Umkc.edu
AdWords Advisor Report
SpyFu
RECON FILES
Feb 10, 2015
Table of Contents

- Top Keyword Recommendations
- Best Negative Match Opportunities
Top Keyword Recommendations

We’ve sifted through all the ads your competitors have ever bought, 57k in all, looking for patterns. By digging through your competitors’ historical bidding record, we can see which keywords are their most successful.

These charts show the combined coverage of your competitors on the keyword over the last 14 months. Each color represents a single competitor, each column is a month. Graphs going up and to the right mean your competitors are betting more on a keyword over time.

The order is mostly based on the strength of the buy rating, but also slightly prioritized by the size of the opportunity in potential clicks. The number in parentheses is a 0-100 scale to help differentiate the strength of a recommendation within a buy rating. Ex: “Great Buy (95)” is better than “Great Buy (93)”.

These are the top 50 keyword recommendations for you to add to your campaign. Combined, these recommendations represent 4k new clicks per month for your campaign.

**+year +mba +program** (Modified Broad Match)

Exact Match Keywords You’re not Showing Up On
one year mba program rankings, one year mba program, 1 year mba program, one year mba program online

11 Potential Clicks/Mo  Great Buy (86)

**"part time mba program"** (Phrase Match)

Exact Match Keywords You’re not Showing Up On
columbia part time mba program, part time mba program

9.3 Potential Clicks/Mo  Great Buy (85)
**MBA miami** (Exact Match)

- Cost/Click: $10.32
- Cost/Day: $2.66
- Impressions/Mo: 90

**Coverage**

- Jan 15

- Potential Clicks/Mo: 7.8

- Great Buy

---

**"mba 1 year"** (Phrase Match)

- Cost/Click: $15.53
- Cost/Day: $3.46
- Impressions/Mo: 0

**Coverage**

- Jan 15

- Exact Match Keywords You're not Showing Up On
  - online mba 1 year, mba in 1 year

- Potential Clicks/Mo: 6.6

- Great Buy

---

**+mba +part** (Modified Broad Match)

- Cost/Click: $3.62
- Cost/Day: $0.94
- Impressions/Mo: 140

**Coverage**

- Jan 15

- Exact Match Keywords You're not Showing Up On
  - mba part time ranking, mba part time in bangalore, mba part time london, mba part time

- Potential Clicks/Mo: 7.8

- Great Buy

---

**executive mba vs mba** (Exact Match)

- Cost/Click: $25.56
- Cost/Day: $13.87
- Impressions/Mo: 480

**Coverage**

- Jan 15

- Potential Clicks/Mo: 16

- Good Buy

---

**+mba +curriculum** (Modified Broad Match)

- Cost/Click: $9.21
- Cost/Day: $24.66
- Impressions/Mo: 0

**Coverage**

- Jan 15

- Exact Match Keywords You're not Showing Up On
  - inseed mba curriculum, mit mba curriculum, mba curriculum

- Potential Clicks/Mo: 80

- Good Buy

---

**Top Performing Ads:**

- **Pepperdine Executive MBA**
  - pepperdine.edu
  - Santa Clara or Los Angeles Campus
  - Designed for Working Executives
  - 1/2 Impressions
  - 1 Avg. Position

- **Spring Arbor Online MBA**
  - arbor.edu
  - Become a Trusted Leader w/ MBA Courses from Spring Arbor. No GMAT!
  - 1/2 Impressions
  - 3 Avg. Position

- **Online MBA**
  - arbor.edu
  - No GMAT Live out your values in the work-place w/ MBA courses at SAU Online!
  - 1/2 Impressions
  - 3 Avg. Position
**master of business administration** (Exact Match)

$22.30 Cost/Click | $22.17 Cost/Day | 2.4k Impressions/No

30 Potential Clicks/Mo  
**Good Buy** (72)

Top Performing Ads:

- **Online MBA**
- **arbor.edu**
- No GMAT Live out your values in the work-place w/ our faith

---

**georgetown university executive mba** (Exact Match)

$13.26 Cost/Click | $10.58 Cost/Day | 40 Impressions/No

24 Potential Clicks/Mo  
**Good Buy** (72)

Top Performing Ads:

- **Executive MBA Program**
- **northwestern.edu**
- Discover the Kellogg EMBA Campus. Locations In Miami & Chicago!
- **Pepperdine Online MBA**
- **pepperdine.edu**
- Scholarships Available up to $30K Take Advantage of a Top Ranked MBA!

