

Feb 15, 2011

Searchengineland.com

SEO Dashboard



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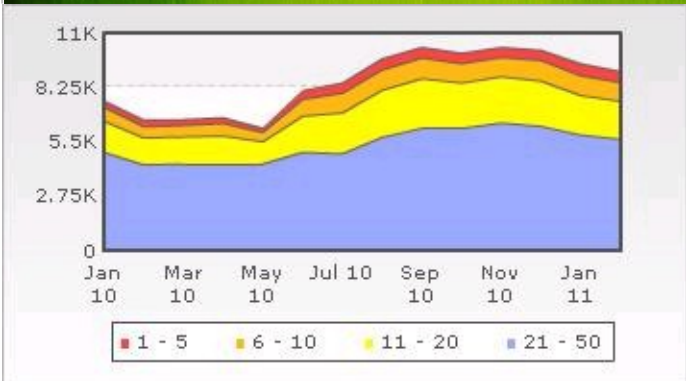
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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 9k different keywords. *The largest portion of those are not on the first page, and that represents a huge amount of potential of over 4M clicks per month. That is comparable to \$2M in equivalent Adwords dollars.*

Number of Unique Pages that Rank Organically



4k of your pages appear in the top 50 of at least one search.

Total Organic Clicks Per Month



You should be getting 541k clicks per month from your organic placements on Google. *That's up 528k clicks or 4k% from last month.*

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$329k. *That's an additional savings of \$318k over last month.*

You gained 528,381 clicks last month, worth \$318,391.



Biggest Gains

You moved up in ranks on 4k keywords last month. All those gains added up to about 25k clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$12k.

	Rank
▲ ask com'	18(+21)
Estimated Clicks/Month gained: 5k http://searchengineland.com/obit-a-we...	
▲ ask com.	19(+19)
Estimated Clicks/Month gained: 4k http://searchengineland.com/obit-a-we...	
▲ ask com	19(+17)
Estimated Clicks/Month gained: 4k http://searchengineland.com/obit-a-we...	
▲ yahoomail.	22(+4)
Estimated Clicks/Month gained: 3k http://searchengineland.com/library/y...	
▲ yahoomail	23(+2)
Estimated Clicks/Month gained: 1k http://searchengineland.com/library/y...	
▲ verizon net	21(+3)
Estimated Clicks/Month gained: 731 http://searchengineland.com/live-blog...	
▲ doodle 4 google	14(+10)
Estimated Clicks/Month gained: 669 http://searchengineland.com/doodle-4-...	
▲ tripadvisor	35
Estimated Clicks/Month gained: 287 http://searchengineland.com/tripadvis...	
▲ google adwords	17(+8)
Estimated Clicks/Month gained: 280 http://searchengineland.com/library/g...	
▲ jeff goldblum	5(+1)
Estimated Clicks/Month gained: 257 http://searchengineland.com/jeff-gold...	
▲ google image	12(+2)
Estimated Clicks/Month gained: 224 http://searchengineland.com/library/g...	

[View more](#) (p. 16)

Most Valuable Keywords

You gained ranks on 4 out of your top 5 most valuable keywords. Moving up the charts on those important keywords means about 5k visits to the site that wouldn't have come last month.

	Rank
google images	
Rank: 10(-5) Est. Clicks/Mo: 18k(-6k) Est. Value/Mo: \$13k(-\$5.338k)	
google adwords	
Rank: 17(+8) Est. Clicks/Mo: 529(+280) Est. Value/Mo: \$4k(+\$2k)	
verizon net	
Rank: 21(+3) Est. Clicks/Mo: 3k(+731) Est. Value/Mo: \$3k(+\$747)	
yahoomail	
Rank: 23(+2) Est. Clicks/Mo: 9k(+1k) Est. Value/Mo: \$2k(+\$642)	
yahoomail.	
Rank: 22(+4) Est. Clicks/Mo: 10k(+3k) Est. Value/Mo: \$2k(+\$650)	
google news	
Rank: 26(-17) Est. Clicks/Mo: 769(-5k) Est. Value/Mo: \$1k(-\$9.37k)	
local business center	
Rank: 3(-1) Est. Clicks/Mo: 395(-6) Est. Value/Mo: \$1k(+\$612)	
google keyword tool	
Rank: 11(-3) Est. Clicks/Mo: 682(-346) Est. Value/Mo: \$1k(-\$635.41)	
google local business center	
Rank: 2(+3) Est. Clicks/Mo: 244(+128) Est. Value/Mo: \$980(+\$513)	

[View more](#) (p. 21)

Newly Ranked Organic Pages

529 pages show up in Google search results that didn't last month. Combined, those new placements drive 4k clicks, which would be worth about \$16k if you paid for those same clicks in Google Adwords.

<http://searchengineland.com/where-is-santa-claus-2010-tracker-list-norad-google-earth-59697>

Keywords (rank): track santa claus (4), santa claus tracking (5), where is santa (8), where is santa claus (8), tracking santa claus (8)

Est. Total Clicks/Mo: 776 Est. SEO Value: **\$664**

<https://searchengineland.com/library/google/google-tv>

Keywords (rank): google tv (17)

Est. Total Clicks/Mo: 649 Est. SEO Value: **\$534**

<http://searchengineland.com/two-new-mobile-seo-tips-for-2011-59983>

Keywords (rank): new seo (2), new mobile (4), new mobil (7), seo tips (14), mobile new (17)

Est. Total Clicks/Mo: 54 Est. SEO Value: **\$194**

<http://searchengineland.com/library/google/google-website-optimizer>

Keywords (rank): google website optimizer (10)

Est. Total Clicks/Mo: 77 Est. SEO Value: **\$194**

<http://searchengineland.com/chinese-search-giant-baidu-warns-on-slowng-growth-58953>

Keywords (rank): chinese search engines (12), china search engine (12), baidu (20)

Est. Total Clicks/Mo: 479 Est. SEO Value: **\$181**

<http://searchengineland.com/rosetta-stone-adwords-info-revealed-in-google-brief-59922>

Keywords (rank): adwords revealed com (19), http: www adwords revealed com (43), rosetta stone (46)

Est. Total Clicks/Mo: 168 Est. SEO Value: **\$170**

<https://searchengineland.com/google-logo-changes-as-you-type-50038>

Keywords (rank): as u type 2.0 (3), you type (10), google logo (17)

Est. Total Clicks/Mo: 131 Est. SEO Value: **\$143**

<http://searchengineland.com/library/google/google-groups>

Keywords (rank): groups google (39), google groups (42), google group (49)

Est. Total Clicks/Mo: 118 Est. SEO Value: **\$96**

<http://searchengineland.com/bing-scores-first-in-car-search-deal-with-toyota-60296>

Keywords (rank): cars deal (3), deal car (6), car search 4 u (9), car search engines (12), car search engine (12)

Est. Total Clicks/Mo: 25 Est. SEO Value: **\$78**

<http://searchengineland.com/when-ocr-goes-bad-googles-ngram-viewer-the-f-word-59181>

Keywords (rank): google words (12), ngram (12), google word (14), ocr word (22), ocr to word (23)

Est. Total Clicks/Mo: 32 Est. SEO Value: **\$68**

[View more](#) (p. 23)



New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 1k keywords that you didn't even show up on last month. Those keywords drive 4k clicks worth an estimated \$3k per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 346k clicks per month if you could be in the first position on each of the keywords.

tripadvisor

Rank: 35 Searches/Mo: 246k Est. Value/Click: \$0.24
Estimated New Clicks/Month: 287

rosa parks

Rank: 28 Searches/Mo: 550k Est. Value/Click: \$0.17
Estimated New Clicks/Month: 199

google japan

Rank: 18 Searches/Mo: 50k Est. Value/Click: \$0.98
Estimated New Clicks/Month: 174

rosetta stone

Rank: 46 Searches/Mo: 368k Est. Value/Click: \$1.12
Estimated New Clicks/Month: 168

lesbians

Rank: 44 Searches/Mo: 1M Est. Value/Click: \$0.18
Estimated New Clicks/Month: 150

santa claus

Rank: 25 Searches/Mo: 60k Est. Value/Click: \$0.77
Estimated New Clicks/Month: 136

www ask com

Rank: 39 Searches/Mo: 246k Est. Value/Click: \$0.09
Estimated New Clicks/Month: 127

where is santa

Rank: 8 Searches/Mo: 3k Est. Value/Click: \$0.57
Estimated New Clicks/Month: 124

google groups

Rank: 42 Searches/Mo: 135k Est. Value/Click: \$0.89
Estimated New Clicks/Month: 110

how to grind

Rank: 7 Searches/Mo: 27k Est. Value/Click: \$0.34
Estimated New Clicks/Month: 104

delicious

Rank: 42 Searches/Mo: 201k Est. Value/Click: \$0.27
Estimated New Clicks/Month: 90

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Top Site Sections Summary

The top 2 site sections draw 63% of all of your organic visitors. Together those sections combine for 65k clicks per month. That's up by 7k visits or nearly 11% since last month.

Clicks/Month

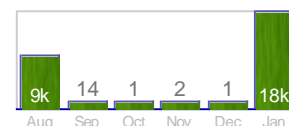
[searchengineland.com/libra](#)

r...
Number of Keywords: 293
Est. Value/Mo: \$30k (-\$17k)



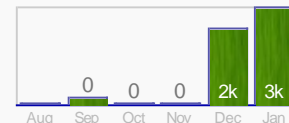
[searchengineland.com/obit-](#)

a...
Number of Keywords: 5
Est. Value/Mo: \$2k (+\$2k)



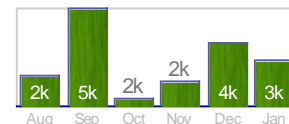
[searchengineland.com/live-](#)

b...
Number of Keywords: 2
Est. Value/Mo: \$3k (+\$747)



[searchengineland.com/goo](#)

gle...
Number of Keywords: 30
Est. Value/Mo: \$2k (-\$322)



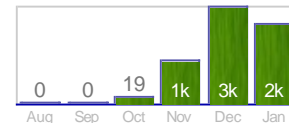
[searchengineland.com/yah](#)

oo-...
Number of Keywords: 14
Est. Value/Mo: \$2k (-\$279)



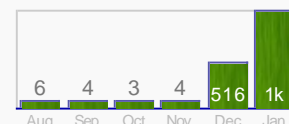
[searchengineland.com/bus](#)

h-f...
Number of Keywords: 8
Est. Value/Mo: \$1k (-\$281)



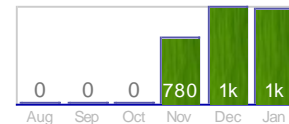
[searchengineland.com/doo](#)

dle...
Number of Keywords: 2
Est. Value/Mo: \$702 (+\$394)



[searchengineland.com/nav](#)

er-...
Number of Keywords: 3
Est. Value/Mo: \$160 (-\$21)



[searchengineland.com/goo](#)

dby...
Number of Keywords: 11
Est. Value/Mo: \$648 (-\$716)



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Keyword Groups with the Biggest Gains

Keyword Group: Com

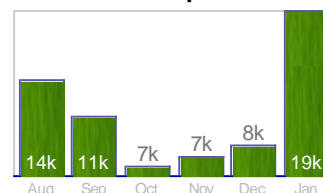
Positions Gained: 174 → Est. Total Clicks/Mo: (+11k) → Est. Percent Traffic Gain: 129%

Unique Pages Ranked: 115

Keywords:

- com: match uk com (+31) - **NEW**, yooha.+com (+25) - **NEW**, match search com (+22) - **NEW**, com...
- com > www: www ask com (+21) - **NEW**, www iprospect com search engine marketing universit...
- com > yahoo: yahoo auctions.+com (+11), yahoo auctions.com, yahoo japan.com (-1), yaho...
- com > land com: tv land com (+17) - **NEW**, government land com (+1), visual land.com, la...

Est. Clicks per Month



[Additional Details](#) (p. 30)

Keyword Group: Yahooemail

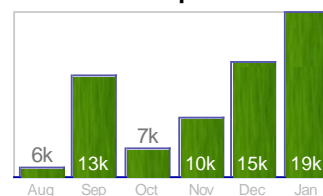
Positions Gained: 6 → Est. Total Clicks/Mo: (+4k) → Est. Percent Traffic Gain: 28%

Unique Pages Ranked: 1

Keywords:

- yahooemail: yahooemail. (+4), yahooemail (+2)

Est. Clicks per Month



[Additional Details](#) (p. 31)

Keyword Group: Net

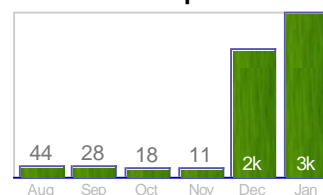
Positions Gained: 107 → Est. Total Clicks/Mo: (+734) → Est. Percent Traffic Gain: 30%

Unique Pages Ranked: 6

Keywords:

- net: nielsen net rating (+8), net income (+7), nielsen net ratings (+6), neilsen net rat...
- net > asp: asp net error page (+32) - **NEW**, error asp.net (+7), error page asp net (+7),...
- net > custom errors: custom errors in asp.net (+26) - **NEW**, custom errors asp.net (-6)...
- net > asp > url rewriting: asp net url rewrite (+5), url rewriting in asp.net (+4), ...

Est. Clicks per Month



[Additional Details](#) (p. 32)

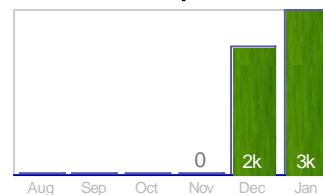
Keyword Group: Verizon Net

Positions Gained: 3 → Est. Total Clicks/Mo: (+731) → Est. Percent Traffic Gain: 30%
 Unique Pages Ranked: 1

Keywords:

- verizon net: verizon net (+3), Isanca1.dsl verizon.net

Est. Clicks per Month



[Additional Details](#) (p. 33)

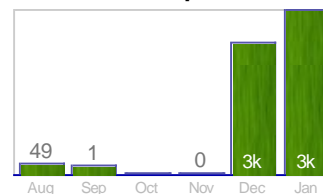
Keyword Group: Verizon

Positions Gained: -11 → Est. Total Clicks/Mo: (+670) → Est. Percent Traffic Gain: 27%
 Unique Pages Ranked: 3

Keywords:

- verizon: verizon company (+3), verizon net (+3), Isanca1.dsl verizon.net, verizon tv (-17)

Est. Clicks per Month



[Additional Details](#) (p. 34)

Biggest Opportunities

You currently rank somewhere in the top 50 on 9k search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 4M additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 3M clicks per month. That would cost you more than \$2M in equivalent PPC dollars.

verizon net

Rank: 21 (+3) Searches/Mo: 1M Est. Value/Click: \$0.98
Est. Potential New Clicks/Month: 160,822

yahoomail

Rank: 23 (+2) Searches/Mo: 4M Est. Value/Click: \$0.26
Est. Potential New Clicks/Month: 560,595

yahoomail.

