



Distilled.co.uk

SEO Dashboard

Feb 15, 2011

Table of Contents

SEO Value

- [!\[\]\(0551a83d441798e532995956b603f604_img.jpg\) Amount of Keywords in Top Search Results](#)
- [!\[\]\(54ee180c0037b66a36ce2219a481afde_img.jpg\) Number of Unique Pages that Rank Organically](#)
- [!\[\]\(73ae654e8897db9b21f1bf9d9efc07ef_img.jpg\) Total Organic Clicks Per Month](#)
- [!\[\]\(278ecf8622de254ce2917d264729f4b0_img.jpg\) Value of Organic Clicks Per Month](#)
- [!\[\]\(3b5d74d5eba68301b1a5c22417b6b52c_img.jpg\) Organic Clicks Change](#)
- [!\[\]\(95826e66cf958c3135662f918c38faf5_img.jpg\) Biggest Gains / Most Valuable Keywords](#)
- [!\[\]\(5561815f7b3c21cd4837848c1b3a53b8_img.jpg\) Newly Ranked Organic Pages](#)
- [!\[\]\(07e9f8bb2d9a8e0c79a2191f366ec50f_img.jpg\) New Keywords / Top Sections](#)
- [!\[\]\(52e0a18eb8718406aa94c7ba9d56e87c_img.jpg\) Keyword Groups with the Biggest Gains](#)

Opportunity

- [!\[\]\(511a36c244659513b679df9c639945de_img.jpg\) Biggest Opportunities / Not Ranked Keywords](#)
- [!\[\]\(2c0783baf87a2728b2fe49eb1c34c456_img.jpg\) Keyword Overlap in Your SEO & PPC campaigns](#)
- [!\[\]\(7cfb20e3a97beaa6243bf39ce8dc849f_img.jpg\) Keyword Groups with the Most Potential](#)

Competition

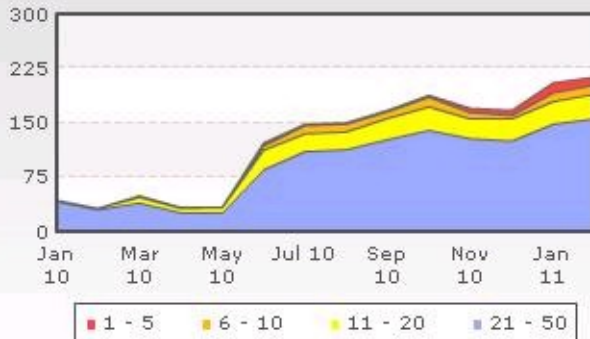
- [!\[\]\(67ff022fd78f943b679992c2874bbfd1_img.jpg\) Traffic Share and Movers Shakers](#)
- [!\[\]\(042ea11c58a77088d3dd7150909adec0_img.jpg\) Competition](#)
- [!\[\]\(5890ff4c38007932c846fa9d39ba1fe6_img.jpg\) Top Organic Competitors / Partners and their Best Keywords](#)

Appendix: Additional and Extended Details

- [!\[\]\(2a133ebb0337313d16cc068f19494aa2_img.jpg\) Biggest Gains \(all\)](#)
- [!\[\]\(e5831951c2bb646a242d812c288ddabc_img.jpg\) Most Valuable Keywords \(all\)](#)
- [!\[\]\(767ddc536c5331f5333c7801240a378b_img.jpg\) Newly Ranked Organic Pages \(all\)](#)
- [!\[\]\(7379045168890876f99aa36845a7ccf9_img.jpg\) New Keywords \(all\)](#)
- [!\[\]\(42f4a0fde8ff3fc8d2b462e1f7f61ba8_img.jpg\) Top Sections \(all\)](#)
- [!\[\]\(55973d721ff8fc5f4567ee0a60d2b0a0_img.jpg\) Keyword Groups with the Biggest Gains - Details](#)
- [!\[\]\(9e509267a2baf8aa929419c5d25bb1da_img.jpg\) Biggest Opportunities \(all\)](#)
- [!\[\]\(0bc67d4379f161b1b57851601e86d54f_img.jpg\) Not Ranked Keywords \(all\)](#)
- [!\[\]\(fc84442f9bc4853b69576ffc7bbb31d9_img.jpg\) Keyword Overlap in Your SEO & PPC campaigns \(all\)](#)
- [!\[\]\(68b4645b186da5830f2beb5a755929e8_img.jpg\) Keyword Groups with the Most Potential - Details](#)

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Amount of Keywords in Top Search Results



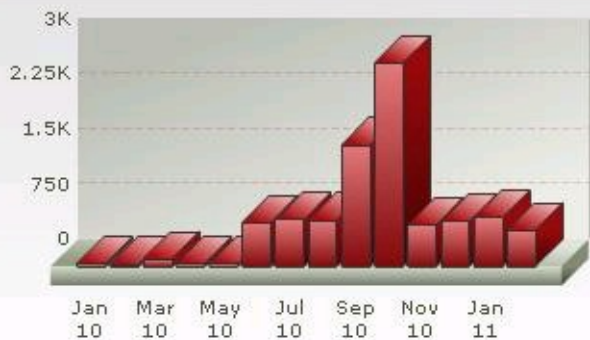
You show up in the top 50 search results on Google for 213 different keywords. That's up by 3.9% or 8 keywords from last month.

Number of Unique Pages that Rank Organically



109 of your pages appear in the top 50 of at least one search. That's 5 more pages on your site showing up in searches this month than last month.

Total Organic Clicks Per Month



You should be getting 493 clicks per month from your organic placements on Google. That's up 475 clicks or 3k% from last month.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$598. That's an additional savings of \$596 over last month.

You gained 475 clicks last month, worth \$596.

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Biggest Gains

You moved up in ranks on 107 keywords last month. All those gains added up to about 25 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$27.

	Rank
▲ wonder wheel Estimated Clicks/Month gained: 7 http://www.distilled.co.uk/blog/ppc/t...	34
▲ seo strategy Estimated Clicks/Month gained: 3 http://www.distilled.co.uk/blog/seo/b...	28
▲ a4u Estimated Clicks/Month gained: 3 http://www.distilled.co.uk/blog/seo/a...	22
▲ site architecture Estimated Clicks/Month gained: 1 http://www.distilled.co.uk/blog/seo/u...	14(+24)
▲ google research Estimated Clicks/Month gained: 1 http://www.distilled.co.uk/blog/seo/g...	46
▲ mormon blogs Estimated Clicks/Month gained: 1 http://www.distilled.co.uk/blog/seo/b...	26
▲ competitor analysis Estimated Clicks/Month gained: 1 http://www.distilled.co.uk/blog/prose...	35
▲ implied consent Estimated Clicks/Month gained: 1 http://www.distilled.co.uk/blog/reput...	30(+8)
▲ online feedback Estimated Clicks/Month gained: 1 http://www.distilled.co.uk/blog/conve...	11
▲ dominating Estimated Clicks/Month gained: 1 http://www.distilled.co.uk/blog/socia...	36
▲ track events Estimated Clicks/Month gained: 1 http://www.distilled.co.uk/blog/conve...	26(+7)

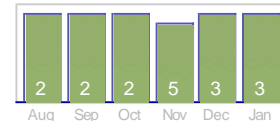
[View more \(p. 13\)](#)

Most Valuable Keywords

You gained ranks on 3 out of your top 10 most valuable keywords. Moving up the charts on those important keywords means about -1.5 visits to the site that wouldn't have come last month.

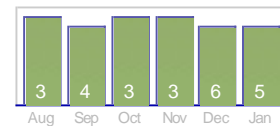
reputation monitoring

Rank: 3 Est. Clicks/Mo: 12(-12)
Est. Value/Mo: \$29(-\$30.523)



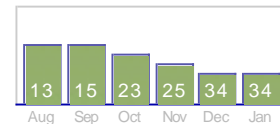
distilled

Rank: 5(+1) Est. Clicks/Mo: 44
Est. Value/Mo: \$27(+\$0.04)



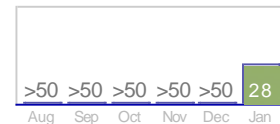
how to write a blog

Rank: 34 Est. Clicks/Mo: 3
Est. Value/Mo: \$8.77(+\$0.04)



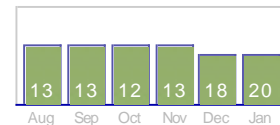
seo strategy

Rank: 28 Est. Clicks/Mo: 3
Est. Value/Mo: \$8.72



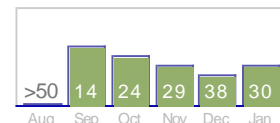
conference calls online

Rank: 20(-2) Est. Clicks/Mo: 0
Est. Value/Mo: \$7.06(-\$4.404)



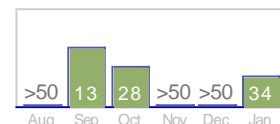
implied consent

Rank: 30(+8) Est. Clicks/Mo: 3(+1)
Est. Value/Mo: \$6.48(+\$2.4)



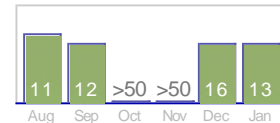
wonder wheel

Rank: 34 Est. Clicks/Mo: 7
Est. Value/Mo: \$4.05



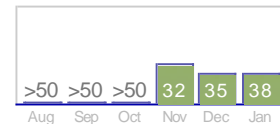
ppc tool

Rank: 13(+3) Est. Clicks/Mo: 1(-3)
Est. Value/Mo: \$3.23(-\$7.301)



seo management

Rank: 38(-3) Est. Clicks/Mo: 1(-1)
Est. Value/Mo: \$2.8(-\$3.111)



[View more \(p. 18\)](#)

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Newly Ranked Organic Pages

21 pages show up in Google search results that didn't last month. Combined, those new placements drive 12 clicks, which would be worth about \$428 if you paid for those same clicks in Google Adwords.

