

# Shoemoney.com

## SEO Dashboard



Feb 16, 2011



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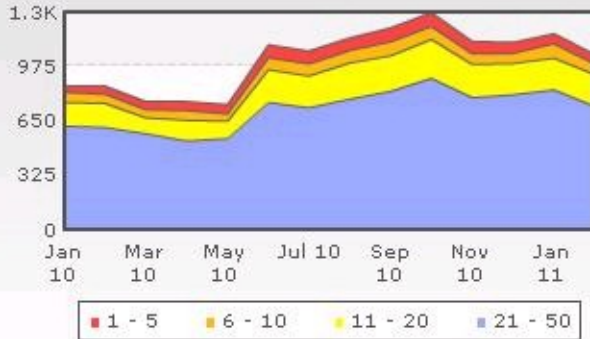
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### Amount of Keywords in Top Search Results



**You show up in the top 50 search results on Google for 1k different keywords.** *The largest portion of those are not on the first page, and that represents a huge amount of potential of over 533k clicks per month. That is comparable to \$1M in equivalent Adwords dollars.*

### Number of Unique Pages that Rank Organically



**485 of your pages appear in the top 50 of at least one search.**

### Total Organic Clicks Per Month



**You should be getting 37k clicks per month from your organic placements on Google.** *That's up 36k clicks or 3k% from last month.*

### Value of Organic Clicks Per Month



**If you had to buy all those organic clicks via Google Adwords, they'd cost \$285k.** *That's an additional savings of \$284k over last month.*

**You gained 36,394 clicks last month, worth \$283,739.**

### Biggest Gains

You moved up in ranks on 515 keywords last month. All those gains added up to about 710 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$1k.

	Rank
▲ shoemoney Estimated Clicks/Month gained: 212 <a href="http://www.shoemoney.com/">http://www.shoemoney.com/</a>	1
▲ jeremy Estimated Clicks/Month gained: 96 <a href="http://www.shoemoney.com/">http://www.shoemoney.com/</a>	8(+2)
▲ google adwords Estimated Clicks/Month gained: 82 <a href="http://www.shoemoney.com/2007/02/06/g...">http://www.shoemoney.com/2007/02/06/g...</a>	44
▲ quantcast Estimated Clicks/Month gained: 40 <a href="http://www.shoemoney.com/2007/10/14/q...">http://www.shoemoney.com/2007/10/14/q...</a>	13(+3)
▲ goodbye kitty Estimated Clicks/Month gained: 22 <a href="http://www.shoemoney.com/2010/02/26/g...">http://www.shoemoney.com/2010/02/26/g...</a>	3(+4)
▲ buy costumes Estimated Clicks/Month gained: 20 <a href="http://www.shoemoney.com/2010/12/17/b...">http://www.shoemoney.com/2010/12/17/b...</a>	36
▲ pwn Estimated Clicks/Month gained: 20 <a href="http://www.shoemoney.com/2006/12/26/h...">http://www.shoemoney.com/2006/12/26/h...</a>	24
▲ video boss Estimated Clicks/Month gained: 19 <a href="http://www.shoemoney.com/2010/02/03/v...">http://www.shoemoney.com/2010/02/03/v...</a>	3(+1)
▲ overnight prints Estimated Clicks/Month gained: 15 <a href="http://www.shoemoney.com/2009/07/25/c...">http://www.shoemoney.com/2009/07/25/c...</a>	47
▲ asw Estimated Clicks/Month gained: 13 <a href="http://www.shoemoney.com/2010/12/31/a...">http://www.shoemoney.com/2010/12/31/a...</a>	30
▲ geni Estimated Clicks/Month gained: 11 <a href="http://www.shoemoney.com/2010/12/31/g...">http://www.shoemoney.com/2010/12/31/g...</a>	49

[View more](#) (p. 14)

### Most Valuable Keywords

You gained ranks on 37 out of your top 100 most valuable keywords. Moving up the charts on those important keywords means about 201 visits to the site that wouldn't have come last month.

	Rank
<b>istock</b> Rank: 10(-4) Est. Clicks/Mo: 2k(+194) Est. Value/Mo: \$86k(+\$8k)	
<b>istockphoto</b> Rank: 14(-6) Est. Clicks/Mo: 425(-978) Est. Value/Mo: \$11k(-\$24.34k)	
<b>plenty of fish</b> Rank: 33(-8) Est. Clicks/Mo: 2k(-2k) Est. Value/Mo: \$2k(-\$1.16k)	
<b>adwords</b> Rank: 42(-8) Est. Clicks/Mo: 135(-69) Est. Value/Mo: \$1k(-\$524.089)	
<b>istock photo</b> Rank: 14(-6) Est. Clicks/Mo: 104(-239) Est. Value/Mo: \$900(-\$2.251k)	
<b>google adwords</b> Rank: 44 Est. Clicks/Mo: 82 Est. Value/Mo: \$605	
<b>plentyoffish</b> Rank: 40 Est. Clicks/Mo: 494 Est. Value/Mo: \$460	
<b>google ad words</b> Rank: 31(+1) Est. Clicks/Mo: 27(+2) Est. Value/Mo: \$282(+\$17)	
<b>ad words</b> Rank: 33(-1) Est. Clicks/Mo: 24(-7) Est. Value/Mo: \$154(-\$46.773)	

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### Newly Ranked Organic Pages

**79 pages show up in Google search results that didn't last month.** Combined, those new placements drive 88 clicks, which would be worth about \$1k if you paid for those same clicks in Google Adwords.

<http://www.shoemoney.com/2010/12/17/buy-costumes-free-shirt-friday/>

Keywords (rank): buy costumes (36)

Est. Total Clicks/Mo: 20

Est. SEO Value: **\$32**

<http://www.shoemoney.com/2009/12/10/thanks-neverblue-merry-xmas-to-me-2009/>

Keywords (rank): neverblue (29)

Est. Total Clicks/Mo: 3

Est. SEO Value: **\$12**

<http://www.shoemoney.com/2010/12/31/geni-com-free-shirt-friday/>

Keywords (rank): www geni com (21), geni (49)

Est. Total Clicks/Mo: 13

Est. SEO Value: **\$5.85**

<http://www.shoemoney.com/2007/11/17/flycell-ring-tones-adwords-domination/>

Keywords (rank): Flycell (48)

Est. Total Clicks/Mo: 3

Est. SEO Value: **\$5.84**

<http://www.shoemoney.com/2008/06/22/google-trends-kills-alexa-competecom-and-quantcast/>

Keywords (rank): compete com (50)

Est. Total Clicks/Mo: 4

Est. SEO Value: **\$5.75**

<http://www.shoemoney.com/2008/12/18/bronto-email-service-pretty-good/>

Keywords (rank): bronto mail (6)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$5.74**

<http://www.shoemoney.com/2009/10/13/win-a-all-expenses-paid-adtech-conference-package-contest/>

Keywords (rank): ad tech conference (14), adtech conference (14)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$4.43**

<http://www.shoemoney.com/2010/12/02/how-to-make-100-a-day-with-an-info-product-part-4/>

Keywords (rank): make 100 a day (8)

Est. Total Clicks/Mo: 3

Est. SEO Value: **\$3.42**

<http://www.shoemoney.com/2009/05/20/life-changing-experiences/>

Keywords (rank): life changing experience (7)

Est. Total Clicks/Mo: 4

Est. SEO Value: **\$2.99**

<http://www.shoemoney.com/2010/12/31/asw-2011-contestants-vote-now/>

Keywords (rank): asw (30)

Est. Total Clicks/Mo: 13

Est. SEO Value: **\$2.87**

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### New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 212 keywords that you didn't even show up on last month. Those keywords drive 454 clicks worth an estimated \$961 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 32k clicks per month if you could be in the first position on each of the keywords.

#### shoemoney

Rank: 1 Searches/Mo: 0 Est. Value/Click: \$0.69  
**Estimated New Clicks/Month: 212**

#### google adwords

Rank: 44 Searches/Mo: 135k Est. Value/Click: \$7.38  
**Estimated New Clicks/Month: 82**

#### buy costumes

Rank: 36 Searches/Mo: 5k Est. Value/Click: \$1.8  
**Estimated New Clicks/Month: 20**

#### pwn

Rank: 24 Searches/Mo: 18k Est. Value/Click: \$0.31  
**Estimated New Clicks/Month: 20**

#### overnight prints

Rank: 47 Searches/Mo: 22k Est. Value/Click: \$3.23  
**Estimated New Clicks/Month: 15**

#### asw

Rank: 30 Searches/Mo: 10k Est. Value/Click: \$0.25  
**Estimated New Clicks/Month: 13**

#### geni

Rank: 49 Searches/Mo: 22k Est. Value/Click: \$0.58  
**Estimated New Clicks/Month: 11**

#### big checks

Rank: 10 Searches/Mo: 870 Est. Value/Click: \$1.19  
**Estimated New Clicks/Month: 7**

#### aniversary

Rank: 25 Searches/Mo: 5k Est. Value/Click: \$0.41  
**Estimated New Clicks/Month: 6**

#### life changing experience

Rank: 7 Searches/Mo: 480 Est. Value/Click: \$0.82  
**Estimated New Clicks/Month: 4**

#### tim ferris

Rank: 36 Searches/Mo: 5k Est. Value/Click: \$0.35  
**Estimated New Clicks/Month: 4**

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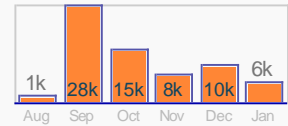
### Top Site Sections Summary

The top 1 site sections draw 82% of all of your organic visitors. Together those sections combine for 6k clicks per month.

#### Clicks/Month

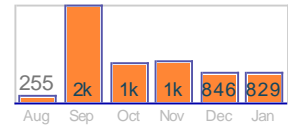
#### [shoemoney.com/2010/12/31/as...](#)

Number of Keywords: 212  
**Est. Value/Mo: \$100k (-\$98k)**



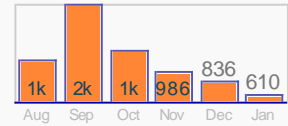
#### [shoemoney.com/2006](#)

Number of Keywords: 145  
**Est. Value/Mo: \$753 (-\$195)**



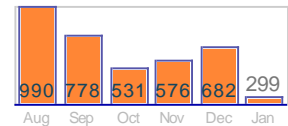
#### [shoemoney.com/2007](#)

Number of Keywords: 240  
**Est. Value/Mo: \$3k (-\$662)**



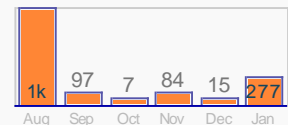
#### [shoemoney.com/2008](#)

Number of Keywords: 202  
**Est. Value/Mo: \$371 (-\$844)**



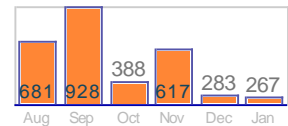
#### [shoemoney.com/gallery](#)

Number of Keywords: 19  
**Est. Value/Mo: \$239 (+\$225)**



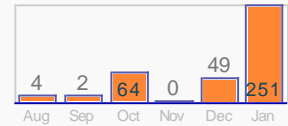
#### [shoemoney.com/2009](#)

Number of Keywords: 171  
**Est. Value/Mo: \$447 (+\$42)**



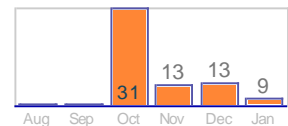
#### [shoemoney.com/shoemoney-bio...](#)

Number of Keywords: 6  
**Est. Value/Mo: \$179 (+\$138)**



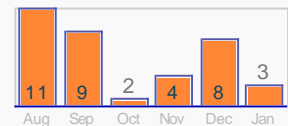
#### [shoemoney.com/facebook-adve...](#)

Number of Keywords: 5  
**Est. Value/Mo: \$10 (-\$6)**



#### [shoemoney.com/2005](#)

Number of Keywords: 36  
**Est. Value/Mo: \$4 (-\$9)**



[View more](#) (p. 26)

## Keyword Groups with the Biggest Gains



### Biggest Opportunities

You currently rank somewhere in the top 50 on 1k search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 533k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 514k clicks per month. That would cost you more than \$1M in equivalent PPC dollars.

