



Getelastic.com

SEO Dashboard

Feb 16, 2011

Table of Contents

SEO Value

- [!\[\]\(0551a83d441798e532995956b603f604_img.jpg\) Amount of Keywords in Top Search Results](#)
- [!\[\]\(54ee180c0037b66a36ce2219a481afde_img.jpg\) Number of Unique Pages that Rank Organically](#)
- [!\[\]\(73ae654e8897db9b21f1bf9d9efc07ef_img.jpg\) Total Organic Clicks Per Month](#)
- [!\[\]\(278ecf8622de254ce2917d264729f4b0_img.jpg\) Value of Organic Clicks Per Month](#)
- [!\[\]\(3b5d74d5eba68301b1a5c22417b6b52c_img.jpg\) Organic Clicks Change](#)
- [!\[\]\(95826e66cf958c3135662f918c38faf5_img.jpg\) Biggest Gains / Most Valuable Keywords](#)
- [!\[\]\(5561815f7b3c21cd4837848c1b3a53b8_img.jpg\) Newly Ranked Organic Pages](#)
- [!\[\]\(07e9f8bb2d9a8e0c79a2191f366ec50f_img.jpg\) New Keywords / Top Sections](#)
- [!\[\]\(52e0a18eb8718406aa94c7ba9d56e87c_img.jpg\) Keyword Groups with the Biggest Gains](#)

Opportunity

- [!\[\]\(511a36c244659513b679df9c639945de_img.jpg\) Biggest Opportunities / Not Ranked Keywords](#)
- [!\[\]\(2c0783baf87a2728b2fe49eb1c34c456_img.jpg\) Keyword Overlap in Your SEO & PPC campaigns](#)
- [!\[\]\(7cfb20e3a97beaa6243bf39ce8dc849f_img.jpg\) Keyword Groups with the Most Potential](#)

Competition

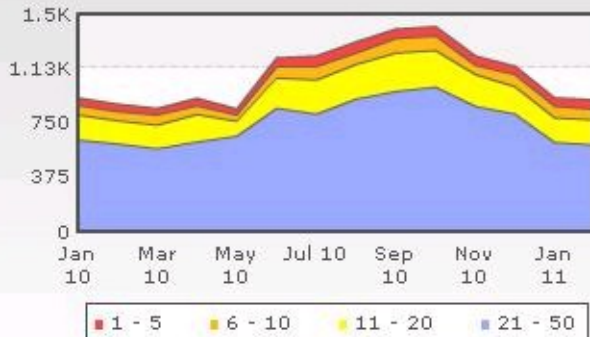
- [!\[\]\(67ff022fd78f943b679992c2874bbfd1_img.jpg\) Traffic Share and Movers Shakers](#)
- [!\[\]\(042ea11c58a77088d3dd7150909adec0_img.jpg\) Competition](#)
- [!\[\]\(5890ff4c38007932c846fa9d39ba1fe6_img.jpg\) Top Organic Competitors / Partners and their Best Keywords](#)

Appendix: Additional and Extended Details

- [!\[\]\(2a133ebb0337313d16cc068f19494aa2_img.jpg\) Biggest Gains \(all\)](#)
- [!\[\]\(e5831951c2bb646a242d812c288ddabc_img.jpg\) Most Valuable Keywords \(all\)](#)
- [!\[\]\(767ddc536c5331f5333c7801240a378b_img.jpg\) Newly Ranked Organic Pages \(all\)](#)
- [!\[\]\(7379045168890876f99aa36845a7ccf9_img.jpg\) New Keywords \(all\)](#)
- [!\[\]\(42f4a0fde8ff3fc8d2b462e1f7f61ba8_img.jpg\) Top Sections \(all\)](#)
- [!\[\]\(55973d721ff8fc5f4567ee0a60d2b0a0_img.jpg\) Keyword Groups with the Biggest Gains - Details](#)
- [!\[\]\(9e509267a2baf8aa929419c5d25bb1da_img.jpg\) Biggest Opportunities \(all\)](#)
- [!\[\]\(0bc67d4379f161b1b57851601e86d54f_img.jpg\) Not Ranked Keywords \(all\)](#)
- [!\[\]\(fc84442f9bc4853b69576ffc7bbb31d9_img.jpg\) Keyword Overlap in Your SEO & PPC campaigns \(all\)](#)
- [!\[\]\(68b4645b186da5830f2beb5a755929e8_img.jpg\) Keyword Groups with the Most Potential - Details](#)

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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 909 different keywords. More importantly, you are in the top 5 on 65 which is up by 0.76% or 7 keywords since last month.

Number of Unique Pages that Rank Organically



321 of your pages appear in the top 50 of at least one search. That's 4 more pages on your site showing up in searches this month than last month.

Total Organic Clicks Per Month



You should be getting 13k clicks per month from your organic placements on Google. That's up 405 clicks or 3.16% from last month.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$14k. That's an additional savings of \$9k over last month.

You gained 405 clicks last month, worth \$8,704.

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Biggest Gains

You moved up in ranks on 491 keywords last month. All those gains added up to about 585 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$358.

	Rank
▲ office max Estimated Clicks/Month gained: 406 http://www.getelastic.com/office-max-...	49
▲ ecommerce blog Estimated Clicks/Month gained: 26 http://www.getelastic.com/	1(+2)
▲ amazon.ca Estimated Clicks/Month gained: 13 http://www.getelastic.com/amazon-usab...	30
▲ messed up Estimated Clicks/Month gained: 12 http://www.getelastic.com/crazy-ecomm...	12
▲ online retailers Estimated Clicks/Month gained: 11 http://www.getelastic.com/	8(+25)
▲ the register Estimated Clicks/Month gained: 10 http://www.getelastic.com/12-checkout...	50
▲ gap store locator Estimated Clicks/Month gained: 10 http://www.getelastic.com/in-store-pi...	23
▲ cross selling Estimated Clicks/Month gained: 8 http://www.getelastic.com/cross-selli...	12(+34)
▲ elastic Estimated Clicks/Month gained: 8 http://www.getelastic.com/	21(+9)
▲ checkout Estimated Clicks/Month gained: 6 http://www.getelastic.com/what-is-the...	24(+3)
▲ google keywords Estimated Clicks/Month gained: 5 http://www.getelastic.com/exact-keywo...	24(+6)

[View more \(p. 14\)](#)

Most Valuable Keywords

You gained ranks on 33 out of your top 100 most valuable keywords. Moving up the charts on those important keywords means about 58 visits to the site that wouldn't have come last month.

	Rank
classic closeouts Rank: 15(-2) Est. Clicks/Mo: 5(-5) Est. Value/Mo: \$577(+\$128)	
google keyword tool Rank: 19(-1) Est. Clicks/Mo: 234(-84) Est. Value/Mo: \$457(-\$152.04)	
add to cart button Rank: 1 Est. Clicks/Mo: 122 Est. Value/Mo: \$136(+\$4.05)	
google alerts Rank: 39(-1) Est. Clicks/Mo: 57(-3) Est. Value/Mo: \$110(-\$27.054)	
checkout Rank: 24(+3) Est. Clicks/Mo: 30(+6) Est. Value/Mo: \$108(+\$22)	
office max Rank: 49 Est. Clicks/Mo: 406 Est. Value/Mo: \$104	
ecommerce blog Rank: 1(+2) Est. Clicks/Mo: 39(+16) Est. Value/Mo: \$98(+\$39)	
google trends Rank: 30(-8) Est. Clicks/Mo: 174(-145) Est. Value/Mo: \$93(-\$103.035)	
flash seo Rank: 4(-1) Est. Clicks/Mo: 21(-20) Est. Value/Mo: \$48(-\$47.691)	

[View more \(p. 19\)](#)



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Newly Ranked Organic Pages

50 pages show up in Google search results that didn't last month. Combined, those new placements drive 78 clicks, which would be worth about \$2k if you paid for those same clicks in Google Adwords.

<http://www.getelastic.com/what-is-the-ideal-checkout-login/>

Keywords (rank): checkout (24)

Est. Total Clicks/Mo: 30

Est. SEO Value: **\$97**

<http://www.getelastic.com/reader-responds-friendly-letter-email-campaign-didnt-work/>

Keywords (rank): campaign letter (4), campaign results (5), email results (11), what is a friendly letter (22), email reader (24)

Est. Total Clicks/Mo: 11

Est. SEO Value: **\$18**

<http://www.getelastic.com/12-checkout-blunders/>

Keywords (rank): the register (50)

Est. Total Clicks/Mo: 10

Est. SEO Value: **\$7.76**

<http://www.getelastic.com/amazon-usability-fail/>

Keywords (rank): amazon.ca (30)

Est. Total Clicks/Mo: 13

Est. SEO Value: **\$7.17**

<http://www.getelastic.com/category/company-elastic-path/>

Keywords (rank): elastic path (6)

Est. Total Clicks/Mo: 5

Est. SEO Value: **\$4.52**

<http://www.getelastic.com/connect-with-elastic-path-at-collaborate-09/>

Keywords (rank): elasticpath (8)

Est. Total Clicks/Mo: 2

Est. SEO Value: **\$2.27**

<http://www.getelastic.com/different-way-to-merchandise-email/>

Keywords (rank): merchandise retail (12), retail email marketing (30), email get (33)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$2.12**

<http://www.getelastic.com/cart-recovery-1/>

Keywords (rank): sales emails (15)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$1.92**

<http://www.getelastic.com/bad-sitelinks/>

Keywords (rank): sitelink (29)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$1.74**

<http://www.getelastic.com/category/marketing/conversion-optimization-marketing/>

Keywords (rank): conversion optimization (42)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$1.49**

[View more](#) (p. 21)



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New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 188 keywords that you didn't even show up on last month. Those keywords drive 497 clicks worth an estimated \$214 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 89k clicks per month if you could be in the first position on each of the keywords.

office max

Rank: 49 Searches/Mo: 1M Est. Value/Click: \$0.26
Estimated New Clicks/Month: 406

amazon.ca

Rank: 30 Searches/Mo: 10k Est. Value/Click: \$0.63
Estimated New Clicks/Month: 13

messed up

Rank: 12 Searches/Mo: 8k Est. Value/Click: \$0.57
Estimated New Clicks/Month: 12

the register

Rank: 50 Searches/Mo: 12k Est. Value/Click: \$0.82
Estimated New Clicks/Month: 10

gap store locator

Rank: 23 Searches/Mo: 2k Est. Value/Click: \$0.54
Estimated New Clicks/Month: 10

friendly letter

Rank: 29 Searches/Mo: 4k Est. Value/Click: \$0.19
Estimated New Clicks/Month: 4

customer service tips

Rank: 35 Searches/Mo: 4k Est. Value/Click: \$0.69
Estimated New Clicks/Month: 3

google keyword search

Rank: 26 Searches/Mo: 2k Est. Value/Click: \$2.78
Estimated New Clicks/Month: 3

campaign results

Rank: 5 Searches/Mo: 0 Est. Value/Click: \$1.31
Estimated New Clicks/Month: 3

valentines ideas

Rank: 40 Searches/Mo: 27k Est. Value/Click: \$1.48
Estimated New Clicks/Month: 2

email campaign

Rank: 33 Searches/Mo: 4k Est. Value/Click: \$6.65
Estimated New Clicks/Month: 2

[View more](#) (p. 23)

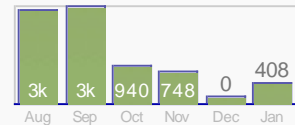
Top Site Sections Summary

The top 4 site sections draw 67% of all of your organic visitors. Together those sections combine for 1k clicks per month. That's up by 2.91 visits or nearly 0.22% since last month.