<http://www.distilled.co.uk/blog/seo/breaking-down-the-mormon-seo-strategy/>

Keywords (rank): mormon blogs (26), seo strategy (28), mormon blog (30), lds link (43), strategy blog (45)

Est. Total Clicks/Mo: 5

Est. SEO Value: **\$8.57**

<http://www.distilled.co.uk/blog/conversion-rate-optimisation/an-introduction-to-online-surveys-an...>

Keywords (rank): online feedback (11)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$1.76**

<http://www.distilled.co.uk/blog/seo/understanding-site-architecture-with-xenu-and-excel/>

Keywords (rank): site architecture (14), xenu links (35)

Est. Total Clicks/Mo: 2

Est. SEO Value: **\$1.58**

<http://www.distilled.co.uk/blog/seo/a4u-live-blog-the-link-whisperer-how-to-build-a-link-network/>

Keywords (rank): a4u (22)

Est. Total Clicks/Mo: 3

Est. SEO Value: **\$0.89**

<http://www.distilled.co.uk/blog/ppc/killer-ppc-account-reviews/>

Keywords (rank): ppc reviews (17), ppc review (18)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.47**

<http://www.distilled.co.uk/blog/social-media/5-tips-for-dominating-page-one-results-with-social-s...>

Keywords (rank): pageonerresults (9), dominating (36)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.31**

<http://www.distilled.co.uk/blog/miscellaneous/11-productivity-tools-for-firefox/>

Keywords (rank): multi links (50)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.11**

<http://www.distilled.co.uk/blog/reputation-monitor/four-semmys-and-a-silence-with-an-4-x-award-no...>

Keywords (rank): s is for silence (22)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.09**

<http://www.distilled.co.uk/company/jobs/writer.html>

Keywords (rank): writer jobs uk (29)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.distilled.co.uk/company/jobs/seo-consultant-current.html>

Keywords (rank):

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

[View more](#) (p. 20)

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New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 51 keywords that you didn't even show up on last month. Those keywords drive 21 clicks worth an estimated \$22 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 2k clicks per month if you could be in the first position on each of the keywords.

wonder wheel

Rank: 34 Searches/Mo: 5k Est. Value/Click: \$0.61
Estimated New Clicks/Month: 7

seo strategy

Rank: 28 Searches/Mo: 4k Est. Value/Click: \$3.04
Estimated New Clicks/Month: 3

a4u

Rank: 22 Searches/Mo: 990 Est. Value/Click: \$0.35
Estimated New Clicks/Month: 3

google research

Rank: 46 Searches/Mo: 2k Est. Value/Click: \$1.36
Estimated New Clicks/Month: 1

mormon blogs

Rank: 26 Searches/Mo: 0 Est. Value/Click: \$0.08
Estimated New Clicks/Month: 1

competitor analysis

Rank: 35 Searches/Mo: 2k Est. Value/Click: \$0.99
Estimated New Clicks/Month: 1

online feedback

Rank: 11 Searches/Mo: 210 Est. Value/Click: \$1.94
Estimated New Clicks/Month: 1

dominating

Rank: 36 Searches/Mo: 4k Est. Value/Click: \$0.35
Estimated New Clicks/Month: 1

google adwords editor

Rank: 41 Searches/Mo: 870 Est. Value/Click: \$0.08
Estimated New Clicks/Month: 1

mormon blog

Rank: 30 Searches/Mo: 0 Est. Value/Click: \$1.09
Estimated New Clicks/Month: 0

s is for silence

Rank: 22 Searches/Mo: 480 Est. Value/Click: \$0.39
Estimated New Clicks/Month: 0

[View more](#) (p. 22)

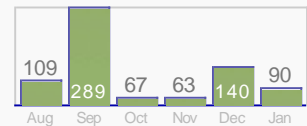
Top Site Sections Summary

The top 1 site sections draw 96% of all of your organic visitors. Together those sections combine for 102 clicks per month.

Clicks/Month

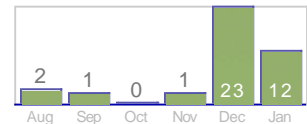
[distilled.co.uk/blog](#)

Number of Keywords: 158
Est. Value/Mo: \$87 (-\$26)



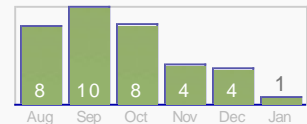
[reputation.distilled.co.uk](#)

Number of Keywords: 2
Est. Value/Mo: \$29 (-\$30)



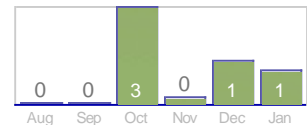
[distilled.co.uk/tools](#)

Number of Keywords: 2
Est. Value/Mo: \$3 (-\$7)



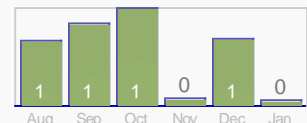
[distilled.co.uk/company](#)

Number of Keywords: 7
Est. Value/Mo: \$0



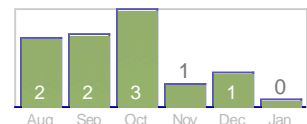
[distilled.co.uk/conference-](#)

...
Number of Keywords: 2
Est. Value/Mo: \$8 (-\$8)



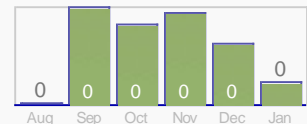
[distilled.co.uk/web-desig](#)

n....
Number of Keywords: 2
Est. Value/Mo: \$1 (-\$2)



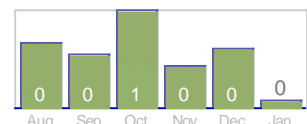
[distilled.co.uk/search-eng](#)

i....
Number of Keywords: 3
Est. Value/Mo: \$1 (-\$1)



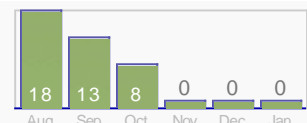
[distilled.co.uk/conference-](#)

...
Number of Keywords: 1
Est. Value/Mo: \$1 (-\$3)



[distilled.co.uk/files](#)

Number of Keywords: 4
Est. Value/Mo: \$0



[View more](#) (p. 24)

Keyword Groups with the Biggest Gains

Biggest Opportunities

You currently rank somewhere in the top 50 on 213 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 5k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 5k clicks per month. That would cost you more than \$8k in equivalent PPC dollars.

how to write a blog

Rank: 34 Searches/Mo: 0 Est. Value/Click: \$2.96
Est. Potential New Clicks/Month: 405

seo strategy

Rank: 28 Searches/Mo: 4k Est. Value/Click: \$3.04
Est. Potential New Clicks/Month: 267

implied consent

Rank: 30 (+8) Searches/Mo: 3k Est. Value/Click: \$2.17
Est. Potential New Clicks/Month: 307

wonder wheel

Rank: 34 Searches/Mo: 5k Est. Value/Click: \$0.61
Est. Potential New Clicks/Month: 911

seo management

Rank: 38 (-3) Searches/Mo: 2k Est. Value/Click: \$3.91
Est. Potential New Clicks/Month: 117

google research

Rank: 46 Searches/Mo: 2k Est. Value/Click: \$1.36
Est. Potential New Clicks/Month: 320

online conference calls

Rank: 47 (-9) Searches/Mo: 240 Est. Value/Click: \$22
Est. Potential New Clicks/Month: 15

ppc marketing

Rank: 49 (-7) Searches/Mo: 4k Est. Value/Click: \$4.48
Est. Potential New Clicks/Month: 61

seo toolkit

Rank: 38 (-9) Searches/Mo: 990 Est. Value/Click: \$3.46
Est. Potential New Clicks/Month: 78

conference calls online

Rank: 20 (-2) Searches/Mo: 0 Est. Value/Click: \$22
Est. Potential New Clicks/Month: 10

aapl stock price

Rank: 43 (-15) Searches/Mo: 0 Est. Value/Click: \$1.73
Est. Potential New Clicks/Month: 133

[View more](#) (p. 26)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 16k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

seo web design

Searches/Mo.: 5k
Cost/Click: \$5.39 Est. Potential Clicks/Mo.: 46 Avg. Competitor Rank: 5

free email tracking

Searches/Mo.: 0
Cost/Click: \$3.62 Est. Potential Clicks/Mo.: 25 Avg. Competitor Rank: 1

email tracking

Searches/Mo.: 2k
Cost/Click: \$5.09 Est. Potential Clicks/Mo.: 24
Avg. Competitor Rank: 10

email tracker

Searches/Mo.: 990
Cost/Click: \$1.95 Est. Potential Clicks/Mo.: 17 Avg. Competitor Rank: 8

campus marketing

Searches/Mo.: 300
Cost/Click: \$4.68 Est. Potential Clicks/Mo.: 6 Avg. Competitor Rank: 4

sem firm

Searches/Mo.: 990
Cost/Click: \$4.53 Est. Potential Clicks/Mo.: 4 Avg. Competitor Rank: 11

search engine marketing uk

Searches/Mo.: 480
Cost/Click: \$4.82 Est. Potential Clicks/Mo.: 4 Avg. Competitor Rank: 2

mail info

Searches/Mo.: 0
Cost/Click: \$1.28 Est. Potential Clicks/Mo.: 5 Avg. Competitor Rank: 2

track leads

Searches/Mo.: 480
Cost/Click: \$9.60 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 10

free email tracking software

Searches/Mo.: 0
Cost/Click: \$4.31 Est. Potential Clicks/Mo.: 3 Avg. Competitor Rank: 5

seo web design company

Searches/Mo.: 570
Cost/Click: \$3.42 Est. Potential Clicks/Mo.: 3 Avg. Competitor Rank: 8

how to start a website

Searches/Mo.: 5k
Cost/Click: \$5.61 Est. Potential Clicks/Mo.: 3 Avg. Competitor Rank: 46

[View more](#) (p. 30)

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Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

None

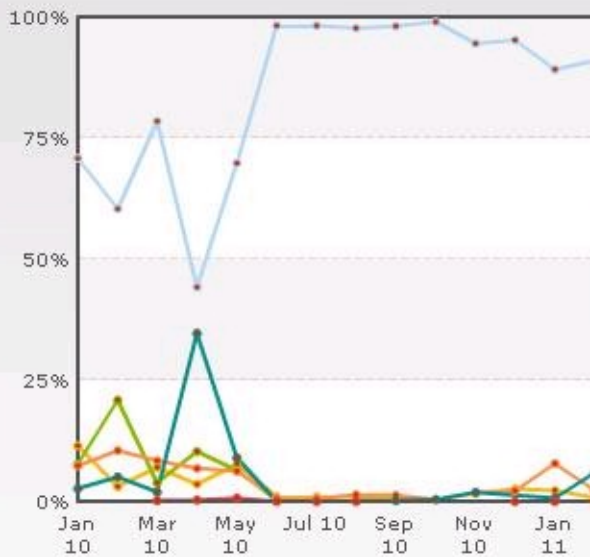
[View more](#) (p. 33)