---

**+best +part +time +mba** (Modified Broad Match)

$23.25 Cost/Click | $56.91 Cost/Day | 0 Impressions/No

74 Potential Clicks/Mo  
**Good Buy** (71)

Top Performing Ads:

- **Northwestern Part-Time**
- **northwestern.edu**
- Achieve Life Long Returns With A Kellogg MBA. Download a Brochure!
- **Executive MBA Programs**
- **pepperdine.edu**
- Visit Pepperdine & Attend January Info Session Designed for Execs
online mba tuition (Exact Match)

$40.75 Cost/Click | $11.56 Cost/Day | 30 Impressions/Mo

8.4 Potential Clicks/Mo  Great Buy

+best +mba (Modified Broad Match)

$9.78 Cost/Click | $202.20 Cost/Day | 0 Impressions/Mo

Exact Match Keywords You're not Showing Up On:
best mba for private equity, best mba finance programs, best mba europe, best mba coaching, best mba admission consultants (+45 More)

620 Potential Clicks/Mo  Good Buy

Top Performing Ads:

Pepperdine Online MBA
pepperdine.edu
Scholarships Available up to $39K Take Advantage of a Top Ranked MBA!

Pepperdine Online MBA
pepperdine.edu
Scholarships Available up to $39K, Top Ranked & AACSB Accredited.

Pepperdine Online MBA
pepperdine.edu
Scholarships Available up to $39K, Top Ranked & AACSB Accredited.

+mba +internet (Modified Broad Match)

$27.47 Cost/Click | $0.36 Cost/Day | 0 impressions/Mo

Exact Match Keywords You're not Showing Up On:
mba internet, mba internet marketing, mba in internet marketing

9.3 Potential Clicks/Mo  Good Buy

+mba +florida (Modified Broad Match)

$11.62 Cost/Click | $20.87 Cost/Day | 0 impressions/Mo

Exact Match Keywords You're not Showing Up On:
mba in florida, mba florida, online mba florida

54 Potential Clicks/Mo  Good Buy

Top Performing Ads:

University of Florida MBA
ufl.edu
Florida's #1 Ranked MBA Program 1-year and 2-year options available

36 Credit Hrs to Your MBA
arbor.edu
Our MBA Program has Competitive Tuition & No GMAT Requirement!

Pepperdine Online MBA
pepperdine.edu
Top 15 Ranked MBA by BusinessWeek: AACSB Accredited & Top Ranked.
masters of business administration (Exact Match)

$23.92 Cost/Click | $12.63 Cost/Day | 1.9k Impressions/No

16 Potential Clicks/Mo  
**Good Buy** (71)

mba 1 year (Exact Match)

$11.02 Cost/Click | $0.66 Cost/Day | 20 Impressions/No

1.8 Potential Clicks/Mo  
**Great Buy** (86)

+chain +mba (Modified Broad Match)

$5.00 Cost/Click | $6.50 Cost/Day | 170 Impressions/No

39 Potential Clicks/Mo  
**Good Buy** (67)

Top Performing Ads:

- **Management MBA Program**
  - arbor.edu
  - "Live out your values in the workplace w/an MBA from Spring Arbor!"
  - 2/3 Impressions 6 Avg. Position

- **Pepperdine Executive MBA**
  - pepperdine.edu
  - "Santa Clara or Los Angeles Campus Designed for Working Executives"
  - 1/2 Impressions 1 Avg. Position

