

**Teachtofishdigital.com**

**SEO Dashboard**



Feb 16, 2011



## Table of Contents

### SEO Value

- ✓ [Amount of Keywords in Top Search Results](#)
- ✓ [Number of Unique Pages that Rank Organically](#)
- ✓ [Total Organic Clicks Per Month](#)
- ✓ [Value of Organic Clicks Per Month](#)
- ✓ [Organic Clicks Change](#)
- ✓ [Biggest Gains / Most Valuable Keywords](#)
- ✓ [Newly Ranked Organic Pages](#)
- ✓ [New Keywords / Top Sections](#)
- ✓ [Keyword Groups with the Biggest Gains](#)

### Opportunity

- ✓ [Biggest Opportunities / Not Ranked Keywords](#)
- ✓ [Keyword Overlap in Your SEO & PPC campaigns](#)
- ✓ [Keyword Groups with the Most Potential](#)

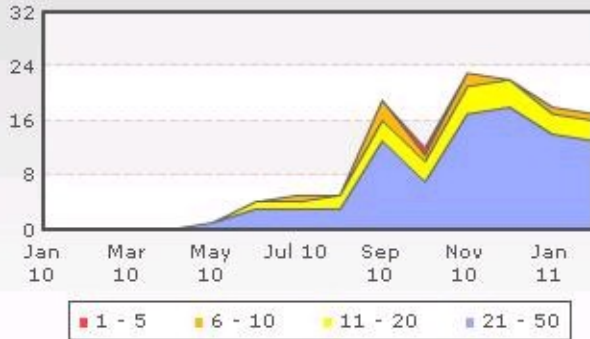
### Competition

- ✓ [Traffic Share and Movers Shakers](#)
- ✓ [Competition](#)
- ✓ [Top Organic Competitors / Partners and their Best Keywords](#)

### Appendix: Additional and Extended Details

- ✓ [Biggest Gains \(all\)](#)
- ✓ [Most Valuable Keywords \(all\)](#)
- ✓ [Newly Ranked Organic Pages \(all\)](#)
- ✓ [New Keywords \(all\)](#)
- ✓ [Top Sections \(all\)](#)
- ✓ [Keyword Groups with the Biggest Gains - Details](#)
- ✓ [Biggest Opportunities \(all\)](#)
- ✓ [Not Ranked Keywords \(all\)](#)
- ✓ [Keyword Overlap in Your SEO & PPC campaigns \(all\)](#)
- ✓ [Keyword Groups with the Most Potential - Details](#)

Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 17 different keywords. The largest portion of those are not on the first page, and that represents a huge amount of potential of over 170 clicks per month. That is comparable to \$548 in equivalent Adwords dollars.

Number of Unique Pages that Rank Organically



9 of your pages appear in the top 50 of at least one search.

Total Organic Clicks Per Month



You should be getting 11 clicks per month from your organic placements on Google.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$19. And that's taking into account the conversion rate bump you get when you can use a choose your landing page

## Biggest Gains

You moved up in ranks on 9 keywords last month. All those gains added up to about 0.19 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$0.78.

	Rank
▲ marketing dashboards Estimated Clicks/Month stayed_the_same <a href="http://teachtofishdigital.com/create-...">http://teachtofishdigital.com/create-...</a>	44
▲ email automation Estimated Clicks/Month stayed_the_same <a href="http://teachtofishdigital.com/email-a...">http://teachtofishdigital.com/email-a...</a>	41
▲ taguchi method Estimated Clicks/Month stayed_the_same <a href="http://teachtofishdigital.com/ode-to-...">http://teachtofishdigital.com/ode-to-...</a>	28(+4)
▲ e mail automation Estimated Clicks/Month stayed_the_same <a href="http://teachtofishdigital.com/email-a...">http://teachtofishdigital.com/email-a...</a>	25
▲ digital design training Estimated Clicks/Month stayed_the_same <a href="http://teachtofishdigital.com/web-des...">http://teachtofishdigital.com/web-des...</a>	19
▲ car design training Estimated Clicks/Month stayed_the_same <a href="http://teachtofishdigital.com/web-des...">http://teachtofishdigital.com/web-des...</a>	28
▲ to fish Estimated Clicks/Month stayed_the_same <a href="http://teachtofishdigital.com/">http://teachtofishdigital.com/</a>	12(+2)

[View more \(p. 16\)](#)

## Most Valuable Keywords

You gained ranks on 2 out of your top 10 most valuable keywords. Moving up the charts on those important keywords means about -0.32 visits to the site that wouldn't have come last month.

	Rank
<b>web analytics consulting</b> Rank: 32(-10) Est. Clicks/Mo: 0(-2) Est. Value/Mo: \$2.29(-\$13.204)	
<b>taguchi method</b> Rank: 28(+4) Est. Clicks/Mo: 1 Est. Value/Mo: \$2.04(+\$0.09)	
<b>marketing dashboards</b> Rank: 44 Est. Clicks/Mo: 0 Est. Value/Mo: \$0.37	
<b>email automation</b> Rank: 41 Est. Clicks/Mo: 0 Est. Value/Mo: \$0.32	
<b>consulting presentation</b> Rank: 21(-5) Est. Clicks/Mo: 0 Est. Value/Mo: \$0.22(-\$0.13)	
<b>digital fish</b> Rank: 35(-1) Est. Clicks/Mo: 0 Est. Value/Mo: \$0.1(-\$0.008)	
<b>to fish</b> Rank: 12(+2) Est. Clicks/Mo: 0 Est. Value/Mo: \$0.09(-\$0.105)	
<b>e mail automation</b> Rank: 25 Est. Clicks/Mo: 0 Est. Value/Mo: \$0	
<b>taguchi test</b> Rank: 29(-1) Est. Clicks/Mo: 0 Est. Value/Mo: \$0	

[View more \(p. 17\)](#)

## Newly Ranked Organic Pages

**3 pages show up in Google search results that didn't last month.** Combined, those new placements drive 0.17 clicks, which would be worth about \$250 if you paid for those same clicks in Google Adwords.

<http://teachtofishdigital.com/create-a-marketing-dashboard/>

Keywords (rank): marketing dashboards (44)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.33**

<http://teachtofishdigital.com/email-automation-programs/>

Keywords (rank): email tracks (7), e mail automation (25), email automation (41)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.29**

<http://teachtofishdigital.com/web-design-training/>

Keywords (rank): digital design training (19), car design training (28)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0**

[View more](#) (p. 19)

**New Keywords (You weren't ranked on before)**

You now place in the top 50 search results on 6 keywords that you didn't even show up on last month. Those keywords drive 0.17 clicks worth an estimated \$0.69 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 25 clicks per month if you could be in the first position on each of the keywords.

**marketing dashboards**

Rank: 44 Searches/Mo: 120 Est. Value/Click: \$4.12  
 Estimated New Clicks/Month: 0

**email automation**

Rank: 41 Searches/Mo: 90 Est. Value/Click: \$4.14  
 Estimated New Clicks/Month: 0

**e mail automation**

Rank: 25 Searches/Mo: 0 Est. Value/Click: \$2.22  
 Estimated New Clicks/Month: 0

**digital design training**

Rank: 19 Searches/Mo: 0 Est. Value/Click: \$3.78  
 Estimated New Clicks/Month: 0

**car design training**

Rank: 28 Searches/Mo: 0 Est. Value/Click: \$1.77  
 Estimated New Clicks/Month: 0

[View more](#) (p. 20)

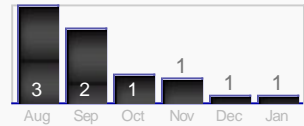
**Top Site Sections Summary**

The top 2 site sections draw 78% of all of your organic visitors. Together those sections combine for 1.65 clicks per month.