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Keyword Groups with the Most Potential

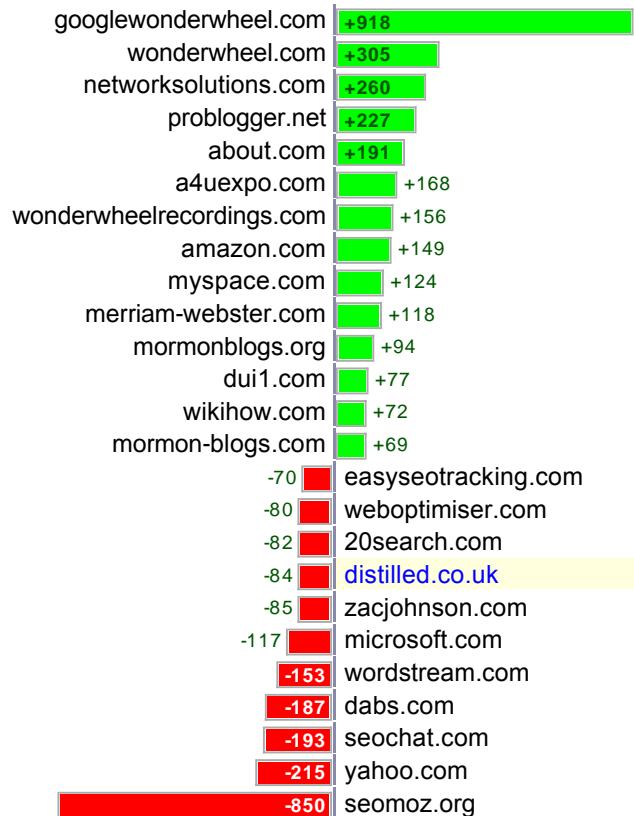
Traffic Share

Relative to your top 5 competitors, your site has 91% of the traffic share. At the same time, campusgroup.co.uk has exploded and ripped traffic from distilled.co.uk and prowebdirect.co.uk.



Domains that Gained or Lost Clicks on your Keywords

This month, Googlewonderwheel.com gained 918 clicks by improving their position on organic searches that you also rank for.



*competitors in bold

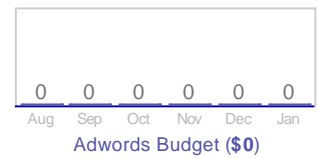
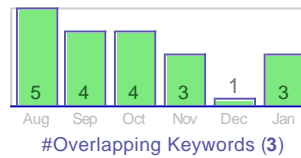
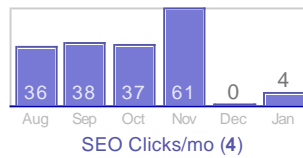
Competition: You Lost 9% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

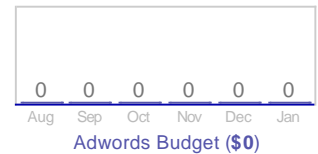
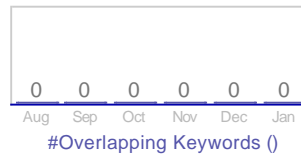
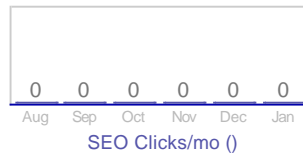
Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was 1stpageprophets.com. They picked up 106 organic clicks overall and they increased the number of keywords they overlap with you.

clicktrickmedia.com

search engine optimisation london (10),
ppc account management (13),
pay per click account management (20),
pay per click account (20),
london marketing companies (43)

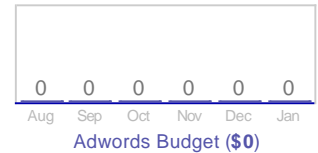
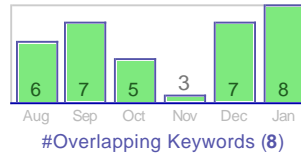
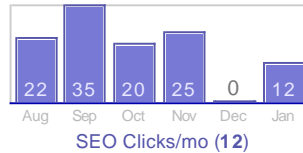


prowebdirect.co.uk



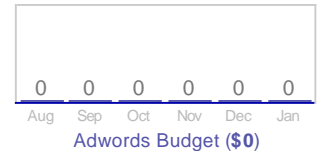
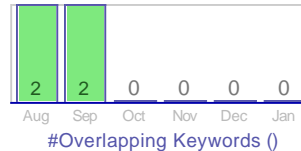
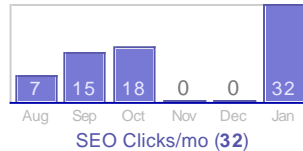
mediarunsearch.co.uk

marketing companies london (13),
website optimisation (19), ppc agency (32),
search engine marketing specialists (32),
search engine consultants (47)



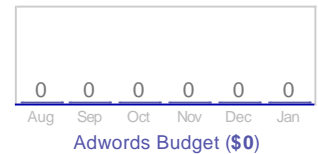
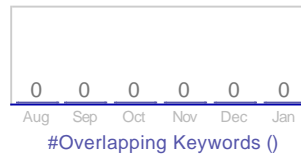
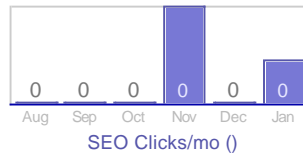
campusgroup.co.uk

campus marketing (4),
uk marketing company (10)



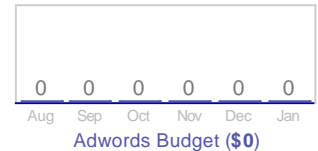
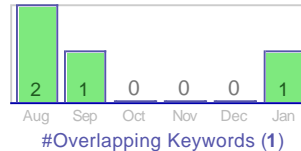
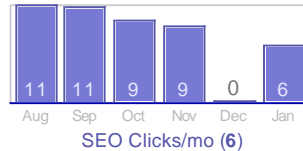
themarketingcompany.co.uk

uk marketing company (43)



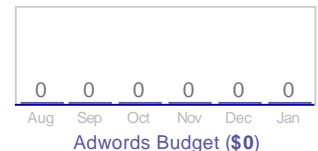
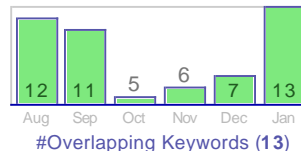
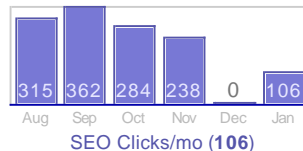
pcgpr.com

company reputation (14),
reputation company (15),
broadcasters child development center (48)



1stpageprophets.com

search engine marketing london (1),
search engine marketing uk (2),
track leads (10), sem firm (11)



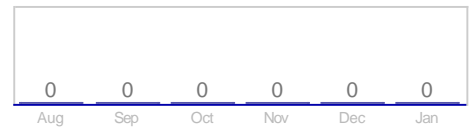
Biggest Gains (all)		Clicks/Month														
<p>▲ wonder wheel 34 Est. Clicks/Month gained: 7 Est. Value/Click: \$0.61 Estimated Value gained: \$4 http://www.distilled.co.uk/blog/ppc/t...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>2</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	2
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	2										
<p>▲ seo strategy 28 Est. Clicks/Month gained: 3 Est. Value/Click: \$3.04 Estimated Value gained: \$9 http://www.distilled.co.uk/blog/seo/b...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>19</td><td>7</td><td>5</td><td>2</td><td>3</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	19	7	5	2	3
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	19	7	5	2	3										
<p>▲ a4u 22 Est. Clicks/Month gained: 3 Est. Value/Click: \$0.35 Estimated Value gained: \$1 http://www.distilled.co.uk/blog/seo/a...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td><td>2</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	1	2
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	1	2										
<p>▲ site architecture 14(+24) Est. Clicks/Month gained: 1 Est. Value/Click: \$1.05 Estimated Value gained: \$1 http://www.distilled.co.uk/blog/seo/u...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	1
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	1										
<p>▲ google research 46 Est. Clicks/Month gained: 1 Est. Value/Click: \$1.36 Estimated Value gained: \$2 http://www.distilled.co.uk/blog/seo/g...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>1</td><td>3</td><td>1</td><td>1</td><td>0</td><td>1</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	1	3	1	1	0	1
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	1	3	1	1	0	1										
<p>▲ mormon blogs 26 Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0 http://www.distilled.co.uk/blog/seo/b...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>1</td><td>1</td><td>1</td><td>1</td><td>0</td><td>0</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	1	1	1	1	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	1	1	1	1	0	0										
<p>▲ competitor analysis 35 Est. Clicks/Month gained: 1 Est. Value/Click: \$0.99 Estimated Value gained: \$1 http://www.distilled.co.uk/blog/prose...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>177</td><td>122</td><td>105</td><td>179</td><td>44</td><td>44</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	177	122	105	179	44	44
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	177	122	105	179	44	44										
<p>▲ implied consent 30(+8) Est. Clicks/Month gained: 1 Est. Value/Click: \$2.17 Estimated Value gained: \$2 http://www.distilled.co.uk/blog/reput...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	1	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	1	0	0	0	0										
<p>▲ online feedback 11 Est. Clicks/Month gained: 1 Est. Value/Click: \$1.94 Estimated Value gained: \$2 http://www.distilled.co.uk/blog/conve...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ dominating 36 Est. Clicks/Month gained: 1 Est. Value/Click: \$0.35 Estimated Value gained: \$0 http://www.distilled.co.uk/blog/socia...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>1</td><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	1	1	1	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	1	1	1	0	0	0										
<p>▲ track events 26(+7) Est. Clicks/Month gained: 1 Est. Value/Click: \$0.53 Estimated Value gained: \$0 http://www.distilled.co.uk/blog/conve...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										

