

10babygear.com

SEO Dashboard



SpyFu
SEO Recon Files

May 04, 2020

10babygear.com

SEO Dashboard



SpyFu
SEO Recon Files

May 04, 2020

Table of Contents

SEO Value

- ✓ [Amount of Keywords in Top Search Results](#)
- ✓ [Number of Unique Pages that Rank Organically](#)
- ✓ [Total Organic Clicks Per Month](#)
- ✓ [Value of Organic Clicks Per Month](#)
- ✓ [Organic Clicks Change](#)
- ✓ [Biggest Gains / Most Valuable Keywords](#)
- ✓ [Newly Ranked Organic Pages](#)
- ✓ [New Keywords / Top Sections](#)
- ✓ [Keyword Groups with the Biggest Gains](#)

Opportunity

- ✓ [Biggest Opportunities / Not Ranked Keywords](#)
- ✓ [Keyword Overlap in Your SEO & PPC campaigns](#)
- ✓ [Keyword Groups with the Most Potential](#)

Competition

- ✓ [Traffic Share and Movers Shakers](#)
- ✓ [Competition](#)
- ✓ [Top Organic Competitors / Partners and their Best Keywords](#)

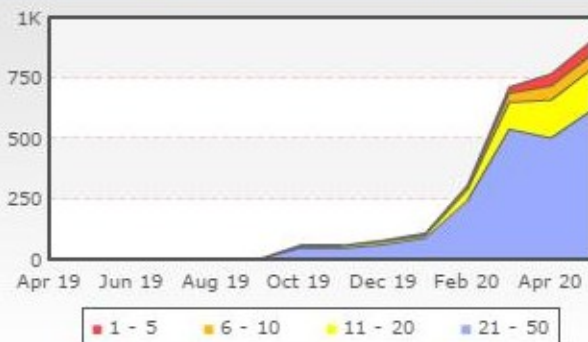
Appendix: Additional and Extended Details

- ✓ [Biggest Gains \(all\)](#)
- ✓ [Most Valuable Keywords \(all\)](#)
- ✓ [Newly Ranked Organic Pages \(all\)](#)
- ✓ [New Keywords \(all\)](#)
- ✓ [Top Sections \(all\)](#)
- ✓ [Keyword Groups with the Biggest Gains - Details](#)
- ✓ [Biggest Opportunities \(all\)](#)
- ✓ [Not Ranked Keywords \(all\)](#)
- ✓ [Keyword Overlap in Your SEO & PPC campaigns \(all\)](#)
- ✓ [Keyword Groups with the Most Potential - Details](#)

(p. 16)

(p. 21)

Amount of Keywords in Top Search Results



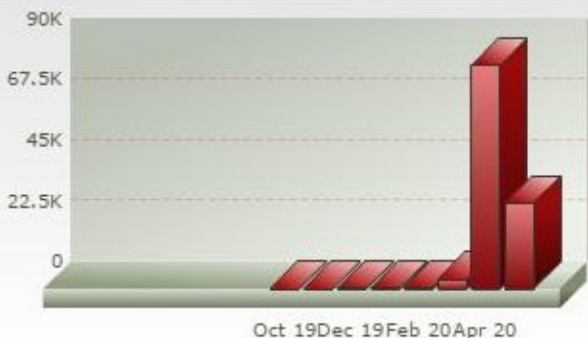
You show up in the top 50 search results on Google for 907 different keywords. That's up by 19% or 142 keywords from last month.

Number of Unique Pages that Rank Organically



131 of your pages appear in the top 50 of at least one search. That's 8 more pages on your site showing up in searches this month than last month.

Total Organic Clicks Per Month



You should be getting 32k clicks per month from your organic placements on Google. That's up 3k clicks or 9.8% over the past quarter.

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$22k. And that's taking into account the conversion rate bump you get when you can choose your landing page

Biggest Gains


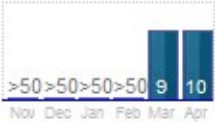

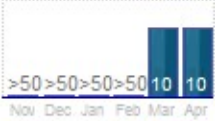



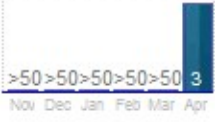

You moved up in ranks on 613 keywords last month. All those gains added up to about 2k clicks you wouldn't have received otherwise. In equivalent PPC dollars, all those new clicks are worth about \$2k.

	Rank
▲ baby wireless monitors Estimated Clicks/Month gained: 196 https://10babygear.com/non-wifi-baby-...	2
▲ rugs for babies Estimated Clicks/Month gained: 194 https://10babygear.com/best-rugs-for-...	10(+14)
▲ baby wireless monitor Estimated Clicks/Month gained: 164 https://10babygear.com/non-wifi-baby-...	3
▲ travel systems strollers Estimated Clicks/Month gained: 143 https://10babygear.com/best-travel-sy...	50
▲ Baby Lounger Estimated Clicks/Month gained: 143 https://10babygear.com/best-baby-loun...	3(+2)
▲ strollers travel systems Estimated Clicks/Month gained: 137 https://10babygear.com/best-travel-sy...	51
▲ travel system strollers Estimated Clicks/Month gained: 127 https://10babygear.com/best-travel-sy...	53
▲ orbeez Estimated Clicks/Month gained: 110 https://10babygear.com/orbeez/	42
▲ activity centers baby Estimated Clicks/Month gained: 103 https://10babygear.com/best-baby-acti...	32
▲ baby activity center Estimated Clicks/Month gained: 77 https://10babygear.com/best-baby-acti...	37
▲ cars beds Estimated Clicks/Month gained: 73 https://10babygear.com/best-kids-car-...	22(+14)

[View more](#) (p. 25)

Most Valuable Keywords

You gained ranks on 23 out of your top 50 most valuable keywords. Moving up the charts on those important keywords means about 728 visits to the site that wouldn't have come last month.

	Rank
monitors for baby Rank: 5(-1) Est. Clicks/Mo: 23k(-6k) Est. Value/Mo: \$16k(-\$3.92k)	
baby monitor with video Rank: 10(-1) Est. Clicks/Mo: 2k(-239) Est. Value/Mo: \$1k(-\$154.66)	
dormi Rank: 3 Est. Clicks/Mo: 836 Est. Value/Mo: \$941	
video baby monitors Rank: 10 Est. Clicks/Mo: 2k Est. Value/Mo: \$674	
Baby Lounger Rank: 3(+2) Est. Clicks/Mo: 483(+143) Est. Value/Mo: \$518(+\$153)	
kid car beds Rank: 14(+1) Est. Clicks/Mo: 104(+13) Est. Value/Mo: \$310(+\$39)	
rugs for babies Rank: 10(+14) Est. Clicks/Mo: 223(+194) Est. Value/Mo: \$282(+\$244)	
baby wireless monitor Rank: 3 Est. Clicks/Mo: 164 Est. Value/Mo: \$209	
first year baby monitor Rank: 20(+6) Est. Clicks/Mo: 3(+1) Est. Value/Mo: \$177(+\$71)	

[View more](#) (p. 28)

Newly Ranked Organic Pages

26 pages show up in Google search results that didn't last month. Combined, those new placements drive 168 clicks, which would be worth about \$47 if you paid for those same clicks in Google Adwords.

<https://10babygear.com/orbeez/>

Keywords (rank): what are orbeez (16), are orbeez biodegradable (18), orbeez biodegradable (20), what are orbeez made of (23), orbeez toys (26)

Est. Total Clicks/Mo: 110

Est. SEO Value: **\$20**

<https://10babygear.com/baby-monitor-and-mirrors-for-cars/>

Keywords (rank): car baby monitors (19), yada wireless baby monitor (26), video monitor car (34), so peep backseat mirror (41)

Est. Total Clicks/Mo: 6

Est. SEO Value: **\$6.81**

<https://10babygear.com/baby-monitor-with-playback-and-recording/>

Keywords (rank): wireless video baby monitors no cloud storage reviews (27), monitor records (35)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$5.72**

<https://10babygear.com/best-baby-swings-for-small-spaces/>

Keywords (rank): baby swings that plug in (39), best baby swings (45)

Est. Total Clicks/Mo: 16

Est. SEO Value: **\$3.79**

<https://10babygear.com/best-car-seat-for-small-cars/>

Keywords (rank): car seats for small cars (25), small car seat (42), smallest rear facing infant car seat (43)

Est. Total Clicks/Mo: 3

Est. SEO Value: **\$3.1**
(p. 31)

<https://10babygear.com/dr-j-professional-baby-monitor/>

Keywords (rank): professional video monitor (47)

Est. Total Clicks/Mo: 1

Est. SEO Value: **\$2.76**

<https://10babygear.com/best-trampolines/>

Keywords (rank): best trampolines (46), best trampolines for families (48), infant trampoline (49)

Est. Total Clicks/Mo: 4

Est. SEO Value: **\$2.73**

<https://10babygear.com/samsung-sew-3037w/>

Keywords (rank): samsung baby monitor (39), samsung wireless baby monitor (40)

Est. Total Clicks/Mo: 8

Est. SEO Value: **\$2.42**

<https://10babygear.com/best-pregnancy-apps/>

Keywords (rank): pregnancy tracker (42)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.28**
(p. 32)

<https://10babygear.com/uu-infant-baby-monitor-troubleshooting-manual/>

Keywords (rank): infant baby monitor (41)

Est. Total Clicks/Mo: 0

Est. SEO Value: **\$0.12**
[View more](#) (p. 23)

New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 280 keywords that you didn't even show up on last month. Those keywords drive 2k clicks worth an estimated \$874 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 218k clicks per month if you could be in the first position on each of the keywords.

baby wireless monitors

Rank: 2 Searches/Mo: 3k Est. Value/Click:
Estimated New Clicks/Month: 196

baby wireless monitor

Rank: 3 Searches/Mo: 3k Est. Value/Click: \$1.27
Estimated New Clicks/Month: 164

travel systems strollers

Rank: 50 Searches/Mo: 246k Est. Value/Click: \$0.39
Estimated New Clicks/Month: 143

strollers travel systems

Rank: 51 Searches/Mo: 246k Est. Value/Click: \$0.53
Estimated New Clicks/Month: 137

travel system strollers

Rank: 53 Searches/Mo: 246k Est. Value/Click: \$0.4
Estimated New Clicks/Month: 127

orbeez

Rank: 42 Searches/Mo: 135k Est. Value/Click: \$0.18
Estimated New Clicks/Month: 110

activity centers baby

Rank: 32 Searches/Mo: 74k Est. Value/Click:
Estimated New Clicks/Month: 103

baby activity center

Rank: 37 Searches/Mo: 74k Est. Value/Click: \$0.38
Estimated New Clicks/Month: 77

wireless baby video monitor

Rank: 5 Searches/Mo: 2k Est. Value/Click: \$1.52
Estimated New Clicks/Month: 55

chicco keyfit 30

Rank: 46 Searches/Mo: 74k Est. Value/Click: \$0.35
Estimated New Clicks/Month: 51

infant car seats covers

Rank: 34 Searches/Mo: 27k Est. Value/Click: \$1.81
Estimated New Clicks/Month: 33

[View more](#) (p. 25)

Top Site Sections Summary

The top 1 site sections draw 56% of all of your organic visitors. Together those sections combine for 28k clicks per month.

Clicks/Month

[10babygear.com/non-wifi-...](#)

Number of Keywords: 56

Est. Value/Mo: \$18k (-\$104k)

[10babygear.com/best-kids...](#)

Number of Keywords: 47

Est. Value/Mo: \$816 (-\$56)

[10babygear.com/google-ho...](#)

Number of Keywords: 7

Est. Value/Mo: \$941

[10babygear.com/best-baby...](#)

Number of Keywords: 14

Est. Value/Mo: \$642 (+\$178)

[10babygear.com/best-trav...](#)

Number of Keywords: 58

Est. Value/Mo: \$241 (+\$190)

[10babygear.com/best-baby...](#)

Number of Keywords: 9

Est. Value/Mo: \$130 (+\$79)

[10babygear.com/best-rugs...](#)

Number of Keywords: 16

Est. Value/Mo: \$460 (+\$395)

[10babygear.com/due-date...](#)

Number of Keywords: 38

Est. Value/Mo: \$139 (+\$50)

[10babygear.com/orbeez](#)

Number of Keywords: 7

Est. Value/Mo: \$20 (+\$20)



[View more](#) (p. 28)



SpyFu
SEO Recon Files

Keyword Groups with the Biggest Gains

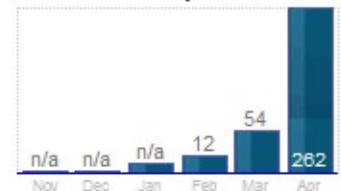
Keyword Group: Rugs

Positions Gained: 61 → Est. Total Clicks/Mo: (+208) → Est. Percent Traffic Gain: 388%
Unique Pages Ranked: 1

Keywords:

- rugs: rugs for baby (+16), rugs for baby nursery (+14) - **NEW**, rugs for babies (+14), rug...