Clicks/Month

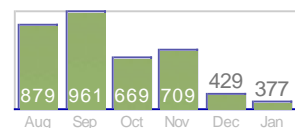
[getelastic.com/office-max-r...](#)

Number of Keywords: 7
Est. Value/Mo: \$105 (+\$104)



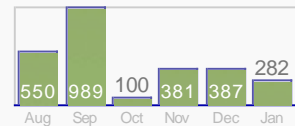
[getelastic.com/add-to-cart-...](#)

Number of Keywords: 42
Est. Value/Mo: \$331 (-\$35)



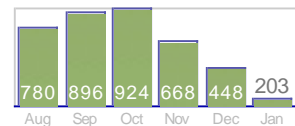
[getelastic.com/google-keyw...](#)

Number of Keywords: 13
Est. Value/Mo: \$528 (-\$155)



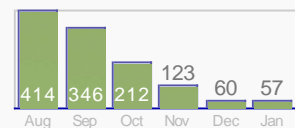
[getelastic.com/internation...](#)

Number of Keywords: 17
Est. Value/Mo: \$143 (-\$264)



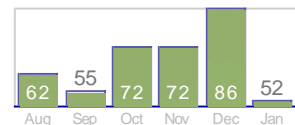
[getelastic.com/using-googl...](#)

Number of Keywords: 1
Est. Value/Mo: \$110 (-\$27)



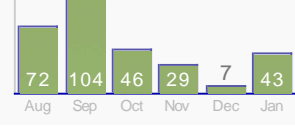
[getelastic.com/seo-for-flas...](#)

Number of Keywords: 17
Est. Value/Mo: \$103 (-\$82)



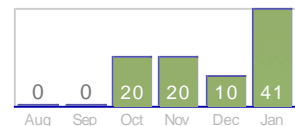
[getelastic.com/cta-size](#)

Number of Keywords: 5
Est. Value/Mo: \$42 (+\$39)



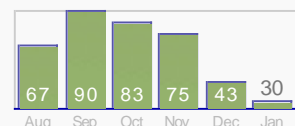
[getelastic.com/shopping-ca...](#)

Number of Keywords: 4
Est. Value/Mo: \$71 (+\$53)



[getelastic.com/exact-keyw...](#)

Number of Keywords: 45
Est. Value/Mo: \$60 (-\$44)



[View more](#) (p. 26)



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Keyword Groups with the Biggest Gains

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Biggest Opportunities

You currently rank somewhere in the top 50 on 909 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 136k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 128k clicks per month. That would cost you more than \$110k in equivalent PPC dollars.

office max

Rank: 49 Searches/Mo: 1M Est. Value/Click: \$0.26
Est. Potential New Clicks/Month: 79,411

google alerts

Rank: 39 (-1) Searches/Mo: 74k Est. Value/Click: \$1.93
Est. Potential New Clicks/Month: 10,225

classic closeouts

Rank: 15 (-2) Searches/Mo: 2k Est. Value/Click: \$108
Est. Potential New Clicks/Month: 137

google keyword tool

Rank: 19 (-1) Searches/Mo: 60k Est. Value/Click: \$1.96
Est. Potential New Clicks/Month: 6,939

checkout

Rank: 24 (+3) Searches/Mo: 18k Est. Value/Click: \$3.65
Est. Potential New Clicks/Month: 1,404

google trends

Rank: 30 (-8) Searches/Mo: 110k Est. Value/Click: \$0.53
Est. Potential New Clicks/Month: 7,635

the register

Rank: 50 Searches/Mo: 12k Est. Value/Click: \$0.82
Est. Potential New Clicks/Month: 2,956

global payments

Rank: 38 (-17) Searches/Mo: 4k Est. Value/Click: \$3.49
Est. Potential New Clicks/Month: 608

google keywords

Rank: 24 (+6) Searches/Mo: 15k Est. Value/Click: \$1.58
Est. Potential New Clicks/Month: 1,150

email campaign

Rank: 33 Searches/Mo: 4k Est. Value/Click: \$6.65
Est. Potential New Clicks/Month: 259

google keyword

Rank: 25 (-14) Searches/Mo: 10k Est. Value/Click: \$1.68
Est. Potential New Clicks/Month: 942

[View more](#) (p. 28)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 2M searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

ecommerce optimization

Cost/Click: \$5.86 Est. Potential Clicks/Mo.: 11
 Avg. Competitor Rank: 11

Searches/Mo.: 0

pci compliance

Cost/Click: \$17.00 Est. Potential Clicks/Mo.: 420
 Avg. Competitor Rank: 8

Searches/Mo.: 22k

ecommerce marketing

Cost/Click: \$5.73 Est. Potential Clicks/Mo.: 13
 Avg. Competitor Rank: 13

Searches/Mo.: 4k

ecommerce

Cost/Click: \$5.34 Est. Potential Clicks/Mo.: 129
 Avg. Competitor Rank: 25

Searches/Mo.: 60k

e commerce

Cost/Click: \$3.34 Est. Potential Clicks/Mo.: 180
 Avg. Competitor Rank: 27

Searches/Mo.: 60k

keyword tool

Cost/Click: \$2.76 Est. Potential Clicks/Mo.: 840
 Avg. Competitor Rank: 8

Searches/Mo.: 74k

e commerce site

Cost/Click: \$6.29 Est. Potential Clicks/Mo.: 20
 Avg. Competitor Rank: 13

Searches/Mo.: 870

netsuite

Cost/Click: \$13.00 Est. Potential Clicks/Mo.: 98
 Avg. Competitor Rank: 16

Searches/Mo.: 18k

interspire

Cost/Click: \$24.00 Est. Potential Clicks/Mo.: 44
 Avg. Competitor Rank: 10

Searches/Mo.: 4k

hosted ecommerce

Cost/Click: \$8.13 Est. Potential Clicks/Mo.: 15 Avg. Competitor Rank: 9

Searches/Mo.: 870

fulfillment outsourcing

Cost/Click: \$5.71 Est. Potential Clicks/Mo.: 15
 Avg. Competitor Rank: 18

Searches/Mo.: 570

3dcart

Cost/Click: \$4.33 Est. Potential Clicks/Mo.: 24
 Avg. Competitor Rank: 13

Searches/Mo.: 0

[View more](#) (p. 32)



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Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

None

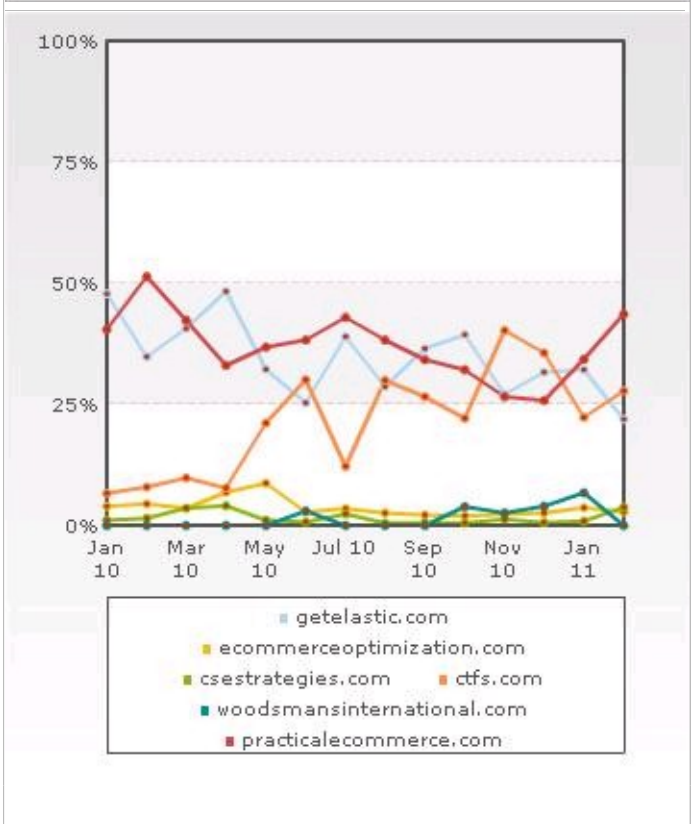
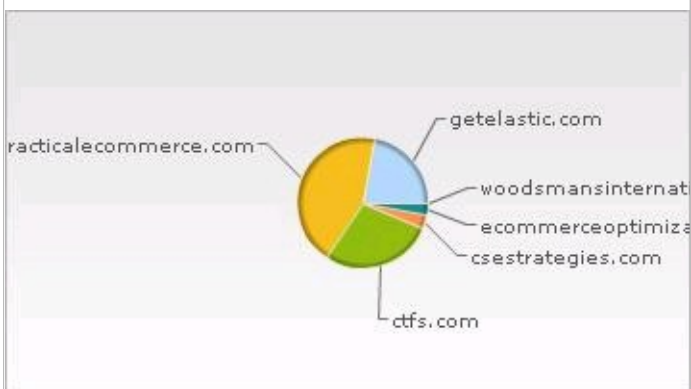
[View more](#) (p. 35)

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Keyword Groups with the Most Potential

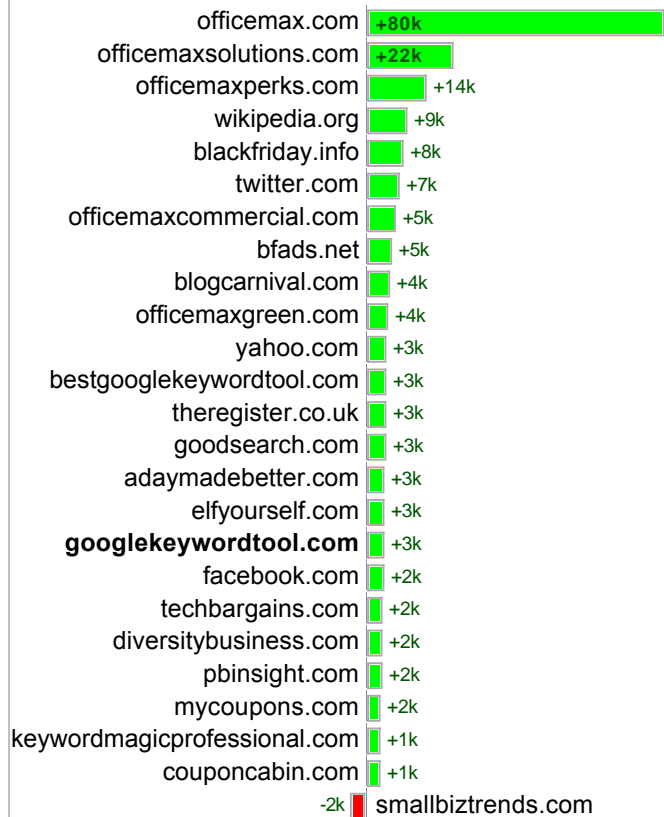
Traffic Share

Relative to your top 5 competitors, your site has 22% of the traffic share. At the same time, *practicalecommerce.com* has exploded and ripped traffic from *getelastic.com* and *ecommerceoptimization.com*.



Domains that Gained or Lost Clicks on your Keywords

This month, *googlekeywordtool.com* gained 3k clicks by improving their position on organic searches that you also rank for. But, perhaps most interesting was the gains made by *Officemax.com*. That site is not considered a direct competitor, but they gained 80k clicks on your keywords, which is a 450k percent growth on your keywords. They are either doing something right or getting pretty lucky.



*competitors in bold

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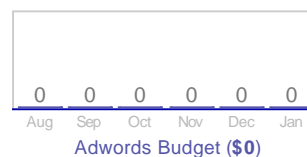
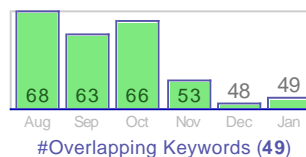
Competition: You Lost 52% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was *practicalecommerce.com*. They picked up 24k organic clicks overall and they increased the number of keywords they overlap with you.