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▲ google adwords editor 41

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0

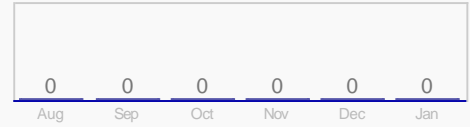
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▲ mormon blog 30

Est. Clicks/Month unchanged Est. Value/Click: \$1.09 Estimated Value unchanged \$1

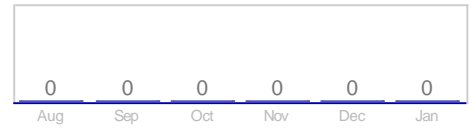
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▲ s is for silence 22

Est. Clicks/Month unchanged Est. Value/Click: \$0.39 Estimated Value unchanged \$0

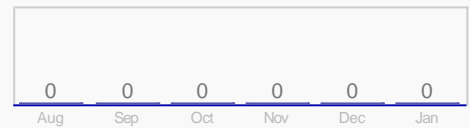
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▲ track email 48

Est. Clicks/Month unchanged Est. Value/Click: \$1.42 Estimated Value unchanged \$0

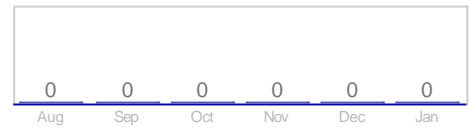
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▲ real estate rankings 6(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$1.41 Estimated Value unchanged \$0

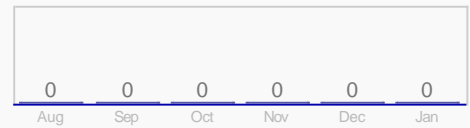
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▲ my reputation 31(+7)

Est. Clicks/Month unchanged Est. Value/Click: \$0.93 Estimated Value unchanged \$0

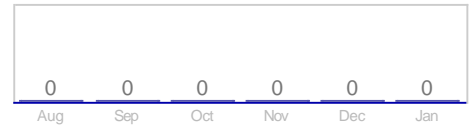
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▲ company reputation 47

Est. Clicks/Month unchanged Est. Value/Click: \$2.27 Estimated Value unchanged \$0

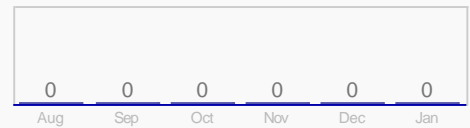
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▲ seo online 38

Est. Clicks/Month unchanged Est. Value/Click: \$2.81 Estimated Value unchanged \$0

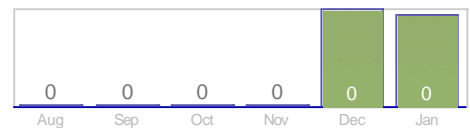
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▲ ppc reviews 17

Est. Clicks/Month unchanged Est. Value/Click: \$1.52 Estimated Value unchanged \$0

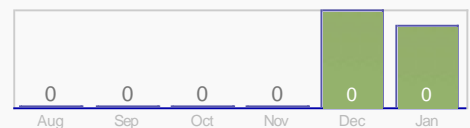
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▲ ppc review 18

Est. Clicks/Month unchanged Est. Value/Click: \$2.39 Estimated Value unchanged \$0

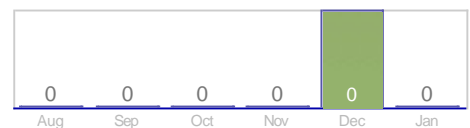
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▲ innocent drinks 36(+9)

Est. Clicks/Month unchanged Est. Value/Click: \$0.35 Estimated Value unchanged \$0

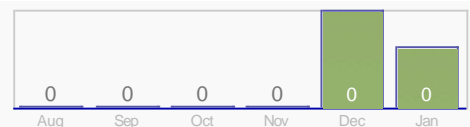
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▲ multi links 50

Est. Clicks/Month unchanged Est. Value/Click: \$1.46 Estimated Value unchanged \$0

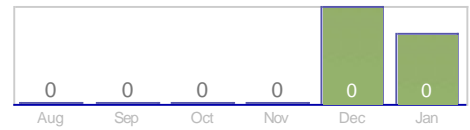
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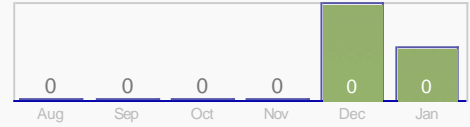
▲ distilled 5(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$0.6 Estimated Value unchanged \$0
<http://www.distilled.co.uk/>



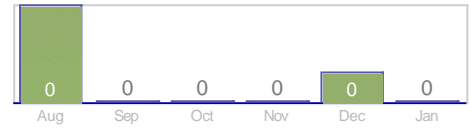
▲ lds link 43

Est. Clicks/Month unchanged Est. Value/Click: \$1.16 Estimated Value unchanged \$0
<http://www.distilled.co.uk/blog/seo/b...>



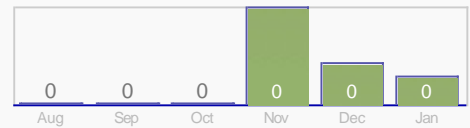
▲ whisky bottle 47

Est. Clicks/Month unchanged Est. Value/Click: \$0.48 Estimated Value unchanged \$0
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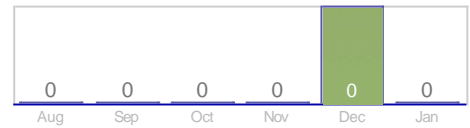
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Est. Clicks/Month unchanged Est. Value/Click: \$1.59 Estimated Value unchanged \$0
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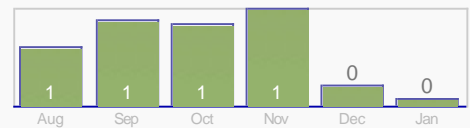
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Est. Clicks/Month unchanged Est. Value/Click: \$1.05 Estimated Value unchanged \$0
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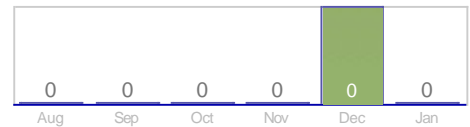
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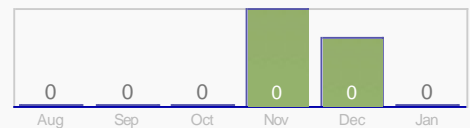
▲ website competitor analysis 41

Est. Clicks/Month unchanged Est. Value/Click: \$3.46 Estimated Value unchanged \$0
<http://www.distilled.co.uk/blog/prose...>



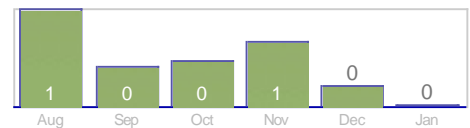
▲ track email address 31(+5)

Est. Clicks/Month unchanged Est. Value/Click: \$1.01 Estimated Value unchanged \$0
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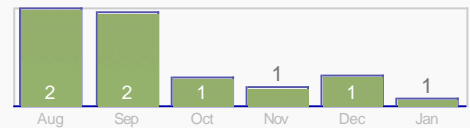
▲ seo brighton 48

Est. Clicks/Month unchanged Est. Value/Click: \$4.81 Estimated Value unchanged \$0
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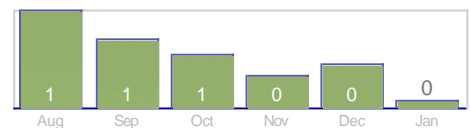
▲ virginatlantic airlines 36(+10)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
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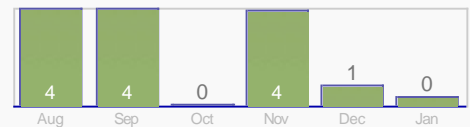
▲ xenu links 35

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
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▲ email accounts uk 38(+7)

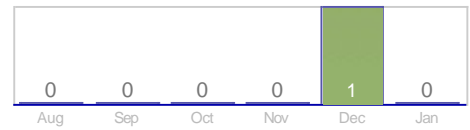
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Distilled.co.uk: SEO Dashboard

▲ free market research uk 46

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
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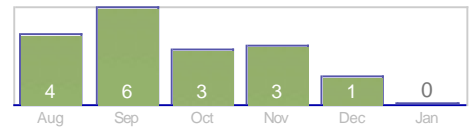
▲ digital camera sales uk 43

Est. Clicks/Month unchanged Est. Value/Click: \$2.49 Estimated Value unchanged \$0
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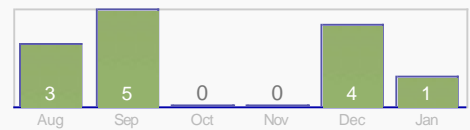
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Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
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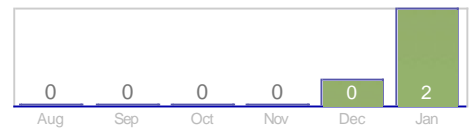
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Est. Clicks/Month unchanged Est. Value/Click: \$4.59 Estimated Value unchanged \$0
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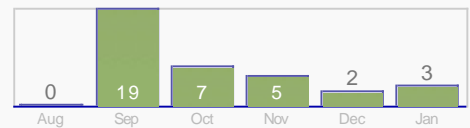
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Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
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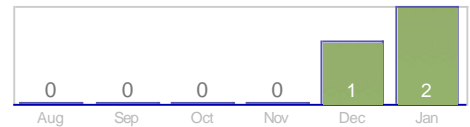
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Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
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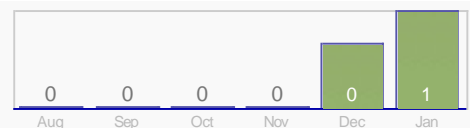
▲ pr seminare 31

Est. Clicks/Month unchanged Est. Value/Click: \$1.67 Estimated Value unchanged \$0
<http://www.distilled.co.uk/blog/disti...>



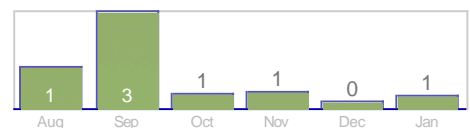
▲ writer jobs uk 29

Est. Clicks/Month unchanged Est. Value/Click: \$2.07 Estimated Value unchanged \$0
<http://www.distilled.co.uk/company/jo...>



▲ improving conversion rate 22(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.distilled.co.uk/blog/conve...>



