

David Naylor






Davidnaylor.co.uk

SEO Dashboard




Feb 15, 2011

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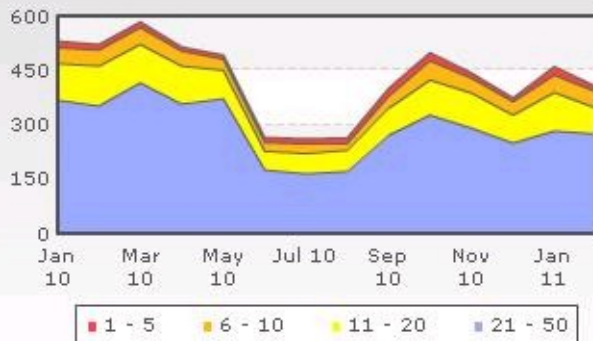
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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 406 different keywords. *The largest portion of those are not on the first page, and that represents a huge amount of potential of over 39k clicks per month. That is comparable to \$42k in equivalent Adwords dollars.*

Number of Unique Pages that Rank Organically



206 of your pages appear in the top 50 of at least one search.

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Biggest Gains

You moved up in ranks on 211 keywords last month. All those gains added up to about 361 clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$387.

	Rank
▲ crackberry Estimated Clicks/Month gained: 163 http://www.davidnaylor.co.uk/crackber...	31
▲ google webmaster tools Estimated Clicks/Month gained: 64 http://www.davidnaylor.co.uk/google-w...	30
▲ dave Estimated Clicks/Month gained: 35 http://www.davidnaylor.co.uk/	18
▲ porn site Estimated Clicks/Month gained: 30 http://www.davidnaylor.co.uk/google-t...	36
▲ setanta sports Estimated Clicks/Month gained: 15 http://www.davidnaylor.co.uk/setanta-...	18
▲ lil wayne daughter Estimated Clicks/Month gained: 9 http://www.davidnaylor.co.uk/lil-wayn...	21
▲ mrskin com Estimated Clicks/Month gained: 8 http://www.davidnaylor.co.uk/i-went-m...	31
▲ wordpress hosting Estimated Clicks/Month gained: 6 http://www.davidnaylor.co.uk/wordpres...	36
▲ keywords tool Estimated Clicks/Month gained: 3 http://www.davidnaylor.co.uk/why-the-...	29
▲ link building tips Estimated Clicks/Month gained: 3 http://www.davidnaylor.co.uk/10-link-...	9
▲ seo marketing Estimated Clicks/Month gained: 3 http://www.davidnaylor.co.uk/	45

[View more](#) (p. 13)

Most Valuable Keywords

You gained ranks on 15 out of your top 50 most valuable keywords. Moving up the charts on those important keywords means about -1.39 visits to the site that wouldn't have come last month.

	Rank
crackberry Rank: 31 Est. Clicks/Mo: 163 Est. Value/Mo: \$200	
google webmaster tools Rank: 30 Est. Clicks/Mo: 64 Est. Value/Mo: \$45	
adwords keywords Rank: 8 Est. Clicks/Mo: 10(-23) Est. Value/Mo: \$33(-\$75.726)	
setanta sports Rank: 18 Est. Clicks/Mo: 15 Est. Value/Mo: \$23	
wordpress hosting Rank: 36 Est. Clicks/Mo: 6 Est. Value/Mo: \$14	
jason chen Rank: 24(+2) Est. Clicks/Mo: 13(+2) Est. Value/Mo: \$14(+\$3.34)	
ppc campaign management Rank: 26 Est. Clicks/Mo: 2 Est. Value/Mo: \$12	
porn site Rank: 36 Est. Clicks/Mo: 30 Est. Value/Mo: \$12	
dave Rank: 18 Est. Clicks/Mo: 35 Est. Value/Mo: \$12	

[View more](#) (p. 18)

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Newly Ranked Organic Pages

46 pages show up in Google search results that didn't last month. Combined, those new placements drive 279 clicks, which would be worth about \$881 if you paid for those same clicks in Google Adwords.

<http://www.davidnaylor.co.uk/crackberry.html>

Keywords (rank): crackberry (31)

Est. Total Clicks/Mo: 163

Est. SEO Value: **\$180**

<http://www.davidnaylor.co.uk/google-webmaster-tools-2.html>

Keywords (rank): google webmaster tools (30)

Est. Total Clicks/Mo: 64

Est. SEO Value: **\$41**

<http://www.davidnaylor.co.uk/wordpress-hosting.html>

Keywords (rank): wordpress hosting (36)

Est. Total Clicks/Mo: 6

Est. SEO Value: **\$13**

<http://www.davidnaylor.co.uk/ppc-campaign-management.html>

Keywords (rank): ppc campaign management (26)

Est. Total Clicks/Mo: 2

Est. SEO Value: **\$11**

<http://www.davidnaylor.co.uk/google-the-worlds-biggest-porn-site.html>

Keywords (rank): porn site (36)

Est. Total Clicks/Mo: 30

Est. SEO Value: **\$11**

<http://www.davidnaylor.co.uk/lil-wayne-daughter.html>

Keywords (rank): lil wayne daughter (21)

Est. Total Clicks/Mo: 9

Est. SEO Value: **\$2.45**

<http://www.davidnaylor.co.uk/infinityward-in-financial-difficulties.html>

Keywords (rank): financial difficulties (21)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$1.16**

<http://www.davidnaylor.co.uk/web-hosting-for-search-engine-optimisation.html>

Keywords (rank): web host search engine (27)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.31**

<http://www.davidnaylor.co.uk/new-google-interface-and-logo-screen-caps-and-video.html>

Keywords (rank): logo caps (33)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.29**

<http://www.davidnaylor.co.uk/harry-potter-is-for-girls.html>

Keywords (rank): harry potter dies (24)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$0.24**

[View more](#) (p. 20)

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New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 111 keywords that you didn't even show up on last month. Those keywords drive 356 clicks worth an estimated \$376 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 35k clicks per month if you could be in the first position on each of the keywords.

crackberry

Rank: 31 Searches/Mo: 135k Est. Value/Click: \$1.23
Estimated New Clicks/Month: 163

google webmaster tools

Rank: 30 Searches/Mo: 0 Est. Value/Click: \$0.71
Estimated New Clicks/Month: 64

dave

Rank: 18 Searches/Mo: 74k Est. Value/Click: \$0.35
Estimated New Clicks/Month: 35

porn site

Rank: 36 Searches/Mo: 33k Est. Value/Click: \$0.41
Estimated New Clicks/Month: 30

setanta sports

Rank: 18 Searches/Mo: 0 Est. Value/Click: \$1.49
Estimated New Clicks/Month: 15

lil wayne daughter

Rank: 21 Searches/Mo: 0 Est. Value/Click: \$0.3
Estimated New Clicks/Month: 9

mrskin com

Rank: 31 Searches/Mo: 8k Est. Value/Click: \$0.99
Estimated New Clicks/Month: 8

wordpress hosting

Rank: 36 Searches/Mo: 7k Est. Value/Click: \$2.36
Estimated New Clicks/Month: 6

keywords tool

Rank: 29 Searches/Mo: 4k Est. Value/Click: \$1.56
Estimated New Clicks/Month: 3

link building tips

Rank: 9 Searches/Mo: 0 Est. Value/Click: \$0.08
Estimated New Clicks/Month: 3

seo marketing

Rank: 45 Searches/Mo: 10k Est. Value/Click: \$3.35
Estimated New Clicks/Month: 3

[View more](#) (p. 22)

Top Site Sections Summary

The top 2 site sections draw 58% of all of your organic visitors. Together those sections combine for 257 clicks per month.

Clicks/Month

[davidnaylor.co.uk/crackber](#)

Number of Keywords: 1
Est. Value/Mo: \$200 (+\$200)



[davidnaylor.co.uk/google-w](#)

Number of Keywords: 1
Est. Value/Mo: \$45 (+\$45)



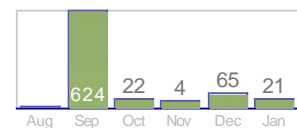
[davidnaylor.co.uk/google-t](#)

Number of Keywords: 1
Est. Value/Mo: \$12 (+\$12)



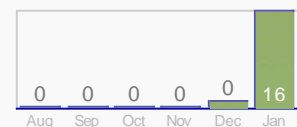
[davidnaylor.co.uk/why-the-](#)

Number of Keywords: 33
Est. Value/Mo: \$51 (-\$123)



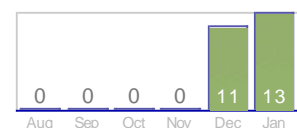
[davidnaylor.co.uk/setanta-](#)

Number of Keywords: 6
Est. Value/Mo: \$24 (+\$23)



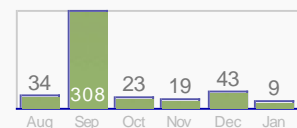
[davidnaylor.co.uk/jason-ch](#)

Number of Keywords: 1
Est. Value/Mo: \$14 (+\$3)



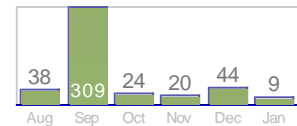
[tools.davidnaylor.co.uk/ke](#)

Number of Keywords: 18
Est. Value/Mo: \$9 (-\$37)



[tools.davidnaylor.co.uk](#)

Number of Keywords: 20
Est. Value/Mo: \$9 (-\$40)



[davidnaylor.co.uk/lil-wayn](#)

Number of Keywords: 1
Est. Value/Mo: \$3 (+\$3)



[View more](#) (p. 25)

Keyword Groups with the Biggest Gains

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Biggest Opportunities

You currently rank somewhere in the top 50 on 406 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 39k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 39k clicks per month. That would cost you more than \$42k in equivalent PPC dollars.

