

Cre8pc.com

SEO Dashboard




Feb 15, 2011

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Opportunity

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Competition

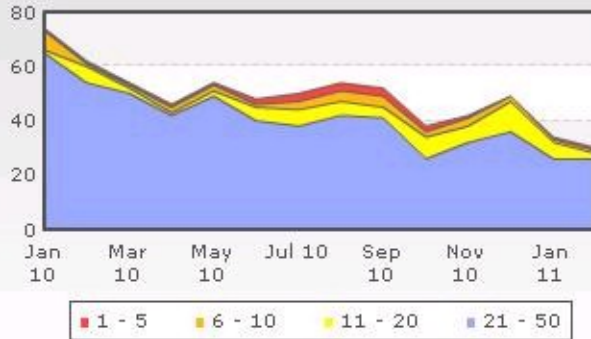
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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 30 different keywords. *The largest portion of those are not on the first page, and that represents a huge amount of potential of over 354 clicks per month. That is comparable to \$462 in equivalent Adwords dollars.*

Number of Unique Pages that Rank Organically



14 of your pages appear in the top 50 of at least one search.

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Biggest Gains

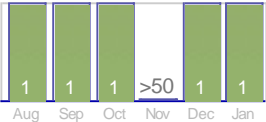
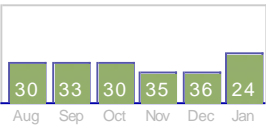
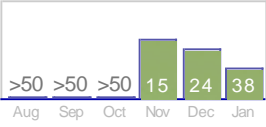
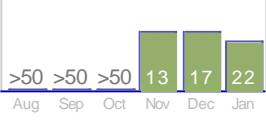

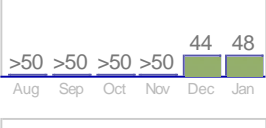
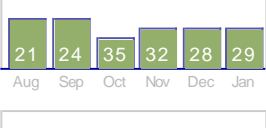
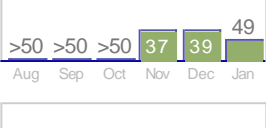

You moved up in ranks on 12 keywords last month. All those gains added up to about 0.55 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$1.1.

	Rank
▲ techsmith corporation Estimated Clicks/Month stayed_the_same http://www.cre8pc.com/blog/2005/02/te...	40
▲ search engine indexing Estimated Clicks/Month stayed_the_same http://cre8pc.com/2011/01/07/giving-s...	28
▲ search engine marketer Estimated Clicks/Month stayed_the_same http://www.cre8pc.com/	49
▲ internet marketing support Estimated Clicks/Month stayed_the_same http://www.cre8pc.com/	42
▲ usability web site Estimated Clicks/Month stayed_the_same http://www.cre8pc.com/	29(+1)
▲ coconut in lime put Estimated Clicks/Month stayed_the_same http://www.cre8pc.com/blog/2005/02/yo...	34
▲ search engine marketing blogs Estimated Clicks/Month stayed_the_same http://www.cre8pc.com/	23
▲ and search engine optimization Estimated Clicks/Month stayed_the_same http://www.cre8pc.com/	34(+12)
▲ www seone com Estimated Clicks/Month stayed_the_same http://www.cre8pc.com/blog/2005/01/we...	45
▲ search engine optimization tutorials Estimated Clicks/Month stayed_the_same http://www.cre8pc.com/	24(+12)
▲ heuristic usability Estimated Clicks/Month lost: -1 http://www.cre8pc.com/blog/2006/04/ar...	7(+1)

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Most Valuable Keywords

You gained ranks on 1 out of your top 5 most valuable keywords. Moving up the charts on those important keywords means about -0.36 visits to the site that wouldn't have come last month.

	Rank
kim krause Rank: 1 Est. Clicks/Mo: 15 Est. Value/Mo: \$3.02	
search engine optimization tutorials Rank: 24(+12) Est. Clicks/Mo: 1 Est. Value/Mo: \$2.02(-\$1.004)	
holistic approach Rank: 38(-14) Est. Clicks/Mo: 1(-3) Est. Value/Mo: \$0.89(-\$1.678)	
usability services Rank: 22(-5) Est. Clicks/Mo: 0(-2) Est. Value/Mo: \$0.81(-\$6.212)	
search engine indexing Rank: 28 Est. Clicks/Mo: 0 Est. Value/Mo: \$0.76	
blindfolds Rank: 48(-4) Est. Clicks/Mo: 0 Est. Value/Mo: \$0.31(-\$0.134)	
evaluating a website Rank: 29(-1) Est. Clicks/Mo: 0 Est. Value/Mo: \$0.29(-\$0.134)	
seos Rank: 49(-10) Est. Clicks/Mo: 0 Est. Value/Mo: \$0.29(-\$0.219)	
search engine marketer Rank: 49 Est. Clicks/Mo: 0 Est. Value/Mo: \$0.22	