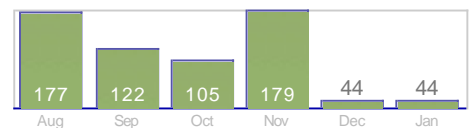
▲ to ppc 8(+3)

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.distilled.co.uk/files/begi...>



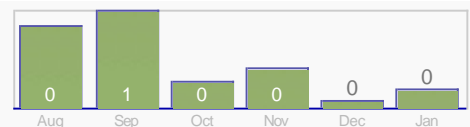
▲ 2008 january 49

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.distilled.co.uk/blog/2008/01/>



▲ advance maths 36

Est. Clicks/Month unchanged Est. Value/Click: \$0.85 Estimated Value unchanged \$0
<http://www.distilled.co.uk/blog/ppc/p...>



Distilled.co.uk: SEO Dashboard

▲nh hotel nacional 21(+2)

Est. Clicks/Month unchanged Est. Value/Click: \$1.03 Estimated Value unchanged \$0

<http://www.distilled.co.uk/search-eng...>

▲share price movements 26(+23)

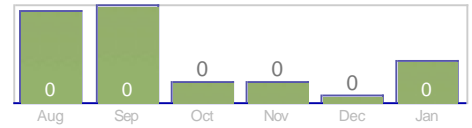
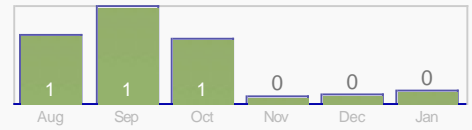
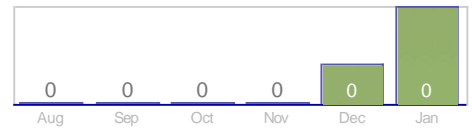
Est. Clicks/Month unchanged Est. Value/Click: \$1.02 Estimated Value unchanged \$0

<http://www.distilled.co.uk/blog/reput...>

▲seminar in london 7(+1)

Est. Clicks/Month unchanged Est. Value/Click: \$1.68 Estimated Value unchanged \$0

<https://www.distilled.co.uk/proseminar/>



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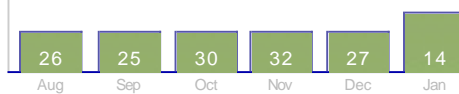
Distilled.co.uk: SEO Dashboard

Most Valuable Keywords (all)	Rank
reputation monitoring Rank: 3 Est. Clicks/Mo: 12(-12) Est. Value/Mo: \$29(-\$30.523)	
distilled Rank: 5(+1) Est. Clicks/Mo: 44 Est. Value/Mo: \$27(+\$0.04)	
how to write a blog Rank: 34 Est. Clicks/Mo: 3 Est. Value/Mo: \$9(+\$0.04)	
seo strategy Rank: 28 Est. Clicks/Mo: 3 Est. Value/Mo: \$9	
conference calls online Rank: 20(-2) Est. Clicks/Mo: 0 Est. Value/Mo: \$7(-\$4.404)	
implied consent Rank: 30(+8) Est. Clicks/Mo: 3(+1) Est. Value/Mo: \$6(+\$2.4)	
wonder wheel Rank: 34 Est. Clicks/Mo: 7 Est. Value/Mo: \$4	
ppc tool Rank: 13(+3) Est. Clicks/Mo: 1(-3) Est. Value/Mo: \$3(-\$7.301)	
seo management Rank: 38(-3) Est. Clicks/Mo: 1(-1) Est. Value/Mo: \$3(-\$3.111)	
aapl stock price Rank: 43(-15) Est. Clicks/Mo: 1(-4) Est. Value/Mo: \$3(-\$6.552)	
ppc marketing Rank: 49(-7) Est. Clicks/Mo: 1(-2) Est. Value/Mo: \$2(-\$8.574)	

Distilled.co.uk: SEO Dashboard

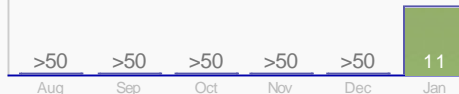
adwords traffic

Rank: 14(+13) Est. Clicks/Mo: 1 Est. Value/Mo: \$2(-\$0.316)



online feedback

Rank: 11 Est. Clicks/Mo: 1 Est. Value/Mo: \$2



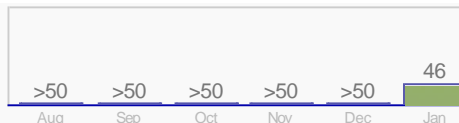
site architecture

Rank: 14(+24) Est. Clicks/Mo: 2(+1) Est. Value/Mo: \$2(+\$1.36)



google research

Rank: 46 Est. Clicks/Mo: 1 Est. Value/Mo: \$2



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Newly Ranked Organic Pages

<http://www.distilled.co.uk/blog/seo/breaking-down-the-mormon-seo-strategy/>

Estimated SEO Value: **\$8.57** Estimated Total Clicks/Mo: 5
Keywords (rank): mormon blogs (26), seo strategy (28), mormon blog (30), lds link (43), strategy blog (45)

<http://www.distilled.co.uk/blog/conversion-rate-optimisation/an-introduction-to-online-surveys-an...>

Estimated SEO Value: **\$1.76** Estimated Total Clicks/Mo: 1
Keywords (rank): online feedback (11)

<http://www.distilled.co.uk/blog/seo/understanding-site-architecture-with-xenu-and-excel/>

Estimated SEO Value: **\$1.58** Estimated Total Clicks/Mo: 2
Keywords (rank): site architecture (14), xenu links (35)

<http://www.distilled.co.uk/blog/seo/a4u-live-blog-the-link-whisperer-how-to-build-a-link-network/>

Estimated SEO Value: **\$0.89** Estimated Total Clicks/Mo: 3
Keywords (rank): a4u (22)

<http://www.distilled.co.uk/blog/ppc/killer-ppc-account-reviews/>

Estimated SEO Value: **\$0.47** Estimated Total Clicks/Mo: 0
Keywords (rank): ppc reviews (17), ppc review (18)

<http://www.distilled.co.uk/blog/social-media/5-tips-for-dominating-page-one-results-with-social-s...>

Estimated SEO Value: **\$0.31** Estimated Total Clicks/Mo: 1
Keywords (rank): pageone results (9), dominating (36)

<http://www.distilled.co.uk/blog/miscellaneous/11-productivity-tools-for-firefox/>

Estimated SEO Value: **\$0.11** Estimated Total Clicks/Mo: 0
Keywords (rank): multi links (50)

<http://www.distilled.co.uk/blog/reputation-monitor/four-semmys-and-a-silence-with-an-4-x-award-no...>

Estimated SEO Value: **\$0.09** Estimated Total Clicks/Mo: 0
Keywords (rank): s is for silence (22)

<http://www.distilled.co.uk/company/jobs/writer.html>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0
Keywords (rank): writer jobs uk (29)

<http://www.distilled.co.uk/company/jobs/seo-consultant-current.html>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0
Keywords (rank):

<http://www.distilled.co.uk/blog/seo/getting-links-and-seo-value-from-your-youtube-videos/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0
Keywords (rank):

<http://www.distilled.co.uk/search-engine-optimisation/international-seo.html>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0
Keywords (rank):

<http://www.distilled.co.uk/blog/2008/01/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0
Keywords (rank): 2008 january (49)

<http://www.distilled.co.uk/blog/ppc/google-incorporates-user-history-into-ad-display/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Distilled.co.uk: SEO Dashboard

Keywords (rank):

<http://www.distilled.co.uk/blog/ppc/ppc-lesson-from-kenny-rogers-and-some-advanced-maths/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): advance maths (36)

<http://www.distilled.co.uk/company/jobs/trainee-seo-consultant.html>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

<http://www.distilled.co.uk/blog/distilled/in-depth-seo-qa-discussion/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): seo discussion (19)

<http://www.distilled.co.uk/blog/distilled/seminar-how-to-make-pr-work-online/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): pr seminare (31)

<http://www.distilled.co.uk/blog/2007/12/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): 2007 december (44)

<http://www.distilled.co.uk/blog/seo/has-everyone-who-wants-a-digital-camera-got-one/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): digital camera sales uk (43)

<http://www.distilled.co.uk/blog/seo/a-new-seo-perspective/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank):

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
wonder wheel Rank: 34 Searches/Mo: 5k Est. Value/Click: \$0.61 http://www.distilled.co.uk/blog/ppc/the-wonderful-world-of-wonder-wheel/	7 new clicks/month
seo strategy Rank: 28 Searches/Mo: 4k Est. Value/Click: \$3.04 http://www.distilled.co.uk/blog/seo/breaking-down-the-mormon-seo-strategy/	3 new clicks/month
a4u Rank: 22 Searches/Mo: 990 Est. Value/Click: \$0.35 http://www.distilled.co.uk/blog/seo/a4u-live-blog-the-link-whisperer-how-to-build-a-link-network/	3 new clicks/month
google research Rank: 46 Searches/Mo: 2k Est. Value/Click: \$1.36 http://www.distilled.co.uk/blog/seo/google-local-research-data-released-for-free/	1 new click/month
mormon blogs Rank: 26 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.distilled.co.uk/blog/seo/breaking-down-the-mormon-seo-strategy/	1 new click/month
competitor analysis Rank: 35 Searches/Mo: 2k Est. Value/Click: \$0.99 http://www.distilled.co.uk/blog/proseo/competitor-analysis-sam-crocker-at-pro-seo-seminar/	1 new click/month
online feedback Rank: 11 Searches/Mo: 210 Est. Value/Click: \$1.94 http://www.distilled.co.uk/blog/conversion-rate-optimisation/an-introduction-to-online-surveys-an...	1 new click/month
dominating Rank: 36 Searches/Mo: 4k Est. Value/Click: \$0.35 http://www.distilled.co.uk/blog/social-media/5-tips-for-dominating-page-one-results-with-social-s...	1 new click/month
google adwords editor Rank: 41 Searches/Mo: 870 Est. Value/Click: \$0.08 http://www.distilled.co.uk/blog/ppc/google-adwords-editor-70-released-bug-found/	1 new click/month
mormon blog Rank: 30 Searches/Mo: 0 Est. Value/Click: \$1.09 http://www.distilled.co.uk/blog/seo/breaking-down-the-mormon-seo-strategy/	0 new clicks/month
s is for silence Rank: 22 Searches/Mo: 480 Est. Value/Click: \$0.39 http://www.distilled.co.uk/blog/reputation-monitor/four-semmys-and-a-silence-with-an-4-x-award-no...	0 new clicks/month
track email Rank: 48 Searches/Mo: 720 Est. Value/Click: \$1.42 http://www.distilled.co.uk/blog/miscellaneous/how-to-track-email-conversions-in-ga/	0 new clicks/month
company reputation Rank: 47 Searches/Mo: 210 Est. Value/Click: \$2.27 http://reputation.distilled.co.uk/	0 new clicks/month
seo online Rank: 38 Searches/Mo: 300 Est. Value/Click: \$2.81 http://www.distilled.co.uk/blog/	0 new clicks/month