**Clicks/Month**

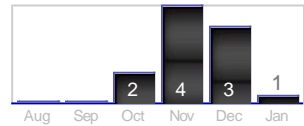
[teachtofishdigital.com/ode-](#)

Number of Keywords: 3  
 Est. Value/Mo: \$2



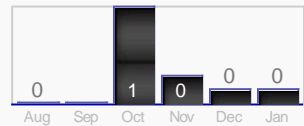
[teachtofishdigital.com/ana](#)

Number of Keywords: 3  
 Est. Value/Mo: \$3 (-\$15)



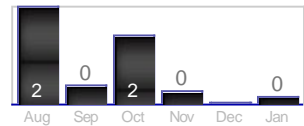
[teachtofishdigital.com/fac](#)

Number of Keywords: 1  
 Est. Value/Mo: \$0



[teachtofishdigital.com/cre](#)

Number of Keywords: 1  
 Est. Value/Mo: \$0



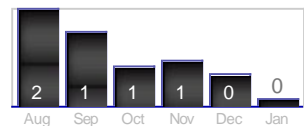
[teachtofishdigital.com/ema](#)

Number of Keywords: 3  
 Est. Value/Mo: \$0



[teachtofishdigital.com/ppc-](#)

Number of Keywords: 1  
 Est. Value/Mo: \$0 (-\$2)



[teachtofishdigital.com/we](#)

Number of Keywords: 2  
 Est. Value/Mo: \$0



[teachtofishdigital.com/ana](#)

Number of Keywords: 2  
 Est. Value/Mo: \$0



[View more](#) (p. 21)

## Keyword Groups with the Biggest Gains

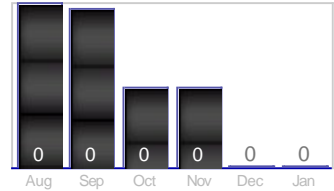
### Keyword Group: Testing

Positions Gained: -1 → Est. Total Clicks/Mo: (0) → Est. Percent Traffic Gain: %  
Unique Pages Ranked: 1

**Keywords:**

- testing: taguchi test (-1)

Est. Clicks per Month



[Additional Details](#) (p. 22)

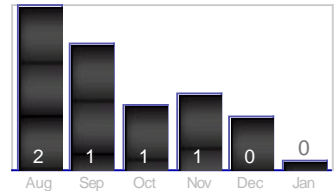
### Keyword Group: Ppc

Positions Gained: -7 → Est. Total Clicks/Mo: (0) → Est. Percent Traffic Gain: -95%  
Unique Pages Ranked: 1

**Keywords:**

None

Est. Clicks per Month



[Additional Details](#) (p. 23)

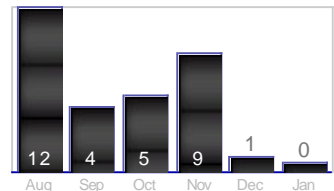
### Keyword Group: Fish

Positions Gained: 1 → Est. Total Clicks/Mo: (0) → Est. Percent Traffic Gain: -48%  
Unique Pages Ranked: 2

**Keywords:**

- fish: to fish (+2), digital fish (-1)

Est. Clicks per Month



[Additional Details](#) (p. 24)

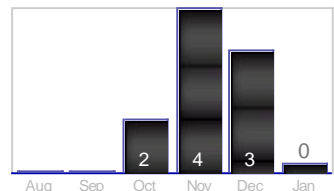
### Keyword Group: Analytics

Positions Gained: 13 → Est. Total Clicks/Mo: (-3) → Est. Percent Traffic Gain: -87%  
Unique Pages Ranked: 2

**Keywords:**

- analytics > web: web analytics consulting (-10), web analytic consulting (-17)

Est. Clicks per Month



[Additional Details](#) (p. 25)



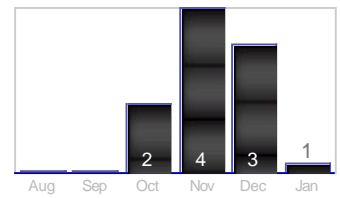
## Keyword Group: **Consultant**

Positions Gained: -32 → Est. Total Clicks/Mo: (-3) → Est. Percent Traffic Gain: -85%  
Unique Pages Ranked: 1

### Keywords:

- consultant: consulting presentation (-5)
- consultant > web: web analytics consulting (-10), web analytic consulting (-17)

### Est. Clicks per Month



[Additional Details](#) (p. 26)

**Biggest Opportunities**

You currently rank somewhere in the top 50 on 17 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 170 additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 170 clicks per month. That would cost you more than \$548 in equivalent PPC dollars.

**web analytics consulting**

Rank: 32 (-10) Searches/Mo: 300 Est. Value/Click: \$5.49  
**Est. Potential New Clicks/Month: 49**

**taguchi method**

Rank: 28 (+4) Searches/Mo: 570 Est. Value/Click: \$1.98  
**Est. Potential New Clicks/Month: 67**

**marketing dashboards**

Rank: 44 Searches/Mo: 120 Est. Value/Click: \$4.12  
**Est. Potential New Clicks/Month: 14**

**email automation**

Rank: 41 Searches/Mo: 90 Est. Value/Click: \$4.14  
**Est. Potential New Clicks/Month: 11**

**digital fish**

Rank: 35 (-1) Searches/Mo: 90 Est. Value/Click: \$0.91  
**Est. Potential New Clicks/Month: 15**

**consulting presentation**

Rank: 21 (-5) Searches/Mo: 30 Est. Value/Click: \$2.29  
**Est. Potential New Clicks/Month: 5**

**to fish**

Rank: 12 (+2) Searches/Mo: 30 Est. Value/Click: \$0.3  
**Est. Potential New Clicks/Month: 5**

**taguchi test**

Rank: 29 (-1) Searches/Mo: 0 Est. Value/Click: \$0.08  
**Est. Potential New Clicks/Month: 0**

**taguchi marketing**

Rank: 12 (-1) Searches/Mo: 0 Est. Value/Click: \$3.68  
**Est. Potential New Clicks/Month: 0**

**digital design training**

Rank: 19 Searches/Mo: 0 Est. Value/Click: \$3.78  
**Est. Potential New Clicks/Month: 0**

**car design training**

Rank: 28 Searches/Mo: 0 Est. Value/Click: \$1.77  
**Est. Potential New Clicks/Month: 0**

[View more](#) (p. 27)

**Keywords Not Ranked On But Should Be**

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 630 searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

**analytic partners**

**Searches/Mo.: 480**  
 Cost/Click: \$3.85 Est. Potential Clicks/Mo.: 79 Avg. Competitor Rank: 2

**marketing dashboard**

**Searches/Mo.: 390**  
 Cost/Click: \$4.53 Est. Potential Clicks/Mo.: 6 Avg. Competitor Rank: 20

**marlon sanders**

**Searches/Mo.: 300**  
 Cost/Click: \$1.58 Est. Potential Clicks/Mo.: 37 Avg. Competitor Rank: 3

**promotional effectiveness**

**Searches/Mo.: 30**  
 Cost/Click: \$3.80 Est. Potential Clicks/Mo.: 5 Avg. Competitor Rank: 1

**marketing mix modeling**

**Searches/Mo.: 300**  
 Cost/Click: \$3.13 Est. Potential Clicks/Mo.: 8 Avg. Competitor Rank: 6

**analytic**

**Searches/Mo.: 4k**  
 Cost/Click: \$5.66 Est. Potential Clicks/Mo.: 7 Avg. Competitor Rank: 28

**sas enterprise guide**

**Searches/Mo.: 570**  
 Cost/Click: \$0.79 Est. Potential Clicks/Mo.: 18 Avg. Competitor Rank: 5

**wine and cheese**

**Searches/Mo.: 2k**  
 Cost/Click: \$1.55 Est. Potential Clicks/Mo.: 13  
 Avg. Competitor Rank: 13

**npv**

**Searches/Mo.: 8k**  
 Cost/Click: \$0.55 Est. Potential Clicks/Mo.: 31  
 Avg. Competitor Rank: 19

**stephen mcdaniel**

**Searches/Mo.: 60**  
 Cost/Click: \$0.39 Est. Potential Clicks/Mo.: 10 Avg. Competitor Rank: 1

**brand measurement**

**Searches/Mo.: 30**  
 Cost/Click: \$4.02 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 3

**sas enterprise**

**Searches/Mo.: 120**  
 Cost/Click: \$1.85 Est. Potential Clicks/Mo.: 3 Avg. Competitor Rank: 7

[View more](#) (p. 28)

### Keyword Overlap in Your SEO & PPC campaigns

**You currently don't have any ads on keywords that you also rank organically for.** *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs.  Paid Clicks

None

[View more](#) (p. 31)