- **Management MBA Program**
  - arbor.edu
  - "Become a Trusted Leader w/the MBA Program at Spring Arbor. No GMAT!"
  - 1/3 Impressions 9 Avg. Position

"exec mba" (Phrase Match)

$31.51 Cost/Click | $32.06 Cost/Day | 0 Impressions/No

30 Potential Clicks/Mo  
**Good Buy** (68)

Top Performing Ads:

- **Exec MBA**
  - northwestern.edu
  - "Lead With Top-Tier Faculty & Peers. Download a Brochure Now!"
  - 1/2 Impressions 4 Avg. Position

- **Kellogg Executive MBA**
  - northwestern.edu
  - "1 Powerful Global Network. 7 Locations Worldwide. Learn More!"
  - 1/2 Impressions 4 Avg. Position

- **Top-Ranking MBA from UNC**
  - unc.edu
  - "Apply for a Top-Ranking MBA Online. Earn a Top UNC MBA from Anywhere."
  - 1/1 Impressions 17 Avg. Position
"mba in" (Phrase Match)

$0.29 Cost/Click | $2.70 Cost/Day | 0 Impressions/Mo

Coverage

Jan '15

281 Potential Clicks/Mo

Good Buy

Top Performing Ads:

Executive MBA Programs
pepperdine.edu
Visit Pepperdine & Attend January Info Session Designed for Execs

1/2 Impressions | 1 Avg. Position

Pepperdine Online MBA
pepperdine.edu
Top Ranked Business College. Ranked Top 15 MBA by BusinessWeek.

1/2 Impressions | 5 Avg. Position

Online MBA
arbor.edu
No GMAT Live out your values in the work-place with our faith

1/1 Impressions | 6 Avg. Position

+rank +mba (Modified Broad Match)

$20.70 Cost/Click | $13.53 Cost/Day | 0 Impressions/Mo

Coverage

Jan '15

52 Potential Clicks/Mo

Good Buy

Top Performing Ads:

Executive MBA Programs
pepperdine.edu
Visit Pepperdine & Attend January Info Session Designed for Execs

1/1 Impressions | 1 Avg. Position

Top-Ranking MBA from UNC
unc.edu
Apply for a Top-Ranking MBA Online. Earn a Top UNC MBA from Anywhere.

1/2 Impressions | 1 Avg. Position

Spring Arbor Online MBA
arbor.edu
Attend our faith-based school and earn your MBA Online. No GMAT!

1/3 Impressions | 6 Avg. Position

finance mba programs (Exact Match)

$14.24 Cost/Click | $3.31 Cost/Day | 30 Impressions/Mo

6.9 Potential Clicks/Mo

Good Buy

Top Performing Ads:

"2 year mba" (Phrase Match)

$20.58 Cost/Click | $0.51 Cost/Day | 0 Impressions/Mo

Coverage

Jan '15

3.6 Potential Clicks/Mo

Great Buy

Exact Match Keywords You're not Showing Up On
2 year mba, 2 year mba programs
+50 +mba (Modified Broad Match)

$5.92 Cost/Click | $1.73 Cost/Day | 266 Impressions/Mo

Coverage

Jan 15

Exact Match Keywords You're not Showing Up On:
top 50 mba schools, top 50 mba universities, top 50 mba program, top 50 mba university, top 50 mba programs

7.5 Potential Clicks/Mo

Good Buy (69)

mba public policy (Exact Match)

$12.23 Cost/Click | $3.62 Cost/Day | 30 Impressions/Mo

Coverage

Jan 15

9 Potential Clicks/Mo

Good Buy (69)

+mba +usa (Modified Broad Match)

$5.92 Cost/Click | $157.12 Cost/Day | 0 Impressions/Mo

Coverage

Jan 15

Exact Match Keywords You're not Showing Up On:
mba from usa, top mba usa, MBA in the USA, mba usa ranking, executive mba in usa (+9 More)

796 Potential Clicks/Mo

Good Buy (64)

Top Performing Ads:

Executive MBA Programs
pepperdine.edu
Visit Pepperdine & Attend January Info Session Designed for Execs

3/9 Impressions 2 Avg. Position

Pepperdine Online MBA
pepperdine.edu
Scholarships Available up to $39K Top Ranked & AACSB Accredited.

