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**Toprankblog.com**

SEO Dashboard










Feb 16, 2011






# Toprankblog.com: SEO Dashboard

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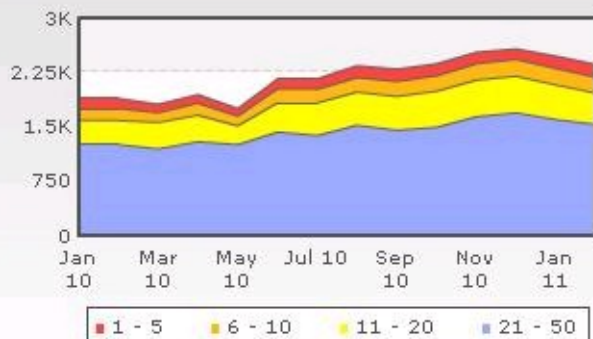
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# Toprankblog.com: SEO Dashboard

## Amount of Keywords in Top Search Results



**You show up in the top 50 search results on Google for 2k different keywords.** More importantly, you are in the top 5 on 176 which is up by 0.2% or 5 keywords since last month.

## Number of Unique Pages that Rank Organically



**647 of your pages appear in the top 50 of at least one search.**

## Total Organic Clicks Per Month



**You should be getting 26k clicks per month from your organic placements on Google.** That's up 24k clicks or 2k% from last month.

## Value of Organic Clicks Per Month



**If you had to buy all those organic clicks via Google Adwords, they'd cost \$43k.** That's an additional savings of \$40k over last month.

**You gained 24,096 clicks last month, worth \$39,674.**

# Toprankblog.com: SEO Dashboard

## Biggest Gains

You moved up in ranks on 1k keywords last month. All those gains added up to about 450 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$551.

	Rank
▲ <b>greatful</b> Estimated Clicks/Month gained: 70 <a href="http://www.toprankblog.com/2010/07/vi...">http://www.toprankblog.com/2010/07/vi...</a>	14
▲ <b>url shortener</b> Estimated Clicks/Month gained: 44 <a href="http://www.toprankblog.com/2009/01/11...">http://www.toprankblog.com/2009/01/11...</a>	13(+2)
▲ <b>blog search</b> Estimated Clicks/Month gained: 20 <a href="http://www.toprankblog.com/2009/11/25...">http://www.toprankblog.com/2009/11/25...</a>	49
▲ <b>youtube advertising</b> Estimated Clicks/Month gained: 13 <a href="http://www.toprankblog.com/2010/12/so...">http://www.toprankblog.com/2010/12/so...</a>	10
▲ <b>pubcon</b> Estimated Clicks/Month gained: 12 <a href="http://www.toprankblog.com/2010/10/pu...">http://www.toprankblog.com/2010/10/pu...</a>	9(+6)
▲ <b>market blog</b> Estimated Clicks/Month gained: 10 <a href="http://www.toprankblog.com/2006/06/25...">http://www.toprankblog.com/2006/06/25...</a>	1(+1)
▲ <b>rss directories</b> Estimated Clicks/Month gained: 9 <a href="http://www.toprankblog.com/rss-blog-d...">http://www.toprankblog.com/rss-blog-d...</a>	1(+1)
▲ <b>shorten url</b> Estimated Clicks/Month gained: 7 <a href="http://www.toprankblog.com/2009/01/11...">http://www.toprankblog.com/2009/01/11...</a>	16(+1)
▲ <b>google webmasters</b> Estimated Clicks/Month gained: 7 <a href="http://www.toprankblog.com/2007/10/go...">http://www.toprankblog.com/2007/10/go...</a>	16
▲ <b>tinyurl com</b> Estimated Clicks/Month gained: 6 <a href="http://www.toprankblog.com/2009/01/11...">http://www.toprankblog.com/2009/01/11...</a>	39(+10)
▲ <b>chicklet</b> Estimated Clicks/Month gained: 6 <a href="http://www.toprankblog.com/tools/rss-...">http://www.toprankblog.com/tools/rss-...</a>	14

[View more](#) (p. 14)

## Most Valuable Keywords

You gained ranks on 19 out of your top 50 most valuable keywords. Moving up the charts on those important keywords means about -36.36 visits to the site that wouldn't have come last month.

	Rank
<b>online marketing</b> Rank: 3 Est. Clicks/Mo: 590(-494) Est. Value/Mo: \$1k(-\$1.169k)	
<b>shutterstock</b> Rank: 29(-1) Est. Clicks/Mo: 84(-6) Est. Value/Mo: \$583(-\$66.053)	
<b>lead generation</b> Rank: 12(+1) Est. Clicks/Mo: 63(-36) Est. Value/Mo: \$228(-\$163.947)	
<b>healthcare marketing</b> Rank: 3(-1) Est. Clicks/Mo: 73(-55) Est. Value/Mo: \$216(-\$136.952)	
<b>online marketing blog</b> Rank: 1 Est. Clicks/Mo: 49(-69) Est. Value/Mo: \$214(-\$305.225)	
<b>google webmaster tools</b> Rank: 14(-2) Est. Clicks/Mo: 285(-100) Est. Value/Mo: \$202(-\$72.362)	
<b>marketing online</b> Rank: 3 Est. Clicks/Mo: 63(-151) Est. Value/Mo: \$157(-\$348.919)	
<b>ecommerce marketing</b> Rank: 3 Est. Clicks/Mo: 41(-49) Est. Value/Mo: \$149(-\$149.709)	
<b>url shortener</b> Rank: 13(+2) Est. Clicks/Mo: 180(+44) Est. Value/Mo: \$148(+\$25)	

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## Newly Ranked Organic Pages

**73 pages show up in Google search results that didn't last month.** Combined, those new placements drive 236 clicks, which would be worth about \$2k if you paid for those same clicks in Google Adwords.

<http://www.toprankblog.com/2011/01/maximize-event-marketing/>

Keywords (rank): marketing online (4), onevent (24), what is event marketing (47), event marketer (49)

Est. Total Clicks/Mo: 63 Est. SEO Value: **\$142**

<http://www.toprankblog.com/2011/01/investing-in-seo/>

Keywords (rank): online blogs (5), top rank (6), investment online (18)

Est. Total Clicks/Mo: 113 Est. SEO Value: **\$92**

<http://www.toprankblog.com/2010/12/social-media-advertising-tips/>

Keywords (rank): youtube advertising (10), advertising tips (17), online advertising tips (17), online media advertising (17), media advertising (34)

Est. Total Clicks/Mo: 17 Est. SEO Value: **\$46**

<http://www.toprankblog.com/2006/08/prweb-acquired-by-vocus/>

Keywords (rank): vocus (44)

Est. Total Clicks/Mo: 5 Est. SEO Value: **\$15**

<http://www.toprankblog.com/2006/05/interview-with-ceo-of-prweb-david-mcinnis/>

Keywords (rank): prweb (24)

Est. Total Clicks/Mo: 13 Est. SEO Value: **\$10**

<http://www.toprankblog.com/2008/03/poll-attending-marketing-conferences/>

Keywords (rank): marketing conferences (12), conferences marketing (31), online marketing conference (31)

Est. Total Clicks/Mo: 4 Est. SEO Value: **\$9.47**

<http://www.toprankblog.com/2011/01/community-manager-do/>

Keywords (rank): social communities (7), emarketingblogs comm (15), online social communities (20), what do managers do (27), community manager (34)

Est. Total Clicks/Mo: 4 Est. SEO Value: **\$4.53**

<http://www.toprankblog.com/2011/01/seochat-content-marketing-seo/>

Keywords (rank): seochat (13)

Est. Total Clicks/Mo: 3 Est. SEO Value: **\$2.85**

<http://www.toprankblog.com/2007/10/2008-search-marketing-benchmark-guide/>

Keywords (rank): benchmark marketing (12)

Est. Total Clicks/Mo: 1 Est. SEO Value: **\$1.59**

<http://www.toprankblog.com/2008/08/internet-marketing-conference-tips-michael-brito/>

Keywords (rank): internet marketing conference (39), web marketing conference (46)

Est. Total Clicks/Mo: 0 Est. SEO Value: **\$1.56**

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## New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 397 keywords that you didn't even show up on last month. Those keywords drive 244 clicks worth an estimated \$349 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 19k clicks per month if you could be in the first position on each of the keywords.

### greatful

Rank: 14 Searches/Mo: 18k Est. Value/Click: \$0.37  
**Estimated New Clicks/Month: 70**

### blog search

Rank: 49 Searches/Mo: 40k Est. Value/Click: \$0.92  
**Estimated New Clicks/Month: 20**

### youtube advertising

Rank: 10 Searches/Mo: 0 Est. Value/Click: \$3.2  
**Estimated New Clicks/Month: 13**

### google webmasters

Rank: 16 Searches/Mo: 2k Est. Value/Click: \$2.07  
**Estimated New Clicks/Month: 7**

### chicket

Rank: 14 Searches/Mo: 2k Est. Value/Click: \$0.55  
**Estimated New Clicks/Month: 6**

### vocus

Rank: 44 Searches/Mo: 7k Est. Value/Click: \$3.45  
**Estimated New Clicks/Month: 5**

### ugc

Rank: 30 Searches/Mo: 5k Est. Value/Click: \$0.21  
**Estimated New Clicks/Month: 5**

### free pass

Rank: 19 Searches/Mo: 2k Est. Value/Click: \$0.98  
**Estimated New Clicks/Month: 4**

### marketing conferences

Rank: 12 Searches/Mo: 720 Est. Value/Click: \$2.26  
**Estimated New Clicks/Month: 4**

### costume contest

Rank: 17 Searches/Mo: 480 Est. Value/Click: \$0.59  
**Estimated New Clicks/Month: 3**

### seoachat

Rank: 13 Searches/Mo: 0 Est. Value/Click: \$1  
**Estimated New Clicks/Month: 3**

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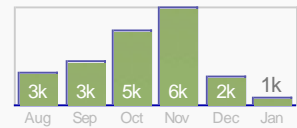
## Top Site Sections Summary

The top 2 site sections draw 59% of all of your organic visitors. Together those sections combine for 3k clicks per month.

### Clicks/Month

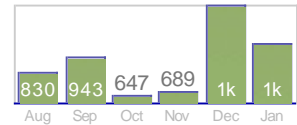
#### [toprankblog.com/2010/02/s](#)

Number of Keywords: 826  
**Est. Value/Mo: \$3k (-\$4k)**



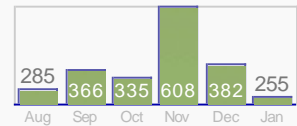
#### [toprankblog.com/2009](#)

Number of Keywords: 521  
**Est. Value/Mo: \$1k (-\$602)**



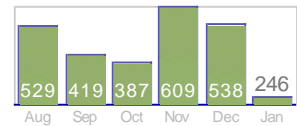
#### [toprankblog.com/rss-blog-d](#)

Number of Keywords: 69  
**Est. Value/Mo: \$166 (-\$94)**



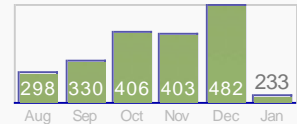
#### [toprankblog.com/2007](#)

Number of Keywords: 268  
**Est. Value/Mo: \$742 (-\$746)**



#### [toprankblog.com/tools](#)

Number of Keywords: 39  
**Est. Value/Mo: \$149 (-\$605)**



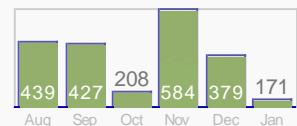
#### [toprankblog.com/2011/01/m](#)

Number of Keywords: 22  
**Est. Value/Mo: \$271 (+\$271)**



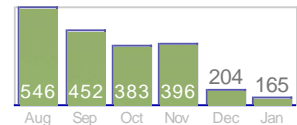
#### [toprankblog.com/search-m](#)

Number of Keywords: 42  
**Est. Value/Mo: \$434 (-\$825)**



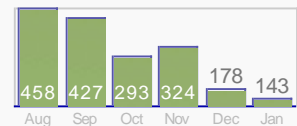
#### [toprankblog.com/2008](#)

Number of Keywords: 262  
**Est. Value/Mo: \$297 (-\$119)**



#### [toprankblog.com/2006](#)

Number of Keywords: 170  
**Est. Value/Mo: \$247 (-\$94)**



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## Keyword Groups with the Biggest Gains



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## Biggest Opportunities

You currently rank somewhere in the top 50 on 2k search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 102k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 60k clicks per month. That would cost you more than \$99k in equivalent PPC dollars.