## Keyword Groups with the Most Potential

### Keyword Group: Method

Unique Pages Ranked: 1 Searches Per Month: 19

**Potential Clicks with Incremental Gain: 0.8 Value of Incremental Gain: \$1.5**

**Potential Clicks Gained at Top Positions: 67.0 Value of Gain at Top Positions: \$132.0**

**Keywords:**

- method: taguchi method (28)

Est. Share of Clicks	
<a href="#">teachtofishdigita...</a>	1 (+0)
<a href="#">osweb2marketing.com</a>	0 (+0)
<a href="#">marketingbythedas...</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)
<a href="#">bad-seo.com</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)

[Additional Details](#) (p. 32)

### Keyword Group: Taguchi

Unique Pages Ranked: 1 Searches Per Month: 20

**Potential Clicks with Incremental Gain: 0.8 Value of Incremental Gain: \$1.6**

**Potential Clicks Gained at Top Positions: 70.0 Value of Gain at Top Positions: \$143.0**

**Keywords:**

- taguchi: taguchi method (28), Taguchi Testing, taguchi test (29), taguchi marketing (12)

Est. Share of Clicks	
<a href="#">teachtofishdigita...</a>	1 (+0)
<a href="#">osweb2marketing.com</a>	0 (+0)
<a href="#">marketingbythedas...</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)
<a href="#">bad-seo.com</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)

[Additional Details](#) (p. 33)

### Keyword Group: Fish

Unique Pages Ranked: 2 Searches Per Month: 37

**Potential Clicks with Incremental Gain: 1.1 Value of Incremental Gain: \$0.4**

**Potential Clicks Gained at Top Positions: 188.0 Value of Gain at Top Positions: \$79.0**

**Keywords:**

- fish: fish outline, to fish (12), digital fish (35), fear fish

Est. Share of Clicks	
<a href="#">teachtofishdigita...</a>	0 (+0)
<a href="#">osweb2marketing.com</a>	0 (+0)
<a href="#">marketingbythedas...</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)
<a href="#">bad-seo.com</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)

[Additional Details](#) (p. 34)

## Teachtofishdigital.com: SEO Dashboard

### Keyword Group: Consultant

Unique Pages Ranked: 1 Searches Per Month: 22

Potential Clicks with Incremental Gain: 0.6 Value of Incremental Gain: \$3.6

Potential Clicks Gained at Top Positions: 98.0 Value of Gain at Top Positions: \$583.0

#### Keywords:

- consultant: email marketing consultant, consulting presentation (21), consultant intera...
- consultant > web: web analytics consulting (32), web analytics consultants, web analy...
- consultant > analytics: analytics consulting

#### Est. Share of Clicks

<a href="#">teachtofishdigita...</a>	1 (+3)
<a href="#">osweb2marketing.com</a>	0 (+0)
<a href="#">marketingbythedas...</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)
<a href="#">bad-seo.com</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)

[Additional Details](#) (p. 35)

### Keyword Group: Web

Unique Pages Ranked: 1 Searches Per Month: 10

Potential Clicks with Incremental Gain: 0.3 Value of Incremental Gain: \$1.7

Potential Clicks Gained at Top Positions: 49.0 Value of Gain at Top Positions: \$268.0

#### Keywords:

- web: web analytics consulting (32), web analytics consultants, web analytic consulting (44)

#### Est. Share of Clicks

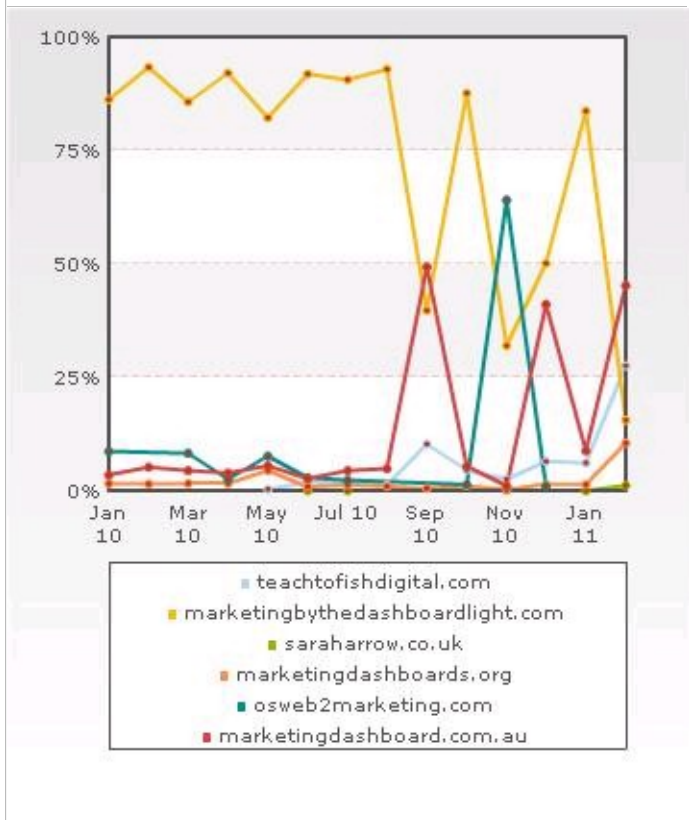
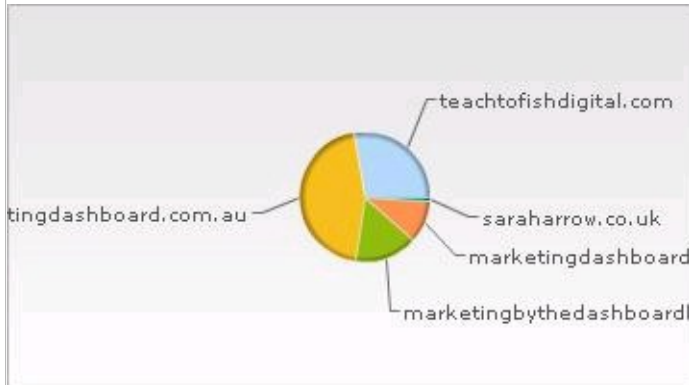
<a href="#">teachtofishdigita...</a>	0 (+2)
<a href="#">osweb2marketing.com</a>	0 (+0)
<a href="#">marketingbythedas...</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)
<a href="#">bad-seo.com</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)

[Additional Details](#) (p. 36)

# Teachtofishdigital.com: SEO Dashboard

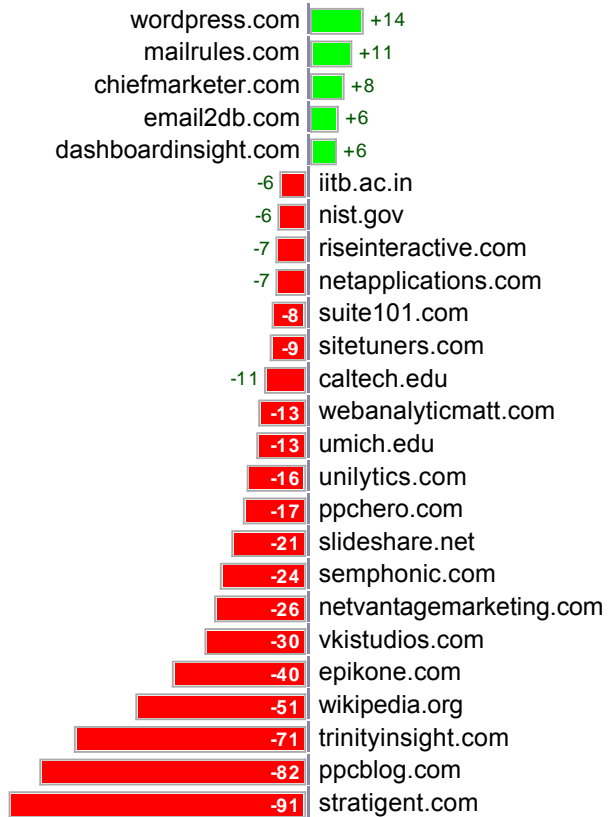
## Traffic Share

Relative to your top 5 competitors, your site gained 21% of the traffic share. At the same time, marketingdashboard.com.au has exploded and ripped traffic from marketingbythedashboardlight.com and osweb2marketing.com.



## Domains that Gained or Lost Clicks on your Keywords

This month, Wordpress.com gained 14 clicks by improving their position on organic searches that you also rank for.