Rank: 22 (+4) Searches/Mo: 0 Est. Value/Click: \$0.24
Est. Potential New Clicks/Month: 559,784

google news

Rank: 26 (-17) Searches/Mo: 450k Est. Value/Click: \$1.88
Est. Potential New Clicks/Month: 59,580

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 150M searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

search engine optimization

Cost/Click: \$7.79 Est. Potential Clicks/Mo.: 699
 Avg. Competitor Rank: 22

Searches/Mo.: 110k

search engine marketing

Cost/Click: \$9.11 Est. Potential Clicks/Mo.: 190
 Avg. Competitor Rank: 20

Searches/Mo.: 33k

google finance

Cost/Click: \$2.55 Est. Potential Clicks/Mo.: 1k
 Avg. Competitor Rank: 25

Searches/Mo.: 450k

'SEO'

Cost/Click: \$3.73 Est. Potential Clicks/Mo.: 2k
 Avg. Competitor Rank: 12

Searches/Mo.: 0



google images

Rank: **10 (-5)** Searches/Mo: 2M Est. Value/Click: \$0.75
Est. Potential New Clicks/Month: 146,426

google adwords

Rank: **17 (+8)** Searches/Mo: 135k Est. Value/Click: \$7.38
Est. Potential New Clicks/Month: 12,515

google's adsense

Rank: **42 (-8)** Searches/Mo: 120 Est. Value/Click: \$5.34
Est. Potential New Clicks/Month: 8,714

google adsense

Rank: **26 (-4)** Searches/Mo: 90k Est. Value/Click: \$4.63
Est. Potential New Clicks/Month: 8,619

rosetta stone

Rank: 46 Searches/Mo: 368k Est. Value/Click: \$1.12
Est. Potential New Clicks/Month: 29,008

google books

Rank: 44 Searches/Mo: 368k Est. Value/Click: \$1.16
Est. Potential New Clicks/Month: 25,852

google search

Rank: **46 (-3)** Searches/Mo: 1M Est. Value/Click: \$1.01
Est. Potential New Clicks/Month: 29,008

[View more](#) (p. 35)

seo

Cost/Click: \$3.74 Est. Potential Clicks/Mo.: 1k
Avg. Competitor Rank: 12

Searches/Mo.: 165k

seo tools

Cost/Click: \$2.57 Est. Potential Clicks/Mo.: 551
Avg. Competitor Rank: 6

Searches/Mo.: 27k

merchancircle

Cost/Click: \$96.00 Est. Potential Clicks/Mo.: 28
Avg. Competitor Rank: 26

Searches/Mo.: 0

keyword tool

Cost/Click: \$2.76 Est. Potential Clicks/Mo.: 809
Avg. Competitor Rank: 17

Searches/Mo.: 74k

google keywords

Cost/Click: \$2.54 Est. Potential Clicks/Mo.: 109
Avg. Competitor Rank: 22

Searches/Mo.: 15k

seo strategy

Cost/Click: \$4.46 Est. Potential Clicks/Mo.: 45
Avg. Competitor Rank: 15

Searches/Mo.: 4k

seo toolbar

Cost/Click: \$4.45 Est. Potential Clicks/Mo.: 78
Avg. Competitor Rank: 11

Searches/Mo.: 2k

intelius

Cost/Click: \$21.00 Est. Potential Clicks/Mo.: 732
Avg. Competitor Rank: 21

Searches/Mo.: 135k

[View more](#) (p. 39)

Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

None

[View more](#) (p. 42)



Keyword Groups with the Most Potential

Keyword Group: Google

Unique Pages Ranked: 443 Searches Per Month: 999k

Potential Clicks with Incremental Gain: 50.0k **Value of Incremental Gain:** \$79.0k

Potential Clicks Gained at Top Positions: 4.0M **Value of Gain at Top Positions:** \$4.0M

Keywords:

- **google:** google trends (8), google images (10), google..com, google com, google.de
- **google > search google:** search google (29), most searched on google (31), search goo...
- **google > search bar:** google search bar (20), search bar google (13), download google ...
- **google > ad word > words:** google ad words (17), ad words google (26), ad words on go...

Est. Share of Clicks

searchengineland.com	31k (+12k)
searchenginewatch...	11k (+3k)
seroundtable.com	5k (+1k)
searchenginejourn...	5k (+139)
seobook.com	3k (+1k)
searchengineguide...	706 (+23)

[Additional Details](#) (p. 43)

Keyword Group: Com

Unique Pages Ranked: 117 Searches Per Month: 2M

Potential Clicks with Incremental Gain: 39.0k **Value of Incremental Gain:** \$16.0k

Potential Clicks Gained at Top Positions: 4.0M **Value of Gain at Top Positions:** \$3.0M

Keywords:

- **com:** switchboard.com., google com, google..com, ask com (19), ask com. (19)
- **com > yahoo com > yahoo:** my yahoo.com, yahoo com, yahoo com., local yahoo com (36), ...
- **com > www:** www ask com (39) - **NEW**, www univision com, www americanexpress com, www orku...
- **com > yahoo:** yahoo auctions.com (26), yahoo greetings.com, yahoo japan.com (38), yahoo...

Est. Share of Clicks

searchengineland.com	19k (+11k)
searchenginewatch...	6k (+27k)
searchengineguide...	4k (+730)
seroundtable.com	2k (+282)
searchenginejourn...	657 (+75)
seobook.com	380 (+225)

[Additional Details](#) (p. 44)

Keyword Group: Image

Unique Pages Ranked: 36 Searches Per Month: 87k

Potential Clicks with Incremental Gain: 7.0k **Value of Incremental Gain:** \$5.0k

Potential Clicks Gained at Top Positions: 218.0k

Value of Gain at Top Positions: \$155.0k

Keywords:

- **image:** google images (10), google image (12), getty images, getty's images, goggle image...
- **image > backgrounds:** image backgrounds (21), images background (27), image background...
- **image > backgrounds > background image:** background images (43) - **NEW**, background ...
- **image > free images:** free images, free images online, free image hosting sites, free ...

Est. Share of Clicks

searchengineland.com	19k (+6k)
seroundtable.com	1k (+51)
searchenginejourn...	300 (+35)
searchenginewatch...	154 (+23)
searchengineguide...	1 (+2)
seobook.com	0 (+0)

[Additional Details](#) (p. 45)

Keyword Group: Trends

Unique Pages Ranked: 7 Searches Per Month: 4k
Potential Clicks with Incremental Gain: 6.0k Value of Incremental Gain: \$3.0k
Potential Clicks Gained at Top Positions: 7.0k Value of Gain at Top Positions: \$4.0k

Keywords:

- trends: google trends (8), hot trends (35), trending, new trends, e commerce trends (6)

Est. Share of Clicks	
searchengineland.com	2k (+104)
searchenginewatch...	77 (+20)
seobook.com	6 (+4)
searchenginejourn...	5 (+5)
seroundtable.com	0 (+0)
searchengineguide...	0 (+0)

[Additional Details](#) (p. 46)

Keyword Group: Local

Unique Pages Ranked: 62 Searches Per Month: 7k
Potential Clicks with Incremental Gain: 2.0k Value of Incremental Gain: \$3.0k
Potential Clicks Gained at Top Positions: 12.0k
Value of Gain at Top Positions: \$17.0k

Keywords:

- local: google local (15), locals only (4), local google (13), local com, reach local
- local > local business: local business center (3), local business (29), local busine...
- local > local search: local search marketing (13), google local search (8), local sea...
- local > local restaurant: local restaurants (32), local restaurant menus, local rest...

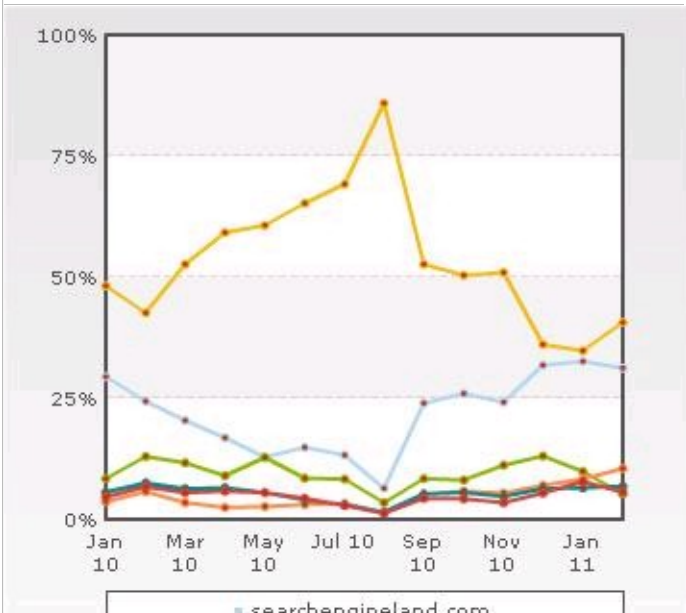
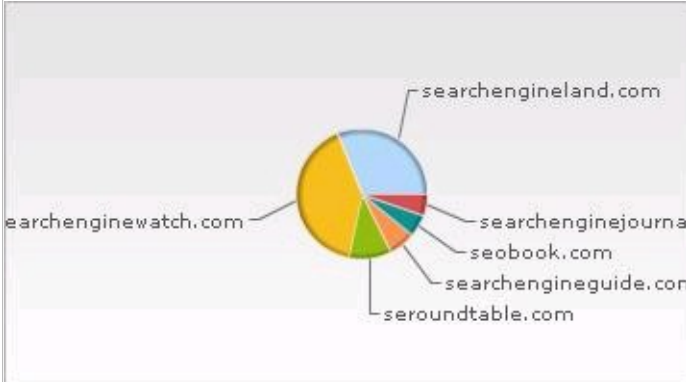
Est. Share of Clicks	
searchengineland.com	898 (+12)
searchenginewatch...	360 (+110)
searchenginejourn...	132 (+88)
searchengineguide...	117 (+27)
seobook.com	44 (+97)
seroundtable.com	44 (+15)

[Additional Details](#) (p. 47)



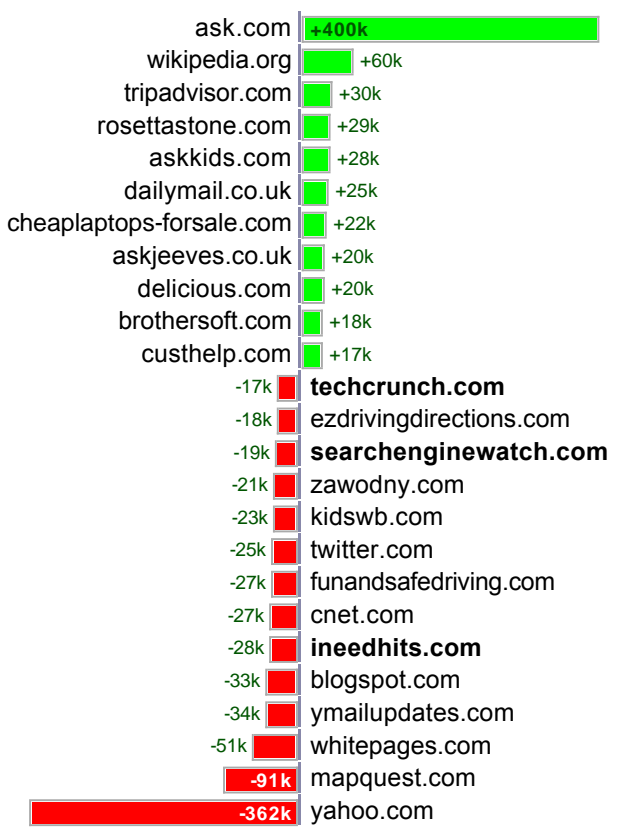
Traffic Share

Relative to your top 5 competitors, your site gained 24% of the traffic share. During this time searchengineland.com has exploded and ripped traffic from seobook.com and searchenginejournal.com.



Domains that Gained or Lost Clicks on your Keywords

This month, Techcrunch.com lost 17k clicks after losing position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Ask.com. That site is not considered a direct competitor, but they gained 400k clicks on your keywords, which is a 99 percent growth on your keywords. They are either doing something right or getting pretty lucky.



*competitors in bold

Competition: You Gained 24% in Share of Clicks Relative to your Top 5 Competitors

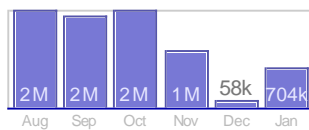


Top Organic Competitors and their Best Keywords

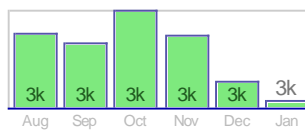
Just 2 out of your top ten organic competitors spends anything on Google Adwords. Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was searchenginewatch.com. They picked up 646k organic clicks overall while actually decreasing the number of keywords they overlap with you.

searchenginewatch.com

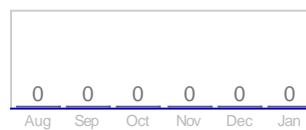
http (10), 'http (10), google scholar (13), zappos (39), facebook login (42)



SEO Clicks/mo (704k)



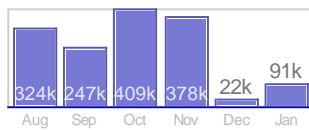
#Overlapping Keywords (3k)



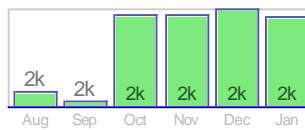
Adwords Budget (\$0)

searchenginejournal.com

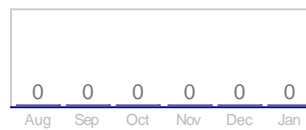
google domain registration (5), seo tips (7), google keyword tool (10), adwords (29), google finance (30)



SEO Clicks/mo (91k)



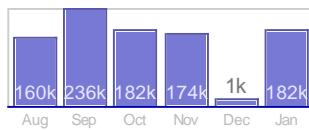
#Overlapping Keywords (2k)



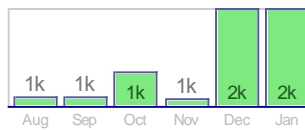
Adwords Budget (\$0)

seroundtable.com

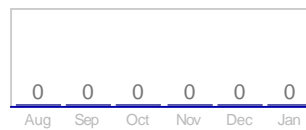
josef frank (6), google france (9), google adsense (20), buckyball (23), vancouver 2010 (44)



SEO Clicks/mo (182k)



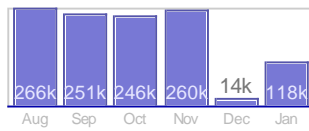
#Overlapping Keywords (2k)



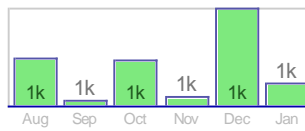
Adwords Budget (\$0)

searchengineguide.com

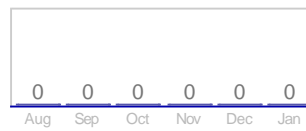
weight loss camps for adults (1), search engine marketing (5), nada bluebook (9), search engines (9), google adwords (42)



SEO Clicks/mo (118k)



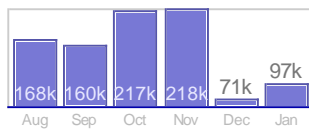
#Overlapping Keywords (1k)



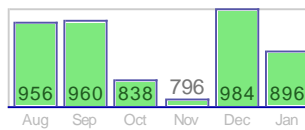
Adwords Budget (\$0)

seobook.com

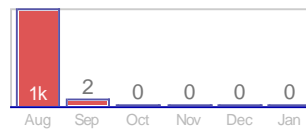
seo tools (1), link building (1), 'SEO' (6), seo (6), google keyword tool (7)



SEO Clicks/mo (97k)



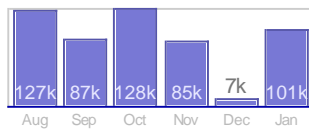
#Overlapping Keywords (896)



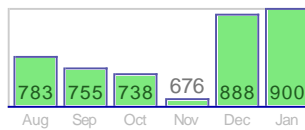
Adwords Budget (\$0)

seoachat.com

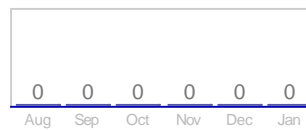
seo optimization (4), 'SEO' (8), seo (8), google search (15), adsense (38)



SEO Clicks/mo (101k)



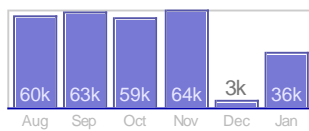
#Overlapping Keywords (900)