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Newly Ranked Organic Pages

4 pages show up in Google search results that didn't last month. Combined, those new placements drive 0.49 clicks, which would be worth about \$56 if you paid for those same clicks in Google Adwords.

<http://cre8pc.com/2011/01/07/giving-searchers-control-of-search-engine-indexing/>

Keywords (rank): search engine indexing (28)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.68**

<http://www.cre8pc.com/blog/2005/02/techsmith-corporation-chooses-cre8pc.html>

Keywords (rank): techsmith corporation (40)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.11**

<http://www.cre8pc.com/blog/2005/01/web-design-re-runs-and-seo-one-too.html>

Keywords (rank): www seoone com (45)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

<http://www.cre8pc.com/blog/2005/02/you-put-lime-in-coconut-and-thats-fine.html>

Keywords (rank): coconut in lime put (34)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

[View more](#) (p. 17)



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New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 7 keywords that you didn't even show up on last month. Those keywords drive 0.55 clicks worth an estimated \$1.1 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 58 clicks per month if you could be in the first position on each of the keywords.

techsmith corporation

Rank: 40 Searches/Mo: 720 Est. Value/Click: \$0.44
Estimated New Clicks/Month: 0

search engine indexing

Rank: 28 Searches/Mo: 390 Est. Value/Click: \$3.52
Estimated New Clicks/Month: 0

search engine marketer

Rank: 49 Searches/Mo: 240 Est. Value/Click: \$5.96
Estimated New Clicks/Month: 0

internet marketing support

Rank: 42 Searches/Mo: 0 Est. Value/Click: \$0.08
Estimated New Clicks/Month: 0

coconut in lime put

Rank: 34 Searches/Mo: 0 Est. Value/Click: \$0.08
Estimated New Clicks/Month: 0

search engine marketing blogs

Rank: 23 Searches/Mo: 0 Est. Value/Click: \$6.84
Estimated New Clicks/Month: 0

www seoone com

Rank: 45 Searches/Mo: 0 Est. Value/Click: \$0.08
Estimated New Clicks/Month: 0

[View more](#) (p. 18)

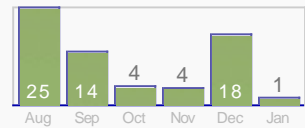
Top Site Sections Summary

The top 3 site sections draw 7.84% of all of your organic visitors. Together those sections combine for 1.52 clicks per month.

Clicks/Month

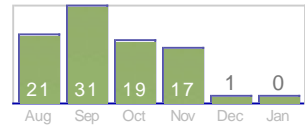
[cre8pc.com/2010/05/24/colle...](#)

Number of Keywords: 8
Est. Value/Mo: \$1 (-\$5)



[cre8pc.com/blog](#)

Number of Keywords: 6
Est. Value/Mo: \$0 (-\$2)



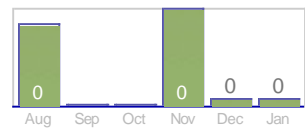
[cre8pc.com/2011/01/07/givin...](#)

Number of Keywords: 1
Est. Value/Mo: \$1 (+\$1)



[cre8pc.com/2006/10/03/searc...](#)

Number of Keywords: 1
Est. Value/Mo: \$0



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Keyword Groups with the Biggest Gains



Biggest Opportunities

You currently rank somewhere in the top 50 on 30 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 354 additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 354 clicks per month. That would cost you more than \$462 in equivalent PPC dollars.