\*competitors in **bold**

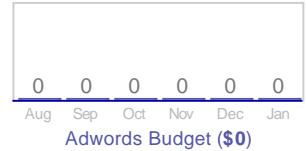
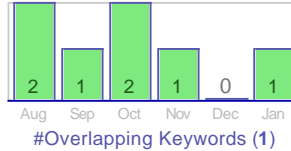
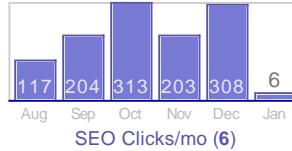
Competition: You Gained 21% in Share of Clicks Relative to your Top 5 Competitors

## Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was xwd.com. They picked up 21 organic clicks overall.

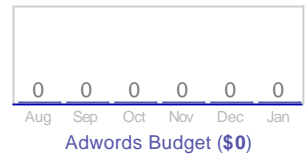
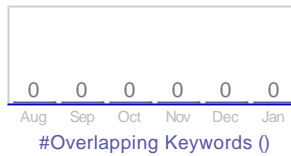
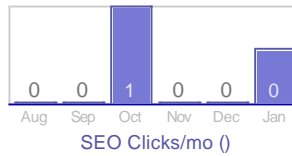
### marketingbythedashboardlight.com

marketing dashboard (14),  
marketing dashboards (20)



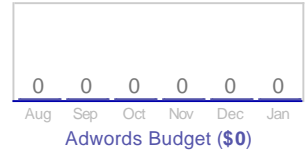
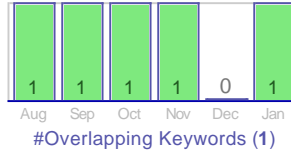
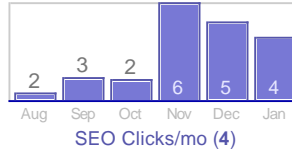
### saraharrow.co.uk

a quiver full (35)

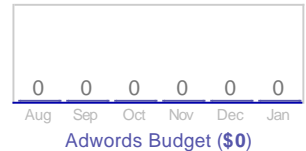
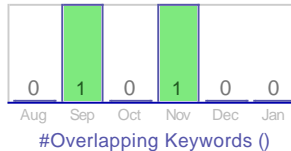
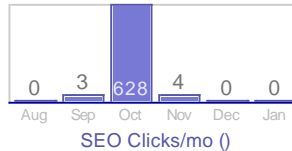


### marketingdashboards.org

marketing dashboards (7),  
marketing dashboard (48)

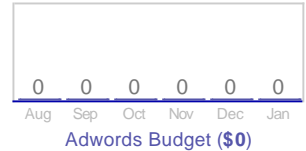
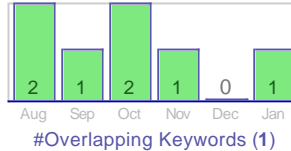
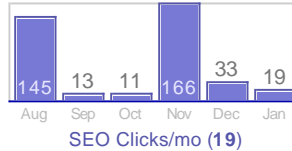


### osweb2marketing.com

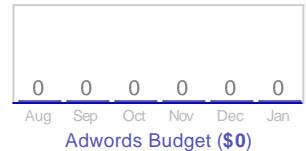
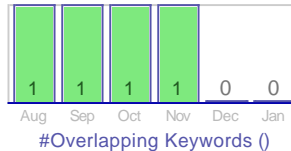
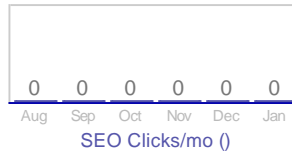


### marketingdashboard.com.au

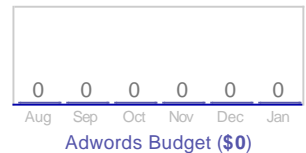
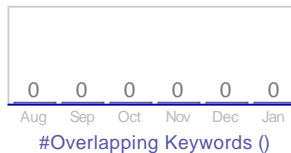
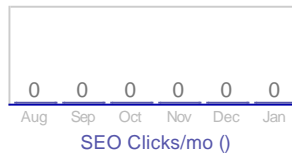
marketing dashboard (6),  
marketing dashboards (11)



### bad-seo.com



### marketingdashboard.org

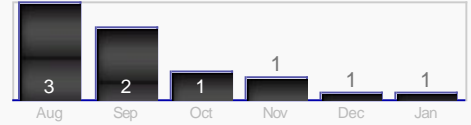


Biggest Gains (all)

Clicks/Month

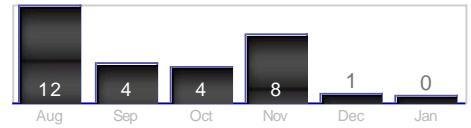
▲ marketing dashboards 44

Est. Clicks/Month unchanged Est. Value/Click: \$4.12 Estimated Value unchanged \$0  
<http://teachtofishdigital.com/create-...>



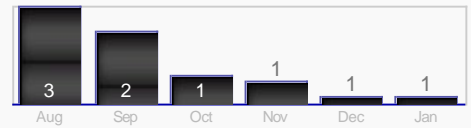
▲ email automation 41

Est. Clicks/Month unchanged Est. Value/Click: \$4.14 Estimated Value unchanged \$0  
<http://teachtofishdigital.com/email-a...>



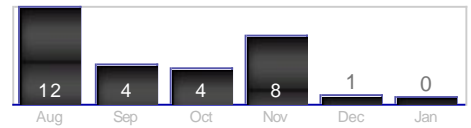
▲ taguchi method 28(+4)

Est. Clicks/Month unchanged Est. Value/Click: \$1.98 Estimated Value unchanged \$0  
<http://teachtofishdigital.com/ode-to-...>



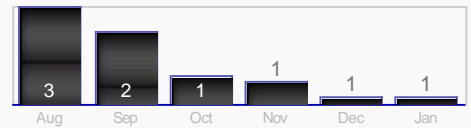
▲ e mail automation 25

Est. Clicks/Month unchanged Est. Value/Click: \$2.22 Estimated Value unchanged \$0  
<http://teachtofishdigital.com/email-a...>



▲ digital design training 19

Est. Clicks/Month unchanged Est. Value/Click: \$3.78 Estimated Value unchanged \$0  
<http://teachtofishdigital.com/web-des...>



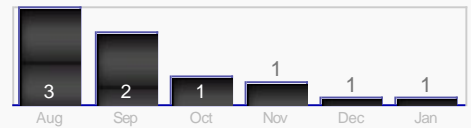
▲ car design training 28

Est. Clicks/Month unchanged Est. Value/Click: \$1.77 Estimated Value unchanged \$0  
<http://teachtofishdigital.com/web-des...>



▲ to fish 12(+2)

Est. Clicks/Month unchanged Est. Value/Click: \$0.3 Estimated Value unchanged \$0  
<http://teachtofishdigital.com/>



[Download as CSV](#)

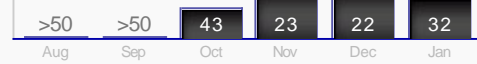


Most Valuable Keywords (all)

Rank

**web analytics consulting**

Rank: 32(-10) Est. Clicks/Mo: 0(-2) Est. Value/Mo: \$2(-\$13.204)



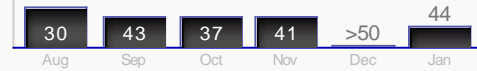
**taguchi method**

Rank: 28(+4) Est. Clicks/Mo: 1 Est. Value/Mo: \$2(+\$0.09)



**marketing dashboards**

Rank: 44 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



**email automation**

Rank: 41 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



**consulting presentation**

Rank: 21(-5) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.13)



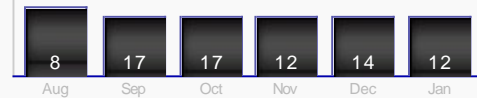
**digital fish**

Rank: 35(-1) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.008)



**to fish**

Rank: 12(+2) Est. Clicks/Mo: 0 Est. Value/Mo: \$0(-\$0.105)



