

Search Engine Guide

The small business guide to search marketing.

Searchengineguide.com






SEO Dashboard

Feb 16, 2011




Searchengineguide.com: SEO Dashboard

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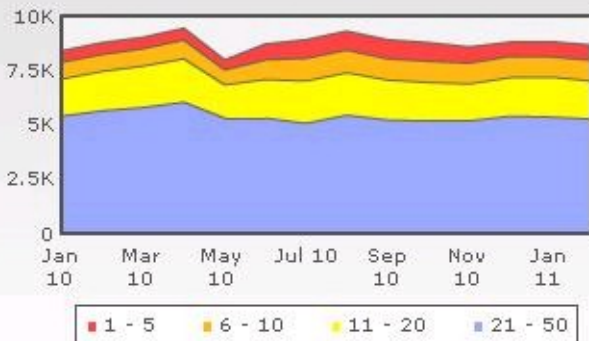
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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 9k different keywords. More importantly, you are in the top 10 on 2k which is up by 0.08% or 7 keywords since last month.

Number of Unique Pages that Rank Organically



2k of your pages appear in the top 50 of at least one search.

Total Organic Clicks Per Month



You should be getting 118k clicks per month from your organic placements on Google. That's up 104k clicks or 740% from last month.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$123k. That's an additional savings of \$64k over last month.

You gained 103,903 clicks last month, worth \$63,677.



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Biggest Gains

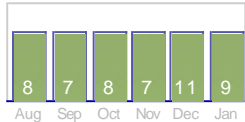
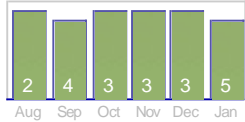
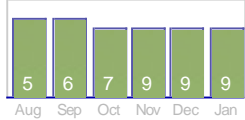
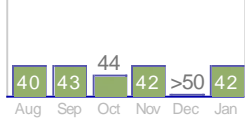
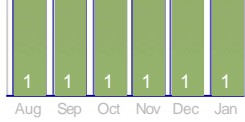
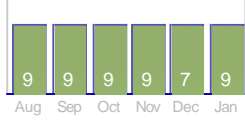
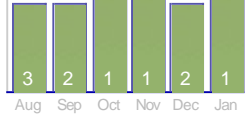
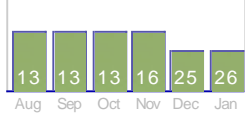

You moved up in ranks on 4k keywords last month. All those gains added up to about 3k clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$4k.

	Rank
▲ search engines Estimated Clicks/Month gained: 1k http://www.searchengineguide.com/sear...	9(+2)
▲ kelly blue book motorcycles Estimated Clicks/Month gained: 136 http://www.searchengineguide.com/pric...	8(+4)
▲ google adwords Estimated Clicks/Month gained: 90 http://www.searchengineguide.com/shaw...	42
▲ motorcycle blue book Estimated Clicks/Month gained: 87 http://www.searchengineguide.com/pric...	5(+3)
▲ people search engines Estimated Clicks/Month gained: 62 http://www.searchengineguide.com/page...	7(+2)
▲ job search engines Estimated Clicks/Month gained: 60 http://www.searchengineguide.com/page...	25(+7)
▲ classic car values blue book Estimated Clicks/Month gained: 58 http://www.searchengineguide.com/pric...	2(+2)
▲ nada boats Estimated Clicks/Month gained: 37 http://www.searchengineguide.com/pric...	20(+8)
▲ meta keywords Estimated Clicks/Month gained: 35 http://www.searchengineguide.com/rich...	10
▲ barely Estimated Clicks/Month gained: 32 http://www.searchengineguide.com/mike...	13(+10)
▲ nada guide Estimated Clicks/Month gained: 32 http://www.searchengineguide.com/pric...	24(+10)

[View more](#) (p. 16)

Most Valuable Keywords

You gained ranks on 20 out of your top 50 most valuable keywords. Moving up the charts on those important keywords means about 1k visits to the site that wouldn't have come last month.

	Rank
search engines Rank: 9(+2) Est. Clicks/Mo: 4k(+1k) Est. Value/Mo: \$2k(+\$692)	
search engine marketing Rank: 5(-2) Est. Clicks/Mo: 391(-932) Est. Value/Mo: \$2k(-\$4.213k)	
nada bluebook Rank: 9 Est. Clicks/Mo: 3k Est. Value/Mo: \$1k(+\$52)	
google adwords Rank: 42 Est. Clicks/Mo: 90 Est. Value/Mo: \$662	
weight loss camps for adults Rank: 1 Est. Clicks/Mo: 117(-36) Est. Value/Mo: \$624(-\$171.219)	
pay per click Rank: 9(-2) Est. Clicks/Mo: 171(-96) Est. Value/Mo: \$615(-\$344.531)	
seo techniques Rank: 1(+1) Est. Clicks/Mo: 189(-7) Est. Value/Mo: \$520(-\$17.977)	
kelly's blue book Rank: 26(-1) Est. Clicks/Mo: 2k(-137) Est. Value/Mo: \$436(-\$34.845)	
search engine optimization Rank: 23(+3) Est. Clicks/Mo: 108(-47) Est. Value/Mo: \$379(-\$150.963)	

[View more](#) (p. 21)



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Newly Ranked Organic Pages

157 pages show up in Google search results that didn't last month. Combined, those new placements drive 150 clicks, which would be worth about \$3k if you paid for those same clicks in Google Adwords.

http://www.searchengineguide.com/pages/business/green_business/index.html	Keywords (rank): business search engines (5)	Est. Total Clicks/Mo: 17	Est. SEO Value: \$40
http://www.searchengineguide.com/sumantra-roy/froogle-optimization.php	Keywords (rank): froogle (42), froogle (42)	Est. Total Clicks/Mo: 41	Est. SEO Value: \$21
http://www.searchengineguide.com/mike-moran/do-you-need-a-cms-to-do-seo.php	Keywords (rank): search engine marketing help (11), help seo (15), cms seo (15), search engine optimization help (20)	Est. Total Clicks/Mo: 2	Est. SEO Value: \$10
http://www.searchengineguide.com/senews/005270.html	Keywords (rank): google local search (21)	Est. Total Clicks/Mo: 5	Est. SEO Value: \$8.59
http://www.searchengineguide.com/mike-moran/does-search-marketing-belong-in-marketin.php	Keywords (rank): did it search marketing (7)	Est. Total Clicks/Mo: 1	Est. SEO Value: \$4.78
http://www.searchengineguide.com/jennifer-laycock/puppys-picks-january-9th-2009.php	Keywords (rank): puppys (27)	Est. Total Clicks/Mo: 29	Est. SEO Value: \$4.68
http://www.searchengineguide.com/mike-moran/when-is-social-search-coming-what-its-he.php	Keywords (rank): search here (21), social search (46)	Est. Total Clicks/Mo: 3	Est. SEO Value: \$2.86
http://www.searchengineguide.com/stoney-degeyter/rankings-change-heres-how-to-deal-with-i.php	Keywords (rank): deal with it (25)	Est. Total Clicks/Mo: 8	Est. SEO Value: \$2.56
http://www.searchengineguide.com/miriam-ellis/drawing-local-lines-in-the-sand-for-clie.php	Keywords (rank): local lines (3), drawing lines (9)	Est. Total Clicks/Mo: 3	Est. SEO Value: \$2.55
http://www.searchengineguide.com/david-wallace/link-building-sbm-unleashed.php	Keywords (rank): sbm (27)	Est. Total Clicks/Mo: 6	Est. SEO Value: \$2.43

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New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 1k keywords that you didn't even show up on last month. Those keywords drive 672 clicks worth an estimated \$2k per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 59k clicks per month if you could be in the first position on each of the keywords.

google adwords

Rank: 42 Searches/Mo: 135k Est. Value/Click: \$7.38
Estimated New Clicks/Month: 90

meta keywords

Rank: 10 Searches/Mo: 2k Est. Value/Click: \$0.71
Estimated New Clicks/Month: 35

rv blue book

Rank: 17 Searches/Mo: 10k Est. Value/Click: \$0.25
Estimated New Clicks/Month: 32

google ads

Rank: 33 Searches/Mo: 27k Est. Value/Click: \$4.06
Estimated New Clicks/Month: 24

kelleybluebook

Rank: 23 Searches/Mo: 12k Est. Value/Click: \$0.49
Estimated New Clicks/Month: 18

kelleybluebook.

Rank: 23 Searches/Mo: 0 Est. Value/Click: \$0.49
Estimated New Clicks/Month: 18

dump truck values

Rank: 1 Searches/Mo: 300 Est. Value/Click: \$1.36
Estimated New Clicks/Month: 14

old cars

Rank: 36 Searches/Mo: 40k Est. Value/Click: \$0.55
Estimated New Clicks/Month: 13

how to succeed in business

Rank: 8 Searches/Mo: 1k Est. Value/Click: \$1.15
Estimated New Clicks/Month: 13

music search

Rank: 23 Searches/Mo: 15k Est. Value/Click: \$0.3
Estimated New Clicks/Month: 12

used tractor prices

Rank: 8 Searches/Mo: 1k Est. Value/Click: \$2.68
Estimated New Clicks/Month: 11

[View more](#) (p. 25)

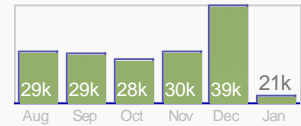
Top Site Sections Summary

The top 1 site sections draw 78% of all of your organic visitors. Together those sections combine for 25k clicks per month.

Clicks/Month

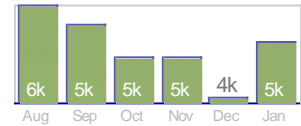
[searchengineguide.com/price...](#)

Number of Keywords: 2k
Est. Value/Mo: \$8k (-\$4k)



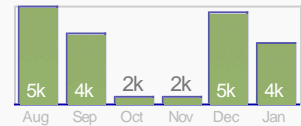
[searchengineguide.com/search...](#)

Number of Keywords: 109
Est. Value/Mo: \$3k (+\$33)



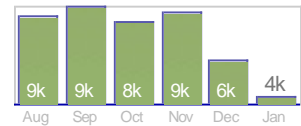
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Number of Keywords: 178
Est. Value/Mo: \$1k (-\$647)



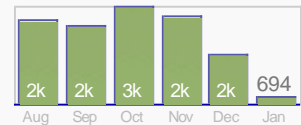
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Number of Keywords: 2k
Est. Value/Mo: \$6k (-\$8k)



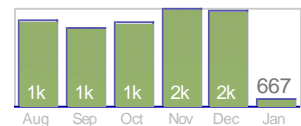
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Number of Keywords: 520
Est. Value/Mo: \$1k (-\$2k)



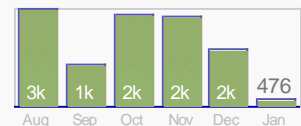
[searchengineguide.com/journal...](#)

Number of Keywords: 400
Est. Value/Mo: \$917 (-\$2k)



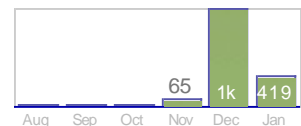
[searchengineguide.com/market...](#)

Number of Keywords: 33
Est. Value/Mo: \$2k (-\$5k)



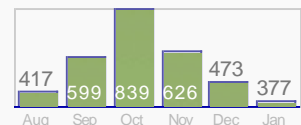
[searchengineguide.com/search...](#)

Number of Keywords: 8
Est. Value/Mo: \$2k (-\$4k)



[searchengineguide.com/journal...](#)

Number of Keywords: 57
Est. Value/Mo: \$922 (-\$377)



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Keyword Groups with the Biggest Gains

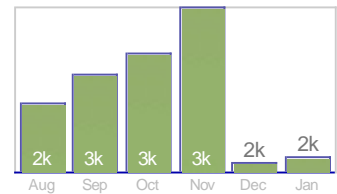
Keyword Group: Motorcycle

Positions Gained: 56 → Est. Total Clicks/Mo: (+41) → Est. Percent Traffic Gain: 2%
Unique Pages Ranked: 4

Keywords:

- motorcycle: harley motorcycle prices (+41) - **NEW**, search motorcycles (+26), motorcycle ...
- motorcycle > blue book motorcycles: kelly blue book motorcycles (+4), kellys blue ...
- motorcycle > nada motorcycl > nada: nada motorcycles (+2), nada motorcycle value (...)
- motorcycle > bluebook: motorcycle bluebook, bluebook motorcycle, bluebook motorcycle...

Est. Clicks per Month



[Additional Details](#) (p. 31)

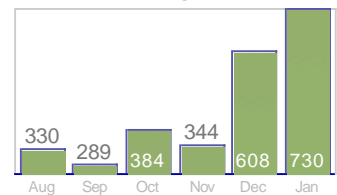
Keyword Group: Blue Book Motorcycle

Positions Gained: 0 → Est. Total Clicks/Mo: (+123) → Est. Percent Traffic Gain: 20%
Unique Pages Ranked: 3

Keywords:

- blue book motorcycle: kelly blue book motorcycles (+4), kellys blue book motorcycles,...

Est. Clicks per Month



[Additional Details](#) (p. 32)

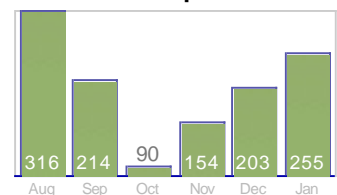
Keyword Group: Job Search Engin

Positions Gained: -30 → Est. Total Clicks/Mo: (+51) → Est. Percent Traffic Gain: 25%
Unique Pages Ranked: 4

Keywords:

- job search engin > job: jobs search engine optimization (+26) - **NEW**, true job search...

Est. Clicks per Month



[Additional Details](#) (p. 33)



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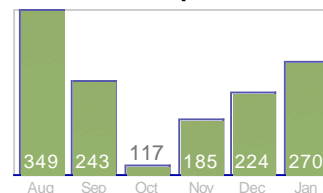
Keyword Group: Job Search

Positions Gained: -2 → Est. Total Clicks/Mo: (+46) → Est. Percent Traffic Gain: 20%
Unique Pages Ranked: 5

Keywords:

- job search > job search engine > job: jobs search engine optimization (+26) - **NEW**, ...
- job search > jobs: business job search (+18) - **NEW**, job search insurance (+7), therap...

Est. Clicks per Month



[Additional Details](#) (p. 34)

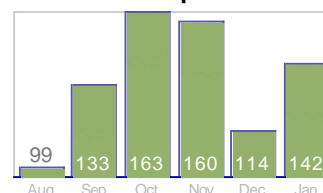
Keyword Group: Action Figure

Positions Gained: 42 → Est. Total Clicks/Mo: (+28) → Est. Percent Traffic Gain: 25%
Unique Pages Ranked: 1

Keywords:

- action figure: music action figures (+35) - **NEW**, action figures price guide (+7), star...

Est. Clicks per Month



[Additional Details](#) (p. 35)

Biggest Opportunities

You currently rank somewhere in the top 50 on 9k search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 2M additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 1M clicks per month. That would cost you more than \$493k in equivalent PPC dollars.

google adwords

Rank: 42 Searches/Mo: 135k Est. Value/Click: \$7.38
Est. Potential New Clicks/Month: 12,954

kelley's blue book

Rank: 26 (-1) Searches/Mo: 2k Est. Value/Click: \$0.25
Est. Potential New Clicks/Month: 95,887

ask com'

Rank: 43 (+1) Searches/Mo: 0 Est. Value/Click: \$0.1
Est. Potential New Clicks/Month: 253,831

ask com

Rank: 44 Searches/Mo: 3M Est. Value/Click: \$0.1
Est. Potential New Clicks/Month: 253,882

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 146M searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

google keyword tool

Cost/Click: \$3.18 Est. Potential Clicks/Mo.: 1k
Avg. Competitor Rank: 11

Searches/Mo.: 60k

keyword tool

Cost/Click: \$2.76 Est. Potential Clicks/Mo.: 693
Avg. Competitor Rank: 19

Searches/Mo.: 74k

submit site to google

Cost/Click: \$5.60 Est. Potential Clicks/Mo.: 129
Avg. Competitor Rank: 15

Searches/Mo.: 7k

search engine optimization tips

Cost/Click: \$7.53 Est. Potential Clicks/Mo.: 36
Avg. Competitor Rank: 18

Searches/Mo.: 8k



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ask com.