search engine optimization tutorials

Rank: 24 (+12) Searches/Mo: 2k Est. Value/Click: \$2.76
Est. Potential New Clicks/Month: 35

seos

Rank: 49 (-10) Searches/Mo: 480 Est. Value/Click: \$1.97
Est. Potential New Clicks/Month: 41

holistic approach

Rank: 38 (-14) Searches/Mo: 3k Est. Value/Click: \$0.69
Est. Potential New Clicks/Month: 90

search engine marketer

Rank: 49 Searches/Mo: 240 Est. Value/Click: \$5.96
Est. Potential New Clicks/Month: 10

blindfolds

Rank: 48 (-4) Searches/Mo: 2k Est. Value/Click: \$0.69
Est. Potential New Clicks/Month: 85

usability services

Rank: 22 (-5) Searches/Mo: 720 Est. Value/Click: \$3.12
Est. Potential New Clicks/Month: 10

search engine indexing

Rank: 28 Searches/Mo: 390 Est. Value/Click: \$3.52
Est. Potential New Clicks/Month: 8

evaluating a website

Rank: 29 (-1) Searches/Mo: 240 Est. Value/Click: \$1.14
Est. Potential New Clicks/Month: 18

techsmith corporation

Rank: 40 Searches/Mo: 720 Est. Value/Click: \$0.44
Est. Potential New Clicks/Month: 35

sending photos

Rank: 23 (-5) Searches/Mo: 240 Est. Value/Click: \$1.17
Est. Potential New Clicks/Month: 7

internet marketing support

Rank: 42 Searches/Mo: 0 Est. Value/Click: \$0.08
Est. Potential New Clicks/Month: 5

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Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 9k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

usability consultant

Searches/Mo.: 570
Cost/Click: \$3.95 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 8

website usability

Searches/Mo.: 2k
Cost/Click: \$4.04 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 30

usability review

Searches/Mo.: 390
Cost/Click: \$2.06 Est. Potential Clicks/Mo.: 1 Avg. Competitor Rank: 7

website usability testing

Searches/Mo.: 1k
Cost/Click: \$4.94 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 38

internet usability

Searches/Mo.: 30
Cost/Click: \$4.09 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 11

usability expert

Searches/Mo.: 390
Cost/Click: \$2.80 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 17

seo partner

Searches/Mo.: 300
Cost/Click: \$3.31 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 26

marketing support services

Searches/Mo.: 570
Cost/Click: \$3.51 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 30

design usability

Searches/Mo.: 480
Cost/Click: \$3.20 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 22

web site usability

Searches/Mo.: 870
Cost/Click: \$4.99 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 37

website usability test

Searches/Mo.: 480
Cost/Click: \$3.42 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 46

site usability

Searches/Mo.: 480
Cost/Click: \$4.50 Est. Potential Clicks/Mo.: 0 Avg. Competitor Rank: 34

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Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

None

[View more](#) (p. 23)

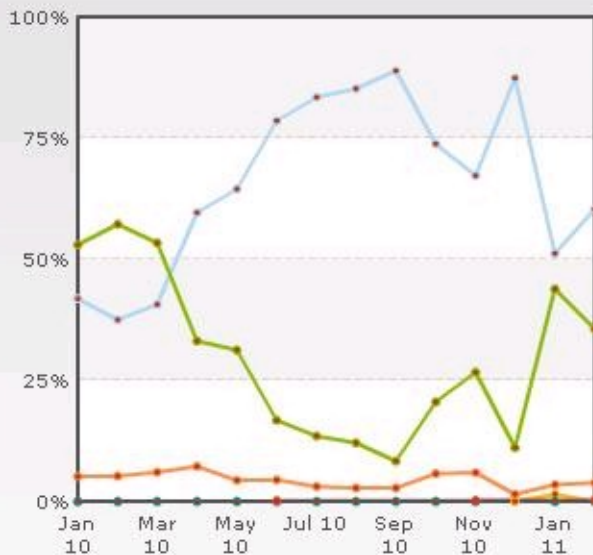


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Keyword Groups with the Most Potential

Traffic Share

Relative to your top 5 competitors, your site has 60% of the traffic share. At the same time, usabilityeffect.com has exploded and ripped traffic from cre8pc.com and internationalsearchsummit.no.



Domains that Gained or Lost Clicks on your Keywords

This month, Usabilityeffect.com lost 23 clicks after losing position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Blindfolds.org.uk. That site is not considered a direct competitor, but they gained 49 clicks on your keywords, which is a 0 percent growth on your keywords. They are either doing something right or getting pretty lucky.