Est. Clicks per Month



[Additional Details](#) (p. 30)

Keyword Group: Lounger

Positions Gained: 21 → Est. Total Clicks/Mo: (+186) → Est. Percent Traffic Gain: 36%
Unique Pages Ranked: 1

Keywords:

- lounger: newborn lounger (+16), Baby Lounger (+2), infant lounger (+2), baby lounger pi...

Est. Clicks per Month



[Additional Details](#) (p. 31)

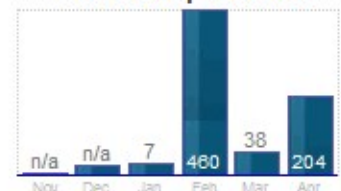
Keyword Group: Travel

Positions Gained: 339 → Est. Total Clicks/Mo: (+167) → Est. Percent Traffic Gain: 442%
Unique Pages Ranked: 1

Keywords:

- travel: best infant travel system (+30) - **NEW**, baby travel system graco (+20) - **NEW**, li...
- travel > system: best travel system (+12), best travel systems (+11), travel system st...
- travel > graco travel: graco travel system strollers (+35) - **NEW**, graco travel syste...
- travel > graco: best graco travel system (+33) - **NEW**

Est. Clicks per Month



[Additional Details](#) (p. 32)

(p. 35)

(p. 39)

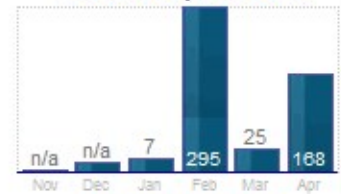
Keyword Group: **System**

Positions Gained: 83 › Est. Total Clicks/Mo: (+143) › Est. Percent Traffic Gain: 560%
 Unique Pages Ranked: 2

Keywords:

- system: intercom system baby monitor (+15), best travel system (+12), best travel syste...

Est. Clicks per Month



[Additional Details](#) (p. 33)

(p. 42)

Keyword Group: **Stroller System**

Positions Gained: 58 › Est. Total Clicks/Mo: (+134) › Est. Percent Traffic Gain: 1k%
 Unique Pages Ranked: 1

Keywords:

- stroller system > stroller: stroller travel system reviews (+30) - **NEW**, best stroll...
- stroller system > system: travel system stroller reviews (+10), travel system stroll...

Est. Clicks per Month



[Additional Details](#) (p. 34)



Biggest Opportunities

You currently rank somewhere in the top 50 on 907 search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 477k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 414k clicks per month. That would cost you more than \$274k in equivalent PPC dollars.

monitors for baby

Rank: 5 (-1) Searches/Mo: 673k Est. Value/Click: \$0.7
Est. Potential New Clicks/Month: 87,206

travel system strollers

Rank: 53 Searches/Mo: 246k Est. Value/Click: \$0.4
Est. Potential New Clicks/Month: 40,217

strollers travel systems

Rank: 51 Searches/Mo: 246k Est. Value/Click: \$0.53
Est. Potential New Clicks/Month: 29,038

travel systems strollers

Rank: 50 Searches/Mo: 246k Est. Value/Click: \$0.39
Est. Potential New Clicks/Month: 29,033

rugs baby

Rank: 39 Searches/Mo: 10k Est. Value/Click: \$5.64
Est. Potential New Clicks/Month: 1,614

activity center baby

Rank: 40 (+12) Searches/Mo: 74k Est. Value/Click: \$0.7
Est. Potential New Clicks/Month: 12,070

first year baby monitor

Rank: 20 (+6) Searches/Mo: 1k Est. Value/Click: \$51
Est. Potential New Clicks/Month: 161

racing car beds

Rank: 48 (-14) Searches/Mo: 18k Est. Value/Click: \$3.82
Est. Potential New Clicks/Month: 2,135

kid car beds

Rank: 14 (+1) Searches/Mo: 15k Est. Value/Click: \$2.98
Est. Potential New Clicks/Month: 2,323

baby monitor with video

Rank: 10 (-1) Searches/Mo: 90k Est. Value/Click: \$0.65
Est. Potential New Clicks/Month: 9,063

infant car seats covers

Rank: 34 Searches/Mo: 27k Est. Value/Click: \$1.81
Est. Potential New Clicks/Month: 3,181

[View more](#) (p. 35)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 2M searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

stroller car seat combos

Searches/Mo.: 301k

Cost/Click: \$0.54 Est. Potential Clicks/Mo.: 15k
Avg. Competitor Rank: 3

gps kid watch

Searches/Mo.: 33k (p. 43)

Cost/Click: \$2.16 Est. Potential Clicks/Mo.: 1k Avg. Competitor Rank: 4

gps watches for kids

Searches/Mo.: 33k

Cost/Click: \$0.61 Est. Potential Clicks/Mo.: 5k
Avg. Competitor Rank: 21

wifi baby monitor

Searches/Mo.: 15k

Cost/Click: \$0.83 Est. Potential Clicks/Mo.: 592
Avg. Competitor Rank: 17

baby camera monitors

Searches/Mo.: 50k

Cost/Click: \$0.59 Est. Potential Clicks/Mo.: 877
Avg. Competitor Rank: 21

Wi-Fi Baby Monitor

Searches/Mo.: 15k

Cost/Click: \$2.77 Est. Potential Clicks/Mo.: 368
Avg. Competitor Rank: 7

(p. 44)

watch kids gps

Searches/Mo.: 33k

Cost/Click: \$1.64 Est. Potential Clicks/Mo.: 582
Avg. Competitor Rank: 10

gps kids watch

Searches/Mo.: 33k

Cost/Click: \$1.79 Est. Potential Clicks/Mo.: 768
Avg. Competitor Rank: 8

carseats graco

Searches/Mo.: 9k

Cost/Click: \$2.08 Est. Potential Clicks/Mo.: 214
Avg. Competitor Rank: 8

camera baby monitor

Searches/Mo.: 50k

Cost/Click: \$0.78 Est. Potential Clicks/Mo.: 2k Avg. Competitor Rank: 5

baby monitor cameras

Searches/Mo.: 30k (p. 45)

Cost/Click: \$0.83 Est. Potential Clicks/Mo.: 1k Avg. Competitor Rank: 8

baby monitors with camera

Searches/Mo.: 50k

Cost/Click: \$0.71 Est. Potential Clicks/Mo.: 1k Avg. Competitor Rank: 7

[View more](#) (p. 39)



Keyword Overlap in Your SEO & PPC campaigns

You currently don't have any ads on keywords that you also rank organically for. This means that you aren't spending any money on ads when you have a search result. However, surprisingly enough, it is sometimes profitable to do so since that ad will probably have a good quality score.

■ Est. Organic Clicks vs. ■ Paid Clicks

None

[View more](#) (p. 46)
(p. 42)

(p. 47)

Keyword Groups with the Most Potential

Keyword Group: Monitor

Unique Pages Ranked: 39 Searches Per Month: 257k

Potential Clicks with Incremental Gain: 11.0k Value of Incremental Gain: \$13.0k

Potential Clicks Gained at Top Positions: 1.0M Value of Gain at Top Positions: \$2.0M

Keywords:

- monitor: monitors for baby (5), baby monitor, baby monitoring, monitor baby, monitors b...
- monitor > monitor video: baby monitor with video (10), baby monitor video, baby moni...
- monitor > video: video monitor for baby, video monitors, video monitor, video monitor ...
- monitor > security: monitor security camera, security monitor camera, monitors for se...

Est. Share of Clicks

10babygear.com	25k (52k)
watchfuldad.com	4k (884)
babygeaessential...	2k (90k)
verababyspot.com	510 (+488)
cloudbabymonitor.com	110 (+55)
buybestbabymonito...	0 (1)

[Additional Details](#) (p. 43)

Keyword Group: Baby

Unique Pages Ranked: 70 Searches Per Month: 348k

Potential Clicks with Incremental Gain: 12.0k Value of Incremental Gain: \$14.0k

Potential Clicks Gained at Top Positions: 2.0M Value of Gain at Top Positions: \$2.0M

Keywords:

- baby: monitors for baby (5), baby monitor, baby monitoring, monitor baby, gate baby
- baby > monitor video > video: video baby monitor, baby video monitor, best baby vid...
- baby > monitor video > monitor: baby monitor with video (10), baby monitor video, b...
- baby > camera: baby camera monitors, baby camera monitor, camera baby monitor, camera ...

Est. Share of Clicks

10babygear.com	28k (52k)
watchfuldad.com	10k (1k)
babygeaessential...	5k (87k)
cloudbabymonitor.com	201 (11)
verababyspot.com	104 (+41)
buybestbabymonito...	0 (3)

[Additional Details](#) (p. 44)

Keyword Group: Car

Unique Pages Ranked: 8 Searches Per Month: 34k

Potential Clicks with Incremental Gain: 1.0k Value of Incremental Gain: \$691.0

Potential Clicks Gained at Top Positions: 149.0k

Value of Gain at Top Positions: \$78.0k

Keywords:

- car: kid car beds (14), electric cars for kids, electric car for kids, kids car beds (21...
- car > car seat: infant car seat graco, winter car seat cover (22), infant car seat bes...
- car > bed: car beds (19), cars beds (22), car beds for kids (20), beds car (43), cars b...
- car > car seat > car seat stroller: baby car seat and strollers, baby car seats st...

Est. Share of Clicks

10babygear.com	964 (88)
babygeaessential...	248 (161)
watchfuldad.com	34 (17)
cloudbabymonitor.com	0 (+0)
verababyspot.com	0 (+0)
buybestbabymonito...	0 (2)

[Additional Details](#) (p. 45)



Keyword Group: **Beds**

Unique Pages Ranked: 1 Searches Per Month: 7k

Potential Clicks with Incremental Gain: 322.0 Value of Incremental Gain: \$166.0

Potential Clicks Gained at Top Positions: 35.0k Value of Gain at Top Positions: \$17.0k

Keywords:

- **beds:** car beds (19), cars beds (22), car beds for kids (20), beds car (43), cars bed (48)

Est. Share of Clicks

10babygear.com	409 (+24)
watchfuldad.com	0 (+0)
cloudbabymonitor.com	0 (+0)
babygeaessential...	0 (+0)
verababyspot.com	0 (+0)
buybestbabymonito...	0 (+0)

[Additional Details](#) (p. 46)

Keyword Group: **Toddler**

Unique Pages Ranked: 1 Searches Per Month: 5k

Potential Clicks with Incremental Gain: 249.0 Value of Incremental Gain: \$135.0

Potential Clicks Gained at Top Positions: 23.0k Value of Gain at Top Positions: \$14.0k

Keywords:

- **toddler:** toddler car beds (14), toddler car bed (21), car toddler beds (29), car toddle...