### shutterstock

Rank: 29 (-1) Searches/Mo: 40k Est. Value/Click: \$6.98  
Est. Potential New Clicks/Month: 3,431

### blog search

Rank: 49 Searches/Mo: 40k Est. Value/Click: \$0.92  
Est. Potential New Clicks/Month: 5,605

### google webmaster tools

Rank: 14 (-2) Searches/Mo: 0 Est. Value/Click: \$0.71  
Est. Potential New Clicks/Month: 6,600

### vocus

Rank: 44 Searches/Mo: 7k Est. Value/Click: \$3.45  
Est. Potential New Clicks/Month: 1,117

### tiny url

Rank: 47 (+2) Searches/Mo: 74k Est. Value/Click: \$0.62  
Est. Potential New Clicks/Month: 5,204

### starting a blog

Rank: 43 (-5) Searches/Mo: 0 Est. Value/Click: \$2.78  
Est. Potential New Clicks/Month: 1,117

### lead generation

Rank: 12 (+1) Searches/Mo: 18k Est. Value/Click: \$3.63  
Est. Potential New Clicks/Month: 720

### vintage tub and bath

Rank: 30 (+2) Searches/Mo: 2k Est. Value/Click: \$11  
Est. Potential New Clicks/Month: 221

### online marketing

Rank: 3 Searches/Mo: 27k Est. Value/Click: \$2.37  
Est. Potential New Clicks/Month: 844

### wall street journal online

Rank: 36 (+2) Searches/Mo: 15k Est. Value/Click: \$1.48  
Est. Potential New Clicks/Month: 1,163

### search engine optimization tips

Rank: 40 (-25) Searches/Mo: 8k Est. Value/Click: \$5.47  
Est. Potential New Clicks/Month: 307

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## Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 82M searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

### search engine optimization

Searches/Mo.: 110k  
Cost/Click: \$7.79 Est. Potential Clicks/Mo.: 839  
Avg. Competitor Rank: 19

### search engine marketing

Searches/Mo.: 33k  
Cost/Click: \$9.11 Est. Potential Clicks/Mo.: 257  
Avg. Competitor Rank: 16

### 'SEO'

Searches/Mo.: 0  
Cost/Click: \$3.73 Est. Potential Clicks/Mo.: 1k  
Avg. Competitor Rank: 13

### seo

Searches/Mo.: 165k  
Cost/Click: \$3.74 Est. Potential Clicks/Mo.: 1k  
Avg. Competitor Rank: 14

### google alerts

Searches/Mo.: 74k  
Cost/Click: \$3.27 Est. Potential Clicks/Mo.: 479  
Avg. Competitor Rank: 15

### search engine

Searches/Mo.: 90k  
Cost/Click: \$4.27 Est. Potential Clicks/Mo.: 344  
Avg. Competitor Rank: 18

### google keyword tool

Searches/Mo.: 60k  
Cost/Click: \$3.18 Est. Potential Clicks/Mo.: 1k Avg. Competitor Rank: 9

### seo tools

Searches/Mo.: 27k  
Cost/Click: \$2.57 Est. Potential Clicks/Mo.: 700  
Avg. Competitor Rank: 6

### search engines

Searches/Mo.: 301k  
Cost/Click: \$1.07 Est. Potential Clicks/Mo.: 2k  
Avg. Competitor Rank: 18

### seo tips

Searches/Mo.: 12k  
Cost/Click: \$6.64 Est. Potential Clicks/Mo.: 51  
Avg. Competitor Rank: 24

### wordtracker

Searches/Mo.: 7k  
Cost/Click: \$4.10 Est. Potential Clicks/Mo.: 49  
Avg. Competitor Rank: 16

### seo toolbar

Searches/Mo.: 2k  
Cost/Click: \$4.45 Est. Potential Clicks/Mo.: 104  
Avg. Competitor Rank: 4

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## Keyword Overlap in Your SEO & PPC campaigns

**You currently don't have any ads on keywords that you also rank organically for.** *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs.  Paid Clicks

None

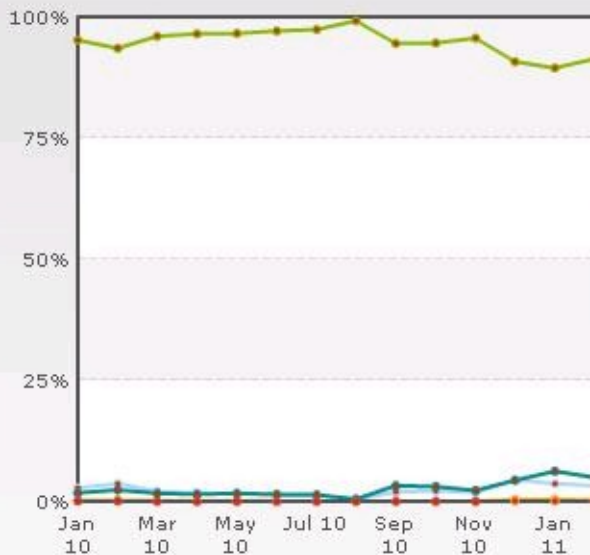
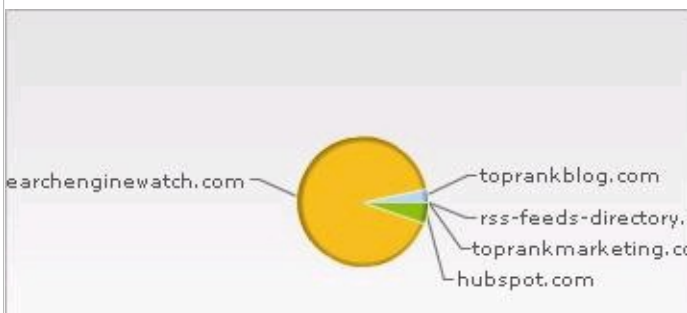
[View more](#) (p. 35)

# Toprankblog.com: SEO Dashboard

## Keyword Groups with the Most Potential

### Traffic Share

Relative to your top 5 competitors, your site gained 1.45% of the traffic share. At the same time, searchenginewatch.com has exploded and ripped traffic from hubspot.com and rss-feeds-directory.com.

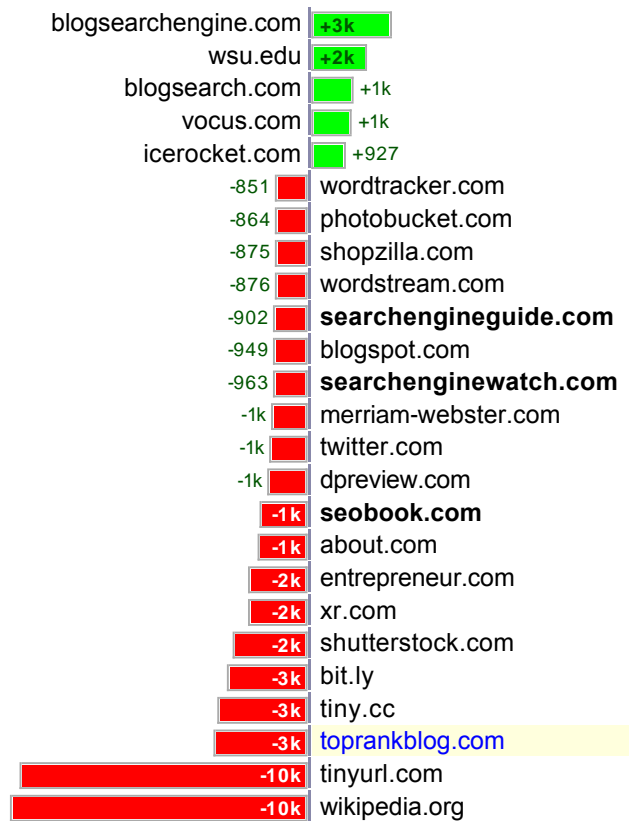


Legend for Traffic Share Line Chart:

- toprankblog.com
- toprankmarketing.com
- searchenginewatch.com
- rss-feeds-directory.com
- hubspot.com
- rssfeedssubmit.com

### Domains that Gained or Lost Clicks on your Keywords

This month, Searchengineguide.com lost 902 clicks after losing position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Blogsearchengine.com. That site is not considered a direct competitor, but they gained 3k clicks on your keywords, which is a 2k percent growth on your keywords. They are either doing something right or getting pretty lucky.



\*competitors in bold

# Toprankblog.com: SEO Dashboard

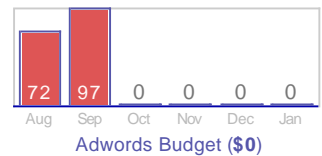
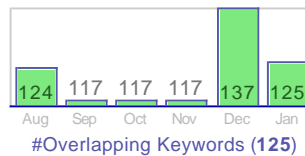
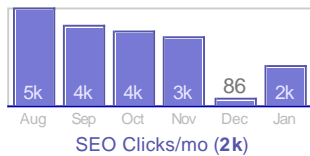
Competition: You Gained 1% in Share of Clicks Relative to your Top 5 Competitors

## Top Organic Competitors and their Best Keywords

Just 1 out of your top ten organic competitors spends anything on Google Adwords. Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was searchenginewatch.com. They picked up 646k organic clicks overall while actually decreasing the number of keywords they overlap with you.

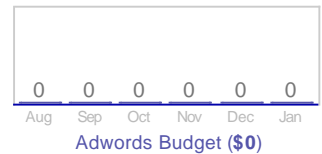
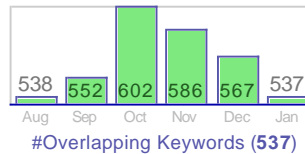
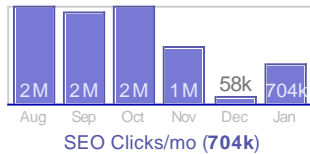
### toprankmarketing.com

seo minnesota (1),  
online marketing service (4),  
internet marketing search engine (8),  
online marketing services (11),  
search engine optimization consulting (14)



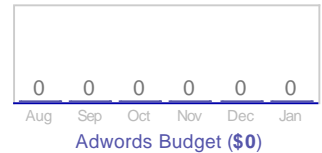
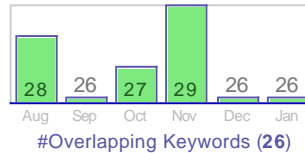
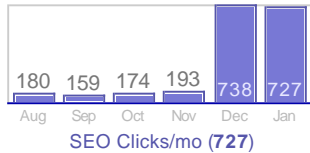
### searchenginewatch.com

http (10), 'http (10), google scholar (13),  
zappos (39), facebook login (42)



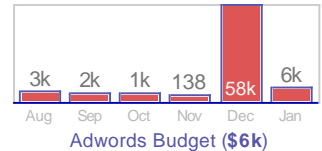
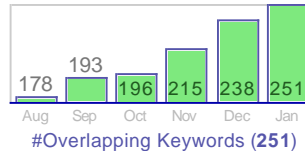
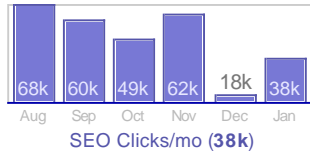
### rss-feeds-directory.com

rss feeds directory (1),  
rss feed directory (4), feed marketing (4),  
rss feed directories (4),  
rss directories (10)

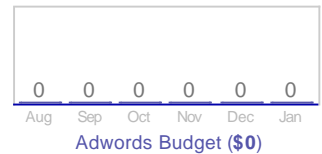
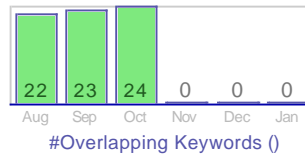
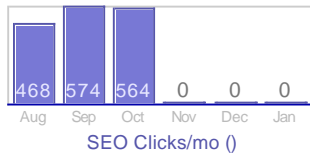


### hubspot.com

inbound marketing (1), webinar (7),  
GOOGLE ADVERTISING (7),  
google alerts (13), google search (23)

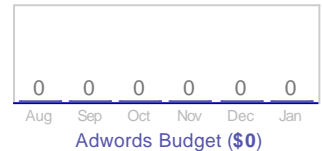
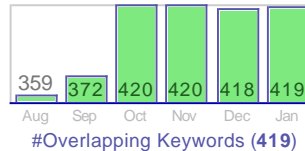
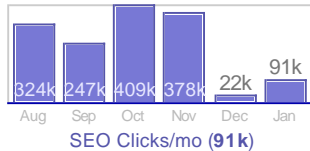


### rssfeedssubmit.com



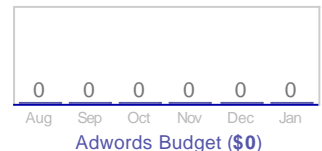
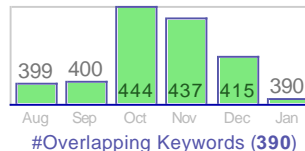
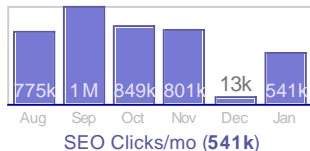
### searchenginejournal.com

google domain registration (5),  
seo tips (7), google keyword tool (10),  
adwords (29), google finance (30)



### searchengineland.com

google images (10), google adwords (17),  
verizon net (21), yahoo mail (22),  
yahoo mail (23)



