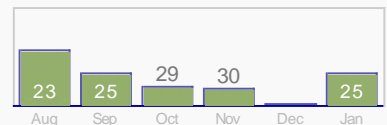
#### adwords (18)

Searches/Mo: 1k Est. Value/Click: \$24 Est. Potential New Clicks/Month: 113  
Other Keywords for URL: adwords, google adwords, ad words, google ad words, adwords advice



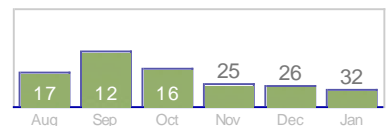
#### dmoz (46)

Searches/Mo: 10k Est. Value/Click: \$1.67 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: dmoz, dmoz submission, submit to dmoz, search engine submission guide, search engine internet marketing submission tip



#### google addwords (24)

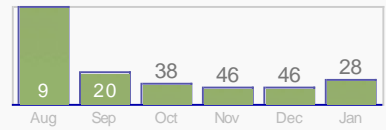
Searches/Mo: 1k Est. Value/Click: \$30 Est. Potential New Clicks/Month: 56  
Other Keywords for URL: adwords, google adwords, ad words, google ad words, adwords advice



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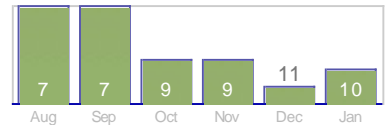
## adwords google (27)

Searches/Mo: 4k Est. Value/Click: \$7.38 Est. Potential New Clicks/Month: 220  
Other Keywords for URL: adwords, google adwords, ad words, google ad words, adwords advice



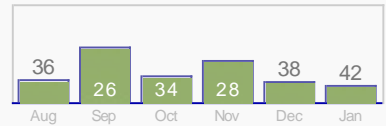
## google pay per click (33)

Searches/Mo: 3k Est. Value/Click: \$10 Est. Potential New Clicks/Month: 151  
Other Keywords for URL: google pay per click, pay per click google, pay per click marketing, adwords campaign management, google adwords campaign management



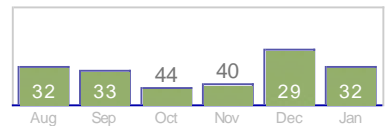
## adwrods (15)

Searches/Mo: 990 Est. Value/Click: \$12 Est. Potential New Clicks/Month: 98  
Other Keywords for URL: adwords, google adwords, ad words, google ad words, adwords advice



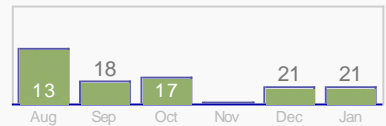
## google ireland (24)

Searches/Mo: 4k Est. Value/Click: \$2.33 Est. Potential New Clicks/Month: 483  
Other Keywords for URL: google ireland, google partner, certified partner, google adwords qualified, adwords certified



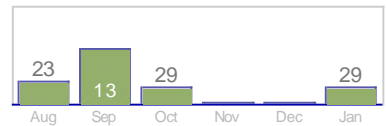
## google adwords certification (14)

Searches/Mo: 870 Est. Value/Click: \$9.01 Est. Potential New Clicks/Month: 110  
Other Keywords for URL: adwords expert, google adwords expert, google adwords certification, adwords expert google, google adwords experts



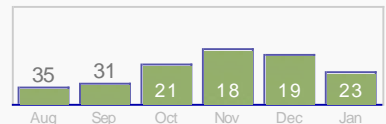
## ppc campaign management (22)

Searches/Mo: 2k Est. Value/Click: \$6.82 Est. Potential New Clicks/Month: 101  
Other Keywords for URL: dave davis, pay per click account management, internet marketing ireland, ppc marketing, online marketing ireland



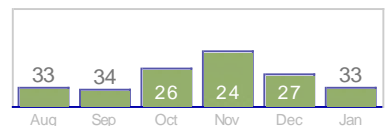
## online marketing services (26)