Est. Share of Clicks

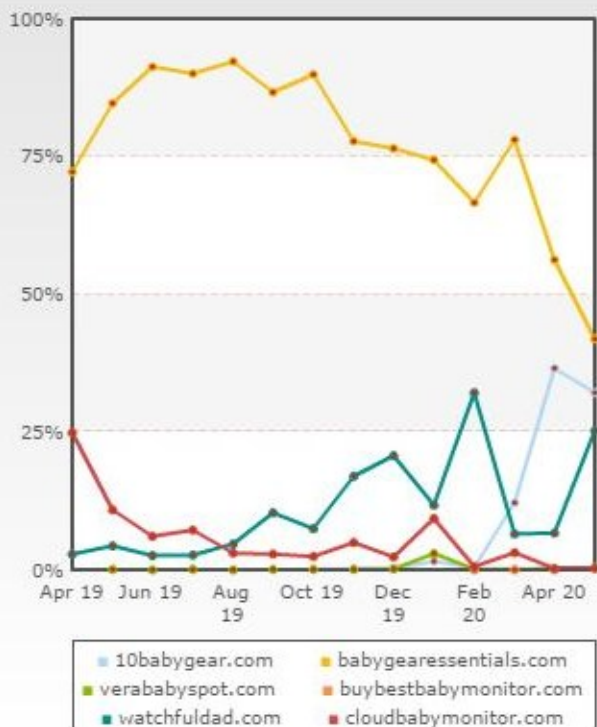
10babygear.com	346 (47)
watchfuldad.com	6 (+6)
cloudbabymonitor.com	0 (+0)
babygeaessential...	0 (+0)
verababyspot.com	0 (+0)
buybestbabymonito...	0 (+0)

[Additional Details](#) (p. 47)



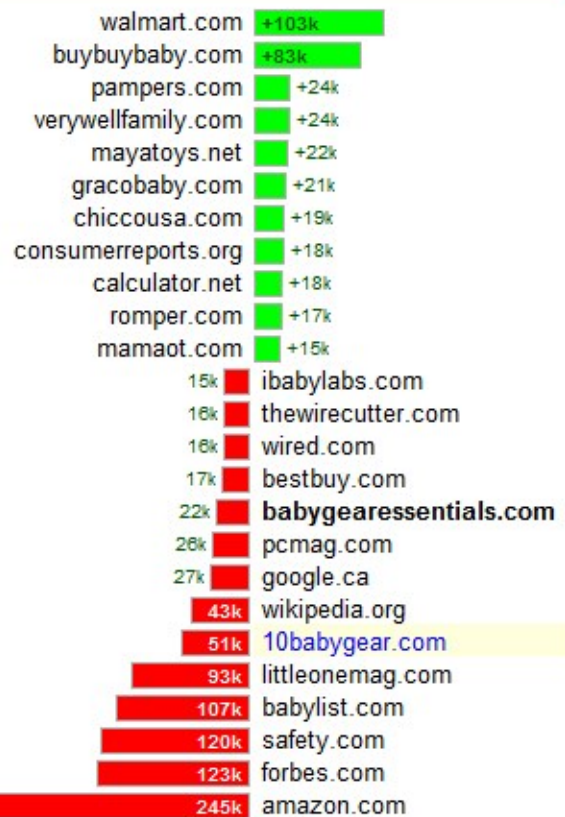
Traffic Share

Relative to your top 5 competitors, your site has 32% of the traffic share. At the same time, watchfuldad.com has exploded and ripped traffic from babygeaessentials.com and 10babygear.com.



Domains that Gained or Lost Clicks on your Keywords

This month, Babygeaessentials.com lost 22k clicks after losing position on organic searches that you also rank for. But, perhaps most interesting was the gains made by Walmart.com. That site is not considered a direct competitor, but they gained 103k clicks on your keywords, which is a 98 percent growth on your keywords. They are either doing something right or getting pretty lucky.



*competitors in bold

Competition: You Lost 4% in Share of Clicks Relative to your Top 5 Competitors



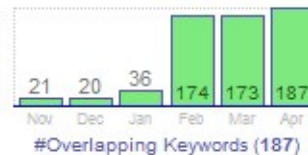
SpyFu
SEO Recon Files

Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 100% of their traffic from unpaid search. and they increased the number of keywords they overlap with you.

babygeaessentials.com

stroller car seat combos (3),
camera baby monitor (5),
carseats graco (8),
best baby monitors 2018 (11),
monitors for baby (27)

**verababyspot.com**

baby monitor frequency (1),
movement monitor (11),
long range baby monitor (14),
baby movement monitor (18),
baby movement monitors (20)

**buybestbabymonitor.com**

best baby monitors guide (42)

**watchfuldad.com**

gps watches for kids (1),
gps kid watch (4), Wi-Fi Baby Monitor (7),
gps kids watch (8), watch kids gps (10)

**cloudbabymonitor.com**

cloud baby (6), baby cloud (8),
baby monitor app (11),
baby monitor iphone (12),
monitor for iphone (21)



Biggest Gains (all)

Clicks/Month

▲ baby wireless monitors 2

Est. Clicks/Month gained: 196 Est. Value/Click: \$0 Estimated Value gained: \$0

<https://10babygear.com/non-wifi-baby-...>

▲ rugs for babies 10(+14)

Est. Clicks/Month gained: 194 Est. Value/Click: \$1.26 Estimated Value gained: \$244

<https://10babygear.com/best-rugs-for-...>

▲ baby wireless monitor 3

Est. Clicks/Month gained: 164 Est. Value/Click: \$1.27 Estimated Value gained: \$209

<https://10babygear.com/non-wifi-baby-...>

▲ travel systems strollers 50

Est. Clicks/Month gained: 143 Est. Value/Click: \$0.39 Estimated Value gained: \$56

<https://10babygear.com/best-travel-sy...>

▲ Baby Lounger 3(+2)

Est. Clicks/Month gained: 143 Est. Value/Click: \$1.07 Estimated Value gained: \$153

<https://10babygear.com/best-baby-loun...>

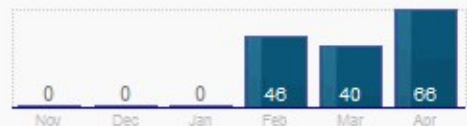
▲ strollers travel systems 51

Est. Clicks/Month gained: 137 Est. Value/Click: \$0.53 Estimated Value gained: \$72

<https://10babygear.com/best-travel-sy...>

▲ travel system strollers 53

Est. Clicks/Month gained: 127 Est. Value/Click: \$0.4 Estimated Value gained: \$51

<https://10babygear.com/best-travel-sy...>

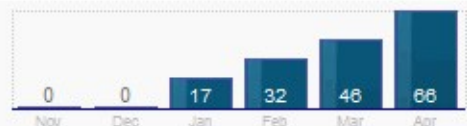
▲ orbeez 42

Est. Clicks/Month gained: 110 Est. Value/Click: \$0.18 Estimated Value gained: \$20

<https://10babygear.com/orbeez/>

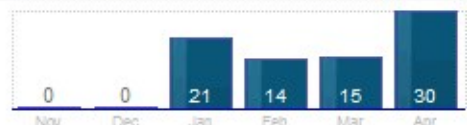
▲ activity centers baby 32

Est. Clicks/Month gained: 103 Est. Value/Click: \$0 Estimated Value gained: \$0

<https://10babygear.com/best-baby-acti...>

▲ baby activity center 37

Est. Clicks/Month gained: 77 Est. Value/Click: \$0.38 Estimated Value gained: \$29

<https://10babygear.com/best-baby-acti...>

▲ cars beds 22(+14)

Est. Clicks/Month gained: 73 Est. Value/Click: \$0.69 Estimated Value gained: \$51

<https://10babygear.com/best-kids-car-...>
SpyFu
 SEO Recon Files

▲ baby activity centers 32(+17)

Est. Clicks/Month gained: 58 Est. Value/Click: \$0.52 Estimated Value gained: \$30

<https://10babygear.com/best-baby-acti...>

▲ wireless baby video monitor 5

Est. Clicks/Month gained: 55 Est. Value/Click: \$1.52 Estimated Value gained: \$84

<https://10babygear.com/non-wifi-baby-...>

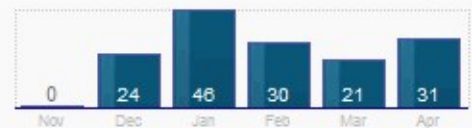
▲ chicco keyfit 30 46

Est. Clicks/Month gained: 51 Est. Value/Click: \$0.35 Estimated Value gained: \$18

<https://10babygear.com/chicco-keyfit-...>

▲ toddler car beds 14(+3)

Est. Clicks/Month gained: 49 Est. Value/Click: \$0.46 Estimated Value gained: \$23

<https://10babygear.com/best-kids-car-...>

▲ infant car seats covers 34

Est. Clicks/Month gained: 33 Est. Value/Click: \$1.81 Estimated Value gained: \$61

<https://10babygear.com/infant-baby-ca-...>

▲ audio baby monitor 25

Est. Clicks/Month gained: 33 Est. Value/Click: \$0.42 Estimated Value gained: \$14

<https://10babygear.com/audio-baby-mon-...>

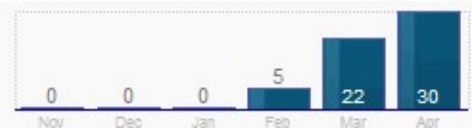
▲ baby lounger pillow 3(+1)

Est. Clicks/Month gained: 33 Est. Value/Click: \$0.55 Estimated Value gained: \$18

<https://10babygear.com/best-baby-loun-...>

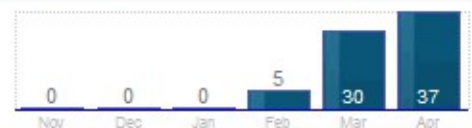
▲ strollers sit and stand 35

Est. Clicks/Month gained: 32 Est. Value/Click: \$0.42 Estimated Value gained: \$13

<https://10babygear.com/sit-and-stand-...>

▲ wireless baby video monitors 8

Est. Clicks/Month gained: 30 Est. Value/Click: \$0 Estimated Value gained: \$0

<https://10babygear.com/non-wifi-baby-...>

▲ activity center baby 40(+12)

Est. Clicks/Month gained: 27 Est. Value/Click: \$0.7 Estimated Value gained: \$19

<https://10babygear.com/best-baby-acti-...>

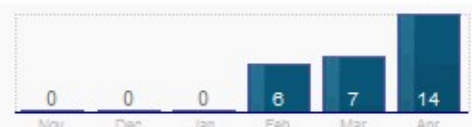
▲ rug for baby 26

Est. Clicks/Month gained: 25 Est. Value/Click: \$1.42 Estimated Value gained: \$36

<https://10babygear.com/best-rugs-for-...>

▲ due date calculator reverse 14(+4)

Est. Clicks/Month gained: 22 Est. Value/Click: \$0.67 Estimated Value gained: \$15

<https://10babygear.com/due-date-calcu-...>

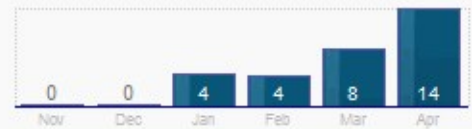
▲ calculator conception 43

Est. Clicks/Month gained: 21 Est. Value/Click: \$0.88 Estimated Value gained: \$19

<https://10babygear.com/due-date-calcul...>

▲ vtech baby monitor 24(+5)

Est. Clicks/Month gained: 21 Est. Value/Click: \$0.32 Estimated Value gained: \$7

<https://10babygear.com/vtech-baby-mon...>

▲ calculator date of conception 49

Est. Clicks/Month gained: 20 Est. Value/Click: \$0 Estimated Value gained: \$0

<https://10babygear.com/due-date-calcul...>

▲ sheppard software maths 15

Est. Clicks/Month gained: 18 Est. Value/Click: \$0 Estimated Value gained: \$0

<https://10babygear.com/sheppard-softw...>

▲ conception date calculator 52

Est. Clicks/Month gained: 18 Est. Value/Click: \$0.2 Estimated Value gained: \$4

<https://10babygear.com/due-date-calcul...>

▲ car seat covers infant 48

Est. Clicks/Month gained: 17 Est. Value/Click: \$0.5 Estimated Value gained: \$9

<https://10babygear.com/infant-baby-ca...>

▲ audio baby monitors 30

Est. Clicks/Month gained: 16 Est. Value/Click: \$0.55 Estimated Value gained: \$9

<https://10babygear.com/audio-baby-mon...>

▲ conception calculators 36(+15)

Est. Clicks/Month gained: 15 Est. Value/Click: \$0 Estimated Value gained: \$0

<https://10babygear.com/due-date-calcul...>

▲ two way baby monitor 9(+34)

Est. Clicks/Month gained: 15 Est. Value/Click: \$2.45 Estimated Value gained: \$36