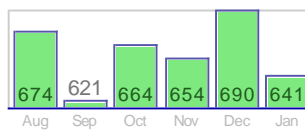
Adwords Budget (\$0)

pandia.com

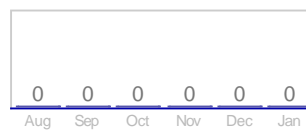
google alerts (8), people finders (21), dogpile (25), people search (34), google images (46)



SEO Clicks/mo (36k)



#Overlapping Keywords (641)



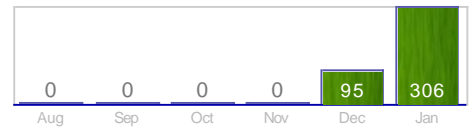
Adwords Budget (\$0)

Biggest Gains (all)		Clicks/Month														
<p>▲ ask com' 18(+21) Est. Clicks/Month gained: 5k Est. Value/Click: \$0.1 Estimated Value gained: \$450 http://searchengineland.com/obit-a-we...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>2k</td><td>6k</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	2k	6k
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	2k	6k										
<p>▲ ask com. 19(+19) Est. Clicks/Month gained: 4k Est. Value/Click: \$0.09 Estimated Value gained: \$370 http://searchengineland.com/obit-a-we...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>2k</td><td>6k</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	2k	6k
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	2k	6k										
<p>▲ ask com 19(+17) Est. Clicks/Month gained: 4k Est. Value/Click: \$0.1 Estimated Value gained: \$360 http://searchengineland.com/obit-a-we...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>9k</td><td>6k</td><td>3k</td><td>5k</td><td>2k</td><td>6k</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	9k	6k	3k	5k	2k	6k
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	9k	6k	3k	5k	2k	6k										
<p>▲ yahoo!mail. 22(+4) Est. Clicks/Month gained: 3k Est. Value/Click: \$0.24 Estimated Value gained: \$650 http://searchengineland.com/library/y...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>7k</td><td>10k</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	7k	10k
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	7k	10k										
<p>▲ yahoo!mail 23(+2) Est. Clicks/Month gained: 1k Est. Value/Click: \$0.26 Estimated Value gained: \$354 http://searchengineland.com/library/y...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>6k</td><td>13k</td><td>7k</td><td>10k</td><td>8k</td><td>9k</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	6k	13k	7k	10k	8k	9k
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	6k	13k	7k	10k	8k	9k										
<p>▲ verizon net 21(+3) Est. Clicks/Month gained: 731 Est. Value/Click: \$0.98 Estimated Value gained: \$716 http://searchengineland.com/live-blog...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>2k</td><td>3k</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	2k	3k
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	2k	3k										
<p>▲ doodle 4 google 14(+10) Est. Clicks/Month gained: 669 Est. Value/Click: \$0.6 Estimated Value gained: \$402 http://searchengineland.com/doodle-4-...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>491</td><td>1k</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	491	1k
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	491	1k										
<p>▲ tripadvisor 35 Est. Clicks/Month gained: 287 Est. Value/Click: \$0.24 Estimated Value gained: \$69 http://searchengineland.com/tripadvis...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>362</td><td>753</td><td>649</td><td>649</td><td>248</td><td>529</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	362	753	649	649	248	529
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	362	753	649	649	248	529										
<p>▲ google adwords 17(+8) Est. Clicks/Month gained: 280 Est. Value/Click: \$7.38 Estimated Value gained: \$2k http://searchengineland.com/library/g...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>10k</td><td>1k</td><td>1k</td><td>425</td><td>507</td><td>764</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	10k	1k	1k	425	507	764
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	10k	1k	1k	425	507	764										
<p>▲ jeff goldblum 5(+1) Est. Clicks/Month gained: 257 Est. Value/Click: \$0.66 Estimated Value gained: \$169 http://searchengineland.com/jeff-gold...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>239</td><td>222</td><td>529</td><td>319</td><td>636</td><td>861</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	239	222	529	319	636	861
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	239	222	529	319	636	861										
<p>▲ google image 12(+2) Est. Clicks/Month gained: 224 Est. Value/Click: \$0.92 Estimated Value gained: \$206 http://searchengineland.com/library/g...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>425</td><td>649</td></tr> </table>		Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	425	649
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	425	649										



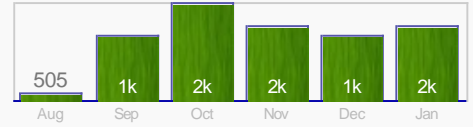
▲ google tv 17(+2)

Est. Clicks/Month gained: 224 Est. Value/Click: \$0.92 Estimated Value gained: \$206
<https://searchengineland.com/library/...>



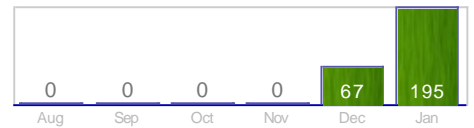
▲ web history 11(+9)

Est. Clicks/Month gained: 211 Est. Value/Click: \$0.69 Estimated Value gained: \$145
<http://searchengineland.com/google-se...>



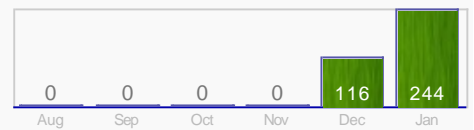
▲ rosa parks 28

Est. Clicks/Month gained: 199 Est. Value/Click: \$0.17 Estimated Value gained: \$34
<http://searchengineland.com/the-googl...>



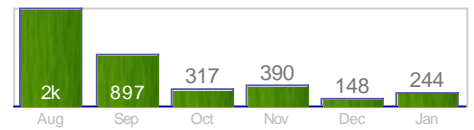
▲ google japan 18

Est. Clicks/Month gained: 174 Est. Value/Click: \$0.98 Estimated Value gained: \$170
<http://searchengineland.com/msft-will...>



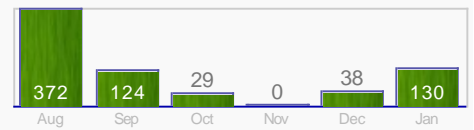
▲ rosetta stone 46

Est. Clicks/Month gained: 168 Est. Value/Click: \$1.12 Estimated Value gained: \$189
<http://searchengineland.com/rosetta-s...>



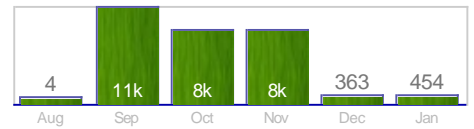
▲ lesbians 44

Est. Clicks/Month gained: 150 Est. Value/Click: \$0.18 Estimated Value gained: \$27
<http://searchengineland.com/good-news...>



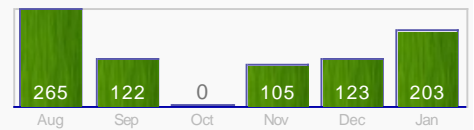
▲ google trends 8(+1)

Est. Clicks/Month gained: 139 Est. Value/Click: \$0.53 Estimated Value gained: \$74
<http://searchengineland.com/library/g...>



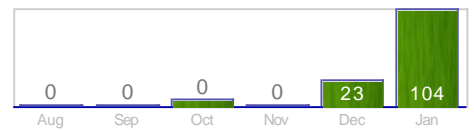
▲ santa claus 25

Est. Clicks/Month gained: 136 Est. Value/Click: \$0.77 Estimated Value gained: \$105
<http://searchengineland.com/where-is-...>



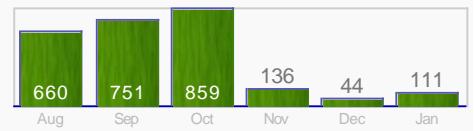
▲ roku review 2(+2)

Est. Clicks/Month gained: 128 Est. Value/Click: \$0.76 Estimated Value gained: \$98
<http://searchengineland.com/roku-revi...>



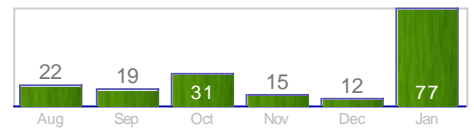
▲ google local business center 2(+3)

Est. Clicks/Month gained: 128 Est. Value/Click: \$4.02 Estimated Value gained: \$513
<http://searchengineland.com/google-lo...>



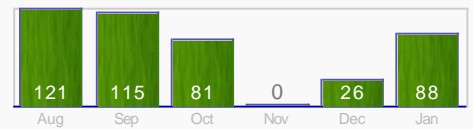
▲ www ask com 39

Est. Clicks/Month gained: 127 Est. Value/Click: \$0.09 Estimated Value gained: \$12
<http://searchengineland.com/askcom-to...>



▲ where is santa 8

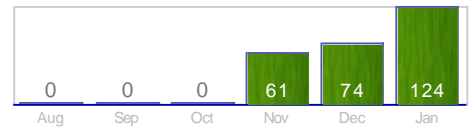
Est. Clicks/Month gained: 124 Est. Value/Click: \$0.57 Estimated Value gained: \$71
<http://searchengineland.com/where-is-...>



▲ google groups 42

Est. Clicks/Month gained: 110 Est. Value/Click: \$0.89 Estimated Value gained: \$98

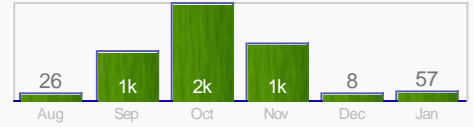
<http://searchengineland.com/library/g...>



▲ how to grind 7

Est. Clicks/Month gained: 104 Est. Value/Click: \$0.34 Estimated Value gained: \$35

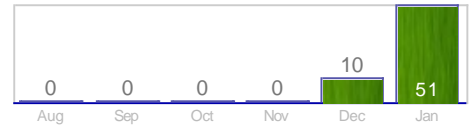
<http://searchengineland.com/how-to-gr...>



▲ google video 31(+9)

Est. Clicks/Month gained: 96 Est. Value/Click: \$0.46 Estimated Value gained: \$44

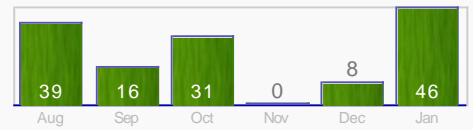
<http://searchengineland.com/google-en...>



▲ google logo 17(+15)

Est. Clicks/Month gained: 92 Est. Value/Click: \$1.22 Estimated Value gained: \$113

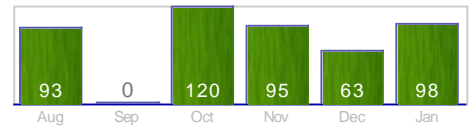
<https://searchengineland.com/google-l...>



▲ josef frank 25(+3)

Est. Clicks/Month gained: 90 Est. Value/Click: \$0.2 Estimated Value gained: \$18

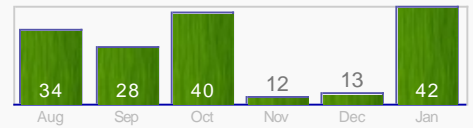
<http://searchengineland.com/josef-fra...>



▲ delicious 42

Est. Clicks/Month gained: 90 Est. Value/Click: \$0.27 Estimated Value gained: \$24

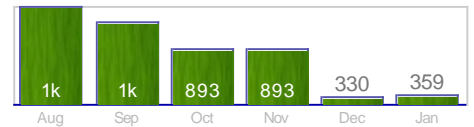
<http://searchengineland.com/10-altern...>



▲ roku 44

Est. Clicks/Month gained: 82 Est. Value/Click: \$0.21 Estimated Value gained: \$17

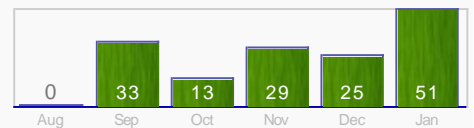
<http://searchengineland.com/roku-hulu...>



▲ 3.14 3(+2)

Est. Clicks/Month gained: 81 Est. Value/Click: \$0.76 Estimated Value gained: \$62

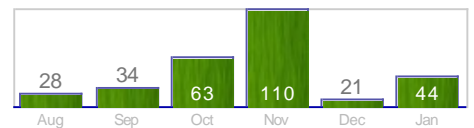
<http://searchengineland.com/googles-p...>



▲ track santa claus 4(+9)

Est. Clicks/Month gained: 80 Est. Value/Click: \$1.92 Estimated Value gained: \$154

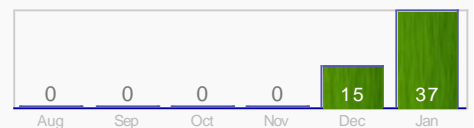
<http://searchengineland.com/where-is-...>



▲ conversation 14

Est. Clicks/Month gained: 70 Est. Value/Click: \$0.28 Estimated Value gained: \$20

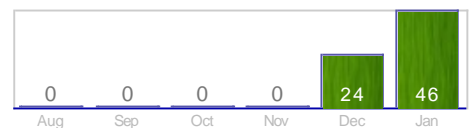
<http://searchengineland.com/reputatio...>



▲ google local 15(+9)

Est. Clicks/Month gained: 67 Est. Value/Click: \$0.83 Estimated Value gained: \$56

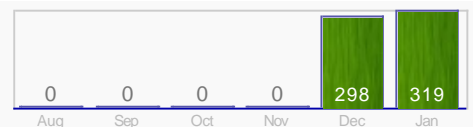
<http://searchengineland.com/new-place...>



▲ google website optimizer 10(+13)

Est. Clicks/Month gained: 65 Est. Value/Click: \$2.81 Estimated Value gained: \$184

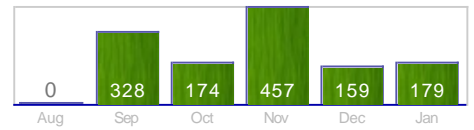
<http://searchengineland.com/library/g...>



▲ play pacman 23(+20)

Est. Clicks/Month gained: 62 Est. Value/Click: \$0.23 Estimated Value gained: \$14

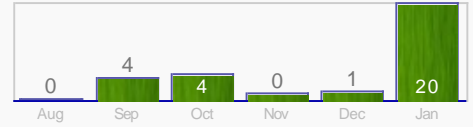
<http://searchengineland.com/insert-co...>



▲ google directory 15

Est. Clicks/Month gained: 61 Est. Value/Click: \$0.93 Estimated Value gained: \$57

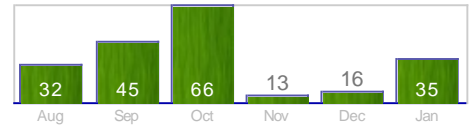
<http://searchengineland.com/google-dr...>



▲ seo techniques 5

Est. Clicks/Month gained: 51 Est. Value/Click: \$2.76 Estimated Value gained: \$142

<http://searchengineland.com/21-essent...>



▲ girls breast 8(+3)

Est. Clicks/Month gained: 49 Est. Value/Click: \$0.22 Estimated Value gained: \$11

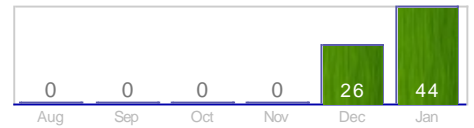
<http://searchengineland.com/at-google...>



▲ le tour de france 14(+24)

Est. Clicks/Month gained: 49 Est. Value/Click: \$0.33 Estimated Value gained: \$16

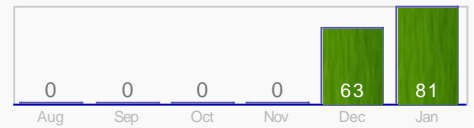
[http://searchengineland.com/track-le...](http://searchengineland.com/track-le-...)