Searches/Mo: 4k Est. Value/Click: \$4.06 Est. Potential New Clicks/Month: 160  
Other Keywords for URL: dave davis, pay per click account management, internet marketing ireland, ppc marketing, online marketing ireland



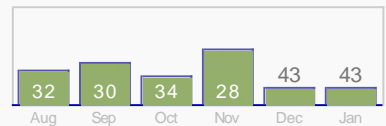
## google adwords tool (34)

Searches/Mo: 4k Est. Value/Click: \$2.17 Est. Potential New Clicks/Month: 282  
Other Keywords for URL: adwords ebook, adwords ebooks, google adwords tool, google adwords ebook, affiliate marketing ebooks



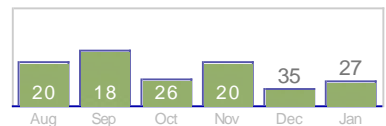
## ad words google (29)

Searches/Mo: 1k Est. Value/Click: \$11 Est. Potential New Clicks/Month: 56  
Other Keywords for URL: adwords, google adwords, ad words, google ad words, adwords advice



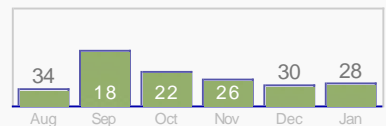
## internet marketing seo (50)

Searches/Mo: 4k Est. Value/Click: \$3.83 Est. Potential New Clicks/Month: 152  
Other Keywords for URL: dave davis, pay per click account management, internet marketing ireland, ppc marketing, online marketing ireland



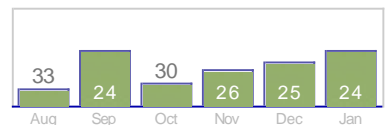
## adwords tool (37)

Searches/Mo: 5k Est. Value/Click: \$2.75 Est. Potential New Clicks/Month: 201  
Other Keywords for URL: adwords tool, using google adwords, adwords tools, adwords seo, great adwords



## google content network (14)

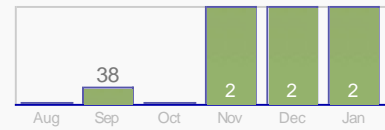
Searches/Mo: 0 Est. Value/Click: \$4.86 Est. Potential New Clicks/Month: 110  
Other Keywords for URL: google content network, content network, use network, in domains



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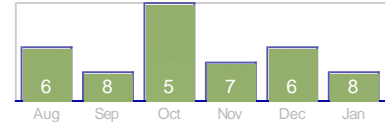
## ppc campaign (29)

Searches/Mo: 2k Est. Value/Click: \$6.19 Est. Potential New Clicks/Month: 84  
Other Keywords for URL: ppc campaign, ppc campaigns, search engine setup, ppc set up, cpc campaigns



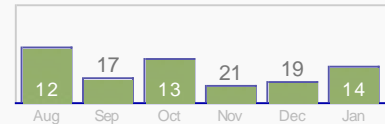
## adwords campaign management (27)

Searches/Mo: 1k Est. Value/Click: \$7.66 Est. Potential New Clicks/Month: 63  
Other Keywords for URL: google pay per click, pay per click google, pay per click marketing, adwords campaign management, google adwords campaign management



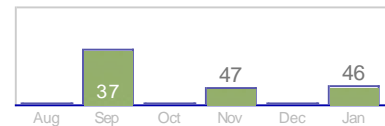
## internet marketing blog (7)

Searches/Mo: 3k Est. Value/Click: \$3.87 Est. Potential New Clicks/Month: 121  
Other Keywords for URL: internet marketing blog, dave davis, search engine marketing blog, blog internet marketing, online marketing blog



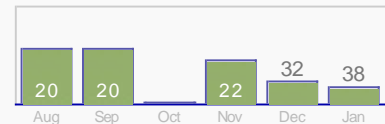
## pay per click campaign management (43)