# Toprankblog.com: SEO Dashboard

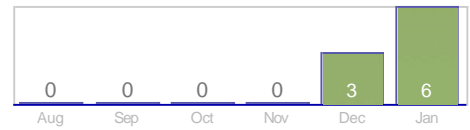
Biggest Gains (all)		Clicks/Month														
<p><b>▲ greatful 14</b>  <b>Est. Clicks/Month gained: 70</b> Est. Value/Click: \$0.37 Estimated Value gained: \$25  <a href="http://www.toprankblog.com/2010/07/vi...">http://www.toprankblog.com/2010/07/vi...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>136</td><td>180</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	136	180
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	136	180										
<p><b>▲ url shortener 13(+2)</b>  <b>Est. Clicks/Month gained: 44</b> Est. Value/Click: \$0.82 Estimated Value gained: \$36  <a href="http://www.toprankblog.com/2009/01/11...">http://www.toprankblog.com/2009/01/11...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>6</td><td>18</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	6	18
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	6	18										
<p><b>▲ blog search 49</b>  <b>Est. Clicks/Month gained: 20</b> Est. Value/Click: \$0.92 Estimated Value gained: \$18  <a href="http://www.toprankblog.com/2009/11/25...">http://www.toprankblog.com/2009/11/25...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>1</td><td>0</td><td>0</td><td>0</td><td>5</td><td>15</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	1	0	0	0	5	15
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	1	0	0	0	5	15										
<p><b>▲ youtube advertising 10</b>  <b>Est. Clicks/Month gained: 13</b> Est. Value/Click: \$3.2 Estimated Value gained: \$43  <a href="http://www.toprankblog.com/2010/12/so...">http://www.toprankblog.com/2010/12/so...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>8</td><td>10</td><td>12</td><td>20</td><td>16</td><td>25</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	8	10	12	20	16	25
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	8	10	12	20	16	25										
<p><b>▲ pubcon 9(+6)</b>  <b>Est. Clicks/Month gained: 12</b> Est. Value/Click: \$2.45 Estimated Value gained: \$29  <a href="http://www.toprankblog.com/2010/10/pu...">http://www.toprankblog.com/2010/10/pu...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>58</td><td>65</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	58	65
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	58	65										
<p><b>▲ market blog 1(+1)</b>  <b>Est. Clicks/Month gained: 10</b> Est. Value/Click: \$2.28 Estimated Value gained: \$23  <a href="http://www.toprankblog.com/2006/06/25...">http://www.toprankblog.com/2006/06/25...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>106</td><td>53</td><td>53</td><td>11</td><td>17</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	106	53	53	11	17
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	106	53	53	11	17										
<p><b>▲ rss directories 1(+1)</b>  <b>Est. Clicks/Month gained: 9</b> Est. Value/Click: \$0.66 Estimated Value gained: \$6  <a href="http://www.toprankblog.com/rss-blog-d...">http://www.toprankblog.com/rss-blog-d...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>2</td><td>7</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	2	7
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	2	7										
<p><b>▲ shorten url 16(+1)</b>  <b>Est. Clicks/Month gained: 7</b> Est. Value/Click: \$0.31 Estimated Value gained: \$2  <a href="http://www.toprankblog.com/2009/01/11...">http://www.toprankblog.com/2009/01/11...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>19</td><td>17</td><td>22</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	19	17	22
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	19	17	22										
<p><b>▲ google webmasters 16</b>  <b>Est. Clicks/Month gained: 7</b> Est. Value/Click: \$2.07 Estimated Value gained: \$14  <a href="http://www.toprankblog.com/2007/10/go...">http://www.toprankblog.com/2007/10/go...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>2</td><td>2</td><td>5</td><td>13</td><td>2</td><td>6</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	2	2	5	13	2	6
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	2	2	5	13	2	6										
<p><b>▲ tinyurl com 39(+10)</b>  <b>Est. Clicks/Month gained: 6</b> Est. Value/Click: \$0.32 Estimated Value gained: \$2  <a href="http://www.toprankblog.com/2009/01/11...">http://www.toprankblog.com/2009/01/11...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>15</td><td>0</td><td>9</td><td>8</td><td>5</td><td>8</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	15	0	9	8	5	8
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	15	0	9	8	5	8										
<p><b>▲ chicklet 14</b>  <b>Est. Clicks/Month gained: 6</b> Est. Value/Click: \$0.55 Estimated Value gained: \$3  <a href="http://www.toprankblog.com/tools/rss-...">http://www.toprankblog.com/tools/rss-...</a></p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td><td>4</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	1	4
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	1	4										

# Toprankblog.com: SEO Dashboard

## ▲ rss feeds directory 24(+22)

Est. Clicks/Month gained: 5 Est. Value/Click: \$0.62 Estimated Value gained: \$3

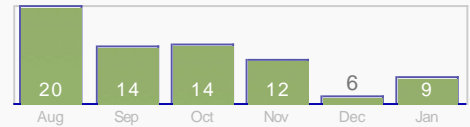
<http://www.toprankblog.com/rss-blog-d...>



## ▲ vocus 44

Est. Clicks/Month gained: 5 Est. Value/Click: \$3.45 Estimated Value gained: \$17

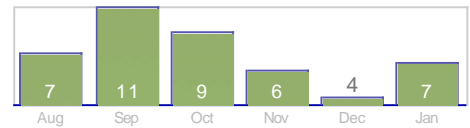
<http://www.toprankblog.com/2006/08/pr...>



## ▲ taglines 15(+2)

Est. Clicks/Month gained: 5 Est. Value/Click: \$0.37 Estimated Value gained: \$2

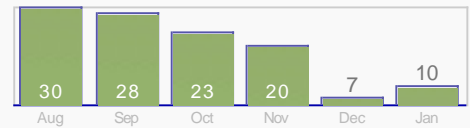
<http://www.toprankblog.com/2009/07/bl...>



## ▲ ugc 30

Est. Clicks/Month gained: 5 Est. Value/Click: \$0.21 Estimated Value gained: \$1

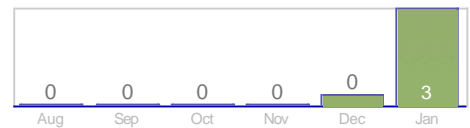
<http://www.toprankblog.com/2009/10/us...>



## ▲ free pass 19

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.98 Estimated Value gained: \$4

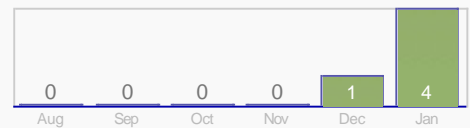
<http://www.toprankblog.com/2010/06/fr...>



## ▲ 5 link 3(+7)

Est. Clicks/Month gained: 4 Est. Value/Click: \$0.8 Estimated Value gained: \$3

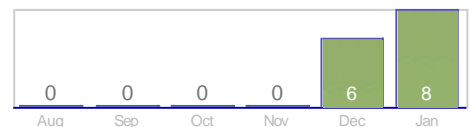
<http://www.toprankblog.com/2009/03/li...>



## ▲ marketing conferences 12

Est. Clicks/Month gained: 4 Est. Value/Click: \$2.26 Estimated Value gained: \$8

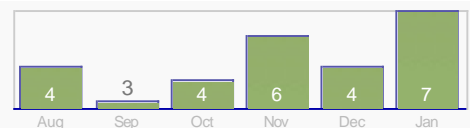
<http://www.toprankblog.com/2008/03/po...>



## ▲ costume contest 17

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.59 Estimated Value gained: \$2

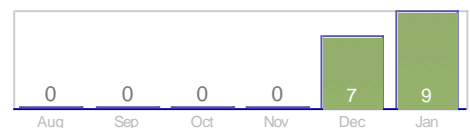
<http://www.toprankblog.com/2009/10/to...>



## ▲ tagline 20(+8)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.74 Estimated Value gained: \$2

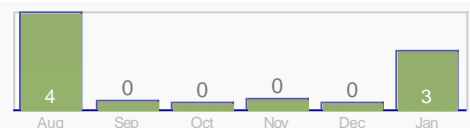
<http://www.toprankblog.com/2009/07/bl...>



## ▲ seo course 11(+23)

Est. Clicks/Month gained: 3 Est. Value/Click: \$1.92 Estimated Value gained: \$6

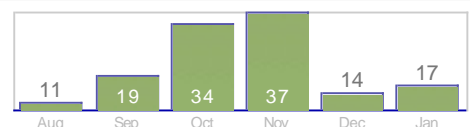
<http://www.toprankblog.com/2008/02/ad...>



## ▲ seochat 13

Est. Clicks/Month gained: 3 Est. Value/Click: \$1 Estimated Value gained: \$3

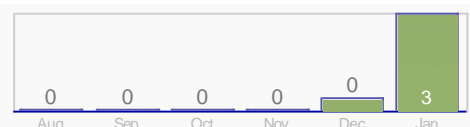
<http://www.toprankblog.com/2011/01/se...>



## ▲ stock photo sites 24

Est. Clicks/Month gained: 3 Est. Value/Click: \$3.89 Estimated Value gained: \$12

<http://www.toprankblog.com/2010/03/ro...>

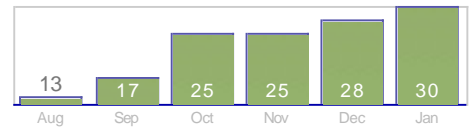


# Toprankblog.com: SEO Dashboard

## ▲ multilingual search engine optimization 2(+5)

Est. Clicks/Month gained: 3 Est. Value/Click: \$3.32 Estimated Value gained: \$10

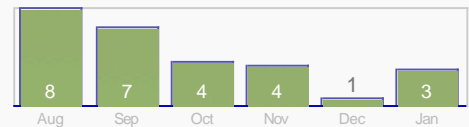
<http://www.toprankblog.com/2009/10/to...>



## ▲ benefits of running 24(+6)

Est. Clicks/Month gained: 3 Est. Value/Click: \$1.09 Estimated Value gained: \$3

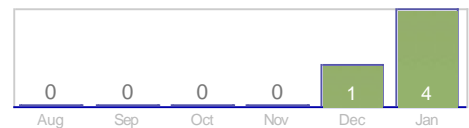
<http://www.toprankblog.com/2010/01/tw...>



## ▲ seo strategies 18

Est. Clicks/Month gained: 3 Est. Value/Click: \$3.35 Estimated Value gained: \$10

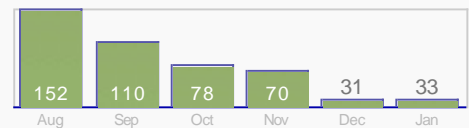
<http://www.toprankblog.com/2010/12/se...>



## ▲ social communities 7

Est. Clicks/Month gained: 3 Est. Value/Click: \$1.1 Estimated Value gained: \$3

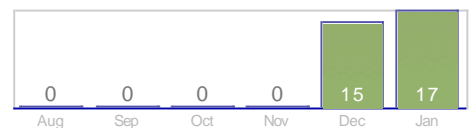
<http://www.toprankblog.com/2011/01/co...>



## ▲ best rss feeds 20(+7)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.49 Estimated Value gained: \$1

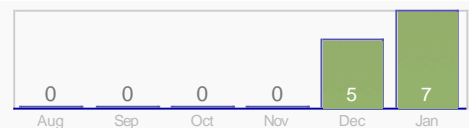
<http://www.toprankblog.com/rss-blog-d...>



## ▲ chicklets 15(+3)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.49 Estimated Value gained: \$1

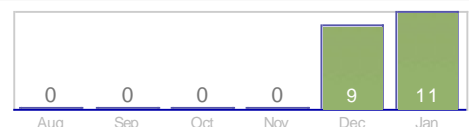
<http://www.toprankblog.com/tools/rss-...>



## ▲ bookmark link 5(+26)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.08 Estimated Value gained: \$0

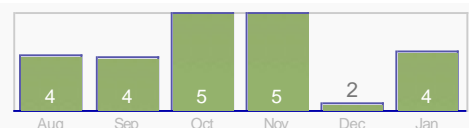
<http://www.toprankblog.com/tools/soci...>



## ▲ matt cutts 31

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.29 Estimated Value gained: \$1

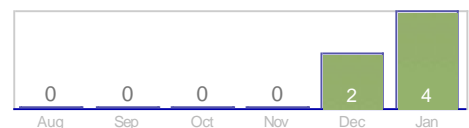
<http://www.toprankblog.com/2006/04/ma...>



## ▲ list of associations 10(+7)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.08 Estimated Value gained: \$0

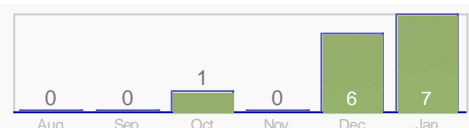
<http://www.toprankblog.com/2007/12/li...>



## ▲ tactics online 5(+2)

Est. Clicks/Month gained: 3 Est. Value/Click: \$1.12 Estimated Value gained: \$3

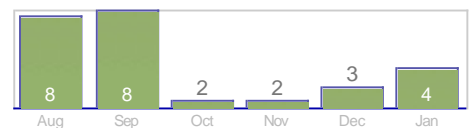
<http://www.toprankblog.com/2008/02/to...>