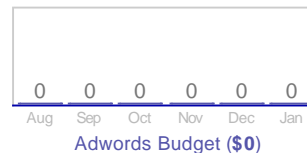
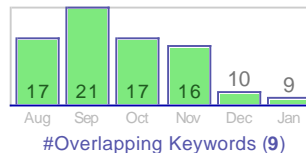
ecommerceoptimization.com

ecommerce optimization (1),
ecommerce marketing (5),
local business listings (8),
local business listing (10),
google checkout merchant (15)



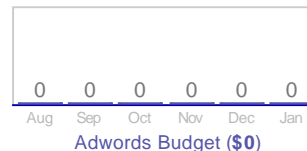
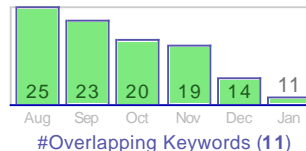
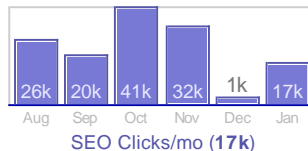
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comparison shopping engines (2),
pricegrabbers (6), channel advisor (19),
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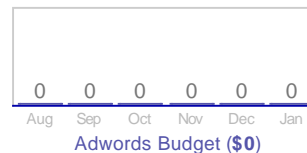
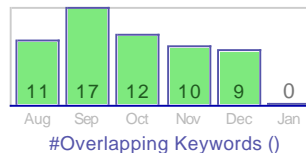
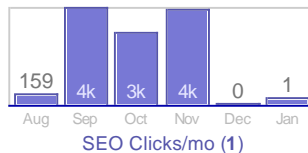
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canadian tire bank (1),
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canadian tire financial services (1),
canadian tire (10), mastercard (25)



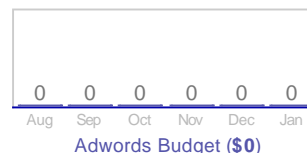
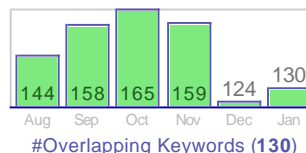
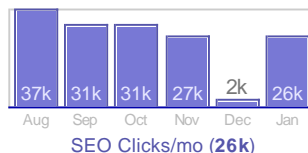
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hardware stores list (33),
canadian tires competitors (34),
canadian tire jobs (44),
home hardwares (45), pipe thawing (46)



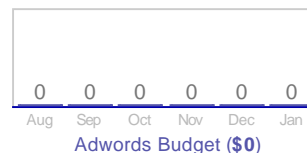
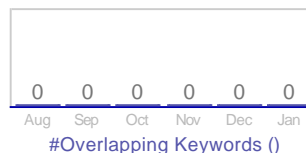
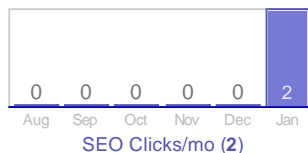
practicalecommerce.com

what is pci (1),
what is pci compliance (5),
pci compliant (8), pci compliance (8),
interspire (10)



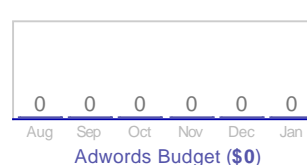
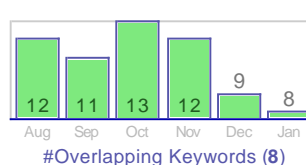
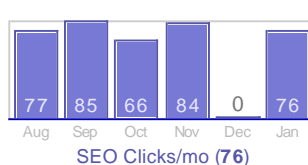
planalytics.com

naruc winter meetings (12),
business weather (14), mark work (44),
cash grain bids (45)



feedperfect.com

comparison shopping engines (10),
shopping engine (10),
comparative shopping (21),
shopping comparison (24),
comparison shopping (50)



Getelastic.com: SEO Dashboard

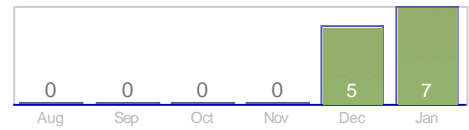
Biggest Gains (all)		Clicks/Month														
<p>▲ office max 49 Est. Clicks/Month gained: 406 Est. Value/Click: \$0.26 Estimated Value gained: \$104 http://www.getelastic.com/office-max-...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>23</td><td>39</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	23	39
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	23	39										
<p>▲ ecommerce blog 1(+2) Est. Clicks/Month gained: 16 Est. Value/Click: \$2.48 Estimated Value gained: \$40 http://www.getelastic.com/</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>3</td><td>10</td><td>15</td><td>5</td><td>1</td><td>13</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	3	10	15	5	1	13
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	3	10	15	5	1	13										
<p>▲ amazon.ca 30 Est. Clicks/Month gained: 13 Est. Value/Click: \$0.63 Estimated Value gained: \$8 http://www.getelastic.com/amazon-usab...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>7</td><td>7</td><td>3</td><td>26</td><td>1</td><td>9</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	7	7	3	26	1	9
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	7	7	3	26	1	9										
<p>▲ messed up 12 Est. Clicks/Month gained: 12 Est. Value/Click: \$0.57 Estimated Value gained: \$7 http://www.getelastic.com/crazy-ecomm...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>59</td><td>71</td><td>104</td><td>64</td><td>13</td><td>21</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	59	71	104	64	13	21
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	59	71	104	64	13	21										
<p>▲ online retailers 8(+25) Est. Clicks/Month gained: 11 Est. Value/Click: \$0.87 Estimated Value gained: \$10 http://www.getelastic.com/</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>83</td><td>78</td><td>87</td><td>23</td><td>30</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	83	78	87	23	30
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	83	78	87	23	30										
<p>▲ the register 50 Est. Clicks/Month gained: 10 Est. Value/Click: \$0.82 Estimated Value gained: \$9 http://www.getelastic.com/12-checkout...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>29</td><td>60</td><td>58</td><td>35</td><td>19</td><td>24</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	29	60	58	35	19	24
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	29	60	58	35	19	24										
<p>▲ gap store locator 23 Est. Clicks/Month gained: 10 Est. Value/Click: \$0.54 Estimated Value gained: \$5 http://www.getelastic.com/in-store-pi...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>6</td><td>6</td><td>3</td><td>3</td><td>1</td><td>5</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	6	6	3	3	1	5
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	6	6	3	3	1	5										
<p>▲ cross selling 12(+34) Est. Clicks/Month gained: 8 Est. Value/Click: \$1.6 Estimated Value gained: \$13 http://www.getelastic.com/cross-selli...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>14</td><td>18</td><td>18</td><td>8</td><td>5</td><td>8</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	14	18	18	8	5	8
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	14	18	18	8	5	8										
<p>▲ elastic 21(+9) Est. Clicks/Month gained: 8 Est. Value/Click: \$0.55 Estimated Value gained: \$4 http://www.getelastic.com/</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>3</td><td>3</td><td>2</td><td>1</td><td>1</td><td>4</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	3	3	2	1	1	4
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	3	3	2	1	1	4										
<p>▲ checkout 24(+3) Est. Clicks/Month gained: 6 Est. Value/Click: \$3.65 Estimated Value gained: \$22 http://www.getelastic.com/what-is-the...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>16</td><td>20</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	16	20
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	16	20										
<p>▲ google keywords 24(+6) Est. Clicks/Month gained: 5 Est. Value/Click: \$1.58 Estimated Value gained: \$8 http://www.getelastic.com/exact-keywo...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>3</td><td>5</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	3	5
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	3	5										

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▲ online retailer 10(+28)

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.95 Estimated Value gained: \$4

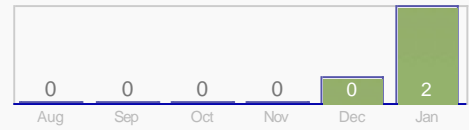
<http://www.getelastic.com/>



▲ friendly letter 29

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.19 Estimated Value gained: \$1

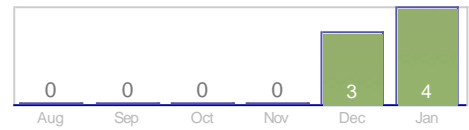
<http://www.getelastic.com/reader-resp...>



▲ google keywords tool 18(+12)

Est. Clicks/Month gained: 4 Est. Value/Click: \$2.73 Estimated Value gained: \$10

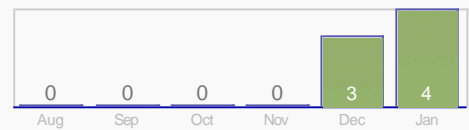
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▲ keyword tool google 15(+19)

Est. Clicks/Month gained: 4 Est. Value/Click: \$1.96 Estimated Value gained: \$7

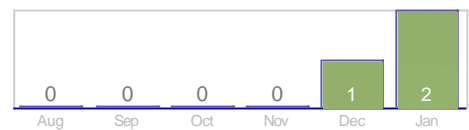
<http://www.getelastic.com/google-keyw...>



▲ customer service tips 35

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.69 Estimated Value gained: \$2

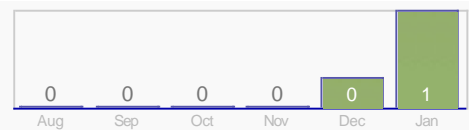
<http://www.getelastic.com/proactive-c...>



▲ google keyword search 26

Est. Clicks/Month gained: 3 Est. Value/Click: \$2.78 Estimated Value gained: \$9

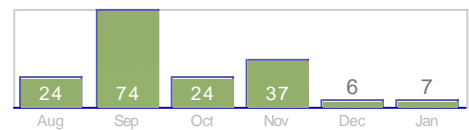
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▲ map pricing 5(+1)

Est. Clicks/Month gained: 3 Est. Value/Click: \$1.14 Estimated Value gained: \$4

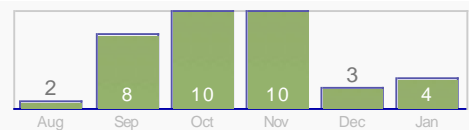
<http://www.getelastic.com/map-pricing/>



▲ campaign results 5

Est. Clicks/Month gained: 3 Est. Value/Click: \$1.31 Estimated Value gained: \$3

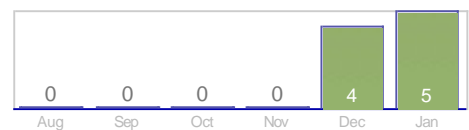
<http://www.getelastic.com/reader-resp...>



▲ valentines ideas 40

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.48 Estimated Value gained: \$3

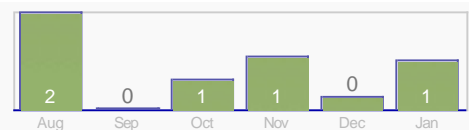
<http://www.getelastic.com/valentines-...>



▲ email campaign 33

Est. Clicks/Month gained: 2 Est. Value/Click: \$6.65 Estimated Value gained: \$14

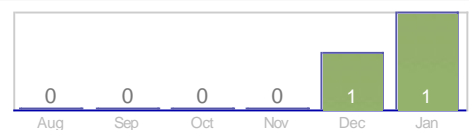
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▲ online retail 19

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.33 Estimated Value gained: \$2

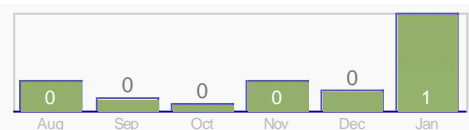
<http://www.getelastic.com/>



▲ messed up videos 12(+3)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.08 Estimated Value gained: \$0