Searches/Mo: 2k Est. Value/Click: \$6.88 Est. Potential New Clicks/Month: 67  
Other Keywords for URL: dave davis, pay per click account management, internet marketing ireland, ppc marketing, online marketing ireland



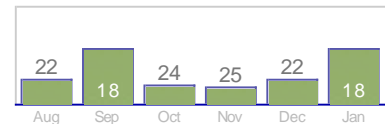
## pay per click google (23)

Searches/Mo: 990 Est. Value/Click: \$10 Est. Potential New Clicks/Month: 45  
Other Keywords for URL: google pay per click, pay per click google, pay per click marketing, adwords campaign management, google adwords campaign management



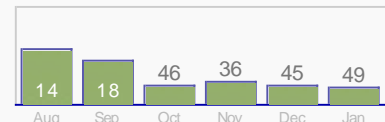
## google adword tool (26)

Searches/Mo: 0 Est. Value/Click: \$5.25 Est. Potential New Clicks/Month: 84  
Other Keywords for URL: adwords ebook, adwords ebooks, google adwords tool, google adwords ebook, affiliate marketing ebooks



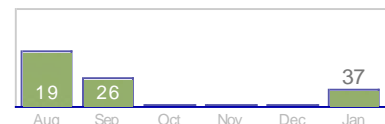
## internet marketing online (24)

Searches/Mo: 4k Est. Value/Click: \$3 Est. Potential New Clicks/Month: 141  
Other Keywords for URL: dave davis, pay per click account management, internet marketing ireland, ppc marketing, online marketing ireland



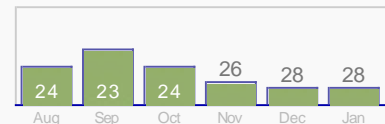
## pay per click bid management (37)

Searches/Mo: 2k Est. Value/Click: \$8.53 Est. Potential New Clicks/Month: 49  
Other Keywords for URL: dave davis, pay per click account management, internet marketing ireland, ppc marketing, online marketing ireland



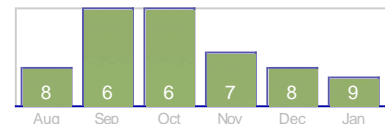
## adowrds (15)

Searches/Mo: 480 Est. Value/Click: \$12 Est. Potential New Clicks/Month: 34  
Other Keywords for URL: adwords, google adwords, ad words, google ad words, adwords advice



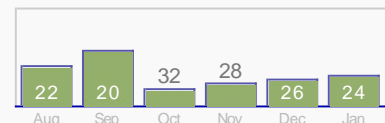
## marketing campaign management (47)

Searches/Mo: 870 Est. Value/Click: \$6.06 Est. Potential New Clicks/Month: 64  
Other Keywords for URL: dave davis, pay per click account management, internet marketing ireland, ppc marketing, online marketing ireland



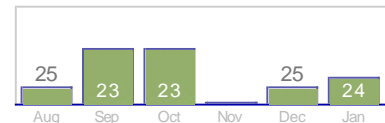
## google firefox (8)

Searches/Mo: 3k Est. Value/Click: \$1.02 Est. Potential New Clicks/Month: 366  
Other Keywords for URL: google firefox, add google search to website, global search, global view, extension firefox



## pay per click campaigns (37)

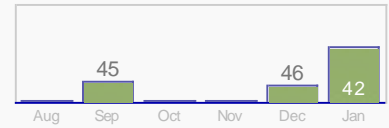
Searches/Mo: 2k Est. Value/Click: \$5.85 Est. Potential New Clicks/Month: 64  
Other Keywords for URL: google pay per click, pay per click google, pay per click marketing, adwords campaign management, google adwords campaign management



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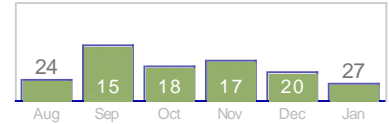
## google adwords coupon (25)