crackberry

Rank: 31 Searches/Mo: 135k Est. Value/Click: \$1.23
Est. Potential New Clicks/Month: 18,534

google webmaster tools

Rank: 30 Searches/Mo: 0 Est. Value/Click: \$0.71
Est. Potential New Clicks/Month: 6,821

porn site

Rank: 36 Searches/Mo: 33k Est. Value/Click: \$0.41
Est. Potential New Clicks/Month: 4,575

wordpress hosting

Rank: 36 Searches/Mo: 7k Est. Value/Click: \$2.36
Est. Potential New Clicks/Month: 634

seo marketing

Rank: 45 Searches/Mo: 10k Est. Value/Click: \$3.35
Est. Potential New Clicks/Month: 308

jason chen

Rank: 24 (+2) Searches/Mo: 0 Est. Value/Click: \$1.05
Est. Potential New Clicks/Month: 905

setanta sports

Rank: 18 Searches/Mo: 0 Est. Value/Click: \$1.49
Est. Potential New Clicks/Month: 597

ppc campaign management

Rank: 26 Searches/Mo: 2k Est. Value/Click: \$6.82
Est. Potential New Clicks/Month: 101

how to make a noose

Rank: 44 (-8) Searches/Mo: 0 Est. Value/Click: \$2.34
Est. Potential New Clicks/Month: 269

mrskin com

Rank: 31 Searches/Mo: 8k Est. Value/Click: \$0.99
Est. Potential New Clicks/Month: 632

search engine strategies

Rank: 40 (-9) Searches/Mo: 4k Est. Value/Click: \$3.72
Est. Potential New Clicks/Month: 147

[View more](#) (p. 27)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 47k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

uk search engine submission

Searches/Mo.: 240
Cost/Click: \$4.51 Est. Potential Clicks/Mo.: 20 Avg. Competitor Rank: 1

search engine optimization pricing

Searches/Mo.: 2k
Cost/Click: \$9.48 Est. Potential Clicks/Mo.: 15
Avg. Competitor Rank: 10

search engine consultants

Searches/Mo.: 570
Cost/Click: \$5.59 Est. Potential Clicks/Mo.: 3 Avg. Competitor Rank: 19

seo pricing

Searches/Mo.: 4k
Cost/Click: \$7.46 Est. Potential Clicks/Mo.: 11
Avg. Competitor Rank: 11

search engine submission uk

Searches/Mo.: 150
Cost/Click: \$3.85 Est. Potential Clicks/Mo.: 10 Avg. Competitor Rank: 1

search engine marketing uk

Searches/Mo.: 480
Cost/Click: \$4.82 Est. Potential Clicks/Mo.: 2 Avg. Competitor Rank: 14

blue claw

Searches/Mo.: 300
Cost/Click: \$0.66 Est. Potential Clicks/Mo.: 26 Avg. Competitor Rank: 2

search engine optimization consultant

Searches/Mo.: 4k
Cost/Click: \$6.70 Est. Potential Clicks/Mo.: 7 Avg. Competitor Rank: 16

search engine submission

Searches/Mo.: 18k
Cost/Click: \$3.59 Est. Potential Clicks/Mo.: 14
Avg. Competitor Rank: 21

search engine marketing services

Searches/Mo.: 5k
Cost/Click: \$8.79 Est. Potential Clicks/Mo.: 5 Avg. Competitor Rank: 22

managed search engine marketing

Searches/Mo.: 990
Cost/Click: \$7.37 Est. Potential Clicks/Mo.: 4 Avg. Competitor Rank: 7

web site submission uk

Searches/Mo.: 0
Cost/Click: \$4.29 Est. Potential Clicks/Mo.: 5 Avg. Competitor Rank: 1

[View more](#) (p. 31)

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Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. *This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.*

Est. Organic Clicks vs. Paid Clicks

None

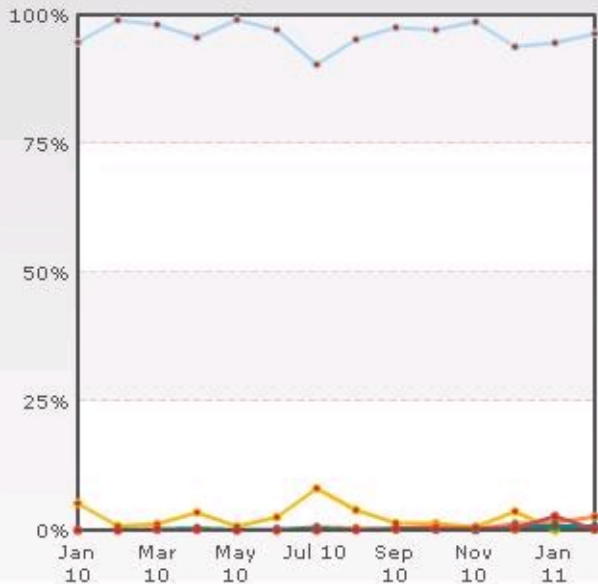
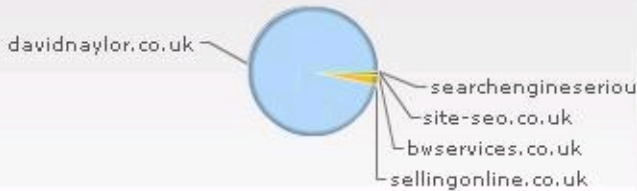
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Keyword Groups with the Most Potential

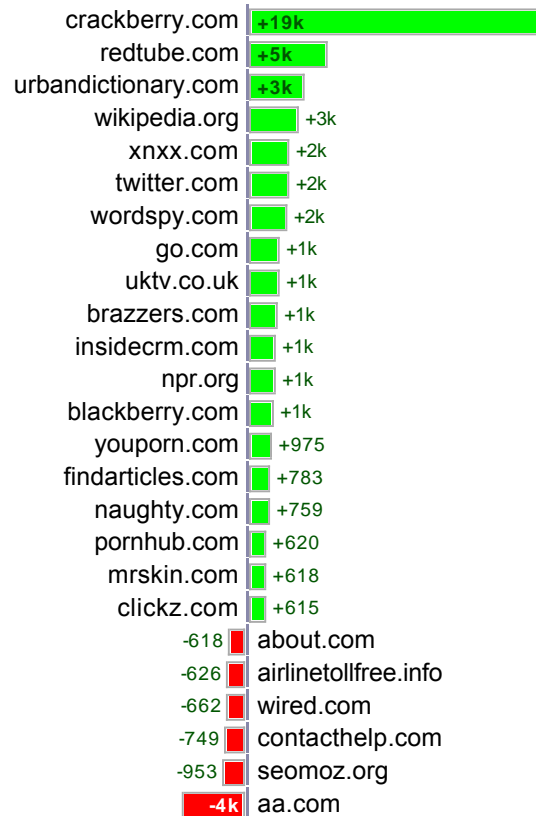
Traffic Share

Relative to your top 5 competitors, your site gained **96%** of the traffic share. During this time davidnaylor.co.uk has exploded and ripped traffic from sellingonline.co.uk and seopositive.com.



Domains that Gained or Lost Clicks on your Keywords

This month, Crackberry.com gained 19k clicks by improving their position on organic searches that you also rank for.



*competitors in bold

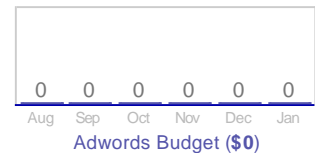
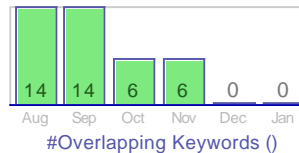
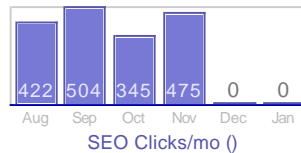
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Competition: You Gained 96% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

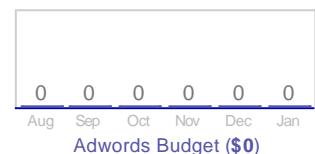
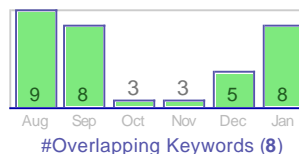
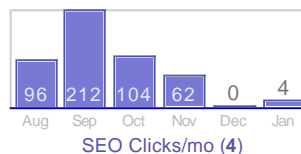
Combined, your organic competitors get about 100% of their traffic from unpaid search. The biggest mover was blueclaw.co.uk. They picked up 938 organic clicks overall and they increased the number of keywords they overlap with you.

seopositive.com



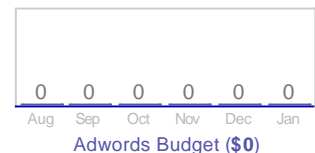
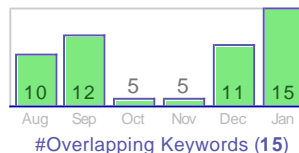
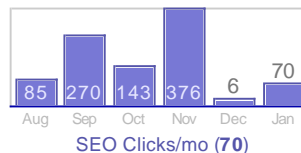
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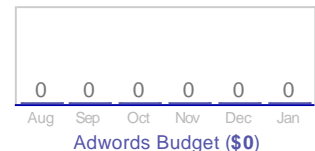
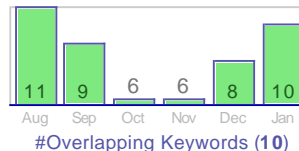
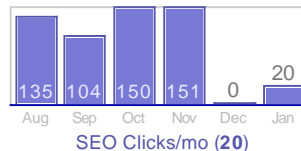
sellingonline.co.uk

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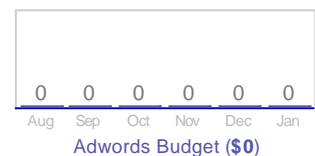
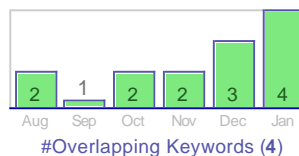
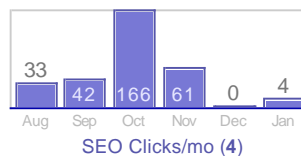
bwservices.co.uk

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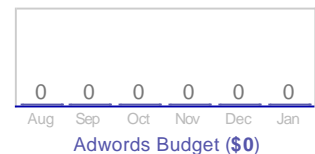
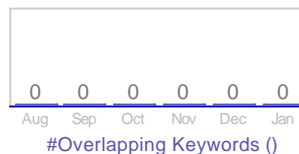
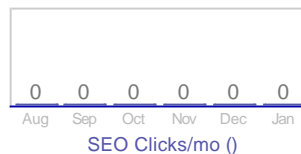


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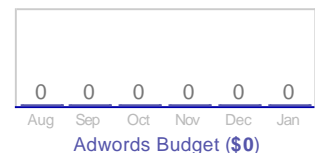
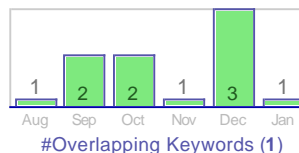
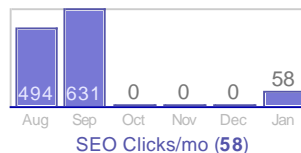


sesnewyork.com



qualite.no

qualite (21),
search engine strategies new york (21)