## ▲ wells fargo home 49

Est. Clicks/Month gained: 3 Est. Value/Click: \$2.25 Estimated Value gained: \$6

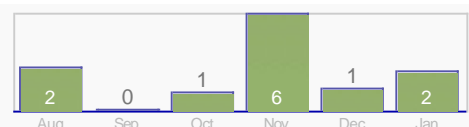
<http://www.toprankblog.com/2008/10/bi...>



## ▲ marketing questions 8(+3)

Est. Clicks/Month gained: 3 Est. Value/Click: \$0.81 Estimated Value gained: \$2

<http://www.toprankblog.com/2010/07/10...>



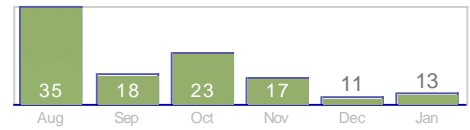


# Toprankblog.com: SEO Dashboard

## ▲ google photos 35(+6)

Est. Clicks/Month gained: 3 Est. Value/Click: \$1.32 Estimated Value gained: \$3

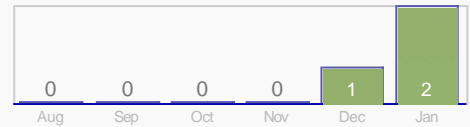
<http://www.toprankblog.com/2008/08/go...>



## ▲ google dance 20

Est. Clicks/Month gained: 3 Est. Value/Click: \$1 Estimated Value gained: \$3

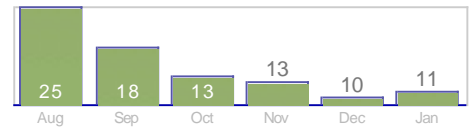
<http://www.toprankblog.com/2008/08/go...>



## ▲ surveys for blogs 4(+39)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.83 Estimated Value gained: \$2

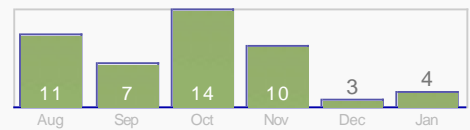
<http://www.toprankblog.com/2010/08/on...>



## ▲ blog submission 5(+2)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.69 Estimated Value gained: \$2

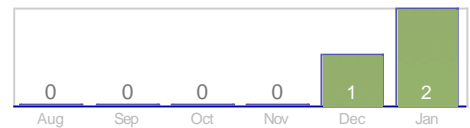
<http://www.toprankblog.com/rss-blog-d...>



## ▲ blog promotion 18

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.43 Estimated Value gained: \$4

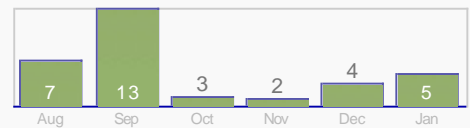
<http://www.toprankblog.com/2009/08/so...>



## ▲ tvguideonline 10(+22)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.08 Estimated Value gained: \$0

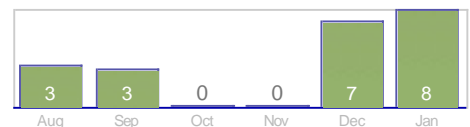
<http://www.toprankblog.com/2007/05/tv...>



## ▲ online blogs 5(+1)

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.07 Estimated Value gained: \$3

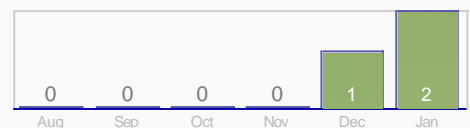
<http://www.toprankblog.com/2011/01/in...>



## ▲ advertising tips 17

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.6 Estimated Value gained: \$4

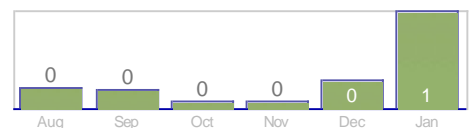
<http://www.toprankblog.com/2010/12/so...>



## ▲ top rss feeds 20(+15)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.74 Estimated Value gained: \$2

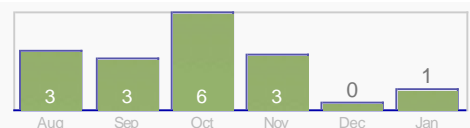
<http://www.toprankblog.com/rss-blog-d...>



## ▲ shorten urls 18(+13)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.43 Estimated Value gained: \$1

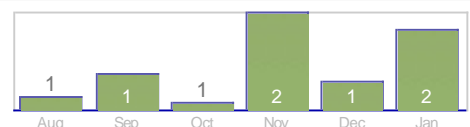
<http://www.toprankblog.com/2009/01/11...>



## ▲ google webmaster 28(+1)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.86 Estimated Value gained: \$2

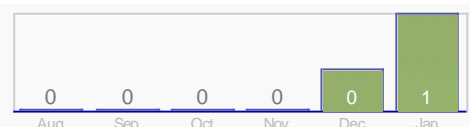
<http://www.toprankblog.com/2009/04/6-...>



## ▲ url shortner 14(+1)

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.08 Estimated Value gained: \$0

<http://www.toprankblog.com/2009/01/11...>

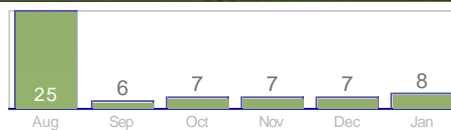


# Toprankblog.com: SEO Dashboard

## ▲ opml file 5(+2)

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.08 Estimated Value gained: \$0

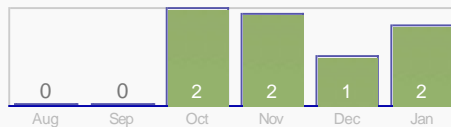
<http://www.toprankblog.com/search-bl...>



## ▲ pub con 8

**Est. Clicks/Month gained: 2** Est. Value/Click: \$0.08 Estimated Value gained: \$0

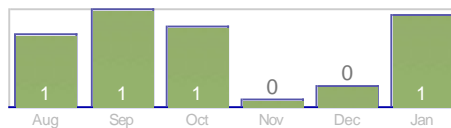
<http://www.toprankblog.com/2010/10/pu...>



## ▲ seo content 22

**Est. Clicks/Month gained: 2** Est. Value/Click: \$2.31 Estimated Value gained: \$5

<http://www.toprankblog.com/2010/05/b2...>



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Most Valuable Keywords (all)	Rank														
<b>online marketing</b> Rank: 3 Est. Clicks/Mo: 590(-494) Est. Value/Mo: \$1k(-\$1.169k)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>2</td><td>2</td><td>2</td><td>2</td><td>3</td><td>3</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	2	2	2	2	3	3
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	2	2	2	2	3	3									
<b>shutterstock</b> Rank: 29(-1) Est. Clicks/Mo: 84(-6) Est. Value/Mo: \$583(-\$66.053)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>20</td><td>23</td><td>27</td><td>21</td><td>28</td><td>29</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	20	23	27	21	28	29
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	20	23	27	21	28	29									
<b>lead generation</b> Rank: 12(+1) Est. Clicks/Mo: 63(-36) Est. Value/Mo: \$228(-\$163.947)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>&gt;50</td><td>&gt;50</td><td>&gt;50</td><td>12</td><td>13</td><td>12</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	>50	>50	>50	12	13	12
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	>50	>50	>50	12	13	12									
<b>healthcare marketing</b> Rank: 3(-1) Est. Clicks/Mo: 73(-55) Est. Value/Mo: \$216(-\$136.952)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>3</td><td>3</td><td>4</td><td>&gt;50</td><td>2</td><td>3</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	3	3	4	>50	2	3
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	3	3	4	>50	2	3									
<b>online marketing blog</b> Rank: 1 Est. Clicks/Mo: 49(-69) Est. Value/Mo: \$214(-\$305.225)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>1</td><td>1</td><td>1</td><td>1</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	1	1	1	1	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	1	1	1	1	1	1									
<b>google webmaster tools</b> Rank: 14(-2) Est. Clicks/Mo: 285(-100) Est. Value/Mo: \$202(-\$72.362)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>&gt;50</td><td>8</td><td>10</td><td>7</td><td>12</td><td>14</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	>50	8	10	7	12	14
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	>50	8	10	7	12	14									
<b>marketing online</b> Rank: 3 Est. Clicks/Mo: 63(-151) Est. Value/Mo: \$157(-\$348.919)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>3</td><td>3</td><td>6</td><td>3</td><td>3</td><td>3</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	3	3	6	3	3	3
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	3	3	6	3	3	3									
<b>ecommerce marketing</b> Rank: 3 Est. Clicks/Mo: 41(-49) Est. Value/Mo: \$149(-\$149.709)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>6</td><td>5</td><td>7</td><td>3</td><td>3</td><td>3</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	6	5	7	3	3	3
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	6	5	7	3	3	3									
<b>url shortener</b> Rank: 13(+2) Est. Clicks/Mo: 180(+44) Est. Value/Mo: \$148(+\$25)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>35</td><td>39</td><td>&gt;50</td><td>15</td><td>15</td><td>13</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	35	39	>50	15	15	13
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	35	39	>50	15	15	13									
<b>on line marketing</b> Rank: 2 Est. Clicks/Mo: 40(-24) Est. Value/Mo: \$127(-\$81.4)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>2</td><td>2</td><td>2</td><td>2</td><td>2</td><td>2</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	2	2	2	2	2	2
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	2	2	2	2	2	2									
<b>search engine optimization basics</b> Rank: 1(+1) Est. Clicks/Mo: 18(-2) Est. Value/Mo: \$88(-\$13.783)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>7</td><td>1</td><td>1</td><td>1</td><td>2</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	7	1	1	1	2	1
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	7	1	1	1	2	1									

# Toprankblog.com: SEO Dashboard

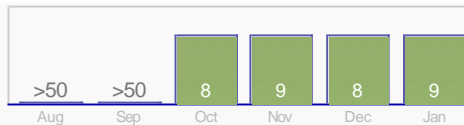
## marketing blogs

Rank: 4 Est. Clicks/Mo: 38(-12) Est. Value/Mo: \$81(-\$18.811)



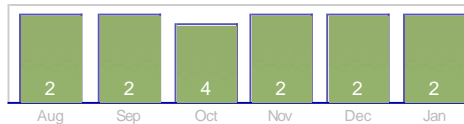
## marketing management software

Rank: 9(-1) Est. Clicks/Mo: 8(-22) Est. Value/Mo: \$78(-\$205.324)



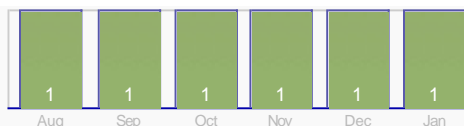
## marketing blog

Rank: 2 Est. Clicks/Mo: 40(-77) Est. Value/Mo: \$78(-\$148.022)



## online marketing blogs

Rank: 1 Est. Clicks/Mo: 15(-11) Est. Value/Mo: \$77(-\$58.319)



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# Toprankblog.com: SEO Dashboard

## Newly Ranked Organic Pages

<http://www.toprankblog.com/2011/01/maximize-event-marketing/>

Estimated SEO Value: **\$142** Estimated Total Clicks/Mo: 63

Keywords (rank): marketing online (4), onevent (24), what is event marketing (47), event marketer (49)

<http://www.toprankblog.com/2011/01/investing-in-seo/>

Estimated SEO Value: **\$92** Estimated Total Clicks/Mo: 113

Keywords (rank): online blogs (5), top rank (6), investment online (18)

<http://www.toprankblog.com/2010/12/social-media-advertising-tips/>

Estimated SEO Value: **\$46** Estimated Total Clicks/Mo: 17

Keywords (rank): youtube advertising (10), advertising tips (17), online advertising tips (17), online media advertising (17), media advertising (34)

<http://www.toprankblog.com/2006/08/prweb-acquired-by-vocus/>

Estimated SEO Value: **\$15** Estimated Total Clicks/Mo: 5

Keywords (rank): vocus (44)

<http://www.toprankblog.com/2006/05/interview-with-ceo-of-prweb-david-mcinnis/>

Estimated SEO Value: **\$10** Estimated Total Clicks/Mo: 13

Keywords (rank): prweb (24)

<http://www.toprankblog.com/2008/03/poll-attending-marketing-conferences/>

Estimated SEO Value: **\$9.47** Estimated Total Clicks/Mo: 4

Keywords (rank): marketing conferences (12), conferences marketing (31), online marketing conference (31)

<http://www.toprankblog.com/2011/01/community-manager-do/>

Estimated SEO Value: **\$4.53** Estimated Total Clicks/Mo: 4

Keywords (rank): social communities (7), emarketingblogs comm (15), online social communities (20), what do managers do (27), community manager (34)

<http://www.toprankblog.com/2011/01/seochat-content-marketing-seo/>

Estimated SEO Value: **\$2.85** Estimated Total Clicks/Mo: 3

Keywords (rank): seochat (13)

<http://www.toprankblog.com/2007/10/2008-search-marketing-benchmark-guide/>

Estimated SEO Value: **\$1.59** Estimated Total Clicks/Mo: 1

Keywords (rank): benchmark marketing (12)

<http://www.toprankblog.com/2008/08/internet-marketing-conference-tips-michael-brito/>