#### istock

Rank: 10 (-4) Searches/Mo: 110k Est. Value/Click: \$42  
**Est. Potential New Clicks/Month: 11,014**

#### plenty of fish

Rank: 33 (-8) Searches/Mo: 2M Est. Value/Click: \$0.7  
**Est. Potential New Clicks/Month: 297,723**

#### istockphoto

Rank: 14 (-6) Searches/Mo: 74k Est. Value/Click: \$25  
**Est. Potential New Clicks/Month: 6,748**

#### adwords

Rank: 42 (-8) Searches/Mo: 201k Est. Value/Click: \$7.58  
**Est. Potential New Clicks/Month: 19,434**

#### google adwords

Rank: 44 Searches/Mo: 135k Est. Value/Click: \$7.38  
**Est. Potential New Clicks/Month: 12,962**

#### plentyoffish

Rank: 40 Searches/Mo: 823k Est. Value/Click: \$0.93  
**Est. Potential New Clicks/Month: 93,004**

#### google ad words

Rank: 31 (+1) Searches/Mo: 22k Est. Value/Click: \$11  
**Est. Potential New Clicks/Month: 2,119**

#### istock photo

Rank: 14 (-6) Searches/Mo: 15k Est. Value/Click: \$8.66  
**Est. Potential New Clicks/Month: 1,650**

#### ad words

Rank: 33 (-1) Searches/Mo: 22k Est. Value/Click: \$6.51  
**Est. Potential New Clicks/Month: 2,122**

#### overnight prints

Rank: 47 Searches/Mo: 22k Est. Value/Click: \$3.23  
**Est. Potential New Clicks/Month: 2,618**

#### att store

Rank: 23 (+2) Searches/Mo: 50k Est. Value/Click: \$2.52  
**Est. Potential New Clicks/Month: 2,097**

[View more](#) (p. 28)

### Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 1M searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

#### money making ideas

Cost/Click: \$4.22 Est. Potential Clicks/Mo.: 217  
 Avg. Competitor Rank: 14

**Searches/Mo.: 12k**

#### how to make money

Cost/Click: \$3.20 Est. Potential Clicks/Mo.: 3k  
 Avg. Competitor Rank: 15

**Searches/Mo.: 74k**

#### ways to make money

Cost/Click: \$2.96 Est. Potential Clicks/Mo.: 893  
 Avg. Competitor Rank: 17

**Searches/Mo.: 22k**

#### make money online

Cost/Click: \$2.67 Est. Potential Clicks/Mo.: 2k Avg. Competitor Rank: 8

**Searches/Mo.: 135k**

#### make money

Cost/Click: \$2.79 Est. Potential Clicks/Mo.: 594  
 Avg. Competitor Rank: 17

**Searches/Mo.: 90k**

#### how to make money online

Cost/Click: \$3.09 Est. Potential Clicks/Mo.: 949  
 Avg. Competitor Rank: 6

**Searches/Mo.: 33k**

#### how to make money fast

Cost/Click: \$5.01 Est. Potential Clicks/Mo.: 485  
 Avg. Competitor Rank: 19

**Searches/Mo.: 33k**

#### making money

Cost/Click: \$2.41 Est. Potential Clicks/Mo.: 284  
 Avg. Competitor Rank: 13

**Searches/Mo.: 18k**

#### ways to make money online

Cost/Click: \$2.82 Est. Potential Clicks/Mo.: 366  
 Avg. Competitor Rank: 9

**Searches/Mo.: 7k**

#### how to make money on ebay

Cost/Click: \$4.47 Est. Potential Clicks/Mo.: 413  
 Avg. Competitor Rank: 7

**Searches/Mo.: 7k**

#### ways to make money fast

Cost/Click: \$2.86 Est. Potential Clicks/Mo.: 204  
 Avg. Competitor Rank: 10

**Searches/Mo.: 8k**

#### money making

Cost/Click: \$2.43 Est. Potential Clicks/Mo.: 36  
 Avg. Competitor Rank: 13

**Searches/Mo.: 7k**

[View more](#) (p. 32)



### Keyword Overlap in Your SEO & PPC campaigns

**You currently don't have any ads on keywords that you also rank organically for.** This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.

Est. Organic Clicks vs.  Paid Clicks

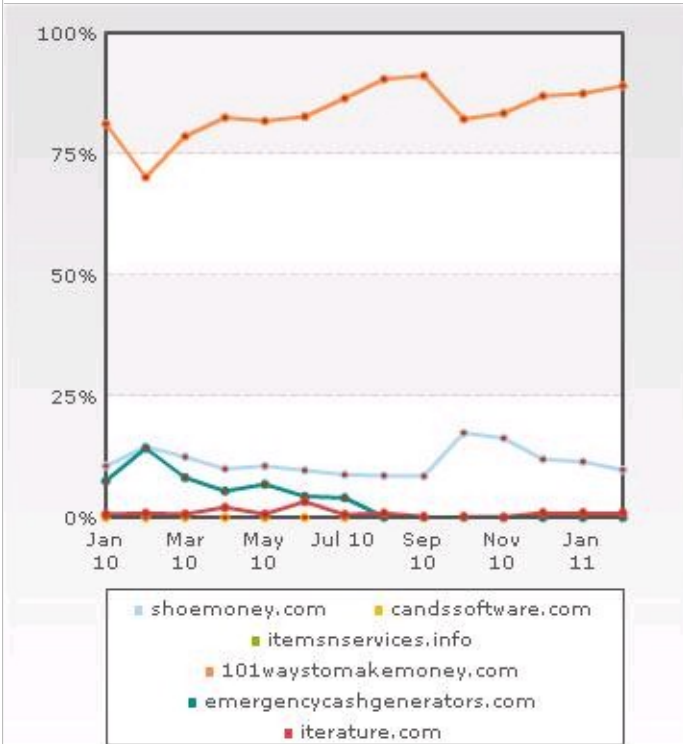
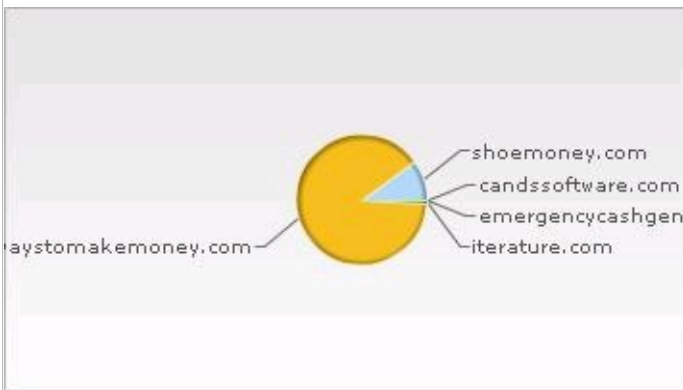
None

[View more](#) (p. 35)

### Keyword Groups with the Most Potential

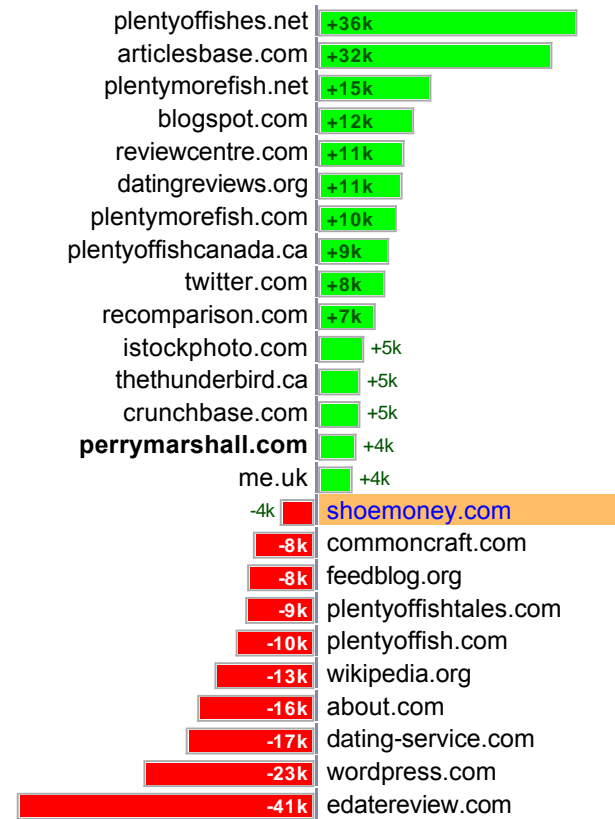
#### Traffic Share

Relative to your top 5 competitors, your site gained 9.53% of the traffic share. During this time shoemoney.com has exploded and ripped traffic from 101waystomakemoney.com and itemsnservices.info.



#### Domains that Gained or Lost Clicks on your Keywords

This month, Perrymarshall.com gained 4k clicks by improving their position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Plentyoffishes.net. That site is not considered a direct competitor, but they gained 36k clicks on your keywords, which is a 359 percent growth on your keywords. They are either doing something right or getting pretty lucky.



\*competitors in bold

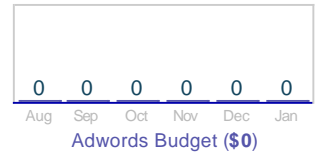
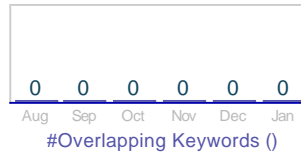
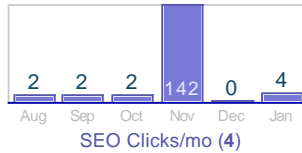
**Competition: You Gained 10% in Share of Clicks Relative to your Top 5 Competitors**

### Top Organic Competitors and their Best Keywords

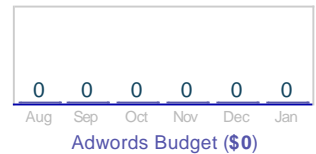
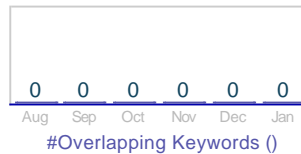
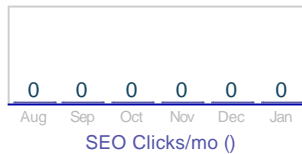
Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was *unusualwaystomakemoney.com*. They picked up 33k organic clicks overall and they increased the number of keywords they overlap with you.

#### candsoftware.com

search engine optimization techniques (19),  
chandler web design (22),  
web developer phoenix (49)

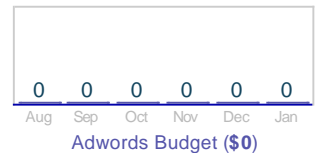
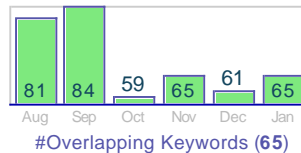
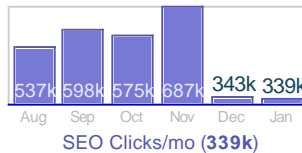


#### itemsnservices.info



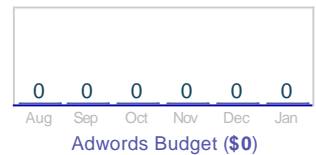
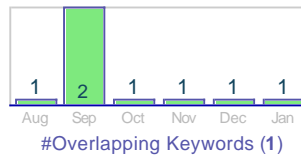
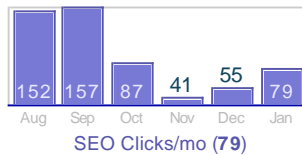
#### 101waystomakemoney.com

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make money online (1),  
ways to make money (1),  
how to make money online (1),  
how to make money fast (3)



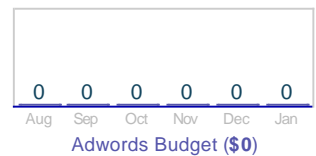
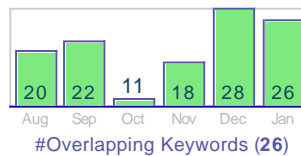
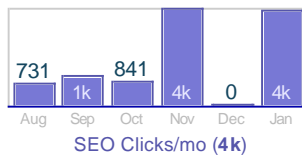
#### emergencycashgenerators.com

emergency cash generators (1),  
ebay arbitrage (3),  
storage unit auction (25),  
auction storage units (26),  
storage units auction (28)



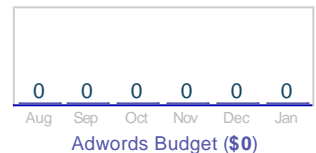
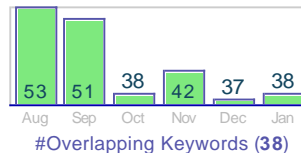
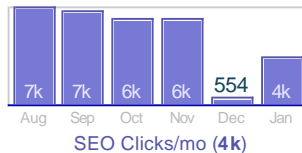
#### iterature.com

google ad words (12), adword (12),  
google ads (14), google adwords (15),  
googleadwords (16)



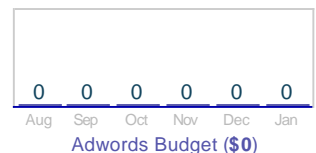
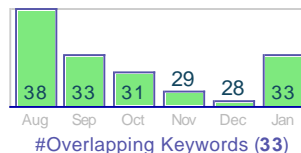
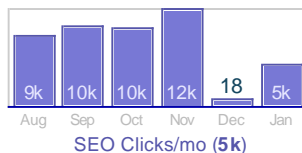
#### freetipsandwits.com

filipino jokes (9), easy money online (10),  
ideas to make money (10),  
easy money (11),  
how to make easy money (13)



#### positivemoneyideas.com

ideas to make money (1),  
making money ideas (3),  
money making ideas (4), make t shirts (10),  
small business ideas (21)