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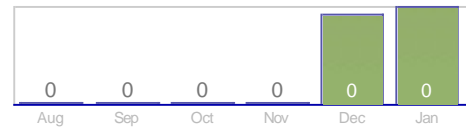
Biggest Gains (all)		Clicks/Month														
<p>▲ crackberry 31 Est. Clicks/Month gained: 163 Est. Value/Click: \$1.23 Estimated Value gained: \$200 http://www.davidnaylor.co.uk/crackber...</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>11</td><td>13</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	11	13
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	11	13										
<p>▲ google webmaster tools 30 Est. Clicks/Month gained: 64 Est. Value/Click: \$0.71 Estimated Value gained: \$45 http://www.davidnaylor.co.uk/google-w...</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>1</td><td>1</td><td>1</td><td>3</td><td>2</td><td>3</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	1	1	1	3	2	3
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Clicks	1	1	1	3	2	3										
<p>▲ dave 18 Est. Clicks/Month gained: 35 Est. Value/Click: \$0.35 Estimated Value gained: \$12 http://www.davidnaylor.co.uk/</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>2</td><td>1</td><td>1</td><td>2</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	2	1	1	2
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	2	1	1	2										
<p>▲ porn site 36 Est. Clicks/Month gained: 30 Est. Value/Click: \$0.41 Estimated Value gained: \$12 http://www.davidnaylor.co.uk/google-t...</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	1	1										
<p>▲ setanta sports 18 Est. Clicks/Month gained: 15 Est. Value/Click: \$1.49 Estimated Value gained: \$23 http://www.davidnaylor.co.uk/setanta-...</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>2</td><td>2</td><td>1</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	2	2	1	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	2	2	1	1	1										
<p>▲ lil wayne daughter 21 Est. Clicks/Month gained: 9 Est. Value/Click: \$0.3 Estimated Value gained: \$3 http://www.davidnaylor.co.uk/lil-wayn...</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	1	1										
<p>▲ mrskin com 31 Est. Clicks/Month gained: 8 Est. Value/Click: \$0.99 Estimated Value gained: \$8 http://www.davidnaylor.co.uk/i-went-m...</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ wordpress hosting 36 Est. Clicks/Month gained: 6 Est. Value/Click: \$2.36 Estimated Value gained: \$14 http://www.davidnaylor.co.uk/wordpres...</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ keywords tool 29 Est. Clicks/Month gained: 3 Est. Value/Click: \$1.56 Estimated Value gained: \$5 http://www.davidnaylor.co.uk/why-the-...</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										
<p>▲ link building tips 9 Est. Clicks/Month gained: 3 Est. Value/Click: \$0.08 Estimated Value gained: \$0 http://www.davidnaylor.co.uk/10-link-...</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>2</td><td>2</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	2	2	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	2	2	0	0										
<p>▲ seo marketing 45 Est. Clicks/Month gained: 3 Est. Value/Click: \$3.35 Estimated Value gained: \$10 http://www.davidnaylor.co.uk/</p>		<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	0	0	0	0	0
Month	Aug	Sep	Oct	Nov	Dec	Jan										
Clicks	0	0	0	0	0	0										

Davidnaylor.co.uk: SEO Dashboard

▲ jason chen 24(+2)

Est. Clicks/Month gained: 2 Est. Value/Click: \$1.05 Estimated Value gained: \$2

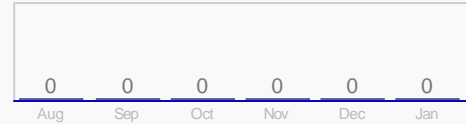
<http://www.davidnaylor.co.uk/jason-ch-...>



▲ ppc campaign management 26

Est. Clicks/Month gained: 2 Est. Value/Click: \$6.82 Estimated Value gained: \$12

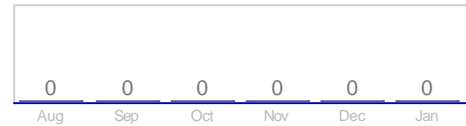
<http://www.davidnaylor.co.uk/ppc-camp-...>



▲ phone number for american airlines 26

Est. Clicks/Month gained: 2 Est. Value/Click: \$0.65 Estimated Value gained: \$1

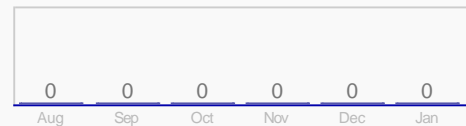
<http://www.davidnaylor.co.uk/american-...>



▲ google adword tool 24

Est. Clicks/Month gained: 2 Est. Value/Click: \$5.25 Estimated Value gained: \$9

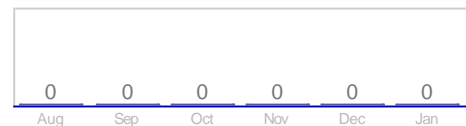
<http://www.davidnaylor.co.uk/is-googl-...>



▲ keyword adwords 11

Est. Clicks/Month gained: 2 Est. Value/Click: \$2.71 Estimated Value gained: \$5

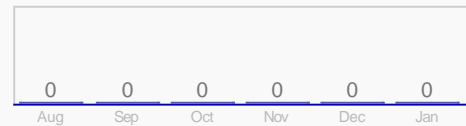
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▲ keywords adwords 10

Est. Clicks/Month gained: 2 Est. Value/Click: \$3.23 Estimated Value gained: \$5

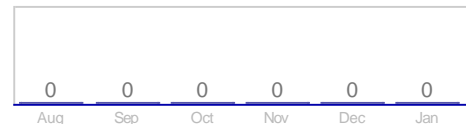
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▲ seo reporting 4(+15)

Est. Clicks/Month gained: 1 Est. Value/Click: \$3.05 Estimated Value gained: \$4

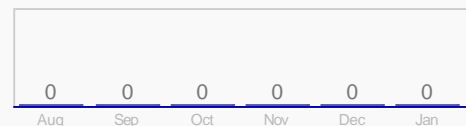
<http://www.davidnaylor.co.uk/are-you-...>



▲ fancy plate 6

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.84 Estimated Value gained: \$1

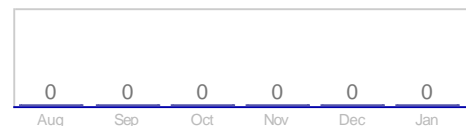
<http://www.davidnaylor.co.uk/new-numb-...>



▲ harry potter dies 24

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.37 Estimated Value gained: \$0

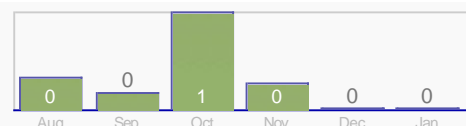
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▲ adwords quality score 31

Est. Clicks/Month gained: 1 Est. Value/Click: \$2 Estimated Value gained: \$1

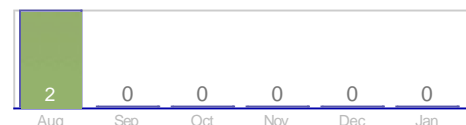
<http://www.davidnaylor.co.uk/improvin-...>



▲ seo keyword tool 35

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.08 Estimated Value gained: \$0

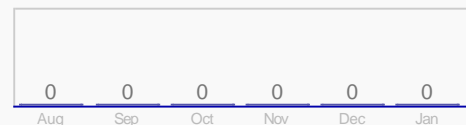
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▲ angielski 9(+9)

Est. Clicks/Month gained: 1 Est. Value/Click: \$0.31 Estimated Value gained: \$0

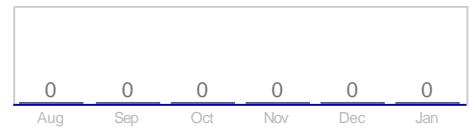
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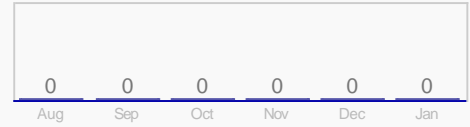
▲ vw restoration 36

Est. Clicks/Month unchanged Est. Value/Click: \$0.49 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/vw-split...>



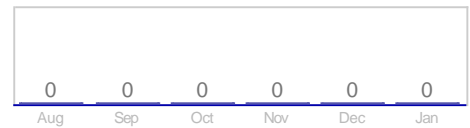
▲ financial difficulties 21

Est. Clicks/Month unchanged Est. Value/Click: \$3.38 Estimated Value unchanged \$1
<http://www.davidnaylor.co.uk/infinity...>



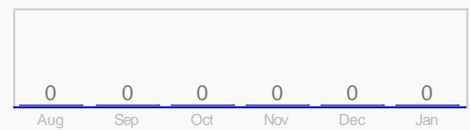
▲ i love shawn 12

Est. Clicks/Month unchanged Est. Value/Click: \$0.63 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/i-love-s...>



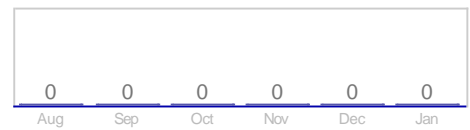
▲ uk search engine optimisation 12

Est. Clicks/Month unchanged Est. Value/Click: \$3.2 Estimated Value unchanged \$1
<http://www.davidnaylor.co.uk/>



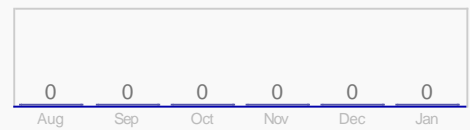
▲ logo caps 33

Est. Clicks/Month unchanged Est. Value/Click: \$1.16 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/new-goog...>



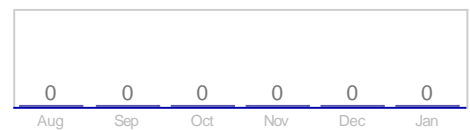
▲ dynamic keyword insertion 40

Est. Clicks/Month unchanged Est. Value/Click: \$0.97 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/adwords-...>



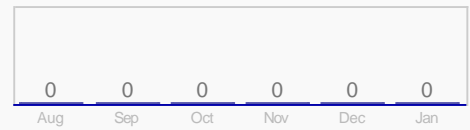
▲ ses chicago 27(+8)