*competitors in bold



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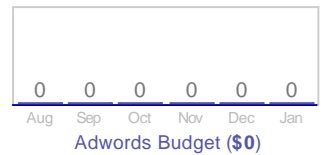
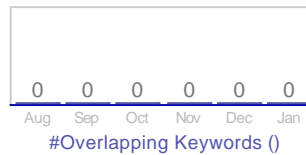
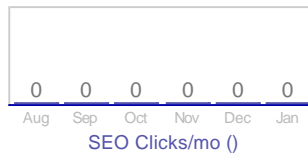
Competition: You Lost 40% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was *atomkeep.com*. They picked up 134 organic clicks overall.

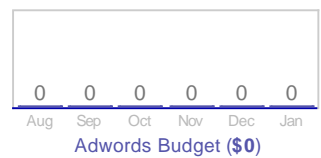
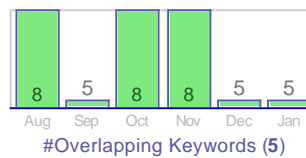
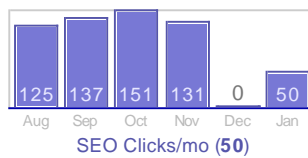
justsaynotoverifiedseo.com

SEO TopSeos com (25)



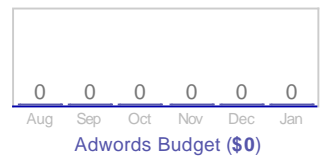
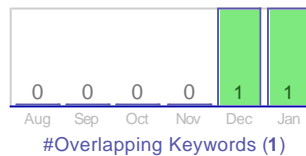
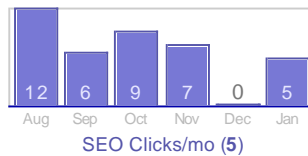
usabilityeffect.com

usability services (2),
usability review (7),
usability consultant (8),
website usability (30),
website usability testing (38)



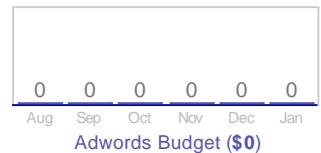
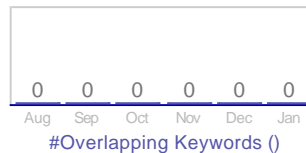
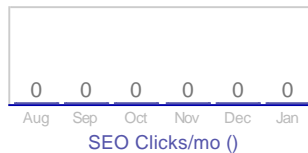
designandusability.com

design and usability (9),
design usability (22),
usability and design (27)



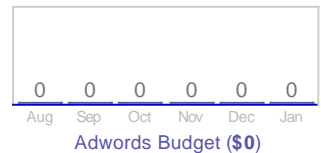
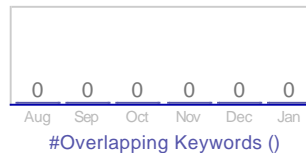
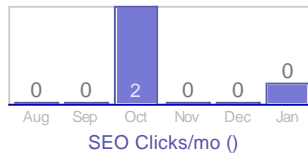
internationalsearchsummit.no

Kristjan Mar (38)

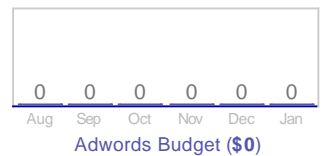
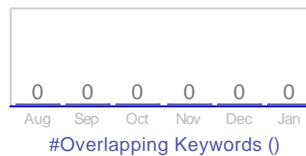
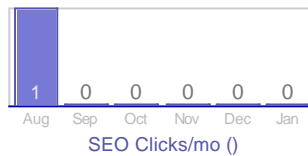


samplesecure.com

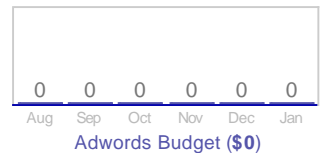
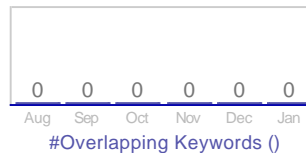
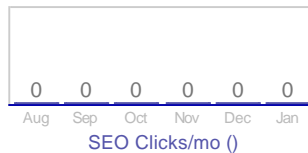
marketing support services (46)