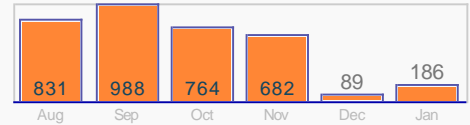


### Biggest Gains (all)

Clicks/Month

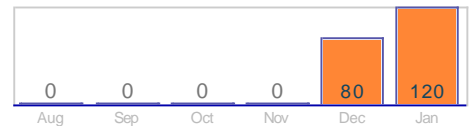
#### ▲ shoemoney 1

Est. Clicks/Month gained: **212** Est. Value/Click: \$0.69 Estimated Value gained: \$145  
<http://www.shoemoney.com/>



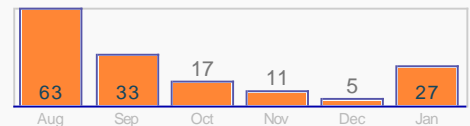
#### ▲ jeremy 8(+2)

Est. Clicks/Month gained: **96** Est. Value/Click: \$0.16 Estimated Value gained: \$15  
<http://www.shoemoney.com/>



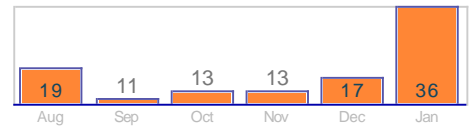
#### ▲ google adwords 44

Est. Clicks/Month gained: **82** Est. Value/Click: \$7.38 Estimated Value gained: \$605  
<http://www.shoemoney.com/2007/02/06/g...>



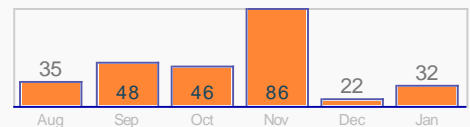
#### ▲ quantcast 13(+3)

Est. Clicks/Month gained: **40** Est. Value/Click: \$0.08 Estimated Value gained: \$3  
<http://www.shoemoney.com/2007/10/14/q...>



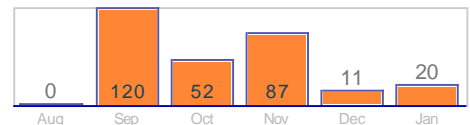
#### ▲ goodbye kitty 3(+4)

Est. Clicks/Month gained: **22** Est. Value/Click: \$0.46 Estimated Value gained: \$10  
<http://www.shoemoney.com/2010/02/26/g...>



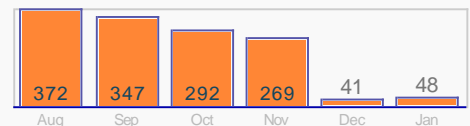
#### ▲ buy costumes 36

Est. Clicks/Month gained: **20** Est. Value/Click: \$1.8 Estimated Value gained: \$36  
<http://www.shoemoney.com/2010/12/17/b...>



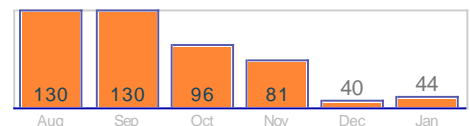
#### ▲ pwn 24

Est. Clicks/Month gained: **20** Est. Value/Click: \$0.31 Estimated Value gained: \$6  
<http://www.shoemoney.com/2006/12/26/h...>



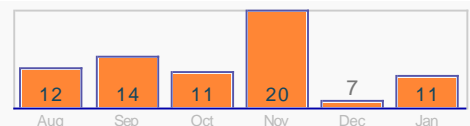
#### ▲ video boss 3(+1)

Est. Clicks/Month gained: **19** Est. Value/Click: \$0.87 Estimated Value gained: \$17  
<http://www.shoemoney.com/2010/02/03/v...>



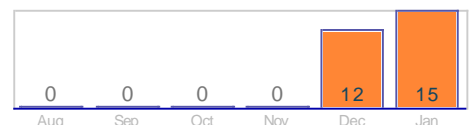
#### ▲ overnight prints 47

Est. Clicks/Month gained: **15** Est. Value/Click: \$3.23 Estimated Value gained: \$47  
<http://www.shoemoney.com/2009/07/25/c...>



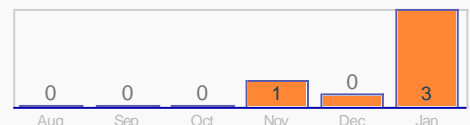
#### ▲ asw 30

Est. Clicks/Month gained: **13** Est. Value/Click: \$0.25 Estimated Value gained: \$3  
<http://www.shoemoney.com/2010/12/31/a...>



#### ▲ geni 49

Est. Clicks/Month gained: **11** Est. Value/Click: \$0.58 Estimated Value gained: \$6  
<http://www.shoemoney.com/2010/12/31/g...>

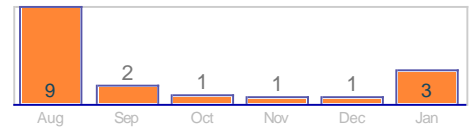




### ▲ john chow 7(+1)

**Est. Clicks/Month gained: 10** Est. Value/Click: \$1.03 Estimated Value gained: \$10

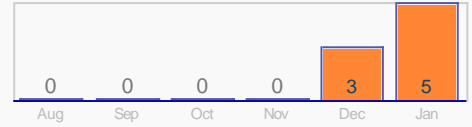
<http://www.shoemoney.com/2009/03/23/j...>



### ▲ plenty of fish 24(+9)

**Est. Clicks/Month gained: 9** Est. Value/Click: \$0.08 Estimated Value gained: \$1

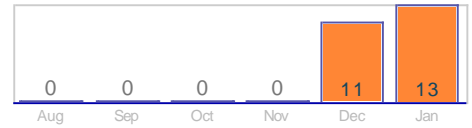
<http://www.shoemoney.com/2010/09/05/p...>



### ▲ att store 23(+2)

**Est. Clicks/Month gained: 7** Est. Value/Click: \$2.52 Estimated Value gained: \$18

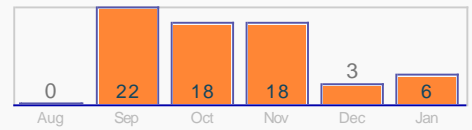
<http://www.shoemoney.com/2010/06/27/a...>



### ▲ big checks 10

**Est. Clicks/Month gained: 7** Est. Value/Click: \$1.19 Estimated Value gained: \$9

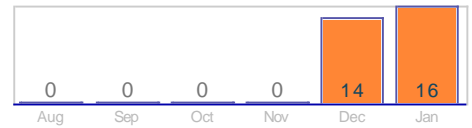
<http://www.shoemoney.com/gallery/>



### ▲ anniversary 25

**Est. Clicks/Month gained: 6** Est. Value/Click: \$0.41 Estimated Value gained: \$3

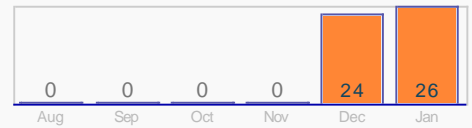
<http://www.shoemoney.com/2008/05/22/s...>



### ▲ stfu 24(+4)

**Est. Clicks/Month gained: 4** Est. Value/Click: \$0.51 Estimated Value gained: \$2

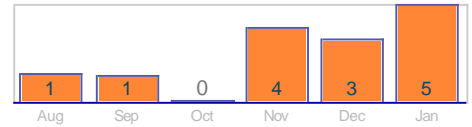
<http://www.shoemoney.com/2008/06/03/i...>



### ▲ life changing experience 7

**Est. Clicks/Month gained: 4** Est. Value/Click: \$0.82 Estimated Value gained: \$3

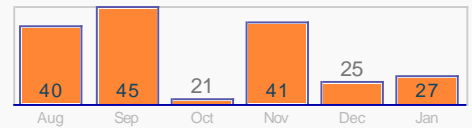
<http://www.shoemoney.com/2009/05/20/l...>



### ▲ tim ferris 36

**Est. Clicks/Month gained: 4** Est. Value/Click: \$0.35 Estimated Value gained: \$1

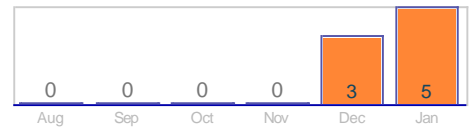
<http://www.shoemoney.com/2010/12/20/j...>



### ▲ compete com 50

**Est. Clicks/Month gained: 4** Est. Value/Click: \$1.67 Estimated Value gained: \$6

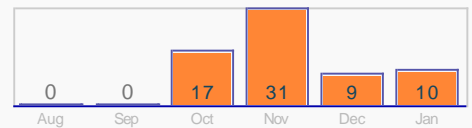
<http://www.shoemoney.com/2008/06/22/g...>



### ▲ college humor com 30

**Est. Clicks/Month gained: 4** Est. Value/Click: \$1.46 Estimated Value gained: \$6

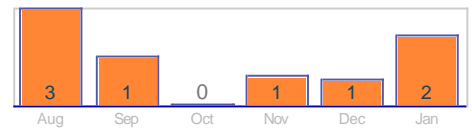
<http://www.shoemoney.com/2009/05/19/h...>



### ▲ shoemakers 10(+2)

**Est. Clicks/Month gained: 4** Est. Value/Click: \$0.53 Estimated Value gained: \$2

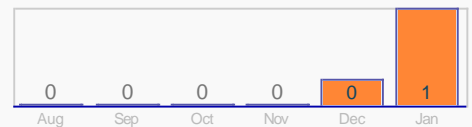
<http://www.shoemoney.com/>



### ▲ buddytv 15(+2)

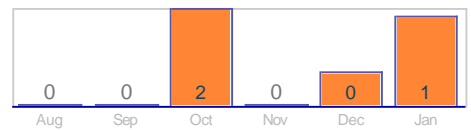
**Est. Clicks/Month gained: 3** Est. Value/Click: \$0.08 Estimated Value gained: \$0

<http://www.shoemoney.com/2009/03/09/b...>



### ▲ Flycell 48

**Est. Clicks/Month gained: 3** Est. Value/Click: \$2.37 Estimated Value gained: \$7  
<http://www.shoemoney.com/2007/11/17/f...>



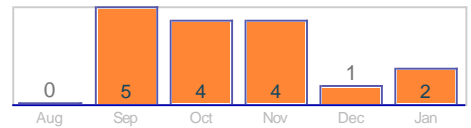
### ▲ make 100 a day 7(+33)

**Est. Clicks/Month gained: 3** Est. Value/Click: \$1.32 Estimated Value gained: \$4  
<http://www.shoemoney.com/2010/10/28/h...>



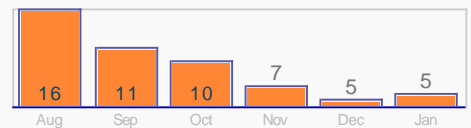
### ▲ neverblue 29

**Est. Clicks/Month gained: 3** Est. Value/Click: \$5.07 Estimated Value gained: \$14  
<http://www.shoemoney.com/2009/12/10/t...>



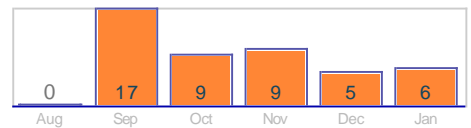
### ▲ botw 20(+20)

**Est. Clicks/Month gained: 3** Est. Value/Click: \$1.67 Estimated Value gained: \$4  
<http://www.shoemoney.com/2008/09/13/b...>



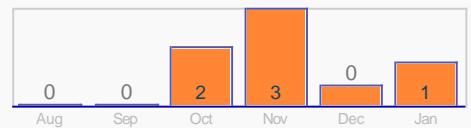
### ▲ advertising tricks 7(+3)

**Est. Clicks/Month gained: 3** Est. Value/Click: \$0.08 Estimated Value gained: \$0  
<http://www.shoemoney.com/2010/06/29/s...>



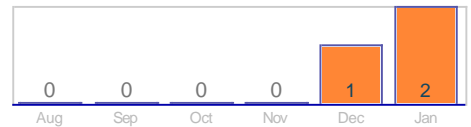
### ▲ market leverage 5(+2)

**Est. Clicks/Month gained: 2** Est. Value/Click: \$2.41 Estimated Value gained: \$6  
<http://www.shoemoney.com/2008/10/14/b...>



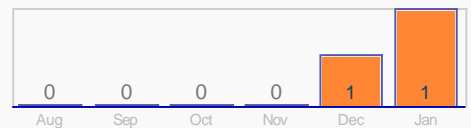
### ▲ mma shirt 10(+4)

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.66 Estimated Value gained: \$1  
<http://www.shoemoney.com/2010/08/27/m...>



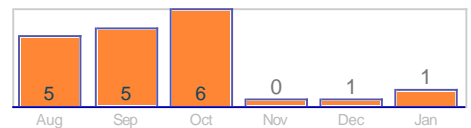
### ▲ plentyofish 40(+3)

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.4 Estimated Value gained: \$1  
<http://www.shoemoney.com/2006/05/08/p...>



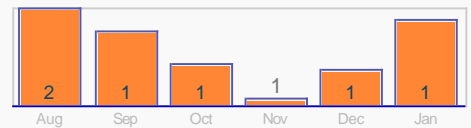
### ▲ plenty fish 23(+1)

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.77 Estimated Value gained: \$2  
<http://www.shoemoney.com/2010/09/05/p...>