Rank: 43 Searches/Mo: 0 Est. Value/Click: \$0.09

Est. Potential New Clicks/Month: 253,831

google ad words

Rank: 43 (+2) Searches/Mo: 22k Est. Value/Click: \$11

Est. Potential New Clicks/Month: 2,131

kelley blue book

Rank: 32 (-9) Searches/Mo: 246k Est. Value/Click: \$0.17

Est. Potential New Clicks/Month: 96,462

search engine optimization

Rank: 23 (+3) Searches/Mo: 110k Est. Value/Click: \$3.52

Est. Potential New Clicks/Month: 4,696

job search engines

Rank: 25 (+7) Searches/Mo: 165k Est. Value/Click: \$0.9

Est. Potential New Clicks/Month: 17,789

ad words

Rank: 41 (+1) Searches/Mo: 22k Est. Value/Click: \$6.51

Est. Potential New Clicks/Month: 2,130

kelly blue book

Rank: 25 (-1) Searches/Mo: 2M Est. Value/Click: \$0.1

Est. Potential New Clicks/Month: 116,342

[View more](#) (p. 36)

seo tools

Cost/Click: \$2.57 Est. Potential Clicks/Mo.: 605

Avg. Competitor Rank: 6

Searches/Mo.: 27k

search engine submission

Cost/Click: \$3.59 Est. Potential Clicks/Mo.: 268

Avg. Competitor Rank: 12

Searches/Mo.: 18k

'SEO'

Cost/Click: \$3.73 Est. Potential Clicks/Mo.: 1k

Avg. Competitor Rank: 13

Searches/Mo.: 0

seo

Cost/Click: \$3.74 Est. Potential Clicks/Mo.: 1k

Avg. Competitor Rank: 13

Searches/Mo.: 165k

adwords keyword tool

Cost/Click: \$4.67 Est. Potential Clicks/Mo.: 239

Avg. Competitor Rank: 24

Searches/Mo.: 18k

adwords

Cost/Click: \$19.00 Est. Potential Clicks/Mo.: 199

Avg. Competitor Rank: 35

Searches/Mo.: 201k

google images

Cost/Click: \$1.41 Est. Potential Clicks/Mo.: 9k

Avg. Competitor Rank: 28

Searches/Mo.: 2M

google keyword

Cost/Click: \$2.98 Est. Potential Clicks/Mo.: 99

Avg. Competitor Rank: 14

Searches/Mo.: 10k

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Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

None

[View more](#) (p. 43)



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Keyword Groups with the Most Potential

Keyword Group: Bluebook

Unique Pages Ranked: 12 Searches Per Month: 97k

Potential Clicks with Incremental Gain: 11.0k **Value of Incremental Gain:** \$3.0k

Potential Clicks Gained at Top Positions: 355.0k

Value of Gain at Top Positions: \$69.0k

Keywords:

- **bluebook:** motorcycle blue book (5), kelley blue book motorcycles (5), kelly blue book (...)
- **bluebook > bluebook value:** motorcycle bluebook value (5), bluebook values (15), nada...
- **bluebook > bluebook car:** bluebook on cars (9), bluebook car values (16), bluebook ca...
- **bluebook > cars bluebook:** used car bluebook (8) - **NEW**, car bluebook (10), cars blueb...

Est. Share of Clicks

searchengineguide...	11k (+7k)
nada.com	6k (+304)
pandia.com	0 (+0)
searchengineland.com	0 (+0)
bruceclay.com	0 (+0)
searchenginewatch...	0 (+0)

[Additional Details](#) (p. 44)

Keyword Group: Book

Unique Pages Ranked: 19 Searches Per Month: 149k

Potential Clicks with Incremental Gain: 11.0k **Value of Incremental Gain:** \$3.0k

Potential Clicks Gained at Top Positions: 431.0k

Value of Gain at Top Positions: \$127.0k

Keywords:

- **book:** google books, amazon com books, yellow book, nada book (12), book information (24)
- **book > blue book:** kelly blue book (25), kelley's blue book (26), kelly blue book (32...
- **book > blue book > blue book value:** blue book value (16), blue book values used ca...
- **book > book search:** book search, google book search, books search, book searches, boo...

Est. Share of Clicks

searchengineguide...	9k (+7k)
nada.com	5k (+212)
searchenginewatch...	2k (+196)
searchengineland.com	344 (+33)
pandia.com	17 (+9)
bruceclay.com	6 (+0)

[Additional Details](#) (p. 45)

Keyword Group: Blue

Unique Pages Ranked: 14 Searches Per Month: 94k

Potential Clicks with Incremental Gain: 10.0k **Value of Incremental Gain:** \$2.0k

Potential Clicks Gained at Top Positions: 349.0k

Value of Gain at Top Positions: \$67.0k

Keywords:

- **blue:** blue screen of death, kelly blue (29), blue boats (4), kelly blue bok (25), the bl...
- **blue > blue book:** kelly blue book (25), kelley's blue book (26), kelly blue book (32...
- **blue > blue book > blue book value:** blue book value (16), blue book values used ca...
- **blue > blue book > blue book cars:** blue book used cars (18), blue book car (11), b...

Est. Share of Clicks

searchengineguide...	8k (+7k)
nada.com	4k (+2)
pandia.com	6 (+4)
searchengineland.com	4 (+12)
bruceclay.com	0 (+0)
searchenginewatch...	0 (+0)

[Additional Details](#) (p. 46)



Searchengineguide.com: SEO Dashboard

Keyword Group: Motorcycle

Unique Pages Ranked: 4 Searches Per Month: 5k

Potential Clicks with Incremental Gain: 5.0k **Value of Incremental Gain:** \$1.0k

Potential Clicks Gained at Top Positions: 21.0k **Value of Gain at Top Positions:** \$8.0k

Keywords:

- motorcycle: motorcycle blue book (5), used motorcycle values (9), motorcycle values (13...
- motorcycle > blue book motorcycles: kelley blue book motorcycles (5), kelley blue ...
- motorcycle > bmw motorcycle: bmw motorcycles usa (48), bmw motorcycle prices (18), ...
- motorcycle > trade: motorcycle trade in value (5), motorcycle trade (46), trade motor...

Est. Share of Clicks

searchengineguide...	2k (+41)
nada.com	198 (+36)
pandia.com	0 (+0)
searchengineland.com	0 (+0)
bruceclay.com	0 (+0)
searchenginewatch...	0 (+0)

[Additional Details](#) (p. 47)

Keyword Group: Google

Unique Pages Ranked: 95 Searches Per Month: 426k

Potential Clicks with Incremental Gain: 24.0k **Value of Incremental Gain:** \$35.0k

Potential Clicks Gained at Top Positions: 3.0M **Value of Gain at Top Positions:** \$3.0M

Keywords:

- google: google..com, google.de, google world (16), google translate, google.desktop
- google > adsense: google adsense, google's adsense, adsense google com, google adsens...
- google > search google: search google, most searched on google, search googl, search...
- google > keyword tool > tool: google keyword tool, google keywords tool, google key...

Est. Share of Clicks

searchengineland.com	32k (+12k)
searchenginewatch...	11k (+3k)
pandia.com	2k (+124)
searchengineguide...	706 (+23)
bruceclay.com	6 (+3)
nada.com	0 (+0)

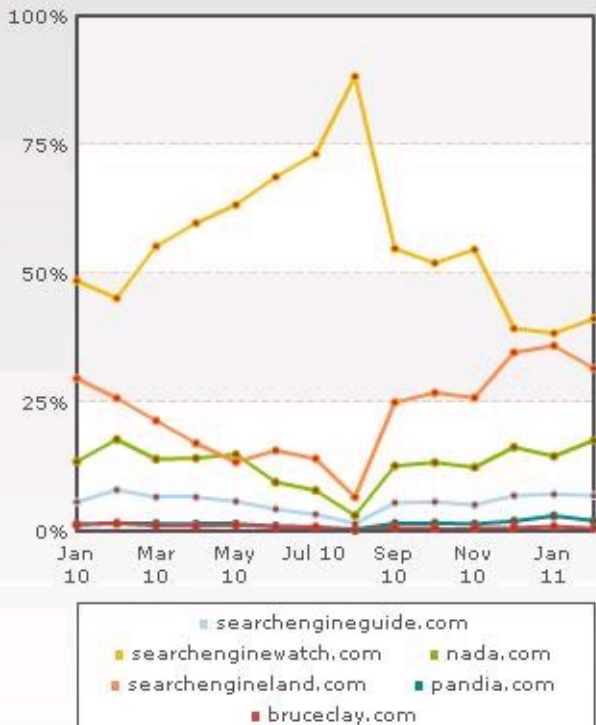
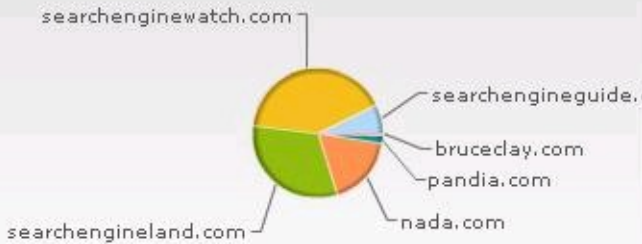
[Additional Details](#) (p. 48)



Searchengineguide.com: SEO Dashboard

Traffic Share

Relative to your top 5 competitors, your site gained **2.81% of the traffic share**. At the same time, searchengineland.com has exploded and ripped traffic from nada.com and bruceclay.com.



Domains that Gained or **Lost** Clicks on your Keywords

This month, Searchengineland.com gained 10k clicks by improving their position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Ask.com. That site is not considered a direct competitor, but they gained 379k clicks on your keywords, which is a 95 percent growth on your keywords. They are either doing something right or getting pretty lucky.

ask.com	+379k
askkids.com	+21k
askjeeves.co.uk	+20k
custhelp.com	+17k
fog9.com	+15k
drugs.com	+13k
searchengineland.com	+10k
chicagotribune.com	+10k
mashable.com	+10k
-9k	cars.com
-10k	nytimes.com
-10k	freelinks.com
-10k	autoweb.com
-11k	hoovers.com
-12k	blogspot.com
-12k	indeed.com
-13k	about.com
-14k	reference.com
-15k	searchengineguide.com
-16k	bloglines.com
-18k	yahoo.com
-19k	galves.com
-27k	kbb.com
-27k	wikipedia.org
-28k	inedhits.com

*competitors in **bold**

Competition: You Gained 3% in Share of Clicks Relative to your Top 5 Competitors



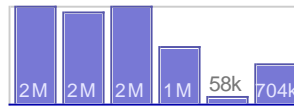
Searchengineguide.com: SEO Dashboard

Top Organic Competitors and their Best Keywords

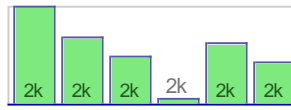
Just 1 out of your top ten organic competitors spends anything on Google Adwords. Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was searchenginewatch.com. They picked up 646k organic clicks overall while actually decreasing the number of keywords they overlap with you.

searchenginewatch.com

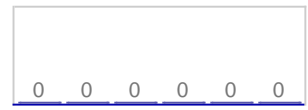
http (10), 'http (10), google scholar (13), zappos (39), facebook login (42)



SEO Clicks/mo (704k)



#Overlapping Keywords (2k)



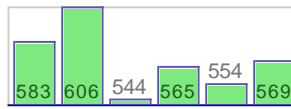
Adwords Budget (\$0)

nada.com

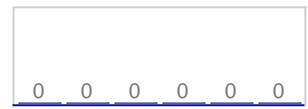
n a d a (1), nada (1), nada com (1), used car values (3), nada bluebook (4)



SEO Clicks/mo (302k)



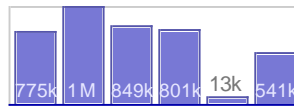
#Overlapping Keywords (569)



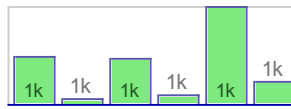
Adwords Budget (\$0)

searchengineland.com

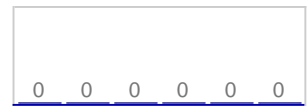
google images (10), google adwords (17), verizon net (21), yahoo!mail. (22), yahoo!mail (23)



SEO Clicks/mo (541k)



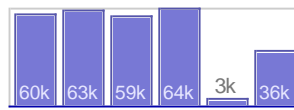
#Overlapping Keywords (1k)



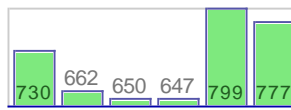
Adwords Budget (\$0)

pandia.com

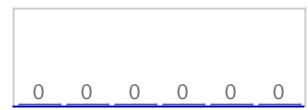
google alerts (8), people finders (21), dogpile (25), people search (34), google images (46)



SEO Clicks/mo (36k)



#Overlapping Keywords (777)



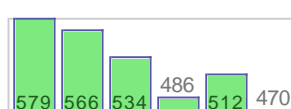
Adwords Budget (\$0)

bruceclay.com

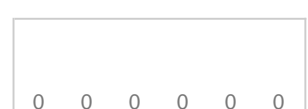
search engine optimization marketing (1), bruce clay (1), web marketing search engine optimization (1), search engine optimization (5), seo optimization (6)



SEO Clicks/mo (9k)



#Overlapping Keywords (470)



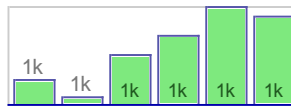
Adwords Budget (\$0)

searchenginejournal.com

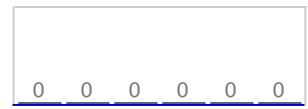
google domain registration (5), seo tips (7), google keyword tool (10), adwords (29), google finance (30)



SEO Clicks/mo (91k)



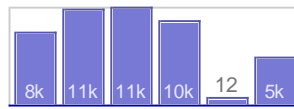
#Overlapping Keywords (1k)



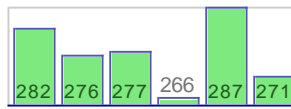
Adwords Budget (\$0)

mssppress.com

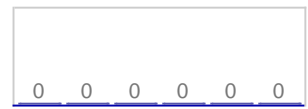
nada blue book (18), nada bluebook (23), blue book value (27), kelly blue book (39), kellybluebook. (43)



SEO Clicks/mo (5k)



#Overlapping Keywords (271)



Adwords Budget (\$0)



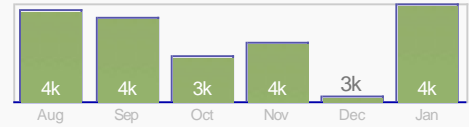
Searchengineguide.com: SEO Dashboard

Biggest Gains (all)

Clicks/Month

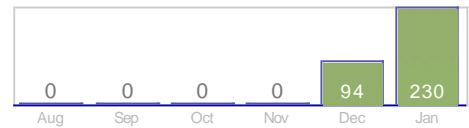
▲ search engines 9(+2)

Est. Clicks/Month gained: **1k** Est. Value/Click: \$0.48 Estimated Value gained: \$704
<http://www.searchengineguide.com/sear...>



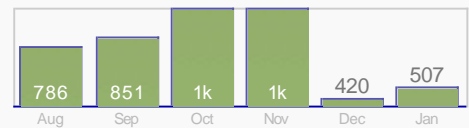
▲ kelly blue book motorcycles 8(+4)

Est. Clicks/Month gained: **136** Est. Value/Click: \$0.29 Estimated Value gained: \$39
<http://www.searchengineguide.com/pric...>



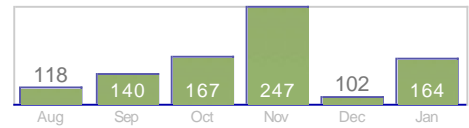
▲ google adwords 42

Est. Clicks/Month gained: **90** Est. Value/Click: \$7.38 Estimated Value gained: \$662
<http://www.searchengineguide.com/shaw...>