<https://10babygear.com/2-way-talk-bab...>

▲ video monitor wireless 4

Est. Clicks/Month gained: 14 Est. Value/Click: \$0 Estimated Value gained: \$0

<https://10babygear.com/non-wifi-baby-...>

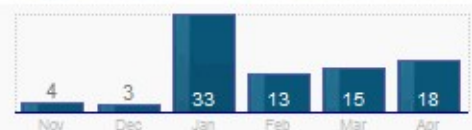
▲ kid car beds 14(+1)

Est. Clicks/Month gained: 13 Est. Value/Click: \$2.98 Estimated Value gained: \$39

<https://10babygear.com/best-kids-car-...>

▲ baby breath monitor 20(+16)

Est. Clicks/Month gained: 13 Est. Value/Click: \$2.15 Estimated Value gained: \$28

<https://10babygear.com/baby-breathing...>

▲ graco travel system strollers 25

Est. Clicks/Month gained: 12 Est. Value/Click: \$0 Estimated Value gained: \$0

<https://10babygear.com/best-travel-sy...>

▲ baby monitor two way 7(+8)

Est. Clicks/Month gained: 11 Est. Value/Click: \$1.11 Estimated Value gained: \$12

<https://10babygear.com/2-way-talk-bab...>

▲ best baby swings 45

Est. Clicks/Month gained: 11 Est. Value/Click: \$0.11 Estimated Value gained: \$1

<https://10babygear.com/best-baby-swin...>

▲ date calculator conception 39(+9)

Est. Clicks/Month gained: 10 Est. Value/Click: \$0 Estimated Value gained: \$0

<https://10babygear.com/due-date-calcu...>

▲ baby rugs 41

Est. Clicks/Month gained: 10 Est. Value/Click: \$0.26 Estimated Value gained: \$3

<https://10babygear.com/best-rugs-for-...>

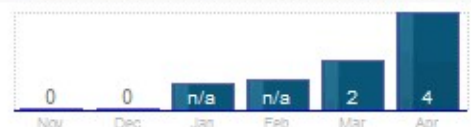
▲ rugs for baby 31(+16)

Est. Clicks/Month gained: 10 Est. Value/Click: \$2.03 Estimated Value gained: \$20

<https://10babygear.com/best-rugs-for-...>

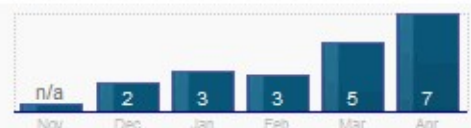
▲ baby monitor mount 7(+3)

Est. Clicks/Month gained: 9 Est. Value/Click: \$0.47 Estimated Value gained: \$4

<https://10babygear.com/where-to-put-b...>

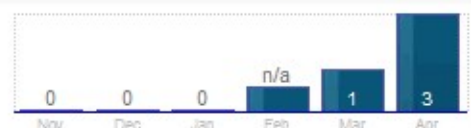
▲ rugs baby 39

Est. Clicks/Month gained: 9 Est. Value/Click: \$5.64 Estimated Value gained: \$53

<https://10babygear.com/best-rugs-for-...>

▲ toddler bed cars 36(+9)

Est. Clicks/Month gained: 9 Est. Value/Click: \$0.83 Estimated Value gained: \$7

<https://10babygear.com/best-kids-car-...>

▲ 2 way baby monitor 5(+2)

Est. Clicks/Month gained: 9 Est. Value/Click: \$0.49 Estimated Value gained: \$4

<https://10babygear.com/2-way-talk-bab...>

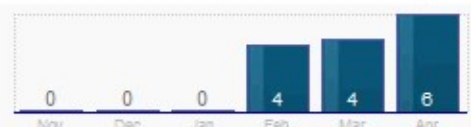
▲ chicco keyfit 43

Est. Clicks/Month gained: 8 Est. Value/Click: \$0.31 Estimated Value gained: \$2

<https://10babygear.com/chicco-keyfit-...>

▲ infant lounger 6(+2)

Est. Clicks/Month gained: 8 Est. Value/Click: \$0.55 Estimated Value gained: \$4

<https://10babygear.com/best-baby-loun...>

▲ **samsung baby monitor** 39

Est. Clicks/Month gained: 8 Est. Value/Click: \$0.32 Estimated Value gained: \$2

<https://10babygear.com/samsung-sew-30...>▲ **best baby wraps** 23(+25)

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.89 Estimated Value gained: \$7

<https://10babygear.com/best-baby-wrap...>▲ **baby rug** 49

Est. Clicks/Month gained: 7 Est. Value/Click: \$2.05 Estimated Value gained: \$15

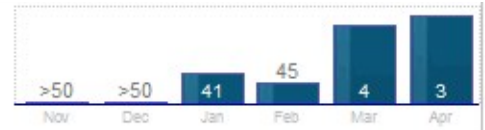
<https://10babygear.com/best-rugs-for-...>[Download as CSV](#)

Most Valuable Keywords (all)	Rank
monitors for baby Rank: 5(-1) Est. Clicks/Mo: 23k(-6k) Est. Value/Mo: \$16k(-\$3.92k)	
baby monitor with video Rank: 10(-1) Est. Clicks/Mo: 2k(-239) Est. Value/Mo: \$1k(-\$154.66)	
dormi Rank: 3 Est. Clicks/Mo: 836 Est. Value/Mo: \$941	
video baby monitors Rank: 10 Est. Clicks/Mo: 2k Est. Value/Mo: \$674	
Baby Lounger Rank: 3(+2) Est. Clicks/Mo: 483(+143) Est. Value/Mo: \$518(+\$153)	
kid car beds Rank: 14(+1) Est. Clicks/Mo: 104(+13) Est. Value/Mo: \$310(+\$39)	
rugs for babies Rank: 10(+14) Est. Clicks/Mo: 223(+194) Est. Value/Mo: \$282(+\$244)	
baby wireless monitor Rank: 3 Est. Clicks/Mo: 164 Est. Value/Mo: \$209	
first year baby monitor Rank: 20(+8) Est. Clicks/Mo: 3(+1) Est. Value/Mo: \$177(+\$71)	
wireless baby video monitor Rank: 5 Est. Clicks/Mo: 55 Est. Value/Mo: \$84	
cars beds Rank: 22(+14) Est. Clicks/Mo: 117(+73) Est. Value/Mo: \$82(+\$51)	



baby lounger pillow

Rank: 3(+1) Est. Clicks/Mo: 136(+33) Est. Value/Mo: \$75(+\$18)

**strollers travel systems**

Rank: 51 Est. Clicks/Mo: 137 Est. Value/Mo: \$72

**toddler car beds**

Rank: 14(+3) Est. Clicks/Mo: 158(+49) Est. Value/Mo: \$71(+\$23)

**car beds**

Rank: 19(-1) Est. Clicks/Mo: 157(-17) Est. Value/Mo: \$68(-\$7.599)

[Download as CSV](#)

Newly Ranked Organic Pages

<https://10babygear.com/orbeez/>

Estimated SEO Value: **\$20** Estimated Total Clicks/Mo: 110

Keywords (rank): what are orbeez (16), are orbeez biodegradable (18), orbeez biodegradable (20), what are orbeez made of (23), orbeez toys (26)

<https://10babygear.com/baby-monitor-and-mirrors-for-cars/>

Estimated SEO Value: **\$6.61** Estimated Total Clicks/Mo: 6

Keywords (rank): car baby monitors (19), yada wireless baby monitor (26), video monitor car (34), so peep backseat mirror (41)

<https://10babygear.com/baby-monitor-with-playback-and-recording/>

Estimated SEO Value: **\$5.72** Estimated Total Clicks/Mo: 1

Keywords (rank): wireless video baby monitors no cloud storage reviews (27), monitor records (35)

<https://10babygear.com/best-baby-swings-for-small-spaces/>

Estimated SEO Value: **\$3.79** Estimated Total Clicks/Mo: 16

Keywords (rank): baby swings that plug in (39), best baby swings (45)

<https://10babygear.com/best-car-seat-for-small-cars/>

Estimated SEO Value: **\$3.1** Estimated Total Clicks/Mo: 3

Keywords (rank): car seats for small cars (25), small car seat (42), smallest rear facing infant car seat (43)

<https://10babygear.com/dr-i-professional-baby-monitor/>

Estimated SEO Value: **\$2.76** Estimated Total Clicks/Mo: 1

Keywords (rank): professional video monitor (47)

<https://10babygear.com/best-trampolines/>

Estimated SEO Value: **\$2.73** Estimated Total Clicks/Mo: 4

Keywords (rank): best trampolines (46), best trampolines for families (48), infant trampoline (49)

<https://10babygear.com/samsung-sew-3037w/>

Estimated SEO Value: **\$2.42** Estimated Total Clicks/Mo: 8

Keywords (rank): samsung baby monitor (39), samsung wireless baby monitor (40)

<https://10babygear.com/best-pregnancy-apps/>

Estimated SEO Value: **\$0.28** Estimated Total Clicks/Mo: 0

Keywords (rank): pregnancy tracker (42)

<https://10babygear.com/uu-infant-baby-monitor-troubleshooting-manual/>

Estimated SEO Value: **\$0.12** Estimated Total Clicks/Mo: 0

Keywords (rank): infant baby monitor (41)

<https://10babygear.com/10-best-electric-cars-for-kids/>

Estimated SEO Value: **\$0.1** Estimated Total Clicks/Mo: 0

Keywords (rank): power wheels traction bands (44)

<https://10babygear.com/best-cribs-for-short-moms/>

Estimated SEO Value: **\$0.03** Estimated Total Clicks/Mo: 0

Keywords (rank): best selling cribs (49)

<https://10babygear.com/best-cribs-for-small-spaces/>

Estimated SEO Value: Estimated Total Clicks/Mo: 0

Keywords (rank): best crib deals (52)



<https://10babygear.com/how-to-put-baby-car-seat/>

Estimated SEO Value: Estimated Total Clicks/Mo: 0

Keywords (rank): britax car seat without base (30)

<https://10babygear.com/large-screen-baby-monitors/>

Estimated SEO Value: Estimated Total Clicks/Mo: 0

Keywords (rank): best inch video monitor (30), Best Baby Monitor-Summer Infant Wide View 2.0 Baby Video Monitor with 5-inch Screen and Wide View Camera (35), best 5 inch video monitor (39)

<https://10babygear.com/sheppard-software/>

Estimated SEO Value: Estimated Total Clicks/Mo: 19

Keywords (rank): shepherds software maths (8), sheppard software maths (15), shepherds software math (24), sheppard software mouse trap (28), www.sheppardsoftware.com/web g (37)

[Download as CSV](#)