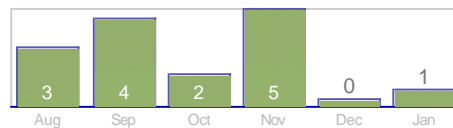
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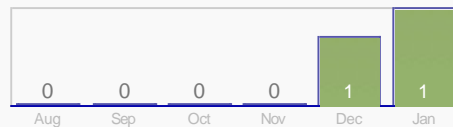
▲ international e commerce 6

Est. Clicks/Month gained: 2 Est. Value/Click: \$2.39 Estimated Value gained: \$4
<http://www.getelastic.com/international...>



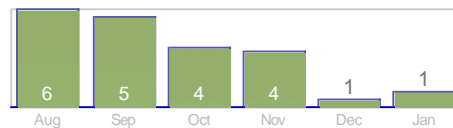
▲ ecommerce platforms 10(+1)

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.97 Estimated Value gained: \$6
<http://www.getelastic.com/category/te...>



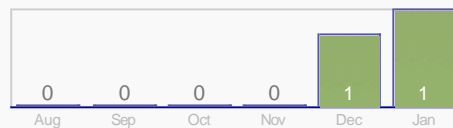
▲ campaign letter 4

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.59 Estimated Value gained: \$1
<http://www.getelastic.com/reader-resp...>



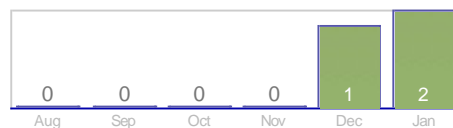
▲ online shares 9

Est. Clicks/Month gained: 1 Est. Value/Click: \$4.44 Estimated Value gained: \$6
<http://www.getelastic.com/symantec-an...>



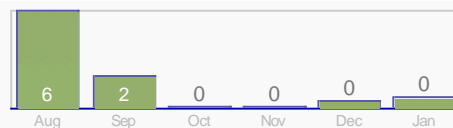
▲ 5 dimensions 10(+12)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.61 Estimated Value gained: \$1
<http://www.getelastic.com/the-5-dimen...>



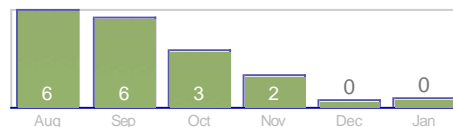
▲ cart icon 11(+2)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.56 Estimated Value gained: \$1
<http://www.getelastic.com/add-to-cart...>



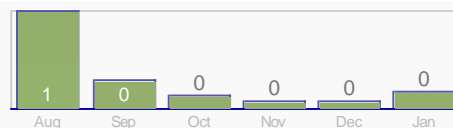
▲ the digital divide 30

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.8 Estimated Value gained: \$1
<http://www.getelastic.com/the-digital...>



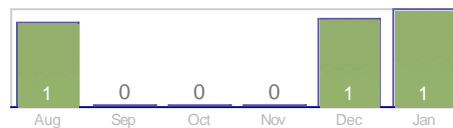
▲ office mas 45

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.82 Estimated Value gained: \$1
<http://www.getelastic.com/office-max-...>



▲ good idea bad idea 16(+3)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0
<http://www.getelastic.com/amazon-prod...>



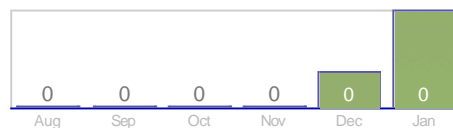
▲ clear mannequin 9(+5)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.74 Estimated Value gained: \$1
<http://www.getelastic.com/product-pho...>



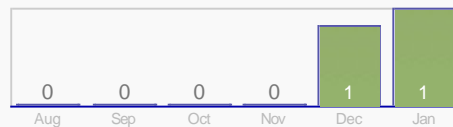
▲ what is cross selling 12(+16)

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.23 Estimated Value gained: \$2
<http://www.getelastic.com/cross-selli...>



▲ sitelink 29

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.02 Estimated Value gained: \$2
<http://www.getelastic.com/bad-sitelinks/>

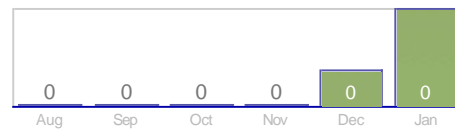


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▲ no no 40(+3)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.23 Estimated Value gained: \$1

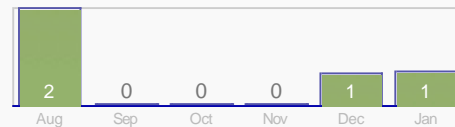
<http://www.getelastic.com/seo-friendl...>



▲ shopping icon 15

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.62 Estimated Value gained: \$1

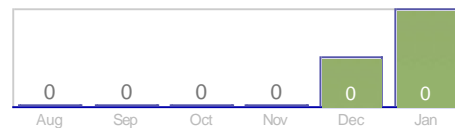
<http://www.getelastic.com/add-to-cart...>



▲ unusual buttons 3(+1)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.44 Estimated Value gained: \$0

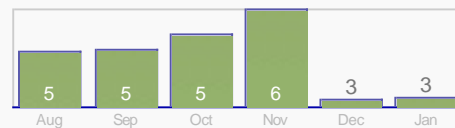
<http://www.getelastic.com/unusual-but...>



▲ javascript menu's 19(+2)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.9 Estimated Value gained: \$1

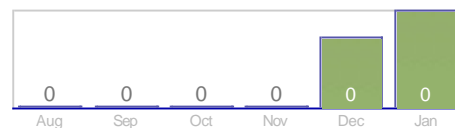
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▲ shopping cart image 17(+30)

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.53 Estimated Value gained: \$1

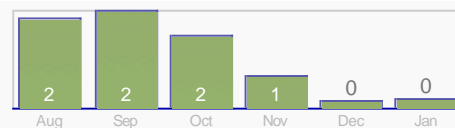
<http://www.getelastic.com/add-to-cart...>



▲ shopping carts for sale 32

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.87 Estimated Value gained: \$1

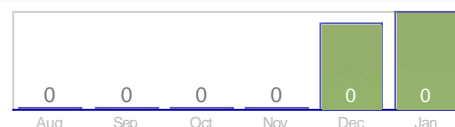
<http://www.getelastic.com/why-victori...>



▲ email reader 24

Est. Clicks/Month gained: 1 Est. Value/Click: \$1.59 Estimated Value gained: \$1

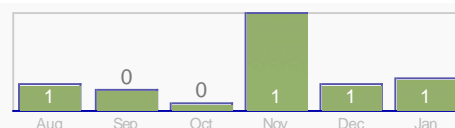
<http://www.getelastic.com/reader-resp...>



▲ 404 not found page 3(+2)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.42 Estimated Value gained: \$0

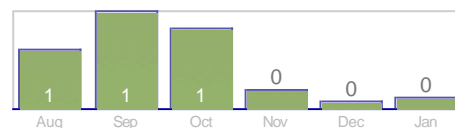
<http://www.getelastic.com/tips-for-wr...>



▲ http 404 not found 41

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.2 Estimated Value gained: \$0

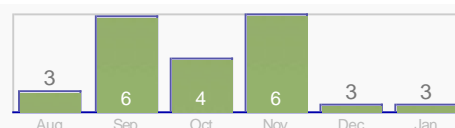
<http://www.getelastic.com/tips-for-wr...>



▲ price shoppers 8(+15)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.83 Estimated Value gained: \$0

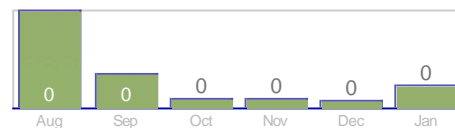
<http://www.getelastic.com/amazon-aler...>



▲ best shopping cart 46

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.42 Estimated Value gained: \$1

<http://www.getelastic.com/add-to-cart...>



▲ conversion optimization 42

Est. Clicks/Month gained: 1 Est. Value/Click: \$2.82 Estimated Value gained: \$2

<http://www.getelastic.com/category/ma...>



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▲ **measure conversion 27**

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0

<http://www.getelastic.com/conversion-...>

▲ **sales emails 15**

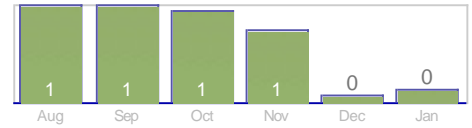
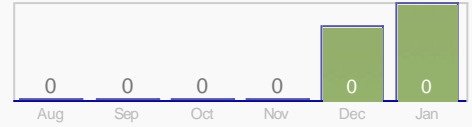
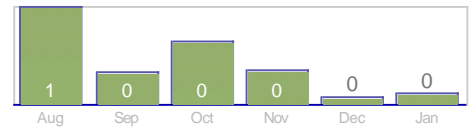
Est. Clicks/Month gained: 1 Est. Value/Click: \$3.88 Estimated Value gained: \$2

<http://www.getelastic.com/cart-recove...>

▲ **personalized promotions 15**

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.15 Estimated Value gained: \$2

<http://www.getelastic.com/dynamic-car...>



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Getelastic.com: SEO Dashboard

Most Valuable Keywords (all)	Rank														
classic closeouts Rank: 15(-2) Est. Clicks/Mo: 5(-5) Est. Value/Mo: \$577(+\$128)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>10</td><td>9</td><td>23</td><td>9</td><td>13</td><td>15</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	10	9	23	9	13	15
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	10	9	23	9	13	15									
google keyword tool Rank: 19(-1) Est. Clicks/Mo: 234(-84) Est. Value/Mo: \$457(-\$152.04)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>11</td><td>9</td><td>>50</td><td>18</td><td>18</td><td>19</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	11	9	>50	18	18	19
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	11	9	>50	18	18	19									
add to cart button Rank: 1 Est. Clicks/Mo: 122 Est. Value/Mo: \$136(+\$4.05)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>1</td><td>1</td><td>1</td><td>1</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	1	1	1	1	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	1	1	1	1	1	1									
google alerts Rank: 39(-1) Est. Clicks/Mo: 57(-3) Est. Value/Mo: \$110(-\$27.054)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>16</td><td>21</td><td>23</td><td>31</td><td>38</td><td>39</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	16	21	23	31	38	39
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	16	21	23	31	38	39									
checkout Rank: 24(+3) Est. Clicks/Mo: 30(+6) Est. Value/Mo: \$108(+\$22)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>>50</td><td>18</td><td>18</td><td>17</td><td>27</td><td>24</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	>50	18	18	17	27	24
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	>50	18	18	17	27	24									
office max Rank: 49 Est. Clicks/Mo: 406 Est. Value/Mo: \$104	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>27</td><td>32</td><td>43</td><td>44</td><td>>50</td><td>49</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	27	32	43	44	>50	49
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	27	32	43	44	>50	49									
ecommerce blog Rank: 1(+2) Est. Clicks/Mo: 39(+16) Est. Value/Mo: \$98(+\$39)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>2</td><td>2</td><td>3</td><td>>50</td><td>3</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	2	2	3	>50	3	1
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	2	2	3	>50	3	1									
google trends Rank: 30(-8) Est. Clicks/Mo: 174(-145) Est. Value/Mo: \$93(-\$103.035)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>15</td><td>16</td><td>16</td><td>19</td><td>22</td><td>30</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	15	16	16	19	22	30
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	15	16	16	19	22	30									
flash seo Rank: 4(-1) Est. Clicks/Mo: 21(-20) Est. Value/Mo: \$48(-\$47.691)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>4</td><td>>50</td><td>3</td><td>4</td><td>3</td><td>4</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	4	>50	3	4	3	4
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	4	>50	3	4	3	4									
shopping cart buttons Rank: 1 Est. Clicks/Mo: 26(+15) Est. Value/Mo: \$47(+\$28)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>1</td><td>1</td><td>1</td><td>1</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	1	1	1	1	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	1	1	1	1	1	1									
web 2.0 ecommerce Rank: 1 Est. Clicks/Mo: 11(-4) Est. Value/Mo: \$41(-\$7.123)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>1</td><td>1</td><td>1</td><td>1</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	1	1	1	1	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	1	1	1	1	1	1									