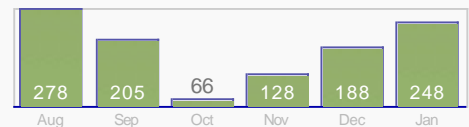
▲ motorcycle blue book 5(+3)

Est. Clicks/Month gained: **87** Est. Value/Click: \$0.23 Estimated Value gained: \$20
<http://www.searchengineguide.com/pric...>



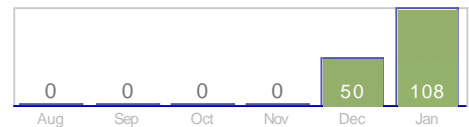
▲ people search engines 7(+2)

Est. Clicks/Month gained: **62** Est. Value/Click: \$0.38 Estimated Value gained: \$23
<http://www.searchengineguide.com/page...>



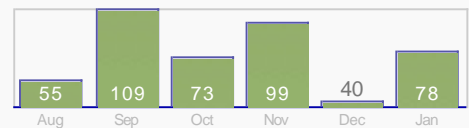
▲ job search engines 25(+7)

Est. Clicks/Month gained: **60** Est. Value/Click: \$0.9 Estimated Value gained: \$54
<http://www.searchengineguide.com/page...>



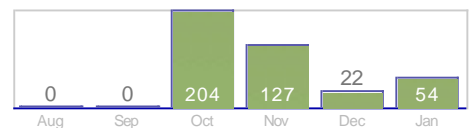
▲ classic car values blue book 2(+2)

Est. Clicks/Month gained: **58** Est. Value/Click: \$0.48 Estimated Value gained: \$28
<http://www.searchengineguide.com/pric...>



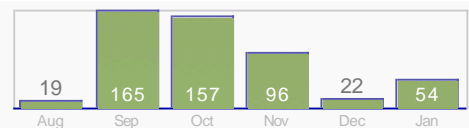
▲ nada boats 20(+8)

Est. Clicks/Month gained: **37** Est. Value/Click: \$0.33 Estimated Value gained: \$12
<http://www.searchengineguide.com/pric...>



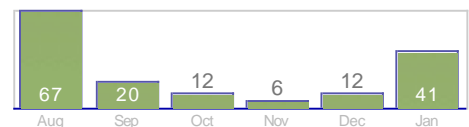
▲ meta keywords 10

Est. Clicks/Month gained: **35** Est. Value/Click: \$0.71 Estimated Value gained: \$25
<http://www.searchengineguide.com/rich...>



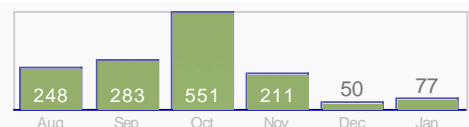
▲ barely 13(+10)

Est. Clicks/Month gained: **32** Est. Value/Click: \$0.43 Estimated Value gained: \$14
<http://www.searchengineguide.com/mike...>



▲ nada guide 24(+10)

Est. Clicks/Month gained: **32** Est. Value/Click: \$0.34 Estimated Value gained: \$11
<http://www.searchengineguide.com/pric...>

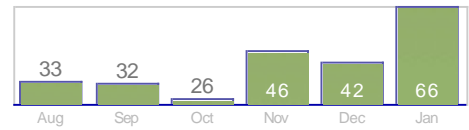


Searchengineguide.com: SEO Dashboard

▲ rv blue book 17

Est. Clicks/Month gained: 32 Est. Value/Click: \$0.25 Estimated Value gained: \$8

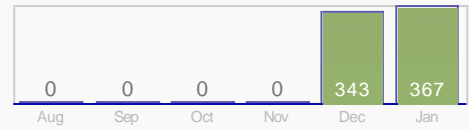
<http://www.searchengineguide.com/pric...>



▲ search engine marketing campaign 1(+8)

Est. Clicks/Month gained: 29 Est. Value/Click: \$7.92 Estimated Value gained: \$228

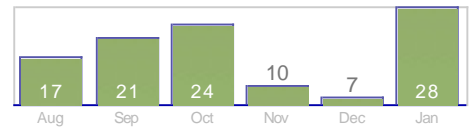
<http://www.searchengineguide.com/andr...>



▲ used boat values 12(+3)

Est. Clicks/Month gained: 27 Est. Value/Click: \$0.3 Estimated Value gained: \$8

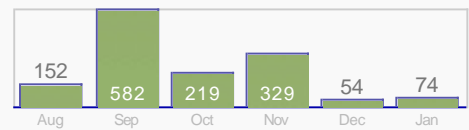
<http://www.searchengineguide.com/pric...>



▲ kelly book 10(+2)

Est. Clicks/Month gained: 25 Est. Value/Click: \$0.1 Estimated Value gained: \$2

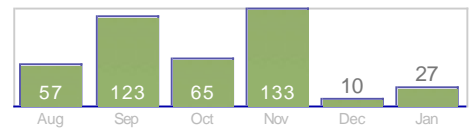
<http://www.searchengineguide.com/pric...>



▲ nada motorcycle 7(+1)

Est. Clicks/Month gained: 24 Est. Value/Click: \$0.42 Estimated Value gained: \$10

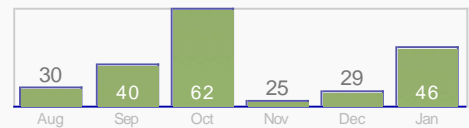
<http://www.searchengineguide.com/pric...>



▲ google ads 33

Est. Clicks/Month gained: 24 Est. Value/Click: \$4.06 Estimated Value gained: \$96

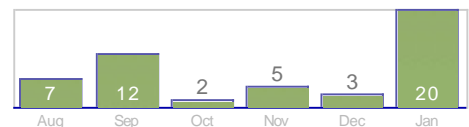
<http://www.searchengineguide.com/simo...>



▲ football cards price guide 5(+8)

Est. Clicks/Month gained: 21 Est. Value/Click: \$0.43 Estimated Value gained: \$9

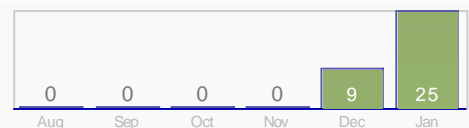
<http://www.searchengineguide.com/page...>



▲ electrician jobs 11(+2)

Est. Clicks/Month gained: 21 Est. Value/Click: \$1.24 Estimated Value gained: \$26

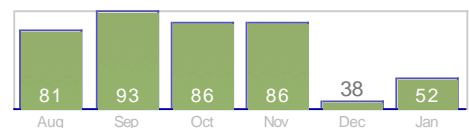
<http://www.searchengineguide.com/page...>



▲ kellybluebook 23

Est. Clicks/Month gained: 18 Est. Value/Click: \$0.49 Estimated Value gained: \$9

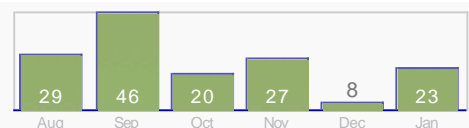
<http://www.searchengineguide.com/pric...>



▲ kellybluebook. 23

Est. Clicks/Month gained: 18 Est. Value/Click: \$0.49 Estimated Value gained: \$9

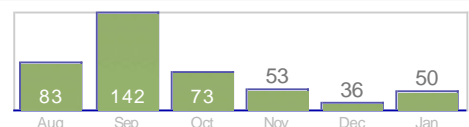
<http://www.searchengineguide.com/pric...>



▲ guitar price guide 3(+1)

Est. Clicks/Month gained: 17 Est. Value/Click: \$0.32 Estimated Value gained: \$6

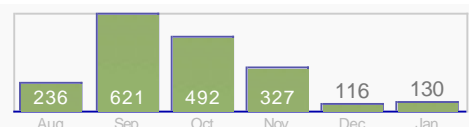
<http://www.searchengineguide.com/page...>



▲ small business search engine optimization 1(+1)

Est. Clicks/Month gained: 17 Est. Value/Click: \$5.41 Estimated Value gained: \$92

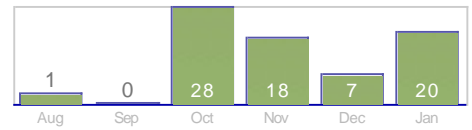
<http://www.searchengineguide.com/>



Searchengineguide.com: SEO Dashboard

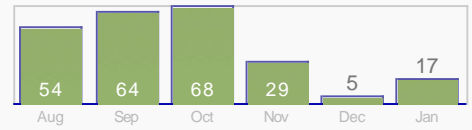
▲ action figures price guide 1(+7)

Est. Clicks/Month gained: 17 Est. Value/Click: \$0.41 Estimated Value gained: \$7
<http://www.searchengineguide.com/page...>



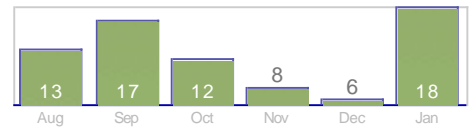
▲ what is content 2(+2)

Est. Clicks/Month gained: 16 Est. Value/Click: \$1.24 Estimated Value gained: \$20
<http://www.searchengineguide.com/scot...>



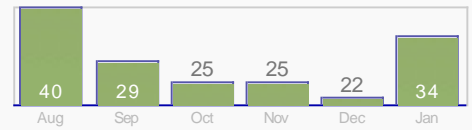
▲ google local 22(+4)

Est. Clicks/Month gained: 15 Est. Value/Click: \$0.83 Estimated Value gained: \$12
<http://www.searchengineguide.com/rich...>



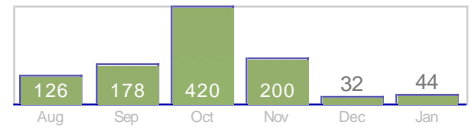
▲ kioti tractor prices 8(+2)

Est. Clicks/Month gained: 15 Est. Value/Click: \$0.91 Estimated Value gained: \$13
<http://www.searchengineguide.com/pric...>



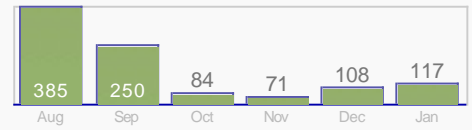
▲ dump truck values 1

Est. Clicks/Month gained: 14 Est. Value/Click: \$1.36 Estimated Value gained: \$19
<http://www.searchengineguide.com/pric...>



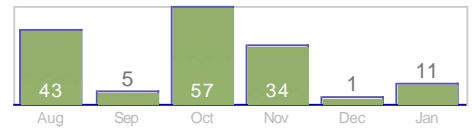
▲ fat camp for adults 4(+2)

Est. Clicks/Month gained: 14 Est. Value/Click: \$3.15 Estimated Value gained: \$44
<http://www.searchengineguide.com/page...>



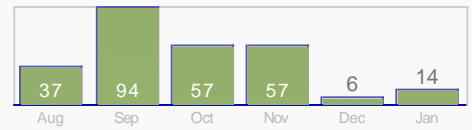
▲ blue book values used cars 17(+1)

Est. Clicks/Month gained: 14 Est. Value/Click: \$0.89 Estimated Value gained: \$12
<http://www.searchengineguide.com/pric...>



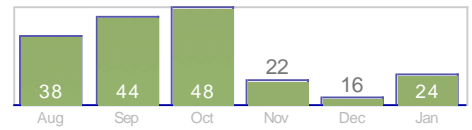
▲ old cars 36

Est. Clicks/Month gained: 13 Est. Value/Click: \$0.55 Estimated Value gained: \$7
<http://www.searchengineguide.com/pric...>



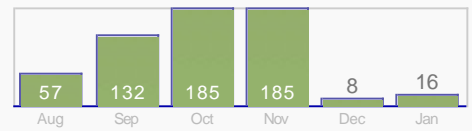
▲ most searched words 8(+5)

Est. Clicks/Month gained: 13 Est. Value/Click: \$0.44 Estimated Value gained: \$6
<http://www.searchengineguide.com/wt/>



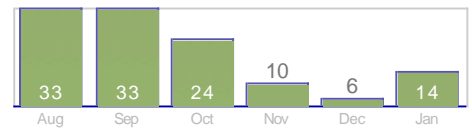
▲ how to succeed in business 8

Est. Clicks/Month gained: 13 Est. Value/Click: \$1.15 Estimated Value gained: \$15
<http://www.searchengineguide.com/ston...>



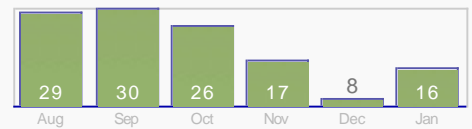
▲ i love me 10(+9)

Est. Clicks/Month gained: 12 Est. Value/Click: \$0.29 Estimated Value gained: \$4
<http://www.searchengineguide.com/char...>



▲ local search engine marketing 9(+10)

Est. Clicks/Month gained: 12 Est. Value/Click: \$8.5 Estimated Value gained: \$104
<http://www.searchengineguide.com/scot...>

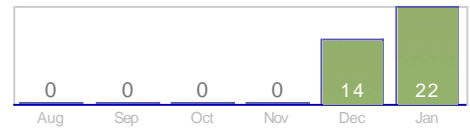


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▲ music search engine 12(+3)

Est. Clicks/Month gained: 12 Est. Value/Click: \$0.41 Estimated Value gained: \$5

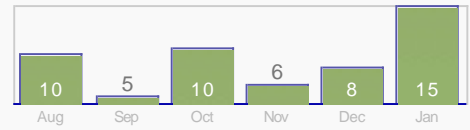
<http://www.searchengineguide.com/page...>



▲ semi trucks 10(+1)

Est. Clicks/Month gained: 12 Est. Value/Click: \$1.65 Estimated Value gained: \$20

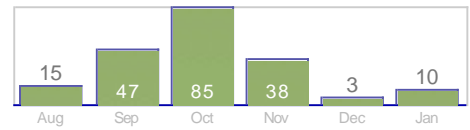
<http://www.searchengineguide.com/pric...>



▲ music search 23

Est. Clicks/Month gained: 12 Est. Value/Click: \$0.3 Estimated Value gained: \$3

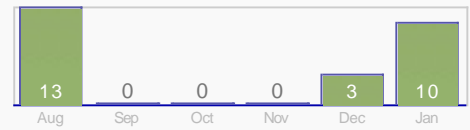
<http://www.searchengineguide.com/page...>



▲ used tractor prices 8

Est. Clicks/Month gained: 11 Est. Value/Click: \$2.68 Estimated Value gained: \$30

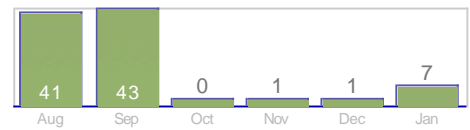
<http://www.searchengineguide.com/pric...>



▲ search engine optimization pay per click 1

Est. Clicks/Month gained: 11 Est. Value/Click: \$7.41 Estimated Value gained: \$79

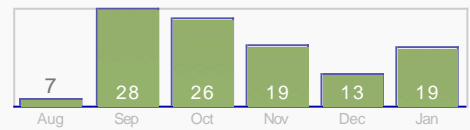
<http://www.searchengineguide.com/scot...>



▲ cost per click 11

Est. Clicks/Month gained: 10 Est. Value/Click: \$4.08 Estimated Value gained: \$40

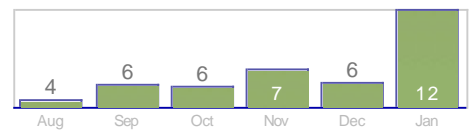
<http://www.searchengineguide.com/paid...>



▲ kelly bluebook 22(+1)

Est. Clicks/Month gained: 10 Est. Value/Click: \$0.17 Estimated Value gained: \$2

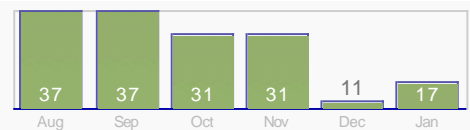
<http://www.searchengineguide.com/pric...>



▲ search keywords 5

Est. Clicks/Month gained: 10 Est. Value/Click: \$1.78 Estimated Value gained: \$17