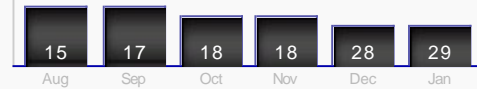
**e mail automation**

Rank: 25 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



**taguchi test**

Rank: 29(-1) Est. Clicks/Mo: 0 Est. Value/Mo: \$0



**taguchi marketing**

Rank: 12(-1) Est. Clicks/Mo: 0 Est. Value/Mo: \$0



**digital design training**

Rank: 19 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



# Teachtofishdigital.com: SEO Dashboard

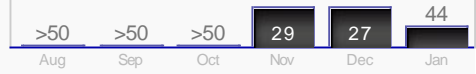
## car design training

Rank: 28 Est. Clicks/Mo: 0 Est. Value/Mo: \$0



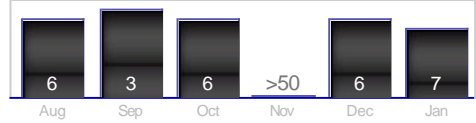
## web analytic consulting

Rank: 44(-17) Est. Clicks/Mo: 0 Est. Value/Mo: \$0



## email tracks

Rank: 7(-1) Est. Clicks/Mo: 0 Est. Value/Mo: \$0



[Download as CSV](#)

### Newly Ranked Organic Pages

<http://teachtofishdigital.com/create-a-marketing-dashboard/>

Estimated SEO Value: **\$0.33** Estimated Total Clicks/Mo: 0

Keywords (rank): marketing dashboards (44)

<http://teachtofishdigital.com/email-automation-programs/>

Estimated SEO Value: **\$0.29** Estimated Total Clicks/Mo: 0

Keywords (rank): email tracks (7), e mail automation (25), email automation (41)

<http://teachtofishdigital.com/web-design-training/>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): digital design training (19), car design training (28)

[Download as CSV](#)

New Keywords (You weren't ranked on before)	Estimated New Click/Month
<b>marketing dashboards</b> Rank: 44 Searches/Mo: 120 Est. Value/Click: \$4.12 <a href="http://teachtofishdigital.com/create-a-marketing-dashboard/">http://teachtofishdigital.com/create-a-marketing-dashboard/</a>	0 new clicks/month
<b>email automation</b> Rank: 41 Searches/Mo: 90 Est. Value/Click: \$4.14 <a href="http://teachtofishdigital.com/email-automation-programs/">http://teachtofishdigital.com/email-automation-programs/</a>	0 new clicks/month
<b>e mail automation</b> Rank: 25 Searches/Mo: 0 Est. Value/Click: \$2.22 <a href="http://teachtofishdigital.com/email-automation-programs/">http://teachtofishdigital.com/email-automation-programs/</a>	0 new clicks/month
<b>digital design training</b> Rank: 19 Searches/Mo: 0 Est. Value/Click: \$3.78 <a href="http://teachtofishdigital.com/web-design-training/">http://teachtofishdigital.com/web-design-training/</a>	0 new clicks/month
<b>car design training</b> Rank: 28 Searches/Mo: 0 Est. Value/Click: \$1.77 <a href="http://teachtofishdigital.com/web-design-training/">http://teachtofishdigital.com/web-design-training/</a>	0 new clicks/month

[Download as CSV](#)

## Top Site Sections Summary

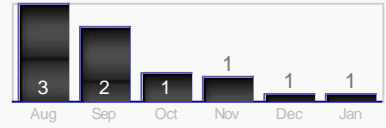
## Estimated Clicks/Month

### [teachtofishdigital.com/ode-...](#)

Number of Keywords: 3

**Estimated Value/Mo: \$2**

Top Keywords: taguchi method, taguchi test, taguchi marketing

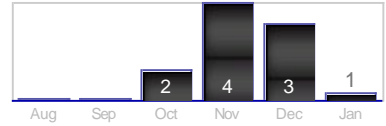


### [teachtofishdigital.com/anal...](#)

Number of Keywords: 3

**Estimated Value/Mo: \$3 (-\$15)**

Top Keywords: web analytics consulting, consulting presentation, web analytic consulting

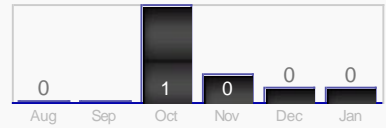


### [teachtofishdigital.com/face...](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords: digital fish

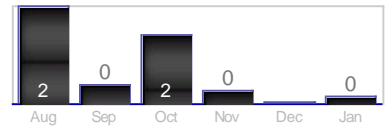


### [teachtofishdigital.com/crea...](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0**

Top Keywords: marketing dashboards



### [teachtofishdigital.com/emai...](#)

Number of Keywords: 3

**Estimated Value/Mo: \$0**

Top Keywords: email automation, e mail automation, email tracks

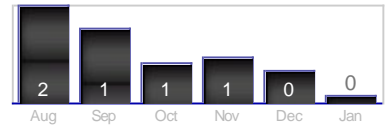


### [teachtofishdigital.com/ppc-...](#)

Number of Keywords: 1

**Estimated Value/Mo: \$0 (-\$2)**

Top Keywords:



### [teachtofishdigital.com/web-...](#)

Number of Keywords: 2

**Estimated Value/Mo: \$0**

Top Keywords: digital design training, car design training

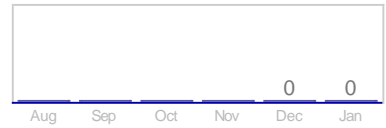


### [teachtofishdigital.com/anal...](#)

Number of Keywords: 2

**Estimated Value/Mo: \$0**

Top Keywords:



[Download as CSV](#)

## Keyword Groups with the Biggest Gains - Details

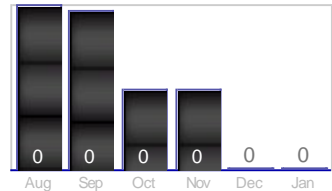
### Keyword Group: Testing

Positions Gained: -1 → Est. Total Clicks/Mo: (0) → Est. Percent Traffic Gain: %  
 Unique Pages Ranked: 1

**Keywords:**

- testing: taguchi test (-1)

Est. Clicks per Month



### Biggest Opportunities Within This Group

**testing**

>[taguchi test (29)]

Est. Potential New Clicks/Month: Searches/Mo: Average Value/Click: \$0.08

### Clicks Gained or Lost on these Keywords

- 0 | squidoo.com
- 0 | joshbaker.com
- 0 | conversionmultipl...
- 0 | quantumlinx.com.au
- 0 | excelmasterseries...
- 0 | taguchiprofitinfo...
- 0 | emoneymarketing.com
- 0 | ecompal.com
- 0 | ezinearticles.com
- 0 | ezinedesigner.com
- 0 | vertster.com
- 1 | **conversion-rate-e...**
- 1 | **sitetuners.com**
- 1 | **blueskyfactory.com**
- 1 | **taguchisplittest.com**

*\*competitors in bold*

### Pages That Rank

<http://teachtofishdigital.com/ode-to-taguchi>

taguchi method(28), taguchi test(29), taguchi marketing(12)

Est. Clicks per Month: 0 Potential Incremental Gain: 0 clicks/mo.

# Teachtofishdigital.com: SEO Dashboard

## Keyword Group: Ppc

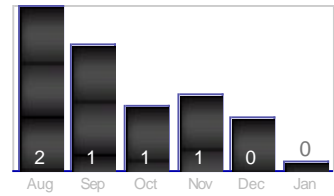
Positions Gained: -7 → Est. Total Clicks/Mo: (0) → Est. Percent Traffic Gain: -95%

Unique Pages Ranked: 1

### Keywords:

None

### Est. Clicks per Month



## Biggest Opportunities Within This Group

None

## Clicks Gained or Lost on these Keywords

- 2 **metamend.com**
- 2 **instantposition.com**
- 2 **searchenginewatch...**
- 2 **semgeek.com**
- 3 **freewarepocketpc.net**
- 3 **marketingexperime...**
- 3 **payperclicksearch...**
- 4 **searchengineoptim...**
- 4 **roirevolution.com**
- 4 **dtriplers.com**
- 4 **clickz.com**
- 5 **searchenginejourn...**
- 6 **bplans.com**
- 6 **shuatism.com**
- 8 **econsultancy.com**

*\*competitors in bold*

## Pages That Rank

<http://teachtofishdigital.com/ppc-strategy-tutorial>

n/a

Est. Clicks per Month: 0 Potential Incremental Gain: 5 clicks/mo.