Getelastic.com: SEO Dashboard

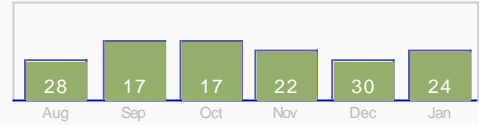
add to cart buttons

Rank: 1 Est. Clicks/Mo: 36(-4) Est. Value/Mo: \$39(-\$4.796)



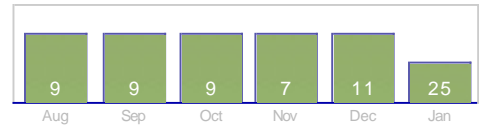
google keywords

Rank: 24(+6) Est. Clicks/Mo: 24(+5) Est. Value/Mo: \$38(+\$9.54)



google keyword

Rank: 25(-14) Est. Clicks/Mo: 18(-73) Est. Value/Mo: \$31(-\$126.171)



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Getelastic.com: SEO Dashboard

Newly Ranked Organic Pages

<http://www.getelastic.com/what-is-the-ideal-checkout-login/>

Estimated SEO Value: **\$97** Estimated Total Clicks/Mo: 30
Keywords (rank): checkout (24)

<http://www.getelastic.com/reader-responds-friendly-letter-email-campaign-didnt-work/>

Estimated SEO Value: **\$18** Estimated Total Clicks/Mo: 11
Keywords (rank): campaign letter (4), campaign results (5), email results (11), what is a friendly letter (22), email reader (24)

<http://www.getelastic.com/12-checkout-blunders/>

Estimated SEO Value: **\$7.76** Estimated Total Clicks/Mo: 10
Keywords (rank): the register (50)

<http://www.getelastic.com/amazon-usability-fail/>

Estimated SEO Value: **\$7.17** Estimated Total Clicks/Mo: 13
Keywords (rank): amazon.ca (30)

<http://www.getelastic.com/category/company-elastic-path/>

Estimated SEO Value: **\$4.52** Estimated Total Clicks/Mo: 5
Keywords (rank): elastic path (6)

<http://www.getelastic.com/connect-with-elastic-path-at-collaborate-09/>

Estimated SEO Value: **\$2.27** Estimated Total Clicks/Mo: 2
Keywords (rank): elasticpath (8)

<http://www.getelastic.com/different-way-to-merchandise-email/>

Estimated SEO Value: **\$2.12** Estimated Total Clicks/Mo: 0
Keywords (rank): merchandise retail (12), retail email marketing (30), email get (33)

<http://www.getelastic.com/cart-recovery-1/>

Estimated SEO Value: **\$1.92** Estimated Total Clicks/Mo: 1
Keywords (rank): sales emails (15)

<http://www.getelastic.com/bad-sitelinks/>

Estimated SEO Value: **\$1.74** Estimated Total Clicks/Mo: 1
Keywords (rank): sitelink (29)

<http://www.getelastic.com/category/marketing/conversion-optimization-marketing/>

Estimated SEO Value: **\$1.49** Estimated Total Clicks/Mo: 1
Keywords (rank): conversion optimization (42)

<http://www.getelastic.com/why-victorias-secret-lost-a-350-sale/>

Estimated SEO Value: **\$1.33** Estimated Total Clicks/Mo: 1
Keywords (rank): shopping carts for sale (32)

<http://www.getelastic.com/313-ecommerce-tip/>

Estimated SEO Value: **\$0.55** Estimated Total Clicks/Mo: 0
Keywords (rank): e commerce tips (15)

<http://www.getelastic.com/tips-for-seo-friendly-affiliate-programs/>

Estimated SEO Value: **\$0.47** Estimated Total Clicks/Mo: 0
Keywords (rank): seo programs (44)

<http://www.getelastic.com/product-recommendation-engine-strands/>

Estimated SEO Value: **\$0.41** Estimated Total Clicks/Mo: 0



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Keywords (rank): improve customer experience (32), product recommendation (39)

<http://www.getelastic.com/ecommerce-customer-experience-trends/>

Estimated SEO Value: **\$0.36** Estimated Total Clicks/Mo: 0

Keywords (rank): trends in e commerce (25), ecommerce trends (42), e commerce trends (48)

<http://www.getelastic.com/should-you-use-large-images-on-category-pages/>

Estimated SEO Value: **\$0.32** Estimated Total Clicks/Mo: 1

Keywords (rank): large images (28), images large (49)

<http://www.getelastic.com/humanistic-email-subject-lines/>

Estimated SEO Value: **\$0.31** Estimated Total Clicks/Mo: 0

Keywords (rank): email subject (32)

<http://www.getelastic.com/research-panel/>

Estimated SEO Value: **\$0.29** Estimated Total Clicks/Mo: 0

Keywords (rank): research panel (34), panel research (35)

<http://www.getelastic.com/creative-filtered-navigation/>

Estimated SEO Value: **\$0.2** Estimated Total Clicks/Mo: 0

Keywords (rank): filtered (50)

<http://www.getelastic.com/free-shipping-leaks/>

Estimated SEO Value: **\$0.18** Estimated Total Clicks/Mo: 0

Keywords (rank): free shipping jc penney (41)

<http://www.getelastic.com/product-photography/>

Estimated SEO Value: **\$0.16** Estimated Total Clicks/Mo: 0

Keywords (rank): ecommerce photography (49)

<http://www.getelastic.com/11-types-of-analytics-for-2011/>

Estimated SEO Value: **\$0.14** Estimated Total Clicks/Mo: 0

Keywords (rank): e commerce types (33), types of e commerce (44)

<http://www.getelastic.com/registration-permission-email/>

Estimated SEO Value: **\$0.14** Estimated Total Clicks/Mo: 0

Keywords (rank): dos email (26), Permission E mail (42), email registration (49), dos emails (49)

<http://www.getelastic.com/tracking-telephone-orders-ppc-catalog/>

Estimated SEO Value: **\$0.13** Estimated Total Clicks/Mo: 0

Keywords (rank): catalog orders (38)

<http://www.getelastic.com/ssl-certificates/>

Estimated SEO Value: **\$0.13** Estimated Total Clicks/Mo: 0

Keywords (rank): ssl certificate expired (48)

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Getelastic.com: SEO Dashboard

New Keywords (You weren't ranked on before)	Estimated New Click/Month
office max Rank: 49 Searches/Mo: 1M Est. Value/Click: \$0.26 http://www.getelastic.com/office-max-redesign/	406 new clicks/month
amazon.ca Rank: 30 Searches/Mo: 10k Est. Value/Click: \$0.63 http://www.getelastic.com/amazon-usability-fail/	13 new clicks/month
messed up Rank: 12 Searches/Mo: 8k Est. Value/Click: \$0.57 http://www.getelastic.com/crazy-ecommerce/	12 new clicks/month
the register Rank: 50 Searches/Mo: 12k Est. Value/Click: \$0.82 http://www.getelastic.com/12-checkout-blunders/	10 new clicks/month
gap store locator Rank: 23 Searches/Mo: 2k Est. Value/Click: \$0.54 http://www.getelastic.com/in-store-pickup-store-locator-usability/	10 new clicks/month
friendly letter Rank: 29 Searches/Mo: 4k Est. Value/Click: \$0.19 http://www.getelastic.com/reader-responds-friendly-letter-email-campaign-didnt-work/	4 new clicks/month
customer service tips Rank: 35 Searches/Mo: 4k Est. Value/Click: \$0.69 http://www.getelastic.com/proactive-chat/	3 new clicks/month
google keyword search Rank: 26 Searches/Mo: 2k Est. Value/Click: \$2.78 http://www.getelastic.com/google-keyword-research-tips/	3 new clicks/month
campaign results Rank: 5 Searches/Mo: 0 Est. Value/Click: \$1.31 http://www.getelastic.com/reader-responds-friendly-letter-email-campaign-didnt-work/	3 new clicks/month
valentines ideas Rank: 40 Searches/Mo: 27k Est. Value/Click: \$1.48 http://www.getelastic.com/valentines-day-marketing/	2 new clicks/month
email campaign Rank: 33 Searches/Mo: 4k Est. Value/Click: \$6.65 http://www.getelastic.com/reader-responds-friendly-letter-email-campaign-didnt-work/	2 new clicks/month
online retail Rank: 19 Searches/Mo: 2k Est. Value/Click: \$1.33 http://www.getelastic.com/	2 new clicks/month
international e commerce Rank: 6 Searches/Mo: 90 Est. Value/Click: \$2.39 http://www.getelastic.com/international-ecommerce-usability-tips/	2 new clicks/month
campaign letter Rank: 4 Searches/Mo: 150 Est. Value/Click: \$0.59 http://www.getelastic.com/reader-responds-friendly-letter-email-campaign-didnt-work/	1 new click/month

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online shares Rank: 9 Searches/Mo: 240 Est. Value/Click: \$4.44 http://www.getelastic.com/symantec-analytics-webinar/	1 new click/month
the digital divide Rank: 30 Searches/Mo: 2k Est. Value/Click: \$0.8 http://www.getelastic.com/the-digital-divide-best-buys-challenge-selling-digital-goods/	1 new click/month
office mas Rank: 45 Searches/Mo: 0 Est. Value/Click: \$0.82 http://www.getelastic.com/office-max-redesign/	1 new click/month
sitelink Rank: 29 Searches/Mo: 0 Est. Value/Click: \$2.02 http://www.getelastic.com/bad-sitelinks/	1 new click/month
shopping icon Rank: 15 Searches/Mo: 720 Est. Value/Click: \$0.62 http://www.getelastic.com/add-to-cart-buttons/	1 new click/month
shopping carts for sale Rank: 32 Searches/Mo: 990 Est. Value/Click: \$1.87 http://www.getelastic.com/why-victorias-secret-lost-a-350-sale/	1 new click/month
email reader Rank: 24 Searches/Mo: 570 Est. Value/Click: \$1.59 http://www.getelastic.com/reader-responds-friendly-letter-email-campaign-didnt-work/	1 new click/month
http 404 not found Rank: 41 Searches/Mo: 990 Est. Value/Click: \$0.2 http://www.getelastic.com/tips-for-writing-results-not-found-messages/	1 new click/month
best shopping cart Rank: 46 Searches/Mo: 2k Est. Value/Click: \$2.42 http://www.getelastic.com/add-to-cart-buttons/	1 new click/month
conversion optimization Rank: 42 Searches/Mo: 990 Est. Value/Click: \$2.82 http://www.getelastic.com/category/marketing/conversion-optimization-marketing/	1 new click/month
measure conversion Rank: 27 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.getelastic.com/conversion-metrics/	1 new click/month
sales emails Rank: 15 Searches/Mo: 300 Est. Value/Click: \$3.88 http://www.getelastic.com/cart-recovery-1/	1 new click/month
personalized promotions Rank: 15 Searches/Mo: 240 Est. Value/Click: \$3.15 http://www.getelastic.com/dynamic-cart-promotions/	1 new click/month
large images Rank: 28 Searches/Mo: 870 Est. Value/Click: \$0.63 http://www.getelastic.com/should-you-use-large-images-on-category-pages/	1 new click/month
online resellers Rank: 8 Searches/Mo: 120 Est. Value/Click: \$2.18 http://www.getelastic.com/	1 new click/month