Searches/Mo: 2k Est. Value/Click: \$3.55 Est. Potential New Clicks/Month: 101  
Other Keywords for URL: adwords promotional code, google adwords promotional code, adwords promo code, google adwords promo code, adword



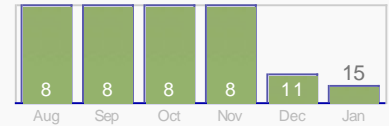
## pay per click internet marketing (41)

Searches/Mo: 2k Est. Value/Click: \$6.29 Est. Potential New Clicks/Month: 57  
Other Keywords for URL: dave davis, pay per click account management, internet marketing ireland, ppc marketing, online marketing ireland



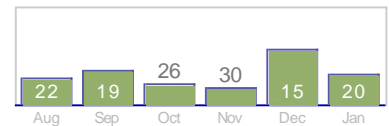
## ppc bid management (19)

Searches/Mo: 2k Est. Value/Click: \$6.43 Est. Potential New Clicks/Month: 55  
Other Keywords for URL: dave davis, pay per click account management, internet marketing ireland, ppc marketing, online marketing ireland



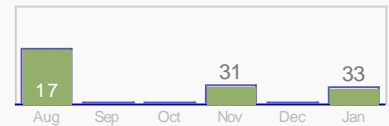
## ppc management service (18)

Searches/Mo: 990 Est. Value/Click: \$5.17 Est. Potential New Clicks/Month: 65  
Other Keywords for URL: dave davis, pay per click account management, internet marketing ireland, ppc marketing, online marketing ireland



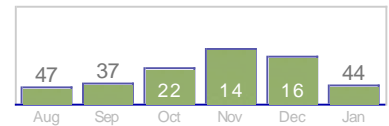
## goggle adwords (27)

Searches/Mo: 990 Est. Value/Click: \$9.55 Est. Potential New Clicks/Month: 35  
Other Keywords for URL: adwords, google adwords, ad words, google ad words, adwords advice



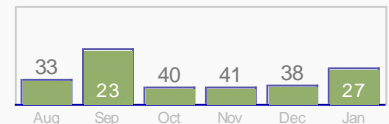
## adwords professional (10)

Searches/Mo: 990 Est. Value/Click: \$11 Est. Potential New Clicks/Month: 30  
Other Keywords for URL: adwords professional, professional hire, certified adwords professional



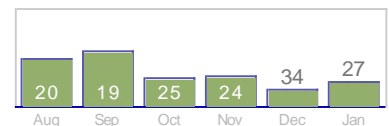
## pay per click marketing (38)

Searches/Mo: 4k Est. Value/Click: \$4.99 Est. Potential New Clicks/Month: 61  
Other Keywords for URL: google pay per click, pay per click google, pay per click marketing, adwords campaign management, google adwords campaign management



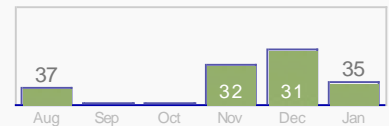
## adword google (18)

Searches/Mo: 1k Est. Value/Click: \$8.65 Est. Potential New Clicks/Month: 34  
Other Keywords for URL: adwords quality score, adword google, google adwords articles, adword guide



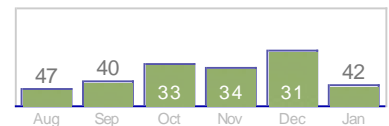
## google adwords management (37)

Searches/Mo: 2k Est. Value/Click: \$6.79 Est. Potential New Clicks/Month: 40  
Other Keywords for URL: google pay per click, pay per click google, pay per click marketing, adwords campaign management, google adwords campaign management



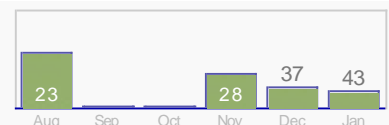
## ppc marketing (17)

Searches/Mo: 4k Est. Value/Click: \$4.48 Est. Potential New Clicks/Month: 58  
Other Keywords for URL: dave davis, pay per click account management, internet marketing ireland, ppc marketing, online marketing ireland