Est. Clicks/Month unchanged Est. Value/Click: \$2.65 Estimated Value unchanged \$1
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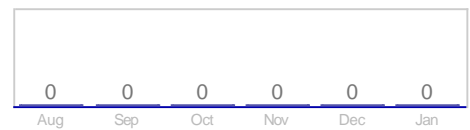
▲ easyway to stop smoking 23

Est. Clicks/Month unchanged Est. Value/Click: \$1.57 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/easy-way...>



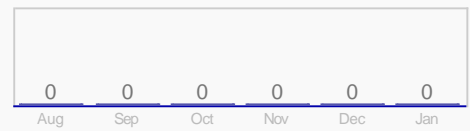
▲ uk seo company 6(+10)

Est. Clicks/Month unchanged Est. Value/Click: \$3.19 Estimated Value unchanged \$1
<http://www.davidnaylor.co.uk/>



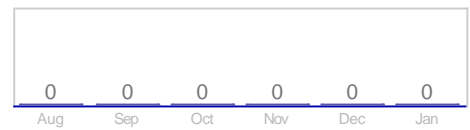
▲ uk search engines 48

Est. Clicks/Month unchanged Est. Value/Click: \$1.19 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/>



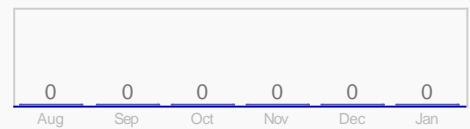
▲ google keywords adwords 15

Est. Clicks/Month unchanged Est. Value/Click: \$2.64 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/google-a...>



▲ taxonomy search 7(+5)

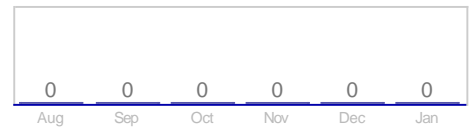
Est. Clicks/Month unchanged Est. Value/Click: \$2.99 Estimated Value unchanged \$1
<http://www.davidnaylor.co.uk/search-t...>



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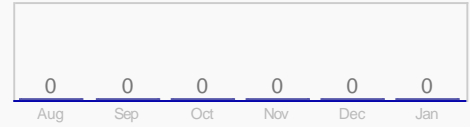
▲ september 12th 44

Est. Clicks/Month unchanged Est. Value/Click: \$0.37 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/think-vi...>



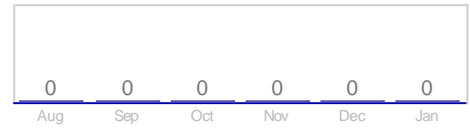
▲ www yell com 40

Est. Clicks/Month unchanged Est. Value/Click: \$0.13 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/yellcom-...>



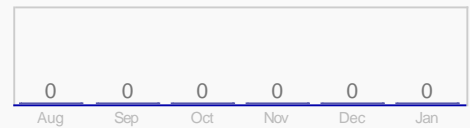
▲ santana sports 18

Est. Clicks/Month unchanged Est. Value/Click: \$2.68 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/setanta-...>



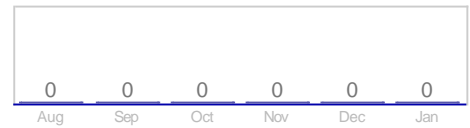
▲ ses san jose 33

Est. Clicks/Month unchanged Est. Value/Click: \$0.52 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/ses-san-...>



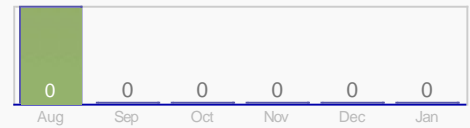
▲ domain research 26(+13)

Est. Clicks/Month unchanged Est. Value/Click: \$3.2 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/expired-...>



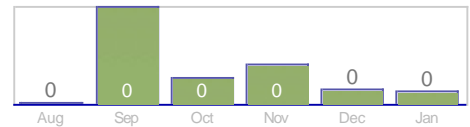
▲ seo company uk 48

Est. Clicks/Month unchanged Est. Value/Click: \$3.22 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/>



▲ search engine optimisation marketing 49

Est. Clicks/Month unchanged Est. Value/Click: \$7.65 Estimated Value unchanged \$1
<http://www.davidnaylor.co.uk/>



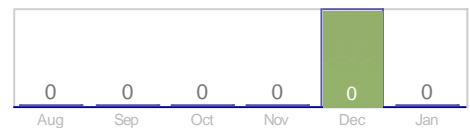
▲ banned from google 39

Est. Clicks/Month unchanged Est. Value/Click: \$2.66 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/banned-i-...>



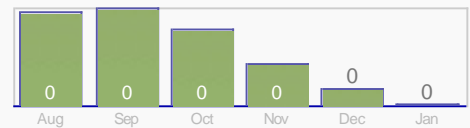
▲ onego 23

Est. Clicks/Month unchanged Est. Value/Click: \$1.49 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/600000-b-...>



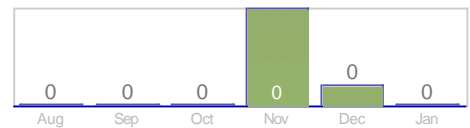
▲ http status 304 47

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
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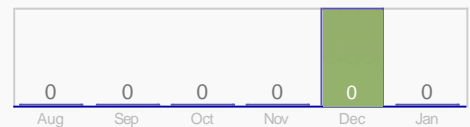
▲ how to stop smoking cold turkey 43

Est. Clicks/Month unchanged Est. Value/Click: \$0.08 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/easy-way-...>



▲ adwords keyword insertion 44

Est. Clicks/Month unchanged Est. Value/Click: \$2.19 Estimated Value unchanged \$0
<http://www.davidnaylor.co.uk/adwords-...>

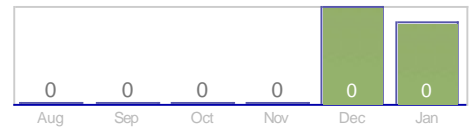


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▲ keyword tools google 26

Est. Clicks/Month unchanged Est. Value/Click: \$2.44 Estimated Value unchanged \$0

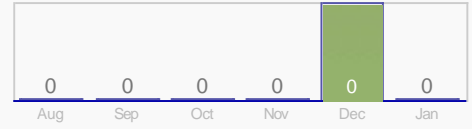
<http://www.davidnaylor.co.uk/why-the-...>



▲ adwords quality 26

Est. Clicks/Month unchanged Est. Value/Click: \$2.39 Estimated Value unchanged \$0

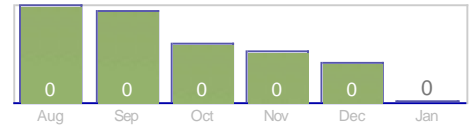
<http://www.davidnaylor.co.uk/improvin...>



▲ web host search engine 27

Est. Clicks/Month unchanged Est. Value/Click: \$5.84 Estimated Value unchanged \$0

<http://www.davidnaylor.co.uk/web-host...>



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Most Valuable Keywords (all)	Rank
crackberry Rank: 31 Est. Clicks/Mo: 163 Est. Value/Mo: \$200	
google webmaster tools Rank: 30 Est. Clicks/Mo: 64 Est. Value/Mo: \$45	
adwords keywords Rank: 8 Est. Clicks/Mo: 10(-23) Est. Value/Mo: \$33(-\$75.726)	
setanta sports Rank: 18 Est. Clicks/Mo: 15 Est. Value/Mo: \$23	
wordpress hosting Rank: 36 Est. Clicks/Mo: 6 Est. Value/Mo: \$14	
jason chen Rank: 24(+2) Est. Clicks/Mo: 13(+2) Est. Value/Mo: \$14(+\$3.34)	
ppc campaign management Rank: 26 Est. Clicks/Mo: 2 Est. Value/Mo: \$12	
porn site Rank: 36 Est. Clicks/Mo: 30 Est. Value/Mo: \$12	
dave Rank: 18 Est. Clicks/Mo: 35 Est. Value/Mo: \$12	
uk seo Rank: 2 Est. Clicks/Mo: 4(-12) Est. Value/Mo: \$11(-\$37.032)	
seo marketing Rank: 45 Est. Clicks/Mo: 3 Est. Value/Mo: \$10	

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seo reporting

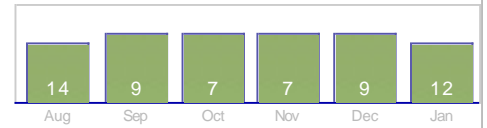
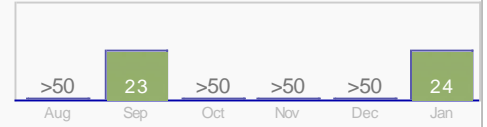
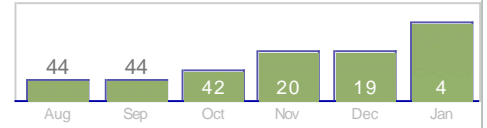
Rank: 4(+15) Est. Clicks/Mo: 3(+1) Est. Value/Mo: \$10(+\$4.66)

google adword tool

Rank: 24 Est. Clicks/Mo: 2 Est. Value/Mo: \$9

adwords phone number

Rank: 12(-3) Est. Clicks/Mo: 1(-1) Est. Value/Mo: \$9(-\$5.64)



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Newly Ranked Organic Pages

<http://www.davidnaylor.co.uk/crackberry.html>

Estimated SEO Value: **\$180** Estimated Total Clicks/Mo: 163

Keywords (rank): crackberry (31)

<http://www.davidnaylor.co.uk/google-webmaster-tools-2.html>

Estimated SEO Value: **\$41** Estimated Total Clicks/Mo: 64

Keywords (rank): google webmaster tools (30)

<http://www.davidnaylor.co.uk/wordpress-hosting.html>

Estimated SEO Value: **\$13** Estimated Total Clicks/Mo: 6

Keywords (rank): wordpress hosting (36)

<http://www.davidnaylor.co.uk/ppc-campaign-management.html>

Estimated SEO Value: **\$11** Estimated Total Clicks/Mo: 2

Keywords (rank): ppc campaign management (26)

<http://www.davidnaylor.co.uk/google-the-worlds-biggest-porn-site.html>

Estimated SEO Value: **\$11** Estimated Total Clicks/Mo: 30

Keywords (rank): porn site (36)

<http://www.davidnaylor.co.uk/lil-wayne-daughter.html>

Estimated SEO Value: **\$2.45** Estimated Total Clicks/Mo: 9

Keywords (rank): lil wayne daughter (21)