Estimated SEO Value: **\$1.56** Estimated Total Clicks/Mo: 0

Keywords (rank): internet marketing conference (39), web marketing conference (46)

<http://www.toprankblog.com/2008/04/a-web-20-conference-day-wrap-up/>

Estimated SEO Value: **\$1.46** Estimated Total Clicks/Mo: 1

Keywords (rank): web 2.0 conference (46)

<http://www.toprankblog.com/2010/12/content-strategy-seo/>

Estimated SEO Value: **\$1.35** Estimated Total Clicks/Mo: 1

Keywords (rank): content strategy (39)

<http://www.toprankblog.com/2007/08/toprank-on-tv-ses-coverage-on-nbc11/>

Estimated SEO Value: **\$0.98** Estimated Total Clicks/Mo: 1

Keywords (rank): nbc11 (40)

<http://www.toprankblog.com/2010/12/social-media-advertising-twitter/>

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Estimated SEO Value: **\$0.93** Estimated Total Clicks/Mo: 0  
Keywords (rank): advertising marketing blog (24), accounts online (36), advertising trends (48)

<http://www.toprankblog.com/2011/01/use-google-for-blogging/>

Estimated SEO Value: **\$0.84** Estimated Total Clicks/Mo: 0  
Keywords (rank): write a blog (32), write blog (41)

<http://www.toprankblog.com/2008/05/smx-advanced-2008-preview/>

Estimated SEO Value: **\$0.71** Estimated Total Clicks/Mo: 2  
Keywords (rank): smx (46)

<http://www.toprankblog.com/2011/01/5-reports-social-media-public-relations/>

Estimated SEO Value: **\$0.69** Estimated Total Clicks/Mo: 0  
Keywords (rank): reports on (11), media and public relations (20), media public relations (28), marketing reports (46)

<http://www.toprankblog.com/2008/04/mike-moran-keynote-what-corporations-need-from-pr-in-a-web-20-...>

Estimated SEO Value: **\$0.68** Estimated Total Clicks/Mo: 1  
Keywords (rank): mike moran (38)

<http://www.toprankblog.com/2006/11/danny-says-goodbye-to-search-engine-watch/>

Estimated SEO Value: **\$0.54** Estimated Total Clicks/Mo: 1  
Keywords (rank): search engine watch (40)

<http://www.toprankblog.com/2006/11/blog-comment-policy/>

Estimated SEO Value: **\$0.47** Estimated Total Clicks/Mo: 1  
Keywords (rank): blog comments (33)

<http://www.toprankblog.com/2006/03/blogs-consumer-generated-media-and-buzz/>

Estimated SEO Value: **\$0.34** Estimated Total Clicks/Mo: 0  
Keywords (rank): consumer generated media (30), cgm speakers (46)

<http://www.toprankblog.com/2008/11/universal-search/>

Estimated SEO Value: **\$0.33** Estimated Total Clicks/Mo: 0  
Keywords (rank): personal search (44)

<http://www.toprankblog.com/2007/05/yahoo-contest-giving-25k-away-in-advertising/>

Estimated SEO Value: **\$0.27** Estimated Total Clicks/Mo: 0  
Keywords (rank): contest advertising (17)

<http://www.toprankblog.com/2006/07/business-week-article-on-seo/>

Estimated SEO Value: **\$0.23** Estimated Total Clicks/Mo: 0  
Keywords (rank): business week articles (38)

<http://www.toprankblog.com/2006/08/danny-sullivan-in-usa-today/>

Estimated SEO Value: **\$0.23** Estimated Total Clicks/Mo: 0  
Keywords (rank): usa today online (50)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
<b>greatful</b> Rank: 14 Searches/Mo: 18k Est. Value/Click: \$0.37 <a href="http://www.toprankblog.com/2010/07/video-marketing-lessons-greatful-dead/">http://www.toprankblog.com/2010/07/video-marketing-lessons-greatful-dead/</a>	70 new clicks/month
<b>blog search</b> Rank: 49 Searches/Mo: 40k Est. Value/Click: \$0.92 <a href="http://www.toprankblog.com/2009/11/25-link-building-tactics-to-improve-blog-search-engine-rankings/">http://www.toprankblog.com/2009/11/25-link-building-tactics-to-improve-blog-search-engine-rankings/</a>	20 new clicks/month
<b>youtube advertising</b> Rank: 10 Searches/Mo: 0 Est. Value/Click: \$3.2 <a href="http://www.toprankblog.com/2010/12/social-media-advertising-tips/">http://www.toprankblog.com/2010/12/social-media-advertising-tips/</a>	13 new clicks/month
<b>google webmasters</b> Rank: 16 Searches/Mo: 2k Est. Value/Click: \$2.07 <a href="http://www.toprankblog.com/2007/10/google-webmaster-tools-review/">http://www.toprankblog.com/2007/10/google-webmaster-tools-review/</a>	7 new clicks/month
<b>chicklet</b> Rank: 14 Searches/Mo: 2k Est. Value/Click: \$0.55 <a href="http://www.toprankblog.com/tools/rss-buttons/">http://www.toprankblog.com/tools/rss-buttons/</a>	6 new clicks/month
<b>vocus</b> Rank: 44 Searches/Mo: 7k Est. Value/Click: \$3.45 <a href="http://www.toprankblog.com/2006/08/prweb-acquired-by-vocus/">http://www.toprankblog.com/2006/08/prweb-acquired-by-vocus/</a>	5 new clicks/month
<b>ugc</b> Rank: 30 Searches/Mo: 5k Est. Value/Click: \$0.21 <a href="http://www.toprankblog.com/2009/10/user-generated-content/">http://www.toprankblog.com/2009/10/user-generated-content/</a>	5 new clicks/month
<b>free pass</b> Rank: 19 Searches/Mo: 2k Est. Value/Click: \$0.98 <a href="http://www.toprankblog.com/2010/06/free-pass-oms-minneapolis/">http://www.toprankblog.com/2010/06/free-pass-oms-minneapolis/</a>	4 new clicks/month
<b>marketing conferences</b> Rank: 12 Searches/Mo: 720 Est. Value/Click: \$2.26 <a href="http://www.toprankblog.com/2008/03/poll-attending-marketing-conferences/">http://www.toprankblog.com/2008/03/poll-attending-marketing-conferences/</a>	4 new clicks/month
<b>costume contest</b> Rank: 17 Searches/Mo: 480 Est. Value/Click: \$0.59 <a href="http://www.toprankblog.com/2009/10/topranks-seo-halloween-costume-contest/">http://www.toprankblog.com/2009/10/topranks-seo-halloween-costume-contest/</a>	3 new clicks/month
<b>seochat</b> Rank: 13 Searches/Mo: 0 Est. Value/Click: \$1 <a href="http://www.toprankblog.com/2011/01/seochat-content-marketing-seo/">http://www.toprankblog.com/2011/01/seochat-content-marketing-seo/</a>	3 new clicks/month
<b>stock photo sites</b> Rank: 24 Searches/Mo: 2k Est. Value/Click: \$3.89 <a href="http://www.toprankblog.com/2010/03/royalty-free-stock-photos/">http://www.toprankblog.com/2010/03/royalty-free-stock-photos/</a>	3 new clicks/month
<b>seo strategies</b> Rank: 18 Searches/Mo: 2k Est. Value/Click: \$3.35 <a href="http://www.toprankblog.com/2010/12/seo-strategy-content-marketers/">http://www.toprankblog.com/2010/12/seo-strategy-content-marketers/</a>	3 new clicks/month
<b>social communities</b> Rank: 7 Searches/Mo: 300 Est. Value/Click: \$1.1 <a href="http://www.toprankblog.com/2011/01/community-manager-do/">http://www.toprankblog.com/2011/01/community-manager-do/</a>	3 new clicks/month

# Toprankblog.com: SEO Dashboard

<b>matt cutts</b> Rank: 31 Searches/Mo: 3k Est. Value/Click: \$0.29 <a href="http://www.toprankblog.com/2006/04/matt-cutts-on-toolbar-data/">http://www.toprankblog.com/2006/04/matt-cutts-on-toolbar-data/</a>	3 new clicks/month
<b>wells fargo home</b> Rank: 49 Searches/Mo: 8k Est. Value/Click: \$2.25 <a href="http://www.toprankblog.com/2008/10/big-brand-social-media-blogwell/">http://www.toprankblog.com/2008/10/big-brand-social-media-blogwell/</a>	3 new clicks/month
<b>google dance</b> Rank: 20 Searches/Mo: 870 Est. Value/Click: \$1 <a href="http://www.toprankblog.com/2008/08/google-dance-2008-photos/">http://www.toprankblog.com/2008/08/google-dance-2008-photos/</a>	3 new clicks/month
<b>blog promotion</b> Rank: 18 Searches/Mo: 1k Est. Value/Click: \$1.43 <a href="http://www.toprankblog.com/2009/08/social-media-marketing-basics-facebook-blog-promotion/">http://www.toprankblog.com/2009/08/social-media-marketing-basics-facebook-blog-promotion/</a>	2 new clicks/month
<b>advertising tips</b> Rank: 17 Searches/Mo: 990 Est. Value/Click: \$1.6 <a href="http://www.toprankblog.com/2010/12/social-media-advertising-tips/">http://www.toprankblog.com/2010/12/social-media-advertising-tips/</a>	2 new clicks/month
<b>pub con</b> Rank: 8 Searches/Mo: 30 Est. Value/Click: \$0.08 <a href="http://www.toprankblog.com/2010/10/pubcon-2010/">http://www.toprankblog.com/2010/10/pubcon-2010/</a>	2 new clicks/month
<b>seo content</b> Rank: 22 Searches/Mo: 2k Est. Value/Click: \$2.31 <a href="http://www.toprankblog.com/2010/05/b2b-seo-content/">http://www.toprankblog.com/2010/05/b2b-seo-content/</a>	2 new clicks/month
<b>marketing associations</b> Rank: 18 Searches/Mo: 2k Est. Value/Click: \$1.07 <a href="http://www.toprankblog.com/2007/12/list-of-regional-search-and-interactive-marketing-associations/">http://www.toprankblog.com/2007/12/list-of-regional-search-and-interactive-marketing-associations/</a>	2 new clicks/month
<b>neil patel</b> Rank: 28 Searches/Mo: 1k Est. Value/Click: \$1.45 <a href="http://www.toprankblog.com/2007/10/interview-with-danny-sullivan-neil-patel-on-smx-social-media/">http://www.toprankblog.com/2007/10/interview-with-danny-sullivan-neil-patel-on-smx-social-media/</a>	2 new clicks/month
<b>public relations strategy</b> Rank: 11 Searches/Mo: 570 Est. Value/Click: \$2.18 <a href="http://www.toprankblog.com/2009/11/how-to-social-media-pr/">http://www.toprankblog.com/2009/11/how-to-social-media-pr/</a>	2 new clicks/month
<b>what is social bookmarking</b> Rank: 18 Searches/Mo: 0 Est. Value/Click: \$0.5 <a href="http://www.toprankblog.com/tools/social-bookmarks/">http://www.toprankblog.com/tools/social-bookmarks/</a>	2 new clicks/month
<b>submit feed</b> Rank: 10 Searches/Mo: 0 Est. Value/Click: \$0.47 <a href="http://www.toprankblog.com/rss-blog-directories/">http://www.toprankblog.com/rss-blog-directories/</a>	2 new clicks/month
<b>smx</b> Rank: 46 Searches/Mo: 4k Est. Value/Click: \$0.48 <a href="http://www.toprankblog.com/2008/05/smx-advanced-2008-preview/">http://www.toprankblog.com/2008/05/smx-advanced-2008-preview/</a>	2 new clicks/month
<b>button generator</b> Rank: 46 Searches/Mo: 3k Est. Value/Click: \$0.16 <a href="http://www.toprankblog.com/tools/rss-buttons/">http://www.toprankblog.com/tools/rss-buttons/</a>	2 new clicks/month
<b>top online advertisers</b> Rank: 10 Searches/Mo: 120 Est. Value/Click: \$2.67 <a href="http://www.toprankblog.com/">http://www.toprankblog.com/</a>	2 new clicks/month