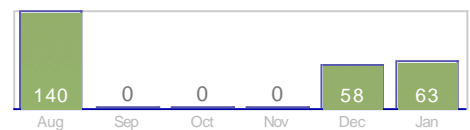
<http://www.searchengineguide.com/keyw...>



▲ tony bennett 48

Est. Clicks/Month gained: 9 Est. Value/Click: \$0.44 Estimated Value gained: \$4

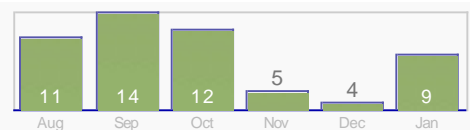
<http://www.searchengineguide.com/patr...>



▲ business electricity suppliers 1(+14)

Est. Clicks/Month gained: 9 Est. Value/Click: \$15 Estimated Value gained: \$141

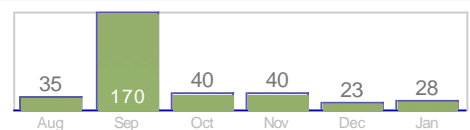
<http://www.searchengineguide.com/page...>



▲ search engine marketing campaigns 2(+2)

Est. Clicks/Month gained: 9 Est. Value/Click: \$0.08 Estimated Value gained: \$1

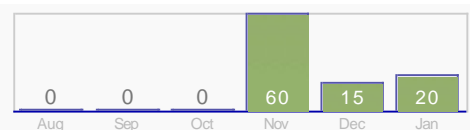
<http://www.searchengineguide.com/andr...>



▲ commercial truck trader 24(+6)

Est. Clicks/Month gained: 9 Est. Value/Click: \$2.17 Estimated Value gained: \$19

<http://www.searchengineguide.com/pric...>



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▲ google pr 20

Est. Clicks/Month gained: 8 Est. Value/Click: \$1.25 Estimated Value gained: \$10

<http://www.searchengineguide.com/andr...>

▲ scamp travel trailer 8(+3)

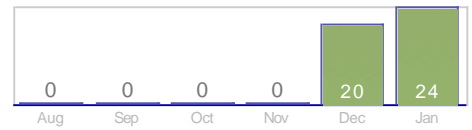
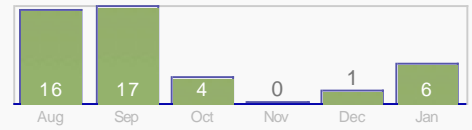
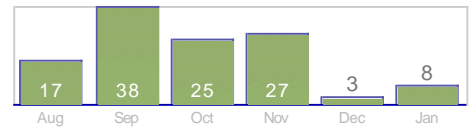
Est. Clicks/Month gained: 8 Est. Value/Click: \$0.31 Estimated Value gained: \$3

<http://www.searchengineguide.com/pric...>

▲ football card price guide 7(+6)

Est. Clicks/Month gained: 8 Est. Value/Click: \$0.25 Estimated Value gained: \$2

<http://www.searchengineguide.com/page...>



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Most Valuable Keywords (all)	Rank
search engines Rank: 9(+2) Est. Clicks/Mo: 4k(+1k) Est. Value/Mo: \$2k(+\$692)	
search engine marketing Rank: 5(-2) Est. Clicks/Mo: 391(-932) Est. Value/Mo: \$2k(-\$4.213k)	
nada bluebook Rank: 9 Est. Clicks/Mo: 3k Est. Value/Mo: \$1k(+\$52)	
google adwords Rank: 42 Est. Clicks/Mo: 90 Est. Value/Mo: \$662	
weight loss camps for adults Rank: 1 Est. Clicks/Mo: 117(-36) Est. Value/Mo: \$624(-\$171.219)	
pay per click Rank: 9(-2) Est. Clicks/Mo: 171(-96) Est. Value/Mo: \$615(-\$344.531)	
seo techniques Rank: 1(+1) Est. Clicks/Mo: 189(-7) Est. Value/Mo: \$520(-\$17.977)	
kelley's blue book Rank: 26(-1) Est. Clicks/Mo: 2k(-137) Est. Value/Mo: \$436(-\$34.845)	
search engine optimization Rank: 23(+3) Est. Clicks/Mo: 108(-47) Est. Value/Mo: \$379(-\$150.963)	
organic seo Rank: 3(+1) Est. Clicks/Mo: 107(-80) Est. Value/Mo: \$377(-\$272.002)	
website analysis Rank: 6(-1) Est. Clicks/Mo: 46(-47) Est. Value/Mo: \$338(-\$347.705)	



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search engine

Rank: 19 Est. Clicks/Mo: 191(-42) Est. Value/Mo: \$333(-\$57.759)

search engine marketing campaign

Rank: 1(+8) Est. Clicks/Mo: 41(+29) Est. Value/Mo: \$323(+\$237)

pay per click bid

Rank: 1 Est. Clicks/Mo: 39(-64) Est. Value/Mo: \$317(-\$544.538)

keyword research

Rank: 3 Est. Clicks/Mo: 176(-308) Est. Value/Mo: \$290(-\$508.013)



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Newly Ranked Organic Pages

http://www.searchengineguide.com/pages/business/green_business/index.html

Estimated SEO Value: **\$40** Estimated Total Clicks/Mo: 17
Keywords (rank): business search engines (5)

<http://www.searchengineguide.com/sumantra-roy/froogle-optimization.php>

Estimated SEO Value: **\$21** Estimated Total Clicks/Mo: 41
Keywords (rank): froogle (42), froogle (42)

<http://www.searchengineguide.com/mike-moran/do-you-need-a-cms-to-do-seo.php>

Estimated SEO Value: **\$10** Estimated Total Clicks/Mo: 2
Keywords (rank): search engine marketing help (11), help seo (15), cms seo (15), search engine optimization help (20)

<http://www.searchengineguide.com/senews/005270.html>

Estimated SEO Value: **\$8.59** Estimated Total Clicks/Mo: 5
Keywords (rank): google local search (21)

<http://www.searchengineguide.com/mike-moran/does-search-marketing-belong-in-marketin.php>

Estimated SEO Value: **\$4.78** Estimated Total Clicks/Mo: 1
Keywords (rank): did it search marketing (7)

<http://www.searchengineguide.com/jennifer-laycock/puppys-picks-january-9th-2009.php>

Estimated SEO Value: **\$4.68** Estimated Total Clicks/Mo: 29
Keywords (rank): puppies (27)

<http://www.searchengineguide.com/mike-moran/when-is-social-search-coming-what-its-he.php>

Estimated SEO Value: **\$2.86** Estimated Total Clicks/Mo: 3
Keywords (rank): search here (21), social search (46)

<http://www.searchengineguide.com/stoney-degeyter/rankings-change-heres-how-to-deal-with-i.php>

Estimated SEO Value: **\$2.56** Estimated Total Clicks/Mo: 8
Keywords (rank): deal with it (25)

<http://www.searchengineguide.com/miriam-ellis/drawing-local-lines-in-the-sand-for-clie.php>

Estimated SEO Value: **\$2.55** Estimated Total Clicks/Mo: 3
Keywords (rank): local lines (3), drawing lines (9)

<http://www.searchengineguide.com/david-wallace/link-building-sbm-unleashed.php>

Estimated SEO Value: **\$2.43** Estimated Total Clicks/Mo: 6
Keywords (rank): sbm (27)

<http://www.searchengineguide.com/keywords/index.php>

Estimated SEO Value: **\$1.86** Estimated Total Clicks/Mo: 1
Keywords (rank): words searched (3), searched keywords (7)

<http://www.searchengineguide.com/andrew-goodman/eightpoint-winter-overture-advertising-tuneup.php>

Estimated SEO Value: **\$1.77** Estimated Total Clicks/Mo: 1
Keywords (rank): overture advertising (15)

<http://www.searchengineguide.com/andy-beal/with-one-sweep-yahoo-regains-search-engine-dominance.php>

Estimated SEO Value: **\$1.61** Estimated Total Clicks/Mo: 2
Keywords (rank): onesweep (11), one sweep (13), overture partners (49)

<http://www.searchengineguide.com/david-wallace/new-service-for-small-businesses-launche.php>

Estimated SEO Value: **\$1.56** Estimated Total Clicks/Mo: 1



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Keywords (rank): get listed (23)

<http://www.searchengineguide.com/sage-lewis/seo-gone-schizo-skitzzo-shouts-out.php>

Estimated SEO Value: **\$1.44** Estimated Total Clicks/Mo: 2

Keywords (rank): schizo (48)

<http://www.searchengineguide.com/sage-lewis/out-of-control.php>

Estimated SEO Value: **\$1.41** Estimated Total Clicks/Mo: 3

Keywords (rank): out of control (35)

<http://www.searchengineguide.com/stoney-degeyter/why-i-think-serps-should-go-beyond-10-re.php>

Estimated SEO Value: **\$1.37** Estimated Total Clicks/Mo: 1

Keywords (rank): serps (36)

http://www.searchengineguide.com/orbidex/2002/0429_orb1.html

Estimated SEO Value: **\$1.25** Estimated Total Clicks/Mo: 1

Keywords (rank): google optimization (45)

<http://www.searchengineguide.com/stoney-degeyter/how-to-spam-wit.php>

Estimated SEO Value: **\$1** Estimated Total Clicks/Mo: 1

Keywords (rank): how to spam (37)

<http://www.searchengineguide.com/andrew-goodman/will-content-targeting-work-this-time-around.php>

Estimated SEO Value: **\$0.99** Estimated Total Clicks/Mo: 0

Keywords (rank): content targeting (44)

<http://www.searchengineguide.com/miriam-ellis/the-latest-in-local-search-smx-west-and.php>

Estimated SEO Value: **\$0.93** Estimated Total Clicks/Mo: 2

Keywords (rank): smx (40)

<http://www.searchengineguide.com/scott-buresh/a-new-keyword-a.php>

Estimated SEO Value: **\$0.83** Estimated Total Clicks/Mo: 0

Keywords (rank): keyword advertising (48)

<http://www.searchengineguide.com/stoney-degeyter/selling-a-product-or-are-you-selling-you.php>

Estimated SEO Value: **\$0.8** Estimated Total Clicks/Mo: 1

Keywords (rank): sell product (21), how to sell a product (26)

<http://www.searchengineguide.com/scottie-claiborne/successful-website-marketing-needs-more-than-g...>

Estimated SEO Value: **\$0.72** Estimated Total Clicks/Mo: 0

Keywords (rank): successful online marketing (21), marketing site successful web (47)

<http://www.searchengineguide.com/jody-nimetz/search-engine-m-2.php>

Estimated SEO Value: **\$0.7** Estimated Total Clicks/Mo: 0

Keywords (rank): personal search engine (33)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
google adwords Rank: 42 Searches/Mo: 135k Est. Value/Click: \$7.38 http://www.searchengineguide.com/shawn-campbell/yahoo-sm-vs-google-adwords.php	90 new clicks/month
meta keywords Rank: 10 Searches/Mo: 2k Est. Value/Click: \$0.71 http://www.searchengineguide.com/richard-ball/meta-keywords-a.php	35 new clicks/month
rv blue book Rank: 17 Searches/Mo: 10k Est. Value/Click: \$0.25 http://www.searchengineguide.com/price-guides/travel-trailer-bluebook.html	32 new clicks/month
google ads Rank: 33 Searches/Mo: 27k Est. Value/Click: \$4.06 http://www.searchengineguide.com/simon-heseltine/google-adwords-geotargeting-options.php	24 new clicks/month
kelleybluebook Rank: 23 Searches/Mo: 12k Est. Value/Click: \$0.49 http://www.searchengineguide.com/price-guides/kelly.html	18 new clicks/month
kelleybluebook. Rank: 23 Searches/Mo: 0 Est. Value/Click: \$0.49 http://www.searchengineguide.com/price-guides/kelly.html	18 new clicks/month
dump truck values Rank: 1 Searches/Mo: 300 Est. Value/Click: \$1.36 http://www.searchengineguide.com/price-guides/semi-truck-bluebook.html	14 new clicks/month
old cars Rank: 36 Searches/Mo: 40k Est. Value/Click: \$0.55 http://www.searchengineguide.com/price-guides/classic-car-bluebook.html	13 new clicks/month
how to succeed in business Rank: 8 Searches/Mo: 1k Est. Value/Click: \$1.15 http://www.searchengineguide.com/stoney-degeyter/how-to-succeed.php	13 new clicks/month
music search Rank: 23 Searches/Mo: 15k Est. Value/Click: \$0.3 http://www.searchengineguide.com/pages/entertainment/music/index.html	12 new clicks/month
used tractor prices Rank: 8 Searches/Mo: 1k Est. Value/Click: \$2.68 http://www.searchengineguide.com/price-guides/tractor-bluebook.html	11 new clicks/month
search engine optimization... Rank: 1 Searches/Mo: 0 Est. Value/Click: \$7.41 http://www.searchengineguide.com/scott-buresh/organic-seo-or.php	11 new clicks/month
cost per click Rank: 11 Searches/Mo: 2k Est. Value/Click: \$4.08 http://www.searchengineguide.com/paid-search-advertising-ppc/	10 new clicks/month
search keywords Rank: 5 Searches/Mo: 2k Est. Value/Click: \$1.78 http://www.searchengineguide.com/keywords.php	10 new clicks/month



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tony bennett Rank: 48 Searches/Mo: 60k Est. Value/Click: \$0.44 http://www.searchengineguide.com/patrick-schaber/how-tony-bennett-inspired-a-user-experie.php	9 new clicks/month
google pr Rank: 20 Searches/Mo: 4k Est. Value/Click: \$1.25 http://www.searchengineguide.com/andrew-gerhart/understanding-and-building-google-pagera.php	8 new clicks/month
pesky Rank: 18 Searches/Mo: 7k Est. Value/Click: \$0.56 http://www.searchengineguide.com/stoney-degeyter/six-easy-ways-to-eliminate-pesky-duplica.php	8 new clicks/month
find a cell phone number Rank: 23 Searches/Mo: 5k Est. Value/Click: \$0.53 http://www.searchengineguide.com/pages/reference/cell_phone/index.html	8 new clicks/month
how to find people Rank: 36 Searches/Mo: 10k Est. Value/Click: \$0.45 http://www.searchengineguide.com/mack-collier/so-how-do-you-find-people-on-twitter.php	7 new clicks/month
google business Rank: 45 Searches/Mo: 12k Est. Value/Click: \$2.88 http://www.searchengineguide.com/jennifer-laycock/google-local-business-listings-are-being.php	7 new clicks/month
ask jeeves com. Rank: 46 Searches/Mo: 0 Est. Value/Click: \$0.15 http://www.searchengineguide.com/robin-nobles/a-look-at-ask-jeeves-and-teoma.php	7 new clicks/month
google webmasters Rank: 17 Searches/Mo: 2k Est. Value/Click: \$2.07 http://www.searchengineguide.com/stoney-degeyter/seo-selection-via-google-webmaster-guide.php	6 new clicks/month
nada book values Rank: 7 Searches/Mo: 570 Est. Value/Click: \$0.57 http://www.searchengineguide.com/price-guides/nada.html	6 new clicks/month
smartweb Rank: 40 Searches/Mo: 5k Est. Value/Click: \$1.1 http://www.searchengineguide.com/mike-fleming/smart-web-business-decisions-made-easier.php	6 new clicks/month
engineering search engines Rank: 1 Searches/Mo: 90 Est. Value/Click: \$1.38 http://www.searchengineguide.com/pages/business/engineering/index.html	5 new clicks/month
property manager jobs Rank: 13 Searches/Mo: 7k Est. Value/Click: \$1.39 http://www.searchengineguide.com/pages/business/job_career_employment/property_management_jobs/in...	5 new clicks/month
used car price Rank: 24 Searches/Mo: 4k Est. Value/Click: \$1.29 http://www.searchengineguide.com/price-guides/classic-car-bluebook.html	5 new clicks/month
football cards Rank: 37 Searches/Mo: 90k Est. Value/Click: \$0.37 http://www.searchengineguide.com/pages/price_guides/football_card_price_guides/index.html	5 new clicks/month
conversion optimization Rank: 15 Searches/Mo: 990 Est. Value/Click: \$2.82 http://www.searchengineguide.com/scott-allen/conversion-optimization-part-of-internet-marketing.php	4 new clicks/month