<http://www.davidnaylor.co.uk/infinityward-in-financial-difficulties.html>

Estimated SEO Value: **\$1.16** Estimated Total Clicks/Mo: 0

Keywords (rank): financial difficulties (21)

<http://www.davidnaylor.co.uk/web-hosting-for-search-engine-optimisation.html>

Estimated SEO Value: **\$0.31** Estimated Total Clicks/Mo: 0

Keywords (rank): web host search engine (27)

<http://www.davidnaylor.co.uk/new-google-interface-and-logo-screen-caps-and-video.html>

Estimated SEO Value: **\$0.29** Estimated Total Clicks/Mo: 0

Keywords (rank): logo caps (33)

<http://www.davidnaylor.co.uk/harry-potter-is-for-girls.html>

Estimated SEO Value: **\$0.24** Estimated Total Clicks/Mo: 1

Keywords (rank): harry potter dies (24)

<http://www.davidnaylor.co.uk/10-link-building-tips.html>

Estimated SEO Value: **\$0.24** Estimated Total Clicks/Mo: 3

Keywords (rank): link building tips (9)

<http://www.davidnaylor.co.uk/blog>

Estimated SEO Value: **\$0.2** Estimated Total Clicks/Mo: 0

Keywords (rank): search marketing news (44), tools blog (48)

<http://www.davidnaylor.co.uk/i-love-shawn-hogan.html>

Estimated SEO Value: **\$0.16** Estimated Total Clicks/Mo: 0

Keywords (rank): i love shawn (12)

<http://www.davidnaylor.co.uk/600000-backlinks-in-one-go.html>

Estimated SEO Value: **\$0.11** Estimated Total Clicks/Mo: 0

David Naylor

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Keywords (rank): onego (23)

<http://www.davidnaylor.co.uk/ses-san-jose-site-clinics.html>

Estimated SEO Value: **\$0.06** Estimated Total Clicks/Mo: 0

Keywords (rank): ses san jose (33)

<http://www.davidnaylor.co.uk/think-visibility-conference-september-12th.html>

Estimated SEO Value: **\$0.05** Estimated Total Clicks/Mo: 0

Keywords (rank): september 12th (44)

<http://www.davidnaylor.co.uk/yahoo-i-dont-like-this.html>

Estimated SEO Value: **\$0.04** Estimated Total Clicks/Mo: 0

Keywords (rank): sponsor results (50)

<http://www.davidnaylor.co.uk/shaven-pussy-wtf.html>

Estimated SEO Value: **\$0.02** Estimated Total Clicks/Mo: 0

Keywords (rank): pussy shaven (28)

<http://www.davidnaylor.co.uk/yellcom-how-honest.html>

Estimated SEO Value: **\$0.02** Estimated Total Clicks/Mo: 0

Keywords (rank): www yell com (40)

<http://tools.davidnaylor.co.uk/keyworddensity/url/www.cbbcgames.net/>

Estimated SEO Value: **\$0.01** Estimated Total Clicks/Mo: 0

Keywords (rank): cbbcgames (41)

<http://www.davidnaylor.co.uk/http-status-codes>

Estimated SEO Value: **\$0.01** Estimated Total Clicks/Mo: 0

Keywords (rank): http status 304 (47)

<http://tools.davidnaylor.co.uk/keyworddensity/url/www.simplyreg.com>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): simplyreg com (32)

<http://www.davidnaylor.co.uk/hotels-local-results-go-crazy.html>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): carpenter hotels (47)

<http://www.davidnaylor.co.uk/118-118-florist-in-manchester.html>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): flowers direct morecambe (50)

<http://www.davidnaylor.co.uk/looking-for-a-vw-split-screen-at-vanfest.html>

Estimated SEO Value: **\$0** Estimated Total Clicks/Mo: 0

Keywords (rank): vw split (40)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
crackberry Rank: 31 Searches/Mo: 135k Est. Value/Click: \$1.23 http://www.davidnaylor.co.uk/crackberry.html	163 new clicks/month
google webmaster tools Rank: 30 Searches/Mo: 0 Est. Value/Click: \$0.71 http://www.davidnaylor.co.uk/google-webmaster-tools-2.html	64 new clicks/month
dave Rank: 18 Searches/Mo: 74k Est. Value/Click: \$0.35 http://www.davidnaylor.co.uk/	35 new clicks/month
porn site Rank: 36 Searches/Mo: 33k Est. Value/Click: \$0.41 http://www.davidnaylor.co.uk/google-the-worlds-biggest-porn-site.html	30 new clicks/month
setanta sports Rank: 18 Searches/Mo: 0 Est. Value/Click: \$1.49 http://www.davidnaylor.co.uk/setanta-sports-please-collapse.html	15 new clicks/month
lil wayne daughter Rank: 21 Searches/Mo: 0 Est. Value/Click: \$0.3 http://www.davidnaylor.co.uk/lil-wayne-daughter.html	9 new clicks/month
mrskin com Rank: 31 Searches/Mo: 8k Est. Value/Click: \$0.99 http://www.davidnaylor.co.uk/i-went-mrskincom-and-met-mrskin.html	8 new clicks/month
wordpress hosting Rank: 36 Searches/Mo: 7k Est. Value/Click: \$2.36 http://www.davidnaylor.co.uk/wordpress-hosting.html	6 new clicks/month
keywords tool Rank: 29 Searches/Mo: 4k Est. Value/Click: \$1.56 http://www.davidnaylor.co.uk/why-the-google-adwords-keyword-tool-shouldnt-be-used-for-seo-a-case-...	3 new clicks/month
link building tips Rank: 9 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.davidnaylor.co.uk/10-link-building-tips.html	3 new clicks/month
seo marketing Rank: 45 Searches/Mo: 10k Est. Value/Click: \$3.35 http://www.davidnaylor.co.uk/	3 new clicks/month
phone number for american ... Rank: 26 Searches/Mo: 0 Est. Value/Click: \$0.65 http://www.davidnaylor.co.uk/american-airlines-secret-phone-number.html	2 new clicks/month
ppc campaign management Rank: 26 Searches/Mo: 2k Est. Value/Click: \$6.82 http://www.davidnaylor.co.uk/ppc-campaign-management.html	2 new clicks/month
google adword tool Rank: 24 Searches/Mo: 0 Est. Value/Click: \$5.25 http://www.davidnaylor.co.uk/is-google-adwords-keyword-tool-now-more-accurate.html	2 new clicks/month

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keyword adwords Rank: 11 Searches/Mo: 720 Est. Value/Click: \$2.71 http://www.davidnaylor.co.uk/why-the-google-adwords-keyword-tool-shouldnt-be-used-for-seo-a-case-...	2 new clicks/month
keywords adwords Rank: 10 Searches/Mo: 300 Est. Value/Click: \$3.23 http://www.davidnaylor.co.uk/why-the-google-adwords-keyword-tool-shouldnt-be-used-for-seo-a-case-...	2 new clicks/month
fancy plate Rank: 6 Searches/Mo: 210 Est. Value/Click: \$0.84 http://www.davidnaylor.co.uk/new-number-plate-for-christmas.html	1 new click/month
harry potter dies Rank: 24 Searches/Mo: 0 Est. Value/Click: \$0.37 http://www.davidnaylor.co.uk/harry-potter-is-for-girls.html	1 new click/month
adwords quality score Rank: 31 Searches/Mo: 870 Est. Value/Click: \$2 http://www.davidnaylor.co.uk/improving-your-adwords-quality-score-factors.html	1 new click/month
seo keyword tool Rank: 35 Searches/Mo: 2k Est. Value/Click: \$0.08 http://www.davidnaylor.co.uk/why-the-google-adwords-keyword-tool-shouldnt-be-used-for-seo-a-case-...	1 new click/month
vw restoration Rank: 36 Searches/Mo: 870 Est. Value/Click: \$0.49 http://www.davidnaylor.co.uk/vw-splitty-restoration-pictures.html	0 new clicks/month
financial difficulties Rank: 21 Searches/Mo: 300 Est. Value/Click: \$3.38 http://www.davidnaylor.co.uk/infinityward-in-financial-difficulties.html	0 new clicks/month
i love shawn Rank: 12 Searches/Mo: 390 Est. Value/Click: \$0.63 http://www.davidnaylor.co.uk/i-love-shawn-hogan.html	0 new clicks/month
uk search engine optimisation Rank: 12 Searches/Mo: 240 Est. Value/Click: \$3.2 http://www.davidnaylor.co.uk/	0 new clicks/month
logo caps Rank: 33 Searches/Mo: 570 Est. Value/Click: \$1.16 http://www.davidnaylor.co.uk/new-google-interface-and-logo-screen-caps-and-video.html	0 new clicks/month
dynamic keyword insertion Rank: 40 Searches/Mo: 870 Est. Value/Click: \$0.97 http://www.davidnaylor.co.uk/adwords-dynamic-keyword-insertion-fooked.html	0 new clicks/month
easyway to stop smoking Rank: 23 Searches/Mo: 480 Est. Value/Click: \$1.57 http://www.davidnaylor.co.uk/easy-way-to-stop-smoking.html	0 new clicks/month
uk search engines Rank: 48 Searches/Mo: 1k Est. Value/Click: \$1.19 http://www.davidnaylor.co.uk/	0 new clicks/month
google keywords adwords Rank: 15 Searches/Mo: 0 Est. Value/Click: \$2.64 http://www.davidnaylor.co.uk/google-adwords-keyword-tool-the-difference-explained.html	0 new clicks/month