# Teachtofishdigital.com: SEO Dashboard

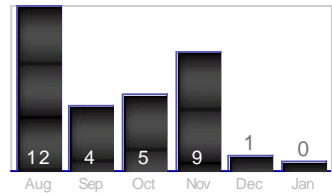
## Keyword Group: Fish

Positions Gained: 1 → Est. Total Clicks/Mo: (0) → Est. Percent Traffic Gain: -48%  
 Unique Pages Ranked: 2

### Keywords:

- fish: to fish (+2), digital fish (-1)

### Est. Clicks per Month



## Biggest Opportunities Within This Group

### fish

>[digital fish (35), to fish (12)]

Est. Potential New Clicks/Month: 20 Searches/Mo: 120 Average Value/Click: \$0.61

## Clicks Gained or Lost on these Keywords

coloring.ws	+27
cashexpand.com	+11
flickr.com	+9
ucsd.edu	+8
k-3teacherresourc...	+6
uidaho.edu	+5
zazzle.com	+4
all-free-download...	+4
clipartandcrafts.com	+4
k-wc.org	+3
chromeautoemblems...	+3
fws.gov	+2
mitchelljm.us	+2
smallkidshomework...	+2
woodworkersworksh...	+2

\*competitors in **bold**

## Pages That Rank

<http://teachtofishdigital.com>

to fish(12)

Est. Clicks per Month: 0 Potential Incremental Gain: 5 clicks/mo.

<http://teachtofishdigital.com/facebook-news-feed-optimization>

digital fish(35)

Est. Clicks per Month: 0 Potential Incremental Gain: 15 clicks/mo.



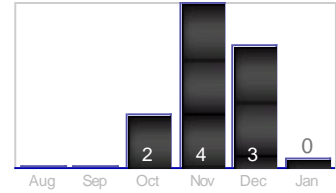
## Keyword Group: Analytics

Positions Gained: 13 → Est. Total Clicks/Mo: (-3) → Est. Percent Traffic Gain: -87%  
 Unique Pages Ranked: 2

### Keywords:

- analytics > web: web analytics consulting (-10), web analytic consulting (-17)

Est. Clicks per Month



## Biggest Opportunities Within This Group

### analytics > web

>[web analytic consulting (44), web analytics consulting (32)]

Est. Potential New Clicks/Month: 49 Searches/Mo: 300 Average Value/Click: \$2.79

## Clicks Gained or Lost on these Keywords

-4	<b>cardanalytics.com</b>
-4	<b>customeranalytics...</b>
-4	<b>nltx.com</b>
-4	<b>yahoo.com</b>
-4	<b>tatvic.com</b>
-5	<b>tealium.com</b>
-5	<b>siteworx.com</b>
-6	<b>riseinteractive.com</b>
-7	<b>netapplications.com</b>
-13	<b>webanalyticmatt.com</b>
-16	<b>unilytics.com</b>
-24	<b>semphonic.com</b>
-25	<b>eweek.com</b>
-26	<b>vkistudios.com</b>
-26	<b>netvantagemarketi...</b>

\*competitors in **bold**

## Pages That Rank

<http://teachtofishdigital.com/analytics-data-drives-decisions>

web analytics consulting(32), consulting presentation(21), web analytic consulting(44)

Est. Clicks per Month: 0(-2) Potential Incremental Gain: 49 clicks/mo.

<http://teachtofishdigital.com/analytics-reports-for-paid-search-marketing>

Est. Clicks per Month: 0 Potential Incremental Gain: 0 clicks/mo.

# Teachtofishdigital.com: SEO Dashboard

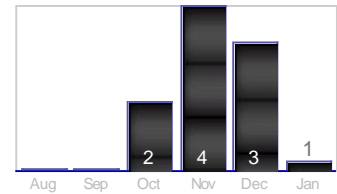
## Keyword Group: Consultant

Positions Gained: -32 → Est. Total Clicks/Mo: (-3) → Est. Percent Traffic Gain: -85%  
Unique Pages Ranked: 1

### Keywords:

- consultant: consulting presentation (-5)
- consultant > web: web analytics consulting (-10), web analytic consulting (-17)

### Est. Clicks per Month



## Biggest Opportunities Within This Group

### consultant > web

>[web analytic consulting (44), web analytics consulting (32)]

Est. Potential New Clicks/Month: 49 Searches/Mo: 300 Average Value/Click: \$2.79

### consultant

>[consulting presentation (21)]

Est. Potential New Clicks/Month: 5 Searches/Mo: 30 Average Value/Click: \$2.29

## Clicks Gained or Lost on these Keywords

-5	■	siteworx.com
-6	■	marketingtechblog...
-6	■	riseinteractive.com
-7	■	netapplications.com
-8	■	tamaragielen.com
-8	■	yourezinecoach.com
-11	■	email-marketing-r...
-12	■	placeworld.net
-13	■	webanalyticmatt.com
-16	■	unilytics.com
-21	■	jeannejennings.com
-24	■	semphonic.com
-25	■	eweek.com
-26	■	vkistudios.com
-26	■	netvantagemarketi...

\*competitors in **bold**

## Pages That Rank

<http://teachtofishdigital.com/analytics-data-drives-decisions>

web analytics consulting(32), consulting presentation(21), web analytic consulting(44)

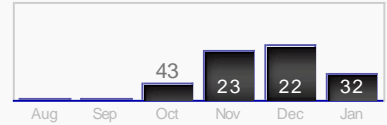
Est. Clicks per Month: 1(-3) Potential Incremental Gain: 54 clicks/mo.

## Biggest Opportunities (all)

Rank

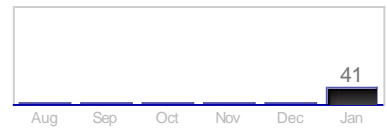
### web analytics consulting (32)

Searches/Mo: 300 Est. Value/Click: \$5.49 Est. Potential New Clicks/Month: 49  
Other Keywords for URL: web analytics consulting, consulting presentation, web analytic consulting



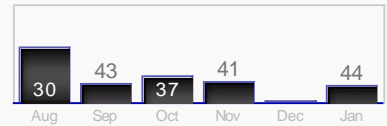
### taguchi method (28)

Searches/Mo: 570 Est. Value/Click: \$1.98 Est. Potential New Clicks/Month: 67  
Other Keywords for URL: taguchi method, taguchi marketing, taguchi test



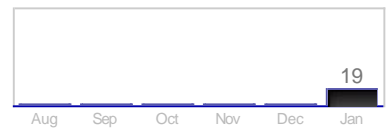
### marketing dashboards (44)

Searches/Mo: 120 Est. Value/Click: \$4.12 Est. Potential New Clicks/Month: 14  
Other Keywords for URL: marketing dashboards



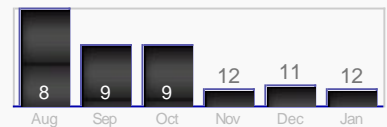
### email automation (41)

Searches/Mo: 90 Est. Value/Click: \$4.14 Est. Potential New Clicks/Month: 11  
Other Keywords for URL: email automation, email tracks, e mail automation



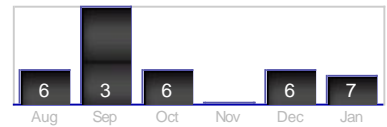
### digital fish (35)

Searches/Mo: 90 Est. Value/Click: \$0.91 Est. Potential New Clicks/Month: 15  
Other Keywords for URL: digital fish



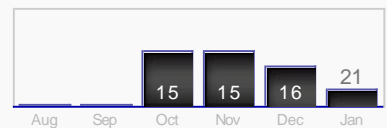
### consulting presentation (21)

Searches/Mo: 30 Est. Value/Click: \$2.29 Est. Potential New Clicks/Month: 5  
Other Keywords for URL: web analytics consulting, consulting presentation, web analytic consulting



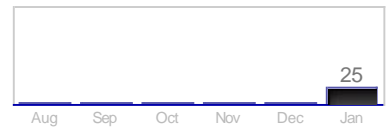
### to fish (12)

Searches/Mo: 30 Est. Value/Click: \$0.3 Est. Potential New Clicks/Month: 5  
Other Keywords for URL: to fish



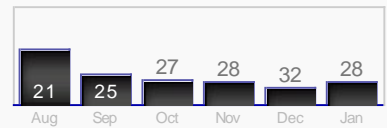
### taguchi test (29)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: taguchi method, taguchi marketing, taguchi test