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ppc reviews Rank: 17 Searches/Mo: 120 Est. Value/Click: \$1.52 http://www.distilled.co.uk/blog/ppc/killer-ppc-account-reviews/	0 new clicks/month
ppc review Rank: 18 Searches/Mo: 120 Est. Value/Click: \$2.39 http://www.distilled.co.uk/blog/ppc/killer-ppc-account-reviews/	0 new clicks/month
multi links Rank: 50 Searches/Mo: 300 Est. Value/Click: \$1.46 http://www.distilled.co.uk/blog/miscellaneous/11-productivity-tools-for-firefox/	0 new clicks/month
Ids link Rank: 43 Searches/Mo: 210 Est. Value/Click: \$1.16 http://www.distilled.co.uk/blog/seo/breaking-down-the-mormon-seo-strategy/	0 new clicks/month
whisky bottle Rank: 47 Searches/Mo: 990 Est. Value/Click: \$0.48 http://www.distilled.co.uk/blog/distilled/burns-night-giveaway-win-a-bottle-of-whisky-and-a-distilled-co-uk-2010/	0 new clicks/month
strategy blog Rank: 45 Searches/Mo: 0 Est. Value/Click: \$3.16 http://www.distilled.co.uk/blog/seo/breaking-down-the-mormon-seo-strategy/	0 new clicks/month
website competitor analysis Rank: 41 Searches/Mo: 0 Est. Value/Click: \$3.46 http://www.distilled.co.uk/blog/proseo/competitor-analysis-sam-crocker-at-pro-seo-seminar/	0 new clicks/month
seo brighton Rank: 48 Searches/Mo: 0 Est. Value/Click: \$4.81 http://www.distilled.co.uk/blog/seo/highlights-of-brightonseo-conference-23rd-july-2010/	0 new clicks/month
seo discussion Rank: 19 Searches/Mo: 90 Est. Value/Click: \$4.59 http://www.distilled.co.uk/blog/distilled/in-depth-seo-qa-discussion/	0 new clicks/month
www i webmarketing co uk Rank: 9 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.distilled.co.uk/	0 new clicks/month
2008 january Rank: 49 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.distilled.co.uk/blog/2008/01/	0 new clicks/month
xenu links Rank: 35 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.distilled.co.uk/blog/seo/understanding-site-architecture-with-xenu-and-excel/	0 new clicks/month
digital camera sales uk Rank: 43 Searches/Mo: 120 Est. Value/Click: \$2.49 http://www.distilled.co.uk/blog/seo/has-everyone-who-wants-a-digital-camera-got-one/	0 new clicks/month
free market research uk Rank: 46 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.distilled.co.uk/blog/social-media/market-research-using-facebook-ads/	0 new clicks/month
ppc adverts Rank: 27 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.distilled.co.uk/blog/ppc/are-yahoo-giving-away-ppc-ads-for-free/	0 new clicks/month

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pay per click management I... Rank: 33 Searches/Mo: 30 Est. Value/Click: \$0.08 0 new clicks/month http://www.distilled.co.uk/
advance maths Rank: 36 Searches/Mo: 0 Est. Value/Click: \$0.85 0 new clicks/month http://www.distilled.co.uk/blog/ppc/ppc-lesson-from-kenny-rogers-and-some-advanced-maths/
writer jobs uk Rank: 29 Searches/Mo: 0 Est. Value/Click: \$2.07 0 new clicks/month http://www.distilled.co.uk/company/jobs/writer.html
competitor analyses Rank: 36 Searches/Mo: 0 Est. Value/Click: \$0.08 0 new clicks/month http://www.distilled.co.uk/blog/proseo/competitor-analysis-sam-crocker-at-pro-seo-seminar/
2007 december Rank: 44 Searches/Mo: 0 Est. Value/Click: \$0.77 0 new clicks/month http://www.distilled.co.uk/blog/2007/12/
uk pr firms Rank: 41 Searches/Mo: 30 Est. Value/Click: \$3.61 0 new clicks/month http://www.distilled.co.uk/blog/reputation/uk-pr-firms-fail-to-track-online-media-coverage/
pr seminare Rank: 31 Searches/Mo: 0 Est. Value/Click: \$1.67 0 new clicks/month http://www.distilled.co.uk/blog/distilled/seminar-how-to-make-pr-work-online/
pageonerresults Rank: 9 Searches/Mo: 0 Est. Value/Click: \$0.08 n/a new clicks/month http://www.distilled.co.uk/blog/social-media/5-tips-for-dominating-page-one-results-with-social-s...

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Top Site Sections Summary

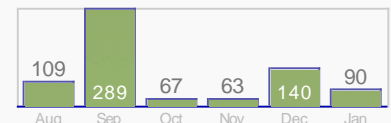
Estimated Clicks/Month

[distilled.co.uk/blog](#)

Number of Keywords: 158

Estimated Value/Mo: \$87 (-\$26)

Top Keywords: distilled, wonder wheel, implied consent, how to write a blog, seo strategy

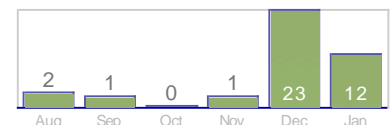


[reputation.distilled.co.uk](#)

Number of Keywords: 2

Estimated Value/Mo: \$29 (-\$30)

Top Keywords: reputation monitoring, company reputation

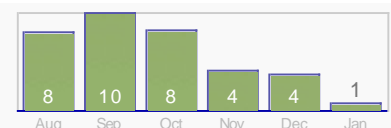


[distilled.co.uk/tools](#)

Number of Keywords: 2

Estimated Value/Mo: \$3 (-\$7)

Top Keywords: ppc tool

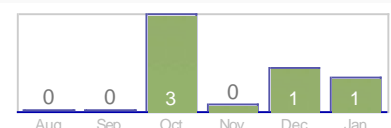


[distilled.co.uk/company](#)

Number of Keywords: 7

Estimated Value/Mo: \$0

Top Keywords: critchlow, writer jobs uk



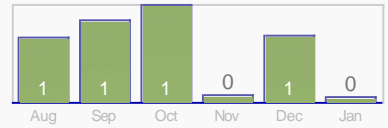
Distilled.co.uk: SEO Dashboard

[distilled.co.uk/conference-...](#)

Number of Keywords: 2

Estimated Value/Mo: \$8 (-\$8)

Top Keywords: conference calls online, online conference calls

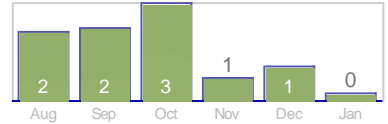


[distilled.co.uk/web-design....](#)

Number of Keywords: 2

Estimated Value/Mo: \$1 (-\$2)

Top Keywords: ebook design, web design services for small business

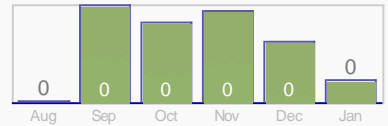


[distilled.co.uk/search-engi...](#)

Number of Keywords: 3

Estimated Value/Mo: \$1 (-\$1)

Top Keywords: google analytics consulting, nh hotel nacional

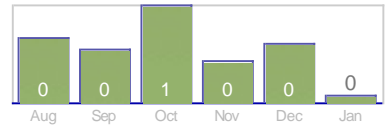


[distilled.co.uk/conference-...](#)

Number of Keywords: 1

Estimated Value/Mo: \$1 (-\$3)

Top Keywords: conference calls uk

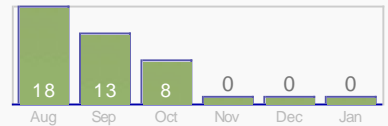


[distilled.co.uk/files](#)

Number of Keywords: 4

Estimated Value/Mo: \$0

Top Keywords: troubleshooting email, to ppc, email accounts uk, pdf ppc

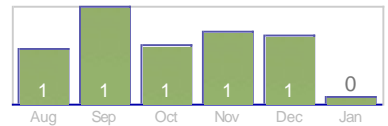


[distilled.co.uk/web-design/...](#)

Number of Keywords: 2

Estimated Value/Mo: \$0 (-\$3)

Top Keywords: blue dot design, glen insurance

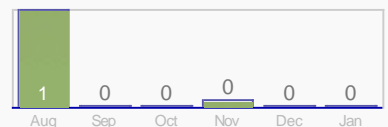


[distilled.co.uk/search-engi...](#)

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: optimisation company

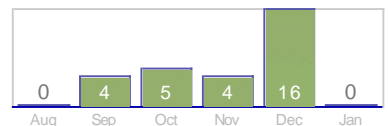


[distilled.co.uk/proseminar/...](#)

Number of Keywords: 9

Estimated Value/Mo: \$0 (-\$14)

Top Keywords: proseo, seminar in london, seminar london



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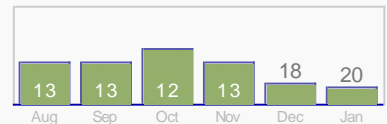
Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

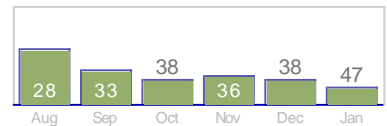
how to write a blog (34)

Searches/Mo: 0 Est. Value/Click: \$2.96 Est. Potential New Clicks/Month: 405
Other Keywords for URL: how to write a blog



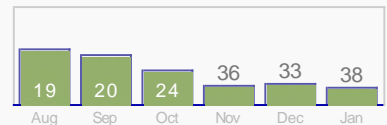
seo strategy (28)