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september 12th Rank: 44 Searches/Mo: 300 Est. Value/Click: \$0.37 http://www.davidnaylor.co.uk/think-visibility-conference-september-12th.html	0 new clicks/month
www yell com Rank: 40 Searches/Mo: 870 Est. Value/Click: \$0.13 http://www.davidnaylor.co.uk/yellcom-how-honest.html	0 new clicks/month
santana sports Rank: 18 Searches/Mo: 0 Est. Value/Click: \$2.68 http://www.davidnaylor.co.uk/setanta-sports-please-collapse.html	0 new clicks/month
ses san jose Rank: 33 Searches/Mo: 150 Est. Value/Click: \$0.52 http://www.davidnaylor.co.uk/ses-san-jose-site-clinics.html	0 new clicks/month
seo company uk Rank: 48 Searches/Mo: 300 Est. Value/Click: \$3.22 http://www.davidnaylor.co.uk/	0 new clicks/month
search engine optimisation... Rank: 49 Searches/Mo: 0 Est. Value/Click: \$7.65 http://www.davidnaylor.co.uk/	0 new clicks/month
banned from google Rank: 39 Searches/Mo: 0 Est. Value/Click: \$2.66 http://www.davidnaylor.co.uk/banned-in-google.html	0 new clicks/month
onego Rank: 23 Searches/Mo: 90 Est. Value/Click: \$1.49 http://www.davidnaylor.co.uk/600000-backlinks-in-one-go.html	0 new clicks/month
http status 304 Rank: 47 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.davidnaylor.co.uk/http-status-codes	0 new clicks/month
how to stop smoking cold t... Rank: 43 Searches/Mo: 150 Est. Value/Click: \$0.08 http://www.davidnaylor.co.uk/easy-way-to-stop-smoking.html	0 new clicks/month
adwords keyword insertion Rank: 44 Searches/Mo: 480 Est. Value/Click: \$2.19 http://www.davidnaylor.co.uk/adwords-dynamic-keyword-insertion-fooked.html	0 new clicks/month
keyword tools google Rank: 26 Searches/Mo: 0 Est. Value/Click: \$2.44 http://www.davidnaylor.co.uk/why-the-google-adwords-keyword-tool-shouldnt-be-used-for-seo-a-case-...	0 new clicks/month
adwords quality Rank: 26 Searches/Mo: 0 Est. Value/Click: \$2.39 http://www.davidnaylor.co.uk/improving-your-adwords-quality-score-factors.html	0 new clicks/month
web host search engine Rank: 27 Searches/Mo: 210 Est. Value/Click: \$5.84 http://www.davidnaylor.co.uk/web-hosting-for-search-engine-optimisation.html	0 new clicks/month
easy way stop smoking Rank: 41 Searches/Mo: 2k Est. Value/Click: \$1.18 http://www.davidnaylor.co.uk/easy-way-to-stop-smoking.html	0 new clicks/month

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search marketing news Rank: 44 Searches/Mo: 210 Est. Value/Click: \$4.48 http://www.davidnaylor.co.uk/blog	0 new clicks/month
how to google adwords Rank: 32 Searches/Mo: 390 Est. Value/Click: \$3.17 http://www.davidnaylor.co.uk/why-the-google-adwords-keyword-tool-shouldnt-be-used-for-seo-a-case-...	0 new clicks/month
site map xml Rank: 46 Searches/Mo: 0 Est. Value/Click: \$1.81 http://www.davidnaylor.co.uk/why-an-xml-sitemap-is-bad.html	0 new clicks/month
overture uk keyword Rank: 34 Searches/Mo: 0 Est. Value/Click: \$0.08 http://www.davidnaylor.co.uk/yahoo-overture-bid-jamming.html	0 new clicks/month
cbbcgames Rank: 41 Searches/Mo: 0 Est. Value/Click: \$0.33 http://tools.davidnaylor.co.uk/keyworddensity/url/www.cbbcgames.net/	0 new clicks/month

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Top Site Sections Summary

Estimated Clicks/Month

[davidnaylor.co.uk/crackberr...](#)

Number of Keywords: 1

Estimated Value/Mo: \$200 (+\$200)

Top Keywords: crackberry



[davidnaylor.co.uk/google-we...](#)

Number of Keywords: 1

Estimated Value/Mo: \$45 (+\$45)

Top Keywords: google webmaster tools



[davidnaylor.co.uk/google-th...](#)

Number of Keywords: 1

Estimated Value/Mo: \$12 (+\$12)

Top Keywords: porn site

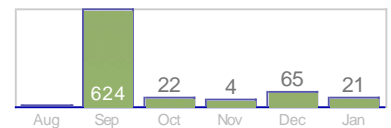


[davidnaylor.co.uk/why-the-g...](#)

Number of Keywords: 33

Estimated Value/Mo: \$51 (-\$123)

Top Keywords: adwords keywords, keywords tool, keyword adwords, keywords adwords, keyword tool uk

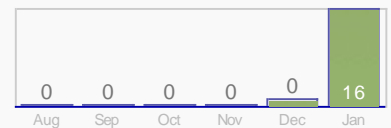


[davidnaylor.co.uk/setanta-s...](#)

Number of Keywords: 6

Estimated Value/Mo: \$24 (+\$23)

Top Keywords: setanta sports, santana sports, setantasports, setanta sports uk, satanta sport

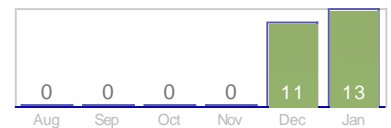


[davidnaylor.co.uk/jason-che...](#)

Number of Keywords: 1

Estimated Value/Mo: \$14 (+\$3)

Top Keywords: jason chen



David Naylor

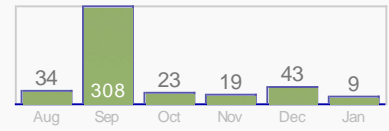
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[tools.davidnaylor.co.uk/key...](#)

Number of Keywords: 18

Estimated Value/Mo: \$9 (-\$37)

Top Keywords: keyword density tool, keyword density checker, keyword density tools, key word density, keywords uk

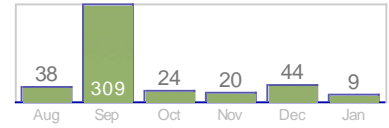


[tools.davidnaylor.co.uk](#)

Number of Keywords: 20

Estimated Value/Mo: \$9 (-\$40)

Top Keywords: keyword density tool, keyword density checker, keyword density tools, key word density, keywords uk



[davidnaylor.co.uk/lil-wayne...](#)

Number of Keywords: 1

Estimated Value/Mo: \$3 (+\$3)

Top Keywords: lil wayne daughter

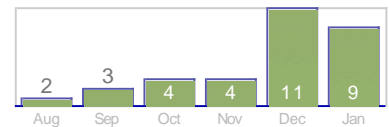


[davidnaylor.co.uk/google-ad...](#)

Number of Keywords: 10

Estimated Value/Mo: \$29 (-\$12)

Top Keywords: google telephone, adwords phone number

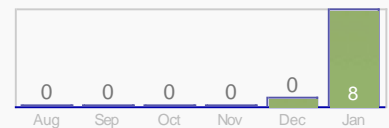


[davidnaylor.co.uk/i-went-mr...](#)

Number of Keywords: 2

Estimated Value/Mo: \$8 (+\$8)

Top Keywords: mrskin com, mrskins

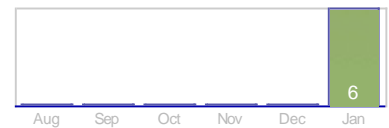


[davidnaylor.co.uk/wordpress...](#)

Number of Keywords: 1

Estimated Value/Mo: \$14 (+\$14)

Top Keywords: wordpress hosting

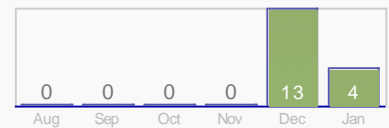


[davidnaylor.co.uk/why-googl...](#)

Number of Keywords: 1

Estimated Value/Mo: \$0 (-\$1)

Top Keywords: crazyegg

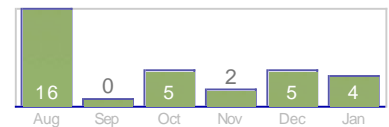


[davidnaylor.co.uk/massive-t...](#)

Number of Keywords: 3

Estimated Value/Mo: \$6 (-\$2)

Top Keywords: cross site scripting vulnerability, xss vulnerability, cross site scripting vulnerabilities

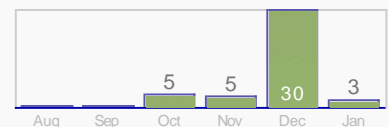


[davidnaylor.co.uk/is-google...](#)

Number of Keywords: 19

Estimated Value/Mo: \$12 (-\$76)

Top Keywords: google adword tool, keyword tool uk, adwords uk, adwords co uk, uk adwords



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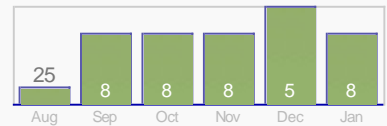
Keyword Groups with the Biggest Gains - Details

Biggest Opportunities (all)

Rank

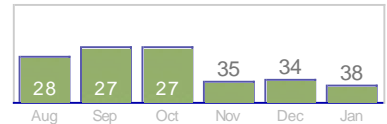
crackberry (31)

Searches/Mo: 135k Est. Value/Click: \$1.23 Est. Potential New Clicks/Month: 19k
Other Keywords for URL: crackberry



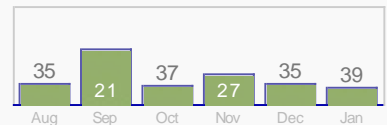
google webmaster tools (30)

Searches/Mo: 0 Est. Value/Click: \$0.71 Est. Potential New Clicks/Month: 7k
Other Keywords for URL: google webmaster tools



porn site (36)

Searches/Mo: 33k Est. Value/Click: \$0.41 Est. Potential New Clicks/Month: 5k
Other Keywords for URL: porn site



wordpress hosting (36)

Searches/Mo: 7k Est. Value/Click: \$2.36 Est. Potential New Clicks/Month: 634
Other Keywords for URL: wordpress hosting



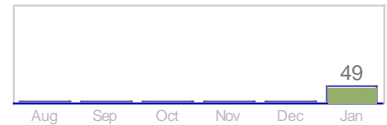
seo marketing (45)

Searches/Mo: 10k Est. Value/Click: \$3.35 Est. Potential New Clicks/Month: 308
Other Keywords for URL: dave, uk seo, seo marketing, seo uk, uk seo company



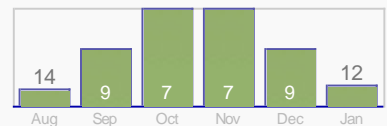
jason chen (24)

Searches/Mo: 0 Est. Value/Click: \$1.05 Est. Potential New Clicks/Month: 905
Other Keywords for URL: jason chen



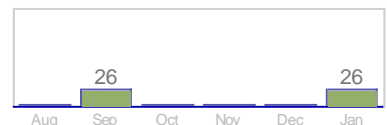
setanta sports (18)

Searches/Mo: 0 Est. Value/Click: \$1.49 Est. Potential New Clicks/Month: 597
Other Keywords for URL: setanta sports, santana sports, setantasports, setanta sport uk, satanta sport