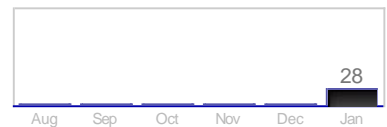
### taguchi marketing (12)

Searches/Mo: 0 Est. Value/Click: \$3.68 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: taguchi method, taguchi marketing, taguchi test



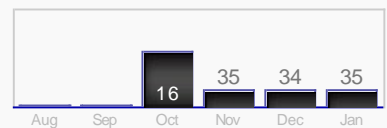
### digital design training (19)

Searches/Mo: 0 Est. Value/Click: \$3.78 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: car design training, digital design training



### car design training (28)

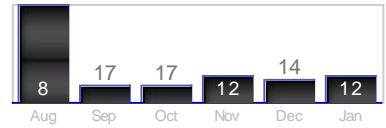
Searches/Mo: 0 Est. Value/Click: \$1.77 Est. Potential New Clicks/Month: 0  
Other Keywords for URL: car design training, digital design training



# Teachtofishdigital.com: SEO Dashboard

## web analytic consulting (44)

Searches/Mo: 0 Est. Value/Click: \$0.08 Est. Potential New Clicks/Month: 0  
 Other Keywords for URL: web analytics consulting, consulting presentation, web analytic consulting



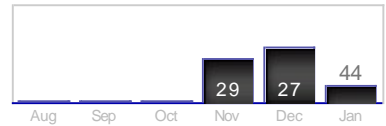
## email tracks (7)

Searches/Mo: 0 Est. Value/Click: \$2.51 Est. Potential New Clicks/Month: 0  
 Other Keywords for URL: email automation, email tracks, e mail automation



## e mail automation (25)

Searches/Mo: 0 Est. Value/Click: \$2.22 Est. Potential New Clicks/Month: 0  
 Other Keywords for URL: email automation, email tracks, e mail automation



[Download as CSV](#)

## Keywords Not Ranked On But Should Be

Estimated Clicks/Month

### analytic partners

Searches/Month: 480  
 Cost/Click: \$3.85 Est. Potential Clicks/Month: 79  
 Avg. Competitor Rank: 2

analyticpartners.com +79

### marketing dashboard

Searches/Month: 390  
 Cost/Click: \$4.53 Est. Potential Clicks/Month: 6  
 Avg. Competitor Rank: 20

getitgoing.com +19  
 marketingdashboar... +11  
 marlonsanders.com +4  
 marketingbythedas... +3

### marlon sanders

Searches/Month: 300  
 Cost/Click: \$1.58 Est. Potential Clicks/Month: 37  
 Avg. Competitor Rank: 3

marlonsanders.com +51  
 getitgoing.com +9

### promotional effectiveness

Searches/Month: 30  
 Cost/Click: \$3.80 Est. Potential Clicks/Month: 5  
 Avg. Competitor Rank: 1

analyticpartners.com +5

### marketing mix modeling

Searches/Month: 300  
 Cost/Click: \$3.13 Est. Potential Clicks/Month: 8  
 Avg. Competitor Rank: 6

analyticpartners.com +8

### analytic

Searches/Month: 4k  
 Cost/Click: \$5.66 Est. Potential Clicks/Month: 7  
 Avg. Competitor Rank: 28

analyticpartners.com +7

### sas enterprise guide

Searches/Month: 570  
 Cost/Click: \$0.79 Est. Potential Clicks/Month: 18  
 Avg. Competitor Rank: 5

freakalytics.com +18

## Teachtofishdigital.com: SEO Dashboard

### wine and cheese

Searches/Month: 2k  
 Cost/Click: \$1.55 Est. Potential Clicks/Month: 13  
 Avg. Competitor Rank: 13

beyondwineandchee...  +13


### npv

Searches/Month: 8k  
 Cost/Click: \$0.55 Est. Potential Clicks/Month: 31  
 Avg. Competitor Rank: 19

marketingnpv.com  +31

### stephen mcdaniel

Searches/Month: 60  
 Cost/Click: \$0.39 Est. Potential Clicks/Month: 10  
 Avg. Competitor Rank: 1

freakalytics.com  +10

### brand measurement

Searches/Month: 30  
 Cost/Click: \$4.02 Est. Potential Clicks/Month: 2  
 Avg. Competitor Rank: 3

marketingnpv.com  +2

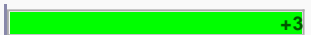
### sas enterprise

Searches/Month: 120  
 Cost/Click: \$1.85 Est. Potential Clicks/Month: 3  
 Avg. Competitor Rank: 7

freakalytics.com  +3

### enterprise guide

Searches/Month: 90  
 Cost/Click: \$1.74 Est. Potential Clicks/Month: 3  
 Avg. Competitor Rank: 5

freakalytics.com  +3

### promotion effectiveness

Searches/Month: 30  
 Cost/Click: \$1.56 Est. Potential Clicks/Month: 3  
 Avg. Competitor Rank: 2

analyticpartners.com  +3

### marketing roi

Searches/Month: 870  
 Cost/Click: \$3.97 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 32

analyticpartners.com  +1

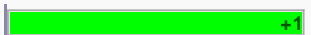
### phoenix marketing

Searches/Month: 390  
 Cost/Click: \$4.92 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 24

toddhelvik.com  +1

### customer segmentation

Searches/Month: 720  
 Cost/Click: \$4.16 Est. Potential Clicks/Month: 1  
 Avg. Competitor Rank: 34

analyticpartners.com  +1

### net present value

Searches/Month: 8k  
 Cost/Click: \$0.56 Est. Potential Clicks/Month: 5  
 Avg. Competitor Rank: 48

marketingnpv.com  +5

### marketing campaign tracking

Searches/Month: 60  
 Cost/Click: \$7.80 Est. Potential Clicks/Month: 0  
 Avg. Competitor Rank: 18

marketingformaven...  +0

## Teachtofishdigital.com: SEO Dashboard

### marketing metrics

Searches/Month: 720  
Cost/Click: \$3.86 Est. Potential Clicks/Month: 1  
Avg. Competitor Rank: 40

marketingnpv.com  +1

### marlon

Searches/Month: 990  
Cost/Click: \$0.38 Est. Potential Clicks/Month: 6  
Avg. Competitor Rank: 15

marlonsanders.com  +6

### phoenix seo

Searches/Month: 870  
Cost/Click: \$1.79 Est. Potential Clicks/Month: 1  
Avg. Competitor Rank: 37

toddhelvik.com  +1

### seo arizona

Searches/Month: 210  
Cost/Click: \$3.60 Est. Potential Clicks/Month: 0  
Avg. Competitor Rank: 25

toddhelvik.com  +0

### customer segments

Searches/Month: 120  
Cost/Click: \$2.75 Est. Potential Clicks/Month: 1  
Avg. Competitor Rank: 17

analyticpartners.com  +1

### ama training

Searches/Month: 480  
Cost/Click: \$3.19 Est. Potential Clicks/Month: 0  
Avg. Competitor Rank: 38

freakalytics.com  +0

[Download as CSV](#)

Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs.  Paid Clicks

None

[Download as CSV](#)

## Keyword Groups with the Most Potential - Details

### Keyword Group: Method

Unique Pages Ranked: 1 Searches Per Month: 19

Potential Clicks with Incremental Gain: 0.8 Value of Incremental Gain: \$0.8

Potential Clicks Gained at Top Positions: 67.0 Value of Gain at Top Positions: \$132.0

**Keywords:**

- method: taguchi method (28)

#### Est. Share of Clicks

<a href="#">teachtofishdigita...</a>	1 (+0)
<a href="#">osweb2marketing.com</a>	0 (+0)
<a href="#">marketingbythedas...</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)
<a href="#">bad-seo.com</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)

### Biggest Opportunities Within This Group

**method**

>[\[taguchi method \(28\)\]](#)

Est. Potential New Clicks/Month: 67 Searches/Mo: 570 Average Value/Click: \$1.98

### Clicks Gained or Lost on these Keywords

-5	<a href="#">siteworx.com</a>
-6	<a href="#">marketingtechblog...</a>
-6	<a href="#">riseinteractive.com</a>
-7	<a href="#">netapplications.com</a>
-8	<a href="#">tamaragielen.com</a>
-8	<a href="#">yourezinecoach.com</a>
-11	<a href="#">email-marketing-r...</a>
-12	<a href="#">placeworld.net</a>
-13	<a href="#">webanalyticmatt.com</a>
-16	<a href="#">unilytics.com</a>
<b>-21</b>	<a href="#">jeannejennings.com</a>
<b>-24</b>	<a href="#">semphonic.com</a>
<b>-25</b>	<a href="#">eweek.com</a>
<b>-26</b>	<a href="#">vkistudios.com</a>
<b>-26</b>	<a href="#">netvantagemarketi...</a>

*\*competitors in bold*

### Pages That Rank

<http://teachtofishdigital.com/analytics-data-drives-decisions>

web analytics consulting(32), consulting presentation(21), web analytic consulting(44)

Est. Clicks per Month: 1(-3) Potential Incremental Gain: 54 clicks/mo.