2/9 Impressions 6 Avg. Position

Pepperdine Online MBA
pepperdine.edu
Scholarships Available up to $39K. Take Advantage of a Top Ranked MBA!

2/9 Impressions 6 Avg. Position

prerequisites for mba programs (Exact Match)

$27.89 Cost/Click | $9.32 Cost/Day | 20 Impressions/Mo

Coverage

Jan 15

11 Potential Clicks/Mo

Good Buy (67)
### +northwestern +mba (Modified Broad Match)

**Coverage**

<table>
<thead>
<tr>
<th>Jan '15</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Coverage</th>
<th>Cost/Click</th>
<th>Cost/Day</th>
<th>Impressions/Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>$4.08</td>
<td>$9.13</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

**Exact Match Keywords You're not Showing Up On**
- kellogg northwestern mba
- northwestern mba application
- northwestern mba program
- northwestern mba

**Potential Clicks/Mo**: 67

**Good Buy**: 64

**Top Performing Ads:**
- [northwestern.edu](https://northwestern.edu)
  - (KeyWord) Experience the Kellogg Difference. Learn More
  - 1/3 Impressions, 1 Avg. Position

### +mba +california (Modified Broad Match)

**Coverage**

<table>
<thead>
<tr>
<th>Jan '15</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Coverage</th>
<th>Cost/Click</th>
<th>Cost/Day</th>
<th>Impressions/Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>$17.42</td>
<td>$83.07</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

**Exact Match Keywords You're not Showing Up On**
- mba in california
- online mba in california
- online mba california
- executive mba california
- mba california

**Potential Clicks/Mo**: 143

**Good Buy**: 63

**Top Performing Ads:**
- [Pepperdine Online MBA](https://pepperdine.edu)
  - Scholarships Available up to $39K Take Advantage of a Top Ranked MBA!
  - 4/5 Impressions, 5 Avg. Position

### "month mba" (Phrase Match)

**Coverage**

<table>
<thead>
<tr>
<th>Jan '15</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Coverage</th>
<th>Cost/Click</th>
<th>Cost/Day</th>
<th>Impressions/Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>$39.88</td>
<td>$10.37</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

**Exact Match Keywords You're not Showing Up On**
- 12 month mba
- 18 month mba programs

**Potential Clicks/Mo**: 7.8

**Good Buy**: 68

### utc mba (Exact Match)

**Coverage**

<table>
<thead>
<tr>
<th>Jan '15</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Coverage</th>
<th>Cost/Click</th>
<th>Cost/Day</th>
<th>Impressions/Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>$3.88</td>
<td>$3.36</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

**Potential Clicks/Mo**: 26

**Good Buy**: 64
**forest mba** (Phrase Match)

Exact Match Keywords: You're not Showing Up On
- wake forest mba ranking, wake forest mba

<table>
<thead>
<tr>
<th>Coverage</th>
<th>36 Potential Clicks/Mo</th>
<th>Good Buy (64)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan 15</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Top Performing Ads:

- Executive MBA Programs
  - pepperdine.edu
  - 19-Months To Fit An Exec Schedule
  - Attend An Info Session In January
  - 1/1 Impressions, 1 Avg. Position

**physician mba** (Exact Match)

11 Potential Clicks/Mo

**+mba +unc** (Modified Broad Match)

93 Potential Clicks/Mo

Top Performing Ads:

- UNC Chapel Hill MBA
  - unc.edu
  - Earn a Top MBA Without Putting Your Career on Hold: Start in April.
  - 1/3 Impressions, 1 Avg. Position

- MBA@UNC Chapel Hill
  - unc.edu
  - Earn a Top MBA Online in 24 Months and Advance Your Career. Learn More
  - 1/3 Impressions, 1 Avg. Position

- UNC Online MBA Program
  - unc.edu
  - Advance Your Career with a Top MBA Online from UNC. Request Info Now.
  - 1/3 Impressions, 1 Avg. Position
mba full time (Exact Match)

$0.20 Cos/Click | $0.95 Cost/Day | 30 Impressions/Mo

142 Potential Clicks/Mo

Good Buy (63)

Top Performing Ads:
- UNC Exec MBA Program
  - unc.edu
  - UNC EMBA Program Lunch & Learn
  - 9/10 Register for MBA L&L Session Now!

+aacsb +mba (Modified Broad Match)

$0.43 Cos/Click | $0.63 Cost/Day | 0 Impressions/Mo

Exact Match Keywords You're not Showing Up On
- aacsb mba schools, aacsb mba, online aacsb mba, AACSB mba online, aacsb mba programs

45 Potential Clicks/Mo

Good Buy (63)

Top Performing Ads:
- Pepperdine Online MBA
  - pepperdine.edu
  - Top 15 Ranked MBA by BusinessWeek. AACSB Accredited & Top Ranked.

- Pepperdine Online MBA
  - pepperdine.edu
  - Scholarships Available up to $30K. Take Advantage of a Top Ranked MBA!

- Online MBA
  - arbor.edu
  - No GMAT Live out your values in the workplace w/ an MBA from Spring Arbor!

+health +mba (Modified Broad Match)

$1.06 Cos/Click | $0.40 Cost/Day | 0 Impressions/Mo

Exact Match Keywords You're not Showing Up On
- public health mba, care health mba online, health mba

11 Potential Clicks/Mo

Good Buy (66)
**diego mba** (Phrase Match)

$4.73 Cost/Click | $14.55 Cost/Day | 160 Impressions/Mo

Top Performing Ads:
- **Executive MBA Programs**
  - pepperdine.edu
  - Visit Pepperdine & Attend January Info Session Designed for Execs
  - 1/1 Impressions | 2 Avg. Position
- **36 Credit Hrs to Your MBA**
  - arbor.edu
  - Our Online MBA Degree Program Tuition is Under $25,000. No GMAT!
  - 1/1 Impressions | 13 Avg. Position

92 Potential Clicks/Mo

**Good Buy**

**asu executive mba** (Exact Match)

$34.94 Cost/Click | $4.79 Cost/Day | 70 Impressions/Mo

4.1 Potential Clicks/Mo

**Good Buy**

**e +mba** (Modified Broad Match)

$19.68 Cost/Click | $7.32 Cost/Day | 0 Impressions/Mo

11 Potential Clicks/Mo

**Good Buy**

**communication graduate programs** (Exact Match)

$25.52 Cost/Click | $6.83 Cost/Day | 140 Impressions/Mo

8.1 Potential Clicks/Mo

**Good Buy**

**mba 1 year program** (Exact Match)

$28.13 Cost/Click | $1.92 Cost/Day | 10 Impressions/Mo

2.1 Potential Clicks/Mo

**Great Buy**
"mba new york" (Phrase Match)

$12.26 Cost/Click | $8.87 Cost/Day | 0 Impressions/Mo

Exact Match Keywords You’re not Showing Up On
executive mba new york, mba new york

22 Potential
Clicks/Mo

Good Buy (63)

Top Performing Ads:

Kellogg Executive MBA
northwestern.edu
1 Powerful Global Network: 7 Locations
Worldwide. Learn More!