▲ wikia 23

Est. Clicks/Month gained: 48 Est. Value/Click: \$1.23 Estimated Value gained: \$59

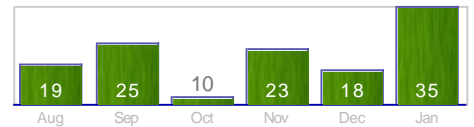
<http://searchengineland.com/qa-with-j...>



▲ yhoo 48

Est. Clicks/Month gained: 46 Est. Value/Click: \$0.63 Estimated Value gained: \$29

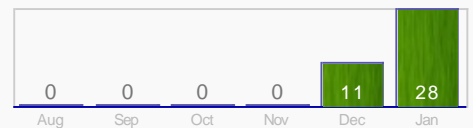
<http://searchengineland.com/live-blog...>



▲ google code search 10(+12)

Est. Clicks/Month gained: 40 Est. Value/Click: \$0.6 Estimated Value gained: \$24

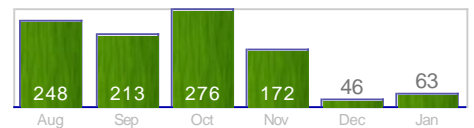
<http://searchengineland.com/library/g...>



▲ meta keywords 9

Est. Clicks/Month gained: 40 Est. Value/Click: \$0.71 Estimated Value gained: \$28

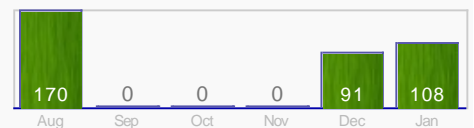
<http://searchengineland.com/meta-keyw...>



▲ seo tips 14(+28)

Est. Clicks/Month gained: 38 Est. Value/Click: \$4.4 Estimated Value gained: \$169

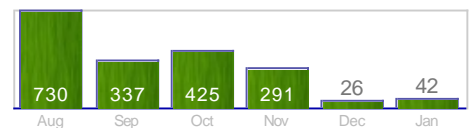
<http://searchengineland.com/two-new-m...>



▲ avatar costume 19

Est. Clicks/Month gained: 38 Est. Value/Click: \$0.41 Estimated Value gained: \$16

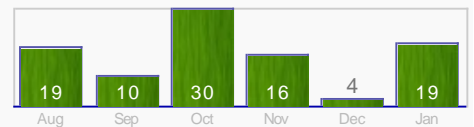
<http://searchengineland.com/2010-hall...>



▲ www wikipedia org 48

Est. Clicks/Month gained: 38 Est. Value/Click: \$0.64 Estimated Value gained: \$24

<http://searchengineland.com/wikipedia...>



▲ resolutions 9

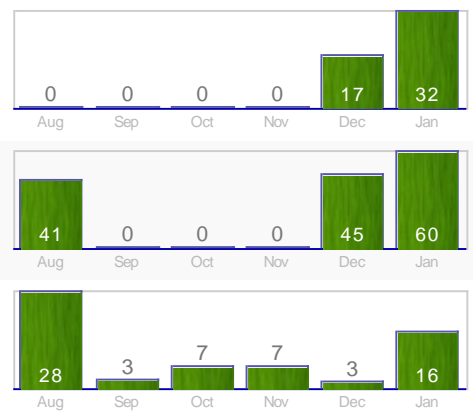
Est. Clicks/Month gained: 36 Est. Value/Click: \$0.55 Estimated Value gained: \$20
<http://searchengineland.com/4-new-yea...>

▲ video search 16(+4)

Est. Clicks/Month gained: 35 Est. Value/Click: \$0.41 Estimated Value gained: \$14
<http://searchengineland.com/library/v...>

▲ google jobs 49

Est. Clicks/Month gained: 30 Est. Value/Click: \$1.12 Estimated Value gained: \$34
<http://searchengineland.com/apple-goo...>



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Most Valuable Keywords (all)	Rank														
google images Rank: 10(-5) Est. Clicks/Mo: 18k(-6k) Est. Value/Mo: \$13k(-\$5.338k)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>6</td><td>5</td><td>5</td><td>10</td><td>5</td><td>10</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	6	5	5	10	5	10
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	6	5	5	10	5	10									
google adwords Rank: 17(+8) Est. Clicks/Mo: 529(+280) Est. Value/Mo: \$4k(+\$2k)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>21</td><td>16</td><td>17</td><td>17</td><td>25</td><td>17</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	21	16	17	17	25	17
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	21	16	17	17	25	17									
verizon net Rank: 21(+3) Est. Clicks/Mo: 3k(+731) Est. Value/Mo: \$3k(+\$747)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>>50</td><td>21</td><td>21</td><td>20</td><td>24</td><td>21</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	>50	21	21	20	24	21
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	>50	21	21	20	24	21									
yahoomail Rank: 23(+2) Est. Clicks/Mo: 9k(+1k) Est. Value/Mo: \$2k(+\$642)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>39</td><td>24</td><td>28</td><td>24</td><td>25</td><td>23</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	39	24	28	24	25	23
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	39	24	28	24	25	23									
yahoomail. Rank: 22(+4) Est. Clicks/Mo: 10k(+3k) Est. Value/Mo: \$2k(+\$650)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>31</td><td>24</td><td>26</td><td>23</td><td>26</td><td>22</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	31	24	26	23	26	22
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	31	24	26	23	26	22									
google news Rank: 26(-17) Est. Clicks/Mo: 769(-5k) Est. Value/Mo: \$1k(-\$9.37k)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>15</td><td>17</td><td>19</td><td>19</td><td>9</td><td>26</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	15	17	19	19	9	26
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	15	17	19	19	9	26									
local business center Rank: 3(-1) Est. Clicks/Mo: 395(-6) Est. Value/Mo: \$1k(+\$612)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>2</td><td>2</td><td>2</td><td>2</td><td>2</td><td>3</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	2	2	2	2	2	3
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	2	2	2	2	2	3									
google keyword tool Rank: 11(-3) Est. Clicks/Mo: 682(-346) Est. Value/Mo: \$1k(-\$635.41)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>7</td><td>17</td><td>>50</td><td>8</td><td>8</td><td>11</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	7	17	>50	8	8	11
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	7	17	>50	8	8	11									
google local business center Rank: 2(+3) Est. Clicks/Mo: 244(+128) Est. Value/Mo: \$980(+\$513)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>2</td><td>2</td><td>2</td><td>2</td><td>5</td><td>2</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	2	2	2	2	5	2
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	2	2	2	2	5	2									
google ad words Rank: 17(-1) Est. Clicks/Mo: 87(-11) Est. Value/Mo: \$917(-\$115.706)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>15</td><td>14</td><td>15</td><td>13</td><td>16</td><td>17</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	15	14	15	13	16	17
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	15	14	15	13	16	17									
google homepage Rank: 17(-3) Est. Clicks/Mo: 291(-135) Est. Value/Mo: \$817(+\$213)	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>10</td><td>12</td><td>16</td><td>14</td><td>14</td><td>17</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	10	12	16	14	14	17
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	10	12	16	14	14	17									



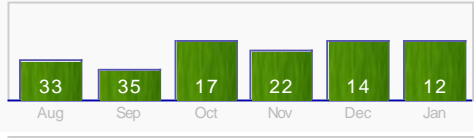
google trends

Rank: 8(+1) Est. Clicks/Mo: 2k(+139) Est. Value/Mo: \$815(-\$37.376)



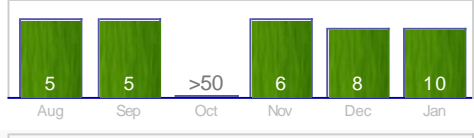
google image

Rank: 12(+2) Est. Clicks/Mo: 861(+224) Est. Value/Mo: \$791(+\$223)



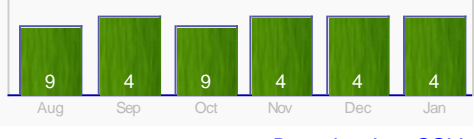
qr code

Rank: 10(-2) Est. Clicks/Mo: 476(+168) Est. Value/Mo: \$785(+\$274)



googleimages

Rank: 4 Est. Clicks/Mo: 1k Est. Value/Mo: \$759(+\$224)



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Newly Ranked Organic Pages

<http://searchengineland.com/where-is-santa-claus-2010-tracker-list-norad-google-earth-59697>

Estimated SEO Value: **\$664** Estimated Total Clicks/Mo: 776

Keywords (rank): track santa claus (4), santa claus tracking (5), where is santa (8), where is santa claus (8), tracking santa claus (8)

<https://searchengineland.com/library/google/google-tv>

Estimated SEO Value: **\$534** Estimated Total Clicks/Mo: 649

Keywords (rank): google tv (17)

<http://searchengineland.com/two-new-mobile-seo-tips-for-2011-59983>

Estimated SEO Value: **\$194** Estimated Total Clicks/Mo: 54

Keywords (rank): new seo (2), new mobile (4), new mobil (7), seo tips (14), mobile new (17)

<http://searchengineland.com/library/google/google-website-optimizer>

Estimated SEO Value: **\$194** Estimated Total Clicks/Mo: 77

Keywords (rank): google website optimizer (10)

<http://searchengineland.com/chinese-search-giant-baidu-warns-on-slowng-growth-58953>

Estimated SEO Value: **\$181** Estimated Total Clicks/Mo: 479

Keywords (rank): chinese search engines (12), china search engine (12), baidu (20)

<http://searchengineland.com/rosetta-stone-adwords-info-revealed-in-google-brief-59922>

Estimated SEO Value: **\$170** Estimated Total Clicks/Mo: 168

Keywords (rank): adwords revealed com (19), http: www adwords revealed com (43), rosetta stone (46)

<https://searchengineland.com/google-logo-changes-as-you-type-50038>

Estimated SEO Value: **\$143** Estimated Total Clicks/Mo: 131

Keywords (rank): as u type 2.0 (3), you type (10), google logo (17)

<http://searchengineland.com/library/google/google-groups>

Estimated SEO Value: **\$96** Estimated Total Clicks/Mo: 118

Keywords (rank): groups google (39), google groups (42), google group (49)

<http://searchengineland.com/bing-scores-first-in-car-search-deal-with-toyota-60296>

Estimated SEO Value: **\$78** Estimated Total Clicks/Mo: 25

Keywords (rank): cars deal (3), deal car (6), car search 4 u (9), car search engines (12), car search engine (12)

<http://searchengineland.com/when-ocr-goes-bad-googles-ngram-viewer-the-f-word-59181>

Estimated SEO Value: **\$68** Estimated Total Clicks/Mo: 32

Keywords (rank): google words (12), ngram (12), google word (14), ocr word (22), ocr to word (23)

<http://searchengineland.com/google-drops-google-directory-search-option-59357>

Estimated SEO Value: **\$51** Estimated Total Clicks/Mo: 61

Keywords (rank): googledirectory (8), directory google member (11), google directory (15), directory search engine (33)

<http://searchengineland.com/hot-at-sphinn-10-58535>

Estimated SEO Value: **\$41** Estimated Total Clicks/Mo: 10

Keywords (rank): google ppc (38)

<http://searchengineland.com/how-human-factors-may-affect-information-indexing-and-retrieval-59817>

Estimated SEO Value: **\$35** Estimated Total Clicks/Mo: 27

Keywords (rank): indexing (10)

<http://searchengineland.com/the-google-rosa-parks-logo-57368>

Estimated SEO Value: **\$33** Estimated Total Clicks/Mo: 202



Keywords (rank): about rosa parks (21), who is rosa parks (22), rosa parks com (22), www rosa parks com (23), www rosa parks (27)

<http://searchengineland.com/mapquest-further-open-strategy-with-euro-sites-51513>

Estimated SEO Value: **\$32** Estimated Total Clicks/Mo: 102

Keywords (rank): mpquest (45), mapqwest (46), mapuest (46), mapqeust (46), mapsquest (46)

<http://searchengineland.com/how-to-grind-out-ga-content-for-seo-success-59664>

Estimated SEO Value: **\$32** Estimated Total Clicks/Mo: 104

Keywords (rank): how to grind (7)

<http://searchengineland.com/ten-search-marketing-hot-spots-to-watch-in-2011-59549>

Estimated SEO Value: **\$32** Estimated Total Clicks/Mo: 37

Keywords (rank): search hot (10), hot watch (15)

<http://searchengineland.com/marin-gets-more-d-round-hearst-buys-icrossing-43473>

Estimated SEO Value: **\$31** Estimated Total Clicks/Mo: 10

Keywords (rank): icrossing (20)

<http://searchengineland.com/10-alternatives-to-delicious-com-bookmarking-59058>

Estimated SEO Value: **\$31** Estimated Total Clicks/Mo: 106

Keywords (rank): delicious bookmarking (9), delicious bookmarks (17), com 10 (17), bookmarking (20), alternatives to (38)

<http://searchengineland.com/facebook-most-popular-search-term-website-in-2010-59875>

Estimated SEO Value: **\$28** Estimated Total Clicks/Mo: 36

Keywords (rank): most visited (7), search term (10), popular search (12), most popular searches (14), most used search engine (15)

<http://searchengineland.com/library/google/google-product-search>

Estimated SEO Value: **\$27** Estimated Total Clicks/Mo: 10

Keywords (rank): google product (25)

<http://searchengineland.com/reputation-conversations-start-with-search-results-60462>

Estimated SEO Value: **\$26** Estimated Total Clicks/Mo: 85

Keywords (rank): search engine results (12), conversation (14), conversations (14), starting conversation (17), starting conversations (29)

<http://searchengineland.com/google-mobile-strategy-playing-out-flawlessly-ads-growing-android-bea...>

Estimated SEO Value: **\$26** Estimated Total Clicks/Mo: 17

Keywords (rank): google strategy (2), flawlessly (7)

<https://searchengineland.com/twitters-down-through-june-15-3am-pacific-44386>

Estimated SEO Value: **\$25** Estimated Total Clicks/Mo: 18

Keywords (rank): june 15 (6), pacific down (13)

<http://searchengineland.com/connecticut-ag-threatens-legal-action-over-google-wifi-data-59172>