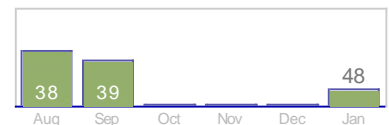
## google adwords promotional code (5)

Searches/Mo: 2k Est. Value/Click: \$3 Est. Potential New Clicks/Month: 85  
Other Keywords for URL: adwords promotional code, google adwords promotional code, adwords promo code, google adwords promo code, adword



## pay per click placement (35)

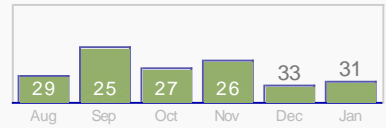
Searches/Mo: 870 Est. Value/Click: \$7.35 Est. Potential New Clicks/Month: 34  
Other Keywords for URL: dave davis, pay per click account management, internet marketing ireland, ppc marketing, online marketing ireland



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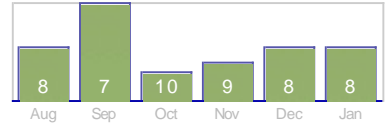
## click through rate (40)

Searches/Mo: 2k Est. Value/Click: \$1.45 Est. Potential New Clicks/Month: 161  
 Other Keywords for URL: adwords ctr, improve click through rate, increase click through rate, click through rate, clickthrough rate



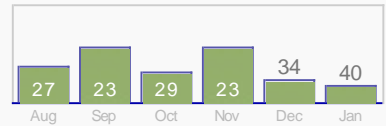
## google adwords tools (31)

Searches/Mo: 990 Est. Value/Click: \$4.79 Est. Potential New Clicks/Month: 49  
 Other Keywords for URL: adwords ebook, adwords ebooks, google adwords tool, google adwords ebook, affiliate marketing ebooks



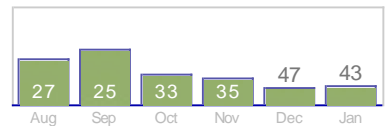
## insertion (30)

Searches/Mo: 10k Est. Value/Click: \$0.55 Est. Potential New Clicks/Month: 421  
 Other Keywords for URL: dynamic keyword insertion, adwords keyword insertion, insertion, dynamic keyword, incertion



## google adwords campaign (28)

Searches/Mo: 990 Est. Value/Click: \$9.36 Est. Potential New Clicks/Month: 25  
 Other Keywords for URL: google pay per click, pay per click google, pay per click marketing, adwords campaign management, google adwords campaign management



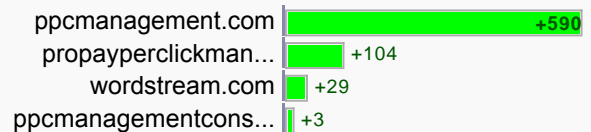
[Download as CSV](#)

## Keywords Not Ranked On But Should Be

Estimated Clicks/Month

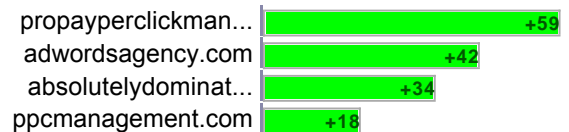
### ppc management

Searches/Month: 7k  
 Cost/Click: \$11.00 Est. Potential Clicks/Month: 146  
 Avg. Competitor Rank: 21



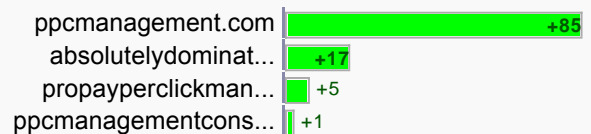
### adwords management

Searches/Month: 2k  
 Cost/Click: \$10.00 Est. Potential Clicks/Month: 27  
 Avg. Competitor Rank: 9