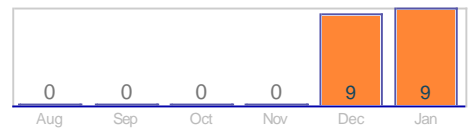
### ▲ url masking 11(+3)

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.71 Estimated Value gained: \$1  
<http://www.shoemoney.com/2008/02/12/g...>



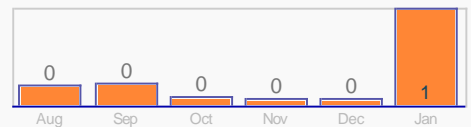
### ▲ shave my head 12

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0 Estimated Value gained: \$0  
<http://www.shoemoney.com/2007/08/15/o...>



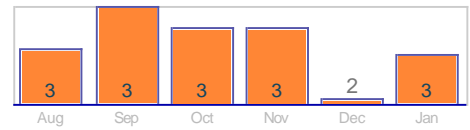
### ▲ assume the position 27

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.38 Estimated Value gained: \$1  
<http://www.shoemoney.com/2007/05/29/f...>



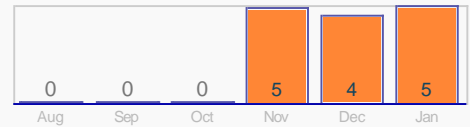
### ▲ www geni com 21

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.08 Estimated Value gained: \$0  
<http://www.shoemoney.com/2010/12/31/g...>



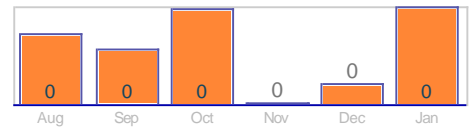
### ▲ best ringtone 24

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.89 Estimated Value gained: \$2  
<http://www.shoemoney.com/2008/01/22/t...>



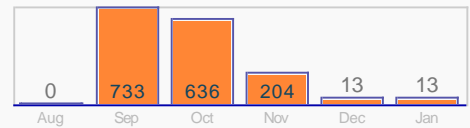
### ▲ melissa harrington 27

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.52 Estimated Value gained: \$1  
<http://www.shoemoney.com/2007/03/22/s...>



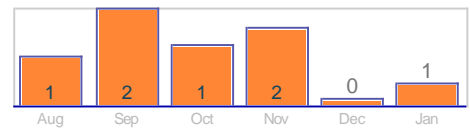
### ▲ affiliate link cloaking 5

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.08 Estimated Value gained: \$0  
<http://www.shoemoney.com/2008/02/12/g...>



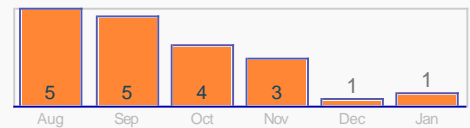
### ▲ natural habitat adventures 29

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.7 Estimated Value gained: \$1  
<http://www.shoemoney.com/2008/01/18/n...>



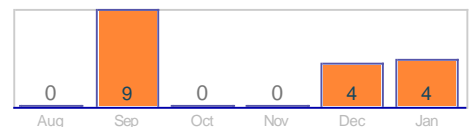
### ▲ istockphotography 10

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.08 Estimated Value gained: \$0  
<http://www.shoemoney.com/2010/09/22/i...>



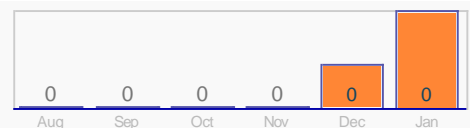
### ▲ duodenal switch surgery 16

**Est. Clicks/Month gained: 2** Est. Value/Click: \$1.63 Estimated Value gained: \$3  
<http://www.shoemoney.com/2006/05/14/b...>



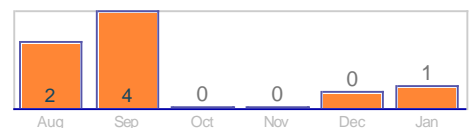
### ▲ google ad words 31(+1)

**Est. Clicks/Month gained: 2** Est. Value/Click: \$11 Estimated Value gained: \$17  
<http://www.shoemoney.com/2007/02/06/g...>



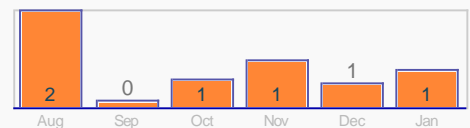
### ▲ ebay affiliate 38

**Est. Clicks/Month gained: 2** Est. Value/Click: \$1.45 Estimated Value gained: \$2  
<http://www.shoemoney.com/2008/03/17/e...>



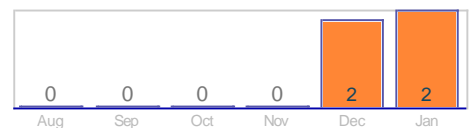
### ▲ digital point forum 20(+7)

**Est. Clicks/Month gained: 1** Est. Value/Click: \$0.08 Estimated Value gained: \$0  
<http://www.shoemoney.com/2007/03/03/d...>



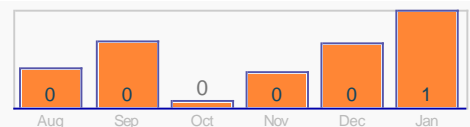
### ▲ quick money making ideas 32

**Est. Clicks/Month gained: 1** Est. Value/Click: \$3.92 Estimated Value gained: \$5  
<http://www.shoemoney.com/2006/09/04/m...>



### ▲ if i could 30

**Est. Clicks/Month gained: 1** Est. Value/Click: \$0.4 Estimated Value gained: \$1  
<http://www.shoemoney.com/2010/08/26/i...>



### ▲ the venue 27(+2)

**Est. Clicks/Month gained: 1** Est. Value/Click: \$0.7 Estimated Value gained: \$1

<http://www.shoemoney.com/2010/09/22/e...>

### ▲ overnight business cards 25(+24)

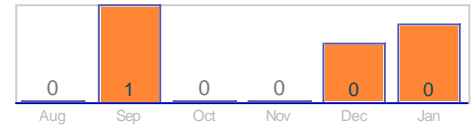
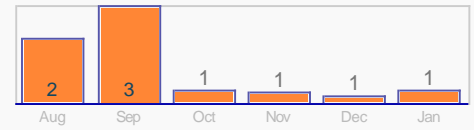
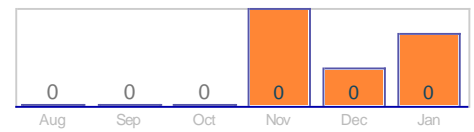
**Est. Clicks/Month gained: 1** Est. Value/Click: \$9.39 Estimated Value gained: \$13

<http://www.shoemoney.com/2009/07/25/c...>

### ▲ photo journal 25

**Est. Clicks/Month gained: 1** Est. Value/Click: \$0.57 Estimated Value gained: \$1

<http://www.shoemoney.com/gallery/>



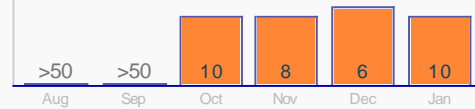
[Download as CSV](#)

### Most Valuable Keywords (all)

Rank

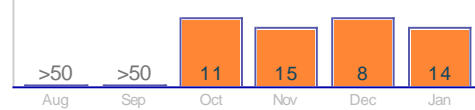
#### istock

Rank: 10(-4) Est. Clicks/Mo: 2k(+194) Est. Value/Mo: \$86k(+\$8k)



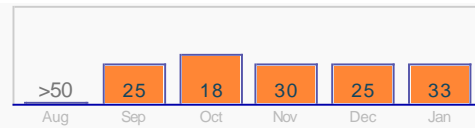
#### istockphoto

Rank: 14(-6) Est. Clicks/Mo: 425(-978) Est. Value/Mo: \$11k(-\$24.34k)



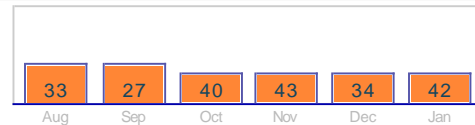
#### plenty of fish

Rank: 33(-8) Est. Clicks/Mo: 2k(-2k) Est. Value/Mo: \$2k(-\$1.16k)



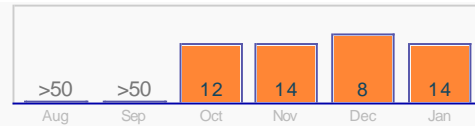
#### adwords

Rank: 42(-8) Est. Clicks/Mo: 135(-69) Est. Value/Mo: \$1k(-\$524.089)



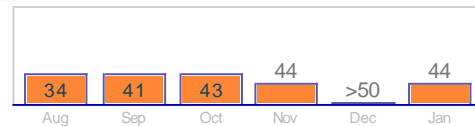
#### istock photo

Rank: 14(-6) Est. Clicks/Mo: 104(-239) Est. Value/Mo: \$900(-\$2.251k)



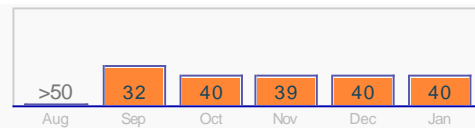
#### google adwords

Rank: 44 Est. Clicks/Mo: 82 Est. Value/Mo: \$605



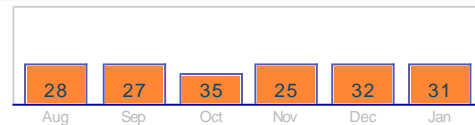
#### plentyoffish

Rank: 40 Est. Clicks/Mo: 494 Est. Value/Mo: \$460



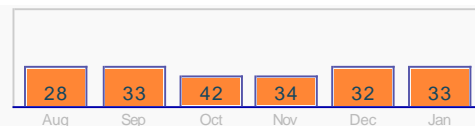
#### google ad words

Rank: 31(+1) Est. Clicks/Mo: 27(+2) Est. Value/Mo: \$282(+\$17)



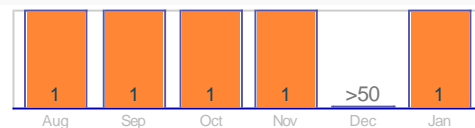
#### ad words

Rank: 33(-1) Est. Clicks/Mo: 24(-7) Est. Value/Mo: \$154(-\$46.773)



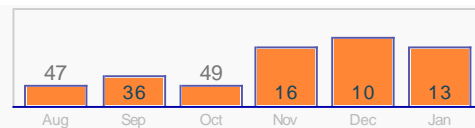
#### shoemoney

Rank: 1 Est. Clicks/Mo: 212 Est. Value/Mo: \$145



#### dmoz

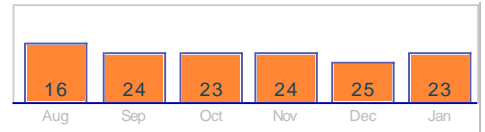
Rank: 13(-3) Est. Clicks/Mo: 80(-47) Est. Value/Mo: \$134(-\$60.745)



## SEO Dashboard

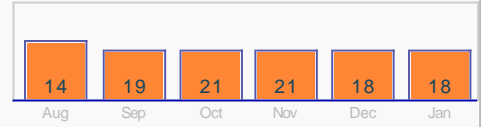
### att store

Rank: 23(+2) Est. Clicks/Mo: 48(+7) Est. Value/Mo: \$121(+\$25)



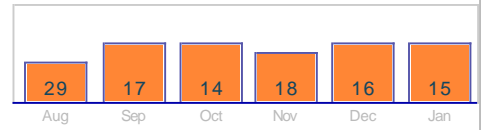
### google adword

Rank: 18 Est. Clicks/Mo: 12(-3) Est. Value/Mo: \$106(-\$26.389)



### visa black card

Rank: 15(+1) Est. Clicks/Mo: 41(-3) Est. Value/Mo: \$102(-\$8.323)



### digg com

Rank: 19(+2) Est. Clicks/Mo: 105 Est. Value/Mo: \$93(+\$1.78)



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### Newly Ranked Organic Pages

<http://www.shoemoney.com/2010/12/17/buy-costumes-free-shirt-friday/>

Estimated SEO Value: **\$32** Estimated Total Clicks/Mo: 20

Keywords (rank): buy costumes (36)

<http://www.shoemoney.com/2009/12/10/thanks-neverblue-merry-xmas-to-me-2009/>

Estimated SEO Value: **\$12** Estimated Total Clicks/Mo: 3

Keywords (rank): neverblue (29)

<http://www.shoemoney.com/2010/12/31/geni-com-free-shirt-friday/>

Estimated SEO Value: **\$5.85** Estimated Total Clicks/Mo: 13

Keywords (rank): www geni com (21), geni (49)

<http://www.shoemoney.com/2007/11/17/flycell-ring-tones-adwords-domination/>

Estimated SEO Value: **\$5.84** Estimated Total Clicks/Mo: 3

Keywords (rank): Flycell (48)

<http://www.shoemoney.com/2008/06/22/google-trends-kills-alexa-competecom-and-quantcast/>

Estimated SEO Value: **\$5.75** Estimated Total Clicks/Mo: 4

Keywords (rank): compete com (50)