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ecommerce development Rank: 41 Searches/Mo: 2k Est. Value/Click: \$3.27 http://www.getelastic.com/mcommerce-predictions/	0 new clicks/month
keyword adwords Rank: 21 Searches/Mo: 720 Est. Value/Click: \$2.71 http://www.getelastic.com/exact-keywords-google-analytics/	0 new clicks/month
top online retailers Rank: 30 Searches/Mo: 0 Est. Value/Click: \$0.9 http://www.getelastic.com/location-targeting-google/	0 new clicks/month
buttons for websites Rank: 47 Searches/Mo: 0 Est. Value/Click: \$0.43 http://www.getelastic.com/add-to-cart-buttons/	0 new clicks/month
email examples Rank: 34 Searches/Mo: 0 Est. Value/Click: \$1.83 http://www.getelastic.com/post-purchase-trigger-email-examples/	0 new clicks/month
email results Rank: 11 Searches/Mo: 0 Est. Value/Click: \$1.62 http://www.getelastic.com/reader-responds-friendly-letter-email-campaign-didnt-work/	0 new clicks/month
www office max.com Rank: 50 Searches/Mo: 0 Est. Value/Click: \$1.48 http://www.getelastic.com/office-max-redesign/	0 new clicks/month
product videos Rank: 31 Searches/Mo: 480 Est. Value/Click: \$0.99 http://www.getelastic.com/vtr-test/	0 new clicks/month
trendspotting Rank: 48 Searches/Mo: 990 Est. Value/Click: \$0.44 http://www.getelastic.com/trendspotting-rich-autocomplete-in-site-search/	0 new clicks/month
email subject Rank: 32 Searches/Mo: 0 Est. Value/Click: \$1.18 http://www.getelastic.com/humanistic-email-subject-lines/	0 new clicks/month
embedded video Rank: 45 Searches/Mo: 870 Est. Value/Click: \$0.74 http://www.getelastic.com/embedded-video-email/	0 new clicks/month
unsolicited email Rank: 34 Searches/Mo: 480 Est. Value/Click: \$2.15 http://www.getelastic.com/what-is-email-spam/	0 new clicks/month
buy button Rank: 37 Searches/Mo: 720 Est. Value/Click: \$0.76 http://www.getelastic.com/dont-copy-magic-button/	0 new clicks/month
b2b ecommerce Rank: 48 Searches/Mo: 2k Est. Value/Click: \$4.95 http://www.getelastic.com/e-pharma/	0 new clicks/month
clear search Rank: 38 Searches/Mo: 720 Est. Value/Click: \$0.52 http://www.getelastic.com/make-it-clear-search-is-for-search-and-email-is-for-email/	0 new clicks/month

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ip geo Rank: 43 Searches/Mo: 0 Est. Value/Click: \$0.27
<http://www.getelastic.com/geo-ip-targeting/>

0 new clicks/month

email marketing samples Rank: 28 Searches/Mo: 390 Est. Value/Click: \$7.74
<http://www.getelastic.com/good-valentine-email-design/>

0 new clicks/month

animated email Rank: 38 Searches/Mo: 480 Est. Value/Click: \$0.68
<http://www.getelastic.com/email-marketing-trend-animated-gifs/>

0 new clicks/month

free shipping jc penney Rank: 41 Searches/Mo: 0 Est. Value/Click: \$1
<http://www.getelastic.com/free-shipping-leaks/>

0 new clicks/month

bible keyword search Rank: 34 Searches/Mo: 300 Est. Value/Click: \$1.45
<http://www.getelastic.com/negative-keyword-research-tools-tips/>

0 new clicks/month

e commerce tips Rank: 15 Searches/Mo: 90 Est. Value/Click: \$3.34
<http://www.getelastic.com/313-ecommerce-tip/>

0 new clicks/month

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Top Site Sections Summary

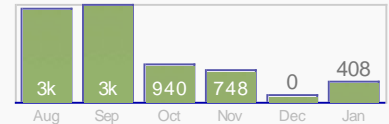
Estimated Clicks/Month

[getelastic.com/office-max-r...](#)

Number of Keywords: 7

Estimated Value/Mo: \$105 (+\$104)

Top Keywords: office max, office mas, www office max.com, office max supplies, oficce max

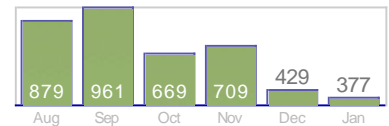


[getelastic.com/add-to-cart-...](#)

Number of Keywords: 42

Estimated Value/Mo: \$331 (-\$35)

Top Keywords: add to cart button, add to cart, add to cart buttons, shopping cart icon, shopping cart buttons

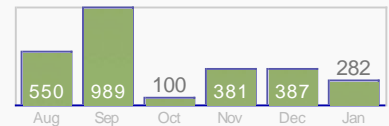


[getelastic.com/google-keywo...](#)

Number of Keywords: 13

Estimated Value/Mo: \$528 (-\$155)

Top Keywords: google keyword tool, google keyword research, google keyword tools, google keywords tool, keyword tool google

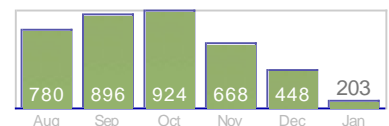


[getelastic.com/internationa...](#)

Number of Keywords: 17

Estimated Value/Mo: \$143 (-\$264)

Top Keywords: google trends, google keyword, seo keyword research, international seo, keyword research seo

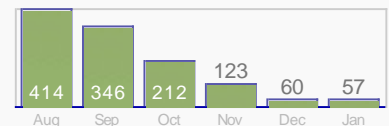


[getelastic.com/using-google...](#)

Number of Keywords: 1

Estimated Value/Mo: \$110 (-\$27)

Top Keywords: google alerts



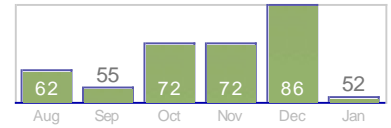
Getelastic.com: SEO Dashboard

[getelastic.com/seo-for-flash](#)

Number of Keywords: 17

Estimated Value/Mo: \$103 (-\$82)

Top Keywords: flash seo, get flash, how to seo, flash search engine optimization, search flash

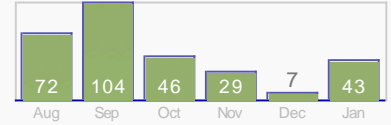


[getelastic.com/cta-size](#)

Number of Keywords: 5

Estimated Value/Mo: \$42 (+\$39)

Top Keywords: add to cart buttons, does size matter, size matter, does size, http: www flyingbean com

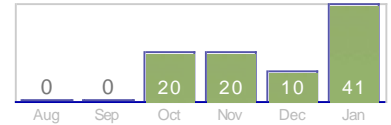


[getelastic.com/shopping-car...](#)

Number of Keywords: 4

Estimated Value/Mo: \$71 (+\$53)

Top Keywords: shopping cart buttons, shopping cart button, boutons web, whostesting

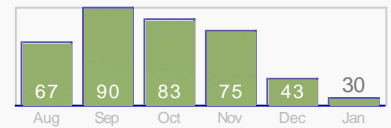


[getelastic.com/exact-keywor...](#)

Number of Keywords: 45

Estimated Value/Mo: \$60 (-\$44)

Top Keywords: google keywords, adwords keyword, adwords keywords, ad words google, keyword adwords

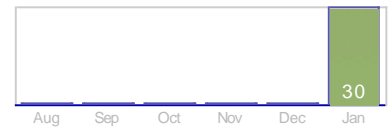


[getelastic.com/what-is-the-...](#)

Number of Keywords: 1

Estimated Value/Mo: \$108 (+\$108)

Top Keywords: checkout

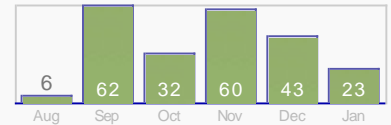


[getelastic.com/how-top-reta...](#)

Number of Keywords: 4

Estimated Value/Mo: \$29 (-\$18)

Top Keywords: product image, product images, product pictures, ecommerce images

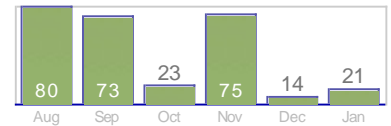


[getelastic.com/crazy-ecommerce](#)

Number of Keywords: 5

Estimated Value/Mo: \$13 (-\$3)

Top Keywords: messed up, messed up videos, ecommerce video, messed, ecommerce world

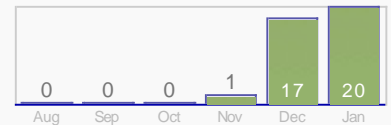


[getelastic.com/map-pricing](#)

Number of Keywords: 3

Estimated Value/Mo: \$23 (+\$2)

Top Keywords: map pricing, lead pricing, retail mapping

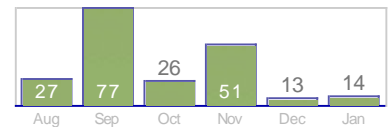


[getelastic.com/seo-friendly...](#)

Number of Keywords: 6

Estimated Value/Mo: \$14 (-\$3)

Top Keywords: no no, javascript menu's, javascript menus, java menus, menus javascript

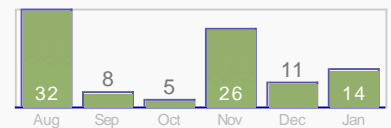


[getelastic.com/category](#)

Number of Keywords: 15

Estimated Value/Mo: \$39

Top Keywords: ecommerce platforms, elastic path, site optimization, conversion optimization, affiliate management



[Download as CSV](#)

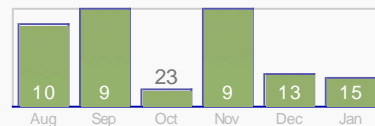
Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

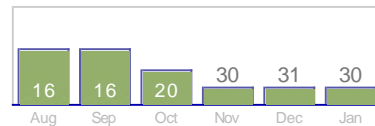
office max (49)

Searches/Mo: 1M Est. Value/Click: \$0.26 Est. Potential New Clicks/Month: 79k
Other Keywords for URL: office max, office mas, www office max.com, office max supplies, oficce max



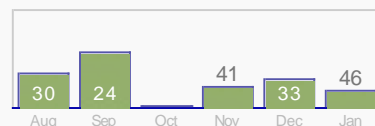
google alerts (39)

Searches/Mo: 74k Est. Value/Click: \$1.93 Est. Potential New Clicks/Month: 10k
Other Keywords for URL: google alerts



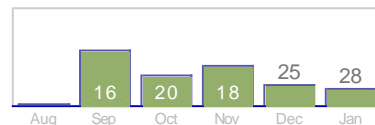
classic closeouts (15)

Searches/Mo: 2k Est. Value/Click: \$108 Est. Potential New Clicks/Month: 137
Other Keywords for URL: classic closeouts, classic closeouts com, classic closeouts coupon code, classic closeouts coupon codes



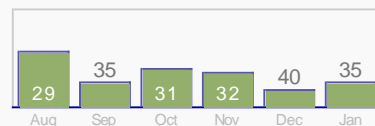
google keyword tool (19)

Searches/Mo: 60k Est. Value/Click: \$1.96 Est. Potential New Clicks/Month: 7k
Other Keywords for URL: google keyword tool, google keyword research, google keyword tools, google keywords tool, keyword tool google



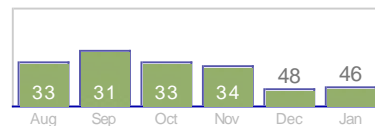
checkout (24)