# Toprankblog.com: SEO Dashboard

<b>blog internet marketing</b> Rank: 14 Searches/Mo: 390 Est. Value/Click: \$3.88 <a href="http://www.toprankblog.com/">http://www.toprankblog.com/</a>	1 new click/month
<b>nbc11</b> Rank: 40 Searches/Mo: 0 Est. Value/Click: \$0.76 <a href="http://www.toprankblog.com/2007/08/toprank-on-tv-ses-coverage-on-nbc11/">http://www.toprankblog.com/2007/08/toprank-on-tv-ses-coverage-on-nbc11/</a>	1 new click/month
<b>promoting blog</b> Rank: 12 Searches/Mo: 0 Est. Value/Click: \$2.23 <a href="http://www.toprankblog.com/2010/02/5tips-promote-blog/">http://www.toprankblog.com/2010/02/5tips-promote-blog/</a>	1 new click/month
<b>meta tags optimization</b> Rank: 9 Searches/Mo: 570 Est. Value/Click: \$2.06 <a href="http://www.toprankblog.com/2007/07/meta-tag-optimization/">http://www.toprankblog.com/2007/07/meta-tag-optimization/</a>	1 new click/month
<b>marketing books</b> Rank: 28 Searches/Mo: 2k Est. Value/Click: \$1.72 <a href="http://www.toprankblog.com/2008/11/best-books-on-social-media/">http://www.toprankblog.com/2008/11/best-books-on-social-media/</a>	1 new click/month
<b>seo keywords</b> Rank: 33 Searches/Mo: 4k Est. Value/Click: \$1.97 <a href="http://www.toprankblog.com/2009/05/choose-best-keywords-pr/">http://www.toprankblog.com/2009/05/choose-best-keywords-pr/</a>	1 new click/month
<b>public relations strategies</b> Rank: 15 Searches/Mo: 570 Est. Value/Click: \$2.88 <a href="http://www.toprankblog.com/2009/11/how-to-social-media-pr/">http://www.toprankblog.com/2009/11/how-to-social-media-pr/</a>	1 new click/month
<b>online marketing software</b> Rank: 22 Searches/Mo: 2k Est. Value/Click: \$5.62 <a href="http://www.toprankblog.com/2009/10/social-media-application/">http://www.toprankblog.com/2009/10/social-media-application/</a>	1 new click/month
<b>press release search</b> Rank: 10 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.toprankblog.com/2010/03/press-release-seo-tips-ses/">http://www.toprankblog.com/2010/03/press-release-seo-tips-ses/</a>	1 new click/month
<b>online marketing site</b> Rank: 5 Searches/Mo: 0 Est. Value/Click: \$4.55 <a href="http://www.toprankblog.com/">http://www.toprankblog.com/</a>	1 new click/month
<b>investment online</b> Rank: 18 Searches/Mo: 870 Est. Value/Click: \$3.97 <a href="http://www.toprankblog.com/2011/01/investing-in-seo/">http://www.toprankblog.com/2011/01/investing-in-seo/</a>	1 new click/month
<b>benchmark marketing</b> Rank: 11 Searches/Mo: 0 Est. Value/Click: \$1.75 <a href="http://www.toprankblog.com/2010/02/2010-marketingsherpa-social-media-marketing-guide/">http://www.toprankblog.com/2010/02/2010-marketingsherpa-social-media-marketing-guide/</a>	1 new click/month
<b>local search engine marketing</b> Rank: 36 Searches/Mo: 2k Est. Value/Click: \$8.5 <a href="http://www.toprankblog.com/2010/05/local-search-tips/">http://www.toprankblog.com/2010/05/local-search-tips/</a>	1 new click/month
<b>My Blog Log</b> Rank: 19 Searches/Mo: 0 Est. Value/Click: \$0.08 <a href="http://www.toprankblog.com/2007/01/interview-with-mybloglog-ceo-scott-rafer/">http://www.toprankblog.com/2007/01/interview-with-mybloglog-ceo-scott-rafer/</a>	1 new click/month
<b>tag line</b> Rank: 45 Searches/Mo: 2k Est. Value/Click: \$0.98 <a href="http://www.toprankblog.com/2009/07/blog-taglines/">http://www.toprankblog.com/2009/07/blog-taglines/</a>	1 new click/month



# Toprankblog.com: SEO Dashboard

**search engine watch** Rank: 40 Searches/Mo: 2k Est. Value/Click: \$0.67  
<http://www.toprankblog.com/2006/11/danny-says-goodbye-to-search-engine-watch/>

1 new click/month

**online advertising trends** Rank: 28 Searches/Mo: 720 Est. Value/Click: \$2.61  
<http://www.toprankblog.com/2010/06/essential-smb-search-marketing-trends/>

1 new click/month

**seo copywriting** Rank: 47 Searches/Mo: 4k Est. Value/Click: \$3.67  
<http://www.toprankblog.com/2009/03/seo-copywriting/>

1 new click/month

**search engine marketing jobs** Rank: 20 Searches/Mo: 1k Est. Value/Click: \$4.39  
<http://www.toprankblog.com/2008/03/pros-cons-hiring-seo-staff/>

1 new click/month

**keyword search tools** Rank: 20 Searches/Mo: 2k Est. Value/Click: \$3.39  
<http://www.toprankblog.com/2007/06/winner-best-keyword-research-tool/>

1 new click/month

**creative common** Rank: 29 Searches/Mo: 720 Est. Value/Click: \$0.59  
<http://www.toprankblog.com/2009/07/creative-commons-license-marketing-tool/>

1 new click/month

[Download as CSV](#)

## Top Site Sections Summary

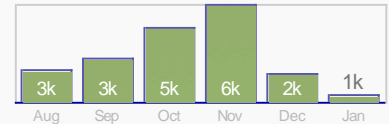
## Estimated Clicks/Month

### [toprankblog.com/2010/02/soc...](http://toprankblog.com/2010/02/soc...)

Number of Keywords: 826

**Estimated Value/Mo: \$3k (-\$4k)**

Top Keywords: shopzilla, shutterstock, healthcare marketing, grateful, mr miyagi

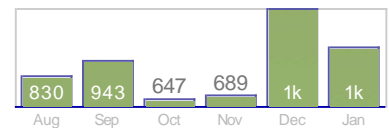


### [toprankblog.com/2009](http://toprankblog.com/2009)

Number of Keywords: 521

**Estimated Value/Mo: \$1k (-\$602)**

Top Keywords: google webmaster tools, url shortener, shorten url, tiny url, google webmaster

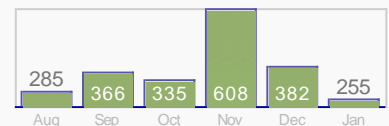


### [toprankblog.com/rss-blog-di...](http://toprankblog.com/rss-blog-di...)

Number of Keywords: 69

**Estimated Value/Mo: \$166 (-\$94)**

Top Keywords: blog directories, submit blog, rss directories, blog list, blog submission

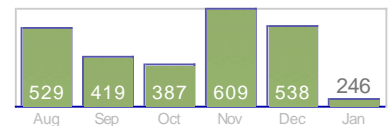


### [toprankblog.com/2007](http://toprankblog.com/2007)

Number of Keywords: 268

**Estimated Value/Mo: \$742 (-\$746)**

Top Keywords: lead generation, search engine optimization basics, best keyword tool, leads generation, press release seo

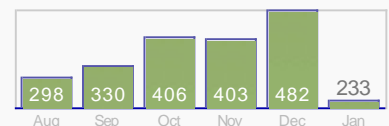


### [toprankblog.com/tools](http://toprankblog.com/tools)

Number of Keywords: 39

**Estimated Value/Mo: \$149 (-\$605)**

Top Keywords: button maker, social bookmarking, rss button, rss buttons, social bookmark

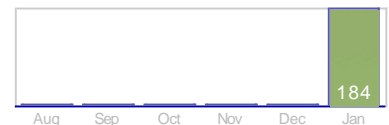


### [toprankblog.com/2011/01/max...](http://toprankblog.com/2011/01/max...)

Number of Keywords: 22

**Estimated Value/Mo: \$271 (+\$271)**

Top Keywords: top rank, marketing online, online blogs, seochat, social communities



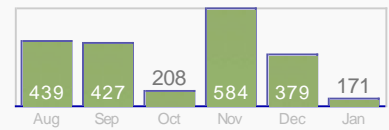
# Toprankblog.com: SEO Dashboard

## [toprankblog.com/search-mark...](#)

Number of Keywords: 42

**Estimated Value/Mo: \$434 (-\$825)**

Top Keywords: top rank, online marketing blog, online marketing blogs, search blogs, online search marketing

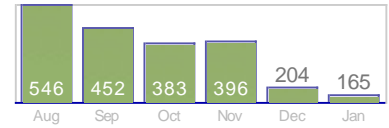


## [toprankblog.com/2008](#)

Number of Keywords: 262

**Estimated Value/Mo: \$297 (-\$119)**

Top Keywords: online pr, online marketing tactics, guy kawasaki, google photos, tactics online

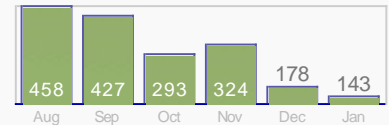


## [toprankblog.com/2006](#)

Number of Keywords: 170

**Estimated Value/Mo: \$247 (-\$94)**

Top Keywords: online blog, online pr, market blog, prweb, social media press release

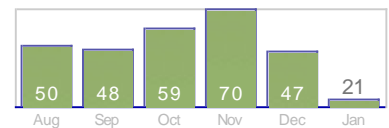


## [toprankblog.com/2005](#)

Number of Keywords: 43

**Estimated Value/Mo: \$48 (-\$56)**

Top Keywords: press release optimization, pr submission, lowdown, googspy, top pr firms

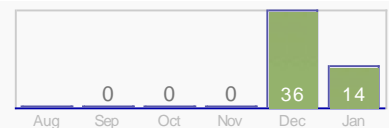


## [toprankblog.com/lee-odden](#)

Number of Keywords: 1

**Estimated Value/Mo: \$4 (-\$6)**

Top Keywords: lee odden

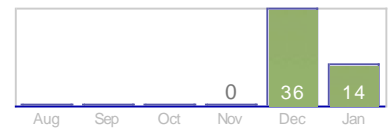


## [toprankblog.com/about-lee-o...](#)

Number of Keywords: 1

**Estimated Value/Mo: \$4 (-\$6)**

Top Keywords: lee odden

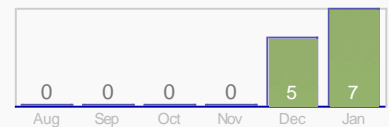


## [toprankblog.com/search-blog...](#)

Number of Keywords: 1

**Estimated Value/Mo: \$1**

Top Keywords: opml file

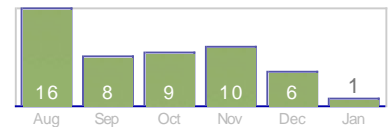


## [toprankblog.com/seo-agency-...](#)

Number of Keywords: 20

**Estimated Value/Mo: \$7 (-\$13)**

Top Keywords: minneapolis internet marketing, minnesota search engine optimization, seo minnesota, minneapolis web marketing, search engine marketing minneapolis

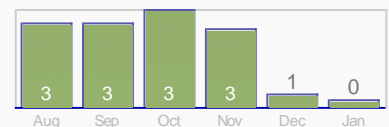


## [toprankblog.com/julie-brue](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords: brue



[Download as CSV](#)

# Toprankblog.com: SEO Dashboard

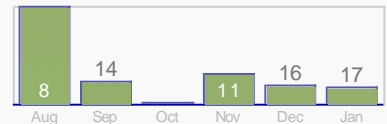
## Keyword Groups with the Biggest Gains - Details

### Biggest Opportunities (all)

Rank

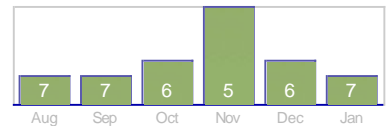
#### shutterstock (29)

Searches/Mo: 40k Est. Value/Click: \$6.98 Est. Potential New Clicks/Month: 3k  
Other Keywords for URL: shutterstock, best stock photo, best stock photos, stock site, stock photos site



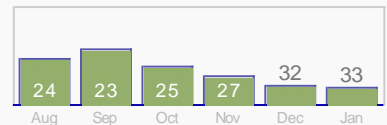
#### blog search (49)

Searches/Mo: 40k Est. Value/Click: \$0.92 Est. Potential New Clicks/Month: 6k  
Other Keywords for URL: blog search, build blog, blog building, business idea internet market marketing online product service smart street tactic technique tip tool



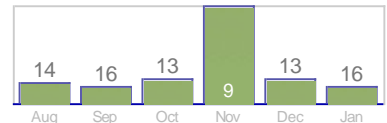
#### google webmaster tools (14)

Searches/Mo: 0 Est. Value/Click: \$0.71 Est. Potential New Clicks/Month: 7k  
Other Keywords for URL: google webmaster tools, google webmaster, google webmaster tool



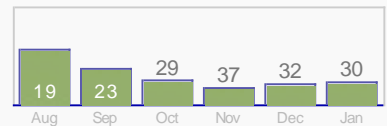
#### vocus (44)

Searches/Mo: 7k Est. Value/Click: \$3.45 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: vocus



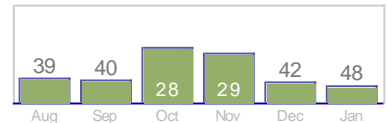
#### tiny url (47)

Searches/Mo: 74k Est. Value/Click: \$0.62 Est. Potential New Clicks/Month: 5k  
Other Keywords for URL: url shortener, shorten url, tiny url, url shortening, tinyurl com



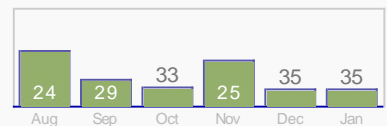
#### starting a blog (43)