<http://www.shoemoney.com/2008/12/18/bronto-email-service-pretty-good/>

Estimated SEO Value: **\$5.74** Estimated Total Clicks/Mo: 1

Keywords (rank): bronto mail (6)

<http://www.shoemoney.com/2009/10/13/win-a-all-expenses-paid-adtech-conference-package-contest/>

Estimated SEO Value: **\$4.43** Estimated Total Clicks/Mo: 1

Keywords (rank): ad tech conference (14), adtech conference (14)

<http://www.shoemoney.com/2010/12/02/how-to-make-100-a-day-with-an-info-product-part-4/>

Estimated SEO Value: **\$3.42** Estimated Total Clicks/Mo: 3

Keywords (rank): make 100 a day (8)

<http://www.shoemoney.com/2009/05/20/life-changing-experiences/>

Estimated SEO Value: **\$2.99** Estimated Total Clicks/Mo: 4

Keywords (rank): life changing experience (7)

<http://www.shoemoney.com/2010/12/31/asw-2011-contestants-vote-now/>

Estimated SEO Value: **\$2.87** Estimated Total Clicks/Mo: 13

Keywords (rank): asw (30)

<http://www.shoemoney.com/2010/02/01/azoogleads-is-doing-it-again/>

Estimated SEO Value: **\$1.92** Estimated Total Clicks/Mo: 2

Keywords (rank): azoogleads (19), azoogle ads (28)

<http://www.shoemoney.com/2009/12/03/x-internet-marketing-buzz-words-that-are-annoying-as-hell/>

Estimated SEO Value: **\$1.3** Estimated Total Clicks/Mo: 1

Keywords (rank): marketing buzz words (15)

<http://www.shoemoney.com/2010/12/20/join-tim-ferris-and-me-live-tomorrow/>

Estimated SEO Value: **\$1.24** Estimated Total Clicks/Mo: 4

Keywords (rank): tim ferris (36)

<http://www.shoemoney.com/2008/05/21/revenews-rumors-twitter-lost-tag-radio-and-more/>

Estimated SEO Value: **\$1.17** Estimated Total Clicks/Mo: 0

## SEO Dashboard

Keywords (rank): revenews (15)

<http://www.shoemoney.com/2008/01/16/why-i-do-not-like-95-of-seo-experts/>

Estimated SEO Value: **\$1.13** Estimated Total Clicks/Mo: 1

Keywords (rank): seos (23), my seo experts com (32)

<http://www.shoemoney.com/2010/12/27/affiliate-summit-contest/>

Estimated SEO Value: **\$1.06** Estimated Total Clicks/Mo: 1

Keywords (rank): summit west (13)

<http://www.shoemoney.com/2010/04/29/john-reeses-new-outsourcing-video-is-killer/>

Estimated SEO Value: **\$0.94** Estimated Total Clicks/Mo: 1

Keywords (rank): john reese (44)

<http://www.shoemoney.com/2010/12/30/make-more-money-affiliate-marketing/>

Estimated SEO Value: **\$0.92** Estimated Total Clicks/Mo: 1

Keywords (rank): affiliate make more money (1), make money instantly (38), make more money (42), money instantly (43)

<http://www.shoemoney.com/2008/01/28/google-doing-paid-reviews-via-adsense-why-not/>

Estimated SEO Value: **\$0.84** Estimated Total Clicks/Mo: 0

Keywords (rank): adsense review (23), adsense google review (38), paid reviews (42)

<http://www.shoemoney.com/2007/03/22/shoemoney-to-interview-melissa-harrington-top-web-porn-star/>

Estimated SEO Value: **\$0.79** Estimated Total Clicks/Mo: 2

Keywords (rank): melissa harrington (27)

<http://www.shoemoney.com/2008/11/24/all-marketers-are-liars/>

Estimated SEO Value: **\$0.75** Estimated Total Clicks/Mo: 1

Keywords (rank): all marketers are liars (12)

<http://www.shoemoney.com/2009/01/15/want-to-make-money-from-a-blog-dont-try/>

Estimated SEO Value: **\$0.74** Estimated Total Clicks/Mo: 0

Keywords (rank): i need to make money (48)

<http://www.shoemoney.com/2010/06/21/dialing-in-your-facebook-campaigns/>

Estimated SEO Value: **\$0.68** Estimated Total Clicks/Mo: 1

Keywords (rank): dialing (23)

<http://www.shoemoney.com/2007/05/29/full-disclosure-assume-the-position/>

Estimated SEO Value: **\$0.65** Estimated Total Clicks/Mo: 2

Keywords (rank): assume the position (27)

<http://www.shoemoney.com/2007/12/30/2007-blog-statistics/>

Estimated SEO Value: **\$0.58** Estimated Total Clicks/Mo: 1

Keywords (rank): blog statistics (29)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
<b>shoemoney</b> Rank: 1 Searches/Mo: 0 Est. Value/Click: \$0.69 <a href="http://www.shoemoney.com/shoemoney-biography/">http://www.shoemoney.com/shoemoney-biography/</a>	212 new clicks/month
<b>google adwords</b> Rank: 44 Searches/Mo: 135k Est. Value/Click: \$7.38 <a href="http://www.shoemoney.com/2007/02/06/google-adwords-arrow-trick-to-increase-click-through-rates/">http://www.shoemoney.com/2007/02/06/google-adwords-arrow-trick-to-increase-click-through-rates/</a>	82 new clicks/month
<b>buy costumes</b> Rank: 36 Searches/Mo: 5k Est. Value/Click: \$1.8 <a href="http://www.shoemoney.com/2010/12/17/buy-costumes-free-shirt-friday/">http://www.shoemoney.com/2010/12/17/buy-costumes-free-shirt-friday/</a>	20 new clicks/month
<b>pwn</b> Rank: 24 Searches/Mo: 18k Est. Value/Click: \$0.31 <a href="http://www.shoemoney.com/2006/12/26/how-hackers-are-using-google-to-pwn-your-site/">http://www.shoemoney.com/2006/12/26/how-hackers-are-using-google-to-pwn-your-site/</a>	20 new clicks/month
<b>overnight prints</b> Rank: 47 Searches/Mo: 22k Est. Value/Click: \$3.23 <a href="http://www.shoemoney.com/2009/07/25/congratulations-chiwun-smith/">http://www.shoemoney.com/2009/07/25/congratulations-chiwun-smith/</a>	15 new clicks/month
<b>asw</b> Rank: 30 Searches/Mo: 10k Est. Value/Click: \$0.25 <a href="http://www.shoemoney.com/2010/12/31/asw-2011-contestants-vote-now/">http://www.shoemoney.com/2010/12/31/asw-2011-contestants-vote-now/</a>	13 new clicks/month
<b>geni</b> Rank: 49 Searches/Mo: 22k Est. Value/Click: \$0.58 <a href="http://www.shoemoney.com/2010/12/31/geni-com-free-shirt-friday/">http://www.shoemoney.com/2010/12/31/geni-com-free-shirt-friday/</a>	11 new clicks/month
<b>big checks</b> Rank: 10 Searches/Mo: 870 Est. Value/Click: \$1.19 <a href="http://www.shoemoney.com/gallery/">http://www.shoemoney.com/gallery/</a>	7 new clicks/month
<b>aniversary</b> Rank: 25 Searches/Mo: 5k Est. Value/Click: \$0.41 <a href="http://www.shoemoney.com/2008/05/22/schoemaker-4th-aniversary/">http://www.shoemoney.com/2008/05/22/schoemaker-4th-aniversary/</a>	6 new clicks/month
<b>life changing experience</b> Rank: 7 Searches/Mo: 480 Est. Value/Click: \$0.82 <a href="http://www.shoemoney.com/2009/05/20/life-changing-experiences/">http://www.shoemoney.com/2009/05/20/life-changing-experiences/</a>	4 new clicks/month
<b>tim ferris</b> Rank: 36 Searches/Mo: 5k Est. Value/Click: \$0.35 <a href="http://www.shoemoney.com/2010/12/20/join-tim-ferris-and-me-live-tomorrow/">http://www.shoemoney.com/2010/12/20/join-tim-ferris-and-me-live-tomorrow/</a>	4 new clicks/month
<b>compete com</b> Rank: 50 Searches/Mo: 0 Est. Value/Click: \$1.67 <a href="http://www.shoemoney.com/2008/06/22/google-trends-kills-alexa-competecom-and-quantcast/">http://www.shoemoney.com/2008/06/22/google-trends-kills-alexa-competecom-and-quantcast/</a>	4 new clicks/month
<b>college humor com</b> Rank: 30 Searches/Mo: 0 Est. Value/Click: \$1.46 <a href="http://www.shoemoney.com/2009/05/19/how-nebraska-got-owned-by-collegehumorcom/">http://www.shoemoney.com/2009/05/19/how-nebraska-got-owned-by-collegehumorcom/</a>	4 new clicks/month
<b>Flycell</b> Rank: 48 Searches/Mo: 7k Est. Value/Click: \$2.37 <a href="http://www.shoemoney.com/2007/11/17/flycell-ring-tones-adwords-domination/">http://www.shoemoney.com/2007/11/17/flycell-ring-tones-adwords-domination/</a>	3 new clicks/month

<b>neverblue</b> Rank: 29 Searches/Mo: 0 Est. Value/Click: \$5.07 <a href="http://www.shoemoney.com/2009/12/10/thanks-neverblue-merry-xmas-to-me-2009/">http://www.shoemoney.com/2009/12/10/thanks-neverblue-merry-xmas-to-me-2009/</a>	3 new clicks/month
<b>shave my head</b> Rank: 12 Searches/Mo: 12k Est. Value/Click: \$0 <a href="http://www.shoemoney.com/2007/08/15/on-shaving-my-head/">http://www.shoemoney.com/2007/08/15/on-shaving-my-head/</a>	2 new clicks/month
<b>assume the position</b> Rank: 27 Searches/Mo: 3k Est. Value/Click: \$0.38 <a href="http://www.shoemoney.com/2007/05/29/full-disclosure-assume-the-position/">http://www.shoemoney.com/2007/05/29/full-disclosure-assume-the-position/</a>	2 new clicks/month
<b>www geni com</b> Rank: 21 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.shoemoney.com/2010/12/31/geni-com-free-shirt-friday/">http://www.shoemoney.com/2010/12/31/geni-com-free-shirt-friday/</a>	2 new clicks/month
<b>best ringtone</b> Rank: 24 Searches/Mo: 2k Est. Value/Click: \$0.89 <a href="http://www.shoemoney.com/2008/01/22/the-best-ringtone-affilaite-program/">http://www.shoemoney.com/2008/01/22/the-best-ringtone-affilaite-program/</a>	2 new clicks/month
<b>melissa harrington</b> Rank: 27 Searches/Mo: 2k Est. Value/Click: \$0.52 <a href="http://www.shoemoney.com/2007/03/22/shoemoney-to-interview-melissa-harrington-top-web-porn-star/">http://www.shoemoney.com/2007/03/22/shoemoney-to-interview-melissa-harrington-top-web-porn-star/</a>	2 new clicks/month
<b>affiliate link cloaking</b> Rank: 5 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.shoemoney.com/2008/02/12/guide-to-link-cloaking-masking-and-url-redirection/">http://www.shoemoney.com/2008/02/12/guide-to-link-cloaking-masking-and-url-redirection/</a>	2 new clicks/month
<b>natural habitat adventures</b> Rank: 29 Searches/Mo: 990 Est. Value/Click: \$0.7 <a href="http://www.shoemoney.com/2008/01/18/natural-habitat-adventures—free-shirt-friday/">http://www.shoemoney.com/2008/01/18/natural-habitat-adventures—free-shirt-friday/</a>	2 new clicks/month
<b>istockphotography</b> Rank: 10 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.shoemoney.com/2010/09/22/istockphoto-sells-stolen-images-istock/">http://www.shoemoney.com/2010/09/22/istockphoto-sells-stolen-images-istock/</a>	2 new clicks/month
<b>duodenal switch surgery</b> Rank: 16 Searches/Mo: 570 Est. Value/Click: \$1.63 <a href="http://www.shoemoney.com/2006/05/14/biliopancreatic-diversion-duodenal-switch-not-bariatric-gastr...">http://www.shoemoney.com/2006/05/14/biliopancreatic-diversion-duodenal-switch-not-bariatric-gastr...</a>	2 new clicks/month
<b>ebay affiliate</b> Rank: 38 Searches/Mo: 2k Est. Value/Click: \$1.45 <a href="http://www.shoemoney.com/2008/03/17/ebay-affiliate-program-finally-drops-the-cj-dead-weight/">http://www.shoemoney.com/2008/03/17/ebay-affiliate-program-finally-drops-the-cj-dead-weight/</a>	2 new clicks/month
<b>quick money making ideas</b> Rank: 32 Searches/Mo: 2k Est. Value/Click: \$3.92 <a href="http://www.shoemoney.com/2006/09/04/my-top-10-worst-ideas-to-make-money/">http://www.shoemoney.com/2006/09/04/my-top-10-worst-ideas-to-make-money/</a>	1 new click/month
<b>if i could</b> Rank: 30 Searches/Mo: 4k Est. Value/Click: \$0.4 <a href="http://www.shoemoney.com/2010/08/26/if-i-could-starting-over/">http://www.shoemoney.com/2010/08/26/if-i-could-starting-over/</a>	1 new click/month
<b>photo journal</b> Rank: 25 Searches/Mo: 1k Est. Value/Click: \$0.57 <a href="http://www.shoemoney.com/gallery/">http://www.shoemoney.com/gallery/</a>	1 new click/month
<b>in the venue</b> Rank: 43 Searches/Mo: 2k Est. Value/Click: \$0.6 <a href="http://www.shoemoney.com/2010/09/22/er7-the-venue/">http://www.shoemoney.com/2010/09/22/er7-the-venue/</a>	1 new click/month