1/1 Impressions 6 Avg. Position

+mba +weekend (Modified Broad Match)

$0.45 Cost/Click | $2.51 Cost/Day | 0 Impressions/Mo

Exact Match Keywords You’re not Showing Up On
mba weekend, mba weekend programs, executive mba weekend

167 Potential
Clicks/Mo

Good Buy (61)

Top Performing Ads:

{KeyWord}
northwestern.edu
Lead With Top-Tier Faculty & Peers
Download a Brochure Now!

1/2 Impressions 1 Avg. Position

UNC’s Flexible Online MBA
unc.edu
UNC’s Online MBA Offers Convenience w/o Sacrificing Quality

1/1 Impressions 13 Avg. Position

Pepperdine Executive MBA
pepperdine.edu
10-Months To Fit An Exec Schedule
Campus in Santa Clara. Learn More

1/1 Impressions 14 Avg. Position

+mba +leadership (Modified Broad Match)

$13.35 Cost/Click | $67.55 Cost/Day | 0 Impressions/Mo

Exact Match Keywords You’re not Showing Up On
mba leadership essay, online mba leadership, mba leadership development program, mba leadership programs (+4 More)

152 Potential
Clicks/Mo

Good Buy (61)

Top Performing Ads:

Pepperdine Leadership MBA
pepperdine.edu
Online Leadership MBA Program from a Top Ranked Business School!

4/8 Impressions 6.5 Avg. Position

Leadership MBA Program
arboret.edu
Become a Trusted Leader w/the MBA Program at Spring Arbor. No GMAT!

3/5 Impressions 6.7 Avg. Position

Executive MBA Programs
pepperdine.edu
Visit Pepperdine & Attend January Info Session Designed for Execs

2/8 Impressions 1.5 Avg. Position
### +mba +non (Modified Broad Match)

- Cost/Click: $23.18
- Cost/Day: $23.41
- Impressions/Mo: 120

#### Exact Match Keywords You’re not Showing Up On
- mba non profit
- mba non profit management
- mba for non business majors

- Potential Clicks/Mo: 30
- Quality Score: 62
- Status: Good Buy

#### Top Performing Ads:

<table>
<thead>
<tr>
<th>Ad</th>
<th>Description</th>
<th>Impressions</th>
<th>Avg. Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pepperdine Marketing MBA</td>
<td><a href="http://pepperdine.edu">pepperdine.edu</a> Scholarships Available up to $39K. Take Advantage of a Top Ranked MBA!</td>
<td>1/1</td>
<td>4</td>
</tr>
<tr>
<td>Top-Ranked MBA From UNC</td>
<td><a href="http://unc.edu">unc.edu</a> UNC's Top MBA Online Can Advance Your Non-Profit Career. Learn More.</td>
<td>1/2</td>
<td>8</td>
</tr>
<tr>
<td>UNC Online MBA Program</td>
<td><a href="http://unc.edu">unc.edu</a> Advance Your Non-Profit Career w/ a #1 Ranked UNC Online MBA</td>
<td>1/2</td>
<td>11</td>
</tr>
</tbody>
</table>

### master degree in business (Exact Match)

- Cost/Click: $37.17
- Cost/Day: $4.60
- Impressions/Mo: 90

- Potential Clicks/Mo: 3.6
- Quality Score: 71
- Status: Good Buy

### top 1 year mba programs (Exact Match)

- Cost/Click: $15.83
- Cost/Day: $0.78
- Impressions/Mo: 90

- Potential Clicks/Mo: 1.5
- Quality Score: 80
- Status: Great Buy

### "mba ms" (Phrase Match)

- Cost/Click: $4.30
- Cost/Day: $2.54
- Impressions/Mo: 10

- Potential Clicks/Mo: 18
- Quality Score: 63
- Status: Good Buy

---

**Umkc.edu > AdWords Advisor Report**

Feb 10, 2015, 1:45 PM
**+mba +part +time** (Modified Broad Match)

$13.54 Cost/Click | $149.97 Cost/Day | 0 Impressions/Mo

Exact Match Keywords You're not Showing Up On
mba part time vs full time, mba part time colleges in chennai, executive mba part time