New Keywords (You weren't ranked on before)	Estimated New Click/Month
baby wireless monitors Rank: 2 Searches/Mo: 3k Est. Value/Click: n/a https://10babygear.com/non-wifi-baby-monitors/	196 new clicks/month
baby wireless monitor Rank: 3 Searches/Mo: 3k Est. Value/Click: \$1.27 https://10babygear.com/non-wifi-baby-monitors/	164 new clicks/month
travel systems strollers Rank: 50 Searches/Mo: 246k Est. Value/Click: \$0.39 https://10babygear.com/best-travel-system-strollers/	143 new clicks/month
strollers travel systems Rank: 51 Searches/Mo: 246k Est. Value/Click: \$0.53 https://10babygear.com/best-travel-system-strollers/	137 new clicks/month
travel system strollers Rank: 53 Searches/Mo: 246k Est. Value/Click: \$0.4 https://10babygear.com/best-travel-system-strollers/	127 new clicks/month
orbeez Rank: 42 Searches/Mo: 135k Est. Value/Click: \$0.18 https://10babygear.com/orbeez/	110 new clicks/month
activity centers baby Rank: 32 Searches/Mo: 74k Est. Value/Click: n/a https://10babygear.com/best-baby-activity-centers/	103 new clicks/month
baby activity center Rank: 37 Searches/Mo: 74k Est. Value/Click: \$0.38 https://10babygear.com/best-baby-activity-centers/	77 new clicks/month
wireless baby video monitor Rank: 5 Searches/Mo: 2k Est. Value/Click: \$1.52 https://10babygear.com/non-wifi-baby-monitors/	55 new clicks/month
chicco keyfit 30 Rank: 46 Searches/Mo: 74k Est. Value/Click: \$0.35 https://10babygear.com/chicco-keyfit-30-vs-others/	51 new clicks/month
infant car seats covers Rank: 34 Searches/Mo: 27k Est. Value/Click: \$1.81 https://10babygear.com/infant-baby-car-seat-covers-winter/	33 new clicks/month
audio baby monitor Rank: 25 Searches/Mo: 15k Est. Value/Click: \$0.42 https://10babygear.com/audio-baby-monitors-2/	33 new clicks/month
strollers sit and stand Rank: 35 Searches/Mo: 27k Est. Value/Click: \$0.42 https://10babygear.com/sit-and-stand-strollers/	32 new clicks/month
wireless baby video monitors Rank: 8 Searches/Mo: 1k Est. Value/Click: n/a https://10babygear.com/non-wifi-baby-monitors/	30 new clicks/month



rug for baby Rank: 26 Searches/Mo: 12k Est. Value/Click: \$1.42 https://10babygear.com/best-rugs-for-babies-to-crawl-on/	25 new clicks/month
calculator conception Rank: 43 Searches/Mo: 27k Est. Value/Click: \$0.88 https://10babygear.com/due-date-calculator/	21 new clicks/month
calculator date of conception Rank: 49 Searches/Mo: 33k Est. Value/Click: n/a https://10babygear.com/due-date-calculator/	20 new clicks/month
sheppard software maths Rank: 15 Searches/Mo: 3k Est. Value/Click: n/a https://10babygear.com/sheppard-software/	18 new clicks/month
conception date calculator Rank: 52 Searches/Mo: 33k Est. Value/Click: \$0.2 https://10babygear.com/due-date-calculator/	18 new clicks/month
car seat covers infant Rank: 48 Searches/Mo: 27k Est. Value/Click: \$0.5 https://10babygear.com/infant-baby-car-seat-covers-winter/	17 new clicks/month
audio baby monitors Rank: 30 Searches/Mo: 10k Est. Value/Click: \$0.55 https://10babygear.com/audio-baby-monitors-2/	16 new clicks/month
video monitor wireless Rank: 4 Searches/Mo: 320 Est. Value/Click: n/a https://10babygear.com/non-wifi-baby-monitors/	14 new clicks/month
graco travel system strollers Rank: 25 Searches/Mo: 5k Est. Value/Click: n/a https://10babygear.com/best-travel-system-strollers/	12 new clicks/month
best baby swings Rank: 45 Searches/Mo: 15k Est. Value/Click: \$0.11 https://10babygear.com/best-baby-swings-for-small-spaces/	11 new clicks/month
baby rugs Rank: 41 Searches/Mo: 12k Est. Value/Click: \$0.26 https://10babygear.com/best-rugs-for-babies-to-crawl-on/	10 new clicks/month
rugs baby Rank: 39 Searches/Mo: 10k Est. Value/Click: \$5.64 https://10babygear.com/best-rugs-for-babies-to-crawl-on/	9 new clicks/month
chicco keyfit Rank: 43 Searches/Mo: 10k Est. Value/Click: \$0.31 https://10babygear.com/chicco-keyfit-30-vs-others/	8 new clicks/month
samsung baby monitor Rank: 39 Searches/Mo: 8k Est. Value/Click: \$0.32 https://10babygear.com/samsung-sew-3037w/	8 new clicks/month
baby rug Rank: 49 Searches/Mo: 12k Est. Value/Click: \$2.05 https://10babygear.com/best-rugs-for-babies-to-crawl-on/	7 new clicks/month



graco travel system stroller Rank: 34 Searches/Mo: 5k Est. Value/Click: \$0.69 https://10babygear.com/best-travel-system-strollers/	7 new clicks/month
breathing monitor baby Rank: 35 Searches/Mo: 5k Est. Value/Click: \$1.15 https://10babygear.com/baby-breathing-monitors/	6 new clicks/month
best baby wrap Rank: 30 Searches/Mo: 4k Est. Value/Click: \$0.34 https://10babygear.com/best-baby-wraps-and-slings/	6 new clicks/month
cosleepers Rank: 43 Searches/Mo: 7k Est. Value/Click: \$0.46 https://10babygear.com/co-sleepers/	6 new clicks/month
baby carseat covers Rank: 45 Searches/Mo: 7k Est. Value/Click: \$1.05 https://10babygear.com/infant-baby-car-seat-covers-winter/	5 new clicks/month
baby swings that plug in Rank: 39 Searches/Mo: 5k Est. Value/Click: \$0.51 https://10babygear.com/best-baby-swings-for-small-spaces/	5 new clicks/month
breathing baby monitor Rank: 39 Searches/Mo: 5k Est. Value/Click: \$1.07 https://10babygear.com/baby-breathing-monitors/	5 new clicks/month
baby travel systems strollers Rank: 49 Searches/Mo: 8k Est. Value/Click: n/a https://10babygear.com/best-travel-system-strollers/	5 new clicks/month
angelcare baby monitor Rank: 45 Searches/Mo: 7k Est. Value/Click: \$0.23 https://10babygear.com/review-of-angelcare-vs-others-owlet-babyvida-snuza-babysense/	5 new clicks/month
baby monitors angelcare Rank: 41 Searches/Mo: 5k Est. Value/Click: \$0.99 https://10babygear.com/review-of-angelcare-vs-others-owlet-babyvida-snuza-babysense/	5 new clicks/month
rugs for baby rooms Rank: 35 Searches/Mo: 4k Est. Value/Click: n/a https://10babygear.com/best-rugs-for-babies-to-crawl-on/	4 new clicks/month
baby room rug Rank: 39 Searches/Mo: 4k Est. Value/Click: \$3.74 https://10babygear.com/best-rugs-for-babies-to-crawl-on/	4 new clicks/month
best trampolines Rank: 46 Searches/Mo: 5k Est. Value/Click: \$0.71 https://10babygear.com/best-trampolines/	4 new clicks/month
graco strollers travel system Rank: 47 Searches/Mo: 5k Est. Value/Click: n/a https://10babygear.com/best-travel-system-strollers/	4 new clicks/month
co sleepers Rank: 46 Searches/Mo: 4k Est. Value/Click: \$0.2 https://10babygear.com/co-sleepers/	2 new clicks/month

video monitor car Rank: 34 Searches/Mo: 2k Est. Value/Click: \$2.82<https://10babygear.com/baby-monitor-and-mirrors-for-cars/>

2 new clicks/month

car seats for small cars Rank: 25 Searches/Mo: 1k Est. Value/Click: \$1.14<https://10babygear.com/best-car-seat-for-small-cars/>

2 new clicks/month

rugs for baby room Rank: 51 Searches/Mo: 4k Est. Value/Click: \$0.87<https://10babygear.com/best-rugs-for-babies-to-crawl-on/>

2 new clicks/month

rugs for baby nursery Rank: 46 Searches/Mo: 3k Est. Value/Click: \$1.74<https://10babygear.com/best-rugs-for-babies-to-crawl-on/>

2 new clicks/month

stand sit stroller Rank: 49 Searches/Mo: 3k Est. Value/Click: n/a<https://10babygear.com/sit-and-stand-strollers/>

2 new clicks/month

baby seat covers Rank: 49 Searches/Mo: 3k Est. Value/Click: \$0.15<https://10babygear.com/infant-baby-car-seat-covers-winter/>

2 new clicks/month

[Download as CSV](#)

Top Site Sections Summary

Estimated Clicks/Month

[10babygear.com/non-wifi-...](#)

Number of Keywords: 56

Estimated Value/Mo: \$18k (-\$104k)

Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger

[10babygear.com/best-kids...](#)

Number of Keywords: 47

Estimated Value/Mo: \$816 (-\$56)

Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger

[10babygear.com/google-ho...](#)

Number of Keywords: 7

Estimated Value/Mo: \$941

Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger

[10babygear.com/best-baby...](#)

Number of Keywords: 14

Estimated Value/Mo: \$642 (+\$178)

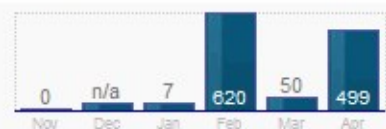
Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger

[10babygear.com/best-trav...](#)

Number of Keywords: 58

Estimated Value/Mo: \$241 (+\$190)

Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger

[10babygear.com/best-baby...](#)

Number of Keywords: 9

Estimated Value/Mo: \$130 (+\$79)

Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger


SpyFu
 SEO Recon Files

[10babygear.com/best-rugs...](#)

Number of Keywords: 16

Estimated Value/Mo: \$460 (+\$395)

Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger

[10babygear.com/due-date...](#)

Number of Keywords: 38

Estimated Value/Mo: \$139 (+\$50)

Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger

[10babygear.com/orbeez](#)

Number of Keywords: 7

Estimated Value/Mo: \$20 (+\$20)

Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger

[10babygear.com/2-way-tal...](#)

Number of Keywords: 17

Estimated Value/Mo: \$69 (+\$53)

Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger

[10babygear.com/infant-ba...](#)

Number of Keywords: 11

Estimated Value/Mo: \$86 (+\$77)

Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger

[10babygear.com/vtech-bab...](#)

Number of Keywords: 27

Estimated Value/Mo: \$23 (+\$6)

Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger

[10babygear.com/baby-brea...](#)

Number of Keywords: 25

Estimated Value/Mo: \$86 (+\$51)

Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger

[10babygear.com/chicco-ke...](#)

Number of Keywords: 7

Estimated Value/Mo: \$20 (+\$20)

Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger

[10babygear.com/audio-bab...](#)

Number of Keywords: 17

Estimated Value/Mo: \$23 (+\$23)

Top Keywords: monitors for baby, baby monitor with video, video baby monitors, dormi, Baby Lounger

[Download as CSV](#)
SpyFu
 SEO Recon Files

Keyword Groups with the Biggest Gains - Details

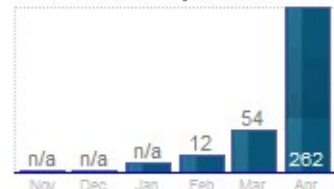
Keyword Group: **Rugs**

Positions Gained: 61 → Est. Total Clicks/Mo: **(+208)** → Est. Percent Traffic Gain: 388%
 Unique Pages Ranked: 1

Keywords:

- **RUQS**: rugs for baby (+16), rugs for baby nursery (+14) - **NEW**, rugs for babies (+14), rug...

Est. Clicks per Month



Biggest Opportunities Within This Group

rugs

>[rug baby soft (30), area rugs baby rooms (41), rugs for baby nursery (46), babies rugs (28), rugs for baby (31)]

Est. Potential New Clicks/Month: 4,673 Searches/Mo: 38k Average Value/Click: \$1.45

Clicks **Gained** or **Lost** on these Keywords

crateandbarrel.com	+2k
walmart.com	+444
apartmenttherapy.com	+391
rugknots.com	+338
wayfair.com	+323
10babygear.com	+208
thediaryofdaveswi...	+58
safavieh.com	+52
homedepot.com	+49
36	babylist.com
45	verywellfamily.com
61	target.com
85	potterybarnkids.com
103	parenting.com
146	nymag.com

*competitors in **bold**

Pages That Rank

<https://10babygear.com/best-rugs-for-babies-to-crawl-on>

rugs for babies(10) , rug for baby(26) , rugs for baby(31)

Est. Clicks per Month: 262(+208) Potential Incremental Gain: 5k clicks/mo.

Keyword Group: **Lounger**

Positions Gained: 21 > Est. Total Clicks/Mo: (+186) > Est. Percent Traffic Gain: 36%

Unique Pages Ranked: 1

Keywords:

- **lounger**: newborn lounger (+16), Baby Lounger (+2), infant lounger (+2), baby lounger pi...