seoblogspot.com



emoweb.de



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Biggest Gains (all)		Clicks/Month														
<p>▲ techsmith corporation 40 Est. Clicks/Month unchanged Est. Value/Click: \$0.44 Estimated Value unchanged \$0 http://www.cre8pc.com/blog/2005/02/te...</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ search engine indexing 28 Est. Clicks/Month unchanged Est. Value/Click: \$3.52 Estimated Value unchanged \$1 http://cre8pc.com/2011/01/07/giving-s...</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ search engine marketer 49 Est. Clicks/Month unchanged Est. Value/Click: \$5.96 Estimated Value unchanged \$0 http://www.cre8pc.com/</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>2</td><td>3</td><td>2</td><td>2</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	2	3	2	2	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan										
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<p>▲ internet marketing support 42 Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0 http://www.cre8pc.com/</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>1</td><td>1</td><td>1</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	1	1	1	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	1	1	1	0										
<p>▲ usability web site 29(+1) Est. Clicks/Month unchanged Est. Value/Click: \$3.61 Estimated Value unchanged \$0 http://www.cre8pc.com/</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
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<p>▲ coconut in lime put 34 Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0 http://www.cre8pc.com/blog/2005/02/yo...</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ search engine marketing blogs 23 Est. Clicks/Month unchanged Est. Value/Click: \$6.84 Estimated Value unchanged \$0 http://www.cre8pc.com/</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>2</td><td>3</td><td>2</td><td>2</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	2	3	2	2	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	2	3	2	2	1	1										
<p>▲ and search engine optimization 34(+12) Est. Clicks/Month unchanged Est. Value/Click: \$3.67 Estimated Value unchanged \$0 http://www.cre8pc.com/</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>1</td><td>1</td><td>1</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	1	1	1	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	1	1	1	0										
<p>▲ www seoone com 45 Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0 http://www.cre8pc.com/blog/2005/01/we...</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ search engine optimization tutorials 24(+12) Est. Clicks/Month unchanged Est. Value/Click: \$2.76 Estimated Value unchanged -\$1 http://www.cre8pc.com/</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ heuristic usability 7(+1) Est. Clicks/Month lost: -1 Est. Value/Click: \$2.52 Estimated Value lost: -\$2 http://www.cre8pc.com/blog/2006/04/ar...</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>2</td><td>3</td><td>2</td><td>2</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	2	3	2	2	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	2	3	2	2	1	1										



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Most Valuable Keywords (all)	Rank
kim krause Rank: 1 Est. Clicks/Mo: 15 Est. Value/Mo: \$3	
search engine optimization tutorials Rank: 24(+12) Est. Clicks/Mo: 1 Est. Value/Mo: \$2(-\$1.004)	
holistic approach Rank: 38(-14) Est. Clicks/Mo: 1(-3) Est. Value/Mo: \$1(-\$1.678)	
usability services Rank: 22(-5) Est. Clicks/Mo: 0(-2) Est. Value/Mo: \$1(-\$6.212)	
search engine indexing Rank: 28 Est. Clicks/Mo: 0 Est. Value/Mo: \$1	
blindfolds Rank: 48(-4) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.134)	
evaluating a website Rank: 29(-1) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.134)	
seos Rank: 49(-10) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.219)	
search engine marketer Rank: 49 Est. Clicks/Mo: 0 Est. Value/Mo: \$0	
sending photos Rank: 23(-5) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.301)	
techsmith corporation Rank: 40 Est. Clicks/Mo: 0 Est. Value/Mo: \$0	



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internet marketing support

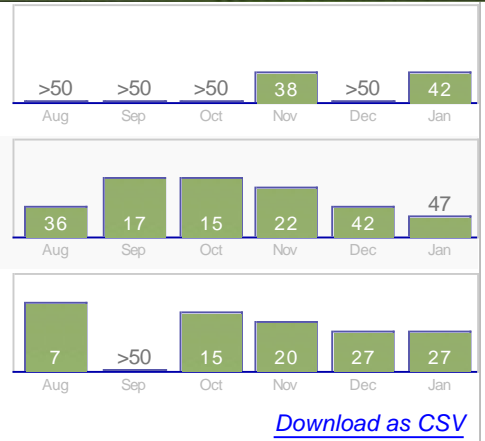
Rank: 42 Est. Clicks/Mo: 0 Est. Value/Mo: \$0

cre8asite

Rank: 47(-5) Est. Clicks/Mo: 0 Est. Value/Mo: \$0

cre8asite forums

Rank: 27 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



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Newly Ranked Organic Pages

<http://cre8pc.com/2011/01/07/giving-searchers-control-of-search-engine-indexing/>

Estimated SEO Value: **\$0.68** Estimated Total Clicks/Mo: 0

Keywords (rank): search engine indexing (28)