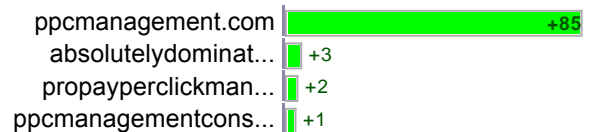
### pay per click management services

Searches/Month: 2k  
 Cost/Click: \$9.05 Est. Potential Clicks/Month: 46  
 Avg. Competitor Rank: 12



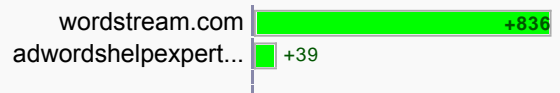
### ppc management services

Searches/Month: 1k  
 Cost/Click: \$6.41 Est. Potential Clicks/Month: 43  
 Avg. Competitor Rank: 14



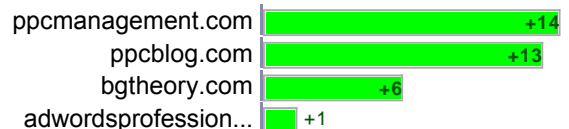
### adwords keyword tool

Searches/Month: 18k  
 Cost/Click: \$4.67 Est. Potential Clicks/Month: 437  
 Avg. Competitor Rank: 13



### google ppc

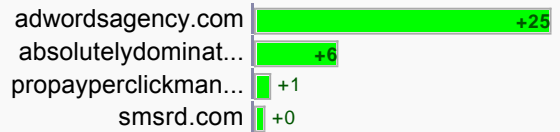
Searches/Month: 2k  
 Cost/Click: \$9.11 Est. Potential Clicks/Month: 6  
 Avg. Competitor Rank: 20



# Redflymarketing.com: SEO Dashboard

## adword management

Searches/Month: 390  
 Cost/Click: \$11.00 Est. Potential Clicks/Month: 6  
 Avg. Competitor Rank: 17



## keyword tool

Searches/Month: 74k  
 Cost/Click: \$2.76 Est. Potential Clicks/Month: 2k  
 Avg. Competitor Rank: 3



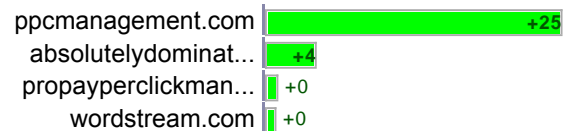
## ppc management company

Searches/Month: 570  
 Cost/Click: \$6.67 Est. Potential Clicks/Month: 9  
 Avg. Competitor Rank: 8



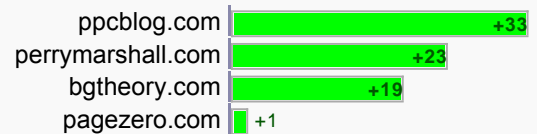
## management ppc

Searches/Month: 570  
 Cost/Click: \$11.00 Est. Potential Clicks/Month: 9  
 Avg. Competitor Rank: 18



## google adwords training

Searches/Month: 990  
 Cost/Click: \$7.12 Est. Potential Clicks/Month: 19  
 Avg. Competitor Rank: 8



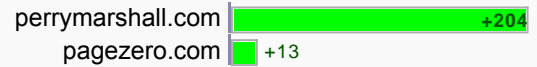
## google keyword tool

Searches/Month: 60k  
 Cost/Click: \$3.18 Est. Potential Clicks/Month: 2k  
 Avg. Competitor Rank: 5



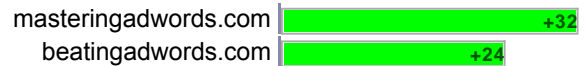
## google ads

Searches/Month: 27k  
 Cost/Click: \$8.46 Est. Potential Clicks/Month: 109  
 Avg. Competitor Rank: 27



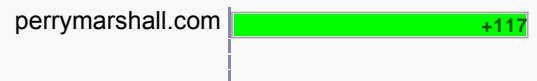
## adwords com

Searches/Month: 2k  
 Cost/Click: \$17.00 Est. Potential Clicks/Month: 26  
 Avg. Competitor Rank: 9