Searches/Mo: 0 Est. Value/Click: \$2.78 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: starting a blog, starting blog, tips for starting a small business, business blog software, blog online business



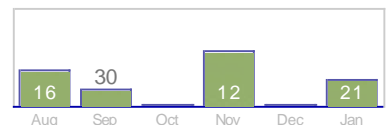
#### lead generation (12)

Searches/Mo: 18k Est. Value/Click: \$3.63 Est. Potential New Clicks/Month: 720  
Other Keywords for URL: lead generation, leads generation, lead generating, generation lead, generation leads



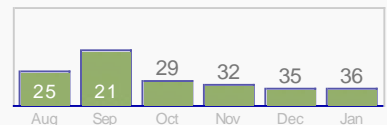
#### vintage tub and bath (30)

Searches/Mo: 2k Est. Value/Click: \$11 Est. Potential New Clicks/Month: 221  
Other Keywords for URL: vintage tub and bath, vintage tub bath, seohint com



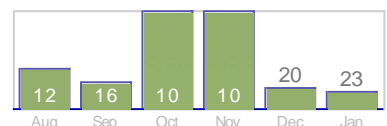
#### online marketing (3)

Searches/Mo: 27k Est. Value/Click: \$2.37 Est. Potential New Clicks/Month: 844  
Other Keywords for URL: online marketing, top rank, marketing online, online marketing blog, on line marketing



#### wall street journal online (36)

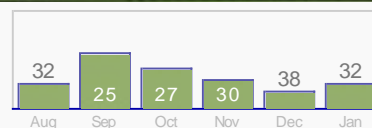
Searches/Mo: 15k Est. Value/Click: \$1.48 Est. Potential New Clicks/Month: 1k  
Other Keywords for URL: wall street journal online, street journal wall, online marketing journals, online journal marketing, wall street interviews



# Toprankblog.com: SEO Dashboard

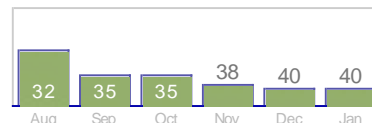
## search engine optimization tips (40)

Searches/Mo: 8k Est. Value/Click: \$5.47 Est. Potential New Clicks/Month: 307  
 Other Keywords for URL: search engine optimization tips, news search engine, search engine optimization news, search engine marketing tips, online news search



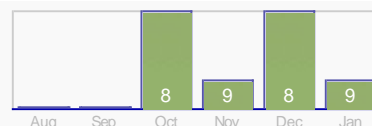
## wells fargo home (49)

Searches/Mo: 8k Est. Value/Click: \$2.25 Est. Potential New Clicks/Month: 742  
 Other Keywords for URL: wells fargo home, home depot marketing



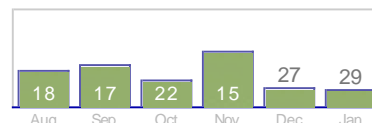
## how to blog (45)

Searches/Mo: 12k Est. Value/Click: \$1.73 Est. Potential New Clicks/Month: 778  
 Other Keywords for URL: how to blog, hoe to blog



## google photos (35)

Searches/Mo: 0 Est. Value/Click: \$1.32 Est. Potential New Clicks/Month: 951  
 Other Keywords for URL: google photos, google dance, googledance, 2008 photos



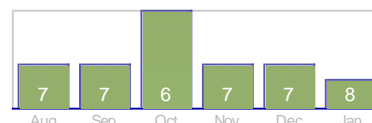
## minneapolis web hosting (42)

Searches/Mo: 210 Est. Value/Click: \$8.75 Est. Potential New Clicks/Month: 142  
 Other Keywords for URL: minneapolis web hosting, web hosting minneapolis, minneapolis colocation



## url shortener (13)

Searches/Mo: 0 Est. Value/Click: \$0.82 Est. Potential New Clicks/Month: 1k  
 Other Keywords for URL: url shortener, shorten url, tiny url, url shortening, tinyurl com



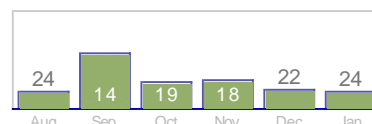
## google webmaster (28)

Searches/Mo: 18k Est. Value/Click: \$0.86 Est. Potential New Clicks/Month: 1k  
 Other Keywords for URL: google webmaster tools, google webmaster, google webmaster tool



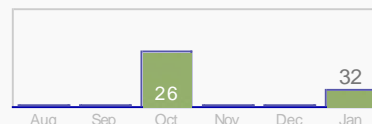
## tinyurl com (39)

Searches/Mo: 33k Est. Value/Click: \$0.32 Est. Potential New Clicks/Month: 3k  
 Other Keywords for URL: url shortener, shorten url, tiny url, url shortening, tinyurl com



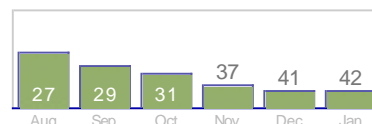
## b2b marketing (40)

Searches/Mo: 10k Est. Value/Click: \$2.77 Est. Potential New Clicks/Month: 339  
 Other Keywords for URL: b2b marketing, online b2b marketing, what is b2b marketing, b2b marketing tools, media i



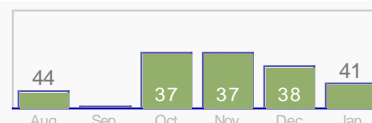
## mr miyagi (15)

Searches/Mo: 22k Est. Value/Click: \$0.55 Est. Potential New Clicks/Month: 2k  
 Other Keywords for URL: mr miyagi, miyagi, online karate lessons



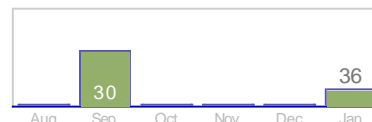
## local search engine marketing (36)

Searches/Mo: 2k Est. Value/Click: \$8.5 Est. Potential New Clicks/Month: 102  
 Other Keywords for URL: local search engine marketing, small business online marketing, small business marketing tips, small business marketing tip, marketing tips for small businesses



## stock photo sites (24)

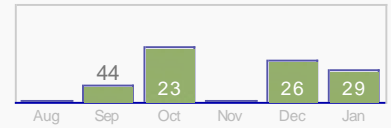
Searches/Mo: 2k Est. Value/Click: \$3.89 Est. Potential New Clicks/Month: 208  
 Other Keywords for URL: stock photo sites, stock sites, free photo sites, royalty photos, stock photo site



# Toprankblog.com: SEO Dashboard

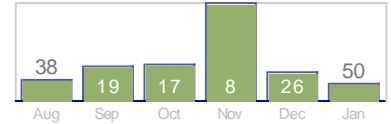
## seo strategy (19)

Searches/Mo: 4k Est. Value/Click: \$3.04 Est. Potential New Clicks/Month: 264  
 Other Keywords for URL: online marketing blog, seo strategy, seo strategies, www best seo strategies com, content blog



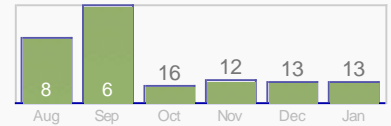
## digital marketing (40)

Searches/Mo: 7k Est. Value/Click: \$1.84 Est. Potential New Clicks/Month: 424  
 Other Keywords for URL: online marketing tactics, digital marketing, online digital marketing, digital media marketing, digital market



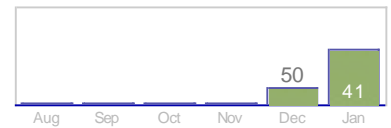
## seo copywriting (47)

Searches/Mo: 4k Est. Value/Click: \$3.67 Est. Potential New Clicks/Month: 211  
 Other Keywords for URL: search engine optimization copywriting, seo copywriters, seo copywriting, copywriting seo, become a copywriter



## shopzilla (17)

Searches/Mo: 60k Est. Value/Click: \$0.2 Est. Potential New Clicks/Month: 4k  
 Other Keywords for URL: shopzilla, shopzila, michael large, shopzila com, michael interview



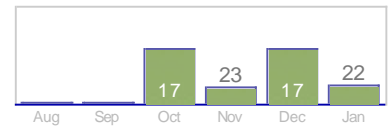
## google marketing (17)

Searches/Mo: 2k Est. Value/Click: \$5.03 Est. Potential New Clicks/Month: 147  
 Other Keywords for URL: google marketing, new google, all about google, design rocks



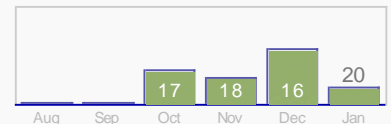
## emarketer (22)

Searches/Mo: 4k Est. Value/Click: \$2.08 Est. Potential New Clicks/Month: 333  
 Other Keywords for URL: emarketer, e marketer, online predictions, digital 12, marketing predictions



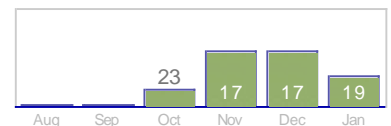
## email marketing tips (42)

Searches/Mo: 2k Est. Value/Click: \$5.91 Est. Potential New Clicks/Month: 117  
 Other Keywords for URL: email copywriting, email marketing tips, marketing copywriting, effective email marketing, copywriting marketing



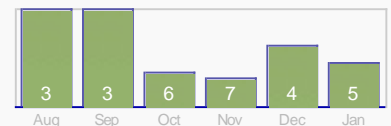
## marketing management (24)

Searches/Mo: 12k Est. Value/Click: \$3.12 Est. Potential New Clicks/Month: 220  
 Other Keywords for URL: marketing management software, marketing management, social management, marketing management tool, media software



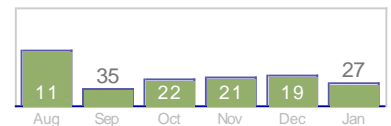
## pr web (31)

Searches/Mo: 3k Est. Value/Click: \$1.98 Est. Potential New Clicks/Month: 337  
 Other Keywords for URL: pr web



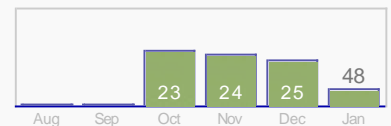
## web 2.0 expo (35)

Searches/Mo: 0 Est. Value/Click: \$2.4 Est. Potential New Clicks/Month: 268  
 Other Keywords for URL: web 2.0 expo



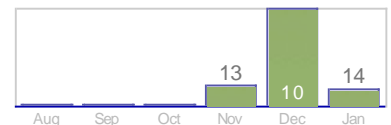
## button maker (15)

Searches/Mo: 27k Est. Value/Click: \$0.57 Est. Potential New Clicks/Month: 1k  
 Other Keywords for URL: button maker, rss button, rss buttons, chicklets, chicklet



## benefits of running (24)

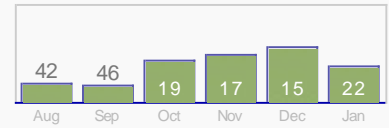
Searches/Mo: 4k Est. Value/Click: \$1.09 Est. Potential New Clicks/Month: 582  
 Other Keywords for URL: benefits of running, benefits running



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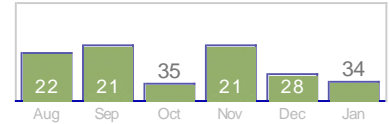
## search engine optimization strategy (33)

Searches/Mo: 2k Est. Value/Click: \$6.32 Est. Potential New Clicks/Month: 96  
 Other Keywords for URL: search engine optimization strategy, optimization strategy, focused marketing, strategy optimization



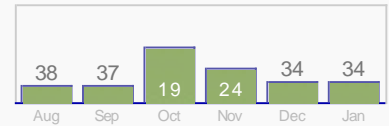
## online marketing agency (34)

Searches/Mo: 4k Est. Value/Click: \$4.23 Est. Potential New Clicks/Month: 142  
 Other Keywords for URL: marketing agencies, online marketing agency, online agencies, online marketing agencies, marketing agency online



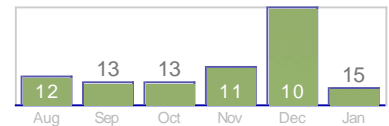
## greatful (14)

Searches/Mo: 18k Est. Value/Click: \$0.37 Est. Potential New Clicks/Month: 2k  
 Other Keywords for URL: greatful, marketing lessons



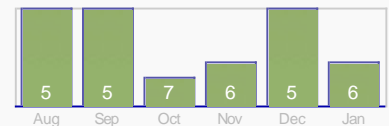
## seo book (23)

Searches/Mo: 4k Est. Value/Click: \$1.83 Est. Potential New Clicks/Month: 316  
 Other Keywords for URL: seo book, seobook, search engine optimization book, search engine optimization books, search engine marketing book



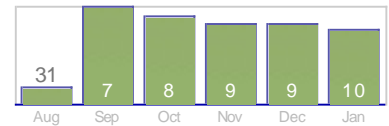
## chicago seo (40)

Searches/Mo: 2k Est. Value/Click: \$3.46 Est. Potential New Clicks/Month: 161  
 Other Keywords for URL: chicago seo, seo chicago