<http://www.cre8pc.com/blog/2005/02/techsmith-corporation-chooses-cre8pc.html>

Estimated SEO Value: **\$0.11** Estimated Total Clicks/Mo: 0

Keywords (rank): techsmith corporation (40)

<http://www.cre8pc.com/blog/2005/01/web-design-re-runs-and-seo-one-too.html>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): www seone com (45)

<http://www.cre8pc.com/blog/2005/02/you-put-lime-in-coconut-and-thats-fine.html>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): coconut in lime put (34)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
techsmith corporation Rank: 40 Searches/Mo: 720 Est. Value/Click: \$0.44 http://www.cre8pc.com/blog/2005/02/techsmith-corporation-chooses-cre8pc.html	0 new clicks/month
search engine indexing Rank: 28 Searches/Mo: 390 Est. Value/Click: \$3.52 http://cre8pc.com/2011/01/07/giving-searchers-control-of-search-engine-indexing/	0 new clicks/month
search engine marketer Rank: 49 Searches/Mo: 240 Est. Value/Click: \$5.96 http://www.cre8pc.com/	0 new clicks/month
internet marketing support Rank: 42 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.cre8pc.com/	0 new clicks/month
coconut in lime put Rank: 34 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.cre8pc.com/blog/2005/02/you-put-lime-in-coconut-and-thats-fine.html	0 new clicks/month
search engine marketing blogs Rank: 23 Searches/Mo: 0 Est. Value/Click: \$6.84 http://www.cre8pc.com/	0 new clicks/month
www seoone com Rank: 45 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.cre8pc.com/blog/2005/01/web-design-re-runs-and-seo-one-too.html	0 new clicks/month

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Top Site Sections Summary	Estimated Clicks/Month														
cre8pc.com/2010/05/24/colle... Number of Keywords: 8 Estimated Value/Mo: \$1 (-\$5) Top Keywords: blindfolds, evaluating a website, sending photos, seos, usability class	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>25</td><td>14</td><td>4</td><td>4</td><td>18</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	25	14	4	4	18	1
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	25	14	4	4	18	1									
cre8pc.com/blog Number of Keywords: 6 Estimated Value/Mo: \$0 (-\$2) Top Keywords: techsmith corporation, www seoone com, threadwatch, heuristic usability, coconut in lime put	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>21</td><td>31</td><td>19</td><td>17</td><td>1</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	21	31	19	17	1	0
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	21	31	19	17	1	0									
cre8pc.com/2011/01/07/givin... Number of Keywords: 1 Estimated Value/Mo: \$1 (+\$1) Top Keywords: search engine indexing	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	0	0	0	0	0									
cre8pc.com/2006/10/03/searc... Number of Keywords: 1 Estimated Value/Mo: \$0 Top Keywords: cre8asite	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	0	0	0	0	0									

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Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

search engine optimization tutorials (24)

Searches/Mo: 2k Est. Value/Click: \$2.76 Est. Potential New Clicks/Month: 35
Other Keywords for URL: kim krause, holistic approach, search engine optimization tutorials, usability services, search engine marketer



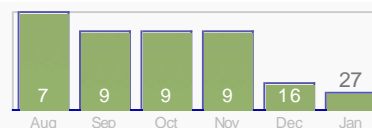
seos (49)

Searches/Mo: 480 Est. Value/Click: \$1.97 Est. Potential New Clicks/Month: 41
Other Keywords for URL: seos



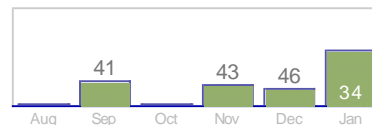
holistic approach (38)

Searches/Mo: 3k Est. Value/Click: \$0.69 Est. Potential New Clicks/Month: 90
Other Keywords for URL: kim krause, holistic approach, search engine optimization tutorials, usability services, search engine marketer



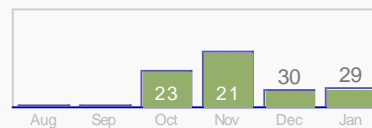
search engine marketer (49)

Searches/Mo: 240 Est. Value/Click: \$5.96 Est. Potential New Clicks/Month: 10
Other Keywords for URL: kim krause, holistic approach, search engine optimization tutorials, usability services, search engine marketer



blindfolds (48)

Searches/Mo: 2k Est. Value/Click: \$0.69 Est. Potential New Clicks/Month: 85
Other Keywords for URL: blindfolds