Est. Clicks per Month



Biggest Opportunities Within This Group

lounger

>[newborn lounger (29), infant lounger pillow (4), baby lounger bed (2), infant lounger (6), baby lounger pillow (3)]

Est. Potential New Clicks/Month: 1,660 Searches/Mo: 17k Average Value/Click: \$0.63

Clicks **Gained** or **Lost** on these Keywords

smilyparents.com	+1k
jewishpenicillin.com	+411
10babygear.com	+186
buybuybaby.com	+58
target.com	+51
experiencedmommy.com	+46
bestfashionnova.com	+40
easygetproduct.com	+22
littlesuite.com.sg	+18
valuemindedmama.com	+18
peacefullittlele...	+14
14 youtube.com	
20 snugglemeorganic.com	
21 pkolino.com	
27 parent.guide	

*competitors in **bold**

Pages That Rank

<https://10babygear.com/best-baby-loungers>

Baby Lounger(3) , baby lounger pillow(3) , infant lounger(6)

Est. Clicks per Month: 702(+186) Potential Incremental Gain: 2k clicks/mo.



Keyword Group: **Travel**

Positions Gained: 339 → Est. Total Clicks/Mo: **(+167)** → Est. Percent Traffic Gain: 442%

Unique Pages Ranked: 1

Keywords:

- travel: best infant travel system (+30) - **NEW**, baby travel system graco (+20) - **NEW**, li...
- travel > system: best travel system (+12), best travel systems (+11), travel system st...
- travel > graco travel: graco travel system strollers (+35) - **NEW**, graco travel syste...
- travel > graco: best graco travel system (+33) - **NEW**

Est. Clicks per Month



Biggest Opportunities Within This Group

travel > system

>[best travel system 2018 (17), travel system ratings (42), the best travel systems for babies (23), travel system stroller reviews (26), travel systems under 100 (12)]
Est. Potential New Clicks/Month: 41,980 Searches/Mo: 258k Average Value/Click: \$0.82

travel

>[best infant travel system (30), best baby travel system reviews (20), top 10 travel systems for babies (20), good baby travel systems (29), baby travel system brands (22)]
Est. Potential New Clicks/Month: 2,165 Searches/Mo: 13k Average Value/Click: \$2.82

travel > graco travel

>[graco travel system pink (25), graco travel system stroller (34), graco travel system strollers (25)]
Est. Potential New Clicks/Month: 1,786 Searches/Mo: 11k Average Value/Click: \$0.37

travel > graco

>[best graco travel system (27)]
Est. Potential New Clicks/Month: 63 Searches/Mo: 390 Average Value/Click: \$0.16

Clicks **Gained** or **Lost** on these Keywords

pampers.com	+31k
verywellfamily.com	+12k
buybuybaby.com	+11k
consumerreports.org	+8k
preciouslittleone...	+5k
gracobaby.com	+5k
target.com	+4k
parentingpod.com	+3k
albeebaby.com	+2k
whattoexpect.com	+1k
kohls.com	+1k
msn.com	+1k
walmart.com	+1k
babycenter.com	+1k
5k mommyhood101.com	

**competitors in bold*

Pages That Rank

<https://10babygear.com/best-travel-system-strollers>

travel systems strollers(50) , strollers travel systems(51) , travel system strollers(53)

Est. Clicks per Month: 204(+167) Potential Incremental Gain: 46k clicks/mo.



Keyword Group: **System**

Positions Gained: 83 > Est. Total Clicks/Mo: (+143) > Est. Percent Traffic Gain: 560%
 Unique Pages Ranked: 2

Keywords:

- system: intercom system baby monitor (+15), best travel system (+12), best travel syste...

Est. Clicks per Month



Biggest Opportunities Within This Group

system

>[intercom system baby monitor (34), best travel system 2018 (17), travel system ratings (42), the best travel systems for babies (23), travel system stroller reviews (26)]
 Est. Potential New Clicks/Month: 41,980 Searches/Mo: 258k Average Value/Click: \$0.82

Clicks **Gained** or **Lost** on these Keywords

buybuybaby.com	+11k
gracobaby.com	+6k
pampers.com	+6k
preciouslittleone...	+5k
amazon.com	+3k
walmart.com	+3k
target.com	+3k
parentingpod.com	+3k
albeebaby.com	+1k
babycenter.com	+1k
whattoexpect.com	+359
325	kohls.com
428	jopenney.com
447	chiccousa.com
756	macys.com

*competitors in **bold**

Pages That Rank

<https://10babygear.com/best-travel-system-strollers>

travel systems strollers(50) , strollers travel systems(51) , travel system strollers(53)

Est. Clicks per Month: 168(+144) Potential Incremental Gain: 42k clicks/mo.



Keyword Group: **Stroller System**

Positions Gained: 58 > Est. Total Clicks/Mo: (+134) > Est. Percent Traffic Gain: 1k%
 Unique Pages Ranked: 1

Keywords:

- stroller system > stroller: stroller travel system reviews (+30) - **NEW**, best stroll...
- stroller system > system: travel system stroller reviews (+10), travel system stroll...

Est. Clicks per Month



Biggest Opportunities Within This Group

stroller system > system

>[travel system stroller reviews (26), best travel system strollers (19), travel system strollers (53)]

Est. Potential New Clicks/Month: 40,739 Searches/Mo: 251k Average Value/Click: \$0.82

stroller system > stroller

>[best stroller travel system (25), best baby stroller system (28), stroller travel system reviews (30)]

Est. Potential New Clicks/Month: 23 Searches/Mo: 140 Average Value/Click: \$2.99

Clicks **Gained** or **Lost** on these Keywords

pampers.com	+31k
verywellfamily.com	+12k
buybuybaby.com	+11k
consumerreports.org	+8k
gracobaby.com	+4k
preciouslittleone...	+4k
target.com	+3k
walmart.com	+2k
albeebaby.com	+1k
whattoexpect.com	+1k
parentingpod.com	+770
kohls.com	+688
msn.com	+515
725	bestcarseathub.com
872	chiccousa.com

*competitors in **bold**

Pages That Rank

<https://10babygear.com/best-travel-system-strollers>

travel systems strollers(50) , strollers travel systems(51) , travel system strollers(53)

Est. Clicks per Month: 145(+134) Potential Incremental Gain: 41k clicks/mo.



Biggest Opportunities (all)

Rank

monitors for baby (5)

Searches/Mo: 673k Est. Value/Click: \$0.7 Est. Potential New Clicks/Month: 87k

Other Keywords for URL: monitors for baby, baby monitor with video, video baby monitors, baby wireless monitors, baby wireless monitor

**travel system strollers (53)**

Searches/Mo: 246k Est. Value/Click: \$0.4 Est. Potential New Clicks/Month: 40k

Other Keywords for URL: travel systems strollers, strollers travel systems, travel system strollers, best travel system strollers, graco travel system strollers

**strollers travel systems (51)**

Searches/Mo: 246k Est. Value/Click: \$0.53 Est. Potential New Clicks/Month: 29k

Other Keywords for URL: travel systems strollers, strollers travel systems, travel system strollers, best travel system strollers, graco travel system strollers

**travel systems strollers (50)**

Searches/Mo: 246k Est. Value/Click: \$0.39 Est. Potential New Clicks/Month: 29k

Other Keywords for URL: travel systems strollers, strollers travel systems, travel system strollers, best travel system strollers, graco travel system strollers

**rugs baby (39)**

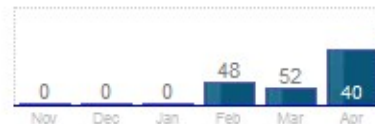
Searches/Mo: 10k Est. Value/Click: \$5.64 Est. Potential New Clicks/Month: 2k

Other Keywords for URL: rugs for babies, rug for baby, rugs for baby, babies rugs, baby rugs

**activity center baby (40)**

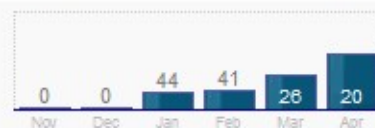
Searches/Mo: 74k Est. Value/Click: \$0.7 Est. Potential New Clicks/Month: 12k

Other Keywords for URL: activity centers baby, baby activity centers, baby activity center, activity center baby, fisher price exersaucer

**first year baby monitor (20)**

Searches/Mo: 1k Est. Value/Click: \$51 Est. Potential New Clicks/Month: 161

Other Keywords for URL: first year baby monitor, baby monitor sale, baby intercoms, 900mhz baby monitors, gery baby monitor

**racing car beds (48)**

Searches/Mo: 18k Est. Value/Click: \$3.82 Est. Potential New Clicks/Month: 2k

Other Keywords for URL: car beds, toddler car beds, cars beds, kid car beds, toddler car bed

**kid car beds (14)**

Searches/Mo: 15k Est. Value/Click: \$2.98 Est. Potential New Clicks/Month: 2k

Other Keywords for URL: car beds, toddler car beds, cars beds, kid car beds, toddler car bed

**baby monitor with video (10)**

Searches/Mo: 90k Est. Value/Click: \$0.65 Est. Potential New Clicks/Month: 9k

Other Keywords for URL: monitors for baby, baby monitor with video, video baby monitors, baby wireless monitors, baby wireless monitor

**infant car seats covers (34)**

Searches/Mo: 27k Est. Value/Click: \$1.81 Est. Potential New Clicks/Month: 3k

Other Keywords for URL: infant car seats covers, winter car seat cover, car seat covers infant, baby carseat covers, baby seat covers


SpyFu
 SEO Recon Files

video baby monitors (10)

Searches/Mo: 90k Est. Value/Click: \$0.42 Est. Potential New Clicks/Month: 13k

Other Keywords for URL: monitors for baby, baby monitor with video, video baby monitors, baby wireless monitors, baby wireless monitor

**cars beds (22)**

Searches/Mo: 40k Est. Value/Click: \$0.69 Est. Potential New Clicks/Month: 7k

Other Keywords for URL: car beds, toddler car beds, cars beds, kid car beds, toddler car bed

**baby activity centers (32)**

Searches/Mo: 74k Est. Value/Click: \$0.52 Est. Potential New Clicks/Month: 9k

Other Keywords for URL: activity centers baby, baby activity centers, baby activity center, activity center baby, fisher price exersaucer

**chicco keyfit 30 (46)**

Searches/Mo: 74k Est. Value/Click: \$0.35 Est. Potential New Clicks/Month: 12k

Other Keywords for URL: chicco keyfit 30, chicco keyfit, stroller compatible with chicco keyfit, chicco keyfit30, keyfit 30

**baby rug (49)**

Searches/Mo: 12k Est. Value/Click: \$2.05 Est. Potential New Clicks/Month: 2k

Other Keywords for URL: rugs for babies, rug for baby, rugs for baby, babies rugs, baby rugs

**orbeez (42)**

Searches/Mo: 135k Est. Value/Click: \$0.18 Est. Potential New Clicks/Month: 22k

Other Keywords for URL: orbeez, orbeez toys, what are orbeez, orbeez biodegradable, what are orbeez made of

**calculator conception (43)**

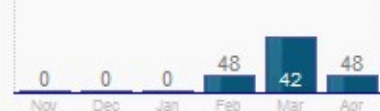
Searches/Mo: 27k Est. Value/Click: \$0.88 Est. Potential New Clicks/Month: 4k

Other Keywords for URL: due date calculator reverse, reverse due date calculator, date calculator conception, conception calculators, calculator conception

**cars bed (48)**

Searches/Mo: 40k Est. Value/Click: \$0.57 Est. Potential New Clicks/Month: 7k

Other Keywords for URL: car beds, toddler car beds, cars beds, kid car beds, toddler car bed

**baby activity center (37)**

Searches/Mo: 74k Est. Value/Click: \$0.38 Est. Potential New Clicks/Month: 9k

Other Keywords for URL: activity centers baby, baby activity centers, baby activity center, activity center baby, fisher price exersaucer

**toddler bed cars (36)**

Searches/Mo: 22k Est. Value/Click: \$0.83 Est. Potential New Clicks/Month: 4k

Other Keywords for URL: car beds, toddler car beds, cars beds, kid car beds, toddler car bed

**car twin beds (38)**

Searches/Mo: 10k Est. Value/Click: \$1.81 Est. Potential New Clicks/Month: 2k

Other Keywords for URL: car beds, toddler car beds, cars beds, kid car beds, toddler car bed

**rugs for baby (31)**

Searches/Mo: 12k Est. Value/Click: \$2.03 Est. Potential New Clicks/Month: 1k

Other Keywords for URL: rugs for babies, rug for baby, rugs for baby, babies rugs, baby rugs



car beds (19)

Searches/Mo: 40k Est. Value/Click: \$0.43 Est. Potential New Clicks/Month: 6k

Other Keywords for URL: car beds, toddler car beds, cars beds, kid car beds, toddler car bed