Searches/Mo: 18k Est. Value/Click: \$3.65 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: checkout



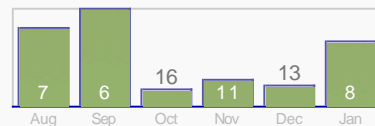
google trends (30)

Searches/Mo: 110k Est. Value/Click: \$0.53 Est. Potential New Clicks/Month: 8k
Other Keywords for URL: google trends, google keyword, seo keyword research, international seo, keyword research seo



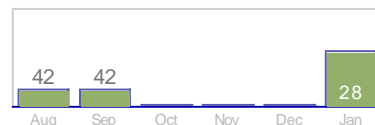
the register (50)

Searches/Mo: 12k Est. Value/Click: \$0.82 Est. Potential New Clicks/Month: 3k
Other Keywords for URL: the register



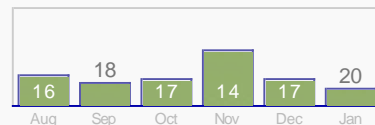
global payments (38)

Searches/Mo: 4k Est. Value/Click: \$3.49 Est. Potential New Clicks/Month: 608
Other Keywords for URL: global payments



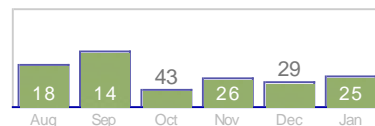
google keywords (24)

Searches/Mo: 15k Est. Value/Click: \$1.58 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: google keywords, adwords keyword, adwords keywords, ad words google, keyword adwords



email campaign (33)

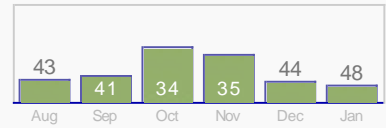
Searches/Mo: 4k Est. Value/Click: \$6.65 Est. Potential New Clicks/Month: 259
Other Keywords for URL: friendly letter, campaign results, email campaign, campaign letter, email reader



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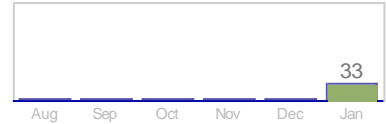
google keyword (25)

Searches/Mo: 10k Est. Value/Click: \$1.68 Est. Potential New Clicks/Month: 942
Other Keywords for URL: google trends, google keyword, seo keyword research, international seo, keyword research seo



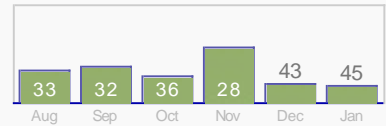
no no (40)

Searches/Mo: 10k Est. Value/Click: \$1.23 Est. Potential New Clicks/Month: 953
Other Keywords for URL: no no, javascript menu's, javascript menus, java menus, menus javascript



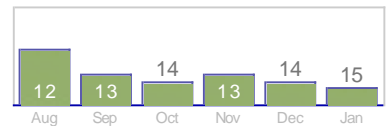
amazon.ca (30)

Searches/Mo: 10k Est. Value/Click: \$0.63 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: amazon.ca



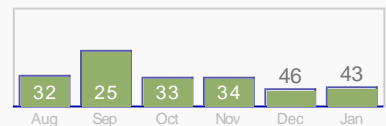
800flowers (27)

Searches/Mo: 8k Est. Value/Click: \$1.5 Est. Potential New Clicks/Month: 511
Other Keywords for URL: 800flowers, 1 800flowers, retail flowers, flowers retail, inside flowers



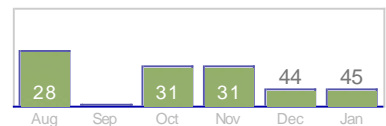
oneupweb (28)

Searches/Mo: 990 Est. Value/Click: \$13 Est. Potential New Clicks/Month: 56
Other Keywords for URL: oneupweb, customer expectations, online customers, customers expectations



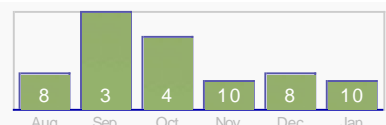
ab testing (48)

Searches/Mo: 2k Est. Value/Click: \$3.48 Est. Potential New Clicks/Month: 211
Other Keywords for URL: ab test, ab testing, split test, split tests, test b



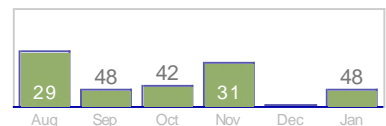
consumer research (29)

Searches/Mo: 7k Est. Value/Click: \$1.24 Est. Potential New Clicks/Month: 512
Other Keywords for URL: consumer research



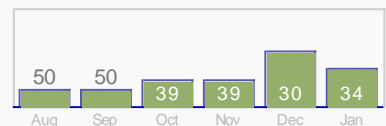
elastic (21)

Searches/Mo: 18k Est. Value/Click: \$0.55 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: ecommerce blog, elastic, online retailers, get a blog, online retailer



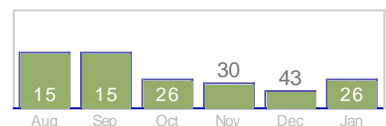
ad words google (35)

Searches/Mo: 1k Est. Value/Click: \$11 Est. Potential New Clicks/Month: 56
Other Keywords for URL: google keywords, adwords keyword, adwords keywords, ad words google, keyword adwords



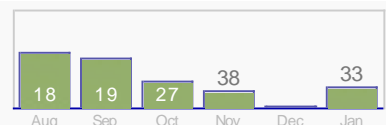
google keywords tool (18)

Searches/Mo: 4k Est. Value/Click: \$2.73 Est. Potential New Clicks/Month: 216
Other Keywords for URL: google keyword tool, google keyword research, google keyword tools, google keywords tool, keyword tool google



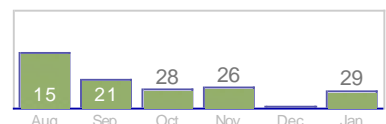
seo book (33)

Searches/Mo: 4k Est. Value/Click: \$1.83 Est. Potential New Clicks/Month: 319
Other Keywords for URL: seo book, seobook, seo books, seo book review, seo review



valentines ideas (40)

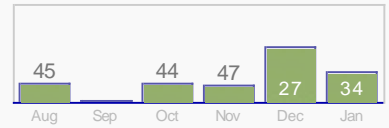
Searches/Mo: 27k Est. Value/Click: \$1.48 Est. Potential New Clicks/Month: 391
Other Keywords for URL: valentines ideas, ecommerce ideas, valentine email, e commerce ideas, valentines emails



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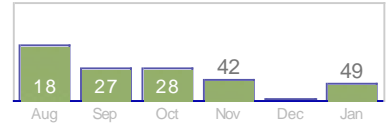
rei store locator (17)

Searches/Mo: 2k Est. Value/Click: \$1.14 Est. Potential New Clicks/Month: 458
Other Keywords for URL: rei store locator, applications store



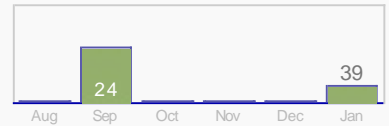
google keyword search (26)

Searches/Mo: 2k Est. Value/Click: \$2.78 Est. Potential New Clicks/Month: 185
Other Keywords for URL: google keyword tool, google keyword research, google keyword tools, google keywords tool, keyword tool google



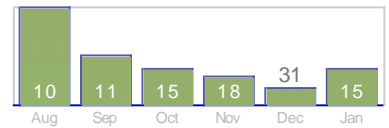
get flash (35)

Searches/Mo: 8k Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: flash seo, get flash, how to seo, flash search engine optimization, search flash



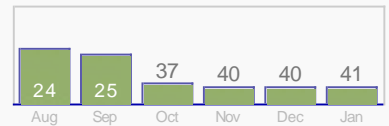
mobile web design (47)

Searches/Mo: 2k Est. Value/Click: \$3.15 Est. Potential New Clicks/Month: 142
Other Keywords for URL: mobile web design



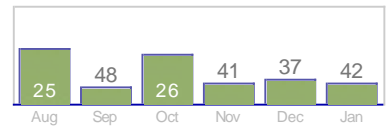
best ecommerce sites (34)

Searches/Mo: 870 Est. Value/Click: \$3.65 Est. Potential New Clicks/Month: 122
Other Keywords for URL: best ecommerce sites, www topconverting sites com, topconverting, inspiration sites



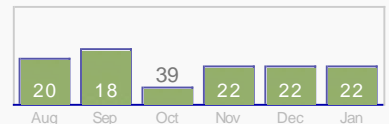
google keyword tools (14)

Searches/Mo: 3k Est. Value/Click: \$2.39 Est. Potential New Clicks/Month: 177
Other Keywords for URL: google keyword tool, google keyword research, google keyword tools, google keywords tool, keyword tool google



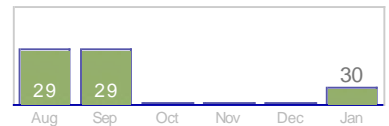
multivariate testing (35)

Searches/Mo: 2k Est. Value/Click: \$2.84 Est. Potential New Clicks/Month: 142
Other Keywords for URL: multivariate testing, multi variate testing



seobook (39)

Searches/Mo: 0 Est. Value/Click: \$1.61 Est. Potential New Clicks/Month: 218
Other Keywords for URL: seo book, seobook, seo books, seo book review, seo review



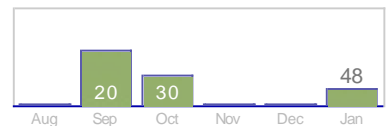
price discrimination (32)

Searches/Mo: 4k Est. Value/Click: \$0.69 Est. Potential New Clicks/Month: 486
Other Keywords for URL: price discrimination, pricing discrimination



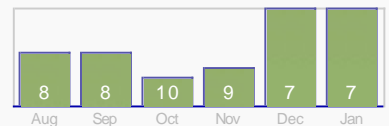
adwords keyword (20)

Searches/Mo: 2k Est. Value/Click: \$2.79 Est. Potential New Clicks/Month: 120
Other Keywords for URL: google keywords, adwords keyword, adwords keywords, ad words google, keyword adwords



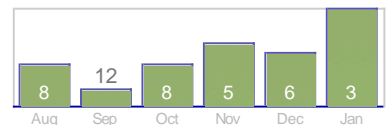
adwords keywords (32)

Searches/Mo: 3k Est. Value/Click: \$3.3 Est. Potential New Clicks/Month: 96
Other Keywords for URL: google keywords, adwords keyword, adwords keywords, ad words google, keyword adwords



gap store locator (23)

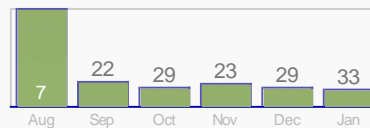
Searches/Mo: 2k Est. Value/Click: \$0.54 Est. Potential New Clicks/Month: 581
Other Keywords for URL: gap store locator, store pickup



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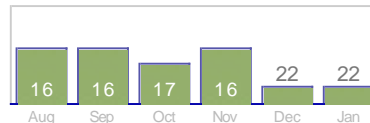
seo strategies (31)

Searches/Mo: 2k Est. Value/Click: \$3.35 Est. Potential New Clicks/Month: 84
Other Keywords for URL: seo strategies, international strategies, global seo



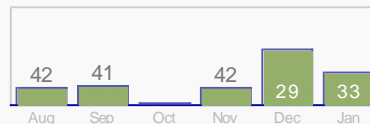
google adwords keyword (42)

Searches/Mo: 2k Est. Value/Click: \$3.26 Est. Potential New Clicks/Month: 78
Other Keywords for URL: google keywords, adwords keyword, adwords keywords, ad words google, keyword adwords