<b>best money making ideas</b> Rank: 19 Searches/Mo: 390 Est. Value/Click: \$0.08 <a href="http://www.shoemoney.com/2006/09/04/my-top-10-worst-ideas-to-make-money/">http://www.shoemoney.com/2006/09/04/my-top-10-worst-ideas-to-make-money/</a>	1 new click/month
<b>marketing buzz words</b> Rank: 15 Searches/Mo: 300 Est. Value/Click: \$1.58 <a href="http://www.shoemoney.com/2009/12/03/x-internet-marketing-buzz-words-that-are-annoying-as-hell/">http://www.shoemoney.com/2009/12/03/x-internet-marketing-buzz-words-that-are-annoying-as-hell/</a>	1 new click/month
<b>blank label</b> Rank: 47 Searches/Mo: 720 Est. Value/Click: \$1.89 <a href="http://www.shoemoney.com/2010/11/25/blank-label-free-shirt-friday/">http://www.shoemoney.com/2010/11/25/blank-label-free-shirt-friday/</a>	1 new click/month
<b>business cards overnight</b> Rank: 26 Searches/Mo: 570 Est. Value/Click: \$9.27 <a href="http://www.shoemoney.com/2009/07/25/congratulations-chiwun-smith/">http://www.shoemoney.com/2009/07/25/congratulations-chiwun-smith/</a>	1 new click/month
<b>make more money</b> Rank: 42 Searches/Mo: 7k Est. Value/Click: \$1.26 <a href="http://www.shoemoney.com/2010/12/30/make-more-money-affiliate-marketing/">http://www.shoemoney.com/2010/12/30/make-more-money-affiliate-marketing/</a>	1 new click/month
<b>dialing</b> Rank: 23 Searches/Mo: 870 Est. Value/Click: \$0.95 <a href="http://www.shoemoney.com/2010/06/21/dialing-in-your-facebook-campaigns/">http://www.shoemoney.com/2010/06/21/dialing-in-your-facebook-campaigns/</a>	1 new click/month
<b>picture checks</b> Rank: 21 Searches/Mo: 720 Est. Value/Click: \$3.31 <a href="http://www.shoemoney.com/gallery/">http://www.shoemoney.com/gallery/</a>	1 new click/month
<b>photo search engine</b> Rank: 50 Searches/Mo: 2k Est. Value/Click: \$1.41 <a href="http://www.shoemoney.com/gallery/">http://www.shoemoney.com/gallery/</a>	1 new click/month
<b>make a t shirt</b> Rank: 45 Searches/Mo: 2k Est. Value/Click: \$1.58 <a href="http://www.shoemoney.com/2010/09/03/make-use-of-free-shirt-friday/">http://www.shoemoney.com/2010/09/03/make-use-of-free-shirt-friday/</a>	1 new click/month
<b>seo reports</b> Rank: 22 Searches/Mo: 720 Est. Value/Click: \$3.03 <a href="http://www.shoemoney.com/2010/12/09/free-seo-reports-from-free-seo-report-dot-com/">http://www.shoemoney.com/2010/12/09/free-seo-reports-from-free-seo-report-dot-com/</a>	1 new click/month
<b>blog statistics</b> Rank: 29 Searches/Mo: 570 Est. Value/Click: \$0.98 <a href="http://www.shoemoney.com/2007/12/30/2007-blog-statistics/">http://www.shoemoney.com/2007/12/30/2007-blog-statistics/</a>	1 new click/month
<b>ad tech conference</b> Rank: 14 Searches/Mo: 120 Est. Value/Click: \$2.91 <a href="http://www.shoemoney.com/2009/10/13/win-a-all-expenses-paid-adtech-conference-package-contest/">http://www.shoemoney.com/2009/10/13/win-a-all-expenses-paid-adtech-conference-package-contest/</a>	1 new click/month
<b>money making schemes</b> Rank: 30 Searches/Mo: 1k Est. Value/Click: \$1.91 <a href="http://www.shoemoney.com/2006/09/04/my-top-10-worst-ideas-to-make-money/">http://www.shoemoney.com/2006/09/04/my-top-10-worst-ideas-to-make-money/</a>	1 new click/month
<b>free crap</b> Rank: 47 Searches/Mo: 1k Est. Value/Click: \$0.08 <a href="http://www.shoemoney.com/2008/02/01/free-stuff-friday-madness/">http://www.shoemoney.com/2008/02/01/free-stuff-friday-madness/</a>	1 new click/month
<b>black amex</b> Rank: 48 Searches/Mo: 1k Est. Value/Click: \$1.73 <a href="http://www.shoemoney.com/2009/11/24/big-changes-in-the-amex-centurion-black-card/">http://www.shoemoney.com/2009/11/24/big-changes-in-the-amex-centurion-black-card/</a>	1 new click/month



<b>Facebook Ads Manager</b> Rank: 28 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.shoemoney.com/2010/06/29/sneaky-facebook-advertising-tricks-dialing-in-your-campaigns-...">http://www.shoemoney.com/2010/06/29/sneaky-facebook-advertising-tricks-dialing-in-your-campaigns-...</a>	1 new click/month
<b>picture check</b> Rank: 10 Searches/Mo: 90 Est. Value/Click: \$1.18 <a href="http://www.shoemoney.com/gallery/">http://www.shoemoney.com/gallery/</a>	1 new click/month
<b>pubcon</b> Rank: 50 Searches/Mo: 0 Est. Value/Click: \$2.45 <a href="http://www.shoemoney.com/2007/10/24/come-to-vegas-party-like-a-rockstar-at-pubcon-on-us/">http://www.shoemoney.com/2007/10/24/come-to-vegas-party-like-a-rockstar-at-pubcon-on-us/</a>	1 new click/month
<b>free pitbulls</b> Rank: 41 Searches/Mo: 0 Est. Value/Click: \$0.25 <a href="http://www.shoemoney.com/2010/12/10/pitbulls-org-free-shirt-friday/">http://www.shoemoney.com/2010/12/10/pitbulls-org-free-shirt-friday/</a>	0 new clicks/month
<b>pet flow</b> Rank: 16 Searches/Mo: 60 Est. Value/Click: \$0.44 <a href="http://www.shoemoney.com/2010/11/29/petflow/">http://www.shoemoney.com/2010/11/29/petflow/</a>	0 new clicks/month
<b>know people</b> Rank: 16 Searches/Mo: 0 Est. Value/Click: \$0.37 <a href="http://www.shoemoney.com/2010/12/21/people-know/">http://www.shoemoney.com/2010/12/21/people-know/</a>	0 new clicks/month

[Download as CSV](#)

### Top Site Sections Summary

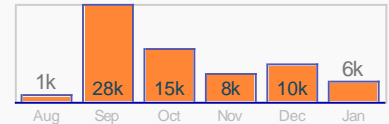
### Estimated Clicks/Month

#### [shoemoney.com/2010/12/31/as...](#)

Number of Keywords: 212

**Estimated Value/Mo: \$100k (-\$98k)**

Top Keywords: plenty of fish, istock, istockphoto, digg com, istock photo

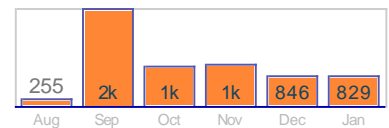


#### [shoemoney.com/2006](#)

Number of Keywords: 145

**Estimated Value/Mo: \$753 (-\$195)**

Top Keywords: plentyoffish, shoemoney, shoe money, pwn, ideas to make money

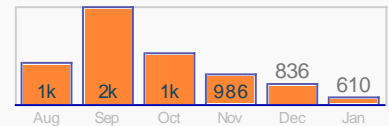


#### [shoemoney.com/2007](#)

Number of Keywords: 240

**Estimated Value/Mo: \$3k (-\$662)**

Top Keywords: adwords, quantcast, google adwords, dmoz, google ad words

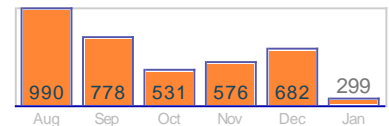


#### [shoemoney.com/2008](#)

Number of Keywords: 202

**Estimated Value/Mo: \$371 (-\$844)**

Top Keywords: stfu, google web browser, google money, link cloaking, moneytree

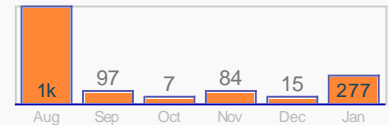


#### [shoemoney.com/gallery](#)

Number of Keywords: 19

**Estimated Value/Mo: \$239 (+\$225)**

Top Keywords: shoemoney, shoe money, adsense check, big checks, photo journal

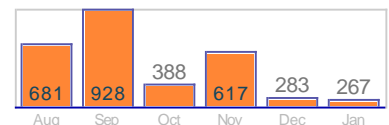


#### [shoemoney.com/2009](#)

Number of Keywords: 171

**Estimated Value/Mo: \$447 (+\$42)**

Top Keywords: visa black card, visa black card, john chow, how to give a lap dance, buddytv



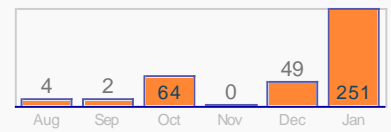


### [shoemoney.com/shoemoney-bio...](#)

Number of Keywords: 6

**Estimated Value/Mo: \$179 (+\$138)**

Top Keywords: shoemoney, shoe money, shoemonwy, shoemoney comn, jehermy shoemaker

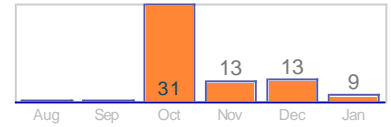


### [shoemoney.com/facebook-adve...](#)

Number of Keywords: 5

**Estimated Value/Mo: \$10 (-\$6)**

Top Keywords: soup to nuts, advertising strategy, advertising tips, advertising coupon, strategy advertising

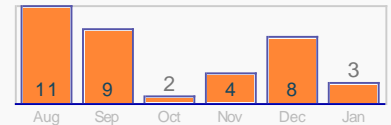


### [shoemoney.com/2005](#)

Number of Keywords: 36

**Estimated Value/Mo: \$4 (-\$9)**

Top Keywords: azoogle, tvdvd, tvdvd combo, mintek tv, generate revenue

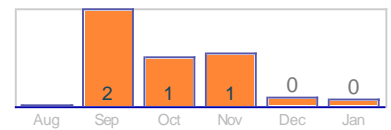


### [shoemoney.com/advertising-o...](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords: advertise here

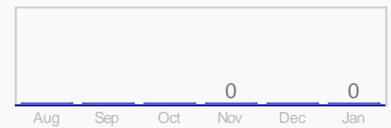


### [dev.shoemoney.com/2006/08/2...](#)

Number of Keywords: 3

**Estimated Value/Mo: \$0**

Top Keywords: www dabombtones com, dabombtones com, http: www dabombtones com

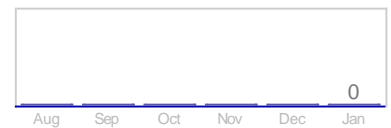


### [dev.shoemoney.com](#)

Number of Keywords: 3

**Estimated Value/Mo: \$0**

Top Keywords: www dabombtones com, dabombtones com, http: www dabombtones com



### [shoemoney.com/2011/01/03/di...](#)

Number of Keywords: 2

**Estimated Value/Mo: \$0**

Top Keywords: www shoemoney com, criminals become

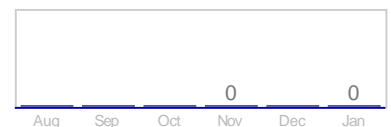


### [shoemoney.com/author/shoemoney](#)

Number of Keywords: 2

**Estimated Value/Mo: \$0**

Top Keywords: jehermy shoemaker, jermyschoemaker com

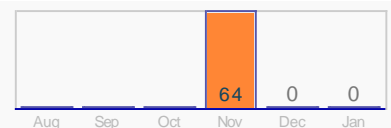


### [forums.shoemoney.com](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords: shoemoney comn



[Download as CSV](#)

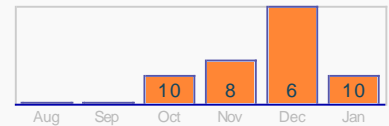
### Keyword Groups with the Biggest Gains - Details