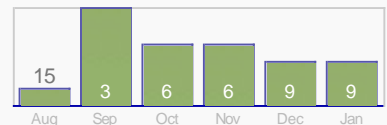
ppc campaign management (26)

Searches/Mo: 2k Est. Value/Click: \$6.82 Est. Potential New Clicks/Month: 101
Other Keywords for URL: ppc campaign management



how to make a noose (44)

Searches/Mo: 0 Est. Value/Click: \$2.34 Est. Potential New Clicks/Month: 269
Other Keywords for URL: how to make a noose



mrskin com (31)

Searches/Mo: 8k Est. Value/Click: \$0.99 Est. Potential New Clicks/Month: 632
Other Keywords for URL: mrskin com, mrskins



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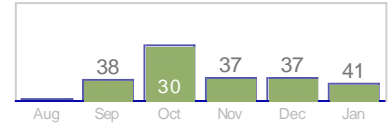
search engine strategies (40)

Searches/Mo: 4k Est. Value/Click: \$3.72 Est. Potential New Clicks/Month: 147
 Other Keywords for URL: search engine strategies, search engine strategies nyc, search engine strategies conference new york, search engine strategies ny, search engine strategies new york



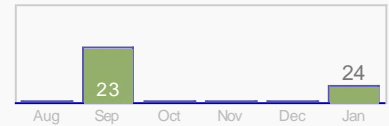
dave (18)

Searches/Mo: 74k Est. Value/Click: \$0.35 Est. Potential New Clicks/Month: 1k
 Other Keywords for URL: dave, uk seo, seo marketing, seo uk, uk seo company



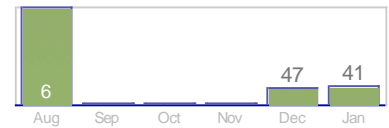
google adword tool (24)

Searches/Mo: 0 Est. Value/Click: \$5.25 Est. Potential New Clicks/Month: 84
 Other Keywords for URL: google adword tool, keyword tool uk, adwords uk, adwords co uk, uk adwords



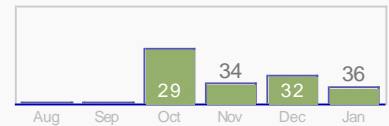
www digg com (44)

Searches/Mo: 0 Est. Value/Click: \$0.83 Est. Potential New Clicks/Month: 470
 Other Keywords for URL: www digg com



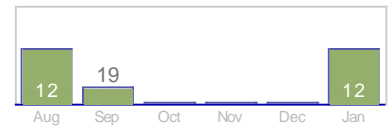
google deutschland (43)

Searches/Mo: 0 Est. Value/Click: \$1.07 Est. Potential New Clicks/Month: 269
 Other Keywords for URL: google deutschland



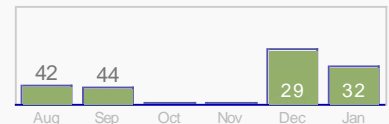
adwords keywords (8)

Searches/Mo: 3k Est. Value/Click: \$3.3 Est. Potential New Clicks/Month: 87
 Other Keywords for URL: adwords keywords, keywords tool, keyword adwords, keywords adwords, keyword tool uk



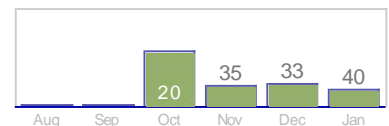
ses chicago (27)

Searches/Mo: 0 Est. Value/Click: \$2.65 Est. Potential New Clicks/Month: 96
 Other Keywords for URL: ses chicago



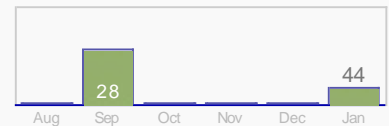
webmasterworld (39)

Searches/Mo: 1k Est. Value/Click: \$1.53 Est. Potential New Clicks/Month: 147
 Other Keywords for URL: webmasterworld, webmasterwold



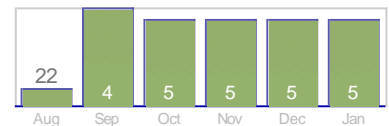
keywords tool (29)

Searches/Mo: 4k Est. Value/Click: \$1.56 Est. Potential New Clicks/Month: 131
 Other Keywords for URL: adwords keywords, keywords tool, keyword adwords, keywords adwords, keyword tool uk



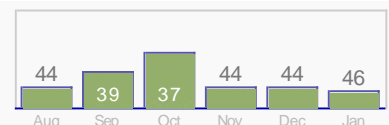
google telephone (17)

Searches/Mo: 0 Est. Value/Click: \$1.86 Est. Potential New Clicks/Month: 99
 Other Keywords for URL: google telephone, adwords phone number



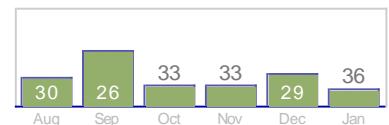
keyword density tool (16)

Searches/Mo: 2k Est. Value/Click: \$1 Est. Potential New Clicks/Month: 146
 Other Keywords for URL: keyword density tool, keyword density checker, keyword density tools, key word density, keywords uk



microsoft desktop search (38)

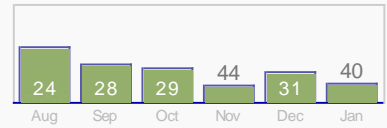
Searches/Mo: 0 Est. Value/Click: \$1.57 Est. Potential New Clicks/Month: 93
 Other Keywords for URL: microsoft desktop search



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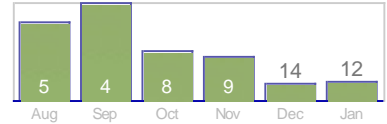
lil wayne daughter (21)

Searches/Mo: 0 Est. Value/Click: \$0.3 Est. Potential New Clicks/Month: 480
Other Keywords for URL: lil wayne daughter



adwords phone number (12)

Searches/Mo: 210 Est. Value/Click: \$7.49 Est. Potential New Clicks/Month: 19
Other Keywords for URL: google telephone, adwords phone number



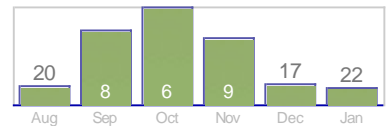
search engine optimisation marketing (49)

Searches/Mo: 0 Est. Value/Click: \$7.65 Est. Potential New Clicks/Month: 18
Other Keywords for URL: dave, uk seo, seo marketing, seo uk, uk seo company



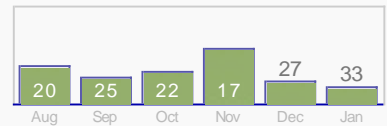
o2.ie (42)

Searches/Mo: 0 Est. Value/Click: \$0.56 Est. Potential New Clicks/Month: 167
Other Keywords for URL: o2.ie, o2 ie, ie content



o2 ie (45)

Searches/Mo: 0 Est. Value/Click: \$0.56 Est. Potential New Clicks/Month: 168
Other Keywords for URL: o2.ie, o2 ie, ie content



adwords quality score (31)

Searches/Mo: 870 Est. Value/Click: \$2 Est. Potential New Clicks/Month: 46
Other Keywords for URL: adwords quality score, adwords quality



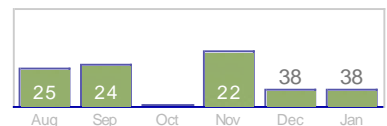
keyword density checker (27)

Searches/Mo: 870 Est. Value/Click: \$0.93 Est. Potential New Clicks/Month: 92
Other Keywords for URL: keyword density tool, keyword density checker, keyword density tools, key word density, keywords uk



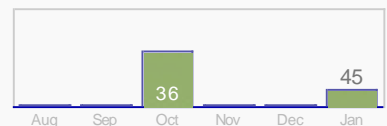
financial difficulties (21)

Searches/Mo: 300 Est. Value/Click: \$3.38 Est. Potential New Clicks/Month: 19
Other Keywords for URL: financial difficulties



uk search engines (48)

Searches/Mo: 1k Est. Value/Click: \$1.19 Est. Potential New Clicks/Month: 49
Other Keywords for URL: dave, uk seo, seo marketing, seo uk, uk seo company



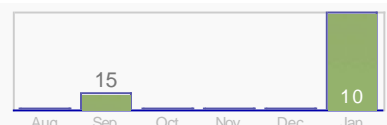
keyword stuffing (50)

Searches/Mo: 570 Est. Value/Click: \$1.34 Est. Potential New Clicks/Month: 39
Other Keywords for URL: keyword stuffing



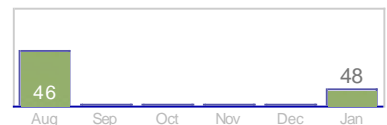
dynamic keyword insertion (40)

Searches/Mo: 870 Est. Value/Click: \$0.97 Est. Potential New Clicks/Month: 51
Other Keywords for URL: dynamic keyword insertion, adwords keyword insertion



domain research (26)

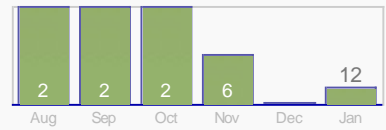
Searches/Mo: 150 Est. Value/Click: \$3.2 Est. Potential New Clicks/Month: 15
Other Keywords for URL: domain research tool, domain research



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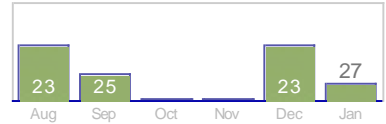
adwords uk (39)

Searches/Mo: 120 Est. Value/Click: \$13 Est. Potential New Clicks/Month: 4
Other Keywords for URL: google adword tool, keyword tool uk, adwords uk, adwords co uk, uk adwords



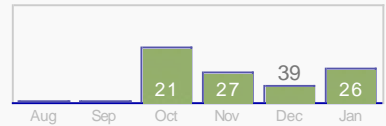
adsense payment (40)

Searches/Mo: 120 Est. Value/Click: \$4.5 Est. Potential New Clicks/Month: 10
Other Keywords for URL: adsense payment



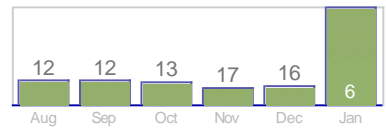
keyword adwords (11)

Searches/Mo: 720 Est. Value/Click: \$2.71 Est. Potential New Clicks/Month: 16
Other Keywords for URL: adwords keywords, keywords tool, keyword adwords, keywords adwords, keyword tool uk