Searches/Mo: 4k Est. Value/Click: \$3.04 Est. Potential New Clicks/Month: 267
Other Keywords for URL: seo strategy, mormon blogs, mormon blog, lds link, strategy blog



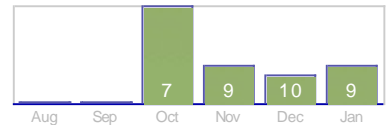
implied consent (30)

Searches/Mo: 3k Est. Value/Click: \$2.17 Est. Potential New Clicks/Month: 307
Other Keywords for URL: implied consent



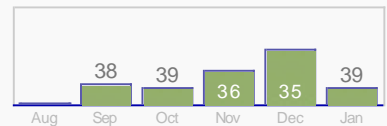
wonder wheel (34)

Searches/Mo: 5k Est. Value/Click: \$0.61 Est. Potential New Clicks/Month: 911
Other Keywords for URL: wonder wheel



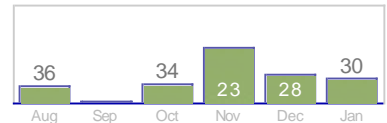
seo management (38)

Searches/Mo: 2k Est. Value/Click: \$3.91 Est. Potential New Clicks/Month: 117
Other Keywords for URL: distilled, seo management, reputation online, seo online



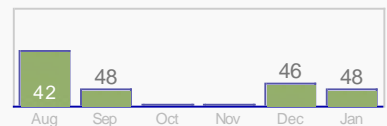
google research (46)

Searches/Mo: 2k Est. Value/Click: \$1.36 Est. Potential New Clicks/Month: 320
Other Keywords for URL: google research, add url to google local



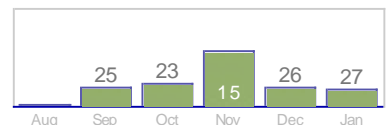
online conference calls (47)

Searches/Mo: 240 Est. Value/Click: \$22 Est. Potential New Clicks/Month: 15
Other Keywords for URL: conference calls online, online conference calls



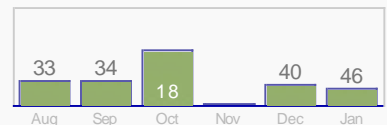
ppc marketing (49)

Searches/Mo: 4k Est. Value/Click: \$4.48 Est. Potential New Clicks/Month: 61
Other Keywords for URL: distilled, ppc marketing, ppc internet marketing, london marketing companies, ppc firm



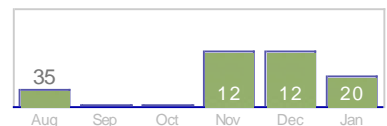
seo toolkit (38)

Searches/Mo: 990 Est. Value/Click: \$3.46 Est. Potential New Clicks/Month: 78
Other Keywords for URL: seo toolkit, seo tool kit



conference calls online (20)

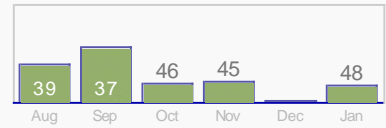
Searches/Mo: 0 Est. Value/Click: \$22 Est. Potential New Clicks/Month: 10
Other Keywords for URL: conference calls online, online conference calls



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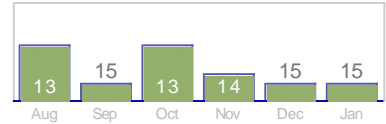
aapl stock price (43)

Searches/Mo: 0 Est. Value/Click: \$1.73 Est. Potential New Clicks/Month: 133
Other Keywords for URL: aapl stock price, aapl price, stock price aapl, aapl price stock, share price movements



seo conference (32)

Searches/Mo: 480 Est. Value/Click: \$3.69 Est. Potential New Clicks/Month: 40
Other Keywords for URL: seo conference, seo brighton



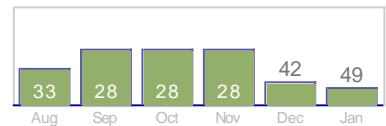
tlds (39)

Searches/Mo: 870 Est. Value/Click: \$1.71 Est. Potential New Clicks/Month: 78
Other Keywords for URL: tlds



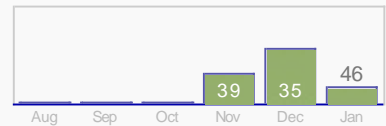
conference calls uk (38)

Searches/Mo: 240 Est. Value/Click: \$14 Est. Potential New Clicks/Month: 10
Other Keywords for URL: conference calls uk



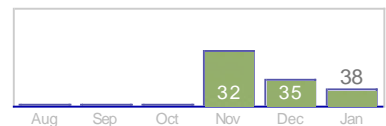
competitor analysis (35)

Searches/Mo: 2k Est. Value/Click: \$0.99 Est. Potential New Clicks/Month: 116
Other Keywords for URL: competitor analysis, website competitor analysis, competitor analyses



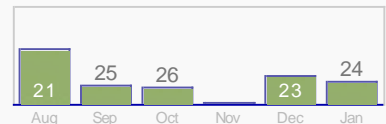
distilled (5)

Searches/Mo: 5k Est. Value/Click: \$0.6 Est. Potential New Clicks/Month: 167
Other Keywords for URL: distilled, ppc marketing, ppc internet marketing, london marketing companies, ppc firm



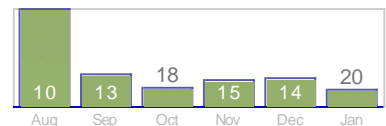
internet generation (29)

Searches/Mo: 240 Est. Value/Click: \$3.63 Est. Potential New Clicks/Month: 25
Other Keywords for URL: internet generation



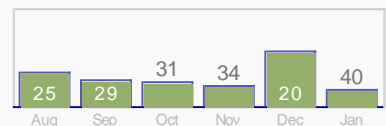
track email (48)

Searches/Mo: 720 Est. Value/Click: \$1.42 Est. Potential New Clicks/Month: 64
Other Keywords for URL: track email address, track email, how to track email



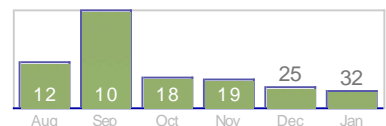
google analytics consulting (39)

Searches/Mo: 210 Est. Value/Click: \$5.98 Est. Potential New Clicks/Month: 15
Other Keywords for URL: google analytics consulting



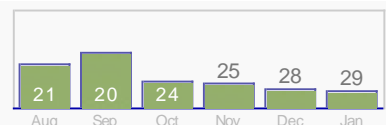
link building strategies (36)

Searches/Mo: 990 Est. Value/Click: \$1.25 Est. Potential New Clicks/Month: 67
Other Keywords for URL: link building strategies, planning strategies



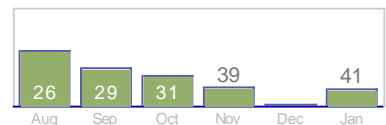
ppc internet marketing (30)

Searches/Mo: 390 Est. Value/Click: \$5.55 Est. Potential New Clicks/Month: 15
Other Keywords for URL: distilled, ppc marketing, ppc internet marketing, london marketing companies, ppc firm



track events (26)

Searches/Mo: 0 Est. Value/Click: \$0.53 Est. Potential New Clicks/Month: 141
Other Keywords for URL: track events, track event



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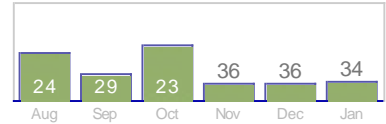
mcdonalds vs burger king (45)

Searches/Mo: 4k Est. Value/Click: \$0.41 Est. Potential New Clicks/Month: 168
Other Keywords for URL: mcdonalds vs burger king



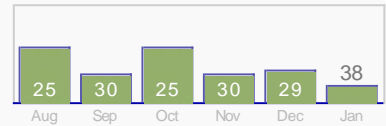
company reputation (47)

Searches/Mo: 210 Est. Value/Click: \$2.27 Est. Potential New Clicks/Month: 28
Other Keywords for URL: reputation monitoring, company reputation



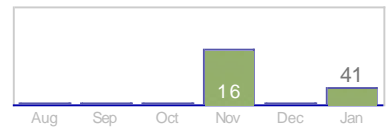
ppc tool (13)

Searches/Mo: 720 Est. Value/Click: \$2.65 Est. Potential New Clicks/Month: 23
Other Keywords for URL: ppc tool



dog search engine (49)

Searches/Mo: 0 Est. Value/Click: \$0.94 Est. Potential New Clicks/Month: 64
Other Keywords for URL: dog search engine



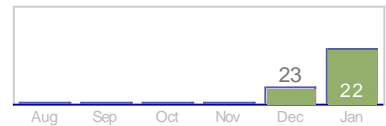
Seo information (46)

Searches/Mo: 720 Est. Value/Click: \$3.01 Est. Potential New Clicks/Month: 20
Other Keywords for URL: Seo information



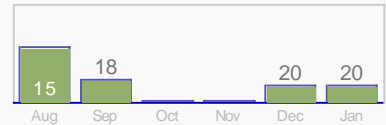
a4u (22)

Searches/Mo: 990 Est. Value/Click: \$0.35 Est. Potential New Clicks/Month: 165
Other Keywords for URL: a4u



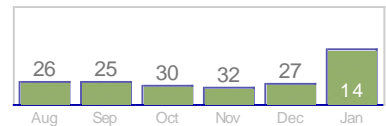
web design services for small business (46)

Searches/Mo: 480 Est. Value/Click: \$5.42 Est. Potential New Clicks/Month: 11
Other Keywords for URL: ebook design, web design services for small business



dominating (36)

Searches/Mo: 4k Est. Value/Click: \$0.35 Est. Potential New Clicks/Month: 147
Other Keywords for URL: dominating, pageoneresults



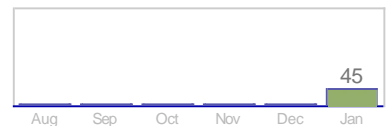
reputation online (43)

Searches/Mo: 0 Est. Value/Click: \$1.74 Est. Potential New Clicks/Month: 25
Other Keywords for URL: distilled, seo management, reputation online, seo online