Estimated SEO Value: **\$25** Estimated Total Clicks/Mo: 31

Keywords (rank): connecticut attorney general (5), legal action (15), connecticut attorney (20), general legal (22), connecticut search engine (27)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
tripadvisor Rank: 35 Searches/Mo: 246k Est. Value/Click: \$0.24 http://searchengineland.com/tripadvisor-blocks-google-the-start-of-a-larger-trend-58280	287 new clicks/month
rosa parks Rank: 28 Searches/Mo: 550k Est. Value/Click: \$0.17 http://searchengineland.com/the-google-rosa-parks-logo-57368	199 new clicks/month
google japan Rank: 18 Searches/Mo: 50k Est. Value/Click: \$0.98 http://searchengineland.com/msft-will-challenge-google-yahoo-japan-deal-47724	174 new clicks/month
rosetta stone Rank: 46 Searches/Mo: 368k Est. Value/Click: \$1.12 http://searchengineland.com/rosetta-stone-adwords-info-revealed-in-google-brief-59922	168 new clicks/month
lesbians Rank: 44 Searches/Mo: 1M Est. Value/Click: \$0.18 http://searchengineland.com/good-news-lesbians-google-instant-50712	150 new clicks/month
santa claus Rank: 25 Searches/Mo: 60k Est. Value/Click: \$0.77 http://searchengineland.com/where-is-santa-claus-2010-tracker-list-norad-google-earth-59697	136 new clicks/month
www ask com Rank: 39 Searches/Mo: 246k Est. Value/Click: \$0.09 http://searchengineland.com/askcom-to-launch-askeraser-to-erase-search-history-new-data-retention...	127 new clicks/month
where is santa Rank: 8 Searches/Mo: 3k Est. Value/Click: \$0.57 http://searchengineland.com/where-is-santa-claus-2010-tracker-list-norad-google-earth-59697	124 new clicks/month
google groups Rank: 42 Searches/Mo: 135k Est. Value/Click: \$0.89 http://searchengineland.com/library/google/google-groups	110 new clicks/month
how to grind Rank: 7 Searches/Mo: 27k Est. Value/Click: \$0.34 http://searchengineland.com/how-to-grind-out-qa-content-for-seo-success-59664	104 new clicks/month
delicious Rank: 42 Searches/Mo: 201k Est. Value/Click: \$0.27 http://searchengineland.com/10-alternatives-to-delicious-com-bookmarking-59058	90 new clicks/month
roku Rank: 44 Searches/Mo: 110k Est. Value/Click: \$0.21 http://searchengineland.com/roku-hulu-plus-pretty-awesome-56801	82 new clicks/month
conversation Rank: 14 Searches/Mo: 50k Est. Value/Click: \$0.28 http://searchengineland.com/reputation-conversations-start-with-search-results-60462	70 new clicks/month
google directory Rank: 15 Searches/Mo: 15k Est. Value/Click: \$0.93 http://searchengineland.com/google-drops-google-directory-search-option-59357	61 new clicks/month

seo techniques Rank: 5 Searches/Mo: 4k Est. Value/Click: \$2.76 http://searchengineland.com/21-essential-seo-tips-techniques-11580	51 new clicks/month
wikia Rank: 23 Searches/Mo: 0 Est. Value/Click: \$1.23 http://searchengineland.com/qa-with-jimmy-wales-on-search-wikia-10171	48 new clicks/month
yhoo Rank: 48 Searches/Mo: 90k Est. Value/Click: \$0.63 http://searchengineland.com/live-blogging-the-microsoft-yahoo-search-press-conference-23202	46 new clicks/month
meta keywords Rank: 9 Searches/Mo: 2k Est. Value/Click: \$0.71 http://searchengineland.com/meta-keywords-tag-101-how-to-legally-hide-words-on-your-pages-for-sea...	40 new clicks/month
avatar costume Rank: 19 Searches/Mo: 8k Est. Value/Click: \$0.41 http://searchengineland.com/2010-halloween-costumes-avatar-iron-man-lady-gaga-snooki-are-hot-54354	38 new clicks/month
www wikipedia org Rank: 48 Searches/Mo: 0 Est. Value/Click: \$0.64 http://searchengineland.com/wikipedia-enters-top-ten-most-visited-sites-10536	38 new clicks/month
resolutions Rank: 9 Searches/Mo: 5k Est. Value/Click: \$0.55 http://searchengineland.com/4-new-years-resolutions-for-conversion-optimization-in-2011-60039	36 new clicks/month
google jobs Rank: 49 Searches/Mo: 90k Est. Value/Click: \$1.12 http://searchengineland.com/apple-google-and-steve-jobs-earnings-call-trash-talk-53257	30 new clicks/month
connecticut attorney general Rank: 5 Searches/Mo: 990 Est. Value/Click: \$0.87 http://searchengineland.com/connecticut-ag-threatens-legal-action-over-google-wifi-data-59172	28 new clicks/month
rimm Rank: 46 Searches/Mo: 50k Est. Value/Click: \$0.61 http://searchengineland.com/alan-rimm-kaufman-passes-away-after-courageous-bout-with-leukemia-22722	28 new clicks/month
conjunction junction Rank: 15 Searches/Mo: 12k Est. Value/Click: \$0.31 http://searchengineland.com/conjunction-junction-google-no-longer-displays-stop-words-malfunction...	27 new clicks/month
indexing Rank: 10 Searches/Mo: 4k Est. Value/Click: \$1.48 http://searchengineland.com/how-human-factors-may-affect-information-indexing-and-retrieval-59817	27 new clicks/month
mapqwest Rank: 46 Searches/Mo: 40k Est. Value/Click: \$0.34 http://searchengineland.com/mapquest-further-open-strategy-with-euro-sites-51513	23 new clicks/month
adds weather Rank: 25 Searches/Mo: 0 Est. Value/Click: \$0.5 http://searchengineland.com/send-in-the-clouds-google-earth-adds-weather-layer-12651	22 new clicks/month
google word Rank: 14 Searches/Mo: 3k Est. Value/Click: \$1.22 http://searchengineland.com/when-ocr-goes-bad-googles-ngram-viewer-the-f-word-59181	20 new clicks/month

adwords api Rank: 6 Searches/Mo: 2k Est. Value/Click: \$1.75 http://searchengineland.com/google's-preferred-adwords-api-pricing-model-equals-big-changes-40995	20 new clicks/month
spaghetti sauce Rank: 30 Searches/Mo: 27k Est. Value/Click: \$0.22 http://searchengineland.com/of-seo-and-spaghetti-sauce-53819	19 new clicks/month
encarta Rank: 42 Searches/Mo: 33k Est. Value/Click: \$0.15 http://searchengineland.com/microsoft-kills-encyclopedia-encarta-17145	18 new clicks/month
oppose Rank: 12 Searches/Mo: 18k Est. Value/Click: \$0.69 http://searchengineland.com/survey-americans-oppose-search-engine-regulation-60811	18 new clicks/month
advanced image search Rank: 31 Searches/Mo: 22k Est. Value/Click: \$0.55 http://searchengineland.com/google-adds-creative-commons-filter-to-advanced-image-search-22177	18 new clicks/month
conversion optimization Rank: 7 Searches/Mo: 990 Est. Value/Click: \$2.82 http://searchengineland.com/conversion-optimization-is-the-new-seo-32839	18 new clicks/month
background images Rank: 43 Searches/Mo: 74k Est. Value/Click: \$0.26 http://searchengineland.com/google-home-page-automatically-changing-background-image-on-june-10th...	17 new clicks/month
qr code generator Rank: 33 Searches/Mo: 0 Est. Value/Click: \$0.08 http://searchengineland.com/what-is-a-qr-code-and-why-do-you-need-one-27588	16 new clicks/month
what is net neutrality Rank: 13 Searches/Mo: 990 Est. Value/Click: \$1.54 http://searchengineland.com/net-neutrality-what-do-the-new-rules-mean-and-whats-next-59500	15 new clicks/month
haiti images Rank: 12 Searches/Mo: 0 Est. Value/Click: \$0.35 http://searchengineland.com/satellite-images-of-haiti-earthquake-from-google-bing-maps-34270	15 new clicks/month
guess the google Rank: 15 Searches/Mo: 0 Est. Value/Click: \$1.17 http://searchengineland.com/guess-what-google-doodles-drive-tons-of-queries-spammers-know-it-32060	15 new clicks/month
google pr Rank: 15 Searches/Mo: 4k Est. Value/Click: \$1.25 http://searchengineland.com/what-is-google-pagerank-a-guide-for-searchers-webmasters-11068	15 new clicks/month
finance google com Rank: 47 Searches/Mo: 0 Est. Value/Click: \$2.21 http://searchengineland.com/library/google/google-finance	15 new clicks/month
congrats Rank: 29 Searches/Mo: 15k Est. Value/Click: \$0.45 http://searchengineland.com/congrats-barry-schwartz-on-new-baby-girl-19371	14 new clicks/month
ask kids Rank: 36 Searches/Mo: 22k Est. Value/Click: \$0.22 http://searchengineland.com/ask-kids-relaunches-with-cute-kids-features-14649	13 new clicks/month

conversations Rank: 14 Searches/Mo: 8k Est. Value/Click: \$0.38 http://searchengineland.com/reputation-conversations-start-with-search-results-60462	13 new clicks/month
warnings Rank: 10 Searches/Mo: 2k Est. Value/Click: \$0.51 http://searchengineland.com/google-adding-new-spam-warnings-in-webmaster-tools-60582	13 new clicks/month
santa claus phone number Rank: 10 Searches/Mo: 0 Est. Value/Click: \$0.9 http://searchengineland.com/where-is-santa-claus-2010-tracker-list-norad-google-earth-59697	13 new clicks/month
shorten url Rank: 37 Searches/Mo: 0 Est. Value/Click: \$0.31 http://searchengineland.com/analysis-which-url-shortening-service-should-you-use-17204	13 new clicks/month
delete google search history Rank: 37 Searches/Mo: 27k Est. Value/Click: \$0.93 http://searchengineland.com/google-search-history-expands-becomes-web-history-11016	13 new clicks/month
www wikipedia com Rank: 46 Searches/Mo: 33k Est. Value/Click: \$0.48 http://searchengineland.com/wikipedia-enters-top-ten-most-visited-sites-10536	12 new clicks/month

[Download as CSV](#)

Top Site Sections Summary

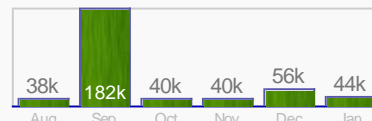
Estimated Clicks/Month

[searchengineland.com/librar...](#)

Number of Keywords: 293

Estimated Value/Mo: \$30k (-\$17k)

Top Keywords: google images, yahoo mail, yahoo mail, google trends, google images

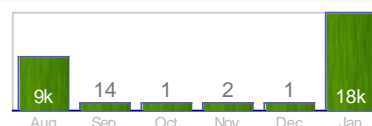


[searchengineland.com/obit-a...](#)

Number of Keywords: 5

Estimated Value/Mo: \$2k (+\$2k)

Top Keywords: ask com', ask com., ask com, digirati, web ask com

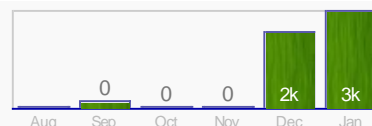


[searchengineland.com/live-b...](#)

Number of Keywords: 2

Estimated Value/Mo: \$3k (+\$747)

Top Keywords: verizon net, lsanca1.dsl.verizon.net

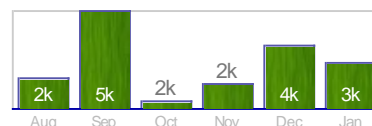


[searchengineland.com/google...](#)

Number of Keywords: 30

Estimated Value/Mo: \$2k (-\$322)

Top Keywords: miserable failure., miserable failure, failure, miserable, searchengineland com

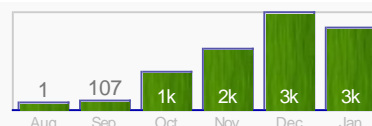


[searchengineland.com/yahoo-...](#)

Number of Keywords: 14

Estimated Value/Mo: \$2k (-\$279)

Top Keywords: miserable failure., miserable failure, failure, george w bush bio, miserable failer

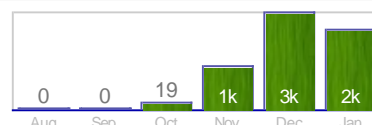


[searchengineland.com/bush-f...](#)

Number of Keywords: 8

Estimated Value/Mo: \$1k (-\$281)

Top Keywords: miserable failure., miserable failure, failure fix, misrable failure, miserable failer

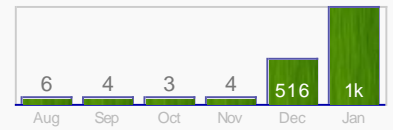


[searchengineland.com/doodle...](#)

Number of Keywords: 2

Estimated Value/Mo: \$702 (+\$394)

Top Keywords: doodle 4 google, rainforest habitat

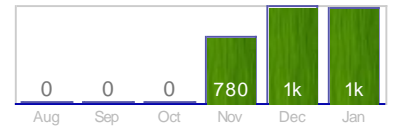


[searchengineland.com/naver-...](#)

Number of Keywords: 3

Estimated Value/Mo: \$160 (-\$21)

Top Keywords: naver, naver korea, korean search

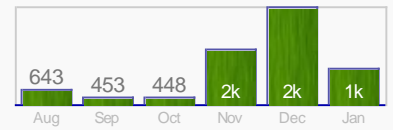


[searchengineland.com/goodby...](#)

Number of Keywords: 11

Estimated Value/Mo: \$648 (-\$716)

Top Keywords: froogle, froogle., froogle google, froogle.google, froggle

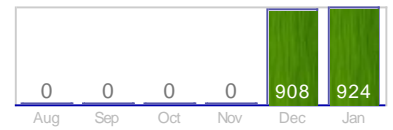


[searchengineland.com/ixquic...](#)

Number of Keywords: 8

Estimated Value/Mo: \$617 (+\$17)

Top Keywords: ixquick, ixquick., ix quick, ixquik, izquick

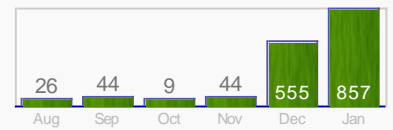


[searchengineland.com/what-i...](#)

Number of Keywords: 10

Estimated Value/Mo: \$1k (+\$462)

Top Keywords: qr code, qr codes, qrcode, qr code generator, quick response code

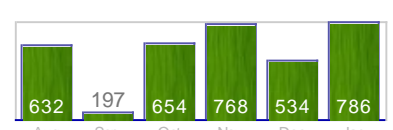


[searchengineland.com/google...](#)

Number of Keywords: 52

Estimated Value/Mo: \$873 (+\$412)

Top Keywords: web history, google search history, search history, delete google search history, web search history

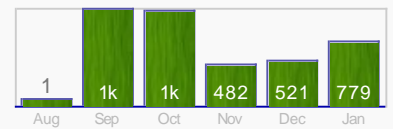


[searchengineland.com/jeff-g...](#)

Number of Keywords: 7

Estimated Value/Mo: \$511 (+\$173)

Top Keywords: jeff goldblum, goldblum, fake news generator, spoof news, spoof news sites



[searchengineland.com/where-...](#)

Number of Keywords: 27

Estimated Value/Mo: \$740 (+\$740)

Top Keywords: santa tracker, santa claus tracker, santa claus, where is santa, track santa claus

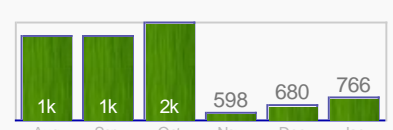


[searchengineland.com/google...](#)

Number of Keywords: 9

Estimated Value/Mo: \$3k (+\$1k)

Top Keywords: local business center, google local business center, google business, local google, local business



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Keyword Groups with the Biggest Gains - Details

Keyword Group: **Com**

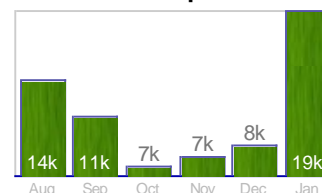
Positions Gained: 174 → Est. Total Clicks/Mo: (+11k) → Est. Percent Traffic Gain: 129%

Unique Pages Ranked: 115

Keywords:

- **com**: match uk com (+31) - **NEW**, yooha.+com (+25) - **NEW**, match search com (+22) - **NEW**, com...
- **com > www**: www ask com (+21) - **NEW**, www iprospect com search engine marketing universit...
- **com > yahoo**: yahoo auctions.+com (+11), yahoo auctions.com, yahoo japan.com (-1), yaho...
- **com > land com**: tv land com (+17) - **NEW**, government land com (+1), visual land.com, la...