**car seat covers infant (48)**

Searches/Mo: 27k Est. Value/Click: \$0.5 Est. Potential New Clicks/Month: 4k

Other Keywords for URL: infant car seats covers, winter car seat cover, car seat covers infant, baby carseat covers, baby seat covers

**ivf due date calculator (31)**

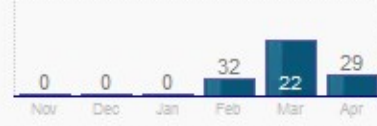
Searches/Mo: 8k Est. Value/Click: \$1.64 Est. Potential New Clicks/Month: 1k

Other Keywords for URL: due date calculator reverse, reverse due date calculator, date calculator conception, conception calculators, calculator conception

**car toddler beds (29)**

Searches/Mo: 27k Est. Value/Click: \$0.68 Est. Potential New Clicks/Month: 3k

Other Keywords for URL: car beds, toddler car beds, cars beds, kid car beds, toddler car bed

**baby breathing monitors (28)**

Searches/Mo: 5k Est. Value/Click: \$2.41 Est. Potential New Clicks/Month: 876

Other Keywords for URL: baby breath monitor, baby breathing monitors, baby breathing monitor, breathing monitors baby, breathing monitor baby

**car toddler bed (39)**

Searches/Mo: 27k Est. Value/Click: \$0.45 Est. Potential New Clicks/Month: 4k

Other Keywords for URL: car beds, toddler car beds, cars beds, kid car beds, toddler car bed

**rug for baby (26)**

Searches/Mo: 12k Est. Value/Click: \$1.42 Est. Potential New Clicks/Month: 1k

Other Keywords for URL: rugs for babies, rug for baby, rugs for baby, babies rugs, baby rugs

**baby room rug (39)**

Searches/Mo: 4k Est. Value/Click: \$3.74 Est. Potential New Clicks/Month: 518

Other Keywords for URL: rugs for babies, rug for baby, rugs for baby, babies rugs, baby rugs

**race car beds (43)**

Searches/Mo: 22k Est. Value/Click: \$0.72 Est. Potential New Clicks/Month: 3k

Other Keywords for URL: car beds, toddler car beds, cars beds, kid car beds, toddler car bed

**strollers sit and stand (35)**

Searches/Mo: 27k Est. Value/Click: \$0.42 Est. Potential New Clicks/Month: 4k

Other Keywords for URL: strollers sit and stand, stand sit stroller, sit stand strollers, standing stroller, sit and stand baby strollers

**baby breath monitor (20)**

Searches/Mo: 5k Est. Value/Click: \$2.15 Est. Potential New Clicks/Month: 867

Other Keywords for URL: baby breath monitor, baby breathing monitors, baby breathing monitor, breathing monitors baby, breathing monitor baby

**motorola baby monitor (48)**

Searches/Mo: 40k Est. Value/Click: \$0.28 Est. Potential New Clicks/Month: 7k

Other Keywords for URL: motorola baby monitor, baby gear reviews, baby gear review, baby gear.com, baby gear com



first years baby monitors (28)

Searches/Mo: 1k Est. Value/Click: \$11 Est. Potential New Clicks/Month: 162

Other Keywords for URL: first years baby monitors, baby monitor the first years, the first years monitor, first years monitor, graco baby monitor frequencies

**dormi (3)**

Searches/Mo: 15k Est. Value/Click: \$1.13 Est. Potential New Clicks/Month: 2k

Other Keywords for URL: dormi, can i use a google mini as a two way baby monitor, wyze cam google home hub, google home mini-free-promo-100%-mount, baby monitor that can be used as an intercom

**due date calculator ivf (31)**

Searches/Mo: 8k Est. Value/Click: \$1.25 Est. Potential New Clicks/Month: 1k

Other Keywords for URL: due date calculator reverse, reverse due date calculator, date calculator conception, conception calculators, calculator conception

**toddler car beds (14)**

Searches/Mo: 22k Est. Value/Click: \$0.46 Est. Potential New Clicks/Month: 3k

Other Keywords for URL: car beds, toddler car beds, cars beds, kid car beds, toddler car bed

**rugs for babies (10)**

Searches/Mo: 12k Est. Value/Click: \$1.26 Est. Potential New Clicks/Month: 1k

Other Keywords for URL: rugs for babies, rug for baby, rugs for baby, babies rugs, baby rugs

**toddler car bed (21)**

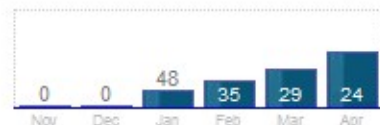
Searches/Mo: 27k Est. Value/Click: \$0.47 Est. Potential New Clicks/Month: 3k

Other Keywords for URL: car beds, toddler car beds, cars beds, kid car beds, toddler car bed

**vtech baby monitor (24)**

Searches/Mo: 27k Est. Value/Click: \$0.32 Est. Potential New Clicks/Month: 4k

Other Keywords for URL: vtech baby monitor, baby monitor frequency, vtech baby, baby monitor frequencies, monitor frequencies

**baby carseat covers (45)**

Searches/Mo: 7k Est. Value/Click: \$1.05 Est. Potential New Clicks/Month: 1k

Other Keywords for URL: infant car seats covers, winter car seat cover, car seat covers infant, baby carseat covers, baby seat covers

**babies rugs (28)**

Searches/Mo: 10k Est. Value/Click: \$0.76 Est. Potential New Clicks/Month: 2k

Other Keywords for URL: rugs for babies, rug for baby, rugs for baby, babies rugs, baby rugs

**conception date calculator (52)**

Searches/Mo: 33k Est. Value/Click: \$0.2 Est. Potential New Clicks/Month: 5k

Other Keywords for URL: due date calculator reverse, reverse due date calculator, date calculator conception, conception calculators, calculator conception

**audio baby monitor (25)**

Searches/Mo: 15k Est. Value/Click: \$0.42 Est. Potential New Clicks/Month: 2k

Other Keywords for URL: audio baby monitor, audio baby monitors, best audio baby monitor, best audio only baby monitor, audio only baby monitor

**reverse due date calculator (15)**

Searches/Mo: 8k Est. Value/Click: \$0.78 Est. Potential New Clicks/Month: 1k

Other Keywords for URL: due date calculator reverse, reverse due date calculator, date calculator conception, conception calculators, calculator conception



breathing baby monitor (39)

Searches/Mo: 5k Est. Value/Click: \$1.07 Est. Potential New Clicks/Month: 881

Other Keywords for URL: baby breath monitor, baby breathing monitors, baby breathing monitor, breathing monitors baby, breathing monitor baby

**audio baby monitors (30)**

Searches/Mo: 10k Est. Value/Click: \$0.55 Est. Potential New Clicks/Month: 2k

Other Keywords for URL: audio baby monitor, audio baby monitors, best audio baby monitor, best audio only baby monitor, audio only baby monitor

**baby strollers travel system (51)**

Searches/Mo: 8k Est. Value/Click: \$0.67 Est. Potential New Clicks/Month: 1k

Other Keywords for URL: travel systems strollers, strollers travel systems, travel system strollers, best travel system strollers, graco travel system strollers

[Download as CSV](#)**Keywords Not Ranked On But Should Be****Estimated Clicks/Month****stroller car seat combos**

Searches/Month: 301k

Cost/Click: \$0.54 Est. Potential Clicks/Month: 15k

Avg. Competitor Rank: 3

babygeaessential... +15k

gps kid watch

Searches/Month: 33k

Cost/Click: \$2.16 Est. Potential Clicks/Month: 1k

Avg. Competitor Rank: 4

watchfuldad.com +1k

gps watches for kids

Searches/Month: 33k

Cost/Click: \$0.61 Est. Potential Clicks/Month: 5k

Avg. Competitor Rank: 21

watchfuldad.com +5k

wifi baby monitor

Searches/Month: 15k

Cost/Click: \$0.83 Est. Potential Clicks/Month: 592

Avg. Competitor Rank: 17

watchfuldad.com +633

babygeaessential... +509

baby camera monitors

Searches/Month: 50k

Cost/Click: \$0.59 Est. Potential Clicks/Month: 877

Avg. Competitor Rank: 21

watchfuldad.com +2k

babygeaessential... +49

Wi-Fi Baby Monitor

Searches/Month: 15k

Cost/Click: \$2.77 Est. Potential Clicks/Month: 368

Avg. Competitor Rank: 7

watchfuldad.com +368

watch kids gps

Searches/Month: 33k

Cost/Click: \$1.64 Est. Potential Clicks/Month: 582

Avg. Competitor Rank: 10

watchfuldad.com +582

gps kids watch

Searches/Month: 33k

Cost/Click: \$1.79 Est. Potential Clicks/Month: 768

Avg. Competitor Rank: 8

watchfuldad.com +768


SpyFu
 SEO Recon Files

carseats graco

Searches/Month: 9k
 Cost/Click: \$2.08 Est. Potential Clicks/Month: 214
 Avg. Competitor Rank: 8

 babygeaessential...  +214
camera baby monitor

Searches/Month: 50k
 Cost/Click: \$0.78 Est. Potential Clicks/Month: 2k
 Avg. Competitor Rank: 5

 babygeaessential...  +2k
baby monitor cameras

Searches/Month: 50k
 Cost/Click: \$0.83 Est. Potential Clicks/Month: 1k
 Avg. Competitor Rank: 8

 watchfuldad.com  +1k
baby monitors with camera

Searches/Month: 50k
 Cost/Click: \$0.71 Est. Potential Clicks/Month: 1k
 Avg. Competitor Rank: 7

 watchfuldad.com  +1k
best baby monitors 2018

Searches/Month: 8k
 Cost/Click: \$8.12 Est. Potential Clicks/Month: 91
 Avg. Competitor Rank: 11

 babygeaessential...  +91
rocking baby chair

Searches/Month: 22k
 Cost/Click: \$0.60 Est. Potential Clicks/Month: 949
 Avg. Competitor Rank: 4

 watchfuldad.com  +949
baby monitor camera

Searches/Month: 50k
 Cost/Click: \$0.79 Est. Potential Clicks/Month: 1k
 Avg. Competitor Rank: 7

 watchfuldad.com  +1k
kid gps watch

Searches/Month: 33k
 Cost/Click: \$0.58 Est. Potential Clicks/Month: 1k
 Avg. Competitor Rank: 4

 watchfuldad.com  +1k
movement monitor


Searches/Month: 40k
 Cost/Click: \$1.06 Est. Potential Clicks/Month: 457
 Avg. Competitor Rank: 11

 verababyspot.com  +457
camera for baby

Searches/Month: 15k
 Cost/Click: \$0.89 Est. Potential Clicks/Month: 368
 Avg. Competitor Rank: 7

 watchfuldad.com  +368
kids gps watches

Searches/Month: 33k
 Cost/Click: \$0.57 Est. Potential Clicks/Month: 1k
 Avg. Competitor Rank: 4

 watchfuldad.com  +1k
baby camera monitor

Searches/Month: 50k
 Cost/Click: \$0.24 Est. Potential Clicks/Month: 1k
 Avg. Competitor Rank: 6

 watchfuldad.com  +1k


baby security cameras

Searches/Month: 320

Cost/Click: \$3.73 Est. Potential Clicks/Month: 27

Avg. Competitor Rank: 12

watchfuldad.com

+27

playpen mattress

Searches/Month: 8k

Cost/Click: \$0.35 Est. Potential Clicks/Month: 678

Avg. Competitor Rank: 5

watchfuldad.com

+678

kids gps watch

Searches/Month: 33k

Cost/Click: \$0.64 Est. Potential Clicks/Month: 1k

Avg. Competitor Rank: 5

watchfuldad.com

+1k

graco strollers and car seats

Searches/Month: 8k

Cost/Click: \$0.75 Est. Potential Clicks/Month: 458

Avg. Competitor Rank: 3

babygeaessential...

+458

gps tracking watches for kids

Searches/Month: 8k

Cost/Click: \$0.60 Est. Potential Clicks/Month: 346

Avg. Competitor Rank: 23

watchfuldad.com

+346

[Download as CSV](#)

Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks

 vs.