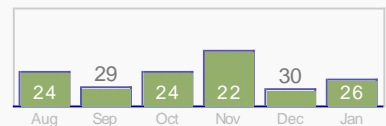
my reputation (31)

Searches/Mo: 480 Est. Value/Click: \$0.93 Est. Potential New Clicks/Month: 46
Other Keywords for URL: my reputation



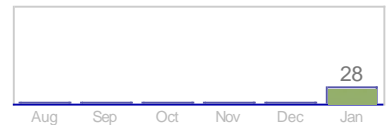
reputation monitoring (3)

Searches/Mo: 0 Est. Value/Click: \$2.45 Est. Potential New Clicks/Month: 17
Other Keywords for URL: reputation monitoring, company reputation



site architecture (14)

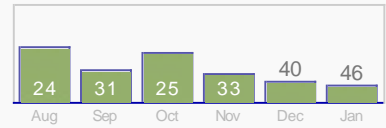
Searches/Mo: 0 Est. Value/Click: \$1.05 Est. Potential New Clicks/Month: 38
Other Keywords for URL: site architecture, xenu links



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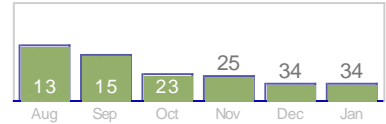
internet marketing london (40)

Searches/Mo: 240 Est. Value/Click: \$3.89 Est. Potential New Clicks/Month: 10
Other Keywords for URL: distilled, ppc marketing, ppc internet marketing, london marketing companies, ppc firm



multi links (50)

Searches/Mo: 300 Est. Value/Click: \$1.46 Est. Potential New Clicks/Month: 25
Other Keywords for URL: multi links



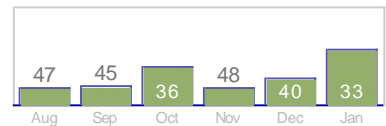
adwords traffic (14)

Searches/Mo: 990 Est. Value/Click: \$3.38 Est. Potential New Clicks/Month: 10
Other Keywords for URL: adwords traffic



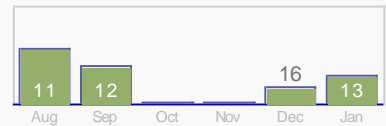
strategy blog (45)

Searches/Mo: 0 Est. Value/Click: \$3.16 Est. Potential New Clicks/Month: 10
Other Keywords for URL: seo strategy, mormon blogs, mormon blog, lds link, strategy blog



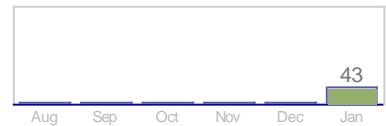
seo online (38)

Searches/Mo: 300 Est. Value/Click: \$2.81 Est. Potential New Clicks/Month: 11
Other Keywords for URL: distilled, seo management, reputation online, seo online



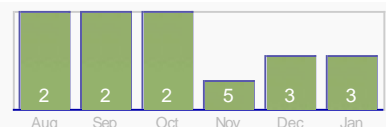
track email address (31)

Searches/Mo: 480 Est. Value/Click: \$1.01 Est. Potential New Clicks/Month: 28
Other Keywords for URL: track email address, track email, how to track email



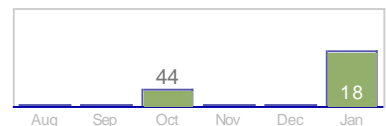
online feedback (11)

Searches/Mo: 210 Est. Value/Click: \$1.94 Est. Potential New Clicks/Month: 14
Other Keywords for URL: online feedback



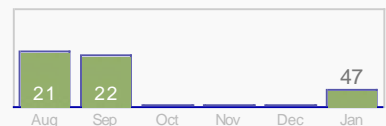
planning strategies (34)

Searches/Mo: 240 Est. Value/Click: \$1.73 Est. Potential New Clicks/Month: 15
Other Keywords for URL: link building strategies, planning strategies



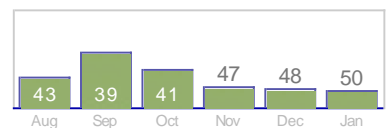
trusted domains (20)

Searches/Mo: 60 Est. Value/Click: \$5.25 Est. Potential New Clicks/Month: 5
Other Keywords for URL: trusted domains



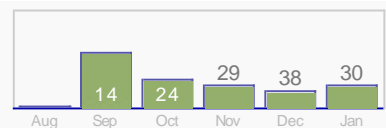
seo brighton (48)

Searches/Mo: 0 Est. Value/Click: \$4.81 Est. Potential New Clicks/Month: 5
Other Keywords for URL: seo conference, seo brighton



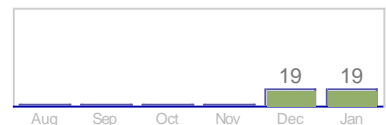
mormon blog (30)

Searches/Mo: 0 Est. Value/Click: \$1.09 Est. Potential New Clicks/Month: 21
Other Keywords for URL: seo strategy, mormon blogs, mormon blog, lds link, strategy blog



explorer replacement (29)

Searches/Mo: 570 Est. Value/Click: \$0.56 Est. Potential New Clicks/Month: 39
Other Keywords for URL: explorer replacement



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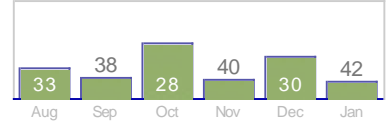
personalized check (26)

Searches/Mo: 240 Est. Value/Click: \$1.75 Est. Potential New Clicks/Month: 10
Other Keywords for URL: personalized check, add url to google uk



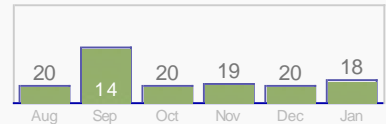
innocent drinks (36)

Searches/Mo: 390 Est. Value/Click: \$0.35 Est. Potential New Clicks/Month: 51
Other Keywords for URL: innocent drinks



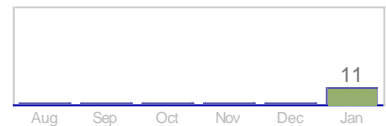
ebook design (43)

Searches/Mo: 480 Est. Value/Click: \$0.62 Est. Potential New Clicks/Month: 28
Other Keywords for URL: ebook design, web design services for small business



Ids link (43)

Searches/Mo: 210 Est. Value/Click: \$1.16 Est. Potential New Clicks/Month: 15
Other Keywords for URL: seo strategy, mormon blogs, mormon blog, Ids link, strategy blog



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Keywords Not Ranked On But Should Be

Estimated Clicks/Month

seo web design

Searches/Month: 5k
Cost/Click: \$5.39 Est. Potential Clicks/Month: 46
Avg. Competitor Rank: 5

catch22marketing.com +46

free email tracking

Searches/Month: 0
Cost/Click: \$3.62 Est. Potential Clicks/Month: 25
Avg. Competitor Rank: 1

whoreadme.com +25

email tracking

Searches/Month: 2k
Cost/Click: \$5.09 Est. Potential Clicks/Month: 24
Avg. Competitor Rank: 10

whoreadme.com +24

email tracker

Searches/Month: 990
Cost/Click: \$1.95 Est. Potential Clicks/Month: 17
Avg. Competitor Rank: 8

whoreadme.com +17

campus marketing

Searches/Month: 300
Cost/Click: \$4.68 Est. Potential Clicks/Month: 6
Avg. Competitor Rank: 4

campusgroup.co.uk +6

sem firm

Searches/Month: 990
Cost/Click: \$4.53 Est. Potential Clicks/Month: 4
Avg. Competitor Rank: 11

1stpageprophets.com +4

search engine marketing uk

Searches/Month: 480
Cost/Click: \$4.82 Est. Potential Clicks/Month: 4
Avg. Competitor Rank: 2

1stpageprophets.com +4

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mail info

Searches/Month: 0
Cost/Click: \$1.28 Est. Potential Clicks/Month: 5
Avg. Competitor Rank: 2

mailinfo.com 

track leads

Searches/Month: 480
Cost/Click: \$9.60 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 10

1stpageprophets.com 

free email tracking software

Searches/Month: 0
Cost/Click: \$4.31 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 5

whoreadme.com 

seo web design company

Searches/Month: 570
Cost/Click: \$3.42 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 8

catch22marketing.com 

how to start a website

Searches/Month: 5k
Cost/Click: \$5.61 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 46

catch22marketing.com 

team national

Searches/Month: 10k
Cost/Click: \$0.41 Est. Potential Clicks/Month: 41
Avg. Competitor Rank: 15

bigbluerobot.com 

email tracer

Searches/Month: 870
Cost/Click: \$0.83 Est. Potential Clicks/Month: 13
Avg. Competitor Rank: 8

whoreadme.com 

search engine optimization promotion

Searches/Month: 990
Cost/Click: \$5.41 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 16

breezemediaco.uk 

online monitoring

Searches/Month: 4k
Cost/Click: \$3.56 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 5

logicbowl.com 

ppc account management

Searches/Month: 390
Cost/Click: \$5.29 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 13

clicktrickmedia.com 

mail tracking

Searches/Month: 2k
Cost/Click: \$1.58 Est. Potential Clicks/Month: 6
Avg. Competitor Rank: 20

whoreadme.com 

free website review

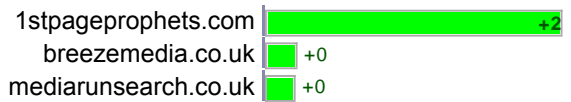
Searches/Month: 0
Cost/Click: \$1.88 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 5

catch22marketing.com 

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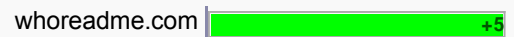
search engine marketing london

Searches/Month: 150
Cost/Click: \$5.59 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 10



track mail

Searches/Month: 2k
Cost/Click: \$1.67 Est. Potential Clicks/Month: 5
Avg. Competitor Rank: 16



seo web site design

Searches/Month: 990
Cost/Click: \$5.21 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 16



1st page

Searches/Month: 300
Cost/Click: \$0.87 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 16



pay per click account management

Searches/Month: 720
Cost/Click: \$9.82 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 20



seo webdesign

Searches/Month: 240
Cost/Click: \$2.05 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 11



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Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

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Keyword Groups with the Most Potential - Details