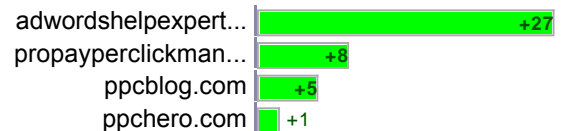
## perry marshall

Searches/Month: 2k  
 Cost/Click: \$8.74 Est. Potential Clicks/Month: 117  
 Avg. Competitor Rank: 2



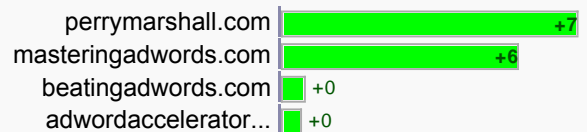
## adwords help

Searches/Month: 2k  
 Cost/Click: \$5.61 Est. Potential Clicks/Month: 14  
 Avg. Competitor Rank: 18



## google adwords com

Searches/Month: 480  
 Cost/Click: \$22.00 Est. Potential Clicks/Month: 2  
 Avg. Competitor Rank: 29

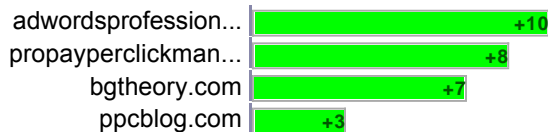




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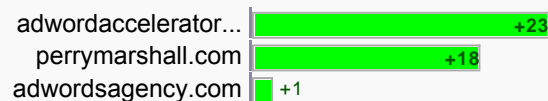
## adwords ppc

Searches/Month: 2k  
 Cost/Click: \$7.68 Est. Potential Clicks/Month: 5  
 Avg. Competitor Rank: 13



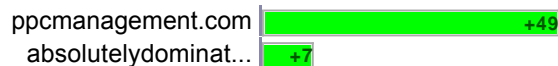
## ad word

Searches/Month: 2k  
 Cost/Click: \$13.00 Est. Potential Clicks/Month: 14  
 Avg. Competitor Rank: 15



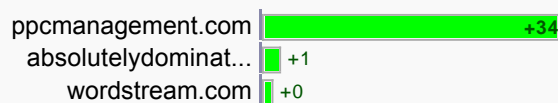
## pay per click manager

Searches/Month: 870  
 Cost/Click: \$12.00 Est. Potential Clicks/Month: 28  
 Avg. Competitor Rank: 4



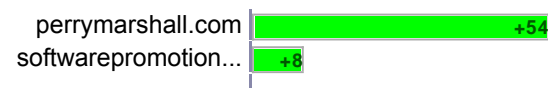
## manage pay per click

Searches/Month: 480  
 Cost/Click: \$11.00 Est. Potential Clicks/Month: 12  
 Avg. Competitor Rank: 15



## GOOGLE ADVERTISING

Searches/Month: 12k  
 Cost/Click: \$16.00 Est. Potential Clicks/Month: 31  
 Avg. Competitor Rank: 23



## pay per click software

Searches/Month: 2k  
 Cost/Click: \$6.59 Est. Potential Clicks/Month: 38  
 Avg. Competitor Rank: 14



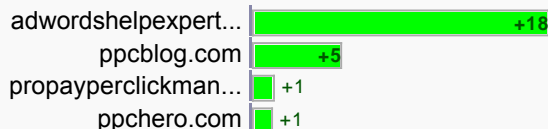
## google add words

Searches/Month: 2k  
 Cost/Click: \$8.71 Est. Potential Clicks/Month: 21  
 Avg. Competitor Rank: 13



## google adwords help

Searches/Month: 2k  
 Cost/Click: \$6.83 Est. Potential Clicks/Month: 8  
 Avg. Competitor Rank: 20



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Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs.  Paid Clicks

None

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## Keyword Groups with the Most Potential - Details