#### Biggest Opportunities (all)

Rank

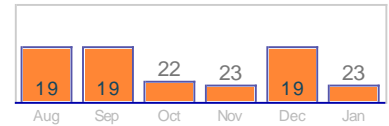
##### istock (10)

Searches/Mo: 110k Est. Value/Click: \$42 Est. Potential New Clicks/Month: 11k  
Other Keywords for URL: istock, istockphoto, istock photo, istockphotography, istock photo com



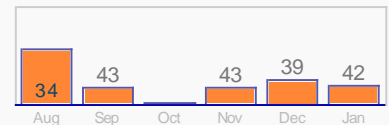
##### plenty of fish (33)

Searches/Mo: 2M Est. Value/Click: \$0.7 Est. Potential New Clicks/Month: 298k  
Other Keywords for URL: plenty of fish, plenty fish, plenty of fish, affiliate advertising, advertising affiliate



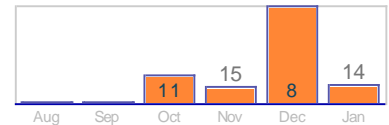
##### istockphoto (14)

Searches/Mo: 74k Est. Value/Click: \$25 Est. Potential New Clicks/Month: 7k  
Other Keywords for URL: istock, istockphoto, istock photo, istockphotography, istock photo com



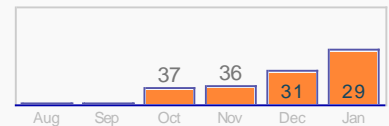
##### adwords (42)

Searches/Mo: 201k Est. Value/Click: \$7.58 Est. Potential New Clicks/Month: 19k  
Other Keywords for URL: adwords, google adwords, google ad words, ad words, google adword



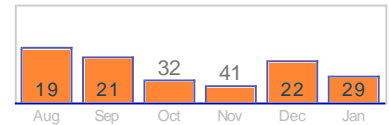
##### google adwords (44)

Searches/Mo: 135k Est. Value/Click: \$7.38 Est. Potential New Clicks/Month: 13k  
Other Keywords for URL: adwords, google adwords, google ad words, ad words, google adword



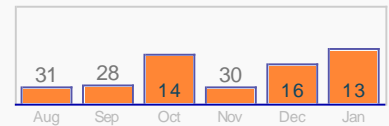
##### plentyoffish (40)

Searches/Mo: 823k Est. Value/Click: \$0.93 Est. Potential New Clicks/Month: 93k  
Other Keywords for URL: plentyoffish, plentyofish



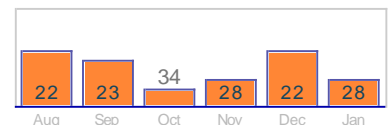
##### google ad words (31)

Searches/Mo: 22k Est. Value/Click: \$11 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: adwords, google adwords, google ad words, ad words, google adword



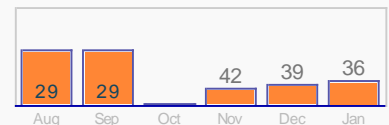
##### istock photo (14)

Searches/Mo: 15k Est. Value/Click: \$8.66 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: istock, istockphoto, istock photo, istockphotography, istock photo com



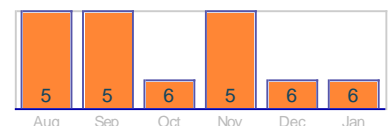
##### ad words (33)

Searches/Mo: 22k Est. Value/Click: \$6.51 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: adwords, google adwords, google ad words, ad words, google adword



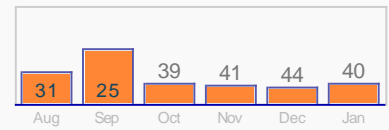
##### overnight prints (47)

Searches/Mo: 22k Est. Value/Click: \$3.23 Est. Potential New Clicks/Month: 3k  
Other Keywords for URL: overnight prints, overnight business cards, business cards overnight, overnight business card, business prints



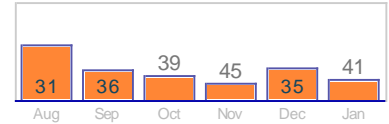
### att store (23)

Searches/Mo: 50k Est. Value/Click: \$2.52 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: att store



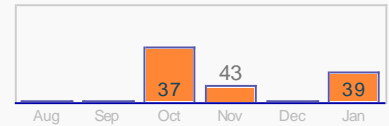
### digg com (19)

Searches/Mo: 0 Est. Value/Click: \$0.88 Est. Potential New Clicks/Month: 5k  
Other Keywords for URL: digg com, dominating, my secret, diggxxx com



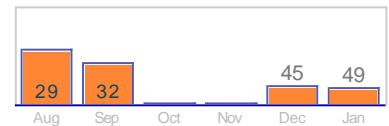
### buy costumes (36)

Searches/Mo: 5k Est. Value/Click: \$1.8 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: buy costumes



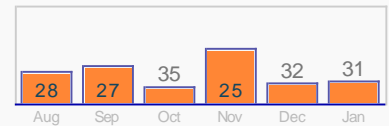
### cramster (49)

Searches/Mo: 90k Est. Value/Click: \$0.28 Est. Potential New Clicks/Month: 12k  
Other Keywords for URL: cramster, cramsters



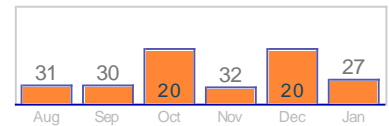
### google adword (18)

Searches/Mo: 5k Est. Value/Click: \$8.53 Est. Potential New Clicks/Month: 329  
Other Keywords for URL: adwords, google adwords, google ad words, ad words, google adword



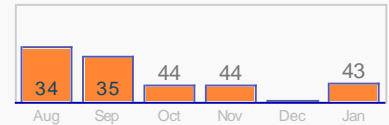
### visa black card (15)

Searches/Mo: 18k Est. Value/Click: \$2.52 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: visa black card, black visa card



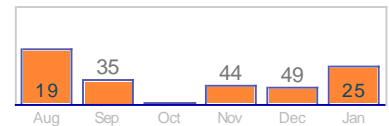
### dmoz (13)

Searches/Mo: 10k Est. Value/Click: \$1.67 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: dmoz



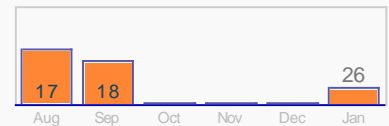
### compete com (50)

Searches/Mo: 0 Est. Value/Click: \$1.67 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: compete com



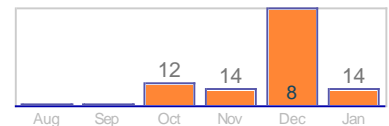
### geni (49)

Searches/Mo: 22k Est. Value/Click: \$0.58 Est. Potential New Clicks/Month: 3k  
Other Keywords for URL: geni, www geni com



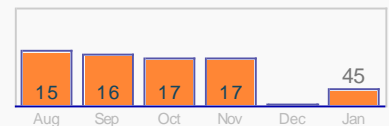
### moneytree (26)

Searches/Mo: 10k Est. Value/Click: \$1.28 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: google money, moneytree, money google, hydra network, affiliate money tree



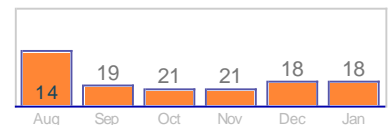
### Flycell (48)

Searches/Mo: 7k Est. Value/Click: \$2.37 Est. Potential New Clicks/Month: 716  
Other Keywords for URL: Flycell



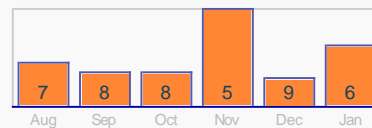
### google addwords (42)

Searches/Mo: 1k Est. Value/Click: \$30 Est. Potential New Clicks/Month: 57  
Other Keywords for URL: adwords, google adwords, google ad words, ad words, google adword



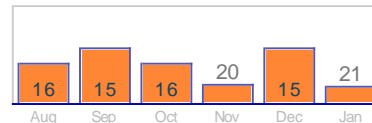
### adwords google (25)

Searches/Mo: 4k Est. Value/Click: \$7.38 Est. Potential New Clicks/Month: 220  
Other Keywords for URL: adwords, google adwords, google ad words, ad words, google adword



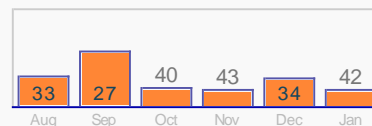
### stfu (24)

Searches/Mo: 33k Est. Value/Click: \$0.51 Est. Potential New Clicks/Month: 3k  
Other Keywords for URL: stfu, shoemoney comn



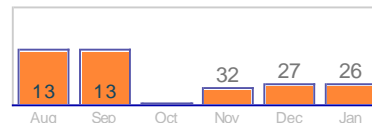
### overnight business cards (25)

Searches/Mo: 990 Est. Value/Click: \$9.39 Est. Potential New Clicks/Month: 141  
Other Keywords for URL: overnight prints, overnight business cards, business cards overnight, overnight business card, business prints



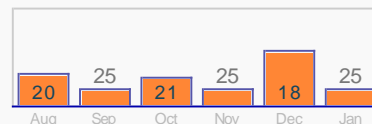
### google adwords login (37)

Searches/Mo: 4k Est. Value/Click: \$4.52 Est. Potential New Clicks/Month: 282  
Other Keywords for URL: google adwords login, adwords login



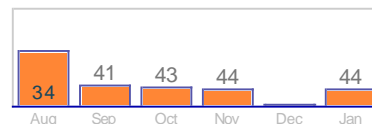
### plenty fish (23)

Searches/Mo: 0 Est. Value/Click: \$0.77 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: plenty of fish, plenty fish, planty of fish, affiliate advertising, advertising affiliate



### adwrods (40)

Searches/Mo: 990 Est. Value/Click: \$12 Est. Potential New Clicks/Month: 102  
Other Keywords for URL: adwords, google adwords, google ad words, ad words, google adword



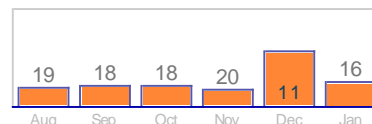
### plentyofish (40)

Searches/Mo: 22k Est. Value/Click: \$0.4 Est. Potential New Clicks/Month: 3k  
Other Keywords for URL: plentyoffish, plentyofish



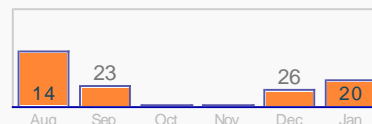
### money com (44)

Searches/Mo: 10k Est. Value/Click: \$1.01 Est. Potential New Clicks/Month: 955  
Other Keywords for URL: shoemoney, jeremy, shoemaker, shoe money, shoe maker



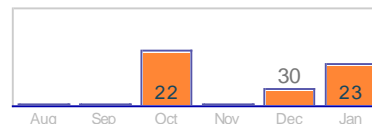
### neverblue (29)

Searches/Mo: 0 Est. Value/Click: \$5.07 Est. Potential New Clicks/Month: 186  
Other Keywords for URL: neverblue



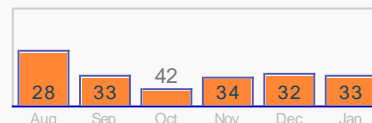
### google money (14)

Searches/Mo: 4k Est. Value/Click: \$1.97 Est. Potential New Clicks/Month: 469  
Other Keywords for URL: google money, moneytrees, money google, hydra network, affiliate money tree



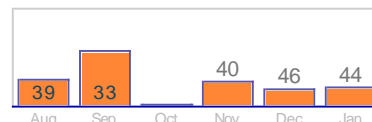
### starcraft2 (30)

Searches/Mo: 22k Est. Value/Click: \$0.35 Est. Potential New Clicks/Month: 2k  
Other Keywords for URL: starcraft2, is like, mercadotecnia de internet



### ideas to make money (13)

Searches/Mo: 4k Est. Value/Click: \$2.17 Est. Potential New Clicks/Month: 388  
Other Keywords for URL: shoemoney, shoe money, ideas to make money, making money ideas, money ideas



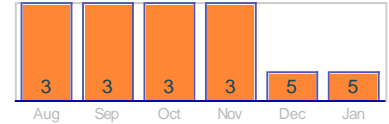
### adwords login (33)

Searches/Mo: 2k Est. Value/Click: \$5.31 Est. Potential New Clicks/Month: 151  
Other Keywords for URL: google adwords login, adwords login



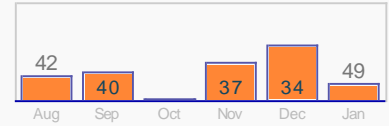
### tuxedo t shirt (34)

Searches/Mo: 15k Est. Value/Click: \$0.95 Est. Potential New Clicks/Month: 775  
Other Keywords for URL: tuxedo t shirt, tuxedo t, shirt t tuxedo



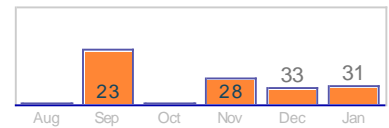
### hatred (49)