Est. Clicks per Month



Biggest Opportunities Within This Group

com

>[search now.com (33), thedownloadplace.+com (34), thedownloadplace.com review (26), thedownloadplace.com reviews (27), yooha.+com (35)]

Est. Potential New Clicks/Month: **827,909** Searches/Mo: 3M Average Value/Click: \$2.32

com > www

>[www China States com (43), www polepositionmarketing com (44), www searchengineland com (1), www iprospect com search engine marketing university (40), w w w 360view4u com (20)]

Est. Potential New Clicks/Month: **22,051** Searches/Mo: 247k Average Value/Click: \$0.82

com > jeeves

>[ask jeeves ask com (31), ask jeeves com (41), ask jeeves.com (39), ask jeeves com. (34)]

Est. Potential New Clicks/Month: **5,024** Searches/Mo: 40k Average Value/Click: \$0.22

com > yell

>[yell.com usa (30), yell.com uk (10), yell.com. (7), yell com (6)]

Est. Potential New Clicks/Month: **378** Searches/Mo: 4k Average Value/Click: \$0.11

Clicks Gained or Lost on these Keywords

ask.com	+389k
askkids.com	+23k
askjeeves.co.uk	+18k
custhelp.com	+17k
google.org	+15k
appspot.com	+13k
nochucknorris.com	+12k
kayak.com	+12k
searchengineland.com	+11k
mozilla.org	+10k
mashable.com	+10k
reddit.com	+9k
-10k	about.com
-11k	nytimes.com
-11k	hoovers.com

*competitors in **bold**

Pages That Rank

<http://searchengineland.com/obit-a-west-coast-digerati-deadpools-askcom-13515>

ask com'(18), ask com(19), ask com.(19)

Est. Clicks per Month: 18k(+12k) Potential Incremental Gain: 747k clicks/mo.

<http://searchengineland.com/whitepages-com-debuts-local-biz-search-store-locator-45121>

whitepages com(29), search whitepages(14), whitepages search(24)

Est. Clicks per Month: 759(-1k) Potential Incremental Gain: 73k clicks/mo.

<http://searchengineland.com/askcom-to-launch-askeraser-to-erase-search-history-new-data-retention...>

www ask com(39), erase history(26), how to erase history(34)

Est. Clicks per Month: 127(+127) Potential Incremental Gain: 22k clicks/mo.



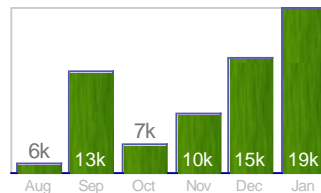
Keyword Group: Yahoo mail

Positions Gained: 6 → Est. Total Clicks/Mo: (+4k) → Est. Percent Traffic Gain: 28%
 Unique Pages Ranked: 1

Keywords:

- yahoomail: yahoomail. (+4), yahoomail (+2)

Est. Clicks per Month



Biggest Opportunities Within This Group

yahoomail

>[yahoomail (23), yahoomail. (22)]

Est. Potential New Clicks/Month: 1,120,379 Searches/Mo: 4M Average Value/Click: \$0.25

Clicks Gained or Lost on these Keywords

cheaplaptops-fors...	+23k
yahoo.com	+20k
brothersoft.com	+20k
ymailblog.com	+15k
epinions.com	+9k
downrightnow.com	+7k
facebook.com	+6k
mozillazine.org	+6k
wikipedia.org	+6k
emailquestions.com	+6k
programmableweb.com	+5k
searchengineland.com	+4k
ehow.com	+4k
-3k	ghacks.net
-4k	talkandroid.com

*competitors in **bold**

Pages That Rank

<http://searchengineland.com/library/search-features/search-features-search-history-personalization>

google images(10), yahoomail.(22), yahoomail(23)

Est. Clicks per Month: 19k(+4k) Potential Incremental Gain: 1M clicks/mo.



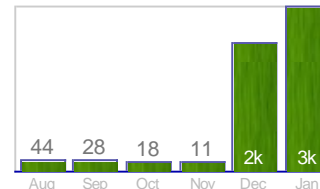
Keyword Group: Net

Positions Gained: 107 → Est. Total Clicks/Mo: (+734) → Est. Percent Traffic Gain: 30%
 Unique Pages Ranked: 6

Keywords:

- net: nielsen net rating (+8), net income (+7), nielsen net ratings (+6), neilsen net rat...
- net > asp: asp net error page (+32) - **NEW**, error asp.net (+7), error page asp net (+7),...
- net > custom errors: custom errors in asp.net (+26) - **NEW**, custom errors asp.net (-6)...
- net > asp > url rewriting: asp net url rewrite (+5), url rewriting in asp.net (+4), ...

Est. Clicks per Month



Biggest Opportunities Within This Group

net

>[Isanca1.dsl verizon.net (29), nielsen net ratings (18), ewhisper net (47), nielsen net rating (21), nielsen net ratings (30)]

Est. Potential New Clicks/Month: 161,710 Searches/Mo: 1M Average Value/Click: \$0.43

net > asp > url rewriting

>[url rewriting in asp.net (43), asp net url rewrite (36), url rewriting asp.net (33)]

Est. Potential New Clicks/Month: 20 Searches/Mo: Average Value/Click: \$0.44

net > asp

>[customerrors asp.net (32), error asp.net (35), search engine code in asp.net (35), asp net rewrite (46), error page asp net (31)]

Est. Potential New Clicks/Month: 15 Searches/Mo: Average Value/Click: \$1.1

net > custom error pages

>[custom error page in asp.net (16), custom error page net (27), custom error pages asp.net (16), custom error page asp.net (15)]

Est. Potential New Clicks/Month: 5 Searches/Mo: Average Value/Click: \$0.08

Clicks Gained or Lost on these Keywords

theregister.co.uk	+1k
computerworld.com	+1k
vzw.com	+1k
pcworld.com	+889
searchengineland.com	+734
slashdot.org	+713
businessweek.com	+685
salon.com	+683
oreilly.com	+643
maclife.com	+641
redstate.com	+595
emarketer.com	+504
latimes.com	+503
dailyfinance.com	+443
eweek.com	+291

*competitors in bold

Pages That Rank

<http://searchengineland.com/live-blogging-the-google-verizon-net-neutrality-press-conference-48385>

verizon net(21), Isanca1.dsl verizon.net(29)

Est. Clicks per Month: 3k(+731) Potential Incremental Gain: 161k clicks/mo.

<http://searchengineland.com/yahoo-q2-revenues-flat-display-net-income-up-46836>

net income(43), flat display(5)

Est. Clicks per Month: 9(+2) Potential Incremental Gain: 849 clicks/mo.

<http://searchengineland.com/url-rewriting-custom-error-pages-in-aspnet-20-12234>

customerrors(47), custom 404 page(48), custom error page asp.net(15)

Est. Clicks per Month: 0 Potential Incremental Gain: 39 clicks/mo.



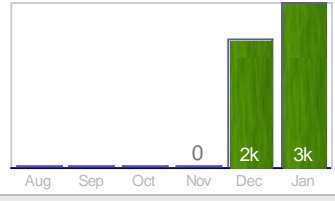
Keyword Group: Verizon Net

Positions Gained: 3 → Est. Total Clicks/Mo: (+731) → Est. Percent Traffic Gain: 30%
 Unique Pages Ranked: 1

Keywords:

- verizon net: verizon net (+3), Isanca1.dsl verizon.net

Est. Clicks per Month



Biggest Opportunities Within This Group

verizon net

>[Isanca1.dsl verizon.net (29), verizon net (21)]

Est. Potential New Clicks/Month: 160,822 Searches/Mo: 1M Average Value/Click: \$0.53

Clicks Gained or Lost on these Keywords

theregister.co.uk	+1k
computerworld.com	+1k
vzw.com	+1k
pcworld.com	+889
searchengineland.com	+731
slashdot.org	+713
businessweek.com	+688
salon.com	+683
oreilly.com	+643
maclife.com	+641
redstate.com	+595
latimes.com	+511
emarketer.com	+504
dailyfinance.com	+443
techcrunch.com	+327

**competitors in bold*

Pages That Rank

<http://searchengineland.com/live-blogging-the-google-verizon-net-neutrality-press-conference-48385>

verizon net(21), Isanca1.dsl verizon.net(29)

Est. Clicks per Month: 3k(+731) Potential Incremental Gain: 161k clicks/mo.



Keyword Group: Verizon

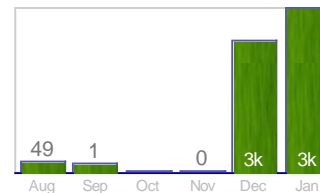
Positions Gained: -11 → Est. Total Clicks/Mo: (+670) → Est. Percent Traffic Gain: 27%

Unique Pages Ranked: 3

Keywords:

- verizon: verizon company (+3), verizon net (+3), lsanca1.dsl verizon.net, verizon tv (-17)

Est. Clicks per Month



Biggest Opportunities Within This Group

verizon

>[lsanca1.dsl verizon.net (29), verizon company (23), verizon tv (27), verizon net (21)]

Est. Potential New Clicks/Month: 161,351 Searches/Mo: 1M Average Value/Click: \$1.78

Clicks Gained or Lost on these Keywords

theregister.co.uk	+1k
computerworld.com	+1k
vzw.com	+1k
pcworld.com	+875
slashdot.org	+713
salon.com	+683
businessweek.com	+683
searchengineland.com	+670
oreilly.com	+643
maclife.com	+641
redstate.com	+595
latimes.com	+513
emarketer.com	+504
dailyfinance.com	+443
techcrunch.com	+325

*competitors in **bold**

Pages That Rank

<http://searchengineland.com/live-blogging-the-google-verizon-net-neutrality-press-conference-48385>

verizon net(21), lsanca1.dsl verizon.net(29)

Est. Clicks per Month: 3k(+731) Potential Incremental Gain: 161k clicks/mo.

<http://searchengineland.com/google-tv-ads-coming-to-verizon-fios-tv-customers-56392>

fios tv(26), tv ads(14), verizon tv(27)

Est. Clicks per Month: 9(-51) Potential Incremental Gain: 511 clicks/mo.

<http://searchengineland.com/as-verizon-implements-bing-default-search-deal-company-sees-user-back...>

verizon company(23)

Est. Clicks per Month: 0 Potential Incremental Gain: 17 clicks/mo.



Biggest Opportunities (all)

Rank

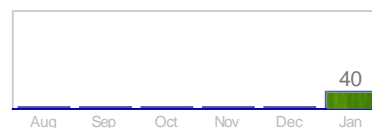
verizon net (21)

Searches/Mo: 1M Est. Value/Click: \$0.98 Est. Potential New Clicks/Month: 161k
Other Keywords for URL: verizon net, lsanca1.dsl verizon.net



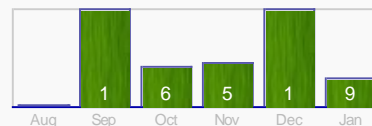
yahoomail (23)

Searches/Mo: 4M Est. Value/Click: \$0.26 Est. Potential New Clicks/Month: 561k
Other Keywords for URL: yahoomail., yahoomail, yho mail, yaho mail, yohoo mail



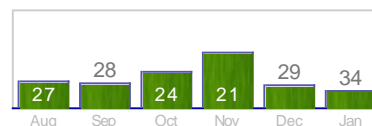
yahoomail. (22)

Searches/Mo: 0 Est. Value/Click: \$0.24 Est. Potential New Clicks/Month: 560k
Other Keywords for URL: yahoomail., yahoomail, yho mail, yaho mail, yohoo mail



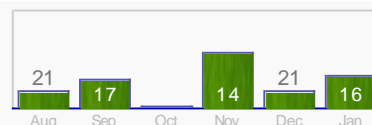
google news (26)

Searches/Mo: 450k Est. Value/Click: \$1.88 Est. Potential New Clicks/Month: 60k
Other Keywords for URL: google news, googlenews, goog news, goofle news



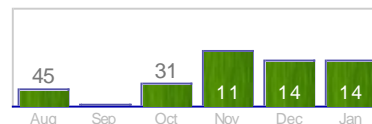
google images (10)

Searches/Mo: 2M Est. Value/Click: \$0.75 Est. Potential New Clicks/Month: 146k
Other Keywords for URL: google images, googleimages, google image, goggle images, gogle images



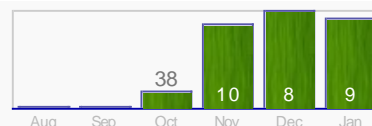
google adwords (17)

Searches/Mo: 135k Est. Value/Click: \$7.38 Est. Potential New Clicks/Month: 13k
Other Keywords for URL: google adwords, google ad words, googleadwords, google addwords, goggle adwords



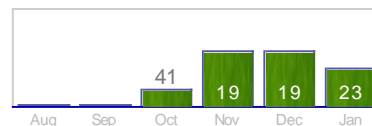
google's adsense (42)

Searches/Mo: 120 Est. Value/Click: \$5.34 Est. Potential New Clicks/Month: 9k
Other Keywords for URL: google's adsense, gateway mobile, googles adsense



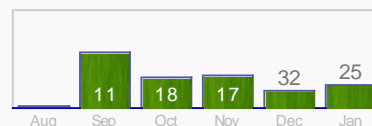
google adsense (26)

Searches/Mo: 90k Est. Value/Click: \$4.63 Est. Potential New Clicks/Month: 9k
Other Keywords for URL: google adsense, google adsence, google adsens, google adsenses



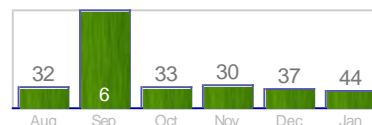
rosetta stone (46)

Searches/Mo: 368k Est. Value/Click: \$1.12 Est. Potential New Clicks/Month: 29k
Other Keywords for URL: rosetta stone, adwords revealed com, http: www adwords revealed com



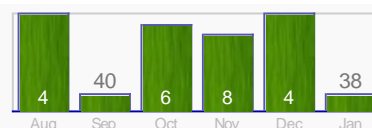
google books (44)

Searches/Mo: 368k Est. Value/Click: \$1.16 Est. Potential New Clicks/Month: 26k
Other Keywords for URL: google books, google 3d, 3d maps, books google, 3d view



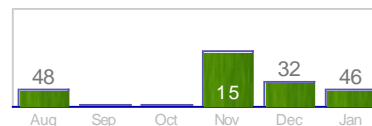
google search (46)

Searches/Mo: 1M Est. Value/Click: \$1.01 Est. Potential New Clicks/Month: 29k
Other Keywords for URL: google search, universal search, search google, vertical search engine, goggle search



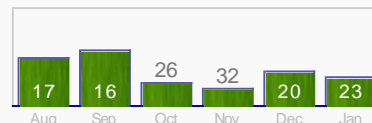
buckyball (28)

Searches/Mo: 5k Est. Value/Click: \$0.79 Est. Potential New Clicks/Month: 35k
Other Keywords for URL: buckyball, animated logo



google homepage (17)

Searches/Mo: 90k Est. Value/Click: \$2.81 Est. Potential New Clicks/Month: 10k
Other Keywords for URL: google homepage, google home page, google home, background images, background image



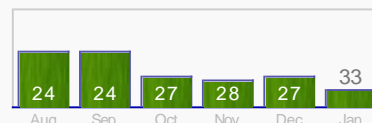
ask com (19)

Searches/Mo: 3M Est. Value/Click: \$0.1 Est. Potential New Clicks/Month: 249k
Other Keywords for URL: ask com', ask com., ask com, digirati, web ask com



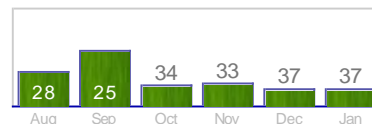
ask com' (18)

Searches/Mo: 0 Est. Value/Click: \$0.1 Est. Potential New Clicks/Month: 249k
Other Keywords for URL: ask com', ask com., ask com, digirati, web ask com



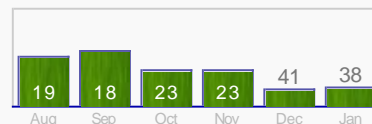
ask com. (19)

Searches/Mo: 0 Est. Value/Click: \$0.09 Est. Potential New Clicks/Month: 249k
Other Keywords for URL: ask com', ask com., ask com, digirati, web ask com



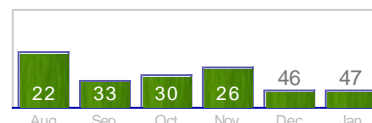
sidestep (23)