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find cell phone number Rank: 25 Searches/Mo: 4k Est. Value/Click: \$0.52 http://www.searchengineguide.com/pages/reference/cell_phone/index.html	4 new clicks/month
grammatically Rank: 29 Searches/Mo: 0 Est. Value/Click: \$0.65 http://www.searchengineguide.com/sumantra-roy/selfreplicating-pages-grammatically-incorrect-keywo...	4 new clicks/month
search engine marketing ma... Rank: 4 Searches/Mo: 570 Est. Value/Click: \$6.88 http://www.searchengineguide.com/scott-buresh/expert-search-e.php	4 new clicks/month
larson boats Rank: 46 Searches/Mo: 8k Est. Value/Click: \$0.24 http://www.searchengineguide.com/price-guides/boat-bluebook.html	4 new clicks/month
car pricing Rank: 27 Searches/Mo: 3k Est. Value/Click: \$1.35 http://www.searchengineguide.com/price-guides/classic-car-bluebook.html	4 new clicks/month
people directory Rank: 23 Searches/Mo: 2k Est. Value/Click: \$0.3 http://www.searchengineguide.com/pages/society/people/index.html	3 new clicks/month
boat price Rank: 6 Searches/Mo: 390 Est. Value/Click: \$0.39 http://www.searchengineguide.com/price-guides/boat-bluebook.html	3 new clicks/month
dy Rank: 45 Searches/Mo: 10k Est. Value/Click: \$0.55 http://www.searchengineguide.com/stoney-degeyter/dynomite-solutions-to-dynamic-content-pr.php	3 new clicks/month
drawing lines Rank: 9 Searches/Mo: 480 Est. Value/Click: \$0.93 http://www.searchengineguide.com/miriam-ellis/drawing-local-lines-in-the-sand-for-clie.php	3 new clicks/month
alltheweb com Rank: 37 Searches/Mo: 7k Est. Value/Click: \$0.08 http://www.searchengineguide.com/andrew-goodman/fast-and-furious-allthewebcom-offers-topnotch-sea...	3 new clicks/month
conversion rate Rank: 42 Searches/Mo: 5k Est. Value/Click: \$0.71 http://www.searchengineguide.com/stoney-degeyter/7-steps-to-improving-conversion-rates.php	3 new clicks/month
car price guide Rank: 22 Searches/Mo: 1k Est. Value/Click: \$1.34 http://www.searchengineguide.com/price-guides/classic-car-bluebook.html	3 new clicks/month
old car's Rank: 35 Searches/Mo: 0 Est. Value/Click: \$1.13 http://www.searchengineguide.com/price-guides/classic-car-bluebook.html	3 new clicks/month
out of control Rank: 35 Searches/Mo: 27k Est. Value/Click: \$0.56 http://www.searchengineguide.com/sage-lewis/out-of-control.php	3 new clicks/month
search here Rank: 21 Searches/Mo: 5k Est. Value/Click: \$1.04 http://www.searchengineguide.com/mike-moran/when-is-social-search-coming-what-its-he.php	3 new clicks/month



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tail Rank: 48 Searches/Mo: 18k Est. Value/Click: \$0.39
<http://www.searchengineguide.com/matt-bailey/keyword-strategies-the-long-tail.php>

3 new clicks/month

tracking leads Rank: 9 Searches/Mo: 870 Est. Value/Click: \$7.46
<http://www.searchengineguide.com/scott-buresh/chasing-leads-offline-lead-tracking-in-s.php>

3 new clicks/month

multiple domains Rank: 5 Searches/Mo: 390 Est. Value/Click: \$3.06
<http://www.searchengineguide.com/stoney-degeyter/when-and-why-yo.php>

3 new clicks/month

education search Rank: 2 Searches/Mo: 120 Est. Value/Click: \$1.41
<http://www.searchengineguide.com/pages/education/>

3 new clicks/month

guitars prices Rank: 2 Searches/Mo: 210 Est. Value/Click: \$0.91
http://www.searchengineguide.com/pages/price_guides/guitar_price_guides/index.html

3 new clicks/month

google pay per click Rank: 27 Searches/Mo: 3k Est. Value/Click: \$10
<http://www.searchengineguide.com/paid-search-advertising-ppc/>

3 new clicks/month

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Top Site Sections Summary

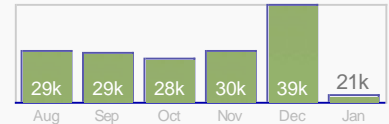
Estimated Clicks/Month

[searchengineguide.com/price...](#)

Number of Keywords: 2k

Estimated Value/Mo: \$8k (-\$4k)

Top Keywords: nada bluebook, nada bluebook, kelly blue book, kelley's blue book, kelley blue book

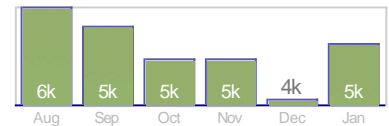


[searchengineguide.com/search...](#)

Number of Keywords: 109

Estimated Value/Mo: \$3k (+\$33)

Top Keywords: search engines, internet search engines, search engines internet, list of search engines, searchengines

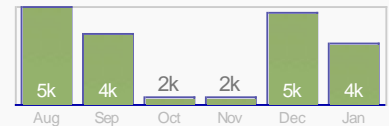


[searchengineguide.com/scott...](#)

Number of Keywords: 178

Estimated Value/Mo: \$1k (-\$647)

Top Keywords: ask com., ask com', ask com, organic seo, business search engine optimization

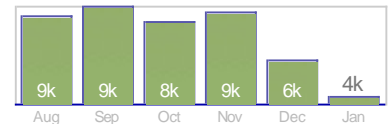


[searchengineguide.com/pages](#)

Number of Keywords: 2k

Estimated Value/Mo: \$6k (-\$8k)

Top Keywords: job search engines, pill identifier, boat blue book, people search engines, action figure price guide

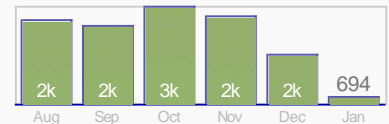


[searchengineguide.com/stone...](#)

Number of Keywords: 520

Estimated Value/Mo: \$1k (-\$2k)

Top Keywords: google webmaster tools, google webmaster, website analysis, about us page, conversion rates



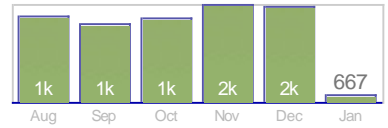
Searchengineguide.com: SEO Dashboard

[searchengineguide.com/jenni...](#)

Number of Keywords: 400

Estimated Value/Mo: \$917 (-\$2k)

Top Keywords: keywords for search engines, puppy's, nutella, froogle., puppies

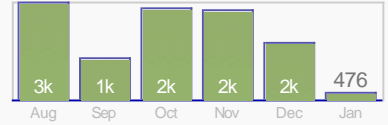


[searchengineguide.com/marke...](#)

Number of Keywords: 33

Estimated Value/Mo: \$2k (-\$5k)

Top Keywords: search engine marketing, marketing search engine, search engines marketing, search engine optimization marketing, marketing campaign search engine

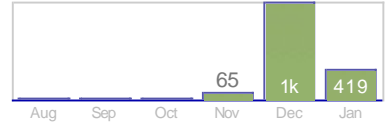


[searchengineguide.com/searc...](#)

Number of Keywords: 8

Estimated Value/Mo: \$2k (-\$4k)

Top Keywords: search engine marketing, marketing search engine, marketing search engines, search engine marketers, search engine guides

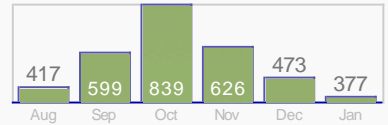


[searchengineguide.com/jim-h...](#)

Number of Keywords: 57

Estimated Value/Mo: \$922 (-\$377)

Top Keywords: seo techniques, seo basics, search engine optimization techniques, optimization techniques, SEO 101

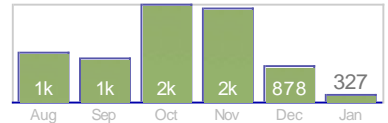


[searchengineguide.com/paid-...](#)

Number of Keywords: 153

Estimated Value/Mo: \$1k (-\$2k)

Top Keywords: pay per click, search engine guide, ppc search engine, pay per click search engine, cost per click

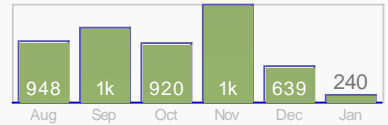


[searchengineguide.com/lisa-...](#)

Number of Keywords: 42

Estimated Value/Mo: \$374 (-\$631)

Top Keywords: keyword research, social media optimization, keywords research, research keyword, research keywords

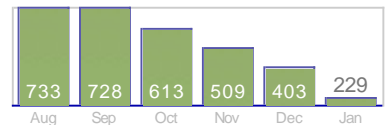


[searchengineguide.com/david...](#)

Number of Keywords: 110

Estimated Value/Mo: \$734 (-\$843)

Top Keywords: pay per click optimization, google sandbox, pay per click search engine marketing, directory submissions, david wallace

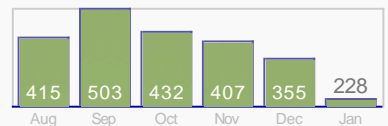


[searchengineguide.com/keywo...](#)

Number of Keywords: 34

Estimated Value/Mo: \$445 (-\$257)

Top Keywords: keywords for search engines, search engine optimization keyword, search engine keywords, search keywords, search terms

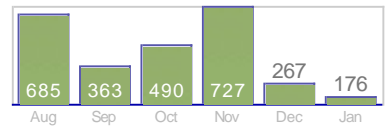


[searchengineguide.com/sage-...](#)

Number of Keywords: 111

Estimated Value/Mo: \$610 (-\$101)

Top Keywords: search engine marketing campaign, just ask com, sage wisdom, chadwick martin bailey, cheap advertising

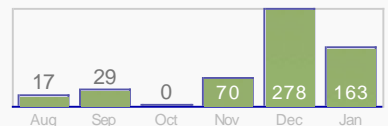


[searchengineguide.com/wordt...](#)

Number of Keywords: 5

Estimated Value/Mo: \$442 (-\$351)

Top Keywords: wordtracker, search engine keywords, search engine keywords, top search engine keywords, top search engine keywords



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Keyword Groups with the Biggest Gains - Details

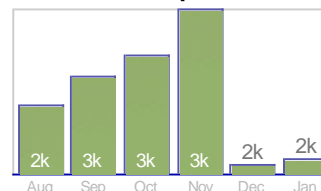
Keyword Group: Motorcycle

Positions Gained: 56 → Est. Total Clicks/Mo: (+41) → Est. Percent Traffic Gain: 2%
 Unique Pages Ranked: 4

Keywords:

- motorcycle: harley motorcycle prices (+41) - **NEW**, search motorcycles (+26), motorcycle ...
- motorcycle > blue book motorcycles: kelly blue book motorcycles (+4), kellys blue ...
- motorcycle > nada motorcycl > nada: nada motorcycles (+2), nada motorcycle value (...)
- motorcycle > bluebook: motorcycle bluebook, bluebook motorcycle, bluebook motorcycle...

Est. Clicks per Month



Biggest Opportunities Within This Group

motorcycle

>[kelly blue book value motorcycles (5), used motorcycle values (9), motorcycle guides (30), motorcycle price guide (9), motorcycle value book (9)]

Est. Potential New Clicks/Month: 5,678 Searches/Mo: 60k Average Value/Click: \$0.5

motorcycle > blue book motorcycles

>[kelleys blue book motorcycle (10), kellys blue book motorcycle (10), kellys blue book motorcycles (9), kelly blue book motorcycle (13), blue book motorcycles (7)]

Est. Potential New Clicks/Month: 3,443 Searches/Mo: 7k Average Value/Click: \$0.2

motorcycle > nada motorcycl > nada

>[nada used motorcycle (8), nada used motorcycle prices (5), nada motorcycle guide (11), nada for motorcycles (8), nada motorcycle value (6)]

Est. Potential New Clicks/Month: 2,321 Searches/Mo: 2k Average Value/Click: \$0.33

motorcycle > bluebook

>[bluebook motorcycles (5), motorcycle bluebook value (5), bluebook motorcycle (5), motorcycle bluebook (6)]

Est. Potential New Clicks/Month: 238 Searches/Mo: 2k Average Value/Click: \$0.37

Clicks Gained or Lost on these Keywords

cycletrader.com	+4k
motorcyclescan.com	+1k
oodle.com	+926
cycleclassifieds.us	+851
motorcycle.com	+828
readymotorcycles.com	+709
wreckedbike.com	+343
themotocycles.com	+342
cycleclassifieds...	+292
chooseyouritem.com	+178
vroosh.com	+157
motorcyclebestbuy...	+156
-216	buyusedmotorcycl...
-262	hdmotorcyclesfors...
-321	ukbike.com

*competitors in **bold**

Pages That Rank

<http://www.searchengineguide.com/price-guides/motorcycle-bluebook.html>

motorcycle blue book(5), nada motorcycle(7), kelley blue book motorcycles(5)

Est. Clicks per Month: 2k(+48) Potential Incremental Gain: 12k clicks/mo.



Searchengineguide.com: SEO Dashboard

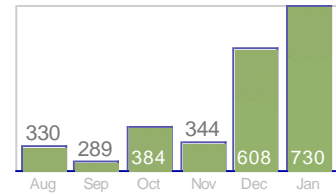
Keyword Group: Blue Book Motorcycle

Positions Gained: 0 → Est. Total Clicks/Mo: (+123) → Est. Percent Traffic Gain: 20%
Unique Pages Ranked: 3

Keywords:

- blue book motorcycle: kelly blue book motorcycles (+4), kellys blue book motorcycles,...

Est. Clicks per Month



Biggest Opportunities Within This Group

blue book motorcycle

>[kelleys blue book motorcycle (10), kellys blue book motorcycle (10), kellys blue book motorcycles (9), kelly blue book motorcycle (13), blue book motorcycles (7)]

Est. Potential New Clicks/Month: 3,443 Searches/Mo: 7k Average Value/Click: \$0.2

Clicks Gained or Lost on these Keywords

searchengineguide...	+123
vroosh.com	+63
freelinks.com	+58
helium.com	+32
used-carlots.com	+21
howstuffworks.com	+20
beyondwebmarketin...	+20
reference.com	+20
neworleansh-d.com	+17
wisegeek.com	+15
-14	buymotorcycleinsu...
-15	urlwire.com
-17	whybike.com
-30	theautomoto.com
-32	kosmix.com

*competitors in **bold**

Pages That Rank

<http://www.searchengineguide.com/price-guides/motorcycle-bluebook.html>

motorcycle blue book(5), nada motorcycle(7), kelley blue book motorcycles(5)

Est. Clicks per Month: 730(+123) Potential Incremental Gain: 3k clicks/mo.



Searchengineguide.com: SEO Dashboard

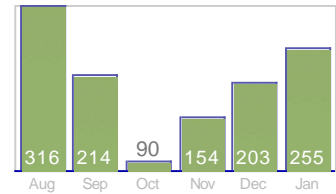
Keyword Group: Job Search Engine

Positions Gained: -30 → Est. Total Clicks/Mo: (+51) → Est. Percent Traffic Gain: 25%
 Unique Pages Ranked: 4

Keywords:

- job search engine > job: jobs search engine optimization (+26) - **NEW**, true job search...