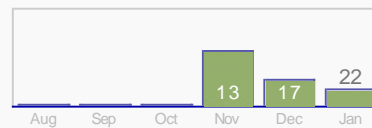
usability services (22)

Searches/Mo: 720 Est. Value/Click: \$3.12 Est. Potential New Clicks/Month: 10
Other Keywords for URL: kim krause, holistic approach, search engine optimization tutorials, usability services, search engine marketer



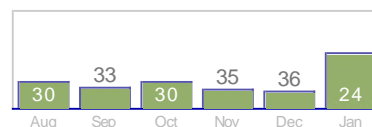
search engine indexing (28)

Searches/Mo: 390 Est. Value/Click: \$3.52 Est. Potential New Clicks/Month: 8
Other Keywords for URL: search engine indexing



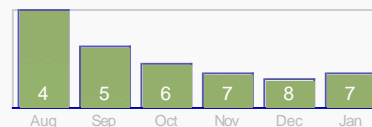
evaluating a website (29)

Searches/Mo: 240 Est. Value/Click: \$1.14 Est. Potential New Clicks/Month: 18
Other Keywords for URL: evaluating a website



techsmith corporation (40)

Searches/Mo: 720 Est. Value/Click: \$0.44 Est. Potential New Clicks/Month: 35
Other Keywords for URL: techsmith corporation



sending photos (23)

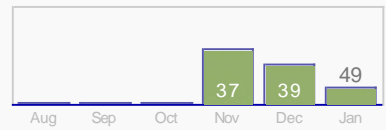
Searches/Mo: 240 Est. Value/Click: \$1.17 Est. Potential New Clicks/Month: 7
Other Keywords for URL: sending photos, information on criminal investigation



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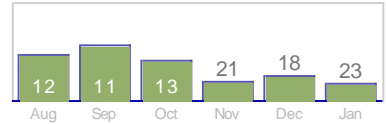
internet marketing support (42)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 5
 Other Keywords for URL: kim krause, holistic approach, search engine optimization tutorials, usability services, search engine marketer



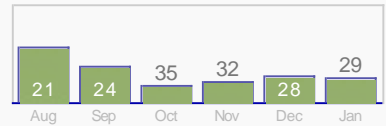
cre8asite (47)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 5
 Other Keywords for URL: cre8asite



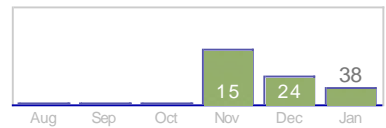
cre8asite forums (27)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
 Other Keywords for URL: kim krause, holistic approach, search engine optimization tutorials, usability services, search engine marketer



www seoone com (45)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
 Other Keywords for URL: www seoone com



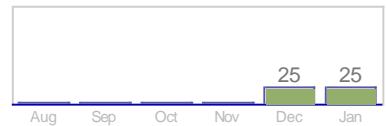
threadwatch (25)

Searches/Mo: 0 Est. Value/Click: \$0.57 Est. Potential New Clicks/Month: 0
 Other Keywords for URL: threadwatch



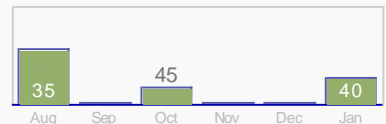
usability and design (49)

Searches/Mo: 90 Est. Value/Click: \$2.52 Est. Potential New Clicks/Month: 0
 Other Keywords for URL: kim krause, holistic approach, search engine optimization tutorials, usability services, search engine marketer



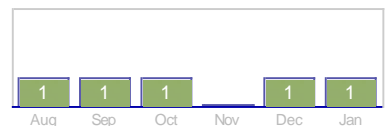
search engine promotion tutorials (19)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
 Other Keywords for URL: kim krause, holistic approach, search engine optimization tutorials, usability services, search engine marketer



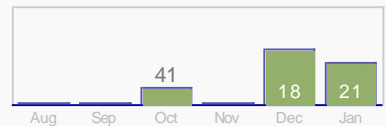
usability web site (29)

Searches/Mo: 30 Est. Value/Click: \$3.61 Est. Potential New Clicks/Month: 0
 Other Keywords for URL: kim krause, holistic approach, search engine optimization tutorials, usability services, search engine marketer