Searches/Mo: 27k Est. Value/Click: \$0.6 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: hatred



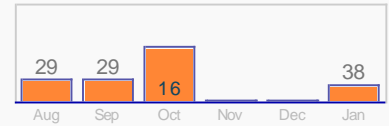
### azoogole (41)

Searches/Mo: 0 Est. Value/Click: \$3.05 Est. Potential New Clicks/Month: 210  
Other Keywords for URL: azoogole, azoogolead



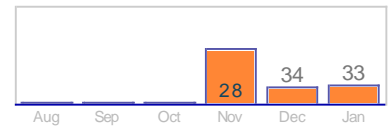
### quick money making ideas (32)

Searches/Mo: 2k Est. Value/Click: \$3.92 Est. Potential New Clicks/Month: 161  
Other Keywords for URL: shoemoney, shoe money, ideas to make money, making money ideas, money ideas



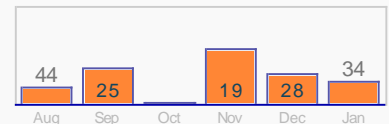
### the venue (27)

Searches/Mo: 8k Est. Value/Click: \$0.7 Est. Potential New Clicks/Month: 875  
Other Keywords for URL: the venue, in the venue, er 7



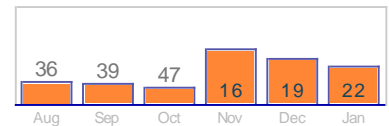
### college humor com (30)

Searches/Mo: 0 Est. Value/Click: \$1.46 Est. Potential New Clicks/Month: 404  
Other Keywords for URL: college humor com, collegehumorcom, collegehumor.co, collegehumor.+com



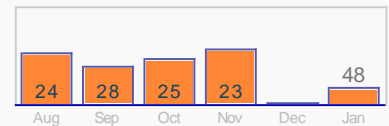
### clickbooth (19)

Searches/Mo: 2k Est. Value/Click: \$2.59 Est. Potential New Clicks/Month: 214  
Other Keywords for URL: clickbooth



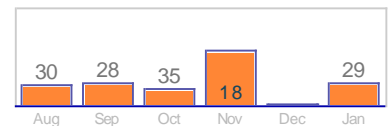
### turbulence forecast (29)

Searches/Mo: 0 Est. Value/Click: \$0.74 Est. Potential New Clicks/Month: 737  
Other Keywords for URL: turbulence forecast



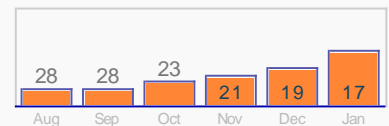
### istock photo com (29)

Searches/Mo: 0 Est. Value/Click: \$17 Est. Potential New Clicks/Month: 28  
Other Keywords for URL: istock, istockphoto, istock photo, istockphotography, istock photo com



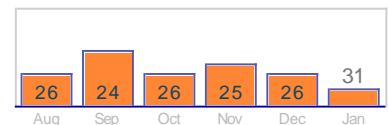
### moving to portland (25)

Searches/Mo: 2k Est. Value/Click: \$2.2 Est. Potential New Clicks/Month: 216  
Other Keywords for URL: moving to portland, move to portland



### bp logo (29)

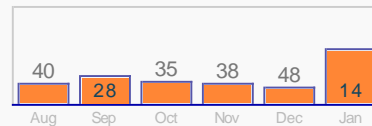
Searches/Mo: 0 Est. Value/Click: \$0.51 Est. Potential New Clicks/Month: 909  
Other Keywords for URL: bp logo



## SEO Dashboard

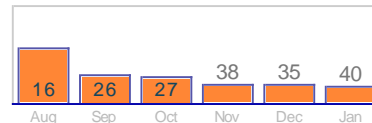
### business class (40)

Searches/Mo: 5k Est. Value/Click: \$1.68 Est. Potential New Clicks/Month: 269  
 Other Keywords for URL: business class, flying first class, flying business class, airlines business class, business class flying



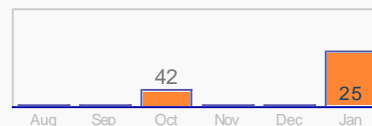
### google bot (17)

Searches/Mo: 0 Est. Value/Click: \$2.08 Est. Potential New Clicks/Month: 213  
 Other Keywords for URL: google bot



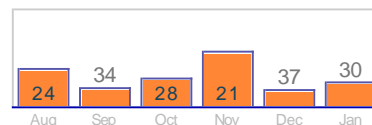
### adowrds (41)

Searches/Mo: 480 Est. Value/Click: \$12 Est. Potential New Clicks/Month: 35  
 Other Keywords for URL: adwords, google adwords, google ad words, ad words, google adword



### business cards overnight (26)

Searches/Mo: 570 Est. Value/Click: \$9.27 Est. Potential New Clicks/Month: 45  
 Other Keywords for URL: overnight prints, overnight business cards, business cards overnight, overnight business card, business prints



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## Keywords Not Ranked On But Should Be

Estimated Clicks/Month

### money making ideas

Searches/Month: 12k  
 Cost/Click: \$4.22 Est. Potential Clicks/Month: 217  
 Avg. Competitor Rank: 14

moneymakinghobby.com	+918
101waystomakemone...	+422
positivemoneyidea...	+194
teenmoneymakingid...	+94

### how to make money

Searches/Month: 74k  
 Cost/Click: \$3.20 Est. Potential Clicks/Month: 3k  
 Avg. Competitor Rank: 15

101waystomakemone...	+9k
mooladays.com	+2k
unusualwaystomake...	+167
problogger.net	+117

### ways to make money

Searches/Month: 22k  
 Cost/Click: \$2.96 Est. Potential Clicks/Month: 893  
 Avg. Competitor Rank: 17

101waystomakemone...	+3k
unusualwaystomake...	+449
mooladays.com	+147
problogger.net	+10

### make money online

Searches/Month: 135k  
 Cost/Click: \$2.67 Est. Potential Clicks/Month: 2k  
 Avg. Competitor Rank: 8

101waystomakemone...	+5k
mooladays.com	+2k
jonathanvolk.com	+117

### make money

Searches/Month: 90k  
 Cost/Click: \$2.79 Est. Potential Clicks/Month: 594  
 Avg. Competitor Rank: 17

101waystomakemone...	+2k
unusualwaystomake...	+111
mooladays.com	+98
problogger.net	+20

### how to make money online

Searches/Month: 33k  
 Cost/Click: \$3.09 Est. Potential Clicks/Month: 949  
 Avg. Competitor Rank: 6

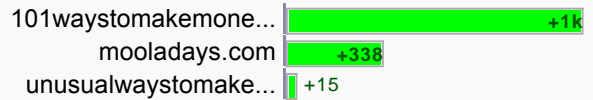
101waystomakemone...	+2k
mooladays.com	+1k
jonathanvolk.com	+91



## SEO Dashboard

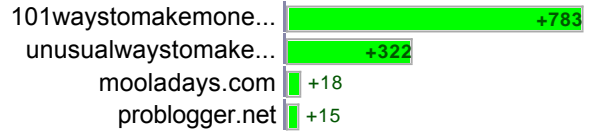
### how to make money fast

Searches/Month: 33k  
 Cost/Click: \$5.01 Est. Potential Clicks/Month: 485  
 Avg. Competitor Rank: 19



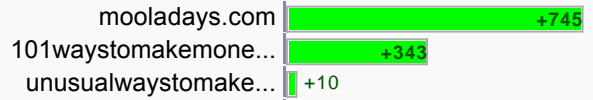
### making money

Searches/Month: 18k  
 Cost/Click: \$2.41 Est. Potential Clicks/Month: 284  
 Avg. Competitor Rank: 13



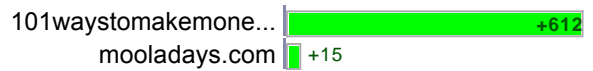
### ways to make money online

Searches/Month: 7k  
 Cost/Click: \$2.82 Est. Potential Clicks/Month: 366  
 Avg. Competitor Rank: 9



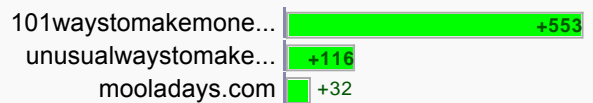
### how to make money on ebay

Searches/Month: 7k  
 Cost/Click: \$4.47 Est. Potential Clicks/Month: 413  
 Avg. Competitor Rank: 7



### ways to make money fast

Searches/Month: 8k  
 Cost/Click: \$2.86 Est. Potential Clicks/Month: 204  
 Avg. Competitor Rank: 10



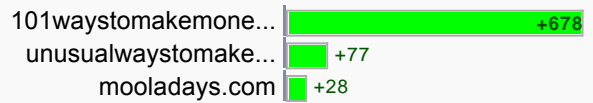
### money making

Searches/Month: 7k  
 Cost/Click: \$2.43 Est. Potential Clicks/Month: 36  
 Avg. Competitor Rank: 13



### easy ways to make money

Searches/Month: 12k  
 Cost/Click: \$2.90 Est. Potential Clicks/Month: 261  
 Avg. Competitor Rank: 11



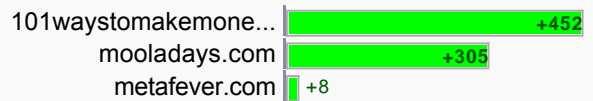
### adsense

Searches/Month: 201k  
 Cost/Click: \$9.60 Est. Potential Clicks/Month: 5k  
 Avg. Competitor Rank: 8



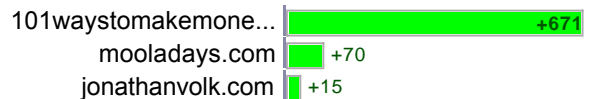
### earn money online

Searches/Month: 12k  
 Cost/Click: \$2.94 Est. Potential Clicks/Month: 255  
 Avg. Competitor Rank: 12



### making money online

Searches/Month: 22k  
 Cost/Click: \$2.55 Est. Potential Clicks/Month: 252  
 Avg. Competitor Rank: 15



### make money fast

Searches/Month: 18k  
 Cost/Click: \$3.51 Est. Potential Clicks/Month: 599  
 Avg. Competitor Rank: 12



## SEO Dashboard

### ways for kids to make money

Searches/Month: 2k  
 Cost/Click: \$9.38 Est. Potential Clicks/Month: 39  
 Avg. Competitor Rank: 11

### how to get money fast

Searches/Month: 8k  
 Cost/Click: \$3.85 Est. Potential Clicks/Month: 100  
 Avg. Competitor Rank: 19

### how to make money blogging

Searches/Month: 4k  
 Cost/Click: \$5.05 Est. Potential Clicks/Month: 139  
 Avg. Competitor Rank: 5

### easy money

Searches/Month: 27k  
 Cost/Click: \$2.28 Est. Potential Clicks/Month: 734  
 Avg. Competitor Rank: 6

### ways to make money for kids

Searches/Month: 990  
 Cost/Click: \$5.24 Est. Potential Clicks/Month: 44  
 Avg. Competitor Rank: 14

### how to get money

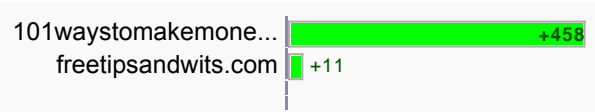
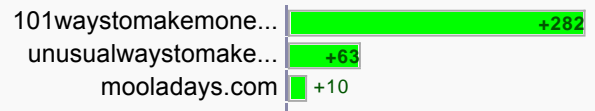
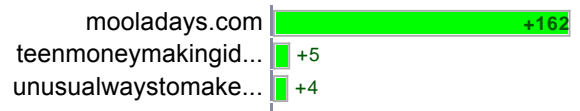
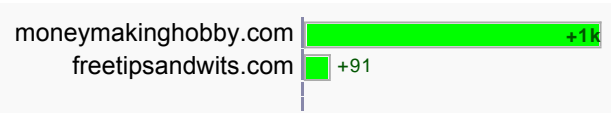
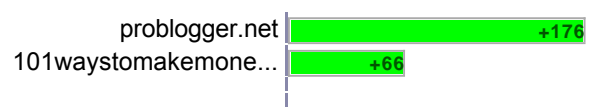
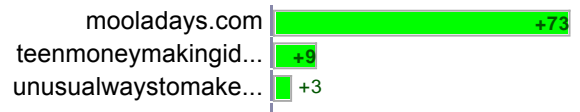
Searches/Month: 5k  
 Cost/Click: \$2.57 Est. Potential Clicks/Month: 118  
 Avg. Competitor Rank: 11

### prologger

Searches/Month: 4k  
 Cost/Click: \$2.55 Est. Potential Clicks/Month: 490  
 Avg. Competitor Rank: 2

### how to make money from home

Searches/Month: 10k  
 Cost/Click: \$2.71 Est. Potential Clicks/Month: 234  
 Avg. Competitor Rank: 18



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### Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs.  Paid Clicks

None

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## Keyword Groups with the Most Potential - Details