332 Potential Clicks/Mo  Good Buy

Top Performing Ads:

**Pepperdine Online MBA**
pepperdine.edu
Top Ranked Business College. Ranked Top 15 MBA by BusinessWeek

**Executive MBA**
northwestern.edu
Lead With Top-Tier Faculty & Peers. Download a Brochure Now!

1/1 Impressions  7 Avg. Position  1/1 Impressions  8 Avg. Position

**chicago weekend mba** (Exact Match)

$2.59 Cost/Click | $1.43 Cost/Day | 30 Impressions/Mo

17 Potential Clicks/Mo  Good Buy

Download as CSV
Best Negative Match Opportunities

Trim the fat from your campaign by excluding these specific keywords. Avoiding low-quality matches like these improves your conversion rate and protects you from wasteful clicks that drain your budget.

We can also say with confidence these keywords are neither profitable nor popular with your competitors.

While broad match might be the culprit, there is no question that your ad shows up when we run these searches. We included a snapshot of the ad and the results page to help you weed out these matches. If you are not buying these keywords directly, you might want to “negative match” these keywords in Adwords or restructure your match types on more targeted keywords.

**wichita university**

$169 Potential Monthly Savings

(Exact) Cost / Click: $8.29

(Exact) Clicks / Month: 20.4

**Kansas City’s University**

umkc.edu

Learn, study & achieve in the city. Choose Kansas City’s University.

http://ccsk.ca/0M6802VXT

**beauty schools in st. louis mo**

$22 Potential Monthly Savings

(Exact) Cost / Click: $12.86

(Exact) Clicks / Month: 1.8

**Choosing a College?**

umkc.edu

Learn, study & achieve in the city. Choose Kansas City’s University.

http://ccsk.ca/0Z000FZQG

**scholarship applications for college**

$21 Potential Monthly Savings

(Exact) Cost / Click: $6.14

(Exact) Clicks / Month: 4.5

**Ready to apply?**

umkc.edu

Take the next step in your college search. Kansas City’s University.

http://ccsk.ca/0327Z1CD9

**missouri military schools**

$7.50 Potential Monthly Savings

(Exact) Cost / Click: $18.26

(Exact) Clicks / Month: 0.3

**Choose affordability.**

umkc.edu

For financial aid and scholarships, choose Kansas City’s University.

http://ccsk.ca/08AZZ61H
<table>
<thead>
<tr>
<th>Service</th>
<th>Cost Information</th>
<th>Details</th>
<th>URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Family Practice Physician Opportunities</td>
<td>&lt; $1 Potential Monthly Savings</td>
<td>Get a jump on your medical career with our B.A./MD physician program.</td>
<td><a href="http://ccc.k.ca/032L8GMF">http://ccc.k.ca/032L8GMF</a></td>
</tr>
<tr>
<td>Adult Learning Degree</td>
<td>&lt; $1 Potential Monthly Savings</td>
<td>Learn, study, &amp; achieve in the city. Choose Kansas City's University.</td>
<td><a href="http://ccc.k.ca/033BKVG0">http://ccc.k.ca/033BKVG0</a></td>
</tr>
<tr>
<td>University Entrance</td>
<td>&lt; $1 Potential Monthly Savings</td>
<td>Learn, study, &amp; achieve in the city. Choose Kansas City's University.</td>
<td><a href="http://ccc.k.ca/07YJDZCDK">http://ccc.k.ca/07YJDZCDK</a></td>
</tr>
<tr>
<td>Middle School Health Articles</td>
<td>&lt; $1 Potential Monthly Savings</td>
<td>Get a jump on your medical career with our medical doctor programs.</td>
<td><a href="http://ccc.k.ca/0VMN9J7L">http://ccc.k.ca/0VMN9J7L</a></td>
</tr>
<tr>
<td>Apply Online Grants</td>
<td>&lt; $1 Potential Monthly Savings</td>
<td>Take the next step in your college search. Kansas City's University.</td>
<td><a href="http://ccc.k.ca/0AP5XGT2">http://ccc.k.ca/0AP5XGT2</a></td>
</tr>
<tr>
<td>Post College Programs</td>
<td>&lt; $1 Potential Monthly Savings</td>
<td>Learn, study, &amp; achieve in the city. Choose Kansas City's University.</td>
<td><a href="http://ccc.k.ca/0AG42L708">http://ccc.k.ca/0AG42L708</a></td>
</tr>
</tbody>
</table>
adult schools los angeles
< $1 Potential Monthly Savings
(Exact) Cost / Click: $2.98
(Exact) Clicks / Month: 0.0

