

# Keyword Overview - ppc

MONTHLY SEARCHES (LOCAL) <sup>?</sup> <b>22.2k</b>	MONTHLY SEARCHES (GLOBAL) <sup>?</sup> <b>135k</b>	CLICK-THROUGH RATE <sup>?</sup> <b>3.00%</b>	RANKING DIFFICULTY <sup>?</sup> <b>61</b>																								
COST PER CLICK <sup>?</sup> <b>\$3.29</b>  <table border="0"> <tr> <td></td> <td><b>Broad Phrase</b></td> <td><b>Exact</b></td> </tr> <tr> <td>Cost / Click</td> <td>\$3.29</td> <td>\$2.09</td> </tr> <tr> <td>Monthly Clicks</td> <td>7710.00</td> <td>6630.00</td> </tr> <tr> <td></td> <td>17670.00</td> <td></td> </tr> </table>		<b>Broad Phrase</b>	<b>Exact</b>	Cost / Click	\$3.29	\$2.09	Monthly Clicks	7710.00	6630.00		17670.00		MONTHLY COST <sup>?</sup> <b>\$25.4k</b>  <table border="0"> <tr> <td></td> <td><b>BroadPhrase</b></td> <td><b>Exact</b></td> </tr> <tr> <td>Daily Cost</td> <td>\$846</td> <td>\$460</td> </tr> <tr> <td>Monthly Cost</td> <td>\$25.4k</td> <td>\$13.8k</td> </tr> <tr> <td></td> <td>\$50.3k</td> <td></td> </tr> </table>		<b>BroadPhrase</b>	<b>Exact</b>	Daily Cost	\$846	\$460	Monthly Cost	\$25.4k	\$13.8k		\$50.3k		ADVERTISERS <sup>?</sup> <b>16</b> <i>(In Last 12 Months)</i>	HOMEPAGES <sup>?</sup> <b>10</b> <i>(In Top 50 Organic Results)</i>
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## Profitable Related Keywords <sup>?</sup>

Keywords	Monthly Searches	Ranking Difficulty	Cost Per Click	Click Through Rate	Monthly Cost	Advertisers
<a href="#">ppc programs</a>	150	47	\$4.52	12.4%	\$0.60	41 <input type="checkbox"/>
<a href="#">beverage supplier ppc service</a>	0	49	\$0.00	0%	\$0.00	20 <input type="checkbox"/>
<a href="#">ppc fees</a>	10	38	\$6.67	0%	\$0.00	47 <input type="checkbox"/>
<a href="#">sacramento ppc</a>	0	25	\$0.00	0%	\$0.00	8 <input type="checkbox"/>
<a href="#">cash organizer ppc</a>	0	38	\$0.00	0%	\$0.00	16 <input type="checkbox"/>
<a href="#">taskplus ppc</a>	0	24	\$0.00	0%	\$0.00	13 <input type="checkbox"/>
<a href="#">adult ppc service</a>	0	37	\$0.00	0%	\$0.00	57 <input type="checkbox"/>
<a href="#">gnoppix ppc</a>	0	39	\$0.00	0%	\$0.00	10 <input type="checkbox"/>
<a href="#">ppc management cost</a>	10	39	\$31.21	0%	\$0.00	59 <input type="checkbox"/>
<a href="#">ppc philadelphia</a>	0	37	\$0.00	0%	\$0.00	12 <input type="checkbox"/>

[VIEW ALL RELATED KEYWORDS >](#)



# Inbound Links (Backlinks)

Backlink	Domain Monthly Organic Clicks	Page Monthly Organic Clicks	Domain Strength	Ranked Keywords	Outbound Links
<a href="http://www.beyondthepaid.com/tag/ppc-news/">www.beyondthepaid.com/tag/ppc-news/</a> f 0 u N/A s 0 @ 0 in 0	340	2	29	1	37
<a href="http://www.verisk.com/iso-home/faq/iso-faq/the-public-protection-classification-ppc-program.html">www.verisk.com/iso-home/faq/iso-faq/the-public-protection-classification-ppc-program.html</a> f 0 u N/A s 0 @ 0 in 0	35000	1	48	2	35
<a href="http://www.beyondthepaid.com/top-3-ppc-engines-dont-want-my-money/">www.beyondthepaid.com/top-3-ppc-engines-dont-want-my-money/</a> f 7 u N/A s 0 @ 0 in 2	340	1	29	2	12
<a href="http://www.beyondthepaid.com/tag/ppc-testing/">www.beyondthepaid.com/tag/ppc-testing/</a> f N/A u N/A s 0 @ 0 in 0	340	1	29	2	22
<a href="http://www.1911forum.com/forums/showthread.php?t=3740">www.1911forum.com/forums/showthread.php?t=3740</a> f N/A u N/A s 0 @ 0 in 0	41000	2	42	1	6
<a href="http://www.chinainternetwatch.com/whitepaper/baidu/">www.chinainternetwatch.com/whitepaper/baidu/</a> f 0 u N/A s 0 @ 0 in 4	52000	1	35	2	4
<a href="http://www.bloomberg.com/Research/stocks/private/snapshot.asp?privcapId=112017084">www.bloomberg.com/Research/stocks/private/snapshot.asp?privcapId=112017084</a> f N/A u N/A s 0 @ 0 in 0	10000000	1	73	2	7
<a href="http://www.topseos.com/rankings-of-best-enterprise-ppc-saas">www.topseos.com/rankings-of-best-enterprise-ppc-saas</a> f N/A u N/A s 0 @ 0 in 0	27000	1	50	2	7
<a href="http://www.seves.com/ppc-offices.html">www.seves.com/ppc-offices.html</a> f 0 u N/A s 0 @ 0 in 0	14	2	10	1	4
<a href="http://www.seves.com/">www.seves.com/</a> f 29 u N/A s 0 @ 0 in 0	14	2	10	1	4