Est. Clicks per Month



Biggest Opportunities Within This Group

job search engine > job

>[australian job search engine (47), job search engines australia (17), job search engines in india (18), part time job search engines (8), list job search engine (28)]

Est. Potential New Clicks/Month: 18,347 Searches/Mo: 170k Average Value/Click: \$1.2

Clicks Gained or Lost on these Keywords

justjobs.com	+9k
careerbuilder.com	+4k
jobssearchforum.com	+2k
about.com	+2k
indexoftheweb.com	+240
jobspider.com	-228
opm.gov	-244
jobcentral.com	-268
linkup.com	-294
yahoo.com	-367
americajob.com	-435
monster.com	-541
dice.com	-549
worktree.com	-569
twitjobsearch.com	-662

*competitors in **bold**

Pages That Rank

<http://www.searchengineguide.com/pages/regional/countries/turkey/index.html>

job search engines(25), pill identifier(42), people search engines(7)

Est. Clicks per Month: 255(+52) Potential Incremental Gain: 18k clicks/mo.

<http://www.searchengineguide.com/david-wallace/free-and-low-cost-tools-to-get-the-job-d.php>

free job search engine(49), low cost per click(26)

Est. Clicks per Month: 0 Potential Incremental Gain: 5 clicks/mo.

http://www.searchengineguide.com/pages/business/energy/business_electricity_suppliers/more2.html

business electricity suppliers(2), college university search engine(48), true job search engine(43)

Est. Clicks per Month: 0 Potential Incremental Gain: 0 clicks/mo.



Searchengineguide.com: SEO Dashboard

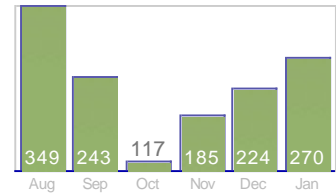
Keyword Group: Job Search

Positions Gained: -2 → Est. Total Clicks/Mo: (+46) → Est. Percent Traffic Gain: 20%
 Unique Pages Ranked: 5

Keywords:

- [job search > job search engine > job](#): jobs search engine optimization (+26) - **NEW**, ...
- [job search > jobs](#): business job search (+18) - **NEW**, job search insurance (+7), therap...

Est. Clicks per Month



Biggest Opportunities Within This Group

job search > job search engine > job

>[australian job search engine (47), job search engines australia (17), job search engines in india (18), part time job search engines (8), list job search engine (28)]

Est. Potential New Clicks/Month: 18,347 Searches/Mo: 170k Average Value/Click: \$1.2

job search > jobs

>[engine job search (28), driver job search truck (14), job search trucking (22), employment engine job search (25), jobs search marketing (24)]

Est. Potential New Clicks/Month: 299 Searches/Mo: 4k Average Value/Click: \$2.23

job search > jobs > construction

>[construction engine job search (3), construction jobs search (18), construction job search (41)]

Est. Potential New Clicks/Month: 34 Searches/Mo: 750 Average Value/Click: \$0.56

Clicks Gained or Lost on these Keywords

justjobs.com	+9k
careerbuilder.com	+4k
jobssearchforum.com	+2k
about.com	+2k
indexoftheweb.com	+240
jobspider.com	-234
opm.gov	-235
jobcentral.com	-268
linkup.com	-298
yahoo.com	-391
americajob.com	-436
dice.com	-543
worktree.com	-569
monster.com	-576
twitjobsearch.com	-662

*competitors in **bold**

Pages That Rank

<http://www.searchengineguide.com/pages/regional/countries/turkey/index.html>

job search engines(25), pill identifier(42), people search engines(7)

Est. Clicks per Month: 270(+48) Potential Incremental Gain: 19k clicks/mo.

<http://www.searchengineguide.com/david-wallace/free-and-low-cost-tools-to-get-the-job-d.php>

free job search engine(49), low cost per click(26)

Est. Clicks per Month: 0 Potential Incremental Gain: 5 clicks/mo.

http://www.searchengineguide.com/pages/business/energy/business_electricity_suppliers/more2.html

business electricity suppliers(2), college university search engine(48), true job search engine(43)

Est. Clicks per Month: 0 Potential Incremental Gain: 0 clicks/mo.



Searchengineguide.com: SEO Dashboard

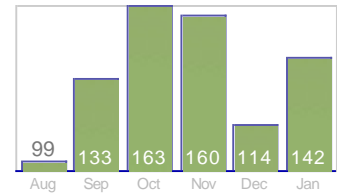
Keyword Group: Action Figure

Positions Gained: 42 → Est. Total Clicks/Mo: (+28) → Est. Percent Traffic Gain: 25%
Unique Pages Ranked: 1

Keywords:

- action figure: music action figures (+35) - **NEW**, action figures price guide (+7), star...

Est. Clicks per Month



Biggest Opportunities Within This Group

action figure

>[star wars action figure price guide (9), price guide action figures (1), music action figures (25), action figure prices (4), star wars action figures price guide (11)]

Est. Potential New Clicks/Month: 127 Searches/Mo: 3k Average Value/Click: \$0.44

Clicks Gained or Lost on these Keywords

about.com	+34
searchengineguide...	+28
swfigures.com	+27
toyzine.com	+19
figures.com	+4
rock-n-roll-actio...	+4
starstore.com	+3
hasbro.com	+2
sirstevesguide.com	+2
actionfigure-toy.com	+1
-1	toysrus.com
-2	toywiz.com
-2	tomart.com
-2	2-clicks-collecti...
-3	actionfigure2002.com

*competitors in **bold**

Pages That Rank

<http://www.searchengineguide.com/pages/regional/countries/turkey/index.html>

job search engines(25), pill identifier(42), people search engines(7)

Est. Clicks per Month: 142(+28) Potential Incremental Gain: 127 clicks/mo.



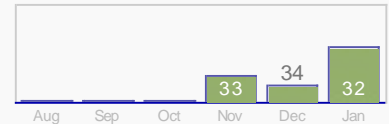
Searchengineguide.com: SEO Dashboard

Biggest Opportunities (all)

Rank

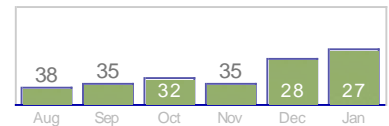
google adwords (42)

Searches/Mo: 135k Est. Value/Click: \$7.38 Est. Potential New Clicks/Month: 13k
Other Keywords for URL: google adwords, ad words, adwords google, adwords search engine, google adword



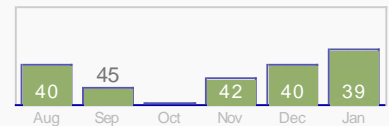
kelley's blue book (26)

Searches/Mo: 2k Est. Value/Click: \$0.25 Est. Potential New Clicks/Month: 96k
Other Keywords for URL: kelley's blue book, blue book value, kellys blue book, blue book values used cars, classic car values blue book



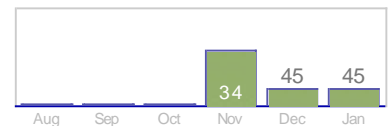
ask com' (43)

Searches/Mo: 0 Est. Value/Click: \$0.1 Est. Potential New Clicks/Month: 254k
Other Keywords for URL: ask com., ask com', ask com, askcom, history search engine



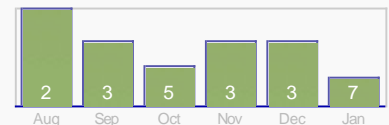
ask com (44)

Searches/Mo: 3M Est. Value/Click: \$0.1 Est. Potential New Clicks/Month: 254k
Other Keywords for URL: ask com., ask com', ask com, askcom, history search engine



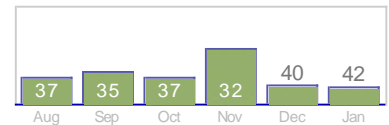
ask com. (43)

Searches/Mo: 0 Est. Value/Click: \$0.09 Est. Potential New Clicks/Month: 254k
Other Keywords for URL: ask com., ask com', ask com, askcom, history search engine



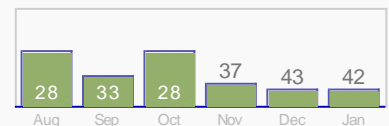
google ad words (43)

Searches/Mo: 22k Est. Value/Click: \$11 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: google ads, google ad words, google adds, geo targeting, geotargeting



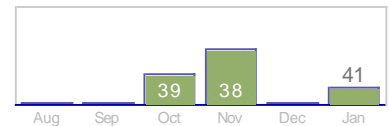
kelley blue book (32)

Searches/Mo: 246k Est. Value/Click: \$0.17 Est. Potential New Clicks/Month: 96k
Other Keywords for URL: kelly blue book, kelley blue book, kelley blue book motorcycles, kelly blue book motorcycles, kelly bluebook



search engine optimization (23)

Searches/Mo: 110k Est. Value/Click: \$3.52 Est. Potential New Clicks/Month: 5k
Other Keywords for URL: search engine optimization, what is search engine optimization, search engine optimizing, search engine optimizers, search engines optimization



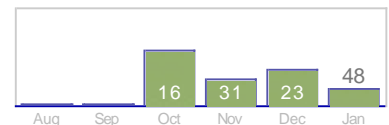
job search engines (25)

Searches/Mo: 165k Est. Value/Click: \$0.9 Est. Potential New Clicks/Month: 18k
Other Keywords for URL: job search engines, career search engines, employment search engines, jobs search engines, employment search



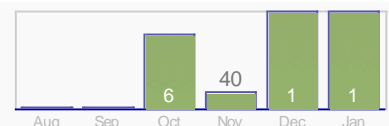
ad words (41)

Searches/Mo: 22k Est. Value/Click: \$6.51 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: google adwords, ad words, adwords google, adwords search engine, google adword



kelly blue book (25)

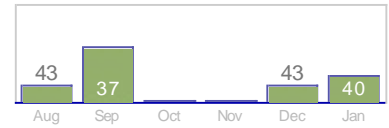
Searches/Mo: 2M Est. Value/Click: \$0.1 Est. Potential New Clicks/Month: 116k
Other Keywords for URL: kelly blue book, kelley blue book, kelley blue book motorcycles, kelly blue book motorcycles, kelly bluebook



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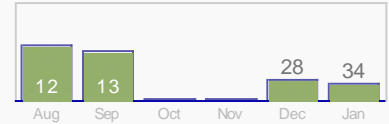
search engine (19)

Searches/Mo: 90k Est. Value/Click: \$1.74 Est. Potential New Clicks/Month: 6k
 Other Keywords for URL: search engine, guide, small business search engine optimization, search engine marketing campaign, small business search engine marketing



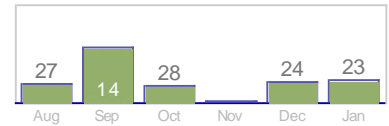
search engines (9)

Searches/Mo: 301k Est. Value/Click: \$0.48 Est. Potential New Clicks/Month: 20k
 Other Keywords for URL: search engines, internet search engines, search engines internet, list of search engines, searchengines



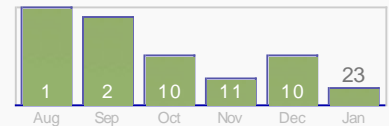
google ads (33)

Searches/Mo: 27k Est. Value/Click: \$4.06 Est. Potential New Clicks/Month: 2k
 Other Keywords for URL: google ads, google ad words, google adds, geo targeting, geotargeting



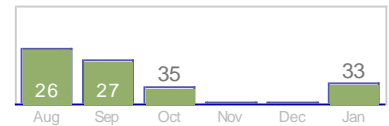
nada bluebook (9)

Searches/Mo: 201k Est. Value/Click: \$0.53 Est. Potential New Clicks/Month: 13k
 Other Keywords for URL: nada bluebook, nada blue book, nada value, nada guide, nada book



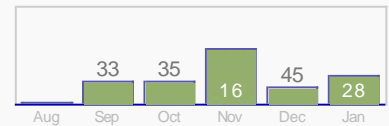
used car values (38)

Searches/Mo: 50k Est. Value/Click: \$1.03 Est. Potential New Clicks/Month: 7k
 Other Keywords for URL: kelley's blue book, blue book value, kellys blue book, blue book values used cars, classic car values blue book



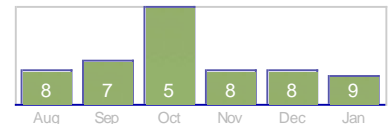
GOOGLE ADVERTISING (41)

Searches/Mo: 12k Est. Value/Click: \$7.64 Est. Potential New Clicks/Month: 777
 Other Keywords for URL: google local, GOOGLE ADVERTISING, local google, adwords advertising, advertising on google



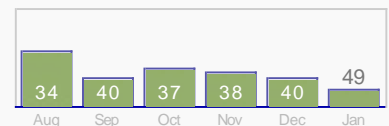
lycos (41)

Searches/Mo: 90k Est. Value/Click: \$0.44 Est. Potential New Clicks/Month: 13k
 Other Keywords for URL: lycos, lycos search, laycos, lycoc



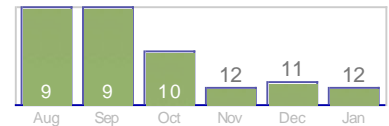
google webmaster tools (22)

Searches/Mo: 0 Est. Value/Click: \$0.71 Est. Potential New Clicks/Month: 7k
 Other Keywords for URL: google webmaster tools, google webmaster, google tools, seo webmaster, webmaster seo



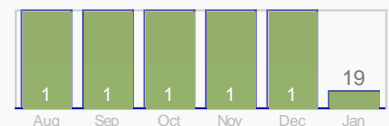
froogle (42)

Searches/Mo: 60k Est. Value/Click: \$0.58 Est. Potential New Clicks/Month: 8k
 Other Keywords for URL: froogle, froggle



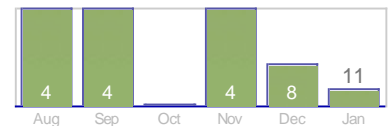
google world (16)

Searches/Mo: 40k Est. Value/Click: \$1.9 Est. Potential New Clicks/Month: 2k
 Other Keywords for URL: google world, new google, seo google, seo practices, new seo



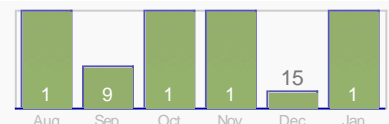
pill identifier (42)

Searches/Mo: 368k Est. Value/Click: \$0.09 Est. Potential New Clicks/Month: 49k
 Other Keywords for URL: pill identifier, pill finder, pill search, pill identification wizard, identify a pill



search engine marketing (5)

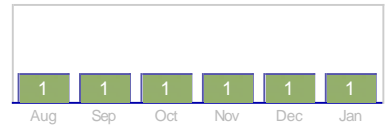
Searches/Mo: 33k Est. Value/Click: \$4.25 Est. Potential New Clicks/Month: 1k
 Other Keywords for URL: search engine marketing, marketing search engine, search engines marketing, search engine optimization marketing, marketing campaign search engine



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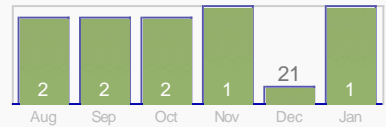
80 20 rule (34)

Searches/Mo: 10k Est. Value/Click: \$3.11 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: 80 20 rule



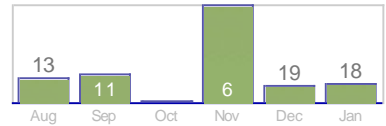
edmunds used car prices (24)

Searches/Mo: 1k Est. Value/Click: \$3.14 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: kelley's blue book, blue book value, kellys blue book, blue book values used cars, classic car values blue book



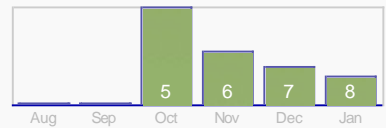
froogle. (49)

Searches/Mo: 0 Est. Value/Click: \$0.51 Est. Potential New Clicks/Month: 8k
Other Keywords for URL: froogle., frrogle



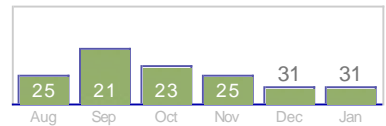
google business (45)

Searches/Mo: 12k Est. Value/Click: \$2.88 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: google business, google business search, local business listings, local listings, local listings phone



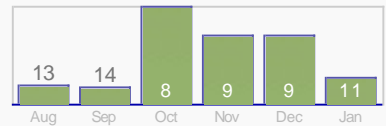
kubota tractors for sale (28)