Choosing a College?
umkc.edu
Learn, study & achieve in the city.
Choose Kansas City's University.

dance training schools
< $1 Potential Monthly Savings
(Exact) Cost / Click: $2.32
(Exact) Clicks / Month: 0.0

Choosing a College?
umkc.edu
Learn, study & achieve in the city.
Choose Kansas City's University.

utsa apply
< $1 Potential Monthly Savings
(Exact) Cost / Click: $0.00
(Exact) Clicks / Month: 0.0

Ready to apply?
umkc.edu
Take the next step in your college search. Kansas City's University.

academy Kansas City
< $1 Potential Monthly Savings
(Exact) Cost / Click: $0.00
(Exact) Clicks / Month: 0.0

Kansas City's University
umkc.edu
Learn, study & achieve in the city.
Choose Kansas City's University.

academy in O'Fallon Missouri
< $1 Potential Monthly Savings
(Exact) Cost / Click: $0.00
(Exact) Clicks / Month: 0.0

Choose affordability.
umkc.edu
For financial aid and scholarships, choose Kansas City's University.

best KC 64151 education
< $1 Potential Monthly Savings
(Exact) Cost / Click: $0.00
(Exact) Clicks / Month: 0.0

Kansas City's University
umkc.edu
Learn, study & achieve in the city.
Choose Kansas City's University.
best South Hyde Park
Kansas City education
>
Choosing a College?
umkc.edu
Learn, study & achieve in the city
Choose Kansas City's University.

education Country Club
Plaza Kansas City MO
>
Kansas City's University
umkc.edu
Learn, study & achieve in the city
Choose Kansas City's University.

education in Kansas City
64112
>
Kansas City's University
umkc.edu
Learn, study & achieve in the city
Choose Kansas City's University.

education in Kansas City
KS
>
Kansas City's University
umkc.edu
Learn, study & achieve in the city
Choose Kansas City's University.

education in Eastwood Hill
East KC
>
Choosing a College?
umkc.edu
Learn, study & achieve in the city
Choose Kansas City's University.

education Ingleside Kansas
City
>
Kansas City's University
umkc.edu
Learn, study & achieve in the city
Choose Kansas City's University.
education Kansas City
64139
< $1 Potential Monthly Savings
(Exact) Cost / Click: $0.00
(Exact) Clicks / Month: 0.0

Kansas City's University
umkc.edu
Learn, study & achieve in the cityChoose Kansas City's University.

http://ckkk.ca/0N91EFL5L3

education Oldham Farms
Kansas City
< $1 Potential Monthly Savings
(Exact) Cost / Click: $0.00
(Exact) Clicks / Month: 0.0

Kansas City's University
umkc.edu
Learn, study & achieve in the cityChoose Kansas City's University.

http://ckkk.ca/01ZVSC823

education Verona Hills
Kansas City MO
< $1 Potential Monthly Savings
(Exact) Cost / Click: $0.00
(Exact) Clicks / Month: 0.0

Choose affordability.
umkc.edu
For financial aid and scholarships, choose Kansas City's University.

http://ckkk.ca/0MNDXDC8V

Download as CSV