REFINE RESULTS >

# Organic Search Ranking Analysis

Ranking Difficulty <b>61</b>	10 Homepages 0 Gov, Edu Domains	44 Keywords in Title 44 Keywords in URL	3.64k Monthly Clicks — worth — <b>\$4.78k</b> for #1 Rank	57.0m Search Results 100% Domain Diversity	Social Domains W f t e p i n
Rank (Change)	Url	Domain	Domain Strength	Est Mo. Clicks	
1 (--)	<a href="http://www.wordstream.com/ppc">http://www.wordstream.com/ppc</a> What Is PPC? Learn the Basics of Pay-Per-Click (PPC) Marketing ...	wordstream.com	69	3.64k	
3 (New ↑)	<a href="https://en.wikipedia.org/wiki/Pay-per-click">https://en.wikipedia.org/wiki/Pay-per-click</a> Pay-per-click - Wikipedia	wikipedia.org	100	1.25k	
4 (--)	<a href="http://www.ppc-online.com/">http://www.ppc-online.com/</a> PPC Home Page	ppc-online.com	55	949	
5 (--)	<a href="https://searchenginewatch.com/category/ppc/">https://searchenginewatch.com/category/ppc/</a> Ppc   Search Engine Watch	searchenginewatch.com	70	764	
6 (--)	<a href="http://searchengineland.com/guide/what-is-paid-search">http://searchengineland.com/guide/what-is-paid-search</a> What Is SEM? PPC& Paid Search Marketing Explained	searchengineland.com	75	640	
7 (1 ↑)	<a href="https://tax.thomsonreuters.com/products/brands/checkpoint/ppc/">https://tax.thomsonreuters.com/products/brands/checkpoint/ppc/</a> Checkpoint PPC - Thomson Reuters Tax & Accounting	thomsonreuters.com	63	551	
8 (-1 ↓)	<a href="https://www.portent.com/services/ppc/pay-per-click-explained">https://www.portent.com/services/ppc/pay-per-click-explained</a> What is PPC? Pay-Per-Click Explained - Portent	portent.com	56	484	
9 (3 ↑)	<a href="http://www.webopedia.com/term/p/ppc.html">http://www.webopedia.com/term/p/ppc.html</a> What is pay per click (PPC)? Webopedia Definition	webopedia.com	80	432	
10 (-1 ↓)	<a href="http://www.ppchero.com/">http://www.ppchero.com/</a> PPC Strategy & Pay Per Click Advertising News   PPC Hero	ppchero.com	69	390	
11 (--)	<a href="http://www.ppc.com/">http://www.ppc.com/</a> A Management and Technology Consulting Firm - PPC (Project ...	ppc.com	42	356	

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# Current Ads

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[advertise.com](http://advertise.com/)

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Highlights: Quality Traffic, Helps You Get High ROI, Smart Bidding... Remarketing - Display - Ad Solutions - Contextual

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## Get Success with PPC - No Contracts! From \$...

[whitesharkmedia.com](http://whitesharkmedia.com/)

Start with a Risk-Free Evaluation.

AdWords™ Premier Partner ♦ Great AdWords Expertise ♦ Amazing Client Services Taekwondo Gym Testimonial AdWords for Local Animal Prosthetics Review Bing Ads

<http://whitesharkmedia.com/>

## Don't Use Pay Per Click - Before You Check O...

[jumpfly.com](http://jumpfly.com)

Ranked #1 PPC Management Agency by TopSEOs & Clutch. Maximize Your PPC Results.

PPC Management 10 Years ♦ Proprietary Software ♦

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<http://jumpfly.com/>

## Stop Wasting Your Budget - Get A Free PPC E...

[whitesharkmedia.com](http://whitesharkmedia.com)

38.4% of your ad spend is wasted. Get a Risk-Free PPC Evaluation. No Contract!

AdWords™ Premier Partner ♦ Amazing Client Services ♦ Great AdWords Expertise Highlights: Full Transparency, Attentive And Experienced Staff From Day 1... Taekwondo Gym Testimonial AdWords for Local AdWo

<http://whitesharkmedia.com/>

## Online Advertising - Targeted PPC = Results a..

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Lead Generation Websites Online Marketing SEO Content Marketing

<http://tkg.com/>

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Be Seen by Potential Customers. Get Your Ad on Google Today.

Advertise On YouTube ♦ Show Up Online ♦ Pick Your Budget ♦ Show Ads Locally Why Choose AdWords? -

How AdWords Works - Stories From Real Users

<http://google.com/>

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<http://jcidm.com/>

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