Searches/Mo: 165k Est. Value/Click: \$1.41 Est. Potential New Clicks/Month: 16k
Other Keywords for URL: sidestep, side step, french newspapers, french news, french search engine



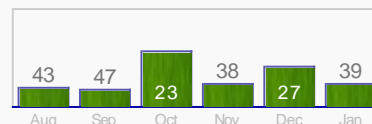
google ad words (17)

Searches/Mo: 22k Est. Value/Click: \$11 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: google adwords, google ad words, googleadwords, google addwords, goggle adwords



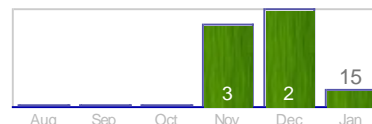
google groups (42)

Searches/Mo: 135k Est. Value/Click: \$0.89 Est. Potential New Clicks/Month: 23k
Other Keywords for URL: google groups, google group, groups google



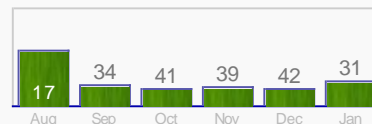
daily mail (38)

Searches/Mo: 246k Est. Value/Click: \$0.49 Est. Potential New Clicks/Month: 42k
Other Keywords for URL: daily mail, dailymail, robots txt check



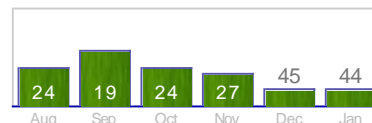
google alerts (22)

Searches/Mo: 74k Est. Value/Click: \$1.93 Est. Potential New Clicks/Month: 10k
Other Keywords for URL: google alerts, google alert



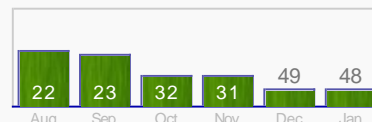
vons (23)

Searches/Mo: 135k Est. Value/Click: \$1.94 Est. Potential New Clicks/Month: 10k
Other Keywords for URL: vons, loyalty card, card loyalty, vons card, vons stores



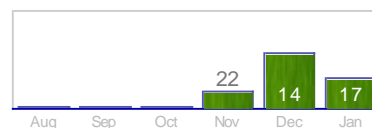
dogpile (38)

Searches/Mo: 550k Est. Value/Click: \$0.29 Est. Potential New Clicks/Month: 62k
Other Keywords for URL: dogpile, dog pile, dogpile search engine, dogpile search, search engines dogpile



the flintstones (34)

Searches/Mo: 40k Est. Value/Click: \$0.34 Est. Potential New Clicks/Month: 51k
Other Keywords for URL: the flintstones, yabba dabba do, the flintstones



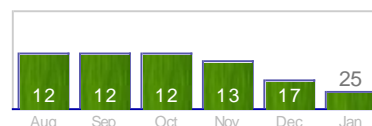
doodle 4 google (14)

Searches/Mo: 0 Est. Value/Click: \$0.6 Est. Potential New Clicks/Month: 27k
Other Keywords for URL: doodle 4 google, rainforest habitat



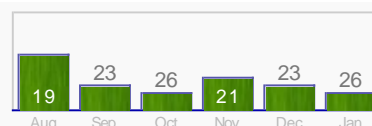
google dictionary (14)

Searches/Mo: 60k Est. Value/Click: \$1.58 Est. Potential New Clicks/Month: 10k
Other Keywords for URL: google dictionary, dictionary google



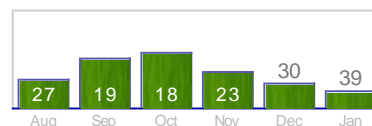
norman rockwell saturday evening post (18)

Searches/Mo: 2M Est. Value/Click: \$0.66 Est. Potential New Clicks/Month: 22k
Other Keywords for URL: norman rockwell saturday evening post, norman rockwell's, saturday evening post, the saturday evening post, saturday evening post norman rockwell



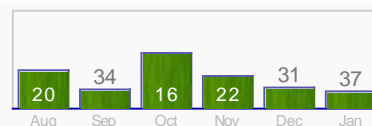
google directions (41)

Searches/Mo: 110k Est. Value/Click: \$0.92 Est. Potential New Clicks/Month: 16k
Other Keywords for URL: google directions



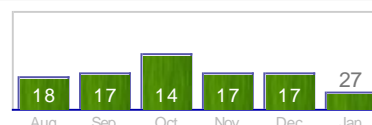
google tv (17)

Searches/Mo: 0 Est. Value/Click: \$0.92 Est. Potential New Clicks/Month: 15k
Other Keywords for URL: google tv



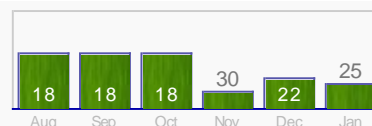
googl (44)

Searches/Mo: 450k Est. Value/Click: \$0.79 Est. Potential New Clicks/Month: 17k
Other Keywords for URL: googl, google optimizer, website optimizer, google web site, google site optimizer



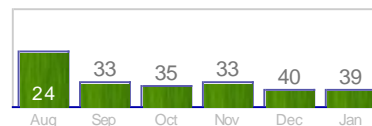
google image (12)

Searches/Mo: 135k Est. Value/Click: \$0.92 Est. Potential New Clicks/Month: 15k
Other Keywords for URL: google images, googleimages, google image, goggle images, gogle images



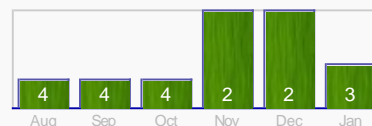
google keyword tool (11)

Searches/Mo: 60k Est. Value/Click: \$1.96 Est. Potential New Clicks/Month: 6k
Other Keywords for URL: google keyword tool, google keywords tool, google keyword research, google keyword tools, google keyword search



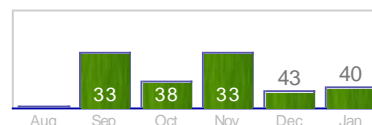
norad santa tracker (25)

Searches/Mo: 0 Est. Value/Click: \$7.53 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: norad santa tracker, live santa



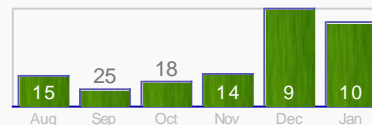
santa tracker (19)

Searches/Mo: 15k Est. Value/Click: \$1.39 Est. Potential New Clicks/Month: 8k
Other Keywords for URL: santa tracker, santa claus tracker, santa claus, where is santa, track santa claus



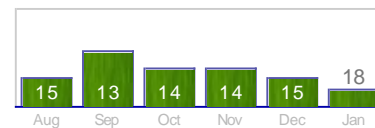
search engines (43)

Searches/Mo: 301k Est. Value/Click: \$0.48 Est. Potential New Clicks/Month: 24k
Other Keywords for URL: danny sullivan, search engines, search engine, news about, blog search engine



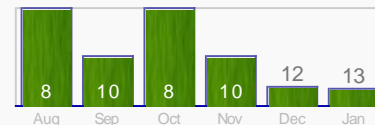
norad santa (30)

Searches/Mo: 0 Est. Value/Click: \$3.81 Est. Potential New Clicks/Month: 3k
Other Keywords for URL: norad santa, tracking santa, santa tracking



google bookmarks (20)

Searches/Mo: 33k Est. Value/Click: \$2.46 Est. Potential New Clicks/Month: 5k
Other Keywords for URL: google bookmarks



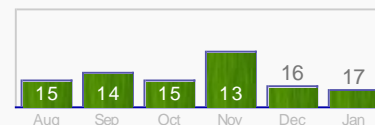
michelle obama (22)

Searches/Mo: 0 Est. Value/Click: \$0.59 Est. Potential New Clicks/Month: 18k
Other Keywords for URL: michelle obama, picture ads, picture search engine, search engine ads, picture search engines



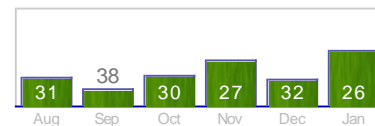
search engine (27)

Searches/Mo: 90k Est. Value/Click: \$1.74 Est. Potential New Clicks/Month: 6k
Other Keywords for URL: danny sullivan, search engines, search engine, news about, blog search engine



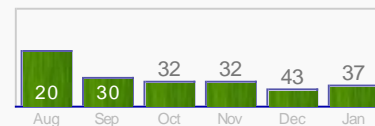
baidu (20)

Searches/Mo: 135k Est. Value/Click: \$0.42 Est. Potential New Clicks/Month: 22k
Other Keywords for URL: baidu, china search engine, chinese search engines



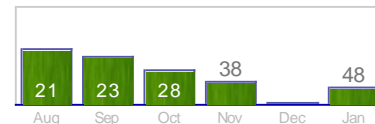
google jobs (49)

Searches/Mo: 90k Est. Value/Click: \$1.12 Est. Potential New Clicks/Month: 8k
Other Keywords for URL: google jobs, google com jobs, earnings call, google and



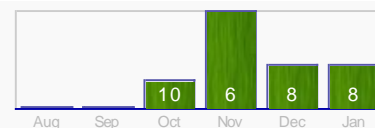
finance google com (47)

Searches/Mo: 0 Est. Value/Click: \$2.21 Est. Potential New Clicks/Month: 4k
Other Keywords for URL: finance google com, finance google



texas attorney general (16)

Searches/Mo: 74k Est. Value/Click: \$1.48 Est. Potential New Clicks/Month: 5k
Other Keywords for URL: attorney general texas, texas attorney general, texas attorney, texas ag, attorney general of texas



yhoo (48)

Searches/Mo: 90k Est. Value/Click: \$0.63 Est. Potential New Clicks/Month: 13k
Other Keywords for URL: yhoo, search press



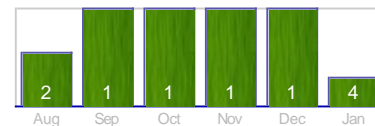
santa claus (25)

Searches/Mo: 60k Est. Value/Click: \$0.77 Est. Potential New Clicks/Month: 10k
Other Keywords for URL: santa tracker, santa claus tracker, santa claus, where is santa, track santa claus



google products (24)

Searches/Mo: 0 Est. Value/Click: \$1.94 Est. Potential New Clicks/Month: 4k
Other Keywords for URL: google products



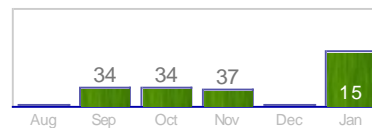
adwords keyword tool (32)

Searches/Mo: 18k Est. Value/Click: \$2.94 Est. Potential New Clicks/Month: 2k
Other Keywords for URL: google keyword, adwords keyword tool, google key word tool, keyword google, keywords tool google



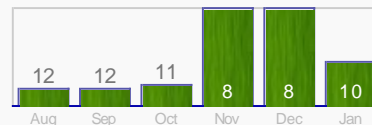
ebay classifieds (45)

Searches/Mo: 2k Est. Value/Click: \$0.98 Est. Potential New Clicks/Month: 7k
Other Keywords for URL: ebay classifieds, us classifieds



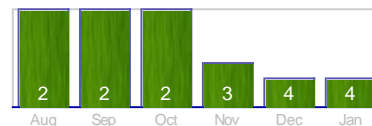
tripadvisor (35)

Searches/Mo: 246k Est. Value/Click: \$0.24 Est. Potential New Clicks/Month: 29k
Other Keywords for URL: tripadvisor, tripadviser, mytripadvisor, start blocks



google home (20)

Searches/Mo: 27k Est. Value/Click: \$2.37 Est. Potential New Clicks/Month: 3k
Other Keywords for URL: google homepage, google home page, google home, background images, background image



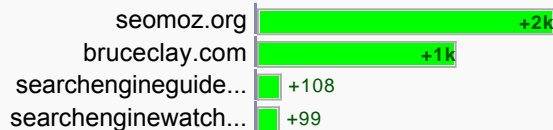
[Download as CSV](#)

Keywords Not Ranked On But Should Be

Estimated Clicks/Month

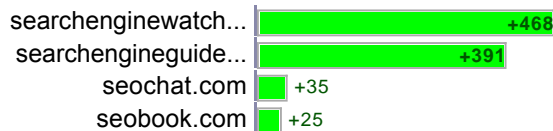
search engine optimization

Searches/Month: 110k
Cost/Click: \$7.79 Est. Potential Clicks/Month: 699
Avg. Competitor Rank: 22



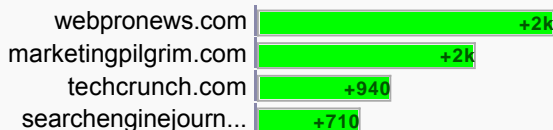
search engine marketing

Searches/Month: 33k
Cost/Click: \$9.11 Est. Potential Clicks/Month: 190
Avg. Competitor Rank: 20



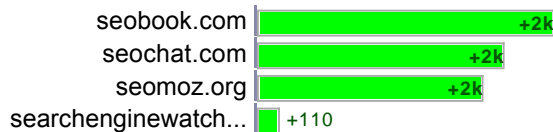
google finance

Searches/Month: 450k
Cost/Click: \$2.55 Est. Potential Clicks/Month: 1k
Avg. Competitor Rank: 25



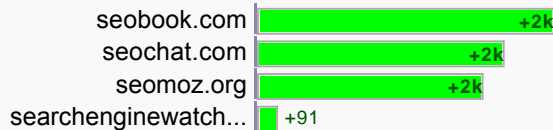
'SEO'

Searches/Month: 0
Cost/Click: \$3.73 Est. Potential Clicks/Month: 2k
Avg. Competitor Rank: 12



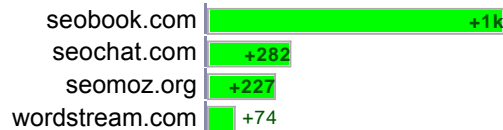
seo

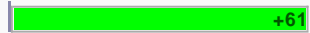


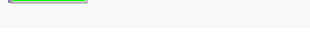







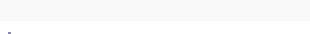



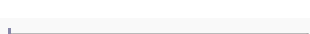



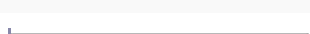





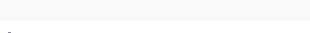



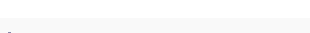






Searches/Month: 165k
Cost/Click: \$3.74 Est. Potential Clicks/Month: 1k
Avg. Competitor Rank: 12



















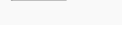






seo tools

Searches/Month: 27k
Cost/Click: \$2.57 Est. Potential Clicks/Month: 551
Avg. Competitor Rank: 6