Searches/Mo: 8k Est. Value/Click: \$3.31 Est. Potential New Clicks/Month: 876
Other Keywords for URL: tractor price guide, used tractor price guide, kioti tractor prices, tractor values, used farm tractor prices



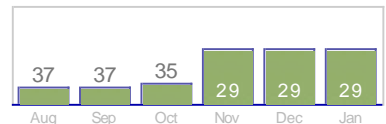
google adword (47)

Searches/Mo: 5k Est. Value/Click: \$8.53 Est. Potential New Clicks/Month: 340
Other Keywords for URL: google adwords, ad words, adwords google, adwords search engine, google adword



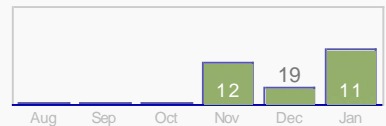
pay per click (9)

Searches/Mo: 60k Est. Value/Click: \$3.6 Est. Potential New Clicks/Month: 790
Other Keywords for URL: pay per click, search engine guide, ppc search engine, pay per click search engine, cost per click



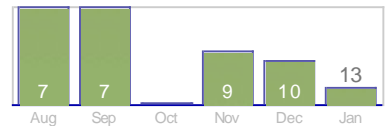
blogger search (29)

Searches/Mo: 7k Est. Value/Click: \$3.08 Est. Potential New Clicks/Month: 909
Other Keywords for URL: blogger search



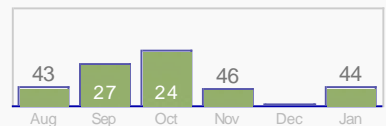
blue book values used cars (17)

Searches/Mo: 10k Est. Value/Click: \$0.89 Est. Potential New Clicks/Month: 3k
Other Keywords for URL: kelley's blue book, blue book value, kellys blue book, blue book values used cars, classic car values blue book



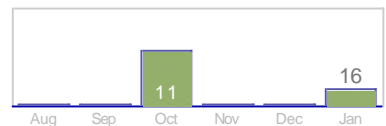
economic times (45)

Searches/Mo: 27k Est. Value/Click: \$0.73 Est. Potential New Clicks/Month: 4k
Other Keywords for URL: economic times, economicstimes, economicstimes, www economic times com, economy times



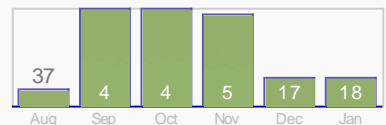
google domain registration (16)

Searches/Mo: 5k Est. Value/Click: \$5.25 Est. Potential New Clicks/Month: 496
Other Keywords for URL: google domain registration, google domain name registration, google website registration, domain name length, register a domain name with google



ixquick. (34)

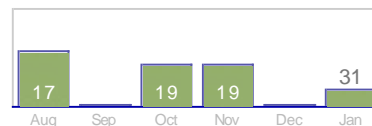
Searches/Mo: 0 Est. Value/Click: \$0.67 Est. Potential New Clicks/Month: 4k
Other Keywords for URL: ixquick., ixquick, ixquick metasearch, ix quick, ixquick



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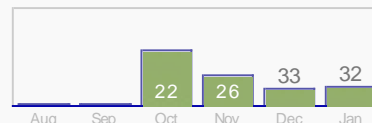
ixquick (35)

Searches/Mo: 0 Est. Value/Click: \$0.67 Est. Potential New Clicks/Month: 4k
Other Keywords for URL: ixquick., ixquick, ixquick metasearch, ix quick, ixquik



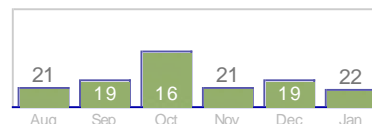
commercial truck trader (24)

Searches/Mo: 12k Est. Value/Click: \$2.17 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: nada blue book, kellys blue book, semi truck, kelly blue book value, semi trucks



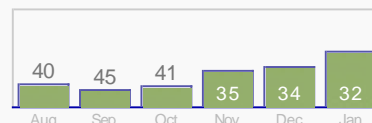
search engine marketing company (19)

Searches/Mo: 5k Est. Value/Click: \$6.23 Est. Potential New Clicks/Month: 384
Other Keywords for URL: search engine, guide, small business search engine optimization, search engine marketing campaign, small business search engine marketing



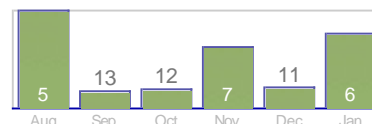
google page rank (43)

Searches/Mo: 10k Est. Value/Click: \$1.75 Est. Potential New Clicks/Month: 1k
Other Keywords for URL: google pr, google page rank, google pagerank, pr 6, increase google page rank



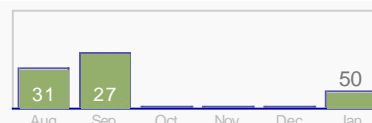
puppy's (26)

Searches/Mo: 1k Est. Value/Click: \$0.27 Est. Potential New Clicks/Month: 8k
Other Keywords for URL: puppy's, puppy s



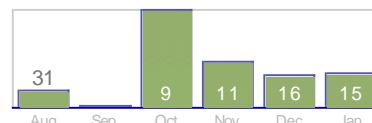
special event insurance (43)

Searches/Mo: 2k Est. Value/Click: \$11 Est. Potential New Clicks/Month: 211
Other Keywords for URL: event liability insurance, special event liability insurance, event liability, special event insurance, event insurance coverage



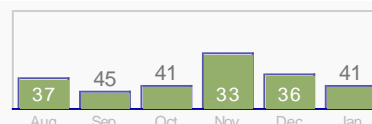
google website optimizer (44)

Searches/Mo: 4k Est. Value/Click: \$2.81 Est. Potential New Clicks/Month: 715
Other Keywords for URL: google website optimizer, google website search



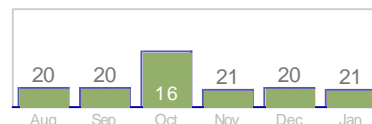
keywords (48)

Searches/Mo: 27k Est. Value/Click: \$1.01 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: keywords for search engines, search engine optimization keyword, search engine keywords, search keywords, search terms



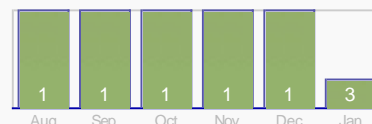
google local (22)

Searches/Mo: 22k Est. Value/Click: \$0.83 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: google local, GOOGLE ADVERTISING, local google, adwords advertising, advertising on google



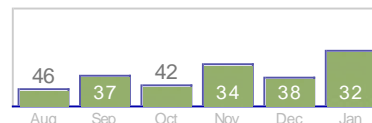
used car search (50)

Searches/Mo: 18k Est. Value/Click: \$1.07 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: car search engines, car search sites, used car search, used car search sites, auto search engines



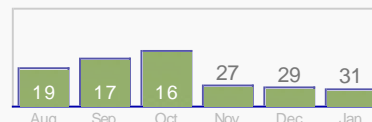
blue book value (16)

Searches/Mo: 60k Est. Value/Click: \$0.37 Est. Potential New Clicks/Month: 5k
Other Keywords for URL: blue book value, rv blue book, book value, camper values, kelley blue book rv



event insurance coverage (42)

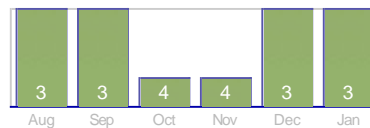
Searches/Mo: 720 Est. Value/Click: \$18 Est. Potential New Clicks/Month: 93
Other Keywords for URL: event liability insurance, special event liability insurance, event liability, special event insurance, event insurance coverage



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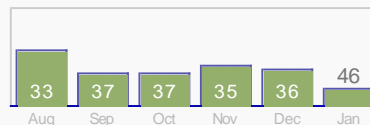
google addwords (39)

Searches/Mo: 1k Est. Value/Click: \$30 Est. Potential New Clicks/Month: 56
 Other Keywords for URL: google adwords, ad words, adwords google, adwords search engine, google adword



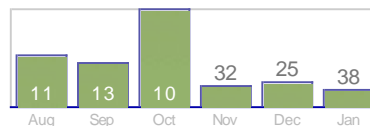
advertising on google (20)

Searches/Mo: 2k Est. Value/Click: \$12 Est. Potential New Clicks/Month: 140
 Other Keywords for URL: google local, GOOGLE ADVERTISING, local google, adwords advertising, advertising on google



adwords google (32)

Searches/Mo: 4k Est. Value/Click: \$7.38 Est. Potential New Clicks/Month: 222
 Other Keywords for URL: google adwords, ad words, adwords google, adwords search engine, google adword



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Keywords Not Ranked On But Should Be

Estimated Clicks/Month

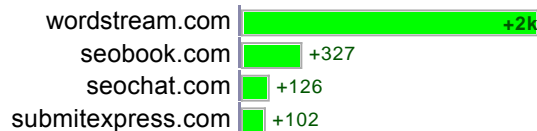
google keyword tool

Searches/Month: 60k
 Cost/Click: \$3.18 Est. Potential Clicks/Month: 1k
 Avg. Competitor Rank: 11



keyword tool

Searches/Month: 74k
 Cost/Click: \$2.76 Est. Potential Clicks/Month: 693
 Avg. Competitor Rank: 19



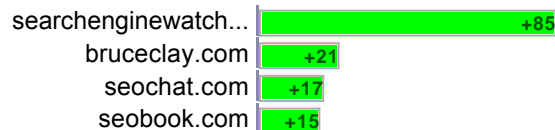
submit site to google

Searches/Month: 7k
 Cost/Click: \$5.60 Est. Potential Clicks/Month: 129
 Avg. Competitor Rank: 15



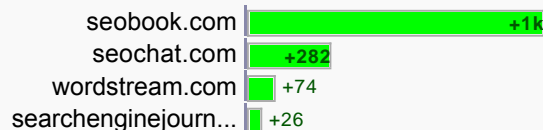
search engine optimization tips

Searches/Month: 8k
 Cost/Click: \$7.53 Est. Potential Clicks/Month: 36
 Avg. Competitor Rank: 18



seo tools

Searches/Month: 27k
 Cost/Click: \$2.57 Est. Potential Clicks/Month: 605
 Avg. Competitor Rank: 6



search engine submission

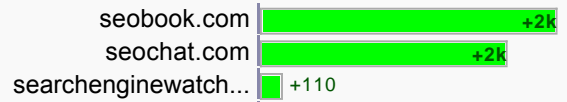
Searches/Month: 18k
 Cost/Click: \$3.59 Est. Potential Clicks/Month: 268
 Avg. Competitor Rank: 12



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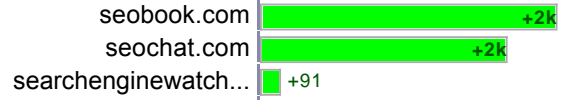
'SEO'

Searches/Month: 0
 Cost/Click: \$3.73 Est. Potential Clicks/Month: 1k
 Avg. Competitor Rank: 13



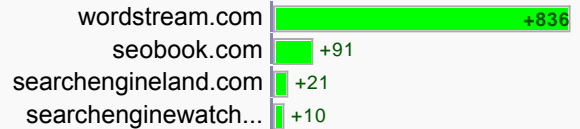
seo

Searches/Month: 165k
 Cost/Click: \$3.74 Est. Potential Clicks/Month: 1k
 Avg. Competitor Rank: 13



adwords keyword tool

Searches/Month: 18k
 Cost/Click: \$4.67 Est. Potential Clicks/Month: 239
 Avg. Competitor Rank: 24



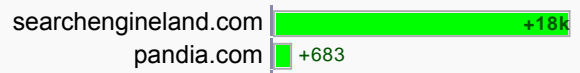
adwords

Searches/Month: 201k
 Cost/Click: \$19.00 Est. Potential Clicks/Month: 199
 Avg. Competitor Rank: 35



google images

Searches/Month: 2M
 Cost/Click: \$1.41 Est. Potential Clicks/Month: 9k
 Avg. Competitor Rank: 28



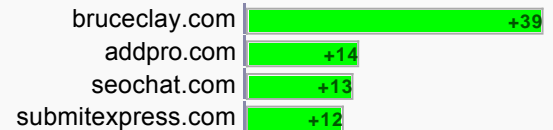
google keyword

Searches/Month: 10k
 Cost/Click: \$2.98 Est. Potential Clicks/Month: 99
 Avg. Competitor Rank: 14



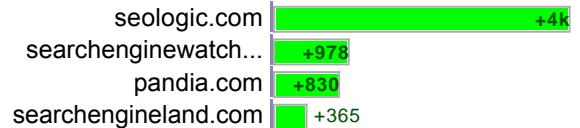
search engine marketing optimization

Searches/Month: 2k
 Cost/Click: \$9.70 Est. Potential Clicks/Month: 16
 Avg. Competitor Rank: 10



dogpile

Searches/Month: 550k
 Cost/Click: \$0.47 Est. Potential Clicks/Month: 2k
 Avg. Competitor Rank: 24



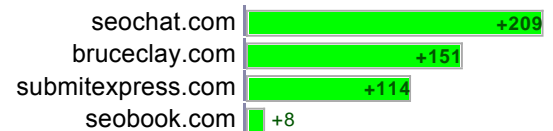
google alerts

Searches/Month: 74k
 Cost/Click: \$3.27 Est. Potential Clicks/Month: 518
 Avg. Competitor Rank: 15



seo optimization

Searches/Month: 12k
 Cost/Click: \$5.78 Est. Potential Clicks/Month: 120
 Avg. Competitor Rank: 12



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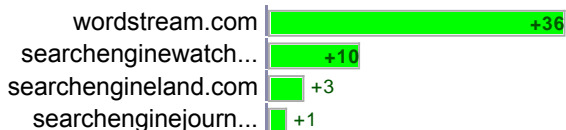
search optimization

Searches/Month: 4k
 Cost/Click: \$7.76 Est. Potential Clicks/Month: 22
 Avg. Competitor Rank: 14



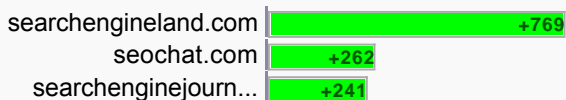
google sponsored links

Searches/Month: 2k
 Cost/Click: \$56.00 Est. Potential Clicks/Month: 13
 Avg. Competitor Rank: 19



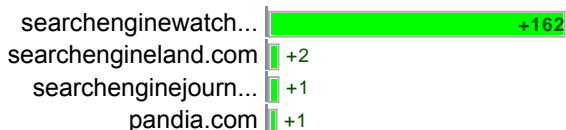
google news

Searches/Month: 450k
 Cost/Click: \$4.03 Est. Potential Clicks/Month: 424
 Avg. Competitor Rank: 39



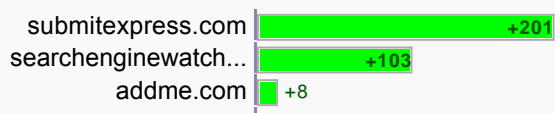
search engine watch

Searches/Month: 2k
 Cost/Click: \$0.82 Est. Potential Clicks/Month: 115
 Avg. Competitor Rank: 13



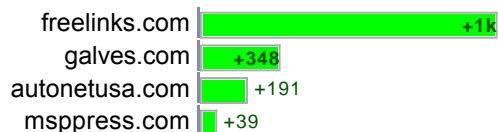
search engine placement

Searches/Month: 8k
 Cost/Click: \$7.17 Est. Potential Clicks/Month: 123
 Avg. Competitor Rank: 6



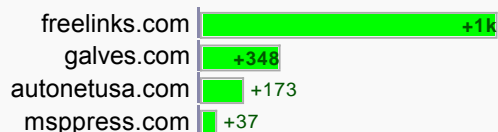
kellybluebook.