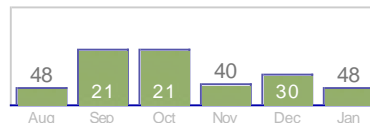
Upsell (24)

Searches/Mo: 2k Est. Value/Click: \$1.18 Est. Potential New Clicks/Month: 216
Other Keywords for URL: Upsell



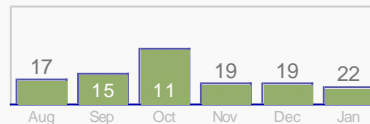
affiliate management (41)

Searches/Mo: 2k Est. Value/Click: \$4 Est. Potential New Clicks/Month: 64
Other Keywords for URL: affiliate management, affiliate management marketing, affiliates management



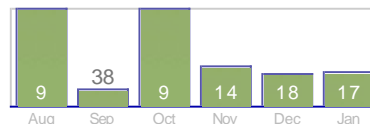
channel conflict (14)

Searches/Mo: 720 Est. Value/Click: \$4.01 Est. Potential New Clicks/Month: 64
Other Keywords for URL: channel conflict



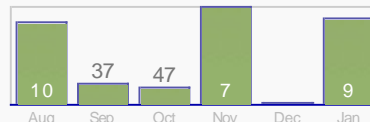
permission based email marketing (26)

Searches/Mo: 3k Est. Value/Click: \$5.55 Est. Potential New Clicks/Month: 45
Other Keywords for URL: permission based email, permission based email marketing, permission based email marketing, email permission, permission email



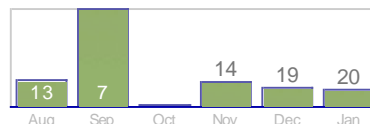
best shopping cart (46)

Searches/Mo: 2k Est. Value/Click: \$2.42 Est. Potential New Clicks/Month: 103
Other Keywords for URL: add to cart button, add to cart, add to cart buttons, shopping cart icon, shopping cart buttons



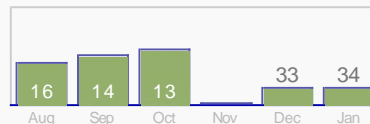
cross selling (12)

Searches/Mo: 2k Est. Value/Click: \$1.6 Est. Potential New Clicks/Month: 153
Other Keywords for URL: cross selling, what is cross selling, online selling tips



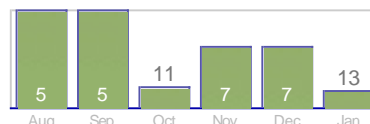
conversion optimization (42)

Searches/Mo: 990 Est. Value/Click: \$2.82 Est. Potential New Clicks/Month: 85
Other Keywords for URL: conversion optimization



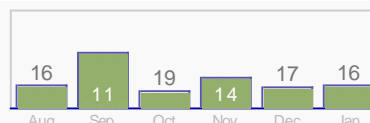
customer service tips (35)

Searches/Mo: 4k Est. Value/Click: \$0.69 Est. Potential New Clicks/Month: 338
Other Keywords for URL: customer service tips, customer chat



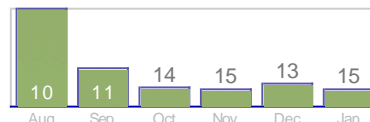
b2b ecommerce (48)

Searches/Mo: 2k Est. Value/Click: \$4.95 Est. Potential New Clicks/Month: 46
Other Keywords for URL: b2b e commerce, b2b ecommerce, pharmaceutical e marketing, e pharma, b2b industries



ecommerce platforms (10)

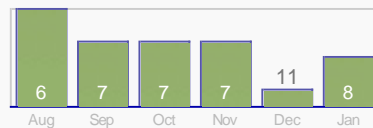
Searches/Mo: 0 Est. Value/Click: \$3.97 Est. Potential New Clicks/Month: 57
Other Keywords for URL: ecommerce platforms



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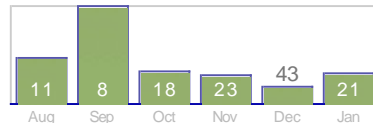
john chow (33)

Searches/Mo: 2k Est. Value/Click: \$1.03 Est. Potential New Clicks/Month: 218
Other Keywords for URL: john chow, jkohn chow



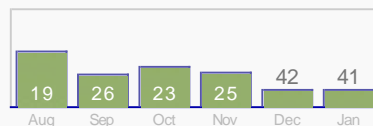
ecommerce platform (38)

Searches/Mo: 1k Est. Value/Click: \$3.23 Est. Potential New Clicks/Month: 69
Other Keywords for URL: ecommerce platform



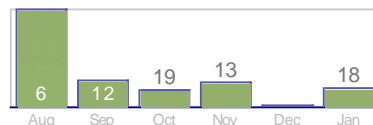
keyword tool google (15)

Searches/Mo: 720 Est. Value/Click: \$1.96 Est. Potential New Clicks/Month: 114
Other Keywords for URL: google keyword tool, google keyword research, google keyword tools, google keywords tool, keyword tool google



ecommerce development (41)

Searches/Mo: 2k Est. Value/Click: \$3.27 Est. Potential New Clicks/Month: 67
Other Keywords for URL: mobile e commerce, mobile ecommerce, ecommerce development, predictions about



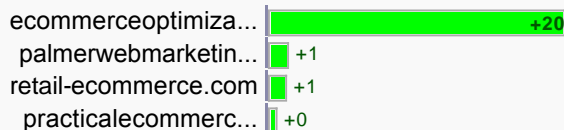
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Keywords Not Ranked On But Should Be

Estimated Clicks/Month

ecommerce optimization

Searches/Month: 0
Cost/Click: \$5.86 Est. Potential Clicks/Month: 11
Avg. Competitor Rank: 11



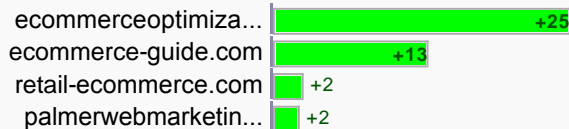
pci compliance

Searches/Month: 22k
Cost/Click: \$17.00 Est. Potential Clicks/Month: 420
Avg. Competitor Rank: 8



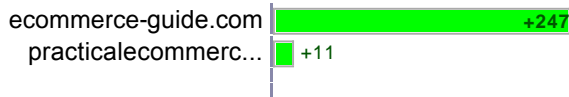
ecommerce marketing

Searches/Month: 4k
Cost/Click: \$5.73 Est. Potential Clicks/Month: 13
Avg. Competitor Rank: 13



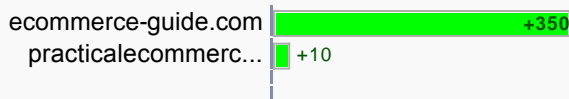
ecommerce

Searches/Month: 60k
Cost/Click: \$5.34 Est. Potential Clicks/Month: 129
Avg. Competitor Rank: 25



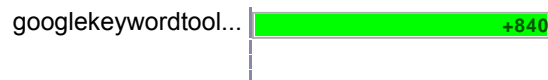
e commerce

Searches/Month: 60k
Cost/Click: \$3.34 Est. Potential Clicks/Month: 180
Avg. Competitor Rank: 27



keyword tool

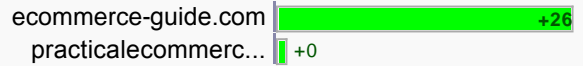
Searches/Month: 74k
Cost/Click: \$2.76 Est. Potential Clicks/Month: 840
Avg. Competitor Rank: 8



Getelastic.com: SEO Dashboard

e commerce site

Searches/Month: 870
 Cost/Click: \$6.29 Est. Potential Clicks/Month: 20
 Avg. Competitor Rank: 13



netsuite

Searches/Month: 18k
 Cost/Click: \$13.00 Est. Potential Clicks/Month: 98
 Avg. Competitor Rank: 16



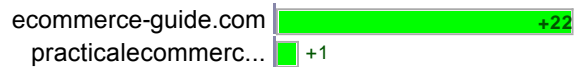
interspire

Searches/Month: 4k
 Cost/Click: \$24.00 Est. Potential Clicks/Month: 44
 Avg. Competitor Rank: 10



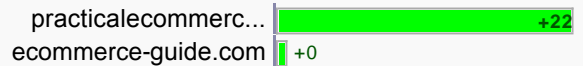
hosted ecommerce

Searches/Month: 870
 Cost/Click: \$8.13 Est. Potential Clicks/Month: 15
 Avg. Competitor Rank: 9



fulfillment outsourcing

Searches/Month: 570
 Cost/Click: \$5.71 Est. Potential Clicks/Month: 15
 Avg. Competitor Rank: 18



3dcart

Searches/Month: 0
 Cost/Click: \$4.33 Est. Potential Clicks/Month: 24
 Avg. Competitor Rank: 13



what is pci

Searches/Month: 990
 Cost/Click: \$3.67 Est. Potential Clicks/Month: 143
 Avg. Competitor Rank: 1



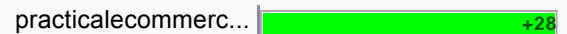
google checkout merchant

Searches/Month: 0
 Cost/Click: \$13.00 Est. Potential Clicks/Month: 41
 Avg. Competitor Rank: 15



what is pci compliance

Searches/Month: 990
 Cost/Click: \$15.00 Est. Potential Clicks/Month: 28
 Avg. Competitor Rank: 5



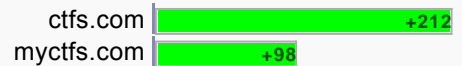
ecommerce developer

Searches/Month: 480
 Cost/Click: \$5.20 Est. Potential Clicks/Month: 28
 Avg. Competitor Rank: 2



canadian tire

Searches/Month: 18k
 Cost/Click: \$0.49 Est. Potential Clicks/Month: 174
 Avg. Competitor Rank: 11



mastercard

Searches/Month: 74k
 Cost/Click: \$5.03 Est. Potential Clicks/Month: 136
 Avg. Competitor Rank: 25



Getelastic.com: SEO Dashboard

pci compliant

Searches/Month: 5k
 Cost/Click: \$8.39 Est. Potential Clicks/Month: 56
 Avg. Competitor Rank: 8

practicalecommerc...  +56



flat rate boxes

Searches/Month: 8k
 Cost/Click: \$1.67 Est. Potential Clicks/Month: 199
 Avg. Competitor Rank: 7

practicalecommerc...  +199

e commerce payment processing

Searches/Month: 300
 Cost/Click: \$7.61 Est. Potential Clicks/Month: 7
 Avg. Competitor Rank: 10

ecommerce-guide.com  +10
 practicalecommerc...  +0

google tools

Searches/Month: 8k
 Cost/Click: \$2.47 Est. Potential Clicks/Month: 151
 Avg. Competitor Rank: 8

googlekeywordtool...  +151

ecommerce seo

Searches/Month: 870
 Cost/Click: \$4.57 Est. Potential Clicks/Month: 15
 Avg. Competitor Rank: 10

palmerwebmarketin...  +27
 retail-ecommerce.com  +2

canadian tire mastercard

Searches/Month: 720
 Cost/Click: \$0.55 Est. Potential Clicks/Month: 51
 Avg. Competitor Rank: 6

ctfs.com  +64
 myctfs.com  +1

proflowers.

Searches/Month: 0
 Cost/Click: \$6.32 Est. Potential Clicks/Month: 59
 Avg. Competitor Rank: 47

practicalecommerc...  +59

[Download as CSV](#)

Getelastic.com: SEO Dashboard

Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

[Download as CSV](#)

Keyword Groups with the Most Potential - Details