# Teachtofishdigital.com: SEO Dashboard

## Keyword Group: Taguchi

Unique Pages Ranked: 1 Searches Per Month: 20

Potential Clicks with Incremental Gain: 0.8 Value of Incremental Gain: \$0.8

Potential Clicks Gained at Top Positions: 70.0 Value of Gain at Top Positions: \$143.0

### Keywords:

- **taguchi**: taguchi method (28), Taguchi Testing, taguchi test (29), taguchi marketing (12)

### Est. Share of Clicks

<a href="#">teachtofishdigita...</a>	1 (+0)
<a href="#">osweb2marketing.com</a>	0 (+0)
<a href="#">marketingbythedas...</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)
<a href="#">bad-seo.com</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)

### Biggest Opportunities Within This Group

#### taguchi

>[taguchi test (29), taguchi marketing (12), taguchi method (28)]

Est. Potential New Clicks/Month: 67 Searches/Mo: 570 Average Value/Click: \$1.91

### Clicks Gained or Lost on these Keywords

-4	<a href="#">cardanalytics.com</a>
-4	<a href="#">customeranalytics...</a>
-4	<a href="#">nltx.com</a>
-4	<a href="#">yahoo.com</a>
-4	<a href="#">tatvic.com</a>
-5	<a href="#">tealium.com</a>
-5	<a href="#">siteworx.com</a>
-6	<a href="#">riseinteractive.com</a>
-7	<a href="#">netapplications.com</a>
-13	<a href="#">webanalyticmatt.com</a>
-16	<a href="#">unilytics.com</a>
<b>-24</b>	<a href="#">semphonic.com</a>
<b>-25</b>	<a href="#">eweek.com</a>
<b>-26</b>	<a href="#">vkistudios.com</a>
<b>-26</b>	<a href="#">netvantagemarketi...</a>

\*competitors in **bold**

### Pages That Rank

<http://teachtofishdigital.com/analytics-data-drives-decisions>

web analytics consulting(32), consulting presentation(21), web analytic consulting(44)

Est. Clicks per Month: 0(-2) Potential Incremental Gain: 49 clicks/mo.

<http://teachtofishdigital.com/analytics-reports-for-paid-search-marketing>

Est. Clicks per Month: 0 Potential Incremental Gain: 0 clicks/mo.

## Teachtofishdigital.com: SEO Dashboard

### Keyword Group: Fish

Unique Pages Ranked: 2 Searches Per Month: 37

Potential Clicks with Incremental Gain: 1.1 Value of Incremental Gain: \$1.1

Potential Clicks Gained at Top Positions: 188.0 Value of Gain at Top Positions: \$79.0

#### Keywords:

- **fish**: fish outline, to fish (12), digital fish (35), fear fish

#### Est. Share of Clicks

<a href="#">teachtofishdigita...</a>	0 (+0)
<a href="#">osweb2marketing.com</a>	0 (+0)
<a href="#">marketingbythedas...</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)
<a href="#">bad-seo.com</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)

#### Biggest Opportunities Within This Group

##### fish

>[digital fish (35), to fish (12)]

Est. Potential New Clicks/Month: 20 Searches/Mo: 120 Average Value/Click: \$0.61

#### Clicks Gained or Lost on these Keywords

None

*\*competitors in bold*

#### Pages That Rank

None

# Teachtofishdigital.com: SEO Dashboard

## Keyword Group: Consultant

Unique Pages Ranked: 1 Searches Per Month: 22

Potential Clicks with Incremental Gain: 0.6 Value of Incremental Gain: \$0.6

Potential Clicks Gained at Top Positions: 98.0 Value of Gain at Top Positions: \$583.0

### Keywords:

- **consultant**: email marketing consultant, consulting presentation (21), consultant intera...
- **consultant > web**: web analytics consulting (32), web analytics consultants, web analy...
- **consultant > analytics**: analytics consulting

### Est. Share of Clicks

<a href="#">teachtofishdigita...</a>	1 (+3)
<a href="#">osweb2marketing.com</a>	0 (+0)
<a href="#">marketingbythedas...</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)
<a href="#">bad-seo.com</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)

## Biggest Opportunities Within This Group

### consultant > web

>[web analytic consulting (44), web analytics consulting (32)]

Est. Potential New Clicks/Month: 49 Searches/Mo: 300 Average Value/Click: \$2.79

### consultant

>[consulting presentation (21)]

Est. Potential New Clicks/Month: 5 Searches/Mo: 30 Average Value/Click: \$2.29

## Clicks Gained or Lost on these Keywords

coloring.ws	+27
cashexpand.com	+11
flickr.com	+9
ucsd.edu	+8
k-3teacherresourc...	+6
uidaho.edu	+5
zazzle.com	+4
all-free-download...	+4
clipartandcrafts.com	+4
k-wc.org	+3
chromeautoemblems...	+3
fws.gov	+2
mitchelljm.us	+2
smallkidshomework...	+2
woodworkersworksh...	+2

\*competitors in **bold**

## Pages That Rank

<http://teachtofishdigital.com>

to fish(12)

Est. Clicks per Month: 0 Potential Incremental Gain: 5 clicks/mo.

<http://teachtofishdigital.com/facebook-news-feed-optimization>

digital fish(35)

Est. Clicks per Month: 0 Potential Incremental Gain: 15 clicks/mo.

# Teachtofishdigital.com: SEO Dashboard

## Keyword Group: Web

Unique Pages Ranked: 1 Searches Per Month: 10

Potential Clicks with Incremental Gain: 0.3 Value of Incremental Gain: \$0.3

Potential Clicks Gained at Top Positions: 49.0 Value of Gain at Top Positions: \$268.0

### Keywords:

- **web**: web analytics consulting (32), web analytics consultants, web analytic consulting (44)

### Est. Share of Clicks

<a href="#">teachtofishdigita...</a>	0 (+2)
<a href="#">osweb2marketing.com</a>	0 (+0)
<a href="#">marketingbythedas...</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)
<a href="#">bad-seo.com</a>	0 (+0)
<a href="#">marketingdashboar...</a>	0 (+0)

## Biggest Opportunities Within This Group

### web

>[web analytic consulting (44), web analytics consulting (32)]

Est. Potential New Clicks/Month: 49 Searches/Mo: 300 Average Value/Click: \$2.79

## Clicks Gained or Lost on these Keywords

-2	<a href="#">roilabs.com</a>
-2	<a href="#">teachtofishdigita...</a>
-3	<a href="#">jctweb.com</a>
-3	<a href="#">evolytics.com</a>
-3	<a href="#">tatvic.com</a>
-3	<a href="#">metristpartners.com</a>
-4	<a href="#">tealium.com</a>
-4	<a href="#">siteworx.com</a>
-5	<a href="#">yahoo.com</a>
-5	<a href="#">riseinteractive.com</a>
-6	<a href="#">netapplications.com</a>
-13	<a href="#">webanalyticmatt.com</a>
-16	<a href="#">vkistudios.com</a>
-16	<a href="#">unilytics.com</a>
-20	<a href="#">semphonic.com</a>

\*competitors in bold

## Pages That Rank

<http://teachtofishdigital.com/analytics-data-drives-decisions>

web analytics consulting(32), consulting presentation(21), web analytic consulting(44)

Est. Clicks per Month: 0(-2) Potential Incremental Gain: 49 clicks/mo.