Searches/Month: 0
 Cost/Click: \$0.71 Est. Potential Clicks/Month: 668
 Avg. Competitor Rank: 17



kellybluebook

Searches/Month: 74k
 Cost/Click: \$0.71 Est. Potential Clicks/Month: 664
 Avg. Competitor Rank: 18



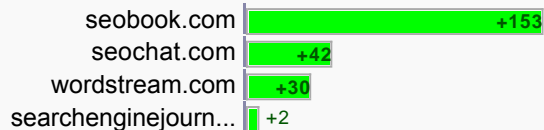
meta tags

Searches/Month: 12k
 Cost/Click: \$1.22 Est. Potential Clicks/Month: 417
 Avg. Competitor Rank: 26



seo tool

Searches/Month: 7k
 Cost/Click: \$2.21 Est. Potential Clicks/Month: 76
 Avg. Competitor Rank: 12



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Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

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Keyword Groups with the Most Potential - Details

Keyword Group: Bluebook

Unique Pages Ranked: 12 Searches Per Month: 97k

Potential Clicks with Incremental Gain: 11.0k **Value of Incremental Gain:** \$11.0k

Potential Clicks Gained at Top Positions: 355.0k **Value of Gain at Top Positions:** \$69.0k

Keywords:

- **bluebook:** motorcycle blue book (5), kelley blue book motorcycles (5), kelly blue book (...)
- **bluebook > bluebook value:** motorcycle bluebook value (5), bluebook values (15), nada...
- **bluebook > bluebook car:** bluebook on cars (9), bluebook car values (16), bluebook ca...
- **bluebook > cars bluebook:** used car bluebook (8) - **NEW**, car bluebook (10), cars blueb...

Est. Share of Clicks

searchengineguide...	11k (+7k)
nada.com	6k (+304)
pandia.com	0 (+0)
searchengineland.com	0 (+0)
bruceclay.com	0 (+0)
searchenginewatch...	0 (+0)

Biggest Opportunities Within This Group

bluebook

>[auto pricing blue book (36), kelleys blue book boats (5), kelleys blue book motorcycle (10), kelleys blue books (18), kelley boat blue book (16)]

Est. Potential New Clicks/Month: 343,877 Searches/Mo: 2M Average Value/Click: \$0.44

bluebook > bluebook car

>[bluebook used car values (12), bluebook on cars (9), bluebook used car (13), bluebook car price (12), bluebook car value (15)]

Est. Potential New Clicks/Month: 580 Searches/Mo: 4k Average Value/Click: \$0.86

bluebook > bluebook value

>[automobile bluebook value (19), automobile bluebook values (22), vehicle bluebook values (21), bluebook value of car (16), nada bluebook values (7)]

Est. Potential New Clicks/Month: 250 Searches/Mo: 4k Average Value/Click: \$0.92

bluebook > cars bluebook

>[used car bluebook (8), used car bluebook value (10), used car bluebook values (9), cars bluebook (8), car bluebook (10)]

Est. Potential New Clicks/Month: 81 Searches/Mo: 2k Average Value/Click: \$0.5

Clicks Gained or **Lost** on these Keywords

-20	seobook.com
-21	iwebtool.com
-21	careerbuilder.com
-22	webpositioning.co.il
-24	sofer.com
-25	positionresearch.com
-25	seomoz.org
-27	highersearchengin...
-28	websearchusa.net
-30	searchenginewatch...
-31	indeed.com
-32	thesitewizard.com
-33	bruceclay.com
-34	keyword.com
-35	primegrowthmarket...

*competitors in **bold**

Pages That Rank

<http://www.searchengineguide.com/pages/regional/countries/turkey/index.html>

job search engines(25), pill identifier(42), people search engines(7)

Est. Clicks per Month: 2(-3) Potential Incremental Gain: 57 clicks/mo.

<http://www.searchengineguide.com/andy-beal/optimizing-content-to-improve-search-engine-position...>

improve search engine position(6), improving search engine ranking(21), search engine content(14)

Est. Clicks per Month: 1(-6) Potential Incremental Gain: 11 clicks/mo.

<http://www.searchengineguide.com>

search engine(19), guide(12), small business search engine optimization(1)

Est. Clicks per Month: 0(-1) Potential Incremental Gain: 17 clicks/mo.



Searchengineguide.com: SEO Dashboard

Keyword Group: Book

Unique Pages Ranked: 19 Searches Per Month: 149k

Potential Clicks with Incremental Gain: 11.0k **Value of Incremental Gain:** \$11.0k

Potential Clicks Gained at Top Positions: 431.0k **Value of Gain at Top Positions:** \$127.0k

Keywords:

- **book:** google books, amazon com books, yellow book, nada book (12), book information (24)
- **book > blue book:** kelly blue book (25), kelley's blue book (26), kelly blue book (32...)
- **book > blue book > blue book value:** blue book value (16), blue book values used ca...
- **book > book search:** book search, google book search, books search, book searches, boo...

Est. Share of Clicks

searchengineguide...	9k (+7k)
nada.com	5k (+212)
searchenginewatch...	2k (+196)
searchengineland.com	344 (+33)
pandia.com	17 (+9)
bruceclay.com	6 (+0)

Biggest Opportunities Within This Group

book > blue book

>[auto pricing blue book (36), kelleys blue books (18), kelly boat blue book (16), atv blue book (8), blue book atv (8)]

Est. Potential New Clicks/Month: 319,448 Searches/Mo: 2M Average Value/Click: \$0.43

book > blue book > blue book value

>[blue book value canada (18), blue book values canada (22), blue book values car (12), blue book values for boats (8), kelleys blue book values (14)]

Est. Potential New Clicks/Month: 12,164 Searches/Mo: 138k Average Value/Click: \$0.44

book > blue book > motorcycle > blue book motorcycles

>[kelleys blue book motorcycle (10), kellys blue book motorcycle (10), kellys blue book motorcycles (9), kelly blue book motorcycle (13), blue book motorcycles (7)]

Est. Potential New Clicks/Month: 3,443 Searches/Mo: 7k Average Value/Click: \$0.2

book

>[book prices for used cars (19), book prices of cars (13), book prices uk (36), used car pricing book (20), business free book (19)]

Est. Potential New Clicks/Month: 2,724 Searches/Mo: 54k Average Value/Click: \$0.66

Clicks Gained or Lost on these Keywords

xe.com	+493
wikipedia.org	+483
oanda.com	+189
x-rates.com	+153
marketingterms.com	+73
imf.org	+36
-28	website-squad.com
-30	blogspot.com
-31	yahoo.com
-33	webmasterworld.com
-33	gocurrency.com
-41	ebizstartups.com
-43	clickz.com
-46	searchengineguide...
-53	interactivemarket...

*competitors in **bold**

Pages That Rank

<http://www.searchengineguide.com/stoney-degeyter/7-steps-to-improving-conversion-rates.php>

conversion rates(28), improve conversion rates(6), conversion rate(42)

Est. Clicks per Month: 36(-7) Potential Incremental Gain: 2k clicks/mo.

<http://www.searchengineguide.com/stoney-degeyter/10-quick-ways-t.php>

increase conversions(3), increase conversion(7), how to increase conversion(4)

Est. Clicks per Month: 11(-41) Potential Incremental Gain: 25 clicks/mo.

<http://www.searchengineguide.com/mike-moran/is-there-a-standard-way-to-measure-conve.php>

measuring conversions(13), measure conversions(25), measuring conversion(36)

Est. Clicks per Month: 8(-1) Potential Incremental Gain: 140 clicks/mo.



Searchengineguide.com: SEO Dashboard

Keyword Group: Blue

Unique Pages Ranked: 14 Searches Per Month: 94k

Potential Clicks with Incremental Gain: 10.0k **Value of Incremental Gain:** \$10.0k

Potential Clicks Gained at Top Positions: 349.0k **Value of Gain at Top Positions:** \$67.0k

Keywords:

- **blue:** blue screen of death, kelly blue (29), blue boats (4), kelly blue bok (25), the bl...
- **blue > blue book:** kelly blue book (25), kelley's blue book (26), kelly blue book (32...
- **blue > blue book > blue book value:** blue book value (16), blue book values used ca...
- **blue > blue book > blue book cars:** blue book used cars (18), blue book car (11), b...

Est. Share of Clicks

searchengineguide...	8k (+7k)
nada.com	4k (+2)
pandia.com	6 (+4)
searchengineland.com	4 (+12)
bruceclay.com	0 (+0)
searchenginewatch...	0 (+0)

Biggest Opportunities Within This Group

blue > blue book

>[auto pricing blue book (36), kelleys blue books (18), kelley boat blue book (16), atv blue book (8), blue book atv (8)]

Est. Potential New Clicks/Month: 319,448 Searches/Mo: 2M Average Value/Click: \$0.43

blue > blue book > blue book value

>[blue book value canada (18), blue book values canada (22), blue book values car (12), blue book values for boats (8), kelleys blue book values (14)]

Est. Potential New Clicks/Month: 12,164 Searches/Mo: 138k Average Value/Click: \$0.44

blue > blue book > motorcycle > blue book motorcycles

>[kelleys blue book motorcycle (10), kellys blue book motorcycle (10), kellys blue book motorcycles (9), kelly blue book motorcycle (13), blue book motorcycles (7)]

Est. Potential New Clicks/Month: 3,443 Searches/Mo: 7k Average Value/Click: \$0.2

blue > blue book > motorcycle

>[kelly blue book value motorcycles (5), kelly blue book value motorcycle (5), motorcycle blue books (5), motorcycles blue book (7), motorcycle kelly blue book (12)]

Est. Potential New Clicks/Month: 2,679 Searches/Mo: 18k Average Value/Click: \$0.28

Clicks Gained or Lost on these Keywords

yahoo.com	+524
usa-people-search...	+321
zabasearch.com	+310
people-search.com	+273
whitepages.com	+208
search.com	+139
peoplesearch.com.au	+138
a1peoplesearch.com	+135
free-peoplesearch...	+106
wegapeoplesearch.com	+71
netpeoplesearch.com	+52
bestpeoplesearch.com	+49
pipl.com	+32
usrecord.org	+29
people--search.com	+23

*competitors in bold

Pages That Rank

None



Searchengineguide.com: SEO Dashboard

Keyword Group: Motorcycle

Unique Pages Ranked: 4 Searches Per Month: 5k

Potential Clicks with Incremental Gain: 5.0k **Value of Incremental Gain:** \$5.0k

Potential Clicks Gained at Top Positions: 21.0k **Value of Gain at Top Positions:** \$8.0k

Keywords:

- **motorcycle:** motorcycle blue book (5), used motorcycle values (9), motorcycle values (13...
- **motorcycle > blue book motorcycles:** kelley blue book motorcycles (5), kelley blue ...
- **motorcycle > bmw motorcycle:** bmw motorcycles usa (48), bmw motorcycle prices (18), ...
- **motorcycle > trade:** motorcycle trade in value (5), motorcycle trade (46), trade motor...

Est. Share of Clicks

searchengineguide...	2k (+41)
nada.com	198 (+36)
pandia.com	0 (+0)
searchengineland.com	0 (+0)
bruceclay.com	0 (+0)
searchenginewatch...	0 (+0)

Biggest Opportunities Within This Group

motorcycle

>[kelly blue book value motorcycles (5), used motorcycle values (9), motorcycle guides (30), motorcycle price guide (9), motorcycle value book (9)]

Est. Potential New Clicks/Month: 5,743 Searches/Mo: 60k Average Value/Click: \$0.5

motorcycle > blue book motorcycles

>[kelleys blue book motorcycle (10), kellys blue book motorcycle (10), kelleys blue book motorcycles (9), kelly blue book motorcycle (13), blue book motorcycles (7)]

Est. Potential New Clicks/Month: 3,443 Searches/Mo: 7k Average Value/Click: \$0.2

motorcycle > nada motorcycles

>[nada used motorcycle (8), nada used motorcycle prices (5), nada motorcycle guide (11), nada for motorcycles (8), nada motorcycle value (6)]

Est. Potential New Clicks/Month: 2,321 Searches/Mo: 2k Average Value/Click: \$0.33

motorcycle > bluebook

>[bluebook motorcycles (5), motorcycle bluebook value (5), bluebook motorcycle (5), motorcycle bluebook (6)]

Est. Potential New Clicks/Month: 238 Searches/Mo: 2k Average Value/Click: \$0.37

Clicks Gained or Lost on these Keywords

-10	isedb.com
-11	jesubi.com
-11	simplesaletracki...
-12	findmysoft.com
-13	hw.net
-14	vista-files.org
-14	tmcnet.com
-14	searchengineguide...
-23	getlegal.com
-25	leadpro247.com
-29	leadtracking.org
-30	ltsolutions.com
-34	howstuffworks.com
-41	capterra.com
-42	leadmailbox.com

**competitors in bold*

Pages That Rank

<http://www.searchengineguide.com/scott-buresh/chasing-leads-offline-lead-tracking-in-s.php>

tracking leads(9), lead tracking(16), leads tracking(11)

Est. Clicks per Month: 6(-14) Potential Incremental Gain: 75 clicks/mo.

<http://www.searchengineguide.com/mike-moran/whats-your-true-conversion-rate.php>

lead conversion rates(37), visitor conversion rates(39)

Est. Clicks per Month: 0 Potential Incremental Gain: 0 clicks/mo.

<http://www.searchengineguide.com/todd-mintz/boosting-websit.php>

pay per click conversion(2), pay per click website(30), pay per click web site(25)

Est. Clicks per Month: 0 Potential Incremental Gain: 0 clicks/mo.



Searchengineguide.com: SEO Dashboard

Keyword Group: Google

Unique Pages Ranked: 95 Searches Per Month: 426k

Potential Clicks with Incremental Gain: 24.0k Value of Incremental Gain: \$24.0k

Potential Clicks Gained at Top Positions: 3.0M Value of Gain at Top Positions: \$3.0M

Keywords:

- **google:** google..com, google.de, google world (16), google translate, google.desktop
- **google > adsense:** google adsense, google's adsense, adsense google com, google adsens...
- **google > search google:** search google, most searched on google, search googl, search...
- **google > keyword tool > tool:** google keyword tool, google keywords tool, google key...

Est. Share of Clicks

searchengineinland.com	32k (+12k)
searchenginewatch...	11k (+3k)
pandia.com	2k (+124)
searchengineguide...	706 (+23)
bruceclay.com	6 (+3)
nada.com	0 (+0)

Biggest Opportunities Within This Group

google

>[andrew goodman google (12), click through rate google (29), desktop engine google search (33), domain registrar google (32), get listed google (34)]

Est. Potential New Clicks/Month: **39,922** Searches/Mo: 361k Average Value/Click: \$4

google > ad word > words

>[ad words on google (15), ad words google (36), google ad words (43)]

Est. Potential New Clicks/Month: **2,188** Searches/Mo: 23k Average Value/Click: \$7.06

google > help

>[google analytics help (24)]

Est. Potential New Clicks/Month: **92** Searches/Mo: 570 Average Value/Click: \$4.19

google > search google

>[phone search google (38), local search google (28)]

Est. Potential New Clicks/Month: **14** Searches/Mo: 240 Average Value/Click: \$1.24

Clicks Gained or Lost on these Keywords

usatoday.com	+2k
wikipedia.org	+1k
2createawebsite.com	+875
tech-faq.com	+835
blogspot.com	+685
sitepoint.com	+519
sitesell.com	+459
mashable.com	+454
cnet.com	+259
buzzmachine.com	+222
-138	buzzle.com
-143	allthingsd.com
-158	googobits.com
-169	andreas.com
-172	amazon.com

*competitors in **bold**

Pages That Rank

<http://www.searchengineguide.com/kalena-jordan/top-10-adsense.php>

adsense tricks(4), adsense search engine(8), adsense php(35)

Est. Clicks per Month: 3(-5) Potential Incremental Gain: 17 clicks/mo.

<http://www.searchengineguide.com/google-adsense>

google adsense search(10), adsense search engine(7), adsense search(30)

Est. Clicks per Month: 2(-3) Potential Incremental Gain: 31 clicks/mo.

<http://www.searchengineguide.com/jim-hedger/splogs-scraping.php>

splogs(25), adsense fraud(16)

Est. Clicks per Month: 0 Potential Incremental Gain: 5 clicks/mo.