<p>merchantcircle Searches/Month: 0 Cost/Click: \$96.00 Est. Potential Clicks/Month: 28 Avg. Competitor Rank: 26</p>	<p>clickz.com  +61 webpronews.com  +33 techcrunch.com  +23 searchenginewatch...  +14</p>
<p>keyword tool Searches/Month: 74k Cost/Click: \$2.76 Est. Potential Clicks/Month: 809 Avg. Competitor Rank: 17</p>	<p>wordstream.com  +2k seobook.com  +327 seochat.com  +126 seomoz.org  +57</p>
<p>google keywords Searches/Month: 15k Cost/Click: \$2.54 Est. Potential Clicks/Month: 109 Avg. Competitor Rank: 22</p>	<p>seochat.com  +383 mattcutts.com  +276 nichebot.com  +35 searchenginejourn...  +29</p>
<p>seo strategy Searches/Month: 4k Cost/Click: \$4.46 Est. Potential Clicks/Month: 45 Avg. Competitor Rank: 15</p>	<p>seomoz.org  +124 clickz.com  +57 seobook.com  +28 searchenginewatch...  +21</p>
<p>seo toolbar Searches/Month: 2k Cost/Click: \$4.45 Est. Potential Clicks/Month: 78 Avg. Competitor Rank: 11</p>	<p>seobook.com  +148 seomoz.org  +24 searchenginejourn...  +7 seroundtable.com  +3</p>
<p>intelius Searches/Month: 135k Cost/Click: \$21.00 Est. Potential Clicks/Month: 732 Avg. Competitor Rank: 21</p>	<p>techcrunch.com  +1k searchenginewatch...  +104</p>
<p>www google cpm Searches/Month: 0 Cost/Click: \$6.70 Est. Potential Clicks/Month: 65 Avg. Competitor Rank: 16</p>	<p>searchenginewatch...  +126 clickz.com  +100 seroundtable.com  +42 blogscoped.com  +19</p>
<p>seo chat Searches/Month: 570 Cost/Click: \$4.52 Est. Potential Clicks/Month: 32 Avg. Competitor Rank: 13</p>	<p>seochat.com  +49 seroundtable.com  +1 seomoz.org  +1 seobook.com  +1</p>
<p>zappos Searches/Month: 1M Cost/Click: \$9.41 Est. Potential Clicks/Month: 1k Avg. Competitor Rank: 38</p>	<p>techcrunch.com  +1k searchenginewatch...  +1k</p>
<p>search engine keywords Searches/Month: 3k Cost/Click: \$5.24 Est. Potential Clicks/Month: 22 Avg. Competitor Rank: 13</p>	<p>searchenginewatch...  +64 searchengineguide...  +22 wordstream.com  +7 pandia.com  +1</p>



<p>techcrunch Searches/Month: 33k Cost/Click: \$3.49 Est. Potential Clicks/Month: 3k Avg. Competitor Rank: 6</p>	<p>techcrunch.com </p>
<p>youtube Searches/Month: 68M Cost/Click: \$1.54 Est. Potential Clicks/Month: 136k Avg. Competitor Rank: 24</p>	<p>techcrunch.com </p>
<p>clickz Searches/Month: 2k Cost/Click: \$6.09 Est. Potential Clicks/Month: 176 Avg. Competitor Rank: 8</p>	<p>clickz.com  searchenginewatch... </p>
<p>adultfriendfinder Searches/Month: 550k Cost/Click: \$137.00 Est. Potential Clicks/Month: 1k Avg. Competitor Rank: 21</p>	<p>techcrunch.com </p>
<p>search engine rankings Searches/Month: 5k Cost/Click: \$5.69 Est. Potential Clicks/Month: 41 Avg. Competitor Rank: 14</p>	<p>seomoz.org  searchenginewatch...  bruceclay.com  nichebot.com </p>
<p>search engine optimization marketing Searches/Month: 4k Cost/Click: \$10.00 Est. Potential Clicks/Month: 44 Avg. Competitor Rank: 14</p>	<p>bruceclay.com  searchenginewatch...  searchengineguide...  seobook.com </p>
<p>google co Searches/Month: 0 Cost/Click: \$1.51 Est. Potential Clicks/Month: 382 Avg. Competitor Rank: 31</p>	<p>blogscoped.com  techcrunch.com  seroundtable.com  searchenginewatch... </p>
<p>seo tool Searches/Month: 7k Cost/Click: \$2.21 Est. Potential Clicks/Month: 83 Avg. Competitor Rank: 7</p>	<p>seobook.com  seomoz.org  seochat.com  wordstream.com </p>
<p>cbs sportsline Searches/Month: 301k Cost/Click: \$1.69 Est. Potential Clicks/Month: 2k Avg. Competitor Rank: 25</p>	<p>techcrunch.com  webpronews.com </p>

[Download as CSV](#)



Keyword Overlap in Your SEO & PPC campaigns Est. Organic Clicks vs. Paid Clicks

None [Download as CSV](#)



Keyword Groups with the Most Potential - Details

Keyword Group: Google

Unique Pages Ranked: 443 Searches Per Month: 999k

Potential Clicks with Incremental Gain: 50.0k **Value of Incremental Gain:** \$50.0k

Potential Clicks Gained at Top Positions: 4.0M **Value of Gain at Top Positions:** \$4.0M

Keywords:

- **google:** google trends (8), google images (10), google..com, google com, google.de
- **google > search google:** search google (29), most searched on google (31), search goo...
- **google > search bar:** google search bar (20), search bar google (13), download google ...
- **google > ad word > words:** google ad words (17), ad words google (26), ad words on go...

Est. Share of Clicks

searchengineland.com	31k (+12k)
searchenginewatch...	11k (+3k)
seroundtable.com	5k (+1k)
searchenginejourn...	5k (+139)
seobook.com	3k (+1k)
searchengineguide...	706 (+23)

Biggest Opportunities Within This Group

google

>[add pictures to google images (36), addurl to google (10), andrew goodman google (22), answers.com dictionary.com google (2), autolink google (34)]

Est. Potential New Clicks/Month: 613,824 Searches/Mo: 7M Average Value/Click: \$2.42

google > search google

>[7search google (46), movie search google (11), searches google (39), top search google (22), delete search google (31)]

Est. Potential New Clicks/Month: 2,792 Searches/Mo: 77k Average Value/Click: \$0.97

google > search bar

>[add google search bar (46), search bar google (13), google search bar (20)]

Est. Potential New Clicks/Month: 2,120 Searches/Mo: 27k Average Value/Click: \$3.13

google > ad word > words

>[ad words on google (12), ad words google (26), google ad words (17)]

Est. Potential New Clicks/Month: 2,114 Searches/Mo: 23k Average Value/Click: \$7.06

Clicks Gained or Lost on these Keywords

microsoft.com	+97
bloomberg.com	+35
online-rewards.com	-30
informer.com	-31
royaltyrewards.com	-36
seosoftware.net	-36
searchengineguide...	-36
searchengineland.com	-38
engadget.com	-39
starbucks.com	-41
gomerchant.com	-48
windowsmobilesoft...	-48
seotutorialprogra...	-52
seobook.com	-52
seotrainingprogra...	-69

*competitors in **bold**

Pages That Rank

<http://searchengineland.com/sources-google-terminating-adwords-reseller-program-for-now-38955>

google programs(12), **reseller programs(35)**, **now program(29)**

Est. Clicks per Month: 14(-1) Potential Incremental Gain: 184 clicks/mo.

<http://searchengineland.com/microsoft-launches-a-new-loyalty-program-bing-rewards-51374>

loyalty rewards program(11), **loyalty programs(26)**, **loyalty rewards(10)**

Est. Clicks per Month: 5(-13) Potential Incremental Gain: 287 clicks/mo.

<http://searchengineland.com/google-closes-google-advertising-professionals-for-google-adwords-cer...>

GOOGLE ADVERTISING(17), google adwords certification(15), **adwords program(9)**

Est. Clicks per Month: 5(-8) Potential Incremental Gain: 33 clicks/mo.



Keyword Group: Com

Unique Pages Ranked: 117 Searches Per Month: 2M
Potential Clicks with Incremental Gain: 39.0k Value of Incremental Gain: \$39.0k
Potential Clicks Gained at Top Positions: 4.0M Value of Gain at Top Positions: \$3.0M

Keywords:

- **com**: switchboard.com., google com, google..com, ask com (19), ask com. (19)
- **com > yahoo com > yahoo**: my yahoo.com, yahoo com, yahoo com., local yahoo com (36), ...
- **com > www**: www ask com (39) - **NEW**, www univision com, www americanexpress com, www orku...
- **com > yahoo**: yahoo auctions.com (26), yahoo greetings.com, yahoo japan.com (38), yahoo...

Est. Share of Clicks

searchengineland.com	19k (+11k)
searchenginewatch...	6k (+27k)
searchengineguide...	4k (+730)
seroundtable.com	2k (+282)
searchenginejourn...	657 (+75)
seobook.com	380 (+225)

Biggest Opportunities Within This Group

com

>[add url to google.com (8), americanairlines.+com (34), answers.com dictionary.com google (2), estimators online.com (18), geocities.+com (11)]

Est. Potential New Clicks/Month: 833,625 Searches/Mo: 3M Average Value/Click: \$2.11

com > www

>[www China States com (43), www polepositionmarketing com (44), www searchengineland com (1), www iprospect com search engine marketing university (40), w w w 360view4u com (20)]

Est. Potential New Clicks/Month: 22,016 Searches/Mo: 246k Average Value/Click: \$0.22

com > yell

>[yell.com usa (30), yell.com uk (10), yell.com. (7), yell com (6)]

Est. Potential New Clicks/Month: 378 Searches/Mo: 4k Average Value/Click: \$0.11

com > www > www adwords

>[www adwords google com (40)]

Est. Potential New Clicks/Month: 35 Searches/Mo: 480 Average Value/Click: \$8.02

Clicks Gained or Lost on these Keywords

coedmagazine.com	+214
ew.com	+126
clickonf5.org	+115
dailyblogtips.com	+97
justinbieberzone.com	+75
pcworld.com	+54
telegraph.co.uk	+45
hollywoodreporter...	+30
-36	zabasearch.com
-42	go.com
-47	seobook.com
-66	searchenginewatch...
-76	searchengineland.com
-78	indiatimes.com
-78	soumyabrata.com

*competitors in **bold**

Pages That Rank

<http://searchengineland.com/google-20-google-universal-search-11232>

google search(46), universal search(1), search google(29)

Est. Clicks per Month: 38(-20) Potential Incremental Gain: 2k clicks/mo.

<http://searchengineland.com/twitter-celebrities-we-see-the-most-according-to-google-47959>

most searched on google(31)

Est. Clicks per Month: 10(-53) Potential Incremental Gain: 1k clicks/mo.

<http://searchengineland.com/google-local-search-experiment-will-give-iyps-smbs-heartburn-46495>

google local search(8), local search google(17)

Est. Clicks per Month: 0(-1) Potential Incremental Gain: 10 clicks/mo.



Keyword Group: Image

Unique Pages Ranked: 36 Searches Per Month: 87k

Potential Clicks with Incremental Gain: 7.0k Value of Incremental Gain: \$7.0k

Potential Clicks Gained at Top Positions: 218.0k Value of Gain at Top Positions: \$155.0k

Keywords:

- **image:** google images (10), google image (12), getty images, getty's images, goggle image...
- **image > backgrounds:** image backgrounds (21), images background (27), image background...
- **image > backgrounds > background image:** background images (43) - **NEW**, background ...
- **image > free images:** free images, free images online, free image hosting sites, free ...

Est. Share of Clicks

searchengineland.com	19k (+6k)
seroundtable.com	1k (+51)
searchenginejourn...	300 (+35)
searchenginewatch...	154 (+23)
searchengineguide...	1 (+2)
seobook.com	0 (+0)

Biggest Opportunities Within This Group

image

>[add pictures to google images (36), advaced image search (33), background image (44), background images (41), background image (39)]

Est. Potential New Clicks/Month: 166,907 Searches/Mo: 2M Average Value/Click: \$0.72

image > backgrounds > background image

>[backgrounds image (40), web page background image (32), change background image (18), background image (49), background images (43)]

Est. Potential New Clicks/Month: 4,831 Searches/Mo: 84k Average Value/Click: \$0.49

image > advanced

>[google advanced image search (32), advanced image search (31)]

Est. Potential New Clicks/Month: 2,623 Searches/Mo: 30k Average Value/Click: \$1.08

image > backgrounds

>[images backgrounds (33), image background (46), images background (27), image backgrounds (21)]

Est. Potential New Clicks/Month: 73 Searches/Mo: 1k Average Value/Click: \$0.42

Clicks Gained or Lost on these Keywords

thepicky.com	+15
-13	automotive.com
-13	nettrace.com.au
-14	zillow.com
-16	smartcarfinder.com
-17	blinkx.com
-19	quickonlinetips.com
-20	langenberg.com
-20	searchengineguide...
-21	iseecars.com
-21	trulia.com
-22	sidestep.com
-23	peekyou.com
-23	bruceclay.com
-31	about.com

*competitors in bold

Pages That Rank

<http://searchengineland.com/google-debuts-search-within-a-site-search-box-feature-13522>

search within a site(21), search within site(35)

Est. Clicks per Month: 1(-8) Potential Incremental Gain: 56 clicks/mo.

<http://searchengineland.com/google-builds-out-a-national-real-estate-search-engine-30232>

real estate search engines(19), real estate search sites(21)

Est. Clicks per Month: 1 Potential Incremental Gain: 14 clicks/mo.

<http://searchengineland.com>

danny sullivan(3), search engines(43), search engine(27)

Est. Clicks per Month: 0(-2) Potential Incremental Gain: 14 clicks/mo.



Keyword Group: Trends

Unique Pages Ranked: 7 Searches Per Month: 4k
Potential Clicks with Incremental Gain: 6.0k Value of Incremental Gain: \$6.0k
Potential Clicks Gained at Top Positions: 7.0k Value of Gain at Top Positions: \$4.0k

Keywords:

- **trends:** google trends (8), hot trends (35), trending, new trends, e commerce trends (6)

Est. Share of Clicks	
searchengineland.com	2k (+104)
searchenginewatch...	77 (+20)
seobook.com	6 (+4)
searchenginejourn...	5 (+5)
seroundtable.com	0 (+0)
searchengineguide...	0 (+0)

Biggest Opportunities Within This Group

trends

>[sem trends (1), ecommerce trend (14), trends service (27), trends in e commerce (6), real time trend (34)]
Est. Potential New Clicks/Month: 6,571 Searches/Mo: 115k Average Value/Click: \$1.41

Clicks Gained or Lost on these Keywords

None

**competitors in bold*

Pages That Rank

None



Keyword Group: Local

Unique Pages Ranked: 62 Searches Per Month: 7k

Potential Clicks with Incremental Gain: 2.0k **Value of Incremental Gain:** \$2.0k

Potential Clicks Gained at Top Positions: 12.0k **Value of Gain at Top Positions:** \$17.0k

Keywords:

- **local:** google local (15), locals only (4), local google (13), local com, reach local
- **local > local business:** local business center (3), local business (29), local busine...
- **local > local search:** local search marketing (13), google local search (8), local sea...
- **local > local restaurant:** local restaurants (32), local restaurant menus, local rest...

Est. Share of Clicks

searchengineland.com	898 (+12)
searchenginewatch...	360 (+110)
searchenginejourn...	132 (+88)
searchengineguide...	117 (+27)
seobook.com	44 (+97)
seroundtable.com	44 (+15)

Biggest Opportunities Within This Group

local

>[add url to google local (27), local city councils (38), local yahoo com (36), yahoo local (19), marketing localization (11)]

Est. Potential New Clicks/Month: 3,189 Searches/Mo: 51k Average Value/Click: \$1.27

local > local business

>[local business ad (47), local business ads (25), local business search (49), local business listings (24), local business (29)]

Est. Potential New Clicks/Month: 1,215 Searches/Mo: 25k Average Value/Click: \$3.49

local > local search

>[local search algorithm (9), advertising local search (4), local search mobile (21), local search traffic (31), mobile local search (25)]

Est. Potential New Clicks/Month: 403 Searches/Mo: 8k Average Value/Click: \$2.85

local > local seo

>[local seo (28)]

Est. Potential New Clicks/Month: 336 Searches/Mo: 4k Average Value/Click: \$0.08

Clicks Gained or Lost on these Keywords

hackertarget.com	+7
joomlascan.com	+4
askapache.com	+4
-3	tenablesecurity.com
-4	sunbeltsoftware.com
-5	nsauditor.com
-5	joomlascanner.com
-6	pspl.com
-7	sec4app.com
-9	security-database...
-11	about.com
-18	rapid7.com
-24	acunetix.com
-27	nessus.org
-30	wikipedia.org

**competitors in bold*

Pages That Rank

None