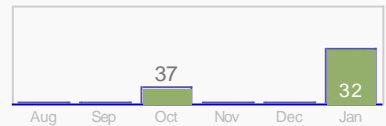
phone number for american airlines (26)

Searches/Mo: 0 Est. Value/Click: \$0.65 Est. Potential New Clicks/Month: 60
Other Keywords for URL: phone number for american airlines



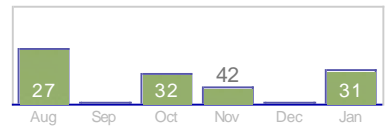
banned from google (39)

Searches/Mo: 0 Est. Value/Click: \$2.66 Est. Potential New Clicks/Month: 15
Other Keywords for URL: banned from google, banned by google



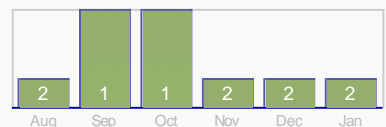
seo reporting (4)

Searches/Mo: 480 Est. Value/Click: \$3.05 Est. Potential New Clicks/Month: 12
Other Keywords for URL: seo reporting



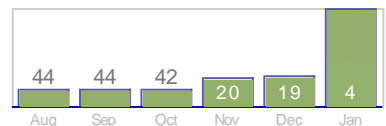
seo company uk (48)

Searches/Mo: 300 Est. Value/Click: \$3.22 Est. Potential New Clicks/Month: 11
Other Keywords for URL: dave, uk seo, seo marketing, seo uk, uk seo company



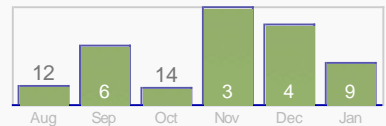
adwords keyword insertion (44)

Searches/Mo: 480 Est. Value/Click: \$2.19 Est. Potential New Clicks/Month: 15
Other Keywords for URL: dynamic keyword insertion, adwords keyword insertion



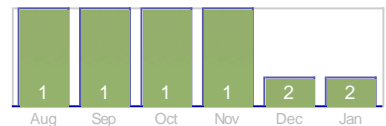
xss vulnerability (7)

Searches/Mo: 0 Est. Value/Click: \$2.24 Est. Potential New Clicks/Month: 14
Other Keywords for URL: cross site scripting vulnerability, xss vulnerability, cross site scripting vulnerabilities



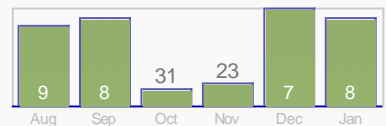
keywords adwords (10)

Searches/Mo: 300 Est. Value/Click: \$3.23 Est. Potential New Clicks/Month: 9
Other Keywords for URL: adwords keywords, keywords tool, keyword adwords, keywords adwords, keyword tool uk



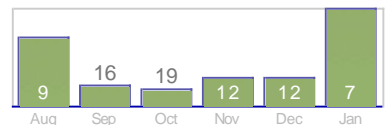
logo caps (33)

Searches/Mo: 570 Est. Value/Click: \$1.16 Est. Potential New Clicks/Month: 25
Other Keywords for URL: logo caps



web host search engine (27)

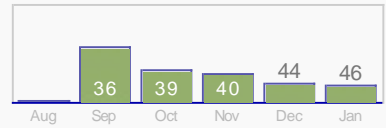
Searches/Mo: 210 Est. Value/Click: \$5.84 Est. Potential New Clicks/Month: 5
Other Keywords for URL: web host search engine



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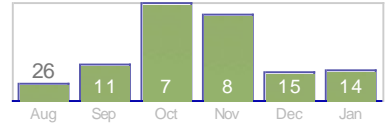
ben goldacre (30)

Searches/Mo: 0 Est. Value/Click: \$0.42 Est. Potential New Clicks/Month: 66
Other Keywords for URL: ben goldacre



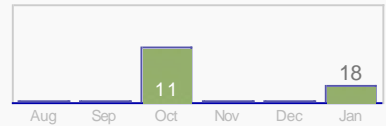
seo uk (8)

Searches/Mo: 570 Est. Value/Click: \$3.04 Est. Potential New Clicks/Month: 9
Other Keywords for URL: dave, uk seo, seo marketing, seo uk, uk seo company



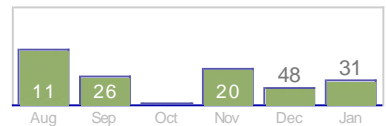
domain research tool (17)

Searches/Mo: 150 Est. Value/Click: \$1.75 Est. Potential New Clicks/Month: 15
Other Keywords for URL: domain research tool, domain research



remove toolbar (34)

Searches/Mo: 870 Est. Value/Click: \$0.72 Est. Potential New Clicks/Month: 35
Other Keywords for URL: remove toolbar, remove a toolbar, toolbar remove, google.co.uk toolbar, html remove toolbar



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Keywords Not Ranked On But Should Be

Estimated Clicks/Month

uk search engine submission

Searches/Month: 240
Cost/Click: \$4.51 Est. Potential Clicks/Month: 20
Avg. Competitor Rank: 1

submitexpress.co.uk +20

search engine optimization pricing

Searches/Month: 2k
Cost/Click: \$9.48 Est. Potential Clicks/Month: 15
Avg. Competitor Rank: 10

micrositez.co.uk +15

search engine consultants

Searches/Month: 570
Cost/Click: \$5.59 Est. Potential Clicks/Month: 3
Avg. Competitor Rank: 19

bwservices.co.uk +7
ikroh.com +4
vertical-leap.co.uk +2
webpageone.co.uk +0

seo pricing

Searches/Month: 4k
Cost/Click: \$7.46 Est. Potential Clicks/Month: 11
Avg. Competitor Rank: 11

micrositez.co.uk +11

search engine submission uk

Searches/Month: 150
Cost/Click: \$3.85 Est. Potential Clicks/Month: 10
Avg. Competitor Rank: 1

submitexpress.co.uk +10

search engine marketing uk


Searches/Month: 480
Cost/Click: \$4.82 Est. Potential Clicks/Month: 2
Avg. Competitor Rank: 14

vertical-leap.co.uk +7
submitexpress.co.uk +2
searchengineserio... +1
creative-seo.co.uk +0

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blue claw

Searches/Month: 300
 Cost/Click: \$0.66 Est. Potential Clicks/Month: 26
 Avg. Competitor Rank: 2

blueclaw.co.uk 

search engine optimization consultant

Searches/Month: 4k
 Cost/Click: \$6.70 Est. Potential Clicks/Month: 7
 Avg. Competitor Rank: 16

vertical-leap.co.uk 

search engine submission

Searches/Month: 18k
 Cost/Click: \$3.59 Est. Potential Clicks/Month: 14
 Avg. Competitor Rank: 21

submitexpress.co.uk 

search engine marketing services

Searches/Month: 5k
 Cost/Click: \$8.79 Est. Potential Clicks/Month: 5
 Avg. Competitor Rank: 22

sellingonline.co.uk 

managed search engine marketing

Searches/Month: 990
 Cost/Click: \$7.37 Est. Potential Clicks/Month: 4
 Avg. Competitor Rank: 7

vertical-leap.co.uk 

web site submission uk

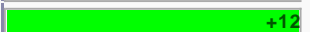
Searches/Month: 0
 Cost/Click: \$4.29 Est. Potential Clicks/Month: 5
 Avg. Competitor Rank: 1

submitexpress.co.uk 

selling online

Searches/Month: 3k
 Cost/Click: \$3.12 Est. Potential Clicks/Month: 12
 Avg. Competitor Rank: 12

sellingonline.co.uk 

sellingonline.co.uk 

sellingonline.co.uk 

sellingonline.co.uk 

google investor relations

Searches/Month: 0
 Cost/Click: \$1.95 Est. Potential Clicks/Month: 6
 Avg. Competitor Rank: 18


vertical-leap.co.uk 

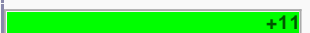
vertical-leap.co.uk 

vertical-leap.co.uk 

ppc

Searches/Month: 22k
 Cost/Click: \$2.61 Est. Potential Clicks/Month: 11
 Avg. Competitor Rank: 40

vertical-leap.co.uk 

vertical-leap.co.uk 

vertical-leap.co.uk 

website submission uk

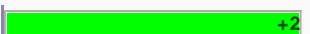
Searches/Month: 90
 Cost/Click: \$2.74 Est. Potential Clicks/Month: 5
 Avg. Competitor Rank: 1

submitexpress.co.uk 

submitexpress.co.uk 

organic search engine optimization

Searches/Month: 5k
 Cost/Click: \$7.64 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 37

micrositez.co.uk 

micrositez.co.uk 

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seo business

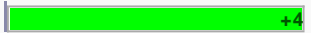
Searches/Month: 870
 Cost/Click: \$7.14 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 20

infiniteseo.co.uk 

links building

Searches/Month: 480
 Cost/Click: \$2.29 Est. Potential Clicks/Month: 4
 Avg. Competitor Rank: 7

micrositez.co.uk 

micrositez.co.uk 

search marketing

Searches/Month: 12k
 Cost/Click: \$9.05 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 48

vertical-leap.co.uk 

vertical-leap.co.uk 

vertical-leap.co.uk 

vertical

Searches/Month: 40k
 Cost/Click: \$1.28 Est. Potential Clicks/Month: 11
 Avg. Competitor Rank: 44

vertical-leap.co.uk 

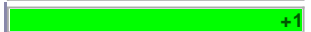
vertical-leap.co.uk 

vertical-leap.co.uk 

ppc campaign

Searches/Month: 2k
 Cost/Click: \$10.00 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 32

vertical-leap.co.uk 

vertical-leap.co.uk 

vertical-leap.co.uk 

website optimization services

Searches/Month: 870
 Cost/Click: \$9.74 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 28

site-seo.co.uk 

site-seo.co.uk 

site-seo.co.uk 

submit site to search engines

Searches/Month: 1k
 Cost/Click: \$3.21 Est. Potential Clicks/Month: 2
 Avg. Competitor Rank: 28

submitexpress.co.uk 

submitexpress.co.uk 

content marketing

Searches/Month: 2k
 Cost/Click: \$4.60 Est. Potential Clicks/Month: 1
 Avg. Competitor Rank: 32

vertical-leap.co.uk 

vertical-leap.co.uk 

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Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

None

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Keyword Groups with the Most Potential - Details