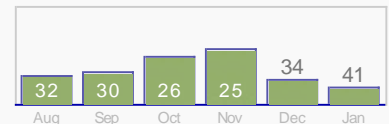
## search engine strategies (23)

Searches/Mo: 4k Est. Value/Click: \$3.72 Est. Potential New Clicks/Month: 146  
 Other Keywords for URL: search engine strategies, new york search, search engine strategies ny, search engine strategies nyc, searchenginestrategies



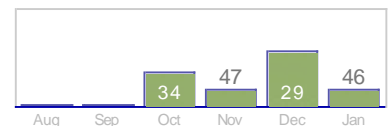
## prweb (24)

Searches/Mo: 5k Est. Value/Click: \$0.86 Est. Potential New Clicks/Month: 627  
 Other Keywords for URL: prweb



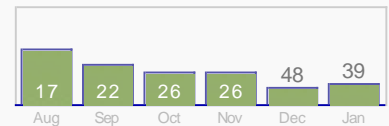
## internet marketing blog (12)

Searches/Mo: 3k Est. Value/Click: \$3.87 Est. Potential New Clicks/Month: 134  
 Other Keywords for URL: online marketing, top rank, marketing online, online marketing blog, on line marketing



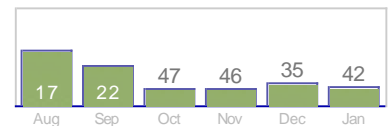
## online marketing tools (31)

Searches/Mo: 2k Est. Value/Click: \$4.16 Est. Potential New Clicks/Month: 117  
 Other Keywords for URL: url shortener, shorten url, tiny url, url shortening, tinyurl com



## marketing sherpa (14)

Searches/Mo: 2k Est. Value/Click: \$1.89 Est. Potential New Clicks/Month: 250  
 Other Keywords for URL: marketing sherpa, marketingsherpa, benchmark marketing, online marketing guide, marketing benchmarking



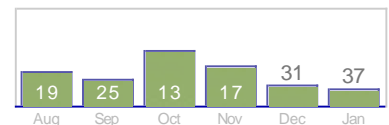
## link o rama (32)

Searches/Mo: 0 Est. Value/Click: \$0.8 Est. Potential New Clicks/Month: 585  
 Other Keywords for URL: link o rama, link o rama com, lonk o rama



## online email marketing (28)

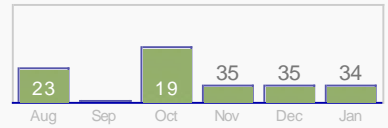
Searches/Mo: 3k Est. Value/Click: \$6.85 Est. Potential New Clicks/Month: 67  
 Other Keywords for URL: marketing tactics, top email marketing, online email marketing, email online marketing, top email



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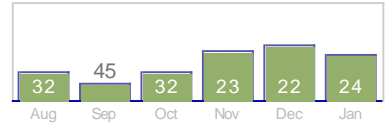
## landing page optimization (28)

Searches/Mo: 3k Est. Value/Click: \$3.94 Est. Potential New Clicks/Month: 116  
 Other Keywords for URL: lead generation, leads generation, lead generating, generation lead, generation leads



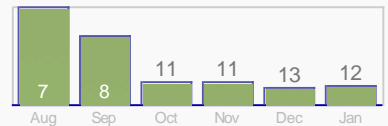
## seo basics (26)

Searches/Mo: 2k Est. Value/Click: \$1.66 Est. Potential New Clicks/Month: 267  
 Other Keywords for URL: telephone game, seo basics, fresh content, game telephone, vs new



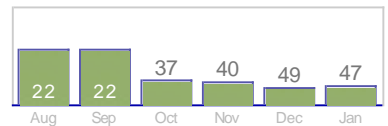
## best ecommerce sites (33)

Searches/Mo: 870 Est. Value/Click: \$3.65 Est. Potential New Clicks/Month: 121  
 Other Keywords for URL: ecommerce sites, e commerce sites, best ecommerce sites, media sites, sites e commerce



## marketing agencies (39)

Searches/Mo: 7k Est. Value/Click: \$2.04 Est. Potential New Clicks/Month: 210  
 Other Keywords for URL: marketing agencies, online marketing agency, online agencies, online marketing agencies, marketing agency online



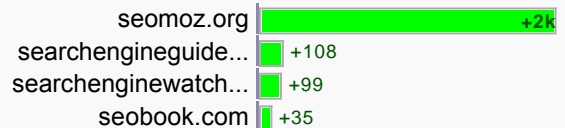
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## Keywords Not Ranked On But Should Be

Estimated Clicks/Month

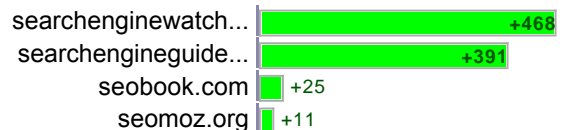
### search engine optimization

Searches/Month: 110k  
 Cost/Click: \$7.79 Est. Potential Clicks/Month: 839  
 Avg. Competitor Rank: 19



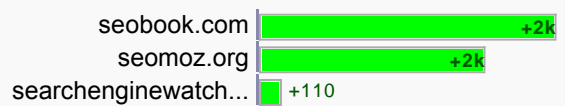
### search engine marketing

Searches/Month: 33k  
 Cost/Click: \$9.11 Est. Potential Clicks/Month: 257  
 Avg. Competitor Rank: 16



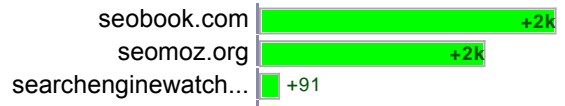
### 'SEO'

Searches/Month: 0  
 Cost/Click: \$3.73 Est. Potential Clicks/Month: 1k  
 Avg. Competitor Rank: 13



### seo

Searches/Month: 165k  
 Cost/Click: \$3.74 Est. Potential Clicks/Month: 1k  
 Avg. Competitor Rank: 14



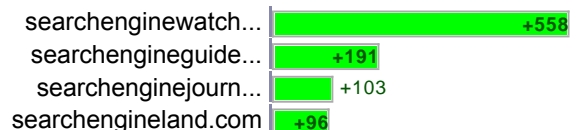
### google alerts

Searches/Month: 74k  
 Cost/Click: \$3.27 Est. Potential Clicks/Month: 479  
 Avg. Competitor Rank: 15



### search engine

Searches/Month: 90k  
 Cost/Click: \$4.27 Est. Potential Clicks/Month: 344  
 Avg. Competitor Rank: 18





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## google keyword tool

Searches/Month: 60k  
 Cost/Click: \$3.18 Est. Potential Clicks/Month: 1k  
 Avg. Competitor Rank: 9



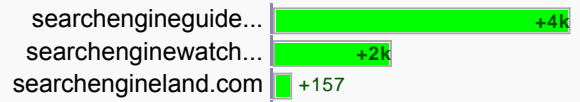
## seo tools

Searches/Month: 27k  
 Cost/Click: \$2.57 Est. Potential Clicks/Month: 700  
 Avg. Competitor Rank: 6



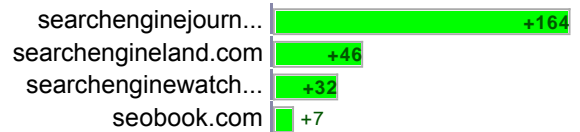
## search engines

Searches/Month: 301k  
 Cost/Click: \$1.07 Est. Potential Clicks/Month: 2k  
 Avg. Competitor Rank: 18



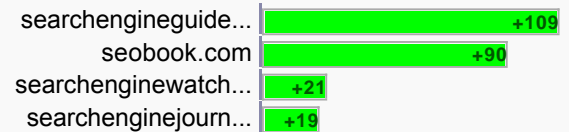
## seo tips

Searches/Month: 12k  
 Cost/Click: \$6.64 Est. Potential Clicks/Month: 51  
 Avg. Competitor Rank: 24



## wordtracker

Searches/Month: 7k  
 Cost/Click: \$4.10 Est. Potential Clicks/Month: 49  
 Avg. Competitor Rank: 16



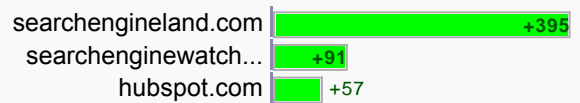
## seo toolbar

Searches/Month: 2k  
 Cost/Click: \$4.45 Est. Potential Clicks/Month: 104  
 Avg. Competitor Rank: 4



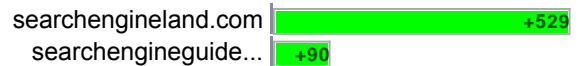
## local business center

Searches/Month: 15k  
 Cost/Click: \$5.66 Est. Potential Clicks/Month: 181  
 Avg. Competitor Rank: 9



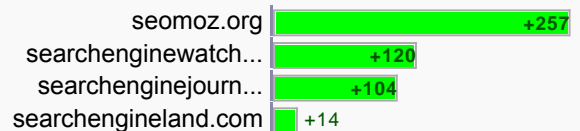
## google adwords

Searches/Month: 135k  
 Cost/Click: \$17.00 Est. Potential Clicks/Month: 309  
 Avg. Competitor Rank: 29



## google alert

Searches/Month: 18k  
 Cost/Click: \$2.65 Est. Potential Clicks/Month: 101  
 Avg. Competitor Rank: 23



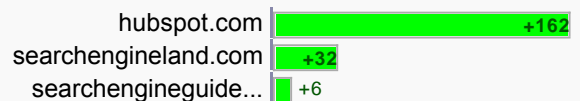
## google domain registration

Searches/Month: 5k  
 Cost/Click: \$8.09 Est. Potential Clicks/Month: 46  
 Avg. Competitor Rank: 20



## GOOGLE ADVERTISING

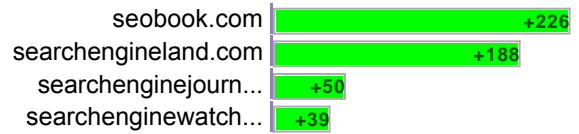
Searches/Month: 12k  
 Cost/Click: \$16.00 Est. Potential Clicks/Month: 67  
 Avg. Competitor Rank: 21



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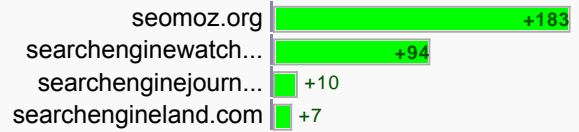
## google keyword

Searches/Month: 10k  
 Cost/Click: \$2.98 Est. Potential Clicks/Month: 126  
 Avg. Competitor Rank: 11



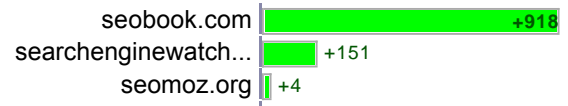
## google search engine

Searches/Month: 110k  
 Cost/Click: \$5.54 Est. Potential Clicks/Month: 74  
 Avg. Competitor Rank: 26



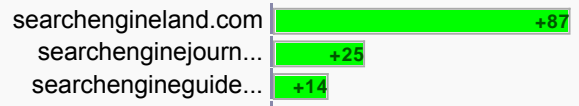
## link building

Searches/Month: 10k  
 Cost/Click: \$2.05 Est. Potential Clicks/Month: 358  
 Avg. Competitor Rank: 17



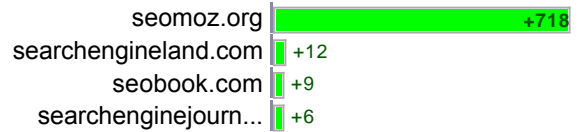
## google ad words

Searches/Month: 22k  
 Cost/Click: \$21.00 Est. Potential Clicks/Month: 42  
 Avg. Competitor Rank: 30



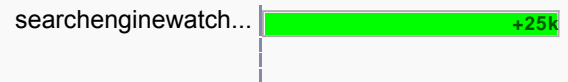
## seomoz

Searches/Month: 0  
 Cost/Click: \$0.05 Est. Potential Clicks/Month: 500  
 Avg. Competitor Rank: 12



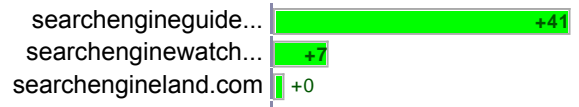
## facebook login

Searches/Month: 37M  
 Cost/Click: \$0.82 Est. Potential Clicks/Month: 25k  
 Avg. Competitor Rank: 42



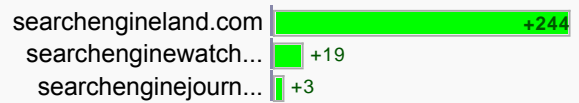
## search engine marketing campaign

Searches/Month: 720  
 Cost/Click: \$10.00 Est. Potential Clicks/Month: 23  
 Avg. Competitor Rank: 8



## google local business center

Searches/Month: 0  
 Cost/Click: \$6.40 Est. Potential Clicks/Month: 89  
 Avg. Competitor Rank: 19



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Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs.  Paid Clicks

None

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## Keyword Groups with the Most Potential - Details