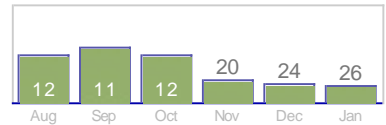
search engine marketing tutorials (21)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
 Other Keywords for URL: kim krause, holistic approach, search engine optimization tutorials, usability services, search engine marketer



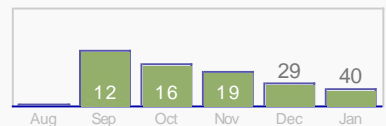
usability class (27)

Searches/Mo: 0 Est. Value/Click: \$4.85 Est. Potential New Clicks/Month: 0
 Other Keywords for URL: usability lessons, usability class, usability classes



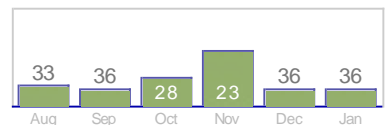
usability classes (26)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
 Other Keywords for URL: usability lessons, usability class, usability classes



usability lessons (40)

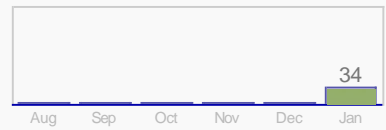
Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
 Other Keywords for URL: usability lessons, usability class, usability classes



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information on criminal investigation (36)

Searches/Mo: 30 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: sending photos, information on criminal investigation



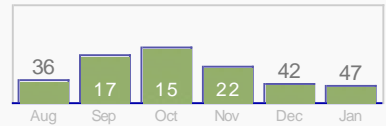
coconut in lime put (34)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0
Other Keywords for URL: coconut in lime put



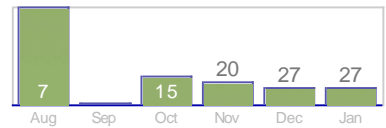
and search engine optimization (34)

Searches/Mo: 0 Est. Value/Click: \$3.67 Est. Potential New Clicks/Month: 0
Other Keywords for URL: kim krause, holistic approach, search engine optimization tutorials, usability services, search engine marketer



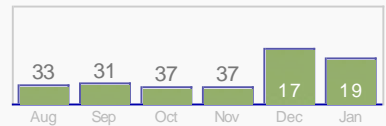
search engine marketing blogs (23)

Searches/Mo: 0 Est. Value/Click: \$6.84 Est. Potential New Clicks/Month: 0
Other Keywords for URL: kim krause, holistic approach, search engine optimization tutorials, usability services, search engine marketer



heuristic usability (7)

Searches/Mo: 90 Est. Value/Click: \$2.52 Est. Potential New Clicks/Month: 0
Other Keywords for URL: heuristic usability



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Keywords Not Ranked On But Should Be

Estimated Clicks/Month

usability consultant

Searches/Month: 570
Cost/Click: \$3.95 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 8

usabilityeffect.com +2

website usability

Searches/Month: 2k
Cost/Click: \$4.04 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 30

usabilityeffect.com +1

usability review

Searches/Month: 390
Cost/Click: \$2.06 Est. Potential Clicks/Month: 1
Avg. Competitor Rank: 7

usabilityeffect.com +1

website usability testing

Searches/Month: 1k
Cost/Click: \$4.94 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 38

usabilityeffect.com +0

internet usability

Searches/Month: 30
Cost/Click: \$4.09 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 11

domainusability.com +0

usability expert

Searches/Month: 390
Cost/Click: \$2.80 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 17


usabilityeffect.com +0



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seo partner

Searches/Month: 300
Cost/Click: \$3.31 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 26

usabilityeffect.com  +0

marketing support services

Searches/Month: 570
Cost/Click: \$3.51 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 30

dwmss.com  +1
samplesecure.com  +0

design usability

Searches/Month: 480
Cost/Click: \$3.20 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 22

designandusabilit...  +0

web site usability

Searches/Month: 870
Cost/Click: \$4.99 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 37

usabilityeffect.com  +0

website usability test

Searches/Month: 480
Cost/Click: \$3.42 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 46

usabilityeffect.com  +0


site usability

Searches/Month: 480
Cost/Click: \$4.50 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 34

usabilityeffect.com  +0

usability consultants

Searches/Month: 150
Cost/Click: \$3.55 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 46

usabilityeffect.com  +0

your profile

Searches/Month: 1k
Cost/Click: \$0.50 Est. Potential Clicks/Month: 0
Avg. Competitor Rank: 38

atomkeep.com  +0

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Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

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Keyword Groups with the Most Potential - Details