Paid Clicks

None

[Download as CSV](#)

Keyword Groups with the Most Potential - Details

Keyword Group: Monitor

Unique Pages Ranked: 39 Searches Per Month: 257k

Potential Clicks with Incremental Gain: 11.0k Value of Incremental Gain: \$11.0k

Potential Clicks Gained at Top Positions: 1.0M Value of Gain at Top Positions: \$2.0M

Keywords:

- monitor: monitors for baby (5), baby monitor, baby monitoring, monitor baby, monitors b...
- monitor > monitor video: baby monitor with video (10), baby monitor video, baby moni...
- monitor > video: video monitor for baby, video monitors, video monitor, video monitor ...
- monitor > security: monitor security camera, security monitor camera, monitors for se...

Est. Share of Clicks

10babygear.com	25k (52k)
watchfuldad.com	4k (884)
babygearessential...	2k (90k)
verababyspot.com	510 (+488)
cloudbabymonitor.com	110 (+55)
buybestbabymonito...	0 (1)

Biggest Opportunities Within This Group

monitor

>[baby monitor with wifi and handheld (32), best baby monitor wifi (9), best baby monitor 2019 (49), ibaby monitor (35), best baby monitor for twins 2019 (7)]

Est. Potential New Clicks/Month: 95,789 Searches/Mo: 732k Average Value/Click: \$2.49

monitor > monitor video

>[baby monitors with video (10), monitor panasonic video (11), baby monitor with video (10)]

Est. Potential New Clicks/Month: 9,065 Searches/Mo: 91k Average Value/Click: \$0.65

monitor > video

>[video monitor 2.4 ghz (38), used video monitors (42), video monitor car (34), video monitor wireless (4)]

Est. Potential New Clicks/Month: 263 Searches/Mo: 2k Average Value/Click: \$2.82

Clicks Gained or Lost on these Keywords

romper.com	+9k
mamaot.com	+4k
hellomotherhood.com	+1k
babylist.com	+749
buybuybaby.com	+472
target.com	+312
pandagossips.com	+207
skiphop.com	+124
yourcub.com	+121
momjunction.com	+95
113	evenflo.com
156	lucieslist.com
290	crokids.com
420	mymommyneedsthat.com
743	mommyhood101.com
*competitors in bold	

Pages That Rank

<https://10babygear.com/best-baby-activity-centers>

activity centers baby(32) , baby activity centers(32) , baby activity center(37)

Est. Clicks per Month: 169(+85) Potential Incremental Gain: 21k clicks/mo.



Keyword Group: **Baby**

Unique Pages Ranked: 70 Searches Per Month: 348k

Potential Clicks with Incremental Gain: 12.0k Value of Incremental Gain: \$12.0k

Potential Clicks Gained at Top Positions: 2.0M Value of Gain at Top Positions: \$2.0M

Keywords:

- **baby**: monitors for baby (5), baby monitor, baby monitoring, monitor baby, gate baby
- **baby > monitor video > video**: video baby monitor, baby video monitor, best baby vid...
- **baby > monitor video > monitor**: baby monitor with video (10), baby monitor video, b...
- **baby > camera**: baby camera monitors, baby camera monitor, camera baby monitor, camera ...

Est. Share of Clicks

10babygear.com	28k (52k)
watchfuldad.com	10k (1k)
babygeaessential...	5k (87k)
cloudbabymonitor.com	201 (11)
verababyspot.com	104 (+41)
buybestbabymonito...	0 (3)

Biggest Opportunities Within This Group

baby

>[best baby monitor for twins 2019 (7), levana baby monitor app (39), motorola baby monitor that works with app (28), what frequency are baby monitors on (13), best baby monitor for deaf parents (3)]

Est. Potential New Clicks/Month: 136,724 Searches/Mo: 1M Average Value/Click: \$1.81

baby > monitor video > video

>[baby video monitor with night vision (28), video baby monitor two-way audio (15), baby video monitor ratings (40), best baby video monitor under \$200 (32), best video baby monitor consumer reports (23)]

Est. Potential New Clicks/Month: 13,259 Searches/Mo: 91k Average Value/Click: \$0.65

baby > monitor video > monitor

>[baby monitors with video (10), baby monitor with video (10)]

Est. Potential New Clicks/Month: 9,063 Searches/Mo: 90k Average Value/Click: \$0.65

baby > stroller

>[baby strollers travel system deals (33), baby stroller travel system reviews (31), best baby stroller travel system reviews (26), baby strollers ratings (47), best baby stroller system (28)]

Est. Potential New Clicks/Month: 1,359 Searches/Mo: 8k Average Value/Click: \$2.08

Clicks **Gained** or **Lost** on these Keywords

walmart.com	+168k
babyliss.com	+72k
thewirecutter.com	+48k
expertreviews.co.uk	+46k
target.com	+29k
smarterhomeguide.com	+29k
standard.co.uk	+17k
gentlenursery.com	+17k
wired.com	+8k
5k	theatlantic.com
5k	healthline.com
6k	pomag.com
22k	babygeaessential...
25k	forbes.com
25k	wikipedia.org

*competitors in **bold**

Pages That Rank

<https://10babygear.com/non-wifi-baby-monitors>

monitors for baby(5) , baby monitor with video(10) , video baby monitors(10)

Est. Clicks per Month: 25k(-6k) Potential Incremental Gain: 96k clicks/mo.

<https://10babygear.com/2-way-talk-baby-monitors>

2 way baby monitor(5) , baby monitor 2 way(6) , two way baby monitor(9)

Est. Clicks per Month: 85(+41) Potential Incremental Gain: 398 clicks/mo.

<https://10babygear.com/where-to-put-baby-monitor-mounting-guide>

baby monitor mount(7) , infant optics dxr-8(11) , infant optics baby monitor(13)

Est. Clicks per Month: 32(+9) Potential Incremental Gain: 181 clicks/mo.



Keyword Group: **Car**

Unique Pages Ranked: 8 Searches Per Month: 34k

Potential Clicks with Incremental Gain: 1.0k Value of Incremental Gain: \$1.0k

Potential Clicks Gained at Top Positions: 149.0k Value of Gain at Top Positions: \$78.0k

Keywords:

- **car**: kid car beds (14), electric cars for kids, electric car for kids, kids car beds (21...
- **car > car seat**: infant car seat graco, winter car seat cover (22), infant car seat bes...
- **car > bed**: car beds (19), cars beds (22), car beds for kids (20), beds car (43), cars b...
- **car > car seat > car seat stroller**: baby car seat and strollers, baby car seats st...

Est. Share of Clicks

10babygear.com	964 (88)
babygearessential...	248 (161)
watchfuldad.com	34 (17)
cloudbabymonitor.com	0 (+0)
verababyspot.com	0 (+0)
buybestbabymonito...	0 (2)

Biggest Opportunities Within This Group

car > bed

>[and car beds (38), best bed in S Car (34), bed car little race tikes (44), best in S Car bed (3), S Car bed (43)]

Est. Potential New Clicks/Month: 28,156 Searches/Mo: 178k Average Value/Click: \$0.88

car > toddler

>[car toddler bed (39), car toddler beds (29), toddler car bed (21), toddler car beds (14)]

Est. Potential New Clicks/Month: 14,200 Searches/Mo: 104k Average Value/Click: \$0.51

car

>[top in S Car bed (7), panasonic car monitors (38), wood car bed (27), children car bed (38), baby car bed (36)]

Est. Potential New Clicks/Month: 8,955 Searches/Mo: 60k Average Value/Click: \$1.23

car > race

>[race car beds for kids (27), race car toddler bed (34), race car toddler beds (30), racing car beds (48), race car beds (43)]

Est. Potential New Clicks/Month: 6,521 Searches/Mo: 53k Average Value/Click: \$1.26

Clicks **Gained** or **Lost** on these Keywords

target.com	+6k
walmart.com	+5k
visualhunt.com	+3k
supercarbeds.com	+2k
justtobaby.com	+1k
msn.com	+1k
thedrive.com	+1k
buybuybaby.com	+970
easyhomeconcepts.com	+888
bedbathandbeyond.com	+755
aguidepro.com	+609
carbibles.com	+561
superoomfysleep.com	+532
685	youtube.com
1k	momlovesbest.com

*competitors in **bold**

Pages That Rank

<https://10babygear.com/best-kids-car-beds>

car beds(19), toddler car beds(14), cars beds(22)

Est. Clicks per Month: 931(-76) Potential Incremental Gain: 58k clicks/mo.

<https://10babygear.com/infant-baby-car-seat-covers-winter>

infant car seats covers(34), winter car seat cover(22), car seat covers infant(48)

Est. Clicks per Month: 23(+5) Potential Incremental Gain: 1k clicks/mo.

<https://10babygear.com/car-seat-deals>

car seat deals(37), britax car seat sale(40), britax deals(50)

Est. Clicks per Month: 6(+2) Potential Incremental Gain: 880 clicks/mo.



Keyword Group: **Beds**

Unique Pages Ranked: 1 Searches Per Month: 7k

Potential Clicks with Incremental Gain: 322.0 Value of Incremental Gain: \$322.0

Potential Clicks Gained at Top Positions: 35.0k Value of Gain at Top Positions: \$17.0k

Keywords:

- **beds:** car beds (19), cars beds (22), car beds for kids (20), beds car (43), cars bed (48)

Est. Share of Clicks

10babygear.com	409 (+24)
watchfuldad.com	0 (+0)
cloudbabymonitor.com	0 (+0)
babygearessential...	0 (+0)
verababyspot.com	0 (+0)
buybestbabymonito...	0 (+0)

Biggest Opportunities Within This Group

beds

>[best bed in S Car (34), best in S Car bed (3), and car beds (38), bed car little race tikes (44), S Car bed (43)]

Est. Potential New Clicks/Month: 31,772 Searches/Mo: 200k Average Value/Click: \$0.87

Clicks **Gained** or **Lost** on these Keywords

sheknows.com	+110
fatherly.com	+23
babytula.com	+5
madeformums.com	+4
babycarrierhq.com	+2
productrapid.com	+2
todayparent.com	+2
maternityglow.com	+2
2 lillebaby.com	
2 verywellfamily.com	
3 carrymeaway.com	
3 babygearlab.com	
4 mommyhood101.com	
4 healthline.com	
5 plussizebirth.com	

*competitors in **bold**

Pages That Rank

<https://10babygear.com/best-baby-wraps-and-slings>

best baby wraps(23) , best baby wrap(30) , best baby slings(39)

Est. Clicks per Month: 1(+1) Potential Incremental Gain: 222 clicks/mo.



Keyword Group: **Toddler**

Unique Pages Ranked: 1 Searches Per Month: 5k

Potential Clicks with Incremental Gain: 249.0 Value of Incremental Gain: \$249.0

Potential Clicks Gained at Top Positions: 23.0k Value of Gain at Top Positions: \$14.0k

Keywords:

- **toddler**: toddler car beds (14), toddler car bed (21), car toddler beds (29), car toddle...

Est. Share of Clicks

10babygear.com	346 (47)
watchfuldad.com	6 (+6)
cloudbabymonitor.com	0 (+0)
babygeaessential...	0 (+0)
verababyspot.com	0 (+0)
buybestbabymonito...	0 (+0)

Biggest Opportunities Within This Group

toddler

>[toddler race car bed (30), toddler bed cars (36), car toddler bed (39), car toddler beds (29), toddler car bed (21)]

Est. Potential New Clicks/Month: 18,693 Searches/Mo: 131k Average Value/Click: \$0.55

Clicks **Gained** or **Lost** on these Keywords

nursingmammy.com	+7
walmart.com	+2
today.com	+1
amazon.com	+1
babybargains.com	+0
pokergo.com	+0
picknsave.com	+0
bedbathandbeyond.com	+0
letgo.com	+0
safeway.com	+0
ebay.ca	+0
youtube.com	+0
dailymotion.com	+0
smithsfoodanddrug...	+0
0 whattoexpect.com	

*competitors in **bold**

Pages That Rank

<https://10babygear.com/what-is-a-diaper-genie-helpful-guide>

diaper genie video(19), original diaper genie refills(37), diaper genie original refill(47)

Est. Clicks per Month: 0(+0) Potential Incremental Gain: 11 clicks/mo.

